

# Wall of Silence Greets Mikoyan in E. Berlin

By MICHAEL GOLDSMITH  
BERLIN (AP)—The people of East Berlin received Soviet Deputy Premier Anastas I. Mikoyan in silence Saturday—silence so deep it had the appearance of a planned snub.

The Communists drummed up thousands of spectators. But there were far from enough to fill the streets as Mikoyan drove through the city after arriving at Schoenefeld Airport from Moscow.

The Soviet deputy prime minister came for the Leipzig fair. He was accompanied in a closed car by East German Communist chief Walter Ulbricht. Polish Premier Jozef Cyrankiewicz and Czech Deputy

Premier Otakar Simunek followed. There was hardly a sound as the cars drove past. It looked almost like a spontaneous anti-Communist demonstration, although many in the crowd wore

Communist Party buttons. The Ulbricht regime had called on East Berliners to put out flags and give Mikoyan a hearty welcome. Ulbricht apparently hoped to match the cheers of the half million persons who

gave U.S. Atty. Gen. Robert F. Kennedy a triumphant welcome in West Berlin last week. To one who saw both arrivals it was the difference between a ticker-tape parade and a funeral.

Those standing at the curb—many of them children—had paper East German and Soviet flags and waved them under the watchful eyes of the police. But no one cheered. "Why don't they cheer?"

a Western reporter asked a bystander. The man looked around to see who was watching. "Cheer?" he asked in a low voice. "What have they got to cheer for? Have you seen the people lining up outside the food stores?"

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The Weather--  
Mostly sunny today and Monday. Slightly warmer today with high temperature near 68. Complete weather on Page A-2.

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POLICE CARRY OFF NEW YORK SITDOWN DEMONSTRATORS IN TIMES SQUARE — Associated Press Wirephoto

### U.S. to Disclose New Tariff Plan

WASHINGTON (UPI)—Secrecy wraps will be removed this week from a major tariff-cutting agreement between the United States, the European Common Market and more than a dozen other countries.

In disclosing this Saturday, high officials said the historic pact would:

- Make it possible for many foreign products to be sold at a lower price to American consumers.
- Make it easier for many American products to compete in foreign markets, particularly in the six-nation common market with its 170 million European consumers.

### Family in N.Y. Gives \$6.48 for Next Space Shot

NEW YORK (AP)—A New York family kicked into the space kitty Saturday to help pay for the next orbit shot. Ronald J. Barzini sent a check for \$6.48 to a New York newspaper which had estimated that Lt. Col. John H. Glenn Jr.'s ride cost each U.S. citizen \$2.16.

Barzini, a teacher, forwarded the money for himself, his wife, and his mother. "We are in a race with the Russians and I want to win it," he said in the letter.

### 7 Killed in Peru

LIMA, Peru (AP)—Farm workers armed with slingshots Saturday fought rifle-firing troops trying to rout them from four big estates they had seized near Cerro de Pasco, capital of the Andean state of Junin. Seven men were killed and 18 wounded in the fighting.

### Pilot of U2 Found Dead on Desert

EDWARDS AIR FORCE BASE (UPI)—The body of U2 pilot Capt. John Campbell was found Saturday in the wreckage of his high-altitude reconnaissance airplane. The aircraft, similar to the one flown into Russia by Francis Gary Powers in 1960, had been missing on a training flight from this Southern California desert base since Thursday night. Campbell, 36, of Bladell, N.Y., was at Edwards for training in high altitude weather and scientific research. The father of two was based at Laughlin Air Force Base, Tex.

### Allis-Chalmers Strike Settled

MILWAUKEE (UPI)—Allis-Chalmers Manufacturing Co. and the United Auto Workers union Saturday night announced settlement of all but local issues in their effort to end a strike of almost 11,000 workers at the firm's seven plants. Pat Greathouse, UAW vice president, said he foresaw no trouble in settling local issues of the contract.

### Atom Test Protest Triggers N.Y. Riot

NEW YORK (AP)—A Times Square demonstration against nuclear tests started out as a silent protest Saturday but ended up in a screaming, shouting mob scene. About 45 persons were herded into police vans before it was over.

A group of about 1,000 men, women and children, representing various peace groups, assembled at the square at 3 o'clock, carrying signs showing disapproval of President Kennedy's plan for atmospheric tests of nuclear weapons.

The plan was to march around the square for two hours, then mass on the island around the statue of Father Duffy and stand in silent protest for a half-hour.

BUT BEFORE THE TIME for assembling at Duffy Square arrived the protest had become anything but silent.

The crowd, now grown to some 3,000, began to push into an area police had blocked off, screaming and lunging through barricades.

Police, working in shoulder-to-shoulder teams, moved in and began grabbing the noisiest demonstrators, shoving them into the police vans.

A number of the demonstrators were arrested after they sat down in the middle of one of the world's busiest roadways, bringing traffic to a standstill.

One woman, carrying a small crying child, was moved bodily from the middle of the street to the sidewalk.

(Continued Page A-6, Col. 3)

### Shoplifter, 6, Cautions Police

TOULON, France (AP)—and goods in the past month. Toulon's "baby bottle gang." The youngest in the mob is no more. Police rounded up a 6-year-old—wouldn't cooperate at police headquarters. He told officers: "You'd better watch out. If I'm not in school Monday my teacher will come looking for you—and he's really tough."

### Sun-Bathed Algeria Sees Last Waves of Rebellion

Lawrence Allison of The Independent Press-Telegram staff is in Paris. This is the third in his series of special reports on the French crisis.

By LAWRENCE ALLISON  
Copyright, 1962, by The Independent Press-Telegram

PARIS — The sun bathes Algeria, the azure Mediterranean laps at its shores, and a border of mountains rises in the distance beyond rich fields. In many ways this land enjoys the natural endowments of Southern California.

But Algeria, situated on the edge of its continent, is in the path of the last waves of rebellion against the old colonial powers. On the one side are the Moslem rebels, already beginning to taste victory after seven years of warring. On the other stands the Paris government, anxious to shed the costly burden of a colony clamoring for its independence. Caught in the narrowing gap are the European settlers, fighting desperately to keep what they have.

For the settlers, history is on the wrong side. They are struggling to maintain a part of the past, while the future closes in on them.

BUT WHAT will they do? They number a million. There are 9 million Moslems. After the years of hatred and bloodletting, what would be their fate under Moslem rule? The settlers' origins

(Continued Pg. A-9, Col. 1)

## U. S. Fallout to Be Fraction of Russ Yield

### CRA Picks Dolwig Over Allen by 9; Shell-Nixon Today

By BOB HOUSER  
L. P-T Political Editor

BERKELEY—State Sen. Richard J. Dolwig won the California Republican Assembly's proprimary endorsement for attorney general over Assemblyman Bruce Allen Saturday night, 216 to 207.

The Redwood City senator's nine-vote squeak in a two-hour-long secret ballot was the first of four such set-tos on the CRA agenda. Observers also saw it as a precursor of similarly close contests next June 5 for nominations on the Republican ticket.

Decisions on three other major endorsements—lieutenant governor, governor and U.S. senator—are scheduled as the last order of business today. The cumbersome secret ballot Saturday in the Dolwig-Allen encounter washed out scheduled balloting for the lieutenant governor endorsement until today.

Dolwig's slim victory in the full delegation represented an even finer victory margin than he scored in the 32-to-26 recommendation of the CRA fact-finding committee Thursday.

The almost even split of votes did, however, indicate

The resolutions committee of the CRA voted 22-5, after bitter debate, to condemn Robert Welch, founder of the John Birch Society, and to urge any CRA member who belongs to the society to get out immediately.

Its passage brought an immediate resignation from the committee by admitted Birch Society member Howard Koester, president of the La Canada Republican Assembly. CRA delegates vote on the resolution today.

possible trouble at the crossroads for Long Beach's Fred Hall in his bid for the state presidency of this unofficial party organization.

Hall said the Birchers are hard at work to defeat him. Although he has the recommendation of his Los Angeles County delegation, it is sharply split among Hall partisans and those for Glendale stationer Darven L. Padlock, who calls Hall "too liberal."

The county, with about 100, has the largest vote bloc here.

SHARING TOP billing today are the governor endorsement between former Vice President Richard M. Nixon and Assembly Minority Leader Joseph C. Shell and a red-

(Continued Page A-6, Col. 1)

### Plane Hooks 'Discoverer'

HONOLULU (AP)—An Air Force plane caught a parachuted capsule over the Pacific Saturday after it had orbited the earth's poles four days attached to a Discoverer 13 satellite rocket on a secret mission.

It was the eighth such catch by the Air Force over the so-called Pacific hall park of a capsule fired from a Discoverer rocket at Vandenberg Air Force Base, Calif.

### Barred

SHREWSBURY, England (UPI)—Hotel owner Dennis Verity can't drive the 21-foot-long limousine he recently bought complete with bar. His license was lifted for two years for driving under the influence of alcohol.

### WHERE TO FIND IT

- HOMETOWNERS cheer astronaut John Glenn Jr. as he makes last appearance before returning to work Monday. Pictures and words tell the story on Page A-3.
- THE NAVY'S famous Construction Battalions, The Seabees, celebrate their 20th anniversary Monday. Read AP Writer Robert Myers' story on Page D-18.
- Regular I, P-T features follow:
- Amusements ..... C-6
- Beach Combing ..... B-1
- Bridge ..... W-5
- Classified ..... D-1-17
- Death Notices ..... B-1
- Editorials ..... B-2
- Finance ..... A-8
- Music and Arts ..... W-6-7
- Radio-TV ..... TV-1-16
- Real Estate ..... R-10
- School Menus ..... W-3
- Ship Arrivals ..... C-8
- Sports ..... C-1-3
- Star Gazer ..... A-9
- Women's News ..... W-1-8

# L.A.C. Says: Teen-Ager Investment Clubs

Teen-Age investment clubs are beginning to flourish—juvenile clubs have been formed in El Paso, Tex.; Eureka, Calif.; Philadelphia, Pa.; Akron, Ohio, and many other places. The National Association of Investment Clubs has given the movement its blessing. It prints special rules or limitations that may apply to teen clubs. Parents are cooperating by making the purchases since juveniles cannot legally do so.

The above report in the Wall Street Journal gave use a lot of satisfaction. We know of no better way for young people to ascertain what our free enterprise means. In thousands of investment clubs women are learning about investments which can be of great value to them, should they find it necessary to take care of their own security. There is no better way to understand the profit system than the studying of various corporate annual reports.

In a recent Reader's Digest article "Profits Mean Jobs" some of these factors are discussed. It tells how our system is attacked by calling the profit system a villain. Profits are called monopolistic—unfair and excessive. They are commonly thought to be achieved by either adding to prices or squeezing down wages. The profits of the few are pictured as the cause of the poverty of the masses.

These young people in their clubs will find that profits are essential to the growth and security of the nation and to provide jobs. They will find that in the 10 years—ending with 1959—the average profit of all U. S. manufacturing corporations was only 3.9 per cent of total sales—and 8.6 per cent on investments. The apparel trades and meat packers made a profit of less than 1 per cent on sales during the 10-year period. But because of the large sales and efficiency they could pay shareowners interest of around 4 per cent on their investment—and give the consumer maximum quality at low prices.

There is, of course, a wide spread between the profit on sales by different industries. The Gillette Co., for example, shows around 30 per cent profit before taxes compared with meat packers making 2 per cent or less before taxes. But the over-all average for all corporations is about 8 cents on each dollar of sales—with the government taking half of this in taxes. By contrast, payroll costs average over 65 cents of each dollar of sales. The other 27 cents goes for depreciation—interest on borrowed money—losses from accounts receivable and raw materials.

About the most insecure job a man can have is with an establishment that does not make a profit. Such a job will end when that company can no longer pay its workers from capital. No company can develop new products or expand its operations unless it has adequate profits—or can raise money from investors—and few investors will knowingly put their money in a business that has failed to make a profit.

The club members will probably be surprised to learn how small a profit the average firm makes on its sales. If all the profit was paid out in increased wages the workers, on the average, might gain as much as 5 per cent. But they would be sacrificing security—and the millions of investors whose savings are invested would lose their money. It is information every young person should have—and Teen-Age investment clubs is a practical way to achieve such knowledge.—L.A.C.

(L.A.C.'s column by L. A. Collins Sr., the other columns, is an expression of personal opinion, and does not necessarily reflect the considered opinion of this newspaper.)

## Balloonists to View Stars From 87,000 Feet in April

MINNEAPOLIS (AP)—The search, Air Force balloon agency, will launch the balloonists about 16½ miles over the earth, above 90 to 95 per cent of the atmosphere, for a look at the stars.

The aluminum gondola, seven feet across and 13 feet high, will carry William C. White, a Navy astronomer, plastic bag which will lift the balloon, and Air Force Capt. Joseph W. Killinger, who made an 18-mile-high balloon flight from South St. Paul, Minn., in 1957.

The office of Aerospace Research, Minneapolis, will launch the balloonists about 16½ miles over the earth, above 90 to 95 per cent of the atmosphere, for a look at the stars.



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## New Orleans Mayor Wins in Primary

NEW ORLEANS (AP)—Mayor Victor H. Schiro won the Democratic nomination for mayor of New Orleans Saturday night and received personal congratulations from Gov. Jimmie H. Davis.

In a second primary campaign reminiscent of the one two years ago in which Davis defeated former New Orleans Mayor deLesseps Morrison, Schiro scored a decisive victory over State Sen. Adrian G. Duplantier, Morrison's political heir.

SCHIRO succeeded Morrison as mayor last July. Just as it had two years ago, the segregation issue came to the forefront in the runoff. Schiro campaigned with strong support from segregationists and piled up a big lead in the city's white precincts.

Duplantier, who had opposed Davis in the legislature on administration bills to close New Orleans schools during the 1960 school desegregation crisis, received overwhelming majorities in the city's Negro precincts. Negroes comprise about 17 per cent of the 207,178 registered Democrats.

Schiro's election over Republican E. Ross Buckley April 3 is considered a near certainty. He will take office for a four-year term starting May 1.

SCHIRO took an early lead and his margin built steadily through the evening.

When the outcome became apparent, Davis made a surprise appearance at Schiro's headquarters and said the election heralded a new day for cooperation between the city and state, which have been at frequent political odds.

### Car Production Up

DETROIT (UPI)—New car production thus far this year is up nearly 50 per cent from 1961, according to industry figures.

Reports released by the five big manufacturers showed they built 1,164,024 cars in January and February of 1962, compared with 780,242 a year ago.



### BURSTIN' BACK INTO WORLD

Sailors run happily out of an experimental underground nuclear fallout shelter in Washington Saturday after spending two weeks underground. Sporting new beards and wide grins, some yelled "Yahoo" at the top of their voices when they ran out of the shelter. Doctors reported the 100 sailors involved got along fine by doing the twist, playing checkers and talking about food and girls.

## Mao and Red Aides Hold Critical Debate

TOKYO (AP)—Somewhere on the Chinese mainland Chairman Mao Tse-tung and the 191 most powerful men and women in Red China—members and alternates of the Communist Party Central Committee—apparently are locked in a big debate.

Many outside China believe the discussion centers around the ideological differences between Mao and Soviet Premier Khrushchev which have split the 12-nation Communist camp.

One of the decisions Mao may be pondering is whether to break his long silence on Khrushchev's theories of co-existence with the West and the inevitable triumph of communism without war.

IF HE IS acting true to form, Mao may be resisting demands of his colleagues that he speak out sharply against Khrushchev. In a lifetime of revolutionary activity he often has opposed bitter, behind the scenes, Moscow policies and dictates but publicly has kept up the fiction that Moscow's leadership always was wise, farseeing and right.

If Mao now openly comments, through the Central Committee, on the crisis in relations with Khrushchev, the world will know that the situation is indeed serious.

Now Peiping has announced a postponement of the congress meeting until late March.

The third session of the national committee of the Peoples Political Consultative Conference, a united front organization which includes minor parties and overseas Chinese, also has been postponed from Monday to the latter part of the month.

## Bludgeoning Victim Cries 'That's Him!'

SANTA MONICA (AP)—A frail housewife swathed in bandages Saturday identified a burly laborer as the man who savagely beat her, police said.

Detectives said Mrs. Marcia Stanfield identified James Morrison, 31, from one of five photographs shown her at UCLA Medical Center.

Detectives also are questioning Morrison about the Jan. 2 killing of socialite Mrs. Doris June Bowman of Pacific Palisades and a similar slaying Jan. 15 of Mrs. Charlotte Schmidt of Fullerton.

Mrs. Stanfield shouted, "Oh, that's him!" when shown Morrison's picture, police said.

She said she surprised him looting her home Thursday.

Mrs. Stanfield, Mrs. Bowman and Mrs. Schmidt all were clubbed with a heavy instrument. Police said they found a heavy iron bar in Morrison's car.

BETTER HOME BUYS every day in Classified. Read "Homes for Sale."

## Cook Named Judge in Johnson's Place

Peter Cook, 51, chief assistant city attorney for Paramount Saturday was appointed to fill the vacancy in the Downey Judicial District created by the resignation of Judge Lynn W. Johnston.

Gov. Edmund G. Brown, in making the appointment, said "I know he will distinguish himself on the bench."

Johnston resigned after his trial on charges of offering women leniency for romance. He was arrested last July 20 in a Sunset Beach motel in company with Vida Dolphus, 26, of Anaheim. She testified he threatened her with a jail sentence on charges pending against her unless she granted him romantic favors.

Johnston denied the charges and said he was conducting a personal narcotics investigation.

He was acquitted of three of four counts of bribery but was ordered to face a second trial on the fourth count involving Miss Dolphus.

Cook is a Democrat and maintains offices in Paramount.

## India to Formalize Incorporation of Goa

NEW DELHI, India (AP)—The foreign ministry announced Saturday the government will ask the March 12 session of parliament for a constitutional amendment incorporating the former Portuguese colonies of Goa, Damao and Diu as a single union territory of India.

### COMPLETE WEATHER

Long Beach and Vicinity: Mostly sunny today and Monday. Slightly warmer today with high near 65. Gusty winds over ridges today. Interior and Desert: Mostly sunny and slightly warmer today. High temperatures today 65 to 68 over valleys 58 to 62. Lower valleys 50 to 55.

Light variable winds becoming west to northwest 12 to 20 mph in the afternoon today and Monday. Mostly sunny both days. Little change in temperature.

SUN, MOON AND TIDES  
Sunrise: 6:19 a.m.; sunset: 5:51 p.m.  
Moonrise: 8:07 a.m.; moonset: 4:09 p.m.  
Tides: High, 6.4 feet at 2:16 a.m. and 4.6 feet at 8:28 p.m. Low, 1.3 feet at 1:03 a.m. and -1.3 feet at 2:11 p.m.

#### SATURDAY'S WEATHER REPORTS

| City               | H  | L  | Prc. | City           | H  | L  | Prc. |
|--------------------|----|----|------|----------------|----|----|------|
| Long Beach         | 62 | 45 | T    | Fresno         | 52 | 37 |      |
| Long Beach Airport | 62 | 45 | T    | Newport Beach  | 60 | 44 |      |
| Los Angeles        | 64 | 48 | .01  | Palm Springs   | 71 | 41 |      |
| Avon               | 58 | 44 |      | Riverside      | 62 | 43 |      |
| Westminster        | 55 | 35 | .01  | Sacramento     | 58 | 37 |      |
| Big Bear Lake      | 59 | 15 |      | San Bernardino | 67 | 44 |      |
| Blaine             | 58 | 28 |      | San Diego      | 63 | 51 | .02  |
| Blythe             | 72 | 45 |      | San Francisco  | 55 | 45 |      |
| Boyle Valley       | 60 | 47 |      | Santa Barbara  | 64 | 45 |      |
| El Centro          | 71 | 46 |      | Victorville    | 51 | 25 |      |

#### ACROSS THE NATION

| City         | H  | L  | Prc. | City                 | H  | L  | Prc. |
|--------------|----|----|------|----------------------|----|----|------|
| Albuquerque  | 52 | 38 | .01  | Miami Beach          | 85 | 68 | .19  |
| Anchorage    | 32 | 28 | .01  | Minneapolis          | 56 | 17 |      |
| Bismarck     | 42 | 28 | .05  | Minneapolis-St. Paul | 54 | 10 |      |
| Boston       | 29 | 7  |      | New Orleans          | 69 | 49 |      |
| Buffalo      | 19 | 7  |      | New York             | 36 | 11 |      |
| Chicago      | 30 | 16 |      | Oklahoma City        | 59 | 35 |      |
| Cleveland    | 31 | 10 |      | Omaha                | 57 | 12 | .03  |
| Denver       | 34 | 22 |      | Philadelphia         | 52 | 14 |      |
| Des Moines   | 20 | 10 | T    | Pittsburgh           | 57 | 14 |      |
| Detroit      | 25 | 10 |      | Portland             | 42 | 32 | .01  |
| Fairbanks    | 12 | 12 |      | Reno                 | 47 | 31 |      |
| Fort Worth   | 66 | 32 |      | Richmond             | 42 | 18 |      |
| HCN          | 25 | 1  | .01  | St. Louis            | 52 | 14 |      |
| Honolulu     | 76 | 66 |      | Salt Lake City       | 72 | 11 | .23  |
| Indianapolis | 39 | 21 |      | Seattle              | 54 | 29 | .02  |
| Kansas City  | 46 | 25 |      | Spokane              | 51 | 16 | .04  |
| Las Vegas    | 60 | 37 |      | Washington           | 57 | 18 |      |
| Memphis      | 53 | 34 |      |                      |    |    |      |

Highest temperature in the 48 adjacent states Saturday was 82 at Presidio and Toluca, Tex. Lowest was 22 below zero at Col. Bank, Mont.

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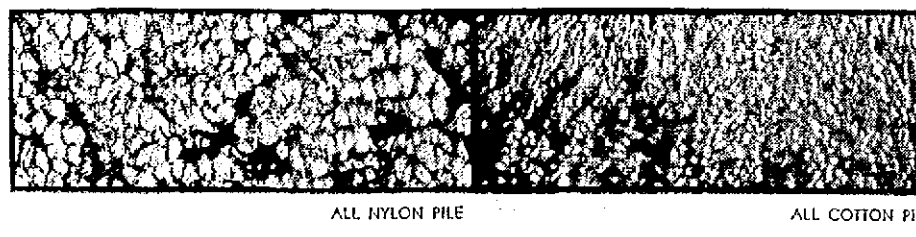
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# Cheers Echo as Glenn Goes to D. C.

## Earth Fete Ends; Space Calls Again

NEW CONCORD, Ohio (AP)—Astronaut John H. Glenn spent little more time in his home town Saturday than he did in orbiting the earth. But in five and a half nostalgia-filled hours he got a welcome that surpassed in warmth, if not in numbers, all his other space-flight ovations.

THE DEEPLY tanned, smiling John Glenn even had a couple of tears in his eyes at points during the homecoming celebration. Glenn had little opportunity to meet and talk with old acquaintances except from the speaker's stand. A luncheon, a parade, a few speeches, a press conference—and he was gone.

The cheers of an estimated 45,000 to 50,000 persons still seemed to echo against the hills of this little village of 2,127 long after he and his family had departed for Washington.

There was no doubt the astronaut was deeply moved by the brief visit home. Once, during the invocation by the minister who married him and his childhood sweetheart, Annie, newsmen detected a tear in his eye.

Again, after he had completed a brief speech another drop was there.

CLIMAX OF the biggest day in New Concord's history was the public reception in the Muskingum College gymnasium. Perhaps because he was surrounded by old friends, Col. Glenn appeared relaxed.

He seemed to enjoy talking with old high school classmates who sat as a group in the gymnasium and cheered "Yea, John!" from time to time.

Another group in the gym brought continued smiles from the astronaut—members of the Stag Club, Glenn's old club when he was in college. "Yea, brother John!" they chanted during the ceremonies.

A portion of U. S. 40, between Zanesville and Cambridge, his birthplace, has been named the "John H. Glenn Highway," Gov. Michael V. DiSalle told Glenn and the audience.

GLENN'S parents sat silently. When they were introduced, they received the same ovation given Glenn.

As Glenn was introduced, he stood before the microphones for a moment, then took three quick steps to the right, took his wife by the hand, led her back to the microphones and kissed her enthusiastically.

Mrs. Glenn, with a girlish gesture, tucked a straying strand of hair back in place after the kiss.

The Glenn family arrived at Washington Saturday night. Col. Glenn goes back at work Monday.

## Gene Kelly's Wife Gives Him New Son

HOLLYWOOD (UPI)—Dancer Gene Kelly's wife, Jeanne, gave birth Saturday to the couple's first child, a 6-pound, 10-ounce boy named Timothy.

Attendants at Cedars of Lebanon Hospital said the mother, the former Jeanne Coyne, and Timothy were "doing splendidly." Kelly has a daughter, Kerrie, 19, by a former marriage.



HERO'S HOMECOMING is happy event as friends from high school and college days turn out in New Concord, Ohio, to get a wave from astronaut John H. Glenn Jr. and his wife, Annie. They are shown at Glenn's homecoming parade as it moved along New Concord's Montgomery Boulevard.

## OPPOSE CHANGE

### Floridians Protesting 'Glenn St.'

KEY WEST, Fla. (AP)—Residents of Key West's South Street are unhappy because its name was changed to Gen. John Glenn Street, by the city commission.

The name changing came last Saturday when astronaut John Glenn was in town for a weekend of relaxation at the Key West Naval Base after his three orbits around the earth.

The people who live or have businesses on the street say its time-honored and significant name should not have been altered. Among the houses on the street is the southernmost dwelling in the continental United States.

The city commission now says its action was unofficial and protests will be heard at its next meeting.

So far, only one sign has been posted with the new name. Other street markers remain unaltered.

Actually, the commission took two unofficial steps in renaming the street. The other was promoting Glenn, a lieutenant colonel in the U. S. Marines, to general. Commissioners said at the time they had a hunch he would be moved up in rank and they wanted their sign to be up to date.

## Paperback Program

NEW YORK (AP)—The Macmillan Co., textbook publisher, is introducing a complete public high school literature program in paperback.

The company said the series, called "Literary Heritage," is the first program to provide all instructional materials in paperback for a four-year high school course.



AN OVERFLOW CROWD was turned away from Muskingum College's newly named John H. Glenn Jr. Physical Education Building during ceremony in Glenn's hometown New Concord, Ohio, to honor the astronaut. The crowd stayed around, however, to hear the program broadcast over loud speakers.

## Russia Doooms 'Lipstick King'

MOSCOW (UPI)—The underground "lipstick king" of the Soviet Union has been sentenced to death for illegal speculative activity, the newspaper Moskovskaya Pravda said Saturday.

The newspaper said Nikolai Kitiyar who, with his wife, daughter and nephew, ran an illegal lipstick factory in the basement of his Moscow home,

was condemned to be shot and one of his sales agents was given a long prison term.

Out of four currency speculators tried at the same time, one got the death penalty, the other three prison sentences, the newspaper said.

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## FTC Starts Inquiry on Cold Remedies

WASHINGTON (AP)—An investigation of cold remedies—to see whether they live up to their advertising claims—was announced Saturday by the Federal Trade Commission.

The FTC ordered 24 major manufacturers to answer questionnaires about their products and the claims made for them. Additional manufacturers will be quizzed later.

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pleated treat,  
neat as a pin

b and c—Seas-  
n-rites, brand  
new spring prints

b—blue, green or  
mocha

c—green, lilac  
or cocoa

street floor—long beach  
and lakewood center



Columbia

a special purchase of the very newest!

LAMINATED—ALL WOOL COATS  
HOLD THEIR SHAPE FOREVER

\$21 and \$24

SIZES 8 TO 18

light as a feather spring wools  
laminated to wonderful scots-foam—  
tweeds, checks and solid colors in  
red, white, navy, beige...\$21  
apricot laminated wool coats...\$24

ALSO

a group of spring wools, satin lined  
boucles and basketweaves in white,  
grey, turquoise...\$24

street floor long beach and lakewood center

pacific at 1st, long beach open mon. and fri. 'til 9 p.m. lakewood center mon. wed. thurs. fri. 12:30 to 9:30 p.m.

Columbia

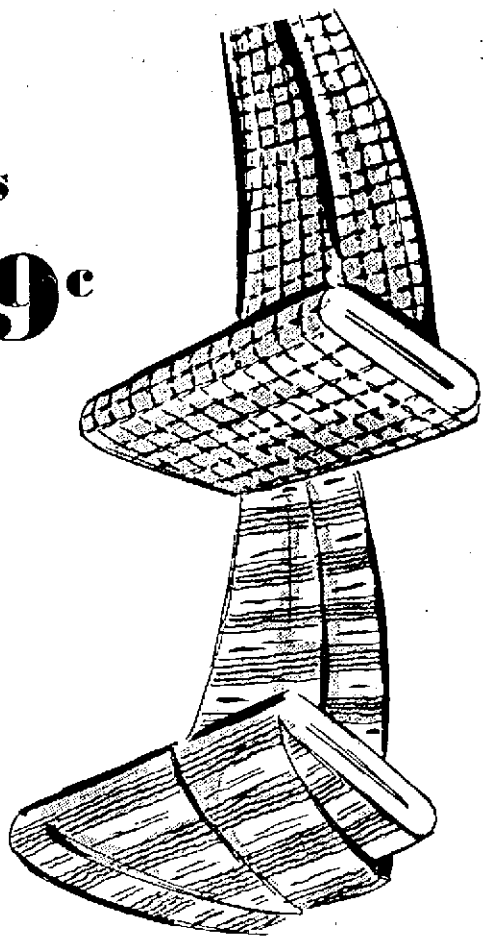


## finest quality dan river cottons

regular  
to 1.29 yd.

**89¢**

Imagine fine quality Dan River cottons reduced at the start of the season to save you \$\$\$ New crisp, full bolts of tissues . . . fancy plaids . . . eyelash . . . stripes . . . jacquards. In all the new fashion colors for Spring.



### MIRACLE BLEND FABRICS

Reg. to  
1.98

**39¢**

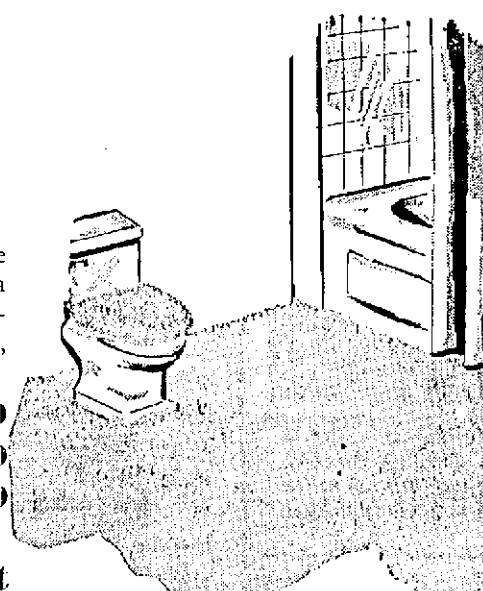
Useable lengths of better drip-dry easy-care cotton and blends. Grand selection of patterns and colorings. Hurry down for best selection.

third floor

## cotton plush pile bathroom carpet

For the bath beautiful use plush cotton pile carpet by Russell Lacey. Like walking on a cloud. In colors of sno white, pink, old lavender, antique gold, green spray, turquoise, sandalwood.

5x6 rug **9.99**  
6x9 rug **18.99**  
Matching lid cover **1.39**



## nylon bathroom carpet

Plush clipped nylon in colors of pink, rose, antique gold, turquoise, white, sandalwood, lilac, mist green. Washable.

5x6 rug with lid cover **8.99** 6x9 rug with lid cover **17.99**

third floor

## decorative sofa pillows

regular  
2.99

**1.99**

Bemberg covered pillows in 6 styles and velvet covered in 4 styles. Round and square box edge, jumbo, double or triple welt, knife edge. Zippered covers.

**parisienne-rayon covered pillows**  
Two styles, 4-button 14" round and square. 8 colors including avocado, emerald, blue, gold, purple, mocha, tangerine, siamese and white.

**2/3.00**

third floor

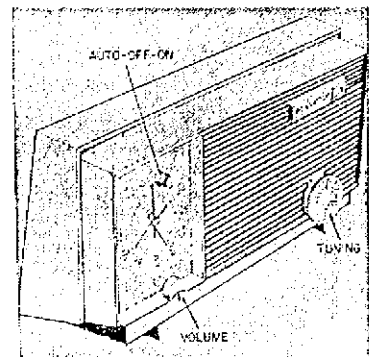
## RCA Victor clock radio

regular  
29.95

**19.99**

Extra special value! Smart white case, easy to set Telechron timer. Wakes you up to music. Limited quantity, be here early.

lower floor



## new elna supermatic

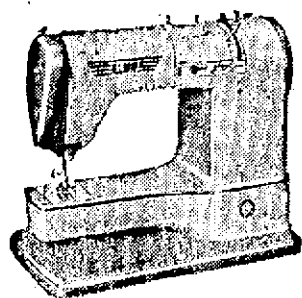
(world's most complete automatic machine)

**SAVE UP TO \$100** on several models of automatic machines.

With purchase of any automatic machine we give you \$50 course of 10 lessons to make you an expert. Guaranteed without time limit against mechanical defects.

**we accept trade-ins  
repairs — rentals — parts — supplies**

third floor



## UNBLEACHED MUSLIN

Reg.  
29¢ yd.

**6 yds. 1.00**

Another shipment of this ever popular unbleached muslin — the fabric of 101 uses — buy yards and yards.

third floor

## NEW SPRING DRESSES

Orig.  
to 11.95

**5.99**

Wonderful selection of newest styles in Dacron, Cottons and Rayons. New spring colors in stripes, prints and solids. Misses' and half sizes.

second floor

## WOMEN'S SPORTSWEAR

Reg.  
to 7.95

**1.49**

Good assortment of better sportswear. Blouses, Capris, Bermudas, Jumpins and Corduroy Jacket Tops. Stripes, solid and novelty. Sizes 8-16.

second floor

## SHEER SEAMLESS HOSE

Reg.  
to 1.50

**59¢, 2 ps. 1.00**

Lovely sheer seamless hosiery in spring fashion colors with heel and toe. Also sheer and semi-sheer with seams. 8 1/2 to 11.

street floor

## SPORTSWEAR (second floor)

4.95 Blouses—Special purchase of 100% drip-dry cotton styled in the latest spring fashions. Ivy league, short sleeve, ruffle. Hopsacking in solid colors and prints **2.99**

## WOMEN'S COORDINATES

Reg. 4.95

**2.99**

Reg. 3.95

**1.99**

Reg. 8.95

**3.99**

Jamaicas and Capris with blouses to match. 100% cotton, styled in the latest sports fashions — slim line and lined. Solid colors, also prints and stripes, 8 to 18.

second floor

## LINGERIE (second floor)

12.98 Slips lavish with lace for exquisite beauty. Nylon with pleated full skirts or lace godets. White or colors, 32-40, **3.99**

3.99 Cotton Dusters and Muu Muus. Gay prints in cotton. Perfect for lounging or sleeping. S-M-L **2.99**

4.00 Batiste slips with eyelet or embroidery trims. Some with shadow panels. 32-44 **2.99**

3.99 Batiste Sleepwear. A select group of waltz or long length gowns. Easy-care fabric in plain or print styles. Novelty eyelet and lace trims or dainty hand embroidered, 32-42 **2.99**

2.00 Briefs. Fancy nylon with lace trims. Elastic leg briefs with sturdy elastic waistband. White and colors, 5-8 **.99¢**

4.00 Pajamas. Plisse, batiste or broadcloth. Long trouser, coat style in attractive prints and colors, 32-40 **2.99**

2.98 Batiste half slips with dainty embroidery trim. White. S-M-L **1.99**

## MATERNITY WEAR (second floor)

3.99 Special purchase—Clever Tops, Helanca® Front Jamaica Shorts, Capris and Shirts. Mix or match, S-M-L **1.99**

3.99 Smocks, in pretty cottons. Button front, long sleeve. Several prints to choose from. Comfortable and so practical. S-M-L, just right for the lady in waiting **2.99**

## FOUNDATIONS (second floor)

3.95 Long Line Bras by Blair. Fine cotton, 34 to 42, B & C cups. White only **2.99**

10.00 Panty Girdle. Save 50% on this wonderful panty. Long leg, front, back and side panel. Large only, white **4.99**

3.95 Blair pull-on Girdles and Panty Girdles. Rayon and cotton. White, S-M-L **2.99**

## TAILORED CURTAIN PANELS

Reg.  
1.99

**79¢**

ea.

Fortisan and acetate tailored curtain panels, size 41" x 81". Tailored hems and headed tops. Washable, little or no ironing. White only.

third floor

## GUEST TOWELS

Values  
to 1.25

**19¢**

ea.

Pure linen guest towels. Hemstitched and swiss scalloped hems, also linen or cotton tea towels. Stamped to embroder in easy-to-do stitches.

third floor

## SCOT TISSUE

**12/1.00**

Big roll of new deep soft Scot Tissue. White and bathroom colors.

NO DELIVERIES

lower floor

## FACIAL TISSUES BY SCOTT

While  
they last

**5/1.00**

Scotties® new magic oval box. Quality tissue in white and colors to match bathroom decor.

NO DELIVERIES

lower floor

## COSTUME JEWELRY

Reg.  
1.00 to 5.00

**77¢**

Plus tax

Costume jewelry, beads, stone set. All in new spring colors, to wear now and all through the summer.

first floor

## FASHION HANDBAGS

Reg.  
5.99

**3.99**

Plus tax

Faile, Vinyl, Tapestry and Marshmallow, all in the new spring colors. Styles that will take you through spring and summer.

street floor

## WOMEN'S SWEATERS

Special  
Purchase

**2.99**

A special purchase of novelty bulky sweaters. 3/4 sleeves and short. Collars and button front, white, 36-40.

street floor

## COTTON DUSTERS

Reg.  
3.95

**1.99**

Cotton dusters—drip-dry. Floral prints on blue, pink, Aqua and white backgrounds. Large pockets with lace and matching binding for trimming. S, M, L and XL.

second floor

## STATIONERY (street floor)

59¢ Gold Embossed "Thank You". Notes. White and Gold only, 10 in box **39¢**

3.98 Jumbo Jewel Case. Velvet-like lining. Hinged lid with uplift tray in ivory, pink and blue **1.99**

7.50 100% Plastic Playing Cards. Guaranteed replaceable, **3.49**

2.00 Monogrammed Ensemble Writing Paper and Matching Notes, deckle edge **1.00**

1.98 Card Table Covers. Regular size 30x30. Floral patterns and plain colors **1.00**

## LINGERIE (street floor)

59¢ Rayon Panty Briefs, 5-8 **39¢, 3/1.00**

Reg. to 4.98 Slips and Half Slips including taffetas. Not all sizes in all styles **2.00**

## SPORTSWEAR (street floor)

5.95 Blouses by named manufacturer. Cotton and dacron. Tailored — tucked in — roll sleeve and several collar styles to choose from. Solid pastel and stripes, also white. 30-38 **1.99**

7.95 Skirts, Arnel Styled in Knife Pleats. Short and Medium lengths, sizes 8-16 **5.99**

Special purchase Capri. Cotton corduroy, tapered leg and back zipper. Choice of many spring colors, 8-18 **1.99**

Special purchase of Two-Piece Dresses. A fine no-iron cotton, full skirt. Wide self matching belt with matching tailored top. Roll sleeve. Floral prints and paisley prints. Orange - blue - gold and pink. 10-18 **5.99**

5.95 Sweaters — Special purchase of Orlon, wools and ban lon sweaters, bulky weaves and flat knits. A large selection of styles and colors to choose from, sizes 36-40 **3.99**

## ACCESSORIES (street floor)

1.00 Slipperettes — pretty little slippers with jewel trim on nylon, in pastel and dark shades. One size fits all. **59¢, 2/1.00**

3.50 Gloves, lovely cotton styles in stole length. Also short and medium lengths. Slips on and fancy styles. White, black 7 beige. 6-8 **2.49**

Burlington Support Hose for busy women who suffer leg fatigue. Support veins and muscles firmly yet look sheer and pretty enough to wear with your nicest costumes. Beige or taupe **3.79, 2 pr. 7.50**

## COSMETICS (street floor)

Entire stock of 2.98 sunglasses reduced during this sale. Ladies' and men's styles, tailored and fancy frames **1.99**

## COSMETIC SUPER SPECIALS

1.00 Lipsticks, Dorothy Gray, Harriet Hubbard Ayer **50¢**

1.00 Deodorant, Shulton, Harriet Hubbard Ayer **50¢**

2.00 Wind & Weather Lotion, Tussy, glass bottle **50¢**

3.50 Skin Deep, cleanser lubricant **50¢**

1.00 Cologne Set, Colonial Dames **50¢**

1.00 Cologne Set, Dorothy Gray **50¢**

2.00 Cal-o-Sol Foot Lotion **50¢**

prices plus tax

## MEN'S CLOTHING (street floor)

3.95 Men's sport shirt sale. Long and short sleeves. One and two pocket styles **2.59, 2/5.00**

3.95 Craig Noble Pajamas, sanforized cotton. Full cut coat and midly styles. Sizes A, B, C, D **2.99**

3.95 Orlon Knit Shirts, short sleeve, 2 and 3-button pullover style. Blue, yellow, brown, green, gold, white. S, M, L **2.99**

89¢ Men's Cotton Socks, newest patterns including argyles and stripes. Bright and dark colors. Sizes 10 1/2 to 13 **2/1.00**

## DOMESTICS (third floor)

1.98 Converta Pillow Covers, makes ideal decorator pillow. Beautiful stripe quilted in rose, blue, green. Zipper closing **1.49**

Chrysanthemum Printed Towels by Sayco Floral pattern in colors of pink, butterscotch, lavender, moss green.

1.29 22x44 bath towel **.89¢**

69¢ 15x26 hand towel **59¢**

39¢ 12x12 washcloth **29¢**

## DRAPERIES (third floor)

Luxurious Fiberglas French Pleated Draperies, ready to hang. Hand washable, no ironing, shrink proof and fade resistant. Decorator colors including rose, nutmeg, gold, aqua, white, Nile green, champagne.

7.95 48x63 **4.99 pr.**

8.95 48x81 **5.99 pr.**

2.29 Dacron Marquisette Curtain Panels. Dries quickly, wrinkle free, requires no ironing. Always sheer, beautiful soft draping. 3" hems and headed tops. White only, size 48x81 **1.39 ea.**

## SCOT TOWELS

**4/1.00**

New Super absorbent. Big roll—White and colors.

NO DELIVERIES

lower floor

## 100% wool toppers for spring, summer

special  
purchase

**\$13**

Newest spring styles fashioned in beautiful basket weaves . . . nubby weaves . . . pastel tweeds. You'll find button and fly-away models with 3/4 length sleeve. Smart spring colors including white, blue, beige, red, green. 8-16.

## 100% wool long coats

values  
to 35.95

**\$21**

New shipment just arrived! Smartly fashioned in black, beige, blue, white, gold and mixtures. 8-16.

## liz porter shirtmaker in pure silk from portugal

regular

29.95

**\$17**

Fine pure silk imported from Portugal and fashioned into a smart shirtmaker by Liz Porter. Shown is but one from several styles of sheaths and full skirts. Available in pink, maize, powder blue and beige. 8-16.



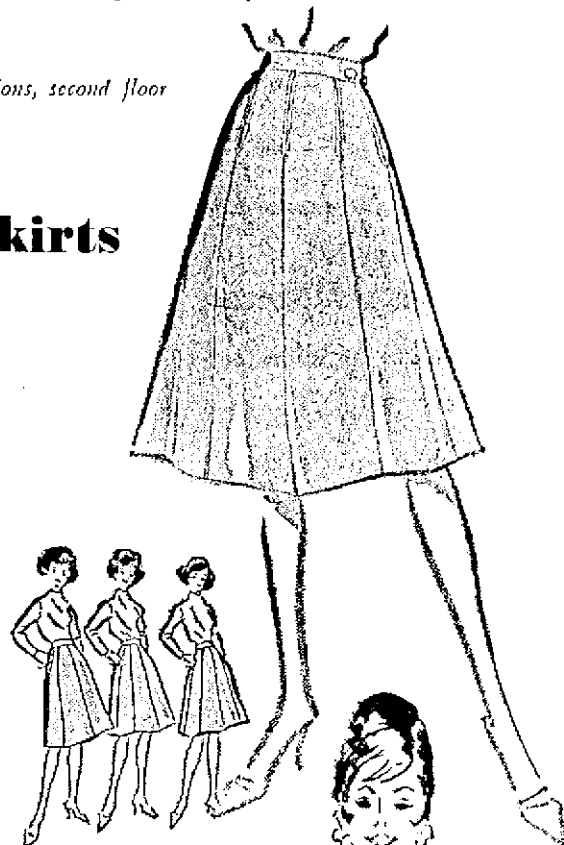
fashions, second floor

## proportioned skirts by century

special  
purchase

**6.99**

The perfect fitting proportioned skirt for the short - average - or tall figure. Slim line fashioned in Reltex (rayon linen) guaranteed washable. Choose yours in black, brown, beige or green. 8-18.



## new spring dresses

special  
purchase

**6.99**

Wear them anywhere — the popular 2-pc. dress in drip dry cotton with a full pleated skirt. In checks, stripes and solid colors. Or choose a machine washable Reltex sheath with scoop neckline. Available in orange, black, white, aqua, pink or beige. Both styles in sizes 8 to 18.



sportswear, second floor



# Foes Rap Kuchel in CRA Session

(Continued from Page A-1)

hot three-man contest for the banquet, delivering an elder U.S. Senate endorsement statesman's dos and don'ts among the incumbent Thomas for party success.

H. Kuchel, Los Angeles attorney Lloyd Wright and Southern California businessman Howard Jarvis.

Sen. Kuchel, blasted as a 25-per-cent senator and even a "liberal Democrat" by his opponents here, drew a fair scattering of boos during his Saturday speech when he mentioned his approval of federal aid to education.

Jarvis issued an immediate reaction statement asserting that Kuchel should not even be considered by CRA because of apologies for Congo leader Cyrille Adoula.

**Spencer Tracy Most-Nominated**

HOLLYWOOD (AP) — Spencer Tracy's Academy Award nomination last week was his eighth, making him the movies' most-nominated male star.

Tracy, who was named for his role as war-crimes trial judge in "Judgment at Nuremberg," must bow to Bette Davis for total nominations. She has had nine. Both are double winners.

Knowland denied that he had engineered the trading of party posts in the 1958 gubernatorial campaign, forcing Gov. Goodwin Knight to run for the U.S. Senate. He said, rather, that his entry into the primary was "to give Republicans a free choice of candidates," despite an unprecedented campaign of misrepresentation.

"THIS YEAR California Republicans have an open primary. For governor there will be the choice between former Vice President Richard Nixon and Assembly Leader Joseph Shell. Both are dedicated and able party leaders."

"The rank and file Democrats have no such choice. They will have just one ticket on a take-it-or-leave-it basis. While Democrats may have to 'take it' the state as a whole can 'leave it' in whole or in part."

Knowland's talk was essentially an appeal to close ranks, asking party members and candidates to assume a posture comprised of equal parts of "a program, a set of basic principles, and effective leadership."

No great leader, no program alone and not even principles alone can sustain a party, he said.



## LINER IN DOCK

SS Acapulco, Mexican cruise ship will steam out of Wilmington today on her fourth round trip voyage to Acapulco, Mexico, with 400 passengers aboard. The ship won cowboy star Roy Rogers' praise for its last cruise. "We had the best time of our lives," he said.

## SS Acapulco Sailing Today on Cruise to Mexican Resort

The Mexican cruise liner Mexico City, visited Tuxtepec while the ship was in Mazatlan, workmen reconditioned the vessel's boilers, which were held responsible for the delay in departure from Los Angeles.

The ship returned Friday from her run below the border with approximately 200 Californians, including cowboy star Roy Rogers and his wife, Dale Evans, who took the cruise as a 14th wedding anniversary belated honeymoon.

In order to maintain schedules on the third cruise, the SS Acapulco anchored at Mazatlan instead of Acapulco, and passengers were flown on to their destination in order to have time for inland tours.

"We had the best time of our lives and would have been happy to stay aboard ship for another month," Rogers said.

Other passengers joined in praise for the ship's officers and crew and for food and service. Skipper of the vessel, which underwent a \$1,200,000 renovation before going into the L.A.-Acapulco run is Capt. Eduardo Perez Vargas.

A spokesman for the ship's owner, Natumex Lines, 80 per cent of which is owned by the Mexican government, said the vessel put into Mazatlan "after the ship left the port of Los Angeles a day late on Feb. 18. Because the 13-day cruise is on a tight schedule of 4 1/2 days en route to Acapulco; four days in Acapulco; and 4 1/2 days on the return trip, only one day is provided in Los Angeles between voyages. In order to permit the ship's scheduled return by the test objectives could be Friday the stop in Mazatlan accomplished in no other way."

Passengers were flown to there were suggestions,

## U.S. Fallout to Be a Fraction of Russia's

(Continued from Page A-1)

the recently completed Soviet series."

The defense secretary said the development of nuclear weapons is "a dynamic technology similar in growth to many industrial technologies with which our people are familiar."

"The implications of a U.S. self-imposed moratorium on atmospheric testing, in the light of present and past Soviet actions, are quite clear," he said.

"IT WOULD ONLY be a matter of time before the present powerful U. S. nuclear strategic advantage would begin to diminish in relation to Soviet force capabilities, and it might ultimately shift in favor of the USSR."

McNamara said the Defense Department and the Atomic Energy Commission made every effort to develop a plan for weapons development without atmospheric testing.

"However," he said, "since the actual high altitude physical environment cannot be duplicated below ground, it was recognized that the United States, under present conditions, had no alternative but to proceed with an atmospheric test program."

"Each of the selected events has been evaluated and approved on the basis that the test objectives could be accomplished in no other way."

There were suggestions,

among informed sources, that President Kennedy may decide to conduct some low-yield shots at the Nevada proving ground, rather than over the Pacific test range.

TESTS ON the order of a few thousand tons of TNT (Kilotons) are relatively simple in Nevada. Use of the test site also might head off propaganda charges that the United States is unwilling to expose its own people to the possible dangers of nuclear testing.

Informed sources said weapons experts already had compiled a priority schedule for the new test series. This would be tentative, however, since later shots frequently depend on the results of earlier ones. The tests will not be open to the press.

In the Pacific, a Pentagon spokesman said, danger zones will be established during the testing in the Johnston and Christmas Islands areas. Johnston is 711 miles southwest of Honolulu.

## FHA Completes 15 of Projects Hayes Dropped

WASHINGTON (AP) — The Federal Housing Administration Saturday reported completion of 15 military projects for which builder Hal B. Hayes once held contracts.

The FHA said they include three projects completed at Beale AFB, Marysville, Calif. In May 1960 Hayes suddenly pulled out from construction of the projects at five bases. He said he had been misled into unprofitable bids.

Last June, a Senate report said the FHA had made "no adequate study and evaluation" of the financial data submitted by Hayes. The contracts he held totaled about \$56 million.

## STATE SOCIETY Calendar

**MONDAY**  
All State Society, City Council Chambers, 7:30 p.m.

**WEDNESDAY**  
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

**THURSDAY**  
Arizona, 208 Linden Ave., 6:30 p.m.

**FRIDAY**  
Colorado, 728 Elm Ave., noon.

**SATURDAY**  
Illinois, 728 Elm Ave., 6:30 p.m.

**SUNDAY**  
Indiana, 951 Locust Ave., 3 p.m.

Oregon-Washington, 3100 Santa Fe Ave., 6:30 p.m.

# Walker's

the friendly store of Long Beach

## MANAGERS' SALE

### FUR TRIMMED CASHMERE SWEATER given FREE

To celebrate our annual Assistant Managers' Sale, Walkers are giving a FREE mink, fox or beaver trimmed Cashmere Sweater with every mink stole or cape purchased . . . aside from our regular great values, many of the listed furs have been drastically reduced for Clearance . . . Hurry! for the best selection.

### ONE WEEK ONLY . . . MON. THRU SAT.!

the following group of fine furs . . . including

# MINK

## AT GIGANTIC SAVINGS

|   |        |
|---|--------|
| natural royal pastel mink collar stoles               | \$178* |
| natural let-out mink capelets                         | \$188* |
| natural royal pastel mink clutch capes                | \$198* |
| natural desert gold mink cuddle capes                 | \$238* |
| natural ranch mink collar stoles                      | \$248* |
| natural wild mink bolster cowl suit stoles            | \$258* |
| natural silver-blu mink cowl suit stoles              | \$268* |
| natural sapphire mink cowl & collar stoles            | \$288* |
| natural let-out ranch mink stoles                     | \$328* |
| natural ranch mink collar suit stoles                 | \$348* |
| natural let-out silver-blu mink suit stoles           | \$368* |
| natural let-out emba** cerulean mink suit stoles      | \$448* |
| natural emba** let-out autumn haze mink collar stoles | \$488* |
| natural let-out emba** azurene mink stoles            | \$668* |

### OTHER FINE FURS . . . SPECIALS AT \$68\*

|  |       |
|--|-------|
| two row bleached blue fox shrug capes      | \$68* |
| two row natural blue fox shrug capes       | \$68* |
| dyed russian squirrel backs suit stoles    | \$68* |
| dyed muskrat flank capes and stoles        | \$68* |
| four skin natural mink scarfs              | \$68* |
| two skin dyed russian sable contour scarfs | \$68* |

**FUR SALON 2nd FLOOR — TAKE UP TO 12 MO. TO PAY**

\*plus tax. Fur products labeled in show country of origin of imported furs. \*\*m. emba, mutation mink breeders association.

**Fourth and Pine Shop Mon. 'til 9:00 Park Free**

Long Beach Santa Ana

# Buffums

## MONDAY SPECIALS

one day only  
9:30 a.m. to 9 p.m.

special!  
Sweater Dresses  
19.95 to 25.95 values  
10.95

Instant saving of \$9 to \$15 on this popular dress-plus-sweater fashion! Stripes and prints, topped with a companion sweater, short or three-quarter sleeve. Misses' 8 to 18, Petite custom half sizes, 12 1/2 to 22 1/2. Come Monday!

Cotton Shop, Second Floor

special purchase  
Lace Trimmed  
Petti Pants  
2.95

Feminine and practical as they are cute! Wrinkle resistant white cotton. 3 rows of ruffled lace/satin trims. Lace trim Mad Money pocket. Perfect for dancing. S, M, L.

Lingerie, Third Floor

Pine at Broadway, HE 6-9841

Store hours: Monday, Friday, 9:30 a.m. to 9 p.m.  
Other days, 9:30 a.m. to 5:30 p.m.

## Atom Test Protest Triggers N.Y. Riot

(Continued from Page A-1)

while other demonstrators screamed at police or applauded.

AS DEMONSTRATORS WERE PUT in the patrol wagons, the crowd began to shout in unison: "Shame! Shame!"

Police, about 50 strong, managed to keep the chanting group from joining the sitdown in the street. Besides the 2,000-odd peace marchers, thousands of others — the usual large Saturday crowd around Times Square — watched from the sidelines.

When the crowd finally was dispersed, police said they were at a loss to explain why the demonstration became violent.

Leaders of the peace groups had assured police they would not march in the streets but confine their demonstration to the sidewalks and the Duffy Square area.

THE MARCHERS HAD PRINTED instructions ordering them to maintain order and avoid violence. Spokesmen said the instructions were prepared some time ago in anticipation of the President's announcement that tests would be resumed, and called for the demonstration on the day following such an announcement.

Organizations listed in the leaflets as sponsors of the demonstration were: the Women's Strike for Peace, General Strike for Peace, Women's International League for Peace and Freedom, Committee for a Sane Nuclear Policy, Women's Direct Action Committee, War Register's League, Committee for Non-Violent Action, and Student Peace Union.

# WORLD NEWS BRIEFS



## Skindivers Hunt Rail Crash Bodies

ATHOL, Idaho (AP)—Diesel oil and icy water Saturday foiled skindivers who probed an ice-covered lake for the bodies of two crewmen carried to death in the derailment of a crack Northern Pacific passenger train.

The divers planned to come back today to resume the search for engineer Jess J. Pruitt, 63, and fireman Stephen E. Renner, 51, both of Spokane, Wash., who rode a three-unit diesel into Granite Lake about 25 miles north of Cœur d'Alene, Idaho. The searchers had a difficult time swimming in the deep waters, made dark by the oil.

The engine powered the North Coast Limited, bound from Chicago to Seattle and Portland, which was just seconds away from a high trestle when it ran off the tracks on a curve. At least 84 of the 100 passengers required hospital examination. About 30 were admitted for treatment, but only two were considered seriously hurt.

## Calls Astronaut Program a Waste

WILMINGTON, Ohio (AP)—Dr. Ralph Lapp, Washington, D.C., consultant on nuclear projects, criticized America's astronaut program Saturday as a waste of money for political ends.

He told a Wilmington College audience also he doubted the need for further atomic testing as proposed by President Kennedy.

Dr. Lapp, who worked on the Marshall Islands atomic tests of 1946 and 1947, said, "I question the need to develop a 60-megaton bomb just because the Russians are doing it. The weapons of retaliation in an atomic war are not the same as the weapons used in an initial attack."



LAPP

## Irate Wives Picket Army Base

FT. DEVENS, Mass. (UPI)—Thirty-five members of the Irate Wives Club marched on the main gate of Ft. Devens Saturday and picketed the Army base for two hours in 20-degree weather.

They were demanding the release of their reservist husbands from active duty. Most of the reservists here were activated in October because of the Berlin crisis. An Army spokesman said the demonstration was "organized and orderly."

## Guard Members on 'Hunger' Strike

FT. BRAGG, N.C. (AP)—Some enlisted men of a New Hampshire National Guard unit were reported Saturday to have started a "hunger strike" in hopes of learning when they'll be released from active duty.

However, they apparently are merely eating at places other than their mess hall. The number of men involved was not known. The troops are not required to eat in the mess hall, and no count is made of those who do.

## Mishap Mars Mussolini Wedding

PREDAPPIO, Italy (UPI)—Romano Mussolini, son of the late Fascist dictator, was married Saturday to Sophia Loren's kid sister, but the celebration turned into a near riot and was tinged with tragedy when the actress was involved in a fatal traffic accident.

Sophia Loren escaped injury when her Rolls-Royce collided with a tiny Fiat 1.110, but schoolteacher Antonio Angelini, 24, was killed when his motor scooter piled into the wreckage of the two automobiles.

The wedding of Mussolini and Sophia's sister, 24-year-old Maria Scicolone, already had been marred by the crowds of 6,000 which pressed in so closely 12 persons were trampled. The bride herself fainted and Sophia was forced to take refuge in the parish house kitchen.

## Rescued Seamen Reach Acapulco

ACAPULCO, Mexico (AP)—Ten crew members of a San Diego, Calif., fishing boat that capsized near Clipperton Island off Mexico's Pacific coast arrived here Saturday after being marooned 23 days on the isolated island.

The men, brought here by the U.S. destroyer Robinson, were in good condition. The only injured crewman was Antonio Sorreia, who broke his foot abandoning ship.

## Hearing Aid Price Probe Due

WASHINGTON (UPI)—Sen. Estes Kefauver, D-Tenn., has quietly signaled the go-ahead for a Senate investigation into complaints that hearing aids worn by 3 million Americans cost far too much.

The inquiry, expected to start early in April, grew out of a two-year-long investigation of drug prices by Kefauver's Senate antitrust and monopoly subcommittee.

BEVERLY HILLS (CNS)—President Kennedy's statement on nuclear testing drew strong support Saturday from Sen. Estes Kefauver. The Tennessee Democrat, who will address a State of Israel bonds dinner tonight, told a press conference at the Beverly Hills Hotel the President "made the only decision he could."

## 300 MILES FOR RAISE

## Letter Carrier's 10-Day Hike Ends

FREDERICK, Md. (UPI)—Mailman Ed Kline, 31, of Cuyahoga Falls, Ohio, trudged into this western Maryland city Saturday and announced he would quit his walkathon here, 50 miles short of his 350-mile goal.

Kline, who has walked approximately 300 miles since leaving his home last Feb. 22, said he would accept an offer of transportation the rest of the way to Washington from Rep. William H. Ayres, R-Ohio.

A motorcade will take Kline and a party of officials to Washington today.

Kline confided that he was not unhappy in calling off the trip. "I feel I have accomplished what I set out to do," he said. "I have received a tremendous response from the public."

A MAILMAN for four years, Kline started the trip to gain support for legislation pending in Congress that would raise the pay of the nation's postmen.

Twenty persons greeted Kline when he reached the outskirts of Frederick. The group included several local postmen, the chief of police and some people from Akron, Ohio, who were passing through the area.

Kline was honored at a dinner Saturday by local employees of the U.S. Post Office Department.

He lauded the public for its interest.

"The public was wonderful," he said. "Everyone was nice to me. I particularly want to thank the state police for being so courteous and helpful."

Two carriers from Hagerstown, Tom Tritch and Bill Ward, walked from Hagerstown to Frederick with Kline Saturday. Otherwise, Kline traveled alone.

HE SAID he was bothered by blisters on his feet and swollen ankles.

"But I managed to lick that problem," he observed, "by stopping to massage my feet every once in a while and soaking them every night."

Kline averaged more than 30 miles a day during the 10-day trip, except last Sunday when he stopped in Pittsburgh. He said he decided to take that day off to rest.

He traveled light, carrying only a combat pack on his back containing an extra pair of shoes, some underwear, rainwear and another uniform. He made the entire trip in uniform.

## Counterfeits Up 100 Pct. During Year

WASHINGTON (UPI)—The Secret Service has warned Congress of a sharp rise in counterfeiting and said it could become a serious threat to the U. S. money system if not halted.

Service chief James J. Rowley told legislators, behind closed doors that the number of phony notes being passed was almost 100 per cent more than this time a year ago.

"Counterfeiting on any scale represents a potential danger and the government must act speedily to see that the integrity of its money is protected," he said. "There is an urgent need for additional personnel so that we can step up our efforts to suppress counterfeiting."

ROWLEY'S previously secret testimony, given before a House appropriations subcommittee last month, was made public this week.

He said counterfeiting activities in the Eastern states had increased considerably. He said there were indications that gangs of professional criminals had set up elaborate systems for distributing and passing phony money.

In addition, there were more amateurs in the racket because "rapid technological advances in printing and simplified reproduction devices now being developed make it much easier each year for persons having little or no technical skill to engage in counterfeiting."

HE SAID arrests for the first five months of the 1962 fiscal year were up 61 per cent over a year ago. A total of \$1,270,000 in counterfeit money was seized.

Rowley asked for 58 more special agents but the House Appropriations Committee cut this figure to less than 30.

## CORE Puts 'Sitters' in Tract Office

MONTEREY PARK (AP)—Nine Negro and white men and women staged a sit-in demonstration Saturday in a model home at a housing tract which they said refused to sell a house to a Negro physicist.

Officials of the Los Angeles chapter of the Congress of Racial Equality, which organized the effort, said it was the first sit-in in California.

Forty pickets walked with placards outside the Monterey Highlands tract in eastern Los Angeles while the nine sat inside a model home used as a sales office.

Mrs. S. G. Richards, spokesman for CORE, said the nine would continue their sit-in until the tract developer, Montgomery Ross Fisher, sold a house to Bobby Liley, 29, who, she said, was denied a house in the tract.

Mrs. Richards said Liley, who now lives in Los Angeles, tried unsuccessfully to buy a house in the tract for two weeks because his laboratory is building a new plant in Azusa. White persons met no difficulties, she said.

## Status of Bills

WASHINGTON (AP)—The status of major legislation in Congress:

Manpower training and development—Passed Senate and House, awaiting compromise.

Youth employment opportunities—In House Rules Committee.

Eight per cent investment tax credit—In House Ways and Means Committee.

Emergency power for President to cut taxes—In House Ways and Means Committee.

Emergency power for President to launch antirecession public works program—In House and Senate Public Works Committee.

Broadening of unemployment insurance programs—In House Ways and Means Committee.

Pay raises for postal and other federal workers—In House and Senate civil service committees.

Increased postal rates—Passed House; In Senate Public Works Committee.

Tax revision, including dividend income withholding—In House Ways and Means Committee.

Continuation of emergency excise and corporation tax rates—In House Ways and Means Committee.

Creation of new department of urban affairs—Killed by House.

New income tax—In House and Senate Agriculture Committee.

Federal aid for medical and dental schools—In House Interstate Commerce Committee.

With insurance for aged under social security—In House Ways and Means Committee.

Federal aid for college classroom construction—Passed House; amended by Senate; awaiting compromise.

Federal aid for secondary schools—Passed Senate; sidetracked in House Rules Committee.

Continuation of foreign aid program—In House and Senate foreign committees.

Increase in national debt limit—Enacted.

Authority to purchase \$100 million in United Nations bonds—In House Foreign Affairs Committee.

Additional authority for President to cut tariffs under reciprocity trade program—In House Ways and Means Committee.

## Father of 3 Tries Crash Suicide

PLAYA DEL REY (UPI)—A 26-year-old father of three, told by his wife that she planned to divorce him, tried to end his life in a spectacular traffic crash, police said Saturday.

Officers said Frederick Dean Hounsley, a Culver City locksmith, left a farewell note to his family, sped his car

along a boulevard at about 80 miles an hour and crashed it through a bridge guardrail. The sedan flipped over the rail, flew over the 50-foot embankment and landed 105 feet from the bridge, where it rolled over three times and landed on its top. It took firemen an hour to free Hounsley from the twisted wreckage.

He was taken to Santa Monica Hospital with critical head and internal injuries, but doctors said he probably would live. Officers said the motorist had sped along Culver Boulevard.

Hounsley, of Mar Vista, left his home after telling his wife, Gloria, 25, to read a note on the television set. The

note read, "I can't live with what I told her husband earlier out you and the kids. You'll see what happens. I love you, Fred." Police said Mrs. Hounsley's youngsters, aged 2, 5 and 7.

## ATTENTION!

The Mirror of Business and Industry  
Appearing today in the Independent,  
Press-Telegram features "The Glenn  
E. Thomas Story." It's interesting.

**Walker's**  
the friendly store of Long Beach

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Be Choosey! Insist on  
**HANKY PANTS**

By  
**BESTFORM**  
**3.95**



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Choice of Stereo or Monaural **76¢**

Most popular selling albums. The entire stock of these popular albums at an unheard of low discount price. Choose from show tunes and top hits.



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**Oven Fresh Jumbo Cookies**

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29¢ Each

10 Delicious Varieties

Selection includes Chocolate Sandwiches, Macaroons, Sugar Cookies, Oatmeal Cookies and many others... so delicious!




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**69¢ Plastic Coated Playing Cards**

Wipe-clean Multi-color designs **38¢**

By manufacturer of famous Duracards... your assurance of quality... easy to clean... just wipe with damp cloth. Long lasting.




**Johnson & Johnson First Aid Cream Special**

\$1.31 Value! **73¢**

Reg. 98¢ Size and Reg. 33¢ Size... Both for


**Bottle of 100 \$1.25 Anacin Tablets 89¢**



**Mr. Paul 8-Day Hair Setting Lotion 84¢**

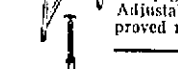
**99¢ Lanolin Plus Egg Shampoo 63¢**

**Nutri-Tonic "Life" Hair Treatment \$3.00 Value \$1.47**



**\$1.50 Lanolin Plus Lips 'n' Tips 94¢**

**\$1.29 Value! Full Length Garment Bag 99¢**



**Motorized Barbeque Ensemble \$15.95 Value! Copper-tone \$9.87**

Heavy gauge metal hood and grill. Adjustable height grill. U.L. approved motor. Rubber tire wheels.

**Chromed Metal Towel Poles \$5.95 Value! Floor to Ceiling \$3.98**

Smartly styled... adjusts from 7'8" to 8'2". Gives you extra hanging space for towels.



**G.E. Steam and Dry Iron \$11.77**

Dual purpose iron with handy fabric dial, 3" sole plate. Steady deep down steam penetration. No. F-70.

**\$1.98 Value! Black Patent Sandals 1.69**

Child's & Misses' Sizes

Smart new spring sandals in shiny black vinyl patent. Bow with pearl ornament trim.

## Stage Set for Consumer to Play Hero or Villain

By JACK LEFLER  
AP Business News Writer

NEW YORK (AP)—Will the consumer emerge on the economic stage as a hero or a villain?

Considerable argument developed around this point this past week as business teetered between a lull and an advance.

Some said the consumer was acting like a reluctant dragon and blamed a tight hold on family purse strings for the rather shabby showing by business barometers in recent weeks.

Retail trade has been off but many merchants were optimistic that the coming of spring would reverse the trend.

THEY POINTED to the excellence of new car sales in mid-February as evidence that the buyers were coming out of their cocoons. With ample money to buy cars, they reasoned, there should be plenty left for other products.

New car sales for the period averaged 18,822, the best for the period since 1957. The average a year ago was 14,517.

With sales of slightly more than 300,000 cars in the first 20 days of the month, it was estimated the February total will be between 460,000 and 470,000.

A real sales boom will have to come soon if dealers are to work off the heavy inventories that have been accumulated during high production. It was estimated they soon will have 1 million cars on hand.

IN THE FACE of this vast supply, the industry turned out an estimated 137,000 passenger cars, compared with 134,750 the week before.

Industry sources said Ford plans to start manufacturing a Volkswagen-size car this summer.

Attention continued to be riveted on the steel industry labor picture as the second week of bargaining on a new contract ended.

There was outside optimism that an agreement—earliest in history—might be near but negotiators were cautious about indicating substantial progress.

Steel production fell a week ago for the first time since the Christmas holidays. Output of 2,405,000 tons was down 2 per cent from the previous week. Demand eased off as some users decided to bet on an early settlement. A few mills reported cancellation of orders.

STRAWS IN the wind last week included these January statistics:

Manufacturers' sales de-

clined by \$570 million to \$31.3 billion.

Manufacturers' new orders climbed \$190 million to \$32.3 billion, a record advance for the recovery period.

Inventories increased \$450 million to \$56 billion.

Building contract awards declined to \$2,485,050,000 from \$2,712,090,000.

People learned officially that living costs remained unchanged from December to January, which meant they still were 4.5 per cent higher than the 1957-59 average. Higher food prices prevented a decline.

The buying power and after-tax income of factory workers dropped about 2 per cent. This was due mainly to a 42-minute reduction in the average work week.

WASHINGTON actions affecting business covered a wide range.

The House Ways and Means Committee approved tougher tax rules for overseas operations of American businessmen. The legislation is aimed at wiping out foreign tax havens.

The approved bill would subject to immediate U.S. taxation the income earned by a U.S.-controlled foreign subsidiary unless it is reinvested in the subsidiary or invested in one of the company's subsidiaries in an undeveloped nation.

The entire House passed a \$263 million job retraining bill. It is designed to get the long-term unemployed back to work.

A special presidential commission recommended modernization of railroad work rules. Its proposals included elimination of non-productive jobs and a pay increase for about 75 per cent of the workers.

THE RAIL UNIONS quickly rejected the report. Management accepted it with reservations. Long negotiations to reach agreement seem likely.

J. Truman Bidwell, chairman of the board of governors of the New York Stock

### Mexico's Economic Growth Hits Snag

MEXICO CITY (AP)—Mexico's per capita economic rate of growth slowed to a standstill last year.

Official figures released by the Banco de Mexico—the State Central Bank—showed the gross national product for 1961 increased by 3.5 per cent, down from 5.7 per cent in 1960.

Since Mexico has an annual population increase of about 3.5 per cent, the per capita rate of growth remained unchanged.

### FIRST STEP

## Prince Sits In for Dad at Luncheon

LONDON (AP)—Prince Charles, the schoolboy heir to Britain's throne, has taken a small step toward joining adult company.

He attended his first palace luncheon party last week given by his mother, Queen Elizabeth II. Charles sat in for his father, Prince Philip, away touring South America.

The informal Wednesday luncheons are the Queen's way of getting to meet prominent figures in the arts, politics, the church and industry.

This week's guests included a typical assortment—BBC Chairman Sir Arthur Ffiorde, Vickers aviation chief Sir Charles Dunphrie, Rev. Roger Roberts, editor of the Anglican Church Times, choreographer Frederick Ashton, labor opposition whip Edward Redhead, and Sir Tom Yates, former chairman of the Trades Union Congress. It was a weighty array for a 13-year-old boy.

### Stocks in Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high, low closing price and net change of the 20 most active stocks on the New York Stock Exchange for the week.

|        |        |              |         |        |                |                |
|--------|--------|--------------|---------|--------|----------------|----------------|
| 43 3/4 | 29 3/4 | Royal Dutch  | 274,400 | 39 3/4 | 37 3/4         | 39 3/4 + 2     |
| 74 3/4 | 34 3/4 | Brunswick    | 148,800 | 35 3/4 | 37 1/4 + 1 3/4 |                |
| 58     | 40 3/4 | Gen Motors   | 180,500 | 56     | 52 3/4         | 53 1/4 - 2 3/4 |
| 56 1/4 | 40 3/4 | Sed Oil NJ   | 169,300 | 56 1/4 | 54 3/4         | 55 1/4 + 1 1/4 |
| 1 3/4  | 1 1/4  | Benguet      | 166,300 | 1 3/4  | 1 1/4          | 1 1/4 - 1/4    |
| 16 1/4 | 10 1/4 | Lib McNeil   | 166,200 | 16 1/4 | 14 3/4         | 16 1/4 + 1 3/4 |
| 30 3/4 | 24 3/4 | El Paso N G  | 154,500 | 25 3/4 | 24 3/4         | 24 3/4 - 1/4   |
| 63 3/4 | 33     | Am Mch & Tdy | 106,300 | 34 3/4 | 33             | 33 3/4 + 1/4   |
| 47 3/4 | 34 3/4 | Korvette     | 105,600 | 43 3/4 | 38             | 42 1/2 + 4     |
| 45 1/2 | 25     | Gen Dynam    | 101,800 | 33 1/4 | 31 1/4         | 32 3/4 - 7/4   |
| 59 3/4 | 47 1/4 | Texaco Inc   | 98,300  | 59 3/4 | 56 3/4         | 58 1/2 + 1 3/4 |
| 32 1/4 | 24     | Gen Tel & El | 98,000  | 26 3/4 | 26             | 26 1/4 - 3/4   |
| 13 3/4 | 15 3/4 | Shell Trans  | 94,200  | 18 3/4 | 16 3/4         | 18 1/4 + 1 3/4 |
| 21 1/4 | 15 3/4 | Amr Motors   | 98,800  | 17 1/4 | 16 1/4         | 17 1/4 + 5/4   |
| 35 3/4 | 29 3/4 | Int Paper    | 90,345  | 37 3/4 | 35 3/4         | 36 3/4 + 1/4   |
| 33 3/4 | 14 3/4 | TXL Oil      | 89,300  | 33 3/4 | 31 3/4         | 33 3/4 + 2     |
| 62 1/4 | 37 3/4 | Chrysler     | 82,900  | 60 3/4 | 58 1/2         | 58 1/2 - 1/4   |
| 70 3/4 | 41 1/2 | MGM          | 82,900  | 51 3/4 | 47 3/4         | 51 1/4 + 1/2   |
| 13 1/4 | 7      | Slude Pack   | 82,500  | 9 3/4  | 9              | 9 3/4 + 1/4    |
| 35     | 20 1/2 | Sperry Rand  | 80,000  | 22 1/2 | 22             | 22 1/2 - Un.   |



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## EVENING CLASS

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Reservations are now being accepted to those qualifying by personal interview.

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| <b>\$5</b>          | <b>\$9.99</b>       | <b>\$12.99</b>      | <b>\$14.99</b>      |

Party, casual, career, cocktail dresses in costume and 1- or 2-piece styles... pure silks, cottons, silk chiffons, laces, taffetas, dacrons, and blends... sheaths or full skirts... sizes 5 to 15; 6 to 16.



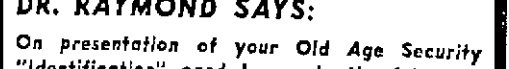
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1. Examination
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To complete your new dental plates, I turn in a report for final authorization after which the county will pay for your dentures.

VISIT DR. RAYMOND'S OFFICE AND LEARN HOW THIS PLAN WILL HELP YOU!

## ATTENTION ALL OTHERS WHO NEED DENTURES



**NOW... ALL THIS WEEK!**

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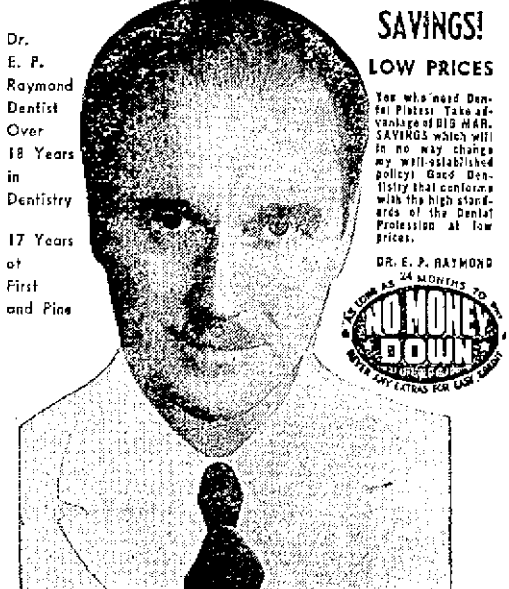
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24 Months to Pay—for

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Dentist  
Over 18 Years in Dentistry

**BIG MAR. SAVINGS!**

**LOW PRICES**

You who need Dental Plates! Take advantage of BIG MAR. SAVINGS which will in no way change my well-established policy! Give Dentistry that conforms with the high standards of the Dental Profession at low prices.

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after extractions. No lost time from work. You need not be without your teeth even one day! Ask about

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Additional Funds Available — Let Us Assist You  
PHONE HE 6-3939 — FAST PLATE REPAIRS  
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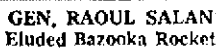
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(Continued from Page A-1)



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QUALITY HOME FURNISHINGS

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World Wide Service  
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To insure a steady flow of merchandise for this event, arrangements were made with DEAN VAN LINES



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**2.77**

New spring colors that will delight the heart of any little girl. All cotton knit or all rayon linen-like fabric. Sizes 3 to 6x.

**GIRLS' JAMAICA SHORT SETS**

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Season's newest fabrics and colors. The pre-teens will be right in style and comfortable, too. All cotton for easy care. Sizes 7 to 14.



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65% rayon and 35% cotton or 50% cotton and 50% tri-acetate pleated skirt for wear all summer long and then on into school. Sizes 7 to 14.

**WE GIVE AND REDEEM S. & H. GREEN STAMPS**



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Little girls will look adorable in these Wampoise® combed cotton skirts, by Wamsetta. Fresh and pretty for the spring and summer months. Sizes 3 to 6x.

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Fine quality broadcloth by Cone Mills. Short sleeves, action prints. Coat or middy styles. Wash and wear. Sizes 2-8.



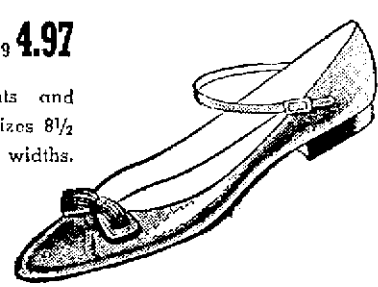
**YOUNG SHOES**  
IN STEP WITH  
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**SALE WEATHER BIRDS HAPPY HIKERS SALE**  
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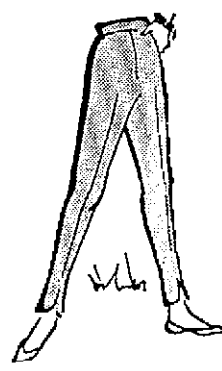
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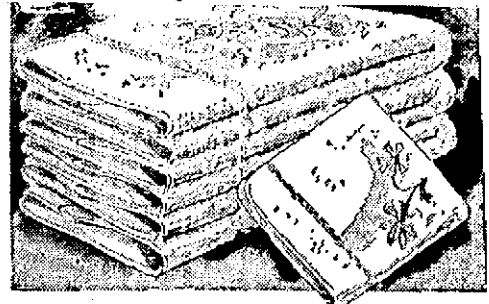
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Styled right with side zippers. Pretty prints on cotton sharkskin. Sizes 7 to 14.

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Bedding—Second Floor



**PRINTED TOWELS**

Reg. 1.19 Bath 22x44" **76c**  
Reg. 69c Hand 15x26" **46c**  
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Heavy absorbent terry towels. New Daisy print. Fringed end, assorted colors.

**QUILTED SPREADS**

Reg. to 12.98 **8.99**

Assortment of solids and florals. 100% acetate cover, 100% cotton backing. Twins and fulls. Assorted colors.

**DACRON COMFORTERS**

Reg. to 9.98 **5.88**

100% cotton cover in new prints. 1 1/2 lbs. 100% reprocessed Dacron® polyester filled. 72x84. Assorted colors.



**"ELEGANTE" DRAPERIES**

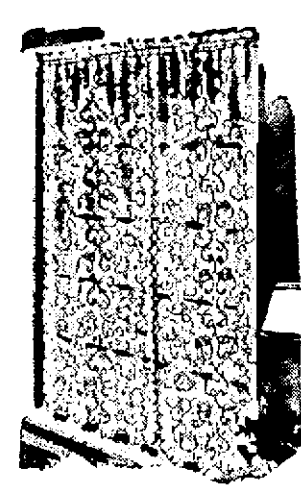
MULTI-WIDTH DRAPERIES IN READY-MADE SIZES

COLOR GUARANTEED

Reg. 7.99 48"x84" **5.88** pr.

Buy now and save. Luxurious Jacquard weaves with boucle texture. Beautiful sunfast colors of nutmeg, white, sandalwood, turquoise.

48"x54" 4.88 pr. 96"x54" 11.88 pr.  
72"x54" 9.88 pr. 96"x84" 15.88 pr.  
72"x84" 11.88 pr. 144"x84" 23.88 pr.



**FIBERGLASS DRAPES**

Reg. 9.98 pr. **5.89**

Special group of printed fiberglass drapes in 48"x84" only. Buy extra pairs for multiple widths. Assorted patterns and colors.

**Dacron Panels**

Reg. 1.49 **1.00**  
100% Dacron® polyester panels in white. Washable and drip dry. 40"x81".

## SPRING FABRIC SALE

**SEW NOW—SAVE NOW**

Shop now at our Sale of Fashion Fabrics

Our fabrics are now on the second floor

**COTTON DRESS LENGTHS**

Reg. 79c yd. **48c** yd.

1 to 4 yard lengths of new spring cottons and combed satens. Diagonal stripes and assorted prints. 36" wide.

**SPORTSWEAR FABRICS**

Reg. 79c yd. **48c** yd.

1 to 10 yard lengths of the latest sportswear coordinates. New colors. Solids and assorted prints. 39"/40" widths.

**LINGERIE BATISTE**

Reg. 69c yd. **39c** yd.

36" wide special shipment of solid colors and assorted prints in cotton batiste. Fine quality.

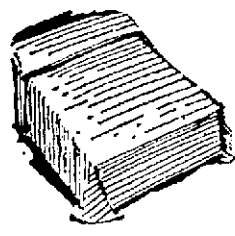


**WOVEN BEDSPREADS**

Reg. to 10.98

**4.99**

Assorted woven and hobnail spreads in patterns and colors. Twin and full sizes. Pre-shrunk. Lint free. Guaranteed fast color.

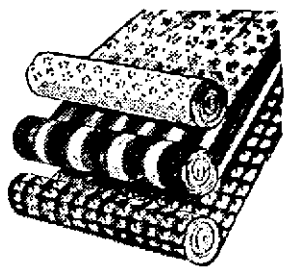


**Just Arrived! PRINTED TERRY**

Reg. 1.69 yd.

**1.29** yd.

Latest spring backyard and beach fashion find. 36" Den River terry cover in colorful prints and stripes.







EDITORIAL

# An Irony at Jamaica Bay

COL. GLENN ORBITED the earth three times and came home to a hero's welcome which was well-deserved. But just as the courageous astronaut arrived in New York for a post-orbital parade and reception, one of the greatest of all possible ironies occurred.

A jet airplane, taking off on a routine flight from New York's Idlewild airport to Los Angeles International, suddenly turned its nose down and plunged into the cold mud and water of Jamaica Bay.

It was a terrible reminder that while we are probing into unknown outer space, there is much in our own mundane lives which remains unknown and needs further exploration.

What causes cancer?

How can the common cold be prevented?

What is the proper treatment for schizophrenia?

What causes an airplane, taking off in perfect weather, to dive from the sky, carrying 95 human beings to their deaths?

Space flight is important, but let's not concentrate our gaze so fixedly on the moon that we forget the challenges that still face us here on earth.

# Resuming Tests

PRESIDENT KENNEDY Friday ordered a resumption of U.S. nuclear tests in the atmosphere by late April unless Russia agrees to a "fully effective" test ban before then.

This is the only decision at which the President could reasonably have arrived in view of the failure of long and arduous efforts to obtain an agreement with Soviet Russia.

This nation broke off its tests in 1958. Russia, which had once deplored further nuclear testing as unthinkable, last year conducted tests of weapons ranging over 50 megatons. Having conducted a series of tests, the Russians suddenly again find testing deplorable.

The obvious objective of Russian policy is to conduct tests while using public opinion to prevent the United States from doing so.

This country has shown its good faith. If national security now calls for a resumption of tests, we can with all good conscience resume them, and should do so.

CAPITAL CAPERS

# It Just Wasn't Mr. Richards' Day

By The I, P-T Washington Bureau Staff

WASHINGTON—The remarkably good physical condition in which Astronaut John H. Glenn Jr. returned from his sortie into space has raised the question here of what has happened to the Russian space flyer, Gherman Titov.

While Russia's first orbital man, Yuri Gagarin, has been seen all over the globe since he made his one-circuit space flight, Titov has neither been heard of nor seen.

Only the following facts are known: during the course of his 17 orbits around the earth lasting more than a day, Titov became ill. A violent nausea overtook him. Both U. S. and Russian space doctors who have discussed the case are inclined to doubt that Titov actually slept for seven hours as he claimed upon return.

The long period of weightlessness apparently upset Titov's digestive system. The suspicion here in Washington is that the Russian astronaut has not yet recovered from his ordeal. Ordinarily, Soviet higher-ups would most probably have dispatched Titov to the satellite countries and other nations seeking to reap propaganda benefit from the record-holding space man. That they have not done so is being explained on the grounds that he may have been permanently injured during his flight.

The question facing our astronauts: Does prolonged weightlessness injure men or did it just happen to effect Titov?

SAID THE LADY AT A Washington dinner party: "First we have Jack; then he'll be succeeded by Bobby; then it will be Teddy's turn, and then it will be 1984."

SOMETIMES THE MOST perfectly laid plans go awry note: Democrat Richard Richards, California state senator from Los Angeles, traveled all the way to Washington to add some luster to his attempt to unseat Republican Sen. Tommy Kuchel. As is customary, he held a press conference. He was upstaged by an astronaut, however.

The press conference was scheduled on the day Washington turned out in force to hail John Glenn, an event that went out on television nationally. And who had Glenn by the arm, helping escort him from the House chamber following his speech there? Sen. Kuchel, that's who, and on TV and about the same time Richards was telling reporters Kuchel should be ousted.

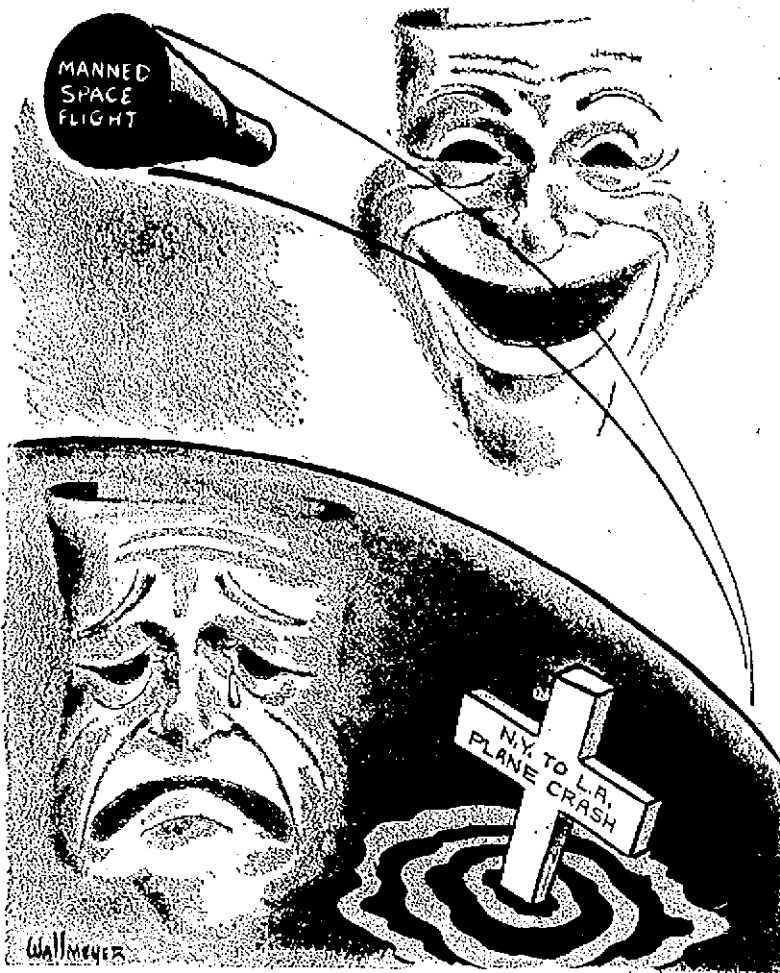
GHOULISH THOUGHT DEPT.: It's rumored—and mind you these are only rumors—that the Russians have launched four men into space, who for one reason or another, cannot get their capsules back into the atmosphere. Happy orbiting!

NAVY RESEARCHERS HERE have made a happy discovery for humans. After a series of classroom tests, they have determined that live teachers are more effective than a teaching machine being tested. They did find that the machine helped shorten lesson time. Teacher still gets a big red apple, however.

THE BIGGEST SILVER rush since they opened up the Comstock lode will take place in a few weeks. A Nebraska firm wanted one million silver dollars for use in an exhibition at the Seattle World's Fair. They found them at the Philadelphia Mint. Treasury officials readily agreed to take one million greenbacks in exchange, the market for silver dollars being limited these days largely to Nevada gambling dens.

THE FEDERAL MARITIME Commission currently is fussing with one of its more fascinating cases. Its investigators uncovered a shipment of girdles and similar garments masquerading as "embroidery goods." Not to stretch a point, FMC determined that somebody made \$600 on the deal, and turned the case over to the Justice Department.

# Laughter and Tears



DREW PEARSON

# Kennedy Optimistic About Khrushchev Summit Meeting

WASHINGTON—President Kennedy not only expects to attend a summit conference with Nikita Khrushchev before June 1, but is fairly optimistic about some degree of success.

The friendly Khrushchev gesture regarding cooperation on outer space plus the moderate tone of Khrushchev's messages for summit talks appear to substantiate earlier intelligence reports that Khrushchev wants better relations with the U.S.—possibly as an offset to Red China.

Meanwhile, in Moscow, western diplomats report that there is an air of expectancy, even excitement in the atmosphere in advance of the big central committee meeting Khrushchev has scheduled for March 5.

Diplomats report that Khrushchev will probably make some vital decisions for western cooperation at that time. They even predict he may break openly with Red China's policy of war.

Actually Khrushchev has already done this indirectly by his casilgation of Albania and ex-Foreign Minister Molotov last October. Molotov had just written a letter to the 22nd Party Congress stating that "without war progress toward communism is impossible." Albania had stuck to the old Stalinist doctrine that war with the capitalist world was inevitable. Following Khrushchev's denunciation of Albania the Red Chinese walked out of the 22nd Party Congress and went back to Peiping. Relations between Moscow and Peiping have appeared sour ever since.

The March 5th meeting is now considered one of the most crucial since the cold war and could influence the prospect of peace for the next decade.

AMERICANS have a simple way of cracking down on anti-Americanism in Brazil.

It happens that there is no country in the world which drinks more coffee than the U.S.A. The American coffee break is the biggest break for Brazil.

And some American coffee drinkers are beginning to inquire of their dealers whether the coffee they buy is from Brazil or from much friendlier Venezuela and Colombia. They, together with Costa Rica, Nicaragua, Salvador, Panama, Guatemala and Honduras strongly supported the U.S.A. against Castro.

Most of the coffee consumed by Americans comes from Brazil. In fact the brand known as Santos No. 2 is the top brand purchased by the big chain stores, and the mere thought that the U.S.A. might change its coffee-consuming habits sends shivers down the spinal cord of Brazilian leaders.

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PEARSON



KHRUSHCHEV

VIRGINIA KELLY

# Kennedy's Tactics on Urban Measure Left Deep Wounds



By BILL VAUGHAN

The British consider abandoning their pounds-shillings monetary system. What next—cold beer, and driving on the right-hand side of the road?

NOTHING is more admirable than the man who is big enough to admit his mistakes, unless it gets monotonous.

WE DON'T object to the modern drama when it delivers a message, but we'd like to have some hint as to what the message says.

A SCIENTIST says that if there are living things on other planets they may be more intelligent than we are. To a man who has just locked his car keys in the trunk this conclusion seems inescapable.

A NEW biography of Millard Fillmore has to be the ideal Christmas gift for the man who has everything except a biography of Millard Fillmore.



KELLY

SEEKING to evaluate President Kennedy's views that the United States does not treat the big cities fairly, the chairman of the Senate Banking and Currency Committee, Sen. A. Willis Robertson, (D., Va.) is getting some interesting facts. Sen. Robertson asked Dr. Robert C. Weaver, administrator of the Housing and Home Finance Agency, about housing.

The Virginia Senator placed Dr. Weaver's letter in the Congressional Record during the bitter debate in the Senate over the Kennedy administration's unsuccessful attempt to have the Senate discharge the McClellan Committee, which has been holding hearings on the Urban Reorganization Plan (which would create a new executive department).

Sen. Robertson said public housing is "backdoor finance," and that instead of being a revolving fund "it only revolves out, it does not come back." According to Dr. Weaver's figures, Sen. Robertson said that the United States with past spending and presently authorized commitments

will place more than \$14 billion in public housing in cities. Most of the money has been spent in only 20 cities.

As a former member of the House and Senate, President Kennedy knows that orderly procedure is one of the most cherished concepts of the Congress. In addition, a preliminary check of the votes in the Senate showed that the Kennedy administration did not have enough to win in the power tactics to promote the Department of Urban Affairs.

Sen. McClellan is one of the most valued and closest friends of the President, the Attorney General, and their father, Ambassador Kennedy. Nevertheless, the White House tried to take the urban bill away from Sen. McClellan and his Government Operations Committee.

Liberal Democratic senators say that the Senate Majority Leader, Sen. Mike Mansfield, a moderate liberal, was not happy about his participation in the matter. Sen. Mansfield had already said that the Senate should have the guidance of the McClellan Committee before voting on the urban bill. Then at White House insistence, Sen. Mansfield had to reverse his stand, and ask unsuccessfully to have the committee termin-

BOB HOUSER

# Knowland Scorns Sacrifice of Principle for Popularity

BERKELEY—Bill Knowland, editor of the Oakland Tribune, has won a clean bill of health from some old political foes in the conduct of his newspaper.

Some labor people who were tooth and nail against him and his 1958 gubernatorial candidacy on the right-to-work issue, are saying that "like him or not, he's been fair."

Despite a four-year retreat from the political wars, Knowland was front stage again Saturday night as the chief banquet speaker for the California Republican Assembly, whose three-day convention ends today.

AS A MAN who was once the commanding figure in this nation's Senate, his words drew careful scrutiny. And reporters were also looking between his lines. In a convention preoccupied with making a preferential slate of GOP candidates, it was wondered whether Knowland had tipped his hand for one or another.

It seems that any prejudicial tone in Knowland's remarks must be read in, because he erased what coloring there may have been with a reference to gubernatorial foes Richard Nixon and Joe Shell, "both are dedicated and able party leaders."

Earlier in his speech, there were arguable points about whether Knowland was taking shots at Nixon or at Pat Brown, or both.

These words raised the argument: "I would rather support a man or woman as a candidate for office knowing that I disagreed with some of his policies than to support one that was trying to be all things to all men and who was attempting to ride each popular wave that came along regardless of what it might do to our institutions, political, social or economic."



HOUSER

"The use of the public treasury to influence election results may not be criminally indictable but it is morally indefensible."

"Future generations may wonder why their heritage was destroyed while insolvent governments appropriated vast sums to gain passing popularity."

"Members of the Assembly (CRA) have never felt it necessary or desirable to be political enclaves or to try to be all things to all men. They have not sought to be mere bandwagon jumpers."

"If the party is not to be the tail to one man's kite, the candidate must be responsive to the collective will of the party members. The party must not be a captive adjunct to the candidate's whim—liberal one day, conservative the next; for public ownership in one place and for private ownership in another; for state rights in one area and for more concentrated federal power elsewhere."

Now the GOP may turn these statements against Brown, but Nixon haters might try to do the same against Nixon.

Handrunning with Knowland's appeal for the GOP to close ranks, he gave a rare airing to the so-called musical chairs deal of 1958 in which Goodie Knight abandoned the gubernatorial race in Knowland's favor with ill-disguised reluctance.

"Despite an unprecedented campaign of misrepresentation, the fact of the matter is that I sought to give the Republicans of this state such a free choice (as the GOP offers this year) in the gubernatorial primary of June 1958."

"... I was the most disappointed man in the state when my opponent (Knight) withdrew. ... It opened up a line of Democratic attack that the Republicans had 'made a deal' and that I had engineered the trading of party posts."

"Such was not the case, but the truth could never catch up with the 'big lie' technique of the campaign of 1958."

# Need for Economy Hurt Bond Issues

EDITOR:

The special election results seem to make clear to all elected officials that bond issues are not popular, but the "easy" money from oil is appreciated.

I don't claim any ability as a seer, and my sampling of voters' opinions has been very limited, but bonds mean taxes, and the people are just about filled up with additional taxes.

Assuming that a general election brings out about 65 per cent of the registered voters, did the approximately 40 per cent who didn't vote Tuesday intend to show their disapproval of all matters on the ballot? Who knows?

The vote on the fire department improvements shows that the people will accept an added tax for something they think will directly benefit them.

The many arguments for and against the three defeated bond issues, it seems to me, were not the vital forces

that defeated them.

Certainly a new library is desirable—perhaps necessary—a new city hall would impress visitors, and more recreational facilities for the elder citizens would be nice—I'd like a new car every year, and a large acreage of lawn and flowers, with plenty of help to maintain them, but, alas, I have to get along on what I can afford.

When we arrive at the time when some means can be found to cut costs in other places, then maybe, just maybe, the people might vote for bonds to construct these buildings.

J. L. MURPHY  
3516 Karen Ave.

Change Urged in Wire-Tap Law

EDITOR:

I wish that all our Congressmen would go along with Sen. Keating of New York and modify the law restricting wire tapping in gathering evidence. Keating says the change is a must if we are to hold our own against crime empires and spy rings.

Hundreds of criminals have been turned loose because the evidence was based on wire tapping. The same applies to labor racketeering.

Communist agents pass messages back and forth across our telephone wires. With the law the way it is, they have a nice, safe way to operate.

S. A. CHAPEL  
3726 Iriquois Ave.

Candidate Should Talk of Future

EDITOR:

Senator Soaper Says: "In the field of political thought we are surprised at how much fun some people can get out of hate."

May I add: It is also very disgusting how jealousy, disappointment, and aspiration for a public office, can cause so many people to cast false insinuations, accusations, and innuendoes, concerning their opponents.

Any individual, or "candidate" guilty of the above is, in my opinion, unworthy of the office he or she might be striving to obtain, regardless of his or her political affiliations.

Another very disgusting

feature in the present age is the criticism of so many candidates of the opposing party that happens to be in office, when they have no remedy to offer for the things they are criticizing. What the people want more than anything else is what the candidates have to offer concerning the future, and not the party or individual incumbent has done.

"We already know what they have, and are doing."

P. D. DALEY  
9508 Mayne, Bellflower.

# Languages in the News

By Charles F. Barlett and Robert Shumpert Davis

Questions from Readers:

"Can you settle a longstanding argument as to the proper name of the hot desert wind that too often plagues our Southwest? Is it Santa Ana or Santa Ana?"

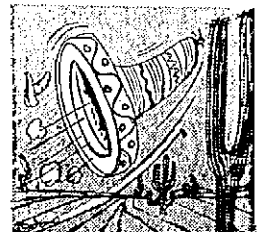
F. W. Henderson, Compton, Calif.

The proper spelling is Santa Ana ("Saint Ann"), but often this has been shortened to Santa Ana, and there is even a proper Spanish name, Santana, spelled in this shortened form. The proper Spanish pronunciation of this Saint's name is "SAHN-tah AH-nah". And permit us to wish you muchos anos todavia de dichosay prospera vida—"still many years of a happy and prosperous life."

"Can you give us the Indian words for horse, and some others for use on our ranch?"—R. Freitas, Sandoz Ranch, Portola, Calif.

Here are some words in Hopi one of the U.S. Indian languages with the most native speakers today:

Ki (house)—Tuma (hill)—Kavalvo (horse)—Vakasi (cattle) Wugti (married woman)—Maqa (unmarried woman)—Taga (warrior)



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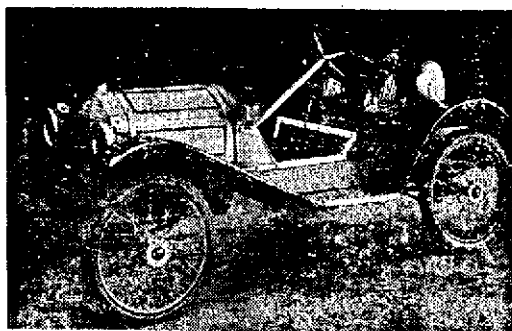
# MIRROR OF BUSINESS AND INDUSTRY

(Advertisement)



Glenn E. Thomas, Chairman of the Board of the Dodge dealership which bears his name.

## Autos One of L. B.'s First Commercial Business Ventures



In the early days of the Glenn E. Thomas Co., the 1913 Metz shown here was typical of the cars being sold. The price at that time was \$575.

In 1917 he became an automobile salesman in the firm eventually becoming general manager of the organization.

Glenn E. Thomas' public career started when he served on the Board of Freeholders that drafted the present city charter. Since that time he has been active in organization work both public and in the realm of the automobile business.

Mr. Thomas was a member of the City Council from 1925 to 1928. He has been on the Board of Directors of the Chamber of Commerce, president of the Long Beach Motor Car Dealers Association, and president of the Long Beach Rotary Club. In addition, he has been president of Virginia Country Club, and is a member of the Shrine, Knights Templar and other Masonic bodies. He is an aviation enthusiast, owns two airplanes and pilots his own craft.

In 1956, Mr. Thomas established a scholarship foundation which is administered by the Long Beach Rotary Club to supply funds to foreign and American students. The foundation was set up to foster international understanding. Living scholarships are available to five to eight students each academic year. Each grant is from \$1,500 to \$2,000 a year.

As it enters its 53rd year in business in Long Beach, the Glenn E. Thomas Company is recognized as one of the oldest commercial organizations in the city and one of the leading Dodge and Plymouth dealers on the Pacific Coast.

The company attributes its success largely to strict adherence to a business code adopted by the elder Thomas at the outset of the enterprise—dependability and fair dealing.

## Operation Saturation Supercharges Thomas Sales

Glenn E. Thomas general manager, Monte Davis, today announced commencement of a drive to force public awareness superiority through "Operation Saturation." Key to the campaign is: "We Want 5 Minutes of Your Time." Davis, explaining, said, "We are staking our fifty-three-year reputation on the fact that in five minutes we can graphically demonstrate and explain why Dodge has all of its competition backed off the map." Continuing, Davis said, "The Dodge line now spans all classes of automobiles from compact to medium price, the 'prestige class' in the brand new Dodge 880." The Glenn E. Thomas general manager concluded, "By every standard of weight, horsepower, economy and fantastic performance, the Dodge remains the surprise package of the year. We need just 5 minutes to prove it to any prospective automobile buyer."



A FAR CRY from the 1913 automobile shown on this page is the Dodge Turbo Jet powered by a unique gas turbine and recently displayed at the Glenn E. Thomas showrooms. A Chrysler Corp. engineer drove the car west from New York City to determine the feasibility of putting the engine into limited production by driving it as an open road test under adverse conditions. The engine will operate on any fuel that will run through a pipe and burn when mixed with air. Kerosene, diesel fuel and unleaded gasoline have been used to drive the Turbo Jet.

## Glenn E. Thomas Co. Now in 53rd Business Year

A trip to the Pacific Coast in 1908 to see the United States battle fleet on its round-the-world cruise paved the way for the establishment of Long Beach's pioneer automobile sales and service organization.

The trip was made by Sen. Samuel L. Thomas, and one year later he and his son, W. L. Thomas, migrated to Long Beach from their Nebraska home to start the business which is now Glenn E. Thomas Co., local Dodge and Plymouth dealer.

Long Beach was a village with a population of less than 18,000 when W. L. Thomas, the father of Glenn E. Thomas, converted livery stable in the alley behind Buffum's store into a garage. His capital consisted of \$1600, several kits of tools and one automobile, an E.M.F.

These quarters sufficed until eight years later when larger space was necessary and a move was made to 235 Locust Ave. At about this time, 1917, management of the company was assumed by its present head, Glenn E. Thomas, son of W. L. Thomas.

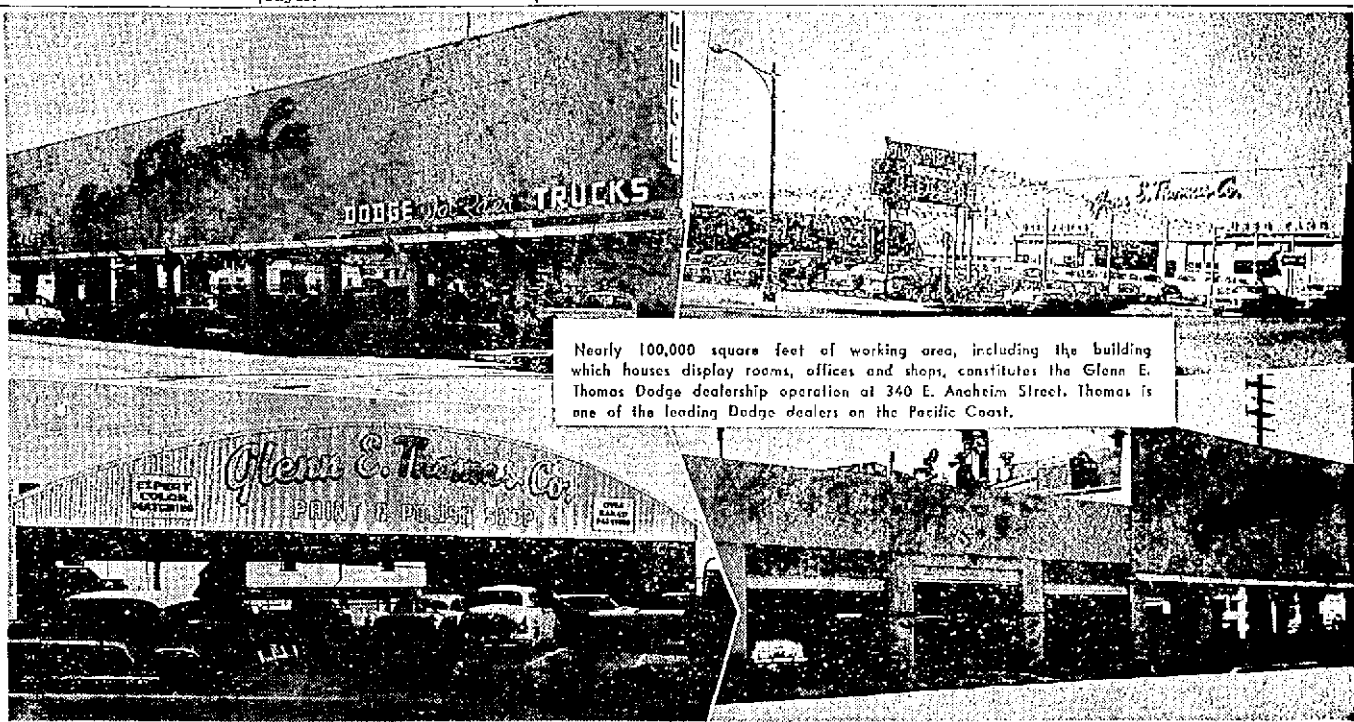
By August of 1925, the company's operations had grown to the point where still larger quarters were required and a new, modern structure was erected at Anaheim St. and Elm Ave., where the firm is still located.

The building contains 24,000 square feet of floor space, representing an investment of nearly half million dollars. The firm has approximately seventy employees, several of whom have been with the firm for twenty years or more.

In addition to its new car display rooms, the company conducts a used car lot at 444 East Anaheim Street, which has accommodations for more than 100 cars.

Glenn E. Thomas, president of the company which bears his name, has had a varied career in business and in public service.

His business career began as car washer for his father when the firm was established fifty-two years ago. Between 1910 and 1911 he spent a year in a small automobile factory in Los Angeles. Returning, he began learning the mechanics trade with his father where he spent three years before becoming shop foreman.



Nearly 100,000 square feet of working area, including the building which houses display rooms, offices and shops, constitutes the Glenn E. Thomas Dodge dealership operation at 340 E. Anaheim Street. Thomas is one of the leading Dodge dealers on the Pacific Coast.

# ANNOUNCING OPERATION SATURATION

## WARNING: DON'T BE HYPNOTIZED

If you are buying Ford, Mercury, Chevrolet, Plymouth, Pontiac, Oldsmobile or Buick out of pure habit, you may be wasting hundreds of dollars and sacrificing comfort and economy.

## WE WANT FIVE MINUTES OF YOUR TIME

Comparison will prove overwhelmingly that dollar for dollar, pound for pound, engine for engine, Dodge is a bigger, sounder value than any other American motor car. A Glenn E. Thomas Dodge out-performs Ford, Mercury, Chevrolet, Oldsmobile, Plymouth or Buick. Economy-wise, Dodge returns more mileage per gallon than any of the cars listed. The fact is Dodge is more car and more value per dollar invested than any new 1962 car.

## PRICE Dodge models span the entire price and size field.

The LANCER is the compact (compare with Corvair, Falcon and Valiant)

The DART is the standard size (compare with Chevrolet, Ford and Plymouth)

The POLARA is the sports car (compare with the Thunderbird)

The CUSTOM "880" is the prestige car (compare with Pontiac, Oldsmobile, Buick, Mercury and Chrysler)

In every single instance, model for model in comparison with other makes, Dodge costs less to buy and operate, gives you more horsepower and more economy.

**SERVICE** A Thomas new or used car guarantee is backed by the largest dealer-owned reconditioning plant on the Western seaboard. Nowhere in Southern California will you find as large and superbly equipped and staffed service facility as you will find at G.E.T. You and your automobile "get the full red carpet treatment."

**CREDIT** The Thomas organization, through 53 years of sales, has credit sources and credit reserves which allow virtually every family in the Harbor area to own a brand new Dodge. 6% financing is available to you as a further accommodation and proof of the strength of Thomas' credit and financing power.

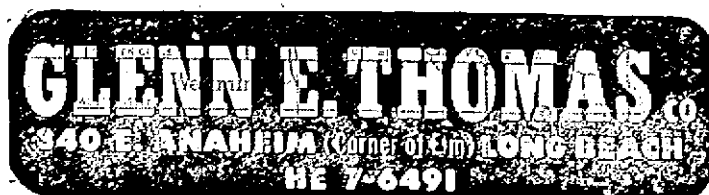
## GLENN E. THOMAS CO., NO. 1 DODGE DEALER IN SO. CALIF.

Now begins its 53rd year of dedicated service to the greater Harbor area with OPERATION SATURATION, a drive designed to alert every new car buyer to the overwhelming advantages of the new Dodge.

## WE NEED JUST FIVE MINUTES OF YOUR TIME

to prove that Dodge is head and shoulders in every way over its competition. We at Glenn E. Thomas Co. are putting our 53 year old reputation for honesty in advertising solidly behind OPERATION SATURATION... An all out drive to focus the public's attention on the most sensational automobile value of any era.

OPERATION SATURATION is the Glenn E. Thomas Company's dramatic all out drive to save hundreds of new car buyers of the greater Harbor area hundreds of thousands of dollars, and to put each of them behind the wheel of a new Dodge in most cases for less than they would pay for a late model used car.



We guarantee a G.E.T. Dodge price to be as low or lower than any competition! A PLEASANT PLACE TO DO BUSINESS

Faithful Service Since 1909

AMPLE FREE PARKING



## Death Notices

**CURRY**—Mrs. Stella, 70, of McFadyen Mortuary, 1382½ Molino Ave., died Friday. Surviving are husband, R. W.; daughters, Mrs. Zelma Carlisle, Mrs. Edith Emerson, Mrs. Vera Gillispie; four sisters. Service Monday, 11 a.m., Westminster Memorial Park Mortuary.

**LEACH**—Randy, infant son of Mr. and Mrs. Jimmy, 332 E. 19th St., died Friday. Also surviving are maternal grandparents, Mr. and Mrs. Rogers; paternal, Mr. and Mrs. Ted Leach. Service Monday, 11 a.m., held by Diddy Family Funeral Directors.

**PONTIUS** (Garden Grove)—Mrs. Helen E., 49, of 12652 Lucille St., died Friday. She was a resident of Long Beach Monday, 2 p.m., White Funeral Home, Midway City. Surviving are husband, Carl A.; son, Gerald L.; daughters, Mrs. JoAnne E. Wisswell, Mrs. Eleanor McIntosh, Mrs. Roberta Connelly, a.m., Peek Family Colonial Funeral Home, Midway City.

**RUMMEL**—Jack W., 41, of 3603 E. Tenth St., died Thursday. Surviving are wife, Isabelle; stepdaughters, Carol and Pamela Kanz. Service Tuesday, 11:30 a.m., Sheelar-

**BURG**—Mrs. Erma E., 72, of 360 W. Ocean Blvd., died Thursday. Surviving are daughter, Mrs. Elleen Deback; sons, Leonard and Howard Hendrickson; sisters, Mrs. Velma Pelt, Mrs. Hazel Ort, Mrs. Nina Reed, Mrs. Naomi Atchison. Service Monday, 2 p.m., Sheelar-McFadyen Mortuary.

**MATSON** (Bellflower)—Mrs. Pauline B., 49, of 17444 Lakewood Blvd., died Thursday. Surviving are husband, Max D.; sons, Max D. Jr., John O.; father, Elmer Jenny; brother, Elmer Jenny Jr.; sisters, Mrs. Phyllis Olsen, Mrs. Lucille St. Service Monday, 11 a.m., Bellflower Memorial Home, Bellflower.

**LARGENT**—Gunnery Sgt. Fred J., 31, formerly of 2087 Intosh, Mrs. Roberta Connelly, a.m., Peek Family Colonial Funeral Home, Midway City.

**QUIMBY**—Charles F., 83, of 3732 Lime Ave., died Saturday. Surviving are daughter, Mrs. Emily Gump, Mrs. Alice Neighbors; granddaughter, Mrs. Diane G. Myerson; one great-granddaughter. Private service Tuesday, 1 p.m., Patterson & Snively Mortuary. Family requests donations to Cancer Fund.

**GRISMER**—Raymond W., of 2200 Maine Ave., died Saturday. Surviving are wife, Gertrude O.; brother, H. E. Service Tuesday, 3 p.m., Mottell's & Peck Mortuary.

**KRICK**—Mrs. Sophia M., 90, of 902 Elm Ave., died Friday after a lengthy illness. She was the widow of John Krick, a member of one of the pioneer families of Long Beach identified with its early history. She came to Long Beach in 1906. Surviving are daughters, Mrs. Emily Gump, Mrs. Alice Neighbors; granddaughter, Mrs. Diane G. Myerson; one great-granddaughter. Private service Tuesday, 1 p.m., Patterson & Snively Mortuary. Family requests donations to Cancer Fund.

**REDFIELD**—Mrs. Margaret A., of 744 Chestnut Ave., died Friday. Surviving are nephews, Emory and John Zellack. Service Tuesday, 11 a.m., Mottell's & Peck Mortuary.

**MILLER** (Paramount)—William, 75, of 7320 E. Molz St., died Wednesday. Surviving are sisters, Mrs. Elizabeth Wilson, Mrs. Emma Frank; brothers, Fred, Frank, Albert. Service was Saturday, 6 p.m., Paramount Mortuary.

**HARVICK**—Allen J., 61, of 3739 Ocala Ave., died Friday. Surviving are wife, Izetta A.; sons, Allen J., Thomas W., Dorman J.; stepsons, William C. and Rael G. Vosburgh; daughter, Mrs. Rowena Standen; two sisters. Service Tuesday, 10 a.m., Mottell's & Peck Mortuary.

**BUXTON**—Burt A., 84, of 19 St. Joseph Ave., died Saturday. Surviving are wife, Florence; sons, Donald L. and Ralph Stanley; daughters, Mrs. Inez Hocking, Mrs. Dana Marie Herewig. Service Tuesday, 1 p.m., Mottell's & Peck Mortuary.

## Former FBI Agents Honor Rear Adm. Veth

Rear Adm. Kenneth L. Veth, commander of the Pacific Mine Force and the Naval Base on Terminal Island, has been presented a distinguished achievement award by the Society of Former Special Agents of the Federal Bureau of Investigation. Among those honored with Veth at a recent dinner of the society were Los Angeles Dodgers president Walter O'Malley and Dr. Norman Topping, president of the University of Southern California.

### WITH THIS COUPON ONLY

#### Evening in Paris Lipstick

Select from all the latest shades — the ones which enhance your beauty are included. A special purchase in smart adjustable case. Limit 2 to this coupon.

Reg. \$1 Size!  
**29¢**

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HA 3-7401—Open Monday 9 a.m. 'til 10 p.m.

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# PENNEY'S 60<sup>th</sup> ANNIVERSARY

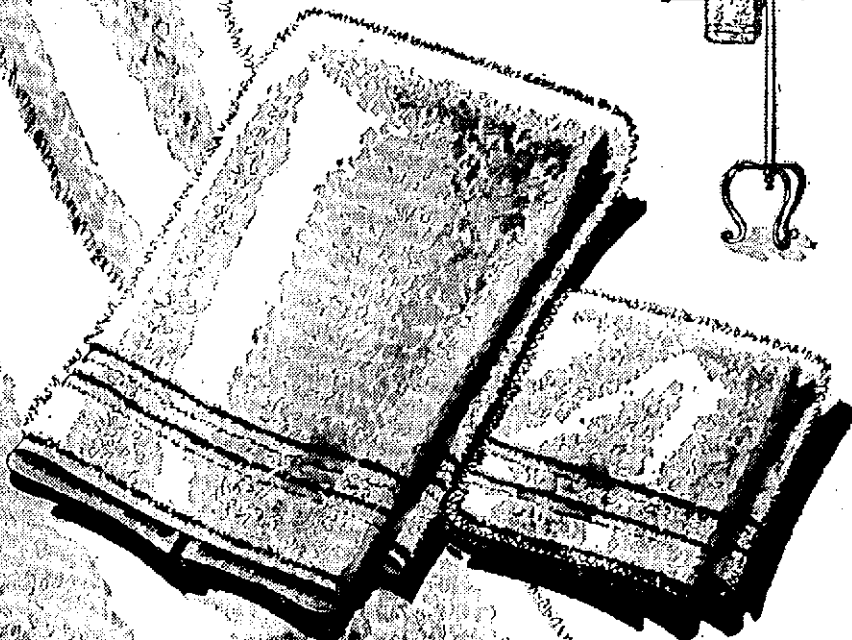
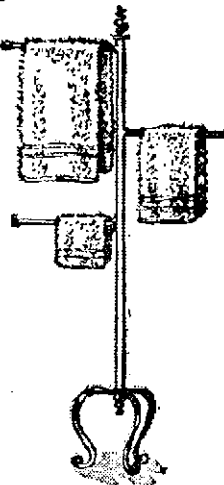
## ANNIVERSARY SPECIAL!

OUR SUPERSIZE 24" BY 46" BATH TOWELS ARE SUCH TERRIFIC BUYS, YOU'LL WANT THEM ALL FROM PASTELS TO BRILLIANTS!

Bath size **2** for **\$1**

These big towels wrap you in almost 8 square feet of thirsty cotton terry! They're fast drying, lavish looking, long-wearing! And what a pile of money you save on Penney's special 2 for \$1 price! Choose white, pastels or brilliant colors that mix and match beautifully!

Hand towels, 3 for \$1  
Washcloths, 6 for \$1



**YOUR DENTIST prescribes modern DENTAL PLATES TO HELP IMPROVE YOUR HEALTH and YOUR APPEARANCE**

Modern Dental Science has developed new techniques and materials that overcome many of the disadvantages of old-fashioned "false teeth." Modern dentures are lightweight and strong and designed to help bring added comfort and healthful chewing power... set with improved artificial teeth that have a remarkable resemblance to natural teeth.

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Dr. Cowen's Liberal Credit Plan enables you to wear your dental plates while paying in small monthly amounts. No bank or finance company to deal with... PAY LESS AND TAKE LONGER TO PAY.

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New Dental Plates are available upon approval by the Department of Social Welfare... immediate service for X-Ray, Examination. Dental Plate Repairs and Adjustments upon presentation of your O.A.S. Identification Card.



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EXCEPT Florence Ave. • Orange • Montrose



DR. A. L. BIETZ  
Speaks Monday



RAY UNDERWOOD  
Speaks Wednesday

## LBCC Adult Branch Sets Free Lectures

Lectures on psychology, teen-age problems, Polynesia and South America are announced for this week by the General Adult Division of Long Beach City College. All are admission-free.

Dr. Arthur L. Bietz, clinical psychologist and professor at Loma Linda University of Los Angeles, will speak on "The Will to Live" at 7:30 p.m. Monday in Lakewood High School auditorium, 4400 Briercrest Ave. Three additional weekly talks are scheduled.

Ray Underwood, past president of Long Beach Insurance Agents, will speak on "Teenagers' Automobile Insurance and Liability" at 7:30 p.m. Wednesday in Hoover Junior High School auditorium, 3501 Country Club Drive, Lakewood. Other speakers in the four-week series will discuss group and gang pressures, home and family problems and laws affecting teenagers.

Dr. Harvey B. Franklin, former General Adult Division staff member and founder of the local forums program, comes out of retirement to present an illustrated series on "The Polynesian World" at 2 p.m. Wednesday in Dewey High School auditorium, Eighth Street and Locust Avenue. First topic is "Our Own Hawaii, the Gateway."

Dr. Giles T. Brown, chairman of the social science department at Orange County State College, will present an

## Purim Carnival to Be Featured by 'Doberman'

Maurice Gosfield, better known as "Doberman" of the Phil Silvers television show, will be the auctioneer at the annual Purim Carnival at Temple Sinai March 18.

A veteran of the Broadway stage and metropolitan night clubs, Gosfield recently moved to Hollywood from New York. The carnival, to be held in the temple at Seventh Street and Molino Avenue from noon to 4 p.m., will feature booths, games, entertainment, refreshments and prizes for children in costume.

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# PENNEY'S DOWNTOWN STORE—FIFTH AND PINE

# 60<sup>th</sup> ANNIVERSARY

A celebration that spans all America . . . tops 3 Generations of nationally famous values with the best, the biggest, the most tremendous collection of buys in 60 years!



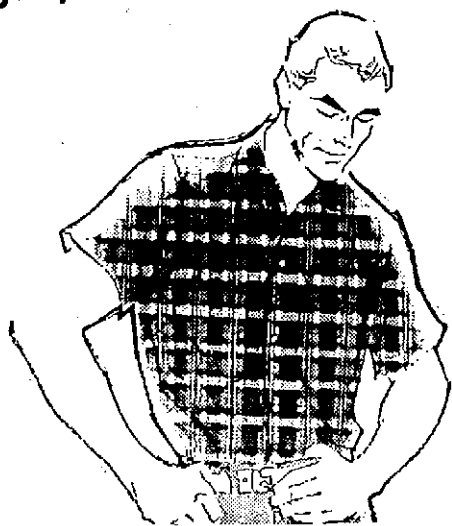
New Spring  
Shades

## WOMEN'S ORLON ACRYLIC BULKY SWEATERS

**3<sup>99</sup>**

Imagine, getting such handsome bulky knit sweaters at such a low, low price. Choose from a host of stunning spring colors, all fashioned in soft, light orlon acrylic. Wash easily by hand, dry quickly back to fluffiness. S, M, L.

SECOND FLOOR



## MEN'S SHORT SLEEVE SPORT SHIRT VALUES!

Act now, and you can have a shirt collection fit for a king . . . at considerable savings! Assortment of stripes, plaids, and solid colors! Shirts that were made to sell for much more than this low Penney Anniversary price. Sizes S, M, L.

**3<sup>99</sup> FOR \$5**

STREET FLOOR

New  
Spring  
Styling!

## TWO- PIECE COTTON PLAY SETS

**2<sup>88</sup>**

A true fashion value in these 2-piece cotton sport sets! Hurry in and grab up a wardrobe full of these casual cuties! Smart printed tops . . . slim solid color ankle pants. All in hand washable cotton fabrics. Sizes 8 to 18.

SECOND FLOOR

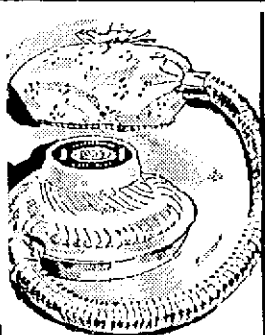


## DARK OR PLAIN SEAM NYLONS!

sizes 8 1/2 to 11 **3<sup>99</sup> FOR \$1**

Top quality sheerness and wear, full fashioned. Lovely shades of pebble and gala to complement your wardrobe.

STREET FLOOR



## "LANDERS" TABLE-TOP HAIR DRYER

**9.88**

Table-top hair dryer leaves hands free! 3-speed . . . vented hood for fast drying. Fits all styles.

STREET FLOOR



## WOMEN'S COTTON BATISTE PAJAMAS

**1.66**

Special Anniversary buy on women's cotton batiste pajamas. Assorted styles in dainty prints. So easy to launder. Stock up at this low price.

STREET FLOOR



## BOYS' SHORT SLEEVE SPORT SHIRTS

**4<sup>99</sup> FOR \$5**

Terrific values in Penney's short sleeve combed cotton sport shirts. All are machine washable. Need just a touch of the iron. Colorful plaids. 4 to 20.

DOWNTOWN STORE



## BOYS' WESTERN STYLE DENIM JEANS

**\$1**

Rugged 10-oz. jeans, cut to Penney's rigid specifications . . . made to take all the tough wear he can give 'em . . . they're reinforced at all points of strain. Sanforized. Sizes 4 to 12.

DOWNTOWN STORE



## BOYS' CREW NECK SWEAT SHIRT VALUE

**\$1**

For gym, casual wear . . . Penney's cotton sweat shirts are a must! Crew neck style, set-in sleeves, cotton fleece lined.

DOWNTOWN STORE

## MIDAS MEANS MUFFLERS

At every MIDAS Muffler Shop  
from coast-to-coast



You can always depend on America's first nationwide network of muffler specialists for:

- Expert exhaust system service—while you watch.
- Mufflers guaranteed in writing for as long as you own your car. Replaced, if ever necessary, for only a service charge.

**MIDAS**

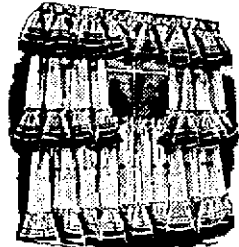
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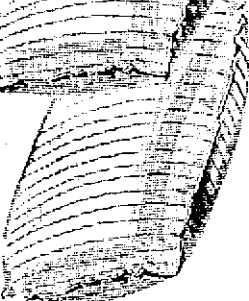


## SAVE ON COLORFUL TIER CURTAINS

**99¢**  
Set

Brighten a bedroom, color up a kitchen . . . combine colors any way you please! Assorted sheers, solids with fashion trims. Hand washable.

DOWNTOWN STORE



## WHITE GOOSE DOWN BED PILLOWS

**7.77**

Now you can enjoy the luxury of goose down pillows. Both ticking and filling are sanitized. Plumply filled! Corded edges! Striped ticking!

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## WOMEN'S ROLL-SLEEVE COTTON BLOUSE

**1.50**

Unbelievably low special price! Beautifully fashioned cotton broadcloth blouses with popular roll-up sleeve. Smart solids and woven patterns. Sizes 32 to 38.

SECOND FLOOR



## WOMEN'S DACRON UNIFORMS

**5.66**

Save plenty on slim trim fashions. Find all the new weaves in Dacron polyester. Keep their good looks on the job. Several styles. Machine washable.

SECOND FLOOR



## ROOM-SIZE 9'x12' RUGS

**24.88**

Penney's handsome viscose rayon tweed loop pile is bonded to latex backing for skid-resistant cushioning. Smart tweed in decorator colors.

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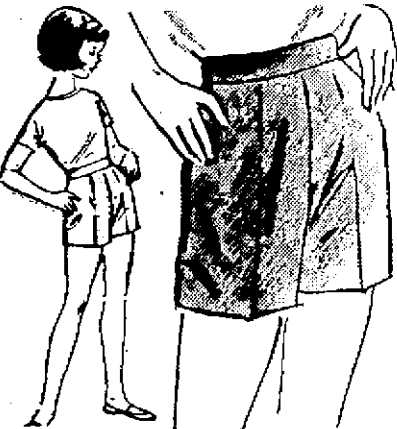


## PRINTED COTTON FLANNEL

**4<sup>99</sup> FOR \$1**

Fabulous buy of fine quality cotton flannel. Terrific prints for children's garments, your own nightwear! 2 to 10-yd. lengths.

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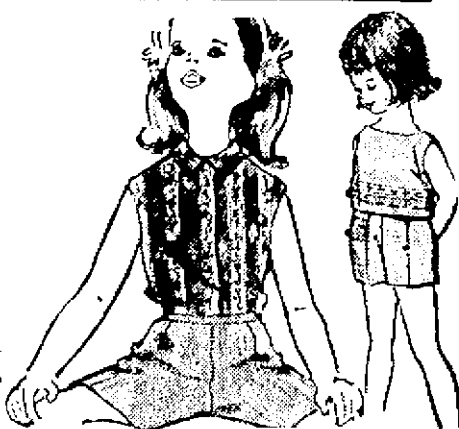


## MANUFACTURER'S CLOSEOUT GIRLS' SPORTSWEAR BONANZA

Girls' Sizes — 7 to 14  
Girls' Sizes — 3 to 6x  
Toddler Sizes — 2 to 4

**77¢**

Here is one of those "once-a-season" buys in smart, colorful sportswear for girls! Each and every piece was made to sell for much more, and only a manufacturer's close-out makes this low price possible. Choose from a wide assortment of styles and fabrics. All washable fabrics that include Bedford Cord and seersucker. Included in the assortment are shorts . . . jamaicas . . . mid-cuffs . . . a nile pants . . . skirts . . . blouses . . . crop tops . . . beach pants. Stock up for her summer needs now!



PENNEY'S

FIFTH AND PINE

DOWNTOWN

LONG BEACH



# Explain Plan for Boards of Tax Appeals

By DON BRACKENBURY  
L. P. Los Angeles Bureau

The present system for hearing appeals on property assessment in Los Angeles County allows the average taxpayer only six minutes to present his case.

The tax-appeal boards which will be set up if the voters approve Proposition 15 on the November general election ballot are an attempt to give the taxpayer a "full and fair hearing."

They also will give the county assessor more time to present the facts on the challenged assessment.

These are the major points in a "memorandum of information," prepared by County Counsel Harold W. Kennedy and his chief deputy, George W. Wakefield, and scheduled for presentation Tuesday to the Board of Supervisors.

THE REPORT points out that the property tax is a major source of revenue for all California counties. In fiscal 1959-60, 47 per cent of all county expenditures came from the property tax.

Los Angeles County, with more than 40 per cent of the state's total assessed value of property, has a major problem, the county counsel reports.

The schedule for taxation of property is as follows:

1. On the first Monday in March, property is assessed for tax purposes. The assessor is required by law to complete the assessment roll and turn it over to the Board of Equalization—in the county, the Board of Supervisors—by the first Monday in July.

2. Between the first Monday and the third Monday in July, taxpayers may examine the roll and apply for equalization hearings. The Board of Equalization technically must complete its hearings in this two-week period, but the State Board of Equalization may extend the time 30 calendar days.

3. By Aug. 15, the county auditor must supply valuation totals to special districts throughout the county. By the third Monday in August, the auditor must supply valuation figures to the cities of the county.

4. Tax rates must be set by Sept. 1. Tax bills must be prepared and available by Nov. 1, with the first installment of taxes due Nov. 10 and delinquent by Dec. 10.

"To outline the procedure is to highlight the problem," the two county attorneys report. "The taxpayer has a two-week period in which to find out what his assessment is and to protest it if he desires to do so."

IN 1960, the report states, supervisors, sitting as a board of equalization, heard 2,120 petitions for equalization. Because of legal deadlines, the board had to hear the petitions within 24 working days—giving the taxpayers only six minutes each to present their arguments.

"Obviously, such a schedule presents an impossible situation for both the taxpayer and the Board of Supervisors," the report comments.

Since 1954, Los Angeles supervisors have sought changes in the law to solve the problem, but the proposed amendments were rejected by the voters.

Proposition 15 on the November ballot is a new attempt to improve the procedure, the report says.

## Influenza Seems on Decline in U.S., Reports Say

ATLANTA (UPI)—The Federal Communicable Disease Center said influenza appears to be on the decline in the United States.

Only Massachusetts, Vermont and Wisconsin reported new outbreaks the past week, the center said.

The number of states confirming outbreaks of type B influenza remained at 34. The list of states with outbreaks of flu-like disease, not confirmed as influenza, rose to 48 with the addition of Wyoming, the report said.

The number of deaths from pneumonia and influenza in 108 key cities showed an increase for the second straight week after dropping off slightly several weeks ago, CDC said.

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OPEN FIVE NITES A WEEK

MONDAY THRU FRIDAY 10:30 TO 9:30  
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MEN'S  
SUITS

36<sup>99</sup>

Fine worsted wool fabrics in the season's newest subdued fashion tones. Expertly tailored for a neat and lasting fit. Free normal alterations.



Men's Dress Slacks

Reg. 8.99

6<sup>99</sup>

A most welcome companion in his leisure hours. Choose shaven gabardine or reverse twist with surface interest. Wash 'n wear blends of miracle fibers for easy care. Sizes 28 to 42.



MEN'S  
SPORT SHIRTS

Reg. to 4.95

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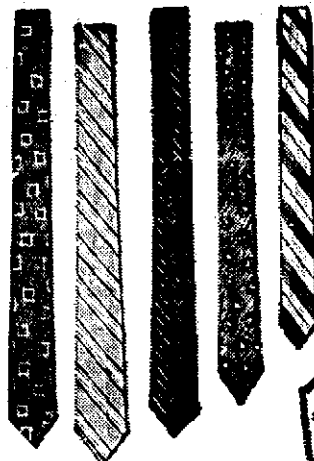
Sensational selection from one of California's leading makers of popular priced sport shirts. Many, many fine fabrics in eye-catching patterns and rich solid colors. Sizes S-M-L.

Men's Ban-Lon®  
SHIRTS

5.95 Value

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Exciting new styling in luxurious Ban-Lon nylon. 9-button front for a new look in knit shirts. Beautiful new colors that say spring is here. Sizes S-M-L.



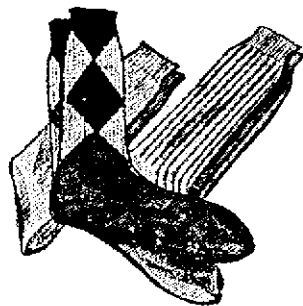
Gigantic Tie Sale

Reg. 2.50 to 3.50

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Price

Special group of famous name ties from our regular stock on sale for 3 days only. Take advantage of this value in quality construction and up to the minute styling.



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Stretch, crew, slack sock in plain and fancies. All sizes.



BOYS' JACKET

Reg. 8.99

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Perfect for every day wear. Knitted collar, water repellent jacket. Just the thing for school. Sizes 12 to 18.



Boys' Western Jeans

Special

1<sup>99</sup>

Heavy weight cotton denim jeans for longer wear. Western styled for western boys. Sizes 6 to 16. Stock up now for the coming months.



"Famous Maker"  
MEN'S SLIP ONS

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For dress or casual wear. An unbelievable buy.

Just say "Charge it!"

Peter Pan  
BOYS' OXFORDS

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With the famous "Duramold" sole and heel.

- Waterproof
- Longer Wear
- Study for School
- Sizes 8½ to 3



2-LB. SLEEPING BAG

14.98 Value

11<sup>88</sup>

Dacron® polyester filled, poplin cover, flannel lining. 100" zipper. Big value, little price.

Little League  
BASEBALL UNIFORM

Reg. 4.99

4<sup>39</sup>

Time to get that little guy his baseball uniform. Cap included. Sizes 6 to 12 years.

Little League  
BASEBALL SHOES

Reg. 3.69

3<sup>19</sup>

Just like the pro's. Rubber cleats, leather upper for longer wear. Sizes 1 to 8.

BOYS' CAR COATS

Reg. 14.95

11<sup>88</sup>

For these cold winter mornings, this warm, good looking car coat with removable hood is just right. Comes in assorted colors. In sizes 8 to 18.

BOYS' SWEATERS

Reg. 4.99

3<sup>99</sup>

The ever popular coat style and bulky knit pullover is the best thing to have for these chilly days. Easy to wear, and so important with growing boys, so easy to wash. Sizes S-M-L.

Extra Special  
10-Lb. Bag Charcoal

Reg. 69c

49<sup>c</sup>

Long burning for indoor or outdoor cooking. Stock up now for your barbecueing.

GIRLS' CAPRIS

Reg. 1.99

1<sup>44</sup>

Beautiful new prints and solids in all cotton twill. Elastic back waistband. These are gay and colorful. Sizes 7 to 14.

JR. GIRLS' CAPRIS

Reg. 1.79

1<sup>28</sup>

You'll want several. Spring colors in pretty prints or solid colors. Boxer back waistband. Sizes 3 to 6x.

Jr. Boys' Polo Shirts

Reg. 89c

68<sup>c</sup>

All combed cotton. Taped shoulder seams for better fit. Sizes 3 to 6x. New and different, the little mister will just love them.

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GIANT  
WASTE BASKET

Reg. 2.49  
40-qt. plastic, in yellow, turquoise or sandalwood.

1.49

CARPET  
SWEEPER

Reg. 5.95  
Modern Comb-O-Matic action. Gets under most furniture.

3.99

PLASTIC  
PITCHER

Reg. 98c  
2½-qt. pitcher, one piece leakproof construction. Unbreakable.

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BATH MAT  
SET

Reg. 2.49  
• 2-pc. Set  
• Assorted Colors  
• Floral Patterns

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Now at Butler's  
FIRESTONE TIRES & BATTERIES

6.70x15 Firestone Nylons  
Champion Blackwall  
Plus Tax and Trade-in Tire  
No Charge for Mounting

12<sup>95</sup>

MEN'S  
PAJAMAS

Reg. 2.98  
• Cotton Prints  
• Coat Styles  
• Sizes A, B, C, D.

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LADIES'  
BRIEFS

Reg. 49c  
• All Nylon  
• White  
• Sizes S, M, L.

19c

WOMEN'S  
CAPRIS

Reg. 2.99  
• Textured Cottons  
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• Sizes 8-18

1.88

LADIES'  
SLEEPWEAR

Reg. 2.99  
• Waltz and Shortie Gowns  
• Toreador Pajamas  
• Fluffy With Nylon overlay. Sizes S, M, L.

1.97

NYLON  
HOSE

Reg. 59c pr.  
• Full Fashioned  
• 60 Gauge, 15 Denier  
• Sizes 8½ to 11

2 pair 88c

COTTON  
DRESSES

Reg. 2.99  
• Colorfast  
• New Colors and Patterns  
• Sizes 12-24½

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Saturday — 9:30 A. M. to 5:30 P. M.

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PHONE METCALF 3-8101

# Mars Life? See Answer in 10 Years

WASHINGTON (UPI)—The "ancient and exciting question" of whether life exists on Mars probably will be answered in the next 10 years.

This is the conclusion reached by a panel of the Space Science Board of the National Academy of Sciences in a report on the atmosphere of Mars and Venus. The panel, headed by Dr. William W. Kellogg of the Rand Corp., says evidence so far available suggests possibility of life on Mars. Venus seems less likely at the moment to harbor living organisms.

Noting that unmanned spacecraft are being prepared to study Mars and Venus and that expeditions to the planets are envisioned, the panel said "the planetary enigmas may be unraveled in the next decade." They may, that is, "given enough financial support, wise leadership and the dedication of capable scientists."

THE PANEL said color changes in the dark areas of Mars and analysis of light reflected from the red planet suggests at least the presence of microorganisms. There is no valid evidence for or against existence of larger organisms or of animals capable of moving about.

Moreover, the panel said, if there are living things on Mars "they must be expected to be similar to familiar life forms" on earth.

Science does not yet know much about the surface of Venus, which is hidden from earth telescopes by a dense atmosphere. The panel cited various theories: that the surface of Venus is a brightly illuminated desert as hot as molten lead; that it is an extremely hot and weirdly desolate place with no sunlight and perpetually plagued by wind and dust; that it is a far more endurable place entirely covered by ocean.

NONE OF THESE possibilities can be ruled out now. But, the panel said, in the next few years "we may be able to reach out through space and find the correct answer."

The National Aeronautics and Space Administration is working on probes to be fired toward Mars and Venus and it is conducting research on what man may encounter when he visits the planets.

Among recent NASA contracts were awards for study of "simulated Martian and Venusian atmospheres" to determine their effect on spacecraft entering them, research on biological aspects of "planetary and space environments" and a study of the meteorology (weather) of the two planets.

In the meantime, the Lockheed Aircraft Corp. is making a study for NASA of an "interplanetary transportation system."

## SUPERLATIVES

### Martha, Durante Do 'Jumbo'

HOLLYWOOD (AP)—"This is bound to be a picture of superlatives," Martha Raye says of "Jumbo," her first movie in 15 years.

"After all, we've got Jumbo, Jimmy Durante's nose and my mouth."

Although Durante and Raye were film contemporaries in the '30s and '40s and have played night clubs and television since, they had appeared together on only one previous occasion. That was 10 years ago, when their engagements at a New York night club overlapped. They clown together for one performance.

They play a married couple in "Jumbo," the story of the fight for survival of a 1910 traveling circus.

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(Advertisement)

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Deep oiled walnut finish in a Danish designed dining set, with cane inserts. \$7.50 MONTHLY

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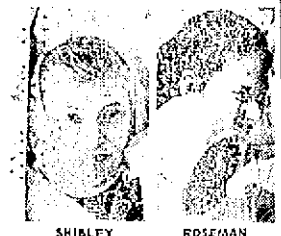
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## SIDEWALK SENATE

**SHOULD DRIVERS' LICENSE EXAMINATIONS BE MORE STRICT?**  
(Asked at Sixth Street and Pine Avenue.)  
MRS. GEORGE E. SHIBLEY, 2171 Linden Ave., playwright: Mental or physical examination? What's the rating for driver intelligence? I should say leave the mental examination alone, but make the physical examination more strict. Coordination, sight, reflexes are important. There is mass murder now on our streets.



SHIRLEY ROSEMAN, 7414 Orangewood Ave., Buena Park, homemaker: I'm studying for mine, so I don't think so.

LEE ROBERTS, 726 Maine Ave., homemaker: I don't think the rules should be more strict. They should enforce the laws better—and clarify them, too.



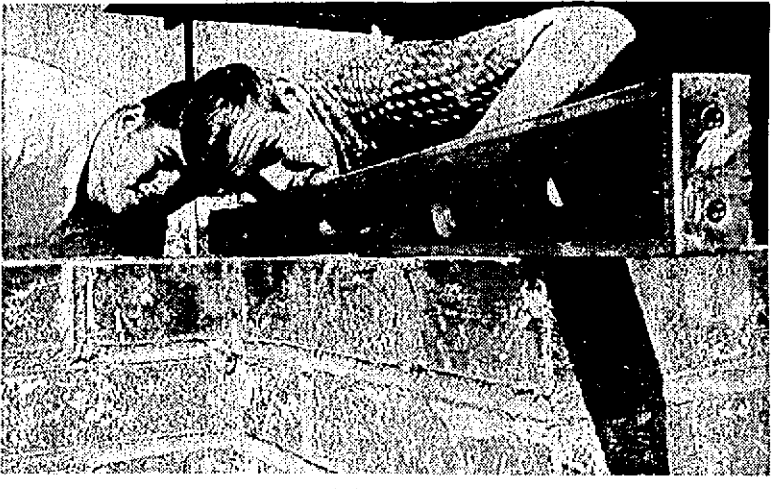
ALENE LEWIS, 726 Maine Ave., homemaker: I came from North Carolina and I took the test there and here in California. The test was about the same in both states. I think it is strict enough.

GENEVA BATTLE, 833 Pipe Ave., bird raiser, hog caller: I don't drive but I see other people drive. There are too many people driving whose eyes and ears aren't good, and some are too old for the safety of the public.



ROY V. SMITH, Los Angeles, free lance writer: Drivers just miss me several times a day. They drive too fast, and they are incapable of controlling their cars. I am a retired train dispatcher and telegraph operator for the Rock Island railroad and I know you can't drive a train like people do their cars. People get hurt quicker if cars come together than if trains come together, too.

**Teacher Given Leave of Absence**  
WESTMINSTER — Mathematics instructor Ronald Schryer of Westminster High School has been granted a year's leave of absence to do research work and graduate studies at Wesleyan University.  
Funds for the study are provided by the National Science Foundation.



—Staff Photo by Bryan Hodgeson

**ON THE LEVEL**  
Weldon Rich, 22, of 400 E. Hullett St., Long Beach, (left) and Gary Thompson, 19, of Hawthorne, squint down a bricklayers' level after winning first and second places respectively in a contest for bricklayers' apprentices at Long Beach City College Business and Technology Division Saturday. They will represent Bricklayer's Local 13 at the state championship contest April 28 at Disneyland. Nine apprentices competed for the honor.

## City to Open Clinics on Diabetes Monday

A diabetes detection clinic will be held in Long Beach the first and third Monday of each month beginning next week, Dr. I. D. Litwack, city health officer, announced Saturday.  
Clinic hours will be 8:30 to 10 a.m. at the City Health Department, 2655 Pine Ave.  
Blood will be tested in an effort to find hitherto undetected cases of diabetes. Eligible for the clinics are Long Beach residents over 40 not known to have diabetes, or anyone, regardless of age, who is overweight, has lost weight, has excessive thirst or who has a history of diabetes in the family. Unmarried persons less than 21 years old must be accompanied by a parent.

## PRIVATE EYE-FULL RETIRES

### Patrols Markets Checking Checkers

(Continued From Page B-1)

the outcome of her efforts. However, she did find out that one of her suspects had admitted pilfering \$3,000. "It was probably a lot more," she surmises.

DIANA, daughter of Mr. and Mrs. Gerald E. Jackson of 5937 Oliva, Lakewood, entered the field at 17 because she was acquainted with the owner of the agency.

"It was only an experiment. Most of the operations are inconspicuous old ladies," Diana said she found it "the most challenging thing I'd ever done. I loved playing the role."

THE "ROLL" took her about 20 hours a week on the average and was sandwiched between stints as a typist and her present free-lance style modeling.

The detective work led her to seek a career in police science, where she's the only girl in her LBSC class. Diana's decided to become

a tracer of missing persons. "Most of these people are hiding for one reason or another and it would be intriguing to seek them."

She is retiring from catching cash-register crooks because her male partner — also young — has started UCLA and "the schedule just wouldn't work out." Otherwise, she'd avoid publicity and remain anonymous.

DIANA FEELS her work has served a real purpose because "once they start stealing they never stop until they're caught."

But while her spy career was challenging it always wasn't as difficult as it sounds, she recalls.

"I walked into a liquor store once and saw that the clerk had all the money out of the register and was stacking it in neat little piles. I said I thought it was rather unusual. He told me he was just counting his 'take-home pay.'"

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## Council to Hear Partisans of Dogs and Cats Monday

The City Council's Ordinance Committee has scheduled both dog and cat fights for its meeting Monday.

Added to the earlier issue of a curb law for dogs will be a proposal to require the licensing of cats. But the two ordinances will be taken up separately — no mixing of dogs and cats.

Already in the committee files are pro and con arguments from letter writers on the cat-licensing law.

Typical pro argument: "Dogs and cats have the same characteristics that make them domestic pets. If dogs are required to have a license, why not cats?"  
Sample of statements defending cats:

**Auto Benefits Down**  
NEW YORK (AP) — Life insurance benefits paid in 1961 to families of policyholders killed in automobile accidents amounted to \$136 million, down slightly from 1960, the Institute of Life Insurance reported.

"We should be thankful for our cats as England is — appreciate the cat's great service to humanity's health as well as the city's sanitation system. Do not do this awful thing."

The dog discussion will be a continuation of debate last month on a proposal to curb the animals, even when on leash, for the protection of lawns, parkways and playgrounds.

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| 72-in.        | 43-in. x 48-in.          | 8.00                   | 5.99                | 11.20                  | 8.39                | 12.81                  | 9.59                |
| 96-in.        | 49-in. x 64-in.          | 10.67                  | 7.99                | 14.94                  | 11.19               | 17.08                  | 12.79               |
| 120-in.       | 65-in. x 80-in.          | 13.34                  | 9.99                | 18.68                  | 13.99               | 21.34                  | 15.99               |
| 144-in.       | 81-in. x 96-in.          | 16.00                  | 11.99               | 22.41                  | 16.79               | 25.61                  | 19.19               |
| 168-in.       | 97-in. x 112-in.         | 18.67                  | 13.99               | 26.15                  | 19.59               | 29.88                  | 22.39               |
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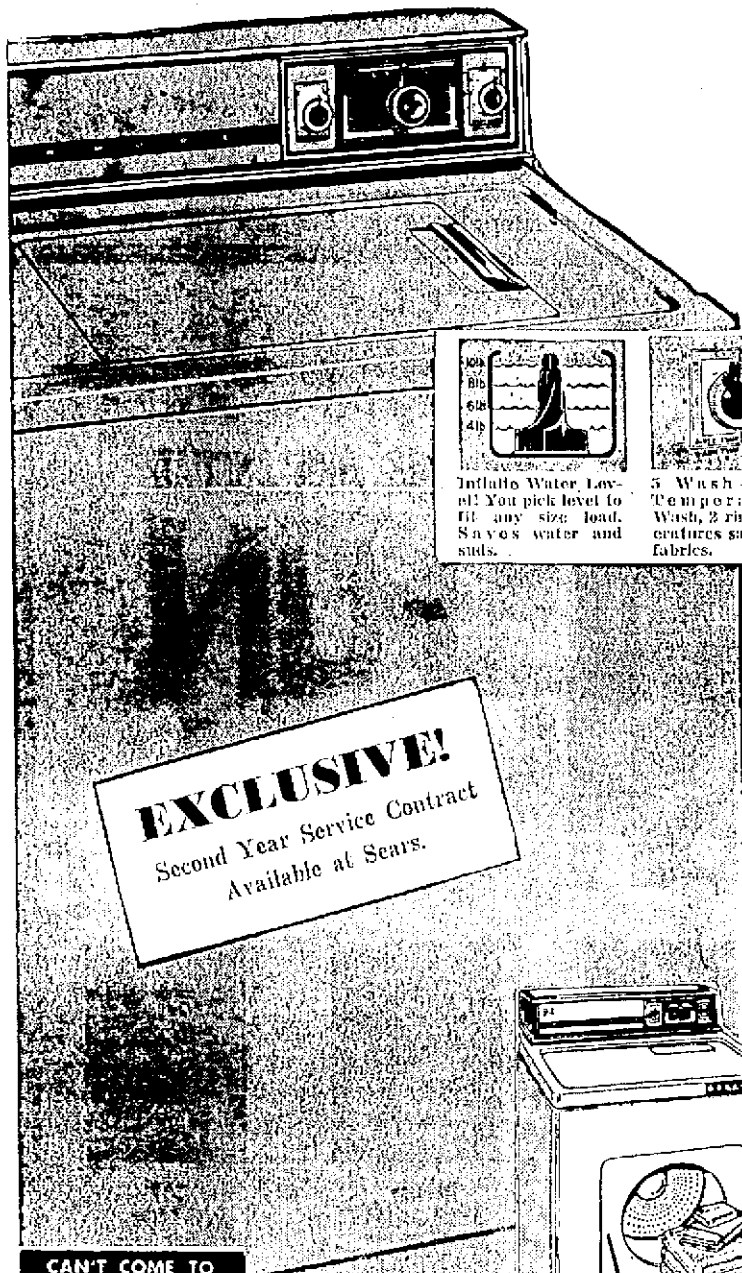
Kenmore  
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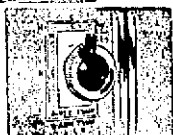
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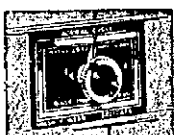
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Temperatures! 3  
Wash, 2 rinse tem-  
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Spin drying stops  
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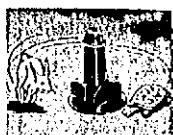
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Turn the dial to  
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does all.



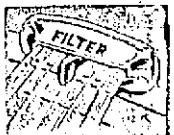
3 Wash Cycles!  
Now wash delicates,  
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safely.



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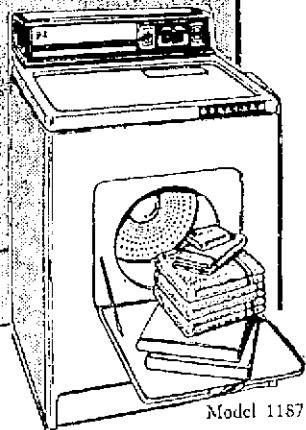
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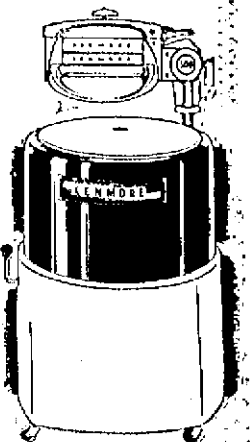
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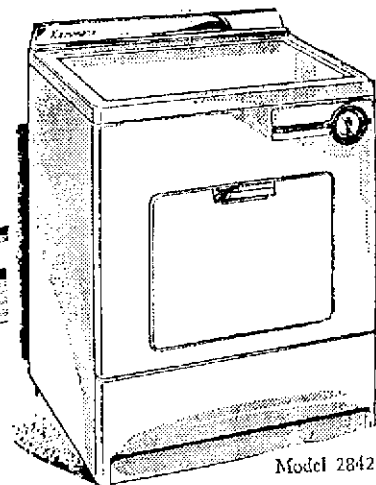
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Features target-type safety-  
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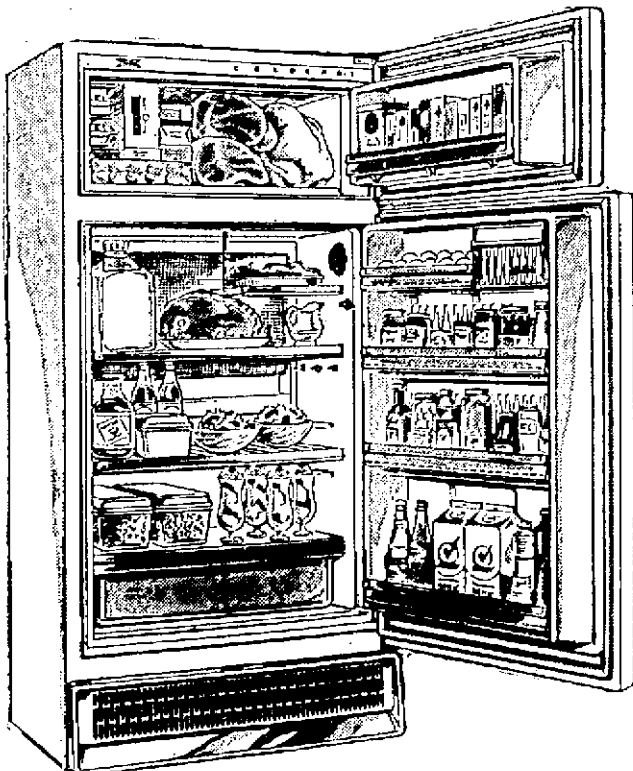
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# Medic Asks Hypnosis for Powers Probe

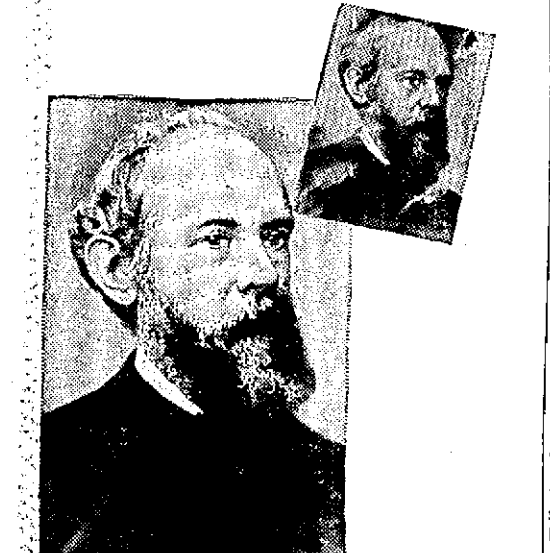
By JOSEPH A. ST. AMANT said Saturday.  
LOS ANGELES (UPI) — Dr. William J. Bryan Jr., Francis Gary Powers, the U2 pilot recently released by the the University of Illinois and Russians, could disclose valuable information on Soviet hypnosis, said that by use of brainwashing techniques if he, the technique of "age regression" would submit to hypnosis, a "sion"—literally turning back medical authority on hypnosis; the calendar under hypnosis

—Powers could reveal all details of his treatment by his Soviet captors.  
"The Soviets have created a new frontier in psychological warfare with a process which moulds men's minds to do their bidding," Dr. Bryan said. "The Russians have a powerful method of suggestion that works."  
Dr. Bryan, who has a commercial pilot's license and is a former head of the U.S. Air Force medical survival training program, noted that during his trial Powers seemed to be in "a trance of meek surrender."  
HE SAID Powers showed none of the self-confidence—sometimes called cockiness—of a typical U.S. pilot after his three months in a Russian prison before he went to trial and was convicted as a spy by the Russians.  
Dr. Bryan pointed out that the Russian master spy, Rudolf Abel, was "exchanged" for Powers, gave no information to U. S. authorities on his activities whereas Powers seemed to be most cooperative in supplying information to his Russian captors.  
"Lack of real emotion as Powers said these things is the clue suggesting he perhaps was not fully in control of all his faculties," said Dr. Bryan.  
If Powers would submit to hypnosis, Dr. Bryan said, "we could find out exactly what the Russians did to him. The Russians must have steeped him in guilt feelings. Apparently they have a much better system than we have. Rudolf Abel told us, in effect, to go peddle our papers. He never confessed to anything and Powers confessed to everything."  
DR. BRYAN suggested in a UPI interview that Powers be placed in a light hypnotic trance. In this state he would still retain consciousness but his mind could go back to his experiences and he could relate them in detail.  
Dr. Bryan said — and all authorities in this field agree — that the mind never loses an impression. The impression of everything the mind recognizes is always present but the conscious mind cannot recall it unless the subject undergoes hypnosis, Dr. Bryan said.  
Dr. Bryan has miles of film showing subjects in hypnotic states of total recall.  
The American Medical Association—which is slow to endorse anything new—has approved medical hypnosis as a therapeutic measure. In a committee report approved by the AMA Board of Trustees and House of Delegates at a June 1958 convention in San Francisco, it was said:  
"The use of hypnosis has a recognized place in the medical armamentarium and is a useful technique in the treatment of certain illnesses when employed by qualified medical and dental personnel."  
MANY ATTORNEYS are interested in Dr. Bryan's work because of the possibility of accurate recall by "witnesses" in any litigation.  
DR. BRYAN defines medical hypnosis as "super-concentration"—a detached state

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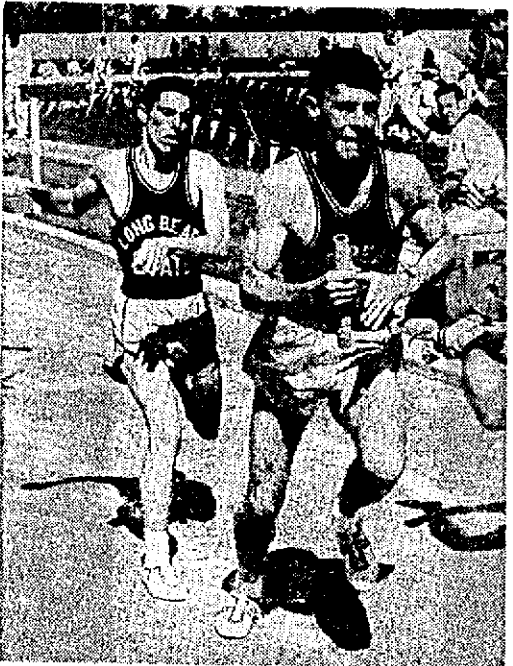
## FOR THE BENEFIT OF THE AMERICAN RED CROSS

## THE START



John Kosarich Takes Off in 2-Mile Relay

## FIRST PASS



Kosarich Passes Baton to Doug Hall

## SECOND PASS



Hall Passes Baton to Chuck Baer

## THIRD PASS



Baer Passes Baton to Darryl Taylor

# Long Beach St. Spearheads Assault in 'Record Relays'

By JOHN DIXON

The record book absorbed heavyweight punches and the photo finish cameras were smoking from overwork, but the big story in the 21st renewal of the Long Beach Relays Saturday at Veterans Stadium was Long Beach State.

Eleven open division records were splintered and countless others fell in other competitive areas as the Relays returned to Long Beach for the first time since 1953. There was plenty of good lookin' for even the less avid "track nuts" among the crowd of 2,898 lolling in the warm breezes that lasted through most of the 7½ hour, 70-event show.

Long Beach State's graduation from adolescent into adult was accomplished by an almost-perfect relays record.

First, Jack Rose's 49ers won the 440-yard relay as Gary Gaudet and Jim Richardson dashed off big leads. The time, 42.5—a new record.

The 49ers won the 880 relay almost as easily as Gary Patterson sparked on the third leg. The time, 1:28.7—a new record.

Long Beach won the mile relay by 18 yards as Darryl

Taylor moved far ahead with the No. 2 baton. Time 3:20.4—a new record.

The 49ers won the distance medley by 40 yards as Chuck Baer came from 20 yards behind and gave his teammates a 10-yard advantage on his leg. The time, 10:38.2, was NOT a new record. The event had never been run before.

Individual clockings were Jim Robinson 52.4, Baer

1:58.8, Paul Fisher 3:13.8, Steve Tilney a coasting 4:33.2.

Long Beach did not win the two-mile relay. The 49ers missed by five feet as Taylor just failed to obliterate a mammoth deficit. The 49ers were timed in 7:52.7, the winner, Los Angeles State, in 7:52.4—a new record.

State picked up individual victories from Doc Andrews in the broad jump and Jim MacDougall in the pole vault.

Andrews, a young man accustomed to break-through performances, came from behind on his last leap to win the "open" event at 24-2½. And Andrews is not even out for track. He's a spring football player.

MacDougall, a potential 15-footer, won the college competition at 13-6.

### Vikings Take First, Third in Shotput

Long Beach City College's big event was the shotput.

Bill Pace, Southern California and state high school champion at El Rancho High last year, was the winner with his all-time best, 53-5½. Dennis Wyman, sophomore from Lakewood, was third at 52-3¼.

One of the greatest fields of pole vaulters ever assembled targeted in on the world record of 15-10½ held by George Davies of Arizona State, but their aim was off.

The winner was a newcomer to the title scene, Dave Tork of Camp Pendleton, at 15-0. Improving young Mel Hein Jr. of USC was second at 14-9, Dave Servis of Oxy third at 14-6, Davies fourth at 14-6 and 15-1 vaulter John Rose of Arizona State a surprise last at only 14-0.

Hal Connolly's only competition in the hammer throw was the record book. Connolly lost.

He threw 224 feet, 9½ inches, six feet short of his world record, using a revolutionary four-turn style.

"I was cratic," the 1956 Olympic Games champ admitted. "No form. I've had the flu, and there have been no meets in a month."

"Still, I'm well satisfied. I'm close enough to the record to know that I can get it any 'lucky' day."

### High Hurdles Bring Biggest Surprise

Biggest surprise of the day occurred in the high hurdles in which Bob Pierce of USC, second in the 1961 national collegiate meet, failed to qualify.

The terrific Trojan forgot to put one foot in front of the other and tried to fullback through the final hurdle in an elimination heat. He lost some skin and the race.

Gaston Green of Arizona State won the finale in 14.2. High-jumping over the hurdles, Pierce won the consolation race by three yards in 14.6.

America's next seven-foot high jumper, Lew Hoyt of USC, won the frosh event by a head at 6-10, Joe Faust won the "open" action at 6-8.

The open mile relay was a no-contest race, but it was a sizzler. There won't be many times quicker than Arizona State's 3:12.5.

Nick Barriack led off for Arizona with a 49.0 440, Gaston Green followed with a 49.3, Ron Freeman ran 46.7

(Continued Page C-1, Col. 5)

# Fast-Closing Royal Attack Wins 1 Derby, Clouds Another

By HANK HOLLINGWORTH

Executive Sports Editor

Royal Attack, a luke-warm favorite in a perplexing field of California's 15 "best" three-year-olds, shot to a three-quarter length victory Saturday in the \$152,100 Santa Anita Derby. Almost always a bridesmaid, but rarely a bride (Royal Attack had one victory in four previous Santa Anita outings), the Neil S. McCarthy colt was rated expertly off the pace by jockey Eddie Burns, then outbattled Admiral's Voyage in a furious two-horse stretch drive.

Royal Attack paid a

handsome \$8.20 as the favorite. Second-favored Sir Ribot finished third, three and one-quarter lengths behind Admiral's Voyage. Doc Jockey, who had whipped a similar field two weeks ago in the Derby tuneup—the San Felipe "Cap"—was another three lengths back in the fourth slot.

The race hardly established any California three-year-old as a strong contender for "Triple Crown" honors later in the year. Usually the Santa Anita Derby tips off the West Coast on its Kentucky Derby prospects, but Saturday's classic did little more than confuse the scrambled three-year-old picture out here.

The California sophomores keep heating one another and only heap confusion upon confusion. When Royal Attack sauntered to his mile and one-eighth victory Saturday—before 50,062 witnesses—in the time of 1:49 3/5, his clocking was the slowest in five years when Sir William notched the rich classic on a slow track.

The bright spot of the race for California fans was

the performance of the lightly-run Sir Ribot, who had scored a nine-length victory in an allowance race two weeks ago. This Derby was only the sixth race for Sir Ribot, but the green colt showed that with more racing he might be a strong western hope for the Kentucky classic in May.

A field horse, Eight Ball, surprised nobody by taking the lead right from the gate. Admiral's Voyage hung on his heels, with Royal Attack and Doc Jockey battling throughout the backstretch for the third and fourth slots.

Admiral's Voyage snatched the lead around the stretch curve as Eight Ball's gas tank sprung a leak and he was ready for the pasture. For the most fleeting of seconds, Admiral's Voyage looked like a clinch winner as he appeared to be running easy in the lead as the pack turned the corner for home.

Then Burns went to his whip and launched Royal Attack. The McCarthy colt took out after Admiral's Voyage like a greyhound going after the mechanical rabbit.

This time the rabbit was caught—70 yards from the finish line.

Royal Attack collared Admiral's Voyage, almost loked him in the eyes for a second, then whipped past Braulio Baeza's mount. Admiral's Voyage didn't quit, but Royal Attack was pulling away from him steadily at the wire.

None of the other entrants ever were in contention, Lincoln Center, a filly who had no earthly reason for even being in the chase, achieved one minor distinction—she whipped two of the boys, Rattle Dancer and Correlsun.

Royal Attack's triumph came as "no surprise" to Burns, who hasn't been aboard many winners (no mounts, either) during this meeting.

"I was never more confident of winning a race in my life," declared Burns. "I knew in the middle of the turn that I had the race won."

Life wasn't such a bowl of cherries for Baeza. "I never had such a fight in my life as I had with Admiral's Voyage today," sighed the Latin from Panama. "He was lugging in all the way and when I went past Eight Ball turning into the stretch, he was lugging in so badly he almost took that other horse over the fence."

(Continued Page C-5, Col. 5)

## BUT NO TOUCHDOWN



Taylor's Drive Falls Bare Feet Short of Victory

## PERFECT RECORD COLLAPSES

# 'Invincible' Bucks Belted by Badgers

MADISON, Wis. (UPI)—to be the first major-college Lucas. Wisconsin had been Wisconsin scored the basketball upset of the year Saturday, handing previously unbeaten Ohio State, the nation's No. 1 team, its first defeat of the season, 86-67.

and snapping the Buckeyes' streak of 22 straight triumphs.

Ohio State, which already has clinched the Big Ten conference title and is the advance favorite to win the NCAA tournament starting March 12, trailed almost all the way.

It was the Buckeyes' first loss since they bowed to Cincinnati in the final round of last year's NCAA tournaments, and it blocked their attempt

to gang around

### Sports Calendar

Golf—L. B. Maters Tournament, Recreation Park, 10 a.m.  
Horse Racing—Caliente, 11:30 a.m.  
Soccer—L. B. Maters vs. L. B. Maters, 2:30 p.m.  
Baseball—Bears vs. Scoremaster, 7:30 p.m.  
Baseball—Bears vs. Scoremaster, 7:30 p.m.  
Baseball—Bears vs. Scoremaster, 7:30 p.m.

### Sports on Radio-TV

Baseball—Bears vs. Scoremaster, 7:30 p.m.  
Baseball—Bears vs. Scoremaster, 7:30 p.m.  
Baseball—Bears vs. Scoremaster, 7:30 p.m.



Royal Attack Pulls Away from Admiral's Voyage to Win Santa Anita Derby

## Hard Denies 'Blast' of Aussie Officials

Darlene Hard told the Independent, Press-Telegram Saturday that she never attacked the Lawn Tennis Assn. of Australia regarding her recent trip to that country.

A New York report said that the U.S. women's singles champion in an interview with a tennis magazine had said the LTAA was "stingy" in its living allowances and treated her "not as a player, but as a puppet."

Miss Hard denied making such statements and giving the interview. She also was quoted as saying she would never return to Australia.

Darlene left Long Beach Saturday for Montego Bay, Jamaica, to play in the Caribbean Tennis Championships starting Monday. Miss Hard said here that she might very well go back to Australia and New Zealand late this year. Her Caribbean trip will last five weeks.

## ROYAL VICTORY

1966 SEVENTH RACE, 1 1/4 miles, 3 year olds. The Santa Anita Derby. Purse \$152,100. Gains \$152,100. To winner \$107,100, second \$70,000, third \$51,000, fourth \$10,000.

| Index | Horse            | Owner              | Wt. | P.P. | St. | 1/4 | 1/2 | 3/4 | Str. | Fin. | Jockey    | Odds  |
|-------|------------------|--------------------|-----|------|-----|-----|-----|-----|------|------|-----------|-------|
| 9519  | Royal Attack     | NS/McCarthy        | 118 | 12   | 6   | 4   | 3   | 3   | 3    | 1    | Burns     | 5-10  |
| 9518  | Admiral's Voyage | NS/Horner          | 118 | 4    | 2   | 4   | 3   | 3   | 3    | 1    | Baeza     | 4-5   |
| 9517  | Sir Ribot        | M/Mrs. F. Turner   | 118 | 4    | 4   | 3   | 3   | 3   | 3    | 1    | Burns     | 3-20  |
| 9516  | Doc Jockey       | M/Mrs. C. Strimbar | 118 | 4    | 3   | 3   | 3   | 3   | 3    | 1    | Hernandez | 8-70  |
| 9515  | Drill Site       | R. Lowe            | 118 | 14   | 9   | 3   | 3   | 3   | 3    | 1    | Drone     | 11-40 |
| 9514  | Black Sheep      | The C. Mac St.     | 118 | 11   | 11  | 11  | 11  | 11  | 11   | 1    | Lechard   | 16-50 |
| 9513  | Prince of Plenty | Kerr Stobie        | 118 | 7    | 7   | 7   | 7   | 7   | 7    | 1    | Pace      | 14-50 |
| 9512  | Calgary Brook    | Mrs. J.B. Keck     | 118 | 13   | 10  | 13  | 13  | 13  | 13   | 1    | Lechard   | 16-50 |
| 9511  | Bounding Main    | LC Howard          | 118 | 10   | 14  | 12  | 12  | 12  | 12   | 1    | Reyes     | 31-80 |
| 9510  | Indian Blood     | Rancho Ricardo     | 118 | 13   | 12  | 13  | 13  | 13  | 13   | 1    | Lechard   | 16-50 |
| 9509  | Elmer Ball       | R.C. Ellisworth    | 118 | 7    | 5   | 12  | 14  | 14  | 14   | 1    | Baeza     | 12-40 |
| 9508  | Speed King       | Manuela Nelson     | 118 | 9    | 8   | 8   | 8   | 8   | 8    | 1    | Zimmer    | 52-30 |
| 9507  | Lincoln Center   | M/Mrs. Barnes      | 118 | 8    | 13  | 13  | 13  | 13  | 13   | 1    | Combs     | 12-4  |
| 9506  | Rattle Dancer    | M/Mrs. Barnes      | 118 | 8    | 13  | 13  | 13  | 13  | 13   | 1    | A. Vigna  | 15-50 |
| 9505  | Correlsun        | AS Lyle            | 118 | 1    | 1   | 1   | 1   | 1   | 1    | 1    | A. Vigna  | 15-50 |

Time—2:09 3/5. Pace—1:09 1/5, 1:32 1/5, 1:49 3/5.

15 FAVORITES PAID: Royal Attack \$70, 440, 220; Admiral's Voyage \$20, 440; Sir Ribot \$10.

In one 500 ft. off 500 ft. start good, won driving. Winner—C.H.C. by Royal

Charge—Dragons. Trained by W. J. Hirsch. Mutual pool \$70,000.

ROYAL ATTACK was well placed from beginning while, while striking

forced pace from start, saved ground for most part, took command on far turn

but gave way under strong pressure in last quarter while in clear on inside

wide on backstretch, moved up steadily in last quarter while in clear on inside

made up lot of ground in final stretch. BACK SHEEP was unable to threaten

PRINCE OF PLENTY was in close leaving gate but soon straightened out, gave

and even performance. CALGARY BROOK was slow to settle, made up a lot of

ground. INDIAN BLOOD was unable to reach a threatening position. CORREL

and even back at start, Eight Ball fired after setting pace to far turn. NO

SCRATCHES.



# Walker Takes Lead as Clover Soars

C.2—INDEPENDENT-PRESS-TELEGRAM  
Long Beach 12, Calif., Sunday, March 4, 1967

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

### Meet 'Trenton Fats,' Pitcher

PALM SPRINGS (En route to Arcadia) — The Angels probably won't win the 1962 American League pennant, but they wrapped up the circuit's Press Conference-of-the-Year award here a few days ago — long, long before the first ball officially will be lobbed.

The press coulab was an elaborate poolside affair for a player whose only distinction in Organized Baseball was that he was late in arriving at this spring training camp. In fact, he was the latest!



HANK HOLLINGWORTH

Our Angel dispatcher, Ross Newham, expertly chronicled the interview, but in one news story it had to be impossible to record all that transpired when Robert (Call Me "Bo") Belinsky opened his soul to the press.

You may never again hear of Bo Belinsky when outdowntime time arrives. Certainly you never heard of him before, for Bo's professional career thus far has extended to such intriguing locations as Brunswick, Pensacola, Aberdeen, Amarillo and Stockton, among others. His lifetime pitching record in this less-than-intriguing background is an ultra-modest 41-45, the losses being the second figure.

The Angels for some unexplained reason drafted Bo last December. Somebody Up There must have been looking out for the Angels (other Angels, perhaps?), because this young man (or is a codger of 25 who has played professionally six seasons still a young man in baseball terminology?) could turn out to be the greatest character in baseball since Rocky Bridges was told to lay aside an active glove and coach.

To begin, Belinsky obviously is a southpaw. His best pitch, very appropriately, is the screwball. Now the informal rundown on Bo Belinsky:

1. He expressed "very much disappointment" when drafted by the Angels. "I thought Casey Stengel's New York Mets would grab me and was sore because the Angels got me first," he confided (to the press as Angel publicist Irv Kaze writhed almost to the pool's edge).

2. He is a self-made pitcher. "Nobody taught me anything, I taught myself." (In view of Bo's 41-45 record, this should be an object lesson to the nation's Little Leaguers.)

3. His only previous connection with the major leagues was when he spent three weeks in the Baltimore Oriole camp in Miami. ("I thought I was a better pitcher than Steve Barber and Chuck Eslar, but Paul Richards didn't give me a chance.")

4. He likes Palm Springs better than Miami. ("There's no Paul Richards here," declared Bo, who could have become a lifetime member of the local Chamber of Commerce if he had phrased his opinion differently.)

5. He plays pool—real, real good.

6. He likes girls.

POINT No. 1 was clarified by the lefthander: "I had such a lousy experience in the American League with Baltimore, that I wanted to get a break in the National League. When I took stock of the Angel situation and found that Ron Mueller (not so incidentally a southpaw, too) was in service, I figured to let bygones be bygones. Now I really want to be an Angel regular." (Kaze left the pool edge and resumed his original position on a lounge chair, like the rest of us.)

Point No. 2 needs no clarification. Everyone short of God needs someone's help... and even a big Polack from Trenton, N.J., eventually realizes this important factor.

I won't go into No. 3 because Bo still believes he's a better chucker than the Oriole aces... and there's no arguing with lack of success.

Anybody who has been in both places is forced to agree with Bo's 4th point. (As far as I'm concerned, Miami is top close to Cuba... and if I need another reason, I pass.)

Point No. 6 is interesting. (No. 5 is even more interesting, so I'll leave that to last.)

When asked by younger members of the Fourth Estate if he was married (NO) then if he had any particular likes in the distaff category, Bo replied:

"Well, it's like this. I'm very moderate. I realize my career comes first, girls second."

Even while reciting his pat speech, Bo's eyes caught every bikini within 30 paces of the pool!

BELINSKY IS EAGERLY AWAITING the Dodger-Angel game here April 2. He wants to tackle sharks like Leo Durocher, Walt Alston and Jim Gilliam on a pool table.

Now known here as "Trenton Fats," Bo admits he used to be a pool hall hustler ("on a moderate scale") and that he wouldn't mind representing the American League in a game of nine-ball.

"Those Dodger guys got reps," moaned Belinsky, "and the only way I can get some good ink is to whip 'em."

At any rate, Little Leaguers, to avoid a 41-45 pitching record, I have two suggestions: Take advice—and forget the Bikinis!

Mr. Belinsky, I hope you're with us a long, long time. Bridges is too staid since they made him a coach... and Bob Lemon's eulogies are difficult to transpose into columns. You're our man!

## McGill Closes College Career With 50-Pt. Blaze

SALT LAKE CITY (UPI)—For all-time scoring in one Utah's Billy (The Hill) McGill season, capped his collegiate basketball career Saturday night. The University of Utah, after scoring 50 points to lead uniform of McGill, the Assu-Utah to a 94-75 victory over Utah State. McGill's college career ended fourth straight Skyline Conference championship, by the NCAA from post-McGill's output gave him season activity.

McGill's output gave him season activity. A season total of 1,009 and Utah ended the season with moved him into third place a 13-1 record in the Skyline.



WALKER PIN-POINTS APPROACH TO FIRST GREEN

Del Walker of Virginia Country Club hits approach shot to within 10 feet of pin on first hole during Long Beach Masters action at Virginia Saturday.

## LaRUSSO NETS 42

### 'New' Hawks Trip Lakers

ST. LOUIS (AP)—The revived St. Louis Hawks came from behind in the final period, with Bob Pettit leading the way, and defeated the Los Angeles Lakers 134-125 Saturday. It was only the second win in 11 meetings for the Hawks against the Lakers.

### Blades' Big Rally Nets Win

CALGARY (AP)—Eddie Panagabko fired two third-period goals here Saturday night to carry the Los Angeles Blades to a come-from-behind 7-5 Western Hockey League triumph over the Calgary Stampede.

Panagabko's two goals broke a 5-5 tie after Los Angeles came back three times to tie.

Center Stan Maxwell paced the Blades with two goals and two assists. Single goals were earned by Real Chevrefils, Bruce Carmichael and Wally Hergeshimer.

Lou Jankowski and John Kosianiec scored two goals each for Calgary. Fred Hucul added the other.

The loss prevented the Stampede from gaining ground in the race for playoff positions in the Northern Division. The victory capped a fine trip for the Blades, who took five of a possible eight points on a four-game swing.

First period—Calgary, Jankowski (Hucul) 1-0; Calgary, Chevrefils (Kosianiec) 2-0; Calgary, Hucul (Chevrefils) 3-0; Calgary, Hucul (Chevrefils) 4-0; Calgary, Hucul (Chevrefils) 5-0; Calgary, Hucul (Chevrefils) 6-0; Calgary, Hucul (Chevrefils) 7-0; Calgary, Hucul (Chevrefils) 8-0; Calgary, Hucul (Chevrefils) 9-0; Calgary, Hucul (Chevrefils) 10-0; Calgary, Hucul (Chevrefils) 11-0; Calgary, Hucul (Chevrefils) 12-0; Calgary, Hucul (Chevrefils) 13-0; Calgary, Hucul (Chevrefils) 14-0; Calgary, Hucul (Chevrefils) 15-0; Calgary, Hucul (Chevrefils) 16-0; Calgary, Hucul (Chevrefils) 17-0; Calgary, Hucul (Chevrefils) 18-0; Calgary, Hucul (Chevrefils) 19-0; Calgary, Hucul (Chevrefils) 20-0; Calgary, Hucul (Chevrefils) 21-0; Calgary, Hucul (Chevrefils) 22-0; Calgary, Hucul (Chevrefils) 23-0; Calgary, Hucul (Chevrefils) 24-0; Calgary, Hucul (Chevrefils) 25-0; Calgary, Hucul (Chevrefils) 26-0; Calgary, Hucul (Chevrefils) 27-0; Calgary, Hucul (Chevrefils) 28-0; Calgary, Hucul (Chevrefils) 29-0; Calgary, Hucul (Chevrefils) 30-0; 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# Prego Captures Flamingo--Foul

MIAMI (AP)—Robert Lehman's Prego, closing fast on the rail, was declared the winner in the \$136,200 Flamingo Stakes at Hialeah Park Saturday, after front-running Sunrise County was disqualified for bolting to the outside in the stretch.

Sunrise County, owned by T. B. Martin, finished first, but was dropped to third after crossing in front of Prego in the stretch.

Mrs. Moody Jolley's Ridan, 8-5 favorite with the crowd of 32,443, finished third but was moved up to second and Sunrise County was dropped into the show spot after stewards studied motion pictures of the race.

Time for the mile and a furlong was 1:49, two seconds slower than the track and stakes record set in 1937 by Wheatley Stable's Bold Ruler.

Prego paid \$52.80, \$9.70 and \$6.90. Ridan returned \$3.70 and \$2.90 and Sunrise County's show price was \$5.90.

## Santa Anita Charts

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| winner \$1200, 2nd \$800, 3rd \$400, 4th \$200.                       |              |            |     |      | Purse \$1000. To be claimed. |     |     |     |    |
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## Image Not Big Thing With Peck

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Gregory Peck wears glasses in his next picture, proving he's not worried about losing feminine fans who regard him as a romantic leading man with muscles and perfect vision.

In an industry where image is everything, performers cover each wrinkle, gray hair and bald spot lest it be shown they too can change with age.

Peck, starring in "To Kill a Mockingbird" at Universal International, wears glasses throughout the picture, something many actors would resist. The star wears glasses in private life and sees no reason to be concerned over doing so in a movie.

"I DON'T GIVE a darn about things like that," said Peck who portrays a widower living with his two children in a small Alabama town. "It just so happens that the character wears glasses. I hope the audience doesn't care anymore about it than I do."

## NEVER ON THE WAGON

### Joe E. Imitated, Never Equalled

By JAMES BACON

HOLLYWOOD (AP)—Once, when Joe E. Lewis was a budding singer, some jealous mobsters in Chicago slashed his throat. Doctors pieced it together enough so that some of the nation's most ribald jokes could pour out and a staggering quantity of scotch pour in.

He has requited his physicians by resolutely ignoring their long-standing advice to quit drinking.

"I see more old drunks in night clubs than old doctors," Joe explains.

But at 60, in his 40th year in show business, even Joe E. concedes there are limits to a man's intake.

"Already I can see the handwriting on the floor," he says.

THE NATION at large knows little about Lewis but in night clubs he is a king, rivaled only in tenure by Jimmy Durante.

He earns about \$400,000 a year, works half the time in Las Vegas—and when he has a week off spends it there.

In appearance, he is like everyone's bachelor Uncle George. You know, the one who drinks.

He's dapper in dress, medium of height and florid of face.

LIKE DURANTE, Joe E. is a soft-touch. He's so sentimental that a Scotch mist forms in his eyes as he hands over a \$50 or \$100 bill.

His home is a hotel suite or a night club. And to him, outer space is any place that is 20 feet away from the nearest bar.

His friends are jockeys, actors, chorus girls, ball-players and newspapermen. His idols are western stars.

If the race tracks are closed, he sleeps till 4 p.m.

WAITERS AND other night club employees love him. Arturo, the maître d' at El Rancho Vegas, takes off for New York, Miami or Hollywood to make sure that Lewis' opening nights are handled right.

Texas oilmen charter special flights from Houston or Dallas to New York just for a Joe E. Lewis opening night. His cult knows the act better than Joe—but they wouldn't miss it.

Joe E., who has many imitators but no equals, actually drinks during his act. He says there's a reason for it.

"Most people drink to forget. I drink to remember."

JOE, UNLIKE many devoted drinkers, gets whimsically funnier with each glass.

Like the late W. C. Fields he shocks many, especially women.

One feminine Lewis fan

says: "I used to hate him because he lives the kind of life every married man would love to live—if his wife would let him."

"But I joined the cult when I got to know him personally. He's sweet, generous and kind."

THE ESSENCE of his humor is a sort of barroom philosophy.

Plato said: "Under the influence of either poverty or wealth, workmen and their work are equally liable to degenerate."

Several thousand years later, Joe E. Lewis said: "Show me a man without money and I'll show you a bum."

Or: "Rich or poor, it's better to have money."

Some of Lewis' material is written for him. But most of it is pure Lewis, ad libbed.

MOMENTS after he learned that Frank Sinatra had become engaged to Juliet Prowse, Lewis commented: "It's the first time in history that Juliet ever outweighed Romeo by 12 pounds."

Joe's political comments are famous.

"Adlai Stevenson has a genius for saying the right thing at the right time to the wrong people."

BUT MOST of Lewis' humor is bawdy, intended for the saloon circuit only. But he says, that is not the reason why he didn't make it on television.

"They once took a Nielsen rating when I was on the air and found out that only half the studio audience was watching me."

Another passion of Lewis' is the western. If "Maverick" or "Gunsmoke" is on TV, he'll make every effort to get to a television set.

The question arises: Does Joe E. Lewis drink as much as he claims to? The answer is yes.

HIS IMITATORS, Dean Martin among them, work with a glass in hand but it's usually tea or apple juice. But when Joe E. yells: "Post time," the drink handed him from a ringside table is pure Scotch with little water and no ice.

Joe E. rarely gets hangovers. Some argue that is because he's not sober long enough. Not true. He averages eight hours sleep a day.

"And I always wake up at the crack of ice."

Joe had most of his stomach removed after a bad ulcer but to this day, he can't figure how he ever got one.

"I never spend more than three seconds a day on regret. I figure you're only young once and if you work it right, once is enough."

Joe E. was born on New York's lower East Side in the neighborhood that spawned Eddie Cantor, Al Smith and Irving Berlin.

"I've done a lot for Berlin. I never sang one of his songs."

He started out as a comic in New York but it was in Chicago's gangland that started—and almost ended—his career.

He was the favorite night



—Associated Press Photo

## LUSH LIVING

With his drink and a gag at the ready, comic Joe E. Lewis is equipped for his night club act or off-stage life. Now 60, Joe has been in show business 40 years. Night club patrons pay him about \$400,000 a year to watch him get drunk and go through his routine. He ignores doctors' warnings about drinking.

## \$25 MILLION MOVIE

### 20th Century Banks Heavy on Cleopatra

ROME (AP)—When Elizabeth Taylor coughs, a corporate shudder is felt by 20th Century-Fox. When the actress is taken to the hospital—as she was with food poisoning Feb. 17, there is vast concern within the film company.

Reason: The entire future of 20th Century-Fox may rest upon the precarious health of the famed star.

Never before has so much money poured into one production. It is now estimated that "Cleopatra," in which Miss Taylor plays the title role, will cost \$25 million.

The actress has already earned a million dollars for the first four months of production. She is now on overtime pay of \$50,000 per week. Her fringe benefits include

a \$2,000 living allowance, which doesn't quite cover her cost of maintaining a 14-room villa outside Rome.

MISS TAYLOR went home from the hospital following a two-day stay last month after doctors attributed her collapse to a generally frail condition. They said she had never fully recovered from past illnesses and showed the effects of nervous tension and overwork.

The film company is continuing with "Cleopatra," if only because it can't afford to turn back.

The movie was interrupted once—last year when Miss Taylor collapsed with pneumonia in England. The company estimated the loss at \$5 million and recovered only \$2 million from insurance.

WHEN SHOOTING began anew in Italy, the estimated cost was \$20 million. That much has been spent already, say studio sources, and completion is months away.

The previous record for film cost was set recently by the remake of "Mutiny On The Bounty," for which the total bill may run between \$18 and \$20 millions.

The cause for 20th Century-Fox's special concern about "Cleopatra" is the fact that the company has done poorly in recent years, losing \$12 million on production last year. The firm is counting on Cleo and Liz to restore its financial health.

PRODUCER Walter Wanger thinks it can be done.

"When you make a try like this, it doesn't matter what you spend," he reasons, "it's what you make." His rosiest estimate of the film's potential take is \$100 million, which would make it the all-time movie money-maker.

If his hopes are realized, Miss Taylor's take could be by far the largest for any star. Her own company—called M.C.L. after the initials of her children, Michael, Christopher and Lisa—owns a piece of the film. The company will receive 10 per cent of the gross earnings of "Cleopatra."

That is, provided she refuses a drink. They had to hire a stunt man.

"I sometimes think Sinatra had more fun playing my life than I had living it," he says.

"Once they had a scene where Sinatra playing me refused a drink. They had to hire a stunt man."



ELIZABETH TAYLOR Coughs Produce Shudders

## IT HAPPENED LAST NIGHT

### Little Boy Voice on TV Commercial Is Big Girl's

By EARL WILSON

Miss Zel deCyr, a sharply, wiggly mid-twentieth brunette who does little boy voices on TV commercials, often goes to an audition where she competes with lots of little boys—and their mothers.

"Oh, hello," the stage mothers say to her, very warm and friendly at first. "Are you the producer?"

"No," Miss deCyr answers. "Are you the secretary?"

"No—I'm the little boy! I'm your competition," she says.

MISS DECYR—real name Zelda Sirkin, out of Newark's Weequahic HS and NYU—found some years ago that real little boys are likely to swallow their words and speak unclearly. So she became what TV and radio call "a trick voice." While she's a terrific little boy, she can also play little girls, and big girls who wiggle like she does, and she's an expert cougher.

"In one audition, I had to do a little boy cough for a cold medicine," Zelda (I mean Zel) mentioned across a table at Lindy's the other day.

"I had to cough against a lot of kids coughing and sneezing all over the place. I could just imagine some of those stage mothers saying beforehand, 'Junior, don't wear your sweater today. Get yourself a nice cold.' The doctors decided I had the most legitimate croupy 8-year-old voice in the bunch."

"DID YOU MAYBE get yourself a real cold first?" I asked.

"No—but I smoked a couple of cigarettes first," she confessed.

Besides the mothers, Zel has a little trouble with guys around ad agencies who are quite interested when this busty, vivacious number in a tight sweater bounces in and announces, "I'm the little boy you sent for."

"You're the little boy?" they howl. "Wow!"

IF SHE CAN just get them not to look at her, she does better.

"At one agency, they had a screen for me to work behind when I went in. They told me, 'Now the client is on the other side of the screen. We don't want him to see you.'"

It was for her own children's program for radio station WVEB about nine years ago that Zel started doing little boy voices — "I had a very small budget and couldn't afford to hire real little boys," she says.

Then she studied with Sanford Meisner.

"And he helped me so much, because I act out these parts now. It's not just my voice — it's an attitude, a character, that evolves," she maintains.

"I love little boys," she says. "When I was a child, little boys could do no wrong. They were free. I was a girl, and wasn't. I envied them."

Zel works constantly—she took part of last summer off to see Italy, France and Russia (by bus). The "deCyr" name — which a friend figured out for her by taking the "da" from Zelda and the "Sir" from Sirkin — causes confusion.

"When I go to a receptionist and say 'Miss deCyr,'

they decide I must either be related to Lill St. Cyr or that I'm saying 'Mr. Cyr.'"

But the most confused are the little boy competitors.

"How old are you?" they ask, bewildered by her little boy voice. "I'm a big girl," she tells them—and no more.

WEEK-END WINDUP... Gary Crosby phoned Bing that he'd engaged voice coach Carlo Menotti, adding, "He worked with all the big singers — Fabian, Frankie Avalon and Bobby Darin."

Myrna Loy said at Erika's she's reading scripts, for a possible B'way return...

Connie Francis is seeking an L. A. home (but she'll keep her Bloomington, N. J. house with the air raid shelter)...

Universal gave part Janet Munro a \$7,000 sable coat as a bonus for her work in "Day the Earth Caught Fire."

A couple of Broadwayites spent a recent vacation in Canada, instead of Miami Beach. Reason: They wanted to stock up on Havana cigars...

Henry Fonda said at the Forum he'd like to do a show with son Peter and daughter Jane...

Who found a pearl in her drink at the Hawaiian? Why, Zsa Zsa, who needs it like Col. Glenn needs a business trip...

ABC-TV weather girl Penny Wright is leaving to wed Australian newsman Zel Rabin...

Rita Hayes, a top TV model, is building a singing career.

Joel Grey, who plays a teen-ager in "Come Blow Your Horn," was asked how

to curb juvenile delinquency. He said, "Have a father like mine in the show, who says, 'You're not too big yet to get a good slap in the face!'..."

There are touring companies of "The Tenth Man" — but none yet in Israel.

EARL'S PEARLS: When you see the guys some girls marry, you realize how they must hate to work for a living.

TODAY'S BEST LAUGH: Col. John Glenn must be the first guy who ever made three trips around the world without meeting somebody he knew.

WISH I'D SAID THAT: Description of a distant relative: "An uncle who recently borrowed money from you."

A woman told about her new diet: "I lost so much weight, even my old earrings don't fit any more. That's earl, brother."

SHOW TIMES Here are starting times of features at Long Beach theaters as listed by theater managers:

| WEST COAST      | 4:35  | 8:35 |
|-----------------|-------|------|
| "The Innocents" | 12:15 | 8:35 |
| "The Apartment" | 2:30  | 8:35 |
| ROXY            |       |      |
| "The Apartment" | 12:15 | 8:35 |
| "The Apartment" | 2:30  | 8:35 |
| "The Apartment" | 4:30  | 8:35 |
| "The Apartment" | 6:30  | 8:35 |
| "The Apartment" | 8:30  | 8:35 |
| STATE           |       |      |
| "The Apartment" | 12:15 | 8:35 |
| "The Apartment" | 2:30  | 8:35 |
| "The Apartment" | 4:30  | 8:35 |
| "The Apartment" | 6:30  | 8:35 |
| "The Apartment" | 8:30  | 8:35 |
| TOWNE           |       |      |
| "The Apartment" | 12:15 | 8:35 |
| "The Apartment" | 2:30  | 8:35 |
| "The Apartment" | 4:30  | 8:35 |
| "The Apartment" | 6:30  | 8:35 |
| "The Apartment" | 8:30  | 8:35 |
| REVOLO          |       |      |
| "The Apartment" | 12:15 | 8:35 |
| "The Apartment" | 2:30  | 8:35 |
| "The Apartment" | 4:30  | 8:35 |
| "The Apartment" | 6:30  | 8:35 |
| "The Apartment" | 8:30  | 8:35 |
| PALACE          |       |      |
| "The Apartment" | 12:15 | 8:35 |
| "The Apartment" | 2:30  | 8:35 |
| "The Apartment" | 4:30  | 8:35 |
| "The Apartment" | 6:30  | 8:35 |
| "The Apartment" | 8:30  | 8:35 |

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 ME 7-2721

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 "ONE, TWO, THREE"  
 "THE APARTMENT"  
 "THE APARTMENT"  
 "THE APARTMENT"  
 "THE APARTMENT"

**MATINEES TODAY**  
 Towne, State & Rivoli  
 RIVOLI L.B. Blvd. 5th  
 ME 6-3207

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 "POCKETFUL OF MIRACLES"

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**CIRCLE**  
 Traffic Circle  
 GE 9-9513

**LAKWOOD**  
 Carson, Cherry  
 CA 4-9931

**LINCOLN**  
 Lincoln W. of  
 Knott  
 JA 7-2223

**"SUMMER AND SMOKE"**  
 "TOO LATE BLUES"  
 "THE APARTMENT"  
 "THE APARTMENT"  
 "THE APARTMENT"

**"KINGS GO FORTH"**  
 "THE APARTMENT"  
 "THE APARTMENT"  
 "THE APARTMENT"  
 "THE APARTMENT"

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 "BLUE HAWAII"

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 "The Apartment"  
 "The Apartment"  
 "The Apartment"

**BELMONT**  
 In Belmont Shore  
 GE 8-1001  
 "The Apartment"  
 "The Apartment"  
 "The Apartment"

**BAY**  
 240 Main—Seal Beach  
 GE 0-1122  
 2 OSCAR NOMINATIONS  
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 "The Apartment"

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 THE GRASS  
 "BACHELOR FLAT"  
 "The Apartment"  
 "The Apartment"

**NEIGHBORHOOD Theatre Guide**  
 DOWNEY NORWALK  
 AVENUE, Downey TO 1-5610  
 "CONTINUOUS" 12—"PINOCCHIO"  
 "WONDERS OF ALADDIN"  
 NEW MERACITA, Downey TO 1-2281  
 CONT. 12—"ONE, TWO, THREE"  
 "THE APARTMENT"  
 NORWALK, Norw. UN 4-2218  
 "CONTINUOUS" 12—"PINOCCHIO"  
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 "CAROUSEL"  
 PARAMOUNT 14115 Pacific ME 3-4545  
 "BACK STREET"  
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 tells the story of Long Beach's first autos.

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# Aerial A-Test Resumption Probably Was Kennedy's Hardest Decision

By HARRY SHARPE

WASHINGTON (UPI) — While rapturous Americans cheered the space exploits of astronaut John H. Glenn, Jr., President Kennedy last week made perhaps his hardest decision since taking office.

He ordered above-ground U.S. nuclear weapons tests resumed next month for the nation's self-preservation. He said if they were delayed any longer America could fall dangerously behind the Soviet Union in the grim arms race.

ADVERSE reaction was certain from nations fearful of deadly radiation fallout though some were strangely silent when Russia resumed tests without warning last fall.

Reporting direct to the people by radio-TV, the President said he would reconsider only if Soviet Premier Nikita Khrushchev accepts a test ban backed by a cheating inspection system. This would be a sharp reversal of Soviet policy and was not expected, though retaliatory Khrushchev has not made such threats in attempting to block the American tests.

The chief executive offered to hold off the tests, scheduled for late April in the Pacific, and meet in Geneva with Khrushchev and British Prime Minister Harold Macmillan if the Russians would sign a fully effective test ban treaty with provisions of inspection.

HE SAID the United States and Britain would offer to the 18-nation disarmament conference in Geneva, March 14, proposals to halt testing in every environment, with appropriate arrangements for detection and verification, and would be ready to discuss and sign them with Khrushchev before the conference meets.

"If the Soviet Union should be willing to accept such a treaty," he said, "all testing can be actually halted—then the nuclear arms race would be slowed down at last, the security of the United States and its ability to meet its commitments would be safeguarded, and there would be no need for our tests to begin."

But the President warned of Russia's record of "broken negotiations and secret preparations," and the advantages gained from their test series last fall, and said any new treaty "must be fully effective."

Kennedy advised congress-

sional leaders of his decision in advance. They applauded heartily and one, Chairman Carl Vinson, D-Ga., of the House Armed Services Committee, called for a huge manpower and arms buildup.

The president also informed friendly governments, among them Japan, sole target of U.S. atomic bombs in World War I. Japan bitterly criticized the Russian tests.

The last U.S. atmospheric test was made in Nevada Oct. 30, 1958. Underground tests free of fallout hazard were resumed last fall after

Russia, in violation of a 34-month voluntary test ban, fired massive tests that ranged above 50 megatons in power and poisoned the air.

Kennedy had these blasts carefully evaluated. The British, who fired small underground tests at the U.S. Nevada proving ground last week, collaborated. The results made the President's decision inevitable.

Officials said the Russians had learned how to pack more violence in smaller warheads. This the United States must surpass.

ASTRONAUT Glenn's story captured the nation's imagination. But the 40-year-old freckled Marine pilot had a tempering note. He warned that future space flights will fail, possibly with loss of life. But he said man had always had to pay dearly for knowledge and space exploration would be no exception. For himself, he said he lived his own life from day to day, whatever happens, Glenn

Stock Market Ready for Nuclear Attack

NEW YORK (UPI)—Provisions for an emergency committee to run the New York Stock Exchange in the event of a nuclear attack on this country have been approved by exchange members.

Under provisions of the new amendment to the exchange constitution, if the exchange board of governors decided an attack was imminent or if a quorum of the board was not available because of an attack, the board functions would be turned over immediately to an emergency committee.

Throughout, he emphasized that not he, but a team of thousands with a common goal, made his flight possible. "But," he said, "there will be failures. There will be sacrifices—times when we are not riding such a crest of happiness."

President Kennedy flew Glenn, fellow astronaut and the Glenn family to Washington, D. C., from Florida and turned them over to a joyous public. It was a tumultuous hero's welcome duplicated on a bigger scale in New York where the astronauts also were cheered by the United Nations.

## Bob Kennedy Given Texas History Book

WASHINGTON (UPI) — War, has received as a gift, a volume of Texas history. Atty. Gen. Robert Kennedy, who stirred up a small hornet's nest among Texans by criticizing the U. S.-Mexican begins,

Glenn stressed in speeches to Congress that his flight "was just a beginning — a successful experiment." After takeoff, Federal investigators were seeking the cause. Among the dead was W. Alton Jones, 70, chairman of the executive committee of Cities Service Corp., who was en route to a fishing trip with former President Eisenhower.

In New York, a federal grand jury indicted J. Truman Bidwell, chairman of the board of governors of the New York Stock Exchange, on charges of evading \$55,908 in income taxes. Bidwell resigned, charging he was being persecuted.

A presidential commission called for drastic overhaul of railway labor practices to halt "feather-bedding," revamp wage structures, and modernize working policies and conditions. Rail unions denounced the recommendations as "obnoxious."

Kennedy asked Congress to more than double his Peace Corps to meet the demands of governments being helped by the volunteers.

The House passed a Ken-

nedy-sponsored \$263 million bill designed to help train jobless or inexperienced workers in the next two years. The President also renewed his battle with Congress over medical care for the aged, financed by higher Social Security taxes.

The Supreme Court ordered a federal court in Jackson, Miss., to grant Negroes the right to unsegregated travel on both interstate and intrastate transportation services.

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Full length flannel sleeping bag with knit cuffs & neck. Zipper front. Assorted colors. **1.49**

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BONNIE BRAE — Pure California — Large 2 lbs. 12 oz. jar. Reg. 1.19 **66¢**

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Milk Chocolate — Almond — Krackle & Mr. Goodbar Giant Size Reg. 39¢ **3 for \$1**

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**IVALON SPONGE**  
STA-SOFT-All Purpose Jumbo Size Reg. 49¢ **33¢**





## Fete Honors Salesman of Year Monday

The Sales and Marketing Executives of Long Beach will name a "Salesman of the Year" at the group's annual Distinguished Salesman Award dinner Monday night in the Lafayette Hotel.

Chairman Robert Westmeyer said the award will be presented to the person making the greatest contribution to the progress of Long Beach.

Assisting the organization in selecting the winner are Robert Creighton, Malcolm Epley, Harry Krusz, Judge Fred Miller and Gus Walker. Mayor Edwin Wade will present the award.

Thirteen salesmen will be honored with "Sammys" at the dinner.

## Trio of 'Church Agents' Accused

LOS ANGELES (UPI)—Two men and a woman face a preliminary hearing Friday on charges they falsely represented the Vatican in a fund-raising scheme in which a Florida woman lost nearly \$20,000.

Arraigned were Rubin Tobin, 46, Buena Park; his daughter Karol, 23, and Frank H. Hicks, 55. They were freed on bond ranging from \$2,000 to \$10,000.

The suspects were accused of bilking Mrs. Jewel Thorn Welch of Clearwater by having her cable money to Rome, by posing as Vatican emissaries to collect \$500 million for the Jesuit order.

## Kern County's Blooms Due in Four Weeks

Above-average rainfall is expected to bring out one of Kern County's best floral showings since the banner wild-flower year of 1952 in from two to four weeks, the Kern County Board of Trade reported Saturday.

Joseph M. Gannon, Board of Trade president, said an all-out effort will be made this spring to avoid any recurrence of past experiences when damaged fences and other wanton acts harassed ranch and farm operations.

## 300,000 Face Loss of Vote Privilege

Unless they reregister by April 12, there are about 300,000 Los Angeles County residents who will be ineligible to vote in the June 5 primary election, according to Registrar of Voters Benjamin S. Hite.

Hite said the 300,000 are citizens who failed to vote in the presidential election of November 1960.

Under a law passed by the Legislature in 1959, any person who fails to vote in the general election of any election year is removed from the rolls and required to reregister before he can vote again in any successive election.

Hite's office said that despite an increase in county population, voter registration now is below the level reached before the general election in November 1960.

TO HELP CITIZENS register, the registrar's office has 3,000 deputy registrars working in the field and at city halls in all cities of Los Angeles County, Hite said.

To be eligible to vote, a person must be 21 years of age by June 5, 1962, and must have become a U. S. citizen prior to March 7, 1962. Residence requirements are one year in the state, 90 days in the county and 54 days in the precinct by June 5.

Because history has shown many people waiting until the last minute to register, with consequent long waiting lines, Hite urged all eligible citizens to register now.

## Siegler Firm Gets \$1.5 Million Contract

LOS ANGELES (UPI)—The Siegler Corp. of Los Angeles has been awarded a \$1,550,000 contract by the U. S. Army Ordnance Corps for production of 105-millimeter armor-piercing projectiles. The firm said the contract will be handled by Siegler's Jack and Heinz Division of Cleveland. It is an extension of a \$6,301,596 contract awarded to Siegler in 1961.

(Advertisement)

## WOMEN PAST 21 WITH BLADDER IRRITATION

After 21, women Kidney or Bladder Irritation affect twice as many women as men and may cause you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from frequent backache and feel old, tired, depressed. In such irritation, OXYDEX usually brings forth relaxing comfort by curbing irritation, seems in strong, acid urine and by analgesic pain relief. Get OXYDEX at drugstore. Feel better fast.

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PRICES FROM LOW AS  
ON YOUR LOT

There are five brand new Guaranteed Homes plans to choose from. The new 2-bedroom Independence 935 shown above is an adaptation of a popular Guaranteed Homes plan which is now producing rental income for over 1,500 families. The '62 model's luxurious kitchen will delight thoughtful homemakers with rows of gleaming birch cabinets, polished antique fittings, a unique peninsula sink and a serving bar opening to the separate dining room. The extra large, centrally located bath is also surprisingly large and feature-rich. TWO mirrors, a large recessed wall cabinet combination shower-tub and long-wearing chrome fixtures are just the highlights. Bedrooms are large, comfortable, have ample window and storage area.

You'll find honest-to-goodness CUSTOM QUALITY CONSTRUCTION (built-to-last a lifetime) in this 935 as well as all Guaranteed Homes. Wanted features include life-time aluminum windows and screens, genuine bath and plaster walls, painted color-coordinated interiors of your choice, rugged rock roofs, and stucco exteriors. This kind of premium quality construction CAN BE ACHIEVED ONLY THROUGH SAVINGS EARNED BY BUILDING OVER 7,000 HOMES AND RENTAL UNITS. Yes, it makes sense (in dollars and sense) to see how much MORE home your money can buy... See Guaranteed Homes (the world's largest on-your-lot builder) today!

1-2-3-4  
BEDROOM  
HOMES - DUPLEXES  
TRIPLEXES

★ REFRESHMENTS ★  
OPEN 9 TO 9 DAILY AND SUNDAY

WE HANDLE  
ALL PLANS  
PERMITS  
INSPECTION  
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**h**omes  
21 OFFICES  
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ON-YOUR-LOT  
BUILDER

Balanced Power  
Homes Featuring  
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12800 Atlantic Ave.  
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LONG BEACH  
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• A beautiful, completely decorated home built especially for this show, inside this Auditorium. Designed by Wm. A. Lockett, A.I.A., built by Russell Best, Contractor and furnished and decorated by Frank Bros.

• 2 complete floors of exciting exhibits featuring the latest ideas for your home and garden. More than 150 separate displays of goods and services to improve your home.

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Hawaii. Greatest and latest  
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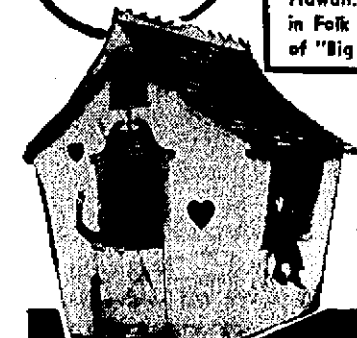


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JUNIORS TO 15 YEARS — 55c  
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OPEN TODAY 11 a.m. to 11 p.m.  
LAST DAY!

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## AIR SPACE

# Moon Landing Time Disputed

By LEE CRAIG  
Military-Aviation Editor

There seems to be a small difference of opinion between James Webb, National Aeronautics and Space Administration head, and Rep. James Fulton, R-Pa., as to when we will place a man on the moon.

NASA's 10-year projection of goals, as outlined in a new book, "America's Space Vehicles," lists a landing of men on the moon in 1968.

"Poppycock," snorts Rep. Fulton, "If our program keeps on slipping, the Kennedy Brothers will look like the Smith Brothers before the lunar objective is reached."

Not only does he think that we aren't doing very well, he also feels that NASA has undertaken too many complicated space missions and that efforts should be fewer and simpler.

SPACE EVENTS scheduled for this year, Webb says, include:

1. The first interplanetary probes with missions near Venus.

2. Launching of advanced Tires weather satellites designed to provide information every six hours from every earthly point.

3. Launching of advanced Echo communications satellites that eventually will make global television a reality.

4. Two 18-orbit missions in which the astronaut will remain in space for 27 hours to test man's ability to live and work in the space environment.

5. A solar observatory, to be put into orbit to measure ultraviolet, gamma and X-ray.

### Naples Association

The Naples Improvement Association will meet March 12 at the Naples School Auditorium, with Mrs. John Nimock in charge of the pot luck dinner to precede the meeting at 6:30 p.m. in the school cafeteria.

emissions above earth's atmosphere.

6. Further attempts to "hard land" a Ranger capsule on the moon.

AS THE WAY of measuring the space accomplishments during 1967, try this: Take the Stone Age as the beginning of history and think of it as being a single day, with the caveman chipping stone just 24 hours ago.

The Christian era is now just 29 minutes old. The Wright Brothers flew at Kitty Hawk just one minute and six seconds ago and the first Vanguard satellite has been in orbit almost four seconds.

And 1967 lasted just a little over one second.

Firing of the first Saturn rocket last Oct. 27 put into space a missile taller and heavier than the Statue of Liberty, the heaviest ever lifted into space by any nation.

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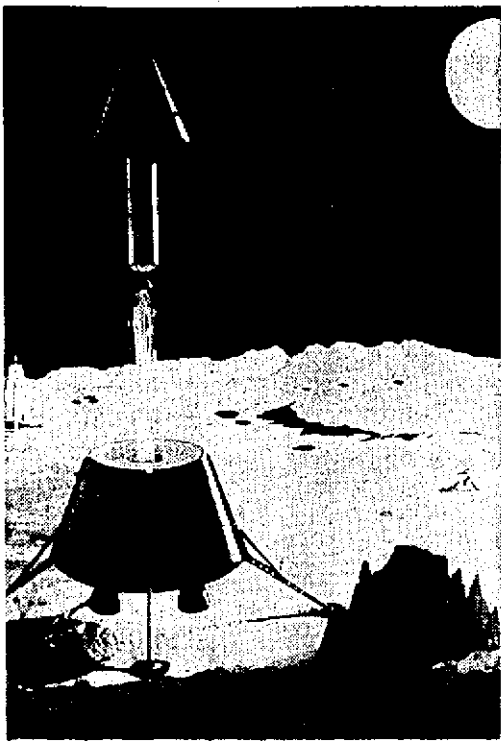
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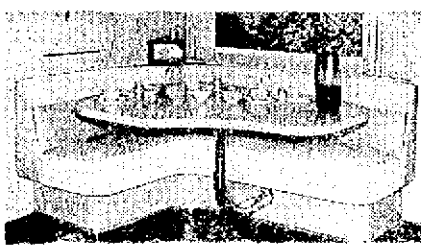
### BACK TO EARTH

American astronaut return to earth from the moon in an artist's conception featured in

"America's Space Vehicles," a new book by Will Eisner. Shown is the fifth stage of the rocket taking off through use of the fourth stage as a launching pad. The book says the big event will take place in 1968.

### BREAKFAST NOOKS

by IMPERIAL SEATING



20% OFF  
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SPECIAL DESIGNS FOR SMALL KITCHENS  
Compact • Comfortable • Colorful • Easy to Clean  
WE GIVE BLUE CHIP STAMPS WITH PURCHASE  
AN 8-7129 (If toll, call collect)

## State College Plans Class in Russian

Russian will be offered for the first time at Long Beach State College next fall.

The college also will expand its foreign language program to include a bachelor of arts degree with a major in German and a teaching credential program in German.

James H. Noguer, chairman of the department of foreign languages, said most of the courses in the German major already are available at the college.

He stated that there have been many requests for Russian language instruction.

### HEALTH

#### DON'T BE SICK

Get the facts of your case from specialist in chiropractic problem cases.

#### YOU CAN BE WELL

Find the cause of your illness by having an X-ray examination. Consultation without obligation. Call now for appointment.

DR. ROY E. HANSON, D.C.  
819-925 ATLANTIC AVE.  
PH. HE 5-1447 LONG BEACH

## \$25,000,000 in Cash Moved

CHICAGO (AP) — Twenty-five million dollars in cash and securities was transferred Saturday by the Central National Bank to its new offices on LaSalle Street, a distance of about one mile.

## 6 Killed on Tanker

LONDON (AP) — An explosion aboard the British tanker Verona is feared to have killed six of the crew off the west coast of India, a spokesman for Shell Tankers Ltd. said Saturday.

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SHOPPING  
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Each month Union Federal Savings will exhibit new and delightful displays. You are invited to contact us if you have some display you consider of interest to the general public.

### U. S. CURRENT VS. COUNTERFEIT MONEY

See this distinctive and informative exhibit, with specimens of \$1 silver certificates, \$5, \$10, \$20, \$50, \$100 to \$1000 . . . and its counterfeit counterparts. A unique 18" x 28" display of comparative notes. Just look . . . don't touch!

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**TODAY,  
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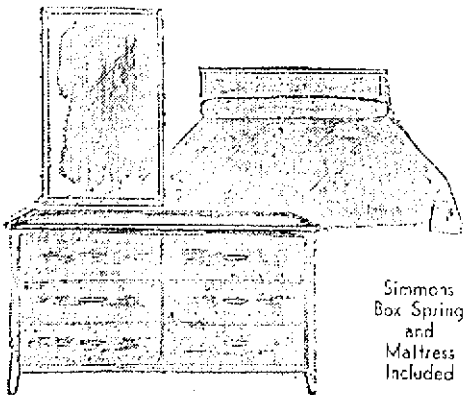
1252 LONG BEACH BLVD.

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THE LEISURE LIVING COLLECTION is designed for maximum quality and luxury at a price made possible only by months of searching for special purchases in better furniture. The group is ideal for both the compact apartment or modern home.

WE WILL RESERVE ANY GROUP FOR FUTURE DELIVERY.

LIVING AND DINING AREA PLUS BEDROOM IN EASTERN WALNUT



Simmons Box Spring and Mattress Included

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**Unconditional Guarantee**  
• Every item exactly as described.  
• No exaggerations of any kind are made.  
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**Professional Interior Design Service**  
to aid in planning included free of charge

PHONE HE 7-3593

## Living—Dining—Bedroom

PLUS

### CUSTOM DRAPERIES AT A \$334 SAVING

professionally planned in choice of Italian — Modern — Oriental styling. All items fully guaranteed — Nationally advertised.

#### THE LIVING ROOM

- THE SOFA. By Sherman Bertram 96 inches long on gold casters. All zipper closed cushions covered in your choice of Italian, traditional or contemporary fabrics.
- THE CLUB CHAIR. High back deep seating chair reversible loose pillow and cushion choice of material.
- THE ACCENT CHAIR. Smartly tailored beautifully carved legs in antique white and gold, choice of fabric.
- THE OCCASIONAL TABLES. Italian design in off white or walnut, coffee table and 2 end tables.
- DECORATOR LAMPS. Authentic Florentine very tall candle lamp and smart accent lamp your choice of several dozen styles.

#### CUSTOM DRAPERIES for living room and bedroom

- A total of 200 inches in width by 84 inches high. Made in a combination of sizes to exactly fit your window sizes in selections of quality fabric.

#### DINING AREA

- YOUR CHOICE of 4-high back upholstered seat Italian chairs in white or fruitwood.
- OR
- TABLE AND 4 CHAIRS BY VIRTUE walnut plastic top fully upholstered vinyl chairs.

#### THE BEDROOM

- Transitional group by Vaughn all Eastern walnut double dresser mirror and full size bed, all drawers dustproofed and center guided. Beautifully inlaid walnut hand finished to mellow glow.
- SIMMONS inspring mattress and matching boxspring. This fully guaranteed set selected for durability comfort and dependability.

ALL  
3  
ROOMS

including draperies worth \$1,234.00

if each piece purchased separately On Sale

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A Deposit Will Reserve Group

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BELLFLOWER — Torrey 6-1721  
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GARDEN GROVE — JE 7-9120  
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5056 Faculty Avenue

Phone Hemlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 4, 1962

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

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| <b>ALFA-ROMEO</b>                                |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Brewster Gray, 3515 Atlantic                     | GA 4-0951            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |                      |  |
| Peiris Bros. (Imports)                           | TO 7-1781            |  |
| 15734 Bellflower Blvd., Bellflower               |                      |  |
| <b>AUSTIN</b>                                    |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Jamestown, 1350 Long Beach Blvd.                 | HE 2-7911            |  |
| <b>AUSTIN-HEALEY</b>                             |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Jamestown, 1350 Long Beach Blvd.                 | HE 2-7911            |  |
| WILMINGTON-SAN PEDRO, LOMITA, TORRANCE           |                      |  |
| Suburban Motors, 445 E. Anaheim, Wilmington      | TE 4-8595            |  |
| <b>BUICK</b>                                     |                      |  |
| LONG BEACH                                       |                      |  |
| Boulevard Buick                                  | HE 7-2751; SP 5-6156 |  |
| 1881 Long Beach Blvd., Long Beach                |                      |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |                      |  |
| Harry C. Clark                                   | NE 5-7141            |  |
| 150 So. L. B. Blvd., Compton                     |                      |  |
| Peiris Bros. Buick                               | TO 7-1781            |  |
| 15734 Bellflower Blvd., Bellflower               |                      |  |
| ORANGE COUNTY                                    |                      |  |
| Terry's, 5th & Walnut, Hunt, Beach               | LE 6-4588            |  |
| <b>CADILLAC</b>                                  |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Ridings Motors, 1501 Long Beach Blvd.            | HE 7-2241            |  |
| <b>CHEVROLET</b>                                 |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Beach City Chev., 3001 E. Pac. Cst. Hwy.         | GE 3-7421            |  |
| Comier Chevrolet, 601 Long Beach Blvd.           | HE 6-5291            |  |
| Harbor Chevrolet, 3770 Cherry Ave.               | GA 6-3341            |  |
| Parkwood Chevrolet                               | ME 3-0781            |  |
| 5059 Lakewood Blvd., Lakewood                    |                      |  |
| ARTESIA  |                      |  |
| S & J Chevrolet                                  | UN 5-1276            |  |
| 11900 E. South St., Artesia                      |                      |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  |                      |  |
| Bill Barlett Chevrolet                           | NE 9-3060            |  |
| Corner Long Beach Blvd. & Compton Blvd.          |                      |  |
| Glenn Jones, Chevrolet                           | ME 0-5856            |  |
| 14925 Paramount Blvd., Paramount                 |                      |  |
| ORANGE COUNTY                                    |                      |  |
| Eddie Hopper Chevrolet                           | HE 2-6411; JE 4-2700 |  |
| 10511 Garden Grove Blvd., Garden Grove           |                      |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |                      |  |
| Gladhill Chevrolet                               | TE 4-3491            |  |
| 304 E. Anaheim St., Wilmington                   |                      |  |
| <b>CHRYSLER</b>                                  |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| R. O. Gould Co., 1600 Long Beach Blvd.           | HE 7-2871            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |                      |  |
| Guy Moorhart, Inc.                               | NE 2-7171            |  |
| 1112 No. Long Beach Blvd., Compton               |                      |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |                      |  |
| Carl's Motor, 1200 Avalon, Wilmington            | TE 5-3131            |  |
| <b>CITROEN</b>                                   |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Burgin's, 4001 Cherry, L. B.                     | GA 7-1827            |  |
| <b>COMET</b>                                     |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Duffield Motors, 1633 L.B. Blvd.                 | HE 2-6961            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |                      |  |
| Ray Fladeboe, 17517 Bellflower Blvd., Bellflower | TO 6-1761            |  |
| Geo. Meyer, Inc.                                 | NE 2-7141            |  |
| 912 No. Long Beach Blvd., Compton                |                      |  |
| Sachs & Sons                                     | TO 9-1105            |  |
| 10720 So. Downey Ave., Downey                    |                      |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |                      |  |
| Cabrillo Mtrs. Inc., 1850 S. Pacific, San Pedro  | TE 3-3577            |  |
| <b>CORVAIR</b>                                   |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Beach City Chev., 3001 E. Pac. Cst. Hwy.         | GE 3-7421            |  |
| Comier Chevrolet, 601 Long Beach Blvd.           | HE 6-5291            |  |
| Harbor Chevrolet, 3770 Cherry Ave.               | GA 6-3341            |  |
| Parkwood Chevrolet                               | ME 3-0781            |  |
| 5059 Lakewood Blvd., Lakewood                    |                      |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  |                      |  |
| Glenn Jones Chevrolet                            | ME 0-5856            |  |
| 14925 Paramount Blvd., Paramount                 |                      |  |
| <b>CORVETTE</b>                                  |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Beach City Chev., 3001 E. Pac. Cst. Hwy.         | GE 3-7421            |  |
| Harbor Chevrolet, 3770 Cherry Ave.               | GA 6-3341            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  |                      |  |
| Glenn Jones Chevrolet                            | ME 0-5856            |  |
| 14925 Paramount Blvd., Paramount                 |                      |  |
| <b>DART</b>                                      |                      |  |
| LONG BEACH, LAKEWOOD                             |                      |  |
| Verne Holmes, 3515 Atlantic                      | GA 4-8603            |  |
| Glenn E. Thomas Co., 340 E. Anaheim              | HE 6-1281            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |                      |  |
| Widger-Goodwin Dodge                             | TO 6-9081            |  |
| 16900 Lakewood Blvd., Bellflower                 |                      |  |

|  |           |  |
|--|-----------|--|
| <b>DKW</b>                                       |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Jamestown, 1350 Long Beach Blvd.                 | HE 2-7911 |  |
| <b>DODGE</b>                                     |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Verne Holmes, 3515 Atlantic                      | GA 4-8603 |  |
| Glenn E. Thomas Co., 340 E. Anaheim              | HE 6-1281 |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Snavely & Langford                               | NE 1-6163 |  |
| 401 N. L. B. Blvd., Compton                      |           |  |
| Widger-Goodwin Dodge                             | TO 6-9081 |  |
| 16900 Lakewood Blvd., Bellflower                 |           |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |           |  |
| Suburban Dodge                                   | TE 4-8595 |  |
| 445 E. Anaheim, Wilmington                       |           |  |
| <b>ENGLISH FORD</b>                              |           |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Geo. Meyer, Inc.                                 | NE 2-7141 |  |
| 912 No. Long Beach Blvd., Compton                |           |  |
| <b>FALCON</b>                                    |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Hale Young Ford Co., 2641 E. Anaheim             | GE 8-1156 |  |
| Mel Buira, 2000 Long Beach Blvd.                 | GA 6-3311 |  |
| WILMINGTON-SAN PEDRO, LOMITA, TORRANCE           |           |  |
| Kott & Smoler Ford                               | TE 5-6621 |  |
| 336 W. Anaheim, Wilmington                       |           |  |
| <b>FIAT</b>                                      |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Palmer Motors, 3300 Atlantic                     | GA 4-0754 |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Peiris Bros. Buick (Imports)                     | TO 7-1781 |  |
| 15734 Bellflower Blvd., Bellflower               |           |  |
| <b>FORD</b>                                      |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Mel Buira, 2000 Long Beach Blvd.                 | GA 6-3311 |  |
| Hale Young Ford Co.                              | GE 8-1156 |  |
| 2641 E. Anaheim                                  |           |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Glenn Meyer, Inc.                                | NE 2-7141 |  |
| 220 So. Long Beach Blvd., Compton                |           |  |
| WILMINGTON-SAN PEDRO, LOMITA, TORRANCE           |           |  |
| Kott & Smoler Ford                               | TE 5-6621 |  |
| 336 W. Anaheim, Wilmington                       |           |  |
| <b>HILLMAN-SUNBEAM</b>                           |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Dale Brown, 2440 Long Beach Blvd.                | GA 7-8941 |  |
| Bob Burt, 3600 E. Pac. Cst. Hwy.                 | GE 9-0491 |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Widger-Goodwin                                   | TO 6-9081 |  |
| 16900 Lakewood Blvd., Bellflower                 |           |  |
| <b>IMPERIAL</b>                                  |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| R. O. Gould Co., 1600 Long Beach Blvd.           | HE 7-2871 |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |           |  |
| Carl's Motor, 1200 Avalon, Wilmington            | TE 5-3131 |  |
| <b>JAGUAR</b>                                    |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Boulevard Buick, 1881 Long Beach Blvd.           | HE 7-2751 |  |
| <b>LANCER</b>                                    |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Verne Holmes, 3515 Atlantic                      | GA 4-8603 |  |
| Glenn E. Thomas, 340 E. Anaheim                  | HE 6-1281 |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |           |  |
| Suburban Motors, 445 E. Anaheim, Wilmington      | TE 4-8595 |  |
| <b>LANCIA</b>                                    |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Brewster Gray, 3515 Atlantic                     | GA 4-0951 |  |
| <b>LINCOLN CONTINENTAL</b>                       |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Duffield Motors, 1633 L.B. Blvd.                 | HE 2-6961 |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Geo. Meyer, Inc.                                 | NE 2-7141 |  |
| 912 No. Long Beach Blvd., Compton                |           |  |
| Sachs & Sons                                     | TO 9-1105 |  |
| 10720 So. Downey Ave., Downey                    |           |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |           |  |
| Cabrillo Mtrs. Inc., 1850 S. Pacific, San Pedro  | TE 3-3577 |  |
| <b>MERCEDES-BENZ</b>                             |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Jamestown, 1350 Long Beach Blvd.                 | HE 2-7911 |  |
| <b>MG</b>  |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Jamestown, 1350 Long Beach Blvd.                 | HE 2-7911 |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |           |  |
| Suburban Motors, 445 E. Anaheim, Wilmington      | TE 4-8595 |  |
| <b>MERCURY</b>                                   |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Duffield Motors, 1633 L.B. Blvd.                 | HE 2-6961 |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK             |           |  |
| Ray Fladeboe, 17517 Bellflower Blvd., Bellflower | TO 6-1761 |  |
| Geo. Meyer, Inc.                                 | NE 2-7141 |  |
| 912 No. Long Beach Blvd., Compton                |           |  |
| Sachs & Sons                                     | TO 9-1105 |  |
| 10720 So. Downey Ave., Downey                    |           |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE          |           |  |
| Cabrillo Mtrs. Inc., 1850 S. Pacific, San Pedro  | TE 3-3577 |  |
| <b>METROPOLITAN</b>                              |           |  |
| LONG BEACH, LAKEWOOD                             |           |  |
| Rancho Rambler, 2011 L. B. Blvd.                 | GA 6-2111 |  |
| Severin Motors, Inc., 1427 Long Beach Blvd.      | HE 6-9001 |  |
| ORANGE COUNTY                                    |           |  |
| Grove Rambler Sales, 12222 G. G. Blvd.           | JE 4-4545 |  |

|  |                      |  |
|--|----------------------|--|
| <b>MORRIS</b>  |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Jamestown, 1350 Long Beach Blvd.                         | HE 2-7911            |  |
| <b>OLDSMOBILE</b>  |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Dick Browning Oldsmobile                                 | HE 6-9621            |  |
| 1227 Long Beach Blvd., Long Beach                        |                      |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK                     |                      |  |
| Nowlings   | TO 2-1181            |  |
| 7440 E. Firestone, Downey                                |                      |  |
| Leo Rula, 505 So. L. B. Blvd., Compton                   | NE 8-4111            |  |
| <b>PEUGEOT</b>   |                      |  |
| LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON                |                      |  |
| Import Auto, 1460 Long Beach Blvd.                       | HE 2-8916            |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Suburban Motors, 445 E. Anaheim, Wilmington              | TE 4-8595            |  |
| <b>PLYMOUTH</b>  |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| R. O. Gould Co., 1600 Long Beach Blvd.                   | HE 7-2871            |  |
| Ed Barbari, 6200 N. Bellflower Blvd., Lakewood           | TO 7-2731            |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Carl's Motor, 1200 Avalon, Wilmington                    | TE 5-3131            |  |
| <b>PORSCHE</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Ricketts Motors, 999 Long Beach Blvd.                    | HE 7-7489            |  |
| <b>PONTIAC</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Sella Pontiac, 1545 Long Beach Blvd.                     | HE 7-4111            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK                     |                      |  |
| J. P. Lamerding  | NE 9-6666            |  |
| 302 N. Long Beach Blvd., Compton                         |                      |  |
| Suburban Pontiac   | TO 6-1725            |  |
| 17153 S. Bellflower Blvd., Bellflower                    |                      |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Reiman Pontiac, 412 W. Anaheim, Wilmington               | TE 5-3141            |  |
| <b>RAMBLER</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Rancho Rambler, 2160 L. B. Blvd.                         | GA 6-2111            |  |
| Severin Motors, Inc., 1427 Long Beach Blvd.              | HE 6-9001            |  |
| Severin Motors, 1310 Long Beach Blvd.                    | HE 6-9007            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK                     |                      |  |
| Friendly Rambler—Compton                                 | NE 8-0581            |  |
| 410 No. Long Beach Blvd.                                 |                      |  |
| Don-A-Vee Rambler  |                      |  |
| 15737 Bellflower Blvd., Bellflower                       |                      |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Hunt Ramblerstown  | TE 5-6646            |  |
| 402 W. Anaheim, Wilmington                               |                      |  |
| ORANGE COUNTY  |                      |  |
| Grove Rambler Sales, 12222 G. G. Blvd.                   | JE 4-4545            |  |
| <b>RENAULT-DAUPHINE</b>                                  |                      |  |
| LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON                |                      |  |
| Import Auto, 1460 Long Beach Blvd.                       | HE 2-8916            |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Suburban Motors, 445 E. Anaheim, Wilmington              | TE 4-8595            |  |
| <b>SPRITE</b>  |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Jamestown, 1350 Long Beach Blvd.                         | HE 2-7911            |  |
| <b>STUDEBAKER — LARK</b>                                 |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Palmer Motors, 3300 Atlantic                             | GA 4-0754            |  |
| <b>TEMPEST</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Sella Pontiac, 1545 Long Beach Blvd.                     | HE 7-4111            |  |
| BELLFLOWER, COMPTON, DOWNEY, NORWALK                     |                      |  |
| Suburban Pontiac   | TO 6-1725            |  |
| 17153 So. Bellflower Blvd., Bellflower                   |                      |  |
| <b>THUNDERBIRD</b>                                       |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Mel Buira, 2000 Long Beach Blvd.                         | GA 6-3311            |  |
| <b>TRIUMPH</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Dave Thomas, 3400 Long Beach Blvd.                       | GA 6-4456            |  |
| <b>VALIANT</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| R. O. Gould Co., 1600 Long Beach Blvd.                   | HE 7-2871            |  |
| Ed Barbari, 6200 N. Bellflower Blvd., Lakewood           | TO 7-2731            |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Carl's Motor, 1200 Avalon, Wilmington                    | TE 5-3131            |  |
| <b>VOLVO</b>   |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Caba Bros., 2185 E. 2201 Long Beach Blvd.                | HE 5-5381            |  |
| Brewster Gray, 3515 Atlantic                             | GA 4-0951            |  |
| Ed Barbari's Volvoville                                  | TO 7-2731            |  |
| 6200 N. Bellflower Blvd., Lakewood                       |                      |  |
| <b>VOLKSWAGEN</b>  |                      |  |
| LONG BEACH, LAKEWOOD                                     |                      |  |
| Lakewood Motors  | TO 6-0741; SP 3-5351 |  |
| 5815 South St., "Dutch Village Shopping Center" Lakewood |                      |  |
| Ricketts Motors, 999 Long Beach Blvd.                    | HE 7-7489            |  |
| BELLFLOWER, COMPTON, DOWNEY                              |                      |  |
| Lee Carpenter, 1150 E. Compton Blvd., Compton            | NE 8-0455            |  |
| SAN PEDRO, WILMINGTON, LOMITA, TORRANCE                  |                      |  |
| Kendon Motors  | TE 2-2624            |  |
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| 225 1/2 Granada     | GE 4-0935 | Belmont Shore        |
| 4126 Keever         | GA 3-5468 | Bixby Area           |
| 3623 Falcon         | GA 4-7604 | California Heights   |
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| 5320 Daggett        | GE 4-3427 | Los Altos            |
| 5843 Lemon          | GA 3-1024 | North Long Beach     |
| 6131 Lemon          | GA 3-1487 | North Long Beach     |
| 420 E. 55th St.     | GA 3-1487 | North Long Beach     |
| 5312 Lemon          | GA 2-0977 | North Long Beach     |
| 1045 E. 71st Way    | GA 3-5468 | North Long Beach     |
| 6677 Falcon         | GA 3-0971 | North Long Beach     |
| 1351 Ramillo        | HA 9-5971 | Park Estates         |
| 3365 Gale           | GA 4-4712 | West Side            |
| 3029 Chestnut       | GA 2-4444 | Wrigley              |
| 2459 Magnolia       | no phone  | Wrigley              |
| 2 BEDROOMS AND DEN  |           |                      |
| 1831 Marshall Pl.   | GA 7-3008 | Bixby Area           |
| 5302 Abbeyfield     | GE 4-5403 | Los Altos            |
| 6030 Lemon          | GA 3-7981 | North Long Beach     |
| 2801 Maine          | GE 4-8928 | Wrigley              |
| 3 BEDROOMS          |           |                      |
| 333 E. Esther       | HE 6-9701 | Downtown             |
| 699 Orizaba         | GE 9-0449 | East Side            |
| 12401 Adella        | LE 9-6091 | Garden Grove         |
| 8042 Imperial Ave.  | JE 7-4638 | Garden Grove         |
| 3832 Petaluma       | HA 9-7906 | Lakewood             |
| 3622 Loomis         | HA 5-1207 | Lakewood             |
| 5929 Pepperwood     | GA 3-7981 | Lakewood             |
| 6129 Candor         | GA 2-4444 | Lakewood             |
| 4644 Graywood       | HA 5-3675 | Lakewood Village     |
| 1814 Litchfield     | GE 9-0143 | Los Altos            |
| 238 Tivoli Dr.      | HE 5-0362 | Marina Naples        |
| 40 W. Bort          | GA 3-5468 | North Long Beach     |
| 31 W. Harcourt      | NE 8-8459 | North Long Beach     |
| 3233 Harcourt       | GA 2-4444 | North Long Beach     |
| 3214 Dameron        | GA 2-4444 | North Long Beach     |
| 5157 Vista Hermosa  | GA 4-0734 | Park Estates         |
| 3327 Ladoga         | GA 4-6151 | Plaza Area           |
| 5429 Adenmoor       | no phone  | Plaza Area           |
| 3241 Woodstock Rd.  | HE 7-1281 | Rossmore             |
| 845 Stevely         | PL 5-5238 | State College        |
| 608 W. 35th St.     | HE 5-6903 | Wrigley              |
| 2890 Magnolia       | HE 7-1281 | Wrigley              |
| 534 W. 31st St.     | GA 4-4712 | Wrigley              |
| 3 BEDROOMS AND DEN  |           |                      |
| 9244 E. Flower      | TO 7-2707 | Bellflower           |
| 4357 Club House Dr. | GA 2-0977 | Country Club Estates |
| 14425 Stanton       | LA 2-8376 | La Mirada            |
| 2652 St. Albans Dr. | GE 1-1371 | Rossmore             |
| 4 BEDROOMS AND OVER |           |                      |
| 131 Bayshore Ave.   | GA 7-5467 | Belmont Shore        |
| 3330 La Jara        | GA 2-0977 | North Long Beach     |
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| <b>PHOENIX</b> — Porter Bichey, 5815 N. 19th Ave., 127 Long Beach Blvd., HE 6-9001.<br><b>PRESCOTT</b> — Dale Brown, Dale Brown Motors, 249 Long Beach Blvd., L. B. GA 7-6191.<br><b>TUCSON</b> — W. A. Peterson, Olympic Cleaners, 1765 Long Beach Blvd., HE 7-6767 Spring Sec. on dress.          | <b>GRAND CAVE</b> — "P.L." Walls, Wells Realty, 1251 E. Pacific Coast Hwy., Long Beach HE 5-4048.<br><b>SPRINGFIELD</b> — Don Belliveau, Ben Buehling Used Cars, 430 Long Beach Blvd., L. B. HE 7-6741. | <b>CHICKASAW</b> — Johnny Duncan, Duncan Plumbing Co., 4106 Brock, GA 4-022.<br><b>EDMOND</b> — Hubert E. Welch, Realtor, Homes & Income, 815 E. Market St., GA 3-2058.<br><b>ENID</b> — L. A. Anderson, L. A. Anderson Used Cars, 1842 E. Anaheim, Long Beach.              |
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| Herbert's Jewelers              | 122 Pine Ave                                | HE 2-22            |  |
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Help Wanted (Men) 26

**FOREMAN**  
Continued expansion of leading non-defense manufacturer has created additional openings for experienced Production Foreman.

Background should include a sound and successful educational & employment history. Experience must include high-volume assembly supervision.

We offer: Good starting salary, comprehensive fringe benefits & unexcelled growth potential to the successful applicant.

For an Appointment Please Call  
OS 9-4611 Ext. 421-423.

Evening interviews available  
**MATTEL TOYS**

Los Angeles Airport Area

**SALARY \$500 PER MONTH TO START**

Sales management training for local office of large Eastern corporation. Sales training program here in California. Top salary commensurate with experience. No previous sales experience required. Must be college graduate. College degree, 5-year residency, and presently employed. CA 10500. Interview. Salary details can be given by telephone.

**COUNSELOR TRAINEES**

Our Office  
Young men with ambition also above average salary. College background preferred.

**SALES**  
SALES TO REPRESENT  
FENCE & PATIO CO.  
MUST HAVE CAR & ABILITY TO MEET THE PUBLIC

**SALARY & COMMISSION TO THOSE WHO QUALIFY**

APPLY IN PERSON - 9 to 5  
3626 Long Beach Blvd., L.B.

**Service Salesman**  
MUST BE FIRST CLASS

General Motors Experience preferred. Permanent good working conditions.

APPLY IN PERSON ONLY  
SEE SERVICE  
BLVD. BUICK  
1881 LONG BEACH BLVD.

**AUTO ASS'T. SERVICE MGR.**

Must have good sales background; neat appearance.

TOP SALARY to right man.  
3525 Long Beach Blvd., L.B.

**SALES ORDER DESK**

Must have order desk experience in industrial & mill supply products. No other offers. Call for appointment.

**COOK BROS. MFG. & SUPPLY CO.**

Harbor City, California  
SP 3-1909

**SALESMAN**

Machinery Division  
Must have knowledge of used machine equipment, plus stock knowledge of sales. Good working conditions with progressive organization. Write stating qualifications & references. Box A-597, c/o Independent Press-Telegram.

**Sales Management Trainee**

25-30 college, no experience needed. \$300 to start. Merit increases. Send resume to A-568, Independent Press-Telegram.

**LIFE OF VIRGINIA**

Woman 40-45, 2 to 40 for insurance sales. Service, 1000 salary with travel. Fringe benefits. No experience necessary. DA 3-1152.

**PURCHASING AGENT**

with job cost experience. Heavy machinery. Top salary - Top benefits. Write resume to: BOX A-1000, Int. Press.

**OFFICE & credit manager.**

Must have recent credit experience. Some knowledge of accounting. 40 hr. week. Excellent opportunity for advancement. Company benefits. 22 to 35. Firestone, 1749 Bellflower Blvd., Bellflower, CA 90706, Int. Press.

**TOOL & CUTTER GRINDER**

Experienced. Form tools, steel, brass, etc. Must be able to work on lathe. Top wages & benefits. AD 1-2221.

**PHOTOGRAPHER**

experienced. In home portrait & all types of photography. Must have own home. Perfect color. Good refs. HE 4-6564.

**TRIMMERS**

And installers. Top pay. Experienced only. National Co. 1923 L.B. Blvd.

**SALESMEN**

Furnishings & home wear. Must be experienced.

**BOND CLOTHES**

LAKEWOOD CENTER

WANTED - Married men, mature, mechanically inclined. Pay upon double your previous income. See Personnel Mgr. after 10 a.m. 1092 E. Wadsworth.

**SERVICE STATION MAN**

Experienced. Automotive background. 1955 Bellflower Blvd., L.B.

**HEARING AID CONSULTANT**

Must be experienced. Salary only. 207 E. Broadway, L.B.

**AUTOCABLE**

Salesman. Commission. 1000 min. Draw. All benefits. See Keith for info. All Office. 1000 min. Draw. All benefits. See Keith for info. All Office. 1000 min. Draw. All benefits. See Keith for info. All Office.

**Service station attendant.**

27-30. Have some exp. Incl. brakes & tune ups. Union Oil Dealer. Pacific & Arroyo.

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Long Beach 12, Calif., Sunday, March 4, 1945  
 Miscellaneous for Sale 72 Miscellaneous for Sale 72  
 A-U-C-T-I-O-N-S

**Regular WEEKLY Sales**

|   |   |
|---|---|
| <b>TUES., MAR. 6th, 8:30 A.M.</b><br>Tools, hardware, garden tools,<br>wheel goods, boxes of miscel-<br>aneous. | <b>TUES., MAR. 6th, 10 A.M.</b><br>New and used building ma-<br>terials and old appliances. |
|---|---|

**THURSDAY, MARCH 8th, 1:00 P.M.**

THURSDAY, MARCH 7TH, 8:30 A.M.  
 Miscellaneous bric-a-brac, clothing, linens, dishes.  
 WEDNESDAY, MARCH 7TH, 8:30 A.M.  
 Large lot of medium grade furniture and appliances.  
 WEDNESDAY, MARCH 7TH, 12 NOON  
 New and used household appliances, rugs, furniture, estetes,  
 refrigerators, bankrupt stock, new kitchen cabinets, complete  
 home furnishings.  
 BUY AT AUCTION AND SAVE  
 REPP & MOTT, INC.  
 AUCTIONEERS, APPRAISERS, LIQUIDATORS

2501 E. Anaheim St.  
Long Beach, California GE 9-0277

|   |   |
|---|---|
| <b>Miscellaneous for Sale 72</b>                              | <b>Miscellaneous for Sale 72</b>  |
| <b>LYWOOD</b><br>VOLUME DEALERS<br>CARL GALT, TRUCKEE, CALIF. | SMALL good tapestry couch & chair, \$35, birch drop-leaf table & 4 chairs, \$30, 2 pc. foam rubber tapestry sectional, \$55, leather & cloth cherry dresser, \$15, high \$15, fine french table, good |

[illegible]

**HOUSE OF VACUUMS**

Refrigerators, like new, \$F 90 ea.  
Hundred's vacuum from \$100  
Heaters, Electric, G.E. etc.  
**BEST BE SOLD!**  
CHERRY Daily till 7:30  
OFFICE desks & chairs, lockers,  
misc. plastic and steel, paint, can-  
vas, awnings, chain, bolts, nuts,  
etc.

**NEW TRASH CANS**  
GALVANIZED & STEEL  
steel trash cans  
3038 Long Beach Blvd. GA 13614  
2735 E. OCEAN BLVD., Alvington.  
Brick-bar 3 antique chandeliers,

PARAMOUNT SALES & SALVAGE  
6000 Paramount Blvd., L.B.  
GA 33500, HE 3-0791. IN. of So. \$1.1

LASTIC laminating machine, corner  
rounders, paper cutter plus  
material for 150 cards. Monday  
between 7 a.m. & 12 p.m. only.

**ORCED TO vacate** - His old. Sell  
furniture, appliances, case. 2 hospice  
beds, auto carpers, house paint.  
Lots of misc. Hires. Call GE 9-4,  
4, 1863 Atlantic.

**BEST BUILDING MATERIALS**  
Lumber, glass, pines, counters  
Lumber, glass, plywood & plumbing  
**LONG BEACH Fence & Material**,  
3044 E. Anaheim St., GE 9-480.  
Call for prices.

**HOSPITALITY** Mattress good cond.  
Call for price. Long Beach.

**GARAGE:** rummage sale. Many  
point items, gas ranee, complete  
junk bins, tables, lamps, desks,  
game books. Reasonable. 3009  
Gondar.

**DELL stereo tape recorder**. Play  
back. Nr. new. Records stereo &  
monaural. Must see & hear to  
believe. \$100.00. No cash offer. Must  
sell all. GE F 4712.

**BOTTOM DOLLAR**  
for Quick Sale

**\$50. KPS of Latta**, maverick  
new. \$75 Virginia washer, good.  
\$75. Tacoma High chd. JIE 1968

**CHOCOLATES 95c LB.**  
7 lbs. M. & S. 2nd. 45c. missing  
WHEAT CO. 134 D St. 4th

**ATTN. GARDENERS**  
Drugs-Strawberry mini sweeper,  
\$75, like new. Vaisco's renovator.

**\$10.50 COLL. fine US stamps,**  
best offer. Bookcase, hand tool,  
white sofa, 1968. 1968. 1968.  
machine, michel. HA 9310. 583J  
Merzanne Way.

**BURK BEARS, complete** \$35. Child's  
white sofa, 1968. 1968. 1968.  
Site # 85. Tricycle. 60ch

7241 OASIS AVE., Garden Grove, Calif. 7-2631

GE 8-2436.  
 TYPEWRITER. Royal KMM model,  
 elite type. Conn. & perf. cord.  
 Also metal typewriter table, like  
 new. HIE 2-2329. 1510 Pine.  
 QAT, Persian lamb collar \$10.  
 English tweed suit \$5. Top coat  
 \$10. 1510 Pine.  
 Appliances. See bef. 11 a.m. daily  
 3717 Linden Ave.  
 GOLD Early Amer. sofa bed  
 Excel. cond. Oval braided 9x11  
 rug, 144x84 beige drapes.  
 HIA 5-0260  
 BORT BRO. elect. inst. BFA

[illegible]

Apr. 13  
**TRAILER HITCHES**  
 For Model C  
 Star Equipment Co. \$511 Orange  
**BETTER QUALITY** clothing for a  
 fraction of its original cost.  
 Admetri New Apparel 7257 Pine  
 10 to 12% off. Men's, women's  
 stand. also 514 Pine at 2nd, ex-  
 tend. RM. to 12700.

**HOSPITAL** and mailings, com-  
puter \$60. Computer chair & pcw  
printer \$225. 527-8922.

**ELECTRIC TAX RENTALS** — A39 &  
cable machines, office & used March-  
chall 2142 L St. Blvd. Gw. 2511

**FURN.** wardrobe like new. 6pm till  
to midnight 1st floor. Call 425-9611

**MUSIC** — 100% authentic  
HUBBARD's underwear. (80% nylon,  
size 16, 2nd size, 2 pairs drap-  
pers, acc. 8'x5'11". \$10 ea. CA 259-96

**WASHER** \$75. HA 9-0485.

**Window Shades \$1.49 & up**

**STAINLESS SHADE \$55 Redondo Av.**

**CARWASH** work, marine or carroll  
washers. 1342 W. 11th. HE 7-5371

**Sailmakers, 1342 W. 11th. HE 7-5371**

**143 Ft. of 4" chain fence w/gate**  
**all or part. \$50 a foot. You save.**  
**move. GA 7-5395. 1575 W. Burnell**

**FURN.** — draws, linen, pictures

CIPRY vacuum cleaner, and \$189.  
 12" x 18" rug, 100% shag, all  
 attachments, \$9.7995.  
 12" x 18" WAFFLE rug pad, \$3.7795.  
 14" hxl rug and pad, Dress form  
 \$4. Knick-knacks \$224. Fedra.  
 12" x 18" rug, coffee, and tables.  
 \$149.95. 20" x 30" shoe scales,  
 size 5, \$7.5595.  
 CRODAK Bandam carrying case, FF.  
 11495. Misc. 733 Walnut.  
 Stove-Refrig. Washer-TV  
 BR. sel. elec. 2020 E. Anaheim blvd.  
 RE-UPHOL. TABLES, REFIN. BURN-  
 SHOUTER-Relaxer-etc. - VIB. BLS.  
 Sagan Visits, HE-5970; GE 9318.  
 BRAKES RELINED \$12.50.  
 Tibbells', 1491 N. 4th, HE-6210.

STAINLESS STEEL TACKERS with keys, 20 by 13 by 50. Ideal for steering for home or business. MA 5-1195.

PRINTED envelopes, letter, 5 1/2 by 3 1/2, 1000. HE 1-1525.

PHOTOGRAPHING or OFFSET of any HOME. HE 1-1797.

AUSKRAT CLUTCH CAPE - \$150.

WOULD you like a spring outfit? Have a fashion show in your store! HE 1-1797.

PLASTER mixer, deluxe ESISSER scaffold, \$250 each for quick sale. GE 1-5778. Los Alamitos.

NEW STAUFFER magnetic chow, water, 100 lbs. Retail \$245, sale \$175. HO 6-2671. A-744.

TWIN mattress & box spring, 10 by 12. HE 1-1797.

1. **BARBERS TABLE EXPAN. CON.**  
 DITION, \$79.95, Ref. 1000  
 RMA elec. freewheeler, H15 9-11 roll  
 rim, elec. ply, H15 \$2900.  
 2. **HEAVY HAND. AND. RES. 19" High**  
 100. 4013 Patco, GA 7991  
 3. **19" IV. REASONABLE**  
 GE. 8970  
 4. **19" 100. 4013 Patco, GA 7991**  
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|-------------------------------------|------------------------------------|
| Hatched, woud b/w stripe, HA 1-5319 | FC 5-4422,                         |
| TAPERED, XLNT. CONDITION            | 2 ELEC adding machines; robe,      |
| \$100                               | and machines; Polaroid camera;     |
| G-2 2-2975                          | B-Rlat clarinet, GA 2-8264         |
| MOS, best divd, chrst & c'oman.     | C&F ENQUIN, grill, toaster,        |
| CH 1-5319                           | French fryer, juicer, etc          |
| SIRLS "26" SCHWIMM bike used        | EAC Pac Cal, Hwy. GA 4-1001        |
| very little, SWD, UN 5-4119         |                                    |
| SPT, size 10, white-selle gel.      | CLOTHES & Co., Rollaway linen, in- |
| Lacel, cond. Overnet, GA 4-1165     | stalling, metal lining, UN 2-8157  |
|                                     | 230 E. Market, GA 2-1457           |

[illegible]

APF recorders, Victor 7700000  
\$500. GE 9-2578  
THERMISTOR, 1/2 WATT, 100 OHMS,  
4102 Chelmsford  
HOSPITAL Bldg., 6 Griffiths Ave.  
Beers's, 2704 E. 7th GE 97255  
TAUFRER lab's, maple chfr  
Bays 760 rader bide ZIF R2450  
GARAGE SALE - Rods, Antiques,  
4w/ 2WHEEL Ipadose trailer  
like new, Reas. GE 7-2556, 194

FSD World Book encyclopedia.  
 Very rare. NE 20272.  
 BBQ table w/ 2 benches; braier  
 w/ grill, like new. \$25. 1431 Gundry  
 RUGS braided and hooked, w/  
 fringe. 2039 E. 4th. GE 92784  
 STOVE like new, del. call for  
 price. \$150. 55 Atlantic. GE 5701  
 PATIENT chair like new, prin  
 tist. \$100. 55 Atlantic. GE 5701  
 BICYCLE boys' 26" American  
 made. Xint. cond. 125. HA 15197  
 LAWN mower sharpener for 3 1/2"  
 or trade. Xint. cond. GA 23015  
 KENMOORE dryer, \$50. Whirlpool  
 washer, \$50. Can deliv. GA 23015  
 FRIDEN add machine, like new  
 \$175. 1716 1/2 E. 11th. GE 5701  
 ANTIQUE FURNITURE FOR SALE

1987 3274. Bell for \$75. GA 6-3033  
 CARP Bird Avian, 587125. Make  
 1215 TWOE rug & pad, xint con-  
 dition, \$55. GA 4-9348  
 GO KART, 955 Good condition.  
 GA 4-9758  
 CAMP, equipm., 2-9 tent, stove,  
 double bed. ME 6-4742  
 DBL. MATTRESSES, washer, frig.,  
 stove, 4-14 Mattalia. ME 7-7427  
 9596 GAYOLA. GA 2-1474  
 1215 TWOE rug & pad, xint con-  
 dition, \$55. GA 4-9348  
 FIREWOOD - FREE DELIVERY.  
 GA 7-6028  
 BRUNING 210 COPYFLEX, Unit  
 Mta. Barcoo. GE 8-3331  
 4) YDS Carpet Towed. 387-55  
 Driscoll Carpet, 4024 E. Anacra-

WORTH \$200; blue, \$75. GE 417661  
 YELLOW & blue, crn. rock, bow  
 w/able. \$75. GA 3-2331  
 POWER SEWING MACHINE, AMP-  
 matic, lif. rev. \$185. GE 62206  
 ANTIQUE bed. dressers, chest &  
 frames, 10/8 Magnolia  
 TROPICAL furniture, equipment, \$7  
 rental. MA 12-4411  
 CLOTH window shades 10% off.  
 Mason & Tull, 559 Atlantic  
 CLEANING garage, wash, dryer,  
 rna, refrig, a/c, ends. MA 9-6771  
 HOSPITAL bed, adjustable. \$675.  
 2000 Rigler, 10801 C St. CHS  
 10/1 & shotgun, GE 41070, 254  
 SFRX



ALUMINUM LOUVERS

Replacements for Unsatisfactory Windows

|       |         |
|-------|---------|
| 4x6   | \$4.36  |
| 4x8   | \$4.76  |
| 4x10  | \$5.16  |
| 4x12  | \$5.56  |
| 4x14  | \$5.96  |
| 4x16  | \$6.36  |
| 4x18  | \$6.76  |
| 4x20  | \$7.16  |
| 4x22  | \$7.56  |
| 4x24  | \$7.96  |
| 4x26  | \$8.36  |
| 4x28  | \$8.76  |
| 4x30  | \$9.16  |
| 4x32  | \$9.56  |
| 4x34  | \$9.96  |
| 4x36  | \$10.36 |
| 4x38  | \$10.76 |
| 4x40  | \$11.16 |
| 4x42  | \$11.56 |
| 4x44  | \$11.96 |
| 4x46  | \$12.36 |
| 4x48  | \$12.76 |
| 4x50  | \$13.16 |
| 4x52  | \$13.56 |
| 4x54  | \$13.96 |
| 4x56  | \$14.36 |
| 4x58  | \$14.76 |
| 4x60  | \$15.16 |
| 4x62  | \$15.56 |
| 4x64  | \$15.96 |
| 4x66  | \$16.36 |
| 4x68  | \$16.76 |
| 4x70  | \$17.16 |
| 4x72  | \$17.56 |
| 4x74  | \$17.96 |
| 4x76  | \$18.36 |
| 4x78  | \$18.76 |
| 4x80  | \$19.16 |
| 4x82  | \$19.56 |
| 4x84  | \$19.96 |
| 4x86  | \$20.36 |
| 4x88  | \$20.76 |
| 4x90  | \$21.16 |
| 4x92  | \$21.56 |
| 4x94  | \$21.96 |
| 4x96  | \$22.36 |
| 4x98  | \$22.76 |
| 4x100 | \$23.16 |

NEW GOLF KART

36-volt, wide tires, turn signals and lights, complete with safety and batteries.

SEARS DOWNTOWN L.B.

450 Long Beach Blvd. Call HE 5-0121, Ext. 264

CELEBRITIES' APPAREL

SMART SPRING FASHIONS 6TH ANNUAL SALE

ALSO Men's Suits & Slacks

CELEBRITIES' APPAREL

1233 E. 4th St.—Long Beach

ATTENTION FISHERMAN

10-CU. FT. FREEZER

Refrigerator, excellent, only \$119

80-200 STOVE WORKS

Mon. & Fri. to Sat. 9:30-5:30

TRASH CANS DELIVER

50 gal. metal, \$2.95; 55 gal. \$3.50

STERLING SILVER SERVICE

10-CU. FT. FREEZER

Jewelry

Uncolored Diamond Rings

Sporting Goods

GUN for sale—S&W S&W

Furniture for Sale

Early American style seat, good condition

Self-Service FURNITURE MART

5874 Atlantic Ave. NORTH LONG BEACH

Now BUY FURNITURE

SAVE TO 70%

3 ROOMS COMPLETE

Years to Pay... No Better Terms

Hollywood Home Outfits

3-Rm. Home \$287

3-Rm. Home \$387

4-Rm. Home \$487

5-Rm. Home \$587

FREE DELIVERY

\$1.00 RESERVES ANY GROUP

Out of State Credit O.K.

Self-Service FURNITURE

5874 Atlantic NORTH LONG BEACH

Furniture for Sale

Independent, Press-Telegram HOME FURNISHINGS

CLASSIFIED ADVERTISING CODE

Any advertisement which contains misleading copy is not acceptable.

Advertisements placed by commercial advertisers must include the name of the advertiser.

Personal distress claims, and personal grievances are not acceptable for commercial advertising.

"Repossessed" may be used when dealer can substantiate the claim.

Phrases or claims implying merchandise is sold at a discount are not acceptable.

REPOSSESSED

Refrigerator, excellent, only \$119

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Refrigerator, excellent, only \$119

80-200 STOVE WORKS

Mon. & Fri. to Sat. 9:30-5:30

TRASH CANS DELIVER

50 gal. metal, \$2.95; 55 gal. \$3.50

STERLING SILVER SERVICE

10-CU. FT. FREEZER

Jewelry

Uncolored Diamond Rings

Sporting Goods

GUN for sale—S&W S&W

Furniture for Sale

Early American style seat, good condition

Self-Service FURNITURE MART

5874 Atlantic Ave. NORTH LONG BEACH

Now BUY FURNITURE

SAVE TO 70%

3 ROOMS COMPLETE

Years to Pay... No Better Terms

Hollywood Home Outfits

3-Rm. Home \$287

3-Rm. Home \$387

4-Rm. Home \$487

5-Rm. Home \$587

FREE DELIVERY

\$1.00 RESERVES ANY GROUP

Out of State Credit O.K.

Self-Service FURNITURE

5874 Atlantic NORTH LONG BEACH

Furniture for Sale

Independent, Press-Telegram HOME FURNISHINGS

CLASSIFIED ADVERTISING CODE

Any advertisement which contains misleading copy is not acceptable.

Advertisements placed by commercial advertisers must include the name of the advertiser.

Personal distress claims, and personal grievances are not acceptable for commercial advertising.

"Repossessed" may be used when dealer can substantiate the claim.

Phrases or claims implying merchandise is sold at a discount are not acceptable.

REPOSSESSED

Refrigerator, excellent, only \$119

80-200 STOVE WORKS

Mon. & Fri. to Sat. 9:30-5:30

TRASH CANS DELIVER

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3-Rm. Home \$387

4-Rm. Home \$487

5-Rm. Home \$587

FREE DELIVERY

\$1.00 RESERVES ANY GROUP

Out of State Credit O.K.

Self-Service FURNITURE



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ELLIOT RIN. GE 24711 GE 8.5187  
Joseph  
MARRY RIN. GE 24711 GE 8.5187  
**OWNER MUST SELL**  
Price reduced. Make offer. Excel.  
financing. Good location.  
**CENTER REALTY ME 3041A**  
5411, GE 8192 2B2L GE 41337  
Open 1-5. 222 Roycroft  
FBR. STUCCO. 1 1/2 baths. Carpets.  
GE 74111. BR. GE 89990  
**LOW DOWN**  
1-50 home + 4 units.  
**WHITE REALTY GE 90758**  
**Homes for Sale 139**

**Horsemen**



















**176 Autos for Sale 176**

**OLDSMOBILE**

**'88 OLDSMOBILE '98"**

**2. DOOR, HARDTOP**

Light green metallic exterior with matching 2-tone green interior. 100,000 miles. Full power with radio, heater, lined glass, whitewall. A beautiful, clean car. A-1.

**\$1399**

**Aur at 100% Union House**

**KOTT & SMOLAR FORD**

333 W. Annelm TE 5-6621

**WILMINGTON**

**'89 Olds '88 Hardtop, Full power, 19,000 miles.**

small down. Call Mr. Kilton at  
RD 2, 9536 for free home visit.  
Will sell 1000 young's for \$100.  
Used Car Dept., 2641 E. Anaheim  
St., L.A.

**\$500 DN.**

195 OLDSMOBILE 34 4dr. Full  
power, air, extras. This car is A-  
1. 2030CE MOTORS  
7295 L. Ave. 4288

50 OLDS 34 4dr. C.R. H. H.  
A1 - new Premium wheels, like  
brand new throughout. One owner.  
\$2200. 9745. OE 2455

**PACKARD**

33 PACKARD 4dr. Red & black  
interior. 1950. 1850 L. Ave.  
Bldg. H. 29745

**PLYMOUTH**

53 SPORT 3 convert. Full pow. Full  
motor. R414. Highest bidder.  
See at 1601 California 4:725

1945 PLYMOUTH one, party  
car. 1945. NE 9:45

53 PLYMOUTH business coupe.

54 PLYM. Belvedere. Cten. full  
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**FULL TANK OF GAS**  
with Each Purchase  
**CASH NEEDED**

ON DELIVERY

|                        |              |
|------------------------|--------------|
| 41 SEDAN               | \$855        |
| 42 4-door, automatic   | \$715        |
| <b>STOM HTP.</b>       | <b>\$575</b> |
| <b>P.</b>              | <b>\$425</b> |
| <b>TALINA HTP.</b>     | <b>\$375</b> |
| <b>DOOR V-8</b>        | <b>\$215</b> |
| <b>LIDAY HTP.</b>      | <b>\$315</b> |
| Year Written Guarantee |              |

**N BALDWIN**  
**USED CARS**

**akewood Blvd.**  
**TO 7-2727**

# VALUES

## SALE!

|   |  |
|---|--|
| Ask About Our<br>nal Mechanical<br><b>WARRANTY!</b> | <b>AUTOMOBILES</b>   |
| ER<br>r.<br>Ford;<br>r. No.<br>Lic.<br>nice         | <p><b>'60 DODGE</b><br/>4-DOOR SEDAN<br/>Dodge in color. Gas saving<br/>a/c. Automatic transmission,<br/>power steering, radio, heater.<br/>Lic. No. 1TH 453. A real<br/>steal!</p> <p><b>\$1599</b></p>     |
| TH<br>R<br>aving<br>Lic.<br>nice                    | <p><b>'59 PLYMOUTH</b><br/>3-DOOR CUSTOM<br/>SUBURBAN STA. WAGON<br/>V8, automatic, power steer-<br/>ing, radio, heater, ivory and<br/>wood trim. Lic. No. RIG 497. A<br/>good buy.</p> <p><b>\$1499</b></p> |
| LET<br>P<br>Power-<br>radio.<br>A real<br>breeze.   | <p><b>'59 CHEVROLET</b><br/>SPORT COUPE<br/>MAYFLAR HARDTOP<br/>Silver finish, Lic. RTX 759.<br/>Big motor. 4 speed transmi-<br/>sion, radio, heater. A nice<br/>car.</p> <p><b>\$1899</b></p>               |
| AC<br>r.<br>heater.<br>TZ 924.                      | <p><b>'58 CHEVROLET</b><br/>MAYFLAR SPORT COUPE<br/>250 engine, Powerglide, power<br/>steering, radio, heater. White<br/>and gold. Lic. No. RJS 751.</p> <p><b>\$1599</b></p>                                |
| LET<br>RAD 3  | <p><b>'55 CHEVROLET</b><br/>SEL. AIR 3-DOOR<br/>V-6, Powerglide, radio, heat-</p>  |

**DR**

**GA 6-3344**

## DURING HARBOR CHEVROLET'S GIGANTIC SUPERMARKET SALE!

DOZENS AND  
DOZENS OF  
THE FINEST  
RECONDITIONED  
USED CARS  
TO BE FOUND  
ANYWHERE!

**FREE!** Ask About Our  
Unconditional Mechanical  
**GUARANTEE!**

**WE SELL TRUE MILEAGE AUTOMOBILES**  
ONLY

**'60 CORVAIR**  
DELUXE 4-DOOR  
Powerglide, radio and heater.  
Blue. Lic. No. STF 245.

**\$1499**

**'60 CHEVROLET**  
IMPALA HARDTOP  
SPORT COUPE  
Ivory in color. Turbopulse,  
V-8, radio, heater. Lic. No.  
TEC 287. A to choose from.

**\$2099**

**'60 FORD**  
4-DOOR 6-PASSENGER  
RANCH WAGON  
Blue in color. V-8. Fordo-  
matics, radio, heater. Lic. No.  
7JF 23. A real nice one.

**\$1799**

**'60 DODGE**  
4-DOOR SEDAN  
Deluxe in color. Gas saving  
a.v. Automatic transmission,  
power steering, radio, heater.  
Lic. No. THU 431. A real  
steal.

**\$1599**

**'60 FORD**  
2-DOOR SEDAN  
V-8, Fordomatic, radio, heat-  
er, Turbopulse. Lic. THP 792.  
A real three original one own-  
er car. Real cheap.

**\$1599**

**'60 CHEVROLET**  
BEL AIR 4-DOOR SEDAN  
Red in color. Gas-saving six.  
Powerglide, radio, heater. Lic.  
No. SXH 414. A steal.

**\$1599**

**'60 PLYMOUTH**  
BELVEDERE 2-DOOR  
Green in color. Gas-saving  
six. Automatic, radio. Lic.  
No. UMC 231. A real nice  
car.

**\$1399**

**'59 PLYMOUTH**  
3-DOOR CUSTOM  
SUBURBAN STA. WAGON  
V-8, automatic, power steer-  
ing, radio, heater. Ivory and  
black. Lic. No. RTG 497. A  
good buy.

**\$1499**

**'59 CHEVROLET**  
BISCAYNE 2-DOOR  
V-8, Powerglide, radio, heat-  
er. Blue. Lic. No. RHR 739.

**\$1499**

**'59 CHEVROLET**  
IMPALA 4-DR. SPT. SEDAN  
Green in color. V-8, power  
steering, powerglide, radio,  
heater. Lic. No. TMD 692. A  
steal!

**\$1699**

**'59 CHEVROLET**  
IMPALA HARDTOP  
SPORT COUPE  
Copper in color. V-8. Power-  
glide, power steering, radio,  
heater. Lic. RVN 654. A real  
nice family car. 7 to choose.

**\$1899**

**'59 CHEVROLET**  
IMPALA HARDTOP  
SPORT COUPE  
Silver finish. Lic. RTX 729.  
Big motor. 4 speed transmis-  
ion, radio, heater. A nice  
car.

**\$1899**

**'58 CHRYSLER**  
WINDSOR HARDTOP CPE.  
Ivory and blue. Lic. PHA 727.  
Auto, power steering, power  
brakes, radio, heater. Only  
one owner with 40,000 actual  
miles. Drive it, you'll buy it.

**\$1499**

**'58 FORD**  
COUNTRY SEDAN  
STATION WAGON  
V-8, Fordomatic, power steer-  
ing, radio, heater. Ivory and  
red. Lic. No. PFR 232.

**\$1199**

**'58 PONTIAC**  
HARDTOP COUPE  
V-8, stick shift, radio, heater.  
Ivory and grey. Lic. JTT 938.

**\$1299**

**'58 CHEVROLET**  
IMPALA SPORT COUPE  
250 engine. Powerglide, power  
steering, radio, heater. Black  
and gold. Lic. No. RST 751.

**\$1599**

**'57 CHEVROLET**  
BEL AIR SPORT COUPE  
V-8. Powerglide, radio, heat-  
er. Green. Lic. No. JWS 451.

**\$1299**

**'56 CHEVROLET**  
710 4-DOOR  
V-8. Powerglide, radio, heat-  
er. Ivory and blue finish. Lic.  
No. MAB 924.

**\$799**

**'56 CHEVROLET**  
7-DOOR  
6 cylinder. Powerglide, radio  
heater. Lic. No. JNU 995.

**\$799**

**'55 CHEVROLET**  
BEL AIR 2-DOOR  
V-8, Powerglide, radio, heat-  
er. Grey and coral. Lic. No.  
JWD 371. A real nice car.

**\$799**

# HARBOR

## CHEVROLET

3770 CHERRY AVE.

GA 6-3344





Autos for Sale 176

**GLEDHILL  
CHEVROLET**

**MIGHTY!  
MARCH!**

**CLEARANCE  
ON OVER 100**



**Reconditioned  
Used Cars**

**THEY —  
"MUST BE SOLD"**

**"NOW"**

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**'3 to Choose From'**

**'60 CHEVROLETS**

**Impala Sport Coupes**

All real nice, local, one-owner cars. V-8 with Powerglide, power steering, radio, heater.

**\$2195**

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**'59 CHEVROLET**  
**Impala Sport Coupe**  
V-8 with Powerglide, radio, heater. A nice 2-tone with white walls.

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**'59 CHEVROLET**  
**4-Door Hardtop**  
A local, one-owner 2-tone with white walls. V-8, Powerglide, power steering, radio, heater.

**\$1695**

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**"3 to Choose From"**  
**'59 CHEVROLETS**  
**Parkwood Wagons**  
V-8, Powerglide, power steering, radio, heater and electric tail gate. All clean and nice.

**\$1695**

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**'58 CHEVROLET**  
**Bel Air Sport Coupe**  
Popular blue with whitewalls. V-8, Powerglide with full power, radio, heater. Hurry, 115 nice.

**\$1295**

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**'58 CHEVROLET**  
**Impala Sport Coupe**  
Popular blue with whitewalls. V-8, Powerglide with full power, radio, heater. A beauty.

**\$1495**

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**'58 CHEVROLET**  
**V-8 4-Door**  
Beautiful 2-tone with white walls. A one-owner town-and-country car. Has automatic, radio, heater. An excellent value.

**\$1095**

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**'58 FORD Del Rio**  
**Ranch Wagon**  
Automatic, V-8, Power steering, power brakes, radio and heater and air conditioning.

**\$1095**

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**'60 CHEVROLET**  
**2-Door**  
Popular will write with beautiful interior and whitewall tires. Standard transmission, radio, heater. 115 nice.

**\$1495**

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**'61 CHEVROLET**  
**Impala Sport Coupe**  
V-8 with radio and whitewall tires. Beautiful 2-tone. Local one owner. Like new.

**2395**

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**'56 CHEVROLET**  
**Bel Air**  
Beautiful will write 4-door hardtop with radio and whitewall tires. Automatic, immediate in every respect.

**\$695**

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SEVERAL  
TRANSPORTATION CARS  
FROM \$95 TO \$399

**GLEDHILL  
CHEVROLET**  
304 E. Anaheim  
Wilmington  
TE 4-3494



# Today's Seabees Differ Much From War II Outfits

By ROBERT MYERS  
PEARL HARBOR, Hawaii (AP) — The Marine Corps had a joke during World War II: "Never fight a Seabee — he might be a Marine's father!" The line has fallen into disuse — but the Seabees haven't. The U.S. Navy's famed construction battalions (CB, hence the nickname) officially celebrate their 20th anniversary Monday still building, and still ready to fight.

more exacting. The big difference, however, is in the Seabee himself. He's better trained, and he's younger. His average age is 20. \* \* \* \* \* THAT Marine joke, funny when the average wartime Navy construction man was 40, would get nothing but puzzled looks today. Basically, the Seabees' job is the same, building advanced bases overseas. They still have the same motto — "we build, we fight" — and the same insignia — the fighting bee, a sailor cap at a jaunty angle, carrying a tommy gun, a hammer and a wrench. But that's about all. Most Seabee construction now is of a permanent nature rather than the "get-it-built-so-troops-can-use-it-today-

and-move-on-tomorrow" work of the war. The new Seabees have worked on Polaris submarine floating drydocks in Scotland, concrete bases in Okinawa, a main-in-space tracking station in the South Pacific and mountain-moving in the Philippines. The Navy won't say so, but it's a safe bet some Seabees are assigned along the coast and rivers of South Viet Nam in America's stepped-up campaign against communism in Southeast Asia. Landing facilities are needed to handle helicopters, planes and weapons arriving almost daily. THERE are 10 Seabee outfits — called mobile construction battalions — across the world, five each in the Pacific and the Atlantic. In addition, two amphibious groups are

stationed at Little Creek, Va., and Coronado, Calif. A detachment of the Pacific amphibious group is at Yokosuka, Japan — ready to move. The Seabees were born in World War II to replace civilian construction men who were phased out of the Navy's building program. The civilians created two problems: they were not trained to defend themselves, and they were not permitted under international law to bear arms. Many Pacific bases built by the Seabees during the second war have been reclaimed by the jungles from which they were carved. These temporary installations served their purpose and were abandoned as America pushed its war of peace closer to Japan. In peacetime, they weren't needed.

CONSTRUCTION battalions in the South Pacific, in particular, became part of the legend of the period. There were stories told of planes circling overhead while Seabees operating bulldozers with one hand and rifles with the other cleared a landing strip. Or an off-told one about the bulldozer sent on a patrol into enemy territory. "While you're up there," an officer is supposed to have said, "build us a camp. We'll be along in a day or two." "They made good stories, but they stretched the facts a little," said Rear Adm. H. G. Clark, now Seabee commander in the Pacific. Clark bossed construction units in New California, Bougainville and Guam during the fighting. Most of the first building

sailors were civilian workers who did little more than exchange coveralls for rough olive drab uniforms. Their military training, at best, was inadequate. BUT THEY did the job. The quarter of a million Seabees in World War II dug, cleared and built from the Pacific to Germany's Rhineland. From a Seabee-built airfield on Tinian Island, a bomber carried the atomic bombs dropped on Hiroshima and Nagasaki. Legend and fact come close together in recounting Seabee war exploits. They did most of their building on territory barely captured from the enemy. In the Pacific construction outfits would wait offshore during the first flush of battle, then move in to help clear out Japanese troops



EDGE OF WAR

At the edge of the beach at Eniwetok, Navy Seabees use a crude dock built by the Japanese as the foundation for a better dock. Scenes like this were common during World War II, when the Seabees moved in as the enemy was pushed out.

## A. I. Stubbs Elected Executive President



A. I. STUBBS  
Elected

New president of the Executives' Association of Long Beach is A. I. (Buzz) Stubbs. Stubbs was installed at a dinner Friday night at the Reef Restaurant. He succeeds J. Lamont Davis. Other new officers are: Harry P. Petersen, first vice president and program chairman; Glen D. Hunter, second vice president and reception and attendance chairman; Jack N. Cochran, treasurer and Harvey B. Freeman, executive secretary. New directors are M. G. (Bim) Iverson, Nelson McCook Jr., William Scott and Alfred D. Williams. Holdover directors are Cochran, Hunter, William (Bill) Scott and Stubbs.

## He Left in '30; She Gets Decree



J. LAMONT DAVIS  
Retiring President

LONDON (UPI) — Jockey Thomas Harvey waved farewell to his young French bride on their Riviera honeymoon and told her he was off to ride in a race. That was 32 years ago. He hasn't been back since. Mrs. Harvey was granted a divorce on grounds of desertion. "On the day he left he told me he had to ride in the races at Cannes," she told the court. "From that day to this I've never seen him. Perhaps he fell off his horse. I don't know."

## Commies Have Turncoat Problems in Viet Nam

By WILLIAM BROOM  
WASHINGTON — Communists have their turncoat problems, too. A high government official back from a survey of the fighting in South Viet Nam reports that most Viet Cong guerrillas captured there wind up as good and loyal soldiers in the U.S.-backed South Vietnamese regular army. "They're among the best infantrymen President Diem has," this official remarked. "They're tough and well-trained. And experienced, of course."

TO AMERICAN officials, concerned with shaping U.S. assistance to Diem, the number of Communist turncoats proves that the ideological content in South Viet Nam's fighting is quite low. This and other evidence has caused a marked shift in U.S. thinking during past months. U.S. officials once thought the salvation of South Viet Nam depended on a massive aid program to build up the country's economy while stimulating political reforms. This has been the traditional American response to underdeveloped countries threatened by Communist take-over. The U.S. government has changed its thinking. Officials are emphasizing quick military assistance and reliance on anti-guerrilla tactics used in Mayalla to wipe out widespread Chinese Communist

subversion in the 1950s. If the new assessment is right, it may cost the U.S. taxpayer less money than he's used to paying in similar situations. Light arms and aircraft, technical assistance, training aids and communications cost less than economic aid programs. IN RECENT weeks, government officials have been trying to dispel what they believe are some misunderstandings of the South Viet Nam war by the American public and other Western nations. Secretary of State Dean Rusk told his news conference Thursday that the "root of the trouble is Communist aggression" by "guerrillas who are directed, trained, supplied and reinforced by North Viet Nam. In undiplomatic language, government officials who have made on-the-spot studies describe the situation as follows: South Viet Nam is a nation of villages, lacking any political ties to a central authority. They think only in terms of their immediate life and surroundings. All the people want is their traditional way of life with its cruelties removed. Specifically, these cruelties are such natural calamities as crop failures, insect invasions, malaria and other disease epidemics. There is little popular agitation for land reforms, because most

peasants are comparatively well-off by Asian standards. It is the State Department's judgement that the villagers are not pro-Communist. Most of them have heard word-of-mouth reports from Communist North Viet Nam about conditions there and they do not like what they hear. The villagers in general are anti-Communist, but not militantly so. The Americans see the problem of countering Viet Cong guerrillas as susceptible to short-run solutions. The Diem government is said to see it the same way. Three major goals set up are: 1. Protection of the villages from guerrilla terrorism. 2. Cutting off Communists from their major source of supply, which is the village. 3. Stopping the influx of Communist cadres from North Viet Nam entering by way of Laos. These can be achieved, American officials believe, by setting up a checkerboard pattern of villages tied together for mutual protection. Barbed wire barricades would surround each village. Anyone found outside the barricade at night would be assumed to be Viet Cong. Effect of the barricades and a curfew system would be to cut-off the guerrillas from their major source of supply in the villages, according to experience in Malaya and the Philippines.

## Cohen's Trial Up Monday

LOS ANGELES (CNS)—Ex-gambling kingpin Mickey Cohen, under a 15-year prison sentence for evading income taxes, will go on trial with four others Monday for the 1959 slaying of Jack (The Enforcer) Whalen. Whalen, a reputed collector for bookies, was shot Dec. 2 in a Sherman Oaks restaurant. One defendant, Sam Frank Locigno, was convicted of first-degree murder and sentenced to life imprisonment, but the District Court of Appeal granted him a new trial. As a result of new evidence, Locigno was indicted for murder and conspiracy, along with Cohen, George Piscitelle, Jo De Carlo and Roger Leonard last Oct. 31 for the Whalen killing. All five were sitting at the same table in Rondelli's Restaurant when Whalen was gunned down. COHEN, 47, will be represented by Attorney Rexford Egan. Prosecuting the case will be Deputy Dist. Atty. Joseph Busch and James Ford, who presented the state's case in Locigno's first trial. Judge Drucker ruled Locigno was not being placed in double jeopardy since the appellate court decision held him innocent only of first-degree murder and did not hand down an opinion on second-degree murder.

## New Feud Divides Democrats in N.Y.

By WALTER T. RIDDER  
Chief, N.Y. Bureau  
WASHINGTON—"I belong," the late Will Rogers once quipped, "to no organized political party. I am a Democrat." New York Democrats may these days be ruefully remembering that remark for their party is in a state of wonderful confusion. In the past week, the long-time state Democratic chairman, Michael H. Prendergast, was given the heave-ho. He was replaced by William H. McKeon, the hand-picked choice of Mayor Robert Wagner, who has been feuding for some time with Prendergast. The latter, true to Democratic Party tradition, didn't take the bouncing lying down. He promptly moved into court and claimed his ouster had been a legal foul and demanded that he be retained in his old post until after the primary elections in September. There the case rests for the minute while the disorganized Democrats seek ways and means of upsetting Gov. Nelson A. Rockefeller in the forthcoming gubernatorial election campaign. AGAIN true to Democratic Party tradition, the New York Democrats are not going about their task in any simple, easy-to-understand fashion. Following is the current Democratic plan then moves talked-about plan by which against its second target, the Democrats hope to kill Javits.



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# LOOK TO SPRING 1962



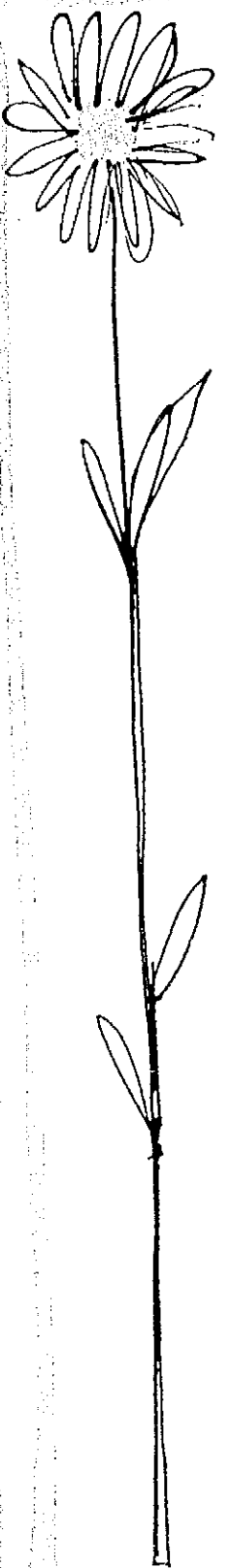
mary ellis, fashion editor

*Independent Press-Telegram*  
**Women**

long beach 12, california, sunday, march 4, 1962 section f



spring fashion issue 1962





It's Fashionable, Not Revolutionary

# The Great Uprising of 1962

By MARY ELLIS  
L. P. T. Fashion Editor

It's the year of the Great Uprising.

This spring believe it or not, the ivory tower of haute couture has staged no fashion revolution—just an uprising of bustlines, waistlines, sleeves and jackets.

The triumph: an all-out victory for femininity. Designers have been convinced, at long last, that the female figure is not shaped like a rectangle or triangle, but rather is a curvy composite of bosom, waistline and hips. Legs, too.

THE ANATOMY of fashion, 1962, shapes up something like this:

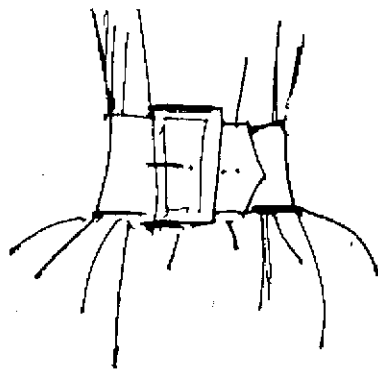
- Bosoms tend to be acknowledged in tighter bodices.
- Waistlines often are pinched and cinched, sometimes with belts that girdle the midriff or swath it, mummy-like.
- Jackets rise to new heights. Some have cutaway or bolero treatment, some skim the hips, others feature new "flip backs" that flare jauntily on exit.
- High-bosomed princess silhouettes in dresses and coats sweep in, unbelted at the waist and out at the hem.
- There's still maximum arm exposure in dresses and blouses that go sleeveless; also coats with high-riding sleeves. But set-in sleeves are back in the news, too—with the arm-hugging narrow sleeves of Dior an influence.
- Skirts are still short—kneecap length. But they are not so narrow that girls sacrifice modesty while climbing aboard a bus; nor so voluminous they stop traffic in a March wind.

Figuratively speaking, this spring a woman will have curves in all the right places, an overall softness in mood, a freedom of movement—AND a waistline as high as her spirits.



HIGH-RISING jacket, here translated in cutaway jacket-and-dress costume by Herbert Sondheim. Curve of jacket is echoed in waistline of dress. At the Parisienne, 530 East Ocean Boulevard.

UPRISING COAT drapes long in back for costume look by Anita Modes. Wool jersey over dyed-to-match silk print sheath, Gene's, 450 Pine Ave.



HIP-SKIMMING JACKET over skirt with racey flair is created in chic Galey & Lord cotton by Dior, New York. Checkerboard satin squares of orange, copper and mossy green give tremendous éclat. At Buffums', Pine and Broadway.

## SACKS, TICKING AND FISH NETS

### Season's Fabrics Make Scarlett's Dress of Draperies Seem Tame

When Scarlett O'Hara was desperate for a new dress with Rhett appeal, she ripped the draperies off the windows of stately old Tara and began to sew.

The same kind of scheming has been going on with the nation's leading fashion designers, who once were content to stitch up run-of-the-mill dress materials.

THIS SEASON not only drapery fabrics, but mattress ticking, flour sacks, fish net and farmer's denim have been pressed into service.

Ditto burlap. In fact, many clothes shoppers will do a double take at seeing the itchy, rustic stuff designed into long, elegant hostess skirts. One designer covers an orange knit sheath with a batwing burlap jacket.

EVEN tablecloths have gotten into the

act. Starring in many spring collections are bold black and white gingham fabrics worked into smartest-ever suits and dresses.

And chances are one well-known designer never thought of a dinner table when he fashioned his reed thin, barely fitted dinner gown from heavy crocheted lace.

But many a modern fashion plate remembers a grandmother whose Duncan Phyfe was covered with handmade lace just like that.

MOST OF these creations are too exquisitely turned out to be copies by do-it-yourself home seamstresses. That we'll have to admit.

Still, they DO inspire the thought that cutting suits and dresses out of somebody's brocade window treatments, or even the upholstery, might be an exciting sewing experience.

## CHANEL REVOLTED . . . AND

### World Conformed

Why Chanel? The answer is simple.

As Chanel herself said recently, "La mode Americaine, c'est la mode Chanel."

And the one-woman clothes revolution she started in Paris in 1919 has launched with American women mind, the women she especially likes to dress.

WHEN COCO Chanel showed her first collection 43 years ago, she was a non-

conformist, her ideas of fashion unheard of: women's clothes should be comfortable (she was the first designer to break away from tight corsets, long skirts), realistic (pockets that can really be used, no buttons without buttonholes); and should, above all, make women look pretty.

Very much heard of now, these ideas make the Chanel suit look American women won't give up.

## Girly-Girl Coifs

If you enjoy spring and being a girl, you'll love the facial flattery of the season's new hairdos.

Gone are the bobbles, the beehives, the haystacks and bouffants, which called attention mainly to themselves! Hair is softer, lines more flattering, styles are frankly feminine.

## Handsome Trims

On hand this spring: more gloves with more exciting trims. Buttons, bows, embroidery, handpainting are but a few of the extras that will make finger cover-ups more handsome.

I could have danced all night in my

Nadine  
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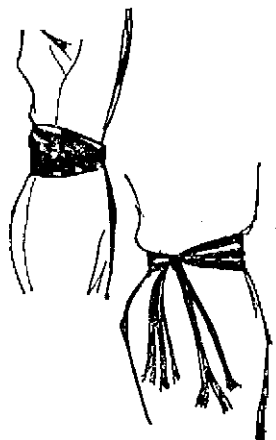
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# In Fashion: Fits 'n Flares ... ruffles, too



SHAPED SHEATH . . . sprinkled with dazzling white butterflies in Lanz Original print on all cotton pebble weave. The 1962 signature: front-raised waistline. In lavender, pink, and/or green; at Bobby's Sportswear, 136 Pine Avenue.



LITTLE GIRL LOOK . . . interpreted by Maggie Reese, California designer. Smock-like gathering, tucks make dress versatile. Sash it high, low—or not at all. La Scarpa, 133 Main St., Seal Beach.

## No French Revolution in '62

By NORA W. MARTIN  
United Press International

PARIS—Skirts for daytime covering the kneecap, a silhouette more closely fitted, and feminine trimming in abundance—these were high lights of Paris spring fashions. Seeing is believing—The belts on the hips, the boxy, square skirts, and the camouflaged waist in the Marc Bohan collection, which was his first independent one for the house of Christian Dior.

The originals from Paris designers would cost the wearer from \$400 to \$1,200 per costume depending on the style, fabric and decoration. Some of the evening gowns were

lavish in embroidery and jewel decoration.

BUT THE SILHOUETTE and the details of the new collections are copies, and adapted, on a large scale and made available to chic women the world over.

There was no fashion revolution, but a definite trend to more closely fitted silhouette and feminine trimmings. Except for Dior, the designers featured a slim waist often outlined by a wide, tight belt.

Coat silhouettes were less bulky than in previous seasons. And kimono or raglan sleeves and small collars were 1962 coat details.

## Models

Fashions pictured in this special section all are from local stores.

Models from the Wilma Hastings Modeling School posed for many of the pictures.

They include Dalene Hood, Nancy Wannberg, Betty Gallup, Diane Olson and Mary Radin.

Sketches, including the cover page, were done by local artist Jackie Wood.



first and foremost fashion-wise . . . a magnificent linen-texture silk reed-slim sheath precisely jacketted to form the all-important costume. jacket prettily lined in polka dot silk

89<sup>95</sup>

## Hems Hover Over Knees

What's the kneezy, breezy news for spring?

Skirts are short as ever—kneecap length. And they float, flutter, ripple, ruffle and flounce for a new-this-year feminine look.

About hem lengths, here's the rule of thumb (or knee) as set out by one local fashion coordinator:

A skirt should be long enough to cover the knee when standing or sitting—but short enough to show it when milady is walking or dancing.

Which is all very good news, figuratively speaking, for the boys standing on the corner watching the girls go by.

## Slip Shows?

The slip that shows today is not a social error. It's chic. At least if it's like those shown by New York designer Edward Abbott under his new cone-shaped dresses, wide at the hem and narrow at the waist.

In his spring-summer showing, mannequins spun on their heels to reveal lin-

## It's No Error!

gerie that was exactly the same floral pattern, or at least the same hue, as the costumes they wore.

## Straws for Spring

New for spring are large gilded straw handbags with gold burlap linings. These get trim of gold leather.

## "sunny face"...

by Charles of the Ritz

New look for the young and those who think young! How to make a Sunny Face:

Paint warm bright Sunny Red on lips. 2.00\*

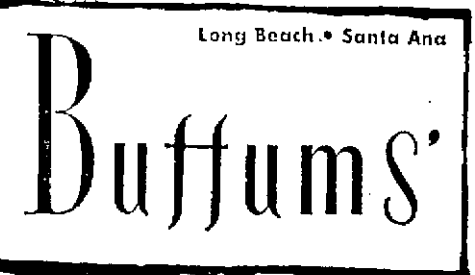
Stroke lids with cool Sunny Aqua eye-shadow. 2.00\*

Draw a line above lashes with Sunny Copper Eyelid Makeup. 2.50\*

Bask in face powder made to order just for you. 2.00\*, 3.00\*, 5.00\*

Pressed Powder Compact. 2.00\*

Cosmetics—Street Floor  
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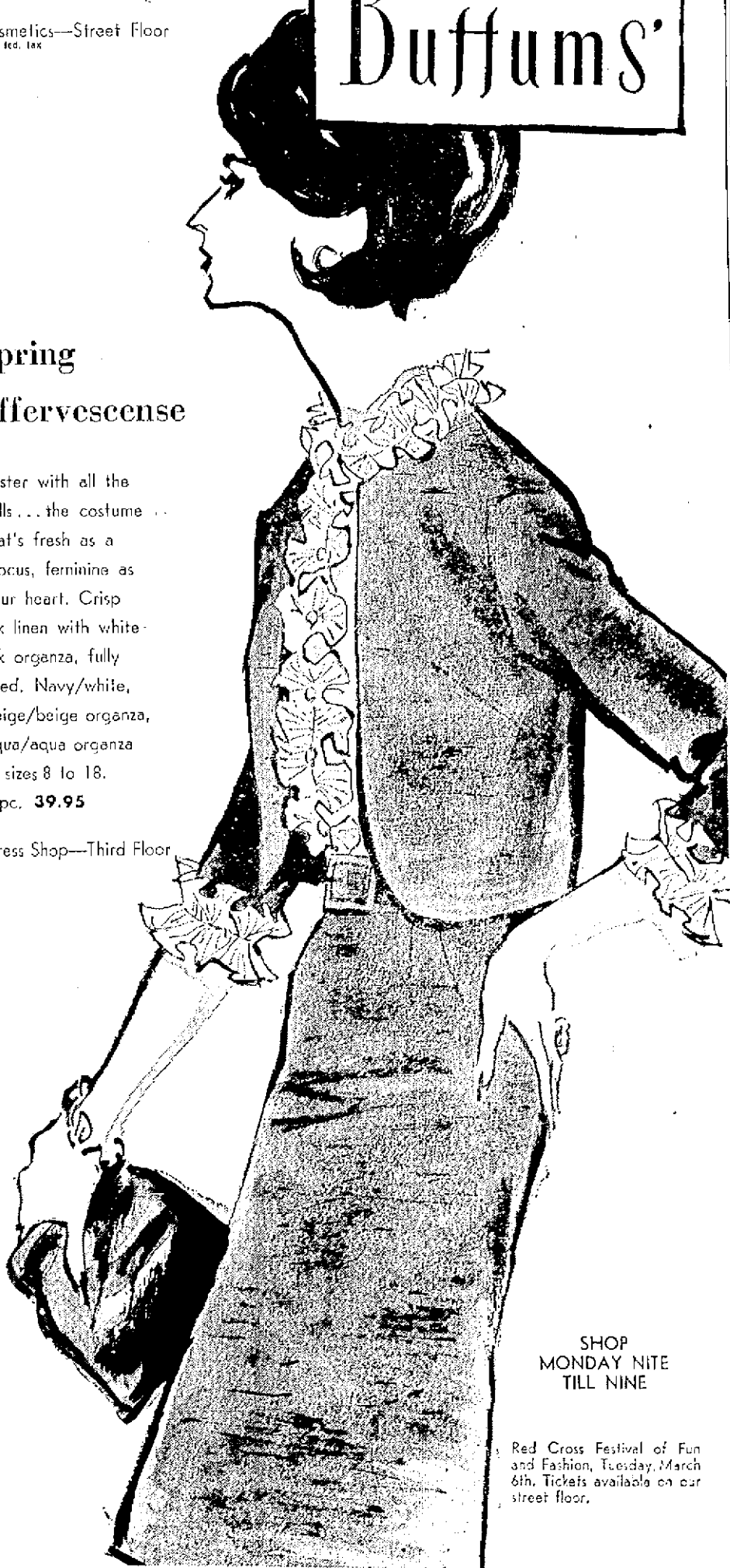


## spring effervescence

Easter with all the frills . . . the costume . . . that's fresh as a crocus, feminine as your heart. Crisp silk linen with white-silk organza, fully lined. Navy/white, beige/beige organza, aqua/aqua organza in sizes 8 to 18.

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DEVASTATINGLY FEMININE... Travilla's gown of ombre chiffon in champagne tones printed in black, shadowed by black chiffon in softly draped overskirt and easy bodice. Typical of 1962 elegance for evening. At Schick's, 701 Pine.

## The Long and Short of It ... hems to slither, ripple, rustle



WONDERFULLY SHAPED suit of worsted "An-trange," loomed in France just for Lilli Ann, is cooler than cotton. White with gold-green scarf. At Columbia, First Street and Pacific Avenue.



TAUPE TONE on white silk in button print is style "must." Flattering cape covers bare top dress, cinched at waist with matte jersey cummerbund. At Vinson's, 233 East Ocean Blvd.



THE LEGATION COAT... fashion diplomacy at top level, fashioned by California designer Mr. Blackwell. A narrow stemmed coat of black silk over matching sculptured, square neck sheath. Available at Chrysteen's, 4518 Atlantic Ave.

### Frills Give Way to Practicality

Modern brides are foregoing frills for practicality. When it comes to trousseau lingerie, they choose bright-colored drip-dries in sporty-type styles. For, since most young wives cannot afford a servant, they want easy-to-care for lingerie that goes from bed-to-breakfast or lounging.

Nylon tricot is a fabric favorite. For the trousseau, the bride-to-be chooses shortie sets, fitted gowns, shifts, print petticoats, warm robes and breakfast coats.

### HOW TO SUCCEED IN MAN'S WORLD

## ---and See Office Morale Zoom

The way to succeed in business in a hurry is not to be just a woman in a man's world, but all-woman in a man's world.

And this is the season to do it. Career girls can put office morale at a new high this spring, at least among the boys at the water cooler.

Designers this season have, in the most part, avoided the white collar girl look, replacing it with pastel

suits crisp enough to be bristling with efficiency, but with jackets molded in a ladylike way.

FURTHER feminine touches are added via dazzling bright pinks and blues and yellows, or soft neutral colors with blindingly brilliant silk jacket linings and matching blouses.

New pencil slim skirts, however, offer something of

a challenge to a well-known occupational hazard—secretarial spread. But there are a variety of big-shouldered, shaggy, swingy coats to keep the nine-to-fivers breathlessly beautiful when she's late for work.

AND ABOUT the dilemma of the high rising skirt, many designers have created suits that are efficiency experts' delights.

Jackets are long, softly belted, modestly feminine. Skirts bounce with pleats and flares and side panels that emphasize the shapely miss on her way to the pencil sharpener and eliminate the need to tug miserably at riding hemlines while taking dictation.

Sure to disrupt the working force, though, are some of the season's handloomed knit dresses.

WHILE A CAREER girl with taste knows she should not be a seductive vamp on office time, she can make up for it on her own with an alluring after-hours wardrobe.

There are floaty, fluttery



fabrics—also starkly simple evening gowns and sleek, sheath dinner gowns with brief jackets, low necklines and no backs—equally as feminine as frills in this season of femininity.

But frilly or plain, daytime or not, the dresses this year are destined to catch a man who will change a girl's mind about wanting to work in a man's world.

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Kathy original black straw pill-box covered with pink violets.....22.50  
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# Brims Push Back Pillbox



**FOR THE GRAND ENTRANCE** Irene of New York creates "Longchamps," spider-spun straw of honey-gold, draped boldly in shiny patent. Lilly Dache achieves the Goya look (right) by sweeping, rough straw braid into wonderful bubble. Free shape frames face, sits on hidden base to flatter with feminine swan-necked look.

Big-brimmed hats make a comeback for spring, but you're going to need a dictionary to determine the type of brim you're wearing.

The brimmed numbers have pushed into the back of the closet that hat "uniform" of last spring and summer—the pillbox which Mrs. John F. Kennedy popularized.

Brim widths range from the narrow Buster Brown roller to skimmer numbers wide as the hula hoop. The brims dip over the eyes, set level on the head or roll away from the forehead in Breton style. The only major exception: The high, draped turban, this year called the "Twist" after the you-know-what dance craze.

**THESE ARE** the trends which dominate millinery styles in local smart shops. Now for an explanation of brims:

The boater is a small hat with symmetrical brim, either straight or rolled. The



**PERFECT** for traveling, this towering turban of sheer yellow silk organza can be folded or crushed in new shapes with aid of simple clip... By Lilly Dache.

bonnet comes with a curved brim, shorter at the back and sides than in front. The Breton has a brim rolled away from the face all the way around.

The cuff brim folds against the crown. The cushion is a double-brim with a layer of air between. The cutaway is a brim with irregularly curved edge, usually cut back at the center front to frame the face. The kettle has a brim with the edge turned sharply up or down.

The lattice is of wide-mesh veiling, edged with ribbon-covered wire.

**A MUSHROOM** has a round, down-curving brim. The petticoat is a ruffled brim, often in two or three tiers. The portrait, or cape-line, has a large gently curved or rippled brim. The profile is an irregular brim, long at the right side to highlight the woman's profile.

The sailor is a straight, flat brim ranging from tiny to cartwheel size. The scoop is curved forward, like an outside scoop for sugar.

The sombrero is a copy of the large sunshade brim from sunny climates. The visor brim extends only across the front of the hat, worn straight or folded back. And the wateau is a brim folded up at the back, often secured in place with a bow.

Some of the brims for spring act as trellises for flowers; others are shirred, veiled, ruffled, or outlined with contrasting fabric.

**THE BRIM** is usually balanced with an airy looking crown. Sheer silks, chiffons, veiling and tulle are lavishly swirled and draped high in cloud-like profusion. The high, airy crowns also are teamed with more tailored

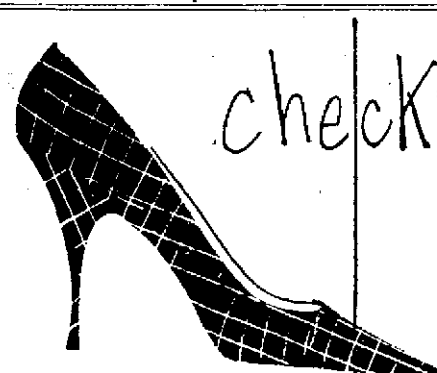
## Suits Are A-OK

For the woman who loves suits, this should be a favorite fashion season.

Demi-fit suits with a new high-bosom look and free-swinging skirts with higher jackets are smart and definitely A-OK this spring.

numbers shaped from smooth or rough-textured straws or synthetic straws.

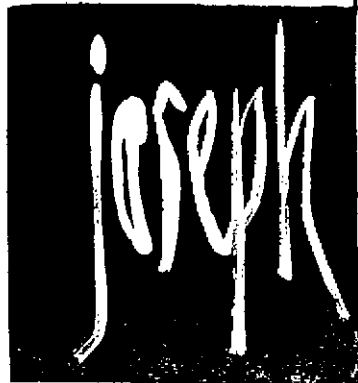
As for hat colors, look for white to outrun all others, said the Millinery Institute. White often is combined with black or red. Watch also for peach, tangerine, lime, ice blue and turquoise.



checkmate ...

in black patent with squared toe...also in red or bone french calf.

herbert levine designs



joseph  
salon  
shoes  
547  
ocean blvd  
long beach  
he 7-4210

Shock colors of hot pink, purple, yellow and red stripes set the mood in this raw silk pump... also in shades of grey

## Linen Test

If you want to make certain that the tablecloth you bought is real linen, drop a little moisture on it. If it absorbs immediately, it's linen.

## Trickery Treat!

Detail trickery will make bosoms more defined in new fashions. Set-in sleeves, darts, seaming, high-placed

pockets — these are but a few of the methods used in fashioning bodices to flatter curves.

Vinson's Ocean Boulevard store has been moved to Bixby Knolls

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coat and costume reflect  
the best, the most enduring  
ideas in current design.  
the coat: full-skirted  
worsted and silk by matlin,  
navy with red leather belt;  
black with black patent leather  
belt. featured in vogue.  
6-12. better coats. \$210  
the costume: softly flare-skirted,  
with a trim bolero jacket.  
willow-green and blue or grey and pink  
nubby silk. 8-14. costumes. \$100

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RINGED IN WHITE MINK . . . neckline of Lilli Ann suit carries latest fashion craze for spring—fur trim. Suit has cropped jacket; comes in turquoise or natural Indian silk. Available at Greta's, 5012 E. Second Street, Belmont Shore.

## For Garden Partying --Mink's the Most!

The designer Valentina once remarked that mink is for football. Now, designer Mainbocher says it's for garden parties.

Mainbocher's collection for spring and summer in-

cluded white mink trim on an afternoon costume fit for taking any woman to a royal gathering on the Buckingham Palace grounds.

The dress and hip-length jacket were in a yellow floral printed chiffon; the mink, a strip about three inches wide, bordered the jacket hem.

IF MAINBOCHER'S use of mink for summer days catches on, the fur industry will love him—naturally. Certainly this designer in his 30 years in fashion (he was an editor of Vogue before he set up his own dressmaking establishment) has influenced the whole women's wear industry.

The Chicago-born Mainbocher generally is credited with introducing the cinch, the waistline corseting which is coming back, or rather around, again; the decorated sweater; fur-lined coats, and gingham evening dresses, with the gingham beaded and then covered with lace.

And now: mink on chiffon—for summer yet.

## '62 Skiers Can Sit; Pants Fit

The skinny fit of feminine ski trousers is loosening a little—and putting a crimp into another "sport" of the male skiing contingent.

Herman Vogel, former ski champion and instructor of ski troops during World War II, said that the new ski pants are "cut for comfort and decent good looks."

"Oh, they're still streamlined for minimum resistance to the wind," he said, "but last year, the girls wore trousers so tight it led to a great informal game among men at the resorts."

"We scored the girls from one to 10 . . . the girl who scored 10 rated the absolute tops in fit. We figured anything higher meant the seams would give way."

THE SWISS-BORN Vogel runs a multi-million dollar business in various facets of the ski world, including clothing shops.

"The trend is to quiet color instead of noisy color on the slopes," said Vogel. "By that I mean, there are more solid shades of parkas and trousers, fewer of the loud prints and emblematic designs in the parkas."

"You'll see a lot of gold and yellow; green in all shades from pale olive to deep forest; plum tones carrying over from last season, and black and navy continuing in popularity."

"But accessories get crazier every year—fur gloves reaching to the elbows, outlandish caps."

LAST YEAR'S favorite topping for ski pants, which almost always are made of stretch fabrics, was the waist-length parka, Eisenhower jacket style.

The newer parkas are hip length, said Vogel, a length first introduced by Italian sportswear designers. After-ski clothes show the same elongated look, with almost tunic-length over-blouses topping fireside trousers.

wear the traditional slicker—but with a new look. There will be some straight styling, shiny metal fasteners, but a new fabric—blue cotton denim.

It's a season when, weather or not, fashion reigns supreme!



BEAUTY CAPTURED in bubble cape of natural ranch mink, styled with turned-up collar, bloused back. In ranch, autumn haze, cerulean and tourmaline. At Harris Fur, Inc., 4260 Atlantic Ave.

## Fashion Sees Shells

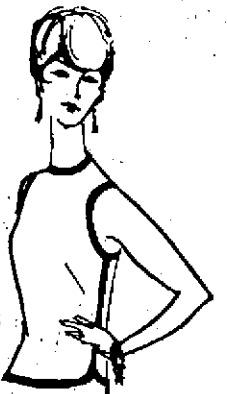
You'll see shells everywhere this spring—not just at the beaches.

The current classic top, they'll be worn with skirts, suits and capris.

Sleevelessness is the common denominator.

Sometimes blouses, but rarely tucked in they are seen in every fabric including chiffon and leather. Sweater lines also feature the pullover sleeveless shell.

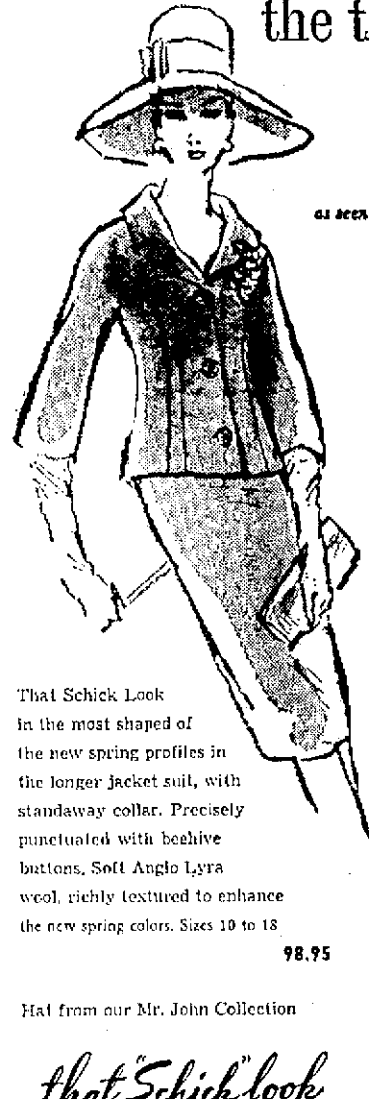
Often an integral part of a costume they are at their best here in print or in a contrasting color.



## Solid Shelves

A wonderful boon for the busy housewife are the new refrigerator shelves that are solid, rather than wire racks. They're a lot easier to keep clean.

## the shape's the thing



That Schick Look in the most shaped of the new spring profiles in the longer jacket suit, with standaway collar. Precisely punctuated with beehive buttons. Soft Anglo Lyra wool, richly textured to enhance the new spring colors. Sizes 10 to 18.

98.95

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that "Schick" look

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701 Pine Avenue

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## Rainy Day Coats That Laugh at the Weather

Too pretty to save for a rainy day are the new all-weather coats that shine in lighter, brighter colors this spring. White, especially, is an all-purpose favorite.

Partly responsible for this latter trend is a new fabric finish, "Scotchgard" rain and stain repeller—the first durable water repellent that won't wash or dry clean out. More good news about this rain and stain repeller: if prompt attention is given oily liquids dropped on fabrics, the stain may be removed easily with a tissue, cloth or sponge.

AND TREATED rainwear will be more stylish than ever before. Cotton poplin, a

durable ribbed fabric, has long been a favorite in the classically tailored trench coat.

This style—usually characterized by raglan sleeves, a double-breasted front and wide cinched-in belt—will continue to be leading design.

New this year: a three-quarter length style worn with or without loosely tied belt. Design details include cotton knit pockets with button-down tabs and top stitching at neck and front closing.

Some feminine rain fashions have large collars which double as cozy hoods.

THE YOUNG set will

# I. Miller

## Slow Curve

I. Miller spins a low, slow curve and stops short! . . . at a most provocative new angle. An eye-teasing flatterer that gives your feet an ultra feminine new silhouette . . . black patent, new navy, California beige, grey lustre calf, 28.95

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spring offers

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Long Beach Santa Ana

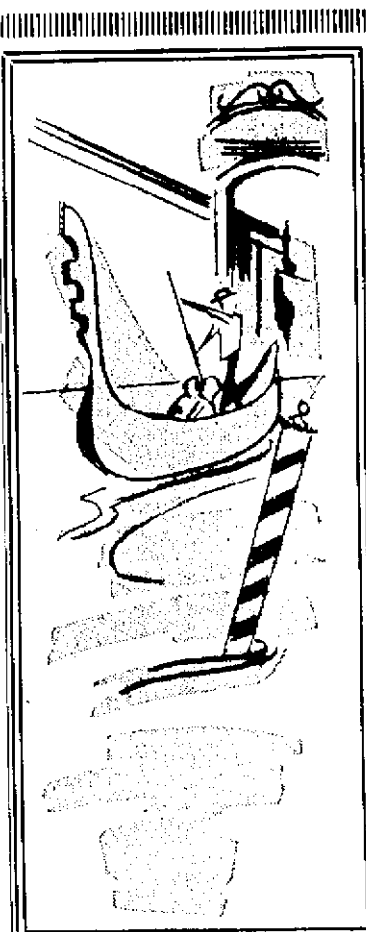
Pine at Broadway. HE 6-9841. Store Hours: Monday, Friday, 9:30 a.m. to 9 p.m. Other days, 9:30 a.m. to 5:30 p.m.

# Spring Jackets Riding High



**CROPPED TOP** jacket over smart little leather-belted dress, proves afternoon's no style afterthought. In mixture of beige and gold Indian raw silk. By Jack Sterns, Irene's, 213 E. Broadway.

**HIP-SKIMMER TOP** and wide black braid give smarty look to snappy camel-colored suit of rayon and Prima cotton. Skirt is fully lined. Harris & Frank, 240 Pine Ave. and 5024 Lakewood Blvd.



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## Women Are So Cape-able

Time was when a cape was an extra, a seldom-worn and short-lived garment that budget-conscious femmes couldn't afford.

Not so in '62. This spring, capes have swept into their own as appropriate, dashing, useful coverups.

They may be hip-length, three-quarter or full-length; can be worn with pride from day to evening.

**ONE EXTREMELY** versatile design of American wool is reversible, its checked lining matching a checked suit, its other self a solid color available in green, navy or white which can go forth over dressy dresses.

One of the most sweeping: a full-length cape in riot red or white, with a choir boy collar and concealed flap pockets, which cuts a dashing figure any hour of the day.

And a short cape goes just right over separates, over a party dress or a matching dress (as pictured).

**WIND-RESISTANT** capes are fashioned from flannel, mohair and worsted with a loop effect. Patterns run the gamut of checks, stripes, plaids and solid colors.

The avant garde shopper would do well to check her clothes closet, to make sure in advance how many kinds of combinations the new cape shape will enhance.

### Youthful Colors

Paris colors for spring are clear, light and young. They include buttercup yellow, lime, mustard and saffron. Blue comes in such lovely shades as periwinkle and porcelain.

## Here Comes Bride: She's High Fashion

"Brides are going more high style. There are more silhouettes, more fabrics used for bridal gowns this year than I have ever seen," said a 35-year veteran of the bridal business.

"Years ago we had only satin and lace," the expert went on. "Now we have silk organza, peau de soie, French illusion, linen.

In silhouettes there is the sheath with the detachable train, the dress that is smooth in front and full in back, also the bouffant.

**THIS YEAR**, the bride should choose her petticoats carefully. The hoop is giving way to the crinoline that is shaped like many of the dresses, smoother in front and full in back.

She cautioned the bride to select a hand-stitched glove so the ring finger can easily be opened for the ceremony. A bride never removes her gloves at the altar.

To insure a feminine appearance, the consultant urged all brides to wear shoes with heels. Even if the bridegroom is not tall, wear little heels because "a girl walks more gracefully in heels than she does in flats."

## The Season's 'Sockeroos'

Just "any old sock" won't do!

In this age of specialization there are special socks for every favorite recreation: boating, tennis, bowling and golf.

For sailing enthusiasts, there are low-cut socks, fashioned for utmost comfort and absorbency. Some are in terry stretch cotton, others in cotton-and-nylon stretch.

**TENNIS PLAYERS** will appreciate extra comfort of cushioned-sole socks. Styles feature classic ribbing and crocheted cuffing.

On the green, golfers can look neat and bare-legged, yet be comfortable with low-cut socks in wool and nylon that feature absorbent inner cushioning.

Bowlers have their choice of stretch crew socks with cushion sole, or wide-ribbed cotton socks with novelty cuffing.

# Lovely FURS

FOR COOL SPRING EVENINGS



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| <b>MINK JACKETS</b><br>from .....                      | \$459 |
| Dyed<br><b>SQUIRREL STOLES</b><br>from .....           | \$99  |
| <b>FOX SHRUGS</b><br>from .....                        | \$69  |

Prices plus tax. Fur products labeled to show country of origin of imported furs.

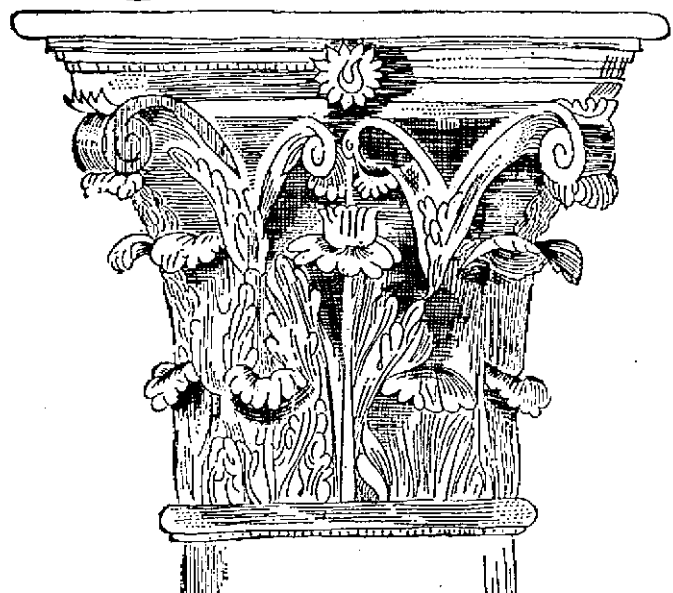
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### On the Double

Should you find that your gums bleed every time you brush your teeth, run, don't walk, to your dentist's office. This way you can avoid serious trouble that may eventually cause the loss of teeth.



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## Peril of Pearls Going Feet First

Never apply perfume or toilet water to an area of your skin where it comes in contact with pearl necklaces, bracelets or earrings. The acid will discolor the pearls — a discoloration which cannot be washed away.

Watch for many new shapes in shoes for spring—all designed to flatter and feminize women's feet. There will be mules, with an open look; a wide variety of strap styles; town shoes with square, lowered heels and square toes; also more-open toed shoes than in recent seasons.

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SMART SHOP  
450 PINE AVE.

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finest  
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*Sheer  
Sophistication*

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Sizes 8 to 16 \$35.98

GENE'S 450 Pine Ave., Downtown Long Beach  
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## Here Comes —The Bride

FOR MAGIC memories—a bridal gown with Sabrina neckline in imported nylon sheer. Chapel train transforms into bustle back. Appliqued of Alincon lace. At Audreys, 131 E. Fourth St.

## The Bare Facts for Spring —No Waist in Sportswear

A nude mood dominates sports and lounge clothes in the resort and spring collections.

It's the revival of a bareness which has been around

since the ancient harem—if we're to believe the costuming in movie extravaganzas on the subject. We're talking about the bared midriff in which the top of the bottom of the costume settles well below the waistline.

The modern versions had their beginnings on the Riviera about a year and a half ago—the same coastal area where that other exposure called the bikini helped make such as Brigitte Bardot famous.

FIRST, THE look was called St. Tropez, because of its Mediterranean origin. Now, from the Riviera to the Rocky Mountains and on west they've Americanized into hipster, hip hanger or hip hugger.

The hipsters are cut in varying degrees from one inch below normal waistline to below the navel. Mostly, you'll see the hipster look in trousers, but some designers also have introduced it in skirts.

Toppings generally for the hipsters are extremely short or long enough to tuck into the lowering waistband, if a girl figures she is not svelte enough for the bare look. For the very slim, the cropped tops show part of the rib cage.

For the too hippy of the hipsters, there are some standard exercises which will help fix them neatly into the low-slugs. These figure fixers come from Prof. Fern Yates of the physical education department, Barnard College, Columbia University.

"Take on the exercises only with your doctor's advice," she said, "and start with a few of them at a time, building the number gradually."

FOR THE waistline and upper hips, try this. Lie on the back, arms out, and raise the left leg straight up. Keeping the leg straight, turn the hips and swing the leg down toward the right hand on the floor. Bring back over left hip again and lower to the floor. Repeat with the right leg. Start with 10 times, gradually building the number on succeeding days.

A simple exercise for strengthening the abdominal muscles, said Professor Yates, can be done either standing with the back against the wall or lying flat



on the floor. Just do pull-ins of the stomach muscles.

TO SLIM HIPS, sit on the floor, arms out at shoulder height, legs straight, heels together. Now, use your hip and thigh muscles to lift and rock on one hip as far as you can move, then back onto the other. As you move, keep the feet on the floor and heels together. Rock from side to side, 10 times at first.

Or, relax the knees, put the hands on the floor behind you instead of extending arms at right angles to the body. Then rock back and forth. This also helps the waist, Professor Yates said.

The physical educator suggested this exercise for the lower abdomen and the side thigh muscles: Lie on the floor, lift one leg up and to the side, then the other. Repeat several times.



## That Extra 'Something'

Scarves and stoles are taking a fling for spring. They tie prettily on suits, coats and dresses. Often they're looped casually to the side, western-style. Or they are muffled closely around the neck as fill-in for a wide-open-spaces neckline. Sometimes they're tied on the shoulder to create a cowl effect.

## Flair for Flare

More flare at the hemline gives more flair to the fashion scene this season. There is more ease in skirt shapes and hemlines in almost all the new styles.

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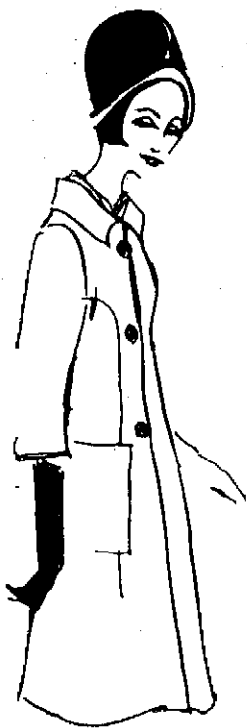
133 main street • seal beach • 430-4020 • open Sunday til 5:00 pm

# Spring's Cover-ups

INDEPENDENT-PRESS-TELEGRAM—F-9  
Long Beach 13, Calif., Sunday, March 4, 1962



**HARLEQUIN CHECKED** for '62 flair, coachman-fronted coat by Lence Jrs. has hip-hugging, low-waisted silhouette tops classic jet-black sheath. At J. C. Penney Co., 500 Pine Avenue.



**WEIGHTLESS** warmth of orlon acrylic and wool jersey in three-quarter coat by Sunset House gives no style quarter. In beige, black or willow green. At Desmond's, Broadway at Locust Ave.

## '62 Jackets: Perk-Uppers for Sheaths

A stylishly short jacket, fashioned from any of the glamor fabrics of the season, will turn that "little nothing" sheath into "something," quite special.

If you're handy with the sewing machine, there are many patterns available for Chanel-styled, cape-type, bolero and cardigan jackets that are easy to make. Or, your favorite fashion shop may have just what you are looking for.



**CURLS IN A SWIRL** is new mood for hairlines' 62. Rhythmic over-forehead styles "Festive Flair" (left) and "Carousel" are artistic handiwork of Cozart Beauty Salons, 137 E. Fourth St.

## NEW 'SHE MOOD'

### Necklines Dip and Waistlines Nip, as '62 High Fashion Plunges Low

All that is high today about high fashion are a few high waistlines, high hemlines—and, of course, some very high prices.

And there are moderate prices, too. Because, today, high fashion is a look, not a price.

Yet less than a decade ago high fashion was "up there" in every sense of the word.

**DESIGNS WERE** lofty and exaggerated. They were created with a total disregard for the average womanly figure—because haute couture was not intended for the plain people.

Ideas of American and Parisian style pacesetters were so extreme that only the very rich (who could afford to make mistakes) and the very daring could wear those garments in their original forms.

But as the best of the styles sifted down through the various income levels to the masses, the extremes were made less so. Moreover, they were made to fit—and fit well to show the woman as she really is for these were the only dresses with real rack sales appeal.

**THUS**, while it was once downright indecent, at least ordinary, and decidedly not haute couture to wrap your clothes around you like a bandage, this year high fashion is fittingly tight—and properly so.

And décolletage, once considered by the well-bred as cheap and in poor taste, is now as correct as those throat-choking collars of the Gay Nineties.

Indeed, this season all but a very few members of the nation's couture designers seem to have tried to out-strip each other with neck-

lines that scoop wide or plunge deep; and with off-the-shoulder, strapless and backless dresses, blouses, cocktail and floor length gown.

### Chic Shapes for Ladies in Waiting

The mother-to-be can "anticipate" in style this spring.

For the newest maternity styles are basically the same as the shifts and pyramid shapes which have taken over all leisure wear.

Most appear without collars, with nautical touches, over-sized pockets, puffed linings, in shock colors and easy-care cottons.

With both the high-rise Princess lines and the loose, low-waisted look in vogue, maternity fashions will look newer and more deceiving than ever.

**ALTHOUGH** one-piece outfits will outshine most of the two-piece ensembles, in maternity sportswear emphasis is still on separates.

Ruffled tops, carried over from regular sportswear, look lovely and gay as "cover-ups." Long skirts in many loose styles are being shown this season and for the lady-in-waiting, they're just the ticket for casual wear.

### Be Glovely

Long white gloves mark the "woman of distinction." Obviously they must be washed clean after each wearing, for they do attract attention, and the tiniest smudge will be noticeable.

the "she mood" interpreted for them?

But the style lines themselves will be as high as any in high society.

The garments will have the same body moulding fit, the same breezy décolletage, the same flaring skirts, knee-high hemlines—now all very refined.

These may not have the intricate handwork; built-ins such as bras, lined skirts, padded waist-shaping; nor magnificent tailoring; nor these fabulous fabrics that net the high prices of high fashion.

This is high fashion for spring.

But when the 999 out of every 1,000 women who cannot afford haute couture shop the budget shops for ready-to-wear, how will they find



the boy club coat...

Eight ounces of cool good looks in imported linen to which the clever Irish have added polyester to make it lighter weight and wrinkle proof. Tailored by Stein-Block. From our spring and summer collection in solids and plaids. 65.00

**B**uffums' Marina Sportswear

world's first and only shopping resort



coats a la carte...

Your choice among the finest in imported and domestic fabrics for the Marina look of easy elegance. Why not take a quick run down the shore where parking's no problem at all and our spring collection is breathtakingly beautiful. 89.95 to 165.95. Sketched from the collection, Linton Tweed in a wondrous hove weave suggestive of spindrift. By Michaelson. 165.95

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### Sure Signs of Spring

YOU, in the season's prettiest new hairdo... spring calls for a fresh, young look! Let us show you what's newest and loveliest for spring.

Soft, Manageable  
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# Four New Ways to Suit Yourself



**WHITE IS SUITED** for spring . . . especially when it has its own flowered silk blouse. Jacket, with jewel neckline and demi-fit, is Balenciaga in feeling. By Leonard Arkin; at Buffums' Downtown, Pine Ave. and Broadway, also Marina stores.



**SUITED FOR TRAVELING**, all-wool flat knit with new shirt-tail look; hand-detailing. In navy, beige, blue, red, yellow. At JoKaye, 401 Long Beach Blvd., and 5034 Lakewood Blvd.



**CHANELIZED**, overbloused and belted . . . Italian knit threesome by Gino Paoli has travel suitability. In two combinations: navy and turquoise, turquoise and yellow. Harris Aire, 4260 Atlantic.

**A DIOR COPY . . .** the elegant Paris look for spring in three-piece black costume. Jacket is gently fitted over white crepe bare top, slim skirt. From Fashionette, 3500 E. Fourth St.

## Slips Do Splits

With flared skirts very definitely in, the two-legged slip is a logical underpinning.

An ingenious cross between a half slip and pants,

it has the free, swingy stride that is a natural with wider skirts. Two-legged slips fit smoothly; they're wearable over girdles and under slim skirts as well as wide.

## 'LITTLE GIRL' LOOK IN LINGERIE

### It's Sugar, Spice 'n Everything Nice

It's not all "sugar" for lingerie this season. There's plenty of "spice," too.

Though old-fashioned femininity returns in full with frilly Victorian ruffles and bows, there's also a note of daring—especially in sleep and loungewear.

Take ruffles, for example. They've taken on a new twist and come up looking very '62 in St. Tropez-inspired bare midriff fashions. It's the ruffled top that most often is seen with the new low-slung hip-hugger pants.

**LITTLE BIKINIS**, bell-bottom pajamas, shortie pajamas, with long Bardot shirts are but a few of the more "spicy" styles.

Following the twist rage, some slips sport fringe at the bottom and many have flounces, ruching and ruffles.

Prints are important, too. In the Americana chapter of the old-fashioned story—it's gingham, brightly dotted



made of dotted swiss, gauzy satens, Colonial designs.

Yet even here trim may take over, and it does in eyelid and lace frostings and rick rack details.

**FABRICS** however give lingerie its nostalgia this season. In keeping with the "sugar-look," use is being batistes, dimity cottons, white pique, chiffony voiles—all with the new easy-care characteristics women have come to love.

The color scheme is snow white or pale. Peach, a pastel mixed from pink and apricot, is typical of the softening. Sharp yellows and the combination of red, white and blue constitute the majority of the exceptions.

So—be it sugar or spice, everything has been made extra nice in lingerie for "little girls" this spring!

## Brunette Beauty

Brunettes should be particularly careful about the hair style they choose. Because of its bold darkness, their hair will attract the eye immediately and should be expertly styled at all times.

## Three-Way Care

To keep your skin in good condition, three steps are necessary daily. You must wash it to keep it clean, cream it to keep it moist, and massage it to induce circulation.

## headlines for spring

Select a fashion-right, charming new coiffure to match your most wanted desire! . . . Seldom will our hair styles be surpassed in splendor and beauty.

Enjoy a touch of spring fashion with a new permanent from Hammond's.

Priced from \$10.95.



**Hammond's HAIR STYLISTS**  
4140 Paramount at Carson  
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Try it... and you'll Buy it!

Stanton Petite's superb sheath.

\$19.98  
Sizes 3-5-7-9 only.

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Lace, to shape and lift your bosom to new heights. Light Underwiring, Petal Padded. Rayon, Cotton and Rubber Elastic. Black, White or Pink.  
Sizes 32 to 38, B or C Cup, \$5.99  
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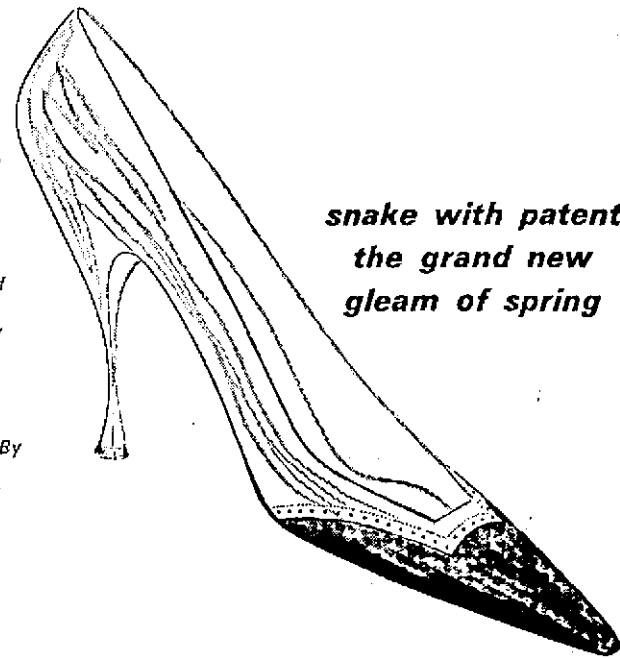
BY MARJA

**frederick's OF HOLLYWOOD**

## CHANDLER'S Shoe Salons

See it in March 1 Vogue,  
the slickest combo to  
tempt the feet of fashion  
since the snake left  
Paradise. Just one from  
our fabulously varied and  
colorful reptile collection,  
all at prices you'd think  
impossible for such  
exquisite shoemanship. By  
French Room Originals.

\$12.98



snake with patent...  
the grand new  
gleam of spring



## It's No Lie--- Fabrication's the Thing

In fabrication of the spring fashion story, you'll see some of the prettiest prints in years for everything from sportswear to late-day dresses. And that's no lie! Blooming florals enchant in after-five dresses of chiffons, organzas and crepes. Stripes are eye-catching with the "stars and stripes" motif prominent in sportswear and scarves.

THERE'S a new handloomed look in homespun, hopsacking and burlap



weaves, also textured effects in lacy wools and matelasse. Knits are important, either in cotton or wool. Then there's seersucker for easy-care; rustic silks for rich coats and suits; printed terry cloth that heads for the beach.

Newest of all: stretch fabrics shown in terry, denim and sailcloth.

FLIRTY FASHION is rule for coifs this season. Over-all there's emphasis on a whirl of movement—but softly so, as in hairdo from sketch pad of Rafael's Originals, 4719 E. Anaheim St.



**Bridals  
Formals  
After-Five**

Bridal Gowns \$25 to \$150  
Formal and After-Five from \$25.00

Personalized Designing  
by Marguerite Del Rio

**melba's**

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Long Beach HE 6-6155  
lay-aways invited

## Beaucoup Bags

For spring, Paris shows handbags in navy-and-red

combinations, in gray, in Some are done in flannel or red both bright and deep, straw.

## Modern Woman

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flattering versatile costume

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Created of Matelasse' by Mendel... a complete wardrobe in itself... a dress, a costume that changes with the fashion scene from noon to night. Softly fitted jacket over a slim sheath with cap sleeves and self-belt. New Spring shades of Beige, Powder Blue, Rose, Navy.

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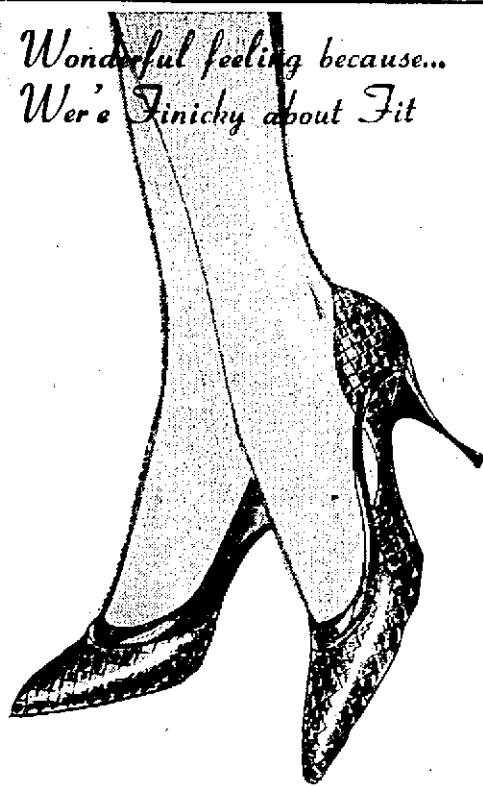
PURELY Californian. A pure silk weightless, will-less dress. In Lido turquoise, Balboa green, Newport coral, Tahoe black, Pebble Beach white. Exclusive, Haggarty's, 5029 Hazelbrook, Lakewood.

## Russians: 'Up to Date' ---but Down With Hems

Moscow radio said recently that Soviet fashion designers would display "up-to-date" Russian dresses with hemlines two to two-and-one-half inches below the knee at the International Fashion Congress at Budapest this month.

Moscow radio, in a broadcast beamed in English to North America, said the Soviets would exhibit 72 examples of ladies', men's and children's clothing, combining elements of national costumes with "the most suitable lines picked up from foreign fashions."

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The spectacular new look in shoes has a wonderful new feel at Innes. The Look: Smooth black patent coupled with sparkling black sequin serpent. The Feel: Bouyant foam cushion inner sole and highest quality construction throughout, plus Innes' expert fitting ability.

"Flirtation" \$23

by  
**mademoiselle**

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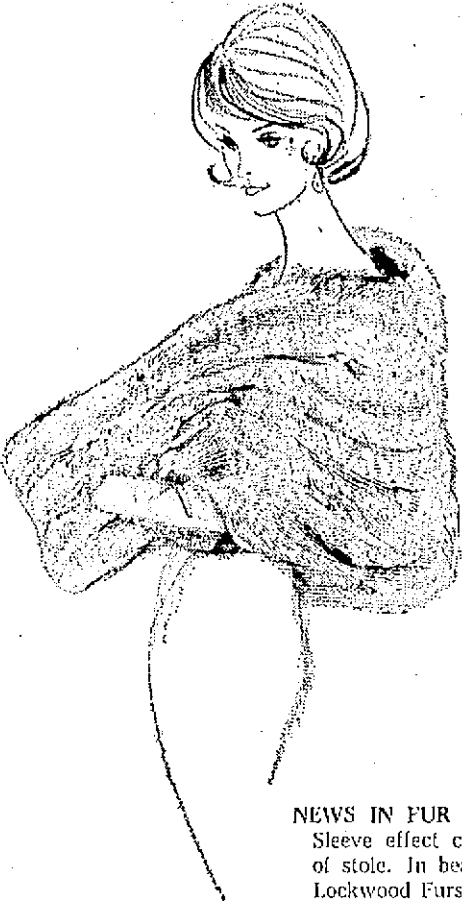
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NEWS IN FUR FINERY... the stoler jacket. Sleeve effect creates jacket look; has comfort of stole. In beautiful Emba violet azurene. At Lockwood Furs, 711 Pine Ave.



WEALTH OF STYLE is unequalled in rich news of Emba tourmaline mink jacket. It's fashioned of fully letout skins, set in vertical pattern. All shades. Available at Hill Furs, 3316 E. Broadway.

NEW AND HANDSOME

Up Fashion's Sleeve  
---Gloves for Spring

Spring's shorter, wider sleeves—also the absence of same—will make Easter parading a hand-in-glove affair this season.

Attractive leather gloves in every length from four to 16 buttons will start below coat sleeves and end everywhere from mid-forearm to the sleeveless shoulder.

The very simplicity of this spring's fashions call for elegant leather hand-coverings to strike an extra smart note.

THE PRETTY look of feminine hands will be carried up to near-elbow length in daytime and late-

day gloves of glaze kid and luxurious suede leather.

Worn at full length or crushed down to just above the wrists, the longer gloves make a fashion accent for a town suit, or flowing coat.

For wear at a formal country club dance or an evening on the town, the best choice will come from a variety of elegant 16-button leather gloves.

WHITE, again, will be the most popular hue for evening. Cutouts, set at regular intervals up to full length of the glove, are popular detailing this season. So are seed pearls and clusters of small colorful jewels.



Colorful Patents Shoe Enough

Watch your step this spring—and you'll see color. For the first time a full range of pastels, high key colors and white will be available in shimmering patent.

Now joining the weightless wonders of the fashion world are shoes. Many hover at the three-ounce mark. Just as shape-holding, claim the shoemakers, but more walkable.

LUXURY, GLAMOR, STATUS

... And All From Those Little Minks

NEW YORK (UPI)—Mink ranching rates as both the most "exotic and often most frustrating" type of farming.

So says a rancher who for 20 years has produced the makings of mink coats and other mink items for women's wardrobes.

"Exotic," said Walter Taylor of Somers, Conn., "because mink connotes luxury, glamour and status. Often frustrating," he added, "for two reasons—fickle feminine taste and the susceptibility of the animal to disease."

Taylor is one of the thousands of farmers in the United States turning out a record crop of ranch mink. Industry sources said the 1960-61 crop was 6.445 million pelts; the 1961-62 crop is expected to be seven per cent higher in this country, the world's greatest producer of ranch minks.

TAYLOR EXPLAINED the mink is a style production any way you look at it. One year, women may be thinking in terms of one color of mutation, the next year, another. But there is a trend toward use of the lighter shades.

As for ailments which affect the silky-coated animal, Taylor listed canine distemper, botulism which he said sometimes can wipe a herd out in 24 hours and dietary problems. That is why vitamin supplements usually are a part of the animal's meat, fish and cereal menu.

GENETICS is a vital factor in producing quality mink and the colors style demands. Stated in its simplest terms, a farmer develops a mutation in this way:

In the first year of breed-

ing, a standard dark female is crossed with a mutation male. Their progeny—say there are four, although Taylor said the average family is 3.5—all are dark in color but genetically will carry the factor for mutation. These offspring are called hybrids.

The second year, a hybrid female is crossed with a mutation male and the four

end to the number of shades possible to produce? "Nature hasn't called a halt on us yet," said Taylor. "But there has to be a limit some day."

Mink measure no more than a cigarette length at birth, traditionally in March, said Westwood. By November, when they're ready to be pelted, males will measure 24 to 25 inches, the females about two-thirds as much.

However small, no animal packs a bigger wallop in the fashion world.

"FORTUNATELY," said Taylor, "the mink is a polygamist. This enables the farmer to improve the quality of pelts much faster."

Would there ever be an

Rothwell's have a completely new look... same location

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ing, a standard dark female is crossed with a mutation male. Their progeny—say there are four, although Taylor said the average family is 3.5—all are dark in color but genetically will carry the factor for mutation. These offspring are called hybrids.

The second year, a hybrid female is crossed with a mutation male and the four

No-Show Slips

Slips that aren't showing this season: the demi-length that just covers the stocking tops, clearing the hemline for already-lined skirts and dresses.

Some of the gayer varieties are in brush-stroke in shadings of green, blue and olive.

Color Flash

Delicious color combinations are in the spring fashion air. Picture the happy pairing of lemon yellow with robin's egg blue... or white, a pale gray or soft beige, color struck with a flash of bright tangerine, turquoise or brilliant blue.



"ELEGANCE"...  
IN IMPORTED CASHMERE  
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Clutch Coat At \$57

Treat yourself to the refined elegance of imported cashmere. Made expressly for Harris & Frank, our slim clutch coat is styled with grace and simplicity... and at so modest a price! Features a stitched notched collar, 3/4 length loose sleeves, and full lining of fine quality rayon satin millum. In beige or black. Sizes 6 to 16.

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Ruth Essig, PERMA-LIFT expert, will be in our Lakewood Store, Tuesday, March 6th, to give you a free consultation.

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Perma lift

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magic inset bra  
fits perfectly  
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can't ride up ever

Smart, Spring fashion begins with light, lean Lycra\* shapemakers by Perma-lift. You'll feel the difference in fit with this whisper-light Magic Inset Bra that firmly lifts you—comfortably molds you. Slim hips and thighs are yours, too, with this miracle-light Magic Oval Pantie, the only pantie ever created that can't ride up—ever. Enjoy a new Spring silhouette today—you'll love the exciting difference. In Mini Frost, Cream, and White.

Pantie Style No. 3870 Magic Oval Pantie in Lycra with satin lace front and back panels. Sizes: S, M, L. Only 10.95

Bra Style No. 90 Lycra Magic Inset Bra with nylon lace cups. Sizes: B & C cups 32-38. Only 3.95

\*DuPont's registered trademark for its Spandex yarn

Harris & Frank

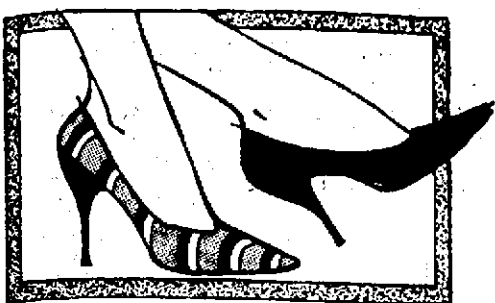
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### Now, a Make-up for Shoes!

If the shoe fits, wear it—in a different shade every day. Shu-Make-Up (in 12 colors) makes one pair go everywhere. For leather, fabric or patent, permanent finish comes off only with special cleaner. Change color (same shoes) as often as you choose. At Egyptian Pharmacy, Second St. and Nieto Ave., Belmont Shore.

## Friends, Romans and... The Look Is Feminine!

By SHEILA WALSH  
By United Press International

ROME—The spring-summer collections at the Italian high fashion shows in Rome and Florence this season could be summed up in one word—romantic.

They were as feminine as an old-fashioned lace fan and as modern as tomorrow's headlines.

The mood was sometimes outrageously coquettish, and frills, flounces and ruffles swished through every collection.

**THE SILHOUETTE** of the Italian look for 1962 gives credit where credit is due to a woman's figure. The waistline wanders high and low—and a girl can wear it where it suits her best.

Waists were as high as Empress Josephine's in some collections, while in others they dipped gently to hip-bone level.

The hemline was the only note of controversy on the Italian scene. The majority of the designers kept skirts short, but ladylike—just covering the kneecap.

Fabiana lowered his hemlines a surprising four inches below the kneecap. His wife, Simonetta, who also is a rival designer, compromised on hemlines that stopped well above the mid-calf but were considerably longer than most.

But these designers were on their own in launching a longer look.

**MOST MATERIALS** in the Italian collections all were lighter than air. Floating, flowing and swirling materials like chiffon and light crepe were the designers' favorites.

The collections blazed with

warm-toned fruit and flower colors. Orange in all shades from harvest moon to tangerine or orange sherbet was the top color.

Green was the second favorite, especially in bold tones of emerald and grass.

For light relief, the collections suggested white.

Fourquet, the young Neapolitan-born designer who made his solo debut this season showed outfits which he dubbed "absolute white."

Crisp white suits with all-white accessories and only a touch of pink for blouses illustrated his "white for summer" theme effectively.

**PRINCESS IRENE** Galitzine's collection drew the most applause from the professional audience of buyers and fashion writers in Florence.

The princess' silhouette was gently clinging, yet ultrasophisticated. She used the gentlest shade of the brightest colors with an unerring eye.

Pucci, with his low-slung pants teamed with long jersey blouses, was star of the sportswear collections. His styles were reminiscent of dude ranch cowboys' levis and midriff-bare pants that swept the French Riviera last summer.

## The Dress Takes a Coat



**INSIDE STORY**, dashing cotton print in bright orange, adds chic to stylish beige cap-sleeved sheath with three-quarter length jacket. In rayon-linen weave. At Wonder Shops, 211 Pine.

### Step Right Up

The way in which you walk has a good deal to do with how much walking benefits you.

If you shuffle along from the knee, don't expect much in the way of results. But if you stride gracefully, swinging from the hip, your whole body benefits. Walking exercises nearly as many muscles as swimming.

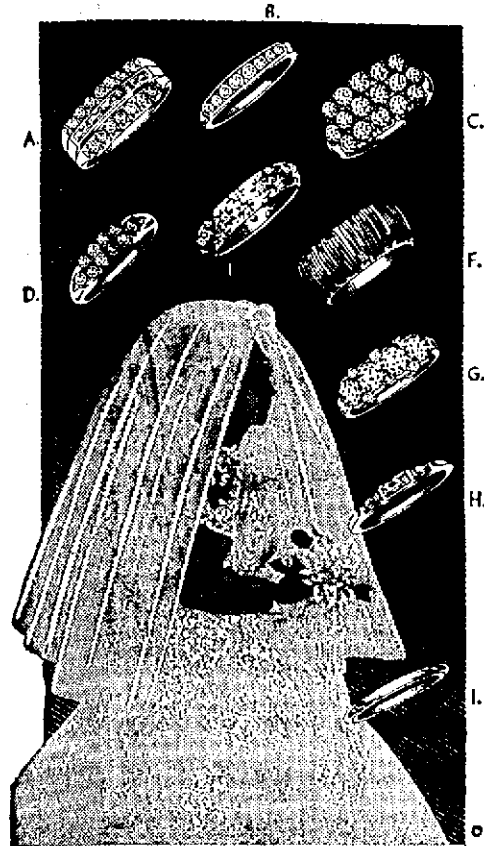
Try walking from the hip and feel the difference!

**MARVELOUS MANDERIN** simplicity goes sophisticated in turquoise two-piece costume. Coat has side slits, frog fastener. Of rayon acetate at Frederick's of Hollywood, 205 E. Ocean.

### Let's Face It

When you buy foundation make-up you should choose a shade that will harmonize with your natural skin tone. Your face powder should be

a shade lighter than your foundation.



## The Spring Bride...

Smartly chooses a C. C. Lewis wedding ring for authentic styling and unquestionable value.

- A. 3 ROWS WITH BAGUETTE DIAMONDS.....\$550
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### '62 Ground Rules: Go Light Footed in Lower Heels

The age of weightlessness is upon us from the skin out.

Fabrics like jersey, chiffon flannel, wool or test-tube fleece are running beautifully scale-shy; foundations in the new spandex mixtures are, with a skeleton-crew in ounces, doing great things for figures.

Newest number in the nocal clothes trend: shoes which, playing along with their smart lower heels and non-pointed toes, are suddenly made to be mere shadows of their former weight.

Many a mere three ounces, they're just as shape holding but prettier—and much more walkable.

### Undercover Care

Bath oils transferred from the body will cause rubberized garments to deteriorate, one more reason for sudsing bras and girdles after every single wearing.



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for land  
or sea

dresses, sportswear by—  
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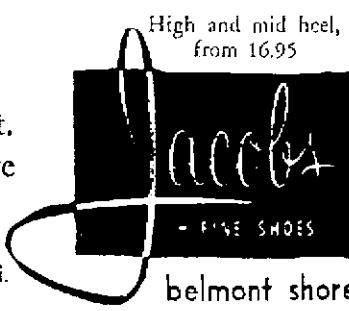
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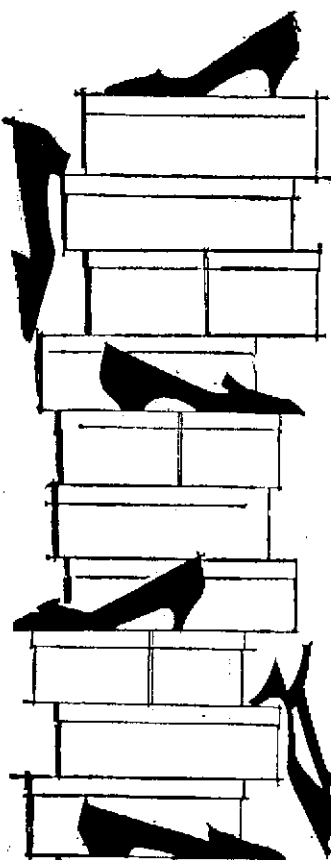


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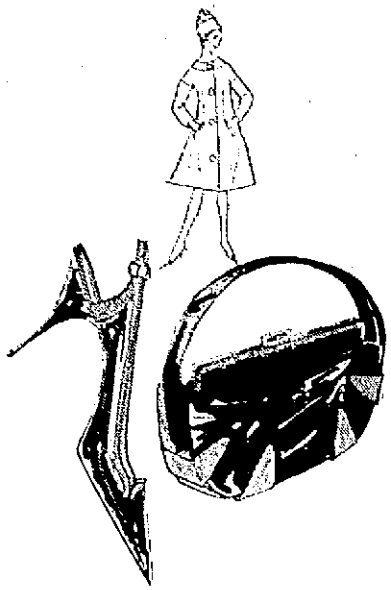
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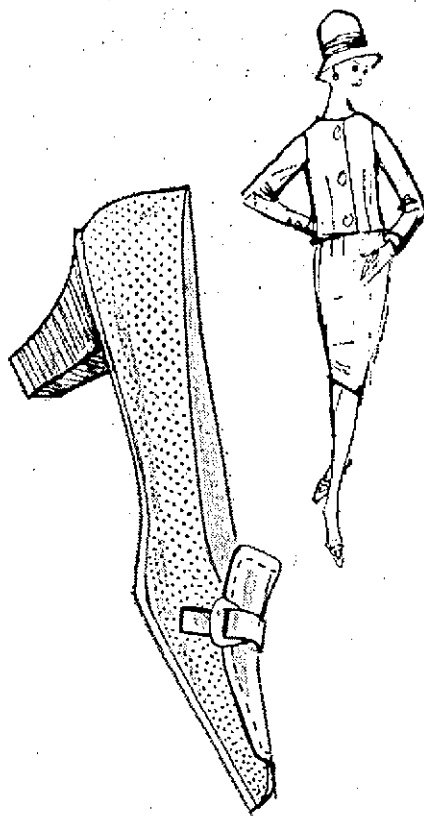
## Walk into Spring; Go Light-Footed



SHINING UP to spring... "Sorceress" by Mademoiselle. Elastic sling heel, crescent toe in patent trimmed with matted calf... also in bone calf. At Innes, 5030 Pepperwood Avenue, Lakewood.



DIRECT FROM ITALY... new open back, lower-heel... so right for spring By Jana; in bone calf or black patent Spring baskets to match any wardrobe. At Mandel's Shoes, Third St. and Pine Ave.



LOOKS SMART, feels good... prettily perforated, medium stacked heel. Has red carpet Urethane cushion; makes walking seem like floating on cloud. Bone or white; at Tri-Point, 235 E. Fourth St.

F-14—INDEPENDENT-PRESS-TELEGRAM  
Long Beach 12, Calif., Sunday, March 4, 1952

## Mattress Care Organize Closets

A mattress should be aired daily, turned and vacuumed or brushed once a week. Try sponging with a little sudsy water to help remove soiled spots. Then set an electric fan nearby to dry it quickly.

A well-organized closet makes dressing easier and faster. Have everything in clearly labeled boxes; keep clothes in transparent bags so that things can be identified at a glance.



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## PERFUME POLL

### Scent for Allure, Glamor, Says Gallup

Perfume makes America's young mothers feel "daring," "alluring," "glamorous," reports Dr. George Gallup, surveyor of everything from politics to pin-ups.

MANY USE it sparingly when they buy it, lavishly when it's a gift.

But no matter how casual their sneakers and jewelry, 65 per cent of the women polled feel "happier," "confident," and "more attractive" wearing perfume.

According to a nationwide poll, more than half the mothers, aged 18 to 30 and representing the upper two-thirds of the country in income and education, say their husbands are interested in the scent they wear, and over a third apply it before retiring at night.

Although a majority wear Bernudas or cotton house-dresses for cleaning, 65 per cent take time to "freshen up" for hubby's homecoming.

Despite marriage and motherhood, reports Dr. Gallup, female vanity prevails.

## Nail Tip

To protect your fingernails, use an orange stick tipped with a brush at one end. Just dip the brush into soap and clean around each nail. It will do an effective job, gently.

## Button, Button

To preserve the beauty of those bulky sweaters with wooden buttons, remove the buttons before you launder the sweater. Wooden buttons tend to swell when wet.

## Just Walk Out in Style

### There'll Be More Heels in Your Life

We women are in for more heels in our lives—this time in our shoe wardrobes.

New shoe styles for spring offer a wide variety of heel shapes and heights. They stack up something like this:

Most noteworthy is another revival of the historic Louis heel with its indentation narrower than ever before, but with the base flared either to square, rectangular, round or crescent shapes.

The Louis heel comes in all heights from Cuban to the new extreme of three and one-eighth inches, a height also shown in the standard, skinny spike.

with the heel: an elongated toe.

New also for spring: heels in color contrasting with the rest of the shoe. One manufacturer has a series of black patent pumps with heels in

red, green, yellow or orange. It's part of the trend to two-tone shoes.

SHAPING UP also for spring are changes in toe shapes. For daytime, there

are two new versions — a softly rounded shape, and a flattened elongated shape squared off at the tip.

Two variations of the squared-off tips come from the firm of Capezio: the "platypump" in high, both copies of the platypus bill.

Although toes are beginning to round for daytime, the sharp needle remains avant garde for evening.

In color, look for medium blues, strong reds, yellows and a whole range of pinks to go with the pink tide of ready-to-wear. Count in also the natural tones — bone, beige, coffee and greige.

In fabrics, anything goes — satins, silks, damasks, embroidered organzies and numerous types of leather — kid, antelope and the reptiles.

## SMALL FRY GO SUAVE

### Sophistication---New Look for Sub Deb Set

It will be a tailored, unruffled Easter parade for the small fry.

While the fashion industry catering to women is putting ruffles on everything, the designers of children's wear are taking them off.

Frills and furbelows are held to a minimum in children's wear. The newest looking dresses have lowered waistlines underscored by flat pleats.

There's even less puff to classic puffed sleeves—and many sleeves in tailored costumes reach below the elbow.

MANY SMALL FRY dresses are two piece or have two-piece tendencies. Favorite silhouettes: the princess and the "A," slightly flared from shoulder to hem.

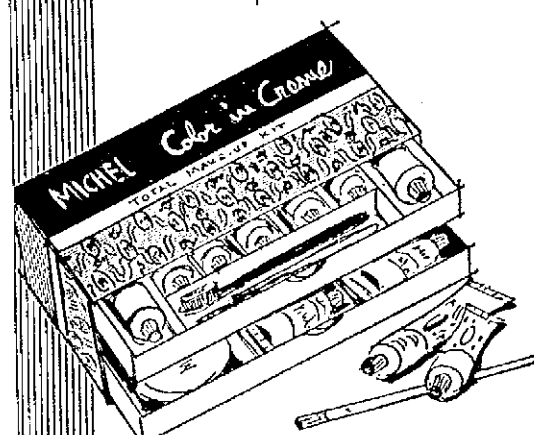
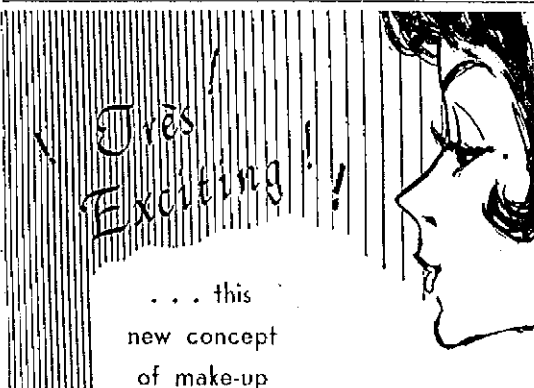
Although children's styles

break with the adults in the ruffle department, they follow group designs in the numerous ensembles and in fabrics.

Coats and jackets are designed to "go with" dresses. And fabrics encompass a multitude of rough-texture wools and synthetics. These show largely in outdoor-wear. Dresses and sportswear come in rugged denim, duck, hopsacking, homespun and coarse synthetics.

IN COLOR, look for children's wear to reflect an adult trend—to clear, warm citrus shades such as yellow and orange, followed closely by muted beiges and grays.

Sportswear for children has gone far beyond the knit T-shirt and blue jeans stage.



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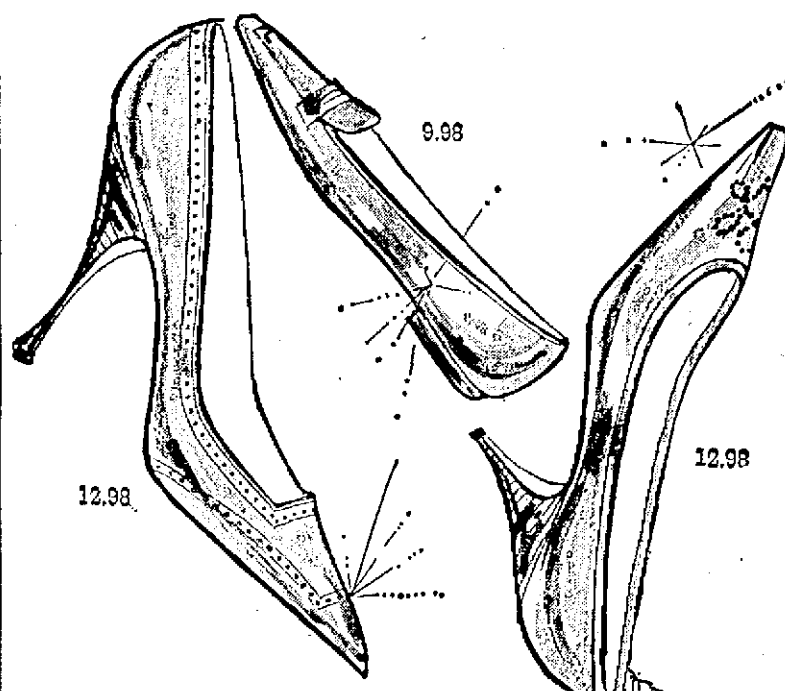
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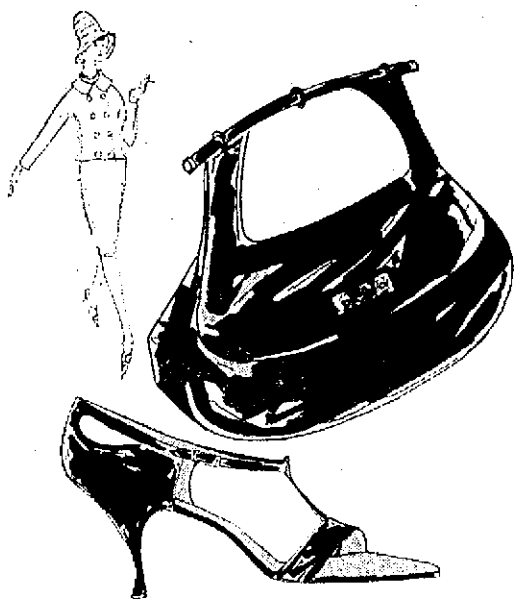
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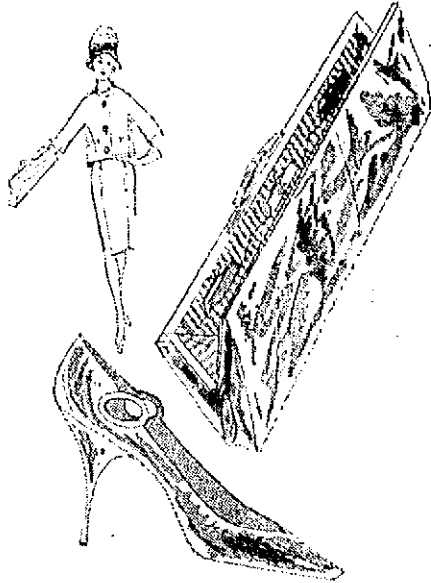
# Fashion Steps Lively - - - On Many Heels



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**LIGHT ON their feet** . . . T-strap bare sandal by Mademoiselle with ombrellino heel; in black, red patent. Bag by Lennox in bone kid, navy or black patent. At Jacobs Quality Shoes, 5016 E. Second.



**NEWEST LOOK AFOOT** . . . light pastel patent, here shown in square-toed pump. Matching patent bag in elongated shape; in beige, white or black patent. Exclusive at Guild House, 507 E. Ocean Blvd.

## Show-Offs—Bow Out!

Accessories are less for show and more for know this season.

Jewelry has taken on a restrained look with smaller beads, finer and more delicate chains. Pins, too, are depending on craftsmanship instead of size for eye appeal.

Handbags reflect the general trend toward softer-looking clothes. The clutches, envelopes, totes and pouches all are rounder and smaller than in previous seasons.

Spring shoe styles have a lot of foot, although the open toe has not made a comeback. Daytime shoes have lacy, cut-out vamps, large portholes along the

sides, or the sides cut down. Strap shoes are seen in many variations.

Watch, also, for the colored patent leathers to compete with the classic black. The daytime patents come in red, blue, yellow, salad green, white and coral. For evening, the patents take on a metallic hue in bronze, copper or green.

## News in Nylons

New this season is the ultrasonic stocking.

It's made of a new nylon with a filament which makes the stocking less shiny, more clingy. Other benefits: the fabric is soft, cool, resilient.



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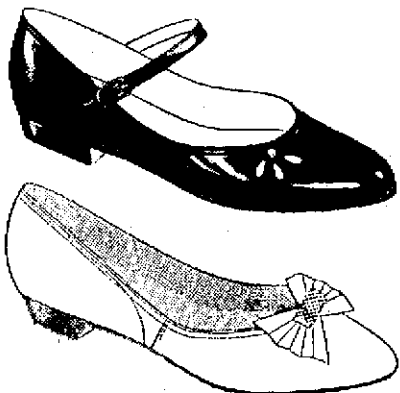
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## EYE, YA-EYE, YA-EYE

### Anna: No Lipstick, Just Hats

Actress Anna Maria Alberghetti doesn't wear lipstick.

"It's a big nuisance," she says, "putting it on and taking it off."

And it detracts from her eyes "and that's my focal point," she explains.

Then too, "men do not like lipstick. At least they prefer me without it."

Lovely Anna Marie believes in making the most of your best facial feature and going on from there. She's done that since she arrived in America at 13, a dozen years ago, making her singing debut at Carnegie Hall.

"MY EYES are not nearly as big as they look, but they are easy eyes to make look bigger. I have thick eyebrows and very long lashes so all I need is a pencil eyeliner and mascara and my eyes can look enormous," she points out.

Hats also emphasize her eyes, she says. She has more than 60 hats and won the Golden Hat Award in 1961 for being the best-hatted woman in the theater



said to be selected by 400 woman's page editors throughout the country.

"WHEN I like a hat, I'll have it made up in every color. My chechia hat, which looks just like a high pillbox, was made up in 15 colors, and I expect the style to last forever.

"I never buy a hat, shoes or anything else that will

be in one year and out the next. I expect my dresses to be stylish for six or seven years."

She likes the chechia (high pillbox) style because she can hide her hair under it. She wears a few bangs over her forehead.

"I just comb these little bangs, and I can always look neat by tucking the rest of my hair under the hat. It's ideal for young girls who haven't the time to fuss with their hair, especially in an emergency when they get a call for an unexpected date," she says.

ANNA THINKS some girls don't wear hats because they think they look better without them. But they haven't found a style that is becoming to them, she says, or she feels sure they wouldn't feel that way.

"I just don't feel complete without a hat. Oh, I run out once in a while without a hat, but I think a hat is flattering. I have a hat tree built like a lazy Susan in my bedroom. I don't put my hats in boxes

in the closet. It's too easy to forget you have them."

She likes a hat that elongates her face, such as the pillbox, and pulling it over her ears widens her eyes.



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# Fashion Goes Two Pieces ... or three, or four, or more

**AMERICANA BLAZER** (left) is blazingly pretty in red, white and blue cotton knit. Comes with matching capris, bermudas, shorts, and skirt. A holiday dream; by Sportmaster. At Gi Gi's, 5251 E. Second Street.

**DADDY-O JACKET** (below) with bold white buttons, side slits, tops slim-line capris. Both have rick-rack hems, heart design on yellow, aqua or pink. At Walker's, Fourth St. and Pine Ave.



**BEGUILING STYLING** in navy denim culottes with matching jacket by Fleishman. Also available: tapered slacks, coordinated bandana blouse. From Town and Country, 4129 Long Beach Blvd.

**Curly Cues** setting the hairline and cheek curls with clear tape in a wide curl, instead of pin curls. If your hair won't curl for the new styles, try using a stronger setting solution and pin curls.

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## SAYS FORMER DRESSMAKER:

### Jackie's 'Straight Up-and Down Look' Is Her Fashion Triumph

By JOY MILLER  
AP Women's Editor

NEW YORK—"Somehow, in her own thinking, she seemed always to be a little ahead of fashion's decrees." That's how a Washington dressmaker, Mimi Rhea, sums up a favorite customer of a decade ago, a lovely

brunette named Jacqueline Bouvier, who today is Mrs. John F. Kennedy.

It's been years since Mrs. Rhea worked on any clothes for Jackie—as she often affectionately calls her in a book written with Frances Spatz Leighton titled "I Was Jacqueline Kennedy's

Dressmaker." But she has followed the development of the First Lady's fashion philosophy, and what she calls her "almost straight up-and-down look." She says:

"The ultimate triumph of Jacqueline's fashion personality did not come about until she stopped trying to make her waist look smaller and her bust look larger and carried her straight slimness to its own final look of simplicity, making well-rounded women drool with envy that they weren't flatter and straighter-waisted."

WHEN IN 1951 she came to Mrs. Rhea, dressmaker for years to her mother, Mrs. Hugh Auchincloss, Jackie said: "I'm trying to develop a certain clear-cut line."

Together they worked over sketches, leafed through French magazines for interesting treatments. Sometimes Jackie bought off

the racks in Washington or New York, and had the dresses sent directly to Mrs. Rhea for alterations to give them the couturier look.

She was critical of her figure in those days, writes Mrs. Rhea. "She wished her feet were smaller, her waist slimmer, her bust were larger, her legs were straighter and her face were oval." Comments the dressmaker, who admired her young client tremendously:

"I felt like spanking her." That was the era of full longer skirts gathered into a tight waist, of clinging chiffons, of choker necklaces, slave ankle bracelets and open-toed shoes. The future President's wife would have none of it.

She insisted on cleaner, neater, more compact lines, and materials with a firmer body. She wore one or two strands of pearls, pearl button earrings, medium-high pumps. Hot pink was her favorite color. And she

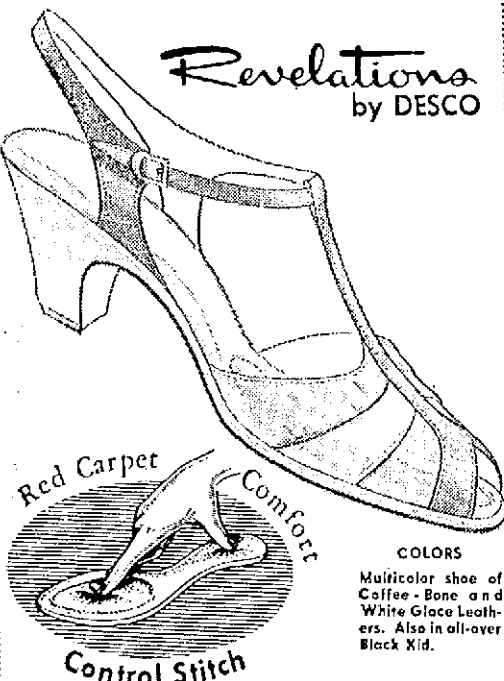
started shortening skirts before any other Rhea customers.

SHE DIDN'T wear hats in those days, and she has since adopted the pillbox, Mrs. Rhea thinks, "because it interferes least with the design of a dress."

Her younger sister, Caroline Lee, now Princess Radziwill, who also visited Mrs. Rhea's establishment, "had more of the grand manner than Jackie," the dressmaker recalls. And "while Jackie liked more inconspicuous clothes, Lee preferred the more extreme styles and more striking colors."

Mrs. Rhea's chronicle, which she says she has not shown the First Lady, covers Jacqueline's broken engagement to John Husted, son of a New York banker—"she seemed more relieved than unhappy about it"—and subsequent marriage to the junior senator from Massachusetts.

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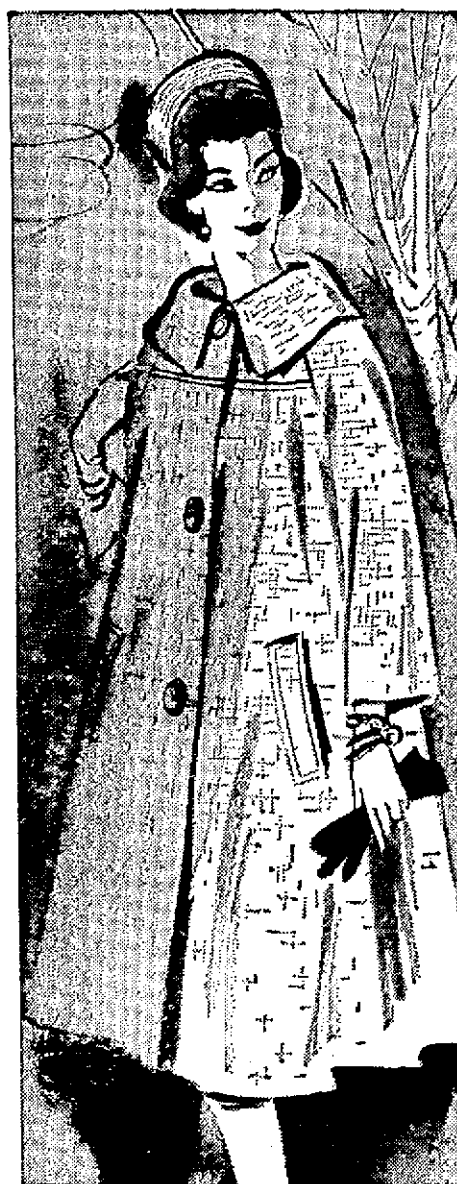
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## JEWELRY FORECAST:

### Bold and Beautiful

The plainer the fashion silhouette, the fancier the jewels worn with the clothes.

Styles for spring 1962 offer very little clutter, so provide a good setting for jewelry, either costume or the real McCoy.

Take, for instance, the wide-open necklines and innumerable daytime ensembles and suits sans collars. Here's where chunky, multi-strand necklaces fill in, either in colors coordinated to the costume or contrasting.

Or, leave the neckline bare and wear a pair of spangly, dangly earrings.

EVENING CLOTHES rarely come with collars anyway, so jewelry designs this year include the collared look.

Jeweled collars, usually in multi-colored stones, come from width of two inches all the way to a strangling cover wide as the turtle neck of a sweater.

Or, consider the short sleeves which dominate in spring collections. When sleeves come just to the elbow or below, something has to break that long stretch of bare arm. The answer: bracelets with elbow length gloves in matching kid.

PINS, big splash affairs, can be worn just about where you please. Tuck one in your hair for evening. For day, attach a pin at the seam marking the higher waistline silhouette. Pin a jewel at the hem of the long overblouse on a two-piece dress.

Or, use a pin at the shoulder instead of a necklace as only ornament on a collarless costume.

THE CHANEL influence runs strong in spring jewelry—to go with the open, cardigan type coats and jackets the Paris designer has made her trademark.

Favorite fastener at the neck for these cardigan types are bar pins, either in the tailored gold of the original or more fancifully made up in pale-tone jewels.

One designer fastened these jackets across the bodice with fob chains, reminiscent of those on which grandpa used to hang his watch and his elk's tooth.

Another Chanel revival: the long chain necklaces with tassels reaching almost to the waistline. Wear one of these or several with a simple dress-jacket costume or suit.

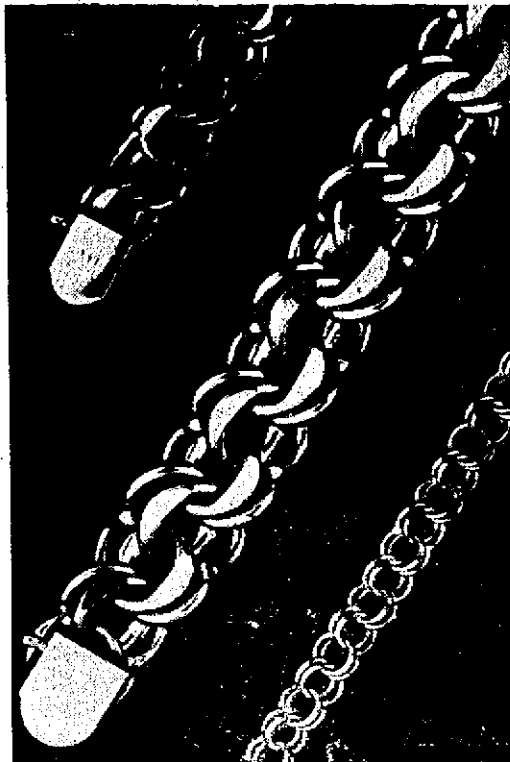
OTHER jewelry notes for spring accessorizing:

Wear a choker strand of large beads covered in the same fabric as your costume.

If you're a woman who prefers pearls to the metallic finished jewelry, try a single long strand of them against the simply-cut "little nothing" dress.

Tie a rope bell of jewels around the waist of a slim, late day or evening dress.

Or, let your only jewels for evening be a pair of long earrings and a triangular scarf, beaded all over and tied over your head, peasant-girl fashion.



WHEN JEWELRY hath charm... Bismark's spiral charm bracelets—traditionally famous in design, exceptional in value. Bracelets pictured in actual sizes. C. C. Lewis, 333 Pine, city's oldest jewelers.

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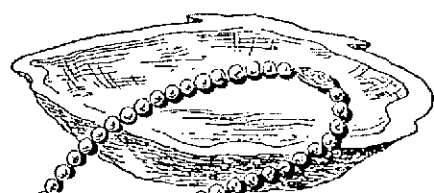
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### Color Palette Is Yummy

Spring's new colors sound good enough to eat. Take the greens, for instance, ranging from cucumber (a tone tender as a spring salad) and citron (a color that heightens your own coloring and brightens spring days).

There's hot coral—ripe, mouth-watering and sun-drenched with color. Also willow, soft and leafy. And there are yummy tan-brown tones ranging from mushroom to wheat.



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*Wilma Hastings*

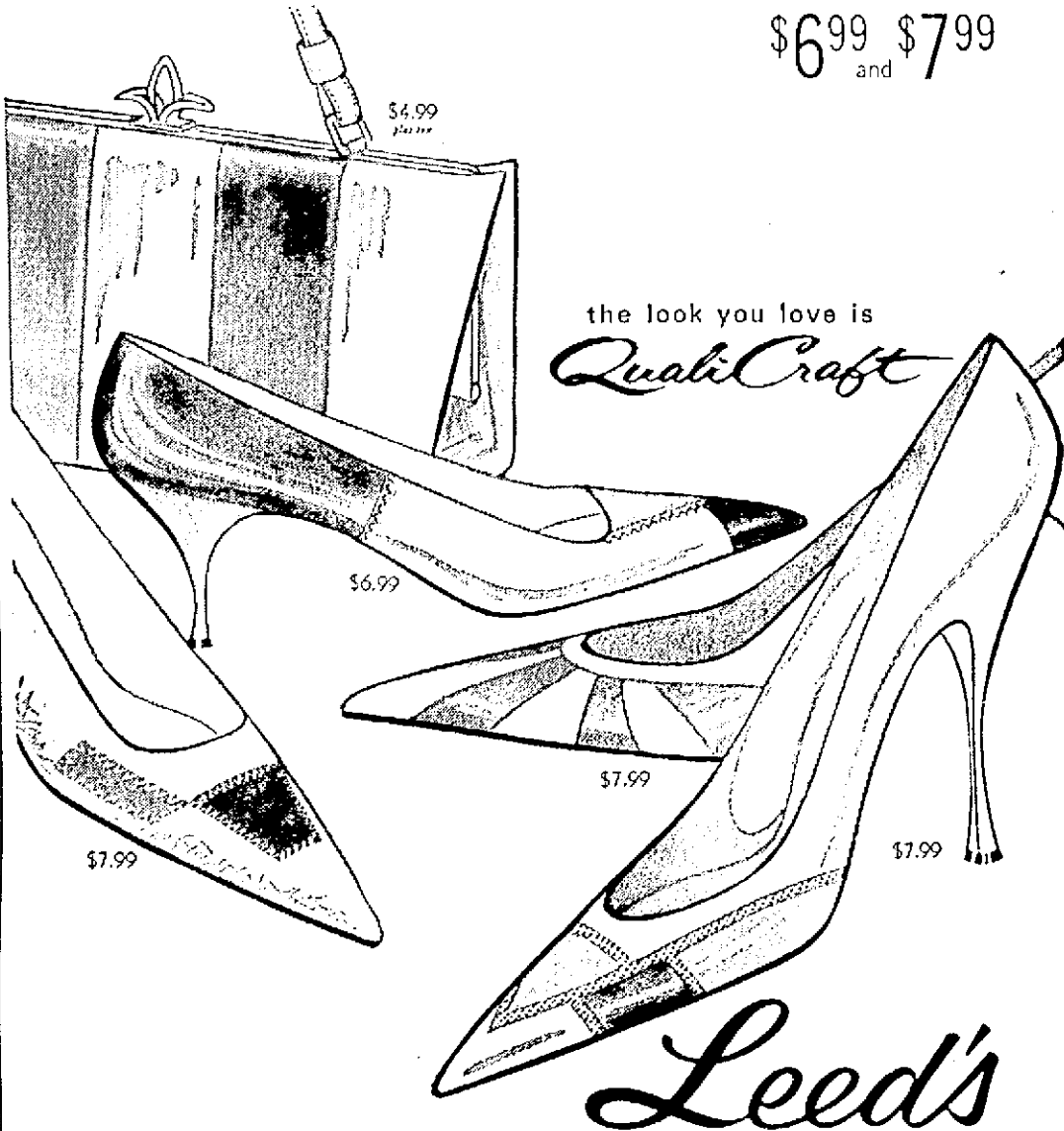
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## For Misses: Little Capes, Big Fashion

What are little girls' fashions made of? The same things as mother's: pleats and capes and everything nice.

In some small-fry suits, short capes take the place of jackets; in others, capes go over jackets as a separate piece.

Many ensembles gain a cape appearance through short cape insets, drop shoulder seaming or wide short sleeves.

SKIRTS ALMOST always are pleated, but a few flared and slim styles do appear.

In coats, the most popular silhouette is the A-line, on which many a wide collar provides a cape effect.

But by way of sharp contrast, some suits and coats have no collar or cape effect at all. These are based on the classic (still very good) Chanel designs.

In between there's the



PRETEND PEARLS highlight dainty petal cutouts in party-perfect shoe by Stride Rite. In white smooth leather or black patent; at the Children's Bootery, 4346 Atlantic Ave., in Bixby Knolls; also at the Los Altos Shopping Center.

scarf coat and suit, just like mother wears. Some scarves worn in a score of different ways.

## Ah! Girls Will Be Girls Again---Hairstyles, et al

This spring the "girly-girl" is back.

The reappearance of small waistlines, frilly ruffles and swirly skirts all indicate that girls will be girls again and hair will form a delicate frame for a softly pasted complexion.

Last season's bulky, over-stuffed hairdos are out. In their place: understated, small, draped and shaped styles that mold the head

like some diaphanous fabric.

These will be the classically simple and beautiful coifs to suit the season's softened silhouette.

YOU'LL SEE the return of sweet little curls, draped waves and swirled shapes. As a prettier frame for the face, hair should be a bit longer to mid-neck, its body coming from a shadow-light permanent wave.

This is the year when hair

styling follows the intricate lines of dressmaker draping, shaping and bias cutting. The hair is even treated as material, sometimes draped into folds, as one would jersey, or placed into waves, billowy as chiffon.

ONE SUCH hair style is called the "ruffle." It begins with a center parting and ends in puffy, ruffled curls around the ears.

Another is the "drape," with loose waves molded about the face on either side.

Still another: the "bias cut," in which the hair is swept over to one side ending in a ruffling of ringlet curls.



HALF SIZE in a costume with a future.  
Coat of rayon silk shake has costly look of imported silk linen; tops flattering black or beige floral print, which also lines coat. Available at Modern Woman, 436 Pine Ave.

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Carlise combines two colors of sumptuous imported Italian silk linen, and conjures up a 'sword play' dress that slims you delightfully. Contrasting saddle-stitching outlines the motif.

65.98

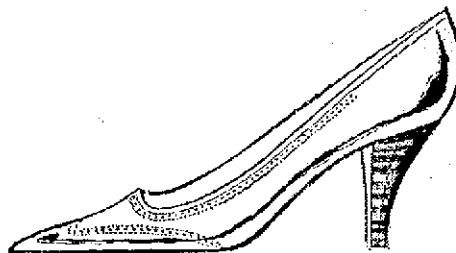
*Carlise*

AS SEEN IN  
HARPER'S BAZAAR

3500 East 4th St.



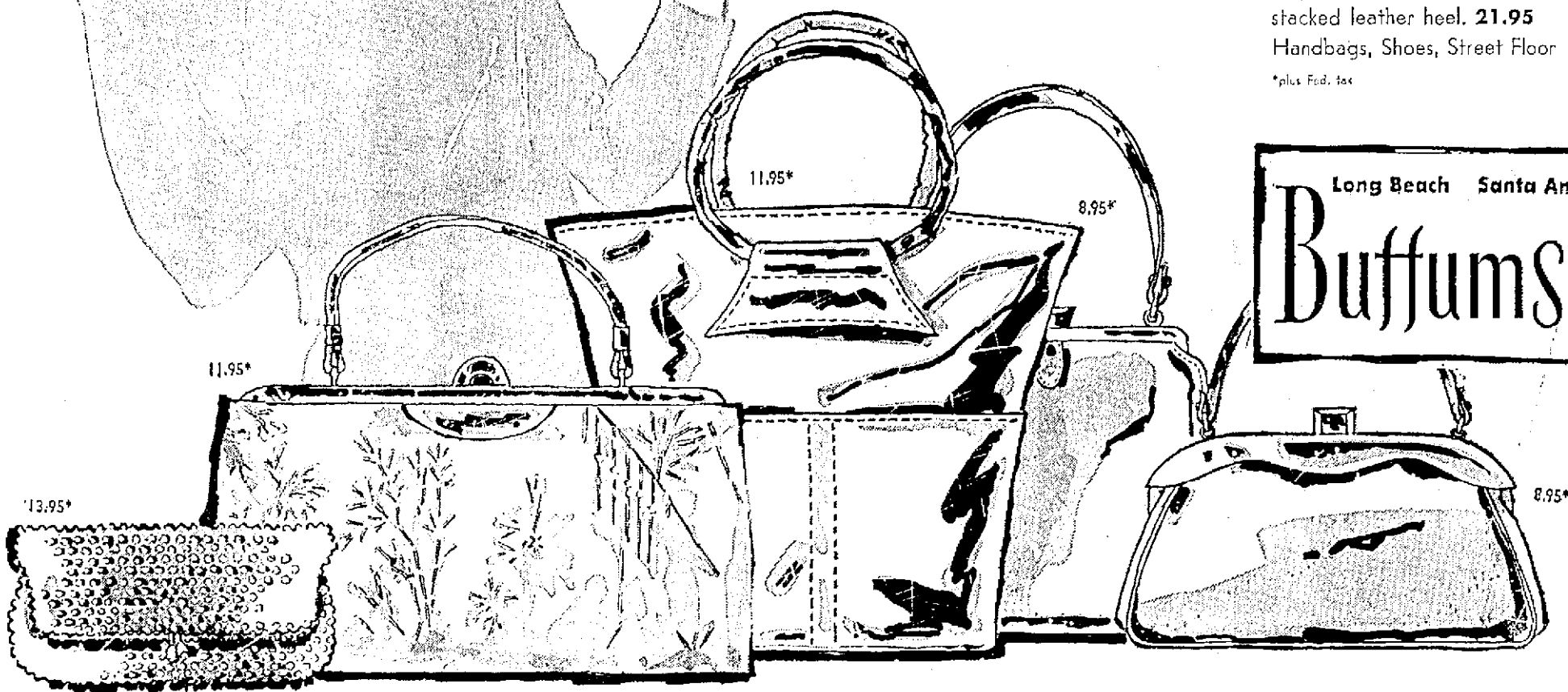
## SPRING FASHION PICKS GOLD



... the excitement of an opulently tasteful gesture! Dramatic accent for a simple suit, stunning touch with summer linens and such! Gold is for daytime—for now... beginning with the Golden Handbags! Fold-over to tote—gold mylar, gold beads, gold prints! **8.95 to 13.95\***

... and the shoes. DeLiso Debs Captain Crete in gold crushed kid, stacked leather heel. **21.95**  
Handbags, Shoes, Street Floor

\*plus Fed. tax

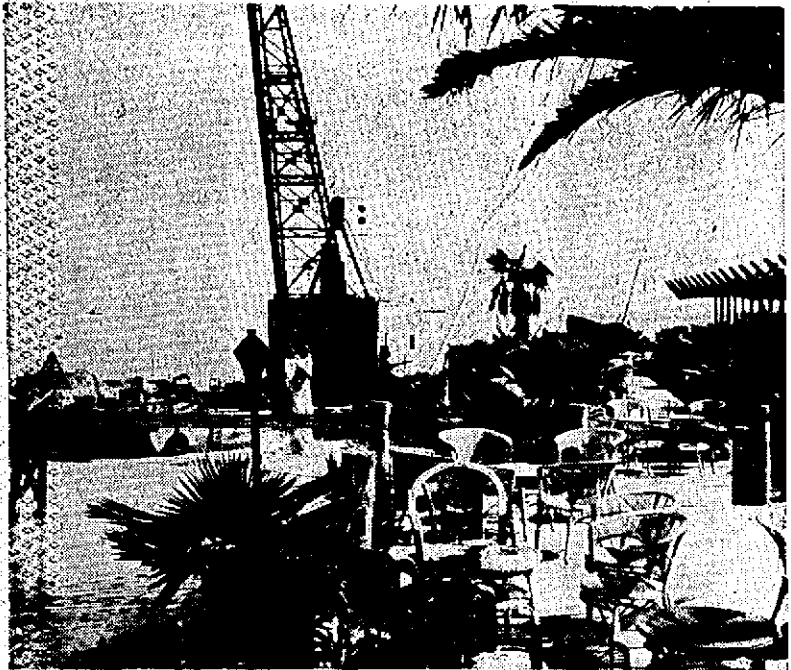


## Long Beach Santa Ana Buffums

Pine at Broadway—HE 6-9841. Store Hours: Monday, Friday, 9:30 a.m. to 9 p.m.; Other days, 9:30 a.m. to 5:30 p.m.

SHOP  
MONDAY  
TILL 9 P.M.

# Long Beach Builds From Ocean Bed Skyward



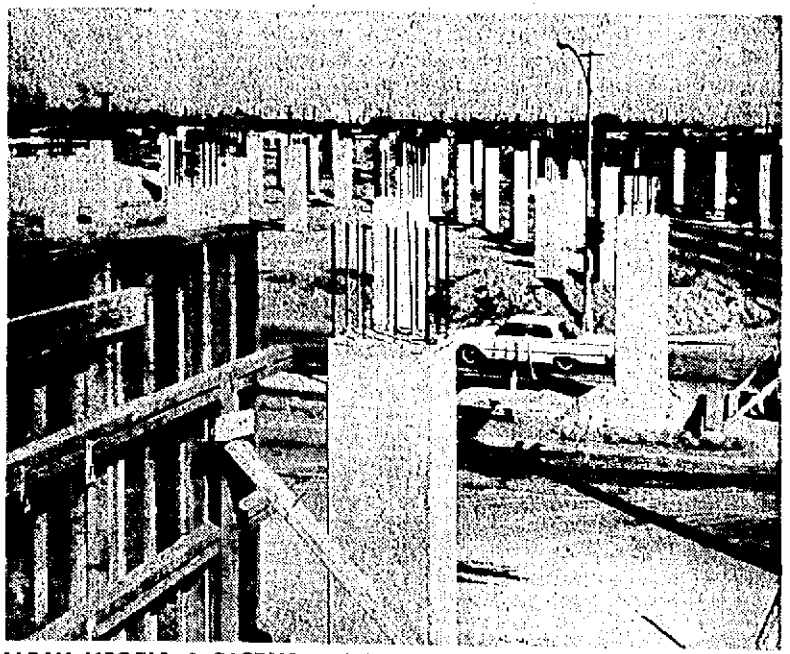
## LUXURY VIEW OF WORK

Construction of Pier J, the \$19 million harbor project to provide 310 acres for the 1966 World's Fair, is under way. Starting at the Reef Restaurant a huge crane unloads Catalina Island rock to build the ocean-bed foundation of the pier. Sidewalk superintendents have a luxury setting to view work.



## WE'RE PIERING AHEAD

Huge pillars to support the Thomas Bridge from San Pedro to Terminal Island are in place as construction of the big bridge is making rapid progress.—(Photos by Chuck Sundquist.)



## NOW HERE'S A PICTURE PUZZLE

Motorists, long puzzled over the complexities of the Traffic Circle here wonder if they are in for a real dilly when the San Diego Freeway opens across the city. This view of piers for the overhead spans at Bellflower and Los Coyotes Diagonal certainly is a puzzle now but engineers say everything will clear up when the ramps are finished.

## U.S. Farming Above Russian

NEW YORK (UPI)—U. S. agriculture outproduces that of the Soviet Union by a 60 per cent annual average even though Russia has seven farm workers for every American, according to the National Industrial Conference Board.

In achieving this, NICB says, the United States uses less land (329 million sown acres to Russia's 501 million) but more equipment (4.8 million tractors to Russia's 1.1 million).

## We'll Grow 'n Grow

By 1975 there will be an estimated 15,776,300 persons living in the Southern California area—5,771,800 more than there were at the time of the April 1, 1960 census, Security First National Bank's research department reports.

Citing figures from a series of preliminary population projections recently prepared by the California Department of Finance, the Bank disclosed:

Population of the 14 southernmost counties of the state is projected to 11,965,000 by 1965; 13,840,200 by 1970 and 15,776,300 by 1975.

This would be a numerical increase averaging 376,200 persons between 1960 and 1965; an annual average of 375,040 between 1965 and 1970; and 387,220 per year between 1970 and 1975.

## Real Estate Board U.S. Prexy Coming

The Long Beach Board of Realtors will host a reception honoring Arthur P. Wilcox, president of the national Association of Real Estate Boards, and Charles Brown, president of the California Real Estate Association, Monday, March 12, at the Petroleum Club, 3636 Linden Ave., at 8 p. m., announced James A. Edmonds, Jr., president of

the Long Beach Board. Wilcox of Boston, was recently installed as the 1962 president of the national association. He became a director of NAREB in 1951 and has been active in many executive offices. He has



ARTHUR P. WILCOX  
Coming to L.B. Meeting

been a member of the Realtors' Washington Committee and has been chairman of the association's political participation and board services committees.

BROWN OF PASADENA was installed as the 1962 president of the California association at their recent annual convention held in Los Angeles. He is well-known throughout the state, having served CREA from 1951 through 1959 as treasurer.

Edmonds said that this reception will be one of the outstanding events of the year for the Long Beach Board. Refreshments will be served and there will be dancing to the music of Doris Crane's Coquettes. Reservations will be \$2.50 each and they may be made by contacting the Long Beach Board office.

## Mobile Homes Used for School

NEW YORK (UPI)—House trailers are helping some of America's children to learn their three R's, reports Jones & Laughlin Steel Corp.

Some school boards, hard-pressed for more classroom space, have discovered that steel-framed mobile homes are a fast, low-cost solution to their problem.



RESTAURANT  
at  
**Lakewood Country Club**  
CATERING TO  
**BANQUETS**

Complete facilities for large or small banquets, dances, buffets, weddings, receptions, exhibits, golf parties—in an inviting, pleasant atmosphere. Superb service, friendly management, modest prices. Large ballroom, stage, sound system. Free parking for over 500 cars. AIR CONDITIONED FOR YOUR COMFORT. FAMOUS FOR FINE FOODS.

3101 E. Carson  
HA 5-6447  
NE 6-4592

## Contest Entries Now Opened for 'Build Long Beach Better'

Entry blanks are now available for the "Build Long Beach Better" contest for local home owners, being sponsored by the Long Beach Board of Realtors. J. C. Foster and Bill Ballard are co-chairmen of committees in charge of the contest.

During the Home-O-Rama the entry blanks were given out at a booth sponsored by the realty board with Devain Hawn in charge.

This week the entry blanks will be available at offices of each member of the realty board.

THE CONTEST will serve several purposes, regenerating interest in the national Build America Better drive for conservation and rehabilitation. It will cooperate with the "Fix Up-Clean Up Week" sponsored locally by the Women's Division of the Chamber of Commerce and will kick-off plans for local observance of Realtor Week.

While the contest will not close until June 30, considerable emphasis will be placed on it during Realtor Week.

## REAL ESTATE BUSINESS

Long Beach, Calif., Sunday, March 4, 1962

## Independent-Press-Telegram

May 20 to 26. The public will be asked to view certain projects during the week.

## Refinery Wins Safety Award

Shell Oil Co. Wilmington-Dominguez Refinery recently was presented an award of merit by the National Safety Council for an outstanding safety record.

The refinery employees worked a total of 1,434,200 consecutive man-hours without a disabling injury. The record was established between March and October 3, 1961.

THE CONTEST will be open to all home owners who are making improvements. There will be prizes for varied classifications according to the size and cost of the improvements and home.

It will not be necessary that the home improvements be made during the exact dates of the contest. Applicants must have "before and after" photographs of the work. No improvements started before Jan. 1, 1961 will be considered. They must be completed by June 15 of this year.

There will be four divisions for judgments, safety, sanitation; increased comfort and livability; beauty and appeal; and quality of workmanship.

# Bolsa Park

CUSTOM HOMES IN HUNTINGTON BEACH

- 3 & 4 BEDROOMS, 2 FULL BATHS
- GENUINE LATH AND PLASTER
- SHAKE, CEDAR SHINGLE ROOFS
- CERAMIC TILE THROUGHOUT
- WASTE KING DISHWASHER
- FLOOR-TO-CEILING FIREPLACE
- O'KEEFE & MERRITT BUILT-INS

**\$19,250 to \$20,850**  
VA NO DOWN • FHA 35 YR. — 5 1/4%  
Conventional Terms @ 6%

# OPEN HOUSE TODAY

9 A.M. - 5 P.M.

14-Unit 1 and 2-Bedroom  
Just Completing

**9949 RAMONA**  
BELLFLOWER  
1 Block South of Artesia Blvd.

2-UNIT — 2-BEDROOM

**7304 MARCELLE**  
PARAMOUNT

CAN BE BUILT ON YOUR LOT — 100% FINANCING AVAILABLE  
OVER 100 PLANS TO CHOOSE FROM

FREE SERVICE  
Our building engineers will plan the best possible income for you on your lot.

**MINNICK CONSTRUCTION CO.**  
14435 PIONEER BLVD., NORWALK  
"We Build and Finance Where Others Can't"  
Open Every Day—Sun. Incl.—10 A.M. to 7 P.M.

For Complete Information  
PHONE  
Underhill 5-5243  
For Toll Calls Better Charge

# VETS

# \$55

## TOTAL DOWN PAYMENT

not a penny more

# only \$118

## MONTHLY PAYMENT

(prin. and int.)

**3 BEDROOMS • DEN • 2 BATHS**  
**4 BEDROOMS • 2 BATHS**  
BOTH WITH FAMILY-DINING ROOM

compare the difference.  
select oak floors • built-in range and ovens • forced air heating • plus many many custom extras.

**A Top Anaheim Location for only \$21,000 full price**

also — NEW FHA TERMS...  
EXCEPTIONALLY LOW MONTHLY PAYMENTS...  
LESS THAN \$100.00 (Prin. and int.)  
Cal-Vet or Conventional Financing available

**Sherwood RANCHOS**  
In ANAHEIM  
phone collect: TA 7-1614

Elegantly furnished and landscaped model. Pool by Tahitian Pools.

LIVE IN A HOME BUILT BY THE GEORGE D. BUCCOLA CO.  
BUILDERS OF FINE SHERWOOD ESTATES  
HOMES THROUGHOUT ORANGE COUNTY

FROM LOS ANGELES: Santa Ana Freeway to Artesia Interchange, straight ahead south on Knott Ave. to Lincoln Ave. Left one block to Western Ave., then south to SHERWOOD RANCHOS.

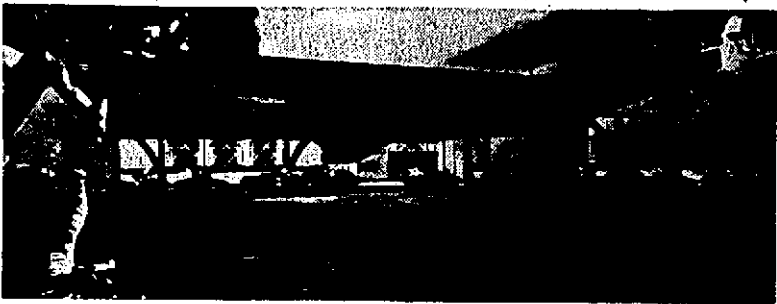
FROM LONG BEACH: Take Carson Blvd., east (bypass Lincoln) to Western Ave., then south to SHERWOOD RANCHOS.



## Kitchen Appeals to Golden West Home Buyers

A step-saving modern handy range-top, separator kitchen with breakfast bar and breakfast bar, and quick serving to family room is featured in one floor plan at Golden West Estates in Huntington Beach said Jim McCarthy, vice president of McCarthy Co., co-builders with Sant Construction.

THE HOMES, priced as low as \$17,500, are offered in 22 exterior stylings. They include three or four bedrooms, two baths, family room, and kitchen unless they have an over-sized two-car garage. Available are 35-year, 5 1/4 per cent FHA terms with down payments from \$800; long by homebuyers' reactions, conventional terms; and VA this Golden West kitchen no-down-payment terms. A more than fills the bill, special lay-away plan helps. Among other exceptional features, buyers build up their down payments. It has an unusual corner sink and view window, a



### A GOLDEN WEST ESTATE

This model of a Golden West Estate in Huntington Beach features a step-saving modern kitchen with breakfast bar serving to the family room. Kitchens in the big homes have much appeal to housewives.

utes from inviting beaches, east on Seventh Street (right) to furnished and the Long Beach and Balboa boating marinas, smog-free Golden West offers proximity to golf courses, parks, schools, and outstanding shopping facilities.

FEATURES of the homes include: Breakfast bars, ash kitchen cabinets, sliding glass doors, forced-air heating, large service area, exhaust fan in kitchen and baths and center entry hall.

From Long Beach, the homes may be reached by go-

### Penney's Credit Plan Changed

Two major changes in Penney's credit plan designed to increase customer convenience were announced Saturday.

The changes, which go into effect Monday, are:

Monthly payments on charge accounts of customers who wish to spread payments over a period of time have been reduced to one-tenth of

(the balance of the account. Minimum payments have varied from one-fourth to one-sixth of the total balance.

Payments for major home purchases made with a Penney time payment account have been extended to a maximum of 24 months compared with the former 18 months.

## Final Private Road Estates Group Selling in Garden Grove

A selection of three and four bedroom homes with family rooms are still available—along with two model homes—in the final unit of Private Road Estates in Garden Grove, the builders reported.

Priced from \$23,500, the homes enjoyed record sales in the choice Garden Grove location that is adjacent to custom homes and lots as well as new grammar and junior high schools, the developers, George M. Holstein and Sons reported.

RANCH EXTERIORS, modern and Hawaiian are all included in the final group of homes with all homes including built-in kitchens, wood paneling, wallpapers, tile eating bars, tile baths, separate family rooms, and other custom-like details.

Priced far below the market for the excellent area, the Private Road community makes available low FHA terms as well as conventional financing, the Holstein organization explained.

The walled community is located about half-way between Chapman and Katella on Euclid and can be easily reached from the Long Beach area, via Garden Grove Blvd. Stay East on Garden Grove Blvd. to Euclid (center of Garden Grove) then turn north about two miles.



### COME ON IN!

Pretty model adds charm to typical home in George M. Holstein and Sons' Private Road Estates in Garden Grove. Priced from \$23,400, both three and four-bedroom homes are offered along with model home in final group of the popular homes.

**TRADE YOUR WAY TO INCOME!**  
LAS LOMAS APARTMENTS in exclusive Park Estates  
PRESENT HOME TOO LARGE? Convert that wasteful oversized property to valuable high-income property at Las Lomas Apartments! You'll get your own apartment free... and your tenants can pay off the cost of the building for you! Now retirement is within your reach! Relax and enjoy life in this wonderful exclusive neighborhood! \$100,000 homes within 4 blocks! Las Lomas 1- and 2-bedroom units are just across from a fine recreational park and golf links! Near Long Beach State College campus... Long Beach Marina... Pacific beaches! Close to shopping, transportation, employment! Act now... trade your way to a secure future at Las Lomas Apartments! Call GE 3-6785 now!

# NO DOWN TO ALL NOW NEW TERMS \$95 COSTS MOVES YOU IN

LOW-LOW MONTHLY PAYMENTS

**\$17,450 FULL PRICE**

ALSO... VA, FHA AND CAL-VET TERMS



## Sunkist Plaza

3 BEDROOMS plus Family Room  
4 BEDROOMS plus Family Room  
2 BATHS

### Featuring:

- Pioneer all gas range and oven
- Whirl-Away garbage disposal
- Coved formica counters throughout
- Forced air heating with thermostat control
- Sealed all weatherproof sliding aluminum windows
- Fireplaces (all brick) • Lavish ash cabinets
- Mosaic vinyl asbestos tile • 100 amp electrical service
- Rigid "bridge-type" roof trusses
- Rock-wool insulation over entire ceiling
- Pullman cabinets in bathrooms
- Color coordinated range hood and light with electric fan
- Jerrold Magic Carpet Hidden TV Antenna

PLUS WASTE KING DISHWASHER in matching color!

**DIRECTIONS**  
FROM LOS ANGELES—SANTA ANA FREEWAY TO BEACH BLVD. (HWY. 39)—SOUTH ON BEACH BLVD. TO EDINGER—WEST (RIGHT) ON EDINGER TO MODELS.

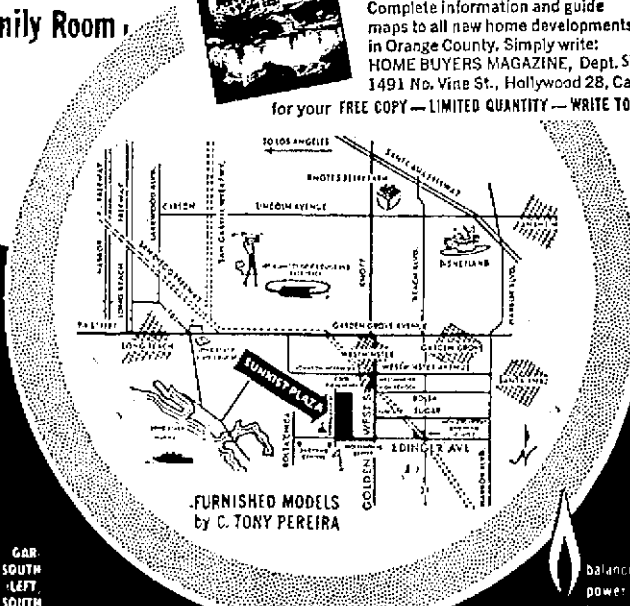
FROM LONG BEACH—EAST ON 7TH ST. GARDEN GROVE BLVD. TO BOLSA CHINA—SOUTH (RIGHT) TO WESTMINSTER AVE.—EAST (LEFT) ON WESTMINSTER TO SPRINGDALE—SOUTH (RIGHT) TO MODELS.

...best home value in Huntington Beach



### OUR HOMES ARE RECOMMENDED BY HOMEBUYERS MAGAZINE

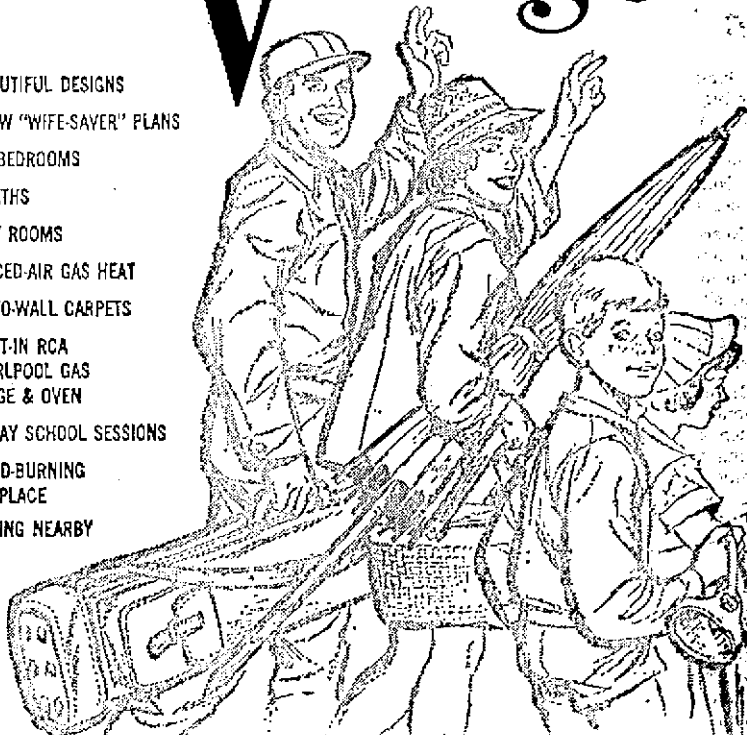
Complete information and guide maps to all new home developments in Orange County. Simply write: HOMEBUYERS MAGAZINE, Dept. SY-LB, 1491 No. Vine St., Hollywood 28, Calif. for your FREE COPY—LIMITED QUANTITY—WRITE TODAY!



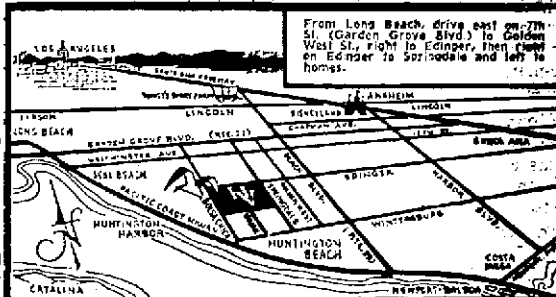
## Golf Course Adjoining... Beaches Minutes Away!

# H... LIVING'S GREAT AT Huntington Village

- 21-BEAUTIFUL DESIGNS
- 6 NEW "WIFE-SAYER" PLANS
- 3 & 4 BEDROOMS
- 2 BATHS
- FAMILY ROOMS
- FORCED-AIR GAS HEAT
- WALL-TO-WALL CARPETS
- BUILT-IN RCA WHIRLPOOL GAS RANGE & OVEN
- FULL-DAY SCHOOL SESSIONS
- WOOD-BURNING FIREPLACE
- SHOPPING NEARBY



NON-VETS AS LOW AS  
**\$195 DOWN**  
PLUS COSTS  
FULL PRICE FROM \$16,500  
INCLUDES DEED & TITLE  
INSURANCE ON HOME & LAND  
**No Due Dates or Balloon Paym'ts!**



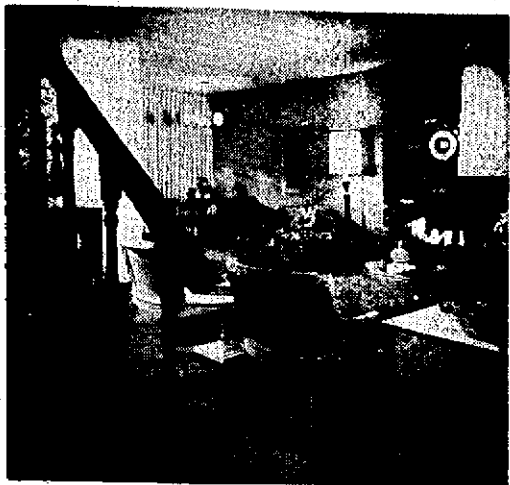
ASK ABOUT CAL-VET TERMS

SALES OFFICE: VIKING 7-3505

ANOTHER DOYLE & SHIELDS DEVELOPMENT



## Offering GI Terms for Marina Vista



### FOR LUXURY LIVING

Sumptuous living rooms are featured in Marina Vista Homes in the Long Beach Belmont Shore-Naples area. One and two-story homes sell from \$23,400.

No down payment and 5% per cent GI financing for veterans, and excellent conventional financing at 6 per cent has been approved for Marina Vista, prestige development of one-and-two story homes in the Long Beach-Belmont Shore-Naples area. Homes are one block from Long Beach, two blocks from the Marina, three blocks from clean, sandy beach.

A fireplace in the master bedroom and a separate sewing room are among the unusual features of these one-and-two-story, three and four-bedroom furnished models, which range in price from \$23,250. Models are open from 10 a.m. to 7 p.m. daily. Homes were designed by Wm. A. Bray, A.I.A. Color coordination was directed by Mel Grau, model home interiors by Lou Edwards, landscaping by Howard Olsen.

Other features include: Oak floors, brick and stone fireplaces with gas log lighters, heavy duty aluminum sliding glass doors to patio areas, electric door chimes, King sized wardrobes, Waste King built-in dishwasher, Wedge-oven with triple rotisserie, vinyl flooring, garbage disposal, birch cabinets, imported self-coved ceramic tile drainboards and splash, safety-glass shower doors, imported mosaic tile in all bathrooms, pullman cabinets with imported marble top and splash.

To reach Marina Vista take Pacific Coast Hwy. 101-A east 10 a.m. to 7 p.m. daily. Homes to Traffic Circle continue on Hwy. 101-A one long block past Long Beach city limits to highway sign ("See the model with the fireplace in the bedroom") pointing to Marina Vista furnished models.



### WESTMONT HOME

Built-in kitchens, fireplace, paneling, wood shake roofs, family rooms—and, on many plans, the big Free Bonus Room, are part of the luxury, value at Westmont community, Huntington Beach.

## Variety of Stylings in Westmont Homes

One-story ranch homes or stay south on Hwy. 39 about the big two-story Bonus Room three miles south of the Westmont plans are part of the variety at George M. Holstein and Sons' Westmont community in Huntington Beach where prices start at just \$16,550.

Every home has rich wood paneling, wood shake roof, built-in kitchen, tile eating bar, silent light switches, dial type shower faucets, sliding doors to rear patio areas, and many other luxury features.

Homes with the big free "Bonus Room" give buyers as much as 1778 square feet of living area and can mean as many as six bedrooms. The big room may also be used for rumpus room, play room, sewing room or den.

LOCATED in the heart of the booming Huntington Beach area, the Westmont community offers a location near schools, shopping, and is within five minutes of the beach. One of the largest communities in the area, the low land cost was given by the builders for the low under-the-market price on the homes.

Along with the low starting price, choice FHA and VA terms are available with vets offered \$95 total down payment.

To reach Westmont from Long Beach, go east on Garden Grove Blvd. or Westminster Blvd. to Hwy. 39. Then

CASH IS EASY to raise when you use Classified to sell articles. Call HE 2-5959.

# NEW! Two-Story Luxury...

one minute from the beach!



**\$19,950**

1700 SQ. FT. LIVING SPACE

**ENJOY TWO SPACIOUS FLOORS OF LUXURY LIVING AT OCEAN-CLOSE PACIFIC SANDS!** Only here, so near the ocean, will you find such superbly-planned two-story elegance! Here also you will find Pacific Sands' fabulous new two-bedroom home...ideal for newlyweds and retired couples! All told, you can now choose from more than two dozen beautiful models! See Pacific Sands today! Live in a wonderful resort locale...enjoy cook-outs, boating, swimming, fishing, right now! You'll find plans underway for a supervised pool-and-play area...large pool, tennis, shuffleboard and community cabana!

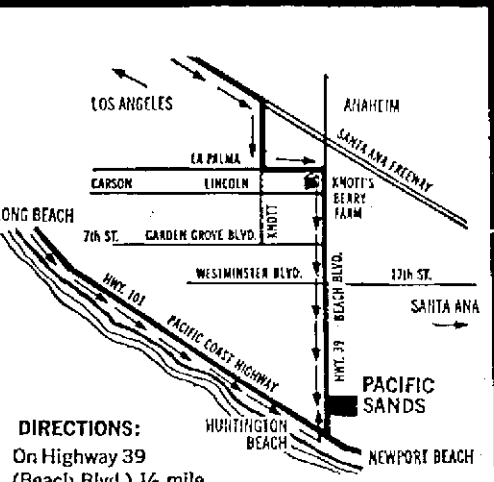
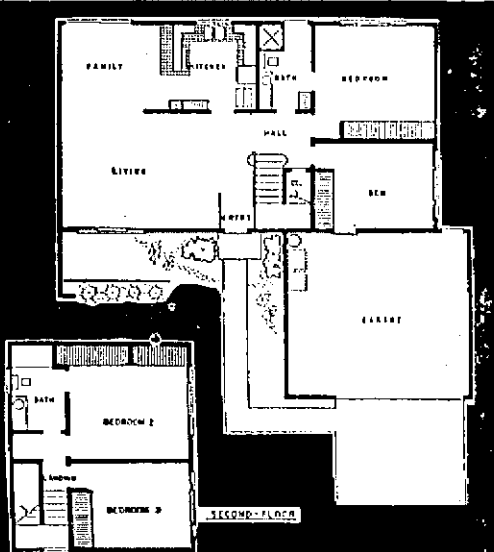
**THE MOST ASTONISHING HOME OPPORTUNITY YOU'VE EVER SEEN!** Prices from only \$13,500 to \$19,950 on luxurious resort homes worth \$18,000 to \$27,000...just a minute away from the most beautiful sun-blessed beach anywhere! How is it possible? Come see for yourself!

**SENSATIONAL NEW FEATURES!** ★ All-wool wall-to-wall carpeting in living-dining-family room, hallway, and master bedroom! ★ More living space ★ Completely new kitchen design including built-in range and oven ★ Completely new bathroom design including marble-topped pullmans ★ Extensive wood paneling ★ Rugged, handsome shake roofs now available...and so much more!

**ENJOY THE HAPPY WORLD OF**

# Pacific Sands

in Huntington Beach, next to the State Beach

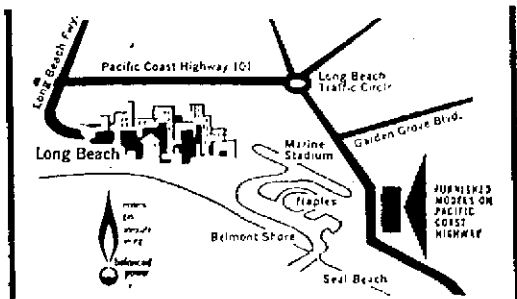


**DIRECTIONS:**  
On Highway 39 (Beach Blvd.) 1/2 mile from Pacific Coast Highway (US 101)  
Furnished models open 9:00 a.m. to 7:00 p.m. daily - to 6:00 p.m. Saturdays Phone LE 6-2545

## Marina Vista Homes

SEE  
THE MODEL  
WITH THE

# FIREPLACE IN THE BEDROOM



1 block from Long Beach and new \$20,000,000 Marina 2 blocks from Naples Belmont Shores 3 blocks to clean, sandy beach

1 AND 2 STORIES, 2 BATHROOMS, 3 BEDROOMS AND FAMILY ROOM, 4 BEDROOMS AND SEWING ROOM

**\$23,400 to \$26,250**

**VETS NO DOWN!** costs and imponds only EXCELLENT CONVENTIONAL TERMS

**IMMEDIATE OCCUPANCY**



# Sun Ray Provides Fence, Rugs and Draperies

Those many added, extra dwelling won't plague buyers costs most home buyers face in Sun Ray Estates in West- when they move into a new minister. Fencing, always needed and neighbors as to the type and often difficult to work out sat-cost, has been taken care of listactory arrangements withby the builder. Over seven

miles of decorative cement block fencing has gone into the development so that each home buyer will face no problem. Immediate privacy in the rear yard is assured when families move in and no fence salesmen will be calling, explains a spokesman.

THE BIG Westminster development also provides custom-made draperies in every room, giving the housewife a wide choice of colorful fabrics from which she may make a selection. The draperies are completely installed on traverse rods without added costs. Carpeting is provided in the living room, hallway, bedrooms and even in the oversized closets.

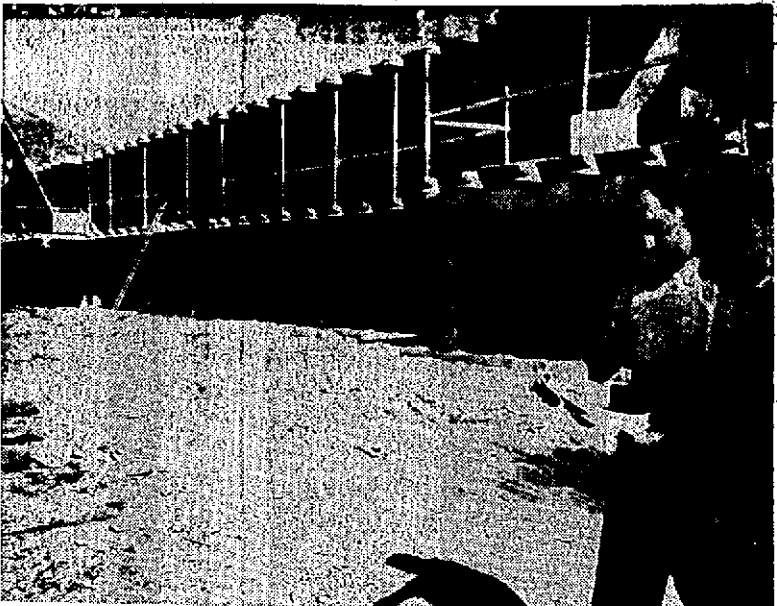
All of these extras are included in the purchase price which starts at \$19,300. Veterans may purchase the luxurious award-winning Provident Series of Sun Ray Homes with no down payment and no costs and impounds. No better deal has ever been offered to GI buyers anywhere, declares a spokesman.

FOR NON-VETS, a 30-year FHA loan at 5% is available. Among the many other features of these three and four bedroom homes are, family room with breakfast bar and oak parquet floor, built-in range and oven, forced air heat with summer switch, insulated acoustic ceilings, sliding glass door leading out to a large patio deck.

To reach Sun Ray Estates in Westminster, just drive out Seventh Street.

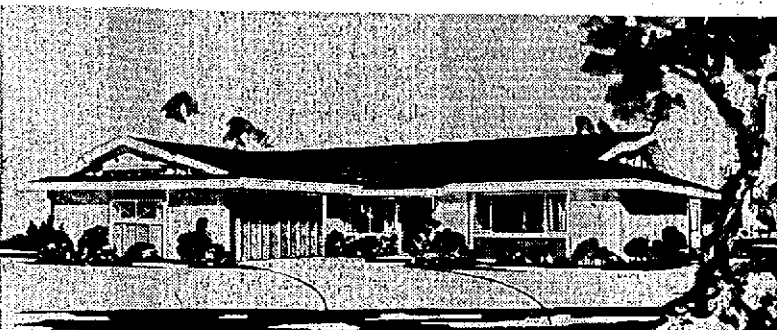
## School Costs Up

NEW YORK (UPI) — The average school district in the United States increased its per student expenditures \$39 over the past three years, bringing the total to \$315 per student in 1961, School Management reports.



## LUXURY MOTEL NEARS COMPLETION

John N. Economou, well known Long Beach builder, confers with Al Taylor, superintendent, on the construction of the Outrigger Inn, luxury motel just east of Anaheim entrance of Park Estates on Pacific Coast Highway. Economou also is building a plush restaurant for Robert F. Crow as part of the big development.



## SUNKIST PLAZA HOME

Only 17 homes remain in the fast-moving Sunkist Plaza development in Huntington Beach where terms are no down to all.

## Sunkist Plaza Nearing Sell Out

New terms at Sunkist Plaza Homes in Huntington Beach have sparked sales to such an extent that only 17 homes remain now in this fast-moving Huntington Beach Development.

The new terms allow either non-veterans or veterans to move in with no down payment and only small costs.

HUNTINGTON BEACH is a prime residential area with numerous shopping centers to Beach Boulevard then south to Edinger then west of recreational activities, suited to models.

## Building of Medical Unit Is Under Way

Construction on the first tile facade, Charles Kober, building in the new Rossmore Medical Park, Seal Beach, is now under way, according to G. W. "Hank" McCullough, general manager for the giant complex of medical facilities.

Burke, Kober & Nicolais, Los Angeles architectural and engineering firm, designed the \$219,500 structure, which will house a Park Pantry Restaurant, a pharmacy, liquor delicatessen, beauty and barber shops.

Located at the corner of Katella Rd. and Los Alamitos Blvd., the single-level building will comprise a total of 14,450 square feet.

A PARAPET ROOF treatment and covered arcade will distinguish the exterior, which will be of stone, with mosaic buy.



## BALANCED POWER HOME

County Supervisor Frank E. Bonelli samples cookies baked by gas company home economist Wilma Burley as gas company division manager, Chuck Schweitzer (second from left) and builder, Carlton Sevy, wait their turn during recent opening of Lakewood Country Club Estates model homes. Now open to the public, the three Balanced Power models are part of a new 47-home subdivision that will overlook the Lakewood Country Club golf course.

# MONEY

has gone out of style

## VETERANS, Give Us "YOUR WORD"

...that's all it takes to buy a new home at

# IMPERIAL VALLEY VIEW

... just arranged—new lower qualification requirements—ask the salesman about this

3 Big Bedrooms • A corkin' good Family Room • Separate Service Area

ONE FULL PRICE \$17,150

**NO DOWN** • No Closing Costs • No Impounds • No Extras • No Balloons

... in fact you'll find there's **"NO NOTHIN"** except your regular monthly payments!

**LOWEST FHA TERMS AVAILABLE**  
NON-VETERANS • 35-YEAR LOANS

**HIGH & DRY**  
Conventional Raised Foundations...  
**GENUINE OAK** hardwood floors

- Sunken Roman tub—quality enameled cast-iron
- Holly forced air heating with thermostat
- Galters & Sailer gas built-in oven and range, separate 20" broiler
- Knotty cedar cabinets with raised panel doors and drawer fronts
- Superamic (ceramic) tile worktops

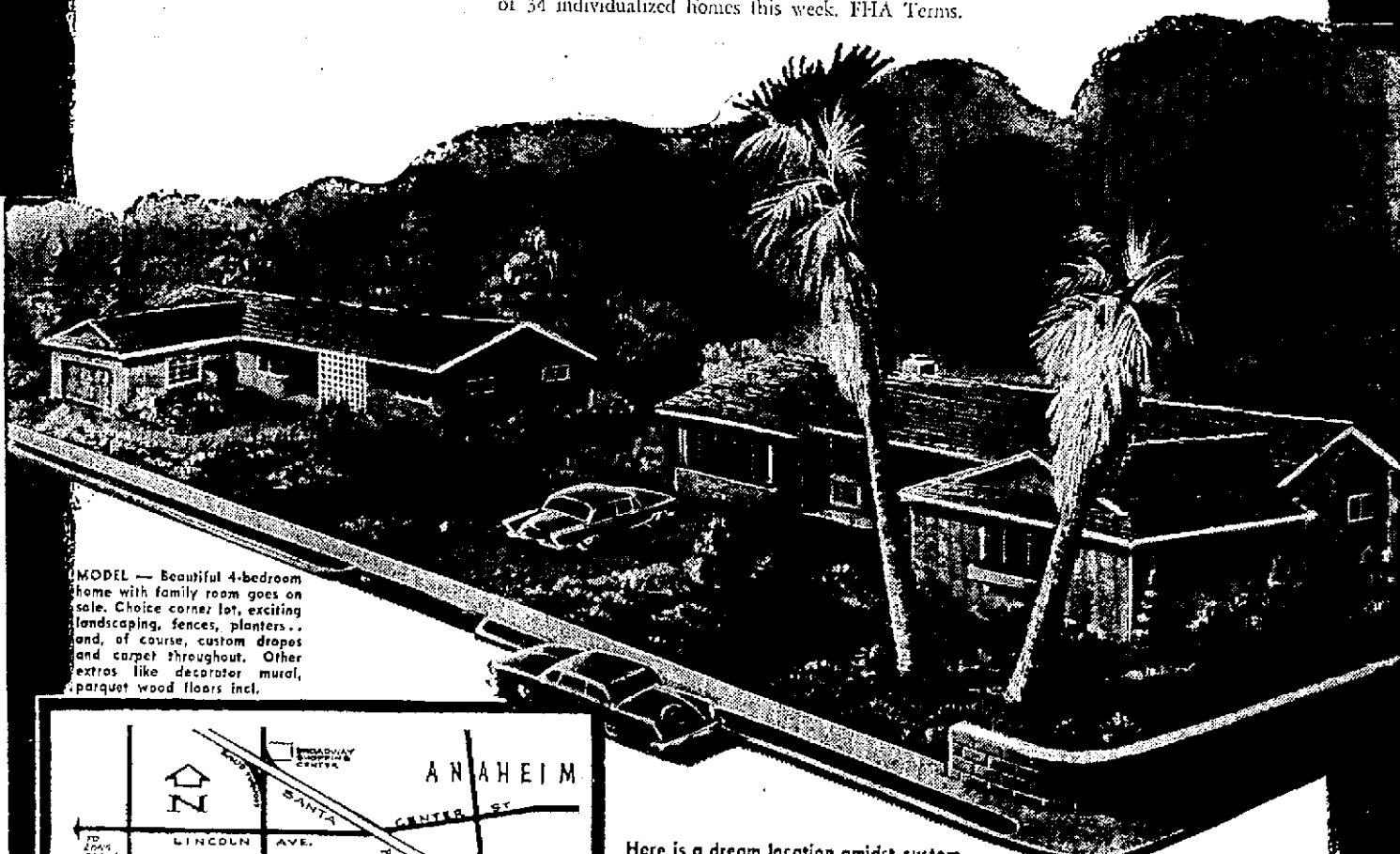
Models Open Daily—10 'til 7 Xebians/Delaney, Sales Agents  
PHONE: 828-3440 (Code 714)

**UNITS 29 AND 30 OF FAMOUS IMPERIAL ESTATES HOMES**

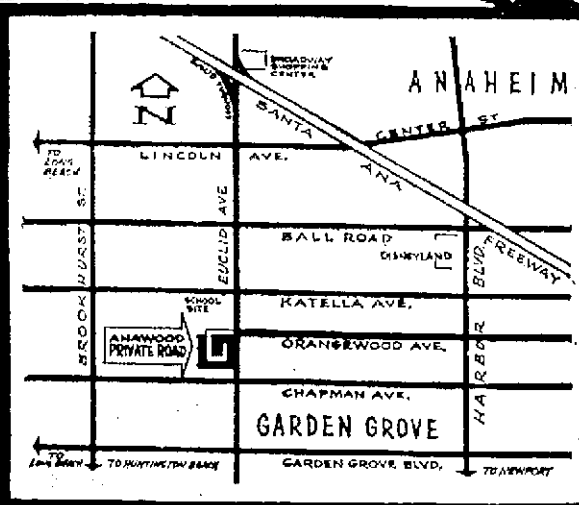
# PRIVATE ROAD ESTATES

A Walled Community of 32 3 & 4 Bedroom Homes With Family Rooms  
Priced as Low as \$21,650 -- Both Vet and Low FHA Terms

Record sales since our Christmas-week opening, but still a limited number of nice homes from which to select. Choose from 3 or 4-bedroom homes with wonderful interior details — decorator fireplaces, built-in kitchens, paneling, wallpaper, luxury baths, big master bedroom suites! Don't delay... visit this secluded, completely walled community of 34 individualized homes this week. FHA Terms.



MODEL — Beautiful 4-bedroom home with family room goes on sale. Choice corner lot, exciting landscaping, fences, planters... and, of course, custom drops and carpet throughout. Other extras like decorator mural, parquet wood floors incl.



Here is a dream location amidst custom homes in Garden Grove's nicest area. Just minutes from Long Beach... close to new schools, parks and shopping!

From Long Beach drive out Garden Grove Blvd. to Euclid (center of Garden Grove) and turn North. Stay on Euclid just past Chapman to the walled community. The homes are on Euclid North of Chapman—South of Katella.

Every home features the new 1962 all-electric Medallion Kitchen with color matched range, oven, hood and dishwasher. Real tile too!



development of george m. holstein & sons

# Sol Vista Developments Have No Flood Troubles



## A SOL VISTA HOME

Luxury Series Homes now offered by Sol Vista at Huntington Beach include this popular model. The homes are priced from \$18,300 and have all electric Medallion kitchens.

The recent storms prevented no drainage problem in any of the Sol Vista subdivisions. We are happy to report that the streets and storm drains that have been constructed, more than adequately handled all drainage waters," said C. Faye Stites, president of the C. LaFaye Co., Inc., exclusive agents for Sol Vista Luxury Series Homes.

"From the inception of Sol Vista Luxury Homes the idea was to create, not only individual homes of quality, but a years-ahead planned community, incorporating every facility for making life as pleasant, comfortable and convenient as possible for its resident," Stites continued.

THESE HOMES were designed by Robert L. Barnett, A.I.A., architect of Beverly Hills and offer a selection of 23 exterior elevations and six floor plans. Strikingly individual in design, they range from provincial to modern and from picturesque shake shingle to colorful large rock roofs.

Featured are gleaming "hardwood" floors built upon raised foundations and supported by two-inch tongue and grooved sub-flooring for added strength. They include floor-to-ceiling fireplaces with log lighter, forced-air heat, colored bath fixtures by American Standard, stall showers with safety glass doors, insulation by Johns-Manville, large "walk-in" wardrobe closets and many other quality features.

Regardless of price range, the homes include the Medallion all-electric kitchen featuring the Frigidaire double oven, range and the all important Frigidaire dishwasher. Also included is color coordinated range hood and light with electric fan, whirlaway disposals and natural ash cabinets.

THE HOMES are located only a few minutes from the ocean and within the vicinity of several fine golf courses. These homes, near schools of all grades, churches, and employment centers, are priced from \$18,300 with FHA minimum down, V. A., Cal-Vet and conventional terms are also available.

From Long Beach, go out Carson or Garden Grove Blvd. to Hwy. 39 and turn right to models. The model homes are located on Hwy. 39 and Heil Ave. in Huntington Beach.



Mr. and Mrs. Otis C. McBride, 166 Scott St., look over a "color book" in selecting new Mercury Meteor they won with a coupon taken from a national magazine. Shown with the couple is Ray Mackey, center, sales manager for Duffield Lincoln-Mercury of Long Beach.

## WIN NEW MERCURY

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# Tallon Gets Water Firm Promotion

Dominguez Water Corp. announced the election of T. V. Tallon to the position of vice president and director. Tallon will retain his position as general manager and chief engineer. He is also vice president of the West Basin Water Association; a director of the Home Bank in Compton; a director of the Metropolitan Water District and a director of the Central Basin Water Association.



J. P. Bradley, president of Dominguez Water Corp., will devote full time to the office of president, located at 21718 South Alameda St., Long Beach 10.

J. V. Carson, senior vice president, will continue to have his office at the same address.

G. W. Pensley, certified public accountant, has been appointed secretary-treasurer upon the retirement of Mrs. Florence Shear.

The company also announces the election of two new directors, A. L. Code and Dwight Baum. Code is district manager of Southern California Edison Co. of Long Beach and Baum is a partner with Eastman Dillon, Union Securities & Co. of Los Angeles.

## Weights-Measures Week Observed

Gov. Edmund G. Brown called attention to the observance of National Weights and Measures Week, March 1 to 7, and praised county sealers of weights and measures in their year round work to protect buyers and sellers of all commodities against fraud and deceit.

Gov. Brown emphasized that the public has an important stake in the assurance of accuracy of purchases. "Even a tiny amount of short-weight, worth only a few cents per purchase, when multiplied by millions of purchases in the State each day, would reach a staggering sum," he said.



You're invited to see the full color film

# SOL-VISTA SUCCESS STORY

Orange County's most recommended home!

HUNTINGTON BEACH  
UNITS 1, 2, 3

GARDEN GROVE  
UNITS 1, 2

WESTMINSTER  
UNITS 1, 2, 3

SANTA ANA  
UNIT NO. 1  
50% SOLD!

HUNTINGTON BEACH  
UNIT NO. 4  
50% SOLD!

**SOLD**  
over 600 homes!  
**OUT**

**NEW UNIT**

**NEW UNIT**

In fifteen short minutes you will see all the facts that have contributed to the success of Sol-Vista Luxury Series Homes. See the complete story of Orange County... its excellent schools, churches, fine recreational areas, shopping centers, activities for all age groups. Not proposed planning but established facilities. See all the quality, name brand features that are part of each Sol-Vista home. See the dependable construction... from the foundation to the finishing touches... of a truly "full measure of value" home. Get the complete story and we're sure you'll want to share Sol-Vista's success!

3 & 4 Bedrooms • 2 Baths  
FROM 18,300  
FHA MINIMUM DOWN  
VA/CAL-VET/CONVENTIONAL TERMS AVAILABLE

# SOL-VISTA

LUXURY SERIES HOMES



- MEDALLION ALL-ELECTRIC KITCHENS
- FRIGIDAIRE BUILT-IN RANGE & OVEN
- FRIGIDAIRE BUILT-IN AUTOMATIC DISHWASHER
- SOLID HARDWOOD FLOORS/2" TONGUE & GROOVED SUB-FLOOR
- FIREPLACE WITH FLOOR TO CEILING PALOS VERDE STONE OR BRICK
- PAYNE FORCED AIR HEAT
- JOHNS-MANVILLE BLANKET BATT INSULATION
- ARMSTRONG EXELON TILE
- DISTINCTIVE, INDIVIDUAL COLOR SELECTION
- PLUS MUCH, MUCH MORE!

## "I BUILD ALL KINDS, BUT I LIVE IN A MEDALLION HOME"

"It's easy for me to understand the popularity of Medallion Homes because I live in one myself."

"The same features that appeal to my family—convenience, efficiency, cleanliness—also appeal to prospects for the houses I build."

Mr. Reynolds is convinced that preference for Medallion Homes is growing stronger each year. That's why he has built his Happy Holiday Homes to measure up to Medallion Home standards.

Why not be guided by the choice of expert builders when you consider a new home? It's one of the best ways you can be sure that you are making a wise decision.

Make sure the home you buy or build has earned the Medallion Home Award.

Only one new home in five earns the Medallion Home Award. These are the qualifications:

1. A flameless electric kitchen—cool, clean, modern. It comes equipped with major electric appliances, including automatic flameless electric range and oven.
2. Full "Housepower" wiring—Only a home built to rigid Medallion Home standards has the overall electrical capacity necessary for truly modern living.
3. Abundant lighting—planned for comfort, convenience and beauty throughout the home.
4. Flameless electric space and water heating.

A total-electric Gold Medallion Home gives you all these benefits plus:

SOUTHERN CALIFORNIA Edison COMPANY

The "El Rancho" model home, 11450 Holiday Homes, Orange, California

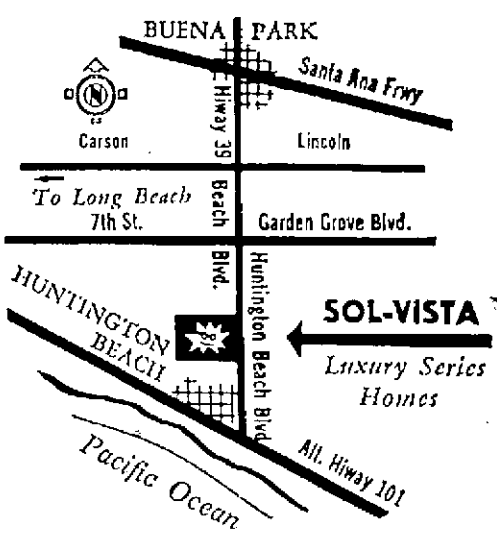


## SEE FOR YOURSELF!

From Los Angeles, take Santa Ana Freeway to Artesia turnoff, follow Beach Blvd. (Highway 39) South to models. From Long Beach, go out Carson or Garden Grove Blvd. to Highway 39, turn right to models.

another Alco-Pacific quality development

C. LAFAYE CO., INC.  
EXCLUSIVE SALES AGENTS  
16601 BEACH BLVD., VIKING 7-3938  
HUNTINGTON BEACH







## New Vet, Non-vet Terms Are Offered

Announcement of new 35-year FHA loans at Imperial Valley View in the Buena Park area, coupled with the lower veteran qualification requirements just arranged, now offer the "one price" residences on the lowest terms available, according to Koblenz & DeLancy, sales agents.

Veterans, who qualify, may purchase on terms of nothing down, not even impounds and closing costs. Imperial Valley View homes, complete with their many luxury and convenience features, are fully priced from just \$17,150.

## Market Lectures for Rossmoor

Specifically designed to help residents of Rossmoor learn more about good investing, a four-week lecture course has been arranged by Dean Witter & Co., 201 East Broadway, according to John B. Wells Jr., manager.

Actually there will be two series conducted concurrently, with a choice of Tuesdays or Thursdays, commencing at 7:30 p.m. March 6 and March 8, Wells stated. "The Tuesday series will be held at the Citizens National Bank, 12131 Los Alamitos Blvd., and the Thursday sessions are to be conducted at the Lee School Cafeteria, on Foster Road."

To assure reservations, Wells suggested phoning HE 7-0911.

## Show Fire Film at Realty Club

Capt. Harry Clayton of the Long Beach Fire Department will show a short film and explanation on the "Use of Fire Extinguishers" when he addresses the North Long Beach Realty Club at its weekly breakfast meeting Thursday at 8:25 a.m. at Mayo's Restaurant, 5925 Cherry Ave.

CASH IS EASY to raise when you use Classified to sell articles. Call HE 2-5959.

SOUNDLY constructed, the homes have "high and dry" raised foundations and oak floors over diagonal sub-flooring, forced-air heating, insulated attic space and baths with sunken-Roman type tubs.

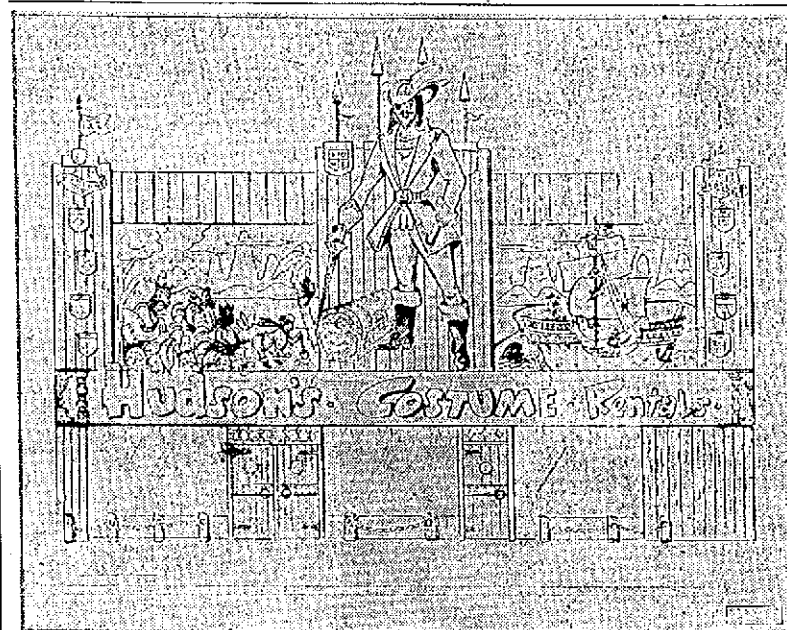
Kitchens are all equipped with built-in gas range and full 20-inch oven with separate broiler.

Open from 10 a.m. until 7



## VALLEY VIEW HOME

Imperial Valley View, recently opened community of "one-price" residences in the Buena Park area, announced new terms on the lowest available veteran and non-veteran financing, officials said.



## NOVEL STORE FRONT

Hudson's Costumes, 1760 Pacific Ave., is getting a new face-lifting. The full form of the pirate will be 22½ feet high and will become the firm's trademark. Scenes on each side will be animated and changed to display different themes during the year. The firm now stocks over 15,000 costumes.

## Farmers Bank Again Conducting Forum

The annual business forecast forum conducted by the Farmers and Merchants Bank will be held Thursday evening in the bank building, G. A. Walker, president announced. These forums have become widely known for their forecasts of business on the local, state and national fronts.

The three experts who will be heard at the meeting are: George P. Hitchings, vice president of economic research, American Airlines; Walter Maynard, senior

& Co. Norman Robertson, manager of economic studies for American Radiator & Sanitary Corp.

WALKER, who will moderate the discussions, said each of the speakers will discuss individual questions following their own forecasts of the future trends of business and the real estate and securities markets.

Hitchings was manager of the economic analysis department of Ford Motor Co., from 1947 until he went to American Airlines in 1960. He was economist for the Federal Reserve Bank of New York from 1939 to 1947.

Maynard has been with the stock exchange firm of which



G. P. Hitchings, vice president of economic research, American Airlines.



Walter Maynard, senior partner of the securities firm of Shearson, Hammill



Norman Robertson, manager of economic studies for American Radiator & Sanitary Corp.

## Begin New Safeway

Construction is under way on a new Safeway Stores supermarket at the northeast corner of Atlantic Ave. and Anaheim St.

Noble Millie of the contracting firm of Millie & Severson, Inc., said plans call

for completion of the market by July 1. It is the seventh big market the local firm has constructed for Safeway in recent months.

Of tilt-up concrete construction, the store will have decorative front panels of veneered contour ceramic tile. It will contain 20,775 square feet and will have car parking area of 50,000 square feet, enough for 124 vehicles.

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## Forest Industries

NEW YORK (UPI) — The forest industries in the United States employ 1.375 million fulltime employees.

## REAL ESTATE SCHOOL

We train MORE Real Estate candidates than ALL other Real Estate Schools in Los Angeles and Orange Counties COMBINED. Since 1936 Over 66,000 graduates.

THERE MUST BE A REASON

LUMBLEAU REAL ESTATE SCHOOL

3132 W. 17th St. SANTA ANA

FREE CIRCULAR

FREE CLASS

JEFFERSON

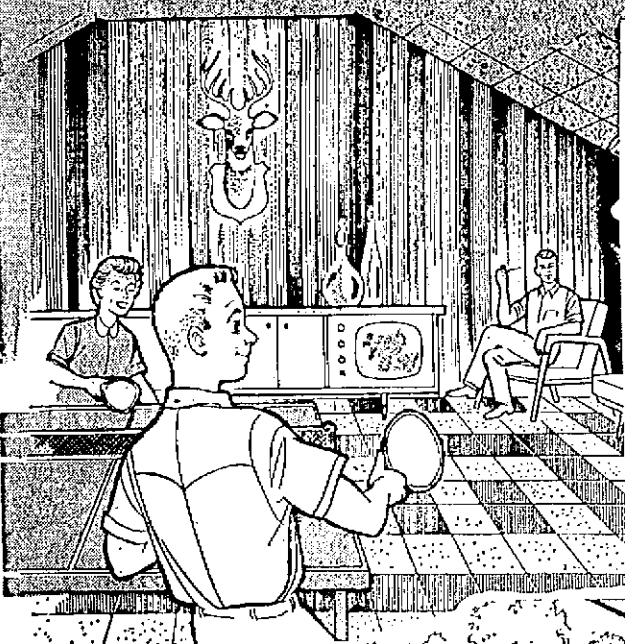
1-1012

# FREE! 440 SQ. FT.

## WESTMONT'S New 2nd-Story

# BONUS ROOM

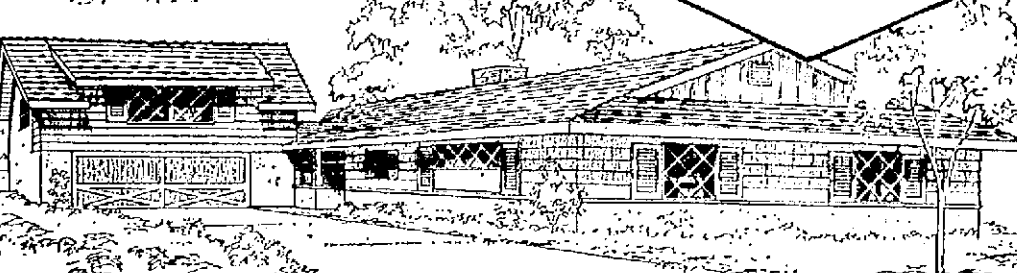
### BUY the HOUSE... Get the Bonus Room Cost-Free



UP TO  
1772 SQ. FT.  
AS LOW AS  
\$17,950

Now, at Westmont, buy the home... get the big 440 sq. ft. "Bonus Room" FREE! Imagine! A wonderful big free room you decorate to suit your needs. A wonderful den, great hide-away, rumpus or game room... large enough for three full size bedrooms! Compare with any home, anywhere, and you'll agree it's yours without cost at Westmont, Huntington Beach. See it this week-end for sure! ... biggest home... biggest value... biggest buy... anywhere.

LOW  
FHA-VET TERMS  
Some Plans from \$16,550



### See the BONUS ROOM... It's Only at...

# WESTMONT

A New Unit—Ready for Selection. Come out to Westmont... see how Space Has Been Conquered! A massive 2100 sq. ft. home (almost 1800 sq. ft. of living area) as low as \$17,950! Low VA and FHA terms! Choose from 3 and 4-bedroom plans with 2 baths, family room and BIG FREE BONUS ROOM!

From Long Beach, go out 7th St. (Garden Grove Blvd.) and turn right. Stay on Beach Blvd. to Westmont... about 7 miles past Garden Grove Blvd. intersection. Just 5 miles to the sea.

A Development of George M. Holst & Sons

VETS—FHA BUYERS  
\$95 Total Costs  
IMMEDIATE OCCUPANCY  
To Close Out Unit 6

balanced power

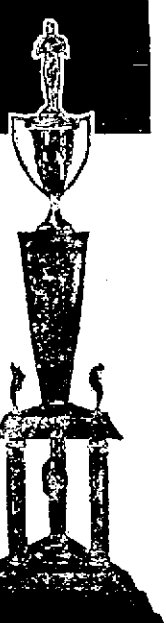


HUNTINGTON BEACH COSTA MESA

# SUN RAY ESTATES

presents the  
AWARD  
WINNING

Provident Series\*



## WESTMINSTER

GARDEN GROVE at  
SENECA

3 or 4 bedrooms plus living room plus  
family room plus 2 bathrooms

Priced from \$19,300 A Walled City... Complete Privacy

### VETS: ATTENTION!

For the First Time in History  
... NO MONEY DOWN  
... NO COSTS  
... NO IMPOUNDS  
BUY NOW... MOVE IN FREE!  
FHA Terms Available for Non-Vets

### THE SUN RAY PROVIDENT

BUILT-IN O'KEEFE & MERRITT RANGE & OVEN

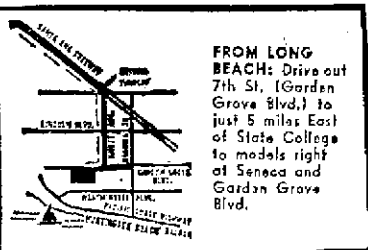
- Front Yards Landscaped
- Family Room with Parquet Hardwood Floors
- Hood w/ Light & Fan
- In-Sink-erator Disposal
- Customaire Gas F.A. Heat
- Ceramic Mosaic Tile in Baths
- Natural Finish Cabinets
- Separate Laundry Areas

- Large Concrete Patio Deck with Sliding Glass Doors
- Built-in Formica Snack Bar and Counter Tops
- Cedar Shake or Rock Roofs
- Shatterproof Shower Doors
- Aluminum Sliding Windows with Screens

### INCLUDED

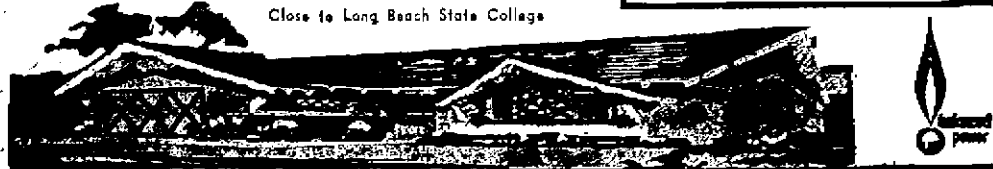
AT NO EXTRA COST

- CONCRETE BLOCK WALL FENCE  
A rear yard completely fenced on all sides... over 5' high.
- DRAPERIES  
Custom made for every room. Wide choice of fabrics and colors.
- CARPETING  
In living room, hall and all bedrooms.



FROM LONG BEACH: Drive out 7th St. (Garden Grove Blvd.) to just 5 miles East of State College to models right at Seneca and Garden Grove Blvd.

Less than 5 minutes from the beach  
Close to Long Beach State College



MODEL HOMES ON DISPLAY  
JOHN BOLLINGER, SALES DIRECTOR  
PHONE TW 3-9147

# SUN RAY ESTATES

BUILDER OF HIGHEST QUALITY HOMES



R.8—INDEPENDENT PRESS-TELEGRAM  
Hunting Beach 13, Calif., Sunday, March 4, 1967

**Nominations**  
CAMDEN, N. J. (UPI)—A running of the Garden State total of 927 2-year-olds have stakes, the world's richest been nominated for the 1962 race.

**Priced \$1,200<sup>00</sup> under today's market!**

**BUY TODAY • MOVE IN TOMORROW**

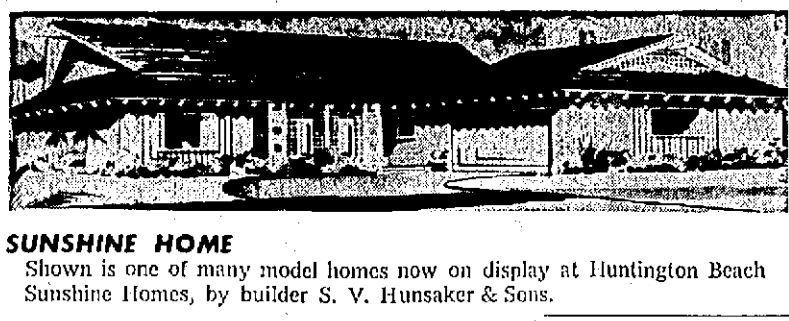
No Extras  
No Gimmicks  
3 Bedrooms, 2 Baths  
3 Car Garage  
Wall-to-Wall Carpet  
Built-In Range & Oven

**\$195**

Full Price \$15,995      Total Down

**SANTA ANA RANDALE HOMES**  
5220 LUCKY WAY

OPEN SAT. & SUN. Harbor Blvd. to Bolsa. West on Bolsa to Verano. Left on Verano to Lucky Way. Days, Phone 530-0121. Eves., Phone UNiversity 3-2893.



**SUNSHINE HOME**  
Shown is one of many model homes now on display at Huntington Beach Sunshine Homes, by builder S. V. Hunsaker & Sons.

**Sales of Sunshine Homes Really Soar**

Record sales volume was reported at Huntington Beach Sunshine home development last weekend by Stan Rossi, executive sales manager for S. V. Hunsaker and Sons, builders and developers. He attributes the favorable buyer acceptance to the fact that the home buyer is offered a well-built home at a fair price, with no down payment, in one of the finest locations in Orange County.

Designed for the active family, these attractive homes have three and four bedrooms, two full baths, large two-car garage, and family room.

LOCATED ADJACENT to a park site and only minutes to the Southland's finest beaches, and close to schools, churches, and shopping center, Huntington Beach Sunshine homes offer the public a choice of several distinctive exterior elevations and convenient floor plans, stated Rossi.

Popular features in these homes include built-in range and oven with exhaust fan over range, disposal, and natural finish cabinets. Specifications also include wall-to-wall carpet, floor to ceiling wardrobe doors, silent forced air heat, all-copper plumbing and ample closet space.

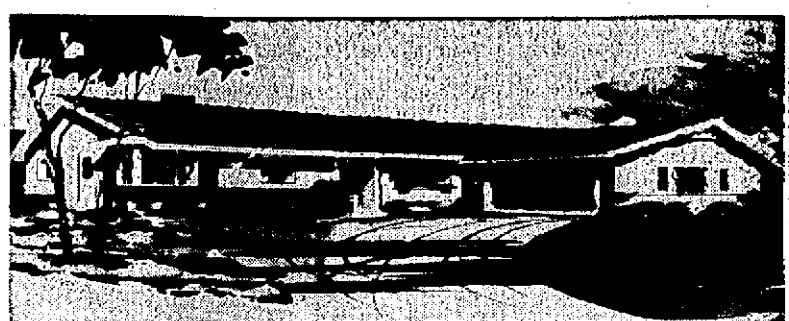
Furnished model homes are open daily from 10 a.m. to 7 p.m. and may be seen on Hill Ave. just off Golden West St. in Huntington Beach.

**Mathers Joins Berbower & Sons**

Rich Mathers, former manager of Coast Federal Savings—Long Beach, announced his association with the Fred R. Berbower & Sons Insurance Agency, 241 E. First St. The agency owned and operated by Jack Berbower and Melvin Berbower, has been in Long Beach 43 years and just recently in partnership with Mathers, purchased the C. R. Lough Agency. Mathers, a resident of Long Beach since 1947, has been active in civic and community affairs.

**Repercussion**

NEW YORK (UPI)—The far-off rumblings in Indonesia could affect the price you pay for pepper, Indonesia is the world's largest producer of the food seasoning.



**IN HUNTINGTON HILLS**  
Huntington Hills, in Huntington Beach, now offers a wide selection of residences available to veterans on a total "move-in" of \$88, in addition to conventional loans and new 35-year FHA terms, officials said.

**Offer Easier Terms in Huntington Hills**

Huntington Hills, seaview hillside community in Huntington Beach, now offers a selection of luxuriously appointed residences on unusually favorable non-veteran as well as veteran terms, according to W. D. McCaffrey, of Sales Co.

For veteran home shoppers there is a total "move-in" of just \$88, McCaffrey said, and for non-veterans there is a choice of flexible conventional financing or new 35-year FHA loans. Full prices are from just \$17,500, and buyers may move in right away.

**Japanese Have Yen For Freezers**

NEW YORK (UPI)—Japanese housewives now have an even bigger yen for refrigerators than for television sets, according to Yamaichi Securities Co.

As a result, Yamaichi says, Japanese manufacturers are scrambling to produce freezers to meet a demand they say will take them 11 years to satisfy.

Quality constructed with oak floors and mahogany paneling, the fine home features include fireplaces, attractive entries with floors of slate and forced-air heating with thermostat.

Furnished model homes are reached by driving south on Pacific Coast Highway (US 101). Turn left on Beach Blvd. (Hwy. 39) and drive two miles north.

**LOOK! 3 4 5 BEDROOMS**

**La LINDA Estates**  
SUGAR STREET  
SOUTHWEST SANTA ANA

ALL ELECTRIC  
Bronze Medallion Homes

**TAKE A GOOD LOOK BEFORE YOU BUY . . .**

Look all around. Then look at La Linda Estates.  
One glance will tell you, "Here's the best buy in town!"

. . . Hotpoint electric kitchens . . . fireplaces . . . ceiling insulation . . . lifetime copper plumbing . . . lavish use of large decorative rock . . . 9 exterior designs, each customized in an individual color. Three furnished model homes now open.

La Linda Estates are located in Southwest Santa Ana — Sugar Street between Verano and Brookhurst. Take Garden Grove Blvd. east to Brookhurst; Brookhurst south to Sugar; then east on Sugar to La Linda Estates, 660 ft. west of Verano.

**from \$17,990**

No Down to Vets  
FHA Terms Also

TRICOR DEVELOPMENT, INC., Builders  
FARROW & SONS, Sales Agents

**La LINDA Estates**

**in beautiful HUNTINGTON BEACH**

**You can't fool the Public!**

They're SEEING, They're BUYING  
in that Sea-View Community

**Huntington Hills**

**OWN YOUR OWN LAND**  
GET A **GRANT DEED**  
NOT JUST A LEASE!

Located high on a beautiful mesa/luxury homes on large terraced lots/many view-sites overlooking the ocean/5 minutes to beaches and marinas/wonderful ocean-tempered climate/and yet . . . so easy to own!

**Seeing is Buying . . . and BUYING IS EASY!**  
**MOVE IN NOW...**

**VETERANS \$88 TOTAL MOVE-IN**

If you live or work in this area, you owe it to yourself to see these homes and . . .  
**2 HOMES with PATIOS and POOLS**  
—ready for you to move in and enjoy!  
full price \$20,990

**3 or 4 bedrooms  
2 baths • family room**

**FULL PRICE FROM \$17,500!**

**CHOICE OF TERMS: VA • 35-YEAR FHA • CONVENTIONAL**  
**LOW AS \$125 PER MONTH FOR EVERYTHING**  
(Principal, Interest, INSURANCE and TAXES)

**See these LUXURY FEATURES:**

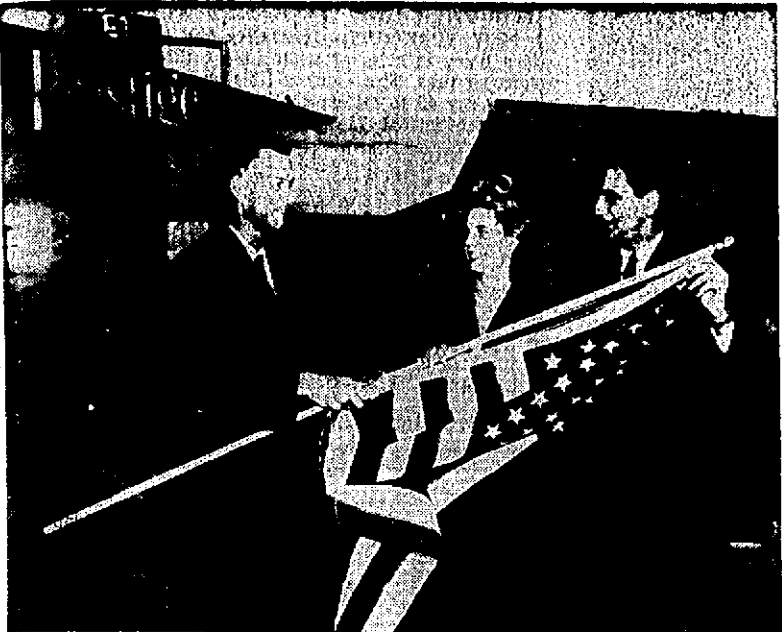
- Attractive slate entry way
- Gleaming oak hardwood floors
- Real wood-burning fireplace
- Large aluminum sliding glass doors
- Acoustical type ceilings
- Natural mahogany wood paneling
- Gas forced air heating with thermostat controls
- Gaffers & Sattler built-in gas oven and range
- Whirl-Away waste disposal unit
- Marble tops in baths
- Decorative brick work on all elevations

**FROM LONG BEACH:** Drive south on Pacific Coast Highway (U.S. 101) to Huntington Beach, turn left on BEACH BLVD. (Hwy. 39) and drive 2 minutes (12 miles) north to the Model Homes. Watch for signs.

**FROM SANTA ANA:** Drive west on 17th Street to BEACH BLVD. (Hwy. 39), then left (south) to the Model Homes.

**FROM LOS ANGELES:** Drive south on Santa Ana Freeway to the Artesia turnoff in Buena Park. Go east to GRAND AVENUE, then right (south) 12 miles to Model Homes. (Grand Avenue changes to Beach Blvd.)

**SALES CO., Sales Agents**      Phone: Viking 7-3075



#### HOME BUYERS RECEIVE FLAG

Mr. and Mrs. George Blanks, who have purchased a Prestige Home in Buena Park, receive an American Flag from R. F. Dudley, agent for The Brattain Construction Co. Edwin Brattain, president, presents flag to every Prestige Home buyer in an effort to promote Americanism.

#### PEOPLE IN NEWS

### Investment Speaker at May Co.

Gordon Meyer, manager of the investment department of the Fullerton office of Dempsey-Tegeler & Co., Inc.,

will be the speaker in a series of lectures, "Investment Night at the May Co." at May Co., Lakewood.

The lectures will be given one evening each week, beginning Tuesday at 7:30 o'clock. The topic of the first lecture is "The Money Tree." Dates of subsequent lectures and the topics will be announced later. Admission to the lectures, constituting virtually a course in investing, will be by tickets, issued without charge at the May Co. store and the Dempsey-Tegeler & Co., Inc., office.

RICHARD E. HATCH has been appointed assistant manager of Security First National Bank's Bixby Knolls branch.

Hatch worked for the First National Bank of Gordon in his native state of Nebraska and served two years with the U.S. Army prior to joining Security Bank.

He and his wife, Barbara, and two children live at 703 S. Roselle Ave., Hawthorne.

ELECTION of Carroll M. Shanks, former president of Prudential Insurance Co. of America, to the board of directors of WEMS, Inc., of Hawthorne was announced by President Robert S. Hood. WEMS operates the largest single facility within the rapidly growing field of welded electronic assemblies. Shanks is a director of Na-

tional Biscuit Co., Georgia-Pacific Corp., Public Service Electric and Gas Co., and Bigelow-Sanford, Inc.

WEMS (Welded Electronic Modules), a California corporation organized in 1960, specializes in the new field of welded electronic assemblies. WEMS manufactured circuits are used on the Polaris and Titan missiles and the Nimbus and Midas satellites and are also being incorporated into previously designed products.

WALDO E. BLAND, who has resided with his wife Dorothy at 2525 Chestnut Ave., 35 years, is retiring from the Western Electric Co., City of Commerce, at his own request after 35 years of service.

Bland started his career with Western Electric at its Hawthorne plant, Chicago, Ill., in March 1923. He has been an analyzer of complicated teletype equipment.

#### New Building for Norwalk

Plans have been completed for a new class "A" office building in Norwalk. Owners Mr. and Mrs. Jack Gorham announce that construction will start immediately on a luxury type professional building at 12340 E. Firestone Blvd. The Gorhams operate Norwalk Stationers.

The 7880 square foot building designed by Robert Gregg will accommodate 20 offices. The ultra-modern building will have floor to ceiling crystal windows, acoustical ceilings and the latest design fluorescent light fixtures. Each office will have a private entrance opening onto a landscaped courtyard and patio. Completion date is set for June 1.

Mr. Bland was one of the founders of the Communication Workers of America which later became affiliated with CIO and the consolidated AFL-CIO and has held many responsible positions in that organization.

#### Plans More 'Sandpiper' Home Units

A new unit of twenty-one Sandpiper cottages in the Palm Desert community will be offered this season with occupancy promised for late this year, the developers, George M. Holstein and Sons, revealed.

The new fifth unit will make available a three-bedroom cottage with private sun patio, garden and other deluxe appointments, Holstein pointed out.

HAILED AS one of the nation's finest and most successful own-your-own garden apartment communities, over ninety of the attractive cottages in four different units are already built and occupied. Each unit has its individual pool, play area and putting green with maid and other hotel services also available.

The Sandpiper is located on Hwy. 111 about 20 minutes through Palm Springs near the intersection of Hwy. 74 in Palm Desert. The Sandpiper prices start at \$22,500.

#### Iron Men

MELBOURNE, Australia (UPI) — The longest bout in the history of bare knuckle boxing was held here Oct. 19, 1856. Jim Kelly and Jack Smith fought to a draw in a match that lasted six hours and 15 minutes.

#### BETTER TENANTS

look for your "For Rent" ads in Classified. Dial HE 2-6950.

#### Investments Pay

NEW YORK (UPI)—A committee of 19 American companies claims that every dollar invested abroad may bring back \$9 to the United States in the long run.

#### Sweet Ads

NEW YORK (UPI) — The soft drink and candy industries will spend \$215 million for advertising in 1962, the Bottling and Candy Industry Journal reports.

#### Steel Use

NEW YORK (UPI)—About 1.8 billion tons of steel were in use in the United States during 1961, or an average of 19,700 pounds for every person, according to Steel Facts.

#### Italians Scoot

ROME (UPI) — The Italian motor industry has turned out three million scooters since World War II.

#### Bottle Shipments

NEW YORK (UPI) — Shipments of non-returnable beer and soft drink bottles rose 65.4 per cent in 1961.

## NOW OPEN...PRESTIGE HOMES

IN BUENA PARK . . . The Most Selective Neighborhood

3 and 4 Bedrooms

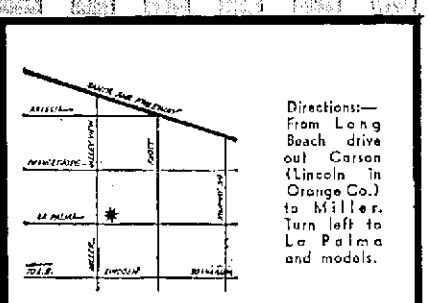
PRICED FROM **\$16,950**

- Built-in Electric Range and Oven.
- Concrete Driveways and Walks.
- Doors Completely Weatherstripped.
- Lawns in Front and Sides.

## VETS NO DOWN

(Just Costs and Imposts)

FHA—LOW DOWN  
Up to 1526 Square Feet



# Prestige

THE DUDLEY COMPANY  
sales agent

# VETS \$1 MOVES YOU IN



This is the most exciting homebuying opportunity of your lifetime!

**HURRY \$1 MOVES YOU IN—This unit only, while they last!**

Brentwood Gardens is situated in the most "ideal" close-in location. Here, famed California recreational activities surround your beautiful new Brentwood Gardens home. The golf course is just a short walk away... sunny beaches and the Long Beach Boat Harbor are within minutes by car. Best of all, you can enjoy the convenience and peace of mind of nearby year-round employment.

LARWIN... The West Coast's leading planned community developer offers you an incomparable combination of choice location, solid home value and the most unbeatable veteran terms in America today!

FEATURE-FOR-FEATURE, DOLLAR-FOR-DOLLAR, THERE IS NO BETTER HOME INVESTMENT!

- ★ 2 Baths ★ 3 or 4 Bedrooms ★ Family Room
- ★ Coffers & Sattler Built-in Range & Oven • Pullman with Marbleized Top
- ★ Extra Spacious Kitchen Eating Area
- ★ Kente Vinyl Floor Tile ★ Genuine Lath & Plaster Construction
- ★ Expensive Ceramic Tile ★ Decorator Designed Wallpaper
- ★ Distinctive Lighting Fixtures ★ Acoustic Plaster Ceiling
- ★ Holly-General Forced Air Heating with Summer Cooling Switch
- ★ Custom Kwikset Hardware ★ Owens-Corning Fiberglas Insulation
- ★ Waste King Pulverator ★ AND THERE'S MORE!

These homes will sell fast—come out today!

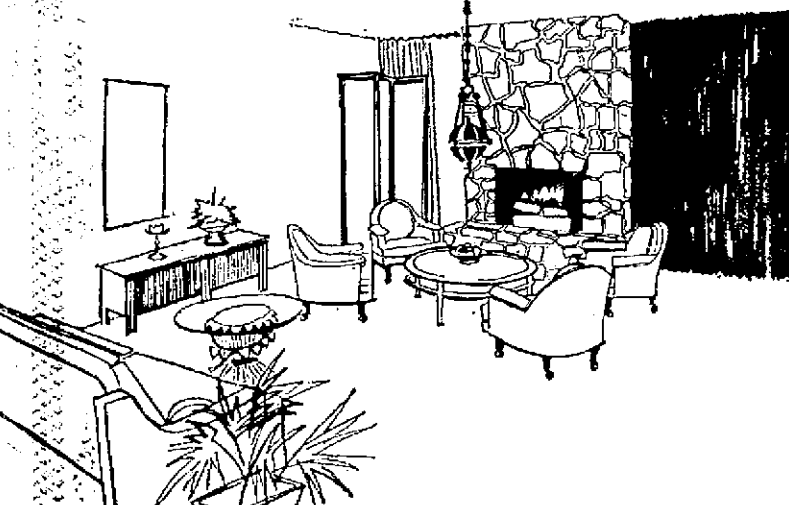
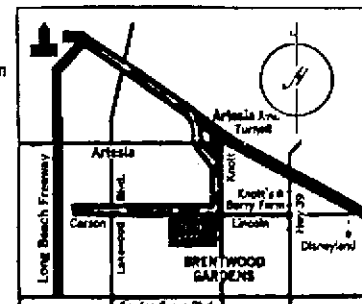
from **\$89** per month  
(Includes Principal & Interest)

# Brentwood

The Ideal Planned Community  
Coordinated by J. Thomas Wilner, N.S.I.D., A.I.B.D.  
Open 9 a.m. to 9 p.m.  
7 Days Per Week

*Gardens*

Driving Directions:  
From Long Beach, drive east on Carson (which becomes Lincoln Ave.) to Knott Ave. and Model Homes.



INTERNATIONAL  
HOMES

The last exclusive Residential Location in the Long Beach Area . . . EACH HOME CUSTOM DESIGNED AND CUSTOM BUILT. Just an iron shot from the Lakewood Country Club Golf Course. See The Mandarin at 3626 BOUTON DRIVE furnished in Oriental Motif in Dramatic Color by LLOYD'S of Long Beach

Designed and constructed by  
CLUB VIEW CONSTRUCTION CO.  
Let us design and build a home for you  
**LAKEWOOD COUNTRY CLUB ESTATES**

GENE NEBEKER—Realtor—Exclusive Sales Agent HA 5-6496



# Westgate - California Holdings Boosted Through Big Merger

By **KEN CHILCOTE**  
I, P-T Business, Realty Editor

Asset, value of the San Diego-headquartered Westgate-California Corp. has been increased by some \$20 million with the filing in Nevada of a document in which respective corporations agreed to a merger of the Sovereign-Western Corp. into Westgate.

C. Ahnholz Smith, Westgate president and board chairman, said in San Diego that the merger has added the new dimension of transportation to Westgate's existing holdings in banking, food processing and production and commercial property.

SPECIFICALLY, the merger adds to Westgate the Kansas City metropolitan transportation system (Kansas City Transit, Inc.); Yellow Cab companies in San Francisco, Oakland, Los Angeles, Beverly Hills and Hollywood; the Los Angeles air terminal bus system providing passenger ground transportation for all airlines serving Los Angeles (Airport Transit); an intra-city trucking line and door-to-door freight hauling service in Los Angeles, (Atlantic Transfer Corp.) and two smaller firms serving parent elements of the new corporation (Jeffrey Porter Men's Wear, Hi-Q Electronics, Inc.).

Westgate already owned Breast-O'-Chicken Tuna; Purr Pet foods; Gifford's Olives; Girard's Salad Dressings; commercial property including bank buildings and office space plus the Los Angeles Shopping Center in Long Beach; a substantial interest in Southern California's 26-branch United States National Bank as well as more than 2,000 acres of farm land in the San Joaquin Valley.

New combined assets of the Westgate-California Corp. now total more than \$60 million, and annual revenues are more than \$80 million, Smith said that personnel of the acquired companies would be retained to provide seasoned management.

GRANDVIEW Bldg. Co., Beverly Hills, has received approval from the Regional Planning Commission for a 938 single-family home subdivision on the Palos Verdes Peninsula on 261 acres north of Crest Rd., west of Hawthorne Blvd. . . . Shell Chemical Co.'s rubber plant in Torrance has expanded two of the laboratories to meet demands for new product production. They are the copolymer and technical service units.

ANTHONY POOLS, South Gate, has named Peter L. Marcus assistant to the president to direct a diversification program . . . Republic Supply Co. of California reports 21 per cent increase in sales for the 1962 fiscal first quarter. Chairman Thomas P. Pike announced a dividend of 15 cents a share . . . New pillow-shaped containers called "Storitainers" are being made by B. F. Goodrich for storage of liquids from water to gasoline to molasses. The flexible, collapsible tanks are made of rubber and fabric, hold thousands of gallons of liquid yet roll up compact as a rug when not in use.

SIEGLER CORP. has purchased for its Holly Division a 200,000 square foot plant in South Gate, from Rheem Manufacturing Co., it was announced by John G. Brooks, Siegler president.

Acquisition of the Rheem plant will enable the Siegler division to expand its production of heating and air conditioning equipment. The 12-acre South Gate site also will provide Holly with sufficient space for future expansion, Brooks declared.

SIMULTANEOUSLY, Brooks revealed that Siegler has sold its Holly Division plant in Pasadena, to Endeveco Corp. The division has outgrown this 100,000 square foot facility, he said. Holly also has sold its Burbank plant to Zero Manufacturing Co.

Robert K. Miller, president of the Holly Division, said plans call for relocation of operations at once. A new assembly line will be added to the South Gate plant following the move, he said. Holly also plans to start production of large 7½ and 10 ton air conditioning units as additions to its present line of products in this field.

ROBERT TALLEY has been appointed branch manager and assistant secretary of the Bixby Knolls branch of Community Savings & Loan Association, announced Roger E. Dunn, president.

John Swetoch, former manager, has been appointed branch supervisor.

Daniel Chumbley will become new branch manager of the Paramount office of the firm, replacing F. G. Brockman, who resigned to devote full time to personal business interests, Dunn stated.

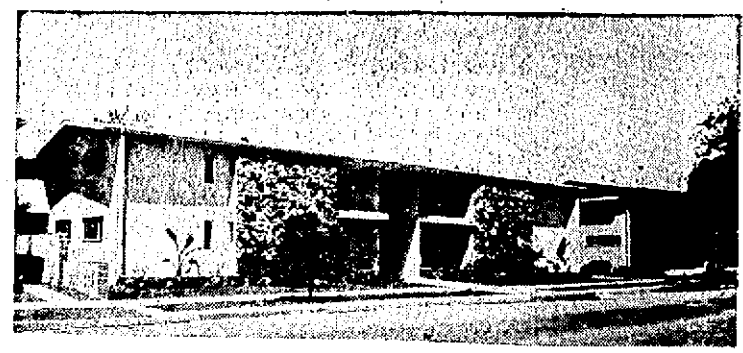
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WALTER E. LORD of Long Beach has been named sales manager of Sani-Top, Inc., of Los Angeles and Phoenix, manufacturers of laminated plastic building products.

He had been with the Kaiser Gypsum Co. 15 years.

## SANTA ANA OWN-YOUR-OWN

The realty firm of Barton and Barton of Long Beach is now selling their 10th own-your-own apartment developer St. The Medallion Award units are Regency Apartments at 919 N. Mintport in Santa Ana. It is the 15-unit built around a community garden patio and there are individual patios.



R-10-INDEPENDENT-PRESS-TELEGRAM  
Long Beach 12, Calif., Sunday, March 4, 1963

### Whitewall Tires Popularity Gains

NEW YORK (UPI)—There is a boom in sales of white sidewall tires. Tire manufacturers say this year will be of this type. Five years ago they say 45 to 48 per cent had only 30 per cent of the of the estimated 71 million market.

## EDMON BUILDERS

100% FINANCING AVAILABLE  
AT LOW INTEREST RATES

| SEMI-CUSTOM MODELS                    | LONG BEACH PRICES |
|---------------------------------------|-------------------|
| 616 SQ. FT. 2-BEDROOM HOME ON SLAB    | \$4,795           |
| 1008 SQ. FT. 1-BEDROOM DUPLEX ON SLAB | \$6,795           |

15300 1/2 PARAMOUNT BLVD., PARAMOUNT ME B-5277



# THE LOCATION MEANS SO MUCH AT DUTCH HAVEN'S AMERICAN HOME series

**IMMEDIATE OCCUPANCY**  
NOW IN UNIT 18 ON BEACH BLVD. . . .  
in the world's fastest-growing new city, Huntington Beach, where marinas, resort beaches and family pleasures adorn the area.

3 & 4 BEDROOMS—UP TO 2 FULL BATHS  
NO HIDDEN CHARGES—NO 2nd MORTGAGES—NO BALLOON PAYMENTS

FROM **14,950** TO **16,950**

**VETS** **ORANGE COUNTY'S LOWEST**  
**\$95 MONTHLY PAYMENTS**  
AS LOW AS **79<sup>63</sup>**  
MOVES YOU IN **VA • FHA • CAL-VET** TERMS  
PRIN. & INT.

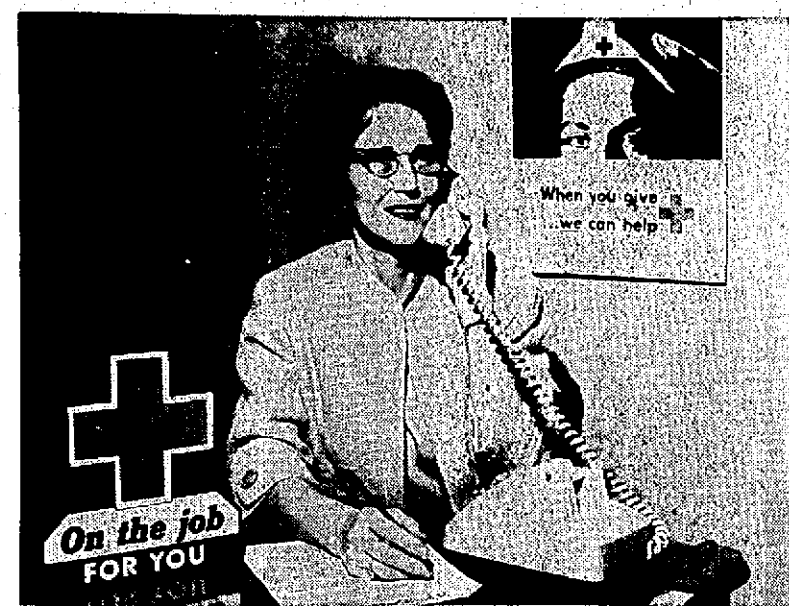
**DIRECTIONS UNIT 19**  
FROM LOS ANGELES—South on Santa Ana Freeway to Artesia-Beach Blvd. Turnoff—Left on Artesia Blvd. to Beach Blvd. (Hwy. 39)—Right on Beach Blvd. to Edinger—Right on Edinger to Bolsa Chica—Right on Bolsa Chica to models.

**DIRECTIONS UNIT 18**  
FROM LOS ANGELES—South on Santa Ana Freeway to Artesia-Beach Blvd. Turnoff—Left on Artesia to Beach Blvd. Turnoff—Right on Beach Blvd. to models.  
FROM LONG BEACH—East on 7th St. to Beach Blvd.—Right on Beach Blvd. to models.

**EARL G. KALTENBACH & ASSOCIATES — architects**

AMERICAN HOME series where YOU OWN THE LAND  
DUTCH HAVEN COMMUNITIES ARE NEVER BUILT ON LEASED LAND.  
Title is Guaranteed by TITLE INSURANCE AND TRUST CO.

Can You Guess Which One Said 'Yes, I'll Help?'



AS EVERY fund drive chairman knows, biggest hurdle is to secure task force to do the job. First to summon her courage, rearrange calendar and agree to serve on Red Cross Residential Fund Drive this month was Mrs. Francis Heusel, chairman. Objective: Recruit 3,000-woman "army" of civic minded women to make this month's campaign a success.

These Volunteers Have Civic Pride

Chances are the neighbor who appears at your door someday this month to ask for your contribution to the Red Cross is a busy housewife and mother. She will be one of 3,000 women with the kind of unselfish civic pride it takes to make such an important drive successful.

Gathering such a dedicated corps of volunteers is a gargantuan task (unfortunately, most of us prefer to "let George do it"). Mrs. Francis Heusel, since accepting the residential fund drive chairmanship Oct. 1, has averaged three hours a day on the telephone supervising recruitment of her area chairmen plus 81 colonels and the 3,000-woman task force.

Hundreds of hours are devoted to planning the drive and briefing volunteers; additional thousands of hours are spent in actual collection of funds.

You are the final member of the team. Your part is easy. First a cheerful greeting—then a donation in whatever amount you feel capable of giving to "help the Red Cross help."



OLD ADAGE, "if you want something done ask a busy person to do it," is a time honored fact in annals of fund drives, volunteer recruitment. "Of course, I'd love to help is reaction of Mrs. Richard A. Walker as she accepts Red Cross job although work is brisk in her own home with children, from left, Rick, 8; Jennifer, 5; Tim, 3, and Dianne, 10.



THIS IS A camera dramatization in three photos by Joe Risinger. It illustrates why "no" is said so readily when people are asked to serve as volunteers on such important civic endeavors as current Red Cross fund drive. Do you find your-



self in this cast of "characters?" Acting out the scenes, from left, Mrs. Lloyd Mallin utters familiar, "Sorry, I'm exhausted. Can't possibly take on anything more" (she means, of course, unless it's another game of golf). Mrs. William



H. Winston Jr., illustrates real reason behind most of the "I'm too busy" excuses (too lazy), while Mrs. Willard N. Harris professes to an already full calendar of civic activities while mentally rejecting post for fear it will interrupt

weekly bridge game, shopping trip or luncheon date. Actually, all three of these women are vitally aware of Red Cross needs; work hard on this as well as other community social and philanthropic projects. Do you?

Parties Give Hostess Know How

KAY SHERWOOD, NEA

Size up the social side of your homemaking efforts at midwinter. Have you, too, grown complacent in the comfortable rut of seeing the same friends every weekend?

What became of that resolution to get better acquainted with the new neighbors, to entertain your husband's business associates for dinner, or to have an occasional dress-up supper with a special menu?

Inertia aided by miserable weather is to blame for side-tracking some good intentions. Another reason is suggested by a newly wed young homemaker, a former big-city secretary now living in a small midwestern city. She says she wishes she had more confidence in her ability to entertain comparative strangers and to be a poised, relaxed and casual

hostess (vital to the success of any party).

**SELF-CONFIDENCE** builds up through practice and experience. In the process, you learn that it is easier to appear poised, relaxed and casual in the evening if you've worked like a Trojan in the morning. "Casual" and "relaxed" too often suggest the idea that details take care of themselves. They don't.

While you're gaining experience as a hostess and cook, plan the party so that all the main effort can be finished before guests are due. That means the house is picked up, the table set, the main entree is ready, the canapés, salad, bread, cheese, fruit or sweet dessert are in serving dishes. Write the menu down and check it as you serve. It's easy to forget a special dish lodged in the refrigerator.

I LEARNED, too, that if everything is in readiness it is possible to stick to a pre-set hour for serving, avoiding a common pitfall: the late, late dinner.

Stick to one or two basic menus which you can prepare letter-perfect is my advice to the semiskilled cook. A casserole prepared ahead of time at leisure and reheated in its serving dish is a better choice than an entree which must be cooked and carefully timed at the last minute.

I followed this rule after one terrible night when, in nervous haste, I jerked out the broiler pan a mite fast and sent eight lamb chops

skittering around the floor. Fortunately, no one was looking and dinner went on as scheduled.

A BASIC menu might be tied to a foreign cuisine (think of all those kind-to-the-budget chicken dishes of Latin America, Spain, Italy, France and the Orient). If you've traveled in or have table accessories from the native land, they will be a handy prop should conversation lag.

Although the before-dinner cocktail or aperitif is an accepted part of entertaining, what to serve can be a poser. Few young couples can afford to stock all the

possible potables. When in doubt, I follow a conservative path. A fine wine, such as sherry, is always in good taste and enjoyed by most.

I ALWAYS have on deck a tart nonalcoholic fruit juice. You might also want to select a wine which will be a suitable companion for the casserole so that it can be served with dinner (a dry Spanish sherry with Spanish Chicken Cadiz, for example). Offer a wider selection of cocktails if the budget can stand it, but don't forget to steer the guests to the buffet or dinner table at the hour you named.

Independent Press-Telegram

# Women

Long Beach 12, Calif., Sunday, March 4, 1962 ☆ Section W

Film Narratives Feature World Tours, Flower Lore

**Calendar of Clubs**

**MONDAY**

Ted Bomiller will narrate his own film, "By Jeep, Around the World" during program hour which follows 1:30 p.m. business session of Ebelt in Ebelt Auditorium. Noon luncheon will be served Group G. Departments: Current Events, 10 a.m., Mmes. Arthur F. Bonzer and Robert Skinner speak, Business and Protective Law, 11 a.m., Werner Ruchti, director of planning for Long Beach, will discuss, "Building Our City to the Master Plan." Parliamentary Law, 11 a.m., drill led by Edith Hitchcock.

Florence Ross Navy Wives Club 123, business session, noon, home of Mrs. Louis Murray, 2846 Vista St. All Navy wives welcome.

North Long Beach Grandmothers Club 57, regular meeting, noon, Legion Hall, 59th Street near Orange Avenue.

National League of Senior Citizens, dessert luncheon, noon, Machinists Hall. Don Pullen will speak on lien laws.

**TUESDAY**

Mrs. Warren Heistand will show her colored slides of Berlin during night meeting of American Association of University Women, 7:30 p.m., Stanford Junior High School, Bellflower Boulevard and Stearns Street. A special invitation extended to husbands and guests.

Downtown Opti-Mrs. will have a "zany hat and jewelry exchange sale" following noon luncheon and business meeting in home of Mrs. Ralph Oliver, 5106 Los Flores.

Temple Israel Sisterhood will have an old fashioned social get-together, noon, at the temple. Bridge, mah jong and other card games follow luncheon and the public is welcome. Reservations with Mrs. George Feldman.

Representatives from the Chamber of Commerce will

**WEDNESDAY**

discuss the future of Long Beach for Lord Kitchener Chapter, Daughters of the British Empire, 1:30 p.m., St. Luke's Episcopal Church.

YWCA Friendship Club will hear book review by Betty Reed, Long Beach librarian, 1 p.m., YWCA, 550 Pacific Ave.

Los Altos Garden Club will hear illustrated lecture by Mrs. John Searles on "Plants and Flowers of Brazil" following noon luncheon, home of Mrs. G. N. Perry, 11380 Harrisburg Ave., Los Alamitos.

**THURSDAY**

Joe Littlefield, noted horticulturist, will speak before Long Beach Fuchsia Society, 7:30 p.m. Machinists Hall. Public welcome.

Delta Zeta Mothers Club of Long Beach State College, regular meeting, 7:30 p.m., home of Mrs. Jesse M. Ream, 3878 Gardena Ave.

**FRIDAY**

Patio Club, business session and bridge follow noon luncheon, Lakewood Country Club. Reservations or cancellations with Bernice Tubbs by Thursday noon.

Put End to Construction in Center of Living Room

Children dislike having their "play castles" made of blocks and other materials disturbed after they have spent an hour or more perfecting them. They'd like to have Daddy see their creations when he gets home.

An easy and effective way to solve this problem is to give the children moveable platforms on which to build. No matter where the construction takes place, these can be slid into a corner and enjoyed for not only a few hours but for several days.

A convenient size for these platforms is two feet square, though in some cases a

three-foot square might be useful. Ask your lumber dealer to cut you the number you want from a panel of Masonite 1/4 inch tempered Presdwood.

**ASK DAD** to attach a perimeter framework of one-inch lumber on the screen side of each, applying countersunk screws from the smooth side through pre-drilled holes. The smooth side will be the top. Edges of the framing should be sanded smooth so they'll serve as glides. Corners should be rounded with a file or sandblock.



ACCENT OF SPAIN flavors this setting. Tart, fresh orange juice precedes Chicken Cadiz casserole with green salad. Iberian figurine, souvenir of a trip abroad, graces the table.





Mrs. Walter Ernst



Mrs. Monty McDermott



Mrs. Charles Lass



Mrs. Charles Laraway



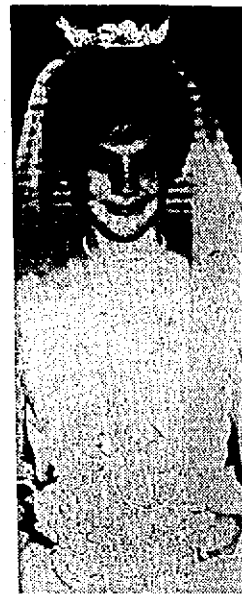
Mrs. Rodgers Albert



Mrs. William Billings



Mrs. Roger B. Von Grote



Mrs. Gary LeRoy Swenson

## Eight Happy Couples Exchange Vows in Church Rites

Kathleen L. Peck, daughter of Fire Department Captain and Mrs. Lauren M. Peck, 1214 Cartagena St., became the bride of Walter E. Ernst at a recent ceremony in Bethany Lutheran Church.

The bridegroom is the son of Mrs. Susanna Ernst, Lakewood, and the late Rev. Paul Ernst.

For the ceremony, the new Mrs. Ernst wore a gown of peau de soie and Chantilly lace and carried a bouquet of stephanotis. Preceding her to the altar were Lynn and Christine Ernst, flower girls; Virginia Hart-

enberger, bridesmaid; Susan Dunbar, maid of honor, and Mrs. Veron Bradley, matron of honor.

Other members of the wedding party were Paul Ernst, the bridegroom's brother, best man, and Frederick Reason, Arthur Hartenberger, Veron Bradley and Edwin Peck, ushers.

The bride was graduated from Jordan High. The bridegroom, who attends Long Beach City College, was graduated from Wilson High.

Following a honeymoon trip to Las Vegas, the newlyweds are now at home in Bellflower.

### McDermott-Walter

St. Maria Goretti Catholic Church was setting for the recent wedding of Carol Jean Walter and Monty McDermott.

The bride, daughter of Mr. and Mrs. George W. Walter, 6706 E. Walkerton St., wore a floor length gown of Chantilly lace and carried a bouquet of carnations and roses centered with a white orchid.

She was attended by Eileen Eads, maid of honor, and Glenda Cooper and Sara Howard, bridesmaids. Julie Haab was flower girl.

The bridegroom, son of Mr. and Mrs. Henry J. McDermott, 1024 Loma Ave., chose the bride's brother, Randy Walter, as best man. Completing the wedding party were Michael Hansen, ring bearer, and Bob Cooper and Gary Tekely, ushers.

The newlyweds, who were graduated from Millikan High, will spend some time on the East Coast following the bridegroom's spring training in Florida as a member of the Chicago White Sox. They will return to Long Beach in the fall where he will attend Long Beach

State College. Their honeymoon was spent in Las Vegas.

### Lass-Chadwick

Gowned in a bridal dress of satin and lace, Nancy B. Chadwick exchanged wedding vows with Charles H. Lass at a recent ceremony in Emmanuel United Presbyterian Church.

The new Mrs. Lass, daughter of Cmdr. (USNR ret.) and Mrs. Noel Chadwick, 517 Santiago Ave., was graduated from Wilson High.

Both she and the bridegroom, son of Mr. and Mrs.

Hency C. Lass, Downey, attended Long Beach City College.

He is presently stationed with the U. S. Army at Fort Ord.

Members of the wedding party included Linda Shomaker, maid of honor; Mrs. Richard Fuller, matron of honor; Myrna Lass, bridesmaid; Thomas Pulley, best man, and Michael Rogers, Richard Fuller, David Grove and Brooks Chadwick, ushers.

Following a reception in their honor at the church, the newlyweds departed for a honeymoon in Carmel and Santa Barbara.

### Laraway-Sheridan

Now at home in Lakewood are newlywed Mr. and Mrs. Charles M. Laraway who recently exchanged wedding vows in St. Cornelius Church.

The bride, the former Sandra Maria Sheridan, is the daughter of Mr. and Mrs. Francis Sheridan, 3680 Faust Ave. She was graduated from Millikan High and attended LBCC as did the bridegroom, a Poly alumnus.

For the ceremony, she chose a dress of white brocade and carried an orchid bouquet. Attending her was Judy McInnes, maid of honor.

The bridegroom, son of Mr. and Mrs. George B. Pickett Sr., Lakewood, chose Jim Bode as best man. Dave Mettler and Larry Sherman were ushers.

The new Mrs. Laraway was a member of Sigma Delta Phi at City College. The bridegroom was affiliated with Order of Kibab.

### Rodgers-Carpenter

A double ring ceremony in Community Presbyterian Church joined Marjorie Janelle Carpenter and James Albert Rodgers in marriage recently.

The bride, daughter of Mr. and Mrs. K. E. Carpenter, 6112 Lemon Ave., wore a gown of satin and lace and carried a bouquet of stephanotis and orchids.

Attending her were Gay Carpenter, her sister, maid of honor, and Alecia Quinlan and Janice Bard, bridesmaids. Joyce Lowther was flower girl.

The bridegroom, son of Mrs. Euleta Shaffer, Oregon, and Leo Rodgers, Montana, chose his brother, Don Rod-

gers, as best man, Dick Honn and Ron Amy were ushers.

Both the bride and bridegroom were graduated from Jordan and attended LBCC. They will make their home in Inglewood.

### Billings-Neal

Jo Anne Neal, daughter of Mr. and Mrs. Leo G. Neal, Long Beach, became the bride of William A. Billings, son of Mr. and Mrs. I. L. Billings, Hemet, at a recent ceremony here at California Heights Methodist Church.

The bride, gowning in a satin dress and carrying a bouquet of orchids, carnations and stephanotis, was attended by Sharon Hazard as maid of honor. Cheryl Steinacker, Katherine Byrd and Judy Moses were bridesmaids.

The bridegroom chose Robert Billings, his brother, as best man. Other members of the wedding party were Deborah Neal, flower girl, and Taylor Gibson, Jim Megna, Jim Coates and Mike Neal, ushers.

The bride was graduated from and the bridegroom attended Poly High.

Following a honeymoon in Crestline, the newlyweds will make their home in Long Beach.

### Grote-McMinn

St. Bartholomew's Catholic Church was the setting for the recent wedding of Roger B. Von Grote and Kathleen D. McMinn.

The bride, daughter of Mr. and Mrs. Joseph S. McMinn of Hants, England, chose a bouffant gown of silk organza and satin for the ceremony. Her bouquet was of roses and stephanotis centered with a single white orchid.

The bridegroom, son of Mr. and Mrs. Otto Grote, 1930 Harbor Ave., was grad-

uated from Long Beach State College. He chose Tom Orlando as best man. Joan Berberet attended the bride as maid of honor.

The newlyweds departed for a honeymoon in the desert, following the wedding reception.

### Swenson-Foote

Now at home in Long Beach are newlywed Mr. and Mrs. Gary LeRoy Swenson who recently exchanged vows in at ceremony at St. Timothy's Episcopal Church, Compton.

The bride, daughter of Mr. and Mrs. Coleman Hale Foote, Long Beach, is the former Sharon Kay Foote. For the ceremony she chose a formal gown of white lace and was attended by Mrs. Robert Thompson, matron of honor.

Mary Hicks and Joann Dunn were bridesmaids and Tina Marie Belshaw and Pamela Miller were flower girls.

The bridegroom, son of Mr. and Mrs. Rolland Earl Swenson, Long Beach, chose his uncle, Jack Swenson, as best man. Dennis Brown and Norm Johnson, ushers, completed the wedding party.

The bridegroom was graduated from Jordan High School, where the bride is presently a student.

## Betrothal News Announced by Parents

Paddy Dion Westergard's engagement to James Henry Excell Amyett has been announced by her parents, Mr. and Mrs. William Texas Westergard, Long Beach.

The bride-elect was graduated from Poly and Baylor University, Waco, Tex., where she presently is working on her master's degree in education. She is a member of Alpha Omega.

Her fiancé, son of Mrs. William Jackson Amyett, Fort Worth, Tex., and the late Mr. Amyett, is a bachelor of science graduate of Baylor University, where he was a member of B Club.

The wedding will take place June 15th in Houston, Tex.



Paddy Westergard



Barbara Petersen



Janice Kohn



Sharilyn Frazier

Petersen-Conrad Engagement of Barbara Karen Petersen to Richard Joseph Conrad has been announced by her parents, Mr. and Mrs. T. A. Petersen, Long Beach.

The bride-elect was graduated from Wilson High and is a junior at Long Beach State College where she is affiliated with Tri Delta, and was chosen sweetheart of Tau Kappa Epsilon fraternity for 1961-62.

Her fiancé, son of Mr. and Mrs. Myrl A. Conrad, Long Beach, was graduated from Poly and LBCC where he was a member of Tau Kappa Epsilon and Anchor man of Delta Gamma Sorority.

The wedding will take place in November.

Kohn-Dunn

Mr. and Mrs. David Kohn,

Long Beach, have announced the engagement of their daughter, Janice Elaine, to Stuart Alan Dunn, son of Mr. and Mrs. Jack Dunn, Beverly Hills.

The bride-to-be was graduated from Poly and LBCC where she was a member of Kappa and TNT. She received her BA degree from UCLA where she was a member of Phi Sigma Sigma.

Her fiancé was graduated from St. Johns Military Academy and Walsh Institute of Accountancy, Detroit, Mich. He also served four years in the U.S. Navy and attended UCLA.

Frazier-Ekhoff Jr. A June wedding is being planned by Sharilyn F. Frazier and Charles W. Ekhoff Jr. whose engagement was announced recently by her parents, Mr. and Mrs. Jack F. Frazier, Long Beach.

The bride-elect was graduated from Millikan and attended LBCC. Her fiancé, son of Mr. and Mrs. Charles W. Ekhoff, also of this city, attends UC, Berkeley. He was graduated from Wilson and LBCC.

## Turn On Charm for the Girls As Well

### DEAR MRS. MAYFIELD:

A friend of mine told me that last week when I was absent from our little knitting group the girls started talking about me and said that they liked me all right, but would like me better if I didn't flirt with their husbands.

This came as a great shock to me. I always try to be pleasant, and I enjoy the society of men. And I think they enjoy mine. What is so wrong with trying to make a man feel important? Wives so often beat down their ego, I've observed.

Should I resign from the group, or give them a piece of my mind . . . in my own self-defense?—AGNES

DEAR AGNES: No. No. to both questions. Keep right on with your little group and don't let on you know about their remarks. But, why not try and make them feel as "important" as you do their husbands?—M.M.

### DEAR MRS. MAYFIELD:

I've noticed my boy friend has a new look. Where there used to be a paunch suddenly there is none. Where his chest seemed forced forward, it now sits easily erect. Where his hips were conspicuous they just aren't. I was so pleased and thought to myself, "Why, the dear is dieting for the love of me."

Imagine my chagrin when I hugged him hard one night and felt, sharp and rigid, the bones of a corset. Romance and corsets are like oil and water. You can't help imagining the old dear lacing up the thing. It seems perfectly silly.



I cried then and tried to explain but his response seemed to be, "Love me, love my corset." Where from here?—DEAD

### DEAR DEAD:

Give him mental support, for gosh sake. Skip the issue entirely or, if you show too much opposition, he'll just get stubborn and keep it forever. Tease him, sort of grin and I'll bet you the corset doesn't stay.—M.M.

### DEAR MRS. MAYFIELD:

My wife and I have been married 28 years, have raised six kids, and now I am retired. Perhaps I need say that sex is not an important element in our lives. We are devoted, have many mutual interests—but sex just isn't one of them.

Now I would like to make the guest room into a den and sleeping room just for me. My wife strenuously objects. I cannot understand this.

We both sleep better

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alone, and she admits that, but she says starting to sleep apart is the first sign of a marriage about to break up. What to do?—JOHN

### DEAR JOHN:

Can't you make her think it's HER choice, these separate rooms? And won't converting the wish to fact soon prove to her in this case you're right? After all many couples prefer sleeping soundly and comfortably than sleeping close and uncomfortably.—M.M.

## Fabric Facts

by BETTY BLAKE  
Foasberg's Fabric Care Counselor

**Kids' Boots**—It's been off again and on again with rubbers and boots, and this winter—and it is always a battle to get them on over the children's shoes. If it is a tight fit, try placing pieces of waxed paper over the heels of the shoes. They will slip in like magic and the strain on the boot will be minimized.

**Water Repellent**—We have the first water repellent that works on nearly every kind of fabric and leaves it soft. It's invisible! When one spilled drink can ruin a dress, it's most practical, too. A small extra charge but worth it.

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## WOMAN'S WORLD

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# Guatemalan Says 'Gadgetry's Great'

(EDITOR'S NOTE: This is the fifth in a series of articles on the foreign exchange students studying schools under auspices of the American Field Service.)

By MARY NETH

Who wants a maid? Not Senorita Leal-Escobar. This part, dark-eyed Guatemalan Miss would trade a maid any day for the whir of automatic help.

As an exchange student here, she came, saw and was conquered by American gadgetry.

"At home we have two maids. Nice? Yes," she says. "But I'd as soon do my own housework, like you, by machine. After all, maids are often troublesome; sometimes lazy, too."

The daughter of the Rodolfo Leal G. Escobars of Guatemala City, 18-year-old Miryam Ruth is studying here as a senior at Lakewood High on an American Field Service international scholarship.

And as a student-resident, she's frankly smitten with life in Long Beach.

Besides the gadgets, she likes the food, people, schools, stores, homes—just about everything.

MOST OF ALL she likes her American "family," the

John Hellers of 4133 Lomina Ave., Lakewood. The Hellers, John, Virginia, and daughter, Barbara, are just as pleased



HIGH SCHOOL home work American-style is no hassle for Miryam Ruth Leal-Escobar, exchange student from Guatemala City. She's as at home in English as Spanish. Following graduation from school in Guatemala, she worked as secretary for an American firm in that country.

with their Central American guest.

While she learns about the U. S., they are learning all about her country of ancient Mayan ruins, exotic Indian market places and beautiful lakes and mountains.

One of the first things they learned: a Guatemalan enchilada is a taco here and visa versa.

"Our food is similar to the Mexican," says Miryam Ruth. "But not what you call Mexican — California tortillas, they are just like leather!"

The staple foods in agricultural Guatemala, according to Miryam Ruth, are rice, corn, beans and meat.

Her food favorites? "Everything fattening."

In Guatemala "everything" includes tamales (an Indian speciality), ice cream and cake. Here it's baked beans (a new taste thrill), ice cream and cake.

THOUGH trading culinary treats has been fun, the Hellers and their vivacious guest haven't confined getting to know one another just to this.

Among other things the Hellers have learned: in Guatemala students buy their own books, few can afford to go beyond the elementary grades and summer holiday there is winter here.

Miryam Ruth has discovered that not all Americans are rich and that many do have problems.

"At home I worked as a secretary for an American company," she explains. "I heard so many wonderful things about your country

that it didn't seem possible that anyone could be poor or troubled here."

Though Miryam Ruth and her American family have discovered many delightful differences between the two countries, they have learned there are similarities, too.

The climate, for one thing, is almost identical. Dress, teen-age outlook ("we go steady, too") and recreation (including American TV programs) are also much the same.

"But we don't rush so," says Miryam Ruth. "Somehow, with the same number of hours in the day, we seem to have more time to relax."

WHAT DOES Miryam Ruth plan to do upon her return to Guatemala?

"I don't know if I'll continue on to college," she says. "But I do know that I'll take an active part in AFS work."

"I'd like to help place American students in Guatemalan homes. No one realizes how much work is involved in the placement and pre-planning of student exchange, until they take part in the program."

"It's such a wonderful program. There's no better way for people to become acquainted."

Would Miryam like to stay in America longer?

"I'd love to," says she. "But that isn't possible. I miss my family too much, and in any case exchange students aren't allowed to return for two years."

Why? "Too many might not go home and then the things they have learned while living here would be wasted. They wouldn't share them with their countrymen," says she.



"How about dinner Monday night?" ... invitation to relax and dine Monday and Friday nights. Or enjoy luncheon daily, with informal modelling Mondays and Fridays

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## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of March 5-9:

MONDAY: Creole noodles, chopped spinach, strawberry-rhubarb sauce with whipped topping, peanut butter sandwich and milk.

TUESDAY: Chili beans, tossed salad, apricot halves, honey glazed cornbread and milk.

WEDNESDAY: Barbecued beef on a bun or toasted cheese sandwich, buttered peas, apple pie square, celery sticks and milk.

THURSDAY: Diced turkey in gravy on mashed potatoes, cranberry sauce, creamy coleslaw, sliced peaches, whole wheat bread and butter and milk.

FRIDAY: Baked fish, whole kernel corn, California fruit cup, peanut butter sandwich and milk.

The above items made up the elementary children's lunch, 30c.

JUNIOR-SENIOR HIGH MONDAY: Spaghetti, southern style, buttered green peas, sliced peaches, hot buttered French bread and milk.

TUESDAY: Oven fried chicken, mashed potatoes with gravy, California fruit cup, whole wheat bread and butter and milk.

WEDNESDAY: Neapolitan macaroni, garden salad, apricot halves, peanut butter sandwich and milk.

THURSDAY: Chopped steak on mashed potatoes, whole kernel corn, cherry sauce with whipped topping, whole wheat and butter and milk.

FRIDAY: Creamed tuna on cheese biscuit or sauerkraut and wieners, buttered peas, Waldorf salad, oatmeal cookie and milk.

## Pick-Me-Ups

Store grapefruit in the refrigerator to have pre-chilled fresh juice at squeezing time. It's ideal for breakfast or as an appetizer at other meals.

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## OUR CHILDREN

### Some Are Slower Than Others--Allow for It

By ANGELO PATRI

"He is slow." How slow? What is he so slow about? Does his slowness prevent him from getting what he wants? These answers are important to the teacher and parent who deals with a slow moving child.

In order to do anything at all one must first think what is to be done, then how and when and then will he do it. Somewhere along the line the slow child dwells a shade too long to the distress of those who are hoping he will speed up a little and arrive.

Each of us has his own rhythm by which we move. That was set in us before we came to this earth and it stays with us coloring all we do. Some are set to a fast rhythm, others to a slow. The great group of us are in between and get along fairly well. The over fast and the deadly slow get into their own way and annoy other people into the bargain. The very slow child is the greater problem.

AT HOME this child takes forever to get into his clothes. Tying his shoe is agony to the watcher. He sits and looks at his meals. He is late for school if he gets there at all. Once there he never gets started until the class has about finished.

## Helen Linn's Etiquiz

FACE IS FAMILIAR— BUT WHAT'S THE NAME?

Some people forget names, others forget faces — and that's how awkward moments are born between persons once introduced. What may be done if:

1. You remember meeting someone who doesn't remember you? (a) Tease and say "Remember me?" (b) Introduce yourself with "How do you do, Mrs. Gray? We met at the Greens." (c) Ask

her name to make sure you're not mistaken.

2. You are the one who doesn't remember a person who is greeting you? (a) Greet her in return—any further conversation may recall the earlier meeting to you. (b) Apologize for your forgetfulness. (c) Assume she has mistaken your identity.

3. You're greeted with the embarrassing "You don't remember me, do you?" (a) That forces you to answer with "I'm so sorry, but I can't bring your name to mind at the moment." (b) "Of course I do" is a reply that saves her feelings. (c) Ask where you met.

4. You can't remember the name of someone you must introduce? (a) Mumble something in place of it. (b) Introduce her as "a friend of mine." (c) This is another time when you've no choice but to apologize for not being able to recall it immediately.

Answers

1. b; 2. a; 3. a; 4. c.

## ITC Council

Council 1, Southwest Region of International Toastmistress Clubs, will have a white elephant sale following its dinner meeting at 7 p.m. Monday at the Tenderloin Restaurant. Theme of the evening will be "Jewels of Exploration."



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## WILD WAVES SAY . . .

By Lola Masterson

I, P-T Women's Editor

FOR AN evening guaranteed to produce plenty of large yuks you can count on the perennial favorite, a "Come as your favorite song" costume shindig. Sandlarks will put on "Well, Doreen!" such a benefit dinner dance Friday, March 16, at Mount-ed Police Clubhouse.

The man who simply can't think of anything to wear can always get in the dog-house and come as "Hound Dog" straight from the office.

What I'm trying to point out is, with a little imagination it's simple to rig a costume. They'd be glad to have you gather a group of friends and attend. So, okay, "Big John" if you want to "Dance All Night" don't just sit there "All Alone by the Telephone." Get a date with "Marian the Librarian" and make it a "Sentimental Journey."

Call Jane (Mrs. Ed) Keller, chairman. Or such other "Yankee Doodle Dandy" committee members as Dorothy and John Czingler, Lorena and Dan Faraham, Mary and Francis Pard, Kathy and Jerry Schultz, Mary Jane and Chuck Walker or Ruby and John Deal.

BY THE time Millie and John McGill could get the silly expression off their faces the surprise housewarming was in full swing.

About 50 friends and neighbors arrived without warning at their new home, 1460 El Mirador, to give it and the McGills the full treatment — cocktails, catered dinner and gift.

IT'S A surprising thing to see Dave Tallchiet walking around town. Not because he and Cecelia just got back from Europe but because he still has the equipment to manage. He learned to ski while they were in Switzerland. The two of them flew to Munich, via Montreal, Feb. 5; returned Tuesday. Mighty cold winter over there, they said.

DID YOU know that Beverly McCormick was featured in a recent Hollywood production? She was the star in a surgery scene on location at Hollywood Presbyterian Hospital. The happy ending came Tuesday when husband, Jim, brought her home.

GET READY for a double take, Margaret Hanson, co-chairman with Naomi Vanley, for St. Mary's Guild's annual "Day at the Races" benefit April 25 (circle your calendar right now) has a slogan for smart presentation of such charitable events. "If you want it done well," she proclaims, "don't send a boy to do a man's work—send a woman!"

Getting women "sent" is purpose of a kick-off luncheon Thursday at Captain's Inn for "Day."

WHILE ALL us cats been home tending to business some are flitting around the world in the pursuit of. Among these, Loyse and Bob White. If it hadn't been for a letter from New Delhi wouldn't have realized they had orbited and "tending business" were, in fact, due back.

Bob has been serving as a kind of good-will ambassador for our proposed world's fair in 1966, by appointment of "Nellie" McCook. He said everywhere they went there was a lot of interest in the big fair.

The couple's globe circling has been done in hops from England to France, then Italy, Israel, India, Hong Kong, Japan, Honolulu and home.

IF YOU see Flo Brooks and are tempted to say, "What have you been doing?" be prepared to spend some time hearing the answer. She has been baby sitting for almost a month with baby grandson, Stephen, while daughter-in-law, Elizabeth, is in Bangkok to visit Lt. John Brooks, there on a nine-month tour of duty. When Elizabeth learned that John's ship was to be in drydock and that he would have two weeks leave she jettied over to take a flying tour of the Orient with him.

GAY WRAP-UP for a winning day was the surprise birthday party Kay Berg gave for husband, Dave, last weekend. Dave and five of the guests were participants in the huge midwinter regatta and, as it turned out, dog-goned if five of the guests and Dave weren't aboard first- and second-place sailboats, "Vela," a K-40, and "Impetuous," an L-40.

I TELL THEE true, Norm Hastings didn't Plan Ahead.

He didn't drain his car on a winter weekend in the mountains. He had to be towed from Blue Jay clear to San Bernardino as a result.

Even this ignominious ending didn't dampen the fun the crowd (wait'll you hear) had at Blue Jay. Lorraine and Wayne Severns and their two boys; Jerry and Lera Gunther, with their three children plus Joan and Norm with their two boys and a young friend spent from Thursday until Monday up there at a borrowed cabin.

"THANKS A lot," moaned Doris Sturgeon to her mother, Hazel Hoke, the other day when she took Hazel to Santa Anita for her first experience at a race track. It seems that Hazel wouldn't tell Doris how she was betting for fear she'd influence her daughter with her amateur pari-mutuel style, thus cause her to lose money. Hazel is now shopping for a new wardrobe and Doris is wondering how she can make current clothes last another year.

### Is Bride of James Hart

Karen Gardner, daughter of Mr. and Mrs. Alvin Gardner, Lakewood, became the bride of James Arthur Hart of Artesia in a recent ceremony witnessed by 100 guests in Wrigley Heights Baptist Church.

Escorted to the altar by her father, the bride wore a gown of Chantilly lace. A pearl studded coronet held her fingertip length veil and she carried a white orchid with hyacinths.

Kathy Cox was maid of honor and Sandy Gasper attended as bridesmaid.

BRIDEGROOM, son of Mr. and Mrs. James Melvin Hart, Artesia, asked Daniel Heinrich to serve as best man. Other attendants were Robert Gardner, Mike Gardner, Stan Hart, Duane Lawrence and Fred Henderson. The church reception was followed by a buffet supper at the home of the bride's parents. The newlyweds now are at home in Bellflower. The new Mrs. Hart was graduated from Bellflower High School; her husband studied in Wichita, Kan.



### READY FOR CARNIVAL CAPERS

"And it's only for GROWN-UPS?" ask (from left) Ricky, Sallie, Peter and Van of their mother, Mrs. Richard C. De Golia, social chairman of Junior League. Youngsters are previewing prizes, booths and decorations for the league dinner dance Saturday for members and guests at Lakewood CC.

## To Wed George Trammell

Mr. and Mrs. Robert Henry Schneider, Brentwood, have announced the engagement of their daughter, Mary Madeleine, to George Ward Trammell III, son of Mr. and Mrs. George Ward Trammell Jr., Long Beach.



Mary M. Schneider

The bride-elect is a fifth generation Californian and a descendant of the Peralta family who came to California from Spain in 1748. She also is a descendant of Seth Hill Evitts, an ensign in the Maryland Militia and first officer to be commissioned by Gen. George Washington.

Presented at Las Madrinas Debutante Ball in 1956, she is a graduate of Marlborough School, Stephens

College in Columbia, Mo., and attended USC.

HER FIANCE, whose father is a prominent Long Beach attorney and civic leader, attended Stanford University and was graduated from USC where he is affiliated with Sigma Chi. In June he will be graduated from USC school of Law. He is a member of Phi Delta Phi, professional fraternity. The wedding will take place in the autumn.

### B'nai B'rith Women Slate Projects Tea Wednesday

Harbor Council B'nai B'rith Women will have its Tri-Projects Tea Wednesday noon in Long Beach Jewish Community Center, 2601 Grand Ave.

Eleven member chapters of Harbor Council will participate in the program honoring B'nai B'rith philanthropies.

Mrs. Maurice Turner, president of Los Angeles Hillel Council, will speak. Well known for leadership among Jewish women in the west, Mrs. Turner has served as national supreme president B'nai B'rith; chairman of Israel Bonds and chairman of United Jewish Welfare Fund.

### Public Card Fete

St. Anthony's Altar Society will sponsor a public card party at 8 p.m. Monday in Catholic Center, Sixth Street and Alamitos Avenue. Bridge, pinocle, 500 and canasta will be offered.

## Newlyweds Plan Home in Turkey

Mr. and Mrs. Richard C. Main will leave March 27 for Adana, Turkey, after a wedding trip to Long Beach to visit the bridegroom's parents, Mr. and Mrs. Donald W. Main, 3854 Radnor Ave.

The couple exchanged wedding vows Feb. 10 in Chickasha, Okla. The bride is the former Lacy Allyce Smith, daughter of Mr. and Mrs. John LeRoy Smith, Tulsa.

Mr. and Mrs. Main will be at home in Chickasha until they leave for Long Beach March 16. After their visit here they will make a brief stop in Tulsa enroute to New York and their ultimate destination in Turkey.

THE BRIDEGROOM is a petroleum engineer with Mobile International Oil Company. He attended Witsdon High School, Long Beach City College and USC where he received his master's degree in petroleum engineering. He was affiliated with Tau Beta Phi, national engineering honor society, and Pi Epsilon Tau, national petroleum engineering honorary.

THE BRIDE attended school in Tulsa and Millikan High School here. A sophomore at Oklahoma College for Women, Chickasha, she is majoring in foreign languages. She was president of the French Club and a member of Chi Delta Phi, honorary literary society.

### VFW Groups Plan Party

George Wallace White Post and Auxiliary, Veterans of Foreign Wars, will sponsor a Hollywood radio and TV show next Sunday in KFW Hall, 32 E. Louise St., beginning at 6:30 p.m.

All proceeds from the event which will feature a crazy hat contest among other entertainment, will go to hospital and relief work.

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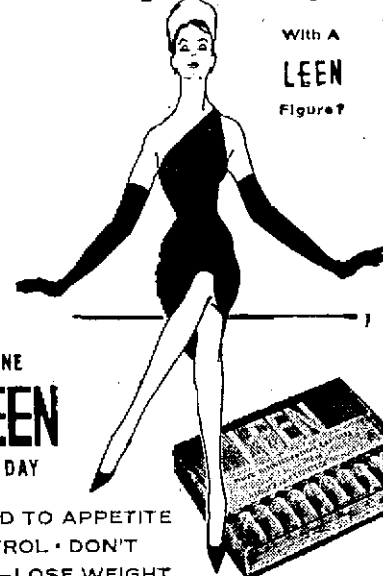
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## V.A. Doctors' Wives Slate Fashion Benefit

"All Dolled Up" will be theme of the fashion show and luncheon being given Saturday noon at the Elks Club by Doctors Wives Club of Long Beach Veterans Administration Hospital.

Fashions for tots will be shown by youngsters of members while professional models will display adult styles. Jan Rinella will commentate against the background music of Irving Gipsen.

THE DOLL theme will be carried out by unusual centerpieces featuring dolls on loan from the Amy Sherlock collection of International Beauty Congress dolls and the antique fashion dolls of Oliver Mathison. Highlighting this collection is a 150-year-old wax doll dressed in a replica of the coronation dress of Queen Elizabeth I of England.

Show plans are being made by Mmes. Melvin Shiffman, Nolan Resnick, Robert Liechti, Jack Brook, Conrad Gassner, Martin Litke, Richard Fiesler, Jerome Stuhlberg, Thomas Duffy, Ed Hamer, Joseph Krueger, Walter Pinski and Murray Shevick.



—Staff Photo

### DOLLS FOR DOLLS

"Living Dolls" in persons of Carol Brook (left) and Carin Liechti are joined by the kind little girls ask Santa for in publicizing Veterans Administration Hospital Doctors Wives "All Dolled Up" fashion show slated for Saturday at Elks Club. Both children's and adult styles will be modeled.

### Policewives Seek Members

Long Beach Policewives Auxiliary will open its annual membership drive Wednesday with a pot luck supper at 7:30 p.m. in Morgan Hall, 835 Locust Ave.

All Policewives are welcome to attend the meeting and participate in the games which follow. A brief meeting has been planned to acquaint prospective members with auxiliary functions.

### Nurses to Hear Psychologist

"Patient Education for Intelligent Self-Care for Duodenal Ulcers" will be topic of the March meeting of District 42, California Nurses Association, at 7:30 p.m. Monday in Bayshore Library conference room.

Dr. Charles Mason, psychologist at Long Beach Veterans Administration Hospital, will speak. Nurses who are not members of the association are welcome to attend.

### JUNIOR ARCH PRESERVER SHOES

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**HEADY IDEA!**  
Delighted by the choice of flower-bedecked spring chapeaux are (from left) Mmes. Sol Ashkenaze, Robert Swallow and Walter Cooper, who are making selections for Los Altos Women's Club fashion show next Saturday.

## 'Spring Fever' Is Theme for Fashion Luncheon

Members of Los Altos Women's Club are enthusiastically preparing for their annual "Spring Fever Fashion Show" and luncheon to be given Saturday noon at the Petroleum Club, 3836 Linden Ave.

Accenting an Easter theme will be special music and four young dancing students who will represent the Easter bunny.

Fashions from Gibson Style Shop will be modeled. In addition to door prizes donated by merchants from downtown Long Beach, a special attraction will be the awarding of a stay in Las Vegas.

**SHOW PROCEEDS** will go to M'aidex, the help call

## Patriotic Calendar

**MONDAY** Linden Hall.  
Emily R. Jewell Tent 15, DUVCW, 7 p.m., Veterans Memorial Building. Grand-daughters Club meets for pot luck luncheon Friday noon, home of Ruth Dinsmoor, 1060 Lewis Ave.

**TUESDAY**  
Widows Club, USWV, 1 luncheon and cards, noon, Auxiliary 71, USWV, 1 p.m., Veterans Building.

## OUR ANSWER to the TV DINNER

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**"TIRED TED"**

I used to be... now look at me, since I placed my ads in the I. P. T. (INDEPENDENT PRESS-TELEGRAM, that is) A call to Ext. 249 at HE 1161 will bring a hard-working advertising man on the run.

## Pair Tells News of Betrothal

Of wide interest is the announcement of the approaching marriage of Ellen Schumacher, popular director of volunteer services at Memorial Hospital, and Dan Franklin Baker, instructor of radio-television production courses at Long Beach State College.

The news was told to family members at a gathering in the home of the bride-elect's brother and sister-in-law, Mr. and Mrs. P. W. Schumacher, 4409 Charmagne Ave.

**THE FUTURE BRIDE** attended Linwood College in St. Charles, Mo., Arlington State College in Arlington, Tex., and currently is taking evening classes at LBSC.

Her fiance took his B.A. and M.A. degrees at Indiana University. His Ph.D. in communication arts is in progress at Michigan State University.

The couple will be married April 13.

## COUNTER ACTION

# Go Scandinavian in Kitchen

By MARY NETH

Folk art from Scandinavian countries goes well in kitchen and pantry. So, when decorating or adding to decor, look to Denmark, Sweden or Norway for best in bright colors, simple design. And don't overlook those Scandinavian culinary treats, either. North country menus offer recipes to tempt most jaded palate.

**Under \$1**  
From Denmark, selection of excellent jams, jellies and fruit syrups. Included: elderberry, black currant, loganberry and strawberry. In "old country" syrups are used as basis for famed cold fruit soups.

**Under \$2**  
Royal treat. Owners of Royal Copenhagen dinnerware will find candles and napkins in same pattern nice addition to table. Six candles, 24 matching napkins (go-together in blue and white), they come together in one box.

**Under \$4**  
"A" design gets A rating when it's knick-knack shelf from Sweden. Traditional Amager shelves come in several colors (rose, blue, etc.) have border of flowers in contrasting hues.

**Bibbed beauties.** Danish linen aprons with interesting border designs and wide selection of colors are practical and pretty. Laundry well, too.

**Under \$5**  
Table topic. Hand printed table clothes from Sweden are charmingly cheerful. Two sizes to \$8. Bright colors; folk dance designs.

**Under \$10**  
Kettle to whistle about. Handsome tea kettle dresses-up kitchen. You'll find it perfect as permanent top of stove fixture. Steel with baked enamel finish; in white decorated with bright band of color and inscription in Swedish, "A good Kettle never boils over." In

two sizes. Coffee pots also available in same line and design.

**Under \$35**  
Tops as toppers. Always stylish, handknit Danish sweaters go to mountain ski resort or stay home for wintry seashore walks. Two designs, one with collar, one without. Large selection of stand-out solid and mixed colors.

Not from Scandinavia, but very new... Animal Klackers. Hand-

made sandals from Hong Kong feature toe appeal. Each lined sandal is decorated with high-standing whimsical toy animal: giraffe, duck, skunk, zebra, dachshund, lamb. Conversation pieces for cocktail parties or beach. Sure to be hit with teen-agers. Sizes, small, medium and large. Stuffed animal characters well made, in delightful colors. \$5.95 pair.

FOR additional information about items and stores

where they may be purchased, telephone the Independent, Press-Telegram, HE 5-1161, Ext. 348.

**HEALTH NEWS**

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**Views on Windows**

by Jayne Baylis

DECORATING CONSULTANT

**Q. Dear Jayne Baylis,**

We just built a new home in the hills. One whole wall of the living room is a big window from the floor to the ceiling, so that we can see the view. I hadn't planned on having drapes, but I find that the sun shines in an awful lot. I'm afraid that it will fade my carpeting. Also, I have a hunch that it could be terribly hot when summer comes.

Since I hadn't planned on drapes, there isn't much room at the top of the window for a rod. What's worse, there are bookcases on either end, so there's no room for the drapes to be pulled back. I've thought of bamboo blinds, but they just wouldn't look right with my furniture. Is there anything that you can suggest I do?

M. H., Los Angeles, Calif.

**A. Dear M. H.,**

I think I have an answer that will solve all your problems beautifully. And that's beautiful new Jaylis! Jaylis is a Decor-Draper—a completely new idea in window covering that has just been introduced. This modern creation shields your carpeting and furniture from harmful sun rays with a gentle diffusion of the light. The scientific construction of each individual Jaylis unit allows fresh air to enter and circulate. (Incidentally, in carefully regulated tests, it has been proven that Jaylis keeps homes much cooler than blinds and drapes.)

Now, the biggest problem in covering your window is the amount of space for installation. Your sketch indicates ample room at the top of the window for the very narrow Jaylis track. And that's all you need for a Jaylis installation! As for the problem of an area for the open Jaylis to fit into, unlike bulky, heavy draperies, Jaylis folds into only one inch for each foot. Therefore, there is much less space occupied when Jaylis is fully opened. I've done a sketch showing how well Jaylis adapts to your particular room and furniture.

Because Jaylis comes in 22 matte and jewel colors, you can design your own Jaylis pattern and have the perfect background for your home, no matter what the style or period of your home furnishings.

I hope this will help you. Why don't you call, or drop into a Jaylis Center and see for yourself how Jaylis can make your home more beautiful. (JAYLIS IS A REGISTERED TRADEMARK)

If you have a window decorating problem and would like to know more about Jaylis Decor-Draperies, write to Jayne Baylis, 514 West Olympic Boulevard, Los Angeles, California or visit your nearby Jaylis Center. A specially trained Jaylis consultant will be delighted to help you. For your convenience, I've listed the addresses and phone numbers below.

Long Beach • 3976 Atlantic Blvd. • Phones GA 6-1331, NE 6-4219

Anaheim • 949 N. Euclid • Phone 776-2410

Santa Ana • 17053 East 17th St. • Phone KI 7-6375

Fullerton • 1251 S. Cypress Ave. • Phone LA 5-4714

ABIGAIL VAN BUREN

# He's a Man, Not a Boy

**DEAR ABBY:** I am a senior in high school and have become attracted to a young man of 19 who has known nothing but children's homes and juvenile courts from 4 to 18. He hasn't learned to read or write very well, which makes it difficult for him to get a permanent job. No one is willing to help him get ahead. His background is constantly brought up so he finds it hard to make a new life for himself. My parents tell me I should leave him alone or he will drag me down to his level. Please tell me if I should go against the advice of my family and friends and be kind to a boy who has no one to care for him. I think I can change him. What do you think?—**HOPEFUL.**

**DEAR HOPEFUL:** I think the job you would like to tackle is too big for a high school senior. The "boy" you hope to change is a man. And perhaps a worldly and experienced one at that. Spare yourself the heartache, disappointment (or worse) and listen to your parents.

**DEAR ABBY:** My 8-year-old son is absolutely crazy about the color green! His clothes have to be green or he won't wear them. When he gets a chance to select his toys, he always looks for the green ones. He loves green foods and neglects everything else. He hopes that because I shampoo his hair with green shampoo his hair will turn green. I love my son very

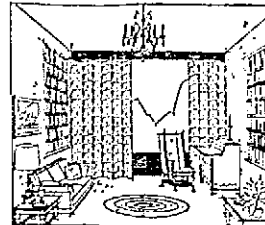
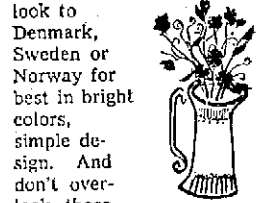
much, but we don't see eye-to-eye on this green business. He doesn't do this just to bug me. He is really gone on green. Is this problem serious enough to consult a child psychologist?—**WORRIED.**

**DEAR WORRIED:** Maybe. The boy's preference for green can't do any real harm unless you allow him to carry it to extremes. Perhaps it is only a phase. If he doesn't outgrow it, by all means take him to a child psychologist.

**DEAR ABBY:** I have two children by a former marriage, if you could call it that. It was a pretty confused mess involving a Mexican divorce. I still don't know if I was ever really married or not. Anyway, these two children had the name of the man who told me we were legally married, but it turned out that he was the only one who thought so. I got rid of him by hiring a lawyer who proved to me he graduated from law school and passed the bar exams, and now I am married to another man. This marriage is 100 per cent okay. Can I just give my children my husband's name or do I have to go through some more legal red tape?—**THE LEGAL MRS. S.**

**DEAR MRS. S:** Any name change, in order to be legal, must be sanctioned by court order. You can't "just give" your children your second husband's name.

Still worrying about the same old problem? Write to Abby, Box 3365, Beverly Hills, Calif.



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**GEOMETRIC PLANES**  
Howard Fenton of Santa Barbara experiments with light and form in his "Fields and Barns," entry in Long Beach Museum of Art's First Annual Southern California Exhibition opening today, continuing through March 25.

## Production of 'Mikado' in Rehearsal

## Museum Juried Show Is Art Cross Section

By VIRGINIA LADDEY

Gilbert and Sullivan's "The Mikado" will be presented by Lakewood Philharmonic Association in Millikan High School Auditorium April 7, 8, 13 and 14 at 8:15 p.m. A matinee is scheduled at 2:15 p.m. April 7.

Arthur Carah heads the cast in the role of Koko. Other principal singers will be Silvio Barto as the Mikado, Bob James as Nanki-Poo, James L'Angelle as Pish Tush, Gene Noble as Posh Bah, Cynthia Howard as Yum Yum, Mary Keating as Pitti Sing, Barbara Merchant as Peep Bo, and Marvella Moody as Katisha.

**DANCERS** include Lillian Baba, Kathy Baba, Hermine Kreitzer, Trish Mahoney, Christi McDaniel, Ron Hanes, Dave Hitchcock and Mike Quinn.

Henri Scanlon is director. Choreographer Joan Scanlon is being assisted by Rokuka Hanayagi and John J. Dougherty.

Tickets are on sale at Jack's Corsican Room, 5430 E. Second St.; Rose's Hardware, 4142 Viking Way; and Wallich's Music City, 5255 Lakewood Blvd.

### On Stage---

**COMMUNITY PLAYHOUSE**, 2201 E. Anaheim St., "The Man Called Peter," 7:45 p.m. Thursday, 8:30 p.m. Friday and Saturday.

**MAGNOLIA THEATRE**, 1100 Magnolia Ave., "Katakai," 8 p.m. Thursday and Sunday, 8:30 p.m. Friday and Saturday.

**OFF-BROADWAY THEATRE**, 211 Lime Ave., "Mr. Roberts," 8:30 p.m. Friday and Saturday. Today at 3 p.m. three general play.

**QUINCY PLAYHOUSE**, 2236 S. Pacific, San Pedro, "East Lynne," 8:30 p.m. Friday, Saturday and 8:15 p.m. Sunday.

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The annual juried show opening at the Long Beach Museum of Art today with a reception and awarding of prizes at 3:30 p.m. is an event to which the public is invited. A good cross section of the work in Southern California today is represented, predominantly oil painting; the 102 works were chosen from the nearly 400 submitted.

**IN DISPLAYING** the exhibit, educational curator John Weeks has placed the abstract oils in the West gallery, the figurative ones in the East, drawings, watercolors, ceramics, etc., upstairs.

The separation reveals a much larger proportion of figurative subjects than in previous shows. Not only a award-winning "Reclining Nude" by Herbert Hazell, but also D'Andrea's "Himself," and Suzanne Jackson's "Crucified," as well as others, show an increasing concern with human beings.

**ANOTHER** trend that emerges is less of action painting in abstract works and more of musing reflection as in the prize-winning "St. George Medallion" by Richard Allen Morris, Hard line abstract classicism may

underlie Howard Fenton's composition of flowing geometric planes in "Fields and Barns" but there is no unyielding rigidity in it. The variety and quality of sculptural works is rich: Grow's "Seed Collection" in welded metal is a lovely and complex unit, moving toward the baroque as does Marcus White's "Imbedded Space," also welded metal.

**THE SHOW** marks, perhaps, a pause before the storm. While quality is high, there is present no field that has not been ploughed before. We may seem unreasonably attracted by novelty, but Southern California artists have conditioned faithful viewers to originality and pioneering.

Simple arithmetic may account for the lack of stellar products. A recognized artist would hardly submit a major work in a show when the top prizes are \$350 and \$100 for purchase. We may look on this show as a beginning, for the widespread interest in art in the community and a growing vision of what our city can be could easily lead to the loosening of purse strings on the part of wealthy individuals, organizations and businesses.

## 'Man Called Peter' Opens Rerun Friday

Revival of "The Man Called Peter" will open Friday at Community Playhouse, to be given as the pre-Easter play Thursdays, Fridays, and Saturdays through April 21.

Jim Doherty, who played the role of "Peter Marshall" in the Community Easter production of 1957, will again be featured as the young minister whose unselfish dedication to his parish provides the basis of the real-life drama. Claudene Atkinson will portray Catherine Marshall, the devoted wife.

"The Man Called Peter" was written by the widow of the famous pastor who served in the New York Avenue Presbyterian Church in Washington, D.C., and as chaplain of the United States Senate before his death. John McGreevey adapted the story to the stage.

**BOTH MRS. ATKINSON** and Doherty are featured Long Beach actors, with earlier professional experience. Doherty's most recent roles at Community were in "The Debutante," and "Girls in 509." Other popular leading roles he played included those in "Mr. Roberts," "Solid Gold Cadillac," and "Sabrina." He entertains in musical vignettes for club groups, and has been featured by the Civic Light Opera. Claudene's leading roles at Community were in "Three Men on a Horse," and "Gazabo." Youthful members of the cast include Cam Doherty, daughter of the Jim Doherty's, and Peter Mungo, nephew of Salvatore Mungo of local little theater re-

nown, both in their first dramatic roles.

Martha Knowles will repeat the role of Marian Grant, which she played five years ago. Others in the cast include Virginia Fette, Charlotte Milam, Beau Lavender, Harold Jones, Jerry Creamins, Bill Arnold, Don Danielsen, Gil Reeves, Nancy Pardee, and Charmain Humphrey.

### MTA Schedules Youth Festival

Long Beach Branch of Music Teachers Association will sponsor a Southwestern Youth Music Festival Aug. 24 through 26 at Lafayette Hotel. The competitive event will be open to all students up to 28 years of age and will include instrumental categories, voice and ensemble groups.

Wednesday, members of the branch will meet at 8 p.m. in the YWCA Building. Mr. and Mrs. Charles Smith will show motion pictures taken during their four-month tour of Europe.

### Coogan to Star

Jackie Coogan has been signed by producers Roger Flemming and Karl Roming to star in the Edward Farnon production of Edward Albee's "The American Dream" and "The Death of Bessie Smith." He co-stars with Constance Ford. The Albee plays will have their West Coast premiere March 6 at the Civic Playhouse, 755 N. La Cienega Blvd., Hollywood.

## Area Artists to Compete for Prizes

Young musicians in this area are invited to enter the statewide auditions of Young Musicians Foundation which will grant four \$1,000 scholarships to those picked as California's best pianist, vocalist, string player and composer.

The application period, now open, continues until May 1 for composers and May 25 for all other contestants. Applications must be sent to Young Musicians Foundation, Box 49955, Los Angeles 49.

Southern California regionals are set for June 15, 16 and 17 in Schoenberg Hall, UCLA.

Two pianists, string players and vocalists from each regional audition will compete in the June 23 finals at Schoenberg Hall. All out-of-town finalists will be provided housing accommodations while in Los Angeles.

Three world-famous musicians are included in the finals audition panel. They are Jascha Heifetz, violinist; Gregor Piatigorsky, cellist; William Primrose, viola player.

**SOUTHERN CALIFORNIA** judges include Emanuel Bay, Lukas Foss, David Frisina, Joanna Graduan, Johnny Green, Irene Hanna, Ignace Hilsberg, Dr. Richard Lert, Henry Lewis, Leo Podolsky, Rosa Raisa, Miklos Roza, Gabor Rejto, Eudice Shapiro, Joseph Schuster, Mario Castelnuovo Tedesco, Henri Temianka and Aube Tzerko. Dr. Raymond Kendall and Dr. Robert Trotter are panel co-chairmen.

In addition to the \$1,000 scholarship, each winner will receive important performance opportunities as well as the "Harmony" award granted by the State of California to the Foundation's "best in state" selections. A number of the young artists will be presented during the Foundation's 1962-1963 concert series in Los Angeles.

All participants must be residents of the state, students enrolled in California schools or residents temporarily living outside the state. Pianists and string players must not have reached the age of 26 by May 25, while singers and composers must not be 30 years old by that date.

## 'Mr. Roberts' Next on Bill

"Mr. Roberts," the rowdy realistic saga of 20 men aboard a Navy cargo vessel and the captain they detest, will open at 8:30 p.m. Friday at Off Broadway Theater, 211 Lime Ave.

When not scheming to make life miserable for the captain, the men entertain themselves spying on Navy nurses.

The Thomas Heggen work is directed by Will Dimmit. In the cast are Fred Salmons as Mr. Roberts; Gil Davis as "Doc"; Lou Lyda as the captain, and Verlee Stickles as the nurse.

Miss Frieda Belinfante, a

# Teen-Age Art Spans World

By ELISE EMERY  
Arts Page Editor

Today you may look at the world through the eyes of teen-agers in Europe, Asia, the British Commonwealth of Nations, Latin America, the Orient — and Long Beach.

An exhibit of student art from all over the world, now being shown at the Howard Hicks Gallery at Polytechnic High School, will be open to the public this afternoon from 2 to 3:30 o'clock.

The show, "Increasing Understanding Through Art," is part of the International School Art Program being carried on by Long Beach Red Cross and Long Beach Unified School District.

**IN THE PAST** years, more than 500 pieces of art work from students in Long Beach junior and senior high schools have been sent to every continent. In exchange has come each year an exhibit of from 50 to 100 student paintings done by teenagers around the world. Even Iron Curtain countries—Poland, Yugoslavia and Czechoslovakia are represented.

In addition, representative pieces of art by Long Beach school students is being shown.

"We have received paintings through the worldwide network of Red Cross societies," said Robert Adams, teacher in charge of the school art gallery. "Our students look forward to seeing

(through the medium of art the kind of things that teenagers in other countries are doing."

**FOR THE** "Artist's Choice" exhibit opening today at Long Beach Art Association Gallery, 800 E. Ocean Blvd., artists have submitted their favorite pictures without restriction of media.

The show will be presented formally with a reception, to which the public is invited, from 1 to 4 p.m.

Dr. Robert W. Ramsey of Long Beach State College art department has selected the following paintings: 1st, "Fresh Blossoms," by Calva Cooke; 2nd, "City With Freight," by Anna Hayes; 3rd, "Oil Street," by Connie Blackburn. Honorable mention went to Dr. Eugene Wallin, Audre Hutchins and Marie Bucher.

Mrs. Bucher, new gallery director, announces that the second lecture in the association's current series will be given Tuesday at 8 p.m. by Dr. Charles Thompson. His subject will be "Medieval to Renaissance."

**KARL SEETHALER** of Long Beach Academy of Art is current exhibitor at Whittier Art Association Gallery, 727 S. Painter Ave., Whittier. Group showings of his students' work have been held in Japan, Latin America and this country, and Seethaler has had numerous one-man shows in California, Canada, Germany and Austria. More than 300 of his paintings, drawings and sculptures are in private and public collections in the United States, Europe and the Far East.

On March 12 he will speak at the Whittier Association's open meeting, showing, with slides, a new approach to Bible illustrations.

**A PREVIEW-RECEPTION** today from 2 to 6 p.m. at Pacific Coast Club Gallery will introduce a display of oil paintings, "Profiles of Life in Hawaii," by Donna Louise Hoffer.

**ANTIQUE** and contemporary Japanese wall hangings, on loan from Azuma Gift Shop, will be exhibited at Magnolia Theater during the run of the current production, "Katakai." Outstanding examples are a group of 18th century embroidered studies and a black and white wood painting in the Zen tradition.

**PAINTINGS** by Evelyn Carpenter of Lakewood and Davis Miller of Manhattan Beach go on view today at Artists Co-Op Gallery on the peninsula, 27715 Silver Spur Road. There will be a reception for the artists from 7 to 10 p.m. The exhibit will remain through March. Gallery hours are 11 a.m. to 6 p.m. Tuesdays through Saturdays, 1 to 7 p.m. Sundays.

**ENTRY BLANKS** are out for the 17th annual Newport Harbor Art Exhibit which will run daily from April 15 through 28 at Newport Harbor High School and will be closed only on Easter Sunday. Purchase prizes include \$350 for the best oil, \$200 for the best water base media.

Judges will be James Elliott of Los Angeles County Museum, Edgar Ewing of USC and Bentley Shaad of Olig Art Institute.

Paintings must be delivered to the high school April 9 through 11. Pick-up stations are at Scripps College, Bruggers in Los Angeles, Laguna Beach Art Gallery and Long Beach State College.

**THREE** members of LBSC art department are exhibiting sculptures in the Palos Verdes Community Arts Association Gallery, 2400 Via Compesina. They are Kenneth Glenn, Howard G. Hitchcock and Richard Stultz Oden.

Twenty pieces of tapestry, including Biblical themes, animal life, abstract designs and a still life by Saul Borissov complete the show. Borissov is a resident of Colona Roma, Mexico.

**FOR ITS** 10-day International Festival which opens Thursday, First Unitarian Church of Los Angeles, 2936 W. Eighth St., has scheduled an impressive exhibition of the graphic arts, the performing arts and crafts in Southern California in addition to imports from many lands.

Among personalities who will appear are Dr. Harold C. Urey, Nobel Prize winner; Roy Harris, composer and conductor; Hazel Chung, dancer and command performer for President Sukarno of Indonesia; Saul Bass, artist who designed for "Around the World in 80 Days"; Pete Seeger, folk singer, in his only Los Angeles appearance this season; Charles White, artist; Henry Lewis and Marilyn Horne, conductor and soprano; and Mauricio Lasansky, artist and print maker from Iowa State University.



### 'AROUND AN APPLE'

Angel (Irene Barbari) discovers an apple is missing in the Garden of Eden as Adam (Torey Butler) looks guilty and Eve (Ruby Terry) rejoices in scene from "Around an Apple." Play, written by Marian Vandal and directed by Eleanor Shibley, is one of three one-act originals playing Sundays at 8 p.m. at Off-Broadway. Run closes March 11.

## OC Society Sets Season

As its 1962-63 symphony season, Orange County Philharmonic Society will present Los Angeles Philharmonic Orchestra, with guest conductors and soloists, in five evening concerts.

Clifford Hakes, society president, said, "The Orange County Philharmonic Society will continue to operate entirely independent of any artists and orchestras we may present. We are a sponsoring organization and our identity will remain as such."

Miss Frieda Belinfante, a

founder of the society and for the past eight years musical director and conductor of Orange County Philharmonic Orchestra, will continue as musical director and conductor for the Symphonies for Youth Concerts next season.

### Soviet Violinist

Igor Oistrakh, famous Soviet violinist appearing in the United States for the first time, will play at Philharmonic Auditorium, Los Angeles, Wednesday evening.

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## Major & Minor Notes

### DR. BRUNO WALTER INSPIRED EXALTATION

By RACHEL MORTON  
L. P. T. Music Critic

On Feb. 7, 1960, I wrote in this column about an interview I had had with the world-renowned conductor, Dr. Bruno Walter. Dr. Walter passed away on Feb. 17 and it would seem appropriate to rewrite some of the highlights of that interview.

"I had the rare privilege of spending an afternoon with one of the greatest conductors in the world, Dr. Bruno Walter. So humble do I feel after such an exciting experience that I doubt I shall do justice to this article. It is a kind of benediction to be in the presence of nobility—nobility of the soul.

"Dr. Bruno Walter, a gentle, soft-spoken man was very humble and made us feel so at home. I remembered how many times I had seen whole audiences stand as he came upon the stage, and the honors that had been bestowed upon him, including the Legion d'Honneur.

"A QUIET, harmonious atmosphere pervaded the lovely two-story, white-washed brick house where he lived with his daughter, Lotte Lindt, and her husband in Beverly Hills.

"My eye was caught by a beautiful alabaster statue of Le Penseur by Rodin and he showed me a bust of Gustav Mahler made by Rodin. He prized this statue greatly as it was of the man to whose music Bruno Walter dedicated his life. Mahler was his friend and sponsor.

"Born in Berlin of Jewish parents in 1876 he related: 'I still recall the modesty of our mode of living. Peace, kindness and decency prevailed in our little Jewish family.'

"THE MOTHER had been a student of piano at the Stern Conservatory in Berlin

and there was much music-making in the home. He was started with a piano teacher at 6 and at the age of 9 he was admitted to the Stern Conservatory. At 13 he appeared as soloist with the Berlin Philharmonic Orchestra. When he was 19 he became the regular conductor of the Hamburg Opera and it was there he met Mahler. To the impressionable young musician Mahler was a genius; an impression which became a conviction.

"His happiest years were spent as first conductor of the Vienna Opera. Walter Damrosch brought him to America for guest performances with the New York Symphony Orchestra. 'I became a musical wanderer in the world,' said Dr. Walter, 'but never a stranger.'

"THE NAZI regime at length drove him out of his beloved homeland and he became a citizen of the United States. The tragedies of war; the violent death of his elder daughter; the hopeless, long illness of his beloved wife—all these testings but made the more heroic the character of this man. His heart knew only compassion for his fellow man; he had an ardent love for the beauties of nature and he had an all-absorbing communion with the divine inspiration of music.

"An hour or so is such a short time to encompass the life and work of a great man. I came only within the aura of this magnificent personality. I could never in words describe the sanctity I felt in his presence, but it was the same exaltation I had so often felt when listening to his inspired conducting. The soul of Dr. Bruno Walter was MUSIC, and music is next to God."

## Turn Spotlight on Young Musicians

Young musicians Adrian Ruiz, pianist, and Beverly Gay Luardson, cellist, who tied for first place in the Nicolas Furjanick Award competition, will be featured tonight in a concert to be played by Long Beach Symphony Orchestra in City College Auditorium.

The program, which will begin at 8:30 p.m., will include the Brahms Piano Concerto No. 2 and the Boccherini Concerto for Cello and Orchestra. Lauris Jones will conduct.

The complete list of winners who will receive scholarships and plaques is: Pl-

no division: Ruiz, Annie Sherter, Pauline Cheng; voice division: Miss Luardson and Liz Matesky (tied).

HONORED GUESTS will be representatives of the clubs which helped make the contest possible: Symphonettes, Music Teachers Association, Exchange Club, Musical Arts Club, Downtown Lions Club, Pilot Club International, Quota Club, Rotary Club, Soroptimist Club of Lakewood-Atlantic, Soroptimist Club of Long Beach and Zonta Club.

THE CONCERT will honor the memory of Nicolas Furjanick, who for many years was guest conductor for the Young Artist winners. It is presented under sponsorship of the City of Long Beach, Los Angeles County and Long Beach Symphony Association.

Since the Young Artist competitions were initiated in 1947 scholarships have been presented to 60 talented young musicians. Many have gone on to professional careers.

RICHARD WALLER, winner of the first contest, is first chair clarinetist with the Cincinnati Orchestra. Others are Frederick L. Seykora, 1950, now playing his first season with the Los Angeles Philharmonic; Doris Henry, 1953, first flutist with Long Beach Symphony; Eugene Pridonoff, 1957, Kimber Award and scholarship to Curtis Institute.

Some who have returned to play with the symphony here are Gilbert Reese, who worked and recorded with Pablo Casals; Marilyn Horne, opera and concert star; and Mallory Walker, soloist with the Robert Shaw Chorale.

## Shows, Songs on LPs at Library

Recordings of shows and songs have been added to the Record Section at the Main Library. "The Happiest Girl in the World," a musical based on Offenbach's music; "First Impressions," inspired by "Pride and Prejudice," a Jane Austen novel; "Donnybrook," the musical version of "Quiet Man"; and "Carnival," based on the story of "Liliom," are some of the new show albums.

Song selections include "Sea Chanties" with the Robert Shaw Chorale; "Folk Songs for Young People," sung by Pete Seeger; Boris Christoff singing Tchaikovsky songs; and "The Turn of the Screw" by Benjamin Britten.

Photograph records may be borrowed from the Main Library for two weeks. There is a rental fee.

## Casting Date at Community

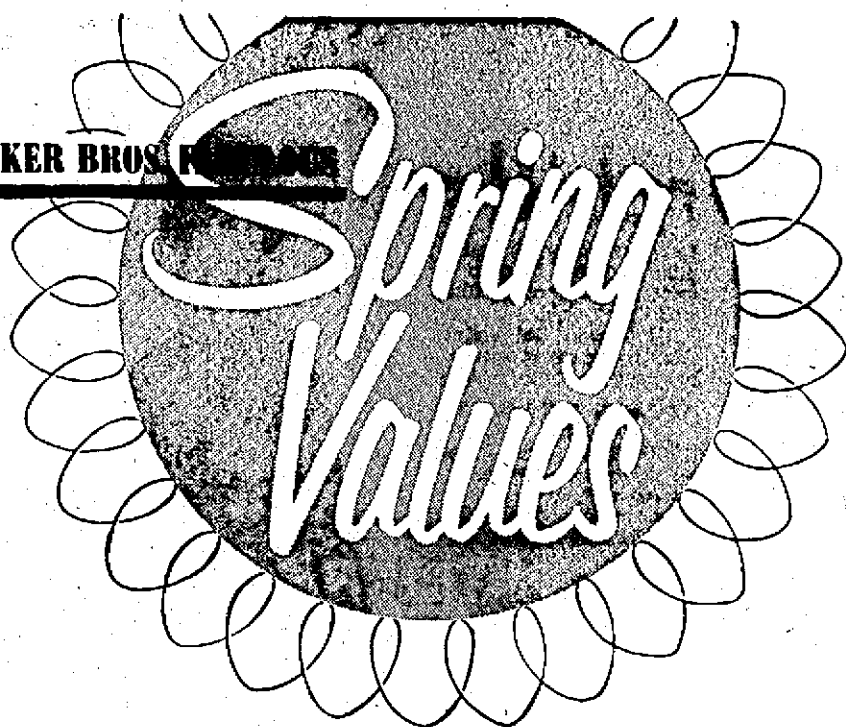
Tryouts for Community Playhouse's production of "The Third Best Sport," scheduled for late April playing, will be held at 7:30 p.m. Monday March 12, at the playhouse, 5021 E. Anaheim St.

The play concerns a bride who found her honeymoon is combined with a convention which her new husband must attend. Eleven players are needed, men and women.

## Dog on Guard

Los Angeles County Museum has become the first museum in the nation to initiate the use of trained guard dogs. A two-year-old male German shepherd named Mark has joined the guard staff. He is believed to be the first dog ever trained specifically for protection of museum property.

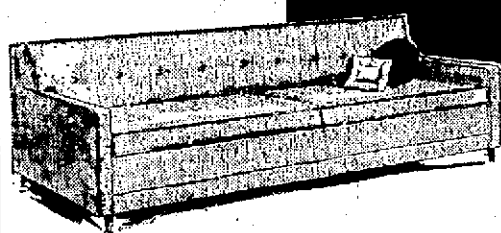
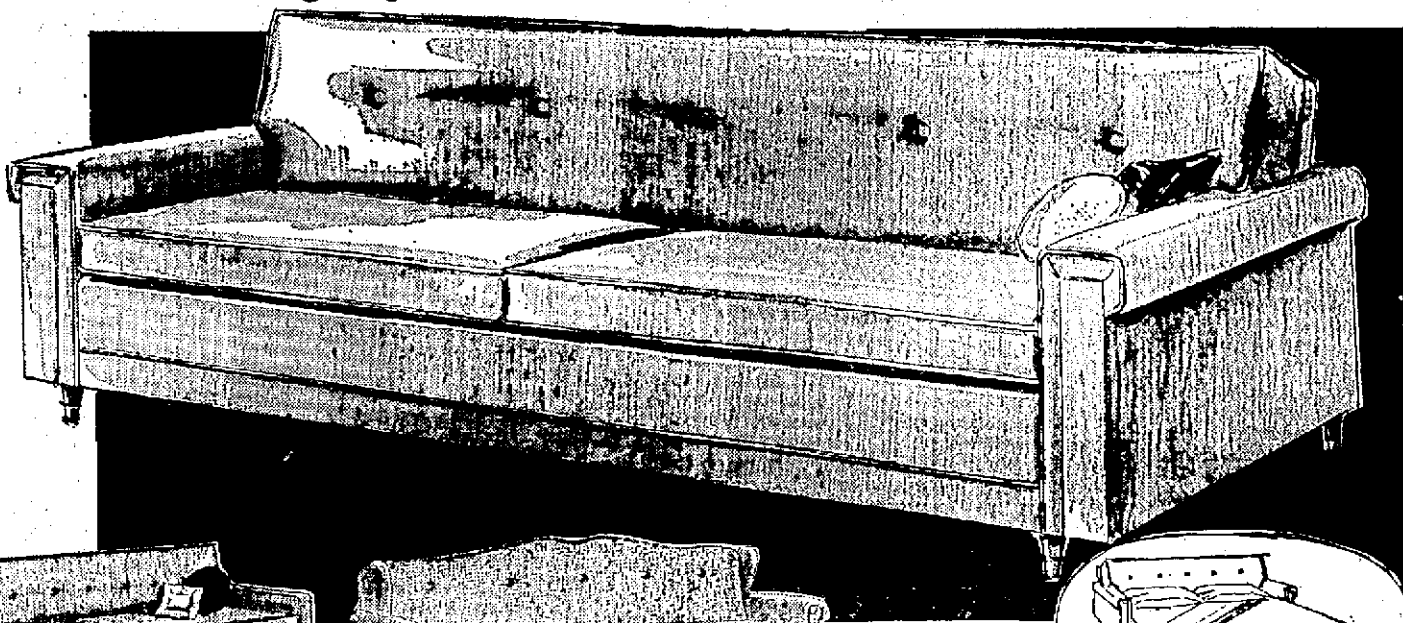
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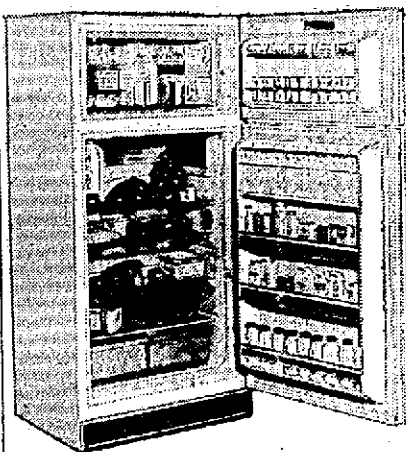
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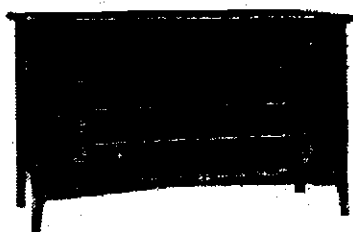


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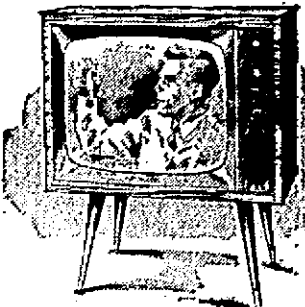
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## Chief of the Week

# Forte in Lots--of Orchids

By MILDRED K. FLANARY  
P-T Food Editor

He has two hobbies--orchids AND cooking. Morris Holmquist, today's Chief of the Week, otherwise is known as Morris Holmquist, Realtor.

Yes, he is Swedish, and speaks the language fluently. On a recent visit to his homeland he had to actually stand in line to greet some 100 or more relatives.

Holmquist's parents had migrated to Marquette, Wis., before he was born. He remained there to finish high school. As center on the school's basketball team, his 6 feet 3 inches stood him well. The team that year won the Wisconsin State Championship.

With teen-age self assurance, he and a friend decided to see a bit of the world. Florida or California was their destination. A coin was flipped--California won, and on Christmas eve, 1919, they headed West.

HAVING sold shoes in the only department store in Marquette during school vacations, he continued in that occupation in Los Angeles. He and his buddy bought a small home with two bedrooms and "palm."

It later sold for a nice profit, and Holmquist started his own shoe store in Wilmington. From 1923 to 1932 he had the only exclusive shoe store in that city.

That same year he met his future wife. Scene of the meeting was that famous landmark, the old Virginia Hotel.

With a yen to encompass greater fields than just four walls, he sold his store and went into real estate. In 1939 he started his own business, establishing offices in three locations.

Since that time he has served as president of the Long Beach Board of Realtors in 1944 and 1956. He is a past vice president of the California Real Estate Association, and has been a director for many years.

HOLMQUIST is a judge in the American Orchid Society, a past president of the Southern California Orchid Association, and a past director of the Orchid Digest Publishing Corp. In addition to orchid affiliations, he serves on the board of directors of the Long Beach Community Hospital and is a



Morris Holmquist

member of Petroleum Club.

The family consists of a son, a daughter, three granddaughters and four grandsons. Holmquist is considered a champion bridge player--but "Mrs. H." has been known to champion the champion. As a photogra-

pher, his ability at "posing" orchids, takes him far out of the amateur class.

Some members of his family occasionally accuse him of being the "absent-minded professor." We're prone to believe, however, that's because he's memorizing his

part in various and sundry skills in which he participates at the Scottish Rite each Friday night.

His Waldorf Red Velvet Cake is something special, so be sure to clip the recipe.

### WALDORF RED VELVET CAKE

**FROSTING**—Start frosting before baking cake.

- 1 cup milk
- 5 tblsp. flour. Cook until thick. Cool in refrigerator
- 1 cup butter
- 1 cup sifted powdered sugar
- 1 tsp. vanilla

Beat last three ingredients together with mixer. Add to milk and flour mixture, a little at a time.

### CAKE

- ½ cup butter or margarine
- 1½ cups sugar
- 2 eggs
- ¼ cup red food coloring
- 1 tsp. vanilla
- 2 tblsp. cocoa
- 1 tsp. salt
- 1 cup buttermilk
- 2¼ cups flour (measured and sifted three times)
- 1 tblsp. vinegar
- 1 tsp. soda

Cream sugar and shortening until fluffy. Add eggs and beat one minute. Put cocoa and food coloring in cup. Make paste and add to sugar mixture. Add salt. Put vanilla in buttermilk and add slowly to mixture alternately with flour. Put vinegar and soda in cup, mix, and add. Bake in three 8-inch layer pans in 350° oven 25 to 30 minutes. Cool on racks and frost.

## Designer Pattern



PRINTED PATTERN M 357 SIZES 10-18

By SCAASI

FROM CUTAWAY JACKET to outswept hem, Printed Pattern M357 sums up Spring's most important fashion story, sums it up with unmistakable elegance--SCAASI ELEGANCE! The look is new, crisply feminine--note the in-curved waist, shorter, wider sleeves. Make up this two-piece dress in silk or wool print, linen, deeply ribbed cotton, pique or a blend of silk and cotton. Smashing solid colors are equally as effective as bold prints. Printed Pattern M357 is available in Misses' Sizes 10, 12, 14, 16 and 18. Size 16 requires 4½ yards 39-inch fabric. Send \$1 for Printed Pattern M357 to Independent Press-Telegram, Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

## WHY GROW OLD?

### You Can Profit Reading Experiences of Others

By JOSEPHINE LOWMAN

The actual experience of someone else is more convincing than all the theorizing in the world. Success stories always are heart-warming and inspiring. For this reason, every once in a while I let you read some of my mail. Here are quotations from a recent letter.

"DEAR MRS. LOWMAN:

"I am so happy that I just have to write to you right now. I began your 8-Week Self-Improvement Marathon and I have already lost 15 pounds. All I wanted to lose!

"I did not realize what that overweight was doing to me. I guess I hadn't admitted it to myself. I used to try to get out of going dancing or swimming (both of which my husband likes, and I do, too), because of my figure. I lost interest in clothes and therefore, in my appearance generally. I was tired most of the time. I dreaded meeting new people. You see, I had always had a very good figure. Now that I have regained it, I have regained my self-confidence,

too. I could go on and on." I think that this is an especially good time to print a excerpts from letters like this since so many of my readers are following my 8-Week Self-Improvement Marathon. This is the last week for Marathon officially, but many thousands of readers still have a few weeks to go.

THIS IS your last chance to join Marathon at this time. If you missed it and would like to join, send 10 cents and a stamped, self-addressed envelope with your request for the Marathon booklet to Josephine Lowman in care of this newspaper.

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## Voice of the Vikings JUNIOR RETAILERS TO ATTEND CONFAB

Business, Technology

Associated Junior Retailers will represent the Long Beach City College Business and Technology Division at a regional Student-Business Conference Tuesday at the Huntington-Sheraton Hotel in Pasadena.

AJR members attending will be Ken Kilfoyl, Cathy Ross, Linda Ernest, Ski Lewandowski and Nancy Williams. The conference is sponsored by the Sears-Roebuck Foundation and various business machine and textbook companies.

Intramural competition for both men and women students gets underway

Wednesday in tennis, badminton, bowling and softball. Softball teams have been entered by Kisab, AJR, Airframe and Powerplant Club, the Independents and the Spirits. Trophies to individual and team winners will be presented at the annual awards assembly in May.

Latest project of the ASB Council publications committee, headed by Kathryn Altman, is the preparation of an informational brochure for students on the Pacific Coast Hwy. campus.

Kisab and Sigma will hold a joint meeting at Larry Crozier's home Wednesday evening. Kisab pledges will provide skits and other entertainment.

Attending the Southern California Junior College Student Government Association confab at Cerritos on Saturday were ASB president Fred Ashley and 10 others delegates. Conferees from 35 Southland schools laid plans for the statewide student government convention later this spring.

### Liberal Arts

The Carson St. campus will present its third Student Forum program of the spring term at 11 a.m. Wednesday in the college auditorium. Bob Richmond, ski instructor and photographer, will narrate a 30-minute film of the 1956 Winter Olympics in Cortina, Italy.

Station VOCC (Voice of City College), closed-circuit radio station of the Liberal Arts Division, returns to the air this week. Members of Speech 21 (radio-TV) class handle broadcast equipment and prepare programs beamed to fellow students in the student lounge and quad area. LBCC students also act as announcers and technicians for KLOM-FM, the school district's educational radio station.

Associated Men Students will present their annual talent show Friday in the auditorium, following try-outs and rehearsals the past two weeks. Proceeds will go to the AMS scholarship fund.

Legislators of the ASB Cabinet have been especially busy of late--reviewing budget requests from all campus activities, and attending the Southern California Junior College Student Government Association meeting Saturday at Cerritos College. The LAD delegation was headed by president Jerry Schulte--MARY CALLOS

## Fraternal Calendar

### MONDAY

El Petrol Chapter, OES, first initiation, 8 p.m., Alta Loma Temple, Orange Avenue and Burnett Street.

Star Point Association, OES, 7:30 p.m., Linden Hall. Refreshments by Palos Verdes Chapter, entertainment by Service Chapter.

Wide Awake Rebekah Lodge 71, 8 p.m., Machinists Hall. Flora Stuber will be chairman for a cake walk.

### TUESDAY

North Long Beach Temple 44, Pythian Sisters, official visit by Edith Perkins, district 23 deputy, 8 p.m., Monte Vista Temple, 1120 E. Market St. Full ceremonies will be exemplified.

Mar Vista Chapter 511, OES, Courtesy Night, 7:30 p.m. Social Club 511, meets at noon Thursday. Both events take place in Monte Vista Temple.

Review 15, Woman's Benefit Association, 1 p.m., Machinists Hall. Pioneer members assemble at 11:30 a.m. to hostess noon covered dish luncheon.

### THURSDAY

Khamsin Zuanna 127, closed installation, 8 p.m., Machinists Hall.

### SATURDAY

Emera Chapter 561, OES, Courtesy Day, 1:30 p.m., Machinists Hall. All members welcome.

### Plan Wedding

Mrs. Vivian Noel, Paramount, has announced engagement of her daughter, Janice, to Kenneth Megill Jr., son of Mr. and Mrs. Kenneth Megill Sr., Norco. A September wedding is being planned.

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The Veterans' Administration, Sawtelle, in Los Angeles, has applied KENITEX to the exteriors of their buildings. The Kenitex coating is applied in one quick spray application without mess, fuss or odor--at a thickness 20 times that of ordinary paint. It fills holes, cracks and hides building defects, yet does not conceal the original architectural lines.

Homes and Guided Missiles Unique among KENITEX applications is the use on guided

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**COAST FEDERAL SAVINGS AND LOAN ASSOCIATION**  
FINANCIAL STATEMENT  
December 31, 1961

| ASSETS  |                          |
|---|--------------------------|
| Cash and Government Bonds   | \$ 105,465,896.01        |
| U.S. Government Guaranteed and FHLA Loans                         | 122,930,504.85           |
| Coast Federal Home Loans and Advances                             | 270,430,167.77           |
| Ownership in Federal Home Loan Bank                               | 6,496,600.00             |
| Other Assets  | 4,263,859.78             |
| <b>TOTAL ASSETS</b>   | <b>\$ 509,587,028.41</b> |
| LIABILITIES AND RESERVES  |                          |
| Savings Accounts  | \$ 407,343,607.25        |
| Advances from Federal Home Loan Bank                              | 55,700,000.00            |
| Loans in Process and Other Liabilities                            | 3,230,662.04             |
| <b>LIABILITIES</b>  | <b>\$ 466,274,269.29</b> |
| Reserved Loan Fee and Discounts for Allocation to Future Earnings | 6,891,525.15             |
| Reserves and Surplus  | 36,421,233.97            |
| <b>TOTAL LIABILITIES AND RESERVES</b>                             | <b>\$ 509,587,028.41</b> |
| Earnings for 1961 paid at the rate of 4.60% per year.             |                          |

Joe Crail President

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JOE CRAIL, PRESIDENT

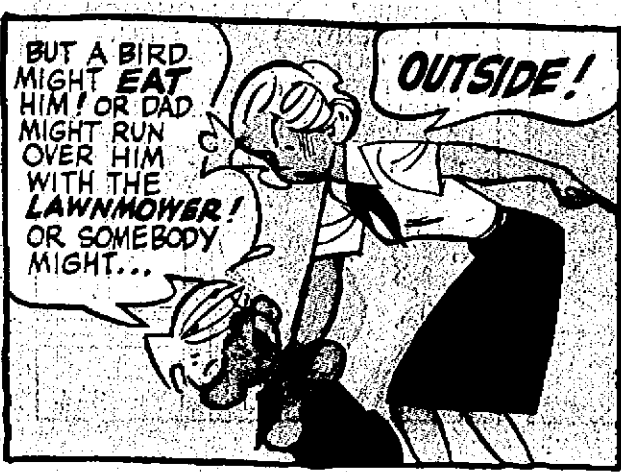
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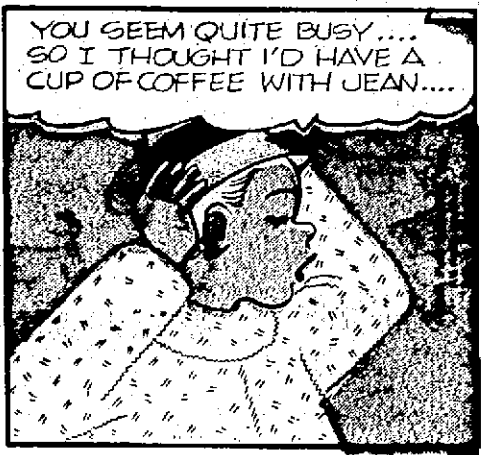
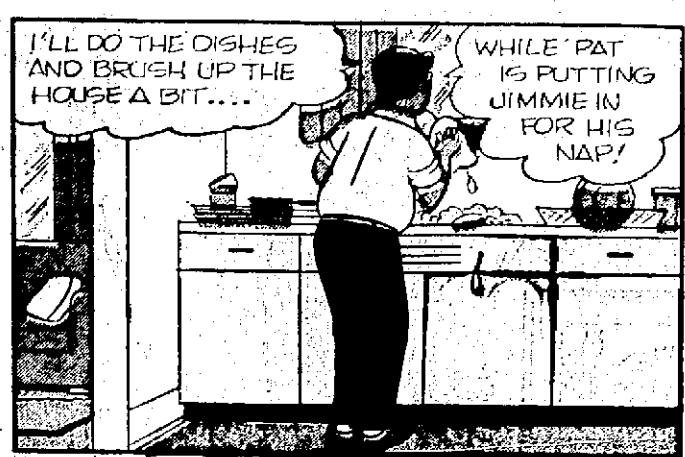
## Dennis Menace

Ketcham



## THE BREWIS

by CARL GRUBERT

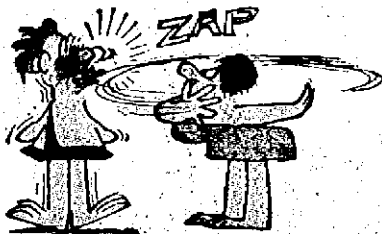
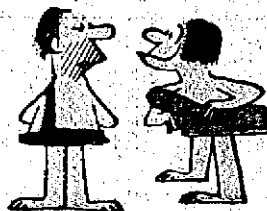




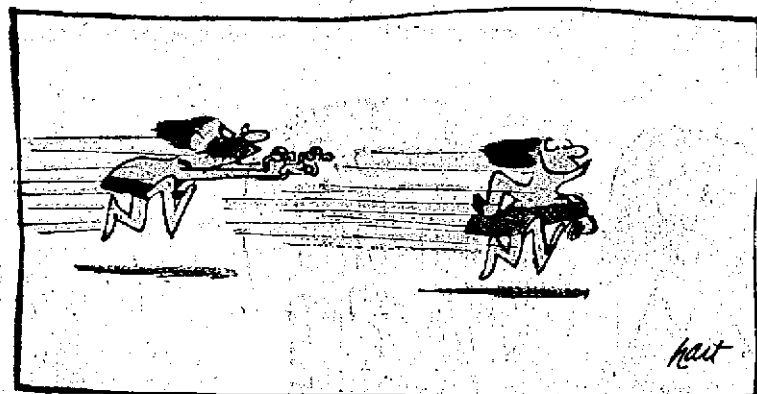
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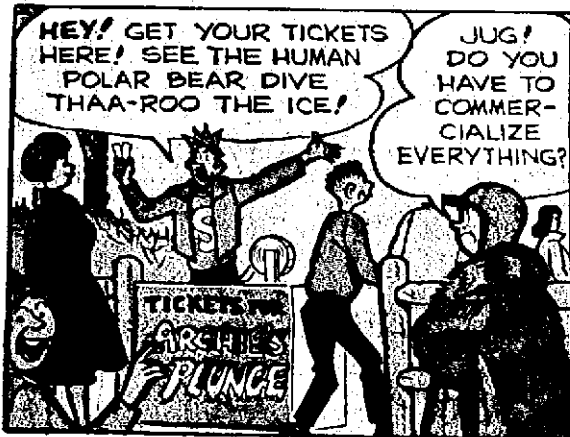


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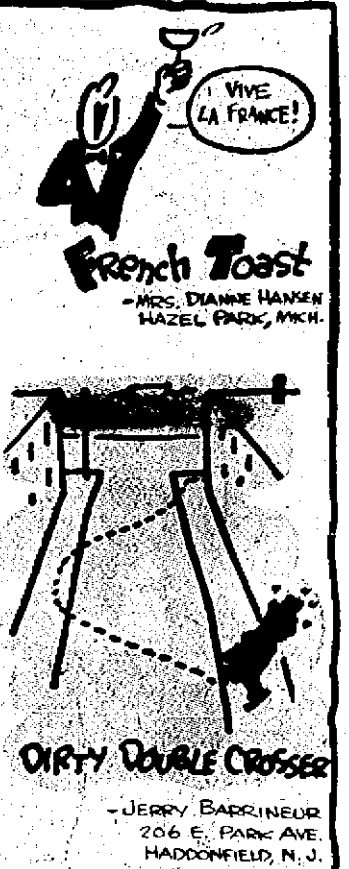
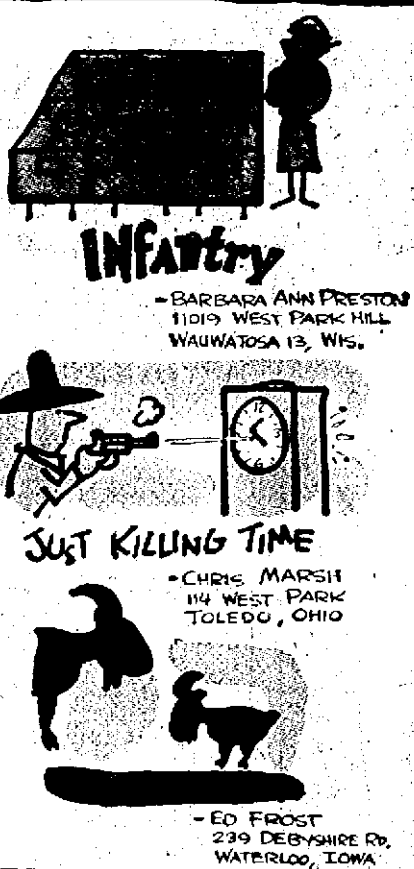
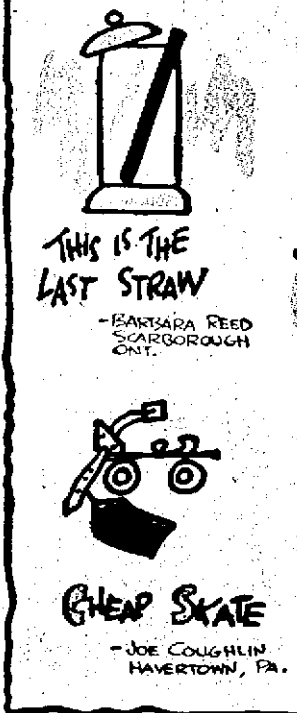


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WIN MONEY TO GO TO COLLEGE! All you do is write 100 words or less on “Why I want to go to college”. You may win \$5,000.00 just for writing this one page essay (or less). You can use it for the college you choose. And look at the other big prizes you can win! Read the easy rules below. Talk about your college plans. Write sincerely, using your own language. Everyone has an equal opportunity to win. You may submit as many entries as you wish. But do it now—the contest closes June 1, 1962!

## FOLLOW THESE EASY RULES:

1. In 100 words or less explain “Why I want to go to college.”
2. Submit as many entries as you like to: Name Frame College Scholarship Contest, Post Office Box 59-D, Mount Vernon 10, New York. All entries must be written on Name Frame filler paper. Entries must be hand written or typed on one side of paper only. On reverse side of each sheet must be listed student's name, age, grade, street address, city and state, plus name and address of school.
3. Entries must be postmarked no later than midnight June 1, 1962, and received by June 8, 1962. Entries must be the original work of contestant. All entries and use thereof become the property of Western Tablet and Stationery Corp.
4. Contest is open to any individual in grades 7 through 12 in the United States and Canada except employees and their families of Western Tablet and Stationery Corporation, and its affiliated companies and advertising agencies.
5. This contest is subject to Federal, State and local regulations. Entries will be judged by the Reuben H. Donnell Corporation. The essay will be judged on the following basis: Appropriateness (Specific reasons for wanting to go to college); Clarity (Suitable and effective use of words); Freshness (Interest, creativeness, “sparkle”); Sincerity (Believability).
6. Duplicate prizes will be awarded in the case of ties. Judges' decision will be final. Prize winners will be notified by mail. Only one prize per contestant. Winners will not receive help or aid of any kind in gaining admission to college.
7. Each cash prize will be in the form of a check for the full amount of the prize. Checks will be made payable to the parent, guardian or custodian in trust for the winner. Any tax or liability on any prize will be the sole responsibility of the prize winner.
8. List of winners available on request. Stamped addressed envelope is required.

## LOOK FOR THESE SPECIAL CONTEST PACKAGES!

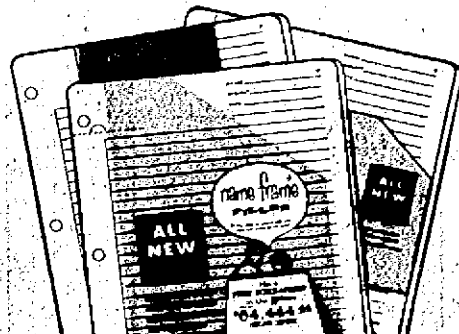
SEND YOUR ENTRY TO: Name Frame College Scholarship Contest, Post Office Box 59-D, Mount Vernon 10, New York.

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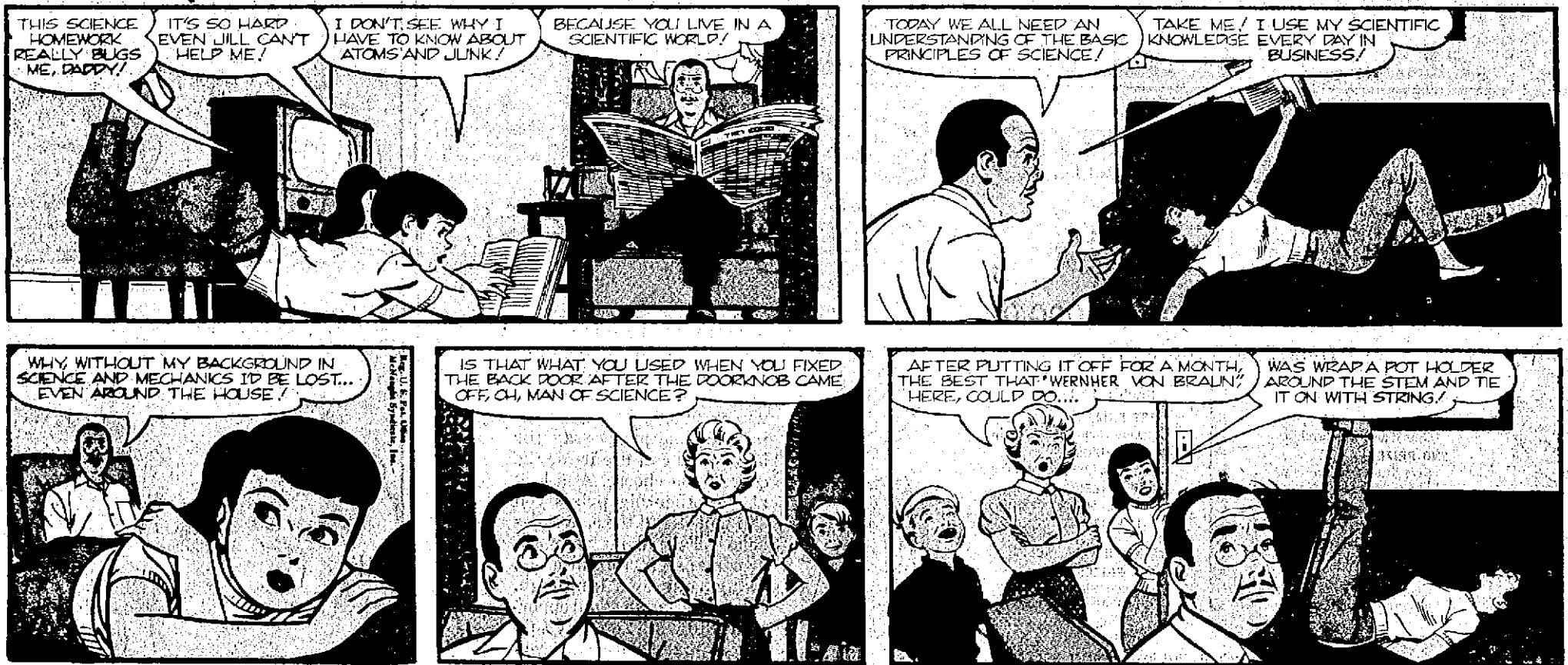
# PRISCILLA'S POP

By Al Vermeer

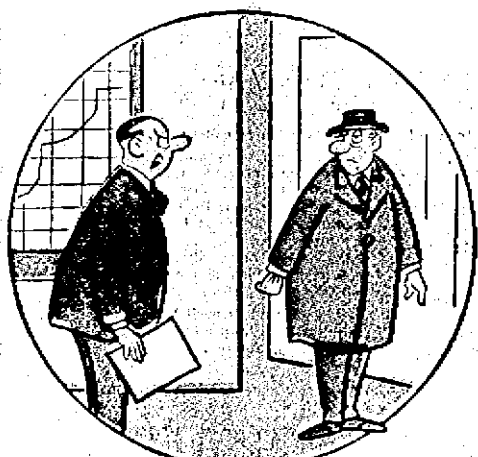
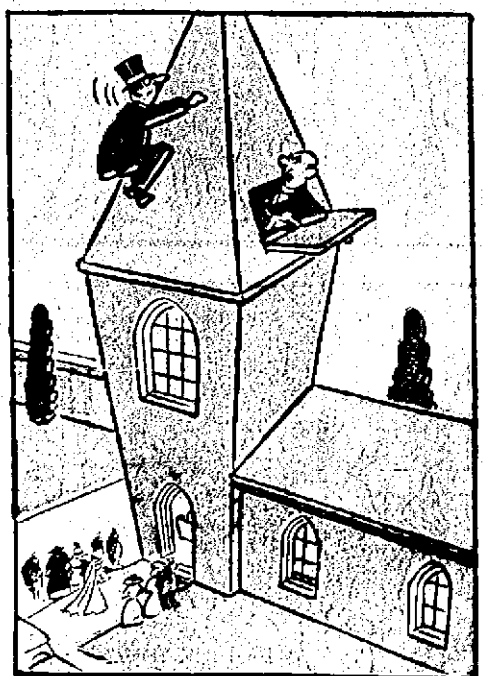


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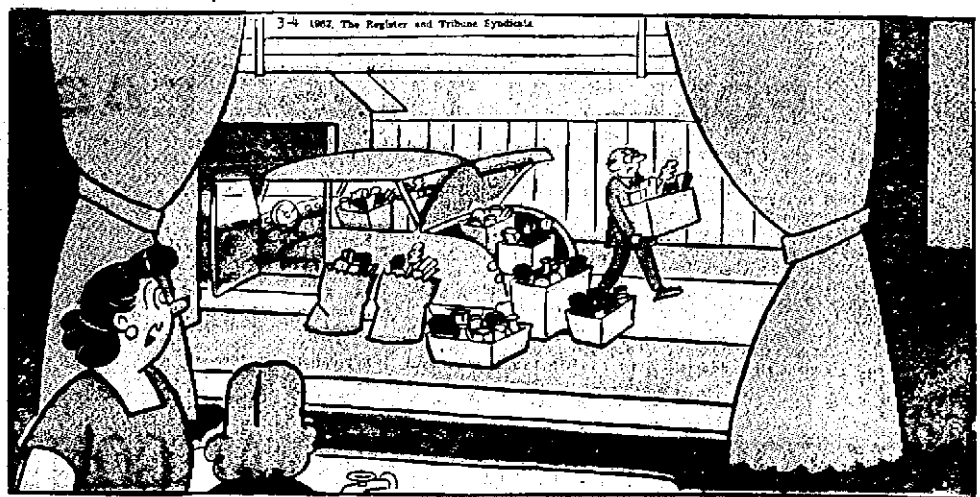
By Dick Brooks



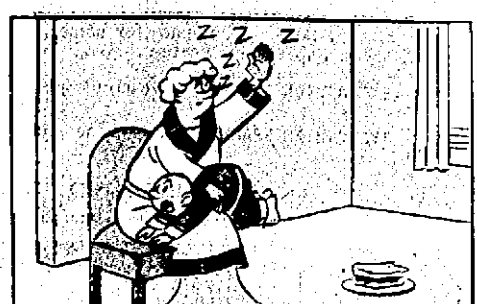
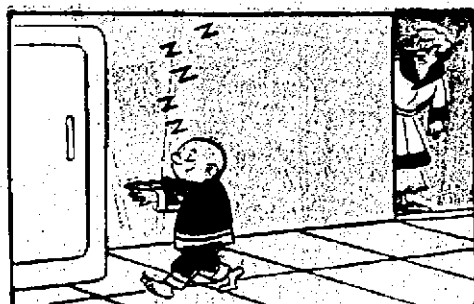
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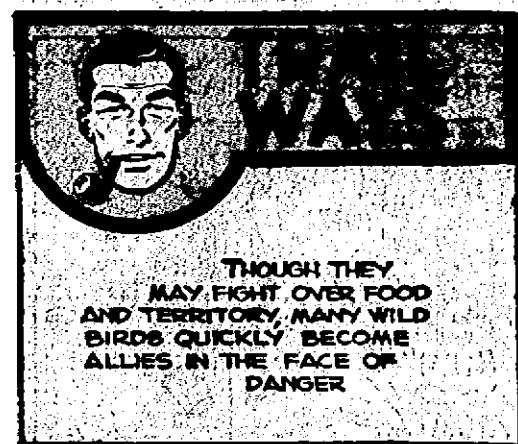
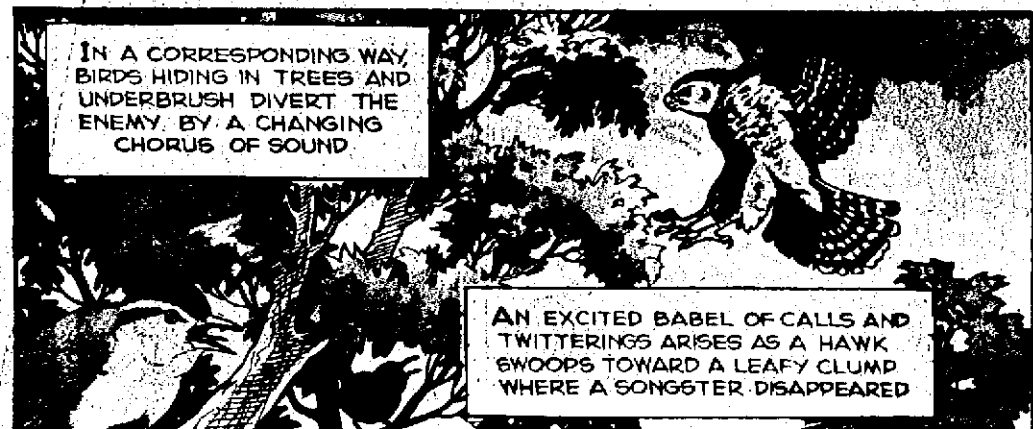
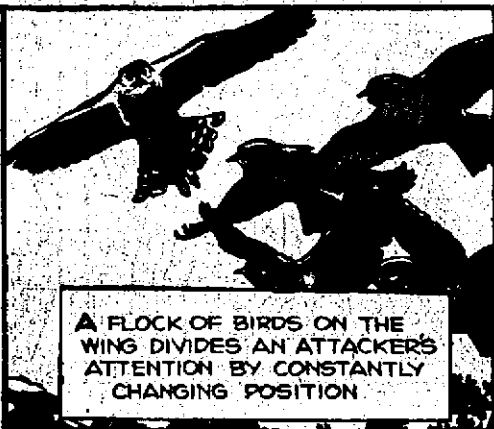
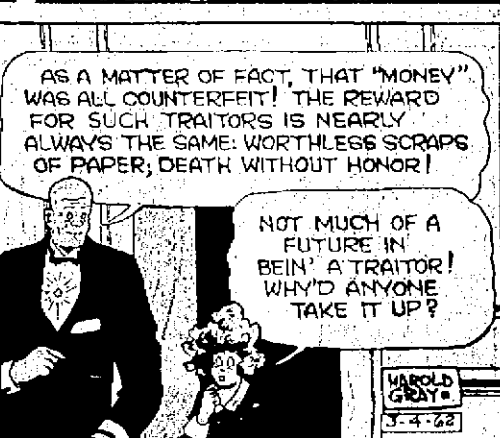
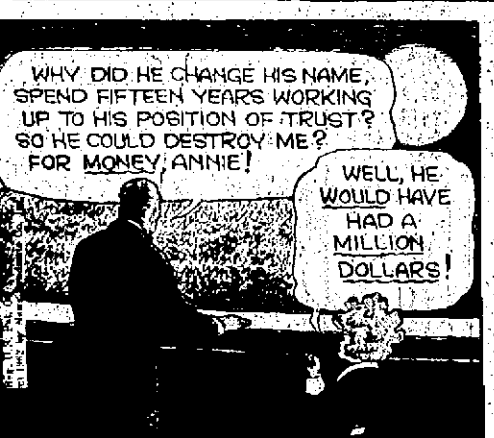
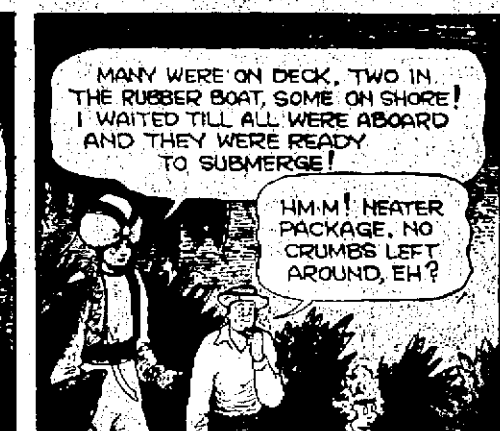


"OVERSLEPT? You mean you need more sleep after leaving here?"

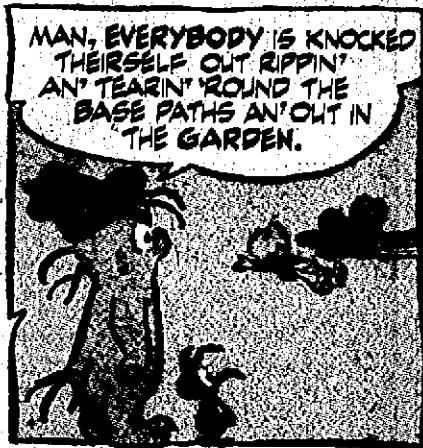
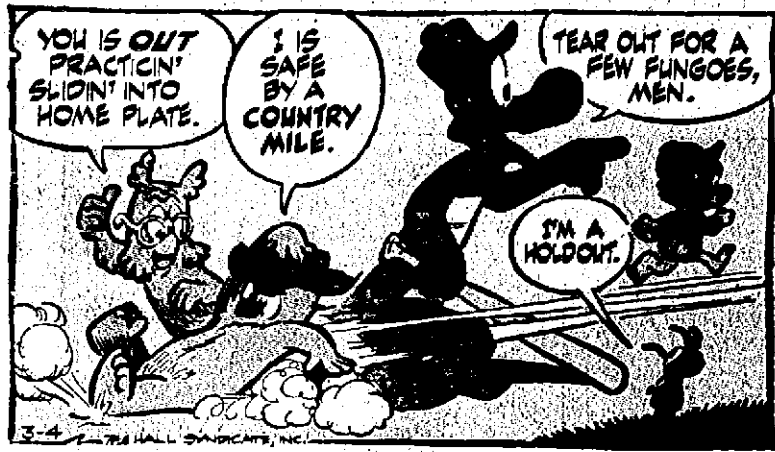


"Oh dear, I forgot to tell your father I wrote the grocery list on the back of last week's."

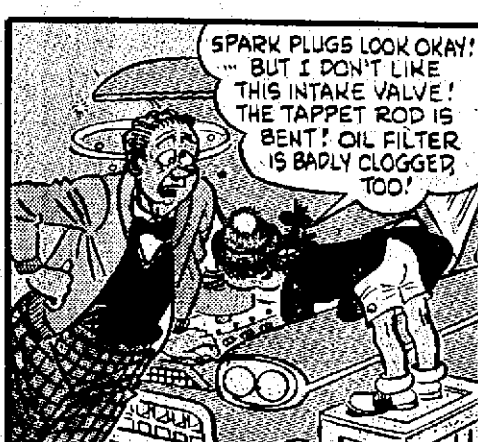




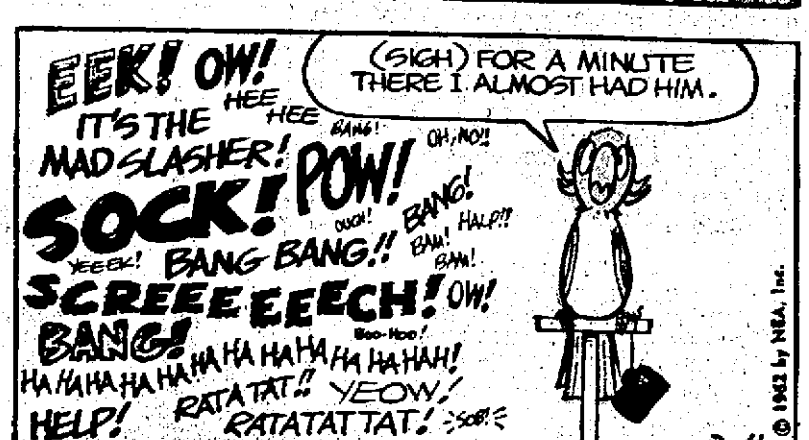
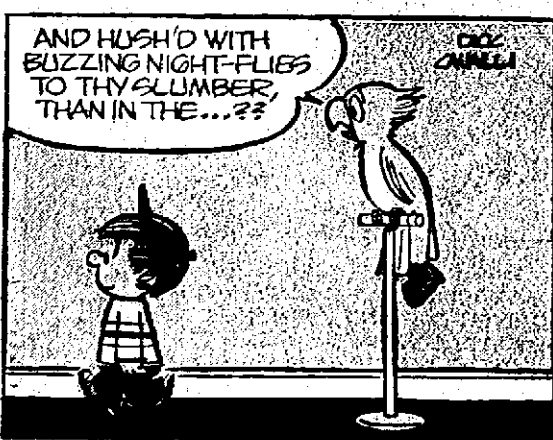
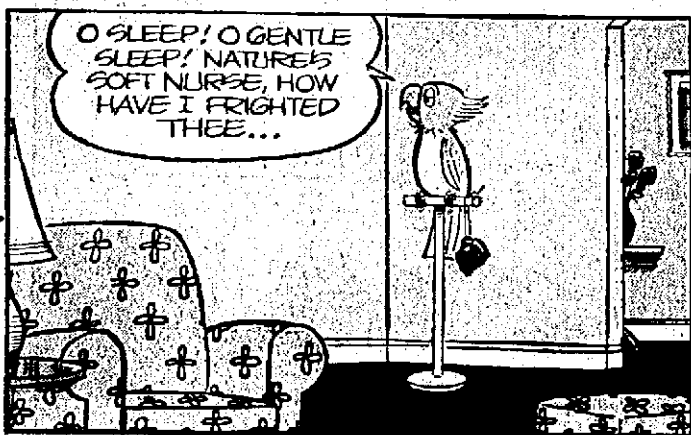


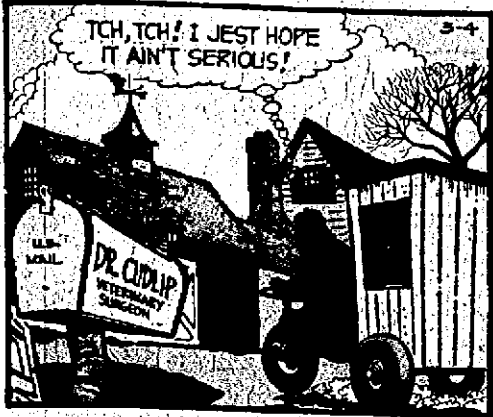


THERE OUGHTA BE A LAW

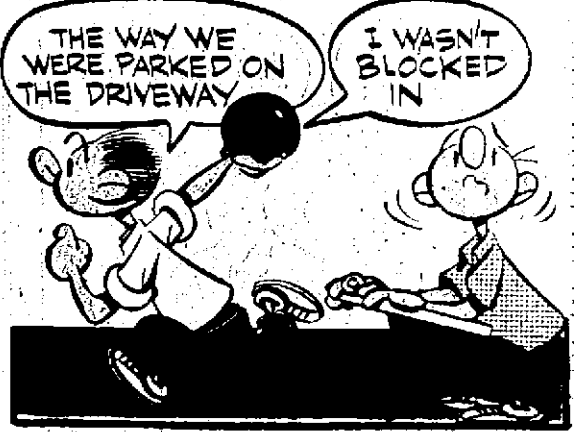
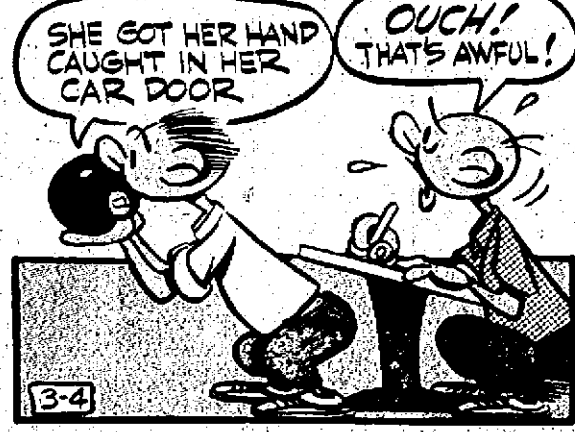
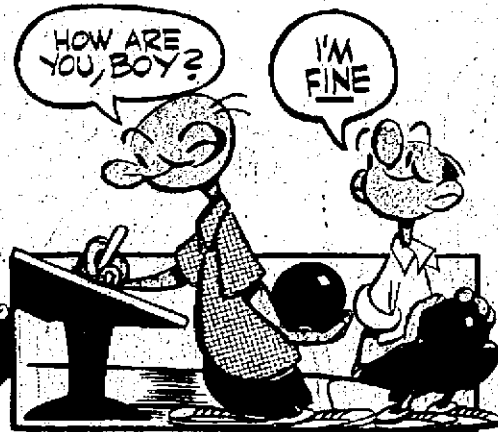
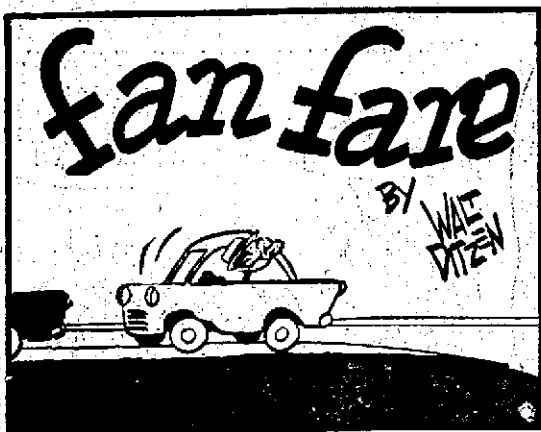


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## By Mell



March 4, 1962

# Southland

FAMED AROUND THE WORLD

The Beach Boys  
of Waikiki

—Page 9

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIF.



Hers Is a Golden Sunshine Smile . . . Page 7.

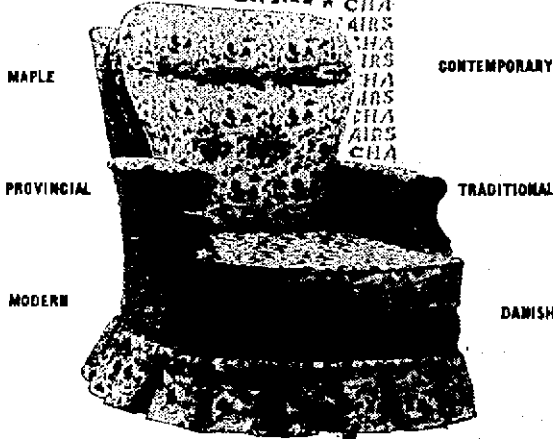


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## ANTIQUES

# Porcelain Beauty from Chantilly

By Helen Gillum

**P**ORCELAIN making in France can be traced as far back as 1664, to the first effort to establish a soft-paste factory in Paris. During the late 1600s and early 1700s, artificial porcelain of a kind was made successfully at Rouen (already a faience center), in an attempt to stimulate the coveted true hard-paste Oriental chinaware. Another factory was established at St. Cloud about 1678, where Pierre Chicaneau claimed to make porcelain "as perfect as the Chinese."

It was during the 1700s that the creation of the wonderful "biscuit" or unglazed porcelain and earthenware figures was developed to a fine art, in imitation of marble statuary. The French bisque of this period was exceptionally beautiful, and is generally accepted to be the best of all European wares.

A FACTORY was opened at Chantilly about the year 1725 by Cicaire Cirou under the patronage of the Prince de Conde, an avid collector of



Photo by Joe Risner

Beautiful form and finish are characteristics of the porcelain made in 18th century in Chantilly, France.

the colorful hard-paste porcelain from Arita, Japan. The Chantilly factory closed in 1800, but throughout its earlier years was famous for its fine soft-paste porcelain, which had a distinctive tin-enamel glaze with an ivory whiteness and texture said to be without parallel in the history of porcelain. Much of it was decorated in the polychrome Kakiemon style. Of the small amount of early

bisque figures produced at Chantilly, exceedingly few examples remain today. Because of their rarity and exquisite Old World charm, they are highly valued.

Three lovely bisque statuettes, owned by Mrs. F. W. Lyne of 2525 Pine Ave., are incised with the word "Chantilly." They have the smooth, softly-glowing finish of very old French bisque, and, al-

(Continued on Page 11)

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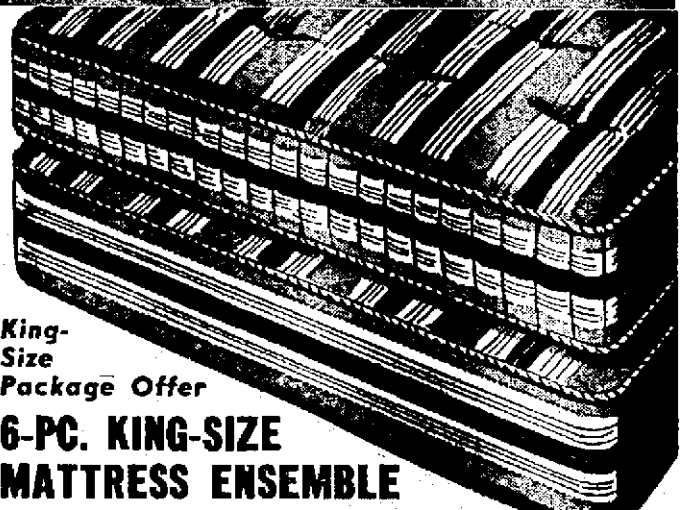
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# Southland

LONG BEACH, CALIFORNIA.....MARCH 4, 1962

## OUR COVER



Doris Day brings her happy personality back to the screen in a new comedy for 1962, and to today's cover in a friendly closeup that says, "Hi Neighbor, let's laugh!" And laugh is what she'll make you do in "Lover Come Back," a Universal comedy of the Madison Avenue advertising business, with Rock Hudson and Tony Randall for her co-stars. She's seen as a top advertising account

executive who matches her wit and woo with Hudson, account executive for a rival agency. She also has another comedy in the making, "Touch of Mink," with Cary Grant as co-star. It'll be released later in the year. There are many facets to the life of the gay Miss Day and you will find more about her on Page 7.

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## NEXT WEEK

"Down Mexico Way" is a phrase of song and story that has long intrigued "Notre Americanos" and probably there is no better symbol of what one looks for south of the border than Ajijic—you say it "Ah-hee-heek." Nestled on the shore of Lake Chapala, some 35 miles from Guadalajara, Ajijic is still an unspoiled Paradise. The place is low in prices, high in climate and scenery. There's an American colony there. There's also some mighty fine loafing to be done, although you can be as active as you wish in outdoor sports. For more about Ajijic, see next Sunday's Southland.

Fred Taylor Kraft, Editor

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# He Ground Palomar's Giant Eye

that, he was chosen optician in charge of the work on the 200-inch Palomar telescope mirror. And then with more and more patience and perseverance he supervised the cutting away of more than five tons of glass from the giant mirror eye, making it as nearly perfect as such a thing can be. Roughly, or smoothly as it happens, he polished it within two-millionths of an inch of absolute perfection.

**BROWN'S PEOPLE** came to Long Beach in 1887. His grandfather operated the city's first jewelry store situated on the east side of Pine Ave., south of 2nd St. In this store was the first official Long Beach timepiece, a huge clock which Brown still has. This grandfather also was the proud possessor of the first automobile in the city. He built it himself in 1897.

**SCHOOL WAS** of short duration in those days, Brown recalls. He went only to the sixth grade. Then he worked for his father and grandfather and, as he grew, did other types of work, mainly mechanical, for other people.

In 1924 came what he calls his first break. He moved to Pasadena and secured a truck-driving job with the Mt. Wil-

son Observatory. He hauled supplies up over the mountain roads, yes, but more than that he hauled astronomers and the technicians who were constantly constructing new optical instruments so that the scientists of outer space could learn more of the objects that freckle the sky. Through listening to the talk of these men Brown became deeply and enthusiastically interested in the optical end of the work.

Finally this interest and enthusiasm caught the attention of the late Dr. George Ellery Hale, the "father" of the Mt. Wilson Observatory. He encouraged the young enthusiast to apply himself to the study of optics. Brown was eager to go ahead but feared his lack of education would be too much of a handicap.

"One never knows what he can do until he tries," Dr. Hale told him. "You could make the grade in spite of it, you know."

**MEMBERS OF** the Observatory Council objected to him because as they said, they would have to train their men and they could hire single men for half the wages they would have to pay a married man with a family, which Brown was. But Dr. Hale was interested in and enthusiastic about Brown. He over-ruled

the Council's objections and assigned Brown to the optical shop in December of 1928. His first job was a 12-inch telescope for the site investigation of the 200-inch one, which had been made a "some time" actuality by the donation of \$6 million by the Rockefeller Institute in the summer of 1928.

Then began a time of the most intensive work for Brown. It was his job to try out and train men to work on glass. They all worked on the mirror blanks the Corning Glass Co. made in preparation for the giant disk. First came a 26-inch mirror, then a 36, a 45, a 48, and then the final test, 120 inches.

After eight years of heart-in-the-mouth experiences over the huge mirror, the word came. It flashed across the continent by wire. Twenty tons of glass, more than 17 feet in diameter, was ready to be shipped by special flat car from Corning, N. Y., to Pasadena. Brown was to be in charge of grinding it!

The big eye arrived the day before Easter, 1936. Years passed with the glass coming off its surface a millionth of an inch at a time. Brown and his 21 trained helpers came to the door of the grinding room (Continued on Page 22)



Marcus H. Brown, former Long Beach man, now of Hemet, who supervised polishing the 200-inch Palomar Telescope mirror.

By Enola Chamberlin

**PATIENCE** and perseverance and the help of a wonderful wife does it," Marcus H. Brown will tell you as he polishes a bit of grease-wood to jewel-like perfection in his hobby shop in the rear of the house where he and his

wife live in Hemet.

And who should know better than he? Through the exercise of these qualities, with his wife standing by, he taught himself the techniques of the grinding of telescope mirrors, to such perfection

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# Apples in the News Again

By Ben Zinser

Independent Press-Telegram Medical-Science Writer

**T**O SOME extent it's true what they say about apples: An apple a day will keep the doctor away.

At Michigan State University in East Lansing, 1,300 student volunteers ate an apple a day in a three-year study. Compared to a group of students who didn't eat apples, the apple-eaters experienced one-third fewer respiratory infections.

**A**N ENGLISH geneticist recently studied the medical history of 2,537 pairs of twins ranging in age from 2 to more than 70 and found evidence that 12 diseases have a marked hereditary factor.

The diseases are:

Appendicitis, benign growths, recurrent chest infections, inflammation of the middle ear, eczema, epilepsy, hernia, infectious liver inflammation, rheumatism, sinus inflammation, squint and varicose veins.

Four other diseases apparently have no hereditary factor, believes Dr. A. G. Marshall. They are: fractures, peptic ulcer, tuberculosis, recurring skin infections such as boils.

The research is described in the British Medical Journal.

**A**S ONE AGES, hearing acuity diminishes equally in both ears—first in the higher frequencies, later in the lower. After 60, men have a greater hearing loss than do women for the higher frequencies—and after 80 in the lower frequencies as well.

These findings are the result of studies at the Age Center of New England in Boston. Examined were 100 women and 70 men between the ages of 51 and 92.

**P**ARENTS overconcerned with vitamins have been known to give their child 6 to 8 dropperfuls of vitamin A instead of 6 to 8 drops. Prolonged administration of vitamin A for several months may produce an ailment known as hypervitaminosis A.

The condition is marked by loss of appetite and weight, irritability, loss of hair and itching rashes. Most common symptom is tenderness in the long bones, and the first sign may be the child's reluctance to stand or walk.

Symptoms disappear rapidly when overdosage stops, says a report in GP, publication for family physicians.

**B**AGGY eyelids—either upper or lower—can be corrected by surgery, says a report in the American Journal of Ophthalmology.

Surgery on the upper eyelid has to be very precise, says Dr. Sidney A. Fox of New York. The surgeon, he explains, has to cut out enough skin from the upper lid so that the patient can just barely close her eye. Otherwise, he says, the skin will stretch in three or four weeks, and the eyelid will again be baggy.

**S**OME patients with Parkinson's disease (shaking palsy) have improved markedly after taking a drug ordinarily given for depression—imipramine (Tofranil).

Preliminary research with the drug is being conducted at UCLA Medical Center.

Three UCLA researchers, in a report in California Medicine, say it appears the drug can help some—but not all—patients suffering from loss of movement, rigidity and irritability. The drug doesn't do much for the patient afflicted mainly by tremors.

A few patients have made a dramatic recovery, however. Five patients unable to care for themselves showed striking improvement after one to three weeks of Tofranil treatment.

**I**N CERTAIN bat caves, rabies virus can be transmitted through the air to cause infection, a U. S. Public Health Service officer reports.

Up to now scientists have thought that rabies could be transmitted only by the bite of a rabid animal.

Here is the research project that dashed cold water on this belief:

Coyotes, dogs, foxes and cats were caged and placed in a bat-infested cave. Some of the cages were designed to keep out even the smallest insects. Even so, some of the coyotes and foxes became ill and died of rabies.



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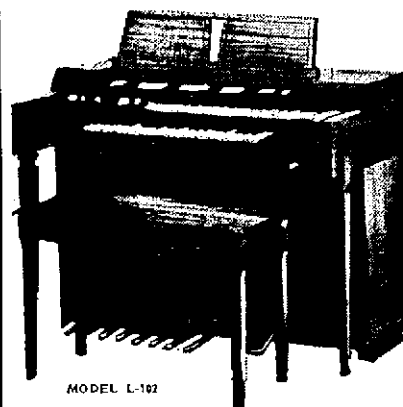
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# Genesis in Art

is Noah—Lebrun's symbol of protection and hope for mankind. Reaching out of the Ark after the terrible flood, Noah holds a child in his embrace, shielding him with his ragged cloak.

Depicted counterclockwise around Noah are Adam and Eve departing from Paradise; Cain and Abel, mutually linked in good and evil; Sodom and Gomorrah, representing judgment and retribution; Job, the man of sorrow and resignation; and the Deluge, men and women engaged in a struggle to grasp the Ark and safety. The mural is painted in black and white.

HAVING STUDIED fresco technique under Albino and Cambi in Italy in his youth, Lebrun came to America in 1924 to design stained-glass windows for the Pittsburgh Plate Glass Co. During the depression he returned to Italy, where he spent almost a year in copying the frescoes of Signorelli. Back in America, he was granted a Guggenheim Fellowship in 1936 and 1937.

Lebrun was one of 18 artists selected by New York's Museum of Modern Art for its exhibition, "Americans, 1942." His best-known work

antedating Genesis is the allied Crucifixion, a gigantic triptych now owned by Syracuse University.

The Genesis mural was commissioned two years ago by an anonymous donor through the interest of Peter Selz, then chairman of the Art Department of Pomona College. "I made preliminary preparations in Rome last year while painter-in-residence at the American Academy," Lebrun says. "Beginning the actual designing and final painting in June 1960, I was assisted by James Pinto and William Plaszynski, two well-known artists and technicians," Lebrun's wife, Constance, and son, David, also collaborated by recording photographically the progress of the work.

SEVERAL MONTHS before the work began, the wall was prepared. A network of non-corrosive metal lathe was constructed in front of the original wall, leaving a space of an inch and a half between the two to insure proper circulation in back of the new wall. This framework was then coated with Keene cement and subsequently finished smoothly with a gypsum



—Photo by Richard Fish  
Rico Lebrun, Los Angeles artist, painted big mural depicting Biblical story.

compound. The colors used were finely-ground powder colors mixed with a solution of vinyl acetate.

It took Lebrun six months to complete the mural. Laboring ceaselessly, the artist began anew whenever something failed to satisfy him. "It was a period of trying to tame my naturally-explosive steam," he recalls, "and to hold the painted wall together as an architectural wall. By the time I finished, I felt as if I had experienced Genesis inside myself. I had reached some conclusions of style suited to the demands of the wall. At the same time I had been able to express the events with which I had coped throughout my life."



—Photo by Robert C. Frampton  
Story of Genesis is interpreted in this mural painted on a wall of a Pomona College hall in Claremont.

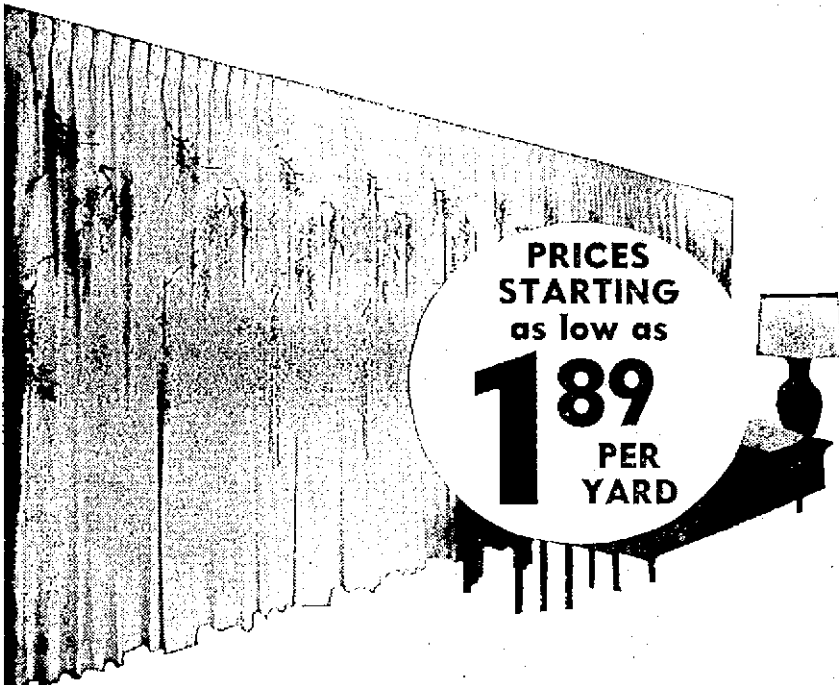
By Aubrey B. Haines

FIFTY CHAPTERS in the Old Testament are used to tell the story of Genesis. Rico Lebrun, Los Angeles artist, depicts the story in a 29x25-foot mural now on

permanent display on an inside wall at the entrance to Frary Dining Hall at Pomona College, Claremont.

The central figure in the mural, standing 12 feet high,

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*Doris Day admits candidly that her life isn't always happy, but Hollywood calls her*

# The Girl With the Million-Dollar Smile

By Tedd Thomey

**THEY CALL** her the girl with the million-dollar smile. But they underestimate her.

Doris Day's smile is worth far more than a million. It's worth at least \$7 million—and probably much more.

When she appeared in her first Hollywood film 14 years ago, moviegoers were struck by the golden sunshine warmth of her smile and almost instantly elevated her to stardom. Down through the years that smile has remained the brightest in the entire film industry.

It has been the foundation for 30 large-budget films in which freckle-faced Doris Day has starred. And even though some of those productions were suspense shockers in which Doris wept, emoted dramatically and rarely smiled, her public image as the girl with that Wonderful Smile has remained intact.

Her smile, which reflects all the joyful warmth of her unique singing voice, has helped earn her a personal fortune of nearly \$7 million. This is an astonishing figure, since she and her third husband, Marty Melcher, accumulated the money within a comparative few years in times of devastating taxes.

In 1961, the Theater Owners of America listed Doris Day as their No.

1 money-making star at the box office, ranking her above such great names as John Wayne, Frank Sinatra and Elizabeth Taylor. She was only the fourth woman in film history to win the title.

**DORIS DAY** and Melcher, who is her business manager and co-producer of her films, now share the ownership of numerous corporations, including music and record companies. Her films are distributed by the major film studios with Doris' independent production company, Arwin Films, receiving half the profits. In addition, she and her husband own oil wells in Oklahoma, part of a large Hollywood office building and other important real estate holdings, including a cattle ranch. Two of Doris' films, "Pillow Talk" and "Midnight Lace," have grossed a total of \$20 million. Melcher last year worked out a \$26 million deal calling for Doris to make eight films at Columbia Studios.

She is currently at work on a lavish MGM musical, "Jumbo," which is budgeted at \$6 million and which will undoubtedly earn her several more millions. Meanwhile, 45-year-old Melcher, a genius among businessmen, is earning basketfuls of greenbacks for her in other areas as well. He is developing a merchandising firm which



Calling Doris Day "Girl With the \$Million Smile" is just a bit inadequate. It's nearer \$7 million. Here she is on set of "Jumbo," lavish MGM musical.

will market Doris Day dresses and Doris Day cosmetics. He is also planning to open a string of Doris Day ice cream shops across the land.

Money, money, money. Everywhere Doris Day turns money pours upon her in a continual silver stream. And all this is directly traceable to her smile and the vivacious happy personality which radiates from the screen.

**BUT THE REALLY** remarkable thing about Doris Day is that in private life she is not a continually happy person. She does not smile all the time. She does not continually radiate good humor and delight. She is often beset by great artistic tensions and insecurities. At one point in her career, in 1954, she was unquestionably

the unhappiest actress in all of Hollywood.

These tensions have been an important part of Doris' life since she was born in Cincinnati on April 3, 1924. Her real name is Doris Kappelhoff and she is the daughter of music teacher William Kappelhoff and his wife Alma. Conflict began for her when she was still a child, because her parents did not get along. They were divorced when Doris was in her teens.

When Doris was 13, she was such a superb acrobatic dancer that she was signed to a Hollywood contract. But on the eve of her departure for California, a car in which she was riding collided with a train in Ohio. Her leg was shattered, tragically ending... (Continued on Page 18)



Universal Pictures Co. Photo

That golden sunshine smile again: Miss Day's fortunes have been closely attuned to her delightful smile, so ably depicted in this dress-up photo.



Hollywood Press Syndicate Photo

Freckle-faced Doris and beaming husband-producer Marty Melcher are shown at recent celebration dinner when she was named World Box Office Champ.





Co-director of a professional staff at Los Angeles Suicide Prevention Center, Dr. Norman Farberow turns to dictaphone to aid in work. Hope is that center will be a pilot agency, lead to others across the U. S.

**T**HE TELEPHONE rang. Dr. Norman L. Farberow answered it. The voice on the other end was that of a middle-aged man—slow, deliberate, controlled.

"I've made up my mind," he said. "I'm going to kill myself. You can't talk me out of it."

Dr. Farberow, co-director of the Los Angeles Suicide Prevention Center, asked the man to tell him more. For 20 minutes he discussed the man's problems in the calm, dispassionate manner of the trained psychologist.

"He wouldn't give me his name," said Dr. Farberow, later. "He wouldn't give me his number. The best I could get out of him was a promise that he would reconsider his decision and call us back in a week."

**DR. FARBEROW** gets calls like this every day—sometimes three or four a day. He never knows, when he answers the phone, whether it's a business associate, his wife—or someone on the verge of death.

"It's terribly taxing, emotionally," Dr. Farberow said. "But that's what we're here for. We're trying to save people from the most horrible of psycho-social events: Suicide."

The Suicide Prevention Center was established two years ago under a grant from the U. S. Public Health Service. There are suicide prevention agencies in Boston, Miami, New York

## By Dial Torgerson

Associated Press Staff Writer

City, Chicago and San Francisco, but the Los Angeles group is unusual in that it's staffed by professional people who are also researchers in the field.

Dr. Farberow and Dr. Edwin S. Shneidman, co-director of the Los Angeles center, hope it will become the pilot agency leading to establishment of similar groups in other U. S. cities.

**"FOR MOST STATES,"** said Dr. Farberow, "suicide ranks as the 9th or 10th cause of death. In some states, suicide is the 6th cause of adult deaths, and in the 15-25 age group and in some occupational groups—college students and peacetime soldiers—it is the 3rd leading cause of death."

The Suicide Prevention Center, while helping hundreds of people over their days of crisis, has also amassed a tremendous amount of research material on the subject. The center's findings have disproved many of the popular beliefs about suicide. Some shattered myths:

That people who talk about suicide do not take their lives. (Eight out of 10 persons who kill themselves have given definite warnings, says the SPC.)

That suicide is an inherited ten-

dency. ("It is no more inherited," said Dr. Farberow, "than the ability to speak French.")

That a person who commits suicide is mentally ill. (This is not necessarily so.)

**AND REMEMBER** the familiar line about "ending it all?" With most suicides, it isn't the end that's important. It's the means that counts. Dr. Farberow explains:

"Suicide, usually, is a means of communication. It tells somebody else something. There's frequently one key person for whom this communication is intended.

"But actually to conceive of death is very difficult for most people. The individual cannot really imagine his own complete cessation."

Many people, the center has discovered, change their minds about suicide—that is, if they have the chance. And many who die had no real intention of ending their lives. The center has divided suicides into three categories:

The low probability suicide danger group:

Typically immature, self-dramatizing persons who use the threat of suicide "to manipulate a key person." Their actions are impulsive, and usually occur when there's someone around to stop it.

The medium suicide danger group: People who want to die but also

want to live. They often seriously endanger their lives—but also make provisions for being rescued. Most of these attempts are the result of unhappy love affairs or family tensions.

### THE HIGH DANGER group:

Older (average age over 40) and determined, at least at the moment, to die. (A majority change their minds later, if still alive.) Most need psychological treatment, many need extensive hospitalization in mental institutions. Said one patient as she recovered from a suicide try:

"I felt like I was in a blacked-out theater, filled with panic and horror, and there was just one light visible, reading: 'Exit.'"

What about people who kill themselves because of an incurable illness?

Apparently these cases are really comparatively rare. People with incurable diseases do try suicide—but, says the Center, it's usually because of fear of being rejected by relatives, or some disturbing change in the relationships within the family.

There's a great deal more to be learned about suicide. It has a social onus which makes it a taboo subject—one that victims and survivors don't want to discuss.

**DR. FARBEROW** doesn't know exactly how many people his office has saved. That middle-aged caller, for instance—the one who said he couldn't be dissuaded from suicide. Was he? Or did he become another police statistic, a suicide with a name Farberow wouldn't recognize?

If the case seems urgent, Dr. Farberow and his fellow psychologists try to talk the caller into coming in for an interview. They try and get the caller to make arrangements for counseling sessions, if needed, with a psychiatrist.

"For others, the only safe thing is to have them placed under care in a hospital," said Dr. Farberow. "Frequently the family can't help people in these straits. They don't want the share and guilt that attends a suicide in the family. Their reaction to such a threat is to say, 'He'll never do it.' The family's most common defense is to deny that a suicide threat exists."

The center suggests that police and health agencies who get calls from persons threatening suicide try to get the caller to talk it over with the family physician—or, in Los Angeles, with the center itself.

"We are," said Dr. Farberow, "the direct answer to the cry for help."

Then he excused himself. "My phone is ringing," he said.

He weighed it in his hand a moment, took a breath, and said, "hello."

Throughout the world they're  
known . . . and . . . loved . . . the

# Beachboys of Waikiki

By Jack Schreiberman

Associated Press Staff Writer

**AS THE HAWAIIAN** sun made a million mirrors of the gentle leeward Oahu surf, a group of outrigger canoes pushed off from Waikiki Beach. They were filled with beachboys, normally a fun-loving lot.

This time there were no smiles or pidgin shouts. The beachboy familiar to the tourist has another side.

This group was taking the ashes of little Sandy—a poi dog, or mongrel—on his last trip to the surf. A mile out from the beach, where the first combers began to form for their long glide into the shore, the ashes were scattered.

There they mingled with the ashes of other Waikiki beachboys who loved the beach and surf so much they couldn't bear to leave them, even in death.

This is the beachboy's way of saying "Aloha."

It is the sentimental side of a fun-loving, romantic figure who spends most of his life on the beach at Waikiki.

**THE WAIKIKI** beachboy has become something of a legend throughout the world. His airy good humor and fractured pidgin-English endear him to the malihini (newcomer) and

very often bring him far-flung friendships that last for years.

There are about 70 beachboys along Waikiki's sandy mile. They serve the beach hotels and form a club.

They also have some of the most unusual nicknames . . . Yo-Yo . . . Two Bits . . . Brown Crab . . . Mud . . . Steamboat . . . Turkey . . . July, just to name a few. Few seem to know where the names come from.

July knows, however. "I was born in July so that's what they call me," he said.

The skills of sand and surf are like breathing to the beachboy.

In a few minutes he can grab a palm frond, strip it in half and weave it into a coconut hat of virtually any shape. And like as not he'll sell it to an admiring tourist for a dollar or two.

**HE HANDS** out towels, sets up back rests and can poke a beach umbrella into the sand so as to defy the freshest tradewind. He can demonstrate an embarrassingly simple method of stripping the thick, fibrous husk from a coconut.

In the surf he's one with the fish. He can paddle-steer a 650-pound fiberglass canoe loaded with 10 people through a thick school of surfers as if the boat were on a truck.



Taking time out from his varied duties at Waikiki Beach, Dukie, a beachboy, weaves hat from coconut palm fronds. A tourist will probably buy it.

If he feels like it he can get a surfboard and paddle out with wind-milling arms to the nearest combers, and come racing back shrieking the Hawaiian version of a rebel yell.

He's a musician, too. From nowhere he'll produce a ukelele and plink out "The Cockeyed Mayor of Kaunakakai"

with the dexterity of a fancy-fingered classical concerto. Plus a hula for good measure.

**AND THE** girls like him. Often a newcomer will visit Waikiki and express amazement at the beautiful women who are unmistakably attracted to the brown-skinned Hawaiians.

Explained the beachboy: "I don't know why. Same as everywhere. They girls. We boys. What else you need?"

Life isn't all fish and poi, however. The beachboy has a problem concerning the bums, parasites and freeloaders who flock to the beach for the easy life.

The trouble is that in the public eye these idle types are mistaken for bonafide beachboys. As Woody, who works at the Reef Hotel, put it:

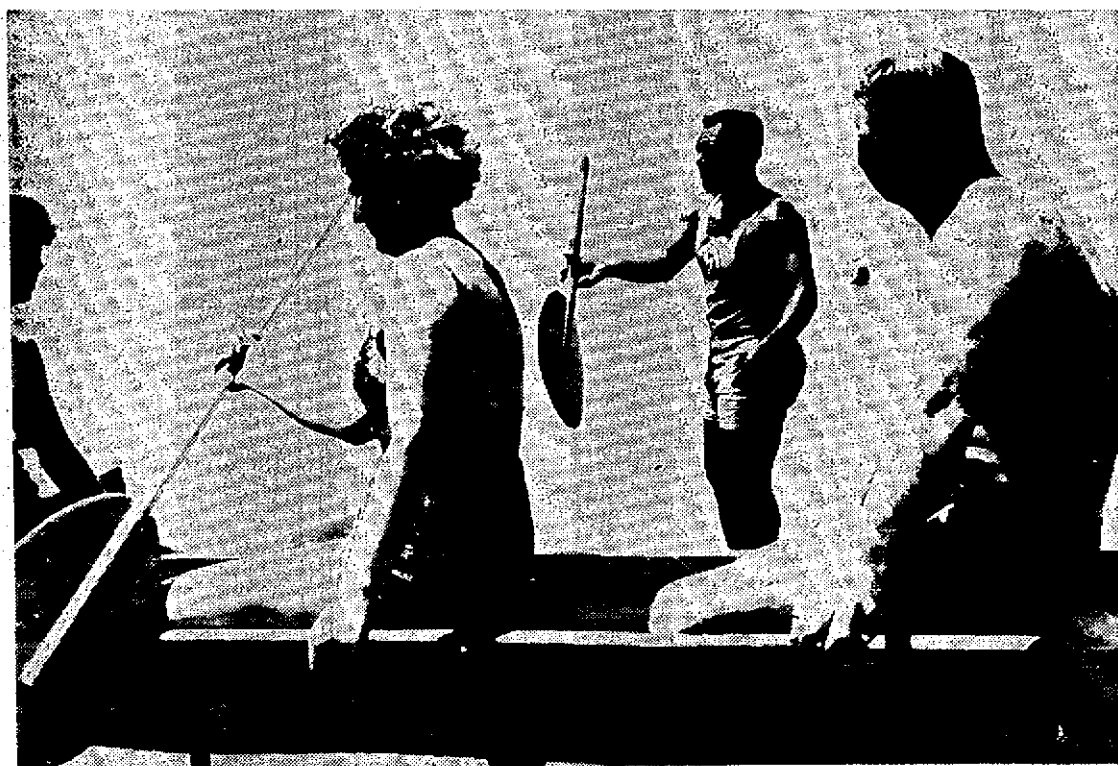
"We work on the beach. We make our living from it. We do not want to be mistaken for those boys who come on the beach every day just to lie around. You tell the people that. They give us a bad name."

**THE UNDISPUTED** dean of beachboys is Chick Daniels, who has been on Waikiki since 1917. He's 61, a husky, copper-skinned Irish-Hawaiian whose pearl-white smile is known to thousands around the world.

Chick is head man at the Royal Hawaiian. His hearty manner has earned him many invitations away from the islands. He has also earned plenty of money, and spent it.

The beachboy's existence is Waikiki. And with the indelible landmark of grizzled old Diamond Head, he has done more to spread the fame of Hawaii than a dozen statehoods could.

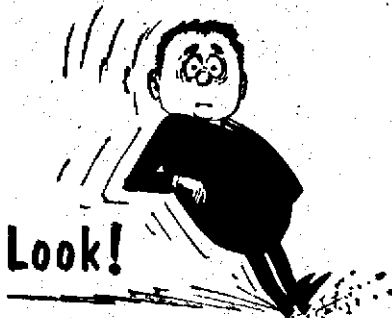
And, for him, when the blood-red sun sinks behind the Waianae Mountains for the last time, the spirit sands beneath the "first break" wait patiently.



One of Waikiki's popular beachboys, Alex Apo, shows newcomers how to hold a paddle to propel an outrigger canoe. Apo is head beachboy at one of Waikiki hotels. Beachboys are romantic and helpful figures to tourists.

AP Newsfeatures Photos





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## LA REINA RULE

# WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please give genealogy on ORR.—G. O., Long Beach.

G. O.: ORR came from Kirkcudbrightshire on Solway Firth, a bay on the southwest coast of Scotland. It originated as the ancient Gaelic word "Orra" meaning "Man of pale complexion." This fair man's coloring distinguished the family founder from darker-skinned men. Descendants of Orra founded Orrstown in Franklin County, Pennsylvania in the 1700s. The Orr coat-of-arms has three silver triangles pointing together on a red shield.

**DEAR MISS RULE:** Would like the shield and history on GILMAN.—V. G., Downey; B. G., Long Beach.

V. G., B. G.: GILMAN is now English, but it is based on the French baptismal name Guillaume, meaning "Little resolute protector." This was transformed by early English forebears into Gilemyn, then to Gilman. Gilman is also traced to the north English "Gil-man" meaning "Dweller in a ravine." Richard Gilemyn is

listed in the English writs of Parliament for 1311. The unusual Gilman shield is silver, emblazoned with a black human leg in the center. John Gilman, who settled in New Hampshire about 1630, was one of the founding ancestors in America.

**DEAR MISS RULE:** What is the source of GRIMES.—M.G., Oildale; M.L., Long Beach.

M.G., M.L.: GRIMES, an English name, came from the Old Norse word "Grimmr" meaning "fierce one." The Grimes shield has a bear head with an oak tree on a background of six alternating red and silver stripes.

**DEAR MISS RULE:** What is the origin of RYAN?—Mrs. J. R., Long Beach.

J. R.: RYAN, an Irish surname, was handed down from the ancestor, a famous chief called Riann who was known for his benevolence and even temper. Riann meant "Man of good disposition." His sons assumed the clan name O'Riain. This family were lineal progeny of King Cathair Mor, 2nd century Irish ruler. The O'Riains held the barony of Ui Drona in what is now County Carlow. Their beautiful coat-of-arms has three gold griffin heads on a red shield, accompanied by the motto "Malo mori quam foedari" or "Death rather than disgrace." O'Riain was Anglicized to O'Ryan and Ryan in the last 300 years.

**DEAR MISS RULE:** Please give history on RAMSEY.—J. W., Long Beach.

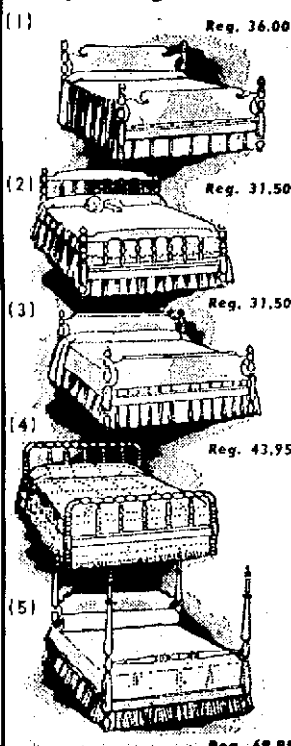
J. W.: RAMSEY has two English sources that merged many centuries ago. Rams-Eye or "Ram's-island" and Hramm's-Eye or "Raven island" both became Ramsey. The Scotch clan Ramsey are a branch of these ancient English lineages. Their ancestor Simon De Ramseye migrated to Scotland about 1125. The clan coat-of-arms granted in 1380 has an ermine chevron between three silver ram heads on a black shield. The Ramsey plaid is red, over-laid with wide black cross stripes accented with white pin-striping. Thomas, James and John Ramsey were south Pennsylvania land owners in 1781.

**DEAR MISS RULE:** Would like a rundown on CASTILLA.—C. C., Hawaiian Gardens.

C. C.: CASTILLA translates from its Spanish source word as "castle," referring to an ancestor who lived near a castle and eventually took his name from it. Castilla was also used by ancestors from Castilla (Castile), their ancient Spanish home province, when they moved elsewhere. The family coat-of-arms has a symbolic silver, two-storied castle tower mounted on a rocky hill in the center of a blue shield.

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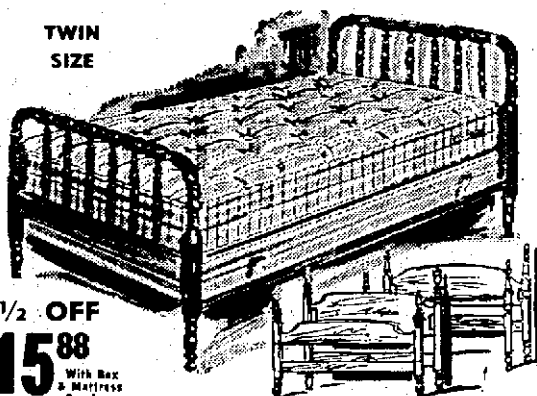
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## Antiques

(Continued From Page 2)  
though marks are not always  
reliable, extensive research  
indicates them to be from  
there.

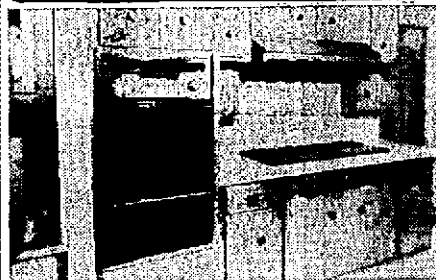
The largest figure portrays  
a pair of young lovers en-  
grossed in the familiar game  
of "He loves me—he loves me  
not." Torn blossoms and  
petals in the maiden's lap, and  
the beseeching demeanor of  
the worshipping swain as he  
offers her a fresh bloom, sug-  
gest that none of the petals  
have been plucked in the de-  
sired sequence. "Please try  
this one," he might be saying.

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tableau are perfect. The soft-  
ly-draped costumes, the facial  
expressions, even the finger-  
nails and torn petals are  
molded in a delicate, sensitive  
manner. This bisque figure is  
13 inches high and 14 inches  
wide.

Boy and girl figures on  
either side of the central  
group (see illustration) are  
each 17 inches high. Infinite  
detail is also evident in the  
graceful form and wasp waist  
of the pretty lass, and her  
swirling skirts with many pet-  
ticoats. The young lad is re-  
splendent in knee britches and  
a flaring blue cape, with a  
beret perched jauntily on flow-  
ing brown curls.

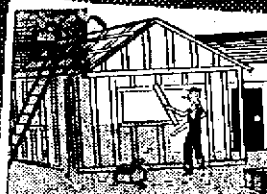
Soft pastel blues, pinks,  
greens, and lavenders are har-  
moniously used in the deco-  
rative patterns. Dainty flower  
sprigs adorn the dresses, and  
perfectly-molded roses, gar-  
lands, bows, ribbons, laces  
and ruchings intensify the  
artistic charm of the figures.

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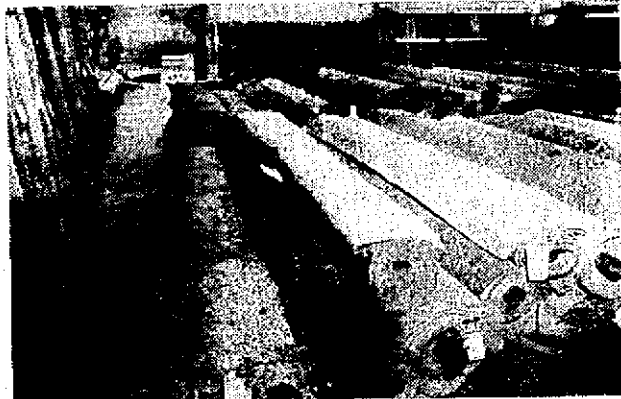
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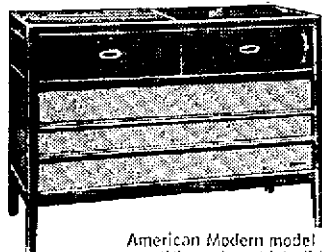
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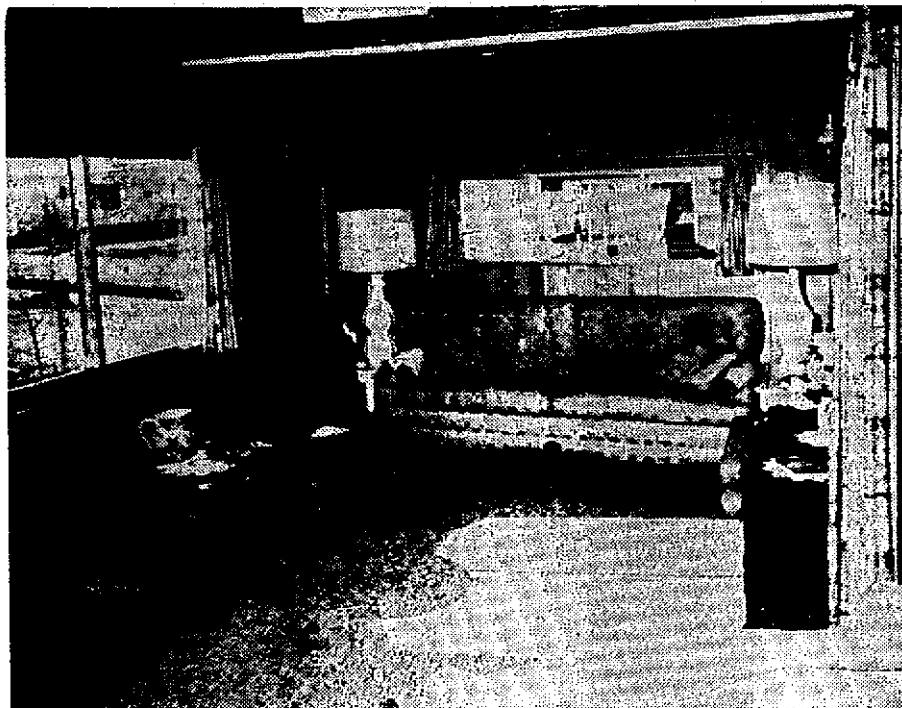
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SOUTHLAND HOMES

# Parlor, Bedroom and Trailer



—Photos by Joe Ringer.

Mobile homes provide a way of life that moderns find intriguing, and it suits the Harold Davises to perfection. They find ample space in this comfortable living room.

**W**HEN DISCUSSING their ideal future home a few years ago, Mr. and Mrs. Harold Davis decided that their requirements included plenty of closet space; a functional, sunny kitchen; a cozy but uncluttered living room, and a decorative scheme easy to maintain.

They finally found the home of their choice, a roomy trailer home in the Lakewood Mobile Estates at 12250 E. Carson Blvd. It combines all the features they hoped for plus many dividends.

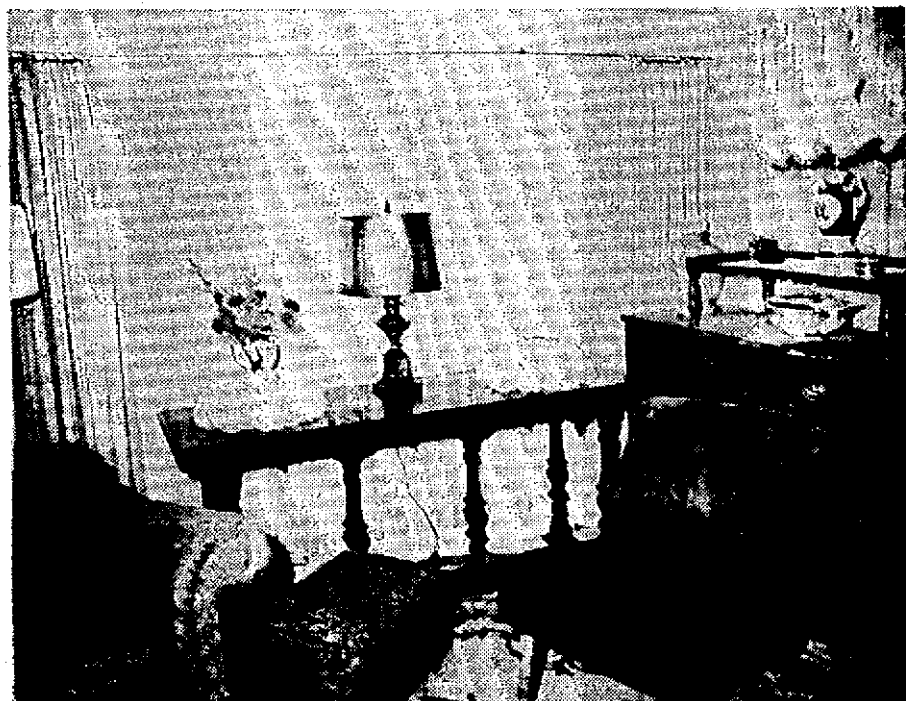
*By Stella George*

The community has trailer space for about 170 units, many of which have a certain amount of elegance not usually found in regular homes of comparable floor space. A center recreational hall and swimming pool with large deck area makes the place seem more like a large hotel with individual cottages. Small, neat patios and well-kept lawns give each trailer

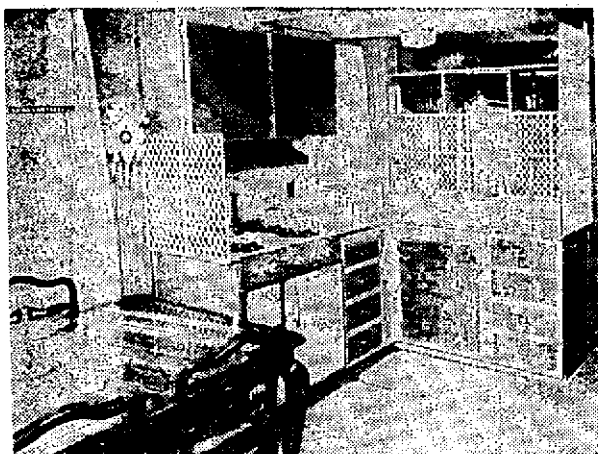
an individual distinction. The lawns, mostly landscaped with colored rock, require little upkeep and add to the tidy appearance of the whole area.

**THE TRAILER** occupied by Mr. and Mrs. Davis is 10 feet wide and 50 feet long with an adjoining cabana that measures 10 by 20 feet. The latter provides a comfortable bed-sitting room for Mrs. Davis' mother when she comes to visit.

A double sliding glass door on one side of the trailer



The camera here takes a look into the Davises' 10x20 cabana, revealing this sitting room area comfortably furnished and attractively decorated with plenty of space.



Compact, functional and attractive, the kitchen is enclosed with filigree dividers which can be unhooked.

opens into the living room. To the left is the kitchen and dining area. The quantity of the furniture is worth noting in detail.

To the right from the entry, a full-sized couch is flanked with two end tables and lamps. A grouping of two occasional chairs with table in between faces the door and backs the opposite wall. A large overstuffed chair faces the grouping. A low silver chest with a mirror above is near the door. A two-tiered phone table is near one chair.

A bar in front of the sink separates the kitchen and living room; and a filigree screen or room divider above also separates without closing off the kitchen. Below the bar, on the living room side, are bookshelves with the TV set nearby. Handsome pictures in large frames are on either side of room near the couch, and would be equally at home in a 20x40-foot room. Soft beige-tan carpeting covers the floor from wall to wall. Drapes are printed chartreuse. What appears to be a fine wood paneling in the room (in the entire trailer, as a matter of fact) is a light-weight plastic, rich and lustrous in appearance.

**THE KITCHEN** is colorful and compact, with plenty of walk-around space. The area is large enough to accommodate a dining table and four chairs. Here again, details insofar as quantity of items is concerned are worth mentioning. In the kitchen are three windows, ten cupboards, ten drawers (not tiny but full sized as in a regular home), a full-sized refrigerator, full-sized stove and oven, a double

sink, and a generous amount of work area. At the entry to the kitchen from the living room is a full-sized tea cart.

A narrow hall from the kitchen leads to the bathroom and bedroom. The latter is expertly designed with two double closets and two single closets, eleven built-in drawers, and a small built-in dressing table. In addition the room contains a double bed and a double chest with six drawers. Actually, there is more closet space in the room than in many average bedrooms in large homes.

The bathroom can be described in one word: pretty. The fixtures are pink, and there is a good-sized dressing table next to the wash basin. The tub is full-sized. Cupboards from the ceiling provide storage space for towels, etc. Below the dressing table are small extra chests of drawers.

**THE CABANA** seems to be a part of the home, but is easily removed if a trip is in order. It is cleverly furnished to take every advantage of the floor space. The sitting room is separated from the bed area with a sheer curtain gracefully draped to form the "doorway." A heavy sideboard in front of the curtain acts as the room divider. The room is cozy with treasures picked up over the years, and an overstuffed rocker says, "Welcome, sit down."

A natural gas wall furnace heats the trailer when weather is cold. Many windows provide plenty of fresh air in the summer. The patio with awning above, just outside the trailer and cabana, is spacious and inviting with chairs and tables.



Exterior of the Davises' de luxe trailer dwelling.



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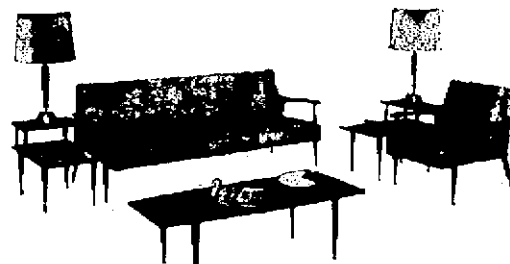
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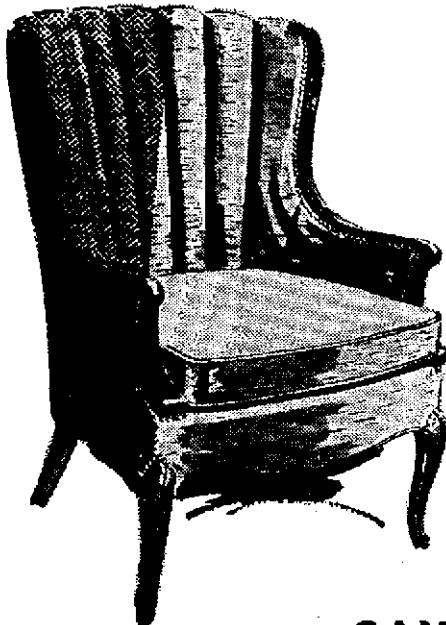
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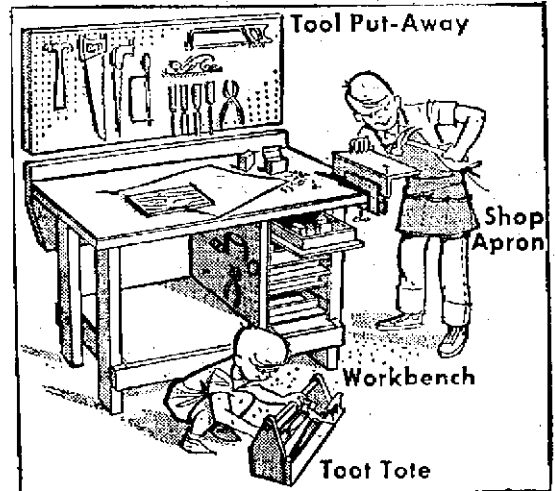
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By William Meyerriecks

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**TO ORDER**, specify Child's Workbench Plan S-47 and send 50 cents with name and address to Building Editor, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif. Plan lists exact sizes of parts, has step-by-step construction drawings and detailed data for tool put-away, shop apron and junior-sized tool tote.

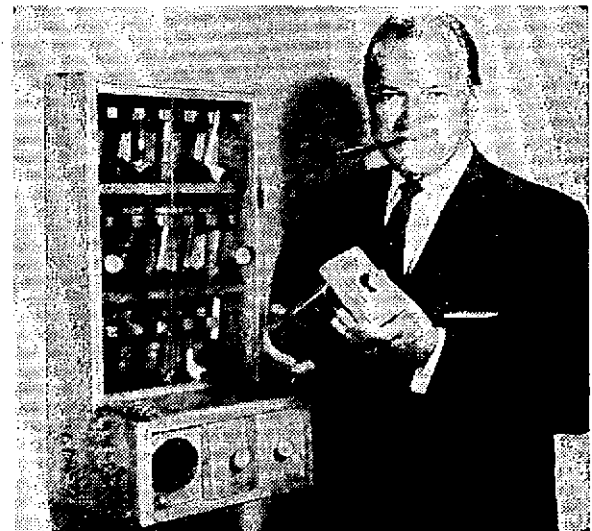
**Glassed-In Pipe Rack**

**E**VERYONE KNOWS that keeping a collection of pipes around the house is a headache for most wives. Pipes collect dust, which isn't sanitary; they taste bad when dusted with furniture polishing rags; they smell up the room they are kept in . . . and most pipe racks are open, providing only for collecting the items in one place.

So, pipe smokers, let's put those pipes in a glassed-in rack on the wall where they will stay clean and out of the way. The rack (see photo) is the ticket. Two of the three

drawers below are for airtight humidors for tobacco; the other is for cleaners, reamers, filters and all sorts of other supplies. This rack saves table-top and desk space—you'll probably want to build one for your den and one for your office. Construction is easy when you use a full-sized pattern.

**TO OBTAIN** the full-size pipe rack pattern No. 270 send \$1 in currency, check or money order to Steve Ellingson, Long Beach Independent, Press-Telegram Pattern Dept., Box 2383, Van Nuys, Calif.



Tom Frandsen, NBC-TV personality, enjoys this pipe rack that has 18-pipe capacity and a dustproof glass front.

# There's Elegance in a Fruit Cup



Fruit cups, such as this tasty combination, are a delight when brought to the table.

FOR A meal-beginner, salad or light dessert, a fruit cup starring refreshing desert grapefruit is hard to excel. Such is Elegant Fruit Shells combining grapefruit sections,

cling peach slices and red grape halves. Serve in a pretty bowl or sherbet glasses and

**By Mildred K. Flanary**  
Independent Press-Telegram  
Home Economics Editor

nestle in crushed ice, or scallop grapefruit halves and arrange the fruits in the shells for an extra-special treat. Other fruits of your choice may also be used.

## Elegant Fruit Shells

- 3 desert grapefruit
- ½ cup grapefruit juice
- ½ teaspoon grated grapefruit rind
- 1 can (1 lb. 13 oz.) cling peach slices, drained
- 1½ cups red grapes, halved and seeded
- 1 can (6 oz.) frozen limeade concentrate, thawed
- ½ teaspoon celery seed

Halve and section grapefruit; remove sections to bowl. Squeeze ½ cup juice from membranes and grate bottom of 1 grapefruit shell for ½ teaspoon rind. Combine grapefruit sections with peaches and grapes; arrange in grapefruit shells. Combine all remaining ingredients and blend well. Spoon over fruit. Makes 6 servings.

Note: For scalloped edges, press edge of 1-teaspoon measure gently into whole grapefruit, repeating all the way around. Form scallops with thin sharp knife, cutting into center of grapefruit. Twist halves to separate.

## \$5 for Your Recipe

**NORWEGIAN Meat Ball Soup** is the week's best recipe and wins a \$5 prize for Mrs. Verne N. Osmundson, 1401 Paseo del Mar, San Pedro. Mrs. Osmundson's recipe:

### Norwegian Meat Ball Soup

- |                                  |                          |
|----------------------------------|--------------------------|
| 8 med. sized potatoes, quartered | ½ tsp. salt              |
| 2 lge. onions, cut in eighths    | ¼ tsp. pepper            |
| 1 bunch celery, diced            | 1 beaten egg             |
| 1 bunch carrots, sliced          | 3 tbsp. milk             |
| 6 cups meat stock or bouillon    | ½ tsp. salt              |
|                                  | 1 lb. ground round steak |
|                                  | Chopped parsley          |

Cook the vegetables in the 6 cups of meat stock and add the salt and pepper. Cook until tender. Add the beaten egg, milk, and salt to the pound of ground round. Shape into small balls. Bring soup to a boil, drop in the meat balls and cook 6 minutes. Serve with chopped parsley sprinkled on top of soup.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Independent Press-Telegram Southland Magazine, Sixth and Pine, Long Beach 12.

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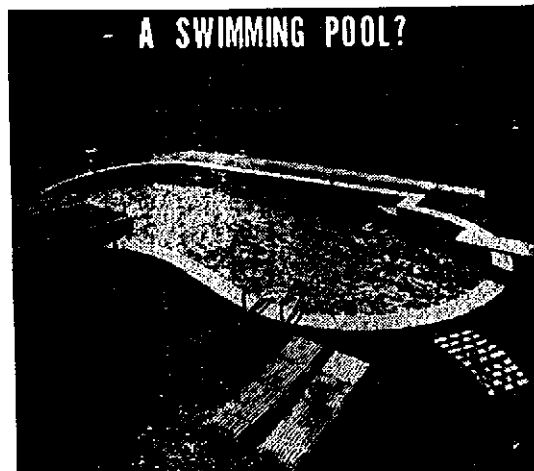
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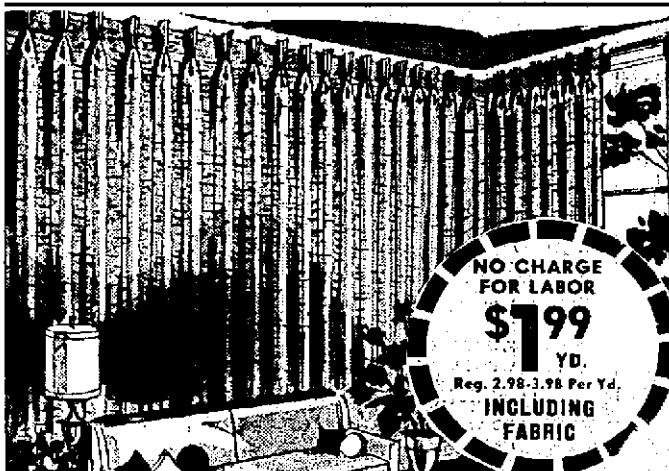
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BEAUTIFUL HOMES: Southland takes its readers into a different attractive Long Beach area home each week.

**GRADE CARD**

## Test Study-Tips

**By Harry Karns**

Education Research Associates

**WE SAID** recently that a student preparing for a test can improve his prospects by recalling the type of questions the teacher normally asks in class discussions.

That was offered as one technique of study, but not the only technique, and not necessarily the most important.

There is, in fact, a much more important piece of advice for the child who comes home with a test paper marked "D" and complains:

"The teacher never asks the questions I study for." The advice is this:

Learn **MORE** than you expect the teacher to ask.

The average quiz, mid-term test, or final exam covers only 10 per cent of the potential questions.

This means that if the student expects to make a high grade, he must learn nine to ten times as much as he will be asked.

The more he knows, the more likely he is to know the answers to the questions that are asked. (Who could argue with that?)

If your child recognizes and accepts this fact, he holds the real key to success on tests.

This is not to say that he must set out to learn every single detail, however slight, which his text and his notes contain.

Naturally, he must use discrimination and judgment.

He should ask himself:

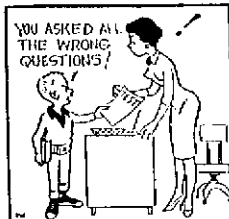
1. What type of questions does the teacher usually ask?
2. Which parts of the lessons have been emphasized most in class discussions?
3. Which parts has the teacher stressed in lectures?
4. Which parts did the author give the most attention?
5. Which points stand out above all others when the material is outlined?

After determining the general areas in which to operate, the successful student then studies his materials according to a pattern of declining importance—the most important material first, then less important material, and so on down the scale.

It is not enough to study hard. If your child studies one point "hard," but neglects half a dozen other points that may be covered, his study is inadequate.

He needs to strive for quantity of information as well as quality of understanding.

(If you wish assistance in helping your child to do good work in school, mail questions and requests to Harry Karns, Room 403, Independent, Press-Telegram, Sixth and Pine, Long Beach 12. Letters cannot be answered individually, but some will be answered in this "Grade Card" column.)



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# It's the Obi Silhouette

By Mary Ellis

Independent Press-Telegram Fashion Editor

Could it be that Japanese-inspired fashions will turn American women into shy, gazelle-like creatures who live only to please their men?

Not likely. But one does wonder what masculine lobby got to Jacques Tiffeau, Paris-born designer who turns out trend-setting fashions for the house of Monte Sano and Pruzan.

His spring collection features what he calls the obi silhouette.

EVERY school girl knows that an obi is a wide sash which Japanese women wind around their midriffs and tie in back of their kimonos.

The very sight of it



East meets West in Linton tweed costume by Monte Sano and Pruzan, featuring an obi-sashed dress with low-cut, all-in-one sleeves and simple "crater" neckline, repeated in short, dripping-in-back cardigan coat.

Photo Courtesy New York Couture Group



Near East influence is found in a triangular stole of embroidered chiffon which gives exotic look to this formal gown by Herb Sondheim. Dress of same chiffon is richly colored, sprinkled with sequins.

suggests demure, docile damsels who bow and scrape in the presence of their lordly males.

TO GIVE added authenticity to his "go East, young woman" theme, he does other steals from the Oriental kimono. Sleeves are seamed below the shoulder, yokes are gathered in back, skirts have front panels.

The shockeroo: His "crater" neckline that gives the most un-Oriental and expansive display of

bare collarbone this side of a TV panel show.

Each season, Tiffeau bares a little more with his neckline treatments. If other manufacturers copy his touches as usual, it will be a breezy Easter parade.

The award-winning designer's "crater" is an apt way to describe the way he cuts fabric in a wide curve across the front and scoops it out at the back in what used to be called a cocktail dress neckline. No more. The

crater has opened up necklines on dozens of daytime dresses, suits and costumes.

For the most far-out Near East look of all: Herbert Sondheim's triangular scarves worn as headpieces, snood-style, with matching evening dresses of flowing paisley chiffon.

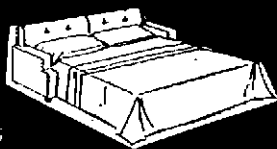
Just the kind of feminine, exotic look that might prompt Confucius to say: "East is East, West is West—and most any swain will be glad they met."



## HEADQUARTERS

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## Girl With the Million-Dollar Smile

(Continued from Page 7)  
ing her dancing career. She was on crutches for 14 months. She wept continually about her ill fortune.

ONE DAY her mother told her: "Doris, stop crying! You and I are going to find you a new career!"  
And they did. Alma Kap-

pelhoff took in sewing in order to earn enough money to buy singing lessons for her daughter. Soon Doris was on her way. When she was 15 years old, she changed her name to Doris Day, taking the key word from one of the songs she did so well, "Day After Day." After singing with Cincinnati night club

hands, she began earning top pay as a vocalist with the Bob Crosby and Les Brown orchestras.

But she was not happy. She went quickly through two marriages and divorces which left her broken emotionally. (She was wed the first time when she was 17 and had a baby when she was 19. Her son Terry, now a strapping 6-footer, is 20 years old and a student at a Christian Science school in Illinois.) Although she'd had no previous acting experience, she was selected by Hungarian director Michael Curtiz in 1948 to co-star with Jack Carson in the musical "Romance on the High Seas."

Doris' pert smile and sugarcane singing voice stole the picture—and she was promptly spun away on the filmville carousel, making film after film in quick order. In 1954, she became so exhausted from overwork that she nearly suffered a nervous breakdown. She encountered breathing difficulties (caused by nervousness) and sincerely believed she was dying of heart trouble and tuberculosis.

Later she told her friends: "I took to my bed. I waited for death."

REST, THE counsel of a wise general practitioner and the love of her husband brought her back to normalcy. She went on to even greater fame and wealth, starring in such difficult dramatic films as "Love Me or Leave Me" (the sinful Ruth Etting story) and "Julie," which placed more emphasis on her acting skill than on her singing.

Still fantastically freckled, Doris Day, who soon will be 38 years old, is still a slim blonde who manages—despite a few minor wrinkles—to look like a girl of 29.

She is hugely enjoying her work in "Jumbo," a circus picture, in which she is co-starred with Jimmy Durante and Stephen Boyd.

DORIS IS definitely the most popular actress on the set of "Jumbo." When she arrives for work each morning at 9, she carries a large bag of coffee cakes purchased a few minutes earlier at Bailey's, her favorite Beverly Hills bakery. Whenever there's a break in her shooting schedule, she invites propmen, gripmen and even janitors to visit her inside her extravagantly furnished dressing room where she serves the coffee cake with steaming cups of Sanka coffee.

A devoted Christian Scientist, Doris admits candidly that her life is often far from happy at times, but by thinking positive, harmonious thoughts she manages to keep herself on an even keel within the mad tilted framework of Hollywood.

"The main thing," she says, earnestly, "is to think good thoughts. That's my philosophy. As long as I think happy thoughts, I am happy. Is anything else in life more important?"

And then she answers her own question: "Of course not!"

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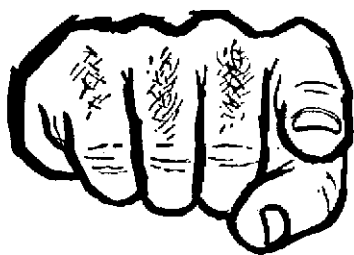
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Japanese garden and Full Moon Bridge are a beauty spot on the grounds of the Huntington estate in San Marino.

By Nancy Vogel

ONE OF the most beautiful spots in Southern California is the Japanese garden of the Huntington estate in San Marino. Thousands of people each year go to see the Blue Boy and the other famous old paintings and documents in the Art Gallery and Library, and most of them pause a while in the lovely-

## It's Mood Is Oriental

ness of the Japanese garden. But, although it is one of the most visited places of beauty in this part of the state, not many people know its history.

Until 1912 the garden was an unsightly canyon used as a reservoir, with a dam at one end. Huntington was preparing to move with his family to his new mansion on his newly purchased Rancho San Marino, and he wanted this eyesore changed into something more attractive.

Workers leveled off the dam, installed a rockery and waterfall, and excavated for ponds, lining the walls and bottoms of them with concrete. When this work was finished, they put in walks and steps.

ALL THIS TIME the man in charge of the work was looking for the rare Oriental plants that were needed to complete the job. Finally, unable to find the plants he needed, he purchased an entire Japanese tea garden in Pasadena. Its bridges and buildings were installed as other crews planted trees and shrubs.

Not long after that, Huntington received a shipment from the Orient which included stone idols, miniature pagodas, and Japanese lanterns, and after these were placed in appropriate spots he hired a Japanese craftsman to design and construct a bridge, called the Full Moon Bridge. When the Garden was completed a Japanese family was hired to live in the two-story Japanese house that had been built on the far slope of the canyon, and to take care of the garden. The members of the family, dressed in their Japanese costumes, added a picturesque note.

THE JAPANESE family—like the Huntington family—is gone now; and some of the plantings around the garden have grown out of all proportion to the effect for which they were originally planned. But today, as many years ago, the Japanese garden is another visible facet of Huntington's dream of beauty.

### Bare Root Tip

When it comes to planting bare root shrubs and trees, the gardener is often hesitant to prune the top back. On the theory that he should leave well enough alone, he just plants the thing and lets it go at that. Trouble is, this isn't really well enough, and unless your nurseryman has already pruned the new bare root stock for you, performance will not be up to par.

Whether it's a rose or a fruit tree, ask your nurseryman what pruning is needed.

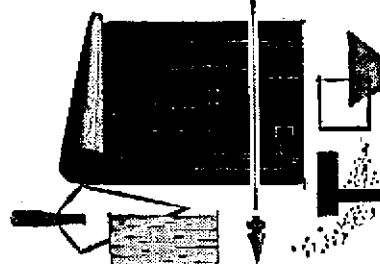
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**You Ask We Answer**  
By Haskin

Q. In the wild, do gorilla families sleep on the ground or in trees? D. S.

A. Adult males nearly always sleep on the ground. The females and young animals sometimes make nests of vines and moss at the base of trees, but they usually sleep in trees on platforms which they make by bending small branches and tying them together. Gorillas seldom spend more than a night or two in one place since they are continually moving on to new feeding grounds.



Q. What children's poem ends each stanza with the refrain that "goblins will get you if you don't watch out"? K. R.

A. James Whitcomb Riley's "Little Orphan Annie." The first of its four stanzas ends: "We set around the kitchen fire an' has the mostest fun/ A-list'nin' to the witch-tales 'at Annie tells about/ An' the Gobble-uns 'at gits you/ Ef you Don't Watch Out!"

Q. Which stays in use for more years—the average passenger automobile or the average truck? C. M.

A. The average truck. As of 1960, the Automobile Manufacturers Association estimated that the average age of trucks in use was 7.6 years, and the average of passenger cars was 5.77 years.

Q. How is the winner of a ski-jumping meet determined? F. Y.

A. Under National Ski Association rules, the winner of a jumping meet is determined by the point system. Points are awarded for (1) distance, (2) courage, (3) control throughout the jump, and (4) form. Each competing skier is allowed two jumps during the meet, but under the point system it is possible for a skier to make the longest two jumps and still lose. In jumping, form counts equally with distance in importance.

Q. What four words in the English language does everybody always pronounce right? V. R.

A. The answer to this conundrum is: right, rite, wright, write.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine, Independent, Press-Telegram Information Bureau, 635 F St., N. W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.)

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# Greats of Sports Realm

By Vera Williams

Independent Press-Telegram Book Editor

**"MOST OF US** in sport suddenly drop from some place near the top to the bottom and stay there. It is not such a remarkable thing, when you analyze it, that a man can wake up one morning as champion in his particular sport and go to bed that night with no more athletic future than a broken-down gigolo. It happens regularly, I know."

So ruefully wrote Charles W. Paddock, erstwhile "world's fastest human"—how he hated that title!—in a piece about comebacks and those who fail to make comebacks in the first issue of *Esquire* in the fall of 1933.

Charley's article comprises the preface of "ESQUIRE'S GREAT MEN AND MOMENTS IN SPORTS" (Harcourt, \$8.50) which captures in dramatic moments of victory, conquest and defeat the great sports figures of our time.

Paddock, a former Olympic sprinter who eight times ran the 100-yard dash in 9.6 seconds, was business manager of the Long Beach Press-Telegram when he wrote the article.

"We often get the impression that a star today is only a shell of himself, tomorrow," wrote Paddock. "In such cases the deterioration has been so subtle and gradual that we fail to recognize it. Yet it has been going on just the same."

"There are no exceptions. Great athletes like Gene Tunney in boxing, Paavo Nurmi in running, Johnny Weissmuller in swimming, Jim Thorpe in football, Babe Ruth in baseball, Helen Wills Moody and Bill Tilden in tennis and Bobby Jones in golf have either retired while still at the top or have possessed the happy faculty of being able to make perennial comebacks. This has been due to extraor-



ARTHUR HAILEY

Titled "In High Places," Arthur Hailey's latest novel is about high-level Canadian politics and a projected union of the Dominion with the United States (Doubleday, \$4.95). Hailey lives in Scarborough, Ontario.

inary natural ability or lack of severe competition. . . ."

"Great Men and Great Moments in Sports" includes outstanding articles printed in *Esquire* between 1933 and 1962 on auto racing, baseball, basketball, hockey, horse racing, hunting and fishing, golf, judo, mountain climbing, tennis, track and field and yachting. Great sportswriters in the volume include O. B. Keeler, Red Smith, Paul Gallico, Roger Kahn, Jimmy Cannon, Grantland Rice, George Frazier, Herb Graffis, Arthur Daley, Zane Grey, Budd Schulberg.

Photographs and sketches include the work of George Bellows, John Groth, Ben Stahl and Steven Dohanos. Grantland Rice wrote about

"Big Red: The Mostest Horse"; Paul Gallico, "Red Granger: Houdini of the Gridiron"; Herb Graffis, "Ben Hogan's Great Comeback"; Jack Miley, "Babe Ruth's Greatest Moment"; Barnaby Conrad, "The Greatest Bullfight Ever."

It's a "must" for everyone who likes sports.

## "PASSAGE TO DANGER"

by Edwin Lanham (Harcourt, Brace & World, \$3.50) is a thriller which uses the Cuban Castro regime as its background for intrigue.

Lanham, author of "Double Jeopardy," tells of the complications when a soldier of fortune pilot agrees to fly in an agent and a package of money to Cuba.

## Author's Party

Sarah Ferguson, Long Beach resident, author of "Hills of Desire," just published by Vantage Press, will be guest of honor at an author's party from 7 to 10 p.m. March 8 in the Belmont Book Platz, 4818 E. Second St. The public is invited.

Her novel, a saga of farm life from horse and buggy days to World War I, has for its setting a Dickinson County, Kan., farm where Mrs. Ferguson once lived. Her grandfather, Jacob F. Eisenhower, also grandfather of Dwight D. Eisenhower, gave each of his seven children 160 acres of Kansas farmland.

When Eisenhower was a candidate for the presidency, Mrs. Ferguson served as chaplain of the 18th Congressional District Republican Women's Club in Long Beach. She is an ordained minister in Christian Philosophy and lectures frequently.

She has written two other books and numerous short stories and poems.

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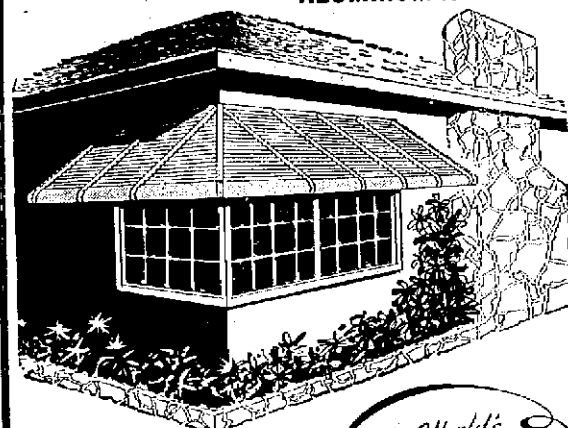
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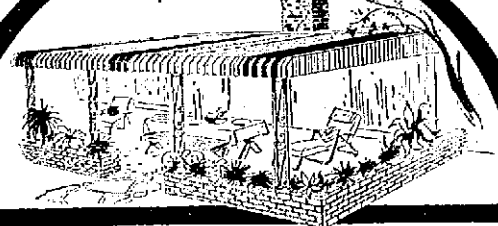
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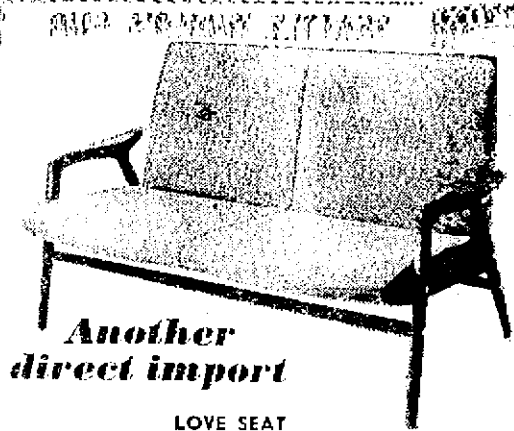
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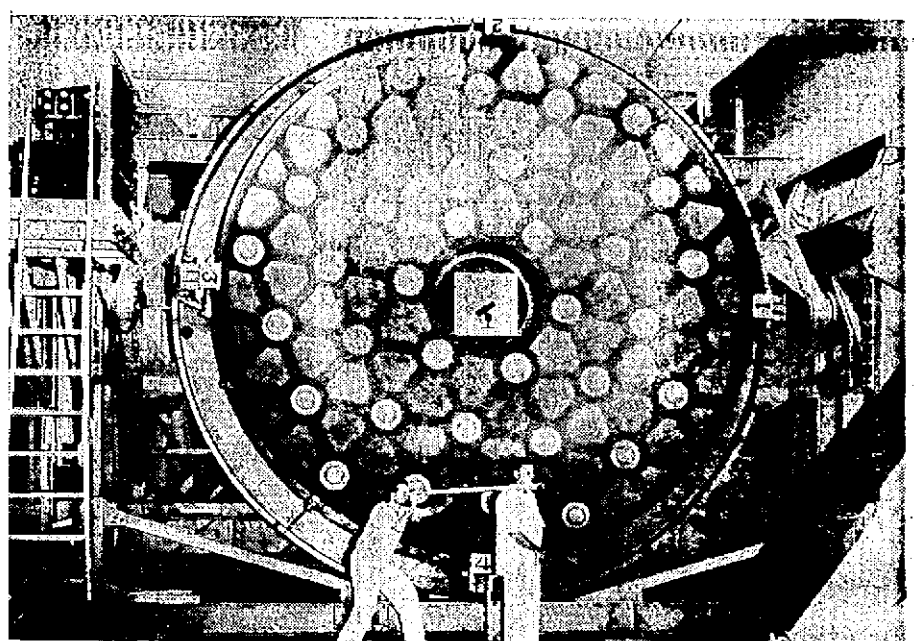




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Brown and one of his assistants stand in front of the Palomar telescope mirror when it stood up vertically.

### He Ground Palomar's Giant Eye

(Continued from Page 4)  
and changed into white, dust-free clothes and special sneakers. With the mirror flat beneath them, a special blend of rouge and water being poured onto it, they ground away.

**WAR FIELD UP** the mirror's completion but finally,

in 1947, the glass giant was ready for its 130-mile trip from Pasadena to the top of Mt. Palomar. Brown had finished his grinding, his testing, but the mirror was still his baby. He directed the loading of the precious glass on the special truck. He directed its transportation to Mt. Palomar.

"It was a good life," Brown says today as he works—still grinding—at his hobby of making jewelry from native wood and the seeds of native plants. "I worked at what I wanted to work at. I succeeded in helping to make something which will advance the knowledge of man. I learned that it is not so much education that fits a man for his job but skill and temperament. I learned patience, I learned perseverance and I also learned what it means to a man to have a wife who will stand by him no matter what."

### Camera Guild

Long Beach Camera Guild will have two color competitions, one in stereo, at a meeting at 7:45 p.m. Wednesday in Los Altos Library, 5614 Britton Dr. Guild members who had slides accepted in a recent Circle of Confusion International Exhibition are Gerald Church, Chuck Haven, Don Hayward, Elva Hayward, John Hulls and Floyd Williamson.



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A young girl's dream of something lovely and sophisticated is a frilly dressing table. This is a wonderful Mother-and-Dad project. Pattern 213 gives woodworking directions for a table with arms that open out and also sewing direction for skirts of various types. Pattern price is 35c. This pattern is also one of four in the Bedroom Furniture Packet No. 22 for \$1. Send orders to: Pattern Dept., Southland Magazine, Independent-Press-Telegram, Bedford Hills, N.Y.



Pan American World Airways Photo

Women walking single file with baskets of fruit on their heads are a common sight on the island of Bali.

## Going Places

By SHIRLEY and BOB SLOANE

UNCOMMONLY hot and brilliant, the midwinter Florida sun shone over the expanse of cement known as the patio of Miami Beach's Deauville Hotel, which is a kind of permanently beached S.S. United States.

A pretty girl blared her pages over the public address system. Telephones in the cabanas rang incessantly with messages from bookies and brokers, and browned heads like raisins in the sun popped up from lounges to see if it was for them. Jets zoomed overhead, helicopters buzzed the shore, the Goodyear blimp droned by and monoplanes trailing advertising signs plied their way up and back.

Leisure is a matter of taste, and in Miami Beach it is more closely associated with stimulation than relaxation. Lest the conventional hubbub fail to keep anyone awake, all up and down the beach Lessons in Leisure were being peddled on a lounge-to-lounge basis.

BY ACTUAL count, these ranged from Acrobatic to Zen and included skin diving, water skiing, swimming, diving, trampolining, golfing, ice skating, tennis, yoga, twisting, hully gully and mashed potatoing—the latter two of which we assume were luncheon dishes. You could also shop for clothes by poolside, arrange to sit for a portrait

or get a free lunch by entering a spaghetti-eating contest.

Despite the other temptations, Miami Beach's leading poolside diversion is gin rummy. Tournaments involving syndicates of players start early in the morning and run until sunset, whereupon they are recessed to the hotels' card rooms.

A CLOSE SECOND among pastimes is establishment of most anyone can now afford merely to come to Miami Beach, the ideal winner of this game is one who stays from November to May, and has a three-room suite and a cabana at a plush hotel—on the European plan, of course. The American plan, a short stay, a mere bedroom or a lower-priced hotel are all declassé.

Since foreign travel is a well-accepted index of social stratification, this can now be arranged easily. More Caribbean cruises sail out of the Miami area than any port but New York, and range all the way from grand tours to the Calypso Liner's \$13.50 compact cruise, a one-day scout to Bimini in the Bahamas.

You step ashore just long enough to show your vaccination certificate, then do your free-port shopping on board and return breathlessly to your Miami Beach hotel the same night with tales of your Trip Abroad.

(Copyright, General Features Corp.)

### TRAVEL RESORTS

## Your Host: Indonesia

PROSPECTS for travel to Indonesia are brighter in 1962 than in many a year. The government is rolling out the welcome mat with a drastic cut in red tape, and a series of reforms designed to ease the way for the traveler from abroad.

Americans, for example, are now entitled to 90 rupiahs, instead of 45, to the dollar. This new exchange rate, which cuts costs for tourists in half, makes Indonesia one of the best bargains in Southeast Asia. Hand in hand with the reduction in prices goes a sweeping construction program which aims to bring western comforts to this exotic island republic.

The Hotel Indonesia, with 425 rooms air-conditioned, now being built in the residential section of Djakarta, will go a long way to solve the hotel problem which has plagued the capital. The Indonesia under the management of the Intercontinental Hotels Corp., a subsidiary of Pan American Airways, will offer a swimming pool, shopping arcade, oriental restaurant and nightclub. It is slated to open this summer.

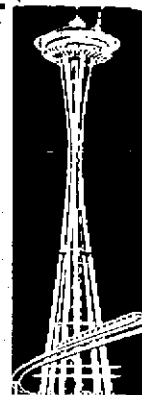
TWO OTHER hotels in Djakarta have added air-conditioned rooms with rates averaging \$10 a day with meals. A string of new inns also has been planned for resorts around Java and Sumatra in time for the start of the Asian Games on Aug. 24. These games, an Oriental Olympiad, taking place in Djakarta through Sept. 4, will draw athletes and spectators from more than 30 countries.

Djakarta at the moment is in a ferment of activity in preparation for the games with a new stadium and sports arena now going up. New tours are being worked out to take in the more colorful aspects of this bustling city.

Most sightseeing jaunts around the capital also cover the famous Botanical Gardens at Bogor 35 miles away. These gardens, 275 acres, surrounding the president's summer palace, feature almost every kind of vegetation known to man from a mangrove swamp to a spectacular array of 8,000 orchids.

INDONESIA is a nation of 3,000 islands stretching from the Indian to the Pacific Ocean and has an inexhaustible store of sights to intrigue the traveler.

Lying a notch or two below the equator, Indonesia is tropical, but the heat is tempered by breezes from the sea. The most popular season is during the wet monsoon, generally from October to April, but the rain falls usually at night. The dry season runs from May to September.



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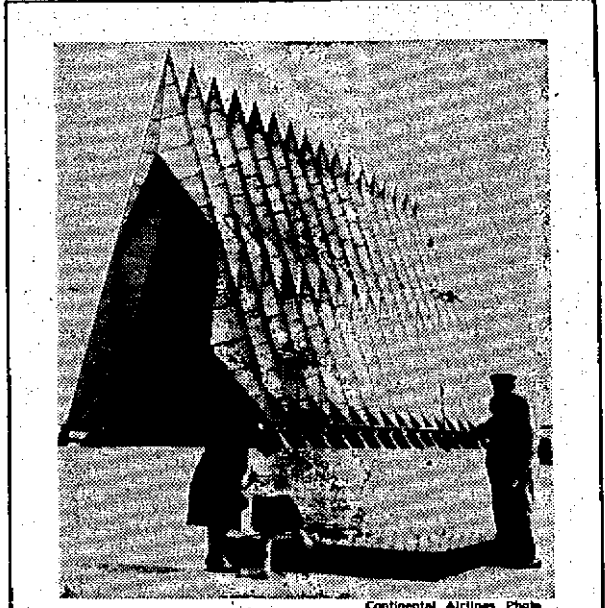
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"We are on a limited budget with a possible three weeks in Japan. We are rugged and don't require best accommodations. Your advice please for seeing a LOT of the country."  
**TRAINS** are the best way to make it around Japan. Or you could rent a Japanese scooter. The roads are not very good for cars.  
For inexpensive accommodations, the government-subsidized youth hostels have been highly recommended to me. Any age can use them—you need a card (cost \$4.18) from Japan Youth Hostels, Fuji-kan Bldg., 2 Kotochiracho, Shiba, Minato-ku, Tokyo. Literature on these from Japan Tourist Association, 45 Rockefeller Plaza, New York City.  
Carry your things in simple form—a rucksack would be good. Most of the hostels (there are more than 300) are Japanese inn style. Sleep on the floor, deep dish bath, etc.  
For sample costs: Bed, 28 cents; breakfast, 28 cents; dinner, 42 cents; use the kitchen for cooking and it costs only 5 cents. Train rates are very easy. Carry a Japanese-English dictionary. You won't find much English spoken.  
"We are staying in a hotel on Hollywood Boulevard during our three weeks visiting our daughter. Can we get into a movie studio to see it?"  
Tanner Gray Line tours take you through a studio and some of the TV studios with the shows. You get a pretty good idea of how they do it and I think you'll like it.  
"... though we won't be

going for a year, we'd like to read some book with price background on Europe."  
**NEW HORIZONS Living Abroad** is put out by Pan American Air Ways at \$4.95. Probably have to write for it—P.O. Box 1111, New York City 17.  
This has so much information for the person living in the 88 countries (all over the world), I think it is worth reading.  
"Where would you advise a single girl to go dancing in Rome?"  
You don't find spots like this in Rome any more than you do in New York, Chicago and San Francisco. But a nice, relaxed place to mill around and meet people—(o.k. for single girls) with community singing. Da Meo Patacca in the Tastevere section. The old part of Rome across the Tiber.  
This is a better district generally for less expensive restaurants and less of the pickup, gigolo action all tourist girls get annoyed with in the touristy parts.  
If you have a date, La Hahala above Hostaria dell'Orso is the top night club. But watch out for those charming dates you meet at tea time. They expect you to pick up the check. And a sitter fee.  
"What do you do about driving the Alaska Highway?"  
Get a list of campgrounds from Div-Tours, 310 Alaska Office Bldg., Juneau, Alaska. Allow at least eight days—it's 2350 miles and, while the road is all right, it's not a speedway.  
Allow yourself \$250 (less if you camp out).  
You can ship the car back for \$120 if you don't want to drive both ways.  
Take some mosquito repellent. "Offit" is a good brand using the new repellent recommended by the U. S. Department of Agriculture.  
Stan Delaplane finds it impossible to answer all of his travel mail. For his intimate tips on Japan, Italy, England, France, Russia, Hawaii, Mexico, Ireland and Spain (10 cents each), send coins and stamped, self-addressed, large envelope to Chronicle Features, 821 Market St., San Francisco.  
Distributed by The Chronicle Features.  
**GREYHOUND LINES** plans a five-week package tour to the historic south, Washington, D.C., the Great Smokies and Florida's Everglades, with departure March 21 from Los Angeles. Return is April 27 after visiting such floral centers as the Jungle Gardens of New Iberia, the gardens of Natchez, Bellingrath Gardens, Cypress Gardens, Cherry Blossom Time in Washington, D.C., and the Azalea Gardens of Tennessee and North Carolina.



**Keyed to the Future**  
**SHAPING UP** near Colorado Springs is the U. S. Air Force Academy's inter-faith chapel (above). The exterior of the \$3,385,000 steel, aluminum and stained glass edifice, designed as the "Chapel of the Future for an Air Force of the Future," is nearly finished and work is progressing on the interior. The chapel is scheduled to be in use by late spring 1962. The 17-spire, 150-foot-high chapel is divided into three areas and will seat 900 in the Protestant, 500 in the Catholic and 100 in the Jewish sections. In foreground an academy officer shows visitors the seal laid when the academy itself was dedicated.

**Padua's Pride**  
The Little Theater in Padua Hills, always a delightful destination, gets deserved praise in a new book "Mexican Serenade: The Story of the Mexican Players and the Padua Hills Theater" by Pauline B. Deuel (Padua Hills, Claremont, Calif., paperback \$1.85).  
Miss Deuel traces the history of the players from the time of their first presentation in 1932 and how—under the guidance of Herman H. Garner—they have accomplished their aims of presenting authentic songs and dances in beautiful costumes, depicting colorful scenes of Mexican or early California life.  
Padua Hills Theater, just north of Claremont, presents plays each Wednesday, Thursday, Friday and Saturday at 8:30 p.m.; each Wednesday and Saturday at 2:30 p.m. The dining room, where the players serve, is open daily except Monday for luncheons and dinners. Still another attraction is the Mexican import shop.  
**Hanover Show**  
An aeronautics display will be a feature of Hanover's massive German Industries Show, April 29-May 8.  
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## 8-Story Cafe

Osaka, Japan, boasts a unique eating emporium with eight different restaurants housed in the same building. Each floor offers something different. In ascending order, the floors are devoted to a tea house, cuisines of America, Japan, and China, tempura and sukiyaki meals, banquets, French food and at the top, Italian meals. Called the Shokudo Building, the restaurant is a must for gourmet visitors to Osaka, according to Japan Air Lines.

## Travel Tips



by  
Edward  
Shelton

European railroads offer comfortable and dependable service — economical too! The Swiss Federal Railways grant 25% reductions to groups of 6 or more traveling together.

Incidentally, don't discard a European railway ticket just because it's been punched by the conductor. Many depots require presentation of tickets prior to departure from the station.

We just received a letter from Lorraine Bell of the Lung Beach Schools from Hong Kong, who writes that she is having a ball on the Pacific Far East "Golden Bear" and has been appointed ex-officio Assistant Cruise Director!

Remember the Lakewood Chamber of Commerce LEI DAY Jet Tour to Hawaii, leaving April 27th and returning May 8th, at the low cost of \$525. Contact the Chamber or ourselves for reservations and information.

Whether traveling by air, rail, ship — or rickshaw, depend on ACME TRAVEL SERVICE for reliable money-saving counseling and careful arrangements. Drop in at 5004 Faculty Ave. opposite Post Office in Lakewood Center, or call ME 4-2700.

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## TOURISM AND TRAVEL

# New Gold Rush in the Klondike

By Fred Taylor Kraft

Independent Press-Telegram Travel Editor

**A**N unforgettable vacation, one that holds promise of being not only very different but adventuresome as well, would be a midsummer jaunt into Canada's Yukon where Dawson City is planning a Gold Rush Festival that should be something to shout about.

From July 1 through Aug. 17 this wilderness community, so dear to sourdoughs, will relive the days — and nights! — of the late 1890s when a glass of yellow metal on the banks of the Klondike sparked one of the most spectacular gold rushes in history.

There will be tours to the gold fields where visitors may pan their own precious metal from a proven claim (finders keepers); cruises down the Yukon; helicopter trips over the mountains to herds of caribou and buffalo; charter flights to the Arctic Circle where Eskimos will perform their ancient drum dance; jaunts to see polar bears playing on the ice floes of the Beaufort Sea. Or, if you wish, you may take an Eskimo guide and go white whale hunting with harpoon and kayak—all in the light of the midnight sun.

**BUT OUTSTANDING** among the events of the celebration will be the world premiere July 2 of a new musical, planned for production in London and on Broadway. The book for the show, a free adaptation of Ben Jonson's "Volpone," is set in the days of the Klondike gold rush.

The musical, featuring an international cast, will be staged in the famed Palace Grande Theater, built in Dawson by "Arizona Charlie" Meadows at the height of the Klondike stampede.

(It was in this theater, now completely renovated, that "Klondike Kate" Rockwell sang to the roistering rathskellers from the "diggings." It was here, too, that Douglas

Fairbanks Sr., began his career while, in the audience, sat a young writer named Jack London).

**DAWSON CITY** now has less than 1,000 people — it reached a population of 35,000 in its brawling heyday — but the old landmarks remain. Still standing are stores with 19th century merchandise wrapped in their containers on dusty shelves; the famous old post office and the Dawson City News building where pages of type are still locked in the presses; the Gun and Ammunition Shop; the bank where Robert W. Service worked when he wrote his immortal Yukon ballads.

Moreover, there's Madame Tremblay's Store, once the fashion center of the North where, once again, will be displayed the latest modes from London and Paris as well as the flamboyant styles of the Gold Rush era.

Even that is not all. Included on the program is a Northern Film Festival where the finest productions from Canada, Alaska, the Soviet Union, Greenland, Iceland, and the Scandinavian countries—all of which share the glories of the North—will be shown.

## AND WHAT EATING!

Gourmets may sample Arctic char, Arctic grayling, or a platter of fresh caught King salmon. There'll be Yukon bear steak, mountain sheep cooked to a turn, buffalo burgers. For the meatless dieters there'll be king-size Yukon blueberries.

Where to stay? Two of Dawson's original hotels, the Occidental and the Bonanza, are still in operation, plus modern motels and camping facilities. Or, visitors may rent a tent in "tent city." Dawson boosters say that these units, constructed on wooden floors, will be completely equipped, sleep two to four persons, and will be located in the heart of Dawson City.

Travel agents have all the answers about how to get there. However, air, land and sea routes all connect Daw-

son City with the outside world. Those who wish to drive up the Alaska Highway or along the equally spectacular route from Edmonton to Whitehorse are promised comfortable motels and trailer camps. There are regular scheduled aircraft, special charter flights to Whitehorse and Dawson City. Visitors from the West Coast may combine sea, land and air travel through famed White Pass and still see the trail worn into the mountains by the gold seekers of '98.

**WHEN THE MARIPOSA**, 21,000-ton Matson liner, sails July 9 from Los Angeles Harbor it will become a floating university with hundreds of students expected to be aboard.

As the big ship sails leisurely on its six-week itinerary for Tahiti, the Cook Islands, New Zealand, Australia, Fiji, Samoa and Hawaii, five fully accredited courses in plant and soil sciences and home economics will be offered by the University of California's Extension Division and Division of Agricultural Sciences.

Teachers and students can get all the details from the Agricultural Travel Study Tour, 442 Post St., San Francisco.

**CHET L. SWITELL**, Anaheim, who was one of six founding members of the American Public Relations Assn. in Washington, D. C., has been named public relations director of Utah's winter playgrounds and ski resorts with headquarters in Hollywood. During the past 10 years, Chet has directed public relations for such companies as Hallmark and Plymouth, and First National Pictures, and has written and produced shows for all three major television networks.

## TRAVELING LIGHT

by the Sloanes



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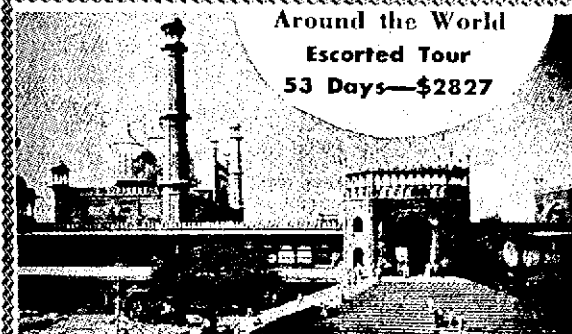
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("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

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(2) For Intermediate Grades: "All About Growth—Plants, Animals, People": A science notebook about the means of growth, including numerous experiments for teachers and pupils.

Continental Baking Co., Dept. IF, Halstead Ave., Rye, N. Y.

**MENTAL HEALTH BOOK-LETS:** (1) The Worry-Go-Round, (2) Needlepoints, (3) Growing Pains, (4) Satisfaction Guaranteed, (5) The Next Promotion.

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Aceline Products Corp., Dept. IF, Rochester 1, N. Y.

**WHAT EVERYBODY OUGHT TO KNOW ABOUT THIS STOCK AND BOND BUSINESS:** Some plain talk about a simple business that often sounds complicated, 21 pages.

Merrill Lynch, Pierce, Fenner & Smith, Inc., Dept. IF, 70 Pine St., New York 5, N. Y.

**COFFEE 'ROUND THE WORLD:** For the imaginative hostess who likes, on occasion, to add a different touch to her entertaining, this booklet will provide a handy reference.

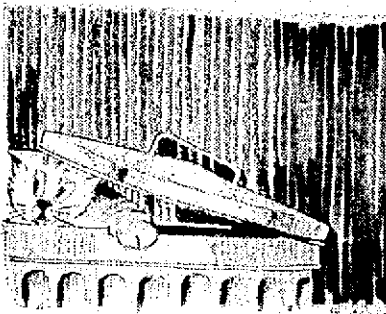
National Coffee Assn., Dept. IF, 120 Wall St., New York 5, N. Y.

**BOUNDARY WATERS CANOE AREA:** This booklet describes an area that extends nearly 200 miles along northeastern Minnesota's Canadian border. Excellent maps, photos and facts that describe this area often called "The World's Greatest Canoe Country."

Ely Chamber of Commerce, Dept. IF, 30 So. 1st Ave., East, Ely, Minn.

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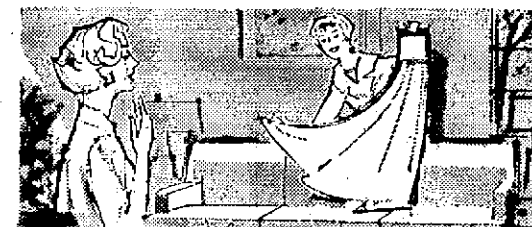
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# He's a Fancy Dan from Java

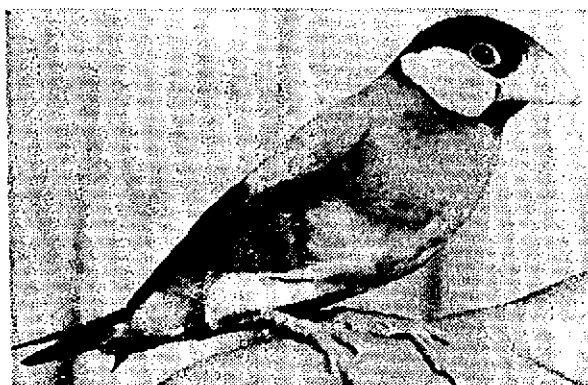


Photo by Louise Van der Meid

Hand tameable, the lively, hardy, colorful Java Rice Bird is popular with bird fanciers because of its beauty.

By Eleanor Avery Price

**BEAUTIFULLY** and smoothly "tailored," the Java Rice Bird (*Padda Oryzivora*), sometimes called Java Rice Sparrow, is one of the most popular of the large finches. As his name implies, he came originally from Java. In his native and introduced oriental habitats he is considered a pest in the rice fields, and the farmers are glad to have him exported out of the country. Only adult Javans are wanted by buyers, however, because the young birds are not as attractive as the mature.

This is somewhat sad, because the birds train much more easily at an early age. Older birds seldom learn a trick, and, for that matter, unless the trainer has infinite patience, even the young Java is not interested in giving complicated performances.

Also, the older imported bird is not too good a breeder. Fanciers have, regardless, bred enough of the original gray color to have produced even some very handsome mutations. And all domestic-

cally bred Javans are excellent breeders.

THE GRAY JAVA is a soft-colored bird with white cheeks, bright rose-pink bill, red eye rings, and rosy legs and feet. The tail is blackish and the head usually black. Mutations include the White Java and the Calico or Pied Java, formerly Cherry Java. The White is very striking, his vivid lightness contrasting with cheerful rose-pink legs, feet and bill, and red eye circles. Occasionally a few dark feathers are found on the White but often these disappear by four to six (Continued on Page 30)

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**BEAUTIFUL**  
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**WINDOW AWNINGS**  
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Over the Counter  
BRING YOUR MEASUREMENTS

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EASY TERMS—UP TO 36 MO. TO PAY

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**COUPON**

**Grandfather Clock**

- Rich Salem finish, 8" tall With TAI's Coupon
- Quaint "Key Keeper"
- Fine German Mechanism
- Individually Gift Boxed

**\$2<sup>98</sup>**



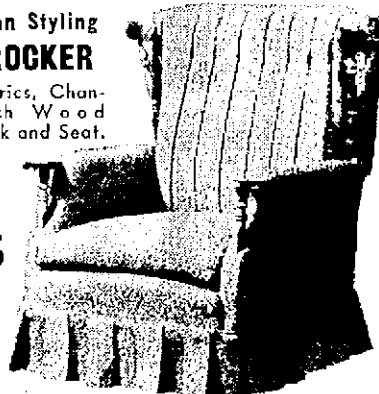
**WAGON WHEEL BUNK BED SET** **\$39<sup>95</sup>**  
Complete with Guard Rail and Ladder, Reg. 69.95.  
COLONIAL WAREHOUSE PRICE

## Early American Styling SWIVEL ROCKER

Choice of Fabrics, Channel Back, Birch Wood Trim, Foam Back and Seat.

Made to Sell  
for 129.95

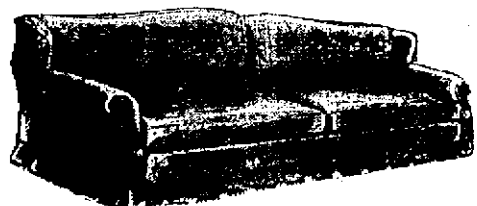
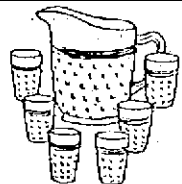
**59<sup>95</sup>**



## MILK GLASS SET

3-qt. pitcher and six 9-oz. milk glass tumblers. This 7-piece set made to sell for 6.95.

COLONIAL WAREHOUSE PRICE **1<sup>92</sup>**



## WING SOFA FOAM CUSHIONS

Here's a Sofa that has everything! Style, comfort, construction, and price! Attractive wing styling in a wide selection of covers. Reversible foam cushions plus spring unit base and back, Soft edge. All-hardwood frame . . . and at the lowest price ever offered!

MADE TO RETAIL FOR 189.95  
COLONIAL WAREHOUSE PRICE **\$114<sup>95</sup>**

**Colonial FURNITURE**  
WAREHOUSE  
**1740 DAISY AVE.**  
Industrial Center of Long Beach

One Block West of Magnolia Ave. **HE 2-5190**  
One Block South of Pacific Coast Hwy.  
OPEN MONDAY AND FRIDAY EVES. 'TIL 9-TUES., WED. & THURS. 'TIL 8:30  
SATURDAY 9 'TIL 4 — SUNDAY 10 TO 5



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1 RECENT INTRODUCTIONS • FLOWERS 10 TO 14 IN. ACROSS  
Finest Oregon Grown Tubers Highest Award Winners

Order this ALL COLORS EXHIBITION COLLECTION for a gorgeous display throughout the summer and autumn months this year.

**CLARIAM FOREVER** (Decorative) The finest large tree pink dahlia. 8 to 10 inch flowers of pure color.

**CROYDON SUNRAYS** (Decorative) New massive golden bronze with malagasy tint.

**PURPLE GIANT** (Decorative) Gigantic light purple with deeper shading.

**FAITHFUL** (Semi-Cactus) Immense glistering pure white. Heavy bloomer.

**KINSUI** (Semi-Cactus) Big showy canary yellow of dinner plate size. Truly sensational.

**MOROCCO** (Decorative) Mammoth one-foot flowers of golden apricot flushed amber. Fine performer.

**AME, LE BOUTILLIER** (Decorative) Deep rich red flowers of gigantic size. A famous dahlia.

ALL 7 GIANTS (Cat. Value \$6.70) only \$3.95 Labeled and Postpaid

*Walter Marx Gardens* BOX 38-LB BERING, OREGON

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Navel and Valencia Oranges  
Lemons—Red Blush Grapefruit—Tangerine  
Sunsweet Shipment Direct From

### THE HEART OF COACHELLA VALLEY

Where the Best Citrus in Any World is Grown

The fruit of these trees fairly drip with sugar content and each of these Special Trees will bear fruit this year.

We Have a Limited Supply of the Best Citrus You'll Ever Buy!

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WE STILL HAVE A GOOD STOCK OF THE FINEST AVOCADO TREES, MANY WITH FRUIT

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18215 Chicago Ave. 4 Blocks E. of Woodruff, turn at Trabuco



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With Purchase of Any 3  
Patent Rose Bushes Get

- This 10-oz. Ortho Rose Dust in handy duster
- or
- One full pound of Ortho Rose Dust

## FREE

- ROSES ARE ALL NUMBER ONE GRADE
- STRONG, HEALTHY ROOTS THAT CAN BE SEEN AT TIME OF PURCHASE
- YOUR CHOICE OF ANY VARIETY WE HAVE:

- Chrysler Imperial—scarlet
- South Seas—new orange-red
- Sterling Silver—only silver colored rose
- Christian Dior—new red 1962 AARS
- Aztec
- Avon
- Americana
- Texas Centennial
- Sutter's Gold and many others

15600 S. ATLANTIC  
COMPTON

## THE CINDERELLA

# Cinderella of the Royal Roses

By Joe Littlefield

**C**HRISTIAN DIOR, with large, crimson flowers, 1962 All America Rose Selections winner, has the distinction of being the first red hybrid tea rose to win this coveted award since 1953. Under artificial lighting the petals actually take on a unique glow.

The Cinderella story back of the rose is that it was grown as hot house rose for florist trade. It was entered in the All America trial gardens and won the coveted award!

Another plant having a horticultural Cinderella story is Plumeria, "frangipani." Col. Chas. C. Campbell USMC (Ret.) has mastered the cultural knack of growing them in milder areas of S. California. Here's his own account:

"BEFORE the war, I was an officer in the Marine Corps assisting at Ewa in constructing Marine Corps Air Station (now a part of the Barber's Point Naval station) on the island of Oahu, Hawaii. During this tour I was in charge of landscaping of the base, among other duties, and as a result started a nursery, which is now the Barber's Point Nursery. Needless to say, I became quite familiar with most of the plants of that area and from this pleasant



Once a hot house denizen in the florist trade, the rose, Christian Dior, stepped outside to win AARS.

ant experience I have become a hobbyist of no small proportions. Plumeria is just one of my many favorites.

"I have no real 'pitch' on the Plumeria, but believe I know them as well as anyone in this area, and would start as follows:

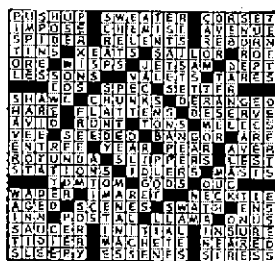
"In Southern California there are a number of large Plumeria Acutifolia that are well established having survived for 20 years or more, experiencing about all that this area could offer in climatic conditions. All of this proving that with a little planning the plant can be expected to grow and reward its owner with the exotic fragrance of the South Seas.

"THE PLANT withstands considerable drought and, being a sun lover, it is ideal for

the southern elevations, particularly under the eaves or any southern exposure that may be further augmented by a reflecting wall. It can withstand considerable frost, but if the tips are severely 'bitten' it will not bloom that year. The plant has a peculiarity that may discourage many, in that, until it has reached a point of maturity and branch structure equal to from six to ten years, it will not bloom every year, but tends rather, to bloom every other year.

"Most would-be producers of the plant literally kill it with kindness. It will rot off at the base if in heavy and poorly drained soil. It is best to underwater the plant when propagating from cuttings, and establishing in a new (Continued on Page 29)

### SOLUTION TO TODAY'S PUZZLE (See Page 20)



## FINAL 7 DAYS OF OUR SPECIAL OFFER!

# COURIER POWER MOWER

With Special Features Including:

- 18" Cutting Width
- 2-H.P. Briggs & Stratton Engine
- Ball-Bearing Reel
- All-New Extra-Smooth Clutch
- Recoil Starter

**PLUS A KING O' LAWN POWER EDGER**

**\$129<sup>95</sup>**

Let's Eliminate the Back Aches

- Edging to Trimming in Seconds
- Recoil Starter
- 2-H.P. Briggs & Stratton Engine
- Full Ball Bearings

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1 BLOCK WEST OF PIONEER BLVD. HA 1-1655

LAWN AND GARDEN EQUIPMENT

OPEN 7 DAYS A WEEK  
DAILY 9 A.M. to 6 P.M.  
FRIDAY 9 A.M. to 5 P.M.  
SUNDAY 10 A.M. to 4 P.M.

# Tips on Gardening

**GARDEN TIPS** for the week. . . . Plant tigridias, cannas and other summer-blooming bulbs now.

Set out field-grown clumps

## Cinderella

(Continued from Page 28)  
area. Full grown trees may be moved any time, and if not over watered or otherwise damaged will show no ill effects and continue on as though nothing had happened. I have seen the cuttings take root like a cactus, leaning on something on top of the ground. A friend of mine in Hawaii said the best way to start them was the "bed-spring" method; i.e., stand them up inside discarded bed-springs until they take root. The so-called "bed-springs" method is an extra insurance against rotting off due to too much water. Usually, if and when the cutting or plant rots off, it is discarded. This is wrong in the case of Plumerias; never discard it until it has rotted to the tip, for as long as "milk" shows in the cutting it is alive and should be tried again.

"THE PLANT can be even more easily established from seed, but the flower will not be determined for at least five years, unless grown inside, even then not much will be saved, as the plant is deciduous and takes a short rest each year, dropping most, if not all of its foliage during the winter months. All of the foregoing applies to the P. Acutifolia of Accuminata, or P. Rubra.

"Our Plumerias start to bloom in June, then continue flowering into December.

"For the beach home owner too, Plumerias can withstand considerable salt, making it well worth consideration."

## Orchid Fanciers

"Miniature Cymbidiums" will be the subject of Paul Gripp, manager of Santa Barbara Orchid Estates, at a meeting of Long Beach Amateur Orchid Society at 8 p.m. Monday at Silverado Park clubhouse, 31st Street and Santa Fe Avenue. Visitors will be welcome; no admission charge.

Many orchid plants in bloom will be displayed.

## Garden Talks

Talks on roses by Mrs. Ralph Boggs and the South Coast Botanical Garden Foundation Inc. by Mrs. Frances Young will feature a meeting of the Belmont Heights Garden Club at 1 p.m. Tuesday in Wesley Hall, Third Street and Mira Mar Avenue.

of delphinium early and get as many as three separate flushes of bloom from them this year.

Plant grapes through this month. Get your nurseryman's recommendation as to the best varieties for your garden.

Dormant pruning should be completed forthwith. Roses, fuchsias, deciduous fruit trees, grapes, berries should all be pruned by now.

Sprout tuberous begonias under cover in flats of leaf mold, peat moss and sand. Use about equal parts of each.

## Show Planned

Plans for the 7th Annual Fuchsia and Shade Plant Show, titled "Gardens to Remember," will be discussed by the show chairmen, Elmer Monson and Loren Paulsolin, at a meeting of the board of directors of the California National Fuchsia Society at 1:30 p.m. today at Hollydale School, 5511 Main St., Hollywood. A. Roy Joyce is president.

The show will be held in Long Beach Auditorium, June 16 and 17, and a Fuchsia Queen contest will be conducted in May.



By Dorothy Jounson

The greatest problem in growing loganberries, boysenberries and other cane fruits is their tendency to ripen on one side and remain hard and green on the other. Many gardeners do not realize that this is the result of invasion by one of our nation's most destructive garden enemies—red spider.

That is why I frequently counsel two clean-up sprays on berry bushes in the early spring, using a lime-sulphur-oil emulsion, the spray that destroys the eggs as well as the adults. In controlling red spider, two blows are better than one because as the eggs hatch, the red spider population increases rapidly. If you haven't taken this double precaution with your berry bushes, this is the "last call." Do it now.

Later, you cannot use the oil spray but, fortunately, you can use a Kelthane spray. It may not destroy the eggs but it kills the adults without destroying the beneficial insects, and now that it has been cleared for use on food crops, it is of great help in protecting berry bushes.

## TREE ROSES

Standard height, double grafted, straight strong canes. Choice of popular colors and varieties. FINAL WEEK AT THIS PRICE \$1.67 each

**FUCHSIAS** GAL. 59¢ POTS 19¢  
Basket and upright varieties—China Doll, Peppermint Stick, Fascination, etc.  
**REDWOOD BASKETS** LARGE SIZE 79¢

**ASTER PLANTS** 32¢ DOZ.  
Large double beautifully curled petals. We grew these plants for the thrill of your life . . . also at this price—SNAPS & STOCKS.

**AVOCADO & CITRUS TREES** 5.94 ea.  
6 ft. Tall • ORANGE • TANGERINE  
LEMON • GRAPEFRUIT

**GLADIOLUS** 69¢ doz.  
Commercial varieties—No. 1 bulbs. Separate colors. "Elizabeth the Queen" "Sonic and Spout" "Friendship" etc.  
**JUNIPERS** 59¢ ea.  
5-gal. "TAMS" (low spreading) 2.97  
5-gal. Hollywood (upright-twisted) 3.97 \$1.07 ea.

**STEER MANURE** 39¢  
Weed Free 2-CU.-FT.  
**FRUIT TREES** 1.47 ea.  
BARE ROOT HUSKY (NO. 1) PEACH APRICOT NECTARINE 6'-8' 4¢ ea.

**ROSE FOOD** or 25 LBS. 1.79

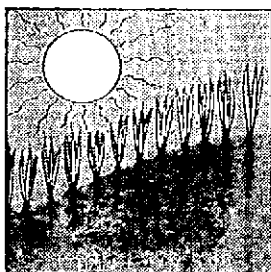
Sulphate of Ammonia  
Closed Saturday — Open Sunday — This ad good March 4 to March 7  
**CAMERON'S NURSERY**  
16910 WOODRUFF AVE., BELLFLOWER TO 7-2439

Follow Southland's Garden Pages

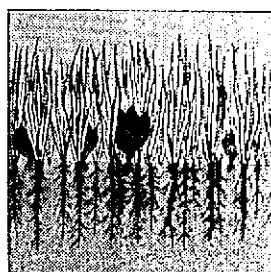
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Outsells all other lawn seeds in this area! And no wonder — Golf Brand comes up fast to give you a dense, tightly-packed turf that discourages weeds and crabgrass.

Each of the different grasses in the local Golf Brand blend helps make the mixture more effective. There are types that resist heat or cold, others that like plenty of sun, some that thrive in shade.

And Golf Brand contains plenty

of both Park Kentucky Bluegrass (fastest-starting of all bluegrasses) and Newport Kentucky Bluegrass, the sensational new variety that gives your lawn new vigor and color in the late summer months.

For a lawn that thrives under everyday use and needs only minimum care to stay green and beautiful . . . get Golf Brand Lawn Seed! One pound box . . . \$1.39 5 pound box . . . \$6.79



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**4,000 FT.!**  
**PLASTIC**  
**PIPE**  
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20-FT. LENGTHS  
SAVE 1/3 WHILE IT LASTS  
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**Research finds new fast way to shrink hemorrhoids without surgery**

Recent research reveals fast new way to shrink hemorrhoid tissues, stop pain and itching—all without surgery. It's a combination of six modern medications in one complete formula: **The Pazo Formula**.

**NEW, RELIABLE RELIEF.** Pazo is the only leading formula with these six active ingredients to shrink and soothe hemorrhoid tissues. Research shows this new combination brings symptomatic relief even to long-time pile sufferers.

**CLINICALLY TESTED BY DOCTORS:** Pazo actually proves to do more than just shrink hemorrhoids. It also relieves pain and itching promptly, fights infection, promotes healing, and lubricates membranes.

**AVAILABLE NOW** in stainless ointment and suppositories. Ask for...

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| 1909S        | 3.50  | 1872        | 5.00  |
| 1913S        | 3.00  | 1908S       | 4.00  |

Many other coins wanted, bring them in for evaluation. For your convenience we are open every Sunday from 10-5. Closed on Thursdays only.

**Allen's Stamp & Coin Co.**  
947 PINE AVE., LONG BEACH HE 7-6060  
PLENTY OF PARKING

**Fancy Dan**

(Continued from Page 27.)  
months. The Calico came from a crossing of the Gray and the pure White. His pattern is uneven and sometimes his color is gray and white, or it may be black and white.

The male Java does not sing like a canary but he has a pleasing song. Both male and female get along well with other large finches. As parents they are excellent. Nesting boxes should be at least 6x6x8 inches, with bedding of dry grass, excelsior, feathers, and perhaps leaves.

**THE MALE Java's head** is a little larger than the female's, his beak a bit more massive and blunt, and the red circles around his eyes deeper in color.

Javas mix easily with Budgerigars. They eat an aviary diet, commercially dehydrated greens and raw greens, health grit, cuttlebone, and a commercial dietary supplement.

According to Palo Verde Bird Farm in Waller, many budgie owners keep Java birds in the aviaries because they believe Javas are susceptible to budgie diseases and can serve as health barometers. Javas, however, are hardy, lively, easily adaptable to cage or aviary. They benefit from adequate flying exercise.

If you hear the Java called a Sacred Temple Bird, that is a sales build-up to help the bird compete with talking birds. In truth, his beauty alone satisfies most bird lovers.

**LAKEWOOD** Obedience Club plans a practice match at Del Valle Park, Lakewood, next Sunday.

(Advertisements)

**AMAZING PSORIASIS STORY**

Jan. 10, 1960 — Pittsburgh, Pa. "Doctored for psoriasis 30 years. Spent much money to no avail. Then used GHP Ointment and Tablets for 2 weeks. Scales disappeared as if by magic. In 6 weeks skin completely cleared and clean. First time in 30 years. Thanks for your marvelous products." This much abbreviated report tells of a user's success with a dual treatment for psoriasis now made available to all sufferers. Full information and details of a 14 day trial plan from Canam Co., Dept. 161 D Rockport, Mass.

**Southland CROSSWORD PUZZLE**  
Solution to Puzzle on Page 28

**By Cora Goodman**

**ACROSS**

- Popular kind of sleeve
- Item of apparel for 38-22-36's
- 19th century restraining garment
- Palm off
- Type of dress top
- Thoroughfare
- Frying pan
- Solens
- Spiritually renewed
- Cans
- English poet
- Kind of hat
- Fish eggs
- Metal-bearing rock
- Tiny bunches
- Goods cast overboard
- Department: Abbr.
- Instruction
- Men's men
- Weeds
- Goddess of dawn
- Newspapers' short for a TV program
- Hunting dog
- Popular Spanish garment

**DOWN**

- Large pieces
- Mad
- Rabbit
- Levity
- Maid
- Esprit
- Very short person
- Measures of weight
- General fights
- Kind of necktie
- Planted
- City in Malce
- Drink
- Spish dish
- Period of time
- Succulent fruit
- State
- Building round in shape
- Apparel for relaxing
- For fear that
- Depot
- Unoccupied persons
- Sparks
- Primitive telegraph system
- Plum and Tyr, among others
- Dance
- Fisherman's apparel
- Turkish hotel
- Passport to come night
- Matured
- Vistas
- A line of mown grass
- Printer's measure
- Tavern
- Pertaining to the male
- Andie's beast of burden
- Load
- Piece of china
- First
- Underwrite
- Nester
- Large sword-like knife
- Approached
- Drowsy
- Hebrew assestics
- Emphazize
- TV article of apparel
- Unit of baseball fans
- Thorns
- Coal carriers
- Employ
- Star of movies and TV
- Tiny piece
- Sharpens
- Elongated fish
- Rice paste
- Gaudy trimming
- Properties
- Opposed
- Billiard stroke
- Done
- Soldier in grey: Abbr.
- Sleep disturber
- Continant
- Doctrines
- Dangerous curve
- Endured
- Men's suiting
- Book cover
- Rye grass
- Stitched
- Opening
- Carder
- Tristram — Sterns novel
- Leg protectors
- Warnings of eruption
- Instruments for sewing
- Heaven's 2 words
- Short operatic solo
- Hint
- Affected person
- Armor for the legs
- Challenge to mountain climbers
- Arid spots
- What we stand for
- Broke under strain
- Scold
- Older
- Modern painter
- Needlefish
- Grooved
- Mountain chains
- Alas
- Capera
- Schemo
- Indefinite period
- A great deal
- Tomorrow's Sp.
- Holds back
- Blouses of the 19th century
- Hang-nail
- Strip
- Souvenir
- Business organization
- Length of office
- Hardens
- Ancient chariot
- Regretful
- Laminated rock
- Dylan Thomas' homeland
- Look surreptitiously
- Legal claim
- Eskers
- French company: Abbr.
- Article
- Device to keep hair-don neat

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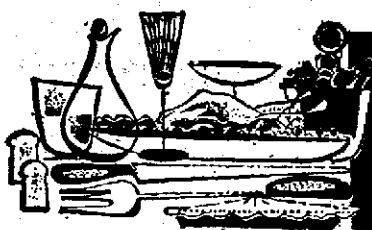
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IN THE LONG BEACH  
AREA**

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Author at Work

OUR OWN PIES • OUR OWN PIES  
**HOW SWEET SOUNDS**  
The voice of a good woman . . . and how mellow tastes the flavor of Ray's SOUTHERN FRIED CHICKEN . . .

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Prime rib 38c extra  
Your Choice of Roast Turkey, Chicken, Ham or other entrée — plus 6 additional courses.

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1909 East 4th St.  
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**JONES' DINING ROOM & CAFETERIA**  
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Nightly except Sunday

**Hoefly's**  
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**TERIYAKI STEAK \$2.25**  
A true Polynesian delight marinated in a soy sauce and ginger. Includes: baked potato with cheese and chives, green salad, choice of dressing, garlic bread, coffee.

**CHAR-BROILED TOP SIRLOIN STEAK DINNER**  
Offer limited, never duplicated!  
Luncheon from 11:30 Mon. thru Fri.  
Special Low-Cal Lunch Menu

**Melody Cove**  
COCKTAILS 1960 Santa Fe CLOSED Long Beach SUNDAYS HE 6-4555

**the CLOUDS**  
Atop the Long Beach Municipal Airport  
HA 5-3890

Special Children's Menu  
**PRIME RIB STEAK dinner 2.95**  
Cocktails of Course  
WILL RASCH, Your Host

**DIXIELAND JELLY ROLL JAZZ BAND**  
Every Sunday at 3 P.M.  
Admission 50c Person plus tax  
Dinner from 5 P.M.

**DON MAY'S GAY 90's**  
2500 PALM DR. GA 7-3216 SIGNAL HILL

**JACK'S CORSICAN ROOM**

FRANZ STEININGER at the Steinway  
Closed Mon.

Charcoal Broiled Steaks  
Luminous Dining Room

DIRTY ON THE WATER FRONT  
**THE Sea Winds**  
HEmlock 5-4906

**VIEW DECK RESTAURANT and COCKTAIL LOUNGE**  
24-HOUR COFFEE SHOP

AT THE LONG BEACH NAVY LANDING  
Foot of Magnolia & Golden Aves.

WHEN PRETTY Joan Weidemann sits down at her typewriter, nifty little messages like the following pour forth:

"If at first you don't succeed, why bother? Drown your cares with a bucket of our southern fried chicken."

"Robert E. Lee married the great-granddaughter of Martha Washington, from whose cookbook we purloined our recipe for southern fried chicken."

"How sweet sounds the voice of a good woman, and how mellow is the flavor of Ray's southern fried chicken."

Joan is the wife of chef Ray Weidemann, who owns Ray's Range, a pleasant, well-managed restaurant on East Carson Street at Orange Avenue. She is a nimble-minded person who enjoys writing short sentences for Ray's newspaper ads. She used to be the cashier at the restaurant, but now she devotes most of her energy to raising the Weidemann's two frisky youngsters, Don, 9, and Jon, 10 months.

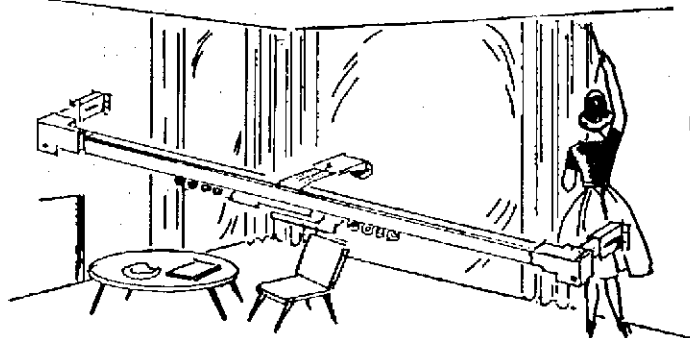
Joan's messages of praise for her husbands' fried chicken are the absolute truth. Ray purchases unusually fine quality chickens and cooks them to order, a process which requires extra time and care. The result is well worth it. The chicken is as tender as a mother's kiss and amazingly tasty. It's \$1.55 on the chicken plate, or \$1.99 on the chicken dinner which includes choice of soup du jour, tomato juice or fine toes, scrumptious old-fashioned gravy, fresh garden vegetables, hot yeasty rolls with honey and beverage. Also featured at Ray's, which serves Sunday dinners starting at 12:30 p.m., are fine spencer steak dinners, \$1.99; halibut, \$1.60; Guaymas shrimp, \$1.70, and a variety of delectable a la carte home-made pies. —TEDD THOMEY

Thirty-one



**BUILD 'n SAVE** special purchase

# TRAVERSE RODS



Heavy duty adjustable traverse rods. Continuous cord rotation that permits a choice of right or left hand pull-fassel or cord tension pulley installation. Triple bonded baked enamel, snow-white finish. Easy to install . . . extend and drop into bracket base plates mounted on the wall. Stock on hand.

**\$1.49**

SALE  
ENDS MARCH 7

#10-2111—48"-86", reg. 2.49, now . . .

#10-2113 . . . 86"-156" reg. 6.49, now **4.99**

## Cigarettes

Choose your favorite brand . . . buy them at big discount prices. Build 'n Save has them all . . . best of all, you save almost 10c a pack. Buy several cartons now at special low, low prices.

Reg. ctn., **2.02**

King and filter, ctn. **2.12**

## Dog Food

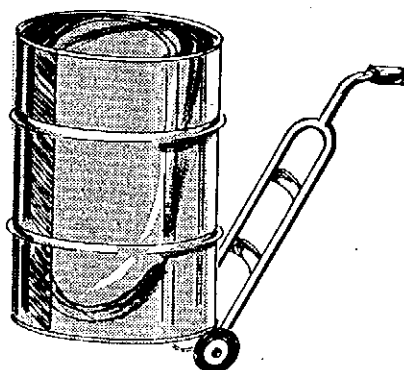
Skippy . . . complete balanced dinner for your pet's health. Vitamin enriched . . . so nutritious, too!

15-oz. con., **7c**

## Motor Oil

1st quality oil at reduced prices. Buy a case, have it on hand! Havoline, SAE 20 & 30, qt. **30¢** . . . SAE 10/30, qt. **39¢** . . . Valvoline, SAE 20 & 30, SAE HD 20 & 30, qt. **35¢**

Texaco SAE 30 & 40, qt., **26c**



## 55-Gal. Trash Barrel

Constructed of heavy 28-gauge steel, painted with black enamel to prevent rusting. Truly will outlast those old fiber barrels, especially after the heavy rain. Will hold loads of grass clippings and leaves. Buy several at this low price. Truckload shipment just arrived.

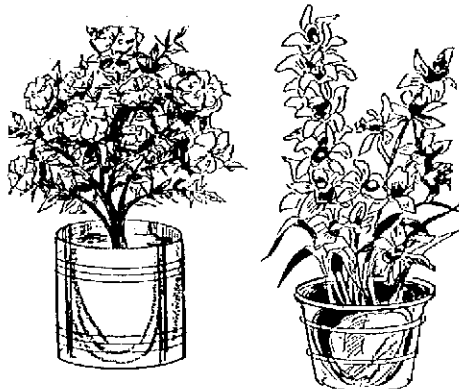
Special, now only **3.49**

**Hand Truck** . . . constructed of heavy tubular steel with rubber wheels for ease of moving. Just the perfect hand-truck for moving those heavy trash barrels. Reinforced for long-lasting. Now only **1.99**

## Azaleas in Bloom

Beautiful Belgian Indica shade varieties in a rainbow of gorgeous colors. Pink, red, orange, white and variegated colors. Field grown, lush green foliage with a multitude of blooms, and buds ready to burst into beautiful instant color. Buy several now. Ideal planter box plants.

Reg. 1.49 value, gal. **69c**  
3 for 2.00

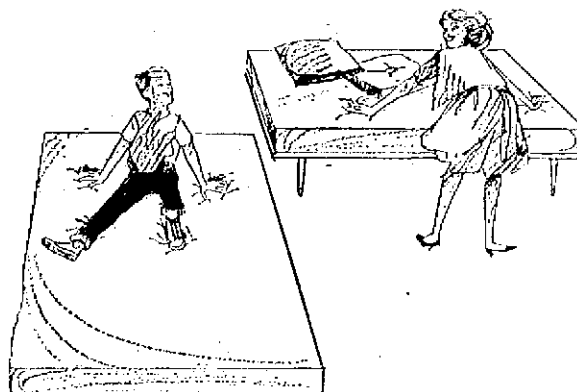
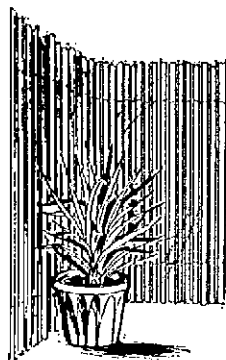


**Cymbidium Orchids** . . . exotic flowers of beauty. Grow your own corsage. Available in a variety of colors, now in bloom. 1 spike in bloom, **3.95** . . . 2 spikes, not in bloom, **3.95** . . . in bloom, **4.95** . . . 3 or more spikes, not in bloom, **4.95** . . . in bloom, **5.95** . . . 1 spike, not in bloom, **2.95**

## Reed Fencing

Year's first shipment! 1st quality Austrian reed fencing. Heavy density, bound with rust-resistant wire for complete durability. Perfect for pool enclosure, patio roofs, fencing. . .

6'x15' roll, **4.29**



## Foam Mattresses

Just a few left at these low prices. Ideal for do-it-yourself divan construction . . . mattresses for the station wagon . . . camp-outs . . . or your own bed. Afford more comfortable sleeping . . . holds its shape much longer than coil spring mattresses. The last of manufacturer's closeout! Buy now and really save at Build 'n Save, headquarters for all your remodeling and do-it-yourself needs.

Twin size, without cover, **13.95**

Full size, without cover, **19.49**

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STORE HOURS:  
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Closed Thursday  
SATURDAY and SUNDAY  
9 A.M. to 6:00 P.M.



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Shop tonite 'til 6 p.m. . . weekdays Noon to 9 p.m. . . Closed Thursdays . . Sale ends March 7th

# Tele Views

Sunday, March 4, 1962

## 'Quiet Days' in Dodge City

(See Page 7)

TELEVISION LOG OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIFORNIA

## Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

Peggy McCay, star of ABC-TV's new Saturday night series, "Room For One More," is a refugee from soap opera. She's happy to have escaped relatively unscathed.

For three years and 1,070 daily shows, Peggy played the role of Vanessa, "a perfect woman with the patience of a saint," on the "Love of Life" series.

When she was offered the role, she considered it a tremendous opportunity.

"The salary was attractive," she said. "And I would be acting five times a week—what could be better?"

The first week was an indication of things to come. During that week, her TV father was accused of graft, her sister was on trial for murder, a nephew was jailed, Vanessa and her fiancé both lost their jobs and her mother was seriously ill.

For Peggy, trained in the realism of the Method School, the catastrophes of the first week were almost personally catastrophic.

"I took each calamity as reality, the way I was trained to do," she said. "I had one shock after another. By the end of the week, I—the real me—was ready for the hospital."

Her director noted the strain and his advice kept her out of the hospital during her three years with the series. He told her:

"Don't go for the deepest reaction."

★ ★ ★

IT WAS ADVICE that worked but didn't satisfy Peggy's self demands for quality.

"In my estimation, we never really lived in that series," she said. "We just stood and talked."

What amazed Peggy was the number of letters she received from viewers who believed the soap opera sequences actually were true.

One Baltimore, Md., woman wrote her:

"Van. Do you know your husband has a first wife and an illegitimate child?"

A woman stopped Peggy on the street one day and said: "My dear, somebody must tell you. Your sister—the one in the wheelchair—really can walk!"

Peggy's TV sister had been in a wheelchair. When Peggy was off-camera, the sister would get up and walk.

To the woman who stopped her, Peggy replied:

"I don't think my sister would do that."

As Vanessa, Peggy received letters from 14 mothers who had named their babies after her.

Peggy personally answered the letters and sent small toys for the new Vanessa arrivals.

One of the new mothers, upon receipt of the letter and the toy, sent back to Vanessa her hospital bill to be paid.

★ ★ ★

MANY OF THE VIEWERS wrote to her for advice on their personal problems.

Peggy, using common sense, attempted to answer them.

But she gave up the practice when she found common sense wasn't enough to advise a woman who wrote:

"Suddenly I realize I don't love my husband. Shall I leave home? I have a 6-months-old baby."

Peggy, becoming aware that "I wasn't equipped to give advice," referred the letter writer to a professional consultant.

Peggy, who personally thinks all forms of soap opera are "silly," nevertheless understands why they stay on the TV air.

"It is," said she, "a form of entertainment for the housewife who wants a program about people."

"It's their—the housewives—entertainment. Some lose their problems while watching. Some identify with the problems, the ills in their own families."

"Soap opera is a diversion."

"It has always had a following and I expect it always will."

★ ★ ★

SHE'S HOPING that the "Room for One More" Saturday night series (channel 7, 9:30 p.m.) will have a following for three years.

In her role as Anna Rose, she's paid \$800 a week, half of what she would have been making if she accepted a two-year-extension of her soap opera contract.

It wasn't the pay difference that bothered Peggy when she accepted the new role.

What disturbed the bachelor girl was that she had to

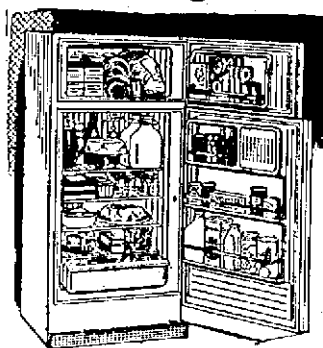
(Continued on Page 11)



PEGGY McCAY, STAR OF 'ROOM FOR ONE MORE'



# DAY IN AND DAY OUT PRICES are LOWER at DOOLEY'S Hotpoint 2-DOOR



## REFRIGERATOR-FREEZER IN COLORS

An automatic defrost refrigerator with full 89-lb. Zero-Zone freezer capacity. Porcelain full-width crisper, half-gallon shelving, handy butter bin. Magna-sealed door gasket on all 4 sides.

**SALE PRICE!**  
**198<sup>88</sup>**

*Price Includes Delivery, Normal Installation and Service at Dooley's.*

## DOOLEY'S POWER LAWN MOWER BARGAINS!

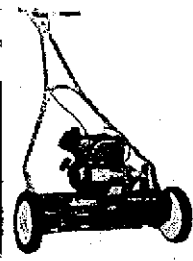
Stop in at Dooley's Garden Shop and see our full line of Power Lawn Mowers. A fine selection of Sunbeam, Toro, King 'O Lawn, Courier and Cooper Klipper Lawn Mowers all priced to save you money!

**COOPER KLIPPER  
Gas Powered Lawn Mower**  
BRIGGS and STRATTON  
2 1/2 H.P. - 4-Cycle Engine

*With recoil starter, Complete service, parts guaranteed. 139.95 value.*

**All Mowers Are Assembled, Gassed and Ready to Go!**

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| <b>QUALITY WHEELBARROW</b><br>Made by U.S. Steel.....        | <b>6<sup>88</sup></b>   |
| <b>ALUMINUM FOLDING CHAIR</b><br>Colorful Saran webbing..... | <b>3<sup>88</sup></b>   |
| <b>Northrup King Homelawn<br/>GRASS SEED</b> .....           | <b>44<sup>1/2</sup></b> |
| <b>50-FT. PLASTIC GARDEN HOSE</b><br>Guaranteed.....         | <b>1<sup>00</sup></b>   |
| <b>35-gal. TRASH CAN</b><br>with lid.....                    | <b>3<sup>88</sup></b>   |

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| <b>ELECTRIC CHARCOAL LIGHTER</b><br>U.L. approved..... | <b>1<sup>49</sup></b> |
| <b>Red Star<br/>STEER MANURE</b> .....                 | <b>3 bags 96c</b>     |
| <b>100% ALL STEEL<br/>HAND TRUCK</b> .....             | <b>1<sup>98</sup></b> |

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**HAND LAWN MOWER**  
A ball-bearing lightweight hand mower.  
**12<sup>88</sup>**

## FILM SPECIALS!

**35 mm DYNACHROME COLOR FILM**  
Daylight or flash, 20 exposure — process included.  
Value 4.00.  
**1<sup>99</sup>** Roll

Anso All-weather  
**BLACK and WHITE FILM**  
3-roll economy pack. In 620 and 127 size. Value 1.49.  
**77c**  
*While They Last!*

**POOL CHLORINE  
SPECIAL! 39<sup>c</sup> gal.**

**DOOLEY'S** **HARDWARE MART**  
5075 LONG BEACH BLVD., NORTH LONG BEACH

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HUNDREDS OF SETS TO CHOOSE FROM ALL TOP MAKES AND MODELS

A large selection of Scandia, Modern, Maple, Contemporary, Provincial and Traditional cabinets to choose from.

PRICES INCLUDE DELIVERY, "Guaranteed Service"

**NEW RCA VICTOR 23-in TV CONSOLE**  
Wood cabinet in Maple or Scandia Walnut finish.  
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**NEW 1962 ADMIRAL 19-IN. PORTABLE TV**  
With handle and built-in antenna.  
**136<sup>00</sup>**

**New 1962 GENERAL ELECTRIC 19-in. TV Portable**  
Has handle, built-in antenna, big Daylight Blue picture. Complete with stand.  
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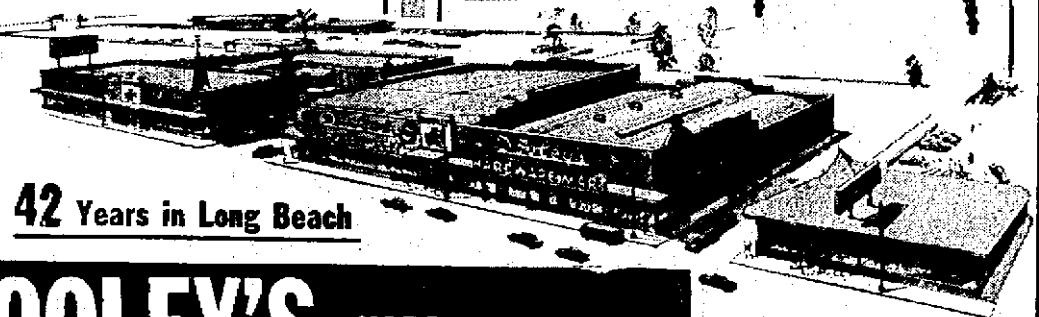
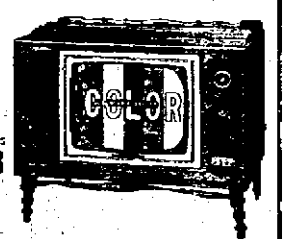
**NEW 23-in. ZENITH TELEVISION CONSOLETTA**  
#400 SPACE COMMAND REMOTE CONTROL  
SALE PRICE  
**268<sup>88</sup>**

**NEW PACKARD BELL 23-IN. TV CONSOLE**  
Deluxe model with sliding doors. Comes in Blond Oak.  
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**NEW 1962 WESTINGHOUSE 19-in. TV Portable**  
With front controls.  
Dooley's SALE PRICE  
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Consoles Start as Low as  
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**42 Years in Long Beach**

Mon., Thurs., Fri. 9 to 9  
Tues., Wed., Sat. 9 to 6  
**SUNDAYS 10 to 5**

# Andy Devine Finds Fishing Divine

By ERSKINE JOHNSON

HOLLYWOOD (NEA)—They don't make telephone booths big enough for Andy Devine's enormous frame but he has finally found one. Such luxury the AT&T wouldn't dare suggest to its stockholders. It was 38 feet long, 12 feet wide at the beam and with sleeping quarters for six.

The yacht "Happy Pappy" with Andy aboard as a guest was on a fishing expedition on the high seas somewhere off the coast of Mexico, near Acapulco. Also aboard was a radiotelephone.

"Andy is fishing for marlin," a public relations man said, "and we've arranged for you to talk to him via radiotelephone."

"About what?"

ANDY'S VACATION at sea had left the PR man desperate. "He's making his first TV appearance on GE Theater on CBS Sunday (tonight), channel 2, 9 o'clock," the PR said. "He's costarred with Ed Wynn in 'Ten Days in the Sun.' It's a twist and I don't mean he's dancing."

"It isn't a western. He drives a taxicab in our drama instead of a stagecoach. People always think of Andy in westerns but you find him on a yacht off the coast of Mexico."

Well, he finally had us visualizing Andy as a king-size Ernest Hemingway sitting in a fishing chair with eyes squinting as he fought a giant marlin. Or maybe, with a cowboy hat shading his eyes, he wasn't squinting.

Getting through to the "Happy Pappy" was, however, more like trying to get Cape Canaveral on the phone during a countdown. We put in the call at 6 p. m. and finally talked to Andy at 8:30 the next morning.

IT ALL started bravely.

"I'd like to place a call to Andy Devine, aboard that yacht 'Happy Pappy' somewhere off the coast of Mexico



ANDY DEVINE (LEFT) AND ED WYNN  
Swim Together on 'GE Theater'

on 4, 8, 12, 16 or 22 megacycles."

The marine operator threw us immediately, asking, "Which 'Happy Pappy'?" (There could be more than one) "There are three listed in the marine radiotelephone book, sir," she said.

"Which one," we asked "would be big enough to hold Andy Devine?"

"I'm sorry sir," was her reply, "you'll have to call marine information."

Then we remembered we had failed to give her the yacht's call letters.

"Yes sir," she said, "WR 8178 is the 'Happy Pappy' listed under the name of Ken Snyder of Newport Harbor."

That was our "Happy Pappy."

"Is that D-i-v-i-n-e?" she then asked. Even after 36 years of stardom it can happen, you know. We set her straight on Andy and then she added, "Via radiotelephone, please understand the conversation cannot be private."

CAME THE DAWN and Andy was on the phone and he was excited.

"We had a tailor but he just left," he said.

We were about to marvel about some people being fitted for clothes while on the high seas when Andy added:

"That's taller with an e, not an o. A marlin tailing our bait."

Between Andy's gravel voice, "Over," "Roger," and static—I think we were being jammed by NBC—the conversation was an anticlimax to placing the call.

What did come through loud and clear was Andy's delight about being in a non-western drama.

With all the ships at sea listening in, Andy Devine belted it:

"I hate horses."

## Red Skelton Signs Six-Year Contract

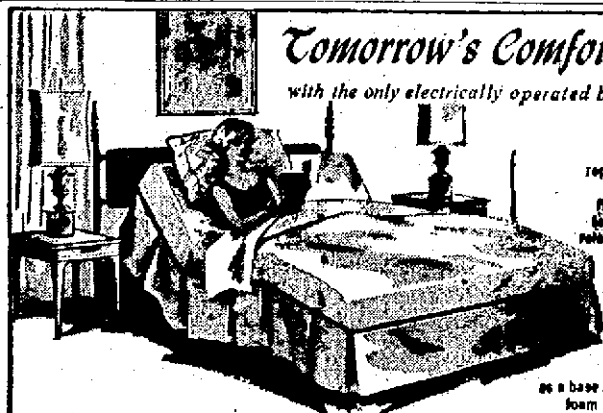
Red Skelton will have a weekly full-hour television show next season.

The CBS television network said Skelton has signed a six-year contract and will be seen Tuesday evenings starting this fall.

The red-haired comedian is in his 11th year on television.

## Tomorrow's Comfort... Today!

with the only electrically operated bed that has everything!



A completely new concept that represents the ultimate in sleep and relaxing comfort... provides fingertip control to adjust the bed to any desired position for reading, relaxing, viewing TV or dining in bed.

Adjust-A-Bed is available in all standard sizes from twin to king or any special size... to fit any bedroom or headboard, and adapt to any decor... is equipped with a genuine coil box spring or "orthopedic" duck as a base... and a choice of innerspring or foam mattress in any desired firmness.

Adjust-A-Bed is truly the bed of tomorrow! Try it and experience its comfort. Send for further information, or phone the nearest Sleeper Lounge Showroom TODAY!

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5822 Faculty Ave., Lakewood  
Yes, I am interested in the Adjust-A-Bed.  
Please mail literature and complete information.

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ONLY ADJUST-A-BED FEATURES A GENUINE BOX BOX SPRING UNDER THE MATTRESS.

ADJUST-A-BED  
by SLEEPER LOUNGE

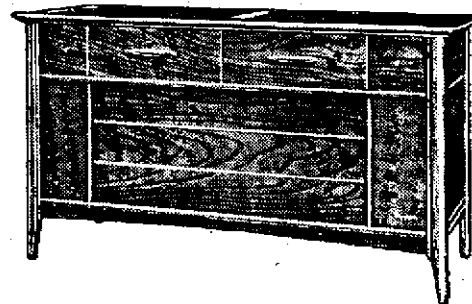
Lakewood Center Showroom  
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Scandinavian, model 621. A superb instrument with 30 watts undistorted power and eight high fidelity speakers including two 12" bass. Library space for over 70 records. In natural or sable walnut. Gold Seal Warranty.

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## magnificent Magnavox STEREO THEATRES

- Fully automatic TV
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Stereo Theatre 23... American Modern, model 380. Clear, sharp 280 square inch picture. Magnavox sound—Six high fidelity speakers including two 12" bass.

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# SPECIAL

**UPDATE**—Show expands to a full-hour today only for a first-hand report by Robert F. Kennedy on the trip from which he returned Wednesday. Host Robert Abernethy interviews Kennedy in Washington, and the Attorney General comments on NBC films of his travels in the Orient, Middle East and Europe. Special is at 5 p. m. on channel 4.

**WALT DISNEY**—Prof. Ludw. von Drake is anchorman, with Donald Duck and Jose Carioca on the spot reporters for visits to New Orleans' Mardi Gras and Rio de Janeiro's Carnival at 7:30 p. m. in color on channel 4. Animated cartoons of the "newsmen" combine with actual color footage of the Mardi Gras and its Brazilian counterpart. (Series got a 2-year renewal, same time slot.)

**PERSPECTIVE ON GREATNESS**—Third in the hour-long series recounts the amazing life story of Helen Keller at 9:30 p. m. on channel 9 (with repeat Thursday at 8 p. m.). Born normal in 1880, she became deaf, dumb and blind at 19 months.

**SHOW OF THE WEEK**—The story of the life, times and tunes of George M. Cohan is colorecast at 10 p. m. on channel 4, with Peter Lind Hayes as narrator. Vocalists Dorothy Loudon, Paula Hayden, Lester James and Danny Meehan are featured, plus a film clip from James Cagney's "Yankee Doodle Dandy" movie. Twenty-three Cohen songs are featured.

## SUNDAY

### ★ PAID ADVERTISEMENT 7:30

11 Movie: "Jacksass Mail," Wallace Beery, Marjorie Main (41)

#### 8:00 A.M.

2 Lamp Unto My Feet: "Revelations," dances inspired by spiritual and gospel songs.  
4 Big Picture: Caribbean  
5 In God We Trust (Protest.)

#### 8:30

2 Look Up and Live: "The Liturgy Tomorrow," Proposed changes in the mass.  
4 Allen Lane Western: "Desperadoes' Outpost!"

5 Herald of Truth  
7 Faith for Today  
9 Rev. Oral Roberts  
13 The Christophers: "Family Comes First," Milton Cross

#### 9:00 A.M.

2 Camera Three, with English lullist-guitarist Julian Bream  
5 The Adventist Hour  
7 Don Barry Western  
9 Movie: "The Face That Thrills," Bill Williams (52)

11 Movie: "Flight Command," Robert Taylor, Walter Pidgeon (40)  
13 Variedades

#### 9:30

2 Light of Faith (Meth.)  
4 The Christophers: "Parliamentary Law," Milton Cross, Bella Dodd

#### 10:00 A.M.

2 Learning '62: First of 2-pt. series on fire prevention.  
4 This Is the Life (Luth.): "Souls at Sea"

5 For Kids Only, Bozo, Tom Hatten and Skipper Frank  
7 Bob Livingston Western: "Pride of the Plains"  
13 China Smith, Dan Duryea

#### 10:30

2 Doctors at Work, Maury Green: "Slipped Disk"  
4 Frontiers of Faith: "I've Got It Made," based on "Views of a Nearsighted Cannoneer"

9 Movie: "Operation Man-hunt," Harry Townes (54). Soviet spies.  
13 Joe Matthews Show (live)

#### 11:00 A.M.

2 Science and Its Magic, Julius Sumner Miller: "Heat and Temperature"

4 (Color) The Answer (S. Bapt.): "Mission to Kediri"

7 Sunset Carson Western: "El Paso Kid"

11 Great Churches: Glendale Presbyterian  
13 Church in the Home

#### 11:30

2 L.A. Report, G. Holcomb  
ARB chief discusses value and methods of TV ratings

### 4 ACTION! GINGER ROGERS ★ STARS—'TWIST OF FATE'

### 5 HOME BUYERS' GUIDE... ★ Celebrity Home Showcase Visits DON DE FORE

### 12:00 NOON

2 Washington Conversation, Paul Niven. House Majority leader Carl Albert (D-Okla.) is guest.

7 770 on TV, L. Shane  
9 (Color) Movie: "The Searchers," John Wayne, Jeffrey Hunter (56)

11 Movie: "Main Street After Dark," Edward Arnold (44)

13 Rev. Oral Roberts

2 Ned Calmer with News

2 Insight, Fr. Ellwood Kisser: "The Perennial Problem," Darryl Hickman, Chris White.

5 Problems of moral courtship and stable marriage.  
5 Gardena Auction Center

7 Public Service Film  
13 Bible News, Dan Gilbert

1:00 P.M.

2 Movie: "Merry Monarchs," Donald O'Connor, Ann Blyth, Jack Oakie (44). Vaudeville family.

4 Teleplay: "The Payoff," Howard Duff, Janet Blair

5 Movie: "Third Man," Orson Welles, Joseph Cotten, Valli (49). With zither.

7 Public Service Film  
11 Dan Smoot Reports, on Wm. Arthur Wieland

13 Voice of Calvary

1:15

11 Movie: "Murder Man," Spencer Tracy (35)

4 (Color) Existence (agric.), Kenneth Smoyer: "Castor Bean"

7 Message of the Master  
13 Cal's Corral. Six western bands (3 hours)

2:00 P.M.

4 (Color) Covenant: "Concept of God," Dr. K. Morgan Edwards (Methodist) hosts during March.

7 Adv. of William Tell

2:30

2 Sun. Sports Spectacular: "Cadet Sports—Training for Leadership" (see sports box)

4 (Color) College Report: "Biography of a College," LaVern College. Don Murray is today's host.

5 Championship Races, Dick Lane (Western Raceway)

7 Meet the Professor: Dr. Perley F. Ayer, sociology prof. at Berea (Ky.) College  
9 The Young Look, Rabbi Jacob Pressman: "The Yankee Image"

11 Movie: "Bomber's Moon," George Montgomery (43)

3:00 P.M.  
4 (Color) Film: "Teton Trails"

7 Directions '62. Robt. Geringer hosts portrayal of life of Romano Guardini, dean of Germany's Catholic thinkers.

9 Whirlybirds

3:30

4 Movie: "Town on Trial," Charles Coburn, John Mills (57)

7 Adlai Stevenson Reports. Guest is Paul Hoffman, managing director of the UN Special Fund.

9 Movie: "Blood on the Moon," Robert Mitchum

4:00 P.M.

2 SHELL'S WONDERFUL ★ WORLD OF GOLF... (see sports box)

7 Issues and Answers. French Ambassador Herve Alphand is interviewed.

11 Ski Trails, Burke Kaplan

4:30

7 Press Conference  
11 Championship Bridge, Charles Goren.

13 Soc. Security in Action

4:45

13 Changing Times, Ed Hart

5:00 P.M.

2 Ted Mack & the Original Amateur Hour (Florida)

4 Update: Robt. F. Kennedy (see box)

5 John Gunther's High Road "Men Will Find a Way"

7 ABC's Wide World of Sports: "Chamonix Ski Finals" (sports box)

9 Movie: "Gentleman Jim," Errol Flynn, Jack Carson, Alexis Smith (42).

11 Territory: Underwater: "Great barracuda myth"

13 Press and the Clergy: "Ecumenical Church and Conservative Theory"

5:30

2 G.E. College Bowl, Allen Ludden. U. of the South (Sewanee, Tenn.) meets John Carroll U. (Cleveland) as DePauw retires undefeated.

5 Popeye, Tom Hatten

11 Laurel & Hardy Films (2)

13 Dr. Filfield and Friend

6:00 P.M.

2 The 20th Century, Walter Cronkite: "The Age of Anxiety" (pt. 2). Treatment of mentally ill at Topeka State Hospital.

4 (Color) Meet the Press: William C. Foster, delegate to the Geneva disarmament conference

5 The Invisible Man

13 Newsroom, Don Rose

6:30

2 Mister Ed, Alan Young, Connie Hines, Neil Hamilton. Zoning petition would ban horses in neighborhood.

4 1, 2, 3—Go! Jack Lescaulier, Richard Thomas. Struggle for survival among animals in Southeast Asian jungle.

5 POLKA PARADE—LIVE & LIVELY: Fun for All! FARMER JOHN BACON

7 Maverick, Jack Kelly, Peter Breck. Bart tricks Doc Holiday into sharing his troubles with pokewon newspaper being sued for libel.

9 Championship Bowling, Salvino vs. Schanen

11 An Age of Kings, Hans Conried (repeat): "The Boar Hunt," from Richard III, acts 3, 4, 5. Conclusion of series finds Richmond crowned Henry VII. (A new talent show with Johnny Grant gets this slot next week.)

13 OPPORTUNITIES FOR YOU ★ West... JACK KOURKE

7:00 P.M.

2 Lassie, Jon Provost. Cully's gift pup can't make Timmy forget Lassie in trilogy conclusion.

4 (Color) Bullwinkle Show (cartoons). Light Brigade is rounded up in time for



HELEN KELLER's life story will be presented on "Perspective on Greatness" at 9:30 p. m. today (Sunday), channel 9.

war.  
13 Cavalcade of Books, with authors Margaret Echard, Bates Lowry

7:30

2 Dennis the Menace, Jay North. Dennis turns private eye to track down pickpocket who victimized Mr. Wilson.

4 (Color) Walt Disney's Wonderful World of Color: "Carnival Time" (see box)

5 Wire Service, Mercedes McCambridge

7 Follow the Sun, Gary Lockwood, Rhonda Fleming, Keith Andes. "Marine of the Month" turns out to be pretty lady sergeant.

9 DANNY THOMAS loves

★ DORIS DAY in "I'LL SEE YOU IN MY DREAMS"

Romantic biopic of the rise and success of songwriter Gus Kahn

13 Rendezvous With Adventure: "Constricting Death"

8:00 P.M.

2 The Ed Sullivan Show. Tommy Sands, Fats Domino and Johnny Puleo join comedians Phyllis Diller and Henry Youngman.

11 Bowling Stars

13 LINDY THEATRE—Surprise

★ GUESTS—PERSONALITIES... 8:30

4 Car 54, Where Are You? Fred Gwynne, Joe E. Ross Muldoon becomes precinct's Don Juan.

5 Cannonball, Paul Birch

7 Lawman, John Russell, John Dehner. Veteran lawman loses his nerve and plans ambush killing.

11 Movie: "Anna Christie," Greta Garbo, Charles Bickford, Marie Dressler

9:00 P.M.

2 G-E Theatre: "10 Days in the Sun," Ed Wynn, Andy Devine, Jerry Paris, Monica Lewis. Philosophical L.A. cabbie helps elderly Chicago tailor understand his son's coolness.

4 (Color) Bonanza, Lorne

Green, Vaughn Monroe, Eileen Ryan. The Cartwrights play cupid for shy ranchhand and spinster schoolmarm.

5 Cross Current, G. Mohr

7 Bus Stop: "Door Without a Key," Howard Duff, Pippa Scott. Boy-meets-girl romance isn't all it seems.

13 The Bitter End, Eddie Gevartz, Lloyd Simons

9:30

2 The Jack Benny Program. Julie London is guest as Benny tangles with 12-year-old violinist (Toni Marcus).

5 Teen World International. L.A. police inspector speaks on gangs.

9 CALIFORNIA FEDERAL ★ SAVINGS PRESENTS... SPECIAL HOUR DOCU. on HELEN KELLER... (see box)

10:00 P.M.

2 Candid Camera, Allen Funt, Durward Kirby. "Flying" phone booth, amplified chewing sounds, nursery school opinions.

4 (Color) Du Pont Show of the Week: "Regards to George M. Cohan" (see box)

5 Playboy's Penthouse. Hugh Hefner welcomes Jack E. Leonard, Forrest Tucker, Bob Gibson, Buddy Greco, Anita O'Day

7 Adventures in Paradise, Gardner McKay, Greta Chi, Simon Oakland, Phyllis Avery. Native girl nurses Adam back to health and saves him from island boss.

11 Sun. News, Les Lampson

13 Newsroom, Don Rose

10:30

2 What's My Line? J. Daly

9 (Color) Kingdom of the Sea: "Marineland"

11 Open End, David Susskind. Jane Fonda, Carol Burnett, Suzy Parker, Julie Newmar and Betty Furness join in a discussion of "Bachelor Girls."

13 At Random, Irv Kupcinet

11:00 P.M.

2 Walter Cronkite, News

4 —808 WRIGHT NEWS— ★ Pres. by STATE MUTUAL SAVINGS & LOAN ASSOC.

5 Roller Skating Championships (taped from Tues.)

7 Southland, Baxter Ward

9 Movie: "Break of Hearts," Katharine Hepburn, Charles Boyer (35). Romance of two musicians.

11:15

2 Movie: "Kitty," Paulette Goddard, Ray Milland, Cecil Kellaway (46). London street girl rises to society beauty.

4 Changing Times Magazine

7 Big Story, B. Meredith

11:30

4 German Movie: "Confessions of Felix Krull," Horst Buchholz, Lisa Pulver (58—1st run).

12:00 MIDNIGHT

13 I Spy, Raymond Massey

12:30

13 Paris Precinct, L. Jourdan

1:00 A.M.

2 Movie: "Blonde Bait."



**SUNDAY SPORTS SPECTACULAR**, 2:30 p. m. on channel 2, explores life at the U. S. Air Force Academy in Colorado Springs, with emphasis on the physical fitness program. Daryl P. Wood of Long Beach is among the cadets seen on film.

**WONDERFUL WORLD OF GOLF**, 4 p. m. on channel 2, has Jay Hebert matched with Belgium's Flory Van Donck at the St. Cloud Golf Club course in Paris.

**WIDE WORLD OF SPORTS**, 5 p. m. on channel 7, has the world's skiing championships from Chamonix, France. Eight Americans take part in the downhill and slalom finals.

# Peter Lind Hayes Urges 'Viewing Diets' to Create TV Hunger

By CYNTHIA LOWRY

NEW YORK (AP)—Peter Lind Hayes, a comedian by occupation and a philosopher by choice, believes audiences would enjoy television more if they went on viewing diets.

This is not likely to endear Hayes to the industry's executives or the sponsors. But Hayes feels that masses of viewers are suffering from a complaint he calls "too much pleasure."

"Americans are so satiated and are given so much, that we have started taking all these things for granted," he said. "I remember one period during World War II when I was overseas for eight months and never saw a radio and never heard any music. One day a captain let me borrow a radio, set—and you'd never believe the joy and

wonder in me when I heard music—music!—coming out of that box. A little hunger is a wonderful thing."

HAYES AND his wife-and-partner, Mary Healy, have emerged slightly scarred from an ill-fated comedy series last season called "Peter Loves Mary." They had gone into it with high hopes they could achieve an extra degree of financial security if they could make it last two or three seasons.

"As it turned out," said Peter mournfully, "it was a complete waste of time. The pressures of getting out a show a week were too much—no time to fix up scripts, edit lines to make them sharper. It was too mechanical. Out of 32 shows we did, I would only want to look at six again."

MEANWHILE, Peter has gone back to nightclubs and the theater, and Mary temporarily retired to look after their two children—"but she's getting bored and I think she'll be back with me soon."

Peter will be bouncing back onto the home screens Sunday (tonight, 10 o'clock on channel 4) in an NBC "Musical Documentary" (Hayes' phrase) called "Regards to George M. Cohan."

"I never knew him," said Hayes. "I think they picked me as host on the show because Cohan lived in New Rochelle, N.Y., and wrote a song called 'Forty-five Minutes From Broadway.' I live in New Rochelle and wrote a book called 'Twenty-five Minutes From Broadway.'"



PETER LIND HAYES stars 10 p.m. today (Sunday) on channel 4 in hour-long "Regards to George M. Cohan." The comedian terms the program a "Musical Documentary."

"I'll See You In My Dreams"

Sunday at 7:30 p.m.

Smashing Musical Spectacular

with DORIS DAY, DANNY THOMAS

CHANNEL 9

## Pan and Fan Mail

I must say Judy Garland's performance on her special last Sunday night was terrific.

So were her equally talented guests, Dean Martin and Frank Sinatra.

One thing, though. There was singing, singing and more singing. Even staunch Judy Garland fans might tire of this.

I, for one, would have liked to see her and her guests display some of their other talents.

What do you think?

L. Wilson, Lakewood

I, for one, think not.

What in the world is wrong with our TV heroes of today? Sometimes I think they have rocks in their heads.

I'm referring specifically to Vince Edwards and his out-of-character performance on the Dinah Shore show.

Vince Edwards as "Ben Casey" is strong-willed, brusque, demanding, a sexy man and an actor who sometimes makes you wonder whether he is acting or really being himself.

To make myself clearer, "Ben Casey" has won the hearts of the American public because of the type of man he portrays and the excellent job Vince Edwards does with it.

So please tell me who was brainless enough to let him prance around the stage in an amateurish attempt to dance and do a comedy sketch?

My heart cringed to watch him and, in self-defense, I hope I can blot out this unnecessary performance so I can again enjoy him as the wonderful "Ben Casey."

Please, please, please won't

someone have enough sense to stop this out-of-character performing of our TV heroes before we lose all our favorites.

It just isn't fair to us and I don't believe the performer himself would participate in such ventures if he realized how it was destroying the image of his performance as the hero of a series.

Let's leave the musical and comedy antics to those who were meant for such things. And let those of us fans who grow to love and admire our dramatic heroes have the privilege of keeping them in our minds as we want them to be.

Doris Cosgrove, Long Beach

That's pretty bitter medicine, Doris, but may be the right prescription. When last seen, Vince was searching for a neuro-surgeon who specializes in removing head rocks.



"I GOT OUT AND SAW TV FOR THE FIRST TIME - I'D LIKE TO RE-ENLIST FOR EIGHT MORE YEARS."

4-25

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| Wedgewood-Holly Oven & Top       | 159.00  |
| O'Keefe & Merrill Oven, Top      | 129.00  |
| Waste King Dishwasher            | 129.00  |
| Frigidaire 2 Oven (R8GB79)       | 229.00  |
| Frigidaire Oven (R8GB94)         | 121.00  |
| Frigidaire Oven (R8Z90)          | 99.00   |
| Frigidaire Dishwasher (WDUB6)    | 164.00  |
| Thermador Oven & Top             | 199.00  |
| Frigidaire 40" Flair (RCDB41)    | 379.00  |
| Frigidaire 36" Flair (RCDB430)   | 369.00  |
| Gaffers & Sattler Oven (20761)   | 149.00  |
| Gaffers & Sattler Oven (20851)   | 149.00  |
| Gaffers & Sattler Oven (20951)   | 199.00  |
| Gaffers & Sattler Top (846)      | 74.00   |

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**MAIN EVENT, 9:30 p.m.**  
on channel 5, has George Raft joining Rocky Marciano in watching Tony Anthony's 1958 TKO over Yvon Durelle.

# MONDAY

- 5:45**  
2 Farm Report; News
- 6:00 A.M.**  
2 College of Air; "Biology"  
4 (Color) Contin. Classroom
- 6:30**  
2 USC Telecourse: "Music"  
4 (Color) Contin. Classroom: "American Government"
- 7:00 A.M.**  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:45  
9 Cartoonsville—A.M.
- 8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
"Vacation in Vegas" contest starts second week.  
5 AM-LA, Stan Chambers  
7 Chucko the Clown
- 8:30**  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 LASC: "Lit. & Fine Arts"  
"Judgment & Punishment"
- 9:00 A.M.**  
2 Calendar, Harry Reasoner  
4 Morn'g Startime (teleplay)  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Bride by Mistake," Laraine Day (44)  
11 The Princess, Pat Blake  
13 Public Service Film
- 9:15**  
13 Guidepost to Art (5, 6)

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- 9:30**  
2 I Love Lucy, Lucille Ball  
4 Highway Holidays: "Grand Canyon"  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health
- 9:45**  
13 Guidepost to Science (8)
- 10:00 A.M.**  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise
- 10:15**  
13 Public Service Film
- 10:30**  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advent: "Tahiti"  
7 Our Miss Brooks, E. Arden  
9 Film: "Paths of Sea"  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons
- 11:00 A.M.**  
2 Love of Life  
4 (Color) Your First Impression, Bill Leydon  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Sheriff John, John Rovick  
13 Broken Arrow, J. Lupton
- 11:30**  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with Gloria DeHaven, Jimmy Gavin and others.  
7 Yours for Song, B. Parks  
9 Medallion Th'r (teleplay)  
11 Songo, Del Moore
- 11:45**  
2 The Guiding Light  
4 Ray Scherer News (11:55)
- 12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "Hitting a New High," Lily Pons (37)  
11 Sheriff John, John Rovick  
13 Midday Report
- 12:15**  
13 Public Service Film  
4 Floyd Kalber (12:25)
- 12:30**  
2 As the World Turns  
4 Loretta Young Theatre  
7 Make a Face, Bob Clayton  
13 Public Service Film



**LUCIANA PALUZZI** portrays a haunted woman during 'Thriller' at 10 p.m. Monday, channel 4.

- 1:00 P.M.**  
2 Password, Allen Ludden.  
Week's guests: Mimi Benzell, Bill Marshall  
4 Young Dr. Malone  
5 Consult Dr. Brothers: Telecopter News; Movie (1:10): "Gun Moll," Franchot Tone  
7 Day in Court: Robbery  
11 The Gale Storm Show  
13 Fashion for Living, E. Lynn
- 1:30**  
2 Art Linkletter House P'ty  
Bonnie Prudden starts week-long guest stint.  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Storytime.
- 1:45**  
13 Guidepost to Spanish (5)
- 2:00 P.M.**  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "Out of the Past," Robert Mitchum (47)  
13 The Lloyd Thaxton Show
- 2:30**  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter: Maureen O'Sullivan  
7 Seven Keys, Jack Narz  
11 Movie: "Ma Key," Dan Dailey, Bobby Blake (42)
- 2:55**  
2 Stuart Novins, News  
4 Sander Vanocur, News  
5 Telecopter News
- 3:00 P.M.**  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy Gardiner Show (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons
- 3:15**  
2 The Secret Storm
- 3:30**  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
13 Teacher Institute: "American Heritage Project"
- 4:00 P.M.**  
2 Amos 'n' Andy  
4 Movie: "At the Stroke of 9," Patricia Dainton (57)  
7 American Bandstand with The Marvellettes  
9 Birthday Express  
13 Felix the Cat's Cartoons
- 4:30**  
2 Life of Riley, Wm. Bendix  
4 (Color) Movie: "White Tower, Glenn Ford  
11 3 Stooges, Don Lamond
- 4:50**  
7 American Bandstand, Roger Sharp
- 5:00 P.M.**  
2 Movie: "Lady and the Bandit," Louis Hayward, Patricia Medina (51-1st run). Life of Dick Turpin.  
5 Popeye, Tom Hatten  
7 Love That Bob! Cummings series return for daily umpteenth reruns.  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood

- 5:30**  
7 The Soupy Sales Show  
11 Casper, the Friendly Ghost  
13 Malone Goes Golfing
- 6:00 P.M.**  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News
- 6:15**  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman
- 6:30**  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Beany and Cecil. Trip up the jackstall.  
9 Cartoon Express  
11 Space Angel; Dick Tracy.  
13 Waterfront, P. Foster
- 6:45**  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline
- 7:00 P.M.**  
4 Shannon, George Nader. Reunion of skidrow extramural great, daughter.  
5 Beat the Odds, M. Stokely  
7 Expedition! Col. John D. Craig: "Challenge of the 7 Peaks." Mountain climbing in Soviet's Pamirs.  
9 Science Fiction Theatre  
11 Quick Draw McGraw  
13 Holiday, Bill Burrud: "Old-Fashioned Winter" in New York State
- 7:15**  
2 Douglas Edwards, News
- 7:30**  
2 To Tell the Truth  
4 Everglades, Ron Hayes. Dope-pushers want to kill injured girl.  
5 Peter Gunn, Craig Stevens. Heroin racket  
7 The Cheyenne Show, Ty Hardin. Bronco fights traitors, Comanches and French patrols to deliver gold to Juarez in Mexico.  
9 (Color) Movie: "Underwater," Jane Russell. Sunken treasure.  
11 The Best of Groucho  
13 I Search for Adventure: "Capture of the Condor"
- 8:00 P.M.**  
2 Pete and Gladys, Cara Williams, Harry Morgan, Frank Nelson. Gladys stirs up office revolt when she takes job.  
4 National Velvet, Lori Martin. Velvet clears King of charge of destroying property.  
5 Medic, Richard Boone. Intern's efforts rewarded.  
11 The Aquanauts, Keith Larsen, Jeremy Slate, Paul Henreid, Lynn Bari. Drake returns from sunken ship to haunt his "murderer."  
13 Adventure Tomorrow: "Hovercraft: Britain's Low-Flying Saucer"
- 8:30**  
2 Father Knows Best  
4 (Color) The Price Is Right, Bill Cullen and panel. Salesman returns for fifth week.  
5 Panic: "Botulism"  
7 The Rifleman, Chuck Connors, Keith Andes. Condemned killer is man who once saved Mark's life.  
13 Everybody Sing
- 9:00 P.M.**  
2 The Danny Thomas Show. Kathy tries to get Danny angry so he'll buy her a forgiveness present.  
4 87th Precinct. Robert Lansing, Gloria Talbott, Rosemary de Camp. Friends of slain woman tell conflicting stories.  
5 Night Court, Jay Jostyn.  
7 SurfSide 6, Lee Patterson. Army recalls Dave  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer, Zsa Zsa Gabor, Colette Marchand (51-1st run). Blog of Toulouse-Lautrec.  
11 Great Music from Chicago. Erich Leinsdorf conducts

**SPECIAL**

**GOLDEN GLOBE AWARDS**  
—Two-hour telecast of the annual Hollywood Foreign Press Association's award presentations comes from the Beverly Hilton Hotel at 10:30 p.m. on channel 11. Steve Allen emceeds the awards in a set-up similar to the Oscars except for addition of awards to new stars destined to achieve prominence during 1962. Comedy and musical films get separate categories from the dramatic ones.

**10:30**  
13 This Man Dawson

**9:30**  
2 The Andy Griffith Show. Hapless door-to-door salesman (Sterling Holloway) threatens to leave town.  
5 Main Event (see spts box)  
13 Waterfront, P. Foster

**10:00 P.M.**  
2 Hennessey, Jackie Cooper. Base's physical fitness program gets Chick matched with unbeaten middleweight.  
4 Thriller, Boris Karloff: "Flowers of Evil," Luciana Paluzzi, Kevin Hagen. The skeleton of a man poisoned by his wife and her lover returns  
5 Clete Roberts Reports  
7 Ben Casey, Vincent Edwards, Cliff Robertson, Michael Davis. Strange pact between Korean war ace in need of spinal surgery and frightened Navajo newsboy.  
11 George Putnam and News  
13 Peter Hansen, News

**10:15**  
5 Big Three Final (News)  
13 Harold Fishman

**10:30**  
2 I've Got a Secret, Garry Moore. Milton Berle is celebrity guest, and Barry Nelson subs for Henry Morgan  
5 Decoy, Beverly Garland  
11 Golden Globe Awards (see box)  
13 The Henry Morgan Show

**11:00 P.M.**  
2 Jerry Dunphy Report  
4 (Color) Jack Latham Nws  
5 Mahalia Jackson Sings: "Holding My Saviour's Hand"  
7 ABC News Final

**11:05**  
5 Movie: "Uncle Harry," George Sanders (40)  
7 Baxter Ward, Nws (11:10)

**11:15**  
2 Movie: "Happy Go Lucky," Mary Martin, Dick Powell, Betty Hutton (43-1st run). Stenographer saves her money to go on husband-hunting cruise.  
4 (Color) Best of Paar (11:21): Gisele MacKenzie, Alex King, Pat Buttram, Poupces de Paris  
7 Weather News (11:25)  
9 John Willis news (11:25)

**11:30**  
7 The Honeymooners: "The Baby Sitter"  
9 Movie: "The Set-Up," Robert Ryan, Audrey Totter (49). Crooked fights.

**12:00 MIDNIGHT**  
7 Movie: "Timber Queen," Richard Arlen, Mary Beth Hughes (44)  
11 Sincerely, Maria Palmer; Movie (12:35): "Lucky Night," Myrna Loy, Robert Taylor

**1:00 A.M.**  
2 Movie: "Hobson's Choice," Charles Laughton, John Mills, Brenda de Banzie (Br. '54). Clever comedy of spinster  
4 Teleplay: "Tomorrow We May Part," Laraine Day  
9 Movie: "Deadline at Dawn," Susan Hayward

# REAL DODGE CITY MARSHAL ON TV

## Ramon House Portrays Visiting Lawman on 'Gunsmoke'

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—The real marshal of Dodge City, Kans., site of TV's "Gunsmoke," is in town and says there hasn't been a horse thief arrested around those parts in years.

Marshal Ramon House has been cast in the role of a visiting lawman in the upcoming Saturday "Gunsmoke" with that show's make-believe lawman "Marshal Matt Dillon," played by big Jim Arness.

The slow talking House, dressed in western clothes but without his pistols, said things around Dodge City are a lot less perilous for a lawman these days than when the frontier was filled with stray bullets.

"We locked up our last horse thief three years ago," said House, a policeman who was trained at the Federal Bureau of Investigation Academy in Washington, D.C. "We caught him in his automobile—he'd sold the horse."

Marshal House turned the horse thief over to lawmen from a neighboring town, because that's where the nag was horsenaped in the first place.

★ ★ ★  
"THEY DIDN'T hang him though," said Ramon, which shows that things have changed for horse thieves over the years.

The modern day marshal, who has a force of 15 deputies, revealed that he has to keep an eye out for cattle rustlers just like his frontier brothers.

"There's a cow case going on right now,"

he said. "One of the fellows is missing 36 head."

But House says things are quiet around Dodge these days, compared to the last century.

★ ★ ★  
**FOR HIS APPEARANCE** on "Gunsmoke," Marshal House brought his fanciest shooting irons to Hollywood.

"I've got a pair of pearl-handled, 45-caliber revolvers with gold medallions on the stocks," he said proudly. "Those are my Sunday pistols. My regular pistols have black handles."

The Kansas policeman said "Gunsmoke" and other stories about Dodge City have made his job as peacemaker more interesting than it might be in a city where all he had to do was to be on the lookout for such criminals as pickpockets, robbers, embezzlers and the like.

"All summer long tourists come through town," he said. "They all ask for Matt Dillon, Doc, Kitty and Chester from the 'Gunsmoke' show."

"It makes my job more interesting because we get people from all over the world. It seems to me there has been 60 foreign countries represented from time to time."

Tourists occasionally compare Marshal House with Marshal Dillon, but that doesn't bother the Dodge City peace officer.

"When you've been in the business as long as I have and been married as long as I have, nothing bothers you," he said.



JIM ARNESS (LEFT) AND RAMON HOUSE  
Pair of Dodge City Hot Shots

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### Large Mail Response for TV Tour

Mrs. Jacqueline Kennedy has received more than 6,300 letters and telegrams on her TV conducted tour of the

White House, according to Press Secretary Pierre Salinger. He said the messages were "almost totally favorable."



JANE FONDA appears on "Open End" at 10:30 p. m. today (Sunday) on channel 11 for a discussion about "Bachelor Girls."

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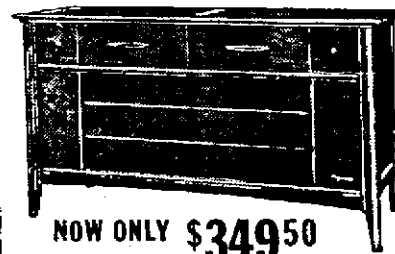
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## TUESDAY

- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air; "Biology"  
4 (Color) Contin. Classroom.  
"Contemp. Math" (repeat)  
6:30  
2 USC Telecourse: "Everyday Law," Allen Neiman  
4 Continental Classroom: "American Government (theory of federalism). Show is B & W for 2 days.  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:45  
9 Cartoonsville—A.M.  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Southern  
13 Guidepost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
5 Morn'g Startime (teleplay)  
7 The Jack La Lanne Show  
9 Movie: "Career," Edw. Ellis, Anne Shirley (39)  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 G'depost: Soc. Studies (3)  
9:30  
2 I Love Lucy, Lucille Ball  
4 Highway Holidays: "Pan-American Highway"  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
9:45  
13 G'depost: Soc. Studies (8)

- 10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Adventr: "Monaco"  
7 Our Miss Brooks, E. Arden  
9 Portrait of a Composer  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 P.M. Mike Wallace, with Tom Poston, Willie Mosconi, Woody Allen  
7 Yours for Song, B. Parks  
9 McCallion Thtr. (teleplay)  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "I Dream Too Much," Lily Pons, H. Fonda (35)  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Film  
12:30  
2 As the World Turns  
4 Loretta Young Theatre "Inga IV," Miss Young  
7 Mike a Face, Bob Clayton  
13 Assignment Education  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Consult Dr. Brothers; Telecoper News; Movie (1:10): "Key to Murder," Lynn Dollar  
7 Day in Court: Robbery  
11 The Gale Storm Show  
13 Public Service Film  
1:30  
2 Art Linkletter H'se Party Bonnie Prudden twists.  
4 Our Five Daughters  
7 My Little Margie  
9 Tie Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "Outrage," Mala Powers (50)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter; Alan Mowbray  
7 Seven Keys, Jack Narz  
11 Movie: "One-Horse Town," Janet Gaynor, Robt. Taylor  
3:00 P.M.  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy Gardiner Show (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons



**BURT BRINKERHOFF** portrays a college student with an amazing aptitude during 'Alcoa Premiere' at 10:00 p.m. Tuesday, channel 7.

- 3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "Ali Baba & the 40 Thieves," Jon Hall  
7 American Bandstand with Julius LaRosa  
9 Birthday Express  
4:30  
2 Life of Riley, Wm. Bendix  
9 Movie: "City on a Hunt," Lew Ayres, Sonny Tufts (53). Whodunit.  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Great American Broadcast," Alice Faye, John Payne, Cesar Romero, Jack Oakie (41—1st run). History of radio.  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood  
5:30  
7 The Soupy Sales Show  
11 Casper the Friendly Ghost  
13 Tom Malone's Sports  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman  
6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Cleo Roberts Reports  
7 Tombstone Territory, Pat Conway  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
7:00 P.M.  
4 Whiplash, Peter Graves. Bank robber teams with Chris to fight outlaws. (Series trades time slots with Wyatt Earp next week.)  
5 Beat Odds, Mike Stokey  
7 Bat Masterson, Gene Barry  
9 Science Fiction Theatre "The World Below"  
11 Huckleberry Hound  
13 Wonders of the World: "Mozambique Safari"  
7:15  
7 Doug Edwards and News  
7:30  
2 Marshal Dillon, James Arness (Gunsmoke). Vinton Hayworth guests as man who betrays his benefactor when he learns of price on his head.  
4 (Color) Laramie, Bob Fuller, Russell Johnson, Mark Andrews. Outlaws take \$50,000 gold shipment from stage on which Jess is riding shotgun.  
5 Peter Gunn, Craig Stevens. Jacoby is kidnapped.  
7 The Bugs Bunny Show. Trish's ballpoint pens.  
9 (Color) Best of the Post: "Trumpet Man," Harry James. One time great makes comeback.  
11 The Best of Groucho  
13 Wanderlust, Bill Burrud: "Royal Road to India"  
8:00 P.M.  
2 Password, Allen Ludden. Ginger Rogers and Orson Bean are guest celebrities.  
5 Yancy Derringer, Jack Mahoney. Protection racket.  
7 Bachelor Father, John Forsythe, Leonid Kinskey. Jasper trains to become a canine movie star.  
9 I Led Three Lives, Richard Carlson  
11 Rescue 8, Jim Davis  
13 A Way of Thinking, Dr. Albert E. Burke: "Bombs, Babies and Biology" (pt. 2). Teaching of literacy and economic development without background planning.  
8:30  
2 Dobie Gillis, Dwayne Hickman (see box)  
4 Alfred Hitchcock Presents: "The Big Score," Evan Evans, Philip Reed, Raphael Campos. Teenager uses baby-sitting job to help delinquents rob her employer.  
5 Roller Skating Championships (sports box)  
7 The New Breed, Leslie Nielsen, Stanley Adams, Les Tremayne. Series of mysterious fires are believed to be work of hired-for-fire arsonist.  
9 (Color) Kingdom of Sea  
11 M-Squad, Lee Marvin.  
13 Page One, Peter Hansen. Film clips of Wilson's call to arms  
9:00 P.M.  
2 The Red Skelton Show. John Carradine and Marie Windsor are guests as George Appleby rents a room to an exotic mystic from India.  
4 The Dick Powell Show: "The Hook," Robert Loggia, Ed Begley, Ray Danton. California investigator tries to prevent the murder of a prohibition gangster who comes out of prison with ideas of taking over the mob again.  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer, Colette Marchand (53)  
11 Divorce Court.  
13 Ski Show, Tom Malone  
9:30  
2 Ichabod and Me  
7 Yours for a Song  
13 Racket Squad, R. Hadley  
10:00 P.M.  
2 The Garry Moore Show.

## SPECIAL

**DOBIE GILLIS** — Tuesday Weld returns in the old role of Thalia Menninger which launched her TV career in the series' first season. Now a successful traveling saleswoman, Thalia wants Dobie to quit college in favor of a more lucrative future, at 8:30 p.m. on channel 2.

**ALCOA PREMIERE** — A college instructor has problems with a new student whose mind is developed far beyond his years. Then he learns the frightening reason for the boy's ability, which could cause his expulsion if the dean learned of it. Jason Evers, Burt Brinkerhoff, Henry Jones and Nancy Hadley star in the hour-long drama at 10 p.m. on channel 7.

Barbara McNair sings "Wang-Wang Blues," with Alan King commenting on taxes  
4 Cain's Hundred, Mark Richman, Jack Ging, Lin McCarthy, Simon Oakland, Anne Helm. Son turns against father in battle of competing loan shark operators.  
5 Cleo Roberts Reports  
7 Alcoa Premiere, Fred Astaire: "Of This Time," of That Place" (see box)  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (news)  
13 Harold Fishman  
10:30  
5 Divorce Hearing  
11 The Paul Coates Show  
13 The Henry Morgan Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
5 Mahalia Jackson Sings  
7 ABC News Final  
11 The Tom Duggan Show  
11:05  
5 Movie: "Mr. Winkle Goes to War," Edw. G. Robinson (44)  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "Typhoon," Dorothy Lamour, Robert Preston (40). Shipwrecked child grows up on island.  
4 (Color) Jack Paar Show. Hugh Downs hosts while Paar is in England. Guests are Johnny Desmond, Monique Van Vooren, Jack E. Leonard.  
7 Weather News (11:25)  
9 Dow Finsterwald (11:25)  
11:30  
7 The Honeymooners  
9 Movie: "Battle Taxi," Sterling Hayden (55). Wartime helicopter  
12:00 MIDNIGHT  
7 Movie: "Lovable Cheat," Charlie Ruggles  
12:30  
11 Sincerely, Maria Palmer; Movie (12:35): "The Mortal Storm."  
1:00 A.M.  
2 Movie: "Walls Came Tumbling Down," Lee Bowman.  
4 One o'Clock Curtain  
9 Movie: "Desperate," Steve Brodie (47)  
1:30  
4 Almanac; (Newsrap)

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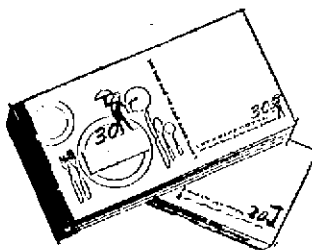
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- ★ **PAID ADVERTISEMENT**
- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology  
4 (Color) Contin. Classroom  
"Contemp. Math" (repeat)  
6:30  
4 Continental Classroom:  
"American Government"  
(constit'l framework)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:45  
9 Cartoonsville—A.M.  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
with Paul Weston  
5 A.M.-L.A., Stan Chambers  
7 Chucko the Clown  
8:15  
11 Food Mart News on  
Camera  
8:30  
5 Morning Cartoons  
11 Susie, Ann Southern  
13 LASC: "Lit. & Fine Arts"  
("The Last Supper")  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Morn'g Startime (teleplay)  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Dance, Girl,  
Dance," Maureen O'Hara,  
L. Ball ('40)  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 Guidepost to Science (3,4)  
9:30  
2 I Love Lucy, Lucille Ball  
4 Highway Holidays:  
Big Bear Fishing  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
9:45  
13 Guidepost to Science (9)  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise

- 10:15  
13 Public Service Film  
10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advn't: Monaco  
7 Our Miss Brooks, E. Arden  
9 Film: "Union Regula-  
tions"  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Im-  
pression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with  
George Jessel, Ann Corio,  
N. H. Gov, Wesley Powell  
7 Yours for Song, B. Parks  
9 Medallion Thre (teleplay)  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "I'm Still Alive,"  
Kent Taylor ('40). Stunt  
man.  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Films  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
7 Make a Face, Bob Clayton  
1:00 P.M.  
2 Password, Alton Ludden  
4 Young Dr. Malone  
5 Consult Dr. Brothers; Tele-  
copter News; Movie 1:10:  
"Good Luck, Mr. Yates,"  
Jess Barker ('43)  
7 Day in Court: Estate  
11 The Gale Storm Show  
13 Goals for Americans  
1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 G'depost: Man's Advntr.  
1:45  
13 Guidepost: Spanish (5)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy



**GLORIA De HAVEN** has a dual role on 'U.S. Steel Hour' at 10 p.m. Wednes- day, channel 2.

- 7 Jane Wyman Presents  
9 Movie: "Pre-Historic Woman," Laurette Luez ('50)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter: Frank Mc-  
Grath, Betty Lynn  
7 Seven Keys, Jack Narz  
11 Movie: "Shopworn Angel," Margaret Sull-  
van, James Stewart ('37)  
3:00 P.M.  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy Gardiner Show (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons  
3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "That Certain Age," Deanna Durbin  
7 American Bandstand with Clyde McPhatter  
9 Birthday Express  
4:30  
2 Life of Riley, Wm. Bendix  
9 Movie: "99 River St.," John Payne, Evelyn Keyes ('53). Murder.  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Stowaway," Shir-  
ley Temple, Alice Faye, Robt. Young ('36). Slain missionary's orphan solves playboy's problems.  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood  
5:30  
7 The Soupy Sales Show  
11 Casper the Friendly Ghost  
13 Joe Palooka, J. Kirkwood  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman  
6:30  
2 Big News, Jerry Dunphy with film footage from Sacramento nightly thru Friday.

- 4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Men Into Space, William Lundigan  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham news  
5 The Big Three (news)  
11 George Putnam Dateline  
7:00 P.M.  
4 Death Valley Days: "Preacher with a Past," Neville Brand, Jean Gil-  
lespie. Gunslinger (John Wesley Hardin) turned preacher mixes bullets with prayers and helps sheriff capture outlaws.  
5 Beat the Odds, M. Stokey  
7 King of Diamonds, Brod-  
erick Crawford  
9 Science Fiction Theatre.  
11 Heckle and Jeckle Show  
13 **PASSPORT TO TRAVEL—**  
★ **CARIBBEAN VACATION!!**  
7:15  
2 Douglas Edwards, News  
7:30  
2 The Alvin Show, Ross Bagdasarian (cartoons)  
4 Wagon Train, Scott Miller  
Dick York, John McIntire,  
Dorothy Green, Anita Sands. Shannon, with broken leg, is stranded in snowbound cabin with a wounded Indian who fears white men.  
5 Peter Gunn, Craig Stevens. Communist agents.  
7 Howard K. Smith—News and Comment  
9 Sneak Preview Movie ('51 adventure), stars Kirk Douglas, Virginia Mayo, Walter Brennan. (If this is "Along the Great Di-  
vide," it has good desert photography).  
11 The Best of Groucho  
13 Global Zobel: "Israel: The Narrow Land"  
8:00 P.M.  
2 Window on Main Street, Robert Young, Coleen Gray. College teacher is smeared as student politi-  
cian seeks issue for his campaign.  
5 Line of Sight, Bill Stout  
7 Straightaway, Brian Kelly, John Ashley, Paul Richards. Escaped convict holds boys prisoner in their own garage. Ce Ce Whitney is featured.  
11 The Gale Storm Show  
13 Your Weekend (see box).  
8:30  
2 Checkmate, Anthony George, Myron McCor-  
mick, Sean McClory, Dabbs Greer. Eccentric "mayor" of hobo shanty-  
town turns out to be wealthy scion who is marked for murder  
4 The Joey Bishop Show. Joey hires a maid  
5 Wrestling (see spits box)  
7 Top Cat (cartoons).  
11 Wanted-Dead or Alive, Steve McQueen.  
13 Seven League Boots, Jack Douglas: "Memoirs of a Rover" (new time).  
9:00 P.M.  
4 (Color) The Perry Como Show. Versatile Carol Lawrence and Don (Mr. Wizard) Herbert  
7 Hawaiian Eye, Robert Conrad, Sherry Jackson, John Dehner, Grace Lee Whitney. Sailor is held captive for his \$100,000 cargo of ambergris.  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer ('53)  
11 Cimarron City, George

**SPECIAL**

**YOUR WEEKEND** — Pre-  
miere. Dick Garten hosts  
weekly travel series of places  
to go within 300 miles of L.  
A. The San Diego area is fea-  
tured on opener, at 9 p.m. on  
channel 13. Bob Peigram, for-  
mer publicity chief at channel  
4, is producer.

**U. S. STEEL HOUR**—Gloria  
De Haven stars in a dual role  
as a woman accused of mur-  
der, who claims she not only  
is innocent, but also the sup-  
posedly dead wife of a promi-  
nent lawyer, Arthur Hill and  
Donald Davis co-star at 10  
p.m. on channel 2.

**DAVID BRINKLEY** — Sec-  
retary of Labor Arthur J.  
Goldberg is interviewed dur-  
ing a report on the potential  
effects of the five-hour day,  
at 10:30 p.m., in color, on  
channel 4. The short day was  
won after an 8-day strike by  
New York electricians. A her-  
mit on a Florida key is the  
second segment.

Montgomery, Kathleen  
Crowley. Released from  
prison, man seeks revenge  
13 Teledrama.  
9:30

2 The Dick Van Dyke Show.  
Rob is sole juror holding  
out for pretty defendant's  
innocence.

**10:00 P.M.**  
2 U. S. Steel Hour: "Who  
Is This Woman?" (see  
box)  
4 (Color) Bob Newhart  
Show. Carl Reiner, pianist  
Peter Nero and Joyce  
Jamison are guests, with  
sketches about why the  
world didn't end, and of-  
ficial protocol.

5 Clete Roberts Reports  
7 Naked City, Paul Burke,  
Horace McMahon, John  
Larch, Geraldine Fitz-  
gerald, Milt Kamen. A po-  
liceman suddenly finds the  
economic pressures and  
strain of his job closing  
in on him.  
11 George Putnam, News  
13 Peter Hansen, News

**10:15**  
5 Big Three Final (News)  
13 Harold Fishman  
**10:30**

4 (Color) David Brinkley's  
Journal (see box)  
5 Overseas Adventure  
11 The Paul Coates Show  
13 The Henry Morgan Show

**11:00 P.M.**  
2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
7 Mahalia Jackson Sings  
5 ABC News Final  
11 The Tom Duggan Show  
**11:05**  
5 Movie: "7 Days to Noon."  
7 Baxter Ward News (11:10)

**11:15**  
2 Movie: "Nob Hill," George  
Raft, Vivian Blaine  
4 (Color) Jack Paar Show  
Hugh Downs hosts Louise  
O'Brien, Phil Foster,  
Paula Prentiss.  
7 Weather News (11:25)  
9 John Willis News (11:25)  
**11:30**  
7 The Honeydooners  
9 Movie: "El Alamein,"  
Scott Brady, Rita Moreno  
('54). War film

**12:00 MIDNIGHT**  
7 Movie: "Submarine Alert."  
**12:30**

11 Maria Palmer: Movie  
(12:35): "Luxury Liner."  
**1:00 A.M.**  
2 Movie: "Big Business,"  
Spring Byington, Jed  
Prouty ('37). Crooked  
stock promoter  
4 One O'Clock Curtain  
9 (Color) Movie: "Rancho  
Notorious," Marlene Die-  
trich, Mel Ferrer ('54)  
**1:30**  
4 Almanac; News wrap

**HEADQUARTERS FOR**

# Hotpoint

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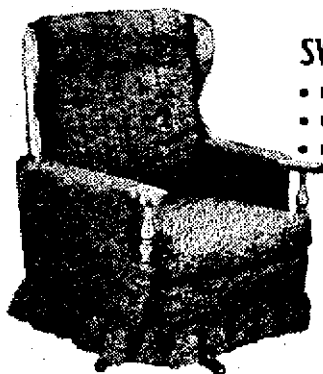
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**THE WIERE BROTHERS** premiere with a comedy series, "Oh! Those Bells!" at 7:30 p. m. Thursday, channel 2. Getting ready for their debut, Harry (left) prepares to direct Sylvester (right) in a musical comb concert while Herbert (center) checks to see whether the musician has to fiddle around with a haircut.

## Three 'Goodies' from GRANDMA'S



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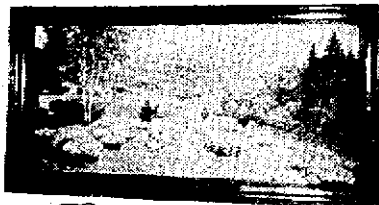
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## Week's Top Shows

**Sunday**—The life story of Helen Keller, who became blind and deaf when she was two years old as the aftermath of an illness, will be the subject of "Perspective on Greatness" at 9:30 p.m. on channel 9.

**Monday**—Steve Allen serves as master-of-ceremonies for the Hollywood Foreign Press Association's "Golden Globe Awards" for the best movies. It's on channel 11 at 10:30 p.m. A 75-minute presentation.

**Tuesday**—"Alcoa Premiere" at 10 p.m. on channel 7 guest stars Burt Brinckerhoff as a brilliant college student who is a social misfit.

**Wednesday**—"Your Weekend" premieres at 9 p.m. on channel 13 with a weekly travel series about places to go within 300 miles of Long Beach. Dick Garten hosts and San Diego is featured on the opener.

**Thursday**—Originating from Long Beach Municipal Auditorium, "Business Outlook '62" features three economic experts in a financial forum sponsored by the Farmers & Merchants Bank of Long Beach. It's on channel 11 at 9:30 p.m.

**Friday**—"The Milton Berle Show" at 9:30 p.m. on channel 4 in COLOR includes guests Jack Benny, Lena Horne, Laurence Harvey and Janis Paige.

### BERT'S EYE VIEW

## Peggy Eludes Soap Opera

Continued from Page 1

portray the mother of four children. And what she didn't know about children would fill more volumes than the Encyclopedia Britannica.

She didn't consult an encyclopedia, but she did read nine child psychology books. She began visiting friends who had children. She found they were more than willing to let her serve as a baby-sitter.

The psychology books and the baby-sitting didn't help her too much.

Finally, she came across a book entitled "Joy of Children." The basic message to parents was:

"Relax. Enjoy them. It is normal for a parent to sometimes lose his or her temper."

With the above as her philosophy, bachelor girl Peggy is successfully coming across the TV screen as the mother of four.

And what a change from soap opera it is for mother!

"Not one sermon," said Peggy. "Not maudlin. Not sentimental. Not more perfect than life."

It's true, not blue.

# FURNITURE STOCK REDUCTION SALE

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| STUDIO COUCH        | COUCH BY DAY<br>BED AT NIGHT | 37 <sup>95</sup> |

### BEDROOM SUITES, REDUCED!

|                     |                  |
|---------------------|------------------|
| 3-PIECE BEDROOM SET | 39 <sup>95</sup> |
| 5-PIECE BEDROOM SET | 54 <sup>95</sup> |
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### DINETTES & DINING ROOMS

|                       |                        |                  |
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| 5-PIECE DINETTE       | TABLE AND 4 CHAIRS     | 24 <sup>95</sup> |
| 7-PIECE DINETTE       | LARGE TABLE & 6 CHAIRS | 44 <sup>95</sup> |
| 5-PIECE MAPLE DINETTE |                        | 49 <sup>95</sup> |

### Television Values

|                                       |                   |
|---------------------------------------|-------------------|
| Brand New, Portable Television        | 92 <sup>00</sup>  |
| Brand New, Table Model 23" Television | 129 <sup>95</sup> |
| 21" TV Record Player Combination      | 169 <sup>95</sup> |
| Philco Portable—One only              | 119 <sup>95</sup> |

### Appliance Buys

|  |                   |
|--|-------------------|
| G. E. Automatic 12-lb. Washer                        | 149 <sup>95</sup> |
| G.E. Washer-Dryer Combination—only                   | 249 <sup>95</sup> |
| Family Size—Brand New Refrigerator                   | 119 <sup>95</sup> |
| Giant Size, Automatic Defrost Freezer & Refrigerator | 199 <sup>95</sup> |

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BOUDOIR LAMPS **\$149**

|                   |                               |                  |
|-------------------|-------------------------------|------------------|
| ROLL-AWAY BED     | COMPLETE WITH MATTRESS        | 15 <sup>95</sup> |
| HIDE-A-BED        | COMPLETE WITH COTTON MATTRESS | 89 <sup>95</sup> |
| LIVING ROOM SUITE | 2-PC. DANISH STYLE            | 89 <sup>95</sup> |

## BENGAL DISCOUNT STORE

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## THURSDAY

## ★ PAID ADVERTISEMENT

- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom  
6:30  
2 USC: "Everyday Law"  
4 (Color) Contin. Classroom  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:45  
9 Cartoonsville—A.M.  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 A.M.-L.A. Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 G'depost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Morn'g Startime (teleplay)  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Enchanted Cottage"  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 Guidepost: Soc. Studies  
9:30  
2 I Love Lucy, Lucille Ball  
4 Hiway Holiday  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
9:45  
13 Guidepost: English Lit.  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advntr: Finland  
7 Our Miss Brooks, E. Arden  
9 Understanding  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace  
7 Yours for Song, B. Parks  
9 Medallion Th'ir (teleplay)  
11 Songo, Del Moore



**ECONOMISTS** George P. Hitchings (left) and Norman Robertson will participate in 'Business Outlook for 1962' originating 9:30 p.m. from the Long Beach Municipal Auditorium via channel 11. The financial forum will be sponsored by the Farmers & Merchants Bank of Long Beach.

- 11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "In Name Only"  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Industry on Parade  
12:30  
2 As the World Turns  
4 Loretta Young Theater  
7 Make a Face, Bob Clayton  
13 Public Service Film  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Dr. Brothers; Telecopter  
News; Movie (1:10):  
"Cat Women of the Moon," Sonny Tufts  
7 Day in Court  
11 The Gale Storm Show  
13 Film: "Careers"  
1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "Garden of the Moon," Pat O'Brien (38)  
13 The Lloyd Thaxton Show

7:00 P.M.

- 4 Science in Action, Dr. Earl S. Herald: "Friction."  
5 Beat the Odds, M. Stokely  
7 Ripcord, Larry Pennell  
9 Science Fiction Theatre  
11 The Yogi Bear Show  
13 True Adventure, Bill Burrud: "Animal Kingdom"  
7:15  
2 Douglas Edwards, News  
7:30  
2 Oh, Those Bells! (see box)  
4 Outlaws, Bruce Yarnell.  
Breeson finds himself alone and friendless in a town of enemies.  
5 Peter Gunn, Craig Stevens  
7 Ozzie and Harriet, Wally's reaction to financial aid proves a surprise.  
9 Mr. D.A., David Brian  
11 The Best of Groucho  
13 Golden Voyage, Jack Douglas: "Israel."

8:00 P.M.

- 2 Frontier Circus, Chill Wills. Guest Mickey Rooney plays a vengeful clown.  
5 Troubadours, Keanan Wynn, Bob Mathias. Crew stages circus to help child.  
7 The Donna Reed Show. The Stones yearn for the rural life.  
9 **SPECIAL HOUR! DOG ON HELEN KELLER**.. (see Sunday box)  
11 The Phil Silvers Show.  
13 **THE Play of the Week** ★ "The Old Foolishness" (see box)  
8:30  
4 Dr. Kildare, Richard Chamberlain, Raymond Massey, Joan Hackett, Pat Hingle. Kildare and Gillespie try to save critically ill woman from quack doctor.  
5 Crime and Punishment, Cleve Roberts. Three-time loser had family problems.  
7 The Real McCoys, Walter Brennan, Tony Martinez. Pepino gets his citizenship papers.  
11 Johnny Midnight, Edmond O'Brien. Destruction of actress' doll collection is prelude to murder.

8:30

- 9:00 P.M.  
2 Tell It to Groucho, with horse-seeker  
5 Mr. Lucky, John Vivyan. Crooked tycoon.  
7 My Three Sons, Fred MacMurray. Eve Arden guests as actress-author-ess who befriends tramp  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer (53)  
11 Man Without a Gun  
9:30  
2 The Gertrude Berg Show. Sarah insists the college library has wrongly accused her of not returning a long-overdue book.  
4 Hazel, Shirley Booth. Hazel accidentally wounds ego of jilted gardener.  
5 The Cheaters, J. Ireland  
7 Margie, Cynthia Pepper. Frank McHugh guests as hobo  
11 Business Outlook for 1962 (see box)  
10:00 P.M.  
2 CBS Reports: "Barry Goldwater—The View From the Right" (see box)  
4 (Color) Sing Along With Mitch. Leslie Uggams and Gloria Lambert help serenade the weather. (Note: Series moves to 8:30 p.m.)

## SPECIAL

**OH, THOSE BELLS!** — Postponed (from Nov.) premiere. The Wiere Brothers—Herbert, Harry and Sylvester—star as the last descendants of a dynasty of theatrical prop, wig and costume makers. Henry Norell is featured as their boss, with Carol Byron (who soon will be a regular in "Window on Main Street") as a sympathetic secretary. The brothers are sent to a missile plant to pick up an old rocket for a prop in the opener, at 7:30 p.m. on channel 2, replacing Bob Cummings.

**PLAY OF THE WEEK** — Albert Salmi, Sally Ann Howes and Jean Muir star in Paul Vincent Carroll's poetic drama of the love of three brothers for the same girl. The Irish Revolution is the setting, at 8 p.m. on channel 13.

**BUSINESS OUTLOOK FOR '62** — Forecasts of conditions in general business, securities markets, and housing and real estate markets are made by three economics experts at 9:30 p.m. on channel 11. The 12th annual financial forum is live from Concert Hall of the Municipal Auditorium.

**CBS REPORTS**—Eric Sevareid is reporter at 10 p.m. on channel 2, for a half-hour hard look at one of the most articulate spokesmen for the conservative cause, Sen. Barry M. Goldwater (R-Ariz.). His beliefs and convictions are explored, with film clips of college addresses, a debate with Norman Thomas.

**Fridays in the fall.**  
5 Cleve Roberts Reports  
7 The Untouchables, Robert Stack, Nehemiah Persoff. Arsonist is hired by mail robbers  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three-Final (News)  
13 Harold Fishman  
10:30  
2 KNXT Reports  
5 Court of Last Resort  
11 The Paul Coates Show  
13 The Henry Morgan Show

11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham News  
5 Mahalia Jackson  
7 ABC News Final  
11 The Tom Duggan Show  
11:05  
5 Movie: "Diamond Jim," Edward Arnold  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "Lady From Shanghai," Rita Hayworth, Orson Welles  
4 (Color) Jack Paar Show  
Hugh Downs is host.  
7 Weather News (11:25)  
9 Dow Finsterwald (11:25)  
11:30  
7 The Honeymooners  
9 Movie: "Key Largo."

12:00 MIDNIGHT  
7 Movie: "Ramona."  
13 Rockin' Rudy Harvey  
12:30  
11 Maria Palmer: Movie (12:35): "The Mighty McGurk," Wallace Beery  
1:00 A.M.  
2 Movie: "Dressed to Kill,"  
4 One o'Clock Curtain  
9 Movie: "Every Girl Should Be Married," Betty Drake, Cary Grant

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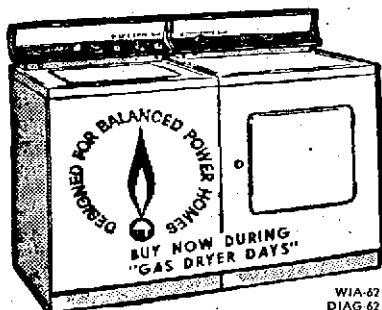
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# SPECIAL

**ASPHALT JUNGLE**—Jack Warden stars as big city police commissioner in repeats of the former ABC series based on the best-seller and MGM movie. An aging head of the burglary squad proves his worth in the opener, at 8:30 p.m. on channel 11.

**MILTON BERLE SHOW**—Uncle Miltie returns to a comedy-variety format for his Chrysler color special at 9:30 p.m. on channel 4, with guests including Jack Benny, Laurence Harvey, Lena Horne and Janis Paige. A spoof on the movies' recent rash of historical epics has Benny as Ben-Hur, Harvey as Spartacus and Berle as Cleopatra.

## FRIDAY

- 5:45  
2 Farm Reports; News
- 6:00 A.M.  
2 Collage of Air: "Biology"  
4 (Color) Contin. Classroom "Contemp. Math" (repeat)
- 6:30  
2 USC Telecourse: "Music"  
4 (Color) Contin. Classroom: "American Government" (regulation of commerce)
- 7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor
- 7:45  
9 Cartoonsville—A.M.
- 8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 AM—LA, Stan Chambers  
7 Chucko the Clown
- 8:30  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 LASC: "Lit. & Fine Arts" (Michelangelo's Sculpture)
- 9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Great Decisions: "Iran—Middle East Pivot?" Ron Cochran and Howard K. Smith examine Iran's position and U. S. policy.  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Ex-Mrs. Bradford," Wm. Powell, J. Arthur (36)  
11 The Princess, Pat Blake  
13 Public Service Film
- 9:15  
13 Guidepost to Science (5, 6)
- 9:30  
2 I Love Lucy, Lucille Ball  
4 Hiway Holiday: Tahoe  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health
- 9:45  
13 G'depost: Storybook Time
- 10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise
- 10:15  
13 Public Service Film
- 10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advant: Finland  
7 Our Miss Brooks, E. Arden  
9 Film: African Developm't  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons
- 11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton
- 11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace with Gary Crosby, Claudie McNeil, Skip Cunningham  
7 Yours for Song, B. Parks  
9 Medallion Thriller (teletype)  
11 Songo, Del Moore
- 11:45  
2 The Guiding Light

- 12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "The Iron Major," Pat O'Brien (48)  
11 Sheriff John, John Rovick  
13 Midday Report
- 12:15  
13 Public Service Film
- 12:30  
2 As the World Turns  
4 Loretta Young Theatre  
7 Make a Face, Bob Clayton  
11 The Intelligent Parent: "Have a Good Heart"
- 1:00 P.M.  
2 Passport, Allen Ludden  
4 Young Dr. Malone  
5 Consult Dr. Brothers; Teleceptor News; Movie (1:10): "Professional Soldier," Victor McLaglen  
7 Day in Court: small claims  
11 The Gale Storm Show  
13 Robin Hood, R. Greene
- 1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, Duke M'Grw  
11 Divorce Court, Bill Welsh  
13 Industry on Parade
- 1:45  
13 Guidepost: Spanish (5)
- 2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy Guest: Dean Martin  
7 Jane Wyman Presents  
9 Movie: "3 Bad Sisters," Marla English ('50)  
13 The Lloyd Thaxton Show
- 2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter; Milton Berle  
7 Seven Keys, Jack Narz  
11 Movie: "3 Hearts for Julia," Ann Sothern ('42)
- 3:00 P.M.  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy Gardiner Show (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons
- 3:15  
2 The Secret Storm
- 3:30  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?
- 4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "Passport to Suez," Warren William  
7 American Bandstand Guest: Brian Hyland  
9 Birthday Express
- 4:30  
2 Life of Riley, Wm. Bendix  
4 Movie: "Outpost in Morocco," George Raft ('49)  
11 3 Stooges, Don Lamond
- 5:00 P.M.  
2 Movie: "2 Years Before the Mast," Alan Ladd, Brian Donlevy, Wm. Bendix ('46)  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood
- 5:30  
7 The Soupy Sales Show  
11 Casper the Friendly Ghost  
13 Tom Malone's Sports
- 6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News
- 6:15  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman
- 6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Grand Jury, Lyle Bettger  
9 Cartoon Express  
11 Space Angel, Dick Tracy  
13 Waterfront, P. Foster
- 6:45  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline
- 7:00 P.M.  
4 Wyatt Earp, Hugh O'Brian  
Linda Stirling plays a suffragette who clashes with



**LENA HORNE** guest stars on 'The Milton Berle Show' at 9:30 p.m. Friday, channel 4.

- visiting senator.  
5 Beat the Odds, M. Stokey  
7 Manhunt, Victor Jory  
9 Science Fiction Theatre  
11 Deputy Dawg (cartoons)  
13 You Asked for It, J. Smith
- 7:15  
2 Douglas Edward, News
- 7:30  
2 Rawhide, Clint Eastwood, Eric Fleming, Debra Paget, Jimmy Baird. Drovers agree to help starving Indian boy find his sister.  
4 International Showtime, Don Ameche: "Holiday on Ice in Europe." All-new acts, taped in Switzerland. (Series retains its present slot next season.)  
5 Peter Gunn, Craig Stevens. Escaped criminal holds Edie hostage.  
7 The Soupy Sales Show  
9 Science Fiction Movie: "Giant From the Unknown," Buddy Baer ('58). Conquistador haunts village.  
11 The Best of Groucho  
13 Bold Venture, Dane Clark
- 8:00 P.M.  
5 Speedway: "Triple Header." Midgets, sprint cars and late-model stock cars.  
7 The Hathaways, Peggy

- Cass, Jack Weston, Marquis Chimps. Walter sets up an economy plan.  
11 One Step Beyond: "The Mask," Wesley Lau, Luis Van Rotten. Spirit of centuries-dead Egyptian prince possesses body of Air Force lieutenant who crashes near Nile.  
13 Mantovani, John Conte: "Tribute to France" and "Music From Paris," Patachou, Vic Damone.
- 8:30  
2 Route 66, Martin Milner, George Maharis, Elizabeth Seal, Akim Tamiroff. The "Irma la Douce" star plays a dancer brought out of retirement, but who has to fight the enmity of a top comedian (Zach Matalon, Miss Seal's real-life husband) to make a comeback. Tamiroff plays a friendly TV producer.  
4 Robert Taylor Detectives. Russo's "bad day" gets worse when he gets anonymous death threat against his family, and a mysterious package is left on his doorstep.  
5 Movie: "Atomic Kid," Mickey Rooney ('54). Man becomes radioactive.  
7 The Flintstones (cartoons). Fred's good samaritan act backfires.  
11 The Asphalt Jungle (see box)
- 9:00 P.M.  
7 77 Sunset Strip, Roger Smith, Claire Griswold, Donald Woods. Jeff is sent to France to check on American girl who believes whomsoever she loves will die.  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer ('53)  
13 Teledrama: "Condemned to Glory."
- 9:30  
2 Father of the Bride, Leon Ames. Tommy's hero-worship of Buckley makes Stanley think he's lost both his children.  
4 (Color) The Milton Berle Show (see box)  
11 Tightrope! Mike Connors. Nick knows he's being used as a pigeon and fears for his life as repeats return.
- 10:00 P.M.  
2 The Twilight Zone: "The Fugitive," Susan Gordon, J. Pat O'Malley, Nancy Kulp, Wesley Lau, Paul Tripp. An old man befriends crippled child whose dream comes true

- when she learns he's really a visitor from another planet.  
5 Clete Roberts Reports  
7 Target: The Corruptors, Stephen McNally, Harry Guardino, Barbara Eden. Stock market swindle victimizes reckless investors.  
11 George Putnam, News  
13 Peter Hansen, News
- 10:15  
5 Big Three Final (News)  
13 Harold Fishman
- 10:30  
2 Eyewitness, Walter Cronkite. Week's top story.  
4 Chet Huntley Reporting  
5 The Californians  
11 The Paul Coates Show  
13 The Henry Morgan Show
- 11:00 P.M.  
2 Jerry Dunphy Report on Finland, between NATO and Russia.  
4 (Color) Jack Latham News  
5 Mahalia Jackson Sings  
7 ABC News Final  
11 The Tom Duggan Show
- 11:05  
5 Movie: "The Men," Marlon Brando, Teresa Wright, Jack Webb ('50). Paralyzed war vet.  
7 Baxter Ward News (11:10)
- 11:15  
2 Movie: "Fire Over Africa," Maureen O'Hara, Macdonald Carey, Binnie Barnes ('54—1st run). Dope smuggling.  
4 (Color) Jack Paar Show  
Hugh Downs hosts Olivia DeHavilland  
7 Weather News (11:25)  
9 John Willis News (11:25)
- 11:30  
7 The Honeyymooners  
9 Movie: "Iron Sheriff," Sterling Hayden
- 12:00 MIDNIGHT  
7 Movie: "The Great John G.," Linda Darnell  
13 Movie: "The Red House," Edw. G. Robinson ('47)
- 12:30  
5 Movie: "Three Steps to Murder," Tom Conway  
11 Movie: "Too Hot to Handle," Clark Gable, Myrna Loy, Walter Pidgeon ('38).
- 1:00 A.M.  
2 Movie: "Goin' to Town," Mae West  
4 One O'Clock Curtain  
9 Movie: "Fallen Sparrow," John Garfield

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# SATURDAY

## ★ PAID ADVERTISEMENT

- 7:00 A.M.**  
 4 Allen Lane Western  
 7:45  
 2 Comedy Corral (cartoons)  
 11 The Christophers, Basil Rathbone
- 8:00 A.M.**  
 4 (Color) Science Crossroads: "Chemical Nature of Genes," Dr. Horowitz  
 11 Movie: "Fighting Man"  
 8:15  
 2 Learn to Draw, Jon Gnagy  
 8:30  
 2 Sky King, Kirby Grant  
 4 (Color) Pip the Piper  
 5 Design for Learning  
 9 From the Ground Up  
 8:45  
 13 Sacred Heart Program
- 9:00 A.M.**  
 2 Captain Kangaroo  
 4 (Color) Shari Lewis Show Tom Bosley guests.  
 5 Movie  
 7 Bill Elliott Western  
 9 Teatro en Espanol (Span.) "El Honorable Inquilino"  
 11 Topper, Leo G. Carroll  
 13 Panorama Latino
- 9:30**  
 4 (Color) King Leonardo  
 11 San Juan Capistrano Day at Santa Anita (spts box)
- 10:00 A.M.**  
 2 Video Village, Jr. Edition  
 4 Fury, Bobby Diamond.  
 7 Hoot Gibson Western  
 11 Movie: "Stolen Assignment"
- 10:30**  
 2 Mighty Mouse Playhouse  
 4 Make Room for Daddy  
 9 (Color) Movie: "Moulin Rouge," Jose Ferrer ('53)
- 11:00 A.M.**  
 2 The Magic Land of All-Kazam, Mark Wilson  
 4 Mr. Wizard, Don Herbert "Friction" is probed as  
 5 Movie  
 7 Don Barry Western  
 11 Gateway to Glamour

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- CAPISTRANO DAY** at Santa Anita, 9:30 a.m. on channel 11. Interviews, plus films of Don't Alibi's victory in 1961.
- NBA BASKETBALL**, 11:30 a.m. on channel 4, as the Syracuse Nationals host the Detroit Pistons for final game of regular season. Four play-offs remain to be telecast.
- ANGELS BASEBALL**, 1:25 p.m. on channel 9, as the Angels play in NL's newest team, the Houston Colt 45's, in an exhibition game from Palm Springs. Station will telecast 6 pre-season games, 20 regular games for Angels.
- PRO BOWLERS TOUR** 4:30 p.m. on channel 7, with the semifinals and finals of the Birmingham Open.
- SANTA ANITA** feature racing winds up its season at 4:45 p.m. on channel 2, with the \$100,000-added San Juan Capistrano Handicap.
- ALL-STAR GOLF**, in color at 5 p.m., has Gene Littler back at Apple Valley to meet Don Fairfield.
- FIGHT OF WEEK**, 7 p.m. on channel 7, has a 10-round middleweight bout from St. Nick's between Farid Salim and Yama Bahama.
- MAKE THAT SPARE**, 7:45 p.m. on channel 7, with top pro bowlers.
- 12 NOON**  
 2 Sky King, Kirby Grant  
 7 The Texan, Rory Calhoun  
 13 Racket Squad, R. Hadley
- 12:30**  
 2 My Friend Flicka  
 5 Movie  
 7 Bill Elliott Western  
 13 Robin Hood, R. Greene
- 1:00 P.M.**  
 2 Look and Listen, Florida Fricbus.  
 9 Inside Baseball; Baseball Warm-Up (1:10)  
 13 Bowling with Art Parra
- 1:15**  
 11 Movie: "Phantom Raiders," Walter Pidgeon
- 1:30**  
 2 Rob't Trout with the News  
 4 Movie: "Lady on a Train," Deanna Durbin  
 7 Tom Keene Western  
 9 **PLAY BALL! . . . LIVE!**  
 ★ **L. A. ANGELS vs. HOUSTON COLTS 45's**  
 13 Movie: "So This Is New York," Henry Morgan
- 2:00 P.M.**  
 2 Accent, John Ciardi: "The Elizabethans—The City," Douglas Campbell, Wm. Squire, Nancy Wick-wire (pt. 2)  
 5 Movie: "They Came to

- Blow Up America," George Sanders ('43)**  
 2:30  
 2 Teen-Age Trials  
 7 Bob Livingston Western  
 11 Movie: "Sleepers West,"
- 3:00 P.M.**  
 2 Movie: "East Side of Heaven," Bing Crosby  
 4 (Color) Agriculture, USA, "4-H Story"  
 13 Movie: "Criminals Within," Ann Doran ('41)
- 3:30**  
 4 (Color) Science in the News, Dr. Albert R. Hibbs  
 5 Movie: "Mark of the Whistler," Richard Dix  
 7 Hoot Gibson Western.
- 4:00 P.M.**  
 4 Championship Debate, Dr. James H. McBeth: Florida vs. N. Texas State  
 11 Movie: "Man from Dakota," Wallace Beery
- 4:15**  
 9 Baseball Wrap-Up
- 4:30**  
 2 Time Out for Sports  
 4 (Color) Just for Fun  
 5 Auction City (live)  
 7 Professional Bowlers Tour (see sports box)  
 9 Western  
 13 Movie: "Great Jesse James Raid"
- 4:45**  
 2 Santa Anita Feature Race (see sports box)
- 5:00 P.M.**  
 4 (Color) All-Star Golf Jimmy Demaret (spts box)  
 5 TV Bowling Tournament Carl Winfield vs. Hank Johnson (Costa Mesa)
- 5:15**  
 2 Winners Circle, Bill Keene
- 5:30**  
 2 Movie: "Tarzan and the Huntress," Johnny Weissmuller, Brenda Joyce  
 9 Jungle Jim Movie: "Savage Mutiny," Johnny Weissmuller ('53).  
 11 Builders Showcase
- 6:00 P.M.**  
 4 (Color) News Sports-Weather, Lee Groux  
 5 **FORMULA '42' SHAMPOO**  
 ★ **PRES. POP DANCE PARTY**  
 7 Lawrence Welk Show Burgess and Boylan dance to "Lullaby of Broadway," and Freddy Martin's pianist, Bob Ralston, is a guest.  
 11 Dan Smoot Reports  
 13 Men of Annapolis
- 6:15**  
 4 Sander Vanocur's Report  
 11 Sat. News, Les Lampson
- 6:30**  
 4 Changing Times Magazine  
 11 Riverboat, Darren McGavin, Jeanne Bai, Jack Albertson. Holden transports theatrical troupe  
 13 Victory at Sea
- 6:45**  
 2 Jerry Dunphy Report  
 4 (Color) Lee Groux, News  
 9 Frank Carroll nws (6:55)
- 7:00 P.M.**  
 2 Sea Hunt, Lloyd Bridges Rescue of "hard hat" diver plunges Mike into fist fight.  
 4 (Color) Survey '62, Bob Wright. Discussion of Southern California's water supply highlights practicality of salt water conversion.  
 5 Jeff's Collie (Lassie)  
 7 Fight of Week (spts box)  
 9 (Color) Movie: "Moulin Rouge," Jose Ferrer ('53)  
 13 The Silent Service



**PALADIN PLAYS CUPID** when Richard Boone (right), who portrays the role, helps Fintan Meyler find her long-lost fiancé during "Have Gun, Will Travel" at 9:30 p.m. Saturday, channel 2.

- 7:30**  
 2 Perry Mason, Raymond Burr, Lurene Tuttle (repeat). Woman charged with murdering nephew  
 4 Thresholds for Tomorrow (see box)  
 5 The Freddy Martin Show  
 11 This is Alice, Patty Ann Gerrity. Alice gets a Brahama Bull.  
 13 West Point
- 7:45**  
 7 Make That Spare, Win Elliot (see sports box)
- 8:00 P.M.**  
 7 Danger Man  
 11 The Beachcomber, Cameron Mitchell, Don McGowan. Illegal sale of dynamite to natives.  
 13 It's Country Music Time
- 8:30**  
 2 The Defenders, E. G. Marshall, Robert Reed, Ben Piazza, Edgar Stehli. Brilliant but confused college student espouses an extremist political philosophy, with violence.  
 4 The Tall Man, Barry Sullivan, Irene Tedrow. A mountain woman and her sons wreck a saloon and play a trick on Garret.  
 5 Movie: "Purple Heart," Dana Andrews  
 7 Leave It to Beaver," Jerry Mathers, Tony Dow. Eddie quits school  
 11 Overland Trail, Wm. Bendix, Doug McClure, Lynn Bari, Belle Starr wangles passage
- 9:00 P.M.**  
 4 (Color) Movie: "The Black Rose," Tyrone Power, Orson Welles, Jack Hawkins ('50-1st run). Thomas B. Costain's story of 13th Century adventure of young Saxon in China.  
 7 Calvin and the Colonel (cartoons).
- 9:30**  
 2 Have Gun, Will Travel, Richard Boone, Fintan Meyler. Girl seeks missing pianist-fiance  
 7 Room for One More, Andrew Duggan, Peggy McCay. Neighborhood gossips suspect the worst.  
 9 Ital. Movie: "Lure of the Silla," Silvana Mangano, Vittorio Gassman ('53-1st run). Adult.  
 11 Meet M'Graw, F. Lovejoy
- 10:00 P.M.**  
 2 Gunsmoke, James Arness

## SPECIAL

**THRESHOLD**—Last of the 3-part series explores new scientific directions including atomic research, controlled heredity, secrets of the sea, miniaturization and computers. Alexander Scourby narrates, as hour preempts "Wells Fargo" at 7:30 p.m. on channel 4.

**GUNSMOKE**—A walk-on role has been included for Dodge City's real-life marshal, Ramon House, at 10 p.m. on channel 2. House strolls down main street and greets his TV counterpart Matt Dillon. A widow (Dianne Foster) swears to avenge her husband's death until she falls in love with the man (Jason Evers) she persuades to help her.

- (see box)  
 5 Telesports Digest  
 7 Hong Kong, Rod Taylor (repeat). Woman in grey.  
 11 Sat. News, Les Lampson  
 13 News, Dan Riss
- 10:10**  
 13 Mike Wallace Interviews: Oleg Cassini
- 10:15**  
 11 The Ben Hunter Show
- 10:30**  
 5 Wrestling (taped Wed.)  
 13 The Henry Morgan Show
- 11:00 P.M.**  
 2 Movie: "Double Indemnity," Barbara Stanwyck  
 4 (Color) Bob Wright, News  
 7 Movie: "Old Los Angeles," Wm. Elliott  
 9 Japan Today  
 13 Night Report, Dan Riss
- 11:15**  
 4 Brit. Movie: "Night Ambush," Dirk Bogarde, Marius Goring ('57-1st run). German general delivered to Allies.  
 13 The Henry Morgan Show
- 11:30**  
 9 Movie: "Return to Warbow," Andrew Duggan
- 12 MIDNIGHT**  
 5 Movie: "Home of the Brave," Frank Lovejoy  
 13 The Lloyd Thaxton Show
- 12:15**  
 11 Movie: "Robin Hood of El Dorado," Warner Baxter
- 12:30**  
 7 Movie: "Suspense"  
**1:00 A.M.**  
 4 Movie: "Devil's Playground," Richard Dix  
 9 Movie: "Experiment Perilous," Hedy Lamarr
- 1:30**  
 2 Movie: "Passage Home"

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|--|---|---|---|--|---|--|---|
| <b>7:00 A.M.</b><br>KFI—News Radio Patrol<br>KABC—American Farmer<br>KFI—Education 42<br>KNX—World News Roundup<br>KFOX—Rush Cherry Show<br>KGER—Maureen Johnson | <b>12:30</b><br>KABC—Dr. Billy Graham<br>KFI—Moscow Scenes Sun<br>KFI—News (12:30)<br>KFI—Vicki Glenn<br>KFI—NBA Basketball: LA<br>Lakers at Syracuse Nats. | <b>1:00 P.M.</b><br>KABC—News: The Week<br>KFI—News: The Week<br>KFI—Music 11:05<br>KGER—Dr. Robert<br>KABC—Flair, Josh King<br>KFI—Lee Ross (10:45)<br>KFI—Hour of Faith<br>KFI—Christian Science<br>KABC—Society 11:55<br>KNX—This I Believe (7:55) | <b>2:00 P.M.</b><br>KABC—News: Business<br>KFI—News: Kendall on<br>Music (12:45)<br>KFI—World Vision<br>KABC—Flair, Josh King<br>KGER—Forward in Faith<br>KABC—Chap. E. Fuller<br>KFI—Voice of Prophecy<br>KFI—Sail Lake Tamarit<br>KFI—Voice of China<br>KGER—World Literature | <b>3:00 P.M.</b><br>KFI—News: Pockbook<br>KABC—Monday Headlines<br>KFI—Col. Walter<br>KFI—News: Sports, Sun-<br>day Scene (3:10)<br>KGER—Full Gospel | <b>4:00 P.M.</b><br>KFI—Bob Condit<br>KABC—Flair, Lou Cook<br>KFI—Meet the Press<br>KFI—C. Foster<br>KGER—Temple Time<br>KFI—News: Monitor<br>KFOX—Arlen Sanders (10:6)<br>KGER—Charles E. Fuller<br>KFI—George Herman<br>KFI—Sunday Scene (4:35)<br>KGER—Family Hour | <b>5:00 P.M.</b><br>KFI—Songs Never Die<br>KABC—Jay Sims News<br>KGER—Voice of China<br>KABC—Vivian Pinkley<br>KGER—Rev. Sari Bassell<br>KFI—News<br>KABC—Sinner Wail<br>KFI—Headliner: Sunday<br>Scene (5:35)<br>KGER—Rev. C. T. Wallberg<br>KFI—Sensations Report<br>KABC—As We See It | <b>6:00 P.M.</b><br>KFI—News: Scout Jamboree<br>KABC—News: Willie House<br>KFI—Alan Rich<br>KFI—News: Quizzes<br>KFI—Jamboree (6:10)<br>KFOX—JALB Talks<br>KGER—Rescue Mission<br>KABC—Sinner Wail<br>KFI—Your Bible<br>KFI—Melodist's Melodies<br>KABC—Erwin D. Conlan<br>KFI—New Test. Light<br>KFOX—Soulful on Youth<br>KFI—Radio Bible Class<br>KFI—Suspense (6:35)<br>KFI—Doom Machine, Leon |
|--|---|---|---|--|---|--|---|

MONDAY, MARCH 5, 1962

|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
| <b>7:00 A.M.</b><br>KFI—Pal Bishop Report<br>KABC—Frank Hamilton<br>KFI—News: Sports<br>KNX—World News Roundup<br>KFOX—Charlie Williams<br>KGER—Christ Faith Mission | <b>12:30</b><br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home | <b>1:00 P.M.</b><br>KFI—News: Sports<br>KFI—Robert G. Lewis<br>KFI—Bob Crane Show<br>KGER—Autrey Lee<br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home | <b>2:00 P.M.</b><br>KFI—News: Sports<br>KFI—Robert G. Lewis<br>KFI—Bob Crane Show<br>KGER—Autrey Lee<br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home | <b>3:00 P.M.</b><br>KFI—News: Sports<br>KFI—Robert G. Lewis<br>KFI—Bob Crane Show<br>KGER—Autrey Lee<br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home | <b>4:00 P.M.</b><br>KFI—News: Sports<br>KFI—Robert G. Lewis<br>KFI—Bob Crane Show<br>KGER—Autrey Lee<br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home | <b>5:00 P.M.</b><br>KFI—News: Sports<br>KFI—Robert G. Lewis<br>KFI—Bob Crane Show<br>KGER—Autrey Lee<br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home | <b>6:00 P.M.</b><br>KFI—News: Sports<br>KFI—Robert G. Lewis<br>KFI—Bob Crane Show<br>KGER—Autrey Lee<br>KABC—News: Around World<br>KNX—Frank Goss, News<br>KFI—News: Southland<br>KABC—V. Noble News<br>KFI—Bob Crane Show<br>KGER—Heaven & Home |
|--|--|--|--|--|--|--|--|

### Multiplex

FM radio station KGGK (94.3) has started all-day broadcasting in multiplex-stereo from 7 a.m. to mid-night. FM radio station KMLA (100.3) also has numerous programs in multiplex.

**ILL SEE YOU IN MY DREAMS**—Sunday, 7:30 p.m., channel 9. Doris Day, Danny Thomas, Frank Lovejoy, Patricia Ymore, James Gleason (1952). First run. A romantic biography on the rise and success of songwriter Gus Kahn.

**ANNA CHRISTIE**—Sunday, 8:30 p.m., channel 11. Greta Garbo, Charles Bickford, Marie Dressler (1930). Garbo's first talkie with O'Neill's drama of a waterfront tramp who seeks happiness with a young sea captain.

**HAPPY GO LUCKY**—Monday, 11:15 p.m., channel 2. Mary Martin, Dick Powell, Betty Hutton, Rudy Vallee (1943). First run. Stenographer saves her money for a husband-hunting cruise in the Caribbean. Musical.

**LADY FROM SHANGHAI**



**ZSA ZSA GABOR** stars in the 1951 movie "Moulin Rouge" shown 9 p.m. Monday and nightly on channel 9. Co-starring Jose Ferrer, the film is a biography of Toulouse-Lautrec, a physically handicapped French artist.

### FM HIGHLIGHTS TODAY

Percy Faith at 9 a.m. on KGLA... Franz Liszt music at 11:15 a.m. on KPFK... Ingrid Bergman at 2 p.m. on KPFK... Terry Snyder in multiplex at 3 p.m. on KMLA... London Symphony Orchestra in stereo at 6 p.m. on KFCF... Fletcher Henderson at 8 p.m. on KNOB... Johnny Mann Singers at 9:30 p.m. on KBIQ... Percussion Unlimited at 11 p.m. on KGLA.

### MONDAY

Roger Williams at 9 a.m. on KGLA... Mort Sahl at 10:45 a.m. on KPFK... "The Sound of Music" at 1 p.m. on KMLA... Duke Ellington at 5 p.m. on KNOB... Minneapolis Symphony in stereo at 7 p.m. on KFCF... Johnny Smith at 9:30 p.m. on KBIQ... Erroll Garner at 11 p.m. on KNOB.

### FM STATIONS

|      |      |      |       |
|------|------|------|-------|
| KLON | 88.1 | KCBH | 98.7  |
| KFLU | 88.7 | KYOF | 99.5  |
| KUSC | 91.5 | KFI  | 101.1 |
| KXSC | 91.5 | KOTE | 101.9 |
| KNX  | 92.1 | KYOF | 102.3 |
| KPOL | 92.9 | KLAC | 102.7 |
| KRHM | 94.3 | KBLA | 103.3 |
| KRKO | 94.3 | KBCA | 105.1 |
| KWIZ | 95.7 | KWMO | 105.9 |
| KDOU | 97.5 | KFI  | 106.3 |
| KFMU | 97.7 | KBB1 | 107.3 |

## Television Movie Tips

—Thursday, 11:15 p.m., channel 2. Rita Hayworth, Orson Welles, Everett Sloane (1948). Man becomes pawn in murder. Good direction by Welles.

**GOIN' TO TOWN**—Friday, 1 a.m. (Sat.), channel 2. Mae West (1935). First run. Wealthy widow of an oilman tries to "bust" into society. It's Mae at her satirical, sexy best.

**BLACK ROSE**—Saturday, 9 p.m., channel 4, in color. Tyrone Power, Orson Welles, Jack Hawkins, Michael Rennie (1950). First run. Adventures of a young Saxon who

left his homeland for China rather than serve a Norman. Based on Thomas B. Costain's novel of the 13th century. Look for Laurence Harvey in a bit role.

**ADMIRAL**  
APPLIANCES—TV & Hi-Fi  
**25¢** Per Day on  
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Cerritos, Calif.

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OPEN TODAY, SUNDAY

U.S.D.A. HALF

**Choice BEEF**  
**49¢**  
MONEY-BACK  
GUARANTEE  
• CUT  
• WRAPPED  
• SHARP-  
FROZEN  
— NO MONEY  
DOWN —  
— 6 Mos. to Pay —  
— 1st Payment in  
45 Days —

RETAIL SPECIALS AT WHOLESALE PRICES!

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QUARTERS  
• LEGS &  
THIGHS  
• BREASTS  
& WINGS  
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WASTE FREE —  
**Spencer Fillets**  
3 to 5-LB. AVG. WT.  
**69¢**

**SIRLOIN TIP ROAST**

BONE-IN  
**NEW YORK &  
T-BONE  
STEAKS**  
**79¢**

READY-  
TO-EAT  
**HAMS**  
SHANK BUTTS Center Cuts  
**29¢ 39¢ 59¢**

VISIT THE LARGEST MEAT PROCESSING PLANT  
IN ORANGE COUNTY

WE SELL A COMPLETE LINE OF RETAIL MEATS TO THE PUBLIC  
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7232 WESTMINSTER BOULEVARD — WESTMINSTER

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## **CLEARANCE**

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**OFF-SEASON SAVINGS**



**LOOK...**

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500,000 INSTALLATIONS**

**puts Air-Vent in the lead  
against the field**

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### • **YOU BUY THE BEST FOR LESS**

You're investing in cool, pleasant patio enjoyment this summer and for years to come under your Air-Vent Aluminum Patio Cover. It's like adding a huge, luxurious room to your home... a new, a wonderful place to entertain your friends... cool in summer and dry in winter. Always finest workmanship and materials.

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**GUARANTEED**

**NO REPAIRS  
NO FACTORY  
SECONDS**

**COMPARE OUR PRICES! EVERY INSTALLATION  
GUARANTEED—BANK TERMS TO SUIT YOUR BUDGET!  
NO MONEY DOWN — 60 MONTHS TO PAY ON  
APPROVED CREDIT**

**WINDOW COVERS • DOOR HOODS • PATIO COVERS • CAR PORTS • PORCH COVERS • SCREENED-IN PATIOS**

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**ALUMINUM AWNINGS**



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**24-HOUR PHONE SERVICE**

**OPEN ALL DAY SATURDAY & SUNDAY**

# PARADE

MARCH 4, 1962



Rossano and Lydia Brazzi: She lost 100 pounds in one year PAGE 14

**SELLING by TELEPHONE**  
Does it invade your privacy? PAGE 6

The tunnel that may save your life PAGE 12

What fame has done to Bob Newhart PAGE 21



# The money-for-college plan with an extra guarantee!



With the cost of a college education constantly increasing, foresighted families realize they must "save ahead" if their children are to have this opportunity. Many methods are available. But only one removes the risk of what might happen to these college plans if the family wage earner should die.

This is why many fathers are using one or more of their life insurance policies to guarantee money for college. They know the cash values in these policies can be used to help meet these costs if they live. And if they don't, the full amount of the policies will be available for their youngsters' college years.

No other "money-for-college" plan offers this extra guarantee. *It is one of the unique advantages of life insurance.*

## 5 ways that the unique advantages of life insurance bring *peace of mind at the stroke of a pen*

1. **Guarantees immediate family protection.** Only life insurance enables you to provide *full* protection for your family right from the start.
2. **Guarantees a family can keep its home.** With life insurance, a man can guarantee there will be money to pay off the mortgage if he doesn't live to complete the payments.
3. **Guarantees money for emergencies.** The guaranteed cash values in your policy can help you meet big unexpected expenses.
4. **Guarantees a lifetime income at retirement.** Life insurance can furnish additional income for the policyholder and his wife at retirement that's guaranteed as long as *either* lives.
5. **Guarantees funds for children's education.** By having a life insurance

policy for college expenses, you can guarantee your boy or girl will have this opportunity, whether you live or not.

*To make sure you get the most from your life insurance, take full advantage of the continuing service your life insurance agent offers. Review your program with him regularly—at least every two years—to keep it in line with your changing circumstances. This service, which costs you nothing, may make your life insurance even more valuable when you or your family need it.*

**INSTITUTE OF LIFE INSURANCE**  
488 MADISON AVENUE, NEW YORK 22, N. Y.

WHEN SOMEONE'S COUNTING ON YOU... YOU CAN COUNT ON LIFE INSURANCE

*Your taste buds will tell you why  
you'll feel better about smoking  
with the taste of Kent!*



Your taste will become clear and alive, because

KENT with the MICRONITE filter  
refines away harsh flavor...  
refines away hot taste... makes the  
taste of a cigarette mild and kind!

Get your taste buds back to normal. Try a carton of Kent without switching and see how Kent is kind-tasting to your taste buds, kind-tasting to your throat. Enjoy the wonderful taste of the world's finest quality tobaccos. Then try your old brand! What a difference in taste! You'll feel better about smoking with the taste of Kent.

A PRODUCT OF P. LORILLARD COMPANY—FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

# PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.

**Q. Is it true that John McCone, new chief of the Central Intelligence Agency, made more money in World War II than any other single man in America?**—Burton H., Chicago, Ill.

A. McCone, one of the nation's outstanding and devoted patriots, was part of a ship-building syndicate which in World War II ran a \$100,000 investment up to \$44,000,000. The country at that time was in desperate need of Liberty ships. McCone, Kaiser and others in the syndicate saw that these ships were quickly and efficiently constructed.

**Q. What's the lowdown between actress Jean Seberg and French novelist Romain Gary?**—Newton F., Louisville, Ky.

A. Reportedly their engagement has been announced but Romain Gary is still married to writer Lesley Blanche.

**Q. What is the general opinion in government circles of Sherman Adams—President Eisenhower's administrative assistant who resigned as a result of the Goldfine gifts scandal in 1958?**—M. C., Boston, Mass.

A. Adams was widely recognized as devoted, ruthless, austere, and limited.

**Q. Somehow Yves Montand and Marilyn Monroe usually end up in Hollywood at the same time. Is this romance finished or quietly in operation?**—C.L., Baltimore, Md.

A. They are still good friends who deny any romance.

**Q. Please identify the ski instructor of the Aga Khan and tell how much he is paid by the young Aga.**—Henry Deutsch, Stockton, Calif.

A. Austrian ski instructor Hans Senger reportedly receives \$3,250 per year.

**Q. Is Lucille Ball returning to television with her new husband, Gary Morton?**—Adam Lang, Vincennes, Ind.

A. Lucille Ball will star in her own half-hour TV series next season. It's a situation comedy to be produced by ex-husband Desi Arnaz. Morton has no role in the series.

**Q. I've been told that Russian writer Ilya Ehrenburg owns one of the world's greatest private collections of Picassos. Where did he get them—in Russia?**—Vernon Peterson, Provo, Utah.

A. Ehrenburg bought some in Paris where he was in exile following World War I. Later he became a close personal friend of Picasso, bought others directly from the painter.



**Q. The defendants in the television quiz scandals who last month pleaded guilty to perjury, were they allowed to keep their prize winnings? Which ones got the most?**—Ben Warmann, Los Angeles, Calif.

A. Yes, they were permitted to keep their winnings. Three largest winners were Elfrida von Nardroff—\$220,500; Charles Van Doren—\$129,000; Hank Bloomgarden—\$98,500.

**Q. If actor Donald Cook had lived, wouldn't Joan Bennett have married him?**—Leona H., N.Y., N.Y.

A. Miss Bennett and Mr. Cook had starred in many plays together, were fond of each other, but for the past 22 years Joan Bennett, 51, has been married to Walter Wanger, 67. It was only after Mr. Cook's death that Miss Bennett and Wanger decided to be divorced.

**Q. Loyd Wright, who plans to run for the U.S. Senate from California—wasn't he Charlie Chaplin's attorney during the Joan Berry paternity mess? Why is this kept a secret?**—E.H., Fresno, Calif.

A. It's no secret that Chaplin was one of lawyer Wright's many Hollywood clients.

**Q. Is it true that Rosemary Clooney doesn't want José Ferrer back?**—Rosalie McNamara, Bridgeport, Conn.

A. At this point she is determined to go through with the divorce.

**Q. I read that King Hussein of Jordan will not allow his ex-wife and mother of his daughter to visit the child. Is this true?**—Bertha Blau, White Plains, N.Y.

A. King Hussein, now married to an English girl, Toni Gardiner, was formerly married to Dina, an Egyptian girl seven years his senior. They had a daughter, now six. According to Dina, "In the four years since I last saw my daughter I have written and appealed directly to the King again and again." But as of this writing King Hussein will not permit Dina back in his kingdom.

**Q. Does anyone know when Billie Burke, widow of Florenz Ziegfeld, made her show business debut?**—Kenneth Grundig, Newark, N.J.

A. In 1898 in Europe as a singer.

**Q. Is Prince Charles, next King of England, attending Eton or Harrow?**—Denise Rawlings, Orlando, Fla.

A. Neither. He will attend Gordonstoun, which school his father, Prince Philip, attended.

## PARADE

THE SUNDAY NEWSPAPER MAGAZINE—MARCH 4, 1962

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# Help Your Dog Win \$10,000 in **PURINA'S** \$50,000 **LUCKY PAW** **SWEEPSTAKES**

Only Dogs Can Enter... Only Dogs Can Win  
**311 BIG 1st PRIZE ..... \$10,000**  
**CASH 10 2nd PRIZES... \$1000**  
**PRIZES! 300 3rd PRIZES.. \$100**

Easy to enter! • No jingle! • Nothing to write!

Your dog may strike it rich just by signing with his paw (with a little help from you). Whatever his style... whether you outline the entire paw or just the tip... help your dog sign and prove he has a Lucky Paw.

## IT'S AS EASY AS THIS:

1. Just print your dog's name and your name and address on an entry blank or on a sheet of plain paper. Help your dog "sign" by drawing a simple outline of a portion of his (or her) paw on the entry blank or a sheet of paper.
2. With each entry, include one weight circle from the upper front of any size package (2, 5, 10, 25, or 50-lb.) of Purina Dog Chow. If you have one or you may draw a Purina weight circle (as shown in this advertisement) on a sheet of plain paper.
3. Mail to Lucky Paw Sweepstakes, Box 747, Hinsdale, Illinois. All entries must be postmarked before April 15, 1962, and received before April 30, 1962.
4. You may enter your dog as often as you like, but each entry must be submitted according to the rules and mailed separately. Ralston Purina Company reserves the right to confirm ownership of dogs.
5. Entries become the property of Ralston Purina Company. None to be returned.
6. Winners will be chosen at a drawing conducted by the Ralston H. Donnelley Corp. Owners of winning dogs will be notified by mail on or before May 31. List of winners will be sent to any dog owner who encloses a stamped self-addressed envelope at time of entry.
7. Any tax or liability on any prizes will be the sole responsibility of prize winners.
8. All dogs whose owners are residents of the United States, its territories and possessions may enter, except residents of Nebraska, Wisconsin and any other state or locality where a sweepstakes is taxed, prohibited or otherwise contrary to law. This sweepstakes is subject to Federal, state and local regulations.
9. Dogs whose owners (and immediate families) are employees of Ralston Purina Company, its food brokers, and its advertising and judging agencies are not eligible.

◀ THIS IS THE PURINA WEIGHT CIRCLE

## CLIP THIS ENTRY BLANK

**LUCKY PAW SWEEPSTAKES,**  
Box 747,  
Hinsdale, Illinois

I am enclosing weight circle from Purina Dog Chow package, or a hand-copy of weight circle.

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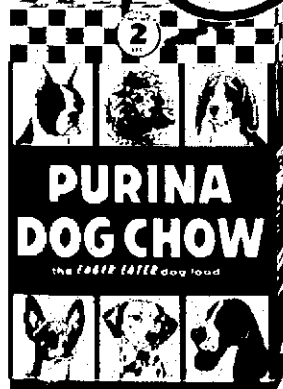
(State)

**YOUR DOG'S NAME**

Here's his (or her) Lucky Paw Signature (or put on sheet of paper if you prefer).

If your dog hasn't tried Purina Dog Chow, start him off now by getting the handy two-pound package.

Dogs love Purina Dog Chow for many reasons: it has a wonderful form and flavor all its own... it's brimful of rich, meaty goodness, a special Eager Eater flavor no other dog food has! Solid nourishment, too. Nothing to add. Just moisten and serve... and watch your dog dig in!



by LLOYD SHEARER

LOS ANGELES.

**I**N MANY CASES it is all part of the carefully planned entrapment. Usually they phone at dinner time between 6:30 and 7:00 p.m. You answer the incessant ring—these people are persistent—thinking perhaps the call emanates from your daughter away at college. Perhaps it's from your brother-in-law who needs a co-signer for the note? Maybe it's from your mother who's possibly ill?

You learn the answer quickly enough. A female voice wafts over the line. Pleasantly it inquires: "Is this Mr. Lloyd Shearer?"

"Yes."

"Mr. Shearer," the voice continues, "you have the opportunity of winning a very valuable prize if you answer this question: Can you name any two Presidents of the United States?"

You reply, "Surely." And you name your two Presidents: "Dizzy Dean and Porfirio Rubirosa."

Unfazed, the woman maintains her pitch. "That is not correct, Mr. Shearer. But because you have demonstrated a sense of humor, I am authorized to tell you that you have just won a free evaluation lesson at the Blank Blank Dance Studios. Now, when would you like to come in for your free lesson?"

Two nights later, this time at 8, the phone rang. My 11-year-old son, Cody, answered. He admitted I was at home, and the man at the other end immediately asked, "Do you know how old your daddy is?" My son said, "He's real old. He's past 40."

As soon as I took the instrument in hand, a deep, stentorian voice boomed out: "Mr. Shearer, you have exactly 22 years to live. According to our latest research . . ."

Turned out the fellow was selling cemetery plots. In the past year how many similar calls have you received? How many times at inconvenient hours have you been solicited by phone at home to buy insurance, tires, frozen foods, real estate, magazine subscriptions, dairy products, household appliances, and to contribute to various charities?

#### They'll Get Us All

If the telephone salesman haven't gotten to you yet, don't worry. They will. This country has 77,500,000 telephones, and at the rate these fellows are pitching, they will ring every one of us at least once.

All over the nation the number of telephone salesmen is mushrooming geometrically. In the past few years they've become so plentiful that today in the eyes and ears of many phone subscribers they constitute an infuriating aspect of American life.

How do you personally react to these telephonic sales pitches? Do they arouse your hostility? Do you consider them a brazen invasion of your privacy? When they start their spiel, do you quickly hang up on these pitchmen? Are you indignant at the mounting volume of blind phone calls? Or do you take them in stride, accepting the phone call as an established method of pursuing business?

Jack Schwartz, 52, author of *How to Get More Business by Telephone*, a book now in its seventh printing, admits, "There are unscrupulous telephone salesmen, but they comprise a very small minority. They are 'con men' who do not respect the telephone subscriber. At our sales clinic [Schwartz travels around the country lecturing on the art of phone salesmanship] I tell every salesman that when he phones a potential customer at home after 6:30, he must be infinitely polite.

# SELLING by



"I myself say, 'Good evening, Mr. Jones. My name is Jack Schwartz, and if this phone call has pulled you away from your favorite television program for a minute, please accept my sincere apology. Would you be kind enough, sir, to let me know when I may call you back?'"

"That's the only approach any salesman should use at night," Schwartz declares. "Anything else is unmannerly and may lead to efforts by some communities to outlaw soliciting by telephone."

Seven years ago the city council in Portland, Ore., passed an ordinance prohibiting a large share of selling by telephone. Insurance and car salesmen protested so vigorously that the ordinance was repealed. In 1959 the city council in Phoenix, Ariz., had a similar ordinance ready when business interests generated enough pressure to defeat it.

The fact is that these are isolated instances of community hostility and that more companies are constantly being encouraged to sell their products by phone on the ground that a good salesman can obtain the most prospects that way.

As to the hours a salesman chooses to use his phone, that usually depends on the ethics of his employer.

#### A Captive Audience

One West Coast agency which specializes in phone sales tells its clients: "It is five times more difficult for a housewife not to answer the ring of a telephone than not to answer the ring of a door-to-door salesman. The telephone call to a potential customer in the evening is almost always a sure method of presenting your sales pitch. What you have is a captive audience. People find a telephone ring psychologically irresistible. They are compelled to answer it. That's your chance. As soon as someone says 'Hello'—then it's up to you."

Another telephone expert assures his customer that

the key to creative phone selling lies in "the hinge."

"There are relatively few people in this world," he points out, "who are ever in a receptive mood to buy life insurance or encyclopedias. You've got to create a gimmick to attract these people, to hold their attention, to open their minds and sweeten their moods."

"If you want to sell encyclopedias to a growing family, ask the lady of the house if her son's intelligence quotient is 120, 130, 140, or higher. Whatever answer she gives, you say your encyclopedia will raise the kid's I.Q. at least 20 points. Maybe he'll win a scholarship to Harvard!"

"For creative phone salesmanship," this sales authority claims, "you need a hinge, a gimmick, a speech on the benefits that accrue from your product or service, and the clincher that confirms your mutual understanding."

#### A Real Sales Boost

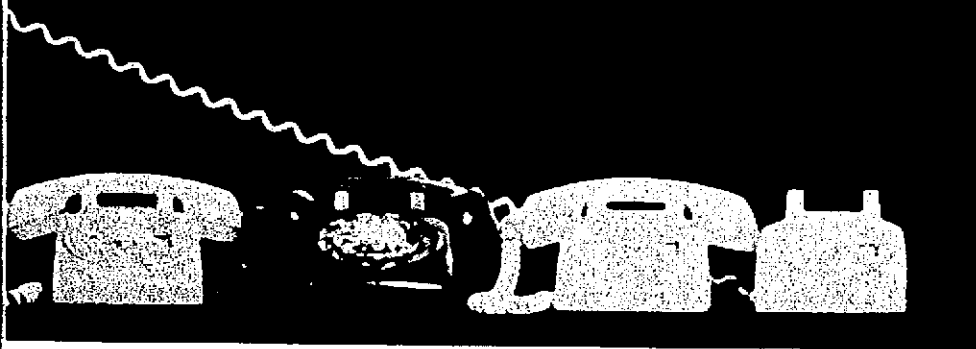
Some of the leading encouragers of the drive to invade your home by jingle-jangle are the telephone companies of America. I have talked to many of their sales representatives, and each has carefully explained that there is a tremendous difference between "legitimate" and "illegitimate" phone salesmanship.

R. J. Hastings of Pacific Telephone and Telegraph, employed by the company to lecture at conventions on successful telephone selling, claims many honest businesses are turning to selling by telephone.

Hastings explains that in the last decade Sears, Roebuck has more than doubled its telephone sales. Last year two thirds of the business done by Montgomery Ward's nine mail order houses was concluded by telephone. In 1960 Marshall Field's department store in Chicago sold more than two million items via telephone as a follow-up to newspaper advertising, including

# TELEPHONE

## Does it invade your privacy?



a mink-lined coat intended to be worn by a Scotch terrier.

"This is legitimate salesmanship," Hastings avers, "the kind of salesmanship the telephone companies seek to encourage. We're not interested in multiplying the phone pitches of high pressure men who annoy our phone subscribers at all hours of the night."

"We live in an era," Hastings states, "that worships leisure. I say to businessmen that they've got to let the exhausted housewife shop without even leaving her soft divan. We have made so many improvements in telephone instruments that today the housewife doesn't even have to lift a heavy telephone. She can just talk to it and the darn thing answers her back without any labor at all."

Housewives I've interviewed on the subject of sales by telephone say they do not mind honest phone solicitation which is brief, succinct, and polite. What they strongly object to is the dishonest sales pitch, the brash, outrageous intruder who gets their attention on the premise he is doing research of some sort.

Mrs. John Hacker of Beverly Hills, a busy housewife with four children, was recently phoned by a pitchman who claimed to be conducting a survey on the number of kitchen appliances owned by the average California family. A day later Mrs. Hacker was visited by a sales representative who said he knew she was in the market for an electric dishwasher. It took her an hour to get rid of him.

Another housewife, in Santa Monica, answered her phone a few weeks ago and was told, "We're just checking on your reservations for fur storage this summer." She replied that she had no furs to store. The salesman then "conned" her into answering questions about her birthday, her husband, his place of work. Two days later the husband was phoned at his office by a salesman who suggested that he might

like to buy his wife a mink stole for her birthday.

Generally most phone soliciting is performed by women who work in their own homes, receive \$1 to \$1.50 an hour from their employers. These women use their own telephones, are not reimbursed. In many cases they are provided with a list of names and phone numbers or they are assigned certain pages in the local telephone book. Many solicitors use what is known as the reverse book, a large volume which lists telephone subscribers by neighborhood and address so that all the phone-equipped homes in any given neighborhood can be canvassed phone by phone.

### Phones vs. TV

Many companies prefer this method of phone solicitation to TV advertising. Joe Latuga, for example, a West Coast sales executive whose company in 16 months sold more than \$4,000,000 worth of cleaning equipment to housewives via telephone—Latuga offers free gifts such as carving sets and steak knives to the lady of the house to pass judgment on the in-home demonstration of a combination vacuum cleaner-air purifier—says, "TV advertising is buckshot advertising. It costs a lot, and you're merely scattering your shot. By using the phone you screen out the non-buyers from the genuine prospects so that when your salesman finally calls at a home he's got a responsive audience and a potential buyer. It's worked wonders for us, and I expect to raise the gross of our business to \$10,000,000 in another year or two. We've got a fine product and we know how to present it to the housewife."

The housewife who listens to one of this company's solicitations on the phone hears this: "This is part of the Lucky Rainbow recording contest in which we're giving away a 1962 Ford Fairlane. You are a winner and have just qualified for a valuable gift ab-

solutely free." The housewife is told to call a particular telephone number within half an hour. Here she is questioned and screened as to her being a likely or unlikely sales prospect. She is told that she has won a barbecue carving set and if she will be at home "a gentleman" from the company making his rounds with a home utility unit will deliver her gift in person. If the housewife doesn't want the gift delivered to her by the company "gentleman" who is of course a salesman, the gift is available to her at "the local office."

Latuga says, "Very few housewives call at the local office for the gift. They're too busy, and they don't mind our salesman giving a home demonstration of our unit. Sometimes if they object to the demonstration, our men just leave the gift and walk out. It's part of the price for advertising."

Latuga's company is a 100 per cent honest outfit, and not a single complaint has been registered against the company at the Los Angeles branch of the Better Business Bureau.

Another ethical firm that employs female phone solicitors to help its door-to-door salesmen zero in more closely on prospective customers is Forest Lawn Memorial Park. Forest Lawn is a picturesque cemetery, the owners of which also run mortuaries and sell burial insurance.

### A Plot by Phone

"We have approximately 25 women," reports general sales manager Lawrence Doyle, "calling people from their own homes. We pay these women at least \$1.25 an hour. Usually they are over middle-age, and their job is to discover prospects by phone. They call three hours in the morning from about ten to one; and then if there is no answer at a particular home, they phone at night, the supposition being that the husband and wife both work during the day." Doyle says business has increased 15 per cent in the two years that Forest Lawn has hired the phone solicitors.

How did salesmanship by telephone originate? No one seems to know for sure. It's popularly assumed that crooked stock promoters, "bucket shop operators" of the early 1900s, first employed the phone to sell watered stock to gullible subscribers. Magazine subscription salesmen were also heavy phone users.

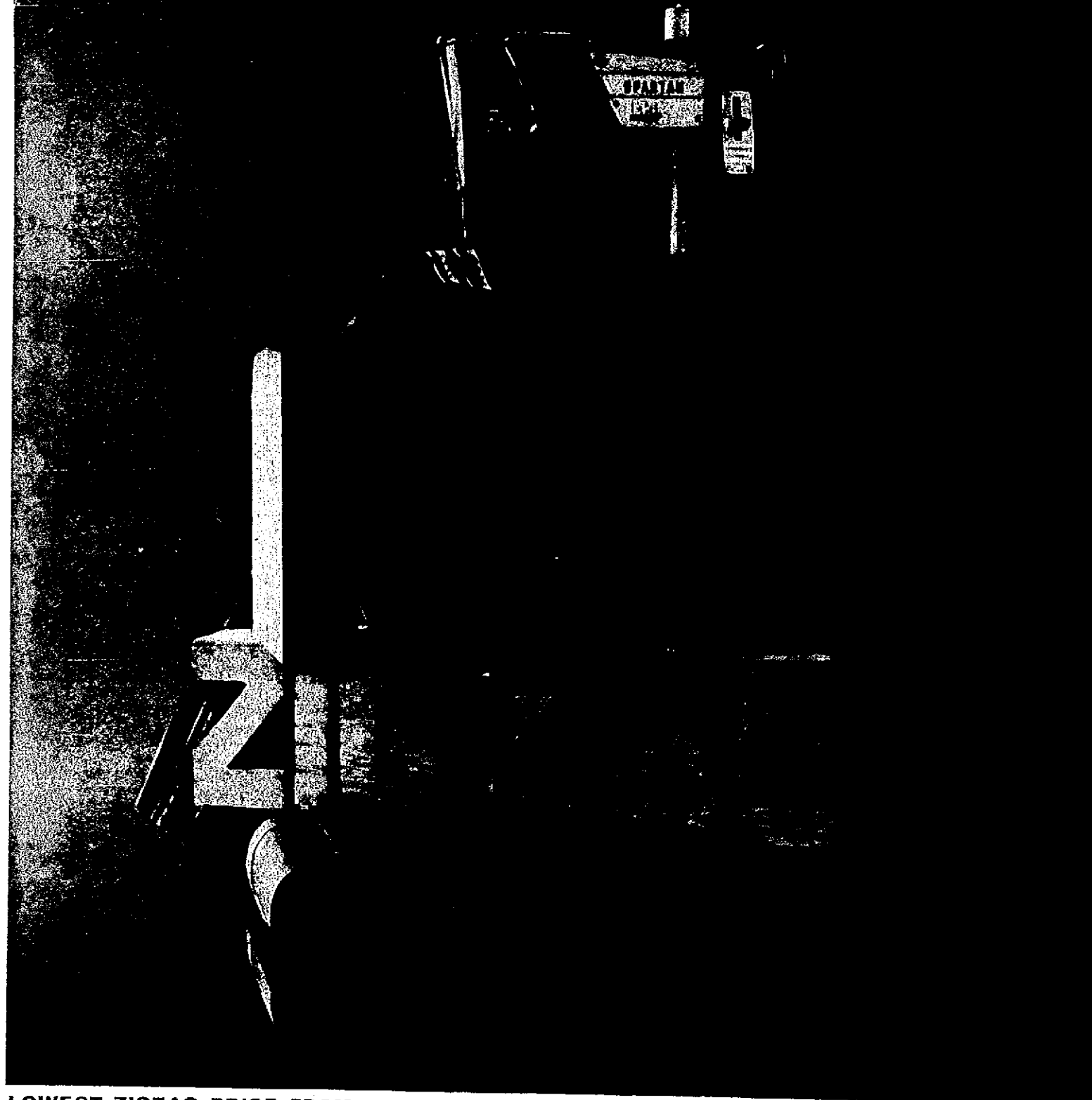
Recently politicians have taken over the phone to enlist neighborhood support for their favorites in various political campaigns. Both Eisenhower and Kennedy had thousands of precinct workers who industriously campaigned for them by phone.

It looks now as if consumer businesses of all sorts are climbing on the telephone bandwagon in conjunction with newspaper advertising. According to one telephone company executive who prefers to remain nameless, your phone in the years to come will ring more and more with a variety of calls reflecting telephone surveys and telephone solicitation. The only way to insure your privacy against this future invasion is to ask the phone company for an unlisted number. There's no charge, but not even an unlisted number will serve as sure-fire protection.

Hollywood movie stars have unlisted phones, but you can buy that list of unlisted numbers so easily that some one like Rock Hudson is compelled to change his every ninety days.

There is actually no protection against telephone solicitation for those of us who have phones and are curious enough to answer every ring. So perhaps our best bet is to make a plea to the solicitors for straightforward honesty and brevity in giving us the pitch. That way they will make more sales and fewer foes. ■





## LOWEST ZIGZAG PRICE FROM SINGER...EVER!

And it's on the new SPARTAN\* zigzag machine. Newest, most budget-minded addition to the SINGER family of nimble needles.

Saves hours of handwork. You can sew on buttons, and the holes they go through; do overcasting, mending, hemming—all kinds of everyday practical sewing with this new zigzag machine.

Famous SINGER features put the new SPARTAN "head and bobbin" above other zigzag machines in its price range. Features like the handy drop-in bobbin in front of the needle, superior straight-stitching, snap-out throat plate.

And the streamlined aluminum body on the new SPARTAN zigzag machine is rugged but lightweight...20 pounds lighter than its cast-iron competitors. Come see. Come sew. Come save on a zigzag

machine at SINGER. Remember, with a SINGER\* sewing machine, parts and service are always available—seldom needed! And prices start at \$49.50 for the SPARTAN straight-stitcher (not illustrated).

SPARTAN ZIGZAG MACHINE PRICED AS ILLUSTRATED.

## SINGER SEWING CENTERS

Listed in your phone book under SINGER SEWING MACHINE CO.  
\*A Trademark of THE SINGER MANUFACTURING CO.



## PARADE'S SPECIAL

## INTELLIGENCE REPORT

**SHANGHAI.** Life is so miserably regulated in Red China these days that only medically-certified "cigarette addicts" can buy cigarettes. Registered tobacco addicts are allowed six packs a month.

**OTTAWA.** Before heavy winter sets in and they can build their igloos of ice, Canadian Eskimos live in tents. During this period of frequently bitter cold, one in four Eskimo infants dies of pneumonia. To alleviate this situation the Canadian government now plans to provide Eskimos with oil-heated, prefabricated houses.

**NEW DELHI.** A major advantage in joining the Indian diplomatic service is that each diplomat in his tour of duty is allowed to import one car free of exchange regulations. A Chevrolet imported from the U.S.A. for \$3,000 currently sells here for \$10,000 and up.

**CAIRO.** One of President Nasser's greatest fears -- intimates say the fear at times approaches panic -- is the relative ease with which the Shin Beth, the secret service of Israel, has infiltrated the Arab government. The Shin Beth, for example, recently produced a file of German Nazi fanatics now working for Nasser here under Egyptian names. One of the so-called leading Nazi "experts" is Dr. Johannes von Leers, formerly employed by Joseph Goebbels' propaganda ministry. Von Leers works here under the name of Professor Omar Amin.

**TOKYO.** A gun boom is sweeping Japan. Movies and TV are largely responsible for this mushrooming interest in firearms. It is now so great that manufacturers are having a difficult time meeting the demand. The Japanese were once interested in swords. The changeover to guns reflects the nation's rapid westernization. In 1957, Japanese manufacturers produced 74,000 guns. In 1962 they will turn out at least 250,000.

**LONDON.** The British system of annual awards and honors has become an anachronism. The 1962 Honors List contained more than 2000 names with awards and titles going to many Englishmen completely unknown to the public. In the old days Lloyd George used to sell titles and honors. Nowadays they're given to so many people regarded by the public as dull, colorless, that the whole awards system appears out of touch with the times.

**CARMEL, CALIF.** Best way to prevent a hangover is to take a few salt tablets before going to sleep. Dr. Kathleen Roberts of San Francisco's Presbyterian Medical Center reports that alcohol prevents the release of a hormone which controls water retention by the body. If you have no salt tablets on hand, dissolve some salt in a tall glass of tomato juice and swallow before retiring. Dr. Roberts gave the tip to newsmen covering her research report at a meeting here of the American Federation for Clinical Research.

# TOO MANY "EMPTY CALORIES"

rob many Americans of vitamins  
essential to health and growth



**This may shock you.** Too much of the food Americans eat today is "empty calories", starches and sweets, that quickly satisfy appetite but not your MDR.



**MDR stands for Minimum Daily Requirements** of certain vitamins — vitamins normally essential to help maintain health and a sense of well-being.



**Children, adolescents, busy "snacking"** mothers are apt to satisfy appetites with "empty calorie" between-meal snacks, and not be hungry at mealtimes.



**Even apparently well-planned meals** don't always get eaten, and important vitamins are left on the plate, or thrown out in waste or poured down the drain.



**Wise wives and mothers** take care to guard family vitamin intake with well-balanced diets and Vigran multi-vitamins. A single capsule supplies 125% or more of the essential vitamins.\*



**Each capsule supplies** full potency as stated on the label, backed by more than 200 Squibb quality control tests. Get your prescription-quality Vigran by Squibb at your drug store.

\*These are the essential vitamins for which Minimum Daily Requirements have been specified: A, B<sub>1</sub>, B<sub>2</sub>, C, D, Niacinamide.

See ABC-TV Evening News Report with John Cameron Swayze weekday nights.

**VIGRAN**  
Multi-Vitamin Capsules

AT YOUR DRUG STORE

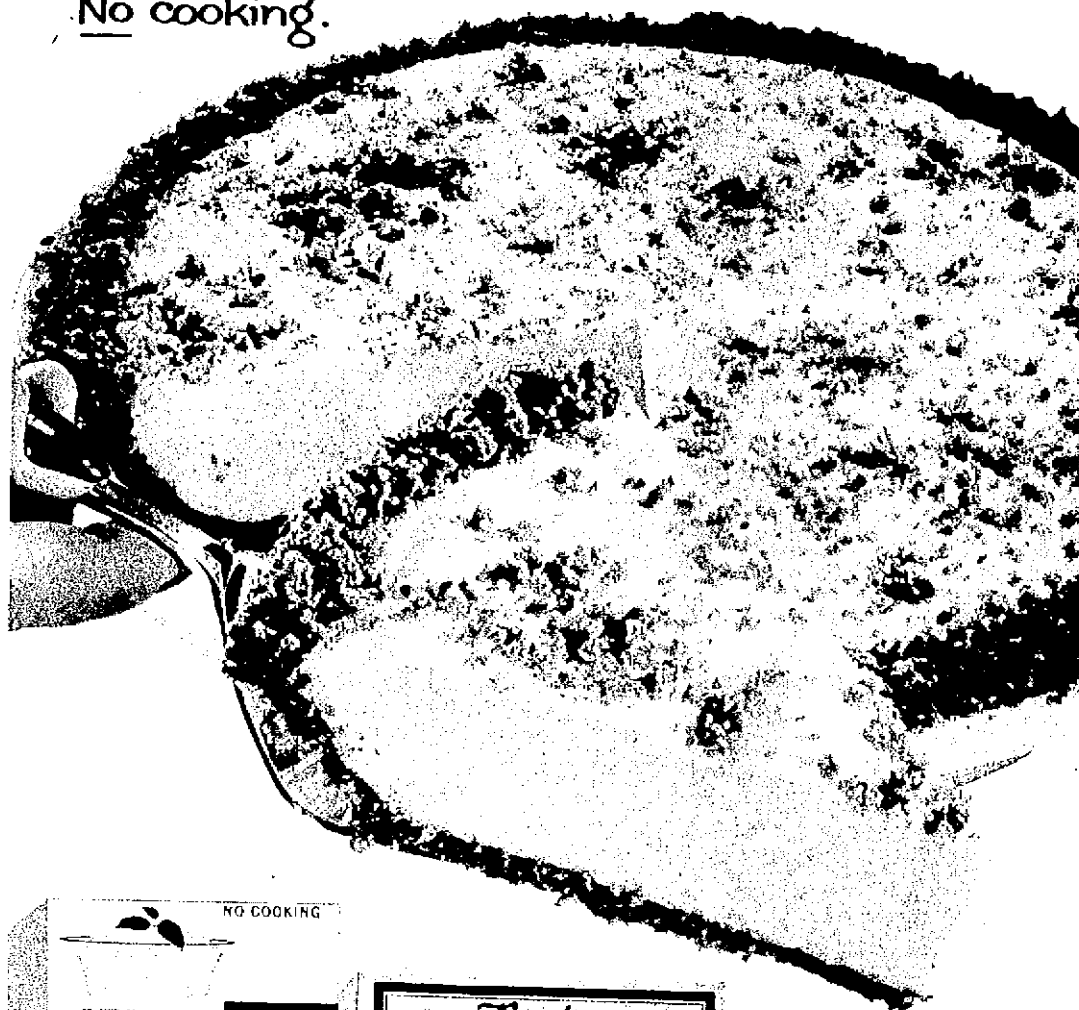
**SQUIBB**  
LABORATORIES

ROCHELLE DIVISION Olin

Easy answer to "what's for dessert?"

# Pudding Cheesecake

No cooking.



## Lemon Cheesecake in 15 Minutes

1 (8 oz.) package Borden's Cream Cheese - 2 cups milk  
1 package Jell-O Lemon Instant Pudding  
8-inch graham cracker crust.

Stir cream cheese until very soft. Gradually blend in  $\frac{1}{2}$  cup milk until smooth and creamy. Add remaining milk and the pudding mix. Beat slowly with egg beater 1 minute. (Do not overheat.) Pour into cooled graham cracker crust. Sprinkle graham cracker crumbs on top to make it extra crunchy. Then chill. That's all—really.

P. S. For luscious cheesecake with Hawaiian tang, use Pineapple Cream Jell-O Instant Pudding instead of Lemon. Just make sure it's Jell-O Instant Pudding. This particular recipe can not be made with any other instant or cooked pudding.



Jell-O is a registered trade mark of General Foods Corp.



## PARADE OF PROGRESS

Seeking new ideas? Take a look at these

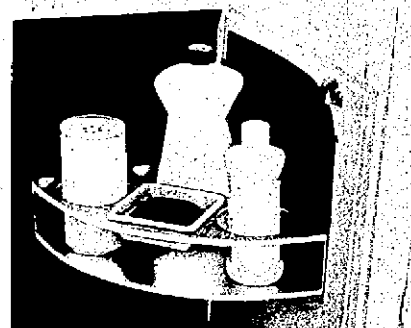
by PETER DRYDEN

**Portable baby sitter:** Here's a baby seat (above) that weighs only 18 oz. and folds flat for carrying. It has a wide, untipable base, adjusts to 4 sitting positions, can go on floor, chair, car seat. Both frame and pad are plastic, easy to wash. \$7.95. Century, Dept. PP, 3510 Chatham, Cleveland 13, Ohio.

**Paint insecticide:** Readily mixed into any type of paint, a new paste controls household insects for a minimum of 3 years. It's deadly to ants, roaches, flies, mosquitoes, spiders, etc. — harmless to humans, pets. \$1.79. Dianol, Dept. PP, P. O. Box 10968, St. Petersburg 33, Fla.

**For your car:** Spray a new liquid on your windshield and it removes oil, tar, road film instantly—and leaves no "after" film of its own. With it comes a chemically treated pad to keep the inside of the windshield free of fog and steam. \$1.99. Schrader, Dept. PP, 504 W. 2 St., Antioch, Calif.

**Cleaning shelf:** No need to bend and grope for cleaners with this aluminum shelf (below) you can attach to a kitchen cabinet door. It holds soap pad, liquid soap, scouring powder, other containers—and won't let them spill even when door is slammed. 10"x2 $\frac{1}{2}$ ". \$3.50. Better Home Products, Dept. PP, 285 N.W. 9 St., Boca Raton, Fla.



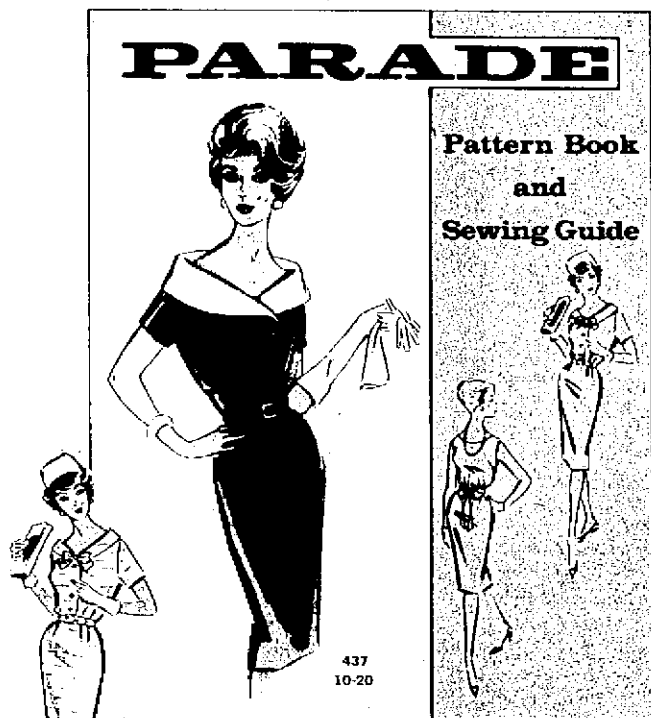
Parade of Progress items are NOT advertising. If not available at stores, write manufacturer. Allow delivery time. • Manufacturers & Distributors: PARADE will consider your ideas but not correspond about them.



PATTERNS BY PAULINE

# New pattern book and sewing guide

Since the introduction last year of our annual pattern book, Pauline's patterns have become more popular than ever with PARADE readers. Ready now is the 1962 edition which offers pages and pages of dress patterns for women to sew for themselves and their families, needlework, sewing instructions, and popular woodworking designs—enough ideas to keep you going all year! A coupon is included which entitles you to a free pattern when you purchase one from the book.



You won't want to miss the 48-page 1962 *Parade Pattern Book and Sewing Guide*. The dresses here are just a sample of the patterns included. To order your copy, use coupon below.

Please send me... **PARADE Pattern Book(s)**  
I enclose 50 cents for each book ordered.

Mail to PARADE, Dept. L, Box 475, Radio City Station, New York 19, N.Y. Make checks and money orders payable to PARADE PATTERNS. Please print your name and address. (The patterns illustrated on this page are 35 cents each.)

Name .....  
Street .....  
City .....  
Zone ..... State .....

## Announcing a brand-new "Mother-Baby" Guarantee on Heinz Baby Foods!



**MOTHER...you must  
prefer Heinz exclusive  
safety sealed alumi-  
num screw-on caps**

**BABY...must prefer  
the better-tasting  
Heinz Baby Foods  
under these caps**

### ...or your money back!

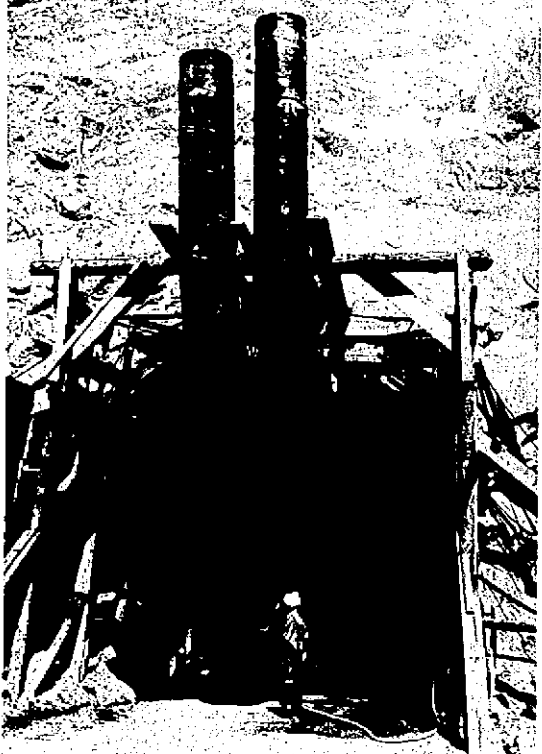
● Heinz can make this remarkable new *double* guarantee of satisfaction with confidence, because:

1. Heinz safety sealed screw-on caps open—and reseal—with one easy turn. They're made of pure aluminum, which can't taint baby's food. Tops are not only airtight... sides are custom-fitted to each jar so no dust or air can possibly enter.
2. The better-tasting baby foods under these caps are of superior Heinz quality—famous for 93 years!

● Feed your little one Heinz Baby Foods. If you and he aren't BOTH completely satisfied, your money will be promptly refunded!



Over 100 Better-Tasting Strained and Junior  
**Heinz Baby Foods**



Parade's Fred Blumenthal views entrance to NORAD tunnel in Colorado. Work goes on 24 hours a day, will take about three years.

# A firsthand report on The world's most important tunnel

by FRED BLUMENTHAL

**I**HAVE JUST VISITED the hole in the ground that may someday save the free world. High on the eastern slopes of the Rockies, just below the summit of 10,000-foot Cheyenne Mountain, it is a \$66-million underground headquarters for NORAD, the North American Air Defense Command. If war should come, our first line of defense would be this man-made cave eight miles south of Colorado Springs.

Today this important nerve center is only a crude tunnel, dripping with moisture, caked with granite dust. On the day I visited it, the tunnel was swarming with workmen who, helped by hydraulic hammers and ponderous earth-moving gear, are inching into the great rock pile at the rate of 30 feet a day. From the tunnel mouth, you could see far across the way the Broadmoor Hotel, one of the nation's most fashionable hostelrys, where the wealthy relax in mountain splendor. But at the cave there was no relaxation.

"This is the nation's No. 1 priority job," said Lt. Col. Herb Rolph, one of my escorts, as we donned our hard hats to enter the construction area. "These guys are working six days a week, three shifts a day. When

they started, they said this job would take four years. Now we think we'll do it in three."

There is reason to hurry. Jointly operated by the U.S. and Canada, NORAD must keep constant watch on the sky and sea approaches to the continent. Every day, its more than 800 radar stations, plus planes aloft and ships at sea, feed in data on 200,000 friendly and "not known friendly" aircraft, space vehicles, submarines and even fishing trawlers spotted in the 10,500,000 square miles of the continent. Complex electronic equipment takes each report and instantaneously evaluates it.

Thus, if an attack ever is mounted on North America, NORAD will be first to know. Its commander, Gen. Lawrence S. Kuter, and his deputy, Royal Canadian Air Force Marshal C. Roy Slemon, must decide whether this is the real McCoy and then perhaps sound the alert that sends thousands of fighter interceptors, anti-aircraft rockets and guided missiles—backed up by 250,000 men—into defensive action.

"Obviously," Rolph told me, "NORAD is a prime target for attack. Yet as things stand now we are a sitting duck." He waved toward an exposed cluster of brick, frame and concrete buildings which you could just see in the distance—NORAD's headquarters since

1958. "We're fat, dumb and happy. Why, any nut with a bazooka could blast us . . . le open."

As we started into the tunnel, a wave of cold, clammy air closed around us. We stepped carefully over air hoses, tiptoed through mud. Clanking, hammering and roaring of heavy machinery assailed our ears. Rolph had to raise his voice.

"Now up here," he said, "we aim to fight and survive. Cheyenne Mountain is designed to take even a direct atomic hit and stay in business."

"What do you mean by a direct atomic hit?" I asked. "What about that 100-megaton bomb Khrushchev keeps talking about? Could you take that?"

One of the staff officers gulped. "Well," he said, "if the Soviets have such a weapon, and if they have the means of delivering it, and if they could drop it right down our smokestack"—he paused—"then Cheyenne Mountain would be fused into the biggest chunk of glass on earth!"

## Lucky Horseshoe?

"Those are some pretty tall if's," Rolph cut in. "Meanwhile, we've got 3,000 feet of solid granite over our heads. The hole itself serves as a big blast cushion, because the shock of an explosion will sweep through it, from one end to the other, and dissipate itself. That's why it's horseshoe-shaped."

The tunnel is a mile long, 25 feet high and 45 feet wide at its widest point. It was dug from both directions, and today the excavation is 80 per cent complete. It was hard going. Rolph explained that some of the toughest work is yet to come.

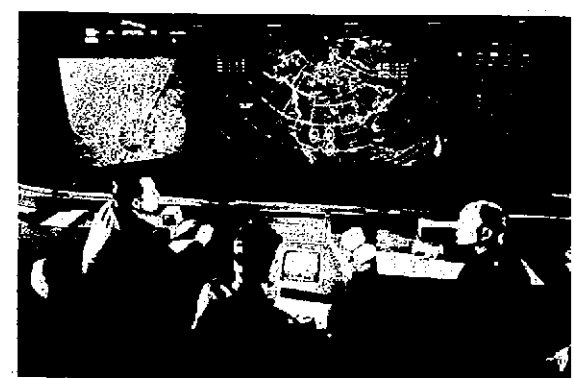
"At the top of the horseshoe," he said as we stood near the digging face of the tunnel, "we have blasted out a series of interconnected chambers, and we're going to build a three-story structure in them. It'll be set on shock absorbers, like those on your car, which will 'take up' any blast tremors from outside. It'll have space for 350 officers and men—700 during special alerts—and they'll be protected against everything."

"We'll have our own power, water, fuel, food and sanitation facilities. Cheyenne will be completely self-contained, and can operate regardless of what goes on outside."

"You mean," I said, for I was beginning to get claustrophobia, "that guys are going to live in here?"

Rolph laughed. "They'll work eight hours a day, and it'll be just like working in a windowless office in the Pentagon. At night, they'll go home to wives and kids and ranch houses."

"When they're in here though, they're going to have the greatest protection we can give them. As General Kuter says, this is the cockpit from which the aerospace battle for North America may be fought. It absolutely *must* survive."



Combat control center is now in building outside tunnel, will be moved inside later. Screens flash warning of planes or missiles.

## SIZED RIGHT IN THE MIDDLE OF THE BIG AND LITTLE—DODGE DART



### PRICE! A NEW LOW ONE

Car sales are booming. It's a great time to get a great deal. But before you buy any car, see the new size Dodge Dart. Compare Dart's safety, comfort, performance and dependability. The body is rustproofed. You go 32,000 miles between grease jobs. And check the new low price.

|                            |               |
|----------------------------|---------------|
| FORD FAIRLANE              | \$2079        |
| MERCURY METEOR             | \$2203        |
| <b>NEW SIZE DODGE DART</b> | <b>\$2241</b> |
| CHEVY BISCAYNE             | \$2324        |
| FORD GALAXIE               | \$2378        |

The comparison, above, is based on manufacturers' suggested retail price of six-cylinder, 2-door sedans. Only white wall tires, bumper guards, other optional equipment, state and local taxes (if any) and destination charge extra.



Dodge Dart 2-Door Sedan

### SAFETY

Dart gives up to 62 percent more brake lining area than cars near its price. Self-adjusting, too. And bonded for longer wear.

| Car      | Effective Brake Lining Area | Shipping Wt. (2-Door Six) |
|----------|-----------------------------|---------------------------|
| DART     | 196.2 sq. in.               | 2395 lbs.                 |
| BISCAYNE | 185.6 sq. in.               | 3405 lbs.                 |
| GALAXIE  | 180.0 sq. in.               | 3478 lbs.                 |
| METEOR   | 120.5 sq. in.               | 2843 lbs.                 |
| FAIRLANE | 120.5 sq. in.               | 2757 lbs.                 |

### PERFORMANCE

Dart has the biggest standard 6 in the business. You get the muscle of a V8 with six-cylindereconomy. That is quite a combination.

| Car      | Standard 6 HP and Torque | Standard 8 HP and Torque |
|----------|--------------------------|--------------------------|
| DART     | 146 HP/213 FT. LBS.      | 238 HP/348 FT. LBS.      |
| GALAXIE  | 138 hp/203 ft. lbs.      | 170 hp/279 ft. lbs.      |
| BISCAYNE | 135 hp/217 ft. lbs.      | 170 hp/275 ft. lbs.      |
| METEOR   | 101 hp/156 ft. lbs.      | 145 hp/216 ft. lbs.      |
| FAIRLANE | 101 hp/156 ft. lbs.      | 145 hp/216 ft. lbs.      |

## SIZED RIGHT IN THE MIDDLE OF THE BIG AND LITTLE!!!! !!!!!! NEW SIZE DODGE DART



## FEWER CALORIES in a bowlful than any other kind of cereal!

Silly, isn't it, just because you're a weight-watcher, to pass up breakfast—and miss out on the pleasure of eating and the nourishment that goes along with it . . . ?

Here's the happy news: A full serving of Quaker Puffed Wheat or Quaker Puffed Rice has about half as many calories, on the average, as a normal serving of any other kind of cereal! That's because a brimful, standard measuring cup serving of these light, delicate Quaker cereals weighs only about a half ounce, while a normal serving of other kinds of cereal often weighs an ounce or more.

So, start your weight-watching day the Quaker Cereal way and have the fun of eating a sensible, satisfying, good-tasting, good-for-you breakfast.



Nutrition . . . flavor . . . lots of fun in these Weight-Watcher's Cereals "Shot from Guns!"  
**QUAKER PUFFED WHEAT & RICE**  
THE WEIGHT-WATCHER'S CEREALS



When childhood constipation occurs

More mothers use  
Fletcher's Castoria

than any other laxative

*Because*

Fletcher's Castoria gives the prompt, yet natural-like relief from temporary constipation that medical authorities agree is best for a child's young system. Its pure extract of Senna is considered one of nature's finest vegetable laxative products.

Fletcher's Castoria is gentle, the prime requisite for a child's laxative. It contains none of the harsh drugs so often found in adult laxatives, drugs that can upset your child's system.

Fletcher's Castoria is liquid, so exact dosage is sure: from drops to teaspoonfuls as needed. Very important, too, Castoria tastes good. So children take it willingly, even lick the spoon.

Fletcher's Castoria is the only nationally-recognized laxative made especially for children of all ages. So why take chances... the laxative that's "right" for you can well be "wrong" for your child. Get famous Fletcher's Castoria today.



*It takes a child's  
laxative to fulfill  
a child's needs*

**Miracle Cushion  
Holds False Teeth  
Tight**

Essas  
Sore  
Gums



Snugg & brand Denture Cushions are a triumph of science, a sensational new ever-soft plastic re-lining that gets rid of the annoyance and fear of loose, badly fitting false teeth. Snugg eases sore, irritated gums due to loose dentures. Helps prevent food particles from lodging under plates. Applied in minutes, makes wobbly plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh—plates "stay put." Harmless to gums or features. Snugg re-liners can last from 2 to 4 months. Stay soft and pliable—do not harden and ruin plate. Peel right out when replacement is needed. No daily bother with adhesives, get Snugg brand Denture Cushions today! 2 liners for upper or lower plates \$1.50. Money back if not satisfied. At all druggists.

**PARADE PICTURE CREDITS:** Cover, Lloyd Shearer; 4, INP, Paris Match, London Daily Express, Columbia Pictures; 6-7, New York Telephone Co.; 12-13, Fred Blumenthal; 14-15, Lloyd Shearer; 16, Albert Gornai; 18, James Kriegsmann, drawing by Loring Eulemay; 20, drawing by Murray Tinkelman; 21, Gerald K. Smith—NBC.

**NO MONEY DOWN!**

**Florida HOME-SITES \$395**

Lovely 1/4 acre sites in Central Florida hills, lake, grove area \$395, no money down, \$10 a month + 3 miles from famous Rainbow Springs • Roads, utilities • 22 miles to Gulf Coast • Fish, hunt • Invest or retire. FREE color folder • Write Dept. 322-J, Rainbow Park, Box 521, Ocala, Fla.



One year—100 pounds is difference between these two photos. Above, the Rossano Brazzis today, with Mrs. Brazzi a trim 150; below, Mrs. Brazzi when she tipped the scales at 250. She is only 5'2" tall.



# LYDIA

She lost 100

by ARNO JOHANSEN

BEVERLY HILLS, CALIF.

ONE YEAR AGO Lydia Brazzi, wife of screen star Rossano Brazzi, weighed 250 pounds. She measured 46 inches around the bust, 44 around the waist, 46 around the hips.

Since she is only five feet two, Lydia looked like a model of a Sherman tank.

Today Lydia Brazzi weighs 150 pounds, measures 40-36-40. She looks stylish, trim, claims, "I lose another 20 pounds—that's it."

What caused Signora Brazzi to reduce? She and Rossano have been married 22 years, and not once in all that time has he ever complained of her weight.

"To tell the truth," he says, "when I first met Lydia she was 18 and weighed 127. I was a young lawyer at the time, and we got married in Rome. It was January 25, 1940. It was a secret marriage. Why? Because both families were against it, mine and hers. Then after 15 years, we went to the church and made the marriage again so that our parents could be present. The Pope sent his special blessings. It was a big thing. And for the second marriage, Lydia weighed 180 pounds."

Her weight meant nothing to her husband, he says, "because with Lydia it's always been the disposition. She is always smiling, always happy. You know when I wake up in bed beside her, and she is sleeping, there is always a small smile on her lips. To me that has always meant much more than a fantastic figure. After all a woman's figure disappears with age, but a good disposition lasts."

**He Never Noticed**

"I'm sure if I had said anytime, 'Lydia, I want you to reduce,' she would have obeyed. But I never made the demand. I remember several years ago, maybe five or six, it was the first time she herself called attention to her weight. We were going out to a preview. 'Lydia,' I said, 'get dressed. We are late.' She was a little irritated. 'I can't wear anything,' she answered. I said, 'Why?' She said, 'I have gained a little weight.' I said, 'How much?' She said, 'Not much—about fifty pounds.' You won't believe this. But you know I didn't notice it. I guess it is true what they say—love is blind."

Last year Lydia Brazzi decided to reduce because she found mounting difficulty in entering and exiting from her car.

"First," she explains, "Rossano had a Fiat. It's a small Italian car. It was too small for me. So he buy Alfa Romeo."



# BRAZZI

## pounds in a year



Through thick and thin the Brazzi's have remained a devoted couple. Says Rossano: "I have loved her and will continue to love her in all sizes." Reducing was her idea, not his.

Also too small for me. Then he buy English and American cars. They are bigger but I am growing faster than they are. We buy a Jaguar and I try to cross my legs and my bosom went up to my nose. Then we buy a Continental and one evening I squeeze in and when I sit down I hit myself in the face with my stomach. Then I decide I must reduce. Also Rossano say very nicely, 'Lydia, will be maybe embarrassing for us if we have to buy a Mack truck for you.' So I reduce."

First Mrs. Brazzi went to a doctor. He examined her thoroughly, announced that

she was tremendously overweight. "Was really the first time," Lydia says, "anyone told me the truth, to my face. Always they lie or diplomatic. I 'plump' or 'jolly' or 'pleasingly plump.' This doctor said, 'You are fat, fat, fat. You must reduce.'"

### Melting It Off

"He gave me some pills—how you call them?—diuretic pills, something like that—so my body does not hold the liquid. Then he told me, 'Stop eating and drinking so much.' I love wine with meals. Two, three bottles, excellent for the meal. I

used to drink each day. So I begin to cut down, gradual.

"And the pills very good. They stop me from accumulating liquids in my system. I reduce spaghetti, all starch foods. I eat small portions, more salads. I do it gradual, because I do not want to get irritated and ruin my disposition. Is best thing I have my disposition. I am always happy, always cheerful. No matter what the weight I always smile.

"But listen. I do not reduce because I afraid of losing Rossano. No. I reduce to prove my own will power, to look better to

myself. Now I look better, feel better, and of course, photograph better. You know in *Light in the Piazza*, Rossano's last film? They want to give me a part, to play Rossano's wife. How you like that?"

"How did Rossano like that?" I asked. Rossano smiled. "The truth," he repeated, "is that after 22 years of marriage, Lydia's weight does not concern me. To me laughter is what makes a woman beautiful—laughter, smiles, and sunshine in her eyes. What Lydia has done, she has done for herself. I have loved her and will continue to love her in all sizes." ■



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# CASSEROLE with CREOLE SAUCE

by **BETH MERRIMAN** Parade food editor

*Readers have asked us for more casserole recipes and we are delighted to start with this one, especially created for Lenten fast days. It is sparked with a sauce reminiscent of Louisiana Creole cooking and features tender noodles and hard-cooked eggs.*

*Begin dinner with a grapefruit and orange cup. Baked acorn squash and buttered Italian green beans accompany the casserole, with crisp celery and black olives. Chocolate pudding makes a good dessert.*

## CREOLE EGG AND NOODLE CASSEROLE

- |                             |   |
|-----------------------------|---|
| 1 tablespoon salt           | 1 cup milk                              |
| 3 quarts boiling water      | 1 can (1 lb.) tomatoes                  |
| 8 oz. medium egg noodles    | ¼ teaspoon oregano                      |
| ¼ cup butter or margarine   | 2 teaspoons sugar                       |
| ½ cup finely chopped onions | Salt and pepper to taste                |
| ⅓ cup diced green pepper    | 8 hard-cooked eggs,<br>coarsely chopped |
| ¼ cup flour                 | 2 tablespoons chopped parsley           |

Add 1 tablespoon salt to rapidly boiling water. Gradually add noodles so that water continues to boil. Cook uncovered, stirring occasionally, until tender. Drain in colander. Melt butter or margarine; add onions and green pepper; cook over low heat until tender. Blend in flour; add milk slowly, while stirring. Cook over low heat, stirring constantly, until thickened. Add undrained tomatoes, oregano and sugar. Season to taste with salt and pepper. Arrange alternate layers of noodles, eggs and tomato mixture in greased 2-qt. casserole. Sprinkle with chopped parsley. Bake in moderate oven, 350°, 35 minutes. If desired, garnish with slices of egg. Makes 4 to 5 servings. FROM PARADE'S TEST KITCHEN

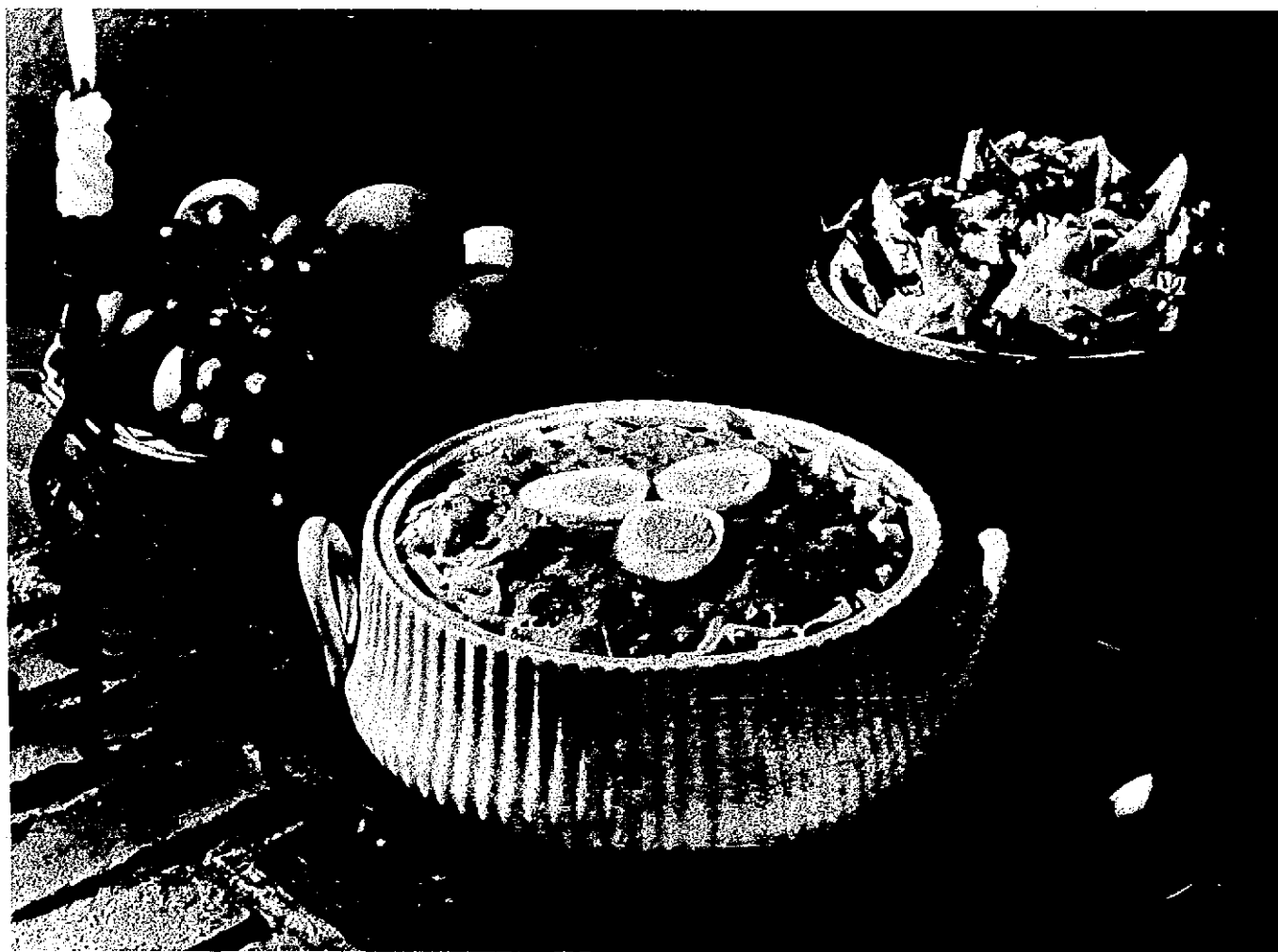
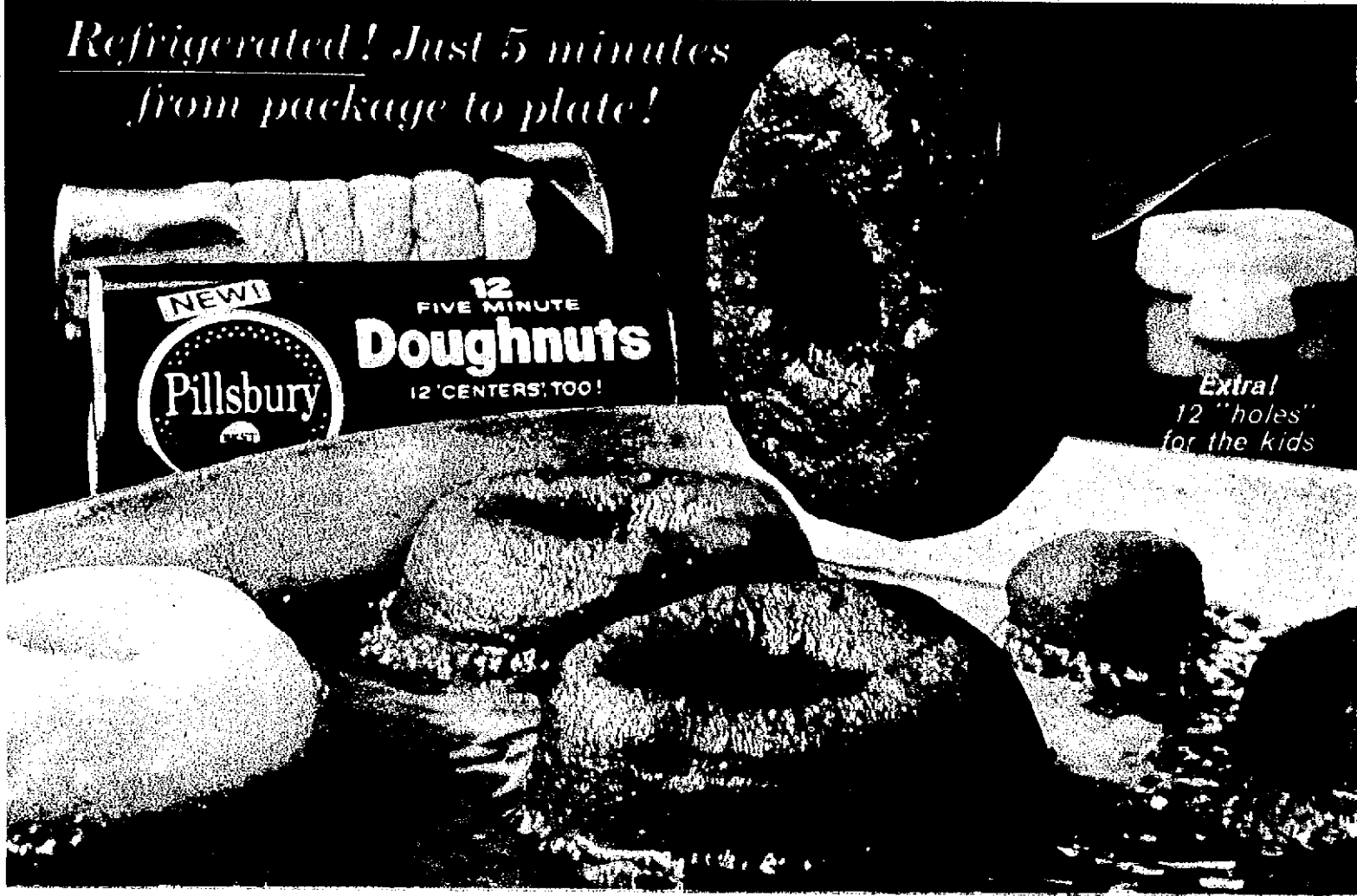


PHOTO BY GOMM

*Refrigerated! Just 5 minutes  
from package to plate!*



## **NEW! Pillsbury 5-minute Doughnuts**

*Big Ones! A whole dozen...fresh from your kitchen*

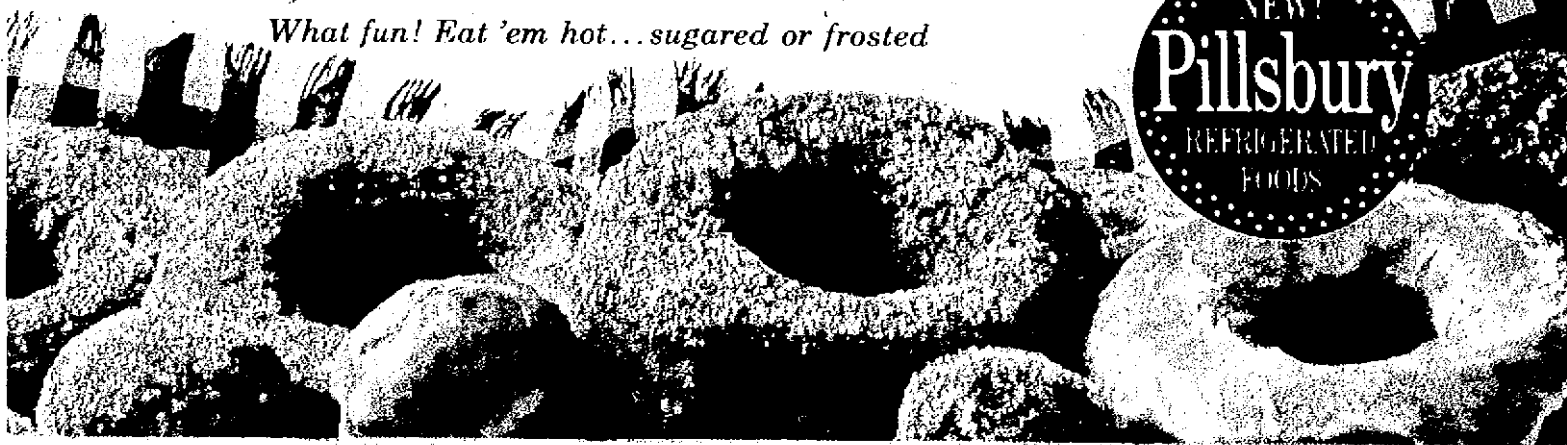
*Exciting new idea! Hot doughnuts, homemade fresh without the homemade work. Refrigerated doughnut dough comes all mixed, rolled, cut into 12 plump doughnuts. 12 "holes," too!*

*Fry in just 1 inch of cooking oil. Doughnuts puff up big and light... brown to piping hot perfection in*

*minutes. Serve sugared, glazed or frosted. Never... ever such heavenly-light delicious fresh doughnuts! Have fun making these tempting new doughnuts. Keep several cans in your refrigerator... for brunch, dessert, special treats. Wonderful new way to make doughnuts—New Pillsbury 5-minute Doughnuts.*

*At your grocer's  
dairy case!*

*What fun! Eat 'em hot... sugared or frosted*





# NAILS BREAK?

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Once a day, just stir an envelope of Knox into juice, bouillon or water—and drink. Published medical research shows 7 out of 10 women restore splitting, brittle nails to natural strength in 60 to 90 days. Only Knox in envelopes can make this claim. Start your Knox Drink habit with tomorrow's breakfast juice!

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medical studies  
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## MY FAVORITE JOKES

by DAVE ASTOR

**EDITOR'S NOTE:** Dave Astor, 32, slight, blond, Brooklyn-born comic, is an alert and articulate young man, billed as the "Angry Young Comic." Astor's jokes are witty, sophisticated, topical and satirical. They are delivered aggressively in a rapid-fire New York accent accompanied by arm-flailing evangelistic fervor. Astor worked as a stand-up comic for 13 years in small clubs throughout the country doing none too well until he changed his savage mimicry to bitter satire. Most recently Dave has appeared at the Blue Angel in New York and the Shamrock-Hilton in Houston, where he has told such jokes as these:



Vice President Lyndon Johnson has a great routine. He gets into his plane and tells the pilot, "Go anywhere—we got troubles all over."

Psychiatrists tell us that one out of every five people in this country is emotionally disturbed. The reason is the other four are nuts.

This fellow went to see his analyst because he was disturbed and depressed. The reason he was disturbed and depressed was because he was small, a real little guy who suffered from an inferiority complex because he was so short.

Well, his analyst spoke to him, a real therapeutic session—told him in no uncertain terms that it was a man's mind that counted most, not his height.

The patient walked out of the office feeling great, like a veritable giant. He was planning on how he could help other short men conquer their inferiority complexes—when a pussy cat ate him up.

It's awful how these little midget cars are taking over. The other day I spotted a giant Lincoln Continental at a stop light surrounded by five small foreign cars. The Lincoln signaled for a right-hand turn, and the other five vetoed it.

These days we believe in exporting our culture. We're sending chewing gum and chocolate to the Congo. And they're so appreciative, they're sending us a lot of shrunken heads with bad teeth.

President Kennedy—he's really got it made. What a technique. He tells the N.A.A. he'll bring prices up and salaries down. He tells the A.F.L.-C.I.O. he'll bring salaries up and prices down. Then he calls over Secretary Goldberg and says, "Art, take care of it, kid."

When it comes to foreign aid, this country is a babe in the woods. What do we know about foreign exchange? Like the countries that have borrowed large sums from us claim that they're finally re-paying their debts.

Peru just deposited ten and a half million pesos in the Bank of Athens which turned it into 11 million Dutch guilders where it was converted into a billion Greek drachmas which we in turn finally converted into silver—a quarter, two dimes and a nickel.

Ask any educated American what culture means to him, and he'll answer, "bacteria."

The best way to cut down on parking tickets is to remove the windshield wipers from your car.

## ANECDOTE OF THE WEEK

No government agency is more security-conscious than the State Department. All workers are carefully checked by the FBI. All classified documents are locked up. Even scribbled notes, if the subject is secret, go into a special "Burn Bag" which is incinerated under guard.

Yet there was a slip one day in the code room; it was discovered that several top-secret documents were missing. A half-dozen investigative agencies sprang into action; the papers had to be found.

One by one, the personnel were interrogated. But not a clue was uncovered until the investigators came to a little old lady who seemed beyond suspicion. She had worked for the agency for years without a derogatory word appearing in her personnel folder.

The investigators were almost perfunctory in their questions until she answered sweetly: "Why yes. I have the



papers. I took them home with me."

Startled, the investigators hustled her to her apartment where she pointed to an unlocked cedar chest.

"Here's where I keep them," she said. "It's my hobby."

The funny thing is, it was her hobby. Instead of stamps or coins, she collected secret documents.

P.S.: She now has a new hobby. ■

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If you use MoleSkin, try Dr. Scholl's Kurotex. It's much softer, more protective nail cushioning. Relieves corns, callouses, tender spots. Fits new or tight shoes. Self-moistening. At Drug, Dept., and 5-10¢ Stores.



Cut it any size and shape and apply.

## Dr. Scholl's KUROTEX

## FLORIDA CAMPSITES

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## Why more people use SARAKA than any other "bulk granule" to maintain regularity after 45!

Once for ounce, penny for penny, SARAKA gives more of what you too may be looking for to help correct "after 45" irregularity . . . without punishing your system with harsh, "trigger" laxatives. For only SARAKA supplies moist, all-vegetable bulk so essential to promotion of a normal pattern of regularity . . . a gentle stimulant action to help ease this bulk through your system . . . plus important Vitamin B<sub>1</sub>. No wonder so many doctors who recommend SARAKA are users themselves. **Special note to weight watchers:** Lack of sufficient bulk in 900 calorie liquids can lead to constipation. If this occurs, supplement your daily diet with all-vegetable SARAKA.





"You're so late, Tom!  
I was terribly worried.



All sorts of things went  
through my mind...



I wondered if you were in an  
accident, or had a heart attack."



"It made me stop and think how much we depend on you!"

Sometimes it takes an incident like this to help a man see his responsibilities more clearly. Suppose something really did "happen." What would become of his family? How would they manage? And then he may think about his life insurance, and wonder if he has enough.

What about *your* responsibilities? Is your insurance equal to them? If you have even a slight doubt, you should talk with your New York Life Agent. Because of his excellent training and his experience as a full-time career underwriter,

he is qualified to help figure your true insurance needs. If you find you need more protection, he can show you how the proper cash value life insurance can provide it along with other important benefits—such as funds for your children's education or for your own retirement. Call the Nylic Agent at the Company's office nearest you!

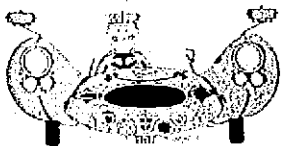
Or, for help in figuring your own life insurance program, use the coupon to get New York Life's free booklet, "How Much Life Insurance Is Enough?" Mail it today!

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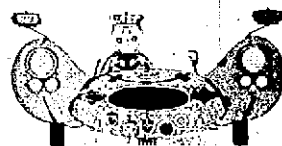
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# CARS on PARADE

by KEN W. PURDY



**Most expensive American car.** Costliest car ever made in the U.S. was the Duesenberg, built in Indianapolis in the 1930s. Its standard price range was \$14,750 to \$17,750. Some special models cost \$20,000 and two are known to have cost \$25,000. For its day the Duesenberg was extraordinarily powerful, one model, the SJ, being rated at 320 horsepower.

**For non-starting starters.** If the starter won't turn the engine over, even though you know the battery isn't dead because the lights will go on, it's worthwhile to open the hood to feel the battery clamps before giving up and calling for help. If the clamps and posts are warm to the touch, the connection is too poor to let all the current through. Tighten them, or, better, take them off and clean them, and the car may start on the next try.

**Fast/slow licenses.** The idea of issuing drivers' licenses graded like those given airplane or steamship

pilots has appeared frequently in recent years. Latest to urge it is Governor Farris Bryant of Florida, who believes the use of cars capable of 80 miles an hour or better should be restricted to drivers who hold licenses attesting their special competence.

**When is an accident most likely?** My own belief: any time. Some authorities consider the hours from 10 p.m. to 2 a.m. on Saturday night very bad. But an astonishing number of serious accidents occur in bright sunshine, on straight, dry roads, at speeds under 45 mph.

**Size doesn't count.** The fallacy that the size or weight of the car one's in has something to do with the severity of an accident is one that dies hard. Best way to understand it is to ponder the fact that the driver of a 60-ton tank, if he's not belted to his seat, will certainly be injured, and probably killed, if the tank hits another one head-on at maximum speed. He'll simply fly forward, at nearly the tank's original speed, until

he hits something solid that will stop him—in his case the steel wall ahead of him. The same thing happens to an automobile driver, whether he's in the smallest or the largest car made. Weight has nothing to do with it, thickness of body metal—which is almost universally the same anyway—has nothing to do with it. But a recent survey did turn up some behavior-patterns peculiar to small-car drivers: they tended to disregard traffic signals and neglect their lighting systems. Why? No one knows.

**More and better sparks.** Transistors, which have transformed the radio industry and a dozen others, are now being used in automobile ignition. The improved spark put out by a transistor ignition system increases speed and mileage, lengthens plug and point life. For example, in taxicab service, 25,000 miles on plugs, 50,000 on points, instead of the usual 10,000. Automotive Electronics Corporation, 80 Wall Street in New York, puts out a set for \$39.95. ■

## Everything about it says "Old family recipe" Pillsbury Cinnamon Streusel Coffee Cake Mix



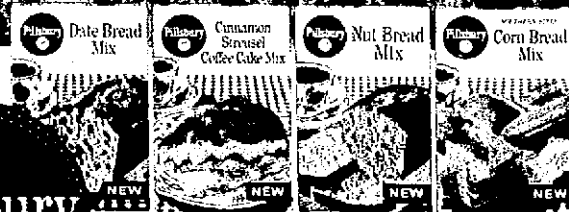
**Moist as butter cake, richly crowned with crunchy streusel topping...**

The recipe? The cherished kind that's been in the family for years. Fragrant, velvety... a ribbon of sugar 'n spice streusel in the middle. And on top, more caramel-y cinnamon streusel (lots of it!) that bakes to a golden finish.

**Quick-to-the-oven?** Of course! But this you should know above all: Because our Cinnamon Streusel Coffee Cake is

meant to be just like an old family recipe, nothing was spared to make it lavish as your own!

**When to serve?** Sunday mornings for sure, or after the bridge game, or as a picnic take-along. Bake proudly any time you're bent on pleasing... that's how special it is! For more serving ideas... just write to Ann Pillsbury, Box 90, Minneapolis 60, Minn.



**4 Old-Family-Recipes turned mixes**

Try every one! Cinnamon Streusel Coffee Cake, Nut Bread, Date Bread, Corn Bread (available in some areas)





BEFORE: Newhart shopped unnoticed in Hollywood six months ago.



AFTER: Newhart in same store a few weeks ago, mobbed by fans.

## Bob Newhart

### How fame changed his life

HOLLYWOOD.

SIX MONTHS AGO Bob Newhart was a normal man. He could walk into any department store here, buy a shirt or tooth paste, walk out unrecognized and without fanfare.

No one pointed to him as a nightclub comic or the young fellow whose self-written comedy albums, *The Button-Down Mind of Bob Newhart* and *The Button-Down Mind Strikes Back*, had sold more than a million copies.

Newhart was simply a quiet, average-looking, five-foot eight-inch, 148-pound bachelor from Chicago. He played golf, stayed out of trouble, looked more like the unassuming accountant he once was than the comic he'd become.

But then Bob succumbed to the blandishments of a regular weekly TV series: an estimated \$7,500 a week, writers to write for him, constant exposure, a personal publicity agent, the mounting build-up.

The result is that today Bob Newhart is no longer a normal, average man. He's a TV celebrity. The difference?

Just study the two photos on this page. One was taken at the Broadway Department Store here in October, 1961, a week before Newhart started to appear regularly on TV. The other was taken in the same store three weeks ago.

See what I mean? Newhart is no longer unrecognized. From here on in, everything will cost him triple. His days of normality are over.

—NANCY HAGEN

# NOW...DEFENCIN: A NEW MORE EFFECTIVE ANSWER TO ARTHRITIS AND RHEUMATISM PAIN

New *muscle-relaxing* tablet works through the muscle fibres... gives more effective relief from pain of minor arthritis, rheumatism, body aches and stiffness in the 8 major areas of pain.

Today there has been a breakthrough against the pain and muscle stiffness of minor arthritis and rheumatism. Scientists have developed a new kind of medicine that you can take frequently, according to directions, for prolonged relief.

This medicine works by a new principle—through the muscle fibres themselves. It has been tested extensively on patients suffering from arthritis, rheumatism, body aches and stiffness in the 8 major areas of pain and has proved dramatically superior in bringing relief.

In case after case, pain and stiffness were relieved. Twice as many patients found relief, compared to those who took the most widely used pain tablets. Many patients found the new medicine acted faster, or relief lasted longer, or was more complete. They could reach, lift, walk, bend and move with greater ease and freedom.

This new medicine is DEFENCIN—a two-layer tablet with prescription-type ingredients—now available without prescription.

Here is an explanation of how DEFENCIN works, what it does, and its three-action relief.

#### Arthritis and its chain of pain

The pain of arthritis or rheumatism is not a simple matter. It is like a chain with many links. Muscles, joints and nerves make up these links.

When muscles around the painful joint stiffen and "lock" they restrict joint movement. Every time we do move, it hurts. This pain, in turn, irritates nerves, making the pain still worse.

Muscles, joints, nerves—this is the chain of pain of arthritis and rheumatism.

#### The key that unlocks the chain

Aspirin, common pain tablets and ordinary non-prescription "arthritis" pills are designed essentially to blunt pain. They act primarily in one way... give only part-way relief, do relatively little for muscles, joints or nerves. They don't have the key that unlocks the chain.

DEFENCIN does. It goes to work in minutes, right

at the source of the trouble, relaxing tight, tense muscles that aggravate the pain of minor arthritis and rheumatism. DEFENCIN checks pain impulses as well as soothes nervous tension due to pain. It attacks pain and stiffness at its source, *unlocks* the chain of pain.

And, while there is no known cure for arthritis and rheumatism, you can take DEFENCIN frequently according to directions for continued relief of pain and stiffness.

#### A unique new three-action formula

Each DEFENCIN tablet contains:

(1) An exclusive *muscle relaxant* that quickly acts through the muscle fibres—relaxes muscle tension, loosens stiffness, reduces pain at the source, and helps restore movement.

(2) An effective *pain reliever* that eases pain from the affected joint areas for hours.

(3) A *nerve calmative* to relieve the nervous tension that accompanies and aggravates painful conditions.

#### How DEFENCIN has helped others

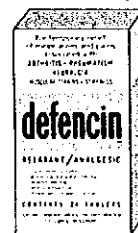
People with body aches and stiffness in all 8 areas listed below—from arthritis and rheumatism to simple "Charlie Horse"—have taken DEFENCIN under the supervision of doctors in clinical tests.

The results of these tests bear repeating:

Compared to the most widely used pain tablets, DEFENCIN helped twice as many of these people. For many it acted faster, or relief lasted longer, or was more complete. In most cases, people found they could move, walk, stoop, bend with greater freedom. In some cases, all symptoms were completely relieved.

For more effective relief get DEFENCIN.\* Sold in drugstores —\$1.00 for 24 tablets.

An advanced product of Grove Laboratories  
\*Registered trademark



#### WHICH OF THESE MUSCLE OR JOINT PAINS DO YOU HAVE?

Arthritis, rheumatism and related pains can strike anywhere in your body... most often causing painful conditions listed below. New DEFENCIN can relieve pain and stiffness in any of these areas.

- 1. Stiff back**—pain in muscles especially in the small of the back. Over-exertion can cause stiffness here.
- 2. Stiff shoulder**—pain in muscles that raise and lower the arm.
- 3. Stiff neck**—pain in muscles that bend and turn the head.
- 4. Sore elbow**—pain in muscles around the joint that flex the arm. Arthritis often attacks here.
- 5. Sore hip**—pain in muscles of hip often extends down back of thigh.
- 6. Stiff knee**—pain in these muscles may keep whole leg stiff.
- 7. Stiff wrist**—pain in muscles that move the wrist and hand. These muscle areas are quite susceptible to rheumatism.
- 8. Cramped leg**—pain in the leg muscles. When they stiffen, it hurts to move your ankle.

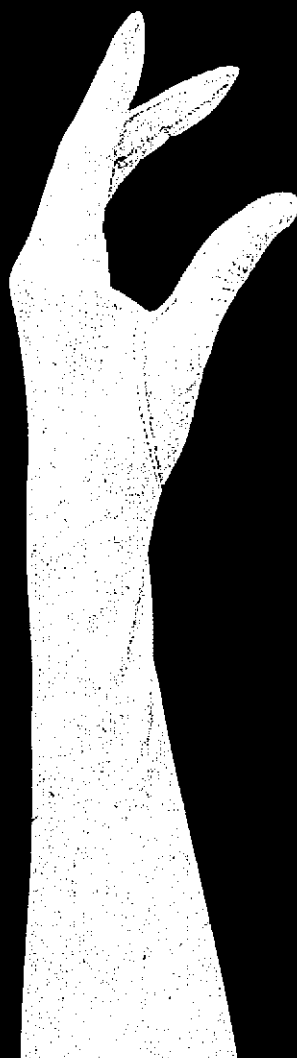
**NARROWER**

for comfort



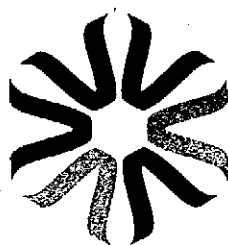
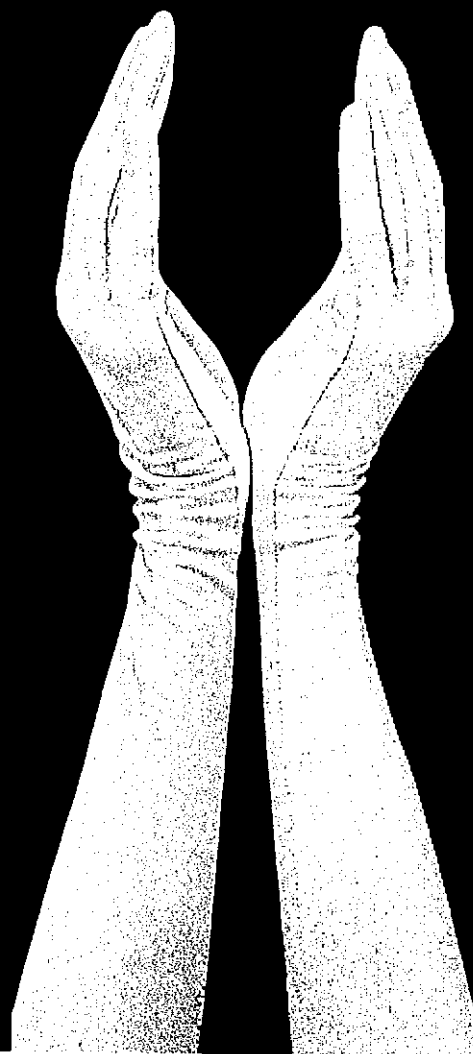
**DEEPER**

for confidence



**TAPERED**

for natural shape



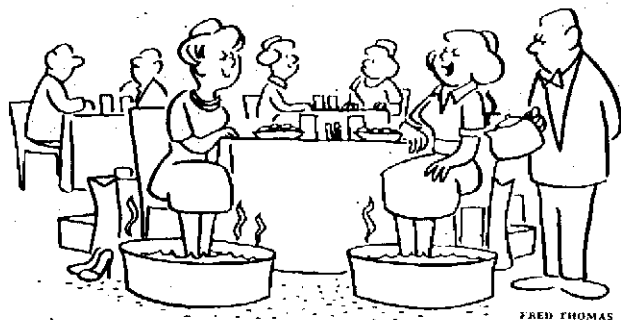
**VEE-FORM**  
by **MODESS**

*Anatomically Shaped*  
to echo the lines of your body

Vee-Form by Modess is a totally new concept in napkin shape and comfort. A completely natural concept, thoroughly feminine.

Anatomically shaped to echo the lines of your body... reassuringly wider front with neat, tapered back... narrower for never-before comfort, deeper for confidence... won't fold, shift or twist.

Other thoughtful Vee-Form features: positive shield of protection the length of the napkin; undetectable deodorant; softest cover ever.



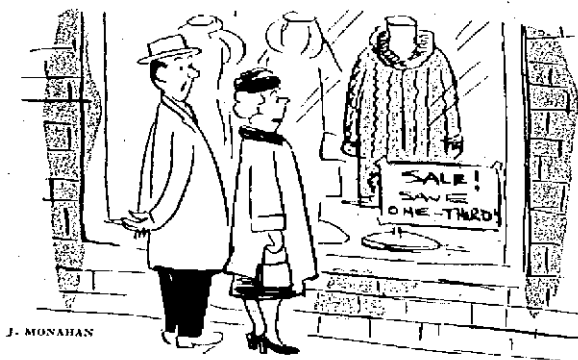
"They certainly put on a fine 'Shopper's Luncheon,' don't they?"

## Last of the big spenders

When it comes down to sheer, overwhelming buying power, the housewives of America have it all over the millionaires. There are more of them, for one thing, and they're all trained from girlhood in the tricks of the game—like blocking rival purchasers off from the bargain counter. Here are a few shopping laughs, as depicted by the PARADE cartoonists.



"Let's go in and test my will power!"



"I'll tell you how we can save three-thirds."



"I think it looks lovely, dear—take it back."

# DO YOU TAKE VITAMINS AND STILL FEEL TIRED?

If you take vitamins, get enough rest, yet *still feel tired*—you may need *more* than ordinary vitamins to restore your normal strength and energy. Your worn-out feeling may be due to iron-poor, Tired Blood.

Vitamins *alone* can't build up iron-poor blood. But GERITOL *can!* Because GERITOL contains 7 important vitamins and, in addition, supplies the therapeutic amount of iron needed to build iron-rich red blood. Just 2 GERITOL tablets, or 2 tablespoons of GERITOL liquid, contain *twice* the iron in a pound of calves' liver! It is this rich source of iron, combined with high-potency vitamins, including essential B vitamins in 3 to 5 times the minimum daily requirements, that make GERITOL such an effective strength-building tonic. In only *one* day,

GERITOL-iron is working in your bloodstream, carrying strength and energy to every part of your body!

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Patients diagnosed with iron-deficiency anemia frequently were pale, nervous, irritable and easily tired. After patients took GERITOL daily, doctors reported definite clinical improvement—further confirmed by laboratory tests. Remember, ordinary maintenance vitamins can't do it! But the high-potency combination of vitamins *plus* iron in GERITOL *can* help you regain your strength and energy.

So when you feel tired, check with your doctor and if this is your problem, take fast-acting GERITOL *every* day. You must feel a noticeable difference in the first seven days... or your money back from the maker.

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**WRETCHED**

### PERIODIC PAIN

Menstrual pain had Anne down but Midol brought quick comfort. Midol acts three ways to bring faster relief from menstrual distress. It relieves cramps, eases headache and chases "blues."



Anne's **RADIANT**  
WITH  
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the Laxative Tablet with the GENTLE DIFFERENCE

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NR tonight... tomorrow alright... sparkling bright! Helps you feel better... and look better! REGULAR • CANDY COATED • JUNIORS





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it is to prevent yourself  
from ever becoming a



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# "PAYCHECK WIDOW"!

Yes, a new low-cost plan from Mutual of Omaha safeguards your security by providing up to \$500.00 a month "emergency income" when you're unable to work because of illness or accident — keeps you the "family breadwinner" even when you can't work!

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Will this frightening situation face your wife this year? It can, for hundreds of thousands of women will face the possibility of becoming "Paycheck Widows" in the next 12 months. But one step you can take *right now* to help prevent your wife's ever becoming a "Paycheck Widow," is to mail the coupon below. And, Mrs. Homemaker, helping your husband make this *right decision* now can save you many painful hours of *indecision* and *despair* in the future. The coupon will bring you all the facts about the low-cost and coverage of new "Paycheck Plus!"



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protection is your aim—  
The Feeling is Mutual  
Mutual of Omaha, of course!

# Wall of Silence Greets Mikoyan in E. Berlin

By MICHAEL GOLDSMITH  
BERLIN (U)—The people of East Berlin received Soviet Deputy Premier Anastas I. Mikoyan in silence Saturday—silence so deep it had the appearance of a planned snub.

The Communists drummed up thousands of spectators. But there were far from enough to fill the streets as Mikoyan drove through the city after arriving at Schoenefeld Airport from Moscow.

The Soviet deputy prime minister came for the Leipzig fair. He was accompanied in a closed car by East German Communist chief Walter Ulbricht. Polish Premier Jozef Cyrankiewicz and Czech Deputy

Premier Otakar Simunek followed. There was hardly a sound as the cars drove past. It looked almost like a spontaneous anti-Communist demonstration, although many in the crowd wore

Communist Party buttons. The Ulbricht regime had called on East Berliners to put out flags and give Mikoyan a hearty welcome. Ulbricht apparently hoped to match the cheers of the half million persons who

gave U.S. Atty. Gen. Robert F. Kennedy a triumphant welcome in West Berlin last week. To one who saw both arrivals it was the difference between a ticker-tape parade and a funeral.

Those standing at the curb—many of them children—had paper East German and Soviet flags and waved them under the watchful eyes of the police. But no one cheered. "Why don't they cheer?"

a Western reporter asked a bystander. The man looked around to see who was watching. "Cheer?" he asked in a low voice. "What have they got to cheer for? Have you seen the people lining up outside the food stores?"

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OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

The Weather---  
Mostly sunny today and Monday. Slightly warmer today with high temperature near 68. Complete weather on Page A-2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 4, 1962

VOL. 10—NO. 28 164 PAGES



POLICE CARRY OFF NEW YORK SITDOWN DEMONSTRATORS IN TIMES SQUARE

### U.S. to Disclose New Tariff Plan

WASHINGTON (UPI)—Secrecy wraps will be removed this week from a major tariff-cutting agreement between the United States, the European Common Market and more than a dozen other countries.

In disclosing this Saturday, high officials said the historic pact would:

Make it possible for many foreign products to be sold at a lower price to American consumers.

Make it easier for many

### Family in N.Y. Gives \$6.48 for Next Space Shot

NEW YORK (U)—A New York family kicked into the space kitty Saturday to help pay for the next orbit shot. Ronald J. Barazini sent a check for \$6.48 to a New York newspaper which had estimated that Lt. Col. John H. Glenn Jr.'s ride cost each U.S. citizen \$2.16.

Barazini, a teacher, forwarded the money for himself, his wife, and his mother. "We are in a race with the Russians and I want to win it," he said in the letter.

### 7 Killed in Peru

LIMA, Peru (U)—Farm workers armed with slingshots Saturday fought rifle-firing troops trying to rout them from four big estates they had seized near Cerro de Pasco, capital of the Andean state of Junin. Seven men were killed and 18 wounded in the fighting.

### Pilot of U2 Found Dead on Desert

EDWARDS AIR FORCE BASE (UPI)—The body of U2 pilot Capt. John Campbell was found Saturday in the wreckage of his high-altitude reconnaissance airplane.

The aircraft, similar to the one flown into Russia by Francis Gary Powers in 1960, had been missing on a training flight from this Southern California desert base since Thursday night.

Campbell, 36, of Bladell, N.Y., was at Edwards for training in high altitude weather and scientific research. The father of two was based at Laughlin Air Force Base, Tex.

The wreckage was sighted shortly before noon by Robert E. Schumacher, a civilian pilot. The crash scene was in the Kramer Hills section of the Mojave Desert.

### Allis-Chalmers Strike Settled

MILWAUKEE (UPI)—Allis-Chalmers Manufacturing Co. and the United Auto Workers union Saturday night announced settlement of all but local issues in their effort to end a strike of almost 11,000 workers at the firm's seven plants.

Pat Greathouse, UAW vice president, said he foresaw no trouble in settling local issues of the contract.

### Atom Test Protest Triggers N.Y. Riot

NEW YORK (U)—A Times Square demonstration against nuclear tests started out as a silent protest Saturday but ended up in a screaming, shouting mob scene. About 45 persons were herded into police vans before it was over.

A group of about 1,000 men, women and children, representing various peace groups, assembled at the square at 3 o'clock, carrying signs showing disapproval of President Kennedy's plan for atmospheric tests of nuclear weapons.

The plan was to march around the square for two hours, then mass on the island around the statue of Father Duffy and stand in silent protest for a half-hour.

BUT BEFORE THE TIME for assembling at Duffy Square arrived the protest had become anything but silent.

The crowd, now grown to some 3,000, began to push into an area police had blocked off, screaming and lunging through barricades.

Police, working in shoulder-to-shoulder teams, moved in and began grabbing the noisiest demonstrators, shoving them into the police vans.

A number of the demonstrators were arrested after they sat down in the middle of one of the world's busiest roadways, bringing traffic to a standstill.

One woman, carrying a small crying child, was moved bodily from the middle of the street to the sidewalk.

(Continued Page A-6, Col. 3)

### Shoplifter, 6, Cautions Police

TOULTON, France (U)—and goods in the past month. The youngest in the mob—a 6-year-old—wouldn't cooperate at police headquarters. He told officers: "You'd better watch out. If I'm not in school Monday my teacher will come looking for you—and he's really tough."

### Sun-Bathed Algeria Sees Last Waves of Rebellion

Lawrence Allison of The Independent, Press-Telegram staff is in Paris. This is the third in his series of special reports on the French crisis.

By LAWRENCE ALLISON  
Copyright, 1962, by The Independent, Press-Telegram

PARIS — The sun bathes Algeria, the azure Mediterranean laps at its shores, and a border of mountains rises in the distance beyond rich fields. In many ways this land enjoys the natural endowments of Southern California.

But Algeria, situated on the edge of its conti-

nent, is in the path of the last waves of rebellion against the old colonial powers. On the one side are the Moslem rebels, already beginning to taste victory after seven years of warring. On the other stands the Paris government, anxious to shed the costly burden of a colony clamoring for its independence. Caught in



ALLISON

the narrowing gap are the European settlers, fighting desperately to keep what they have.

For the settlers, history is on the wrong side. They are struggling to maintain a part of the past, while the future closes in on them.

BUT WHAT will they do? They number a million. There are 9 million Moslems. After the years of hatred and bloodletting, what would be their fate under Moslem rule? The settlers' origins

(Continued Pg. A-9, Col. 1)

## U. S. Fallout to Be Fraction of Russ Yield

### CRA Picks Dolwig Over Allen by 9; Shell-Nixon Today

By BOB HOUSER  
P-T Political Editor

BERKELEY—State Sen. Richard J. Dolwig won the California Republican Assembly's preprimary endorsement for attorney general over Assemblyman Bruce Allen Saturday night, 216 to 207.

The Redwood City senator's nine-vote squeak in a two-hour-long secret ballot was the first of four such set-tos on the CRA agenda. Observers also saw it as a precursor of similarly close contests next June 5 for nominations on the Republican ticket.

Decisions on three other major endorsements—lieutenant governor, governor and U.S. senator—are scheduled as the last order of business today. The cumbersome secret ballot Saturday in the Dolwig-Allen encounter washed out scheduled balloting for the lieutenant governor endorsement until today.

Dolwig's slim victory in the full delegation represented an even finer victory margin than he scored in the 32-to-26 recommendation of the CRA fact-finding committee Thursday.

The almost even split of votes did, however, indicate

The resolutions committee of the CRA voted 22-5, after bitter debate, to condemn Robert Welch, founder of the John Birch Society, and to urge any CRA member who belongs to the society to get out immediately.

Its passage brought an immediate resignation from the committee by admitted Birch Society member Howard Koester, president of the La Canada Republican Assembly. CRA delegates vote on the resolution today.

possible trouble at the crossroads for Long Beach's Fred Hall in his bid for the state presidency of this unofficial party organization.

Hall said the Birchers are hard at work to defeat him. Although he has the recommendation of his Los Angeles County delegation, it is sharply split among Hall partisans and those for Glendale stationer Darven L. Padlock, who calls Hall "too liberal." The county, with about 100, has the largest vote bloc here.

SHARING TOP billing today are the governor endorsement between former Vice President Richard M. Nixon and Assembly Minority Leader Joseph C. Shell and a red-

### Plane Hooks 'Discoverer'

HONOLULU (U)—An Air Force plane caught a parachuted capsule over the Pacific Saturday after it had orbited the earth's poles four days attached to a Discoverer 38 satellite rocket on a secret mission.

It was the eighth such catch by the Air Force over the so-called Pacific ball park of a capsule fired from a Discoverer rocket at Vandenberg Air Force Base, Calif.

### Japanese Leftists Hit Tests

TOKYO (UPI)—Fanatical leftist Japanese students singing the Communist "Internationale" marched on the U.S. Embassy Saturday to protest President Kennedy's decision to resume atmospheric nuclear tests but were driven off by strong police reinforcements.

Elsewhere in Asia, reaction ranged from the guarded understanding of America's friends and the remonstrations of the neutralists, to the barely concealed plea by the Communists eager to exploit the decision for propaganda purposes.

THE ATTEMPTED march on the Embassy by about 60 members of the ultra-leftist Zengakuren student organization was the only immediate violent manifestation of protest. About 200 Tokyo policemen were waiting a short distance from the embassy when the snake-dancing, singing students appeared.

Police ordered the students, who were carrying placards denouncing Kennedy's decision, to disperse. When they refused, police charged with swinging clubs, forcing the students to retreat.

Two policemen were injured slightly in the melee. Three students leaders were arrested.

### Barred

SHREWSBURY, England (UPI)—Hotel owner Dennis Verity can't drive the 21-foot-long limousine he recently bought complete with bar. His license was lifted for two years for driving under the influence of alcohol.

### WHERE TO FIND IT

- HOMETOWNERS cheer astronaut John Glenn Jr. as he makes last appearance before returning to work Monday. Pictures and words tell the story on Page A-3.
- THE NAVY'S famous Construction Battalions, The Seabees, celebrate their 20th anniversary Monday. Read AP Writer Robert Myers' story on Page D-18.
- Regular I, P-T features follow:
- Amusements .....C-6
- Beach Combing .....B-1
- Bridge .....W-3
- Classified .....D-1-17
- Death Notices .....B-1
- Editorials .....B-2
- Finance .....A-8
- Music and Arts .....W-6-7
- Radio-TV .....TV-1-16
- Real Estate .....R1-10
- School Menus .....W-3
- Ship Arrivals .....C-8
- Sports .....C1-3
- Star Gazer .....A-9
- Women's News .....W1-5

## L.A.C. Says: Teen-Ager Investment Clubs

Teen-Age investment clubs are beginning to flourish—juvenile clubs have been formed in El Paso, Tex.; Eureka, Calif.; Philadelphia, Pa.; Akron, Ohio, and many other places. The National Association of Investment Clubs has given the movement its blessing. It prints special rules or limitations that may apply to teen clubs. Parents are cooperating by making the purchases since juveniles cannot legally do so.

The above report in the Wall Street Journal gave use a lot of satisfaction. We know of no better way for young people to ascertain what our free enterprise means. In thousands of investment clubs women are learning about investments which can be of great value to them, should they find it necessary to take care of their own security. There is no better way to understand the profit system than the studying of various corporate annual reports.

In a recent Reader's Digest article "Profits Mean Jobs" some of these factors are discussed. It tells how our system is attacked by calling the profit system a villain. Profits are called monopolistic—unfair and excessive. They are commonly thought to be achieved by either adding to prices or squeezing down wages. The profits of the few are pictured as the cause of the poverty of the masses.

These young people in their clubs will find that profits are essential to the growth and security of the nation and to provide jobs. They will find that in the 10 years—ending with 1959—the average profit of all U. S. manufacturing corporations was only 3.9 per cent of total sales—and 8.6 per cent on investments. The apparel trades and meat packers made a profit of less than 1 per cent on sales during the 10-year period. But because of the large sales and efficiency they could pay shareholders interest of around 4 per cent on their investment—and give the consumer maximum quality at low prices.

There is, of course, a wide spread between the profit on sales by different industries. The Gillette Co., for example, shows around 30 per cent profit before taxes compared with meat packers making 2 per cent or less before taxes. But the over-all average for all corporations is about 8 cents on each dollar of sales—with the government taking half of this in taxes. By contrast, payroll costs average over 65 cents of each dollar of sales. The other 27 cents goes for depreciation—interest on borrowed money—losses from accounts receivable and raw materials.

About the most insecure job a man can have is with an establishment that does not make a profit. Such a job will end when that company can no longer pay its workers from capital. No company can develop new products or expand its operations unless it has adequate profits—or can raise money from investors—and few investors will knowingly put their money in a business that has failed to make a profit.

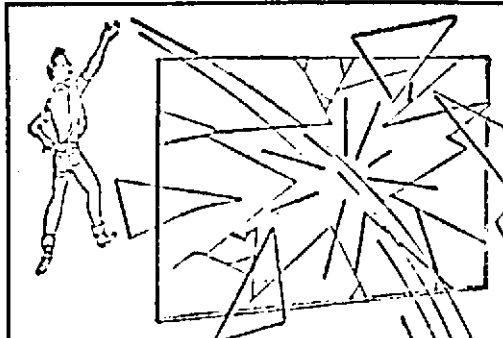
The club members will probably be surprised to learn how small a profit the average firm makes on its sales. If all the profit was paid out in increased wages the workers, on the average, might gain as much as 5 per cent. But they would be sacrificing security—and the millions of investors whose savings are invested would lose their money. It is information every young person should have—and Teen-Age investment clubs is a practical way to achieve such knowledge.—L.A.C.

(L.A.C.'s column by L. A. Collins for the other columns, is an expression of personal opinion and does not necessarily reflect the official opinion of the newspaper.)

## Balloonists to View Stars From 87,000 Feet in April

MINNEAPOLIS (AP)—The search, Air Force balloon Air Force plans to send two agency, will launch the balloonists about 16½ miles over the earth, above 90 to 95 per cent of the atmosphere, and at China Lake, Calif., for a look at the stars.

The aluminum gondola, seven feet across and 13 feet high, will carry William C. Mills Saturday night said the high, will carry William C. firm had built the polyethylene White, a Navy astronomer, plastic bag which will lift the and Air Force Capt. Joseph 13½ tons of payload, including W. Kittinger, who made an a gondola, a 12½-inch tele-18-mile-high balloon flight scope and the two men. from South St. Paul, Minn., The office of Aerospace Re- in 1957.



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## New Orleans Mayor Wins in Primary

NEW ORLEANS (AP)—Mayor Victor J. Schiro won the Democratic nomination for mayor of New Orleans Saturday night and received personal congratulations from Gov. Jimmie H. Davis.

In a second primary campaign reminiscent of the one two years ago in which Davis defeated former New Orleans Mayor deLesseps Morrison, Schiro scored a decisive victory over State Sen. Adrian G. Duplantier, Morrison's political heir.

SCHIRO succeeded Morrison as mayor last July.

Just as it had two years ago, the segregation issue came to the forefront in the runoff. Schiro campaigned with strong support from segregationists and piled up a big lead in the city's white precincts.

Duplantier, who had opposed Davis in the legislature on administration bills to close New Orleans schools during the 1960 school desegregation crisis, received overwhelming majorities in the city's Negro precincts. Negroes comprise about 17 per cent of the 207,178 registered Democrats.

Schiro's election over Republican E. Ross Buckley April 3 is considered a near certainty. He will take office for a four-year term starting May 1.

SCHIRO took an early lead and his margin built steadily through the evening.

When the outcome became apparent, Davis made a surprise appearance at Schiro's headquarters and said the election heralded a new day for cooperation between the city and state, which have been at frequent political odds.

### Car Production Up

DETROIT (UPI)—New car production this far this year is up nearly 50 per cent from 1961, according to industry figures.

Reports released by the five big manufacturers showed they built 1,164,024 cars in January and February of 1962, compared with 760,242 a year ago.



### BURSTIN' BACK INTO WORLD

Sailors run happily out of an experimental underground nuclear fallout shelter in Washington Saturday after spending two weeks underground. Sporting new beards and wide grins, some yelled "Yahoo" at the top of their voices when they ran out of the shelter. Doctors reported the 100 sailors involved got along fine by doing the twist, playing checkers and talking about food and girls.

## Mao and Red Aides Hold Critical Debate

By JOHN RODERICK

TOKYO (AP)—Somewhere on the Chinese mainland Chairman Mao Tse-tung and the 191 most powerful men and women in Red China—members and alternates of the Communist Party Central Committee—apparently are locked in a big debate.

Many outside China believe the discussion centers around the ideological differences between Mao and Soviet Premier Khrushchev which have split the 12-nation Communist camp.

One of the decisions Mao may be pondering is whether to break his long silence on Khrushchev's theories of co-existence with the West and the inevitable triumph of communism without war.

IF HE IS acting true to form, Mao may be resisting demands of his colleagues that he speak out sharply against Khrushchev. In a lifetime of revolutionary activity he often has opposed bitter, behind the scenes, Moscow policies and dictates but publicly has kept up the fiction that Moscow's leadership always was wise, farseeing and right.

If Mao now openly comments, through the Central

Committee, on the crisis in relations with Khrushchev the world will know that the situation is indeed serious.

No one can be sure what the Central Committee is considering. Its meeting is so secret that its locale cannot be guessed.

THERE IS little doubt that it is in session, however, for one of its tasks is to lay down the main lines of the agenda for the National Peoples Congress.

Now Peiping has announced a postponement of the congress meeting until late March.

The third session of the national committee of the Peoples Political Consultative Conference, a united front organization which includes minor parties and overseas Chinese, also has been postponed from Monday to the latter part of the month.

## Bludgeoning Victim Cries 'That's Him!'

SANTA MONICA (AP)—A frail housewife swathed in bandages Saturday identified a burly laborer as the man who savagely beat her, police said.

Detectives said Mrs. Marcia Stanfield identified James Morrison, 31, from one of five photographs shown her at UCLA Medical Center.

Detectives also are questioning Morrison about the Jan. 2 killing of socialite Mrs. Doris June Bowman of Pacific Palisades and a similar slaying Jan. 15 of Mrs. Charlotte Schmidt of Fullerton.

Mrs. Stanfield shouted, "Oh, that's him!" when shown Morrison's picture, police said.

She said she surprised him looting her home Thursday.

Mrs. Stanfield, Mrs. Bowman and Mrs. Schmidt all were clubbed with a heavy instrument. Police said they found a heavy iron bar in Morrison's car.

BETTER HOME BUYS every day in Classified. Read "Homes for Sale."

## Cook Named Judge in Johnson's Place

Peter Cook, 51, chief assistant city attorney for Paramount Saturday was appointed to fill the vacancy in the Downey Judicial District created by the resignation of Judge Lynn W. Johnston.

Gov. Edmund G. Brown, in making the appointment, said "I know he will distinguish himself on the bench."

Johnston resigned after his trial on charges of offering women leniency for romance.

He was arrested last July 20 in a Sunset Beach motel in company with Vida Dolphus, 26, of Anaheim. She testified he threatened her with a jail sentence on charges pending, incorporating the former Portuguese colonies of Goa, Daman and Diu as a single union territory of India.

personal narcotics investigation. He was acquitted of three of four counts of bribery but was ordered to face a second trial on the fourth count involving Miss Dolphus. Cook is a Democrat and maintains offices in Paramount.

### India to Formalize Incorporation of Goa

NEW DELHI, India (AP)—The foreign ministry announced Saturday the government will ask the March 12 session of parliament for a constitutional amendment incorporating the former Portuguese colonies of Goa, Daman and Diu as a single union territory of India.

## COMPLETE WEATHER

Long Beach and Vicinity: Mostly sunny today and Monday. Slightly warmer today with high near 65. Monday: Mostly sunny today and Monday. Slightly warmer days. Gusts over 20 mph today. Interior and Desert Regions: Mostly sunny and slightly warmer today and Monday. High temperatures today 65 to 68, lower valleys 45 to 55. Offshore wind and weather forecast (P): Continues to Mexican border. Light variable winds blowing west to northwest 12 to 20 mph in the afternoon today and Monday. Mostly sunny both days. Little change in temperature.

SUN, MOON AND TIDES  
Sunrise: 6:19 a.m.; sunset: 5:51 p.m.  
Moonrise: 3:57 a.m.; moonset: 4:09 p.m.  
Tide: High, 6.2 feet at 7:14 a.m. and 4.6 feet at 8:21 p.m. Low, 3.2 feet at 1:08 a.m. and 1:12 p.m. at 2:11 p.m.

### SATURDAY'S WEATHER REPORTS

| City               | H  | L  | Prc. | City           | H  | L  | Prc. |
|--------------------|----|----|------|----------------|----|----|------|
| Long Beach         | 64 | 45 | T    | Fresno         | 57 | 41 | T    |
| Long Beach Airport | 64 | 47 | T    | Hayward        | 50 | 44 | T    |
| Los Angeles        | 64 | 45 | 81   | Modesto        | 51 | 41 | T    |
| Aviation           | 57 | 48 | 81   | Stockton       | 58 | 52 | T    |
| Bakersfield        | 55 | 35 | 81   | San Bernardino | 67 | 44 | T    |
| Boysen Lake        | 28 | 15 |      | San Diego      | 61 | 51 | T    |
| Chico              | 25 | 15 |      | San Francisco  | 55 | 45 | 87   |
| El Centro          | 20 | 10 |      | Santa Barbara  | 64 | 45 | T    |
|                    | 17 | 14 |      | Victorville    | 51 | 35 | T    |

### ACROSS THE NATION

| City        | H  | L  | Prc. | City        | H  | L  | Prc. |
|-------------|----|----|------|-------------|----|----|------|
| Albuquerque | 64 | 45 | T    | Miami Beach | 65 | 44 | 19   |
| Albany      | 38 | 20 | 81   | Minneapolis | 54 | 17 | T    |
| Albany      | 38 | 20 | 81   | St. Louis   | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |
| Albany      | 38 | 20 | 81   | St. Paul    | 54 | 49 | T    |

Highest temperature in the 48 adjacent states Saturday was 82 at Presidio and McAllen, Tex. Lowest was 22 below zero at Eulach, Mont.

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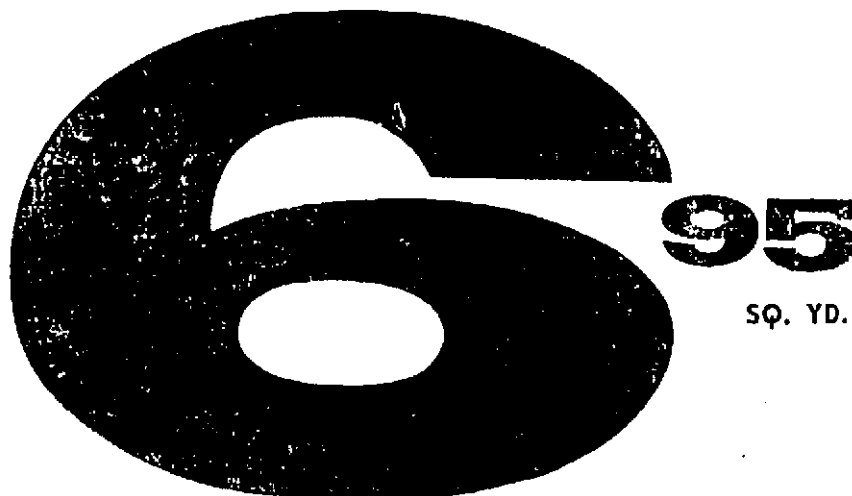
**Continuous Filament Nylon:** Greatly resistant to crushing, spilling, fading . . . long wearing, mothproof . . . 11 high fashion colors . . . beauty, luxury under foot at an exciting low price . . . 100% continuous filament nylon pile only 6.95 sq. yd.

**Cotton by Wunda Weave:** Colorfast, loom woven, mothproof and washable . . . cotton carpets by Wunda-weave have thousands of fans throughout Southern California. Choose from 3 colors (including popular brown-beige combination). 100% cotton pile only 6.95 sq. yd.

**Wool by Bigelow:** Ten beautiful colors, hardy tweeds and solid hues, mothproofed and soil resistant . . . an outstanding value, 100% wool pile only 6.95 sq. yd.

Carpet is easy to own at Frank Bros. . . no down payment is required, as long as 36 months to pay.

Call GARfield 8-1341 to see samples in your home.



ALL NYLON PILE

ALL COTTON PILE

ALL WOOL PILE

## FRANK BROS

2400 Long Beach Blvd., Long Beach, GARfield 8-1341

Open Monday and Friday evenings



# Cheers Echo as Glenn Goes to D. C.

## Earth Fete Ends; Space Calls Again

NEW CONCORD, Ohio (AP)—Astronaut John H. Glenn spent little more time in his home town Saturday than he did in orbiting the earth.

But in five and a half nostalgic-filled hours he got a welcome that surpassed in warmth, if not in numbers, all his other space-flight ovations.

THE DEEPLY tanned, smiling John Glenn even had a couple of tears in his eyes at points during the homecoming celebration.

Glenn had little opportunity to meet and talk with old acquaintances except from the speaker's stand. A luncheon, a parade, a few speeches, a press conference—and he was gone.

The cheers of an estimated 45,000 to 50,000 persons still seemed to echo against the hills of this little village of 2,127 long after he and his family had departed for Washington.

There was no doubt the astronaut was deeply moved by the brief visit home. Once, during the invocation by the minister who married him and his childhood sweetheart, Annie, newsmen detected a tear in his eye.

Again, after he had completed a brief speech another drop was there.

CLIMAX OF the biggest day in New Concord's history was the public reception in the Muskingum College gymnasium. Perhaps because he was surrounded by old friends, Col. Glenn appeared relaxed.

He seemed to enjoy talking with old high school classmates who sat as a group in the gymnasium and cheered "Yea, John!" from time to time.

Another group in the gym brought continued smiles from the astronaut—members of the Stag Club, Glenn's old club when he was in college.

"Yea, brother John!" they chanted during the ceremonies.

A portion of U. S. 40, between Zanesville and Cambridge, his birthplace, has been named the "John H. Glenn Highway," Gov. Michael V. DiSalle told Glenn and the audience.

GLENN'S parents sat silently. When they were introduced, they received the same ovation given Glenn.

As Glenn was introduced, he stood before the microphones for a moment, then took three quick steps to the right, took his wife by the hand, led her back to the microphones and kissed her enthusiastically.

Mrs. Glenn, with a girlish gesture, tucked a straying strand of hair back in place after the kiss.

The Glenn family arrived at Washington Saturday night. Col. Glenn goes back at work Monday.

**Gene Kelly's Wife Gives Him New Son**  
HOLLYWOOD (UPI)—Dancer Gene Kelly's wife, Jeanne, gave birth Saturday to the couple's first child, a 6-pound, 10-ounce boy named Timothy.

Attendees at Cedars of Lebanon Hospital said the mother, the former Jeanne Coyne, and Timothy were "doing splendidly." Kelly has a daughter, Kerrie, 19, by a former marriage.



HERO'S HOMECOMING is happy event as friends from high school and college days turn out in New Concord, Ohio, to get a wave from astronaut John H. Glenn Jr. and his wife, Annie. They are shown at Glenn's homecoming parade as it moved along New Concord's Montgomery Boulevard.

## OPPOSE CHANGE

### Floridians Protesting 'Glenn St.'

KEY WEST, Fla. (AP)—Residents of Key West's South Street are unhappy because its name was changed to Gen. John Glenn Street, by the city commission.

The name changing came last Saturday when astronaut John Glenn was in town for a weekend of relaxation at the Key West Naval Base after his three orbits around the earth.

The people who live or have businesses on the street say its time-honored and significant name should not have been altered. Among the houses on the street is the southernmost dwelling in the continental United States.

The city commission now says its action was unofficial and protests will be heard at its next meeting.

So far, only one sign has been posted with the new name. Other street markers remain unaltered.

Actually, the commission took two unofficial steps in renaming the street. The other was promoting Glenn, a lieutenant colonel in the U. S. Marines, to general. Commissioners said at the time they had a hunch he would be moved up in rank and they wanted their sign to be up to date.

## Paperback Program

NEW YORK (AP)—The Macmillan Co., textbook publisher, is introducing a complete public high school literature program in paperback.

The company said the series, called "Literary Heritage," is the first program to provide all instructional materials in paperback for a four-year high school course.



AN OVERFLOW CROWD was turned away from Muskingum College's newly named John H. Glenn Jr. Physical Education Building during ceremony in Glenn's hometown New Concord, Ohio, to honor the astronaut. The crowd stayed around, however, to hear the program broadcast over loud speakers.

## Russia Doooms 'Lipstick King'

MOSCOW (UPI)—The underground "lipstick king" of the Soviet Union has been sentenced to death for illegal speculative activity, the newspaper Moskovskaya Pravda said Saturday.

The newspaper said Nikolai Kitlyar who, with his wife, daughter and nephew, ran an illegal lipstick factory in the basement of his Moscow home,

was condemned to be shot. One of his sales agents was given a long prison term.

Out of four currency speculators tried at the same time, one got the death penalty, the other three prison sentences, the newspaper said.

IT'S FUN to check Classified for things you want to buy.

**CHIROPRACTIC**  
(Palmer Specific)  
693 ORIZABA AVE.

By Appt. Only GE 3-8424

## FTC Starts Inquiry on Cold Remedies

WASHINGTON (AP)—An investigation of cold remedies—to see whether they live up to their advertising claims—was announced Saturday by the Federal Trade Commission.

The FTC ordered 24 major manufacturers to answer questionnaires about their products and the claims made for them. Additional manufacturers will be quizzed later.

## MAKE IT YOUR BUSINESS

to read about Long Beach's  
oldest automobile dealership  
in this paper today.

**free parking**  
for customers  
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GO  
everywhere in  
WONDERFUL  
NO IRON  
ARNEL  
JERSEY

11<sup>99</sup>

10 to 20  
12 1/2 to 22 1/2

packable  
never  
wrinkles  
drips-dry  
and in no time  
you are ready  
to go

a—Mynettes  
permanently  
pleated treat,  
neat as a pin

b and c—Seas-  
n-rites, brand  
new spring prints

b—blue, green or  
mocha

c—green, lilac  
or cocoa

street floor—long beach  
and lakewood center



Columbia

a special purchase of the very newest!

LAMINATED—ALL WOOL COATS

HOLD THEIR SHAPE FOREVER

\$21 and \$24

SIZES 8 TO 18

light as a feather spring wools  
laminated to wonderful scots-foam—  
tweeds, checks and solid colors in  
red, white, navy, beige...\$21  
apricot laminated wool coats...\$24

ALSO

a group of spring wools, satin lined  
boucles and basketweaves in white,  
grey, turquoise \$24

street floor long beach and lakewood center

pacific at 1st, long beach open mon. and fri. 'til 9 p.m. lakewood center mon. wed. thurs. fri. 12:30 to 9:30 p.m.

Columbia

## finest quality dan river cottons

regular  
to 1.29 yd. **89¢**

Imagine fine quality Dan River cottons reduced at the start of the season to save you \$\$\$ New crisp, full bolts of tissues... fancy plaids... eyelash... stripes... jacquards. In all the new fashion colors for Spring.

### MIRACLE BLEND FABRICS

Reg. to 1.98 **39¢**

Useable lengths of better drip-dry easy-care cotton and blends. Grand selection of patterns and colorings. Hurry down for best selection.

third floor

## cotton plush pile bathroom carpet

For the bath beautiful use plush cotton pile carpet by Russell Lacey. Like walking on a cloud. In colors of snow white, pink, old lavender, antique gold, green spray, turquoise, sandalwood.

5x6 rug **9.99**  
6x9 rug **14.99**  
Matching lid cover **1.49**

## nylon bathroom carpet

Plush clipped nylon in colors of pink, rose, antique gold, turquoise, white, sandalwood, lilac, mist green. Washable.

5x6 rug with lid cover **8.99** 6x9 rug with lid cover **17.99**

third floor

## decorative sofa pillows

regular  
2.99 **1.99**

Bemberg covered pillows in 6 styles and velvet covered in 4 styles. Round and square box edge, jumbo, double or triple welt, knife edge. Zippered covers.

### parisienne-rayon covered pillows

Two styles, 4-button 14" round and square. 8 colors including avocado, emerald, blue, gold, purple, mocha, tangerine, siamese and white.

**2/3.00**  
third floor

## RCA Victor clock radio

regular  
29.95 **19.99**

Extra special value! Smart white case, easy to set Telechron timer. Wakes you up to music. Limited quantity, be here early.

lower floor

## new elna supermatic

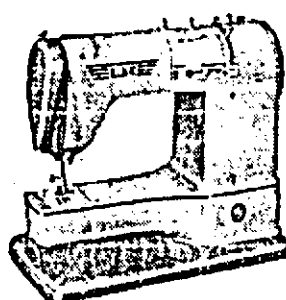
(world's most complete automatic machine)

SAVE UP TO \$100 on several models of automatic machines.

With purchase of any automatic machine we give you \$50 course of 10 lessons to make you an expert. Guaranteed without time limit against mechanical defects.

we accept trade-ins  
repairs — rentals — parts — supplies

third floor



## UNBLEACHED MUSLIN

Reg. 29¢ yd. **6 yds. 1.00**

Another shipment of this ever popular unbleached muslin — the fabric of 101 uses — buy yards and yards.

third floor

## NEW SPRING DRESSES

Orig. to 11.95 **5.99**

Wonderful selection of newest styles in Dacrons, Cottons and Rayons. New spring colors in stripes, prints and solids. Misses' and half sizes.

second floor

## WOMEN'S SPORTSWEAR

Reg. to 7.95 **1.49**

Good assortment of better sportswear. Blouses, Capris, Bermudas, Jumpins and Corduroy Jacket Tops. Stripes, solid and novelty. Sizes 8-16.

second floor

## SHEER SEAMLESS HOSE

Reg. to 1.50 **59¢, 2 prs. 1.00**

Lovely sheer seamless hosiery in spring fashion colors with heel and toe. Also sheer and semi-sheer with seams. 8 1/2 to 11.

street floor

## SPORTSWEAR (second floor)

4.95 Blouses—Special purchase of 100% drip-dry cotton styled in the latest spring fashions. Ivy league, short sleeve, ruffle. Hopsacking in solid colors and prints **2.99**

## WOMEN'S COORDINATES

Reg. 4.95 **2.99**  
Reg. 3.95 **1.99**  
Reg. 8.95 **3.99**

Jamaicas and Capris with blouses to match. 100% cotton, styled in the latest sports fashions — slim line and lined. Solid colors, also prints and stripes, 8 to 18.

second floor

## LINGERIE (second floor)

12.98 Slips lavish with lace for exquisite beauty. Nylon with pleated full skirts or lace godets. White or colors, 32-40, **3.99**

3.99 Cotton Dusters and Muu Muus. Gay prints in cotton. Perfect for lounging or sleeping. S-M-L **2.99**

4.00 Batiste slips with eyelet or embroidery trims. Some with shadow panels. 32-44 **2.99**

3.99 Batiste Sleepwear. A select group of waltz or long length gowns. Easy-care fabric in plain or print styles. Novelty eyelet and lace trims or dainty hand embroidered, 32-42 **2.99**

2.00 Briefs. Fancy nylon with lace trims. Elastic leg briefs with sturdy elastic waistband. White and colors, 5-8 **.99¢**

4.00 Pajamas. Plisse, batiste or broadcloth. Long trouser, coat style in attractive prints and colors, 32-40 **2.99**

2.98 Batiste half slips with dainty embroidery trim. White. S-M-L **1.99**

## MATERNITY WEAR (second floor)

3.99 Special purchase—Clever Tops, Helanca® Front Jamaica Shorts, Capris and Shirts. Mix or match, S-M-L **1.99**

3.99 Smocks, in pretty cottons. Button front, long sleeve. Several prints to choose from. Comfortable and so practical. S-M-L, just right for the lady in waiting **2.99**

## FOUNDATIONS (second floor)

3.95 Long Line Bras by Blair. Fine cotton, 34 to 42, B & C cups. White only **2.99**

10.00 Panty Girdle. Save 50% on this wonderful panty. Long leg, front, back and side panel. Large only, white **4.99**

3.95 Blair pull-on Girdles and Panty Girdles. Rayon and cotton. White, S-M-L **2.99**

## TAILORED CURTAIN PANELS

Reg. 1.99 **79¢** ea.

Fortisan and acetate tailored curtain panels, size 41" x 81". Tailored hems and headed top. Washable, little or no ironing. White only.

third floor

## GUEST TOWELS

Values to 1.25 **19¢** ea.

Pure linen guest towels. Hemstitched and swiss scalloped hems, also linen or cotton tea towels. Stamped to embroider in easy-to-do stitches.

third floor

## SCOT TISSUE

**12/1.00**

Big roll of new deep soft Scot Tissue. White and bathroom colors.

NO DELIVERIES

lower floor

## FACIAL TISSUES BY SCOTT

While they last **5/1.00**

Scotties® new magic oval box. Quality tissue in white and colors to match bathroom decor.

NO DELIVERIES

lower floor

## SCOT TOWELS

**4/1.00**

New Super absorbent. Big roll—White and colors.

NO DELIVERIES

lower floor

## COSTUME JEWELRY

Reg. 1.00 to 5.00 **77¢** Plus tax

Costume jewelry, beads, stone set. All in new spring colors, to wear now and all through the summer.

first floor

## FASHION HANDBAGS

Reg. 5.99 **3.99** Plus tax

Faillie, Vinyl, Tapestry and Marshmallow, all in the new spring colors. Styles that will take you through spring and summer.

street floor

## WOMEN'S SWEATERS

Special Purchase **2.99**

A special purchase of novelty bulky sweaters. 3/4 sleeves and short. Collars and button front, white, 36-40.

street floor

## COTTON DUSTERS

Reg. 3.95 **1.99**

Cotton dusters—drip-dry. Floral prints on blue, pink, aqua and white backgrounds. Large pockets with lace and matching binding for trimming. S, M, L and XL.

second floor

## STATIONERY (street floor)

59¢ Gold Embossed "Thank You" Notes. White and Gold only, 10 in box **.39¢**

3.98 Jumbo Jewel Case. Velvet-like lining. Hinged lid with uplift tray in ivory, pink and blue **1.99**

7.50 100% Plastic Playing Cards. Guaranteed replaceable, **3.49**

2.00 Monogrammed Ensemble Writing Paper and Matching Notes, deckle edge **1.00**

1.98 Card Table Covers. Regular size 30x30. Floral patterns and plain colors **1.00**

## LINGERIE (street floor)

59¢ Rayon Panty Briefs, 5-8 **.39¢, 3/1.00**

Reg. to 4.98 Slips and Half Slips including taffetas. Not all sizes in all styles **2.00**

## SPORTSWEAR (street floor)

5.95 Blouses by named manufacturer. Cotton and dacron. Tailored — tuck in — roll sleeve and several collar styles to choose from. Solid pastel and stripes, also white. 30-38 **1.99**

7.95 Skirts, Arnel Styled in Knife Pleats. Short and Medium lengths, sizes 8-16 **5.99**

Special purchase Capri. Cotton corduroy, tapered leg and back zipper. Choice of many spring colors, 8-18 **1.99**

Special purchase of Two-Piece Dresses. A fine no-iron cotton, full skirt. Wide self matching belt with matching tailored top. Roll sleeve. Floral prints and paisley prints. Orange - blue - gold and pink. 10-18 **5.99**

5.95 Sweaters — Special purchase of Orlon, wools and ban lon sweaters, bulky weaves and flat knits. A large selection of styles and colors to choose from, sizes 36-40 **3.99**

5.95 Socks — Special purchase of Orlon, wools and ban lon socks, bulky weaves and flat knits. A large selection of styles and colors to choose from, sizes 36-40 **3.99**

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## COSMETICS (street floor)

Entire stock of 2.98 sunglasses reduced during this sale. Ladies' and men's styles, tailored and fancy frames **1.99**

## COSMETIC SUPER SPECIALS

1.00 Lipsticks, Dorothy Gray, Harriet Hubbard Ayer **.50¢**  
1.00 Deodorant, Shulton, Harriet Hubbard Ayer **.50¢**  
2.00 Wind & Weather Lotion, Tussy, glass bottle **.50¢**  
3.50 Skin Deep, cleanser lubricant **.50¢**  
1.00 Cologne Set, Colonial Dames **.50¢**  
1.00 Cologne Set, Dorothy Gray **.50¢**  
2.00 Cal-o-Sol Foot Lotion **.50¢**

## MEN'S CLOTHING (street floor)

3.95 Men's sport shirt sale. Long and short sleeves. One and two pocket styles **2.59, 2/5.00**

3.95 Craig Noble Pajamas, sanforized cotton. Full cut coat and middy styles. Sizes A, B, C, D **2.99**

3.95 Orlon Knit Shirts, short sleeve, 2 and 3-button pullover style. Blue, yellow, brown, green, gold, white. S, M, L **2.99**

89¢ Men's Cotton Socks, newest patterns including argyles and stripes. Bright and dark colors. Sizes 10 1/2 to 13 **2/1.00**

## DOMESTICS (third floor)

1.98 Converta Pillow Covers, makes ideal decorator pillow. Beautiful stripe quilted in rose, blue, green. Zipper closing **1.49**

Chrysanthemum Printed Towels by Sayco Floral pattern in colors of pink, butterscotch, lavender, moss green.

1.29 22x44 bath towel **.89¢**

69¢ 15x26 hand towel **.59¢**

39¢ 12x12 washcloth **.29¢**

## DRAPERIES (third floor)

Luxurious Fiberglas French Pleated Draperies, ready to hang. Hand washable, no ironing, shrink proof and fade resistant. Decorator colors including rose, nutmeg, gold, aqua, white, Nile green, champagne.

7.95 48x63 **4.99 pr.**

8.95 48x81 **5.99 pr.**

2.29 Dacron Marquisette Curtain Panels. Dries quickly, wrinkle free, requires no ironing. Always sheer, beautiful soft draping. 3" hems and headed tops. White only, size 48x81 **1.39 ea.**

## 100% wool toppers for spring, summer

special purchase **\$13**

Newest spring styles fashioned in beautiful basket weaves... nubby weaves... pastel tweeds. You'll find button and fly-away models with 3/4 length sleeve. Smart spring colors including white, blue, beige, red, green. 8-16.

## 100% wool long coats

values to 35.95 **\$21**

New shipment just arrived! Smartly fashioned in black, beige, blue, white, gold and mixtures. 8-16.

## liz porter shirtmaker in pure silk from portugal

regular 29.95 **\$17**

Fine pure silk imported from Portugal and fashioned into a smart shirtmaker by Liz Porter. Shown is but one from several styles of sheaths and full skirts. Available in pink, maize, powder blue and beige. 8-16.

fashions, second floor

## proportioned skirts by century

special purchase **6.99**

The perfect fitting proportioned skirt for the short - average - or tall figure. Slim line fashioned in Reltex (rayon linen) guaranteed washable. Choose yours in black, brown, beige or green. 8-18.

## new spring dresses

special purchase **6.99**

Wear them anywhere — the popular 2-pc. dress in drip dry cotton with a full pleated skirt. In checks, stripes and solid colors. Or choose a machine washable Reltex sheath with scoop neckline. Available in orange, black, white, aqua, pink or beige. Both styles in sizes 8 to 18.

sportswear, second floor



# Foes Rap Kuchel in CRA Session

(Continued from Page A-1)

hot three-man contest for the banquet, delivering an elder U.S. Senate endorsement statesman's dos and don'ts among the incumbent Thomas for party success.

Sen. Kuchel, Los Angeles attorney Lloyd Wright and Southern California businessman Howard Jarvis, knownland denied that he had engineered the trading of party posts in the 1958 gubernatorial campaign, forcing Gov. Goodwin Knight to run for the U.S. Senate. He said, rather, that his entry into the primary was "to give Republicans a free choice of candidates," despite an unprecedented campaign of misrepresentation.

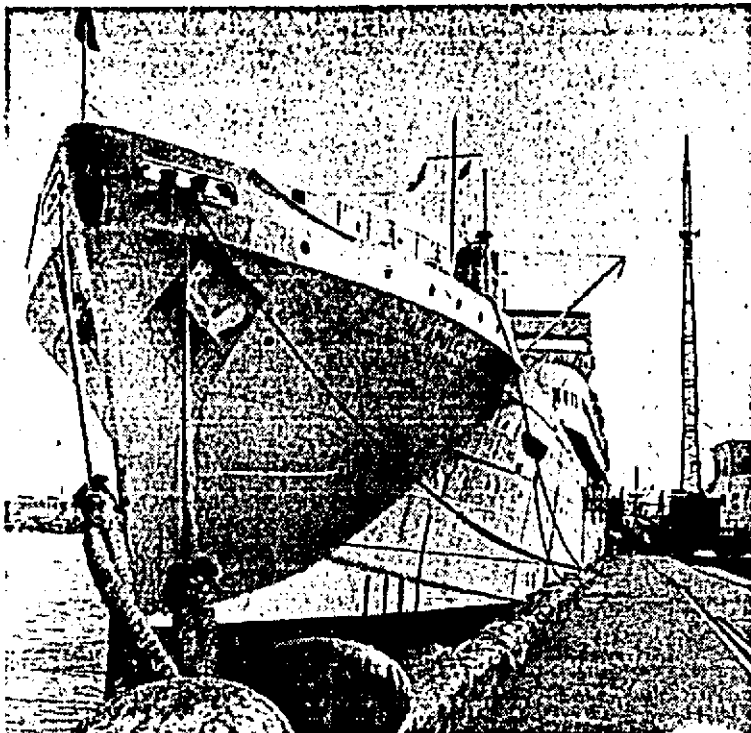
Jarvis issued an immediate reaction statement asserting that Kuchel should not even be considered by CRA because of apologies for Congo leader Cyrille Adoula.

FORMER U. S. senate majority leader William F. Knowland, now editor of the Oakland Tribune, gave the convention's principal address at Saturday night's

## Spencer Tracy Most-Nominated

HOLLYWOOD 6P—Spencer Tracy's Academy Award nomination last week was his eighth, making him the movies' most-nominated male star.

Tracy, who was named for his role as war-crimes trial judge in "Judgment at Nuremberg," must bow to Bette Davis for total nominations. She has had nine. Both are double winners.



## LINER IN DOCK

SS Acapulco, Mexican cruise ship will steam out of Wilmington today on her fourth round trip voyage to Acapulco, Mexico, with 400 passengers aboard. The ship won cowboy star Roy Rogers' praise for its last cruise. "We had the best time of our lives," he said.

# SS Acapulco Sailing Today on Cruise to Mexican Resort

The Mexican cruise liner Mexico City, visited Taxco while the ship was in Mazatlan, workedmen reconditioned the vessel's boilers, which were held responsible for the delay in departure from Los Angeles.

The ship returned Friday from her run below the border with approximately 200 Californians, including cowboy star Roy Rogers and his wife, Dale Evans, who took the cruise as a 14th wedding anniversary belated honeymoon.

In order to maintain schedules on the third cruise, the SS Acapulco anchored at Mazatlan instead of Acapulco, and passengers were flown on to their destination in order to have time for inland tours.

"We had the best time of our lives and would have been happy to stay aboard the ship for another month," Rogers said. Other passengers joined in praise for the ship's officers and crew and for food and service. Skipper of the vessel, Vargus, which underwent a \$1,200,000 renovation before going into the L.A.-Acapulco run is Capt. Eduardo Perez Vargus.

A spokesman for the ship's owner, Natumex Lines, 80 per cent of which is owned by the Mexican government, said the actual high altitude physical environment cannot be duplicated below ground, it of Los Angeles a day late on was recognized that the Feb. 18. Because the 13-day United States, under present cruise is on a tight schedule conditions, had no alternative of 4½ days en route to Acapulco; four days in Acapulco atmospheric test program." He and 4½ days on the return added: trip, only one day is provided. "Each of the selected in Los Angeles between voy- events has been evaluated and ages. In order to permit the approved on the basis that ship's scheduled return by the test objectives could be Friday the stop in Mazatlan accomplished in no other way." Passengers were flown to There were suggestions.

the recently completed Soviet series." The defense secretary said the development of nuclear weapons is "a dynamic technology similar in growth to many industrial technologies with which our people are familiar."

"The implications of a U.S. self-imposed moratorium on atmospheric testing, in the light of present and past Soviet actions, are quite clear," he said.

"IT WOULD ONLY be a matter of time before the present powerful U. S. nuclear strategic advantage would begin to diminish in relation to Soviet force capabilities, and it might ultimately shift in favor of the USSR," McNamara said the Defense Department and the Atomic Energy Commission made every effort to develop a plan.

However, he said, "since the actual high altitude physical environment cannot be duplicated below ground, it of Los Angeles a day late on was recognized that the Feb. 18. Because the 13-day United States, under present cruise is on a tight schedule conditions, had no alternative of 4½ days en route to Acapulco; four days in Acapulco atmospheric test program." He and 4½ days on the return added: trip, only one day is provided. "Each of the selected in Los Angeles between voy- events has been evaluated and ages. In order to permit the approved on the basis that ship's scheduled return by the test objectives could be Friday the stop in Mazatlan accomplished in no other way." Passengers were flown to There were suggestions.

# Atom Test Protest Triggers N.Y. Riot

(Continued from Page A-1)

while other demonstrators screamed at police or applauded.

AS DEMONSTRATORS WERE PUT in the patrol wagons, the crowd began to shout in unison: "Shame! Shame!"

Police, about 50 strong, managed to keep the chanting group from joining the sitdown in the street. Besides the 2,000-odd peace marchers, thousands of others — the usual large Saturday crowd around Times Square — watched from the sidelines.

When the crowd finally was dispersed, police said they were at a loss to explain why the demonstration became violent.

Leaders of the peace groups had assured police they would not march in the streets but confine their demonstration to the sidewalks and the Duffy Square area.

# U.S. Fallout to Be a Fraction of Russia's

(Continued from Page A-1)

among informed sources, that President Kennedy may decide to conduct some low-yield shots at the Nevada proving ground, rather than over the Pacific test range.

TESTS ON the order of a few thousand tons of TNT (Kilotons) are relatively simple in Nevada. Use of the test site also might head off propaganda charges that the United States is unwilling to expose its own people to the possible dangers of nuclear testing.

Informed sources said weapons experts already had compiled a priority schedule for the new test series. This would be tentative, however, since later shots frequently depend on the results of earlier ones. The tests will not be open to the press.

In the Pacific, a Pentagon spokesman said, danger zones will be established during the testing in the Johnston and Christmas Islands areas. Johnston is 711 miles southwest of Honolulu.

FHA Completes 15 of Projects Hayes Dropped

WASHINGTON 6P — The Federal Housing Administration Saturday reported completion of 15 military projects for which builder Hal B. Hayes once held contracts.

The FHA said they include three projects completed at Beale AFB, Marysville, Calif. In May 1960 Hayes suddenly pulled out from construction of the projects at five bases. He said he had been misled into unprofitable bids.

Last June, a Senate report said the FHA had made "no adequate study and evaluation" of the financial data submitted by Hayes. The contracts he held totaled about \$56 million.

## STATE SOCIETY Calendar

MONDAY All State Society, City Council Chambers, 7:30 p.m.

WEDNESDAY Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY Arizona, 208 Linden Ave., 6:30 p.m.

FRIDAY Colorado, 728 Elm Ave., noon.

Nebraska, 208 Linden Ave., noon.

Illinois, 728 Elm Ave., 6:30 p.m.

SATURDAY Indiana, 951 Locust Ave., 3 p.m.

Oregon-Washington, 3100 Santa Fe Ave., 6:30 p.m.

# Walker's ASSISTANT MANAGERS' SALE



## FUR TRIMMED CASHMERE SWEATER given FREE

To celebrate our annual Assistant Managers' Sale, Walkers are giving a FREE mink, fox or beaver trimmed Cashmere Sweater with every mink stole or cape purchased... aside from our regular great values, many of the listed furs have been drastically reduced for Clearance... Hurry! for the best selection.



## ONE WEEK ONLY... MON. THRU SAT.!

the following group of fine furs...including

# MINK AT GIGANTIC SAVINGS

|   |        |
|---|--------|
| natural royal pastel mink collar stoles               | \$178* |
| natural let-out mink capelets                         | \$188* |
| natural royal pastel mink clutch capes                | \$198* |
| natural desert gold mink cuddle capes                 | \$238* |
| natural ranch mink collar stoles                      | \$248* |
| natural wild mink bolster cowl suit stoles            | \$258* |
| natural silver-blu mink cowl suit stoles              | \$268* |
| natural sapphire mink cowl & collar stoles            | \$288* |
| natural let-out ranch mink stoles                     | \$328* |
| natural ranch mink collar suit stoles                 | \$348* |
| natural let-out silver-blu mink suit stoles           | \$368* |
| natural let-out emba** cerulean mink suit stoles      | \$448* |
| natural emba** let-out autumn haze mink collar stoles | \$488* |
| natural let-out emba** azurene mink stoles            | \$668* |

## OTHER FINE FURS... SPECIALS AT \$68\*

|  |       |
|--|-------|
| two row bleached blue fox shrug capes      | \$68* |
| two row natural blue fox shrug capes       | \$68* |
| dyed russian squirrel backs suit stoles    | \$68* |
| dyed muskrat flank capes and stoles        | \$68* |
| four skin natural mink scarfs              | \$68* |
| two skin dyed russian sable contour scarfs | \$68* |

## FUR SALON 2nd FLOOR — TAKE UP TO 12 MO. TO PAY

\*plus tax. For products labeled to show country of origin or imported furs.

\*\*m. emba. mutation mink breeders' registration.

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Park Free

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## MONDAY SPECIALS

one day only  
9:30 a.m. to 9 p.m.

## special! Sweater Dresses

19.95 to 25.95 values  
10.95

Instant saving of \$9 to \$15 on this popular dress-plus-sweater fashion! Stripes and prints, topped with a companion sweater, short or three-quarter sleeve. Misses' 8 to 18, Petite custom half sizes, 12½ to 22½. Come Monday!

Cotton Shop, Second Floor

## special purchase Lace Trimmed Petti Pants

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Feminine and practical as they are cute! Wrinkle resistant white cotton. 3 rows of ruffled lace/satin trims. Lace trim Mad Money pocket. Perfect for dancing. S, M, L.

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Store hours: Monday, Friday, 9:30 a.m. to 9 p.m.

Other days, 9:30 a.m. to 5:30 p.m.



## WORLD NEWS BRIEFS



## Skindivers Hunt Rail Crash Bodies

ATHOL, Idaho (AP)—Diesel oil and icy water Saturday foiled skindivers who probed an ice-covered lake for the bodies of two crewmen carried to death in the derailment of a crack Northern Pacific passenger train.

The divers planned to come back today to resume the search for engineer Jess J. Pruitt, 63, and fireman Stephen F. Renner, 51, both of Spokane, Wash., who rode a three-unit diesel into Granite Lake about 25 miles north of Coeur d'Alene, Idaho. The searchers had a difficult time swimming in the deep waters, made dark by the oil.

The engine powered the North Coast Limited, bound from Chicago to Seattle and Portland, which was just seconds away from a high trestle when it ran off the tracks on a curve. At least 84 of the 100 passengers required hospital examination. About 30 were admitted for treatment, but only two were considered seriously hurt.

## Calls Astronaut Program a Waste

WILMINGTON, Ohio (AP)—Dr. Ralph Lapp, Washington, D.C., consultant on nuclear projects, criticized America's astronaut program Saturday as a waste of money for political ends.

He told a Wilmington College audience also he doubted the need for further atomic testing as proposed by President Kennedy.

Dr. Lapp, who worked on the Marshall Islands atomic tests of 1946 and 1947, said, "I question the need to develop a 60-megaton bomb just because the Russians are doing it. The weapons of retaliation in an atomic war are not the same as the weapons used in an initial attack."



LAPP

## Irate Wives Picket Army Base

FT. DEVENS, Mass. (UPI)—Thirty-five members of the Irate Wives Club marched on the main gate of Ft. Devens Saturday and picketed the Army base for two hours in 20-degree weather.

They were demanding the release of their reservist husbands from active duty. Most of the reservists here were activated in October because of the Berlin crisis. An Army spokesman said the demonstration was "organized and orderly."

## Guard Members on 'Hunger' Strike

FT. BRAGG, N.C. (AP)—Some enlisted men of a New Hampshire National Guard unit were reported Saturday to have started a "hunger strike" in hopes of learning when they'll be released from active duty.

However, they apparently are merely eating at places other than their mess hall. The number of men involved was not known. The troops are not required to eat in the mess hall, and no count is made of those who do.

## Mishap Mars Mussolini Wedding

PREDAPPIO, Italy (UPI)—Romano Mussolini, son of the late Fascist dictator, was married Saturday to Sophia Loren's kid sister, but the celebration turned into a near riot and was tinged with tragedy when the actress was involved in a fatal traffic accident.

Sophia Loren escaped injury when her Rolls-Royce collided with a tiny Fiat 1100, but schoolteacher Antonio Angelini, 24, was killed when his motor scooter piled into the wreckage of the two automobiles.

The wedding of Mussolini and Sophia's sister, 24-year-old Maria Scicolone, already had been marred by the crowds of 6,000 which pressed in so closely 12 persons were trampled. The bride herself fainted and Sophia was forced to take refuge in the parish house kitchen.

## Rescued Seamen Reach Acapulco

ACAPULCO, Mexico (AP)—Ten crew members of a San Diego, Calif., fishing boat that capsized near Clipperton Island off Mexico's Pacific coast arrived here Saturday after being marooned 23 days on the isolated island.

The men, brought here by the U.S. destroyer Robinson, were in good condition. The only injured crewman was Antonio Sorreia, who broke his foot abandoning ship.

## Hearing Aid Price Probe Due

WASHINGTON (UPI)—Sen. Estes Kefauver, D-Tenn., has quietly signaled the go-ahead for a Senate investigation into complaints that hearing aids worn by 3 million Americans cost far too much.

The inquiry, expected to start early in April, grew out of a two-year-long investigation of drug prices by Kefauver's Senate antitrust and monopoly subcommittee.

BEVERLY HILLS (CNS)—President Kennedy's statement on nuclear testing drew strong support Saturday from Sen. Estes Kefauver. The Tennessee Democrat, who will address a State of Israel bonds dinner tonight, told a press conference at the Beverly Hills Hotel the President "made the only decision he could."

## 300 MILES FOR RAISE

## Letter Carrier's 10-Day Hike Ends

FREDERICK, Md. (UPI)—Mailman Ed Kline, 31, of Cuyahoga Falls, Ohio, trudged into this western Maryland city Saturday and announced he would quit his walkathon here, 50 miles short of his 350-mile goal.

Kline, who has walked approximately 300 miles since leaving his home last Feb. 22, said he would accept an offer of transportation the rest of the way to Washington from Rep. William H. Ayres, R-Ohio.

A motorcade will take Kline and a party of officials to Washington today.

Kline confided that he was not unhappy in calling off the trip. "I feel I have accomplished what I set out to do," he said. "I have received a tremendous response from the public."

A MAILMAN for four years, Kline started the trip to gain support for legislation pending in Congress that would raise the pay of the nation's postmen.

Twenty persons greeted Kline when he reached the outskirts of Frederick. The group included several local postmen, the chief of police and some people from Akron, Ohio, who were passing through the area.

Kline was honored at a dinner Saturday by local employees of the U.S. Post Office Department.

He lauded the public for its interest.

"The public was wonderful," he said. "Everyone was nice to me. I particularly want to thank the state police for being so courteous and helpful."

Two carriers from Hagerstown, Tom Tritch and Bill Ward, walked from Hagerstown to Frederick with Kline Saturday. Otherwise, Kline traveled alone.

HE SAID he was bothered by blisters on his feet and swollen ankles.

"But I managed to lick that problem," he observed, "by stopping to massage my feet every once in a while and soaking them every night."

Kline averaged more than 30 miles a day during the 10-day trip, except last Sunday when he stopped in Pittsburgh. He said he decided to take that day off to rest.

He traveled light, carrying only a combat pack on his back containing an extra pair of shoes, some underwear, rainwear and another uniform.

He made the entire trip in uniform.

## Counterfeits Up 100 Pct. During Year

WASHINGTON (UPI)—The Secret Service has warned Congress of a sharp rise in counterfeiting and said it could become a serious threat to the U. S. money system if not halted.

Service chief James J. Rowley told legislators behind closed doors that the number of phony notes being passed was almost 100 per cent more than this time a year ago.

"Counterfeiting on any scale represents a potential danger and the government must act speedily to see that the integrity of its money is protected," he said. "There is an urgent need for additional personnel so that we can step up our efforts to suppress counterfeiting."

ROWLEY'S previously-secret testimony, given before a House appropriations subcommittee last month, was made public this week.

He said counterfeiting activities in the Eastern states had increased considerably. He said there were indications that gangs of professional criminals had set up elaborate systems for distributing and passing phony money.

In addition, there were more amateurs in the racket because "rapid technological advances in printing and simplified reproduction devices now being developed make it much easier each year for persons having little or no technical skill to engage in counterfeiting."

HE SAID arrests for the first five months of the 1962 fiscal year were up 61 per cent over a year ago. A total of \$1,270,000 in counterfeit money was seized.

Rowley asked for 58 more special agents but the House Appropriations Committee cut this figure to less than 30.

## CORE Puts 'Sitters' in Tract Office

MONTEREY PARK (AP)—Nine Negro and white men and women staged a sit-in demonstration Saturday in a model home at a housing tract which they said refused to sell a house to a Negro physicist.

Officials of the Los Angeles chapter of the Congress of Racial Equality, which organized the effort, said it was the first sit-in in California.

Forty pickets walked with placards outside the Monterey Highlands tract in eastern Los Angeles while the nine sat inside a model home used as a sales office.

Mrs. S. G. Richards, spokesman for CORE, said the nine would continue their sit-in until the tract developer, Montgomery Ross Fisher, sold a house to Bobby Liley, 29, who, she said, was denied a house in the tract.

Mrs. Richards said Liley, who now lives in Los Angeles, tried unsuccessfully to buy a house in the tract for two weeks because his laboratory is building a new plant in Azusa. White persons met no difficulties, she said.

## Status of Bills

WASHINGTON (AP)—The status of major legislation in Congress:

Manpower training and development—Passed Senate and House, awaiting conference.

Youth employment opportunities—in House Rules Committee.

Eight per cent investment tax credit—in House Ways and Means Committee.

Emergency power for President to cut taxes—in House Ways and Means Committee.

Emergency power for President to launch antiracketeering public works program—in House and Senate Public Works Committee.

Branching of unemployment insurance programs—in House Ways and Means Committee.

Pay raises for postal and other federal workers—in House and Senate civil service Committee.

Increased postal rates—Passed House; in Senate Postoffice Committee.

Tax reform, including dividend income withholding—in House Ways and Means Committee.

Confederation of emergency relief and corporation tax rates—in House Ways and Means Committee.

Creation of new department of urban affairs—Killed by House.

New farm program—in House and Senate Agriculture Committee.

Federal aid for medical and dental research—in House Interstate Commerce Committee.

Health insurance for aged under social security—in House Ways and Means Committee.

Federal aid for college classroom construction—Passed House; amended by Senate; passed Senate.

Federal aid for secondary schools—Passed Senate; introduced in House Rules Committee.

Confederation of foreign aid programs—in House and Senate foreign Committee.

Increase in national debt limit—Enacted.

Authority to purchase \$100 million in United Nations bonds—House Foreign Affairs Committee.

Additional authority for President to cut tariffs under reciprocal trade program—in House Ways and Means Committee.

## Father of 3 Tries Crash Suicide

PLAYA DEL REY (UPI)—A 26-year-old father of three, told by his wife that she planned to divorce him, tried to end his life in a spectacular traffic crash, police said Saturday.

Officers said Frederick Dean Hounsley, a Culver City locksmith, left a farewell note to his family, sped his car

along a boulevard at about 80 miles an hour and crashed it through a bridge guardrail. The sedan slipped over the rail, flew over the 50-foot embankment and landed 103 feet from the bridge, where it rolled over three times and landed on its top. It took firemen an hour to free Hounsley from the twisted wreckage. The

He was taken to Santa Monica Hospital with critical head and internal injuries, but doctors said he probably would live. Officers said the motorist had sped along Culver Boulevard.

Hounsley, of Mar Vista, left his home after telling his wife, Gloria, 25, to read a note on the television set. The

note read, "I can't live with- had told her husband earlier out you and the kids. You'll in the evening she planned to see what happens. I love you get a divorce because he was all Love, Fred." not caring for their three

Police said Mrs. Hounsley, youngsters, aged 2, 5 and 7.

## ATTENTION!

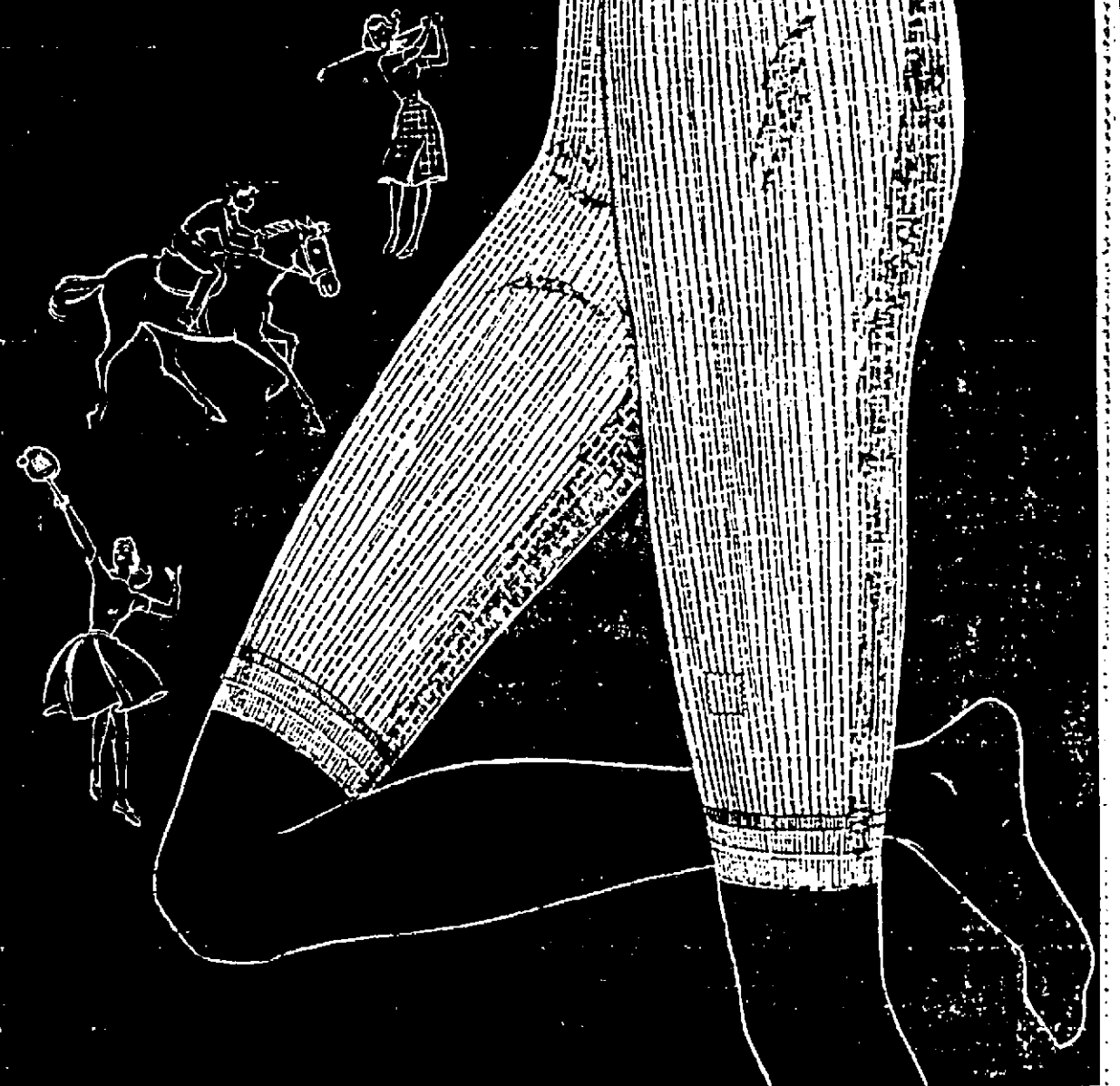
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Appearing today in the Independent,  
Press-Telegram features "The Glenn  
E. Thomas Story." It's interesting.

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Choice of Stereo or Monaural **76¢**

Most popular selling albums. The entire stock of these popular albums at an unheard of low discount price. Choose from show tunes and top hits.

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Wipe-clean Multi-color designs **38¢**

By manufacturer of famous Duracards... your assurance of quality... easy to clean... just wipe with damp cloth. Long lasting.

**Johnson & Johnson First Aid Cream Special**

\$1.31 Value! **73¢**

Reg. 96c Size and Reg. 33c Size... Both for

**Bottle of 100 \$1.25 Anacin Tablets**

**89¢**

**Mr. Paul 8-Day Hair Setting Lotion**

**84¢**

**99c Lanolin Plus Egg Shampoo**

**63¢**

**Nutri-Tonic "Life" Hair Treatment**

\$3.00 Value **\$1.47**

**\$1.50 Lanolin Plus Lips 'n Tips**

**94¢**

**\$1.29 Value! Full Length Garment Bag**

**99¢**

**Motorized Barbeque Ensemble**

\$15.95 Value! **\$9.87**

Heavy gauge metal hood and grill. Adjustable height grill. U.L. approved motor. Rubber tire wheels.

**Chromed Metal Towel Poles**

\$5.95 Value! Floor to Ceiling **\$3.98**

Smartly styled... adjusts from 78" to 82". Gives you extra hanging space for towels.

**G.E. Steam and Dry Iron**

Dual purpose iron with handy fabric dial, 3" sole plate. Steady deep down steam penetration. No. F-70. **11.77**

**\$1.98 Value! Black Patent Sandals**

Child's & Misses' Sizes **1.69**

Smart new spring sandals in shiny black vinyl patent. Bow with pearl ornament trim.

## Stage Set for Consumer to Play Hero or Villain

By JACK LEFLER  
AP Business News Writer

NEW YORK (AP)—Will the consumer emerge on the economic stage as a hero or a villain?

Considerable argument developed around this point this past week as business teetered between a lull and an advance.

Some said the consumer was acting like a reluctant dragon and blamed a tight hold on family purse strings for the rather shabby showing by business barometers in recent weeks.

Retail trade has been off but many merchants were optimistic that the coming of spring would reverse the trend.

THEY POINTED to the excellence of new car sales in mid-February as evidence that the buyers were coming out of their cocoons. With ample money to buy cars, they reasoned, there should be plenty left for other products.

New car sales for the period averaged 18,822, the best for the period since 1957. The average a year ago was 14,517.

With sales of slightly more than 300,000 cars in the first 20 days of the month, it was estimated the February total will be between 460,000 and 470,000.

A real sales boom will have to come soon if dealers are to work off the heavy inventories that have been accumulated during high production. It was estimated they soon will have 1 million cars on hand.

IN THE FACE of this vast supply, the industry turned out an estimated 137,000 passenger cars, compared with 134,750 the week before.

Industry sources said Ford plans to start manufacturing a Volkswagen-size car this summer.

Attention continued to be riveted on the steel industry labor picture as the second week of bargaining on a new contract ended.

There was outside optimism that an agreement—earliest in history—might be near but negotiators were cautious about indicating substantial progress.

Steel production fell a week ago for the first time since the Christmas holidays. Output of 2,405,000 tons was down 2 per cent from the previous week. Demand eased off as some users decided to bet on an early settlement. A 1961 increased by 3.5 per cent, down from 5.7 per cent in 1960.

STRAWS IN the wind last week included these January statistics: Manufacturers' sales de-

clined by \$570 million to \$31.3 billion.

Manufacturers' new orders climbed \$190 million to \$32.3 billion, a record advance for the recovery period.

Inventories increased \$450 million to \$56 billion.

Building contract awards declined to \$2,485,050,000 from \$2,712,090,000.

People learned officially that living costs remained unchanged from December to January, which meant they still were 4.5 per cent higher than the 1957-59 average. Higher food prices prevented a decline.

The buying power and after-tax income of factory workers dropped about 2 per cent. This was due mainly to a 42-minute reduction in the average work week.

WASHINGTON actions affecting business covered a wide range.

The House Ways and Means Committee approved tougher tax rules for overseas operations of American businessmen. The legislation is aimed at wiping out foreign tax havens.

The approved bill would subject to immediate U.S. taxation the income earned by a U.S.-controlled foreign subsidiary unless it is reinvested in the subsidiary or invested in one of the company's subsidiaries in an undeveloped nation.

The entire House passed a \$253 million job retraining bill. It is designed to get the long-term unemployed back to work.

A special presidential commission recommended modernization of railroad work rules. Its proposals included elimination of non-productive jobs and a pay increase for about 75 per cent of the workers.

THE RAIL UNIONS quickly rejected the report. Management accepted it with reservations. Long negotiations to reach agreement seem likely.

J. Truman Bidwell, chairman of the board of governors of the New York Stock

Mexico's Economic Growth Hits Snag

MEXICO CITY (AP)—Mexico's per capita economic rate of growth slowed to a standstill last year.

Official figures released by the Banco de Mexico—the State Central Bank—showed the gross national product for 1961 increased by 3.5 per cent, down from 5.7 per cent in 1960.

Since Mexico has an annual population increase of about 3.5 per cent, the per capita rate of growth remained unchanged.

Exchange, was indicted on income tax evasion charges. He resigned immediately.

Bidwell said the case was a personal controversy between him and the Internal Revenue Service and that neither the investing public nor the stock exchange was involved. The stock market seemed to accept the explanation and showed no reaction.

Briefly around the business scene: Fifty U.S. corporations, topped by General Motors, exceeded \$1 billion in revenues in 1962... Smokers spent \$50 million on pipes last year... International Harvester Co. has received a \$20 million Army contract to build 4,000 five-ton trucks... National Distillers & Chemical Corp. mailed its annual report in plastic envelopes to call stockholders' attention to one of its products... Sears Roebuck & Co. plans to spend \$240 million in the next three years on opening, expanding and modernizing 109 retail stores.

## Stocks in Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high, low closing price and net change of the 20 most active stocks on the New York Stock Exchange for the week.

|        |        |               |         |        |        |                |
|--------|--------|---------------|---------|--------|--------|----------------|
| 43 3/4 | 29 3/4 | Royal Dutch   | 274.400 | 39 3/4 | 37 3/4 | 30 1/4 + 2     |
| 74 3/4 | 34 3/4 | Brunswick     | 148.800 | 36 3/4 | 35     | 37 1/4 + 1 1/2 |
| 58     | 40 3/4 | Gen Motors    | 180.500 | 56     | 52 3/4 | 53 1/4 - 2 1/2 |
| 56 1/4 | 40 3/4 | Std Oil NJ    | 169.300 | 56 1/4 | 54 3/4 | 53 1/4 + 1 1/2 |
| 1 1/2  | 1 1/2  | Benguet       | 166.300 | 1 1/2  | 1 1/2  | 1 1/2 - 1/2    |
| 16 1/4 | 10 1/4 | Lib McNeil    | 166.200 | 16 1/4 | 14 3/4 | 16 1/4 + 1 1/2 |
| 30 3/4 | 24 3/4 | El Paso N G   | 154.500 | 25 1/2 | 24 3/4 | 24 3/4 - 1/2   |
| 63 3/4 | 33     | Am Mech & Fdy | 106.300 | 34 3/4 | 33     | 33 3/4 + 1/2   |
| 47 1/4 | 34 1/4 | Korvette      | 105.600 | 43 1/4 | 38     | 42 1/4 + 4     |
| 45 1/4 | 25     | Gen Dymal     | 101.500 | 33 1/4 | 31 1/4 | 32 1/4 - 1/2   |
| 59 3/4 | 47 1/4 | Texaco Inc    | 98.300  | 59 1/2 | 56 3/4 | 58 1/2 + 1 1/2 |
| 32 1/4 | 24     | Gen Tel & El  | 95.000  | 26 1/2 | 26     | 26 1/2 - 1/2   |
| 13 3/4 | 15 3/4 | Shell Trans   | 94.200  | 18 3/4 | 16 3/4 | 18 1/4 + 1 1/2 |
| 21 1/4 | 15 1/4 | Amer Motors   | 93.800  | 17 1/4 | 16 1/4 | 17 1/4 + 1/2   |
| 35 1/4 | 29 3/4 | Int Paper     | 90.345  | 37 1/4 | 35 3/4 | 36 3/4 + 1/2   |
| 33 1/4 | 14 3/4 | TXL Oil       | 69.500  | 33 3/4 | 31 3/4 | 33 3/4 + 2     |
| 62 1/4 | 37 3/4 | Chrysler      | 82.900  | 60 3/4 | 58 1/2 | 58 1/2 - 1/2   |
| 70 3/4 | 41 1/4 | MGM           | 82.900  | 51 3/4 | 47 3/4 | 51 1/2 + 1 1/2 |
| 13 1/4 | 7      | Stude Pack    | 82.500  | 9 3/4  | 9      | 9 3/4 + 1/2    |
| 35     | 20 1/2 | Sperry Rand   | 60.000  | 22 1/2 | 22     | 22 1/2 - 1/2   |

## MARINELLO

### Announces a New EVENING CLASS in BEAUTY TRAINING

Marinello school is now accepting a limited select group for an evening program for beginners, consisting of two evenings a week and all day Saturdays.

This program will enable those selected to prepare for a MARINELLO BEAUTY CAREER without quitting present jobs!

Reservations are now being accepted to those qualifying by personal interview.

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| <b>\$5</b>          | <b>\$9.99</b>       | <b>\$12.99</b>      | <b>\$14.99</b>      |

Party, casual, career, cocktail dresses in costume and 1- or 2-piece styles... pure silks, cottons, silk chiffons, laces, taffetas, dacrons, and blends... sheaths or full skirts... sizes 5 to 15; 6 to 16.

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## Prince Sits In for Dad at Luncheon

LONDON (AP)—Prince Charles, the schoolboy heir to Britain's throne, has taken a small step toward joining adult company.

He attended his first palace luncheon party last week given by his mother, Queen Elizabeth II. Charles sat in for his father, Prince Philip, away touring South America.

The informal Wednesday luncheons are the Queen's way of getting to meet prominent figures in the arts, politics, the church and industry.

This week's guests included a typical assortment—BBC Chairman Sir Arthur Ffiorde, Vickers aviation chief Sir Charles Dunphie, Rev. Roger Roberts, editor of the Anglican Church Times, choreographer Frederick Ashton, labor opposition whip Edward Redhead, and Sir Tom Yates, former chairman of the Trades Union Congress. It was a weighty array for a 13-year-old boy.

# NEW DENTAL PROGRAM FOR PENSIONERS NOW IN EFFECT

DR. RAYMOND SAYS:

On presentation of your Old Age Security "Identification" card I can do the following things WITHOUT FURTHER AUTHORIZATION:

1. Examination
2. Necessary Diagnostic X-ray
3. Emergency Care
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5. Denture Adjustments

To complete your new dental plates, I turn in a report for final authorization after which the county will pay for your dentures.

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24 Months to Pay—for  
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Dentist  
Over 18 Years in Dentistry  
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Dr. E. P. Raymond  
Dentist  
Over 18 Years in Dentistry  
17 Years at First and Pine

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after extractions. No lost time from work. You need not be without your teeth even one day! Ask about DR. RAYMOND'S IMMEDIATE RESTORATION PLAN

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NEW DENTURES FOR PENSIONERS  
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**Dr. Raymond**

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# Last Waves of Rebellion Seen

(Continued from Page A-1)

are in scattered lands. For more than a century they and their ancestors have worked the fields and reaped good harvests, traded between Arab and European, and built and manned factories. Their capital city, Algiers, is famed throughout the Mediterranean for its beauty.

They cannot look upon their plight as Frenchmen. Their land is Algeria, not France.

During the conflict with the Muslim rebels, the colonists were victims of the most barbaric attacks. Murder and terror were directed not only against police and troops, but against European families. The settlers have responded with equal ferocity—the men, their sons, even their wives.

A FEW days ago a Moslem woman tried to hurl a hand grenade into the courtyard of a European church school. The grenade went off in her hand, and a crazed group of European mothers seized her and beat her to death just a few steps away from the church.

Even the man who assumed the leadership of the colonists' cause once nearly ended up one of their victims. Gen. Raoul Salan, at the time leader of French forces in Algeria, came under suspicion of being "soft" in his views on the war against the Moslems. Salan, now chief of the outlawed Secret Army Organization fighting to prevent Moslem independence, eluded a European assassin's bazooka rocket by only a hair's



GEN. RAOUL SALAN  
Eluded Bazooka Rocket

breadth. Under Salan, the terror has continued. As the French government prepared to cut off Algeria from the mother country, the settlers were seized with primitive urges to lash out at all they believed threatened them.

THEY WENT wild with enthusiasm for the OAS and its vow to match terror with terror, and to battle ceaselessly to keep Algeria French.

Ironically, as Paris and the Moslem rebels declared themselves ready to end their war, the settlers and the OAS gathered their strength and increased their fight. It is a violently explosive arena that threatens to wreck any cease-fire agreement—which is exactly the hope of the OAS and many settlers.

The resistance of the set-

lers and the power of the OAS will be tested during the six-month transition period after the cease-fire. If insurrection or clashes that would reopen the Moslem war are to be stopped, this will be the time to do it.

THERE ARE some signs, however, that peace in Algeria may be nearer than the frightening daily statistics of violence and death would indicate. One of these comes from the quiet Algerian countryside.

Most of the colonists' support of the underground OAS is in the major cities of the coastal area, where 80 percent of the settlers reside. It is here that virtually all of the violence of the European extremists is carried out.

But even within 100 miles of the blood-bathed cities of Algiers, Oran and Bone there is a strikingly different atmosphere. There, Europeans and Moslems are living calmly side by side, under a sort of tacit cease-fire that began to develop long before any government agreement.

"ALL OF them in the cities have lost their minds," a European farmer in an outlying area told an interviewer. "Hatred can't go on forever between people who live in the same land. Why not trust and gain trust?"

An important question, also, is to what extent the settlers now support the OAS because of intimidation. Fear has played a key part in the OAS operations. The Secret Army has even ordered the "executions" of some Europeans because they tried to

leave—or "desert" the country in its time of crisis.

Recent OAS radio warnings to the settlers to avoid the "trap" of clashing with French troops was taken to mean that the OAS no longer believes that it can win the army's sympathy in event of an uprising. The result, some French officials say, is that discouragement and disenchantment with the OAS is beginning to appear among the European population.

ANOTHER positive sign was the reaction of many settlers to the details of the cease-fire agreement. Some were openly relieved to learn that the pact would provide strong safeguards for their rights after independence. The belief is that many of the settlers now want to wait and see whether the agreement can work, rather than try to sabotage it immediately by all-out fighting.

Sunny Algeria, torn by the forces of nationalism, may face menacing clouds of violence for a long time to come. Or, it may emerge from its historic convulsion in a matter of months—a new and vigorous nation.

(Next: The Indispensable Man.)

## STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

| DATE    | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
|---------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| ARIES   | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| Taurus  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 21  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 22  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 23  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 24  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 25  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 26  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 27  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 28  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 29  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 30  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| May 31  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 1  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 2  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 3  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 4  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 5  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 6  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 7  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 8  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 9  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 10 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 11 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 13 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 14 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 15 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 16 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 17 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 18 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 19 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 20 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 21 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 22 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 23 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 24 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 25 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 26 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| June 27 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |    |    |    |



# BUTLERS



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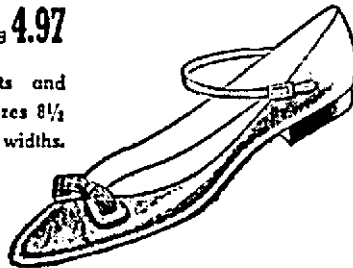
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Heavy absorbent terry towels. New Daisy print. Fringed end. assorted colors.

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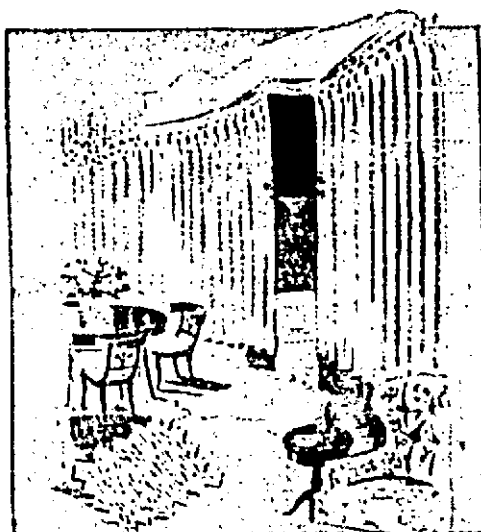
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1 to 4 yard lengths of new spring cottons and combed satens. Diagonal stripes and assorted prints. 36" wide.

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1 to 10 yard lengths of the latest sportswear coordinates. New colors. Solids and assorted prints. 39"/40" widths.

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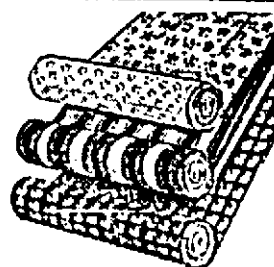
36" wide special shipment of solid colors and assorted prints in cotton batiste. Fine quality.

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yd. 1.29

Latest spring backyard and beach fashion find. 36" Dan River terry cover in colorful prints and stripes.



your reading. Look for the Mirror of Business and Industry page each Sunday in The Independent, Press-Telegram.



EDITORIAL

## An Irony at Jamaica Bay

COL. GLENN ORBITED the earth three times and came home to a hero's welcome which was well-deserved. But just as the courageous astronaut arrived in New York for a post-orbital parade and reception, one of the greatest of all possible ironies occurred.

A jet airplane, taking off on a routine flight from New York's Idlewild airport to Los Angeles' International, suddenly turned its nose down and plunged into the cold mud and water of Jamaica Bay.

It was a terrible reminder that while we are probing into unknown outer space, there is much in our own mundane lives which remains unknown and needs further exploration.

What causes cancer?  
How can the common cold be prevented?  
What is the proper treatment for schizophrenia?  
What causes an airplane, taking off in perfect weather, to dive from the sky, carrying 95 human beings to their deaths?

Space flight is important, but let's not concentrate our gaze so fixedly on the moon that we forget the challenges that still face us here on earth.

## Resuming Tests

PRESIDENT KENNEDY Friday ordered a resumption of U.S. nuclear tests in the atmosphere by late April unless Russia agrees to a "fully effective" test ban before then.

This is the only decision at which the President could reasonably have arrived in view of the failure of long and arduous efforts to obtain an agreement with Soviet Russia.

This nation broke off its tests in 1958. Russia, which had once deplored further nuclear testing as unthinkable, last year conducted tests of weapons ranging over 50 megatons. Having conducted a series of tests, the Russians suddenly again find testing deplorable.

The obvious objective of Russian policy is to conduct tests while using public opinion to prevent the United States from doing so.

This country has shown its good faith. If national security now calls for a resumption of tests, we can with all good conscience resume them, and should do so.

### CAPITAL CAPERS

## It Just Wasn't Mr. Richards' Day

By The I, P-T Washington Bureau Staff  
WASHINGTON—The remarkably good physical condition in which Astronaut John H. Glenn Jr. returned from his sortie into space has raised the question here of what has happened to the Russian space flyer, Gherman Titov. While Russia's first orbital man, Yuri Gagarin, has been seen all over the globe since he made his one-circuit space flight, Titov has neither been heard of nor seen.

Only the following facts are known: during the course of his 17 orbits around the earth lasting more than a day, Titov became ill. A violent nausea overtook him. Both U. S. and Russian space doctors who have discussed the case are inclined to doubt that Titov actually slept for seven hours as he claimed upon return.

The long period of weightlessness apparently upset Titov's digestive system. The suspicion here in Washington is that the Russian astronaut has not yet recovered from his ordeal. Ordinarily, Soviet higher-ups would most probably have dispatched Titov to the satellite countries and other nations seeking to reap propaganda benefit from the record-holding space man. That they have not done so is being explained on the grounds that he may have been permanently injured during his flight.

The question facing our astronauts: Does prolonged weightlessness injure men or did it just happen to effect Titov?

★ ★ ★  
SAID THE LADY AT A Washington dinner party: "First we have Jack; then he'll be succeeded by Bobby; then it will be Teddy's turn, and then it will be 1984."

★ ★ ★  
SOMETIMES THE MOST perfectly laid plans go awry note: Democrat Richard Richards, California state senator from Los Angeles, traveled all the way to Washington to add some luster to his attempt to unseat Republican Sen. Tommy Kuchel. As is customary, he held a press conference. He was upstaged by an astronaut, however.

The press conference was scheduled on the day Washington turned out in force to hail John Glenn, an event that went out on television nationally. And who had Glenn by the arm, helping escort him from the House chamber following his speech there? Sen. Kuchel, that's who, and on TV and about the same time Richards was telling reporters Kuchel should be ousted.

★ ★ ★  
GHOULISH THOUGHT DEPT.: It's rumored—and mind you these are only rumors—that the Russians have launched four men into space, who for one reason or another, cannot get their capsules back into the atmosphere. Happy orbiting!

★ ★ ★  
NAVY RESEARCHERS HERE have made a happy discovery for humans. After a series of classroom tests, they have determined that live teachers are more effective than a teaching machine being tested. They did find that the machine helped shorten lesson time. Teacher still gets a big red apple, however.

★ ★ ★  
THE BIGGEST SILVER rush since they opened up the Comstock lode will take place in a few weeks. A Nebraska firm wanted one million silver dollars for use in an exhibition at the Seattle World's Fair. They found them at the Philadelphia Mint. Treasury officials readily agreed to take one million greenbacks in exchange, the market for silver dollars being limited these days largely to Nevada gambling dens.

★ ★ ★  
THE FEDERAL MARITIME Commission currently is tussling with one of its most fascinating cases. Its investigators uncovered a shipment of girdles and similar garments masquerading as "embroidery goods." Not to stretch a point, EMC determined that somebody made \$600 on the deal, and turned the case over to the Justice Department.



DREW PEARSON

## Kennedy Optimistic About Khrushchev Summit Meeting

WASHINGTON—President Kennedy not only expects to attend a summit conference with Nikita Khrushchev before June 1, but is fairly optimistic about some degree of success.

The friendly Khrushchev gesture regarding cooperation on outer space plus the moderate tone of Khrushchev's messages for summit talks appear to substantiate earlier intelligence reports that Khrushchev wants better relations with the U.S.—possibly as an offset to Red China.



PEARSON

Meanwhile, in Moscow, western diplomats report that there is an air of expectancy, even excitement in the atmosphere in advance of the big central committee meeting Khrushchev has scheduled for March 5.

Diplomats report that Khrushchev will probably make some vital decisions for western cooperation at that time. They even predict he may break openly with Red China's policy of war.

Actually Khrushchev has already done this indirectly by his castigation of Albania and ex-Foreign Minister Molotov last October. Molotov had just written a letter to the 22nd Party Congress stating that "without war progress toward communism is impossible." Albania had stuck to the old Stalinist doctrine that war with the

capitalist world was inevitable. Following Khrushchev's denunciation of Albania the Red Chinese walked out of the 22nd Party Congress and went back to Peking. Relations between Moscow and Peking have appeared sour ever since.

The March 5th meeting is now considered one of the most crucial since the cold war and could influence the prospect of peace for the next decade.

AMERICANS have a simple way of cracking down on anti-Americanism in Brazil.

It happens that there is no country in the world which drinks more coffee than the U.S.A. The American coffee break is the biggest break for Brazil.

And some American coffee drinkers are beginning to inquire of their dealers whether the coffee they buy is from Brazil or from much friendlier Venezuela and Colombia. They, together with Costa Rica, Nicaragua, Sal-

vador, Panama, Guatemala and Honduras strongly supported the U.S.A. against Castro.

Most of the coffee consumed by Americans comes from Brazil. In fact the brand known as Santos No. 2 is the top brand purchased by the big chain stores, and the mere thought that the U.S.A. might change its coffee-consuming habits sends shivers down the spinal cord of Brazilian leaders.



KHRUSHCHEV

### VIRGINIA KELLY

## Kennedy's Tactics on Urban Measure Left Deep Wounds

SEEKING to evaluate President Kennedy's views that the United States does not treat the big cities fairly, the chairman of the Senate Banking and Currency Committee, Sen. A. Willis Robertson, (D., Va.) is getting some interesting facts. Sen. Robertson asked Dr. Robert C. Weaver, administrator of the Housing and Home Finance Agency, about housing.



KELLY

The Virginia Senator placed Dr. Weaver's letter in the Congressional Record during the bitter debate in the Senate over the Kennedy administration's unsuccessful attempt to have the Senate discharge the McClellan Committee, which has been holding hearings on the Urban Reorganization Plan (which would create a new executive department).

Sen. Robertson said public housing is "backdoor financing" and that instead of being a revolving fund "it only revolves out, it does not come back." According to Dr. Weaver's figures, Sen. Robertson said that the United States with past spending and presently authorized commitments

will place more than \$14 billion in public housing in cities. Most of the money has been spent in only 20 cities.

As a former member of the House and Senate, President Kennedy knows that orderly procedure is one of the most cherished concepts of the Congress. In addition, a preliminary check of the votes in the Senate showed that the Kennedy administration did not have enough to win in the power tactics to promote the Department of Urban Affairs.

Sen. McClellan is one of the most valued and closest friends of the President, the Attorney General, and their father, Ambassador Kennedy. Nevertheless, the White House tried to take the urban bill away from Sen. McClellan and his Government Operations Committee.

Liberal Democratic senators say that the Senate Majority Leader, Sen. Mike Mansfield, a moderate liberal, was not happy about his participation in the matter. Sen. Mansfield had already said that the Senate should have the guidance of the McClellan Committee before voting on the urban bill. Then at White House insistence, Sen. Mansfield had to reverse his stand, and ask unsuccessfully to have the committee termin-

## Knowland Scorns Sacrifice of Principle for Popularity

BERKELEY—Bill Knowland, editor of the Oakland Tribune, has won a clean bill of health from some old political foes in the conduct of his newspaper.

Some labor people who were tooth and nail against him and his 1958 gubernatorial candidacy on the right-to-work issue, are saying that "like him or not, he's been fair."

Despite a four-year retreat from the political wars, Knowland was front stage again Saturday night as the chief banquet speaker for the California Republican Assembly, whose three-day convention ends today.



HOUSER

AS A MAN who was once the commanding figure in this nation's Senate, his words drew careful scrutiny. And reporters were also looking between his lines. In a convention preoccupied with making a preferential slate of GOP candidates, it was wondered whether Knowland had tipped his hand for one or another.

It seems that any prejudicial tone in Knowland's remarks must be read in, because he erased what coloring there may have been with a reference to gubernatorial foes Richard Nixon and Joe Shell, "both are dedicated and able party leaders."

Earlier in his speech, there were arguable points about whether Knowland was taking slaps at Nixon or at Pat Brown, or both.

These words raised the argument: "I would rather support a man or woman as a candidate for office knowing that I disagreed with some of his policies than to support one that was trying to be all things to all men and who was attempting to ride each popular wave that came along regardless of what it might do to our institutions, political, social or economic."

"The use of the public treasury to influence election results may not be criminally indictable but it is morally indefensible."

"Future generations may wonder why their heritage was destroyed while insolvent governments appropriated vast sums to gain passing popularity."

"Members of the Assembly (CRA) have never felt it necessary or desirable to be political enclaves or to try to be all things to all men. They have not sought to be mere bandwagon jumpers."

"If the party is not to be the tail to one man's kite, the candidate must be responsive to the collective will of the party members. The party must not be a captive adjunct to the candidate's whim—liberal one day, conservative the next; for public ownership in one place and for private ownership in another; for state rights in one area and for more concentrated federal power elsewhere."

Now the GOP may turn these statements against Brown, but Nixon haters might try to do the same against Nixon.

Handrunning with Knowland's appeal for the GOP to close ranks, he gave a rare airing to the so-called musical chairs deal of 1958 in which Goodie Knight abandoned the gubernatorial race in Knowland's favor with ill-disguised reluctance.

"Despite an unprecedented campaign of misrepresentation, the fact of the matter is that I sought to give the Republicans of this state such a free choice (as the GOP offers this year) in the gubernatorial primary of June 1958."

"... I was the most disappointed man in the state when my opponent (Knight) withdrew. ... It opened up a line of Democratic attack that the Republicans had 'made a deal' and that I had engineered the trading of party posts."

"Such was not the case, but the truth could never catch up with the 'big lie' technique of the campaign of 1958."

## Public Forum

### Need for Economy Hurt Bond Issues

EDITOR: The special election results seem to make clear to all elected officials that bond issues are not popular, but the "easy" money from oil is appreciated.

I don't claim any ability as a seer, and my sampling of voters' opinions has been very limited, but bonds mean taxes, and the people are just about filled up with additional taxes.

Assuming that a general election brings out about 65 per cent of the registered voters, did the approximately 40 per cent who didn't vote Tuesday intend to show their disapproval of all matters on the ballot? Who knows?

The vote on the fire department improvements shows that the people will accept an added tax for something they think will directly benefit them.

The many arguments for and against the three defeated bond issues, it seems to me, were not the vital forces

that defeated them. Certainly a new library is desirable—perhaps necessary—a new city hall would impress visitors, and more recreational facilities for the elder citizens would be nice—I'd like a new car every year, and a large acreage of lawn and flowers, with plenty of help to maintain them, but, alas, I have to get along on what I can afford.

When we arrive at the time when some means can be found to cut costs in other places, then maybe, just maybe, the people might vote for bonds to construct these buildings.

J. L. MURPHY  
3516 Karen Ave.

### Change Urged in Wire-Tap Law

EDITOR: I wish that all our Congressmen would go along with Sen. Keating of New York and modify the law restricting wiretapping in gathering evidence. Keating says the change is a must if we are to hold our own against crime empires and spy rings.

Hundreds of criminals have been turned loose because the evidence was based on wire tapping. The same applies to labor racketeering.

Communist agents pass messages back and forth across our telephone wires. With the law the way it is, they have a nice, safe way to operate.

S. A. CHAPEL  
3726 Iriquois Ave.

### Candidate Should Talk of Future

EDITOR: Senator Soaper Says: "In the field of political thought we are surprised at how much fun some people can get out of hate."

May I add: It is also very disgusting how jealousy, disappointment, and aspiration for a public office, can cause so many people to cast false insinuations, accusations, and innuendoes, concerning their opponents.

Any individual, or "candidate" guilty of the above is, in my opinion, unworthy of the office he or she might be striving to obtain, regardless of his or her political affiliations.

Another very disgusting

feature in the present age is the criticism of so many candidates of the opposing party that happens to be in office, when they have no remedy to offer for the things they are criticizing. What the people want more than anything else is what the candidates have to offer concerning the future, and not the party or individual incumbent has done.

"We already know what they have, and are doing."

P. D. DALBY  
9308 Mayne, Bellflower.

## Languages in the News

By Charles F. Bailey  
and Robert Simpson-Dore

Questions from Readers: "Can you settle a long-standing argument as to the proper name of the hot desert wind that too often plagues our Southland? Is it Sant'ana or Santa Ana?"—F. W. Henderson, Compton, Calif.

The proper spelling is Santa Ana ("Saint Ann") but often this has been shortened to Sant'ana, and there is even a proper Span-



ish name, Santana, spelled in this shortened form. The proper Spanish pronunciation of this Saint's name is "SAHN-tah AH-nah." And permit us to wish you muchos anos todavia de dichosa prospera vida—"still many years of a happy and prosperous life."

"Can you give us the Indian words for horse, and some others for use on our ranch?"—R. Freitas, Sandoz Ranch, Portola, Calif.

Here are some words in Hopi one of the U.S. Indian languages with the most native speakers today:

Ki (house)—Tuma (hill)—Kavalvo (horse)—Vakasi (cattle) Wugli (married woman)—Mana (unmarried woman)—Taga (warrior)

## INDEPENDENT - Press-Telegram

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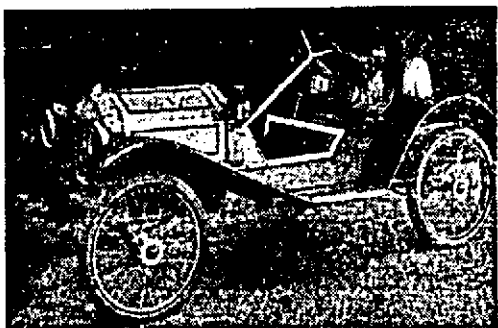


# MIRROR OF BUSINESS AND INDUSTRY



Glenn E. Thomas, Chairman of the Board of the Dodge dealership which bears his name.

## Autos One of L. B.'s First Commercial Business Ventures



In the early days of the Glenn E. Thomas Co., the 1913 Metz shown here was typical of the cars being sold. The price at that time was \$575.

In 1917 he became an automobile salesman in the firm eventually becoming general manager of the organization. Glenn E. Thomas' public career started when he served on the Board of Freeholders that drafted the present city charter. Since that time he has been active in organization work both public and in the realm of the automobile business.

Mr. Thomas was a member of the City Council from 1923 to 1929. He has been on the Board of Directors of the Chamber of Commerce, president of the Long Beach Motor Car Dealers Association, and president of the Long Beach Rotary Club. In addition, he has been president of Virginia Country Club, and is a member of the Shrine, Knights Templar and other Masonic bodies. He is an aviation enthusiast, owns two airplanes and pilots his own craft.

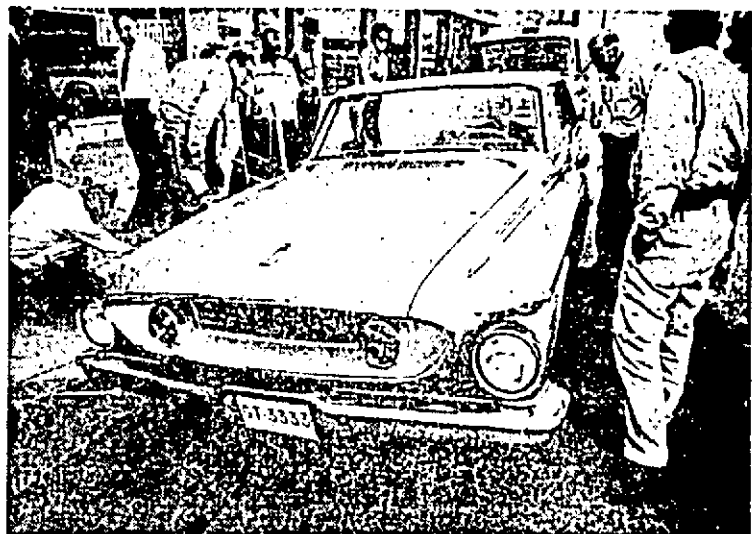
In 1936, Mr. Thomas established a scholarship foundation which is administered by the Long Beach Rotary Club to supply funds to foreign and American students. The foundation was set up to foster international understanding. Living scholarships are available to five to eight students each academic year. Each grant is from \$1,500 to \$2,000 a year.

As it enters its 53rd year in business in Long Beach, the Glenn E. Thomas Company is recognized as one of the oldest commercial organizations in the city and one of the leading Dodge and Plymouth dealers on the Pacific Coast.

The company attributes its success largely to strict adher-

## Operation Saturation Supercharges Thomas Sales

Glenn E. Thomas general manager, Monte Davis, today announced commencement of a drive to force public awareness superiority through "Operation Saturation." Key to the campaign is: "We Want 5 Minutes of Your Time." Davis, explaining, said, "We are staking our fifty-three-year reputation on the fact that in five minutes we can graphically demonstrate and explain why Dodge has all of its competition backed off the map." Continuing, Davis said, "The Dodge line now spans all classes of automobiles from compact to medium price, the 'prestige class' in the brand new Dodge 650." The Glenn E. Thomas general manager concluded, "By every standard of weight, horsepower, economy and fantastic performance, the Dodge remains the surprise package of the year. We need just 5 minutes to prove it to any prospective automobile buyer."



A FAR CRY from the 1913 automobile shown on this page is the Dodge Turbo Jet powered by a unique gas turbine and recently displayed at the Glenn E. Thomas showrooms. A Chrysler Corp. engineer drove the car west from New York City to determine the feasibility of putting the engine into limited production by driving it as an open road test under adverse conditions. The engine will operate on any fuel that will run through a pipe and burn when mixed with air. Kerosene, diesel fuel and unleaded gasoline have been used to drive the Turbo Jet.

## Glenn E. Thomas Co. Now in 53rd Business Year

A trip to the Pacific Coast in 1908 to see the United States battle fleet on its round-the-world cruise paved the way for the establishment of Long Beach's pioneer automobile sales and service organization.

The trip was made by Sen. Samuel L. Thomas, and one year later he and his son, W. L. Thomas, migrated to Long Beach from their Nebraska home to start the business which is now Glenn E. Thomas Co., local Dodge and Plymouth dealer.

Long Beach was a village with a population of less than 18,000 when W. L. Thomas, the father of Glenn E. Thomas, converted a livery stable in the alley behind Buffum's store into a garage. His capital consisted of \$1600, several kits of tools and one automobile, an E.S.F.

These quarters sufficed until eight years later when larger space was necessary and a move was made to 215 Locust Ave. At about this time, 1917, management of the company was assumed by its present head, Glenn E. Thomas, son of W. L. Thomas.

By August of 1925, the com-

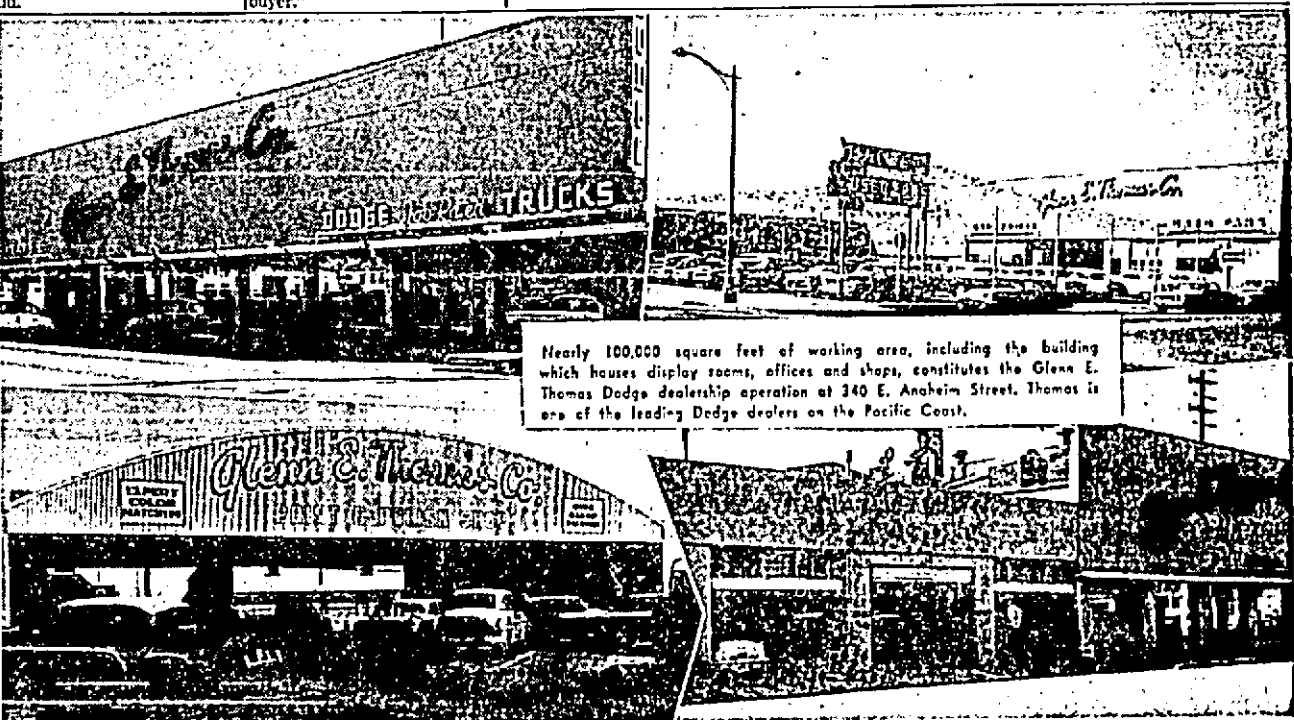
pany's operations had grown to the point where still larger quarters were required and a new, modern structure was erected at Anaheim St. and Elm Ave., where the firm is still located.

The building contains 24,000 square feet of floor space, representing an investment of nearly half million dollars. The firm has approximately seventy employees, several of whom have been with the firm for twenty years or more.

In addition to its new car display rooms, the company conducts a used car lot at 411 East Anaheim Street, which has accommodations for more than 100 cars.

Glenn E. Thomas, president of the company which bears his name, has had a varied career in business and in public service.

His business career began as car washer for his father when the firm was established fifty-two years ago. Between 1910 and 1911 he spent a year in a small automobile factory in Los Angeles. Returning, he began learning the mechanics trade with his father where he spent three years before becoming shop foreman.



Nearly 100,000 square feet of working area, including the building which houses display rooms, offices and shops, constitutes the Glenn E. Thomas Dodge dealership operation at 340 E. Anaheim Street. Thomas is one of the leading Dodge dealers on the Pacific Coast.

# ANNOUNCING OPERATION SATURATION

## WARNING: DON'T BE HYPNOTIZED

If you are buying Ford, Mercury, Chevrolet, Plymouth, Pontiac, Oldsmobile or Buick out of pure habit, you may be wasting hundreds of dollars and sacrificing comfort and economy.

## WE WANT FIVE MINUTES OF YOUR TIME

Comparison will prove overwhelmingly that dollar for dollar, pound for pound, engine for engine, Dodge is a bigger, sounder value than any other American motor car. A Glenn E. Thomas Dodge out-performs Ford, Mercury, Chevrolet, Oldsmobile, Plymouth or Buick. Economy-wise, Dodge returns more mileage per gallon than any of the cars listed. The fact is Dodge is more car and more value per dollar invested than any new 1962 car.

## PRICE Dodge models span the entire price and size field.

The LANCER is the compact (compare with Corvair, Falcon and Valiant)

The DART is the standard size (compare with Chevrolet, Ford and Plymouth)

The POLARA is the sports car (compare with the Thunderbird)

The CUSTOM "880" is the prestige car (compare with Pontiac, Oldsmobile, Buick, Mercury and Chrysler)

In every single instance, model for model in comparison with other makes, Dodge costs less to buy and operate, gives you more horsepower and more economy.

**SERVICE** A Thomas new or used car guarantee is backed by the largest dealer-owned reconditioning plant on the Western seaboard. Nowhere in Southern California will you find as large and superbly equipped and staffed service facility as you will find at G.E.T. You and your automobile "get the full red carpet treatment."

**CREDIT** The Thomas organization, through 53 years of sales, has credit sources and credit reserves which allow virtually every family in the Harbor area to own a brand new Dodge. 6% financing is available to you as a further accommodation and proof of the strength of Thomas' credit and financing power.

## GLENN E. THOMAS CO., NO. 1 DODGE DEALER IN SO. CALIF.

Now begins its 53rd year of dedicated service to the greater Harbor area with OPERATION SATURATION, a drive designed to alert every new car buyer to the overwhelming advantages of the new Dodge.

## WE NEED JUST FIVE MINUTES OF YOUR TIME

to prove that Dodge is head and shoulders in every way over its competition. We at Glenn E. Thomas Co. are putting our 53 year old reputation for honesty in advertising solidly behind OPERATION SATURATION... An all out drive to focus the public's attention on the most sensational automobile value of any era.

OPERATION SATURATION is the Glenn E. Thomas Company's dramatic all out drive to save hundreds of new car buyers of the greater Harbor area hundreds of thousands of dollars, and to put each of them behind the wheel of a new Dodge in most cases for less than they would pay for a late model used car.



We guarantee a G.E.T. Dodge price to be as low or lower than any competition! A PLEASANT PLACE TO DO BUSINESS

Faithful Service Since 1909

AMPLE FREE PARKING

QUIMBY — Charles F., 83

Service was Saturday, 6 Mortuary.

**Good Mon. thru Sat.: Mar. 5-10**

**Park Free, 65 Park & Shop Lots**

**- ALL PENNEY STORES OPEN MONDAY, WEDNESDAY, THURSDAY, FRIDAY NIGHTS**  
EXCEPT Florence Ave. • Orange • Montrose





DR. A. L. BIETZ  
Speaks Monday



RAY UNDERWOOD  
Speaks Wednesday

## LBCC Adult Branch Sets Free Lectures

Lectures on psychology, teen-age problems, Polynesia and South America are announced for this week by the General Adult Division of Long Beach City College. All are admission-free.

Dr. Arthur L. Bietz, clinical psychologist and professor at Loma Linda University of Los Angeles, will speak on "The Will to Live" at 7:30 p.m. Monday in Lakewood High School auditorium, 4400 Briercrest Ave. Three additional weekly talks are scheduled.

Ray Underwood, past president of Long Beach Insurance Agents, will speak on "Teen-agers' Automobile Insurance and Liability" at 7:30 p.m. Wednesday in Hoover Junior High School auditorium, 3501 Country Club Drive, Lakewood. Other speakers in the four-week series will discuss group and gang pressures, home and family problems and laws affecting teen-agers.

Dr. Harvey B. Franklin, former General Adult Division staff member and founder of the local forums program, comes out of retirement to present an illustrated series on "The Polynesian World" at 2 p.m. Wednesday in Dewey High School auditorium, Eighth Street and Locust Avenue. First topic is "Our Own Hawaii, the Gateway."

Dr. Giles T. Brown, chairman of the social science department at Orange County State College, will present an

## Purim Carnival to Be Featured by 'Doberman'

Maurice Gosfield, better known as "Doberman" of the Phil Silvers television show, will be the auctioneer at the annual Purim Carnival at Temple Sinai March 18.

A veteran of the Broadway stage and metropolitan night clubs, Gosfield recently moved to Hollywood from New York. The carnival, to be held in the temple at Seventh Street and Molino Avenue from noon to 4 p.m., will feature booths, games, entertainment, refreshments and prizes for children in costume.

illustrated lecture on "Quito, City in the Sky" at 7:30 p.m. Thursday in Rogers Junior High School auditorium, Monrovia Avenue and Applian Way. This is the first of six talks on "Inca-Land: Ecuador, Peru and Bolivia."

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—Fidelity Union Association

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Los Angeles 13, California

To open your account, complete and mail coupon today.

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415 West Fifth Street, Dept. 83  
Los Angeles 13, California

Open my account for \$ (enclosed)

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

SHOP PENNEY'S DOWNTOWN MON.-WED.-THURS.-FRI. UNTIL 9 P.M.

# PENNEY'S DOWNTOWN STORE—FIFTH AND PINE

# 60<sup>th</sup> ANNIVERSARY

A celebration that spans all America . . . tops 3 Generations of nationally famous values with the best, the biggest, the most tremendous collection of buys in 60 years!



New Spring  
Shades

## WOMEN'S ORLON ACRYLIC BULKY SWEATERS

# 3<sup>99</sup>

Imagine, getting such handsome bulky knit sweaters at such a low, low price. Choose from a host of stunning spring colors, all fashioned in soft, light orlon acrylic. Wash easily by hand, dry quickly back to fluffiness. S, M, L.

SECOND FLOOR



## MEN'S SHORT SLEEVE SPORT SHIRT VALUES!

Act now, and you can have a shirt collection fit for a king . . . at considerable savings! Assortment of stripes, plaids, and solid colors! Shirts that were made to sell for much more than this low Penney Anniversary price. Sizes S, M, L.

# 3<sup>99</sup> FOR \$5

STREET FLOOR

New  
Spring  
Styling!

## TWO- PIECE COTTON PLAY SETS

# 2<sup>88</sup>

A true fashion value in these 2-piece cotton sport sets! Hurry in and grab up a wardrobe full of these casual cuties! Smart printed tops . . . slim solid color ankle pants. All in hand washable cotton fabrics. Sizes 8 to 18.



SECOND FLOOR



## DARK OR PLAIN SEAM NYLONS!

# 3<sup>99</sup> FOR \$1

Top quality sheerness and wear, full fashioned. Lovely shades of pebble and gale to complement your wardrobe.

STREET FLOOR



## "LANDERS" TABLE-TOP HAIR DRYER

# 9.88

Table-top hair dryer leaves hands free! 3-speed . . . vented hood for fast drying. Fits all styles.

STREET FLOOR



## WOMEN'S COTTON BATISTE PAJAMAS

# 1.66

Special Anniversary buy on women's cotton batiste pajamas. Assorted styles in dainty prints. So easy to launder. Stock up at this low price.

STREET FLOOR



## BOYS' SHORT SLEEVE SPORT SHIRTS

# 4<sup>99</sup> FOR \$5

Terrific values in Penney's short sleeve combed cotton sport shirts. All are machine washable. Need just a touch of the iron. Colorful plaids. 4 to 20.

DOWNTOWN STORE



## BOYS' WESTERN STYLE DENIM JEANS

# \$1

Rugged 10-oz. jeans, cut to Penney's rigid specifications . . . made to take all the tough wear he can give 'em . . . they're reinforced at all points . . . strain. Sanforized. Sizes 4 to 12.

DOWNTOWN STORE



## BOYS' CREW NECK SWEAT SHIRT VALUE

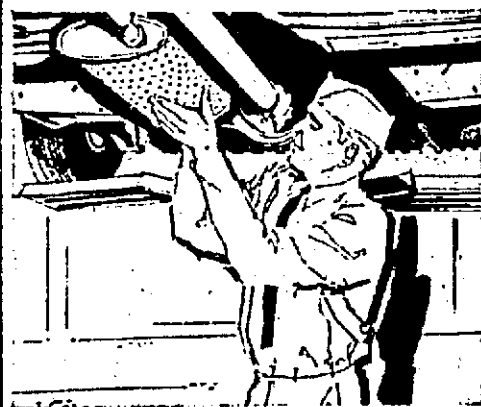
# \$1

For gym, casual wear . . . Penney's cotton sweat shirts are a must! Crew neck style, set-in sleeves, cotton fleece lined.

DOWNTOWN STORE

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At every MIDAS Muffler Shop  
from coast-to-coast



You can always depend on America's first nationwide network of muffler specialists for:

- Expert exhaust system service—while you watch.
- Mufflers guaranteed in writing for as long as you own your car. Replaced, if ever necessary, for only a service charge.

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SHOPS

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HOURS: 8 A.M.-6 P.M.  
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ALL MAJOR CREDIT  
CARDS ACCEPTED

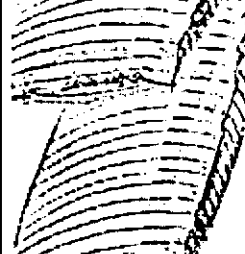


## SAVE ON COLORFUL TIER CURTAINS

# 99¢ Set

Brighten a bedroom, color up a kitchen . . . combine colors any way you please! Assorted sheers, solids with fashion trims. Hand washable.

DOWNTOWN STORE



## WHITE GOOSE DOWN BED PILLOWS

# 7.77

Now you can enjoy the luxury of goose down pillows. Both ticking and filling are unitized. Plumply filled! Corded edges! Striped ticking!

DOWNTOWN STORE



## WOMEN'S ROLL-SLEEVE COTTON BLOUSE

# 1.50

Unbelievably low special price! Beautifully fashioned cotton broadcloth blouses with popular roll-up sleeve. Smart solids and woven patterns. Sizes 32 to 38.

SECOND FLOOR

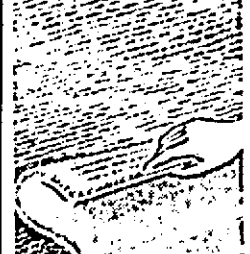


## WOMEN'S DACRON UNIFORMS

# 5.66

Save plenty on slim trim fashions. Find all the new weaves in Dacron polyester. Keep their good looks on the job. Several styles. Machine washable.

SECOND FLOOR



## ROOM-SIZE 9x12' RUGS

# 24.88

Penney's handsome viscose rayon tweed loop pile is bonded to latex backing for skid-resistant cushioning. Smart tweed in decorative colors.

DOWNTOWN STORE



## PRINTED COTTON FLANNEL

# 4<sup>99</sup> FOR \$1

Fabulous buy of fine quality cotton flannel. Terrific prints for children's garments, your own nightwear! 2 to 10 yd lengths.

DOWNTOWN STORE



PENNEY'S

## MANUFACTURER'S CLOSEOUT GIRLS' SPORTSWEAR BONANZA

Girls' Sizes — 7 to 14

Girls' Sizes — 3 to 6x

Toddler Sizes — 2 to 4

# 77¢

Here is one of those "once-a-season" buys in smart, colorful sportswear for girls! Each and every piece was made to sell for much more, and only a manufacturer's closeout makes this low price possible. Choose from a wide assortment of styles and fabrics. All washable fabrics that include Bedford Cord and seersucker. Included in the assortment are shorts . . . jamaicas . . . mid-calls . . . ankle pants . . . skirts . . . blouses . . . crop tops . . . beach pants. Stock up for her summer needs now!



FIFTH AND PINE

DOWNTOWN

LONG BEACH



# Explain Plan for Boards of Tax Appeals

By DON BRACKENBURY  
L. F. T. LEE, APPEALS BOARD

The present system for hearing appeals on property assessment in Los Angeles County allows the average taxpayer only six minutes to present his case.

The tax-appeal boards which will be set up if the voters approve Proposition 15 on the November general election ballot are an attempt to give the taxpayer a "full and fair hearing."

They also will give the county assessor more time to present the facts on the challenged assessment.

These are the major points in a "memorandum of information," prepared by County Counsel Harold W. Kennedy and his chief deputy, George W. Wakefield, and scheduled for presentation Tuesday to the Board of Supervisors.

THE REPORT points out that the property tax is a major source of revenue for all California counties. In fiscal 1959-60, 47 per cent of all county expenditures came from the property tax.

Los Angeles County, with more than 40 per cent of the state's total assessed value of property, has a major problem, the county counsel reports.

The schedule for taxation of property is as follows:

1. On the first Monday in March, property is assessed for tax purposes. The assessor is required by law to complete the assessment roll and turn it over to the Board of Equalization—in the county, the Board of Supervisors—by the first Monday in July.

2. Between the first Monday and the third Monday in July, taxpayers may examine the roll and apply for equalization hearings. The Board of Equalization technically must complete its hearings in this two-week period, but the State Board of Equalization may extend the time 30 calendar days.

3. By Aug. 15, the county auditor must supply valuation totals to special districts throughout the county. By the third Monday in August, the auditor must supply valuation figures to the cities of the county.

4. Tax rates must be set by Sept. 1. Tax bills must be prepared and available by Nov. 1, with the first installment of taxes due Nov. 10 and delinquent by Dec. 10.

"To outline the procedure is to highlight the problem," the two county attorneys report. "The taxpayer has a two-week period in which to find out what his assessment is and to protest it if he desires to do so."

IN 1960, the report states, supervisors, sitting as a board of equalization, heard 2,120 petitions for equalization. Because of legal deadlines, the board had to hear the petitions within 24 working days—giving the taxpayers only six minutes each to present their arguments.

"Obviously, such a schedule presents an impossible situation for both the taxpayer and the Board of Supervisors," the report comments.

Since 1954, Los Angeles supervisors have sought changes in the law to solve the problem, but the proposed amendments were rejected by the voters.

Proposition 15 on the November ballot is a new attempt to improve the procedure, the report says.

# Influenza Seems on Decline in U.S., Reports Say

ATLANTA (UPI)—The Federal Communicable Disease Center said influenza appears to be on the decline in the United States.

Only Massachusetts, Vermont and Wisconsin reported new outbreaks the past week, the center said.

The number of states confirming outbreaks of type B influenza remained at 34. The list of states with outbreaks of flu-like disease, not confirmed as influenza, rose to 43 with the addition of Wyoming, the report said.

The number of deaths from pneumonia and influenza in 106 key cities showed an increase for the second straight week after dropping off slightly several weeks ago, CDC said.

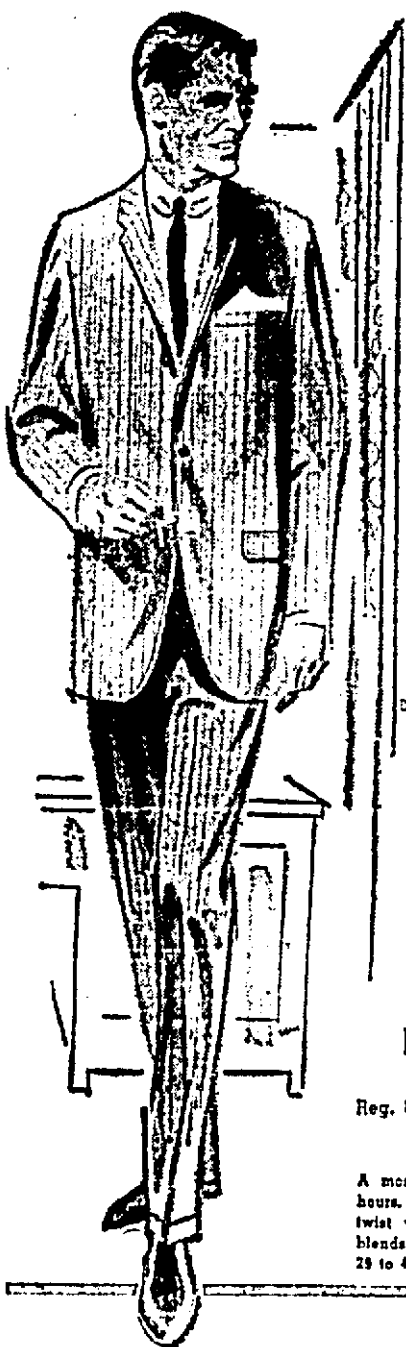
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# HOME & FASHION JUBILEE

SAVINGS UP TO 30%

OPEN FIVE NITES A WEEK

MONDAY THRU FRIDAY 10:30 TO 9:30  
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MEN'S  
SUITS

36<sup>99</sup>

Fine worsted wool fabrics in the season's newest subdued fashion tones. Expertly tailored for a neat and lasting fit. Free normal alterations.

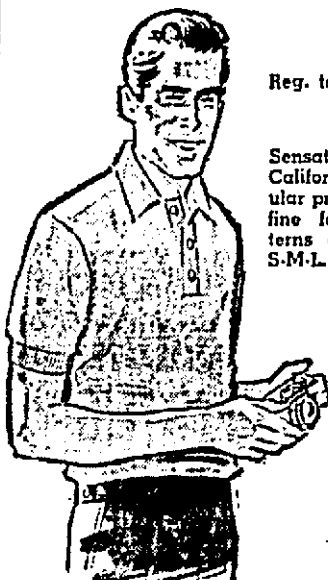


Men's Dress Slacks

Reg. 8.99

6<sup>99</sup>

A most welcome companion in his leisure hours. Choose sheer gabardine or reverse twist with surface interest. Wash 'n wear blends of miracle fibers for easy care. Sizes 28 to 42.



MEN'S  
SPORT SHIRTS

Reg. to 4.95

2<sup>48</sup>

Sensational selection from one of California's leading makers of popular priced sport shirts. Many, many fine fabrics in eye-catching patterns and rich solid colors. Sizes S-M-L.

Men's Ban-Lon®  
SHIRTS

5.95 Value

4<sup>99</sup>

Exciting new styling in luxurious Ban-Lon nylon. 9-button front for a new look in knit shirts. Beautiful new colors that say spring is here. Sizes S-M-L.

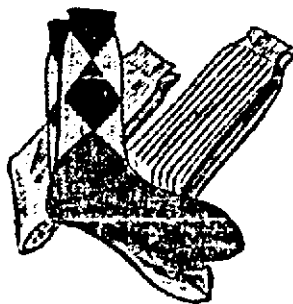
Gigantic Tie Sale

Reg. 2.50 to 3.50

1/2

Price

Special group of famous name ties from our regular stock on sale for 3 days only. Take advantage of this value in quality construction and up to the minute styling.



MEN'S SOCKS

Reg. 79c

59<sup>c</sup>

Stretch, crew, sock sock in plain and fancies. All sizes.



BOYS' JACKET

Reg. 9.99

8<sup>99</sup>

Perfect for every day wear. Knitted collar, water repellent jacket. Just the thing for school. Sizes 12 to 18.

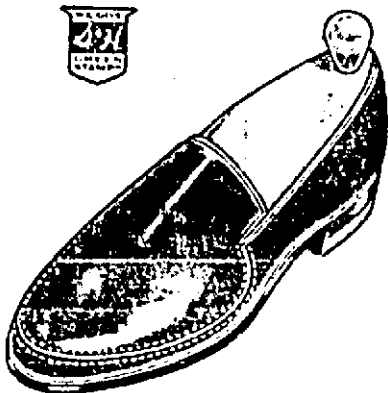


Boys' Western Jeans

Special

1<sup>99</sup>

Heavy weight cotton denim jeans for longer wear. Western styled for western boys. Sizes 6 to 16. Stock up now for the coming months.



"Famous Maker"  
MEN'S SLIP ONS

9<sup>99</sup>

Reg. 16.95

For dress or casual wear. An unbelievable buy.

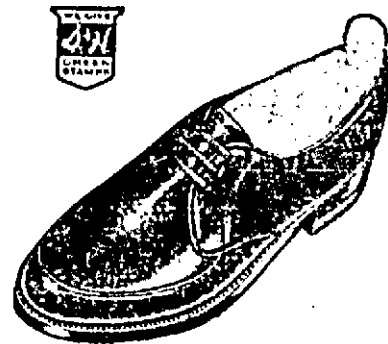
Just say "Charge it!"

Peter Pan  
BOYS' OXFORDS

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With the famous "Duramold" sole and heel.

- Waterproof
- Longer Wear
- Study for School
- Sizes 8 1/2 to 3



2-LB. SLEEPING BAG

14.96 Value

11<sup>88</sup>

Dacron® polyester filled, poplin cover, flannel lining. 100" zipper. Big value. Little price.

Little League  
BASEBALL UNIFORM

Reg. 4.99

4<sup>39</sup>

Time to get that little guy his baseball uniform. Cap included. Sizes 6 to 12 years.

Little League  
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3<sup>19</sup>

Just like the pro's. Rubber cleats. leather upper for longer wear. Sizes 1 to 8.

BOYS' CAR COATS

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For these cold winter mornings, this warm, good looking car coat with removable hood is just right. Comes in assorted colors. In sizes 8 to 18.

BOYS' SWEATERS

Reg. 4.99

3<sup>99</sup>

The ever popular coat style and bulky knit pullover is the best thing to have for these chilly days. Easy to wear, and so important with growing boys, so easy to wash. Sizes S-M-L.

Extra Special  
10-Lb. Bag Charcoal

Reg. 69c

49<sup>c</sup>

Long burning for indoor or outdoor cooking. Stock up now for your Bar-b-cuing.

GIRLS' CAPRIS

Reg. 1.99

1<sup>44</sup>

Beautiful new prints and solids in all cotton twill. Elastic back waistband. These are gay and colorful. Sizes 7 to 14.

JR. GIRLS' CAPRIS

Reg. 1.79

1<sup>28</sup>

You'll want several. Spring colors in pretty prints or solid colors. Boxer back waistband. Sizes 3 to 6x.

Jr. Boys' Polo Shirts

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All combed cotton. Taped shoulder seams for better fit. Sizes 3 to 6x. New and different, the little mister will just love them.

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WASTE BASKET

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40-qt. plastic, in yellow, turquoise or sandalwood.

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Modern Comb-O-Matic action. Gets under most furniture.

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2 1/2-qt. pitcher, one piece leakproof construction. Unbreakable.

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2-pc. Set  
• Assorted Colors  
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Now at Butler's  
FIRESTONE TIRES & BATTERIES

6.70x15 Firestone Nylons  
Champion Blackwall  
Plus Tax and Trade-In Tire  
No Charge for Mounting

12<sup>95</sup>

MEN'S  
PAJAMAS

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• Cotton Prints  
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• Sizes A, B, C, D.

LADIES'  
BRIEFS

Reg. 49c

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• All Nylon  
• White  
• Sizes S, M, L.

WOMEN'S  
CAPRIS

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• Textured Cottons  
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LADIES'  
SLEEPWEAR

Reg. 2.99

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• Waltz and Shortie Gowns  
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• Colorfast  
• New Colors and Patterns  
• Sizes 12-24 1/2

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# Mars Life? See Answer in 10 Years

WASHINGTON (UPI)—The "ancient and exciting question" of whether life exists on Mars probably will be answered in the next 10 years.

This is the conclusion reached by a panel of the Space Science Board of the National Academy of Sciences in a report on the atmosphere of Mars and Venus.

The panel, headed by Dr. William W. Kellogg of the Rand Corp., says evidence so far available suggests possibility of life on Mars. Venus seems less likely at the moment to harbor living organisms.

Noting that unmanned spacecraft are being prepared to study Mars and Venus and that expeditions to the planets are envisioned, the panel said "the planetary enigmas may be unraveled in the next decade." They may, that is, "given enough financial support, wise leadership and the dedication of capable scientists."

THE PANEL said color changes in the dark areas of Mars and analysis of light reflected from the red planet suggests at least the presence of microorganisms. There is no valid evidence for or against existence of larger organisms or of animals capable of moving about.

Moreover, the panel said, if there are living things on Mars "they must be expected to be similar to familiar life forms" on earth.

Science does not yet know much about the surface of Venus, which is hidden from earth telescopes by a dense atmosphere. The panel cited various theories: that the surface of Venus is a brightly illuminated desert as hot as molten lead; that it is an extremely hot and weirdly desolate place with no sunlight and perpetually plagued by wind and dust; that it is a far more endurable place entirely covered by ocean.

NONE OF THESE possibilities can be ruled out now. But, the panel said, in the next few years "we may be able to reach out through space and find the correct answer."

The National Aeronautics and Space Administration is working on probes to be fired toward Mars and Venus and it is conducting research on what man may encounter when he visits the planets.

Among recent NASA contracts were awards for study of "simulated Martian and Venusian atmospheres" to determine their effect on spacecraft entering them, research on biological aspects of "planetary and space environments" and a study of the meteorology (weather) of the two planets.

In the meantime, the Lockheed Aircraft Corp. is making a study for NASA of an "interplanetary transportation system."

## SUPERLATIVES Martha, Durante Do 'Jumbo'

HOLLYWOOD (AP)—"This is bound to be a picture of superlatives," Martha Raye says of "Jumbo," her first movie in 15 years.

"After all, we've got Jumbo, Jimmy Durante's nose and my mouth."

Although Durante and Raye were film contemporaries in the '30s and '40s and have played night clubs and television since, they had appeared together on only one previous occasion. That was 10 years ago, when their engagements at a New York night club overlapped. They clowned together for one performance.

They play a married couple in "Jumbo," the story of the fight for survival of a 1910 traveling circus.

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**\$129**

Includes: Night Stand, Chest of Drawers, and Bed. Heavy 5 1/2" high dresser, dust-protected, dovetail drawers with center drawer guide; heavy plant top, full size panel bed and framed mirror. Brass hardware. \$6.50 MONTHLY

**3 PC. MODERN WHITE BEDROOM WITH INSTANT-COLOR INSERTS**

Reg. \$169.95 **\$128**

White Satin Double dresser with mirror, spindle panel bed and 4 color slides—lemon, pink, blue, coral; tops are mar, stain resistant plastic. Many pieces avail. \$6.50 MONTHLY

**ALL 7 PIECES \$99**

**MAPLE DELUXE BUDGET SPACE SAVER**

Pair bunk beds, complete with guard rails and ladders, or twin bed, bookcase, dresser, chest, and chair. Ideal for children's rooms. \$5 MONTHLY (chair extra) and chest included in bed price.

**SAVE \$81—16 FT. FOAM SECTIONAL—SEATS SIX!**

Reversible foam pillow back massive sectional with giant bumper end. All hardwood frame construction, hand tied springs; covered in your choice. **\$198**

Reg. \$269.95

**SAVE \$70—8 PC. PLASTIC LIVING ROOM GROUP**

**\$199**

Sofa Bed, Recliner, Chair, 3 tables, and 2 lamps. Attach pillow backs, sofa steps 2. \$5 MONTHLY

**SAVE \$85—8 PC. FOAM COLONIAL GROUP**

If Por. Indiv. **\$299**

Hardwood framed oversized colonial styled foam sofa, with matching foam chair, 1 cocktail, 2 end tables, plus multi-color braided rug. \$14.50 MONTHLY

**5 PC. DANISH DINING GROUP WITH CANE INSERTS**

**\$148**

Round table, 4 side chairs. Deep oiled walnut finish in a Danish designed dining set, with cane inserts. \$7.50 MONTHLY

**MAPLE REPRODUCTIONS OF COLONIAL PIECES**

ANY 3 FOR **\$59**

Choose from Colonial desk, bookcase, stool, lamp, cocktail table, magazine table and rocking chair (not shown). \$5 MONTHLY

**MODERN BAR WITH 5 SEAT**

SAVE \$20 on Back and White bar, maroon top, brass rail. 2 stools. Ideal for small apt. **\$39**

**8 PC. DELUXE WHITE DINETTE SET**

Includes: 4 chairs, 4 stools, 2 tables, 2 benches. Ideal for small apt. **\$98**

Reg. \$119.95

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**KNEE HOLE MFG. DESK SPECIAL**

**\$38**

Mahogany-manufactured knee hole desk with highly polished wood grain top. \$5 MONTHLY

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Tall, modern ceramic lamp, gleaming brass trim. Fabric shade, base is tan, green or turquoise. \$5 MONTHLY

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Reg. \$249.95 **\$148**

Oversized Eclipse mattress and box spring, with pair fitted sheets, covers, bedspread, pair pillows, and king size headboard. \$7.50 MONTHLY

**SPINDLE BUNK BEDS SPECIAL**

**\$35**

Colonial styling in a quaint spindle style bunk bed, ladder, guard rail, steel rails. \$5 MONTHLY

**PIONITE TOP HI-FI CABINET**

Reg. \$169.95 **\$88**

Full 68" long, mar, stain proof for table TV, stereo, books, records, etc. \$5 MONTHLY

**MAN-SIZED PLASTIC RECLINER**

Reg. \$69.95 **\$38**

Hi-pillow back, in leather-like plastic, easy to clean, easy on the back & budget. Osblood, beige, brown. \$5 MONTHLY

**NYLON CONTINUOUS FILAMENT**

Reg. \$2.95 **\$4.99**

Sq. Yd. Long wearing continuous nylon pile broadloom... Gold, eagle, pumpkin, rose and sand beige. EASY TERMS

**RAYON VISCOSE TWEED PILE**

Reg. \$4.95 **\$2.88**

Sq. Yd. Rayon viscose tweed pile is a long wearing handsome broadloom. Choice of 6 tweeds, a top brand at a low, low budget pricing.

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**MAYTAG "HALO OF HEAT" FAMOUS GAS DRYER**

**\$177**

Special! Dries fast, gently, safely. Large lint trap. Safety door opens full length. Rustproof drum cabinet. \$8.50 MONTHLY

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Reg. \$119.95 **\$117**

Hi efficiency chassis. Distortion free pic. Telescoping antenna. Ideal reception anywhere. Save \$22—\$5.50 MONTHLY

**SAVE \$90—10 CU. FT. REFRIGERATOR**

Reg. \$209.95 **\$139.97**

Top freezer. Large freezer. Over 14 sq. ft. area. Dairy bar, door storage. \$6.50 MONTHLY

**1962 ADMIRAL COMBINATION CONSOLE MULTIPLEX (FM STEREO)**

**\$218.88**

Special! 4 match. bal. speakers. Phasem 3rd channel. AFC avoids "drift". Plays all records auto. \$10.50 MONTHLY

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**IN THE VALLEY** 8252 Van Nuys Blvd. At Roscoe In Panorama City

**IN LAKEWOOD** At Hazelbrook & Daneland Lakewood Shopping Center



## SIDEWALK SEATE

**SHOULD DRIVERS' LICENSE EXAMINATIONS BE MORE STRICT?**  
(Asked at Sixth Street and Pine Avenue.)  
MRS. GEORGE E. SHIDLEY, 2171 Linden Ave., playwright: Mental or physical examination? What's the rating for driver intelligence? I should say leave the mental examination alone, but make the physical examination more strict. Coordination, sight, reflexes are important. There is mass murder now on our streets.



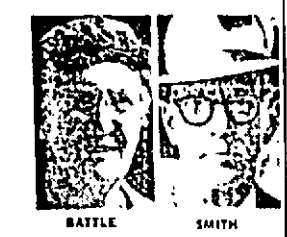
SHIRLEY ROSEMAN  
ELOISE ROSEMAN, 7414 Orangethorpe Ave., Buena Park, homemaker: I'm studying for mine, so I don't think so.

LEE ROBERTS, 726 Maine Ave., homemaker: I don't think the rules should be more strict. They should enforce the laws better—and clarify them, too.



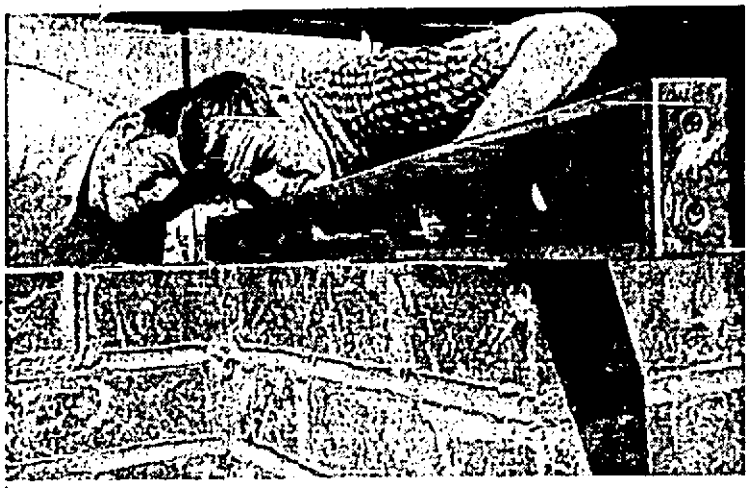
ROBERTS LEWIS  
ALENE LEWIS, 726 Maine Ave., homemaker: I came from North Carolina and I took the test there and here in California. The test was about the same in both states. I think it is strict enough.

GENEVA BATTLE, 833 Pine Ave., bird raiser, hog caller: I don't drive but I see other people drive. There are too many people driving whose eyes and ears aren't good, and some are too old for the safety of the public.



BATTLE SMITH  
ROY V. SMITH, Los Angeles, free lance writer: Drivers just miss me several times a day. They drive too fast, and they are incapable of controlling their cars. I am a retired train dispatcher and telegraph operator for the Rock Island railroad and I know you can't drive a train like people do their cars. People get hurt quicker if cars come together than if trains come together, too.

**Teacher Given Leave of Absence**  
WESTMINSTER — Mathematics instructor Ronald Schryer of Westminster High School has been granted a year's leave of absence to do research work and graduate studies at Wesleyan University.  
Funds for the study are provided by the National Science Foundation.



—Staff Photo by Bryan Hodson

### ON THE LEVEL

Weldon Rich, 22, of 400 E. Hullett St., Long Beach, (left) and Gary Thompson, 19, of Hawthorne, squint down a bricklayers' level after winning first and second places respectively in a contest for bricklayers' apprentices at Long Beach City College Business and Technology Division Saturday. They will represent Bricklayer's Local 13 at the state championship contest April 28 at Disneyland. Nine apprentices competed for the honor.

## City to Open Clinics on Diabetes Monday

A diabetes detection clinic will be held in Long Beach the first and third Monday of each month beginning next week, Dr. I. D. Litwack, city health officer, announced Saturday.  
Clinic hours will be 8:30 to 10 a.m. at the City Health Department, 2655 Pine Ave.  
Blood will be tested in an effort to find hitherto undetected cases of diabetes. Eligible for the clinics are Long Beach residents over 40 not known to have diabetes, or anyone, regardless of age, who is overweight, has lost weight, has excessive thirst or who has a history of diabetes in the family.  
Unmarried persons less than 21 years old must be accompanied by a parent.

### PRIVATE EYE-FULL RETIRES

## Patrols Markets Checking Checkers

(Continued From Page B-1)

the outcome of her efforts. However, she did find out that one of her suspects had admitted pilfering \$3,000. "It was probably a lot more," she surmises.  
DIANA, daughter of Mr. and Mrs. Gerald E. Jackson of 5937 Oliva, Lakewood, entered the field at 17 because she was acquainted with the owner of the agency.  
"It was only an experiment. Most of the operatives are inconspicuous old ladies," Diana said. She found it "the most challenging thing I'd ever done. I loved playing the role."

THE "ROLL" took her about 20 hours a week on the average and was sandwiched between stints as a typist and her present freelance style modeling.  
The detective work led her to seek a career in police science, where she's the only girl in her LBSC class. Diana's decided to become a tracer of missing persons. "Most of these people are hiding for one reason or another and it would be intriguing to seek them."  
She is retiring from catching cash-register crooks because her male partner — also young — has started UCLA and "the schedule just wouldn't work out." Otherwise, she'd avoid publicity and remain anonymous.  
DIANA FEELS her work has served a real purpose because "once they start stealing they never stop until they're caught."  
But while her spy career was challenging it always wasn't as difficult as it sounds, she recalls.  
"I walked into a liquor store once and saw that the clerk had all the money out of the register and was stacking it in neat little piles. I said I thought it was rather unusual. He told me he was just counting his 'take-home pay.'"

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Purchase today for immediate or future use. Interest free terms up to 35 months... free insurance available on unpaid balance to pre-need buyers.  
**COMPLETE FUNERAL PLANS** including casket and all services, cemetery lot, opening and closing fees, flower vase, etc. Full cost \$100.  
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## Council to Hear Partisans of Dogs and Cats Monday

The City Council's Ordinance Committee has scheduled both dog and cat fights for its meeting Monday.  
Added to the earlier issue of a curb law for dogs will be a proposal to require the licensing of cats. But the two ordinances will be taken up separately — no mixing of dogs and cats.  
Already in the committee files are pro and con arguments from letter writers on the cat-licensing law.  
Typical pro argument: "Dogs and cats have the same characteristics that make them domestic pets. If dogs are required to have a license, why not cats?"  
Sample of statements defending cats:

### Auto Benefits Down

NEW YORK (AP) — Life insurance benefits paid in 1961 to families of policyholders killed in automobile accidents amounted to \$136 million, down slightly from 1960, the Institute of Life Insurance reported.

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PRIVATE DETECTIVES  
HE 5-9353 HE 5-6451  
INDUSTRIAL POLYGRAPH  
SPEECHING CO.  
303 PACIFIC AVE., LONG BEACH

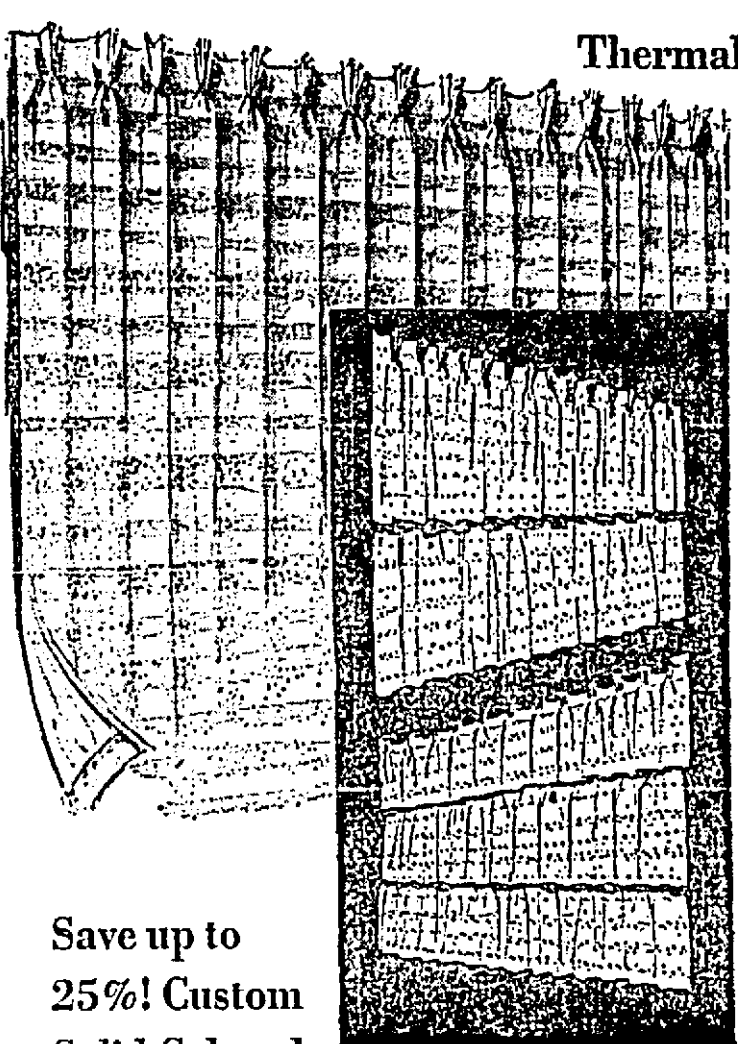
"We should be thankful for our cats as England is — appreciate the cat's great service to humanity's health as well as the city's sanitation system. Do not do this awful thing."  
The dog discussion will be a continuation of debate last month on a proposal to curb the animals, even when on leash, for the protection of lawns, parkways and playgrounds.

## Unwanted Hair

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• EYEBROWS • ARMS • LEGS  
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**FEES MOST MODERATE**  
A treatment schedule to fit your budget is required  
31 YEARS EXPERIENCE  
A Staff of Friendly Veteran Operators  
WE TREAT BOTH MEN AND WOMEN  
Open 9 a.m. to 9 p.m. Evenings by Appointment  
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**9.99**  
48x84-inch Size

- LIGHT PROOF... Repels sun rays, darkens rooms effectively when desired... assures privacy
- KEEPS OUT COLD OR HEAT... You save on fuel bills and electricity costs. Your home stays comfortable all year around.
- RESISTS FADING... Draperies look better, wear longer. Furniture and rugs stay bright and colorful.

Lustrous acetate and rayon draperies lined with Thermal-Resist insulated lining keep your home comfortable all year round... keep out cold or heat. Resist fading, keep their bright appearance longer. In white, beige or autumn.

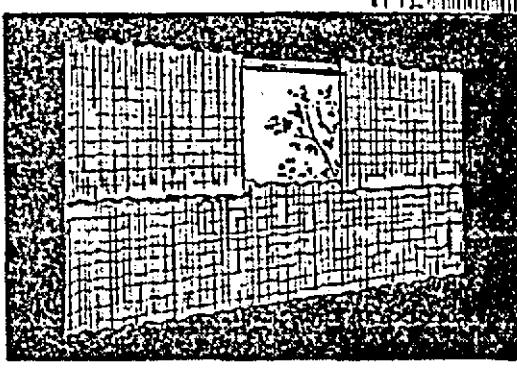
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| 72x84-inch*  | 16.99 | 48x54-inch* | 7.99  |
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**3.99**  
48x60-inch

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|---------------|--------------------------|------------------------|---------------------|------------------------|---------------------|------------------------|---------------------|
| 48-in.        | 24-in. x 32-in.          | 5.33                   | 3.99                | 7.47                   | 5.59                | 8.53                   | 6.39                |
| 60-in.        | 33-in. x 42-in.          | 6.67                   | 4.99                | 9.34                   | 6.99                | 10.67                  | 7.99                |
| 72-in.        | 43-in. x 48-in.          | 8.00                   | 5.99                | 11.20                  | 8.39                | 12.81                  | 9.59                |
| 96-in.        | 49-in. x 64-in.          | 10.67                  | 7.99                | 14.94                  | 11.19               | 17.08                  | 12.79               |
| 120-in.       | 65-in. x 80-in.          | 13.34                  | 9.99                | 18.68                  | 13.99               | 21.34                  | 15.99               |
| 144-in.       | 81-in. x 96-in.          | 16.00                  | 11.99               | 22.41                  | 16.79               | 25.61                  | 19.19               |
| 168-in.       | 97-in. x 112-in.         | 18.67                  | 13.99               | 26.15                  | 19.59               | 29.88                  | 22.39               |
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**PIANO DISCOUNT SALE!**  
**37 FAMOUS MAKES**  
• Wurlitzer • Mason & Hamlin • Spinet • Baby Grand • Upright • Console • Electric • Acoustic • Grand  
**287**  
Others \$219-\$447  
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MANY TOP MAKES: Wurlitzer, Kimball, Catliss, Cable, Brannback, Apollo, Lester, Ertry, Kasse, Schumann, Hallett-Davis, Stanger.  
**SPINET**  
New, Used, Floor Samples  
from **\$278**  
Others \$368-\$398  
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SANTA ANA SANTA MONICA TORRANCE  
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2nd Big Week

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SHOP 5 NIGHTS

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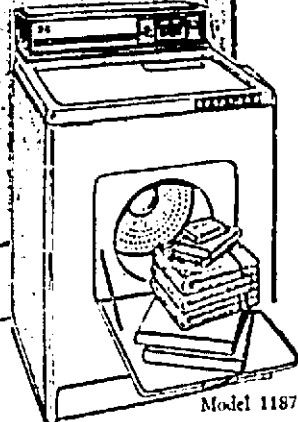
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Model 11872

\$169.97 Matching Kenmore Dryers

SAVE \$20.09 149.88

One dial—3 programs for all fabric drying. Compact 29-in. cabinet.

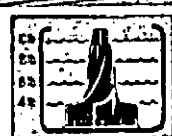
Spring Savings Value

Limited Quantity

SAVE \$20.09!  
Regular \$229.97

209<sup>88</sup>

NO MONEY DOWN on Sears Easy Payment Plan



Infants Water Level! You pick level to fit any size load. Saves water and suds.



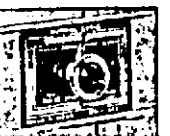
3 Wash-Rinse Temperatures! 3 Wash, 2 rinse temperatures safe for all fabrics.



Safety Door Switch! Spin drying stops when lid is opened, prevents accidents.



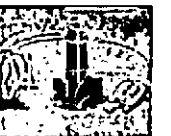
Roto-Swirl Agitator! A Sears exclusive designed to give you cleanest of washes.



Set It Forget It! Turn the dial to proper wash program... machine does all.



3 Wash Cycles! Now wash delicate, wash 'n' wearables or regular fabrics safely.



2 Agitation and Spin Speeds! Slow for delicate fabrics, normal for regular fabrics.



Big 10-Pound Capacity! Holds your biggest family size load. Saves you time.



Full-time 1st Filter! Out-of-your-way chromed filter with easy-to-clean screen.

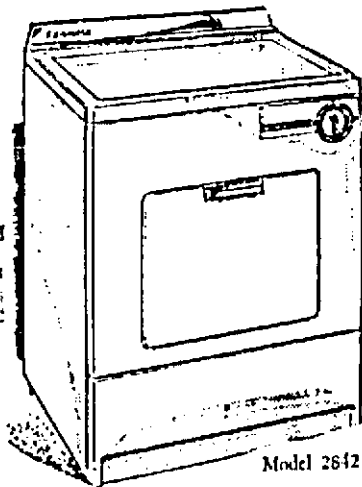
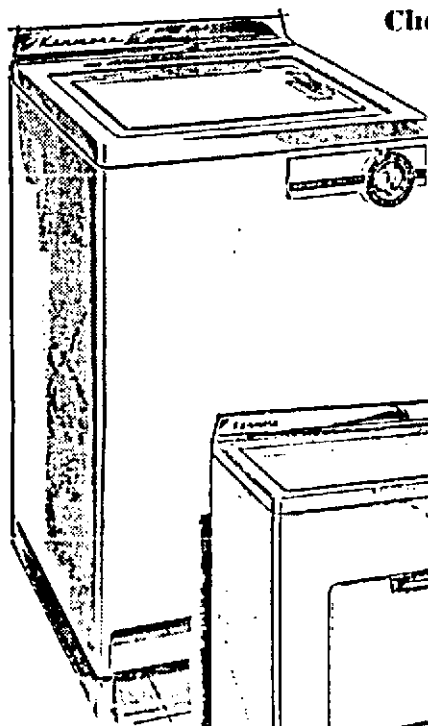
Check the Quality and Price!

Fully Automatic Kenmore Washers

NO MONEY DOWN on Sears Easy Terms

156<sup>88</sup>

Washes, rinses, spin dries and shuts itself off automatically. Custom control for "hot" and "warm" water temperatures. Model 2100.



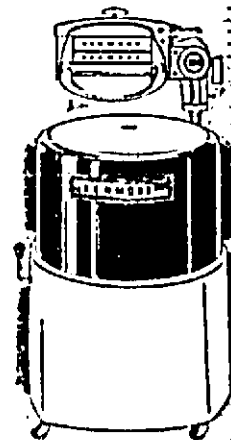
Model 2642

Kenmore Dryer Two Settings

NO MONEY DOWN on Sears Easy Terms

\$99

Set "heat" for drying fabrics, set "air" for fluffing. Holds big family-size wash load. Handy Load-a-Door. Just plug in.



\$94.95

Wringer Washers

SAVE \$15.95

\$79

Kenmore has easy to operate wringer... 8 positions. Features target-type safety release. Rust-resistant tub. Model 2110P.

\$279.97 Automatic Coldspot Refrigerator

Refrigerator

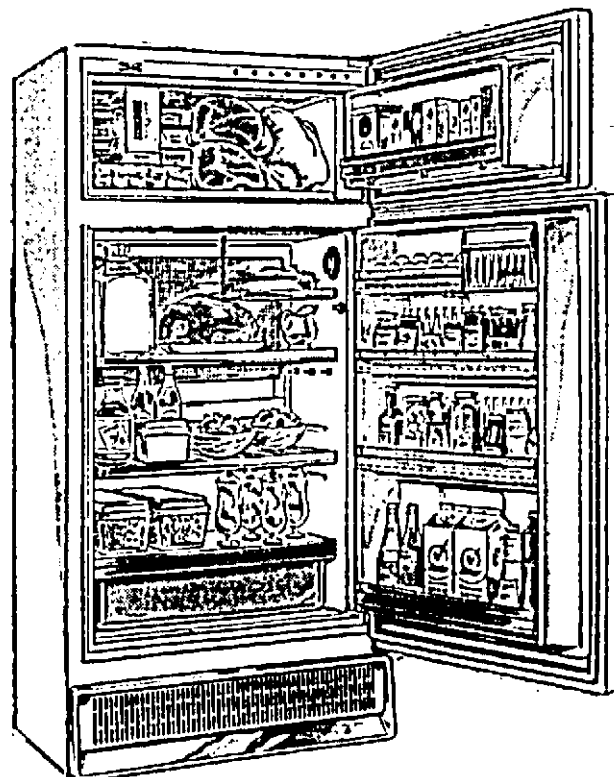
with True Freezer

SAVE \$30.09!

249<sup>88</sup>

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- Giant 13.8 cubic foot net capacity with true freezer on top
- Refrigerator remembers to defrost itself — no dials for you to set
- Mammoth size true freezer stores 105 pounds
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- Built-in butter chest with dish and egg shelf
- Fits flush to side walls — doors open in even width. Model T14D



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Regular \$139.95

SAVE \$40.07!

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Deluxe 3-position recliner... adjusts for comfortable sitting, TV viewing and full-length reclining. Glove leather — soft expanded supported back plastic in choice of colors. 1-in. Scfoam seat cushion. Serotom padded arms.

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# Medic Asks Hypnosis for Powers Probe

By JOSEPH A. ST. AMANT said Saturday.

LOS ANGELES (UPI) — Dr. William J. Bryan Jr., Francis Gary Powers, the U-2 pilot recently released by the Russians, could disclose valuable information on Soviet hypnosis, said that by use of brainwashing techniques if he the technique of "age regression" would submit to hypnosis, a "sion"—literally turning back medical authority on hypnosis the calendar under hypnosis

—Powers could reveal all details of his treatment by his Soviet captors.

"The Soviets have created a new frontier in psychological warfare with a process which moulds men's minds to do their bidding," Dr. Bryan said. "The Russians have a powerful method of suggestion that works."

Dr. Bryan, who has a commercial pilot's license and is a former head of the U.S. Air Force medical survival training program, noted that during his trial Powers seemed to be in "a trance of meek surrender."

HE SAID Powers showed none of the self-confidence—sometimes called cockiness—of a typical U.S. pilot after his three months in a Russian prison before he went to trial and was convicted as a spy by the Russians.

Dr. Bryan pointed out that the Russian master spy, Rudolf Abel, was "exchanged" for Powers, gave no information to U. S. authorities on his activities whereas Powers seemed to be most cooperative in supplying information to his Russian captors.

"Lack of real emotion as Powers said these things is the clue suggesting he perhaps was not fully in control of all his faculties," said Dr. Bryan.

If Powers would submit to hypnosis, Dr. Bryan said, "we could find out exactly what the Russians did to him. The Russians must have steeped him in guilt feelings. Apparently they have a much better system than we have. Rudolph Abel told us, in effect, to go peddle our papers. He never confessed to anything and Powers confessed to everything."

DR. BRYAN suggested in a UPI interview that Powers be placed in a light hypnotic trance. In this state he would still retain consciousness but his mind could go back to his experiences and he could relate them in detail.

Dr. Bryan said — and all authorities in this field agree

—that the mind never loses an impression. The impression of everything the mind cognizes is always present but the conscious mind cannot recall it unless the subject undergoes hypnosis, Dr. Bryan said.

Dr. Bryan has miles of film showing subjects in hypnotic states of total recall. The American Medical Association—which is slow to endorse anything new—has approved medical hypnosis as a therapeutic measure. In a committee report approved by the AMA Board of Trustees and House of Delegates at a June 1958 convention in San Francisco, it was said:

"The use of hypnosis has a recognized place in the medical armamentarium and is a useful technique in the treatment of certain illnesses when employed by qualified medical and dental personnel."

MANY ATTORNEYS are interested in Dr. Bryan's work because of the possibility of accurate recall by witnesses in any litigation.

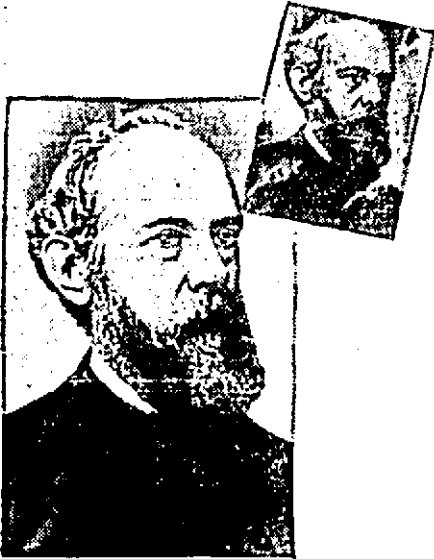
## MARCH SALE

### 10% to 40% off

Now is the time to restore time-worn pictures to their original charm...

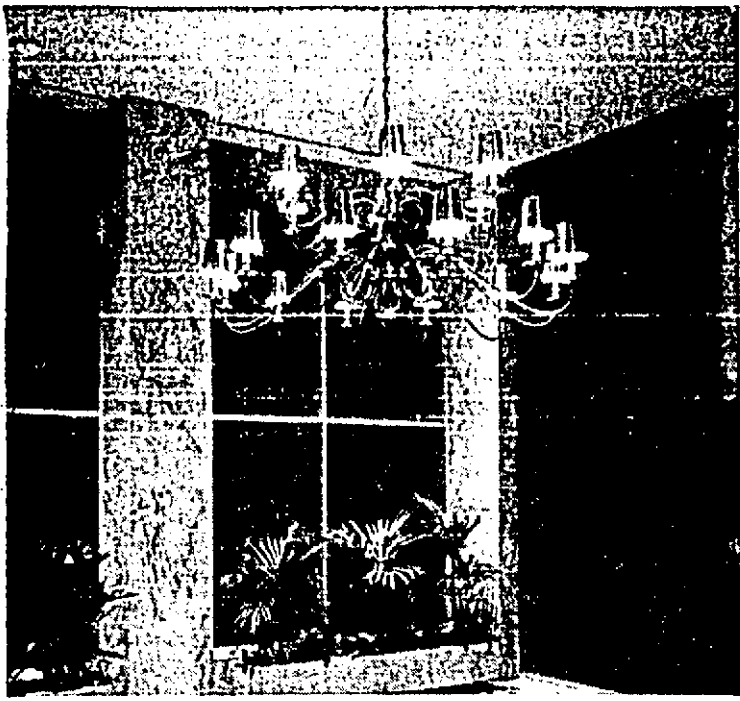
Have your favorite pictures made into lasting miniatures or oil paintings. Hand-painted in glowing oils, set in lovely frames. Now at 10% to 40% off regular prices.

Our experts can remove spots and rebuild details, repair damages or take one person out of a group photograph... and now at great savings to you.



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**EMBOSSED 100% COTTONS**  
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36"/45" Width

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36"/45" Width. Just in Time for That New Spring Suit or Dress. **73c** YD.

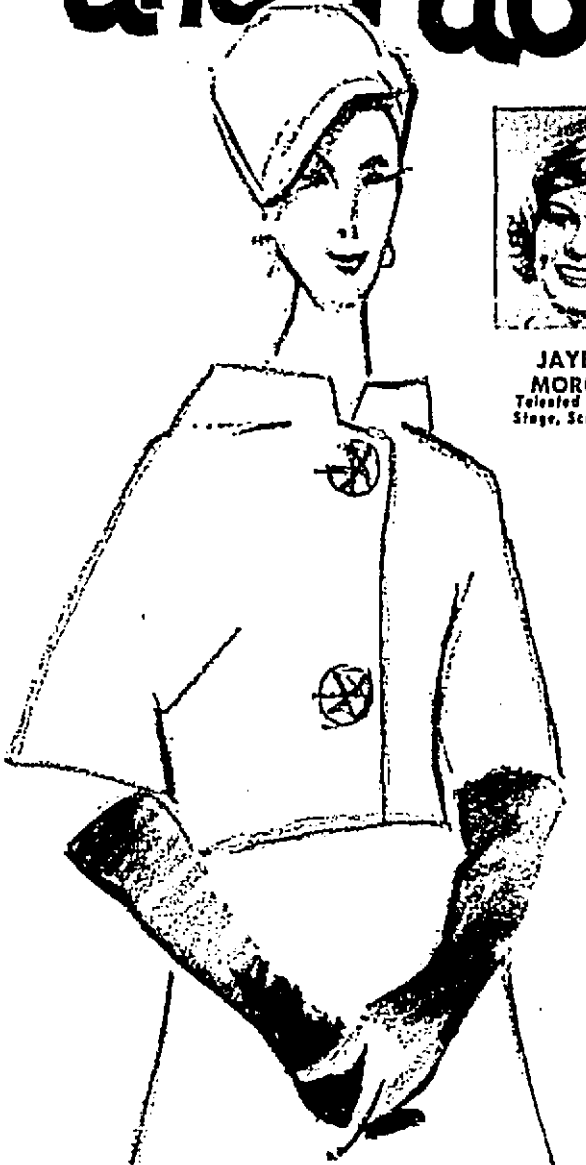
**Red, White and Blue Printed Cottons**  
Wash 'n' Wear. The New Spring Fabric to Please the Sewing Wizard. 36" Wide. **59c** YD.

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FOR THE BENEFIT OF THE AMERICAN RED CROSS



**John Kosarich Takes Off in 2-Mile Relay**

## Baer Passes Baton to Darryl Taylor

## Taylor's Drive Falls Bare Feet Short of Victory

to Cincinnati in the final round of last year's NCAA tournaments, and it blocked their attempt

Darlene left Long Beach Saturday for Montego Bay, Jamaica, to play in the Caribbean Tennis Championships starting Monday. Miss Hard said here that she might very well go back to Australia and New Zealand late this year. Her Caribbean trip will last five weeks.

[illegible]

Darlene left Long Beach Saturday for Montego Bay, Jamaica, to play in the Caribbean Tennis Championships starting Monday. Miss Hard said here that she might very well go back to Australia and New Zealand late this year. Her Caribbean trip will last five weeks.

[illegible]













# Prego Captures Flamingo--Foul

MIAMI (AP) — Robert Lehman's Prego, closing fast on the rail, was declared the winner in the \$136,200 Flamingo Stakes at Hialeah Park Saturday, after front-running Sunrize County was disqualified for bolting to the outside in the stretch.

Sunrize County, owned by Sunrize County, owned by...

## Santa Anita Charts

Copyright 1962 by Tribune Publications, Inc. (Daily Racing Form)  
Los Angeles Turf Club, Inc., Santa Anita Park, Arcadia, California.  
Saturday, March 3, 1962—Fifth Day of 15-Day Winter Meeting  
All Races Contested by Official Photo Camera.

| 1951—FIRST RACE, 5 furlongs, 4 year olds and up, claiming, purse \$4000. To winner \$2000, second \$800, third \$400, fourth \$200. |                              |            |     |      |      |       |       |       |       |
|---|------------------------------|------------|-----|------|------|-------|-------|-------|-------|
| Index   | Horse                        | Owner      | Wt. | P.P. | 5 f. | 10 f. | 15 f. | 20 f. | 25 f. |
| 9151  | Golden Mel-A-M-H Jester      | W. J. P.   | 117 | 7    | 1    | 1     | 1     | 1     | 1     |
| 9152  | Bellamy, Miffers             | T. F. Tono | 117 | 9    | 1    | 1     | 1     | 1     | 1     |
| 9153  | Amunon, Grace Greenleaf      | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9154  | Yra, Sancho                  | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9155  | Night Hawk, Victory Farm     | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9156  | Alar, Andrews Winers         | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9157  | Kilmurray, Brewster          | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9158  | Chillidge, Jackson           | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9159  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9160  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9161  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9162  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9163  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9164  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9165  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9166  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9167  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9168  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9169  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
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| 9184  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
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| 9189  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9190  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9191  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9192  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9193  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9194  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9195  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9196  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9197  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9198  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9199  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |
| 9200  | Swift On Louie, Mrs RH Hinch | 114        | 10  | 1    | 1    | 1     | 1     | 1     | 1     |

## Image Not Big Thing With Peck

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Gregory Peck wears glasses in his next picture, proving he's not worried about losing feminine fans who regard him as a romantic leading man with muscles and perfect vision.

In an industry where image is everything, performers cover each wrinkle, gray hair and bald spot lest it be shown they too can change with age.

Peck, starring in "To Kill a Mockingbird" at Universal-International, wears glasses throughout the picture, something many actors would resist. The star wears glasses in private life and sees no reason to be concerned over doing so in a movie.

"I DON'T GIVE a darn about things like that," said Peck who portrays a widower living with his two children in a small Alabama town. "It just so happens that the character wore glasses. I hope the audience doesn't care anymore about it than I do."

**FOX**  
WEST COAST THEATRE  
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DEBORAH KERR  
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9 ACADEMY AWARD NOMINATIONS  
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NORWALK, Downey  
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SUNSHINE, Downey  
WILMINGTON

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WILMINGTON

## NEVER ON THE WAGON

# Joe E. Imitated, Never Equalled

By JAMES BACON

HOLLYWOOD (AP)—Once, when Joe E. Lewis was a budding singer, some jealous mobsters in Chicago slashed his throat. Doctors pieced it together enough so that some of the nation's most ribald jokes could pour out and a staggering quantity of scotch pour in.

He has quitted his physicians by resolutely ignoring their long-standing advice to quit drinking.

"I see more old drunks in night clubs than old doctors," Joe explains.

But at 60, in his 40th year in show business, even Joe E. concedes there are limits to a man's intake.

"Already I can see the handwriting on the floor," he says.

THE NATION at large knows little about Lewis but in night clubs he is a king, rivaled only in tenure by Jimmy Durante.

He earns about \$400,000 a year, works half the time in Las Vegas—and when he has a week off spends it there.

In appearance, he is like everyone's bachelor Uncle George. You know, the one who drinks.

He's dapper in dress, medium of height and florid of face.

LIKE DURANTE, Joe E. is a soft-touch. He's so sentimental that a Scotch mist forms in his eyes as he hands over a \$50 or \$100 bill.

His home is a hotel suite or a night club. And to him, outer space is any place that is 20 feet away from the nearest bar.

His friends are jockeys, actors, chorus girls, ball-players and newspapermen. His idols are western stars.

If the race tracks are closed, he sleeps till 4 p.m.

WAITERS AND other night club employees love him. Arturo, the maitre d' at El Rancho Vegas, takes off for New York, Miami or Hollywood to make sure that Lewis' opening nights are handled right.

Texas oilmen charter special flights from Houston or Dallas to New York just for a Joe E. Lewis opening night. His cult knows the act better than Joe—but they wouldn't miss it.

Joe E., who has many imitators but no equals, actually drinks during his act. He says there's a reason for it.

"Most people drink to forget. I drink to remember."

JOE, UNLIKE many devoted drinkers, gets whimsically funnier with each glass. Like the late W. C. Fields, he shocks many, especially women.

One feminine Lewis fan

says: "I used to hate him because he lives the kind of life every married man would love to live—if his wife would let him."

"But I joined the cult when I got to know him personally. He's sweet, generous and kind."

THE ESSENCE of his humor is a sort of barroom philosophy.

Plato said: "Under the influence of either poverty or wealth, workmen and their work are equally liable to degenerate."

Several thousand years later, Joe E. Lewis said: "Show me a man without money and I'll show you a bum."

Or: "Rich or poor, it's better to have money."

Some of Lewis' material is written for him. But most of it is pure Lewis, ad libbed.

MOMENTS after he learned that Frank Sinatra had become engaged to Juliet Prowse, Lewis commented: "It's the first time in history that Juliet ever outweighed Romeo by 12 pounds."

Joe's political comments are famous.

"Adlai Stevenson has a genius for saying the right thing at the right time to the wrong people."

BUT MOST of Lewis' humor is bawdy, intended for the saloon circuit only. But, he says, that is not the reason why he didn't make it on television.

"They once took a Nielsen rating when I was on the air and found out that only half the studio audience was watching me."

Another passion of Lewis' is the western. If "Maverick" or "Gunsmoke" is on TV, he'll make every effort to get to a television set.

The question arises: Does Joe E. Lewis drink as much as he claims to? The answer is yes.

HIS IMITATORS, Dean Martin among them, work with a glass in hand but it's usually tea or apple juice. But when Joe E. yells: "Post time," the drink handed him from a ringside table is pure Scotch with little water and no ice.

Joe E. rarely gets hangovers. Some argue that is because he's not sober long enough. Not true. He averages eight hours sleep a day.

"And I always wake up at the crack of ice."

Joe had most of his stomach removed after a bad ulcer but to this day, he can't figure how he ever got one.

"I never spend more than three seconds a day on regret. I figure you're only young once and if you work it right, once is enough."

Joe E. was born on New York's lower East Side in the neighborhood that spawned Eddie Cantor, Al Smith and Irving Berlin.

"I've done a lot for Berlin. I never sang one of his songs."

He started out as a comic in New York but it was in Chicago's gangland that started—and almost ended—his career.

He was the favorite night



—Associated Press Photo

## LUSH LIVING

With his drink and a gag at the ready, comic Joe E. Lewis is equipped for his night club act or off-stage life. Now 60, Joe has been in show business 40 years. Night club patrons pay him about \$400,000 a year to watch him get drunk and go through his routine. He ignores doctors warnings about drinking.

## \$25 MILLION MOVIE

# 20th Century Banks Heavy on Cleopatra

ROME (AP)—When Elizabeth Taylor coughs, a corporate shudder is felt by 20th Century-Fox. When the actress is taken to the hospital—as she was with food poisoning Feb. 17, there is vast concern within the film company.

Reason: The entire future of 20th Century-Fox may rest upon the precarious health of the famed star.

Never before has so much money poured into one production. It is now estimated that "Cleopatra," in which Miss Taylor plays the title role, will cost \$25 million.

The actress has already earned a million dollars for the first four months of production. She is now on overtime pay of \$50,000 per week. Her fringe benefits include

a \$2,000 living allowance, which doesn't quite cover her cost of maintaining a 14-room villa outside Rome.



ELIZABETH TAYLOR Coughs Produce Shudders

club comic during the Capone era.

His loyalty to a gangland boss who hired him almost cost him his life and voice. When he refused to work in the club of a rival mobster, thugs slashed his vocal chords and left him to die.

He couldn't talk for years and a promising singing career was forever ruined.

Once during his life he got married, to singer Martha Stewart, but Joe E. never was meant for the domestic life.

Edward R. Murrow once did a "Person to Person" TV show on him. The scene was an open trunk in a hotel room. That's home to Joe E.

His life was filmed by Paramount as "The Joker Is Wild" with Sinatra portraying him.

"I sometimes think Sinatra had more fun playing my life than I had living it," he says.

"Once they had a scene where Sinatra playing me refused a drink. They had to hire a stunt man."

AWARD NOMINEES  
**SPLendor IN THE GRASS**  
NATALIE WOOD  
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ATLANTIC  
ART  
OPEN 12:30 CONT. CO-HIT  
KIRK DOUGLAS  
TOWN WITHOUT PITY

REDONDO UNION HIGH SCHOOL  
Fri., Mar. 23, 8:30 P.M.  
Tickets \$2.25 to \$3.85  
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## IT HAPPENED LAST NIGHT

# Little Boy Voice on TV Commercial Is Big Girl's

By EARL WILSON

Miss Zel deCyr, a sharply, wiggly mid-twentieth century TV commercial, often goes to an audition where she competes with lots of little boys—and their mothers. "Oh, hello," the stage mothers say to her, very warm and friendly at first. "Are you the producer?" "No," Miss deCyr answers. "Are you the secretary?" "No—I'm the little boy! I'm your competition," she says.

MISS DECYR—real name Zella Sirkin, out of Newark's Weequahic HS and NYU—found some years ago that real little boys are likely to swallow their words and speak unclearly. So she became what TV and radio call "a trick voice." While she can also play little girls, and big girls who wiggle like she does, and she's an expert cougher.

"In one audition, I had to do a little boy cough for a cold medicine," Zella (I mean Zel) mentioned across a table at Lindy's the other day. "I had to cough against a lot of kids coughing and sneezing all over the place. I could just imagine some of those stage mothers saying beforehand, 'Junior, don't wear your sweater today. Get yourself a nice cold.' The doctors decided I had the most legitimate croupy 8-year-old voice in the bunch."

"DID YOU MAYBE get yourself a real cold first?" I asked. "No—but I smoked a couple of cigarettes first," she confessed. Besides the mothers, Zel has a little trouble with guys around ad agencies who are quite interested when this busy, vivacious number in a tight sweater bounces in and announces, "I'm the little boy you sent for."

"You're the little boy?" they howl. "Wow!"

IF SHE CAN just get them not to look at her, she does better.

"At one agency, they had a screen for me to work behind when I went in. They told me, 'Now the client is on the other side of the screen. We don't want him to see you.'"

It was for her own children's program for radio station WEVD about nine years ago that Zel started doing little boy voices—"I had a very small budget and couldn't afford to hire real little boys," she says.

Then she studied with Sanford Meisner.

"And he helped me so much, because I act out these parts now. It's not just my voice—it's an attitude, a character, that evolves," she maintains.

"I love little boys," she says. "When I was a child, little boys could do no wrong. They were free. I was a girl, and wasn't. I envied them."

Zel works constantly—she took part of last summer off to see Italy, France and Russia (by bus). The "deCyr" name—which a friend figured out for her by taking the "da" from Zella and the "Sir" from Sirkin—causes confusion.

"When I go to a receptionist and say 'Miss deCyr,'

they decide I must either be related to Lili St. Cyr or that I'm saying 'Mr. Cyr.'"

But the most confused are the little boy competitors. "How old are you?" they ask, bewildered by her little boy voice. "I'm a big girl," she tells them—and no more.

WEEK-END WINDUP... Gary Crosby phoned Bing that he'd engaged voice coach Carlo Menotti, adding, "He worked with all the big singers—Fabian, Frankie Avalon and Bobby Darin"...

Myrna Loy said at Erika's she's reading scripts, for a possible B'way return...

Connie Francis is seeking an L. A. home (but she'll keep her Bloomington, N. J. house with the air raid shelter)...

Universal gave per Janet Munro a \$7,000 sable coat as a bonus for her work in "Day the Earth Caught Fire."

A couple of Broadwayites spent a recent vacation in Canada, instead of Miami Beach. Reason: They wanted to stock up on Havana cigars...

Henry Fonda said at the Forum he'd like to do a show with son Peter and daughter Jane...

Who found a pearl in her drink at the Hawaiian Rm? Why, Zsa Zsa, who needs it like Col. Glenn needs a business trip...

ABC-TV weather girl Penny Wright is leaving to wed Australian newsman Zel Rabin...

Rit Hayes, a top TV model, is building a singing career.

Joel Grey, who plays a teen-ager in "Come Blow Your Horn," was asked how to curb juvenile delinquency. He said, "Have a father like mine in the show, who says, 'You're not too big yet to get a good slap in the face!'..."

There are touring companies of "The Tenth Man"—but none yet in Israel.

EARL'S PEARLS: When you see the guys some girls marry, you realize how they must hate to work for a living.

TODAY'S BEST LAUGH: Col. John Glenn must be the first guy who ever made three trips around the world without meeting somebody he knew.

WISH I'D SAID THAT: Description of a distant relative: "An uncle who recently borrowed money from you."

A woman told about her new diet: "I lost so much weight, even my old earrings don't fit any more. That's carl, brother."

**LAKEWOOD**  
SINATRA MARTIN DAVIS LAW FORD BISHOP  
MAN! THIS ONE IS THE WILDEST!  
SERGEANTS 3  
JOURNEY TO THE SEVENTH PLANET in color

**PACIFIC THEATRES**  
TOWNE 4425 Atlantic  
STATE Ocean & Pine  
CIRCLE Traffic Circle  
LAKEWOOD Carson, Cherry  
LINCOLN Lincoln W. of Knoll  
MATINEES TODAY  
TOWNE, State & Rivoli  
RIVOLI L.B. Blvd., S.W.  
SHOWS START AT 6:30  
LONG BEACH 223rd at Santa Fe  
LOS ALTOS 8000, Spring  
HI-WAY 39 Mr. G.G. Blvd.  
WARNER Warner W. of Hi-Way 39

**Concert**  
Long Beach Symphony and  
Winners of Young Artists Competition  
TONIGHT — 8:30 P.M.  
ADRIAN RUIZ, Piano... Brahms Concerto No. 2  
BEVERLY GAY LAURIDSON, Cello... Boccherini Concerto  
Tickets \$2.50, \$1.50 Students \$1.50, \$1.00  
Reservations GE 3-7176, GE 9-7168  
Box Office Open Tonight 7:00 P.M.  
L. B. CITY COLLEGE AUDITORIUM

**LAST TIME TODAY!**  
11 A.M. TO 11 P.M.  
HOME-O-RAMA  
"THE Travelers Three"  
DIRECT FROM LAS VEGAS  
WIN A LIFE-SIZE PLAYHOUSE  
MUNICIPAL AUDITORIUM ADMISSION 85c  
Open Daily, 5-11 p.m. Sat. & Sun., 11 a.m.-11 p.m.

**Read It**  
The Mirror of Business & Industry page  
tells the story of Long Beach's first autos.



# Aerial A-Test Resumption Probably Was Kennedy's Hardest Decision

By HARRY SHARPE

WASHINGTON (UPI) — While rapturous Americans cheered the space exploits of astronaut John H. Glenn, Jr., President Kennedy last week made perhaps his hardest decision since taking office.

He ordered above-ground U.S. nuclear weapons tests resumed next month for the nation's self-preservation. He said if they were delayed any longer America could fall dangerously behind the Soviet Union in the grim arms race.

ADVERSE reaction was certain from nations fearful of deadly radiation fallout though some were strangely silent when Russia resumed tests without warning last fall.

Reporting direct to the people by radio-TV, the President said he would reconsider only if Soviet Premier Nikita Khrushchev accepts a test ban backed by a cheating inspection system. This would be a sharp reversal of Soviet policy and was not expected, though retaliatory tests probably are certain.

Khrushchev has not made such threats in attempting to block the American tests. The chief executive offered to hold off the tests, scheduled for late April in the Pacific, and meet in Geneva with Khrushchev and British Prime Minister Harold Macmillan if the Russians would sign a fully effective test-ban treaty with provisions of inspection.

HE SAID the United States and Britain would offer to the 18-nation disarmament conference in Geneva, March 14, proposals to halt testing in every environment, with appropriate arrangements for detection and verification, and would be ready to discuss and sign them with Khrushchev before the conference meets.

"If the Soviet Union should be willing to accept such a treaty," he said, "all testing can be actually halted—then the nuclear arms race would be slowed down at last, the security of the United States and its ability to meet its commitments would be safeguarded, and there would be no need for our tests to begin."

But the President warned of Russia's record of "broken negotiations and secret preparations," and the advantages gained from their test series last fall, and said any new treaty "must be fully effective."

Kennedy advised congress-

sional leaders of his decision in advance. They applauded heartily and one, Chairman Carl Vinson, D-Ga., of the House Armed Services Committee, called for a huge manpower and arms buildup. The president also informed friendly governments, among them Japan, sole target of U.S. atomic bombs in World War I. Japan bitterly criticized the Russian tests.

The last U.S. atmospheric test was made in Nevada Oct. 30, 1958.

Underground tests free of fallout hazard were resumed last fall after Russia, in violation of a 34-month voluntary test ban, fired massive tests that ranged above 50 megatons in power and poisoned the air.

Kennedy had these blasts carefully evaluated. The British, who fired small underground tests at the U.S. Nevada proving ground last week, collaborated. The results made the President's decision inevitable.

Officials said the Russians had learned how to pack more violence in smaller warheads. This the United States must surpass.

ASTRONAUT Glenn's story captured the nation's imagination. But the 40-year-old freckled Marine pilot had a tempering note. He warned that future space flights will fail, possibly with loss of life. But he said man had always had to pay dearly for knowledge and space exploration would be no exception. For himself, he said he lived his own life from day to day, trusting to God.

Whatever happens, Glenn

Stock Market Ready for Nuclear Attack  
NEW YORK (UPI)—Provisions for an emergency committee to run the New York Stock Exchange in the event of a nuclear attack on this country have been approved by exchange members.

Under provisions of the new amendment to the exchange constitution, if the exchange board of governors decided an attack was imminent or if a quorum of the board was not available because of an attack, the board functions would be turned over immediately to an emergency committee.

urged Congress and the nation not to lose faith. He said his space success and the ground-breaking suborbital flights of astronauts Alan B. Shepard Jr., and Virgil I. Grissom showed that mankind was on the brink of an era in which knowledge will be advanced beyond comprehension at this time.

Throughout, he emphasized that not he, but a team of thousands with a common goal, made his flight possible. "But," he said, "there will be failures. There will be sacrifices—times when we are not riding such a crest of happiness."

President Kennedy flew to Congress that his flight to the Glenn family to Washington, D. C., from Florida and turned them over to a joyous man-on-the-moon-and-back among Kennedy's space goals for this decade.

In other news spheres, 95 persons—87 passengers and 8 crewmen—died when an American Airlines Boeing 707

Glenn stressed in speeches to Congress that his flight "was just a beginning—a successful experiment." After takeoff, Federal investigators were seeking the cause. Among the dead was W. Alton Jones, 70, chairman of the executive committee of Cities Service Corp., who was en route to a fishing trip with former President Eisenhower.

In New York, a federal grand jury indicted J. Truman Bidwell, chairman of the board of governors of the New York Stock Exchange, on charges of evading \$55,905 in income taxes. Bidwell resigned, charging he was being persecuted.

dived into Jamaica Bay in New York City two minutes after takeoff. Federal investigators were seeking the cause. Among the dead was W. Alton Jones, 70, chairman of the executive committee of Cities Service Corp., who was en route to a fishing trip with former President Eisenhower.

Kennedy asked Congress to more than double his Peace Corps to meet the demands of governments being helped by the volunteers. The House passed a Ken-

A presidential commission called for drastic overhaul of railway labor practices to halt "feather-b edding," revamp wage structures, and modernize working policies and conditions. Rail unions denounced the recommendations as "obnoxious."

The Supreme Court ordered a federal court in Jackson, Miss., to grant Negroes the right to unsegregated travel on both interstate and intrastate transportation services.

nedy-sponsored \$263-million bill designed to help train jobless or inexperienced workers in the next two years. The President also renewed his battle with Congress over medical care for the aged, financed by higher Social Security taxes.

The Supreme Court ordered a federal court in Jackson, Miss., to grant Negroes the right to unsegregated travel on both interstate and intrastate transportation services.

## Bob Kennedy Given Texas History Book

WASHINGTON (UPI) — Atty. Gen. Robert Kennedy, who stirred up a small hornet's nest among Texans by criticizing the U. S.-Mexican

War, has received as a gift, a volume of Texas history. Kennedy said with a chuckle that unfortunately the book ends before the Mexican War begins.

## FREE DOCTOR BOOK

Amazing! A must! Write for free doctor book! 355 So. Broadway, Los Angeles 13, Calif.

**VINSON**

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Kennedy advised congress-

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**INFANTS NEEDS**

**Folding Hi-Chair**  
WELSH—34" steel plated tubular legs. Upholstered in yellow vinyl plastic. Adjustable swing-away tray, safety strap and foot rest. Seat is 22" from floor. **12.88**

**"WINKIE" Stroller**  
Strong tubular frame with front bumper covered with rubber. Plated wire footrest. Criss-cross plastic fabric with plywood seat. Fully collapsible for storage. **13.88**

**Crib Bumper**  
Extra thick pad with ruffle edge and corner ties. Assorted juvenile prints on white and colors. Plastic covered. **1.49**

**Hi-Chair Pad**  
One piece construction with ruffle edges and corner ties. Washable plastic with juvenile prints on white or color. **1.49**

**Play Pen Pad**  
Extra thick pad of washable plastic, extra long corner ties. Assorted nursery prints on white or pastel colors. **2.19**

**98¢ Diaper Liners**  
BENSON—Softening soft "flush-away" liners so wonderful for the busy Mother. Box of 12. **59¢**

**Plastic Panties**  
EMPIRE—100% virgin vinyl plastic. Pull over style. Tested and approved. S-M-L-XL. **5 for \$1.00**

**Slumber Rap**  
Full length flannel sleeping bag with knit cuffs & neck. Zipper front. Assorted colors. **1.49**

**Infants Stretch Tights**  
Run resistant 100% stretch nylon. Assorted solid colors. Fits infants to 3 yrs. old. **69¢**

**Stretch Terry Coveralls**  
One piece suit of 35% stretch nylon and 65% cotton. Fits from birth to 1 yr. White & ass't colors. **1.98**

**Folding Car Bed**  
Heavy plastic material, reversible mattress. Steel frame, chrome like finish. CONVERTS TO A SEAT. **6.88**

**CURITY Gauze Diapers**  
21x40" — Convenient fold line. Extra absorbent, quick drying. **Doz. 2.69**

**Feeding Bib**  
Plastic — Cover-all type with crumb catcher pocket. White & colors. **23¢**

**Puddle Pads**  
Reversible, fluffy soft flannellette. Rubber lined. Colors. **98¢**

**Receiving Blanket**  
26x24" napped cotton. Ass't colors, stripes or plaids. **39¢**

**Sav-on Deluxe Hand Packed ICE CREAM**

Rich, creamy ice cream in assorted flavors. You get up to 40% more when it is hand packed at SAV-ON.

PINT **39¢** QUART **59¢**

**Breck Banish Dandruff Treatment Shampoo**  
Beautiful Hair  
4 oz. **80¢**

**CENTURY Heating Pad**  
3 Positive Heat Positions  
Braille Type Switch  
Sanitizing Bacteria Resistant Cover  
Removable 12x15 Printed Flannel  
Cover with snap fasteners  
2 Yr. Guarantee — 100% replacement  
List \$3.55 **4.98**

**BOYS' Blue Jeans**  
13 1/4 oz. Sanforized cotton denim. Backstays at all strain points. No scratch rivets. Jam proof zipper. Sizes 4 to 12. **1.79**

**MEN'S Shirts**  
Sanforized 100% cotton with convertible collars. Collars with permanent stays. Less than 1% shrinkage. 14 1/2-17. 3.95 Value **2.49**

**Sunbeam Rollmaster ELECTRIC SHAVER**  
Exclusive 11" angle shaver. Like shaving action. Automatic self-adjusting roller gives cleaner, smoother shave.  
List 27.50 **\$9.95**

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"Bubbles A Plenty" Perfumed Water Softener — Each box contains 5 different fragrances. Box of 50 Reg. 59¢ ea. **2 for 1.00**

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helps save your teeth and your children's teeth with up and down action that many dentists suggest **\$19.75 FTM**

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**DRUG NEEDS AND SUNDRIES...**



## Ship Arrivals, Departures

| ACTIVE VESSELS IN PORT |               |               |
|------------------------|---------------|---------------|
| Vessel                 | From          | Arrival       |
| Albatross (Mack)       | San Francisco | Mar. 3, 10:00 |
| Albatross (Mack)       | San Francisco | Mar. 3, 10:00 |
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| VESSELS DUE TODAY |               |               |
|-------------------|---------------|---------------|
| Vessel            | To            | Departure     |
| Albatross (Mack)  | San Francisco | Mar. 4, 10:00 |
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| VESSELS DUE SATURDAY |               |               |
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| Vessel               | To            | Departure     |
| Albatross (Mack)     | San Francisco | Mar. 5, 10:00 |
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| VESSELS DUE SUNDAY |               |               |
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| Vessel             | To            | Departure     |
| Albatross (Mack)   | San Francisco | Mar. 6, 10:00 |
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| VESSELS DUE MONDAY |               |               |
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| Vessel             | To            | Departure     |
| Albatross (Mack)   | San Francisco | Mar. 7, 10:00 |
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| VESSELS DUE TUESDAY |               |               |
|---------------------|---------------|---------------|
| Vessel              | To            | Departure     |
| Albatross (Mack)    | San Francisco | Mar. 8, 10:00 |
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| VESSELS DUE WEDNESDAY |               |               |
|-----------------------|---------------|---------------|
| Vessel                | To            | Departure     |
| Albatross (Mack)      | San Francisco | Mar. 9, 10:00 |
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| VESSELS DUE THURSDAY |               |                |
|----------------------|---------------|----------------|
| Vessel               | To            | Departure      |
| Albatross (Mack)     | San Francisco | Mar. 10, 10:00 |
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| VESSELS DUE FRIDAY |               |                |
|--------------------|---------------|----------------|
| Vessel             | To            | Departure      |
| Albatross (Mack)   | San Francisco | Mar. 11, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 11, 10:00 |
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| Albatross (Mack)   | San Francisco | Mar. 11, 10:00 |
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| VESSELS DUE SATURDAY |               |                |
|----------------------|---------------|----------------|
| Vessel               | To            | Departure      |
| Albatross (Mack)     | San Francisco | Mar. 12, 10:00 |
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| VESSELS DUE SUNDAY |               |                |
|--------------------|---------------|----------------|
| Vessel             | To            | Departure      |
| Albatross (Mack)   | San Francisco | Mar. 13, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 13, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 13, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 13, 10:00 |
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| Albatross (Mack)   | San Francisco | Mar. 13, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 13, 10:00 |

| VESSELS DUE MONDAY |               |                |
|--------------------|---------------|----------------|
| Vessel             | To            | Departure      |
| Albatross (Mack)   | San Francisco | Mar. 14, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 14, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 14, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 14, 10:00 |
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| Albatross (Mack)   | San Francisco | Mar. 14, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 14, 10:00 |

| VESSELS DUE TUESDAY |               |                |
|---------------------|---------------|----------------|
| Vessel              | To            | Departure      |
| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |
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| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 15, 10:00 |

| VESSELS DUE WEDNESDAY |               |                |
|-----------------------|---------------|----------------|
| Vessel                | To            | Departure      |
| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |
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| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 16, 10:00 |

| VESSELS DUE THURSDAY |               |                |
|----------------------|---------------|----------------|
| Vessel               | To            | Departure      |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
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| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 17, 10:00 |

| VESSELS DUE FRIDAY |               |                |
|--------------------|---------------|----------------|
| Vessel             | To            | Departure      |
| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |
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| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 18, 10:00 |

| VESSELS DUE SATURDAY |               |                |
|----------------------|---------------|----------------|
| Vessel               | To            | Departure      |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |
| Albatross (Mack)     | San Francisco | Mar. 19, 10:00 |

| VESSELS DUE SUNDAY |               |                |
|--------------------|---------------|----------------|
| Vessel             | To            | Departure      |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 20, 10:00 |

| VESSELS DUE MONDAY |               |                |
|--------------------|---------------|----------------|
| Vessel             | To            | Departure      |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |
| Albatross (Mack)   | San Francisco | Mar. 21, 10:00 |

| VESSELS DUE TUESDAY |               |                |
|---------------------|---------------|----------------|
| Vessel              | To            | Departure      |
| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |
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| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |
| Albatross (Mack)    | San Francisco | Mar. 22, 10:00 |

| VESSELS DUE WEDNESDAY |               |                |
|-----------------------|---------------|----------------|
| Vessel                | To            | Departure      |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |
| Albatross (Mack)      | San Francisco | Mar. 23, 10:00 |

## LOCAL NEWS BRIEFS

### Widow Thwarts Bunco Attempt

A Long Beach widow who took the precaution of checking with police when she was offered a job managing a Palm Springs motel today was \$750 richer than she would have been otherwise.

The \$750 was her own money.

William Robert Campbell, 47, of Los Angeles, detectives said, offered the 59-year-old widow the job on condition she post a \$750 cashier's check as bonding money. The job involved managing an 80-unit motel.

The woman checked police. Detectives said they recorded and overheard a conversation between Campbell and the woman Friday.

They arrested Campbell when he and the woman prepared to go to a bank. Detectives said Campbell admitted he knew of no such job in Palm Springs and admitted planning to bet the money on horses.

### Destroyers Return

Three Long Beach-based destroyers arrived Saturday from overseas duty.

The USS Maddox, Preston and S. N. Moore, all units of Destroyer Division 232 docked at midmorning. The division is commanded by Capt. A. A. Cherbak.

### DC8 Smashes Record

A Long Beach-built Douglas DC8 jet liner Friday smashed the record for a non-stop jet liner flight from Los Angeles to Miami with an elapsed time of 3 hours, 49 minutes it was announced Saturday.

The National Airlines jet broke a record for commercial jet liners set on the same route by National a week ago with an elapsed time of 4 hours and 5 minutes.

Planes used on the non-stop service are Douglas DC8 fan jets, the fastest commercial jet liner manufactured. The average speed recorded on the record-breaking flight from takeoff to landing was 613 miles an hour.

### City Income Up

City income from franchises and related permits increased to \$883,817 last fiscal year, City Auditor Murray T. Courson reports.

This was a gain of 6.6 per cent over the previous year's total of \$833,682.

Largest payments last year were \$398,733 by General Telephone Co. and \$231,613 by Southern California Edison Co. under terms of their respective franchises.

Pipeline permit fees yielded \$196,945 for the largest proportionate increase. Receipts from this source in the preceding year were \$155,796.

Transportation franchise payments showed a loss from \$41,006 to \$36,318, mainly because of reduced business by Long Beach Motor Bus Co.

All the franchises are administered by the City Bureau of Franchises at a total budgeted cost of \$25,194.

### 'Bomber' Sought

Sheriff deputies Saturday were seeking the person who exploded a Navy type smoke bomb 12 feet from a Lakewood woman's house earlier in the day.

The blast awakened the entire neighborhood.

Mrs. Betty Maljako, 46, called the Lakewood Sheriff's Station after the explosion covered her front yard at 3222 Fairman Ave. with a thick cloud of smoke.

Angry residents flooded fire and sheriff's department switchboards with calls demanding to know what caused the blast. Investigators said they believed it was the work of a prankster.

### Plan Polio Shots

The Los Alamitos-Rossmore Junior Chamber of Commerce will sponsor a polio clinic Saturday in the Los Alamitos Fire Station, one block south of Katella Avenue on Los Alamitos Boulevard. Shots will be offered at \$1 each.

### Commanders Take Over

Two Long Beach-based Navy minesweepers are under new commanders today after ceremonies aboard the USS Force and USS Impervious.

Lt. Comdr. Abdel R. Yingling is in command of the Force and Lt. Comdr. Gerald E. Thomas in command of the Impervious.

### Hall Reports for Marine Air Reserve Training

Marine Pfc. Jack Eugene Hall, son of Mr. and Mrs. Clifford Hall, 3176 Chatwin, reports to Jacksonville, Fla., Wednesday for eight weeks of Marine Air Reserve Training.

Hall was graduated Series and Platoon Honorman from the Marine Corps Recruit Depot. He is a Millikan graduate and attended City College and the University of Southern California. He is scheduled for discharge May 20.

## Economics Talks Here to Be Aired

The "Business Outlook for 1962" will be presented by three of the nation's foremost authorities on economics Thursday in a live telecast from Concert Hall in Municipal Auditorium.

George P. Hitchings, vice president of economic research for American Airlines, Inc., will moderate the discussion. He will forecast general business conditions for the year.

Walter Maynard, senior partner of Shearson, Hammill & Co. of New York, will forecast security-market conditions.

NORMAN ROBERTSON, manager of economic studies for the American Radiator and Standard Sanitary Corp. in New York, will predict housing and real estate marketing conditions.

Farmers and Merchants Bank is sponsor of the financial forum which has been held in Long Beach 11 years. KTTV will telecast the event.

### Marine Arrested in Slaying of Girl

OCEANSIDE (UPI) — A Camp Pendleton Marine was in custody Saturday following the fatal stabbing of a pregnant 16-year-old girl.

Detectives identified the suspect as Francis J. Piontek, 21, who was arrested after the body of Sherie Elaine Titus was discovered in her duplex home.

## Huge Balloon's Flight Delayed

CHICO (UPI) — The Air Force Saturday postponed for at least 24 hours plans to send a giant instrument-laden balloon on an 87,000-foot-high trip over the Sierra.

Overcast skies and high winds forced officials to postpone the flight at dawn.

The balloon designed to study wind conditions in preparation for a manned flight, is 400 feet high and 700 feet in diameter and carries a metal gondola filled with instruments.

Officials said they would

# Fete Honors Salesman of Year Monday

## 300,000 Face Loss of Vote Privilege

The Sales and Marketing Executives of Long Beach will name a "Salesman of the Year" at the group's annual Distinguished Salesman Award dinner Monday night in the Lafayette Hotel.

Chairman Robert Westmeyer said the award will be presented to the person making the greatest contribution to the progress of Long Beach.

Assisting the organization in selecting the winner are Robert Creighton, Malcolm Epley, Harry Krusz, Judge Fred Miller and Gus Walker. Mayor Edwin Wade will present the award.

Thirteen salesmen will be honored with "Sammys" at the dinner.

# Trio of 'Church Agents' Accused

LOS ANGELES (UPI)—Two men and a woman face a preliminary hearing Friday on charges they falsely represented the Vatican in a fundraising scheme in which a Florida woman lost nearly \$20,000.

Arraigned were Rubin Tobin, 46, Buena Park; his daughter Karol, 23, and Frank H. Hicks, 55. They were freed on bond ranging from \$2,000 to \$10,000.

The suspects were accused of bilking Mrs. Jewel Thorn Welch of Clearwater by having her cable money to Rome, by posing as Vatican emissaries to collect \$500 million for the Jesuit order.

# Kern County's Blooms Due in Four Weeks

Above-average rainfall is expected to bring out one of Kern County's best floral shows since the banner wild-flower year of 1952 in from two to four weeks, the Kern County Board of Trade reported Saturday.

Joseph M. Gannon, Board of Trade president, said an all-out effort will be made this spring to avoid any recurrence of past experiences when damaged fences and other wanton acts harassed ranch and farm operations.

# TO HELP CITIZENS register, the registrar's office has 3,000 deputy registrars working in the field and at city halls in all cities of Los Angeles County, Hite said.

To be eligible to vote, a person must be 21 years of age by June 5, 1962, and must have become a U. S. citizen prior to March 7, 1962. Residence requirements are one year in the state, 90 days in the county and 54 days in the precinct by June 5.

Because history has shown many people waiting until the last minute to register, with consequent long waiting lines, Hite urged all eligible citizens to register as early as possible.

# Siegler Firm Gets \$1.5 Million Contract

LOS ANGELES (UPI)—The Siegler Corp. of Los Angeles has been awarded a \$1,550,000 contract by the U. S. Army Ordnance Corps for production of 105-millimeter armor-piercing projectiles.

The firm said the contract will be handled by Siegler's Jack and Heintz Division of Cleveland. It is an extension of a \$6,301,596 contract awarded to Siegler in 1961.

# WOMEN PAST 21 WITH BLADDER IRRITATION

After 21, women begin to experience bladder irritation. It is a common condition that affects twice as many women as men and may make you tense and nervous. It is not a disease, but a condition that can be treated. It is caused by a chemical imbalance in the body. It is not a disease, but a condition that can be treated. It is caused by a chemical imbalance in the body.

# INSURED SAVINGS NOW EARN A HIGH 4.6% a year

at State Mutual Savings

- ★ Current annual rate—paid or compounded quarterly.
- ★ PLUS DAILY INTEREST! Savings now earn interest from date received if they remain in your account through end of any quarter. Interest also paid to date of withdrawal on all funds remaining for 6 months.
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- ★ Save by mail—air mail postage paid both ways. Funds placed by the 10th earn from the 1st.

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# GRAND OPENING

# Guaranteed Homes

## INTRODUCING

# NEW 1962 INDEPENDENCE SERIES

- ★ NO MONEY DOWN
- ★ 100% Financing On Your Lot
- ★ RENTS Usually
- ★ ★ Twice
- ★ ★ Monthly Payments



# \$4,895

PRICES FROM LOW AS ON-YOUR LOT

There are five brand new Guaranteed Homes plans to choose from. The new 2-bedroom Independence 935 shown above is an adaptation of a popular Guaranteed Homes plan which is now producing rental income for over 1,500 families. The '62 model's luxurious kitchen will delight thoughtful homemakers with rows of gleaming birch cabinets, polished antiqued fittings, a unique peninsula sink and a serving bar opening to the separate dining room. The extra large, centrally located bath is also surprisingly large and feature-full. TWO mirrors, a large recessed wall cabinet combination shower-tub and long-wearing chrome fixtures are just the highlights. Bedrooms are large, comfortable, have ample window and storage area.

You'll find honest-to-goodness CUSTOM QUALITY CONSTRUCTION (built-to-last a lifetime) in this 935 as well as all Guaranteed Homes. Wanted features include life-time aluminum windows and screens, genuine bath and plaster walls, painted color-coordinated interiors of your choice, rugged rock roofs, and stucco exteriors. This kind of premium quality construction CAN BE ACHIEVED ONLY THROUGH SAVINGS EARNED BY BUILDING OVER 7,000 HOMES AND RENTAL UNITS. Yes, it makes sense (in dollars and sense) to see how much MORE home your money can buy... See Guaranteed Homes (the world's largest on-your-lot builder) today!

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BEDROOM  
HOMES - DUPLEXES  
TRIPLEXES

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PERMITS  
INSPECTION  
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IN SO. CALIF.  
ALONE

WORLD'S LARGEST  
ON-YOUR-LOT  
BUILDER

Balanced Power  
Homes Featuring  
Modern Gas

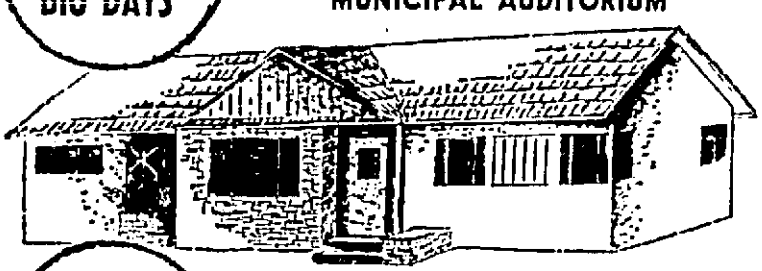
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**COMPTON**  
NE 9-1223

1267 Wilmington Blvd.  
**WILMINGTON**  
TE 5-7191 • SP 5-1716

9717 E. Compton Blvd.  
**BELLFLOWER**  
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**5 BIG DAYS**  
See It Today 11 a.m. to 11 p.m.  
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MUNICIPAL AUDITORIUM



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# The "Showcase Home"

- A beautiful, completely decorated home built especially for this show, inside this Auditorium. Designed by Wm. A. Lockett, A.I.A., built by Russell Bast, Contractor and furnished and decorated by Frank Bros.
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- The Travelers Three  
Direct from Las Vegas and Hawaii. Greatest and latest in Folk Singing. The top three of "Big Time."



ADMISSION — ADULTS 85c  
JUNIORS TO 15 YEARS — 55c  
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OPEN TODAY 11 a.m. to 11 p.m.  
**LAST DAY!**

Always Plenty of Parking in Nearby Lots  
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## AIR SPACE

# Moon Landing Time Disputed

By LEE CRAIG  
Military-Aviation Editor

There seems to be a small difference of opinion between James Webb, National Aeronautics and Space Administration head, and Rep. James Fulton, R-Pa., as to when we will place a man on the moon.

NASA's 10-year projection of goals, as outlined in a new book, "America's Space Vehicles," lists a landing of men on the moon in 1968. "Poppycock," snorts Rep. Fulton, "If our program keeps on slipping, the Kennedy Brothers will look like the Smith Brothers before the lunar objective is reached."

Not only does he think that we aren't doing very well, he also feels that NASA has undertaken too many complicated space missions and that efforts should be fewer and simpler.

SPACE EVENTS scheduled for this year, Webb says, include:

1. The first interplanetary probes with missions near Venus.
2. Launching of advanced Tiro weather satellites designed to provide information every six hours from every earthly point.
3. Launching of advanced Echo communications satellites that eventually will make global television a reality.
4. Two 18-orbit missions in which the astronaut will remain in space for 27 hours to test man's ability to live and work in the space environment.
5. A solar observatory, to be put into orbit to measure ultraviolet, gamma and X-ray

emissions above earth's atmosphere.

### Naples Association

The Naples Improvement Association will meet March 12 at the Naples School Auditorium, with Mrs. John Nimock in charge of the pot luck dinner to precede the meeting at 6:30 p.m. in the school cafeteria.

6. Further attempts at "hard land" a Ranger capsule on the moon.

AS THE WAY of measuring the space accomplishments during 1961, try this:

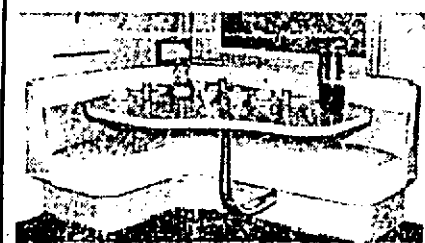
Take the Stone Age as the beginning of history and think of it as being a single day, with the caveman clipping stone just 24 hours ago. The Christian era is now just 29 minutes old. The Wright Brothers flew at Kitty Hawk just one minute and six seconds ago and the first Vanguard satellite has been in orbit almost four seconds.

And 1961 lasted just a little over one second. Firing of the first Saturn rocket last Oct. 27 put into space a missile taller and heavier than the Statue of Liberty, the heaviest ever lifted into space by any nation.

Shown is the fifth stage of the rocket taking off through use of the fourth stage as a launching pad. The book says the big event will take place in 1968.

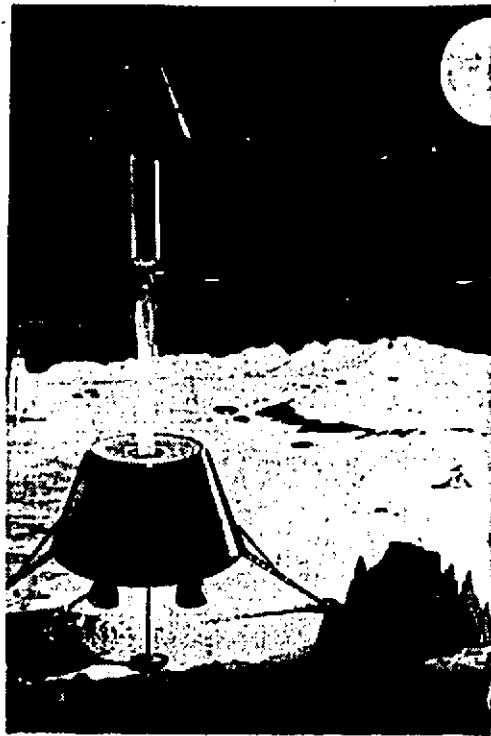
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## BACK TO EARTH

American astronaut return to earth from the moon in an artist's conception featured in

"America's Space Vehicles,"

a new book by Will Eisner. Shown is the fifth stage of the rocket taking off through use of the fourth stage as a launching pad. The book says the big event will take place in 1968.

## State College Plans Class in Russian

Russian will be offered for the first time at Long Beach State College next fall. The college also will expand its foreign language program to include a bachelor of arts degree with a major in German and a teaching credential program in German.

James H. Noguier, chairman of the department of foreign languages, said most of the courses in the German major already are available at the college.

He stated that there have been many requests for Russian language instruction.

## HEALTH

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Get the facts of your case from specialist in chiropractic problems.

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FREE PARKING 4TH and LOCUST  
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## \$25,000,000 in Cash Moved

CHICAGO (AP) — Twenty-five million dollars in cash and securities was transferred Saturday by the Central National Bank to its new offices on LaSalle Street, a distance of about one mile.

Three armored cars, guarded by two squad cars carrying seven detectives, made three trips each from 6 a.m. to 10:20 a.m. The escort was heavily armed and supplied with walkie-talkie communication, said Saturday.

## 6 Killed on Tanker

LONDON (AP) — An explosion aboard the British tanker Verena is feared to have killed six of the crew off the west coast of India, a spokesman for Shell Tankers Ltd., said Saturday.

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Main Office: 426 South Spring Street, Los Angeles—MA 4-8624

## UNION FEDERAL SAVINGS

ASSOCIATION • ESTABLISHED 1917  
MEMBER FEDERAL HOME LOAN BANK SYSTEM

## PROUDLY PRESENTS an Entirely NEW CONCEPT IN FURNISHING

# The Leisure Living

Collection

For the first time  
**TODAY,  
SUNDAY,**  
11 a.m. to 5 p.m.

1252 LONG BEACH BLVD.  
Senior Citizens or Young Moderns have the same requirements when furnishing . . . Lasting quality . . . good design at a sensible price.

**THE LEISURE LIVING COLLECTION**  
Is designed for maximum quality and luxury at a price made possible only by months of searching for special purchases in better furniture. The group is ideal for both the compact apartment or modern home.

WE WILL RESERVE ANY GROUP FOR FUTURE DELIVERY.



## Living—Dining—Bedroom

PLUS  
**CUSTOM DRAPERIES AT A \$334 SAVING**

professionally planned in choice of Italian — Modern — Oriental styling. All items fully guaranteed — Nationally advertised.

### THE LIVING ROOM

- THE SOFA. By Sherman Bertram 96 inches long on gold casters. All zipper closed cushions covered in your choice of Italian, traditional or contemporary fabrics.
- THE CLUB CHAIR. High back deep seating chair reversible loose pillow and cushion choice of material.
- THE ACCENT CHAIR. Smartly tailored, beautifully carved legs in antique white and gold, choice of fabric.
- THE OCCASIONAL TABLES. Italian design in off white or walnut, coffee table and 2 end tables.
- DECORATOR LAMPS. Authentic Florentine very tall candle lamp and smart accent lamp your choice of several dozen styles.

### CUSTOM DRAPERIES for living room and bedroom

- A total of 200 inches in width by 84 inches high. Made in a combination of sizes to exactly fit your window sizes in selections of quality fabric.

### DINING AREA

- YOUR CHOICE of 4-high back upholstered seat Italian chairs in white or fruitwood.
- TABLE AND 4 CHAIRS BY VIRTUE walnut plastic top fully upholstered vinyl chairs.

### THE BEDROOM

- Transitional group by Vaughn all Eastern walnut double dresser mirror and full size bed, all drawers dustproof and center guided. Beautifully inlaid walnut hand finished to mellow glow.
- SIMMONS innerspring mattress and matching boxspring. This fully guaranteed set selected for durability, comfort and dependability.

### Unconditional Guarantee

- Every item exactly as described.
- No exaggerations of any kind are made.
- Any item can be left out, substituted or added.

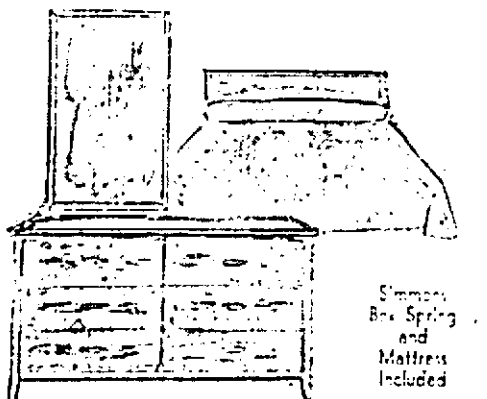
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to aid in planning included free of charge

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DEADLINE  
FRIDAY  
5:00 P.M.**

INDEPENDENT, PRESS-TELEGRAM  
**Classified ads**

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BELLFLOWER — Torrey 6-1721  
1814 East Flower Street  
GARDEN GROVE — JE 7-9120  
1624 Garden Grove Blvd.  
LAKEWOOD — ME 3-0744  
5054 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 4, 1962

SECTION D

See Classifications 173-176 **AUTHORIZED NEW CAR SALES & SERVICE** for Automotive Bargains  
**NEW CAR DIRECTORY**

**ALFA-ROMEO**  
LONG BEACH, LAKEWOOD  
Brewster Gray, 3515 Atlantic  
GA 4-0951  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. (Imports)  
15734 Bellflower Blvd., Bellflower  
TO 7-1781

**AUSTIN**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

**AUSTIN-HEALEY**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

**BUICK**  
LONG BEACH  
Boulevard Buick  
1881 Long Beach Blvd., Long Beach  
HE 2-7251; SP 5-6156  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Harry C. Clark  
150 So. L. B. Blvd., Compton  
TO 7-1781  
Peters Bros. Buick  
15734 Bellflower Blvd., Bellflower  
TO 7-1781  
ORANGE COUNTY  
Terry's, 8th & Walnut, Hunt, Beach  
LE 4-6588

**CADILLAC**  
LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd.  
HE 2-7241

**CHEVROLET**  
LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
GE 3-7421  
Cormier Chevrolet, 601 Long Beach Blvd.  
HE 4-5291  
Harbor Chevrolet, 3770 Cherry Ave.  
GA 6-3341  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
ME 3-0781

**ARTESIA**  
S. & J. Chevrolet  
11100 E. South St., Artesia  
UN 5-1276  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Bill Barnett Chevrolet  
Cerner Long Beach Blvd. & Compton Blvd.  
NE 9-3040  
Glenn Jones, Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

**ORANGE COUNTY**  
Eddie Hepper Chevrolet  
10511 Garden Grove Blvd., Garden Grove  
HE 2-4411; JE 4-2700  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Gledhill Chevrolet  
304 E. Anaheim St., Wilmington  
TE 4-3491

**CHRYSLER**  
LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
HE 2-7271  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy Meethart, Inc.  
1112 N. Long Beach Blvd., Compton  
NE 2-7171  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

**CITROEN**  
LONG BEACH, LAKEWOOD  
Burgin's, 4001 Cherry, L. B.  
GA 7-1827

**COMET**  
LONG BEACH, LAKEWOOD  
Duffield Motors, 1613 L. B. Blvd.  
HE 2-4981  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
TO 6-1761  
Gen. Motor, Inc.  
912 N. Long Beach Blvd., Compton  
NE 2-7141  
Sachs & Sons  
10720 So. Downey Ave., Downey  
TO 9-1105  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mtrs., Inc., 1850 S. Pacific, San Pedro  
TE 3-3577

**CORVAIR**  
LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
GE 3-7421  
Cormier Chevrolet, 601 Long Beach Blvd.  
HE 4-5291  
Harbor Chevrolet, 3770 Cherry  
GA 6-3341  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
ME 3-0781  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

**CORVETTE**  
LONG BEACH, LAKEWOOD  
Beach City Chev., 3001 E. Pac. Cst. Hwy.  
GE 3-7421  
Harbor Chevrolet, 3770 Cherry Ave.  
GA 6-3341  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glenn Jones Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

**DART**  
LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
GA 4-8603  
Glenn E. Thomas Co., 340 E. Anaheim  
HE 4-1281  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
TO 4-9081

**DKW**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

**DODGE**  
LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
GA 4-8603  
Glenn E. Thomas Co., 340 E. Anaheim  
HE 4-1281  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Searley & Langford  
401 N. L. B. Blvd., Compton  
NE 1-6163  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
TO 4-9081  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Dodge  
445 E. Anaheim, Wilmington  
TE 4-8595

**ENGLISH FORD**  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Gen. Motor, Inc.  
912 N. Long Beach Blvd., Compton  
NE 2-7141

**FALCON**  
LONG BEACH, LAKEWOOD  
Hale Young Ford Co., 2641 E. Anaheim  
GE 8-1156  
Met Burne, 2000 Long Beach Blvd.  
GA 6-3311  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kett & Smoler Ford  
316 W. Anaheim, Wilmington  
TE 5-6421

**FIAT**  
LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
GA 4-0754  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. Buick (Imports)  
15734 Bellflower Blvd., Bellflower  
TO 7-1781

**FORD**  
LONG BEACH, LAKEWOOD  
Met Burne, 2000 Long Beach Blvd.  
GA 6-3311  
Hale Young Ford Co.  
2641 E. Anaheim  
GE 8-1156  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
NE 2-7145  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kett & Smoler Ford  
316 W. Anaheim, Wilmington  
TE 5-6421

**HILLMAN-SUNBEAM**  
LONG BEACH, LAKEWOOD  
Dale Brown, 2440 Long Beach Blvd.  
GA 7-8941  
Beb Burt, 3600 E. Pac. Cst. Hwy.  
GE 9-0491  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Widger-Goodwin  
16900 Lakewood Blvd., Bellflower  
TO 4-9081

**IMPERIAL**  
LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
HE 2-7271  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

**JAGUAR**  
LONG BEACH, LAKEWOOD  
Boulevard Buick, 1881 Long Beach Blvd.  
HE 2-7251

**LANCER**  
LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
GA 4-8603  
Glenn E. Thomas, 340 E. Anaheim  
HE 4-1281  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

**LANCIA**  
LONG BEACH, LAKEWOOD  
Brewster Gray, 3515 Atlantic  
GA 4-0951

**LINCOLN CONTINENTAL**  
LONG BEACH, LAKEWOOD  
Duffield Motors, 1613 L. B. Blvd.  
HE 2-4981  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Gen. Motor, Inc.  
912 N. Long Beach Blvd., Compton  
NE 2-7141  
Sachs & Sons  
10720 So. Downey Ave., Downey  
TO 9-1105  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mtrs., Inc., 1850 S. Pacific, San Pedro  
TE 3-3577

**MERCEDES-BENZ**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

**MG**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

**MERCURY**  
LONG BEACH, LAKEWOOD  
Duffield Motors, 1613 L. B. Blvd.  
HE 2-4981  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
TO 6-1761  
Gen. Motor, Inc.  
912 N. Long Beach Blvd., Compton  
NE 2-7141  
Sachs & Sons  
10720 So. Downey Ave., Downey  
TO 9-1105  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Cabrillo Mtrs., Inc., 1850 S. Pacific, San Pedro  
TE 3-3577

**METROPOLITAN**  
LONG BEACH, LAKEWOOD  
Rancho Rambler, 2011 L. B. Blvd.  
GA 4-2111  
Saverin Motors, Inc., 1427 Long Beach Blvd.  
HE 4-9001  
ORANGE COUNTY  
Grove Rambler Sales, 12222 G. G. Blvd.  
JE 4-4545

**MORRIS**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

**OLDSMOBILE**  
LONG BEACH, LAKEWOOD  
Dick Browning Oldsmobile  
1227 Long Beach Blvd., Long Beach  
HE 4-9621  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Hawlings  
7440 E. Firestone, Downey  
TO 2-1181  
Leo Rule, 505 So. L. B. Blvd., Compton  
NE 8-4111

**PEUGEOT**  
LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON  
Import Auto, 1460 Long Beach Blvd.  
HE 2-8916  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

**PLYMOUTH**  
LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
HE 2-7271  
Ed Barber, 6200 N. Bellflower Blvd., Lakewood  
TO 7-3731  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

**PORSCHE**  
LONG BEACH, LAKEWOOD  
Rickels Motors, 999 Long Beach Blvd.  
HE 7-7489

**PONTIAC**  
LONG BEACH, LAKEWOOD  
Selta Pontiac, 1545 Long Beach Blvd.  
HE 7-4111  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
J. P. Lemerde  
302 N. Long Beach Blvd., Compton  
NE 9-8666  
Suburban Pontiac  
17153 S. Bellflower Blvd.  
TO 6-1725  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Reiman Pontiac, 412 W. Anaheim, Wilmington  
TE 5-3141

**RAMBLER**  
LONG BEACH, LAKEWOOD  
Rancho Rambler, 2160 L. B. Blvd.  
GA 4-2111  
Saverin Motors, Inc., 1427 Long Beach Blvd.  
HE 4-9001  
Saverin Motors, 1310 Long Beach Blvd.  
HE 4-9007  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Friendly Rambler-Compton  
410 N. Long Beach Blvd.  
NE 8-0581  
Don-A-Vee Rambler  
15737 Bellflower Blvd., Bellflower  
TO 7-3731  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Hunt Ramblerstown  
402 W. Anaheim, Wilmington  
TE 5-6646

**ORANGE COUNTY**  
Grove Rambler Sales, 12222 G. G. Blvd.  
JE 4-4545

**RENAULT-DAUPHINE**  
LONG BEACH, LAKEWOOD, BELLFLOWER, COMPTON  
Import Auto, 1460 Long Beach Blvd.  
HE 2-8916  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Suburban Motors, 445 E. Anaheim, Wilmington  
TE 4-8595

**SPRITE**  
LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

**STUDEBAKER — LARK**  
LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
GA 4-0754

**TEMPEST**  
LONG BEACH, LAKEWOOD  
Selta Pontiac, 1545 Long Beach Blvd.  
HE 7-4111  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Suburban Pontiac  
17153 So. Bellflower Blvd., Bellflower  
TO 6-1725

**THUNDERBIRD**  
LONG BEACH, LAKEWOOD  
Met's Buick, 2000 Long Beach Blvd.  
GA 4-3311

**TRIUMPH**  
LONG BEACH, LAKEWOOD  
Dave Thomas, 3400 Long Beach Blvd.  
GA 4-4456

**VALIANT**  
LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
HE 2-7271  
Ed Barber, 6200 N. Bellflower Blvd., Lakewood  
TO 7-3731  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

**VOLVO**  
LONG BEACH, LAKEWOOD  
Cabo Bros. 2165 & 2201 Long Beach Blvd.  
HE 5-5381  
Brewster Gray, 3515 Atlantic  
GA 4-0951  
Ed Barber's Volvoville  
6200 N. Bellflower Blvd., Lakewood  
TO 7-3731

**VOLKSWAGEN**  
LONG BEACH, LAKEWOOD  
Lakewood Motors  
5815 South St., "Dutch Village Shopping Center", Lakewood  
TO 6-0741; SP 3-5351  
Rickels Motors, 999 Long Beach Blvd.  
HE 7-7489  
BELLFLOWER, COMPTON, DOWNEY  
Lee Carpenter, 1155 E. Compton Blvd., Compton  
NE 8-0455  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Rancho Motors  
Pacific Coast Highway at Normandie  
TE 2-2624

**OPEN HOUSE DIRECTORY**

Use this handy directory to find the home of your choice. For additional information regarding these properties... Turn to "HOMES FOR SALE" Classifications 131 thru 143.

**ADDRESS PHONE DISTRICT**

**2 BEDROOMS**  
4925 Livingston GE 4-0935 Belmont Heights  
225 1/2 Granada GE 4-0935 Belmont Shore  
4126 Keever GA 3-5468 Bixby Area  
3623 Falcon GA 4-7604 California Heights  
3428 Walnut GA 4-9030 California Heights  
5320 Daggett GE 4-3427 Los Altos  
5843 Lemon GA 3-1024 North Long Beach  
6131 Lemon GA 3-1487 North Long Beach  
420 E. 55th St. GA 3-1487 North Long Beach  
5312 Lemon GA 2-0977 North Long Beach  
1045 E. 71st Way GA 3-5468 North Long Beach  
6677 Falcon GA 3-0971 North Long Beach  
1351 Ramillo HA 9-5971 Park Estates  
3365 Gale GA 4-4712 West Side  
3029 Chestnut GA 2-4444 Wrigley  
2459 Magnolia no phone Wrigley

**2 BEDROOMS AND DEN**  
1831 Marshall Pl. GA 7-3008 Bixby Area  
5302 Abbeyfield GE 4-5403 Los Altos  
6030 Lemon GA 3-7981 North Long Beach  
2801 Maine GE 4-8928 Wrigley

**3 BEDROOMS**  
333 E. Esther HE 6-9701 Downtown  
699 Orizaba GE 9-0449 East Side  
12401 Adella LE 9-6091 Garden Grove  
8042 Imperial Ave. JE 7-4638 Garden Grove  
3832 Petaluma HA 9-7906 Lakewood  
3622 Loomis HA 5-1207 Lakewood  
5929 Pepperwood GA 3-7981 Lakewood  
6129 Candor GA 2-4444 Lakewood  
4644 Graywood HA 5-3675 Lakewood Village  
1914 Litchfield GE 9-0143 Los Altos  
238 Tivoli Dr. HE 5-0362 Marina Naples  
40 W. Bart GA 3-5468 North Long Beach  
31 W. Harcourt NE 8-8459 North Long Beach  
3233 Harcourt GA 2-4444 North Long Beach  
3214 Dameron GA 2-4444 North Long Beach  
5157 Vista Hermosa GA 4-0734 Park Estates  
3327 Ladoga GA 4-6151 Plaza Area  
5429 Adenmoor no phone Plaza Area  
3241 Woodstock Rd. HE 7-1281 Rossmoor  
845 Stevely PL 5-5238 State College  
608 W. 35th St. HE 5-6903 Wrigley  
2890 Magnolia HE 7-1281 Wrigley  
534 W. 31st St. GA 4-4712 Wrigley

**3 BEDROOMS AND DEN**  
9244 E. Flower TO 7-2707 Bellflower  
4357 Club House Dr. GA 2-0977 Country Club Estates  
14425 Stanton LA 2-8376 La Mirada  
2652 St. Albans Dr. GE 1-1371 Rossmoor

**4 BEDROOMS AND OVER**  
131 Bayshore Ave. GA 7-5467 Belmont Shore  
3330 La Jara GA 2-0977 North Long Beach  
5532 Rochelle LE 9-2941 Westminster  
3167 Pine Ave. HE 7-1281 Wrigley

**HOME AND INCOME**  
265 Roswell GE 4-0935 Belmont Heights  
766 Gladys HE 6-7076 East Side  
3618 Pacific GA 4-4712 Los Cerritos  
6147 Orange HA 1-3101 North Long Beach  
6509 Johnson GA 3-5468 North Long Beach  
3045 Thompson GA 2-0977 North Long Beach

**DUPLEXES**  
124 Corinthian Walk GE 3-0403 Marina Naples  
2958-60 Pacific GA 4-4712 Wrigley

**BONA FIDE USED CAR DEALERS DIRECTORY**

ANDERSON, L. A. 1842 E. Anaheim HE 7-8403  
BEST AUTO SALES 1401 E. 4th St. HE 6-4317  
BILL BRYANT MOTORS, 1570 L. B. Blvd. HE 2-8989  
CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580  
C. L. BROOKS MOTORS, 1700 L. B. Blvd. HE 5-1478  
COTTER'S USED CARS 2223 L. B. Blvd. GA 7-3555  
COTTER MOTOR SALES, 2165 L.B. Blvd. HE 6-7234  
CREST MOTORS, 1335 Long Beach Blvd. HE 2-2969  
DE VILLE MOTORS 556 E. Anaheim HE 7-7731

C. FRED HOLMSEN 437 E. Anaheim HE 5-8971  
IMPORT USED CARS, 111 S. L.B. Bl., Cmp. NE 6-0885  
LLOYD C. PATTERSON, 2101 L.B. Bl. (L.B.) HE 6-4957  
MANNING MOTORS 1048 L.B. Blvd. HE 7-5459  
W. F. McPHEETERS, 1450 L. B. Blvd. HE 2-5407  
NERO MTRS. 1700-A L. B. Blvd. HE 7-3706  
OSBORN'S 1590 Cherry GE 9-9379  
POOR BOY PALMER 4326 E. Anaheim HE 3-6071  
RALPH KINCHLOE 2120 L. B. Blvd. GA 6-2517

ROSCOE MOTORS, 2295 L. B. Blvd. GA 4-2983  
RUSHING, BEN 850 Long Beach Blvd. HE 5-7424  
LES RUTLEDGE, 1001 L. B. Blvd. HE 6-0010  
S. W. LEMON 2330 L. B. Blvd. GA 7-0555  
1901 E. Anaheim GE 7-6021  
VIC'S AUTOS, 17800 Bellflower Blvd. TO 6-1738  
WHEELER MOTORS, 2259 Long Beach Bl. GA 4-0433  
WOOLPERT IMPORTS, INC. 431 W. Pacific Coast Hwy. HE 5-8918  
ZZ USED CARS 1427 E. Anaheim HE 6-7727



















## Unfurnished Houses 116

[illegible][illegible]

**WEEKLY RENTALS**      **UH 8374**

**TOP**  
3BR. home nice fenced garden, patio, Garb. disc. Dble gar. 10 min. from Douglas & Lind. Shop center, 1 mi. Will leave 10.00. \$115 per week. No dogs. MA 57114 after 4:30 PM. week days. Arise time Sat. or Sun.

**SEAL REPAIR-LEASE**  
**OPTION TO BUY**  
High top, 11 ft. Sealcoater, 1000 lbs. machine. 2 yrs. old. \$4000.00. 4000 sq. ft. building, w/o through. \$180.00. Turnkey as built. \$215 per Gainer. ME 7374. rev. GE 9245.

**12918 1/2 DOWNEY AVE.**  
2 BDRMS., 4 "Medallion" home with all ec. b'ins & graces. \$175.  
**MOORE GE 3488**

**3BR.** carpet, drapes, built in

**717 ROSE AVE.**  
Rm 207 3BR. conv. red. 1/2  
for corr. ent. bldg. & Nice  
Open afternoons. GE 5-4272.

**5808A & dwn. Bath & 2nd**  
**school & shop. 4 children**  
**erect. av. 1st. Mar. 2. 1130. UN**  
**2302.**

**515-NEW. 1BR. modern features**  
**Secd. Pk. E L B GA & 39th Bk**

**Rental Agencies 113**

**Property Management**  
Leave turn the handle at  
Decor. 500 L B. Blvd. ME 6-9151

**LANDLORDS! No Tenants w/**  
**ing. NUTAL GA 61704 anytime**

**LANDLORDS—LIST FREE WITH**  
**ALEXANDER RENTALS GA-6131**  
**Office & Desk Space 114**  
**250 TO 850 SQ. FT.**  
Top right urban location. Air  
elec. bldg. including all fences.  
Air cond & heating. Bang. Two  
units choice of decorator colors  
& floor plan. Res. 1495. 4322  
Ave-c. GA 1953.

**AVAILABLE Immediately 2nd sq.**  
**ft. divided into two private of**  
**fices with secretarial space. Beautiful**  
**fully paneled, dropped 2613 Lomb**  
**Beach BL CA 4096. Mr. Reaser**

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# Today's Seabees Differ Much From War II Outfits

By ROBERT MYERS  
PEARL HARBOR, Hawaii  
The Marine Corps had a joke during World War II: "Never fight a Seabee — he might be a Marine's father!"

The line has fallen into disuse — but the Seabees haven't. The U.S. Navy's famed construction battalions (CB, hence the nickname) officially celebrate their 20th anniversary Monday still building, and still ready to fight.

But the Seabees of the 1960s bear only passing resemblance to those wartime construction specialists who put together a string of 400 major American amphibious bases around the world and took part in every major American amphibious operation. The organization is different; skills are more highly defined, and the job is

more exacting. The big difference, however, is in the Seabee himself. He's better trained, and he's younger. His average age is 20.

THAT Marine joke, funny when the average wartime Navy construction man was 40, would get nothing but puzzled looks today.

Basically, the Seabees' job is the same, building advanced bases overseas. They still have the same motto — "we build, we fight" — and the same insignia — the fighting bee, a sailor cap at a jaunty angle, carrying a Tommy gun, a hammer and a wrench.

But that's about all. Most Seabee construction now is of a permanent nature rather than the "get-it-built-so-troops-can-use-it-today-

and-move-on-tomorrow" work of the war. The new Seabees have worked on Polaris submarine floating drydocks in Scotland, concrete bases on Okinawa, a man-in-space tracking station in the South Pacific, and mountain-moving in the Philippines.

The Navy won't say so, but it's a safe bet some Seabees are assigned along the coast and rivers of South Vietnam in America's stepped-up campaign against communism in Southeast Asia. Landing facilities are needed to handle helicopters, planes and weapons arriving almost daily.

THERE are 10 Seabee outfits — called mobile construction battalions — across the world, five each in the Pacific and the Atlantic. In addition, two amphibious groups are

stationed at Little Creek, Va., and Coronado, Calif. A detachment of the Pacific amphibious group is at Yokosuka, Japan — ready to move.

The Seabees were born in World War II to replace civilian construction men who were phased out of the Navy's building program. The civilians created two problems: they were not trained to defend themselves, and they were not permitted under international law to bear arms.

Many Pacific bases built by the Seabees during the second war have been reclaimed by the jungles from which they were carved. These temporary installations served their purpose and were abandoned as America pushed its war of peace closer to Japan. In peacetime, they weren't

needed.

CONSTRUCTION battalions in the South Pacific, in particular, became part of the legend of the period.

There were stories told of planes circling overhead while Seabees operating bulldozers with one hand and rifles with the other cleared a landing strip. Or an oft-told one about the bulldozer sent on a patrol into enemy territory. "While you're up there," an officer is supposed to have said, "build us a camp. We'll be along in a day or two."

"They made good stories, but they stretched the facts a little," said Rear Adm. H. G. Clark, now Seabee commander in the Pacific. Clark, who served in the Pacific during the war, said that the Seabees' construction units in New Guinea, Bougainville and Guam during the fighting

sailors were civilian workers who did little more than exchange coveralls for rough olive drab uniforms.

Their military training, at best, was inadequate.

BUT THEY did the job. The quarter of a million Seabees in World War II dug, cleared and built from the Pacific to Germany's Rhineland. From a Seabee-built airfield on Tinian island, a bomber carried the atomic bombs dropped on Hiroshima and Nagasaki.

Legend and fact come close together in recounting Seabee war exploits. They did most of their building on territory barely captured from the enemy. In the Pacific construction outfits would wait offshore during the first flush of battle, then move in to help clear out Japanese troops



EDGE OF WAR

At the edge of the beach at Eniwetok, Navy Seabees use a crude dock built by the Japanese as the foundation for a better dock. Scenes like this were common during World War II, when the Seabees moved in as the enemy was pushed out.

## A. I. Stubbs Elected Executive President



A. I. STUBBS  
Elected

New president of the Executives' Association of Long Beach is A. I. (Buzz) Stubbs. Stubbs was installed at a dinner Friday night at the Reef Restaurant. He succeeds J. Lamont Davis.

Other new officers are: Harry P. Petersen, first vice president and program chairman; Glen D. Hunter, second vice president and reception and attendance chairman; Jack N. Cochran, treasurer and Harvey B. Freeman, executive secretary.

New directors are M. G. (Bim) Iverson, Nelson McCook Jr., William Scott and Alfred D. Williams. Holdover directors are Cochran, Hunter, William (Bill) Scott and Stubbs.



J. LAMONT DAVIS  
Retiring President

**He Left in '30; She Gets Decree**

LONDON (UPI) — Jockey Thomas Harvey waved farewell to his young French bride on their Riviera honeymoon and told her he was off to ride in a race.

That was 32 years ago. He hasn't been back since.

Mrs. Harvey was granted a divorce on grounds of desertion.

"On the day he left he told me he had to ride in the races at Cannes," she told the court. "From that day to this I've never seen him. Perhaps he fell off his horse. I don't know."

## Commies Have Turncoat Problems in Viet Nam

By WILLIAM BROOM  
L. F. Washington Bureau  
WASHINGTON — Communists have their turncoat problems, too.

A high government official back from a survey of the fighting in South Viet Nam reports that most Viet Cong guerrillas captured there wind up as good and loyal soldiers in the U.S.-backed South Vietnamese regular army.

"They're among the best infantrymen President Diem has," this official remarked. "They're tough and well-trained. And experienced, of course."

TO AMERICAN officials, concerned with shaping U.S. assistance to Diem, the number of Communist turncoats proves that the ideological content in South Viet Nam's fighting is quite low. This and other evidence has caused a marked shift in U.S. thinking during past months.

U.S. officials once thought the salvation of South Viet Nam depended on a massive aid program to build up the country's economy while stimulating political reforms. This has been the traditional American response to underdeveloped countries threatened by Communist take-over.

The U.S. government has changed its thinking. Officials are emphasizing quick military assistance and reliance on anti-guerrilla tactics used in Malaya to wipe out widespread Chinese Communist

subversion in the 1950s.

If the new assessment is right, it may cost the U.S. taxpayer less money than he's used to paying in similar situations. Light arms and aircraft, technical assistance, training aids and communications cost less than economic aid programs.

IN RECENT weeks, government officials have been trying to dispel what they believe are some misunderstandings of the South Viet Nam war by the American public and other Western nations.

Secretary of State Dean Rusk told his news conference Thursday that the "root of the trouble is Communist aggression" by "guerrillas who are directed, trained, supplied and reinforced by North Viet Nam."

In undiplomatic language, government officials who have made on-the-spot studies describe the situation as follows:

South Viet Nam is a nation of villages, lacking any political ties to a central authority. They think only in terms of their immediate life and surroundings. All the people want is their traditional way of life with its cruelties removed.

Specifically, these cruelties are such natural calamities as crop failures, insect invasions, malaria and other disease epidemics. There is little popular agitation for land reforms, because most

peasants are comparatively well-off by Asian standards.

It is the State Department's judgement that the villagers are not pro-Communist. Most of them have heard word-of-mouth reports from Communist North Viet Nam about conditions there and they do not like what they hear. The villagers in general are anti-Communist, but not militantly so.

The Americans see the problem of countering Viet Cong guerrillas as susceptible to short-run solutions. The Diem government is said to see it the same way. Three major goals set up are:

1. Protection of the villages from guerrilla terrorism.
2. Cutting off Communists from their major source of supply, which is the village.
3. Stopping the influx of Communist cadres from North Viet Nam entering by way of Laos.

These can be achieved, American officials believe, by setting up a checkerboard pattern of villages tied together for mutual protection.

Barbed wire barricades would surround each village. Anyone found outside the barricade at night would be assumed to be Viet Cong.

Effect of the barricades and a curfew system would be to cut-off the guerrillas from major source of supply in the villages, according to experience in Malaya and the Philippines.

## Cohen's Trial Up Monday

LOS ANGELES (CNS)—Ex-gambler kingpin Mickey Cohen, under a 15-year prison sentence for evading income taxes, will go on trial with four others Monday for the 1959 slaying of Jack (The Enforcer) Whalen.

Whalen, a reputed collector for bookies, was shot Dec. 2 in a Sherman Oaks restaurant.

One defendant, Sam Frank Locigno, was convicted of first-degree murder and sentenced to life imprisonment, but the District Court of Appeal granted him a new trial.

As a result of new evidence, Locigno was indicted for murder and conspiracy, along with Cohen, George Piscitelle, Jo De Carlo and Roger Leonard last Oct. 31 for the Whalen killing.

All five were sitting at the same table in Rondelli's Restaurant when Whalen was gunned down.

COHEN, 47, will be represented by Attorney Rexford Egan.

Prosecuting the case will be Deputy Dist. Atty. Joseph Busch and James Ford, who presented the state's case in Locigno's first trial.

Judge Drucker ruled Locigno was not being placed in double jeopardy since the appellate court decision held him innocent only of first-degree murder and did not hand down an opinion on second-degree murder.

## New Feud Divides Democrats in N.Y.

By WALTER T. RIDDER  
Chief, L. F. Washington Bureau  
WASHINGTON — "I belong," the late Will Rogers once quipped, "to no organized political party. I am a Democrat."

New York Democrats may these days be ruefully remembering that remark for their party is in a state of wondrous confusion.

In the past week, the long-time state Democratic chairman, Michael H. Prendergast, was given the heave-ho. He was replaced by William H. McKee, the hand-picked choice of Mayor Robert Wagner, who has been feuding for some time with Prendergast.

The latter, true to Democratic Party tradition, didn't take the bouncing lying down. He promptly moved into court and claimed his ouster had been a legal foul and demanded that he be retained in his old post until after the primary elections in September.


There the case rests for the minute while the disorganized Democrats seek ways and means of upsetting Gov. Nelson A. Rockefeller in the forthcoming gubernatorial election campaign.

AGAIN true to Democratic Party tradition, the New York Democrats are not going about their task in any simple, easy-to-understand fashion. Following is the current talk-about plan by which the Democrats hope to kill Javits.

two birds with one stone, i.e., to get rid of Rockefeller as governor and the popular Jacob K. Javits as senator in 1964—

On the supposition that the Democrats have no candidate, other than Mayor Wagner, with state-wide support, they hope to have him run against Rockefeller for the governorship. For the lieutenant-governorship, they hope to draft Rep. Samuel S. Stratton of Schenectady. In the campaign, it is envisioned, Wagner will engage Rockefeller on national and international matters, while Stratton will lead the attack on state issues. Several TV-radio debates are scheduled with Wagner doing the cosmic thinking while Stratton takes on Rockefeller in local matters. Whether this arrangement suits Rockefeller's convenience is not yet known.

HAVING, it is hoped, achieved their first objective, — defeat of Rockefeller in 1962—the deep-hatched Democratic plan then moves against its second target, Javits.



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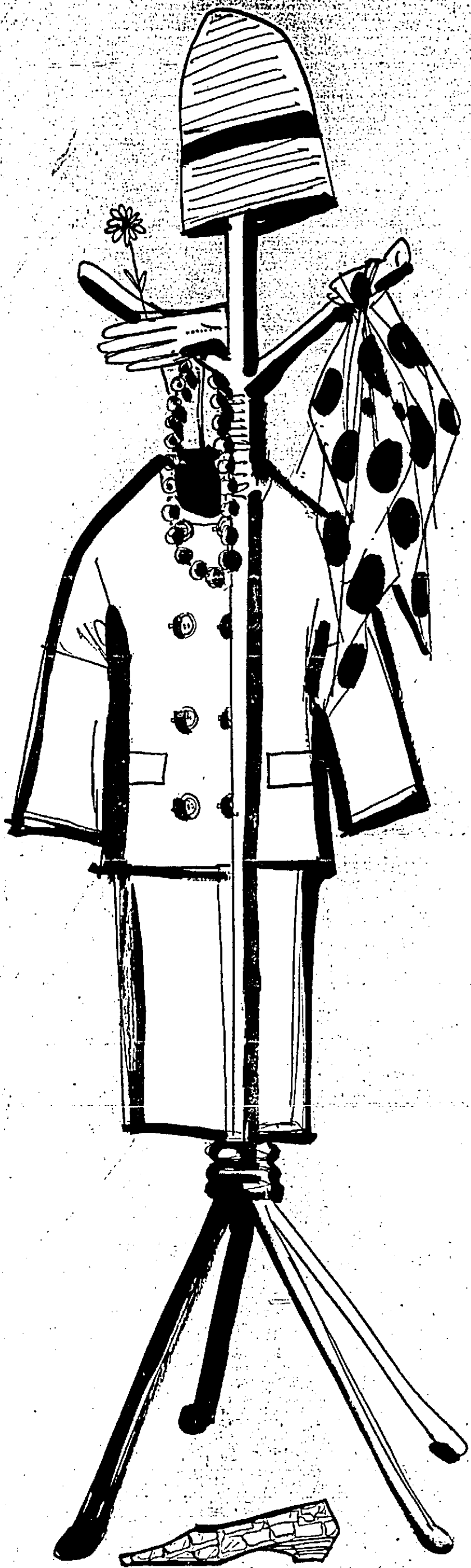
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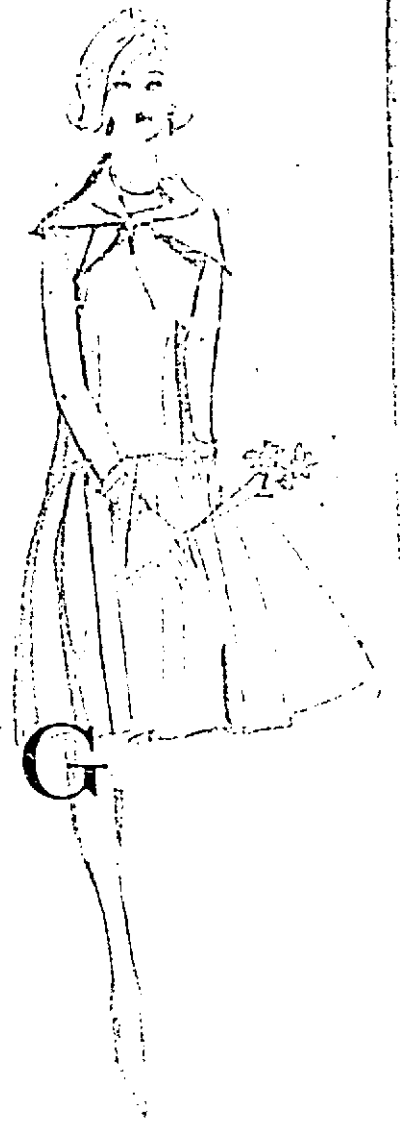
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# LOOK TO SPRING 1962



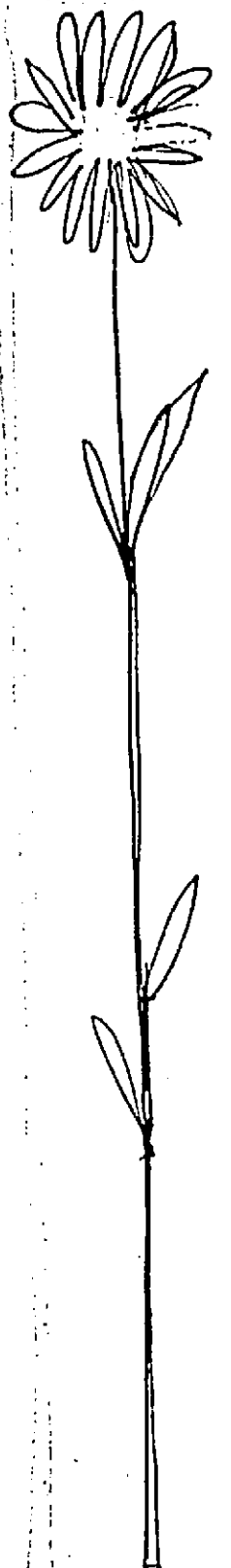
mary ellis, fashion editor

*Independent-Press-Telegram*  
**Women**

long beach 12, california, sunday, march 4, 1962 section f



spring fashion issue 1962



It's Fashionable, Not Revolutionary

# The Great Uprising of 1962

By MARY ELLIS  
L. A. Fashion Editor

It's the year of the Great Uprising.

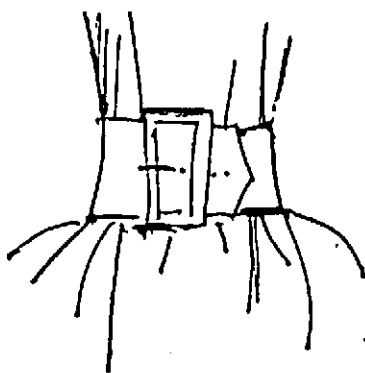
This spring, believe it or not, the ivory tower of haute couture has staged no fashion revolution—just an uprising of bustlines, waistlines, sleeves and jackets.

The triumph: an all-out victory for femininity. Designers have been convinced, at long last, that the female figure is not shaped like a rectangle or triangle, but rather is a curvy composite of bosom, waistline and hips. Legs, too.

THE ANATOMY of fashion, 1962, shapes up something like this:

- Bosoms tend to be acknowledged in tighter bodices.
- Waistlines often are pinched and cinched, sometimes with belts that girdle the midriff or swath it, mummy-like.
- Jackets rise to new heights. Some have cutaway or bolero treatment, some skim the hips, others feature new "flip backs" that flare jauntily on exit.
- High-bosomed princess silhouettes in dresses and coats sweep in, unbelted at the waist and out at the hem.
- There's still maximum arm exposure in dresses and blouses that go sleeveless; also coats with high-riding sleeves. But set-in sleeves are back in the news, too—with the arm-hugging narrow sleeves of Dior an influence.
- Skirts are still short—kneecap length. But they are not so narrow that girls sacrifice modesty while climbing aboard a bus; nor so voluminous they stop traffic in a March wind.

Figuratively speaking, this spring a woman will have curves in all the right places, an overall softness in mood, a freedom of movement—AND a waistline as high as her spirits.



HIGH-RISING jacket, here translated in cutaway jacket-and-dress costume by Herbert Sondheim. Curve of jacket is echoed in waistline of dress. At the Parisienne, 539 East Ocean Boulevard.



UPRISING COAT drapes long in back for costume look by Anita Modes. Wool jersey over dyed-to-match silk print sheath. Gene's, 450 Pine Ave.



HIP-SKIMMING JACKET over skirt with racey flair is created in chic Galey & Lord cotton by Dior, New York. Checkerboard satin squares of orange, copper and mossy green give tremendous eclat. At Buffums', Pine and Broadway.

## SACKS, TICKING AND FISH NETS

### Season's Fabrics Make Scarlett's Dress of Draperies Seem Tame

When Scarlett O'Hara was desperate for a new dress with Rhett appeal, she ripped the draperies off the windows of stately old Tara and began to sew.

The same kind of scheming has been going on with the nation's leading fashion designers, who once were content to stitch up run-of-the-mill dress materials.

THIS SEASON not only drapery fabrics, but mattress ticking, flour sacks, fish net and farmer's denim have been pressed into service.

Ditto burlap. In fact, many clothes shoppers will do a double take at seeing the itchy, rustic stuff designed into long, elegant hostess skirts. One designer covers an orange knit sheath with a batwing burlap jacket.

EVEN tablecloths have gotten into the

act. Starring in many spring collections are bold black and white gingham fabrics worked into smartest-ever suits and dresses.

And chances are one well-known designer never thought of a dinner table when he fashioned his reed thin, barely fitted dinner gown from heavy crocheted lace.

But many a modern fashion plate remembers a grandmother whose Duncan Phyfe was covered with handmade lace just like that.

MOST OF these creations are too exquisitely turned out to be copies by do-it-yourself home seamstresses. That we'll have to admit.

Still, they DO inspire the thought that cutting suits and dresses out of somebody's brocade window treatments, or even the upholstery, might be an exciting sewing experience.

## CHANEL REVOLTED . . . AND

### World Conformed

Why Chanel? The answer is simple.

As Chanel herself said recently, "La mode Americaine, c'est la mode Chanel."

And the one-woman clothes revolution she started in Paris in 1919 has launched with American women mind, the women she especially likes to dress.

WHEN COCO Chanel showed her first collection 43 years ago, she was a non-

conformist, her ideas of fashion unheard of: women's clothes should be comfortable (she was the first designer to break away from tight corsets, long skirts), realistic (pockets that can really be used, no buttons without buttonholes); and should, above all, make women look pretty.

Very much heard of now, these ideas make the Chanel suit-look American women won't give up.

## Girly-Girl Coifs

If you enjoy spring and being a girl, you'll love the facial flattery of the season's new hairdos.

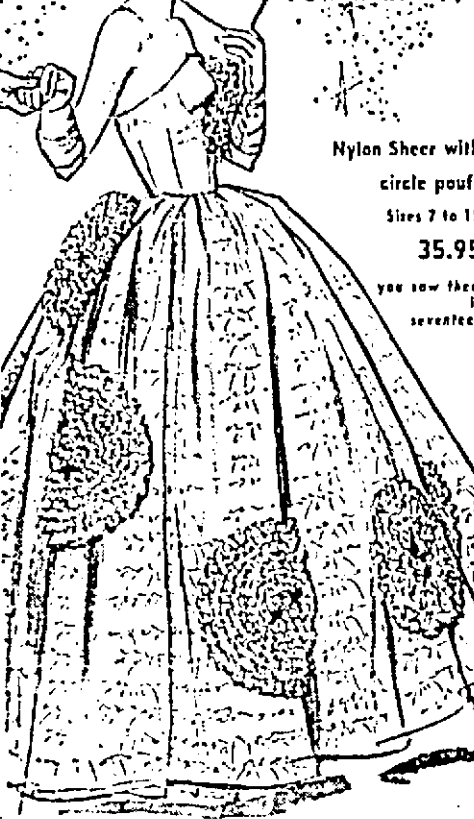
Gone are the bubbles, the beehives, the haystacks and bouffants, which called attention mainly to themselves! Hair is softer, lines more flattering, styles are frankly feminine.

## Handsome Trims

On hand this spring: more gloves with more exciting trims. Buttons, bows, embroidery, handpainting are but a few of the extras that will make finger cover-ups more handsome.

I could have danced all night in my

Madame FORMALS



Nylon Sheer with circle puffs  
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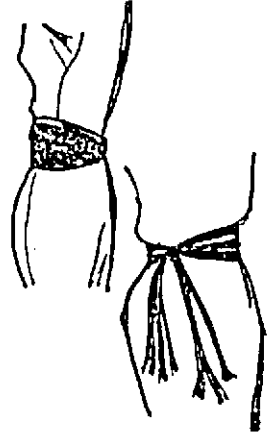
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# In Fashion: Fits 'n Flares ... ruffles, too



SHAPED SHEATH . . . sprinkled with dazzling white butterflies in Lanz Original print on all cotton pebble weave. The 1962 signature: front-raised waistline. In lavender, pink, and/or green; at Bobby's Sportswear, 136 Pine Avenue.



LITTLE GIRL LOOK . . . interpreted by Maggie Reese, California designer. Smock-like gathering, tucks make dress versatile. Sash it high, low—or not at all. La Scarpa, 133 Main St., Seal Beach.

## No French Revolution in '62

By NORA W. MARTIN  
United Press International

PARIS—Skirts for daytime covering the knee, a silhouette more closely fitted, and feminine trimming in abundance—these were high lights of Paris spring fashions. Seeing is believing—The belts on the hips, the boxy, square skirts, and the cinched waist in the Marc Bohan collection, which was his first independent one for the house of Christian Dior.

The originals from Paris designers would cost the wearer from \$400 to \$1,200 per costume depending on the style, fabric and decoration. Some of the evening gowns were

lavish in embroidery and jewel decoration.

BUT THE SILHOUETTE, and the details of the new collections are copies, and adapted, on a large scale and made available to chic women the world over.

There was no fashion revolution, but a definite trend to more closely fitted silhouette and feminine trimmings. Except for Dior, the designers featured a slim waist often outlined by a wide, tight belt.

Coat silhouettes were less bulky than in previous seasons. And kimono or raglan sleeves and small collars were 1962 coat details.

## Models

Fashions pictured in this special section all are from local stores.

Models from the Wilma Hastings Modeling School posed for many of the pictures.

They include Dalene Hood, Nancy Wannberg, Betty Gallup, Diane Olson and Mary Radin.

Sketches, including the cover page, were done by local artist Jackie Wood.



First and foremost fashion-wise . . . a magnificent linen-texture silk reed-slim sheath jacketted to form the all-important costume. Jacket prettily lined in polka dot silk

\$9.95

## Hems Hover Over Knees

What's the kneesy, breezy news for spring? Skirts are short as ever—kneecap length. And they float, flutter, ripple, ruffle and flounce for a new-this-year feminine look.

About hem lengths, here's the rule of thumb (or knee) as set out by one local fashion coordinator:

A skirt should be long enough to cover the knee when standing or sitting—but short enough to show it when milady is walking or dancing.

Which is all very good news, figuratively speaking, for the boys standing on the corner watching the girls go by.

**Slip Shows?** The slip that shows today is not a social error. It's chic. At least if it's like those shown by New York designer Edward Abbott under his new cone-shaped dresses, wide at the hem and narrow at the waist.

**It's No Error!** gerie that was exactly the same floral pattern, or at least the same hue, as the costumes they wore.

**Straws for Spring** New for spring are large gilded straw handbags with gold burlap linings. These get trim of gold leather.

## "sunny face"...

by Charles of the Ritz

New look for the young and those who think young! How to make a Sunny Face:

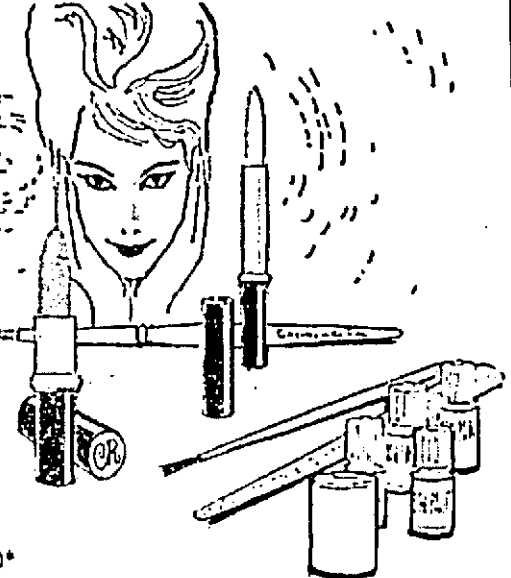
Paint warm bright Sunny Red on lips. 2.00\*

Stroke lids with cool Sunny Aqua eye-shadow. 2.00\*

Draw a line above lashes with Sunny Copper Eyelid Makeup. 2.50\*

Bask in face powder made to order just for you. 2.00\*, 3.00\*, 5.00\*

Pressed Powder Compact. 2.00\*



Cosmetics—Street Floor  
\*plus 10% tax

Long Beach • Santa Ana  
**Buffums'**

## spring effervescence

Easter with all the frills . . . the costume that's fresh as a crocus, feminine as your heart. Crisp silk linen with white silk organza, fully lined. Navy/white, beige/beige organza, aqua/aqua organza in sizes 8 to 18.

2-pc. 39.95

Dress Shop—Third Floor



SHOP  
MONDAY NITE  
TILL NINE

Red Cross Festival of Fun and Fashion, Tuesday, March 6th. Tickets and info on our street floor.



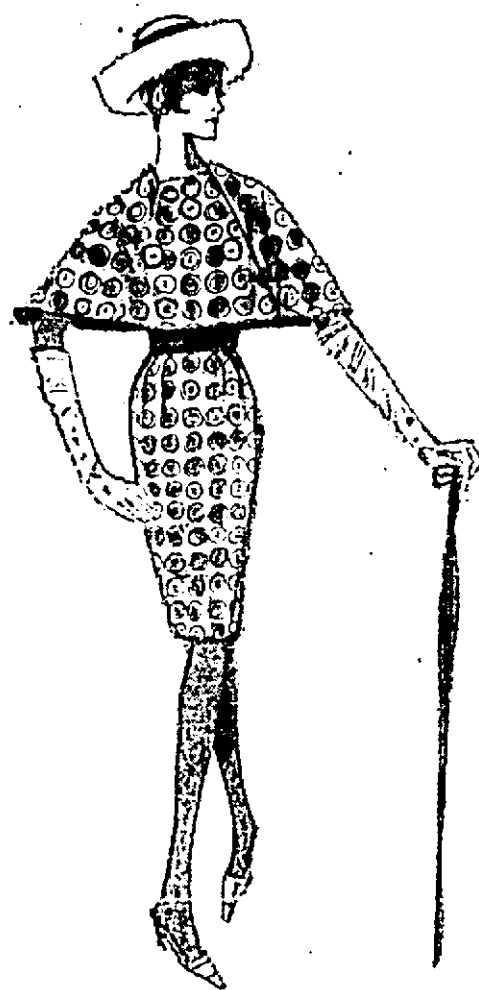
# The Long and Short of It ... hems to slither, ripple, rustle



**DEVASTATINGLY FEMININE**... Travilla's gown of ombre chiffon in champagne tones printed in black, shadowed by black chiffon in softly draped overskirt and easy bodice. Typical of 1962 elegance for evening. At Schick's, 701 Pine.



**TAUPE TONE** on white silk in button print is style "must." Flattering cape covers bare top dress, cinched at waist with matte jersey cummerbund. At Vinson's, 233 East Ocean Blvd.



**THE LEGATION COAT**... fashion diplomacy at top level, fashioned by California designer Mr. Blackwell. A narrow stemmed coat of black silk over matching sculptured, square neck sheath. Available at Chrysteen's, 4518 Atlantic Ave.

**WONDERFULLY SHAPED** suit of worsted "An-trange," loomed in France just for Lilli Ann, is cooler than cotton. White with gold-green scarf. At Columbia, First Street and Pacific Avenue.

## Frills Give Way to Practicality

Modern brides are foregoing frills for practicality. When it comes to trousseau lingerie, they choose bright-colored drip-dries in sporty-type styles. For, since most young wives cannot afford a servant, they want easy-to-care-for lingerie that goes from bed-to-breakfast or lounging. Nylon tricot is a fabric favorite. For the trousseau, the bride-to-be chooses shortie sets, fitted gowns, shifts, print petticoats, warm robes and breakfast coats.

## HOW TO SUCCEED IN MAN'S WORLD

### ---and See Office Morale Zoom

The way to succeed in business in a hurry is not to be just a woman in a man's world, but all-woman in a man's world.

And this is the season to do it. Career girls can put office morale at a new high this spring, at least among the boys at the water cooler. Designers this season have, in the most part, avoided the white collar girl look, replacing it with pastel

suits crisp enough to be bristling with efficiency, but with jackets molded in a ladylike way.

**FURTHER** feminine touches are added via dazzling bright pinks and blues and yellows, or soft neutral colors with blindingly brilliant silk jacket linings and matching blouses.

New pencil slim skirts, however, offer something of

a challenge to a well-known occupational hazard—secretarial spread. But there are a variety of big-shouldered, shaggy, swingy coats to keep the nine-to-fivers breathlessly beautiful when she's late for work.

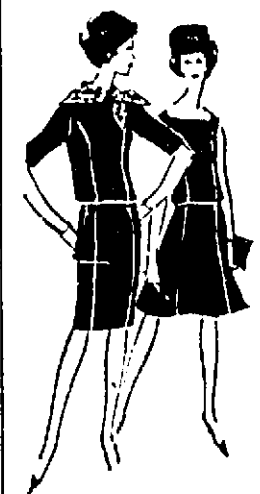
**AND ABOUT** the dilemma of the high rising skirt, many designers have created suits that are efficiency experts' delights.

Jackets are long, softly belted, modestly feminine. Skirts bounce with pleats and flares and side panels that emphasize the shapely miss on her way to the pencil sharpener and eliminate the need to tug miserably at riding hemlines while taking dictation.

Sure to disrupt the working force, though, are some of the season's handloomed knit dresses.

**WHILE A CAREER** girl with taste knows she should not be a seductive vamp on office time, she can make up for it on her own with an alluring after-hours wardrobe.

There are floaty, fluttery



fabrics—also starkly simple evening gowns and sleek, sheath dinner gowns with brief jackets, low necklines and no backs—equally as feminine as frills in this season of femininity. But frilly or plain, daytime or night, the dresses this year are destined to catch a man who will change a girl's mind about wanting to work in a man's world.

# Columbia



from our  
**GLENGYLE KNIT COLLECTION**

a two-piece, long stemmed beauty of hand loomed Irish linen and rayon in crystal rose, blond mist, oatmeal, frosted ju'ep, black and navy. Sizes 14 1/2 to 24 1/2 ..... **69.95**

any style in our Glengyle knit collection may be ordered to fit individual measurements... please allow 3 weeks for special orders

better dresses... second floor... columbia, long beach only

Kirby original black straw pill-box covered with pink violets ..... **22.50**  
long beach only



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# Brims Push Back Pillbox

Big-brimmed hats make a comeback for spring, but you're going to need a dictionary to determine the type of brim you're wearing.

The brimmed numbers have pushed into the back of the closet that hat "uniform" of last spring and summer—the pillbox which Mrs. John F. Kennedy popularized.

Brim widths range from the narrow Buster Brown roller to skimmer numbers wide as the hula hoop. The brims dip over the eyes, set level on the head or roll away from the forehead in Breton style. The only major exception: The high, draped turban, this year called the "Twist" after the you-know-what dance craze.

THESE ARE the trends which dominate millinery styles in local smart shops. Now for an explanation of brims:

The boater is a small hat with symmetrical brim, either straight or rolled. The



PERFECT for traveling, this towering turban of sheer yellow silk organza can be folded or crushed in new shapes with aid of simple clip... By Lilly Dache.

bonnet comes with a curved brim, shorter at the back and sides than in front. The Breton has a brim rolled away from the face all the way around.

The cuff brim folds against the crown. The cushion is a double-brim with a layer of air between. The cutaway is a brim with irregularly curved edge, usually cut back at the center front to frame the face. The kettle has a brim with the edge turned sharply up or down.

The lattice is of wide-mesh veiling, edged with ribbon-covered wire.

A MUSHROOM has a round, down-curving brim. The petticoat is a ruffled brim, often in two or three tiers. The portrait, or cape-line, has a large gently curved or rippled brim. The profile is an irregular brim, long at the right side to highlight the woman's profile.

The sailor is a straight, flat brim ranging from tiny to cartwheel size. The scoop is curved forward, like an outside scoop for sugar.

The sombrero is a copy of the large sunshade brim from sunny climates. The visor brim extends only across the front of the hat, worn straight or folded back. And the wattleau is a brim folded up at the back, often secured in place with a bow.

Some of the brims for spring act as trellises for flowers; others are shirred, veiled, ruffled, or outlined with contrasting fabric.

THE BRIM is usually balanced with an airy looking crown. Sheer silks, chiffons, veiling and tulle are lavishly swirled and draped high in cloud-like profusion. The high, airy crowns also are teamed with more tailored

numbers shaped from smooth or rough-textured straws or synthetic straws.

As for hat colors, look for white to outrun all others, said the Millinery Institute. White often is combined with black or red. Watch also for peach, tangerine, lime, ice blue and turquoise.



FOR THE GRAND ENTRANCE Irene of New York creates "Longchamps," spider-spun straw of honey-gold, draped boldly in shiny patent. Lilly Dache achieves the Goya look (right) by sweeping rough straw braid into wonderful bubble. Free shape frames face, sits on hidden base to flatter with feminine swan-necked look.



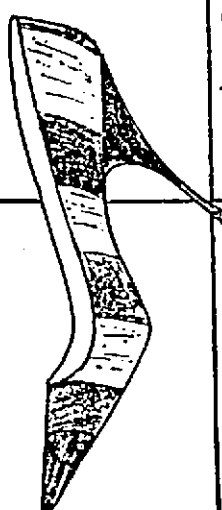
checkmate ...

in black patent with squared toe...also in red or bone french calf.

herbert levine designs



Joseph Salon shoes 547 ocean blvd long beach be 7-4210



Shock colors of hot pink, purple, yellow and red stripes set the mood in this raw silk pump... also in shades of grey

## Linen Test

If you want to make certain that the tablecloth you bought is real linen, drop a little moisture on it. If it absorbs immediately, it's linen.

## Trickery Treat!

Detail trickery will make bosoms more defined in new fashions. Set-in sleeves, darts, seaming, high-placed pockets — these are but a few of the methods used in fashioning bodices to flatter curves.

Vinson's Ocean Boulevard store has been moved to Bixby Knolls

bixby knolls

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newest

COSTUMES\* SUITS DRESSES COATS

better qualities and budget priced dresses

\*dresses with jackets

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small-waisted, curve-conscious,

the fit captures the newest essence of true femininity! here: an outstanding coat and costume reflect the best, the most enduring ideas in current design.

the coat: full-skirted worsted and silk by matlin, navy with red leather belt; black with black patent leather belt, featured in vogue.

6-12. better coats. \$210

the costume: softly flare-skirted, with a trim bolero jacket, willow-green and blue or grey and pink nubby silk. 8-14. costumes. \$100

Haggarty's where things are happening

## Suits Are A-OK

For the woman who loves suits, this should be a favorite fashion season.

Demi-fit suits with a new high-bosom look and free-swinging skirts with higher jackets are smart and definitely A-OK this spring.

all stores open monday night until 9

lakewood, 5029 hazelbrook avenue, lakewood center



**RINGED IN WHITE MINK . . .** neckline of Lilli Ann suit carries latest fashion craze for spring—fur trim. Suit has cropped jacket; comes in turquoise or natural Indian silk. Available at Greta's, 5012 E. Second Street, Belmont Shore.

## For Garden Partying --Mink's the Most!

The designer Valentina once remarked that mink is for football. Now, designer Mainbocher says it's for garden parties.

Mainbocher's collection for spring and summer in-

cluded white mink trim on an afternoon costume fit for taking any woman to a royal gathering on the Buckingham Palace grounds.

The dress and hip-length jacket were in a yellow floral printed chiffon; the mink, a strip about three inches wide, bordered the jacket hem.

## '62 Skiers Can Sit; Pants Fit.

The skinny fit of feminine ski trousers is loosening a little—and putting a crimp into another "sport" of the male skiing contingent.

Herman Vogel, former ski champion and instructor of ski troops during World War II, said that the new ski pants are "cut for comfort and decent good looks."

"Oh, they're still streamlined for minimum resistance to the wind," he said, "but last year, the girls wore trousers so tight it led to a great informal game among men at the resorts."

"We scored the girls from one to 10 . . . the girl who scored 10 rated the absolute tops in fit. We figured anything higher meant the seams would give way."

**THE SWISS-BORN** Vogel runs a multi-million dollar business in various facets of the ski world, including clothing shops.

"The trend is to quiet color instead of noisy color on the slopes," said Vogel. "By that I mean, there are more solid shades of parkas and trousers, fewer of the loud prints and emblematic designs in the parks."

"You'll see a lot of gold and yellow; green in all shades from pale olive to deep forest; plum tones carrying over from last season, and black and navy continuing in popularity."

"But accessories get crazier every year—fur gloves reaching to the elbows, outlandish caps."

**LAST YEAR'S** favorite topping for ski pants, which almost always are made of stretch fabrics, was the waist-length parka, Eisenhower jacket style.

The newer parkas are hip length, said Vogel, a length first introduced by Italian sportswear designers. After-ski clothes show the same elongated look, with almost tunic-length over-blouses topping fireside trousers.

wear the traditional slicker—but with a new look. There will be some straight styling, shiny metal fasteners, but a new fabric—blue cotton denim.

It's a season when, weather or not, fashion reigns supreme!



**BEAUTY CAPTURED** in bubble cape of natural ranch mink, styled with turned-up collar, bloused back. In ranch, autumn haze, cerulean and tourmaline. At Harris Fur, Inc., 4260 Atlantic Ave.

## Fashion Sees Shells

You'll see shells everywhere this spring—not just at the beaches.

The current classic top, they'll be worn with skirts, suits and capris.

Sleevelessness is the common denominator.

Sometimes blouson, but rarely tucked in they are seen in every fabric including chiffon and leather. Sweater lines also feature the pullover sleeveless shell.

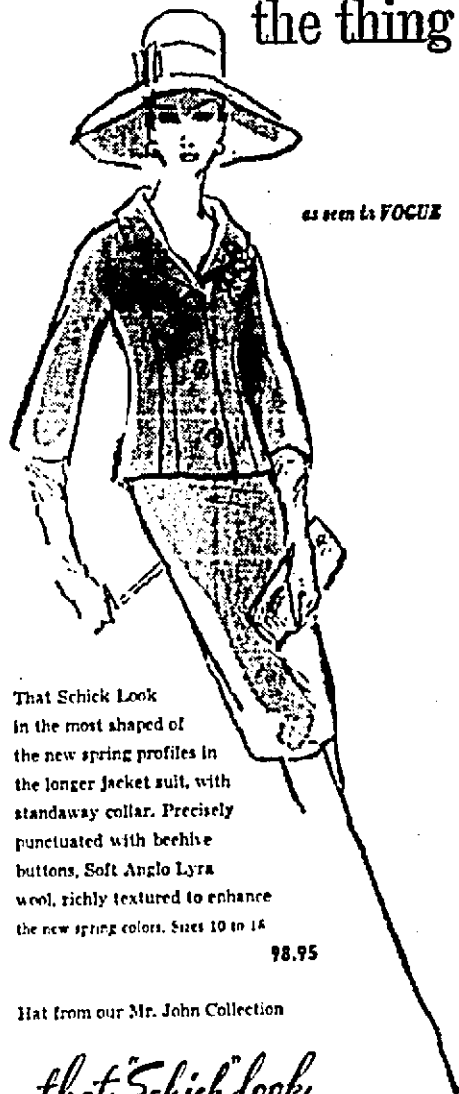
Often an integral part of a costume they are at their best here in print or in a contrasting color.



## Solid Shelves

A wonderful boon for the busy housewife are the new solid, rather than wire racks. They're a lot easier to keep refrigerator shelves that are clean.

## the shape's the thing



as seen in VOGUE

**That Schick Look**  
In the most shaped of the new spring profiles in the longer jacket suit, with standaway collar. Precisely punctuated with beehive buttons. Soft Anglo Lyra wool, richly textured to enhance the new spring colors. Sizes 10 to 14

98.95

Hat from our Mr. John Collection

that Schick look

**Schick's**  
701 Pine Avenue

PARK FREE  
in rear of store  
on any park and  
shop lot

## Rainy Day Coats That Laugh at the Weather

Too pretty to save for a rainy day are the new all-weather coats that shine in lighter, brighter colors this spring. White, especially, is an all-purpose favorite.

Partly responsible for this latter trend is a new fabric finish, "Scotchgard" rain and stain repeller—the first durable water repellent that won't wash or dry clean out.

More good news about this rain and stain repeller: if prompt attention is given oily liquids dropped on fabrics, the stain may be removed easily with a tissue, cloth or sponge.

**AND TREATED** rainwear will be more stylish than ever before. Cotton poplin, a

durable ribbed fabric, has long been a favorite in the classically tailored trench coat.

This style—usually characterized by raglan sleeves, a double-breasted front and wide cinched-in belt—will continue to be leading design.

New this year: a three-quarter length style worn with or without loosely tied belt. Design details include cotton knit pockets with button-down tabs and top stitching at neck and front closing.

Some feminine rain fashions have large collars which double as cozy hoods.

**THE YOUNG** set will

**I. Miller**

*Slow Curve*

I. Miller spins a low, slow curve and stops short! . . . at a most provocative new angle. An eye-teasing flatterer that gives your feet an ultra feminine new silhouette . . . black patent, new navy, California beige, grey lustre calf, 28.95

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the flowers that bloom . . . in spring are leslie james

...bouquet for a simple suit—to enhance a dress! Flattering as only flowers can be, in a garden-gamut of colors! Pick a posy from our complete Leslie James collection—priced from 29.95 to 49.95

Fashion Millinery, Third Floor

Long Beach Santa Ana  
**Buffums'**

Pine at Broadway. HE 6-9841. Store Hours: Monday, Friday, 9:30 a.m. to 9 p.m. Other days, 9:30 a.m. to 5:30 p.m.



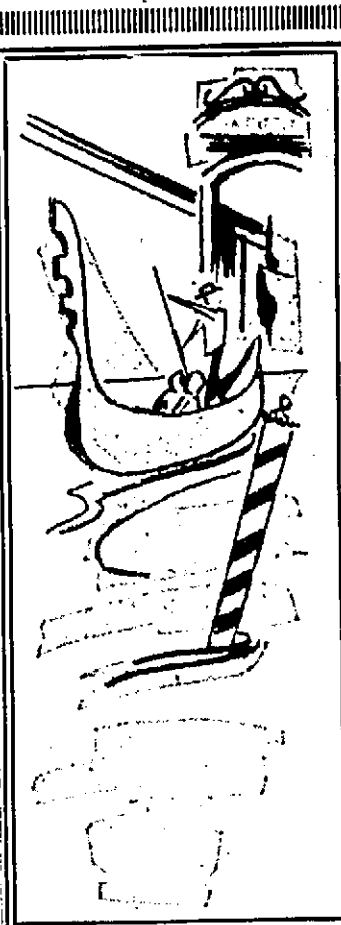
## Spring Jackets Riding High



**CROPPED TOP** jacket over smart little leather-belted dress, proves afternoon's no style afterthought. In mixture of beige and gold Indian raw silk. By Jack Sterns. Irene's, 213 E. Broadway.



**HIP-SKIMMER TOP** and wide black braid give smart look to snappy carmel-colored suit of rayon and prima cotton. Skirt is fully lined. Harris & Frank, 240 Pine Ave. and 5024 Lakewood Blvd.



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Dresses  
and  
Sportswear

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DRESSES  
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*the* **Harris** *aire*  
LADIES' APPAREL

A Subsidiary of HARRIS FURS  
4260 ATLANTIC AVE., LONG BEACH

## Women Are So Cape-able

Time was when a cape was an extra, a seldom-worn and short-lived garment that budget-conscious femmes couldn't afford.

Not so in '62. This spring, capes have swept into their own as appropriate, dashing, useful coverups.

They may be hip-length,

three-quarter or full-length; can be worn with pride from day to evening.

ONE EXTREMELY versatile design of American wool is reversible, its checked lining matching a checked suit, its other self a solid color available in green, navy or white which can go forth over dressy dresses.

One of the most sweeping: a full-length cape in riot red or white, with a choir boy collar and concealed flap pockets, which cuts a dashing figure any hour of the day.

And a short cape goes just right over separates, over a party dress or a matching dress (as pictured).

**WIND-RESISTANT** capes are fashioned from flannel, mohair and worsted with a loop effect. Patterns run the gamut of checks, stripes, plaids and solid colors.

The avant garde shopper would do well to check her clothes closet, to make sure in advance how many kinds of combinations the new cape shape will enhance.

### Youthful Colors

Paris colors for spring are clear, light and young. They include buttercup yellow, lime, mustard and saffron. Blue comes in such lovely shades as periwinkle and porcelain.

## Here Comes Bride: She's High Fashion

"Brides are going more high style. There are more silhouettes, more fabrics used for bridal gowns this year than I have ever seen," said a 35-year veteran of the bridal business.

"Years ago we had only satin and lace," the expert went on. "Now we have silk organza, peau de soie, French illusion, linen.

In silhouettes there is the sheath with the detachable train, the dress that is smooth in front and full in back, also the bouffant.

**THIS YEAR**, the bride should choose her petticoats carefully. The hoop is giving way to the crinoline that is shaped like many of the dresses, smoother in front and full in back.

She cautioned the bride to select a hand-stitched glove so the ring finger can easily be opened for the ceremony. A bride never removes her gloves at the altar.

To insure a feminine appearance, the consultant urged all brides to wear shoes with heels. Even if the bridegroom is not tall, wear little heels because "a girl walks more gracefully in heels than she does in flats."

## The Season's 'Sockeroos'

Just "any old sock" won't do!

In this age of specialization there are special socks for every favorite recreation: boating, tennis, bowling and golf.

For sailing enthusiasts, there are low-cut socks, fashioned for utmost comfort and absorbency. Some are in terry stretch cotton, others in cotton-and-nylon stretch.

**TENNIS PLAYERS** will appreciate extra comfort of cushioned-sole socks. Styles feature classic ribbing and crocheted cuffing.

On the green, golfers can look neat and bare-legged, yet be comfortable with low-cut socks in wool and nylon that feature absorbent inner cushioning.

Bowlers have their choice of stretch crew socks with cushion sole, or wide-ribbed cotton socks with novelty cuffing.

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FOR COOL SPRING EVENINGS



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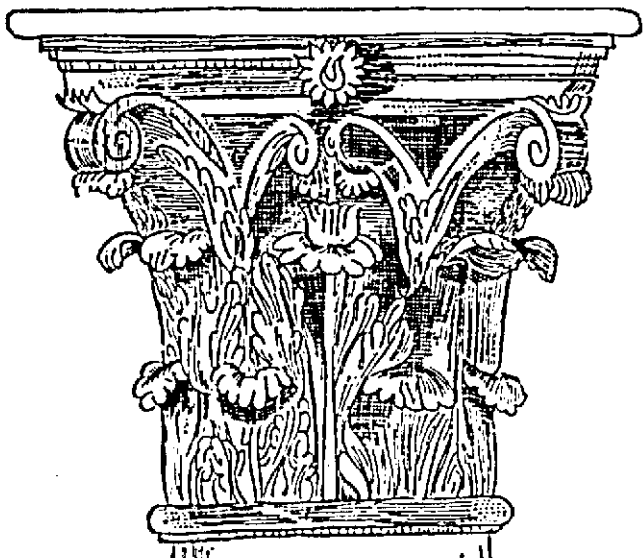
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### On the Double

Should you find that your gums bleed every time you brush your teeth, run, don't walk, to your dentist's office. This way you can avoid serious trouble that may eventually cause the loss of teeth.



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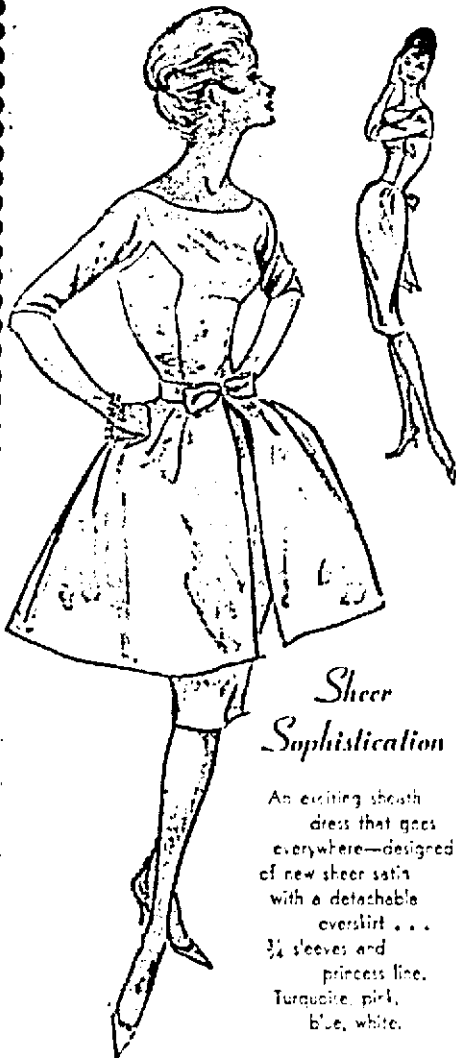
## Peril of Pearls Going Feet First

Never apply perfume or toilet water to an area of your skin where it comes in contact with pearl necklaces, bracelets or earrings. The acid will discolor the pearls — a discoloration which cannot be washed away.

Watch for many new shapes in shoes for spring—all designed to flatter and feminize women's feet. There will be mules, with an open look; a wide variety of strap styles; town shoes with square, lowered heels and square toes; also more open toed shoes than in recent seasons.

**Gene's**  
SMART SHOP  
450 PINE AVE.

downtown's  
finest  
complete  
fashion  
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*Sheer  
Sophistication*

An exciting sheath dress that goes everywhere—designed of new sheer satins with a detachable overskirt... 3/4 sleeves and princess line. Turquoise, pink, blue, white.

Sizes 8 to 16 \$35<sup>98</sup>

GENE'S 450 Pine Ave., Downtown Long Beach  
SMART 186 E. Compton Blvd., Compton  
SHOPS 2300 Harbor Blvd., Costa Mesa

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## Here Comes —The Bride

FOR MAGIC memories—a bridal gown with Sabrina neckline in imported nylon sheer. Chapel train transforms into bustle back. Appliqued of Alincon lace. At Audreys, 131 E. Fourth St.

## The Bare Facts for Spring —No Waist in Sportswear

A nude mood dominates sports and lounge clothes in the resort and spring collections.

It's the revival of a bareness which has been around

since the ancient harem—if we're to believe the costuming in movie extravaganzas on the subject. We're talking about the bared midriff in which the top of the bottom of the costume settles well below the waistline.

The modern versions had their beginnings on the Riviera about a year and a half ago—the same coastal area where that other exposure called the bikini helped make such as Brigitte Bardot famous.

FIRST, THE look was called St. Tropez, because of its Mediterranean origin. Now, from the Riviera to the Rocky Mountains and on west they've Americanized into hipster, hip hanger or hip hugger.

The hipsters are cut in varying degrees from one inch below normal waistline to below the navel. Mostly, you'll see the hipster look in trousers, but some designers also have introduced it in skirts.

Toppings generally for the hipsters are extremely short or long enough to tuck into the lowering waistband, if a girl figures she is not svelte enough for the bare look. For the very slim, the cropped tops show part of the rib cage.

For the too hippy of the hipsters, there are some standard exercises which will help fix them neatly into the low-slugs. These figure fixers come from Prof. Fern Yates of the physical education department, Barnard College, Columbia University.

"Take on the exercises only with your doctor's advice," she said, "and start with a few of them at a time, building the number gradually."

FOR THE waistline and upper hips, try this. Lie on the back, arms out, and raise the left leg straight up. Keeping the leg straight, turn the hips and swing the leg down toward the right hand on the floor. Bring back over left hip again and lower to the floor. Repeat with the right leg. Start with 10 times, gradually building the number on succeeding days.

A simple exercise for strengthening the abdominal muscles, said Professor Yates, can be done either standing with the back against the wall or lying flat



on the floor. Just do pull-ins of the stomach muscles.

TO SLIM HIPS, sit on the floor, arms out at shoulder height, legs straight, heels together. Now, use your hip and thigh muscles to lift and rock on one hip as far as you can move, then back onto the other. As you move, keep the feet on the floor and heels together. Rock from side to side, 10 times at first.

Or, relax the knees, put the hands on the floor behind you instead of extending arms at right angles to the body. Then rock back and forth. This also helps the waist, Professor Yates said.

The physical educator suggested this exercise for the lower abdomen and the side thigh muscles: Lie on the floor, lift one leg up and to the side, then the other. Repeat several times.



The New  
Shape  
in Hats



## That Extra 'Something'

Scarves and stoles are taking a fling for spring. They tie prettily on suits, coats and dresses.

Often they're looped casually to the side, western-style. Or they are muffled closely around the neck as fill-in for a wide-open spaces neckline. Sometimes

they're tied on the shoulder to create a cowl effect.

## Flair for Flare

More flare at the hemline gives more flair to the fashion scene this season. There is more ease in skirt shapes and hemlines in almost all the new styles.

be as "spring-pretty" as a picture

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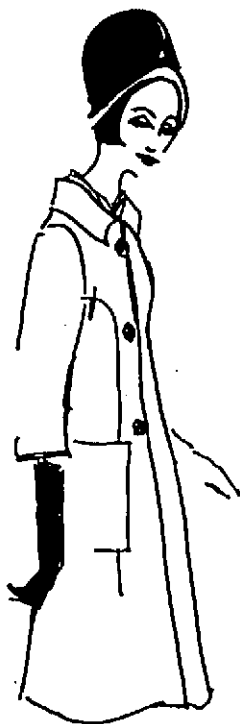


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# Spring's Cover-ups



**HARLEQUIN CHECKED** for '62 flair, coachman-fronted coat by Lence Jrs. has hip-hugging, low-waisted silhouette tops classic jet-black sheath. At J. C. Penney Co., 500 Pine Avenue.

**WEIGHTLESS** warmth of orlon acrylic and wool jersey in three-quarter coat by Sunset House gives no style quarter. In beige, black or willow green. At Desmond's, Broadway at Locust Ave.

## '62 Jackets: Perk-Uppers for Sheaths

A stylishly short jacket, fashioned from any of the glamor fabrics of the season, will turn that "little nothing" sheath into "something" quite special.

If you're handy with the sewing machine, there are many patterns available for Chanel-styled, cape-type, bolero and cardigan jackets that are easy to make. Or, your favorite fashion shop may have just what you are looking for.



**CURLS IN A SWIRL** is new mood for hairlines '62. Rhythmic over-forehead styles "Festive Flair" (left) and "Carousel" are artistic handiwork of Cozart Beauty Salons, 137 E. Fourth St.

## NEW 'SHE MOOD'

### Necklines Dip and Waistlines Nip, as '62 High Fashion Plunges Low

All that is high today about high fashion are a few high waistlines, high hemlines—and, of course, some very high prices.

And there are moderate prices, too. Because, today, high fashion is a look, not a price.

Yet less than a decade ago high fashion was "up there" in every sense of the word.

**DESIGNS WERE** lofty and exaggerated. They were created with a total disregard for the average womanly figure—because haute couture was not intended for the plain people.

Ideas of American and Parisian style pacesetters were so extreme that only the very rich (who could afford to make mistakes) and the very daring could wear those garments in their original forms.

But as the best of the styles sifted down through the various income levels to the masses, the extremes were made less so. Moreover, they were made to fit—and fit well to show the woman as she really is for these were the only dresses with real rack sales appeal.

**THUS**, while it was once downright indecent, at least ordinary, and decidedly not haute couture to wrap your clothes around you like a bandage, this year high fashion is fittingly tight—and properly so.

And décolletage, once considered by the well-bred as cheap and in poor taste, is now as correct as those throat-choking collars of the Gay Nineties.

Indeed, this season all but a very few members of the nation's couture designers seem to have tried to out-strip each other with neck-

lines that scoop wide or plunge deep; and with off-the-shoulder, strapless and backless dresses, blouses, cocktail and floor length gown.

### Chic Shapes for Ladies in Waiting

The mother-to-be can "anticipate" in style this spring.

For the newest maternity styles are basically the same as the shifts and pyramid shapes which have taken over all leisure wear.

Most appear without collars, with nautical touches, over-sized pockets, pellow linings, in shock colors and easy-care cottons.

With both the high-rise Princess lines and the loose, low-waisted look in vogue, maternity fashions will look newer and more deceiving than ever.

**ALTHOUGH** one-piece outfits will outshine most of the two-piece ensembles, in maternity sportswear emphasis is still on separates.

Ruffled tops, carried over from regular sportswear, look lovely and gay as "cover-ups." Long skirts in many loose styles are being shown this season and for the lady-in-waiting, they're just the ticket for casual wear.

### Be Glovely

Long white gloves mark the "woman of distinction." Obviously they must be washed clean after each wearing, for they do attract attention, and the tiniest smudge will be noticeable.

**THIS SEASON** there's a concerted effort on the part of American high fashion designers to swing away from the sexlessness of women's clothes a few seasons back to what they now describe as a "she mood."

This is high fashion for spring.

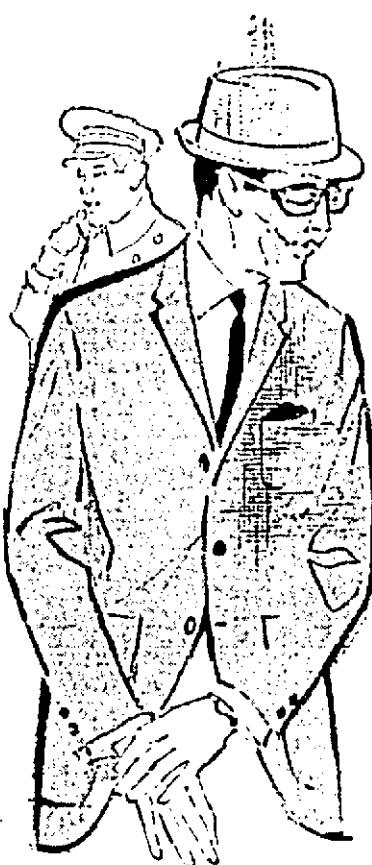
But when the 999 out of every 1,000 women who cannot afford haute couture shop the budget shops for ready-to-wear, how will they find

the "she mood" interpreted for them?

But the style lines themselves will be as high as any in high society.

The garments will have the same body moulding fit, the same breezy décolletage, the same flaring skirts, knee-high hemlines—now all very refined.

These may not have the intricate handwork; built-ins such as bras, lined skirts, padded waist-shaping; nor magnificent tailoring; nor these fabulous fabrics that net the high prices of high fashion.

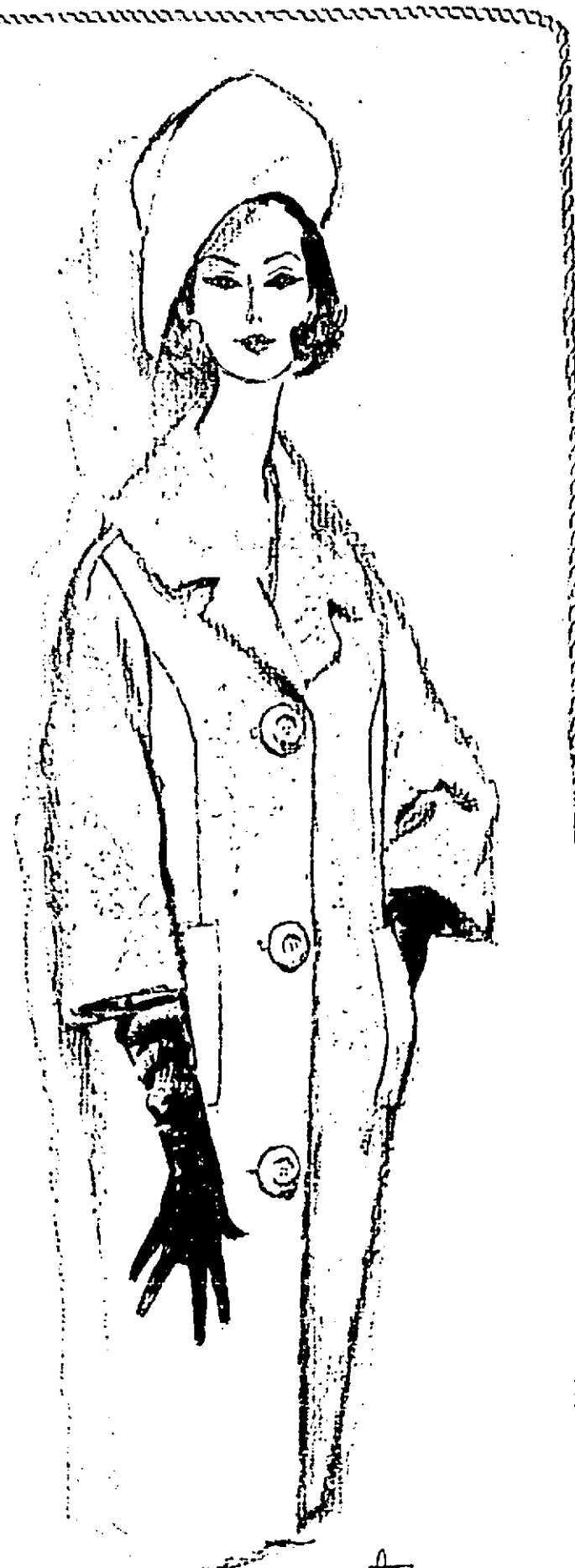


the boy club coat...

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# Four New Ways to Suit Yourself



**WHITE IS SUITED** for spring... especially when it has its own flowered silk blouse. Jacket, with jewel neckline and demi-fit, is Balenciaga in feeling. By Leonard Arkin; at Buffums' Downtown, Pine Ave. and Broadway, also Marina stores.



**SUITED FOR TRAVELING**, all-wool flat knit with new shirt-tail look; hand-detailing. In navy, beige, blue, red, yellow. At JoKaye, 401 Long Beach Blvd., and 5034 Lakewood Blvd.



**CHANELIZED**, overbloused and belted... Italian knit threesome by Gino Paoli has travel suitability. In two combinations: navy and turquoise, turquoise and yellow. Harris Aire, 4260 Atlantic.

**A DIOR COPY...** the elegant Paris look for spring in three-piece black costume. Jacket is gently fitted over white crepe bare top, slim skirt. From Fashionette, 3500 E. Fourth St.

## Slips Do Splits

With flared skirts very definitely in, the two-legged slip is a logical underpinning. An ingenious cross between a half slip and pants, it has the free, swingy stride that is a natural with wider skirts. Two-legged slips fit smoothly; they're wearable over girdles and under slim skirts as well as wide.

## headlines for spring

Select a fashion right, charming new coiffure to match your most wanted desire!... Seldom will our hair styles be surpassed in splendor and beauty. Enjoy a touch of spring fashion with a new permanent from Hammond's. Priced from \$10.95.



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## 'LITTLE GIRL' LOOK IN LINGERIE

# It's Sugar, Spice 'n Everything Nice

It's not all "sugar" for lingerie this season. There's plenty of "spice," too.

Though old-fashioned femininity returns in full with frilly Victorian ruffles and bows, there's also a note of daring—especially in sleep and loungewear.

Take ruffles, for example. They've taken on a new twist and come up looking very '62 in St. Tropez-inspired bare midriff fashions. It's the ruffled top that most often is seen with the new low-slung hip-hugger pants.

**LITTLE BIKINIS**, bell-bottom pajamas, shortie pajamas, with long Bardot shirts are but a few of the more "spicy" styles.

Following the twist rage, some slips sport fringe at the bottom and many have flounces, ruching and ruffles.

Prints are important, too. In the Americana chapter of the old-fashioned story—it's gingham, brightly dotted



made of dotted swiss, gauzy satens, Colonial designs.

Yet even here trim may take over, and it does in eyelet and lace frostings and rick rack details.

**FABRICS** however give lingerie its nostalgia this season. In keeping with the "sugar-look," use is being batistes, dimity cottons, white pique, chiffony voiles—all with the new easy-care characteristics women have come to love.

The color scheme is snow white or pale. Peach, a pastel mixed from pink and apricot, is typical of the softening. Sharp yellows and the combination of red, white and blue constitute the majority of the exceptions.

So—be it sugar or spice, everything has been made extra nice in lingerie for "little girls" this spring!

## Brunette Beauty

Brunettes should be particularly careful about the hair style they choose. Because of its bold darkness, their hair will attract the eye immediately and should be expertly styled at all times.

## Three-Way Care

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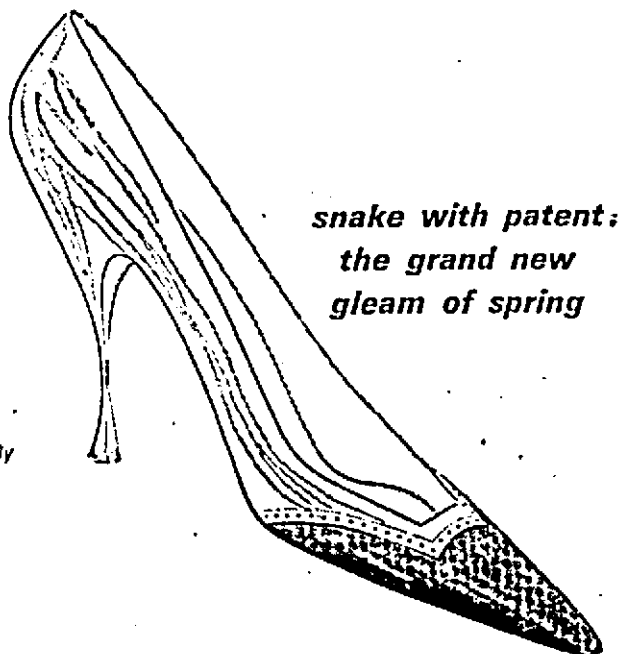


## CHANDLER'S Shoe Salons

See it in March 1 Vogue, the slickest combo to tempt the feet of fashion since the snake left Paradise. Just one from our fabulously varied and colorful reptile collection, all at prices you'd think impossible for such exquisite shoemanship. By French Room Originals.

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## It's No Lie--- Fabrication's the Thing

In fabrication of the spring fashion story, you'll see some of the prettiest prints in years for everything from sportswear to late-day dresses. And that's no lie! Blooming florals enchant in after-five dresses of chiffons, organzas and crepes. Stripes are eye-catching with the "stars and stripes" motif prominent in sportswear and scarves.

THERE'S a new handloomed look in homespun, hopsacking and burlap

FLIRTY FASHION is rule for coils this season. Over-all there's emphasis on a whirl of movement—but softly so, as in hairdo from sketch pad of Rafael's Originals, 4719 E. Anaheim St.



weaves, also textured effects in lacy wools and matelasse.

Knits are important, either in cotton or wool. Then there's seersucker for easy-care; rustic silks for rich coats and suits; printed terry cloth that heads for the beach.

Newest of all: stretch fabrics shown in terry, denim and sailcloth.



## Bridals Formals After-Five

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## Beaucoup Bags

For spring, Paris shows combinations, in gray, in Some are done in flannel or handbags in navy-and-red red both bright and deep, straw.

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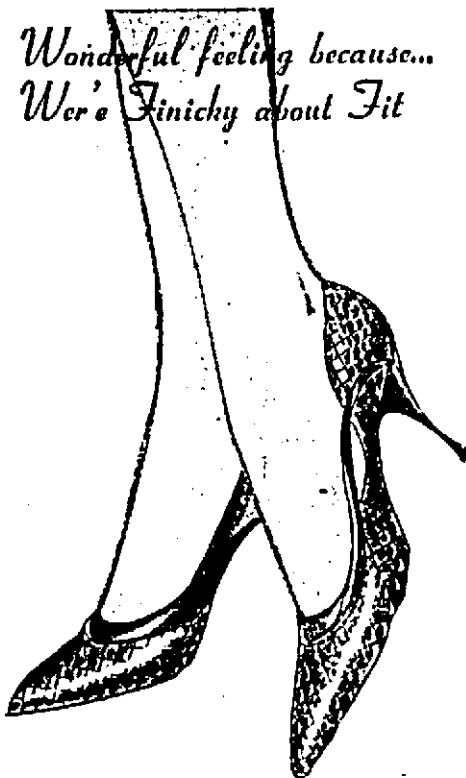
PURELY Californian. A pure silk weightless, witless dress. In Lido turquoise, Balboa green, Newport coral, Tahoe black, Pebble Beach white. Exclusive, Haggarty's, 5029 Hazelbrook, Lakewood.

## Russians: 'Up to Date' ---but Down With Hems

Moscow radio said recently that Soviet fashion designers would display "up-to-date" Russian dresses with hemlines two to two-and-one-half inches below the knee at the International Fashion Congress at Budapest this month.

Moscow radio, in a broadcast beamed in English to North America, said the Soviets would exhibit 72 examples of ladies', men's and children's clothing, combining elements of national costumes with "the most suitable lines picked up from foreign fashions."

Wonderful feeling because...  
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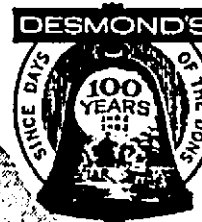
The spectacular new look in shoes has a wonderful new feel at Innes. The Look: Smooth black patent coupled with sparkling black sequin serpent. The Feel: Buoyant foam cushion inner sole and highest quality construction throughout, plus Innes' expert fitting ability.

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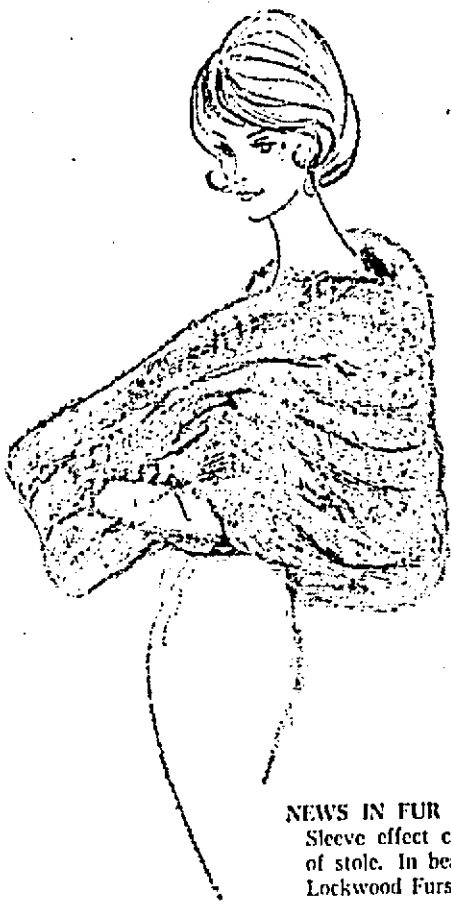
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## IN A FUR FLURRY? Stoles Are Fashion's Pet



LUXURIOUSLY feminine in natural pastel orchid, Emba mink cape of fully letout skins is wrap-up of elegance. Designed in latest flattering bubble style. Furs by David, 203-5 E. Third St.



NEWS IN FUR FINERY... the stole jacket. Sleeve effect creates jacket look; has comfort of stole. In beautiful Emba violet azurene. At Lockwood Furs, 711 Pine Ave.



WEALTH OF STYLE is unequalled in rich news of Emba tourmaline mink jacket. It's fashioned of fully letout skins, set in vertical pattern. All shades. Available at Hill Furs, 3316 E. Broadway.

## NEW AND HANDSOME Up Fashion's Sleeve ---Gloves for Spring

Spring's shorter, wider sleeves—also the absence of same—will make Easter parading a hand-in-glove affair this season.

Attractive leather gloves in every length from four to 16 buttons will start below coat sleeves and end everywhere from mid-forearm to the sleeveless shoulder.

The very simplicity of this spring's fashions call for elegant leather hand-coverings to strike an extra smart note.

THE PRETTY look of feminine hands will be carried up to near elbow length in daytime and late-

day gloves of place kid and luxurious suede leather. Worn at full length or crushed down to just above the wrists, the longer gloves make a fashion accent for a town suit or flowing coat.

For wear at a formal country club dance or an evening on the town, the best choice will come from a variety of elegant 16-button leather gloves.

WHITE, again, will be the most popular hue for evening. Cutouts, set at regular intervals up to full length of the glove, are popular detailing this season. So are seed pearls and clusters of small colorful jewels.



### Colorful Patents Shoe Enough

Watch your step this spring—and you'll see color. For the first time a full range of pastels, high key colors and white will be available in shimmering patent.

Now joining the weightless wonders of the fashion world are shoes. Many hover just as shape-holding, claim the shoemakers, but more walkable.

### LUXURY, GLAMOR, STATUS

## ... And All From Those Little Minks

NEW YORK (UPI)—Mink ranching rates as both the most "exotic and often most frustrating" type of farming.

So says a rancher who for 20 years has produced the makings of mink coats and other mink items for women's wardrobes.

"Exotic," said Walter Taylor of Somers, Conn., "because mink connotes luxury, glamour and status. Often frustrating," he added, "for two reasons—fickle feminine taste and the susceptibility of the animal to disease."

Taylor is one of the thousands of farmers in the United States turning out a record crop of ranch mink. Industry sources said the 1960-61 crop was 6,445 million pelts; the 1961-62 crop is expected to be seven per cent higher in this country, the world's greatest producer of ranch minks.

TAYLOR EXPLAINED the mink is a style production any way you look at it. One year, women may be thinking in terms of one color of mutation, the next year, another. But there is a trend toward use of the lighter shades.

As for ailments which affect the silky-coated animal, Taylor listed canine distemper, botulism which he said sometimes can wipe a herd out in 24 hours and dietary problems. That is why vitamin supplements usually are a part of the animal's meat, fish and cereal menu.

GENETICS IS a vital factor in producing quality mink and the colors style demands. Stated in its simplest terms, a farmer develops a mutation in this way:

In the first year of breed-

kit — rancher's term for baby mink—are divided in color. Two are mutation, the other two, hybrid.

The third year, a crossing of male and female mutations produces four kits, all mutation. The Mutation Mink Breeders Association lists more than 30 distinct shades of mutations.

"FORTUNATELY," said Taylor, "the mink is a polygamist. This enables the farmer to improve the quality of pelts much faster."

Would there ever be an

end to the number of shades possible to produce? "Nature hasn't called a halt on us yet," said Taylor. "But there has to be a limit some day."

Mink measure no more than a cigarette length at birth, traditionally in March, said Westwood. By November, when they're ready to be pelted, males will measure 24 to 25 inches, the females about two-thirds as much.

However small, no animal packs a bigger wallop in the fashion world.

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ing, a standard dark female is crossed with a mutation male. Their progeny — say there are four, although Taylor said the average family is 3.5—all are dark in color but genetically will carry the factor for mutation. These offspring are called hybrids.

The second year, a hybrid female is crossed with a mutation male and the four

### No-Show Slips

Slips that aren't showing this season: the demi-length that just covers the stocking tops, clearing the hemline for already-lined skirts and dresses.

Some of the gayer varieties are brush-stroked in shadings of green, blue and olive.

### Color Flash

Delicious color combinations are in the spring fashion air. Picture the happy pairing of lemon yellow with robin's egg blue... or white, a pale gray or soft beige, color struck with a flash of bright tangerine, turquoise or brilliant blue.



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Ruth Essig, PERMA-LIFT expert, will be in our Lakewood Store, Tuesday, March 6th, to give you a free consultation.

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Pantie Style No. 2870 Magic Oval Pantie in Lycra with extra in the front and back panels. Each C, M, L. Only 10.95

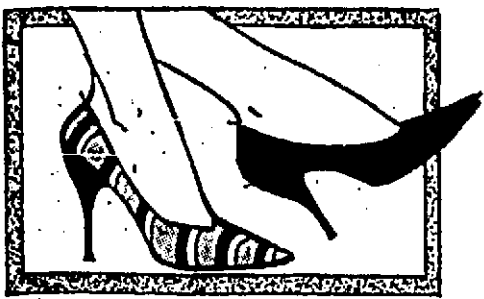
Bra Style No. 90 Lycra Magic Inset Bra with nylon lace. C, M, L. Only 3.95

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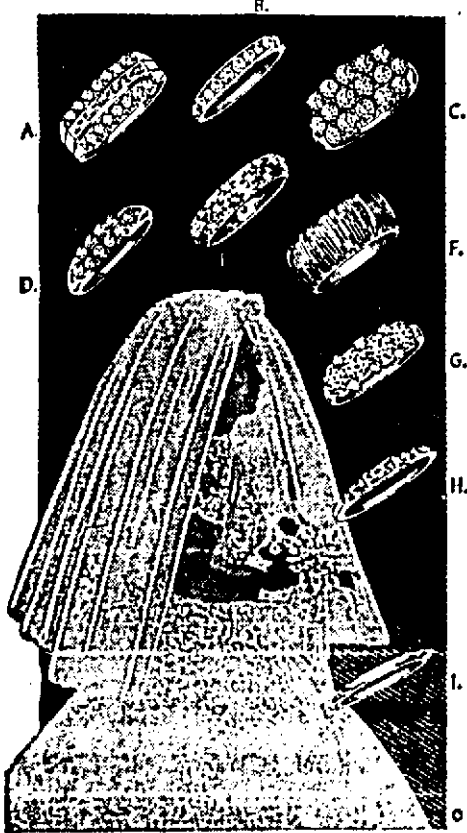
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## Friends, Romans and... The Look Is Feminine!

By SHEILA WALSH  
By United Press International

ROME—The spring-summer collections at the Italian high fashion shows in Rome and Florence this season could be summed up in one word—romantic.

They were as feminine as an old-fashioned lace fan and as modern as tomorrow's headlines.

The mood was sometimes outrageously coquettish, and frills, flounces and ruffles swished through every collection.

THE SILHOUETTE of the Italian look for 1962 gives credit where credit is due to a woman's figure. The waistline wanders high and low—and a girl can wear it where it suits her best.

Waists were as high as Empress Josephine's in some collections, while in others they dipped gently to hip-bone level.

The hemline was the only note of controversy on the Italian scene. The majority of the designers kept skirts short, but ladylike—just covering the kneecap.

Fabiana lowered his hemlines a surprising four inches below the kneecap. His wife, Simonetta, who also is a rival designer, compromised on hemlines that stopped well above the mid-calf but were considerably longer than most.

But these designers were on their own in launching a longer look.

MOST MATERIALS in the Italian collections all were lighter than air. Floating, flowing and swirling materials like chiffon and light crepe were the designers' favorites.

The collections blazed with

warm-toned fruit and flower colors. Orange in all shades from harvest moon to tangerine or orange sherbet was the top color.

Green was the second favorite, especially in bold tones of emerald and grass.

For light relief, the collections suggested white.

Fourquet, the young Neapolitan-born designer who made his solo debut this season showed outfits which he dubbed "absolute white."

Crisp white suits with all-white accessories and only a touch of pink for blouses illustrated his "white for summer" theme effectively.

PRINCESS IRENE Galitzine's collection drew the most applause from the professional audience of buyers and fashion writers in Florence.

The princess' silhouette was gently clinging, yet ultrasophisticated. She used the gentlest shade of the brightest colors with an unerring eye.

Pucci, with his low-slung pants teamed with long jersey blouses, was star of the sportswear collections. His styles were reminiscent of dude ranch cowboys' levis and midriff-bare pants that swept the French Riviera last summer.

## The Dress Takes a Coat



INSIDE STORY, dashing cotton print in bright orange, adds chic to stylish beige cap-sleeved sheath with three-quartered length jacket. In rayon-linen weave. At Wonder Shops, 211 Pine.

### Step Right Up

The way in which you walk has a good deal to do with how much walking benefits you.

If you shuffle along from the knee, don't expect much in the way of results. But if you stride gracefully, swinging from the hip, your whole body benefits. Walking exercises nearly as many muscles as swimming.

Try walking from the hip and feel the difference!

MARVELOUS MANDARIN simplicity goes sophisticated in turquoise two-piece costume. Coat has side slits, frog fastener. Of rayon acetate at Frederick's of Hollywood, 205 E. Ocean.

### Let's Face It

When you buy foundation make-up you should choose a shade lighter than your foundation, a shade lighter than your foundation.

## The Spring Bride...

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### '62 Ground Rules: Go Light Footed in Lower Heels

The age of weightlessness is upon us from the skin out.

Fabrics like jersey, chiffon flannel, wool or test-tube fleece are running beautifully scale-shy; foundations in the new spandex mixtures are, with a skeleton-crew in ounces, doing great things for figures.

Newest number in the local clothes trend: shoes which, playing along with their smart lower heels and non-pointed toes, are suddenly made to be mere shadows of their former weight.

Many a mere three ounces, they're just as shape holding but prettier—and much more walkable.

### Undercover Care

Bath oils transferred from the body will cause rubberized garments to deteriorate, one more reason for sudsing bras and girdles after every single wearing.



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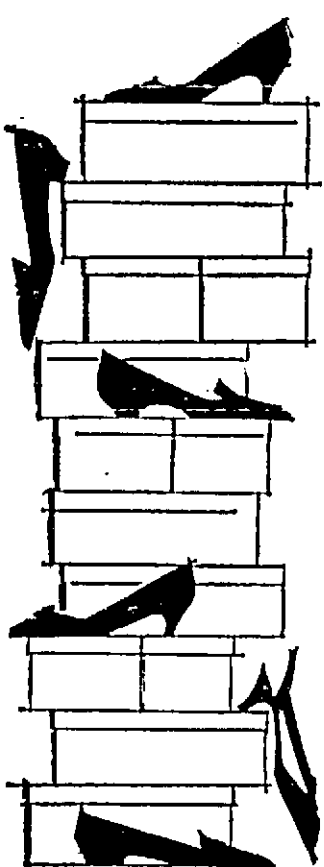
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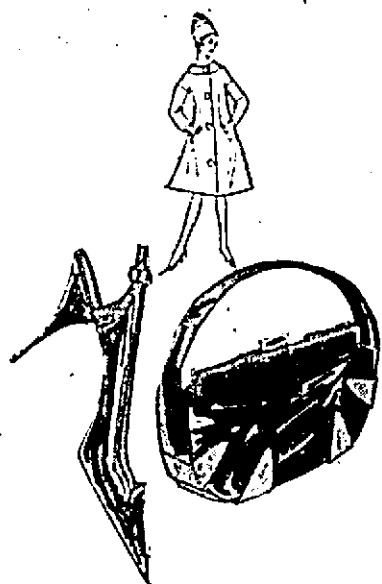
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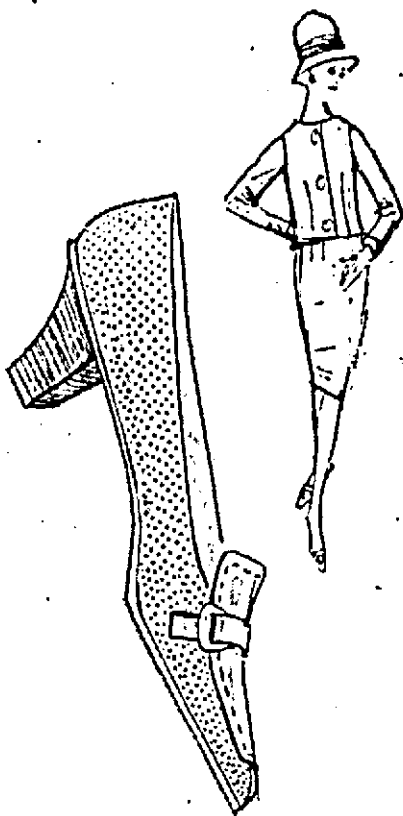
## Walk into Spring; Go Light-Footed



SHINING UP to spring... "Sorceress" by Mademoiselle. Elastic sling heel, crescent toe in patent trimmed with matted calf... also in bone calf. At Innes, 5030 Pepperwood Avenue, Lakewood.



DIRECT FROM ITALY... new open back, lower-heel... so right for spring By Jana; in bone calf or black patent Spring baskets to match any wardrobe. At Mandel's Shoes, Third St. and Pine Ave.



LOOKS SMART, feels good... prettily perforated, medium stacked heel. Has red carpet Urethane cushion; makes walking seem like floating on cloud. Bone or white; at Tri-Point, 235 E. Fourth St.

## Mattress Care Organize Closets

A mattress should be aired daily, turned and vacuumed or brushed once a week. Try sponging with a little sudsy water to help remove soiled spots. Then set an electric fan nearby to dry it quickly.

A well-organized closet makes dressing easier and faster. Have everything in clearly labeled boxes; keep clothes in transparent bags so that things can be identified at a glance.



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## PERFUME POLL

### Scent for Allure, Glamour, Says Gallup

Perfume makes America's young mothers feel "daring," "alluring," "glamorous," reports Dr. George Gallup, surveyer of everything from politics to pinups.

According to a nationwide poll, more than half the mothers, aged 18 to 30 and representing the upper two-thirds of the country in income and education, say their husbands are interested in the scent they wear, and over a third apply it before retiring at night.

MANY USE it sparingly when they buy it, lavishly when it's a gift.

But no matter how casual their sneakers and jewelry, 65 per cent of the women polled feel "happier," "confident," and "more attractive" wearing perfume.

Although a majority wear Bermudas or cotton house-dresses for cleaning, 65 per cent take time to "freshen up" for hubby's homecoming.

Despite marriage and motherhood, reports Dr. Gallup, female vanity prevails.

## Nail Tip

To protect your fingernails, use an orange stick tipped with a brush at one end. Just dip the brush into soap and clean around each nail. It will do an effective job, gently.

## Button, Button

To preserve the beauty of those bulky sweaters with wooden buttons, remove the buttons before you launder the sweater. Wooden buttons tend to swell when wet.

## Just Walk Out in Style

### There'll Be More Heels in Your Life

We women are in for more heels in our lives—this time in our shoe wardrobes.

New shoe styles for spring offer a wide variety of heel shapes and heights. They stack up something like this:

Most noteworthy is another revival of the historic Louis heel with its indentation narrower than ever before, but with the base flared either to square, rectangular, round or crescent shapes.

The Louis heel comes in all heights from Cuban to the new extreme of three and one-eighth inches, a height also shown in the standard, skinny spike.

FOR A WELL-HEELED look, stacked versions soar or hug the ground in sliver-thin cones or wedges. Also present is the prim, a geometric shape first used on walking shoes, plus two new treatments from Margaret Jerrold, a New York designer.

One of Miss Jerrold's innovations is the "cat's back" heel, shaped like the arch of Tabby's back when she's scared. The arch works its way into the sole of the shoe and is shown in a series of raw silk pumps with narrow, flat-looking toes.

THE OTHER HEEL, dubbed the "umbrella," is a variation of the Louis shape—wide at the base, narrow at the "waistline," flared widely at the shank. To go

with the heel: an elongated toe.

New also for spring: heels in color contrasting with the rest of the shoe. One manufacturer has a series of black patent pumps with heels in

red, green, yellow or orange. It's part of the trend to two-tone shoes.

SHAPING UP also for spring are changes in toe shapes. For daytime, there

are two new versions—a softly rounded shape, and a flattened elongated shape squared off at the tip.

Two variations of the squared-off tips come from the firm of Capezio: the "platypus" in low heels and the "platypump" in high, both copies of the platypus bill.

Although toes are beginning to round for daytime, the sharp needle remains avant garde for evening.

In color, look for medium blues, strong reds, yellows and a whole range of pinks to go with the pink tide of ready-to-wear. Count in also the natural tones—bone, beige, coffee and greige.

In fabrics, anything goes—satins, silks, damasks, embroidered organdies and numerous types of leather—kid, antelope and the reptiles.

## SMALL FRY GO SUAVE

### Sophistication---New Look for Sub Deb Set

It will be a tailored, unruffled Easter parade for the small fry.

While the fashion industry catering to women is putting ruffles on everything, the designers of children's wear are taking them off.

Frills and furbelows are held to a minimum in children's wear. The newest looking dresses have lowered waistlines underscored by flat pleats.

There's even less puff to classic puffed sleeves—and many sleeves in tailored costumes reach below the elbow.

MANY SMALL FRY dresses are two piece or have two-piece tendencies. Favorite silhouettes: the princess and the "A," slightly flared from shoulder to hem.

Although children's styles

break with the adults in the ruffle department, they follow group designs in the numerous ensembles and in fabrics.

Coats and jackets are designed to "go with" dresses. And fabrics encompass a multitude of rough-texture wools and synthetics. These show largely in outdoor-wear. Dresses and sportswear come in rugged denim, duck, hopsacking, homespun and coarse synthetics.

IN COLOR, look for children's wear to reflect an adult trend—to clear, warm citrus shades such as yellow and orange, followed closely by muted beiges and grays.

Sportswear for children has gone far beyond the knit T-shirt and blue jeans stage.

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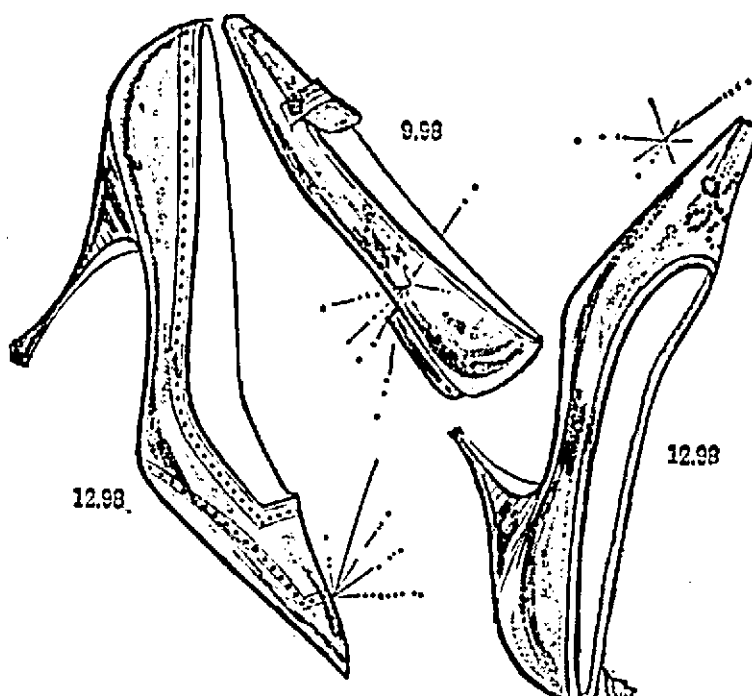
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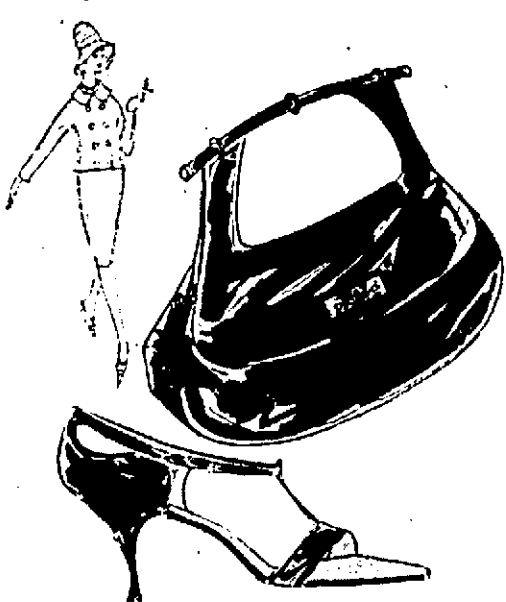
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# Fashion Steps Lively - - - On Many Heels

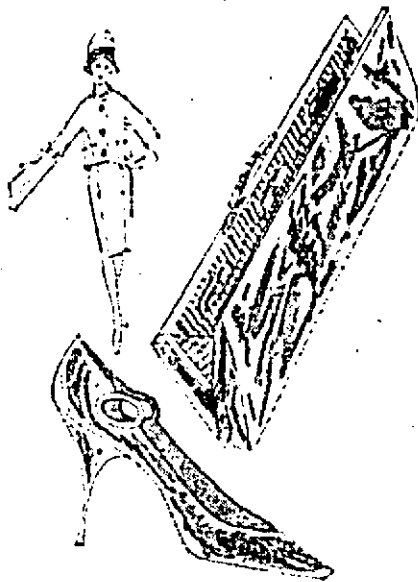
## Show-Offs—Bow Out!



**FRINGED AND FEMININE . . .** tall pump of multi-color raw silk, in wonderful shades of orange, red and pink. Long-line clutch bag has go-with chic. At Joseph Salon Shoes, 547 E. Ocean Blvd.



**LIGHT ON their feet . . .** T-strap bare sandal by Mademoiselle with ombrellino heel; in black, red patent. Bag by Lennox in bone kid, navy or black patent. At Jacobs Quality Shoes, 5016 E. Second.



**NEWEST LOOK AFOOT . . .** light pastel patent, here shown in square-toe pump. Matching patent bag in elongated shape; in beige, white or black patent. Exclusive at Guild House, 507 E. Ocean Blvd.

Accessories are less for show and more for know this season.

Jewelry has taken on a restrained look with smaller beads, finer and more delicate chains. Pins, too, are depending on craftsmanship instead of size for eye appeal.

Handbags reflect the general trend toward softer-looking clothes. The clutches, envelopes, totes and pouches all are rounder and smaller than in previous seasons.

Spring shoe styles bare a lot of foot, although the open toe has not made a comeback. Daytime shoes have lacy, cut-out vamps, large perforations along the

sides, or the sides cut down. Strap shoes are seen in many variations.

Watch, also, for the colored patent leathers to compete with the classic black. The daytime patents come in red, blue, yellow, salad green, white and coral. For evening, the patents take on a metallic hue in bronze, copper or green.

## News in Nylons

New this season is the ultrasonic stocking.

It's made of a new nylon with a filament which makes the stocking less shiny, more clingy. Other benefits: the fabric is soft, cool, resilient.

## Children's Bootery



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## EYE, YA-EYE, YA-EYE

### Anna: No Lipstick, Just Hats

Actress Anna Maria Alberghetti doesn't wear lipstick.

"It's a big nuisance," she says, "putting it on and taking it off."

And it detracts from her eyes "and that's my focal point," she explains.

Then too, "men do not like lipstick. At least they prefer me without it."

Lovely Anna Marie believes in making the most of your best facial feature and going on from there. She's done that since she arrived in America at 13, a dozen years ago, making her singing debut at Carnegie Hall.

"MY EYES are not nearly as big as they look, but they are easy eyes to make look bigger. I have thick eyebrows and very long lashes so all I need is a pencil eyeliner and mascara and my eyes can look enormous," she points out.

Hats also emphasize her eyes, she says. She has more than 60 hats and won the Golden Hat Award in 1961 for being the best-hatted woman in the theater.



said to be selected by 400 woman's page editors throughout the country.

"WHEN I like a hat, I'll have it made up in every color. My chechia hat, which looks just like a high pillbox, was made up in 15 colors, and I expect the style to last forever.

"I never buy a hat, shoes or anything else that will

be in one year and out the next. I expect my dresses to be stylish for six or seven years."

She likes the chechia (high pillbox) style because she can hide her hair under it. She wears a few bangs over her forehead.

"I just comb these little bangs, and I can always look neat by tucking the rest of my hair under the hat. It's ideal for young girls who haven't the time to fuss with their hair, especially in an emergency when they get a call for an unexpected date," she says.

ANNA THINKS some girls don't wear hats because they think they look better without them. But they haven't found a style that is becoming to them, she says, or she feels sure they wouldn't feel that way.

"I just don't feel complete without a hat. Oh, I run out once in a while without a hat, but I think a hat is flattering. I have a hat tree built like a lazy Susan in my bedroom. I don't put my hats in boxes

in the closet. It's too easy to forget you have them."

She likes a hat that elongates her face, such as the pillbox, and pulling it over her ears widens her eyes.



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# Fashion Goes Two Pieces ... or three, or four, or more



AMERICANA BLAZER (left) is blazingly pretty in red, white and blue cotton knit. Comes with matching capris, bermudas, shorts, and skirt. A holiday dream; by Sportmaster. At Gi Gi's, 5251 E. Second Street.

DADDY-O JACKET (below) with hold white buttons, side slits, tops slim-line capris. Both have rick-rack hems, heart design on yellow, aqua or pink. At Walker's, Fourth St. and Pine Ave.



BEGUILING STYLING in navy denim culottes with matching jacket by Fleishman. Also available: tapered slacks, coordinated bandana blouse. From Town and Country, 4129 Long Beach Blvd.

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## SAYS FORMER DRESSMAKER:

### Jackie's 'Straight Up-and Down Look' Is Her Fashion Triumph

By JOY MILLER  
AP Women's Editor

NEW YORK—"Somehow, in her own thinking, she seemed always to be a little ahead of fashion's decrees."

That's how a Washington dressmaker, Mimi Rhea, sums up a favorite customer of a decade ago, a lovely

brunette named Jacqueline Bouvier, who today is Mrs. John F. Kennedy.

It's been years since Mrs. Rhea worked on any clothes for Jackie—as she often affectionately calls her in a book written with Frances Spatz Leighton titled "I Was Jacqueline Kennedy's Dressmaker."

But she has followed the development of the First Lady's fashion philosophy, and what she calls her "almost straight up-and-down look." She says:

"The ultimate triumph of Jacqueline's fashion personality did not come about until she stopped trying to make her waist look smaller and her bust look larger and carried her straight slimmness to its own final look of simplicity, making well-rounded women drool with envy that they weren't flatter and straighter-waisted."

WHEN IN 1951 she came to Mrs. Rhea, dressmaker for years to her mother, Mrs. Hugh Auchincloss, Jackie said: "I'm trying to develop a certain clear-cut line."

Together they worked over sketches, leafed through French magazines for interesting treatments. Sometimes Jackie bought off

the racks in Washington or New York, and had the dresses sent directly to Mrs. Rhea for alterations to give them the couturier look.

She was critical of her figure in those days, writes Mrs. Rhea. "She wished her feet were smaller, her waist slimmer, her bust were larger, her legs were straighter and her face were oval."

Comments the dressmaker, who admired her young client tremendously: "I felt like spanking her."

That was the era of full longer skirts gathered into a tight waist, of clinging chiffons, of choker necklaces, slave ankle bracelets and open-toed shoes. The future President's wife would have none of it.

She insisted on cleaner, neater, more compact lines, and materials with a firmer body. She wore one or two strands of pearls, pearl button earrings, medium-high pumps. Hot pink was her favorite color. And she

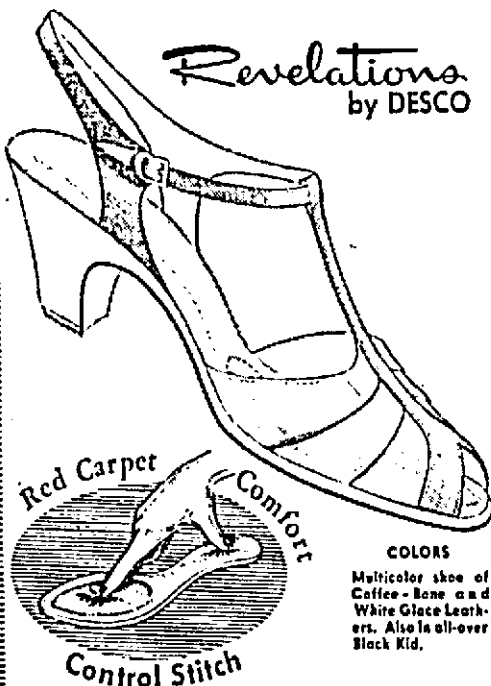
started shortening skirts before any other Rhea customers.

SHE DIDN'T wear hats in those days, and she has since adopted the pillbox, Mrs. Rhea thinks, "because it interferes least with the design of a dress."

Her younger sister, Caroline Lee, now Princess Radziwill, who also visited Mrs. Rhea's establishment, "had more of the grand manner than Jackie," the dressmaker recalls. And "while Jackie liked more inconspicuous clothes, Lee preferred the more extreme styles and more striking colors."

Mrs. Rhea's chronicle, which she says she has not shown the First Lady, covers Jacqueline's broken engagement to John Husted, son of a New York banker—"she seemed more relieved than unhappy about it"—and subsequent marriage to the junior senator from Massachusetts.

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# JEWELRY FORECAST:

## Bold and Beautiful

The plainer the fashion silhouette, the fancier the jewels worn with the clothes.

Styles for spring 1962 offer very little clutter, so provide a good setting for jewelry, either costume or the real McCoy.

Take, for instance, the wide-open necklines and innumerable daytime ensembles and suits sans collars. Here's where chunky, multi-strand necklaces fill in, either in colors coordinated to the costume or contrasting.

Or, leave the neckline bare and wear a pair of spangly, dangly earrings.

EVENING CLOTHES rarely come with collars anyway, so jewelry designs this year include the collared look.

Jeweled collars, usually in multi-colored stones, come from width of two inches all the way to a strangling cover wide as the turtle neck of a sweater.

Or, consider the short sleeves which dominate in spring collections. When sleeves come just to the elbow or below, something has to break that long stretch of bare arm. The answer: bracelets with elbow length gloves in matching kid.

PINS, big splash affairs, can be worn just about where you please. Tuck one in your hair for evening. For day, attach a pin at the seam marking the higher waistline silhouette. Pin a jewel at the hem of the long overhouser on a two-piece dress.

Or, use a pin at the shoulder instead of a necklace as only ornament on a collarless costume.

THE CHANEL influence runs strong in spring jewelry—to go with the open, cardigan type coats and jackets the Paris designer has made her trademark.

Favorite fastener at the neck for these cardigan types are bar pins, either in the tailored gold of the original or more fancifully made up in pale-tone jewels.

One designer fastened these jackets across the bodice with fob chains, reminiscent of those on which grandpa used to hang his watch and his elk's tooth.

Another Chanel revival: the long chain necklaces with tassels reaching almost to the waistline. Wear one of these or several with a simple dress-jacket costume or suit.

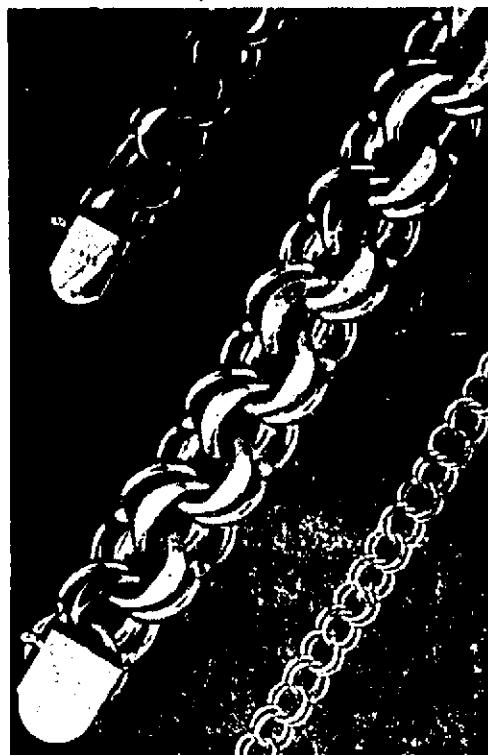
OTHER jewelry notes for spring accessorizing:

Wear a choker strand of large beads covered in the same fabric as your costume.

If you're a woman who prefers pearls to the metallic finished jewelry, try a single long strand of them against the simply-cut "little nothing" dress.

Tie a rope belt of jewels around the waist of a slim, late day or evening dress.

Or, let your only jewels for evening be a pair of long earrings and a triangular scarf, headed all over and tied over your head, peasant-girl fashion.



WHEN JEWELRY hath charm... Bismark's spiral charm bracelets—traditionally famous in design, exceptional in value. Bracelets pictured in actual sizes. C. C. Lewis, 333 Pine, city's oldest jewelers.

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Our special De-Lux 25.00 Zotos liquid air Coldwave... this special wave is known for its revitalizing oil that adds luster and forms the hair into a soft, natural looking curl.

NOW \$11.50



A \$25.00 Zotos Delicate hair prescription wave for difficult damaged hair. Special solution plus \$5 treatment.

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Our De-Lux Coldwave includes a style cut, shampoo, and set. Given with the finest professional care by professional hair stylists.

*Cozart*

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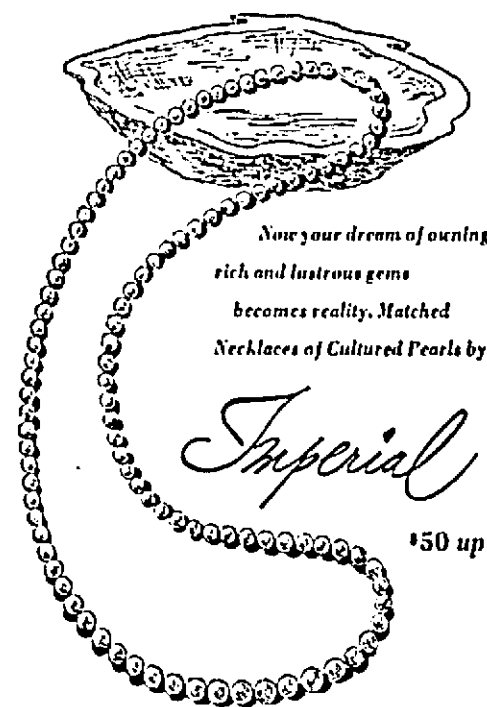
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*Imperial*

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The most flattering accessory you can wear... growing in loveliness the longer you wear them.

Come early... select the natural color that complements your complexion.

Prepaid insurance policy with each necklace.

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PERSIAN TURQUOISE strand outlines four-row hilt of cream rosea cultured pearls by Imperial Pearl Syndicate. Opulent earring is cascade of cultured pearls, each caged by gold-filled prongs. Kay Jewelers, 319 Pine, and 5208 Lakewood Blvd.

## Color Palette Is Yummy

Spring's new colors sound good enough to eat. Take the greens, for instance, ranging from cucumber (a tone tender as a spring salad) and citron (a color that heightens your own coloring and brightens spring days).

There's hot coral—ripe, mouth-watering and sun-cramped with color. Also willow, soft and leafy. And there are yummy tan-brown tones ranging from mushroom to wheat.



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Spring with flowers...  
 frame your face in the most beguiling of shapes...ballibunil straw brimming with silk roses  
 one from Gladys' romantic spring collection  
 priced from 15.95 to 69.95  
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See the gay new look of Spring! Come along as QualiCraft takes off on a fashion fling of new shapes, colors, trims to spice '62's young-romance clothes. Here, the important patch influence: ombre-hued pumps on heels tall or small. See marvels of delicate detailing—smart patchwork or imported fan inlays in tans-to-browns on pale, pretty bone. Matching handbags, too. Luxurious? Yes, but you expect more, get more for your money from QualiCraft!

\$6.99 \$7.99 and



DOWNTOWN Long Beach, 257 Pine Ave. • LAKEWOOD CENTER • Broadway-Orange County Shopping Center Bellflower • Buena Park Center • Compton • Norwalk • Orange County Plaza • Palms Verdes Estates, Upland's Center Redondo Beach, South Bay Center • Santa Ana • Torrance, Del Amo Center • MALI, CREDITS, add the postage plus tax, (sorry—the C.O.D.)

## For Misses: Little Capes, Big Fashion

What are little girls' fashions made of? The same things as mother's: pleats and capes and everything nice.

In some small-fry suits, short capes take the place of jackets; in others, capes go over jackets as a separate piece.

Many ensembles gain a cape appearance through short cape insets, drop shoulder seaming or wide short sleeves.

SKIRTS ALMOST always are pleated, but a few flared and slim styles do appear.

In coats, the most popular silhouette is the A-line, on which many a wide collar provides a cape effect.

But by way of sharp contrast, some suits and coats have no collar or cape effect at all. These are based on the classic (still very good) Chanel designs.

In between there's the



PRETEND PEARLS highlight dainty petal cutouts in party-perfect shoe by Stride Rite. In white smooth leather or black patent; at the Children's Bootery, 4346 Atlantic Ave., in Bixby Knolls; also at the Los Altos Shopping Center.

scarf coat and suit, just like others are separate to be mother wears. Some scarves worn in a score of different are sewn to necklines while ways.

## Ah! Girls Will Be Girls Again---Hairstyles, et al

This spring the "girly-girl" is back.

The reappearance of small waistlines, frilly ruffles and swirly skirts all indicate that girls will be girls again and hair will form a delicate frame for a softly pasted complexion.

Last season's bulky, over-stuffed hairdos are out. In their place: understated, small, draped and shaped styles that mold the head

like some diaphanous fabric.

These will be the classically simple and beautiful coils to suit the season's softened silhouette.

YOU'LL SEE the return of sweet little curls, draped waves and swirled shapes. As a prettier frame for the face, hair should be a bit longer to mid-neck, its body coming from a shadow-light permanent wave.

This is the year when hair

styling follows the intricate lines of dressmaker draping, shaping and bias cutting. The hair is even treated as material, sometimes draped into folds, as one would jersey, or placed into waves, billowy as chiffon.

ONE SUCH hair style is called the "ruffle." It begins with a center parting and ends in puffy, ruffled curls around the ears.

Another is the "drape," with loose waves molded about the face on either side.

Still another: the "bias cut," in which the hair is swept over to one side ending in a ruffling of ringlet curls.

**Fashionette**  
3500 East 4th St.

## Gay Blades in Two Tones

Carlye combines two colors of sumptuous imported Italian silk linen, and conjures up a "sword play" dress that alms you delightfully. Constraining saddle-stitching outlines the motif.

*Carlye*

AS SEEN IN  
HARPER'S BAZAAR

3500 East 4th St.



HALF SIZE in a costume with a future. Coat of rayon silk shake has costly look of imported silk linen; tops flattering black or beige floral print, which also lines coat. Available at Modern Woman, 436 Pine Ave.

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Specialization is our secret coupled with the realization that every woman appreciates quality workmanship at a real savings. Discover the difference specialization makes, you'll be pleasantly surprised. Won't you take this opportunity to become a satisfied Growing Glory customer. We will enjoy serving you.

**GRAND OPENING SPECIALS**

\$18 STACUOL Including Cut, Shampoo & Set Complete 7.95

\$18 WONDERFUL Including Cut, Shampoo & Set Complete 8.95

\$20 MAGIC CURL "At Salon" Including Cut, Shampoo & Set Complete 11.95

Other Waves to 25.00

**ADDITIONAL SERVICES**

• Haircut 2.00 up

• Shampoo & Set 3.00 up

• Color 4.95 up

• Silver Blending & Specialty

**BUDGET COLD WAVE** 4.95 5.95 and bath complete with or without appointment

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SHOP MONDAY TILL 9 P.M.

**SPRING FASHION PICKS GOLD**

... the excitement of an opulently tasteful gesture! Dramatic accent for a simple suit, stunning touch with summer linens and such! Gold is for daytime—for now . . . beginning with the Golden Handbags! Fold-over to tote—gold mylar, gold beads, gold prints! 8.95 to 13.95\*

... and the shoes. DeLiso Debs Captain Crete in gold crushed kid, stacked leather heel. 21.95

Handbags, Shoes, Street Floor

\*plus Fed. tax

**Long Beach Santa Ana**

**Buffums**

11.95\* 8.95\* 13.95\* 8.95\*

Pine at Broadway—HE 6-9841. Store Hours: Monday, Friday, 9:30 a.m. to 9 p.m.; Other days, 9:30 a.m. to 5:30 p.m.



# Long Beach Builds From Ocean Bed Skyward



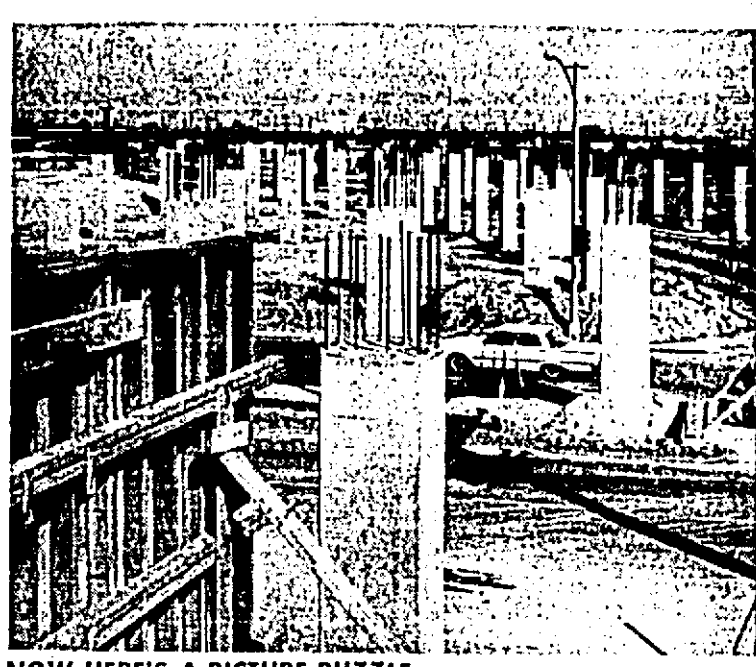
## LUXURY VIEW OF WORK

Construction of Pier J, the \$19 million harbor project to provide 310 acres for the 1966 World's Fair, is under way. Starting at the Reef Restaurant a huge crane unloads Catalina Island rock to build the ocean-bed foundation of the pier. Sidewalk superintendents have a luxury setting to view work.



## WE'RE PIERING AHEAD

Huge pillars to support the Thomas Bridge from San Pedro to Terminal Island are in place as construction of the big bridge is making rapid progress.—(Photos by Chuck Sundquist.)



## NOW HERE'S A PICTURE PUZZLE

Motorists, long puzzled over the complexities of the Traffic Circle here wonder if they are in for a real dilly when the San Diego Freeway opens across the city. This view of piers for the overhead spans at Bellflower and Los Coyotes Diagonal certainly is a puzzle now but engineers say everything will clear up when the ramps are finished.

## U.S. Farming Above Russian

NEW YORK (UPI)—U. S. agriculture outproduces that of the Soviet Union by a 60 per cent annual average even though Russia has seven farm workers for every American, according to the National Industrial Conference Board.

In achieving this, NICB says, the United States uses less land (329 million sown acres to Russia's 501 million) but more equipment (4.8 million tractors to Russia's 1.1 million).

## We'll Grow 'n Grow

By 1975 there will be an estimated 15,776,300 persons living in the Southern California area—5,771,600 more than there were at the time of the April 1, 1960 census, Security First National Bank's research department reports.

Citing figures from a series of preliminary population projections recently prepared by the California Department of Finance, the Bank disclosed:

Population of the 14 southernmost counties of the state is projected to 11,965,000 by 1965; 13,840,200 by 1970 and 15,776,300 by 1975.

This would be a numerical increase averaging 376,200 persons between 1960 and 1965; an annual average of 375,040 between 1965 and 1970; and 387,220 per year between 1970 and 1975.

## Real Estate Board U.S. Prexy Coming

The Long Beach Board of Realtors will host a reception honoring Arthur P. Wilcox, president of the National Association of Real Estate Boards, and Charles Brown, president of the California Real Estate Association, Monday, March 12, at the Petroleum Club, 3636 Linden Ave., at 8 p.m., announced James A. Edmonds, Jr., president of

the Long Beach Board.

Wilcox of Boston, was recently installed as the 1962 president of the national association. He became a director of NAREB in 1951 and has been active in many executive offices. He has



ARTHUR P. WILCOX  
Coming to L.B. Meeting

been a member of the Realtors' Washington Committee and has been chairman of the association's political participation and board services committees.

BROWN OF PASADENA was installed as the 1962 president of the California association at their recent annual convention held in Los Angeles. He is well-known throughout the state, having served CREA from 1951 through 1959 as treasurer.

Edmonds said that this reception will be one of the outstanding events of the year for the Long Beach Board. Refreshments will be served and there will be dancing to the music of Doris Crane's. Coquettes. Reservations will be \$2.50 each and they may be made by contacting the Long Beach Board office.

## Mobile Homes

### Used for School

NEW YORK (UPI)—House trailers are helping some of America's children to learn, their three R's, reports Jones & Laughlin Steel Corp.

Some school boards, hard-pressed for more classroom space, have discovered that steel-framed mobile homes are a fast, low-cost solution to their problem.



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## Contest Entries Now Opened for 'Build Long Beach Better'

Entry blanks are now available for the "Build Long Beach Better" contest for local home owners, being sponsored by the Long Beach Board of Realtors. J. C. Foster and Bill Ballard are co-chairmen of committees in charge of the contest.

During the Home-O-Rama the entry blanks were given out at a booth sponsored by the realty board with Dewain Haun in charge.

This week the entry blanks will be available at offices of each member of the realty board.

THE CONTEST will serve several purposes, regenerating interest in the national Build America Better drive for conservation and rehabilitation. It will cooperate with the "Fix Up-Clean Up Week" sponsored locally by the Women's Division of the Chamber of Commerce and will kick-off plans for local observance of Realtor Week.

While the contest will not close until June 30, consideration was established between March and October 3, 1961, on it during Realtor Week.

## REAL ESTATE \* BUSINESS

THE BOSTON GLOBE, Sunday, March 5, 1961 - R-1

## Independent-Press-Telegram

May 20 to 26. The public will be asked to view certain projects during the week.

## Refinery Wins Safety Award

Shell Oil Co. Wilmington-Dominguez Refinery recently was presented an award of merit by the National Safety Council for an outstanding safety record.

The refinery employees worked a total of 1,434,260 consecutive man-hours without a disabling injury.

The record was established between March and October 3, 1961.

THE CONTEST will be open to all home owners who are making improvements. There will be prizes for varied classifications according to the size and cost of the improvements and home.

It will not be necessary that the home improvements be made during the exact dates of the contest. Applicants must have "before and after" photographs of the work. No improvements started before Jan. 1, 1961 will be considered. They must be completed by June 15 of this year.

There will be four divisions for judgments, safety, sanitation; increased comfort and livability; beauty and appeal; and quality of workmanship.

# VETS

# \$55

## TOTAL DOWN PAYMENT

not a penny more

# only \$118

## MONTHLY PAYMENT

(prin. and int.)

## 3 BEDROOMS • DEN • 2 BATHS

## 4 BEDROOMS • 2 BATHS

### BOTH WITH FAMILY-DINING ROOM

compare the difference.  
select oak floors • built-in range and ovens • forced air heating • plus many many custom extras.

### A Top Anaheim Location for only \$21,000 full price

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EXCEPTIONALLY LOW MONTHLY PAYMENTS...  
LESS THAN \$100.00 (Prin. and Int.)  
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# Sherwood RANCHOS

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Elegantly furnished and landscaped model. Pool by Tahitian Pools.

LIVE IN A HOME BUILT BY  
THE GEORGE D. BUCCOLA CO.  
BUILDERS OF FINE SHERWOOD ESTATES  
HOMES THROUGHOUT ORANGE COUNTY

FROM LOS ANGELES: Santa Ana Freeway to Arroyo Terrace, straight ahead 2 1/2 mi. to Santa Ana Blvd. Turn left on Santa Ana Blvd. to Western Ave. Turn right on Western Ave. to Sherwood Ranchos.

FROM LONG BEACH: Take Carson Blvd., east (between Lincoln) to Western Ave. Turn south to SHERWOOD RANCHOS.

# Bolsa Park

## CUSTOM HOMES IN HUNTINGTON BEACH

- 3 & 4 BEDROOMS, 2 FULL BATHS
- GENUINE LATH AND PLASTER
- SHAKE, CEDAR SHINGLE ROOFS
- CERAMIC TILE THROUGHOUT
- WASTE KING DISHWASHER
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2-UNIT — 2-BEDROOM

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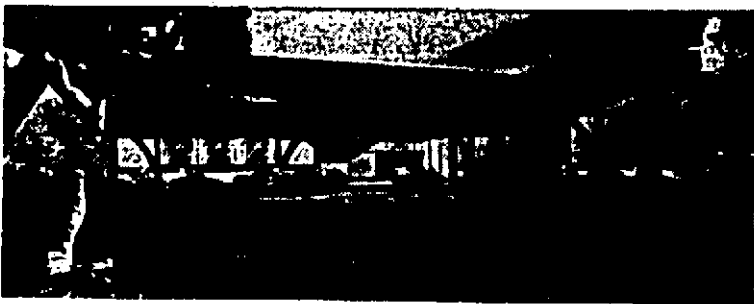
For Complete Information  
PHONE  
UNDERHILL 5-5243  
For Toll Calls Reverse Charge

## Kitchen Appeals to Golden West Home Buyers

A step-saving modern handy range-top separator kitchen with breakfast bar and breakfast bar, and quick serving to family room is featured in one floor plan at Golden West Estates in Huntington Beach said Jim McCarthy, vice president of McCarthy Co., co-builders with Sant Construction.

The NAHB Research Division says 82 per cent of American families eat in the kitchen unless they have an over-sized two-car garage. McCarthy said. "That makes kitchen design especially important; and, judging by homebuyers' reactions, conventional terms; and VA this Golden West kitchen no-down-payment terms. A more than fills the bill, special lay-away plan helps Among other exceptional features, it has an unusual corner sink and view window, a

THE HOMES, priced as low as \$17,500, are offered in 22 exterior stylings. They include three or four bedrooms, two baths, family room, and kitchen unless they have an over-sized two-car garage. Available are 35-year, 5½ per cent FHA terms with down payments from \$800; conventional terms; and VA this Golden West kitchen no-down-payment terms. A more than fills the bill, special lay-away plan helps Among other exceptional features, it has an unusual corner sink and view window, a



### A GOLDEN WEST ESTATE

This model of a Golden West Estate in Huntington Beach features a step-saving modern kitchen with breakfast bar serving to the family room. Kitchens in the big homes have much appeal to housewives.

ing east on Seventh Street (right (south) to furnished to Golden West Street, then models.

### Penney's Credit Plan Changed

Two major changes in Penney's credit plan designed to increase customer convenience were announced Saturday. The changes, which go into effect Monday, are:

Monthly payments on charge accounts of customers who wish to spread payments over a period of time have been reduced to one-tenth of months.

the balance of the account. Minimum payments have varied from one-fourth to one-sixth of the total balance.

Payments for major home purchases made with a Penney time payment account have been extended to a maximum of 24 months compared with the former 18

From Long Beach, the homes may be reached by go-

utes from inviting beaches and the Long Beach and Balboa boating marinas, smog-free Golden West offers proximity to golf courses, parks, schools, and outstanding shopping facilities.

FEATURES of the homes include: Breakfast bars, ash kitchen cabinets, sliding glass doors, forced-air heating, large service area, exhaust fan in kitchen and baths and center entry hall.

From Long Beach, the homes may be reached by go-

### TRADE YOUR WAY TO INCOME!

LAS LOMAS APARTMENTS in exclusive Park Estates PRESENT HOME TOO LARGE? Convert that wasteful oversized property to valuable high-income property at Las Lomas Apartments! You'll get your own apartment free... and your tenants can pay off the cost of the building for you! How retirement is within your reach! Relax and enjoy life in this wonderful exclusive neighborhood! \$100,000 homes within 4 blocks! Las Lomas 1- and 2-bedroom units are just across from a fine recreational park and golf links! Near Long Beach State College campus... Long Beach Marina... Pacific beach! Close to shopping, transportation, employment! Ask now... trade your way to a secure future at Las Lomas Apartments! Call GE 3-6765 now!

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## LOW-LOW MONTHLY PAYMENTS

**\$17,450 FULL PRICE**

ALSO... VA, FHA AND CAL-VET TERMS



## Sunkist Plaza

3 BEDROOMS plus Family Room  
4 BEDROOMS plus Family Room  
2 BATHS

### Featuring:

- Piped all gas range and oven
- Whirl-Away garbage disposal
- Covered formica counters throughout
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- Sealed all weatherproof sliding aluminum windows
- Fireplaces (all brick) • Lavish ash cabinets
- Malico vinyl-asbestos tile • 100 amp electrical service
- Rigid "bridge-type" roof trusses
- Rock-wool insulation over entire ceiling
- Pullman cabinets in bathrooms
- Color coordinated range hood and light with electric fan
- Jerald Magic Carpet Hidden TV Antenna

PLUS WASTE KING DISHWASHER in matching color!

DIRECTIONS  
FROM LOS ANGELES—SANTA ANA FREEWAY TO BEACH BLVD. (HWY. 27) —SOUTH ON BEACH BLVD. TO EDGEMOOR—WEST (RIGHT) ON EDGEMOOR TO MODEL.

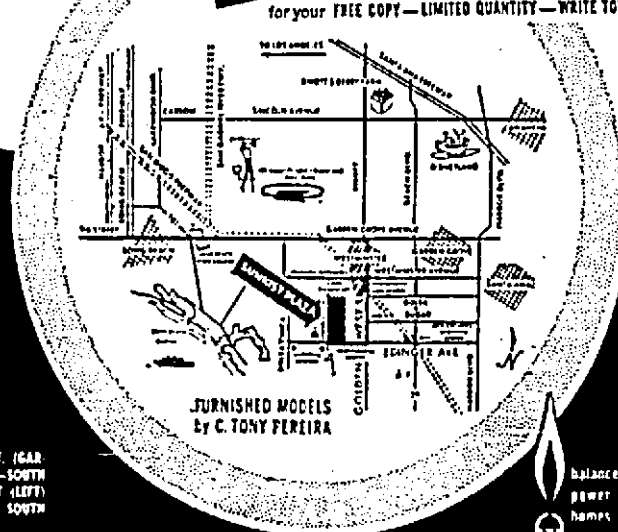
FROM LONG BEACH—EAST ON 7TH ST. (CAR BAY DRIVE) TO BOLLA DRIVE—SOUTH (RIGHT) TO WESTMINSTER AVE.—EAST (LEFT) ON WESTMINSTER TO SPRINGDALE — SOUTH (RIGHT) TO MODEL.



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FURNISHED MODELS  
By C. TONY PEREIRA

balanced  
power  
homes

## Final Private Road Estates Group Selling in Garden Grove

A selection of three and four bedroom homes with family rooms are still available—along with two model homes—in the final unit of Private Road Estates in Garden Grove, the builders reported.

Priced from \$23,500, the homes enjoyed record sales in the choice Garden Grove location that is adjacent to custom homes and lots as well as new grammar and junior high schools, the developers, George M. Holstein and Sons reported.

RANCH EXTERIORS, modern and Hawaiian are all included in the final group of homes with all homes including built-in kitchens, wood paneling, wallpapers, tile eating bars, tile baths, separate family rooms, and other custom-like details.

Priced far below the market for the excellent area, the Private Road community makes available low FHA terms as well as conventional financing, the Holstein organization explained.

The walled community is located about half-way between Chapman and Katella on Euclid and can be easily reached from the Long Beach area, via Garden Grove Blvd. Stay East on Garden Grove Blvd. to Euclid (center of Garden Grove) then turn north about two miles.



### COME ON IN!

Pretty model adds charm to typical home in George M. Holstein and Sons' Private Road Estates in Garden Grove. Priced from \$23,400, both three and four-bedroom homes are offered along with model home in final group of the popular homes.

## Home in Pacific Sands National Prize Winner

American Builder Magazine, one of the leading, national trade publications serving the home building industry, has named a Pacific Sands home "Grand Prize Winner" in a recent nationwide contest. The prize-winning model is one of 20 designs in the 800 home development that offer a private recreation club with club house, swimming pool and other facilities.

In announcing the award, American Builder listed the judges comments: "A hard to beat plan that packs a terrific amount of living..."

"Basic plan offers buyers wide choice of design..." "Perfect balance between openness and privacy."

PACIFIC SANDS is located on Beach Blvd. (Hwy. 39) in Huntington Beach and is only one minute from the ocean. The Deane Brothers, Ben, Jim and Dudley are co-developers of the project with M. J. Brock and Sons, Inc.

Over half of the project has been sold and the builders anticipate unusually heavy sales during spring and summer. Nearness to the ocean, the opening of the new

private recreation area, and the exceptional home values provide additional appeal to the buyer. Prices range from \$13,500 to \$19,500. Walker and Lee, Inc., sales agents, are on duty to explain how such value is possible in today's market.

AMERICAN Builder, summarizing the prize-winning model stated, "Here's a house that makes every square foot pay off."

The furnished models may be seen by traveling on Hwy. 39 to ½ mile north of Pacific Coast Hwy.—U.S. 101.

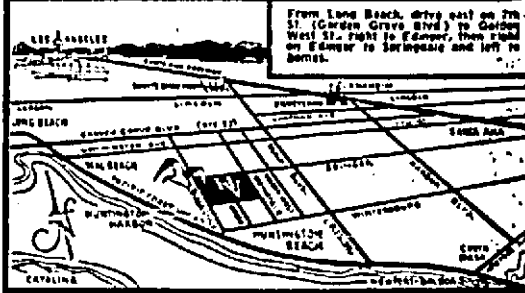
## Golf Course Adjoining... Beaches Minutes Away!

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- 21 BEAUTIFUL DESIGNS
- 6 NEW "WIFE-SAVER" PLANS
- 3 & 4 BEDROOMS
- 2 BATHS
- FAMILY ROOMS
- FORCED-AIR GAS HEAT
- WALL-TO-WALL CARPETS
- BUILT-IN RCA WHIRLPOOL GAS RANGE & OVEN
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FULL PRICE FROM \$16,500  
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INSURANCE ON HOME & LAND  
No Due Dates or  
Balloon Paym'ts!



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SALES OFFICE: VIKING 7-3505

ANOTHER DOYLE & SHIELDS DEVELOPMENT



## Offering GI Terms for Marina Vista



### FOR LUXURY LIVING

Sumptuous living rooms are featured in Marina Vista Homes in the Long Beach Belmont Shore-Naples area. One and two-story homes sell from \$23,400.

No down payment and 5 1/2% per cent GI financing for veterans, and excellent conventional financing at 6 per cent has been approved for Marina Vista, a prestige development of one-and-two story homes sized wardrobes, Waste King in the Long Beach-Belmont built-in dishwasher, Wedge-Shore-Naples area. Homes are wood Holly built-in range and one block from Long Beach, oven with triple rotisserie, two blocks from the Marina, vinyl flooring, garbage disposal, birch cabinets, imported self-coved ceramic tile drainboards and splash, safety-glass shower doors, imported mosaic tile in all bathrooms, pullman cabinets with imported marble top and bedroom furnished models, splash.

A fireplace in the master bedroom and a separate sewing room are among the unusual features of these one-and-two-story, three and four-bedroom furnished models, which range in price from \$23,250. Models are open from Pacific Coast Hwy. 101-A east 10 a.m. to 7 p.m. daily. Homes to Traffic Circle continue on were designed by Wm. A. Hwy. 101-A one long block Bray, A.I.A. Color coordination past Long Beach city limits to tions was directed by Mel highway sign ("See the model Grau, model home interiors with the fireplace in the bedroom by Lou Edwards, landscaping room!") pointing to Marina by Howard Olsen. Vista furnished models.



### WESTMONT HOME

Built-in kitchens, fireplace, paneling, wood shake roofs, family rooms—and, on many plans, the big Free Bonus Room, are part of the luxury, value at Westmont community, Huntington Beach.

## Variety of Stylings in Westmont Homes

One-story ranch homes or stay south on Hwy. 39 about three miles south of the Westminster Blvd. signal. The plans are part of the variety at George M. Holstein and Sons' Westmont community in Huntington Beach where prices start at just \$16,550.

Every home has rich wood paneling, wood shake roof, built-in kitchen, tile eating bar, silent light switches, dial type shower faucets, sliding doors to rear patio areas, and many other luxury features.

Homes with the big free "Bonus Room" give buyers as much as 1778 square feet of living area and can mean as many as six bedrooms. The big room may also be used for rumpus room, play room, sewing room or den.

LOCATED in the heart of the booming Huntington Beach area, the Westmont community offers a location near schools, shopping, and is within five minutes of the beach. One of the largest communities in the area, the low land cost was given by the builders for the low under-the-market price on the homes.

Along with the low starting price, choice FHA and VA terms are available with vets offered. \$95 total down payment.

To reach Westmont from Long Beach, go east on Garden Grove Blvd. or Westminster Blvd. to Hwy. 39. Then

CASH IS EASY to raise when you use Classified to sell articles. Call HE 2-5059.

Long Beach 12, Calif., Sunday, March 4, 1962

INDEPENDENT PRESS-TELEGRAM—R-3

# NEW! Two-Story Luxury...

one minute from the beach!



**\$19,950**

1700 SQ. FT. LIVING SPACE

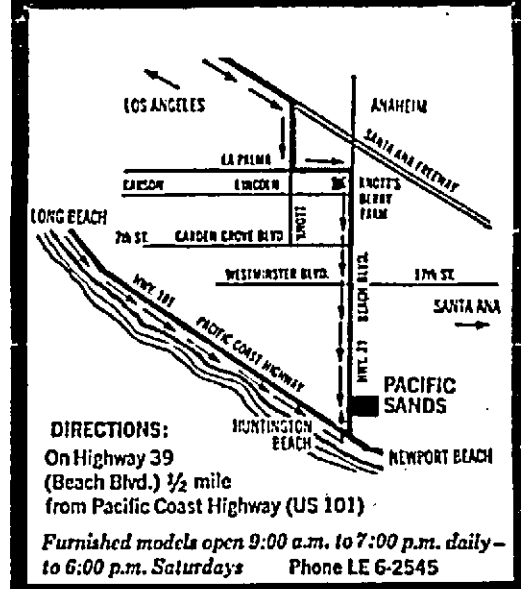
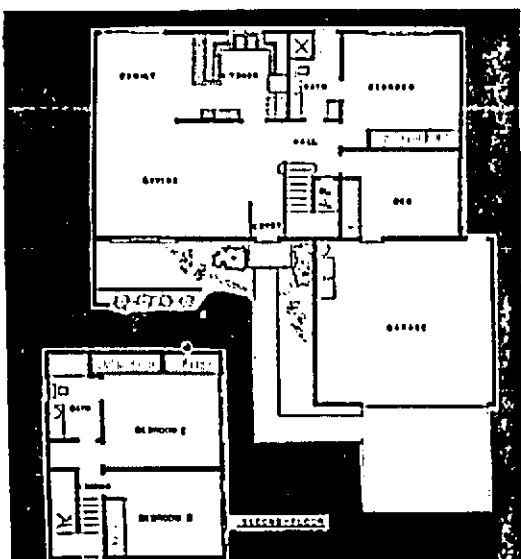
ENJOY TWO SPACIOUS FLOORS OF LUXURY LIVING AT OCEAN-CLOSE PACIFIC SANDS! Only here, so near the ocean, will you find such superbly-planned two-story elegance! Here also you will find Pacific Sands' fabulous new two-bedroom home... ideal for newlyweds and retired couples! All told, you can now choose from more than two dozen beautiful models! See Pacific Sands today! Live in a wonderful resort locale... enjoy cook-outs, boating, swimming, fishing, right now! You'll find plans underway for a supervised pool-and-play area... large pool, tennis, shuffleboard and community cabana! THE MOST ASTONISHING HOME OPPORTUNITY YOU'VE EVER SEEN! Prices from only \$13,500 to \$19,950 on luxurious resort homes worth \$18,000 to \$27,000... just a minute away from the most beautiful sun-blessed beach anywhere! How is it possible? Come see for yourself!

SENSATIONAL NEW FEATURES! ★ All-wool wall-to-wall carpeting in living-dining-family room, hallway, and master bedroom! ★ More living space ★ Completely new kitchen design including built-in range and oven ★ Completely new bathroom design including marble-topped pullmans ★ Extensive wood paneling ★ Rugged, handsome shake roofs now available... and so much more!

**ENJOY THE HAPPY WORLD OF**

# Pacific Sands

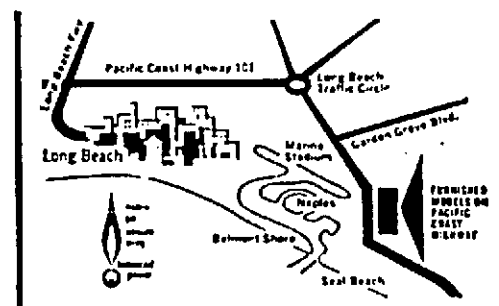
in Huntington Beach, next to the State Beach



## Marina Vista Homes

SEE THE MODEL WITH THE

# FIREPLACE IN THE BEDROOM



1 block from Long Beach and new \$20,000,000 Marina 2 blocks from Naples Belmont Shores 3 blocks to clean, sandy beach

1 AND 2 STORIES, 2 BATHROOMS, 3 BEDROOMS AND FAMILY ROOM, 4 BEDROOMS AND SEWING ROOM

**\$23,400 to \$26,250**

**VETS NO DOWN!** costs and imposts only • EXCELLENT CONVENTIONAL TERMS

**IMMEDIATE OCCUPANCY**



## Sun Ray Provides Fence, Rugs and Draperies

Those many added, extra dwelling won't plague buyers. Fencing, always needed and neighbors as to the type and miles of decorative cement block fencing has gone into the development so that each home buyer will face no problem. Immediate privacy in the rear yard is assured when families move in and no fence salesman will be calling, explains a spokesman.

# MONEY

has gone out of style

BUENA PARK area

VETERANS,

Give Us **"YOUR WORD"**

...that's all it takes to buy a new home at

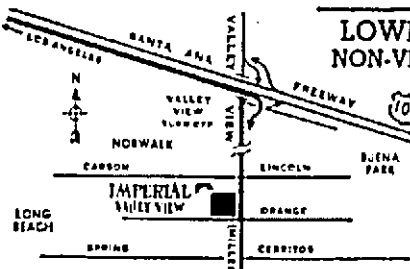
## IMPERIAL VALLEY VIEW

... just arranged—new lower qualification requirements—ask the salesman about this  
3 Big Bedrooms • A corkin' good Family Room • Separate Service Area  
ONE FULL PRICE \$17,150

**NO DOWN** • No Closing Costs • No Impounds • No Extras • No Balloons

... in fact you'll find there's **"NO NOTHIN"** except your regular monthly payments!

**LOWEST FHA TERMS AVAILABLE**  
NON-VETERANS • 35-YEAR LOANS



Model Open Daily—10 to 5  
Kahlantz/DeLaney, Sales Agents  
PHONE: 878-3440 (Code 714)

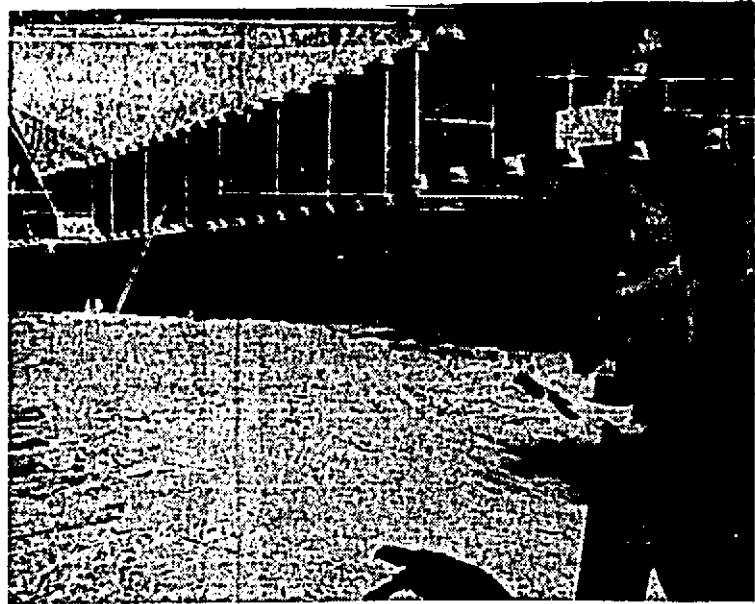
UNITS 29 AND 30 OF FAMOUS IMPERIAL ESTATES HOMES

• **HIGH & DRY**  
Conventional Raised Foundations...  
**GENUINE OAK** hardwood floors

- Sunken Ramen tub—quality enameled cast-iron
- Hotly forced air heating with thermostat
- Guffers & Sattler gas built-in oven and range, separate 20" broiler
- Knotty cedar cabinets with raised panel doors and drawer fronts
- Superamide (ceramic) tile worktops

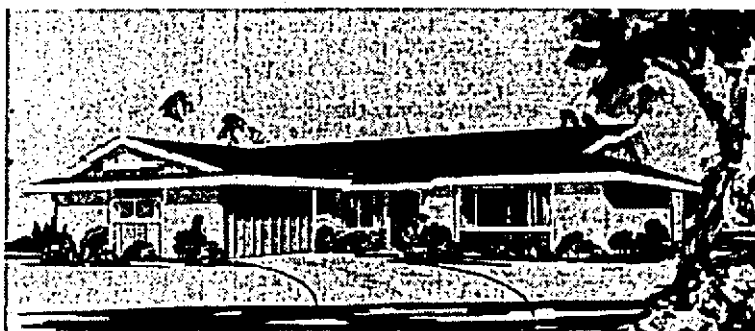


You get a **GRANT DEED** to your property



### LUXURY MOTEL NEARS COMPLETION

John N. Economou, well known Long Beach builder, confers with Al Taylor, superintendent, on the construction of the Outrigger Inn, luxury motel just east of Anaheim entrance of Park Estates on Pacific Coast Highway. Economou also is building a plush restaurant for Robert F. Crow as part of the big development.



### SUNKIST PLAZA HOME

Only 17 homes remain in the fast-moving Sunkist Plaza development in Huntington Beach where terms are no down to all.

## Sunkist Plaza Nearing Sell Out

New terms at Sunkist Plaza remain now in this fast moving Huntington Beach Development. Homes in Huntington Beach have sparked sales to such an extent that only 17 homes

ed to meet the needs of the growing family.

Features in the three and four-bedroom homes include gas range and oven, forced air heat, fireplaces, rock wool insulation and others. Prices start at \$17,450 with VA and FHA terms available.

**HUNTINGTON BEACH** is a prime residential area with numerous shopping centers, schools and a wide range of recreational activities, suitable to models.

## Building of Medical Unit Is Under Way

Construction on the first building in the new Rossmore Medical Park, Seal Beach, is now under way, according to G. W. "Hank" McCullough, general manager for the giant complex of medical facilities.

Burke, Kober & Nicolais, Los Angeles architectural and engineering firm, designed the \$219,500 structure, which will house a Park Pantry Restaurant, a pharmacy, liquor delicatessen, beauty and barber shops.

Located at the corner of Katella Rd. and Los Alamitos Blvd., the single-level building will comprise a total of 14,450 square feet.

Guy Cheney is leasing agent for the property, owned and developed by Rossmore Medical Park, Inc.

Jackson Bros., Los Angeles, is contractor for the building, which is scheduled for mid-June completion.

**IT'S FUN** to check Classified for things you want to buy.



### BALANCED POWER HOME

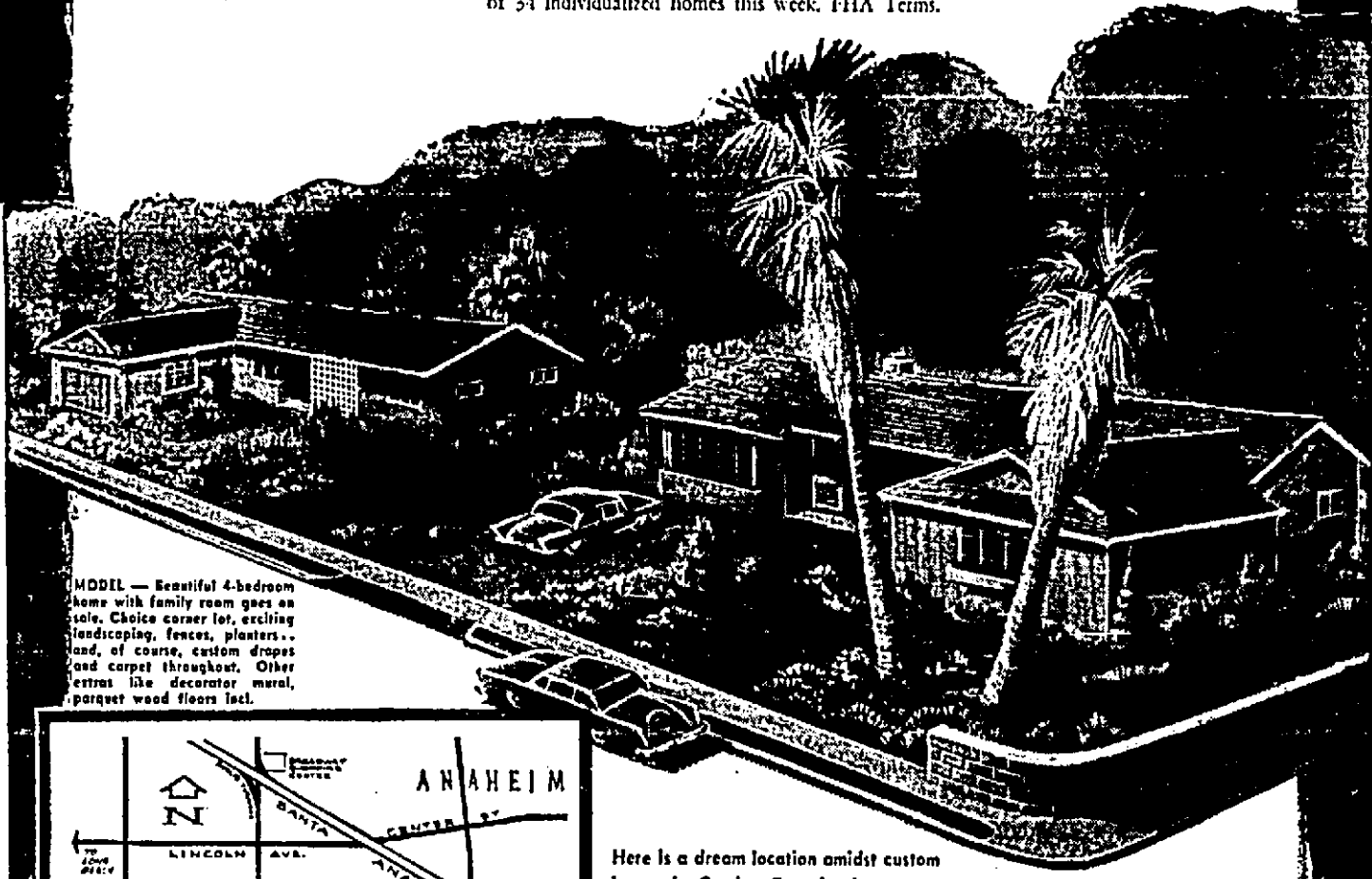
County Supervisor Frank E. Bonelli samples cookies baked by gas company home economist Wilma Burley as gas company division manager Chuck Schweitzer (second from left) and builder, Carlton Sevy, wait their turn during recent opening of Lakewood Country Club Estates model homes. Now open to the public, the three Balanced Power models are part of a new 47-home subdivision that will overlook the Lakewood Country Club golf course.

## PRIVATE ROAD ESTATES

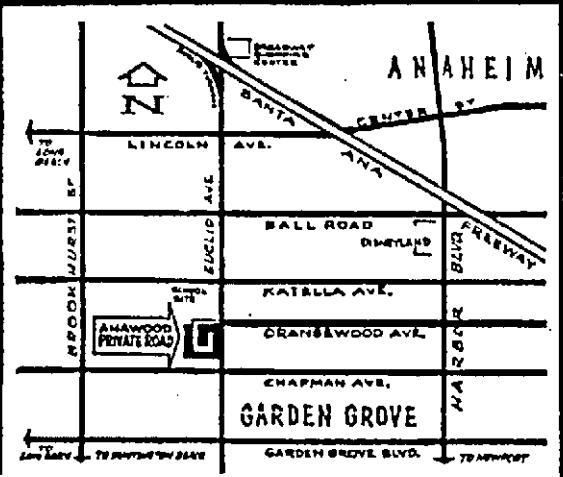
A Walled Community of 32 3 & 4 Bedroom Homes With Family Rooms  
Priced as Low as \$21,650 -- Both Vet and Low FHA Terms

Record sales since our Christmas-week opening, but still a limited number of nice homes from which to select.

Choose from 3 or 4-bedroom homes with wonderful interior details — decorator fireplaces, built-in kitchens, paneling, wallpaper, luxury baths, big master bedroom suites! Don't delay...visit this secluded, completely walled community of 34 individualized homes this week. FHA Terms.



**MODEL** — Beautiful 4-bedroom home with family room goes on sale. Choice corner lot, exciting landscaping, fences, planters...and, of course, custom drapes and carpet throughout. Other extras like decorator mural, parquet wood floors fact.



Here is a dream location amidst custom homes in Garden Grove's nicest area. Just minutes from Long Beach...close to new schools, parks and shopping!

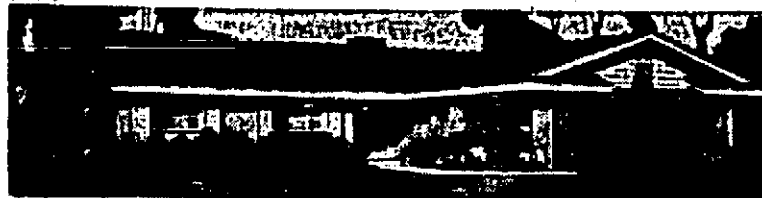
From Long Beach drive out Garden Grove Blvd. to Euclid (center of Garden Grove) and turn North. Stay on Euclid just past Chapman to the walled community. The homes are on Euclid North of Chapman—South of Katella.

Every home features the new 1962 all-electric Medallion Kitchen with color matched range, oven, hood and dishwasher. Real tile too!



development of george m. holstein & sons

# Sol Vista Developments Have No Flood Troubles



## A SOL VISTA HOME

Luxury Series Homes now offered by Sol Vista at Huntington Beach include this popular model. The homes are priced from \$18,300 and have all-electric Medallion kitchens.

The recent storms presented no drainage problem in any of the Sol Vista subdivisions. We are happy to report that the streets and storm drains that have been constructed, more than adequately handled all drainage waters," said C. Faye Stites, president of the C. LaFaye Co., Inc., exclusive agents for Sol Vista Luxury Series Homes.

"From the inception of Sol Vista Luxury Homes the idea was to create, not only individual homes of quality, but a years-ahead planned community, incorporating every facility for making life as pleasant, comfortable and convenient as possible for its residents," Stites continued.

THESE HOMES were designed by Robert L. Barnett, A.L.A., architect of Beverly Hills and offer a selection of 23 exterior elevations and six floor plans. Strikingly individual in design, they range from provincial to modern and from picturesque shake shingle to colorful large rock roofs.

Featured are gleaming "hardwood" floors built upon raised foundations and supported by two-inch tongue and grooved sub-flooring for added strength. They include floor-to-ceiling fireplaces with log lighter, forced-air heat, colored bath fixtures by American Standard, stall showers with safety glass doors, insulation by Johns-Manville, large "walk-in" wardrobe closets and many other quality features.

Regardless of price range, the homes include the Medallion all-electric kitchen featuring the Frigidaire double oven, range and the all important Frigidaire dishwasher. Also included is color coordinated range hood and light with electric fan, whirlaway disposals and natural ash cabinets.

THE HOMES are located only a few minutes from the ocean and within the vicinity of several fine golf courses. These homes, near schools of all grades, churches, and



## WIN NEW MERCURY

Mr. and Mrs. Otis C. McBride, 166 Scott St., look over a "color book" in selecting new Mercury Meteor they won with a coupon taken from a national magazine. Shown with the couple is Ray Mackey, center, sales manager for Duffield Lincoln-Mercury of Long Beach.

# Tallon Gets Water Firm Promotion

Dominguez Water Corp. announced the election of T. V. Tallon to the position of vice president and director. Tallon will retain his position as general manager and chief engineer. He is also vice president of the West Basin Water Association; a director of the Home Bank in Compton; a director of the Metropolitan Water District and a director of the Central Basin Water Association.



T. V. TALLON

J. P. Bradley, president of Dominguez Water Corp., will devote full time to the office of president, located at 21718 South Alameda St., Long Beach 10.

J. V. Carson, senior vice president, will continue to have his office at the same address.

G. W. Peasley, certified public accountant, has been appointed secretary-treasurer upon the retirement of Mrs. Florence Sheafor.

The company also announces the election of two new directors, A. L. Code and Dwight Baum. Code is district manager of Southern California Edison Co. of Long Beach and Baum is a partner with Eastman Dillon, Union Securities & Co. of Los Angeles.

## Weights-Measures Week Observed

Gov. Edmund G. Brown called attention to the observance of National Weights and Measures Week, March 1 to 7, and praised county sealers of weights and measures in their year-round work to protect buyers and sellers of all commodities against fraud and deceit.

Gov. Brown emphasized that the public has an important stake in the assurance of accuracy of purchases. "Even a tiny amount of short-weight, worth only a few cents per purchase, when multiplied by millions of purchases in the State each day, would reach a staggering sum," he said.



Mr. Aubrey M. Reynolds, partner, Reynolds Motors Co., Orange, California



## "I BUILD ALL KINDS, BUT I LIVE IN A MEDALLION HOME"

"It's easy for me to understand the popularity of Medallion Homes because I live in one myself."

"The same features that appeal to my family—convenience, efficiency, cleanliness—also appeal to prospects for the houses I build."

Mr. Reynolds is convinced that preference for Medallion Homes is growing stronger each year. That's why he has built his Happy Holiday Homes to measure up to Medallion Home standards.

Why not be guided by the choice of expert builders when you consider a new home? It's one of the best ways you can be sure that you are making a wise decision. Make sure the home you buy or build has earned the Medallion Home Award.

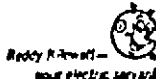
Only one new home in five earns the Medallion Home Award. These are the qualifications:

1. A flameless electric kitchen—cool, clean, modern. It comes equipped with major electric appliances, including automatic flameless electric range and oven.
2. Full "Housepower" wiring—Only a home built to rigid Medallion Home standards has the overall electrical capacity necessary for truly modern living.
3. Abundant lighting—planned for comfort, convenience and beauty throughout the home.
4. Flameless electric space and water heating.

A total-electric Gold Medallion Home gives you all these benefits plus:

SOUTHERN CALIFORNIA Edison COMPANY

The "El Rancho" model home, Happy Holiday Homes, Orange, California



WATCH "SCIENCE IN ACTION" THURSDAY NIGHTS, 7 P.M., KRCA, CHANNEL 4

# You're invited to see the full color film SOL VISTA SUCCESS STORY

Orange County's most recommended home!

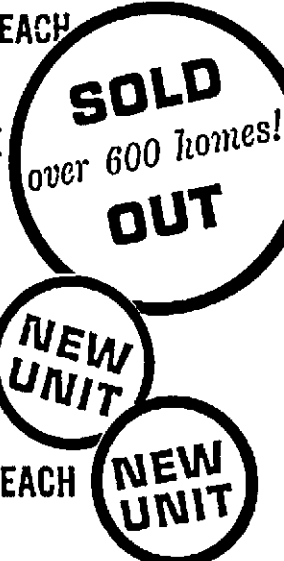
HUNTINGTON BEACH  
UNITS 1, 2, 3

GARDEN GROVE  
UNITS 1, 2

WESTMINSTER  
UNITS 1, 2, 3

SANTA ANA  
UNIT NO. 1  
50% SOLD!

HUNTINGTON BEACH  
UNIT NO. 4  
50% SOLD!



In fifteen short minutes you will see all the facts that have contributed to the success of Sol-Vista Luxury Series Homes. See the complete story of Orange County... Its excellent schools, churches, fine recreational areas, shopping centers, activities for all age groups. Not proposed planning but established facilities. See all the quality, name brand features that are part of each Sol-Vista home. See the dependable construction... from the foundation to the finishing touches... of a truly "full measure of value" home. Get the complete story and we're sure you'll want to share Sol-Vista's success!

3 & 4 Bedrooms • 2 Baths  
FROM 18,300  
FHA MINIMUM DOWN

VA/CAL-VET/CONVENTIONAL TERMS AVAILABLE

# SOL VISTA LUXURY SERIES HOMES



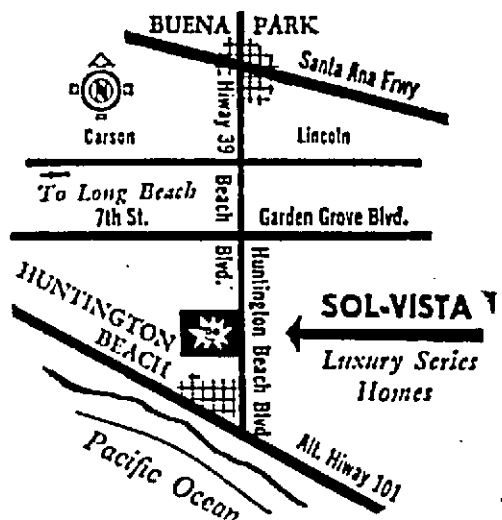
- MEDALLION ALL-ELECTRIC KITCHENS
- FRIGIDAIRE BUILT-IN RANGE & OVEN
- FRIGIDAIRE BUILT-IN AUTOMATIC DISHWASHER
- SOLID HARDWOOD FLOORS/2" TONGUE & GROOVED SUB-FLOOR
- FIREPLACE WITH FLOOR TO CEILING PALOS VERDE STONE OR BRICK
- PAYNE FORCED AIR HEAT
- JOHNS-MANVILLE BLANKET BATT INSULATION
- ARMSTRONG EXELON TILE
- DISTINCTIVE, INDIVIDUAL COLOR SELECTION
- PLUS MUCH, MUCH MORE!

## SEE FOR YOURSELF!

From Los Angeles, take Santa Ana Freeway to Artesia turnoff, follow Beach Blvd. (Highway 39) South to models. From Long Beach, go out Carson or Garden Grove Blvd. to Highway 39, turn right to models.

another Alco-Pacific quality development

C. LAFAYE CO. INC.  
EXCLUSIVE SALES AGENTS  
16601 BEACH BLVD., Viking 7-3333  
HUNTINGTON BEACH



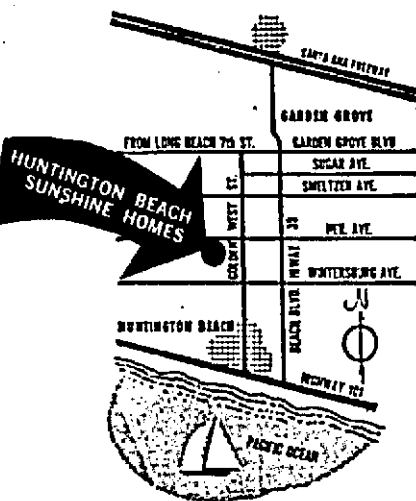
## THE MOST FABULOUS HOME BUY IN ORANGE COUNTY TODAY!

Unit #1  
**HIGHEST  
QUALITY  
HOMES**

## NO DOWN TO ALL!

Check and Compare  
these Quality  
Features available  
only in much  
higher priced homes  
...TODAY!

3 & 4 Bedrooms • Family Room  
• 2 Full Baths • 2 Car Garage •  
Wall-to-Wall Carpet • Built-in  
Range & Oven, Hood & Exhaust  
Fan • Whirlaway Disposal •  
Fabric Counter Tops • Floor  
to Ceiling Folding Wardrobe  
Doors • Adjacent to Park Site



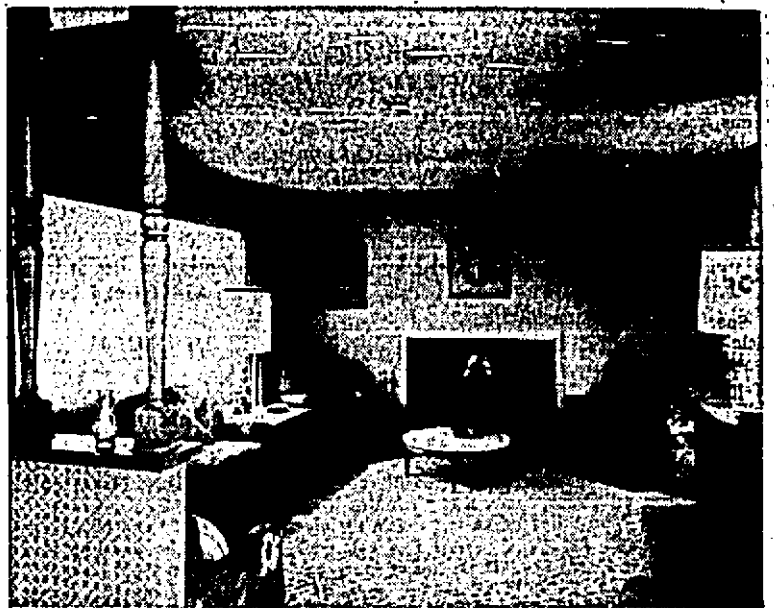
ONLY MINUTES TO THE  
SOUTHLAND'S FINEST BEACHES

See Sunshine Homes on HOME BUYERS' GUIDE —  
KTLA Channel 5, Sundays, 11:30 a.m.

## Huntington Beach **SUNSHINE HOMES**

Another Development By S. V. HUNSAKER & SONS, BUILDERS

## Family-Planned Dutch Haven Homes Have Ample Living Area



### A DUTCH HAVEN HOME

Here is a view in one of the American Home Series shown at Dutch Haven in Huntington Beach. A large living room is a feature in the homes which are designed for growing families.

Dutch Haven's Huntington Beach communities are especially designed to offer a multitude of advantages to family-buyers and, according to an official of Luxury Homes, Inc., creators of Dutch Haven, it is this factor which has been largely responsible for the immediate success experienced by the resort-area subdivisions.

Out standing features of Dutch Haven family planning are maximum floor space allocated for living and storage, plus a multitude of recreational advantages in the general Huntington Beach area.

Complete convenience of room arrangements. There are 16 exterior elevations from which to choose. All three Huntington Beach units are suburban in character and provide an excellent environment for growing youngsters. The homes are three to four bedrooms with family room and up to two full baths.

MONTHLY payments start at \$79.63, including principal and interest. Selling prices are \$14,950, with \$95 move-in cost to veterans on VA terms. Cal-Vet terms and rate are also available. There are no hidden charges, second mortgages or balloon payments.

Custom features include complete front-yard landscaping, built-in oven and counter-top gas range, colored range hood with fan and light, custom ash cabinets, decorator wallpaper, acoustical ceilings, custom-styled fireplaces, copper plumbing service and marble pullmans in bathrooms.

From Long Beach: Drive east on Seventh Street to Beach Blvd., then right on Beach Blvd. to models.

DUTCH HAVEN is now completing their 19th community in Southern California. Most recent is Unit 19 on Edinger Ave. near Bolsa Chica, and Unit 18 on Beach Blvd., where homes are available for immediate occupancy. Both communities are in the city of Huntington Beach.

Dutch Haven prices are moderate but all of the "American Home Series" models featured are designed with larger-than-usual storage facilities, generous play

During February, Bolsa Park in Huntington Beach recorded more than \$600,000 in grant deeds in favor of new homeowners, said sales director Ernie Merrill. This is a record for the subdivision, he said.

Available at Bolsa Park are extra-large "boat lots" with room for boat storage plus a swimming pool. The lots are accessible through a 20-foot paved alley.

Though prices from \$19,250 still prevail in the present unit, rising costs are expected to force higher prices in future units, it was stated. Offered are VA no-down-payment terms, 35-year FHA financing, with 5 1/4% interest, and 6% conventional financing.

From Long Beach, the homes may be visited via Seventh St. east to Bolsa Chica, turning right two miles.

**Realtors to Hear Phillip Watson**  
Phillip E. Watson will be the speaker at the Long Beach Board of Realtors breakfast meeting Tuesday in the Crown Cafeteria.  
H. A. Murray, program chairman, said that Watson, a candidate for county assessor, will discuss taxation and assessments. He worked in the assessor's office from 1949 to 1959 and has been a private tax consultant since.

### Custom Homes

by

## ANTHONY CONSTRUCTION

telephone  
**GE 1-6929**

Quality Construction Originates At The Drawing Board...

May we combine your needs with our imagination to create for you a beautiful

Custom-Built Home of True Quality!



## A home can be many things...the essence of a region...the dreams of a people...

Today in Southern California, many people dream of a home in which breathes the soul of Spain. Perhaps you're among them. If so, you'll be more than delighted with Golden West's superb Spanish residence. From its distinctive red clay tile roof to its authentic front entranceway patio, it evokes the enchantment of old Seville...Granada...Cordoba.

Yet within this timeless tradition, this is a California home through and through. Spaciously planned, Modern, Convenient. Here are 3 big bedrooms, including a master suite...2 baths...separate family room...dining area...built-in kitchen...even a 2nd patio at the side for gracious entertaining!

THIS IS BUT ONE EXAMPLE OF 22 DIFFERENT EXTERIORS INCLUDING:

- PROVINCIAL • HAWAIIAN • CONTEMPORARY
- SPANISH • MONTEFIORE RANCH • COLONIAL
- ★ 3 & 4 bedrooms, family room
- ★ 13 distinctive fireplace designs
- ★ Modern curved breakfast bar
- ★ Natural ash kitchen cabinets
- ★ Built-in dishwasher
- ★ Wide-and-high sliding glass doors
- ★ Forced air heating—thermostatic controls
- ★ Cedar shingle or heavy shake roofs

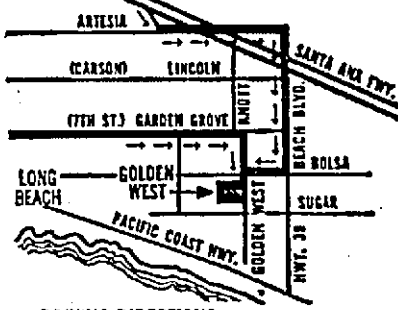
from \$17,500 full price

Genuine GI no-down terms • Conventional terms from \$695 down  
Cal Vet terms available • 35-year 5 1/4% FHA terms from \$800 down  
Use our LAYAWAY PLAN...only \$100 starts you out!

# Golden West

ESTATES

Discover the soul of old Spain in a beautiful modern California home. Visit Golden West Estates today!



**DRIVING DIRECTIONS:**  
from Huntington Beach—North on Beach Blvd. ( Hwy 39) to Sugar, Left (West) on Sugar to Golden West, North on Golden West to Models.  
from Long Beach—Garden Grove Blvd. ( Hwy 39) to Golden West, Right (South) on Golden West to Models.  
from Los Angeles—Out Santa Ana Freeway to Artesia turnoff, Follow Highway 39 south (turns into Beach Blvd) past Garden Grove Blvd. to Bolsa, Right (West) on Bolsa to Golden West then south to Models.





## New Vet, Non-vet Terms Are Offered

Announcement of new 35-year FHA loans at Imperial Valley View in the Buena Park area, coupled with the lower veteran qualification requirements just arranged, now offer the "one price" residences on the lowest terms available, according to Koblenz & DeLancy, sales agents.

### Market Lectures for Rossmoor

Specifically designed to help residents of Rossmoor learn more about good investing, a four-week lecture course has been arranged by Dean Witter & Co., 201 East Broadway, according to John B. Wells Jr., manager. Actually there will be two series conducted concurrently, with a choice of Tuesdays or Thursdays, commencing at 7:30 p.m. March 6 and March 8, Wells stated. "The Tuesday series will be held at the Citizens National Bank, 12131 Los Alamitos Blvd., and the Thursday sessions are to be conducted at the Lee School Cafeteria, on Foster Road." To assure reservations, Wells suggested phoning HE 7-0911.

### Show Fire Film at Realty Club

Capt. Harry Clayton of the Long Beach Fire Department will show a short film and explanation on the "Use of Fire Extinguishers" when he addresses the North Long Beach Realty Club at its weekly breakfast meeting Thursday at 8:25 a.m. at Mayo's Restaurant, 5925 Cherry Ave.

CASH IS EASY to raise when you use Classified to sell articles. Call HE 2-5959.

purchase on terms of nothing down, not even impounds and closing costs. Imperial Valley View homes, complete with their many luxury and convenience features, are fully priced from just \$17,150.

SOUNDLY constructed, the homes have "high and dry" raised foundations and oak floors over diagonal sub-flooring, forced-air heating, insulated attic space and baths with sunken-Roman type tubs.

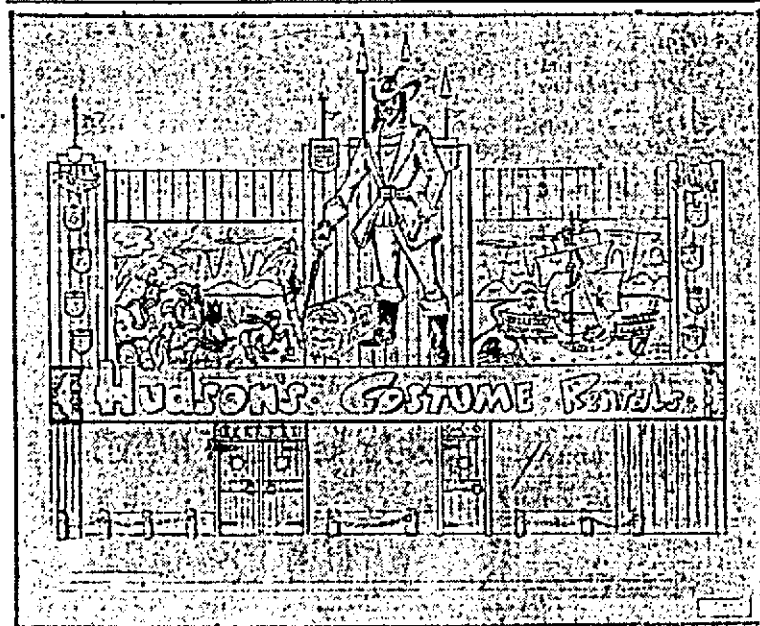
Kitchens are all equipped with built-in gas range and full 20-inch oven with separate broiler.

Open from 10 a.m. until 7



### VALLEY VIEW HOME

Imperial Valley View, recently opened community of "one-price" residences in the Buena Park area, announced new terms on the lowest available veteran and non-veteran financing, officials said.



### NOVEL STORE FRONT

Hudson's Costumes, 1760 Pacific Ave., is getting a new face-lifting. The full form of the pirate will be 22½ feet high and will become the firm's trademark. Scenes on each side will be animated and changed to display different themes during the year. The firm now stocks over 15,000 costumes.

## Farmers Bank Again Conducting Forum

The annual business forecast forum conducted by the Farmers and Merchants Bank will be held Thursday evening in the bank building, G. A. Walker, president announced. These forums have become widely known for their forecasts of business on the local, state and national fronts.

The three experts who will be heard at the meeting are: George P. Hittchings, vice president of economic research, American Airlines; Walter Maynard, senior

& Co. Norman Robertson, manager of economic studies for American Radiator & Sanitary Corp.

WALKER, who will moderate the discussions, said each of the speakers will discuss individual questions following their own forecasts of the future trends of business and the real estate and securities markets.

Hittchings was manager of the economic analysis department of Ford Motor Co. from 1947 until he went to American Airlines in 1960. He was economist for the Federal Reserve Bank of New York from 1939 to 1947. Maynard has been with the stock exchange firm of which



G. P. Hittchings, vice president of economic research, American Airlines.



Walter Maynard, senior manager of the economic analysis department of Ford Motor Co.

INDEPENDENT PRESS-TELEGRAM, R.7  
Long Beach 11, Calif., Sunday, March 6, 1966

## Begin New Safeway

Construction is under way on a new Safeway Stores supermarket at the northeast corner of Atlantic Ave. and Anaheim St. Noble Millie of the contracting firm of Millie & Severson, Inc., said plans call for completion of the market by July 1. It is the seventh big market the local firm has constructed for Safeway in recent months.

Of tilt-up concrete construction, the store will have decorative front panels of veneered contour ceramic tile. It will contain 20,775 square feet and will have car parking area of 50,000 square feet, enough for 124 vehicles.

Robertson held marketing and economic research positions with Ford Motor Co., and General Foods Corp. before joining American Radiator as manager of economic studies.

**Forest Industries**  
NEW YORK (UPI) — The forest industries in the United States employ 1.375 million fulltime employees.

REAL ESTATE SCHOOL

We train MORE Real Estate candidates than ALL other Real Estate Schools in Los Angeles and Orange Counties COMBINED. Since 1936 Over 48,000 graduates. THERE MUST BE A REASON. LUMBLEAU REAL ESTATE SCHOOL 3132 W. 17th St. SANTA ANA

FREE CIRCULAR  
FREE CLASS  
JEFFERSON  
1-1012

# FREE! 440 SQ. FT.

## WESTMONT'S New 2nd-Story BONUS ROOM

BUY the HOUSE... Get the Bonus Room Cost-Free

UP TO 1772 SQ. FT. AS LOW AS \$17,950

Now, at Westmont, buy the home... get the big 440 sq. ft. "Bonus Room" FREE! Imagine! A wonderful big free room you decorate to suit your needs. A wonderful den, great hide-away, rumpus or game room... large enough for three full size bedrooms! Compare with any home, anywhere, and you'll agree it's yours without cost at Westmont, Huntington Beach. See it this week-end for sure! ... biggest home... biggest value... biggest buy... anywhere.

LOW FHA-VET TERMS  
Some Plans from \$16,550

# WESTMONT

See the BONUS ROOM... It's Only at...

A New Unit — Ready for Selection. Come out to Westmont... see how Space Has Been Conquered! A massive 2100 sq. ft. home (almost 1800 sq. ft. of living area) as low as \$17,950! Low VA and FHA terms! Choose from 3 and 4-bedroom plans with 2 baths, family room and BIG FREE BONUS ROOM!

From Long Beach, go out 7th St. (Garden Grove Blvd.) and turn right. Stay on Beach Blvd. to Westmont... about 7 miles past Garden Grove Blvd. Intersection. Just 5 miles to the sea.

A Development of George M. Halstein & Sons

# WESTMONT

BUENA PARK  
DISNEYLAND  
SANTA ANA  
COSTA MESA  
HUNTINGTON BEACH  
NEWPORT BEACH

A New Unit — Ready for Selection. Come out to Westmont... see how Space Has Been Conquered! A massive 2100 sq. ft. home (almost 1800 sq. ft. of living area) as low as \$17,950! Low VA and FHA terms! Choose from 3 and 4-bedroom plans with 2 baths, family room and BIG FREE BONUS ROOM!

From Long Beach, go out 7th St. (Garden Grove Blvd.) and turn right. Stay on Beach Blvd. to Westmont... about 7 miles past Garden Grove Blvd. Intersection. Just 5 miles to the sea.

A Development of George M. Halstein & Sons

VETS — FHA BUYERS  
\$95 Total Costs  
IMMEDIATE OCCUPANCY  
To Close Out Unit 6

balanced power

# SUN RAY ESTATES

presents the AWARD WINNING Provident Series

VETS NO DOWN  
VETS NO COSTS  
IMMEDIATE OCCUPANCY

## WESTMINSTER

GARDEN GROVE at SENECA

3 or 4 bedrooms plus living room plus family room plus 2 bathrooms

Priced from \$19,300 • A Walled City... Complete Privacy

**VETS: ATTENTION!**  
For the First Time in History  
...NO MONEY DOWN  
...NO COSTS  
...NO IMPOUNDS  
BUY NOW... MOVE IN FREE!  
FHA Terms Available for Non-Vets

**INCLUDED AT NO EXTRA COST**

- CONCRETE BLOCK WALL FENCE  
A rear yard completely fenced on all sides... over 5' high.
- DRAPERIES  
Custom made for every room. Wide choice of fabrics and colors.
- CARPETING  
In living room, hall and all bedrooms.

FROM LONG BEACH: Drive out 7th St. (Garden Grove Blvd.) to just 5 miles East of State College to models right at Seneva and Garden Grove Blvd.

Less than 5 minutes from the beach  
Close to Long Beach State College

MODEL HOMES ON DISPLAY  
JOHN BOLLINGER, SALES DIRECTOR  
PHONE TW 3-9147

# SUN RAY ESTATES

BUILDER OF HIGHEST QUALITY HOMES

R-8—INDEPENDENT PRESS-TELEGRAM  
Long Beach 12, Calif., Sunday, March 4, 1962

**Nominations**  
CAMDEN, N. J. (UPI)—A running of the Garden State total of 927 2-year-olds have Stakes, the world's richest been nominated for the 1962 race.

**Priced**  
**\$1,200<sup>00</sup>**  
*under today's market!*



**BUY TODAY • MOVE IN TOMORROW**

No Extras  
No Gimmicks  
3 Bedrooms, 2 Baths  
2 Car Garage  
Wall-to-Wall  
Carpet  
Built-In Range  
& Oven


**\$195**

Full Price \$15,995      Total Down

**SANTA ANA  
RANDALE  
HOMES**

5220 LUCKY WAY

OPEN SAT. & SUN. Harbor Blvd. to Bolsa.  
West on Bolsa to Verano. Left on Verano  
to Lucky Way. Days, Phone 530-0121.  
Eves., Phone UNiversity 3-2893.



**SUNSHINE HOME**  
Shown is one of many model homes now on display at Huntington Beach Sunshine Homes, by builder S. V. Hunsaker & Sons.

## Sales of Sunshine Homes Really Soar

Record sales volume was reported at Huntington Beach Sunshine home development last weekend by Stan Rossi, executive sales manager for S. V. Hunsaker and Sons, builders and developers. He attributes the favorable buyer acceptance to the fact that the home buyer is offered a well-built home at a fair price, with no down payment, in one of the finest locations in Orange County.

Designed for the active family, these attractive homes have three and four bedrooms, two full baths, large two-car garage, and family room.

**LOCATED ADJACENT** to a park site and only minutes to the Southland's finest beaches, and close to schools, churches, and shopping center, Huntington Beach Sunshine homes offer the public a choice of several distinctive exterior elevations and convenient floor plans, stated Rossi.

Popular features in these homes include built-in range and oven with exhaust fan over range, disposal, and natural finish cabinets. Specifications also include wall-to-wall carpet, floor to ceiling wardrobe doors, silent forced air heat, all-copper plumbing and ample closet space.

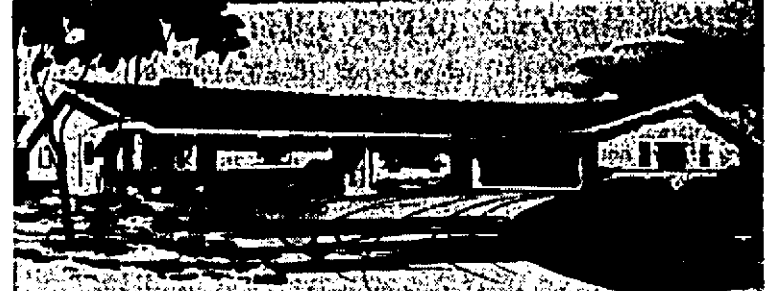
Furnished model homes are open daily from 10 a.m. to 7 p.m. and may be seen on Heil Ave. just off Golden West St. in Huntington Beach.

**Switch**  
HOLLYWOOD (UPI)—British director Philip Leacock, who directed the tender films, "The Little Kidnapers" and "Hand In Hand," did a reversal in directing the hard-hitting drama, "13 West Street," starring Alan Ladd.

## Mathers Joins Berbower & Sons

Rich Mathers, former manager of Coast Federal Savings—Long Beach, announced his association with the Fred R. Berbower & Sons Insurance Agency, 241 E. First St. The agency owned and operated by Jack Berbower and Melvin Berbower, has been in Long Beach 43 years and just recently in partnership with Mathers, purchased the C. R. Lough Agency. Mathers, a resident of Long Beach since 1947, has been active in civic and community affairs.

**Repercussion**  
NEW YORK (UPI)—The far-off rumblings in Indonesia could affect the price you pay for pepper. Indonesia is the world's largest producer of the food seasoner.



**IN HUNTINGTON HILLS**  
Huntington Hills, in Huntington Beach, now offers a wide selection of residences available to veterans on a total "move-in" of \$88, in addition to conventional loans and new 35-year FHA terms, officials said.

## Offer Easier Terms in Huntington Hills

Huntington Hills, seaview hillside community in Huntington Beach, now offers a selection of luxuriously appointed residences on unusually favorable non-veteran as well as veteran terms, according to W. D. McCaffrey, of Sales Co.

For veteran home shoppers there is a total "move-in" of just \$88, McCaffrey said, and for non-veterans there is a choice of flexible conventional financing or new 35-year

## Japanese Have Yen For Freezers


NEW YORK (UPI)—Japanese housewives now have an even bigger yen for refrigerators than for television sets, according to Yamaichi Securities Co.

As a result, Yamaichi says, Japanese manufacturers are scrambling to produce freezers to meet a demand they say will take them 11 years to satisfy.

state and forced-air heating with thermostat.

Furnished model homes are reached by driving south on Pacific Coast Highway (U.S. 101). Turn left on Beach Blvd. (Hwy. 39) and drive two miles north.

# LOOK! 3 4 5 BEDROOMS



**La LINDA Estates**

SUGAR STREET  
SOUTHWEST SANTA ANA

ALL ELECTRIC  
Bronze Medallion Homes

## TAKE A GOOD LOOK BEFORE YOU BUY . . .

Look all around. Then look at La Linda Estates.  
One glance will tell you, "Here's the best buy in town!"

. . . Hotpoint electric kitchens . . . fireplaces . . . ceiling insulation . . . lifetime copper plumbing . . . lavish use of large decorative rock . . . 9 exterior designs, each customized in an individual color. Three furnished model homes now open.

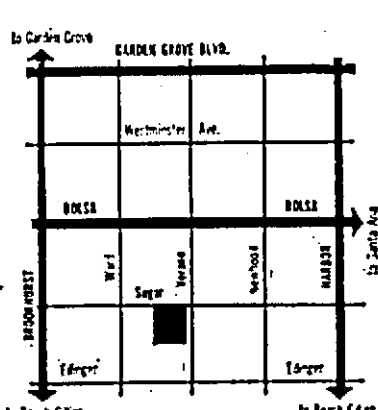
La Linda Estates are located in Southwest Santa Ana — Sugar Street between Verano and Brookhurst. Take Garden Grove Blvd. east to Brookhurst; Brookhurst south to Sugar; then east on Sugar to La Linda Estates, 660 ft. west of Verano.

from **\$17,990**

No Down to Vets  
FHA Terms Also

TRICON DEVELOPMENT, INC., Builders  
FARROW & SONS, Sales Agents

# La LINDA Estates



## in beautiful HUNTINGTON BEACH

# You can't fool the Public!



**They're SEEING, They're BUYING**  
in that Sea-View Community

# Huntington Hills

**OWN YOUR OWN LAND**  
GET A GRANT DEED  
NOT JUST A LEASE!

Located high on a beautiful mesa/luxury homes on large terraced lots/many view-sites overlooking the ocean/5 minutes to beaches and marinas/wonderful ocean-tempered climate/and yet . . . so easy to own!

**Seeing is Buying . . . and BUYING IS EASY!**  
**MOVE IN NOW...**

**VETERANS**  
**\$88**  
**TOTAL MOVE-IN**

If you live or work in this area, you owe it to yourself to see these homes and . . .  
**2 HOMES with PATIOS and POOLS**  
—ready for you to move in and enjoy!  
full price \$20,990

**3 or 4 bedrooms**  
**2 baths • family room**

**FULL PRICE FROM \$17,500!**

**CHOICE OF TERMS: VA • 35-YEAR FHA • CONVENTIONAL**  
**LOW AS \$125 PER MONTH FOR EVERYTHING**  
(Principal, Interest, INSURANCE and TAXES)

**See these LUXURY FEATURES:**

- Attractive slate entry way
- Gleaming oak hardwood floors
- Real wood-burning fireplace
- Large aluminum sliding glass doors
- Acoustical type ceilings
- Natural mahogany wood paneling
- Gas forced air heating with thermostat controls
- Gallers & Sattler built-in gas oven and range
- Whirl-Away waste disposal unit
- Marble tops in baths
- Decorative brick work on all elevations

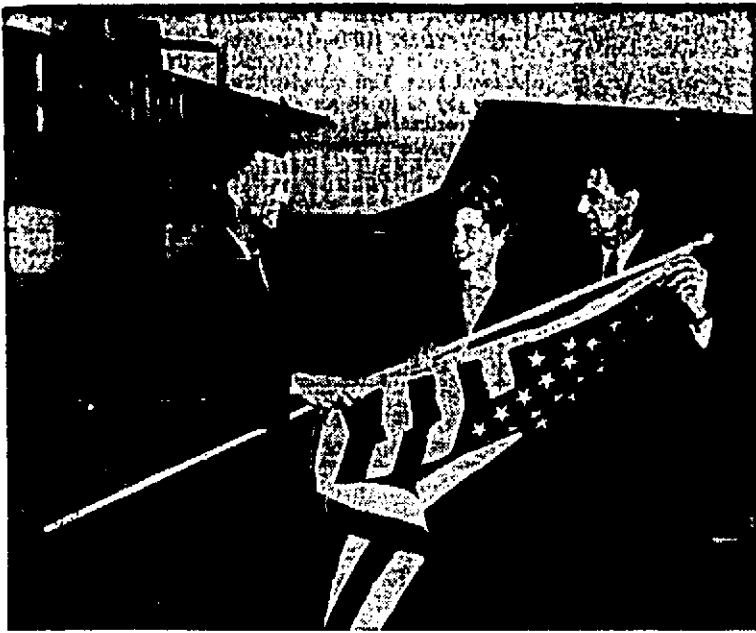
FROM LONG BEACH: Drive south on Pacific Coast Highway (U.S. 101) to Huntington Beach, turn left on BEACH BLVD. (Hwy. 39) and drive 2 minutes (12 miles) north to the Model Homes. Watch for sign.

FROM SANTA ANA: Drive west on 17th Street to BEACH BLVD. (Hwy. 39), then left (north) to the Model Homes.

FROM LOS ANGELES: Drive south on Santa Ana Freeway to the Artesia turnoff in Buena Park. Go east to GRAND AVENUE, then right (south) 12 miles to Model Homes. (Grand Avenue changes to Beach Blvd.)

**SALES CO., Sales Agents**      Phone: Viking 7-3075





#### HOME BUYERS RECEIVE FLAG

Mr. and Mrs. George Blanks, who have purchased a Prestige Home in Buena Park, receive an American Flag from R. F. Dudley, agent for The Brattain Construction Co. Edwin Brattain, president, presents flag to every Prestige Home buyer in an effort to promote Americanism.

#### PEOPLE IN NEWS

### Investment Speaker at May Co.

Gordon Meyer, manager of the investment department of the Fullerton office of Dempsey-Tegeles & Co., Inc., members of the New York Stock Exchange, will be the speaker in a series of lectures, "Investment Night at the May Co." at May Co. Lakewood.



Gordon Meyer

The lectures will be given one evening each week, beginning Tuesday at 7:30 o'clock. The topic of the first lecture is "The Money Tree." Dates of subsequent lectures and the topics will be announced later. Admission to the lectures, constituting virtually a course in investing, will be by tickets, issued without charge at the May Co. store and the Dempsey-Tegeles & Co., Inc., office.

RICHARD E. HATCH has been appointed assistant manager of Security First National Bank's Rixby Knolls branch.



Richard E. Hatch

Hatch worked for the First National Bank of Gordon in his native state of Nebraska and served two years with the U.S. Army prior to joining Security Bank.

He and his wife, Barbara, and two children live at 703 S. Roselle Ave., Hawthorne.

ELECTION of Carroll M. Shanks, former president of Prudential Insurance Co. of America, to the board of directors of WEMS, Inc., of Hawthorne was announced by President Robert S. Hood. WEMS operates the largest single facility within the rapidly growing field of welded electronic assemblies. Shanks is a director of Na-

tional Biscuit Co., Georgia-Pacific Corp., Public Service Electric and Gas Co., and Bigelow-Sanford, Inc.

WEMS (Welded Electronic Modules), a California corporation organized in 1960, specializes in the new field of welded electronic assemblies. WEMS manufactured circuits are used on the Polaris and Titan missiles and the Nimbus and Midas satellites and are also being incorporated into previously designed products.

WALDO E. BLAND, who has resided with his wife Dorothy at 2525 Chestnut Ave., 35 years, is retiring from the Western Electric Co., City of Commerce, at his own request after 35 years of service.



Waldo E. Bland

Bland started his career with Western Electric at its Hawthorne plant, Chicago, Ill., in March 1923. He has been an analyzer of complicated teletype equipment.

#### New Building for Norwalk

Plans have been completed for a new class "A" office building in Norwalk. Owners Mr. and Mrs. Jack Gorham announce that construction will start immediately on a luxury type professional building at 12340 E. Firestone Blvd. The Gorhams operate Norwalk Stationers.

The 7880 square foot building designed by Robert Gregg will accommodate 20 offices. The ultra-modern building will have floor to ceiling crystal windows, acoustical ceilings and the latest design fluorescent light fixtures. Each office will have a private entrance opening onto a landscaped courtyard and patio. Completion date is set for June 1.

Mr. Bland was one of the founders of the Communication Workers of America which later became affiliated with CIO and the consolidated AFL-CIO and has held many responsible positions in that organization.

#### Plans More 'Sandpiper' Home Units

A new unit of twenty-one Sandpiper cottages in the Palm Desert community will be offered this season with occupancy promised for late this year, the developers, George M. Holstein and Sons, revealed.

The new fifth unit will make available a three-bedroom cottage with private sun patio, garden and other deluxe appointments, Holstein pointed out.

HAILED AS one of the nation's finest and most successful own-your-own garden apartment communities, over ninety of the attractive cottages in four different units are already built and occupied. Each unit has its individual pool, play area and putting green with maid and other hotel services also available.

The Sandpiper is located on Hwy. 111 about 20 minutes through Palm Springs near the intersection of Hwy. 74 in Palm Desert. The Sandpiper prices start at \$22,500.

#### Iron Men

MELBOURNE, Australia (UPI) — The longest bout in the history of bare knuckle boxing was held here Oct. 19, 1856. Jim Kelly and Jack Smith fought to a draw in a match that lasted six hours and 15 minutes.

BETTER TENANTS look for your "For Rent" ads in Classified. Dial NE 2-5950.

#### Investments Pay

NEW YORK (UPI)—A committee of 19 American companies claims that every dollar invested abroad may bring back \$9 to the United States in the long run.

#### Sweet Ads

NEW YORK (UPI) — The soft drink and candy industries will spend \$215 million for advertising in 1962, the Bottling and Candy Industry Journal reports.

#### Steel Use

NEW YORK (UPI)—About 1.8 billion tons of steel were in use in the United States during 1961, or an average of 19,700 pounds for every person, according to Steel Facts.

#### Italians Scoot

ROME (UPI)—The Italian motor industry has turned out three million scooters since World War II.

#### Bottle Shipments

NEW YORK (UPI)—Shipments of non-returnable beer and soft drink bottles rose 65.4 per cent in 1961.

## NOW OPEN...PRESTIGE HOMES

IN BUENA PARK... The Most Selective Neighborhood

3 and 4 Bedrooms

PRICED FROM

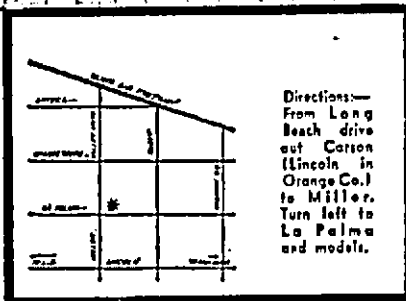
\$16,950

- Built-in Electric Range and Oven.
- Concrete Driveways and Walks.
- Doors Completely Weatherstripped.
- Lawns in Front and Sides.

## VETS NO DOWN

(Just Costs and Impounds)

FHA—LOW DOWN  
Up to 1526 Square Feet

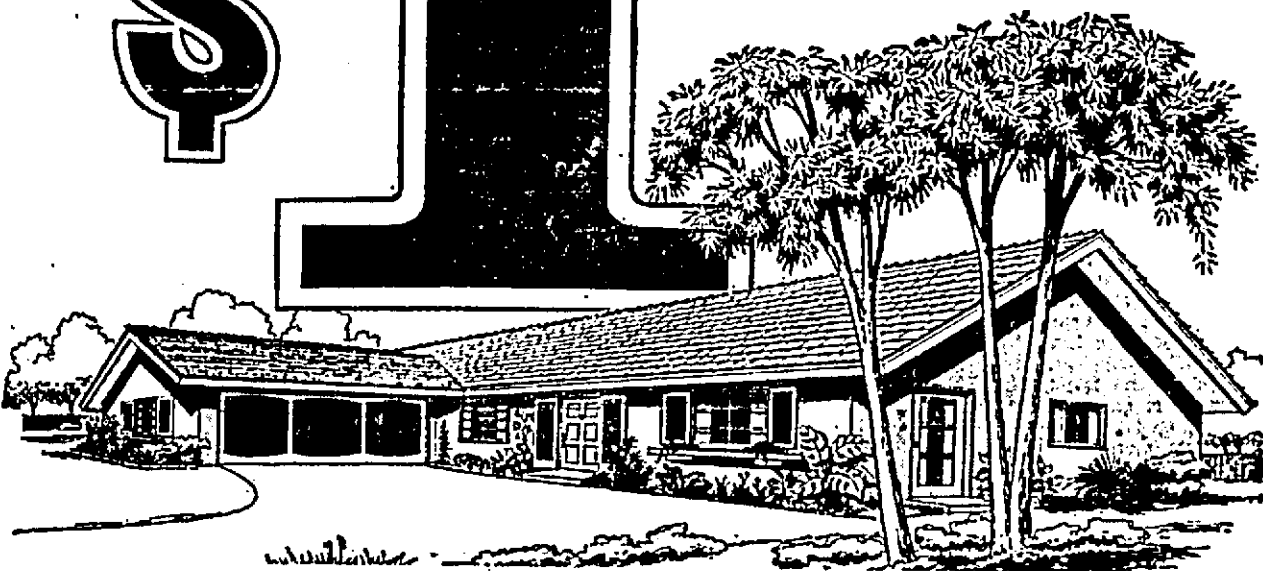


Directions—From Long Beach drive out Carson (Lincoln) to Miller. Turn left to La Palma and model.

# Prestige

THE DUDLEY COMPANY  
sales agent

# VETS \$1 MOVES YOU IN



This is the most exciting homebuying opportunity of your lifetime!

HURRY '1 MOVES YOU IN—This unit only, while they last!

Brentwood Gardens is situated in the most "ideal" close-in location. Here, famed California recreational activities surround your beautiful new Brentwood Gardens home. The golf course is just a short walk away... sunny beaches and the Long Beach Boat Harbor are within minutes by car. Best of all, you can enjoy the convenience and peace of mind of nearby year-round employment.

LARWIN... The West Coast's leading planned community developer offers you an incomparable combination of choice location, solid home value and the most unbeatable veteran terms in America today!

FEATURE-FOR-FEATURE, DOLLAR-FOR-DOLLAR, THERE IS NO BETTER HOME INVESTMENT!

- ★ 2 Baths ★ 3 or 4 Bedrooms ★ Family Room
- ★ Galters & Sattler Built-in Range & Oven • Pullman with Marbleized Top
- ★ Extra Spacious Kitchen Eating Area
- ★ Kentile Vinyl Floor Tile ★ Genuine Lath & Plaster Construction
- ★ Expensive Ceramic Tile ★ Decorator Designed Wallpaper
- ★ Distinctive Lighting Fixtures ★ Acoustic Plaster Ceiling
- ★ Holly-General Forced Air Heating with Summer Cooling Switch
- ★ Custom Knixel Hardware ★ Owens-Corning Fiberglass Insulation
- ★ Waste King Pulverator ★ AND THERE'S MORE!

These homes will sell fast—come out today!

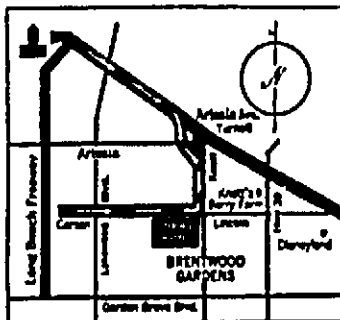
from \$89 per month  
(includes Principal & Interest)

## Brentwood Gardens

The Ideal Planned Community  
Coordinated by Thomas Wilner, R.E.I.D., A.L.S.D.  
Open 9 a.m. to 9 p.m.  
7 Days Per Week

Driving Directions  
From Long Beach, drive east on Carson (which becomes Lincoln Ave.) to Knott Ave. and Model Homes.

From Los Angeles, take the Santa Ana Freeway to Artesia Ave. turn right, then straight ahead (south) on Knott to Lincoln Ave. and Model Homes.



### INTERNATIONAL HOMES

balanced power homes

The last exclusive Residential Location in the Long Beach Area... EACH HOME CUSTOM DESIGNED AND CUSTOM BUILT. Just an idea shot from the Lakewood Country Club Golf Course. See The Mandarin at 3826 BOUYON DRIVE furnished in Oriental Motif in Dramatic Color by LLOYD'S of Long Beach

Designed and constructed by  
**CLUB VIEW CONSTRUCTION CO.**  
Let us design and build a home for you

**LAKEWOOD COUNTRY CLUB ESTATES**

GENE NEBEKER Resident—Exclusive Sales Agent HA 3-6195



# Westgate - California Holdings Boosted Through Big Merger

By KEN CHILCOTE  
I, P.T. Business, Realty Editor

Asset value of the San Diego-headquartered Westgate-California Corp. has been increased by some \$20 million with the filing in Nevada of a document in which respective corporations agreed to a merger of the Sovereign-Western Corp. into Westgate.

C. Ahrnholtz Smith, Westgate president and board chairman, said in San Diego that the merger has added the new dimension of transportation to Westgate's existing holdings in banking, food processing and production and commercial property.

SPECIFICALLY, the merger adds to Westgate the Kansas City metropolitan transportation system (Kansas City Transit, Inc.); Yellow Cab companies in San Francisco, Oakland, Los Angeles, Beverly Hills and Hollywood; the Los Angeles air terminal bus system providing passenger ground transportation for all airlines serving Los Angeles (Airport Transit); an intra-city trucking line and door-to-door freight hauling service in Los Angeles, (Atlantic Transfer Corp.) and two smaller firms serving parent elements of the new corporation (Jerry Porter Men's Wear, Ill-Q Electronics, Inc.)

Westgate already owned Breast-O'-Chicken Tuna; Purr Pet foods; Gifford's Olives; Girard's Salad Dressings; commercial property including bank buildings and office space plus the Los Angeles Shopping Center in Long Beach; a substantial interest in Southern California's 26-branch United States National Bank as well as more than 2,000 acres of farm land in the San Joaquin Valley.

New combined assets of the Westgate-California Corp. now total more than \$60 million, and annual revenues are more than \$60 million. Smith said that personnel of the acquired companies would be retained to provide seasoned management.

GRANDVIEW Bldg. Co., Beverly Hills, has received approval from the Regional Planning Commission for a 938 single-family home subdivision on the Palos Verdes Peninsula on 261 acres north of Crest Rd., west of Hawthorne Blvd., ... Shell Chemical Co.'s rubber plant in Torrance has expanded two of the laboratories to meet demands for new product production. They are the copolymer and technical service units.

ANTHONY POOLS, South Gate, has named Peter L. Marcus assistant to the president to direct a diversification program. ... Republic Supply Co. of California reports 21 per cent increase in sales for the 1962 fiscal first quarter. Chairman Thomas P. Pike announced a dividend of 15 cents a share. ... New pillow-shaped containers called "Stritainers" are being made by B. F. Goodrich for storage of liquids from water to gasoline to molasses. The flexible, collapsible tanks are made of rubber and fabric, hold thousands of gallons of liquid yet roll up compact as a rug when not in use.

SIEGLER CORP. has purchased for its Holly Division a 200,000 square foot plant in South Gate, from Rheem Manufacturing Co., it was announced by John G. Brooks, Sieglar president.

Acquisition of the Rheem plant will enable the Sieglar division to expand its production of heating and air conditioning equipment. The 12-acre South Gate site also will provide Holly with sufficient space for future expansion, Brooks declared.

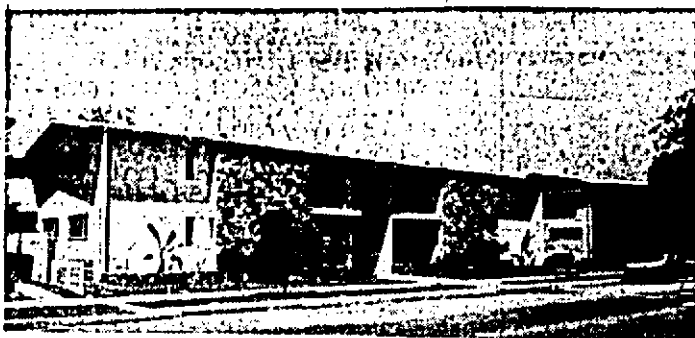
SIMULTANEOUSLY, Brooks revealed that Sieglar has sold its Holly Division plant in Pasadena, to Endevo Corp. The division has outgrown this 100,000 square foot facility, he said. Holly also has sold its Burbank plant to Zero Manufacturing Co.

Robert K. Miller, president of the Holly Division, said plans call for relocation of operations at once. A new assembly line will be added to the South Gate plant following the move, he said. Holly also plans to start production of large 7½ and 10 ton air conditioning units as additions to its present line of products in this field.

ROBERT TALLEY has been appointed branch manager and assistant secretary of the Bixby Knolls branch of Community Savings & Loan Association, announced Roger E. Dunn, president.

John Swetech, former manager, has been appointed branch supervisor. Daniel Chumbley will become new branch manager of the Paramount office of the firm, replacing E. G. Brockman, who resigned to devote full time to personal business interests, Dunn stated.

WALTER E. LORD of Long Beach has been named sales manager of San-Top, Inc., of Los Angeles and Phoenix, manufacturers of laminated plastic building products. He had been with the Kaiser Gypsum Co. 15 years.



## SANTA ANA OWN-YOUR-OWN

The realty firm of Barton and Barton of Long Beach is now selling their 10th own-your-own apartment developer St. The Medallion Award units are Regency Apartments at 919 N. Mintmpt in Santa Ana. It is the 15-unit built around a community garden patio and there are individual patios.

R-10--INDEPENDENT PRESS-TELEGRAM  
Long Beach 15, Calif., Sunday, March 4, 1962

**Whitewall Tires Popularity Gains**  
NEW YORK (UPI)—There's a boom in sales of white market this year will be of sidewall tires. Tire manufac- this type. Five years ago they turers say 45 to 48 per cent had only 30 per cent of the of the estimated 71 million market.

### DEDMON BUILDERS

100% FINANCING AVAILABLE  
AT LOW INTEREST RATES

| SEMI-CUSTOM MODELS . . . LONG BEACH PRICES |                                 |
|--|---------------------------------|
| 816 SQ. FT. ON SLAB                        | <b>2-BEDROOM HOME \$4,795</b>   |
| 1090 SQ. FT. ON SLAB                       | <b>1-BEDROOM DUPLEX \$6,795</b> |

13300 1/2 PARAMOUNT BLVD., PARAMOUNT ME 9-4277

# THE LOCATION MEANS SO MUCH AT DUTCH HAVEN'S AMERICAN HOME series

**IMMEDIATE OCCUPANCY**  
**NOW IN UNIT 18 ON BEACH BLVD. . .**  
in the world's fastest-growing new city, Huntington Beach, where marinas, resort beaches and family pleasures adorn the area.

**3 & 4 BEDROOMS—UP TO 2 FULL BATHS**  
**NO HIDDEN CHARGES—NO 2nd MORTGAGES—NO BALLOON PAYMENTS**

FROM **14,950** TO **16,950**  
VETS  
**\$95** MONTHLY PAYMENTS  
ORANGE COUNTY'S LOWEST  
AS LOW AS  
**79<sup>63</sup>**  
MOVES YOU IN  
VA • FHA • CAL-VET TERMS  
PRIN. & INT.

### DIRECTIONS UNIT 19

FROM LOS ANGELES—South on Santa Ana Freeway to Artesia-Beach Blvd. Turnoff—Left on Artesia Blvd. to Beach Blvd. (Hwy. 397)—Right on Beach Blvd. to Edinger—Right on Edinger to Bolsa Chica—Right on Bolsa Chica to model.

### DIRECTIONS UNIT 18

FROM LOS ANGELES—South on Santa Ana Freeway to Artesia-Beach Blvd. Turnoff—Left on Artesia to Beach Blvd. Right on Beach Blvd. to model.  
FROM LONG BEACH—East on 7th St. to Beach Blvd.—Right on Beach Blvd. to model.

EARL G. KALTENBACH & ASSOCIATES—architects

AMERICAN HOME series where YOU OWN THE LAND  
DUTCH HAVEN COMMUNITIES ARE NEVER BUILT ON LEASED LAND.  
Title is Guaranteed by TITLE INSURANCE AND TRUST CO.

NEWPORT BEACH

# Can You Guess Which One Said 'Yes, I'll Help?'



## These Volunteers Have Civic Pride

Chances are the neighbor who appears at your door someday this month to ask for your contribution to the Red Cross is a busy housewife and mother. She will be one of 3,000 women with the kind of unselfish civic pride it takes to make such an important drive successful.

Gathering such a dedicated corps of volunteers is a gargantuan task (unfortunately, most of us prefer to "let George do it"). Mrs. Francis Heusel, since accepting the residential fund drive chairmanship Oct. 1, has averaged three hours a day on the telephone supervising recruitment of her area chairmen plus 81 colonels and the 3,000-woman task force.

Hundreds of hours are devoted to planning the drive and briefing volunteers; additional thousands of hours are spent in actual collection of funds.

You are the final member of the team. Your part is easy. First a cheerful greeting—then a donation in whatever amount you feel capable of giving to "help the Red Cross help."



OLD ADAGE, "if you want something done ask a busy person to do it," is a time honored fact in annals of fund drives, volunteer recruitment. "Of course, I'd love to help is reaction of Mrs. Richard A. Walker as she accepts Red Cross job although work is brisk in her own home with children, from left, Rick, 8; Jennifer, 5; Tim, 3, and Dianne, 10.

AS EVERY fund drive chairman knows, biggest hurdle is to secure task force to do the job. First to summon her courage, rearrange calendar and agree to serve on Red Cross Residential Fund Drive this month was Mrs. Francis Heusel, chairman. Objective: Recruit 3,000-woman "army" of civic minded women to make this month's campaign a success.



THIS IS A camera dramatization in three photos by Joe Risinger. It illustrates why "no" is said so readily when people are asked to serve as volunteers on such important civic endeavors as current Red Cross fund drive. Do you find your-

self in this cast of "characters?" Acting out the scenes, from left, Mrs. Lloyd Mallin utters familiar, "Sorry, I'm exhausted. Can't possibly take on anything more" (she means, of course, unless it's another game of golf). Mrs. William

H. Winston Jr., illustrates real reason behind most of the "I'm too busy" excuses (too lazy), while Mrs. Willard N. Harris professes to an already full calendar of civic activities while mentally rejecting post for fear it will interrupt

weekly bridge game, shopping trip or luncheon date. Actually, all three of these women are vitally aware of Red Cross needs; work hard on this as well as other community social and philanthropic projects. Do you?

## Parties Give Hostess Know How

KAY SHERWOOD, NEA

Size up the social side of your homemaking efforts at midwinter. Have you, too, grown complacent in the comfortable rut of seeing the same friends every weekend?

What became of that resolution to get better acquainted with the new neighbors, to entertain your husband's business associates for dinner, or to have an occasional dress-up supper with a special menu?

Inertia aided by miserable weather is to blame for side-tracking some good intentions. Another reason is suggested by a newly wed young homemaker, a former big-city secretary now living in a small midwestern city. She says she wishes she had more confidence in her ability to entertain comparative strangers and to be a poised, relaxed and casual

hostess (vital to the success of any party).

**SELF-CONFIDENCE** builds up through practice and experience. In the process, you learn that it is easier to appear poised, relaxed and casual in the evening if you've worked like a Trojan in the morning. "Casual" and "relaxed" too often suggest the idea that details take care of themselves. They don't.

While you're gaining experience as a hostess and cook, plan the party so that all the main effort can be finished before guests are due. That means the house is picked up, the table set, the main entrée is ready, the canapes, salad, bread, cheese, fruit or sweet dessert are in serving dishes. Write the menu down and check it as you serve. It's easy to forget a special dish lodged in the refrigerator.

I LEARNED, too, that if everything is in readiness it is possible to stick to a preset hour for serving, avoiding a common pitfall: the late, late dinner.

Stick to one or two basic menus which you can prepare letter-perfect is my advice to the semiskilled cook. A casserole prepared ahead of time at leisure and reheated in its serving dish is a better choice than an entree which must be cooked and carefully timed at the last minute.

I followed this rule after one terrible night when, in nervous haste, I jerked out the broiler pan a mile fast and sent eight lamb chops

skittering around the floor. Fortunately, no one was looking and dinner went on as scheduled.

A BASIC menu might be tied to a foreign cuisine (think of all those kind-to-the-budget chicken dishes of Latin America, Spain, Italy, France and the Orient). If you've traveled in or have table accessories from the native land, they will be a handy prop should conversation lag.

Although the before-dinner cocktail or aperitif is an accepted part of entertaining, what to serve can be a poser. Few young couples can afford to stock all the

possible potables. When in doubt, I follow a conservative path. A fine wine, such as sherry, is always in good taste and enjoyed by most.

I ALWAYS have on deck a tart nonalcoholic fruit juice. You might also want to select a wine which will be a suitable companion for the casserole so that it can be served with dinner (a dry Spanish sherry with Spanish Chicken Cadiz, for example). Offer a wider selection of cocktails if the budget can stand it, but don't forget to steer the guests to the buffet or dinner table at the hour you named.



ACCENT OF SPAIN flavors this setting. Tart, fresh orange juice precedes Chicken Cadiz casserole with green salad. Iberian figurine, souvenir of a trip abroad, graces the table.

## Put End to Construction in Center of Living Room

Children dislike having their "play castles" made of blocks and other materials disturbed after they have spent an hour or more perfecting them. They'd like to have Daddy see their creations when he gets home.

An easy and effective way to solve this problem is to give the children moveable platforms on which to build. No matter where the construction takes place, these can be slid into a corner and enjoyed for not only a few hours but for several days. A convenient size for these platforms is two feet square, though in some cases a

three-foot square might be useful. Ask your lumber dealer to cut you the number you want from a panel of Masonite 1/4 inch-tempered Presdwood.

ASK DAD to attach a perimeter framework of one-inch lumber on the screen side of each, applying countersunk screws from the smooth side through pre-drilled holes. The smooth side will be the top. Edges of the framing should be sanded smooth so they'll serve as glides. Corners should be rounded with a file or sandblock.

## Independent Press-Telegram Women

Long Beach 12, Calif., Sunday, March 4, 1942 ☆ Section W

## Film Narratives Feature World Tours, Flower Lore

### MONDAY

Ted Bumiller will narrate his own film, "By Jeep, Around the World" during program hour which follows 1:30 p.m. business session of Ebell in Ebell Auditorium. Noon luncheon will be served Group G, Departments: Current Events, 10 a.m., Mmes. Arthur F. Bonzer and Robert Skinner speak, Business and Protective Law, 11 a.m., Werner Ruchti, director of planning for Long Beach, will discuss, "Building Our City to the Master Plan." Parliamentary Law, 11 a.m., drill led by Edith Hitchcock.

Florence Ross Navy Wives Club 123, business session, noon, home of Mrs. Louis Murray, 2846 Vista St. All Navy wives welcome.

North Long Beach Grandmothers Club 57, regular meeting, noon, Legion Hall, 59th Street near Orange Avenue.

National League of Senior Citizens, dessert luncheon, noon, Machinists Hall. Don Pullen will speak on lien laws.

### Calendar of Clubs

#### TUESDAY

Mrs. Warren Heistand will show her colored slides of Berlin during night meeting of American Association of University Women, 7:30 p.m., Stanford Junior High School, Bellflower Boulevard and Stearns Street. A special invitation extended to husbands and guests.

Downtown Opt-Mrs. will have a "zany hat and jewelry exchange sale" following noon luncheon and business meeting in home of Mrs. Ralph Oliver, 5106 Los Flores.

Temple Israel Sisterhood will have an old fashioned social get-together, noon, at the temple. Bridge, mah jong and other card games follow luncheon and the public is welcome. Reservations with Mrs. George Feldman.

Representatives from the Chamber of Commerce will

discuss the future of Long Beach for Lord Kitchener Chapter, Daughters of the British Empire, 1:30 p.m., St. Luke's Episcopal Church.

YWCA Friendship Club will hear book review by Betty Reed, Long Beach librarian, 1 p.m., YWCA, 550 Pacific Ave.

Los Altos Garden Club will hear illustrated lecture by Mrs. John Searles on "Plants and Flowers of Brazil" following noon luncheon, home of Mrs. G. N. Perry, 11360 Harrisburg Ave., Los Alamitos.

#### THURSDAY

Joe Littlefield, noted horticulturist, will speak before Long Beach Fuchsia Society, 7:30 p.m., Machinists Hall. Public welcome.

Delta Zeta Mothers Club of Long Beach State College, regular meeting, 7:30 p.m., home of Mrs. Jesse M. Ream, 3879 Gardenia Ave.

#### FRIDAY

Patio Club, business session and bridge follow noon luncheon, Lakewood Country Club. Reservations or cancellations with Bernice Tubbs by Thursday noon.





Mrs. Walter Ernst



Mrs. Monty McDermott



Mrs. Charles Lass



Mrs. Charles Laraway



Mrs. Rodgers Albert



Mrs. William Billings



Mrs. Roger B. Von Grote



Mrs. Gary LeRoy Swenson

## Eight Happy Couples Exchange Vows in Church Rites

Kathleen L. Peck, daughter of Fire Department Captain and Mrs. Lauren M. Peck, 1214 Cartagena St., became the bride of Walter E. Ernst at a recent ceremony in Bethany Lutheran Church.

The bridegroom is the son of Mrs. Susanna Ernst, Lakewood, and the late Rev. Paul Ernst.

For the ceremony, the new Mrs. Ernst wore a gown of peau de soie and Chantilly lace and carried a bouquet of stephanotis. Preceding her to the altar were Lynn and Christine Ernst, flower girls; Virginia Hart-

enberger, bridesmaid; Susan Dunbar, maid of honor, and Mrs. Veron Bradley, matron of honor.

Other members of the wedding party were Paul Ernst, the bridegroom's brother, best man, and Frederick Reason, Arthur Hartenberger, Veron Bradley and Medwin Peck, ushers.

The bride was graduated from Jordan High. The bridegroom, who attends Long Beach City College, was graduated from Wilson High.

Following a honeymoon trip to Las Vegas, the newlyweds are now at home in Bellflower.

**McDermott-Walter**  
St. Maria Goretti Catholic Church was setting for the recent wedding of Carol Jean Walter and Monty McDermott.

The bride, daughter of Mr. and Mrs. George W. Walter, 6706 E. Walkerton St., wore a floor length gown of Chantilly lace and carried a bouquet of carnations and roses centered with a white orchid.

She was attended by Eileen Eads, maid of honor, and Glenda Cooper and Sara Howard, bridesmaids. Julie Haab was flower girl.

The bridegroom, son of Mr. and Mrs. Henry J. McDermott, 1024 Loma Ave., chose the bride's brother, Randy Walter, as best man. Completing the wedding party were Michael Hansen, ring bearer, and Bob Cooper and Gary Tekely, ushers.

The newlyweds, who were graduated from Millikan High, will spend some time on the East Coast following the bridegroom's spring training in Florida as a member of the Chicago White Sox. They will return to Long Beach in the fall where he will attend Long Beach

State College.  
Their honeymoon was spent in Las Vegas.

### Lass-Chadwick

Gowned in a bridal dress of satin and lace, Nancy B. Chadwick exchanged wedding vows with Charles H. Lass at a recent ceremony in Emmanuel United Presbyterian Church.

The new Mrs. Lass, daughter of Cmdr. (USNR ret.) and Mrs. Noel Chadwick, 517 Santiago Ave., was graduated from Wilson High.

Both she and the bridegroom, son of Mr. and Mrs.

Hency C. Lass, Downey, attended Long Beach City College.

He is presently stationed with the U. S. Army at Fort Ord.

Members of the wedding party included Linda Shoemaker, maid of honor; Mrs. Richard Fuller, matron of honor; Myrna Lass, bridesmaid; Thomas Pulley, best man, and Michael Rogers, Richard Fuller, David Grove and Brooks Chadwick, ushers.

Following a reception in their honor at the church, the newlyweds departed for a honeymoon in Carmel and Santa Barbara.

### Laraway-Sheridan

Now at home in Lakewood are newlywed Mr. and Mrs. Charles M. Laraway who recently exchanged wedding vows in St. Cornelius Church.

The bride, the former Sandra Maria Sheridan, is the daughter of Mr. and Mrs. Francis Sheridan, 3680 Faust Ave. She was graduated from Millikan High and attended LBCC as did the bridegroom, a Poly alumnus.

For the ceremony, she chose a dress of white brocade and carried an orchid bouquet. Attending her was Judy McInnes, maid of honor.

The bridegroom, son of Mr. and Mrs. George B. Pickett Sr., Lakewood, chose Jim Bode as best man. Dave Mettler and Larry Sherman were ushers.

The new Mrs. Laraway was a member of Sigma Delta Phi at City College. The bridegroom was affiliated with Order of Kikab.

### Rodgers-Carpenter

A double ring ceremony in Community Presbyterian Church joined Marjorie Janalce Carpenter and James Albert Rodgers in marriage recently.

The bride, daughter of Mr. and Mrs. K. E. Carpenter, 6112 Lemon Ave., wore a gown of satin and lace and carried a bouquet of stephanotis and orchids.

Attending her were Gay Carpenter, her sister, maid of honor, and Alecia Quilivan and Janice Bard, bridesmaids. Joyce Lowther was flower girl.

The bridegroom, son of Mrs. Euleta Shaffer, Oregon, and Leo Rodgers, Montana, chose his brother, Don Rod-

gers, as best man, Dick Honn and Ron Amy were ushers.

Both the bride and bridegroom were graduated from Jordan and attended LBCC. They will make their home in Inglewood.

### Billings-Neal

Jo Anne Neal, daughter of Mr. and Mrs. Leo G. Neal, Long Beach, became the bride of William A. Billings, son of Mr. and Mrs. I. L. Billings, Hemet, at a recent ceremony here at California Heights Methodist Church.

The bride, gown in a satin dress and carrying a bouquet of orchids, carnations and stephanotis, was attended by Sharon Hazard as maid of honor, Cheryl Steinacker, Katherine Byrd and Judy Moses were bridesmaids.

The bridegroom chose Robert Billings, his brother, as best man. Other members of the wedding party were Deborah Neal, flower girl, and Taylor Gibson, Jim Megna, Jim Coates and Mike Neal, ushers.

The bride was graduated from and the bridegroom attended Poly High.

Following a honeymoon in Crestline, the newlyweds will make their home in Long Beach.

### Grote-McMinn

St. Bartholomew's Catholic Church was the setting for the recent wedding of Roger B. Von Grote and Kathleen D. McMinn.

The bride, daughter of Mr. and Mrs. Joseph S. McMinn of Hants, England, chose a bouffant gown of silk organza and satin for the ceremony. Her bouquet was of roses and stephanotis centered with a single white orchid.

The bridegroom, son of Mr. and Mrs. Otto Grote, 1930 Harbor Ave., was grad-

uated from Long Beach State College. He chose Tom Orlando as best man, Joan Berberet attended the bride as maid of honor.

The newlyweds departed for a honeymoon in the desert, following the wedding reception.

### Swenson-Foote

Now at home in Long Beach are newlywed Mr. and Mrs. Gary LeRoy Swenson who recently exchanged vows in at ceremony at St. Timothy's Episcopal Church, Compton.

The bride, daughter of Mr. and Mrs. Coleman Hale Foote, Long Beach, is the former Sharon Kay Foote. For the ceremony she chose a formal gown of white lace and was attended by Mrs. Robert Thompson, matron of honor.

Mary Hicks and Joann Dunn were bridesmaids and Tina Marie Belshaw and Pamela Miller were flower girls.

The bridegroom, son of Mr. and Mrs. Rolland Earl Swenson, Long Beach, chose his uncle, Jack Swenson, as best man. Dennis Brown and Norm Johnson, ushers, completed the wedding party.

The bridegroom was graduated from Jordan High School, where the bride is presently a student.

## Betrothal News Announced by Parents

Paddy Dion Westergard's engagement to James Henry Excell Amyett has been announced by her parents, Mr. and Mrs. William Texas Westergard, Long Beach.

The bride-elect was graduated from Poly and Baylor University, Waco, Tex., where she presently is working on her master's degree in education. She is a member of Alpha Omega.

Her fiancé, son of Mrs. William Jackson Amyett, Fort Worth, Tex., and the late Mr. Amyett, is a bachelor of science graduate of Baylor University, where he was a member of B Club.

The wedding will take place June 15th in Houston, Tex.



Paddy Westergard



Barbara Petersen



Janice Kohn



Sharilyn Frazier

**Petersen-Conrad**  
Engagement of Barbara Karen Petersen to Richard Joseph Conrad has been announced by her parents, Mr. and Mrs. T. A. Petersen, Long Beach.

The bride-elect was graduated from Wilson High and is a junior at Long Beach State College where she is affiliated with Tri Delta, and was chosen sweetheart of Tau Kappa Epsilon fraternity for 1961-62.

Her fiancé, son of Mr. and Mrs. Myrt A. Conrad, Long Beach, was graduated from Poly and LBSC where he was a member of Tau Kappa Epsilon and Anchor man of Delta Gamma Sorority.

The wedding will take place in November.

### Kohn-Dunn

Mr. and Mrs. David Kohn,

Long Beach, have announced the engagement of their daughter, Janice Elaine, to Stuart Alan Dunn, son of Mr. and Mrs. Jack Dunn, Beverly Hills.

The bride-to-be was graduated from Poly and LBCC where she was a member of Kappa and TNT. She received her BA degree from UCLA where she was a member of Phi Sigma Sigma.

Her fiancé was graduated from St. Johns Military Academy and Walsh Institute of Accountancy, Detroit Mich. He also served four years in the U.S. Navy and attended UCLA.

**Frazier-Ekhoff Jr.**  
A June wedding is being planned by Sharilyn F. Frazier and Charles W. Ekhoff Jr., whose engagement was announced recently by her parents, Mr. and Mrs. Jack F. Frazier, Long Beach.

The bride-elect was graduated from Millikan and attended LBCC. Her fiancé, son of Mr. and Mrs. Charles W. Ekhoff, also of this city, attends UC, Berkeley. He was graduated from Wilson and LBCC.

## Turn On Charm for the Girls As Well

### DEAR MRS. MAYFIELD:

A friend of mine told me that last week when I was absent from our little knitting group the girls started talking about me and said that they liked me all right, but would like me better if I didn't flirt with their husbands.

This came as a great shock to me, I always try to be pleasant, and I enjoy the society of men. And I think they enjoy mine. What is so wrong with trying to make a man feel important? Wives so often beat down their ego, I've observed.

Should I resign from the group, or give them a piece of my mind... In my own self-defense?—AGNES

**DEAR AGNES:**  
No, No, to both questions. Keep right on with your little group and don't let on you know about their remarks. But, why not try and make them feel as "important" as you do their husbands?—M.M.

**DEAR MRS. MAYFIELD:**  
I've noticed my boy friend has a new look. Where there used to be a paunch suddenly there is none. Where his chest seemed forced forward, it now sits easily erect. Where his hips were conspicuous they just aren't.

I was so pleased and thought to myself, "Why, the dear is dieting for the love of me."

Imagine my chagrin when I hugged him hard one night and felt, sharp and rigid, the bones of a corset. Romance and corsets are like oil and water. You can't help imagining the old dear lacing up the thing. It seems perfectly silly.



I cried then and tried to explain but his response seemed to be, "Love me, love my corset." Where from here?—DEAD

**DEAR DEAD:**  
Give him mental support, for gosh sake. Skip the issue entirely or, if you show too much opposition, he'll just get stubborn and keep it forever. Tease him, sort of grin and I'll bet you the corset doesn't stay.—M.M.

**DEAR MRS. MAYFIELD:**  
My wife and I have been married 23 years, have raised six kids, and now I am retired. Perhaps I need say that sex is not an important element in our lives. We are devoted, have many mutual interests—but sex just isn't one of them.

Now I would like to make the guest room into a den and sleeping room just for me. My wife strenuously objects, I cannot understand this.

We both sleep better

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alone, and she admits that, but she says starting to sleep apart is the first sign of a marriage about to break up. What to do?—JOHN

**DEAR JOHN:**  
Can't you make her think it's HER choice, these separate rooms? And won't converting the wish to fact soon prove to her in this case you're right? After all many couples prefer sleeping soundly and comfortably than sleeping close and uncomfortably.—M.M.

### Fabric Facts

by BETTY BLAKE  
Foasberg's Fabric Care Counselor

Kids' Boots—It's been off again and on again with rubbers and boots, and this winter—and it is always a battle to get them on over the children's shoes. If it is a tight fit, try placing pieces of waxed paper over the heels of the shoes. They will slip in like magic and the strain on the boot will be minimized.

Water Repellent—We have the first water repellent that works on nearly every kind of fabric and leaves it soft. It's invisible! When one spilled drink can ruin a dress, it's most practical, too. A small extra charge but worth it.

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# Guatemalan Says 'Gadgetry's Great'

(EDITOR'S NOTE: This is the fifth in a series of articles on the foreign exchange students studying schools under auspices of the American Field Service.)

By MARY NETH

Who wants a maid?

Not Senorita Leal-Escobar. This pert, dark-eyed Guatemalan Miss would trade a maid any day for the whirl of automatic help.

As an exchange student here, she came, saw and was conquered by American gadgetry.

"At home we have two maids. Nice? Yes," she says. "But I'd as soon do my own housework, like you, by machine. After all, maids are often troublesome; sometimes lazy, too."

The daughter of the Rodolfo Leal G. Escobars of Guatemala City, 18-year-old Miryam Ruth is studying here as a senior at Lakewood High on an American Field Service international scholarship.

And as a student-resident, she's frankly smitten with life in Long Beach.

Besides the gadgets, she likes the food, people, schools, stores, homes—just about everything.

MOST OF ALL, she likes her American "family," the

John Hellers of 4133 Lomina Ave., Lakewood. "When they met me at the airport, I knew I was going

to be happy here," she says. The Hellers, John, Virginia, and daughter, Barbara, are just as pleased

with their Central American guest.

While she learns about the U.S., they are learning all about her country of ancient Mayan ruins, exotic Indian market places and beautiful lakes and mountains.

One of the first things they learned: a Guatemalan enchilada is a taco here and visa versa.

"Our food is similar to the Mexican," says Miryam Ruth. "But not what you call Mexican — California tortillas, they are just like leather!"

The staple foods in agricultural Guatemala, according to Miryam Ruth, are rice, corn, beans and meat.

Her food favorites? "Everything fattening."

In Guatemala "everything" includes tamales (an Indian specialty), ice cream and cake. Here it's baked beans (a new taste thrill), ice cream and cake.

THOUGH trading culinary treats has been fun, the Hellers and their vivacious guest haven't confined getting to know one another just to this.

Among other things the Hellers have learned: in Guatemala students buy their own books, few can afford to go beyond the elementary grades and summer holiday there is winter here.

Miryam Ruth has discovered that not all Americans are rich and that many do have problems.

"At home I worked as a secretary for an American company," she explains. "I heard so many wonderful things about your country

that it didn't seem possible that anyone could be poor or troubled here."

Though Miryam Ruth and her American family have discovered many delightful differences between the two countries, they have learned there are similarities, too.

The climate, for one thing, is almost identical. Dress, teen-age outlook ("we go steady, too") and recreation (including American TV programs) are also much the same.

"But we don't rush so," says Miryam Ruth. "Somehow, with the same number of hours in the day, we seem to have more time to relax."

WHAT DOES Miryam Ruth plan to do upon her return to Guatemala?

"I don't know if I'll continue on to college," she says. "But I do know that I'll take an active part in AFS work."

"I'd like to help place American students in Guatemalan homes. No one realizes how much work is involved in the placement and pre-planning of student exchange, until they take part in the program."

"It's such a wonderful program. There's no better way for people to become acquainted."

Would Miryam like to stay in America longer?

"I'd love to," says she. "But that isn't possible, I miss my family too much, and in any case exchange students aren't allowed to return for two years."

Why? "Too many might not go home and then the things they have learned while living here would be wasted. They wouldn't share them with their countrymen," says she.



HIGH SCHOOL home work American-style is no hassle for Miryam Ruth Leal-Escobar, exchange student from Guatemala City. She's as at home in English as Spanish. Following graduation from school in Guatemala, she worked as secretary for an American firm in that country.

## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of March 5-9:

MONDAY: Creole noodles, chopped spinach, strawberry-rhubarb sauce with whipped topping, peanut butter sandwich and milk.

TUESDAY: Chili beans, tossed salad, apricot halves, honey glazed cornbread and milk.

WEDNESDAY: Barbecued beef on a bun or toasted cheese sandwich, buttered peas, apple pie squares, celery sticks and milk.

THURSDAY: Diced turkey in gravy on mashed potatoes, cranberry sauce, creamy coleslaw, sliced peaches, whole wheat bread and butter and milk.

FRIDAY: Baked fish, whole kernel corn, California fruit cup, peanut butter sandwich and milk.

The above items made up the elementary children's lunch, 30c.

JUNIOR-SENIOR HIGH MONDAY: Spaghetti, southern style, buttered green peas, sliced peaches, hot buttered French bread and milk.

TUESDAY: Oven fried chicken, mashed potatoes with gravy, California fruit cup, whole wheat bread and butter and milk.

WEDNESDAY: Neapolitan macaroni, garden salad, apricot halves, peanut butter sandwich and milk.

THURSDAY: Chopped steak on mashed potatoes, whole kernel corn, cherry sauce with whipped topping, whole wheat and butter and milk.

FRIDAY: Creamed tuna on cheese biscuit or sauerkraut and wieners, buttered peas, Waldorf salad, oatmeal cookie and milk.

## Pick-Me-Ups

Store grapefruit in the refrigerator to have pre-chilled fresh juice at squeezing time. It's ideal for breakfast or as an appetizer at other meals.

## OUR CHILDREN

### Some Are Slower Than Others--Allow for It

By ANGELO PATRI

"He is slow." How slow? What is he so slow about? Does his slowness prevent him from getting what he wants? These answers are important to the teacher and parent who deals with a slow moving child.

In order to do anything at all one must first think what is to be done, then how and when and then will he do it. Somewhere along the line the slow child dwells a shade too long to the distress of those who are hoping he will speed up a little and arrive.

Each of us has his own rhythm by which we move. That was set in us before we came to this earth and it stays with us coloring all we do. Some are set to a fast rhythm, others to a slow. The great group of us are in between and get along fairly well. The over fast and the deadly slow get into their own way and annoy other people into the bargain. The very slow child is the greater problem.

AT HOME this child takes forever to get into his clothes. Tying his shoe is agony to the watcher. He sits and looks at his meals. He is late for school if he gets there at all. Once there he never gets started until the class has about finished

and the teacher ready for the next period. What to do?

Have him examined by the pediatrician to make sure of his bodily health. Correct any physical defect where possible. Program his day making allowance for his slow rhythm. By that I mean that it is wise to reduce your expectations regarding the amount of activity and the results you can expect of him. Lay out his clothes in order, set the phonograph to play a lively march, and, if at all possible, stand by to prod him along with encouraging words and suggestions of good things just ahead.

Don't ask him to do as much as other children in the same time because he cannot do it. By keeping well within his own time limits, he is less discouraged.

IN SCHOOL allow for his slow speed. Instead of asking him to do 10 examples ask for 3, cheer when he gets them done under the time limit. Feed him work and keep the clock before him.

Don't keep such a child under pressure all day. He wears out soon so keep his lessons short, give him relief periods often. In short, follow his rhythm while trying to speed it a little and be content if he manages to come somewhere near the usual.

## Helen Linn's Etiquiz

FACE IS FAMILIAR— BUT WHAT'S THE NAME?

Some people forget names, others forget faces -- and that's how awkward moments are born between persons once introduced. What may be done if:

1. You remember meeting someone who doesn't remember you? (a) Tease and say "Remember me?" (b) Introduce yourself with "How do you do, Mrs. Gray? We met at the Greens." (c) Ask

her name to make sure you're not mistaken.

2. You are the one who doesn't remember a person who is greeting you? (a) Greet her in return—any further conversation may recall the earlier meeting to you. (b) Apologize for your forgetfulness. (c) Assume she has mistaken your identity.

3. You're greeted with the embarrassing "You don't remember me, do you?" (a) That forces you to answer with "I'm so sorry, but I can't bring your name to mind at the moment." (b) "Of course I do" is a reply that saves her feelings. (c) Ask where you met.

4. You can't remember the name of someone you must introduce? (a) Mumble something in place of it. (b) Introduce her as "a friend of mine." (c) This is another time when you've no choice but to apologize for not being able to recall it immediately.

Answers

1. b; 2. a; 3. a; 4. c,

## ITC Council

Council 1, Southwest Region of International Toastmistress Clubs, will have a white elephant sale following its dinner meeting at 7 p.m. Monday at the Tenderloin Restaurant. Theme of the evening will be "Jewels of Exploration."



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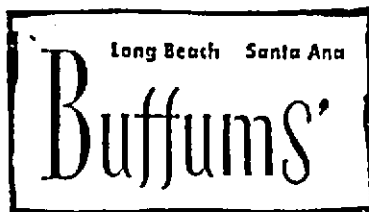
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## WILD WAVES SAY . . .

By Lola Masterson

I, P-T Women's Editor

FOR AN evening guaranteed to produce plenty of large yuks you can count on the perennial favorite, a "Come as your favorite song" costume shindig. Sandalshirts will put on "Wah, Doo!" such a benefit dinner dance Friday, March 16, at Mount-Police Clubhouse.

The man who simply can't think of anything to wear can always get in the doghouse and come as "Hound Dog" straight from the office.

What I'm trying to point out is, with a little imagination it's simple to rig a costume. They'd be glad to have you gather a group of friends and attend. So, okay, "Big John" if you want to "Dance All Night" don't just sit there "All Alone by the Telephone." Get a date with "Marian the Librarian" and make it a "Sentimental Journey."

Call Jane (Mrs. Ed) Keller, chairman. Or such other "Yankee Doodle Dandy" committee members as Dorothy and John Czingler, Lorena and Dan Farnham, Mary and Francis Pardi, Kathy and Jerry Schultz, Mary Jane and Chuck Walker or Ruby and John Deal.

BY THE time Mille and John McGill could get the silly expression off their faces the surprise housewarming was in full swing.

About 50 friends and neighbors arrived without warning at their new home, 1460 El Mirador, to give it and the McGills the full treatment — cocktails, catered dinner and gift.

IT'S A surprising thing to see Dave Tallchiet walking around town. Not because he and Cecelia just got back from Europe but because he still has the equipment to manage. He learned to ski while they were in Switzerland. The two of them flew to Munich, via Montreal, Feb. 5; returned Tuesday. Mighty cold winter over there, they said.

DID YOU know that Beverly McCormick was featured in a recent Hollywood production? She was the star in a surgery scene on location at Hollywood Presbyterian Hospital. The happy ending came Tuesday when husband, Jim, brought her home.

GET READY for a double take, Margaret Hanson, chairman with Naomi Vanley, for St. Mary's Guild's annual "Day at the Races" benefit April 25 (circle your calendar right now) has a slogan for smart presentation of such charitable events. "If you want it done well," she proclaims, "don't send a boy to do a man's work—send a woman!"

Getting women "sent" is purpose of a kick-off luncheon Thursday at Captain's Inn for "Day."

WHILE ALL us cats been home tending to business some are flitting around the world in the pursuit of. Among these, Loyse and Bob White. If it hadn't been for a letter from New Delhi wouldn't have realized they had orbited and "tending business" were, in fact, due back.

Bob has been serving as a kind of good-will ambassador for our proposed world's fair in 1966, by appointment of "Nellie" McCook. He said everywhere they went there was a lot of interest in the big fair.

The couple's globe circling has been done in hops from England to France, then Italy, Israel, India, Hong Kong, Japan, Honolulu and home.

IF YOU see Flo Brooks and are tempted to say, "What have you been doing?" be prepared to spend some time hearing the answer. She has been baby sitting for almost a month with baby grandson, Stephen, while daughter-in-law, Elizabeth, is in Bangkok to visit Lt. John Brooks, there on a nine-month tour of duty.

When Elizabeth learned that John's ship was to be in drydock and that he would have two weeks leave she jetted over to take a flying tour of the Orient with him.

GAY WRAP-UP for a winning day was the surprise birthday party Kay Berg gave for husband, Dave, last weekend. Dave and five of the guests were participants in the huge midwinter regatta and, as it turned out, dogged if five of the guests and Dave weren't aboard first- and second-place sailboats, "Vela," a K-40, and "Impetuous," an L-40.

I TELL THREE true, Norm Hastings didn't Plan Ahead. He didn't drain his car on a winter weekend in the mountains. He had to be towed from Blue Jay clear to San Bernardino as a result.

Even this ignominious ending didn't dampen the fun the crowd (wait'll you hear) had at Blue Jay. Lorraine and Wayne Severns and their two boys; Jerry and Lera Gunther, with their three children plus Joan and Norm with their two boys and a young friend spent from Thursday until Monday up there at a borrowed cabin.

"THANKS A lot," moaned Doris Sturgeon to her mother, Hazel Hoke, the other day when she took Hazel to Santa Anita for her first experience at a race track. It seems that Hazel wouldn't tell Doris how she was betting for fear she'd influence her daughter with her amateur pari-mutuel style, thus cause her to lose money. Hazel is now shopping for a new wardrobe and Doris is wondering how she can make current clothes last another year.

### Is Bride of James Hart

Karen Gardner, daughter of Mr. and Mrs. Alvin Gardner, Lakewood, became the bride of James Arthur Hart of Artesia in a recent ceremony witnessed by 100 guests in Wrigley Heights Baptist Church.

Escorted to the altar by her father, the bride wore a gown of Chantilly lace. A pearl studded coronet held her fingertip length veil and she carried a white orchid with hyacinths.

Kathy Cox was maid of honor and Sandy Gasper attended as bridesmaid.

BRIDEGROOM, son of Mr. and Mrs. James Melvin Hart, Artesia, asked Daniel Heinrich to serve as best man. Other attendants were Robert Gardner, Mike Gardner, Stan Hart, Duane Lawrence and Fred Henderson.

The church reception was followed by a buffet supper at the home of the bride's parents. The newlyweds now are at home in Bellflower.

The new Mrs. Hart was graduated from Bellflower High School; her husband studied in Wichita, Kan.



### READY FOR CARNIVAL CAPERS

"And it's only for GROWN-UPS?" ask (from left) Ricky, Sallie, Peter and Van of their mother, Mrs. Richard C. De Golia, social chairman of Junior League. Youngsters are previewing prizes, booths and decorations for the league dinner dance Saturday for members and guests at Lakewood CC.

## To Wed George Trammell

Mr. and Mrs. Robert Henry Schneider, Brentwood, have announced the engagement of their daughter, Mary Madeleine, to George Ward Trammell III, son of Mr. and Mrs. George Ward Trammell Jr., Long Beach.



Mary M. Schneider

The bride-elect is a fifth generation Californian and a descendant of the Peralta family who came to California from Spain in 1748. She also is a descendant of Seth Hill Everts, an ensign in the Maryland Militia and first officer to be commissioned by Gen. George Washington. Presented at Las Madras Debutante Ball in 1956, she is a graduate of Marlborough School, Stephens College in Columbia, Mo., and attended USC.

### B'nai B'rith Women Slate Projects Tea Wednesday

Harbor Council B'nai B'rith Women will have its Tri-Projects Tea Wednesday noon in Long Beach Jewish Community Center, 2601 Grand Ave.

Eleven member chapters of Harbor Council will participate in the program honoring B'nai B'rith philanthropies.

Mrs. Maurice Turner, president of Los Angeles Hillel Council, will speak. Well known for leadership among Jewish women in the west, Mrs. Turner has served as national supreme president B'nai B'rith; chairman of Israel Bonds and chairman of United Jewish Welfare Fund.

### Public Card Fete

St. Anthony's Altar Society will sponsor a public card party at 8 p.m. Monday in Catholic Center, Sixth Street and Alamitos Avenue. Bridge, pinocle, 500 and canasta will be offered.

## Newlyweds Plan Home in Turkey

Mr. and Mrs. Richard C. Main will leave March 27 for Adana, Turkey, after a wedding trip to Long Beach to visit the bridegroom's parents, Mr. and Mrs. Donald W. Main, 3854 Radnor Ave.

The couple exchanged wedding vows Feb. 10 in Chickasha, Okla. The bride is the former Lacy Allyce Smith, daughter of Mr. and Mrs. John LeRoy Smith, Tulsa.

Mr. and Mrs. Main will be at home in Chickasha until they leave for Long Beach March 16. After their visit here they will make a brief stop in Tulsa enroute to New York and their ultimate destination in Turkey.

THE BRIDEGROOM is a petroleum engineer with Mobile International Oil Company. He attended Wilson High School, Long Beach City College and USC where he received his master's degree in petroleum engineering. He was affiliated with Tau Beta Phi, national engineering honor society, and Pi Epsilon Tau, national petroleum engineering honorary.

THE BRIDE attended school in Tulsa and Millikan High School here. A sophomore at Oklahoma College for Women, Chickasha, she is majoring in foreign languages. She was president of the French Club and a member of Chi Delta Phi, honorary literary society.

### VFW Groups Plan Party

George Wallace White Post and Auxiliary, Veterans of Foreign Wars, will sponsor a Hollywood radio and TV show next Sunday in KFW Hall, 32 E. Louise St., beginning at 6:30 p.m.

All proceeds from the event which will feature a crazy hat contest among other entertainment, will go to hospital and relief work.

### The Country Day School

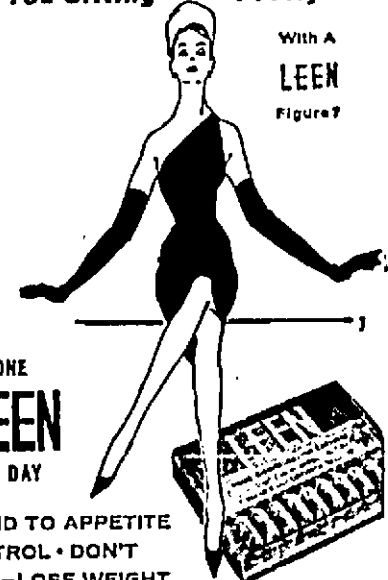
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## VA Doctors' Wives Slate Fashion Benefit

"All Dolled Up" will be theme of the fashion show and luncheon being given Saturday noon at the Elks Club by Doctors Wives Club of Long Beach Veterans Administration Hospital.

Fashions for tots will be shown by youngsters of members while professional models will display adult styles. Jan Rinella will commentate against the background music of Irving Gibson.

THE DOLL theme will be carried out by unusual centerpieces featuring dolls on loan from the Amy Sherlock collection of International Beauty Congress dolls and the antique fashion dolls of Oliver Mathison. Highlighting this collection is a 150-year-old wax doll dressed in a replica of the coronation dress of Queen Elizabeth I of England.

Show plans are being made by Mmes. Melvin Shiffman, Nolan Resnick, Robert Liechti, Jack Brook, Conrad Gassner, Martin Litke, Richard Fisher, Jerome Stuhlberg, Thomas Duffy, Ed Hamer, Joseph Krueger, Walter Pinski and Murray Shevick.



—Staff Photo

### DOLLS FOR DOLLS

"Living Dolls" in persons of Carol Brook (left) and Carin Liechti are joined by the kind little girls ask Santa for in publicizing Veterans Administration Hospital Doctors Wives "All Dolled Up" fashion show slated for Saturday at Elks Club. Both children's and adult styles will be modeled.

### Policewives Seek Members

Long Beach Policewives Auxiliary will open its annual membership drive Wednesday with a pot luck supper at 7:30 p.m. in Morgan Hall, 835 Locust Ave.

All Policewives are welcome to attend the meeting and participate in the games which follow. A brief meeting has been planned to acquaint prospective members with auxiliary functions.

### Nurses to Hear Psychologist

"Patient Education for Intelligent Self-Care for Duodenal Ulcers" will be topic of the March meeting of District 42, California Nurses Association, at 7:30 p.m. Monday in Bayshore Library conference room. Dr. Charles Mason, psychologist at Long Beach Veterans Administration Hospital, will speak. Nurses who are not members of the association are welcome to attend.

### JUNIOR ARCH PRESERVER SHOES

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**HEADY IDEAS!**  
Delighted by the choice of flower-bedecked spring chapeaux are (from left) Mmes. Sol Ashkenaze, Robert Swallow and Walter Cooper, who are making selections for Los Altos Women's Club fashion show next Saturday.

## 'Spring Fever' Is Theme for Fashion Luncheon

Members of Los Altos Women's Club are enthusiastically preparing for their annual "Spring Fever Fashion Show" and luncheon to be given Saturday noon at the Petroleum Club, 3636 Linden Ave.

Accenting an Easter theme will be special music and four young dancing students who will represent the Easter bunny.

Fashions from Gibson Style Shop will be modeled. In addition to door prizes donated by merchants from downtown Long Beach, a special attraction will be the awarding of a stay in Las Vegas.

**SHOW PROCEEDS** will go to M'Aldez, the help call

## Patriotic Calendar

**MONDAY**  
Emily R. Jewell Tent 15, DUVCW, 7 p.m., Veterans Memorial Building. Grand-daughters Club meets for pot luck luncheon Friday noon, home of Ruth Dinsmoor, 1060 Lewis Ave.

**TUESDAY**  
Widows Club, USWV, luncheon and cards, noon, Linden Hall.

**WEDNESDAY**  
Women's Relief Corps, Auxiliary to GAR, 1 p.m., Veterans Building. Coffee precedes meeting. Aides meet March 13, MacArthur Park.

## OUR ANSWER to the TV DINNER

Our famous Chicken Pie with whipped potatoes, golden Chicken gravy, cole slaw, hot biscuits and butter and apple cobbler. Served hot and ready to take home.



HE 2-1417 737 PINE AVE., DOWNTOWN

**"TIRED TED"**

I used to be... now look at me, since I placed my ads in the I. P. T. (INDEPENDENT PRESS-TELEGRAM, that is) A call to Ext. 249 at Hemlock 5-1161 will bring a hard-working advertising man on the run.

## Pair Tells News of Betrothal

Of wide interest is the announcement of the approaching marriage of Ellen Schumacher, popular director of volunteer services at Memorial Hospital, and Dan Franklin Baker, instructor of radio-television production courses at Long Beach State College.

The news was told to family members at a gathering in the home of the bride-elect's brother and sister-in-law, Mr. and Mrs. P. W. Schumacher, 4409 Charmagne Ave.

**THE FUTURE BRIDE** attended Linwood College in St. Charles, Mo., Arlington State College in Arlington, Tex., and currently is taking evening classes at LBSC.

Her fiancé took his B.A. and M.A. degrees at Indiana University. His Ph.D. in communication arts is in progress at Michigan State University.

The couple will be married April 13.

## ABIGAIL VAN BUREN

# He's a Man, Not a Boy

**DEAR ABBY:** I am a senior in high school and have become attracted to a young man of 19 who has known nothing but children's homes and juvenile courts from 4 to 18. He hasn't learned to read or write very well, which makes it difficult for him to get a permanent job. No one is willing to help him get ahead. His background is constantly brought up so he finds it hard to make a new life for himself. My parents tell me I should leave him alone or he will drag me down to his level. Please tell me if I should go against the advice of my family and friends and be kind to a boy who has no one to care for him. I think I can change him. What do you think?—**HOPEFUL**

**DEAR HOPEFUL:** I think the job you would like to tackle is too big for a high school senior. The "boy" you hope to change is a man. And perhaps a worldly and experienced one at that. Spare yourself the heartache, disappointment (or worse) and listen to your parents.

**DEAR ABBY:** My 8-year-old son is absolutely crazy about the color green! His clothes have to be green or he won't wear them. When he gets a chance to select his toys, he always looks for the green ones. He loves green foods and neglects everything else. He hopes that because I shampoo his hair with green shampoo his hair will turn green. I love my son very

much, but we can't see eye-to-eye on this green business. He doesn't do this just to bug me. He is really gone on green. Is this problem serious enough to consult a child psychologist?—**WORRIED**

**DEAR WORRIED:** Maybe. The boy's preference for green can't do any real harm unless you allow him to carry it to extremes. Perhaps it is only a phase. If he doesn't outgrow it, by all means take him to a child psychologist.

**DEAR ABBY:** I have two children by a former marriage, if you could call it that. It was a pretty confused mess involving a Mexican divorce. I still don't know if I was ever really married or not. Anyway, these two children had the name of the man who told me we were legally married, but it turned out that he was the only one who thought so. I got rid of him by hiring a lawyer who proved to me he graduated from law school and passed the bar exams, and now I am married to another man. This marriage is 100 per cent okay. Can I just give my children my husband's name or do I have to go through some more legal red tape?—**THE LEGAL MRS. S.**

**DEAR MRS. S.:** Any name change, in order to be legal, must be sanctioned by court order. You can't "just give" your children your second husband's name.

Still worrying about the same old problem? Write to Abby, Box 3365, Beverly Hills, Calif.

## COUNTER ACTION

# Go Scandinavian in Kitchen

By MARY NETH

Folk art from Scandinavian countries goes well in kitchen and pantry. So, when decorating or adding to decor, look to Denmark, Sweden or Norway for best in bright colors, simple design. And don't overlook those Scandinavian culinary treats, either. North country menus offer recipes to tempt most jaded palate.

**Under \$1**  
From Denmark, selection of excellent jams, jellies and fruit syrups. Included: elderberry, black currant, loganberry and strawberry. In "old country" syrups are used as basis for famed cold fruit soups.

**Under \$2**  
Royal treat. Owners of Royal Copenhagen dinnerware will find candles and napkins in same pattern nice addition to table. Six candles, 24 matching napkins (go-together in blue and white), they come together in one box.

**"A" design gets A rating** when it's knick knack shelf from Sweden. Traditional Amager shelves come in several colors (rose, blue, etc.) have border of flowers in contrasting hues.

Bibbed beauties. Danish linen aprons with interest-

ing border designs and wide selection of colors are practical and pretty. Launder well, too.

Looking for something new in breakfast line? Buy Danish Appleskiver pan and try hand at cooking famed top of stove delicacy. In Denmark, muffin shaped Appleskivers are topped with fruit syrup, served at both luncheon and breakfast. Cast iron pan is kitchen conversation piece, too.

**Under \$5**  
Table topic. Hand printed table clothes from Sweden are charmingly cheerful. Two sizes to \$8. Bright colors; folk dance designs.

Bird in hand is most certainly worth two in bush when its handy variety designed to hold kitchen pots and pans. Of wood in bright colors. Place on wall or cupboard door.

**Under \$10**  
Kettle to whistle about. Handsome tea kettle dresses-up kitchen. You'll find it perfect as permanent top of stove fixture. Steel with baked enamel finish; in white decorated with bright band of color and inscription in Swedish. "A good Kettle never boils over." In

two sizes. Coffee pots also available in same line and design.

**Under \$35**  
Tops as toppers. Always stylish, handknit Danish sweaters go to mountain ski resort or stay home for wintry seashore walks. Two designs, one with collar, one without. Large selection of stand-out solid and mixed colors.

Not from Scandinavia, but very new... Animal Klackers. Hand-

made sandals from Hong Kong feature too appeal. Each lined sandal is decorated with high-standing whimsical toy animal: giraffe, duck, skunk, zebra, dachshund, lamb. Conversation pieces for cocktail parties or beach. Sure to be hit with teen-agers. Sizes, small, medium and large. Stuffed animal characters well made, in delightful colors. \$5.95 pair.

FOR additional information about items and stores

## Oswald Jacoby

### South Is on Guard

Today's hand was used here as a bidding problem in December and because there was no space left to discuss play I had declarer play two rounds of trumps and then go after the spades.

Several readers, including Alton Smalley of St. Paul, have pointed out that South should have guarded against the possibility of a five-one spade break. Of course they are right.

It is also interesting to study the best method of doing this. South should start by playing the ace of trumps and then should play the ace and another spade. If West

| NORTH           |      |       |      |
|-----------------|------|-------|------|
| ♠ 6             |      |       |      |
| ♥ Q1063         |      |       |      |
| ♦ 8765          |      |       |      |
| ♣ 9432          |      |       |      |
| WEST            |      |       |      |
| ♠ J7            |      |       |      |
| ♥ 94            |      |       |      |
| ♦ Q1043         |      |       |      |
| ♣ AK1065        |      |       |      |
| EAST            |      |       |      |
| ♠ Q1082         |      |       |      |
| ♥ J             |      |       |      |
| ♦ KJ92          |      |       |      |
| ♣ QJ87          |      |       |      |
| SOUTH (D)       |      |       |      |
| ♠ AK9543        |      |       |      |
| ♥ AK8752        |      |       |      |
| ♦ A             |      |       |      |
| ♣ None          |      |       |      |
| Both vulnerable |      |       |      |
| South           | West | North | East |
| 2♥              | Pass | 2NT   | Pass |
| 3♥              | Pass | 4♥    | Pass |
| 5♥              | Pass | 6♥    | Pass |
| 7♥              | Pass | Pass  | Pass |
| Opening lead—♠K |      |       |      |

shows out of spades South goes on to ruff three low spades in dummy and tries to get back to his hand without getting over-ruffed. If East shows out of spades South still tries to ruff the spades and will succeed in doing so if East was also short in trumps.

**IF TRUMPS** break 3-0 and spades 5-1 the hand will not make if South plays the ace of hearts, but will make if the queen is played first and the spades and trumps are in the same hand.

Then why, isn't that the best play? Because the queen play will lose against jack and one trump and only one spade in the West hand, which is a much more likely distribution.

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## Views on Windows

by Jayne Baylis  
DECORATING CONSULTANT

Q. Dear Jayne Baylis,

We just built a new home in the hills. One whole wall of the living room is a big window from the floor to the ceiling, so that we can see the view. I hadn't planned on having drapes, but I find that the sun shines in an awful lot. I'm afraid that it will fade my carpeting. Also, I have a hunch that it could be terribly hot when summer comes.

Since I hadn't planned on drapes, there isn't much room at the top of the window for a rod. What's worse, there are bookcases on either end, so there's no room for the drapes to be pulled back. I've thought of bamboo blinds, but they just wouldn't look right with my furniture. Is there anything that you can suggest I do?

M. H., Los Angeles, Calif.  
P.S. I've enclosed a sketch of the room so that you can understand my problem better.

A. Dear M.H.,

I think I have an answer that will solve all your problems beautifully. And that's beautiful new Jaylis®. Jaylis is a Decor-Drape—a completely new idea in window covering that has just been introduced. This modern creation shields your carpeting and furniture from harmful sun rays with a gentle diffusion of the light. The scientific construction of each individual Jaylis unit allows fresh air to enter and circulate. (Incidentally, in carefully regulated tests, it has been proven that Jaylis keeps homes much cooler than blinds and drapes.)

Now, the biggest problem in covering your window is the amount of space for installation. Your sketch indicates ample room at the top of the window for the very narrow Jaylis track. And that's all you need for a Jaylis installation! As for the problem of an area for the open Jaylis to fit into, unlike bulky, heavy draperies, Jaylis folds into only one inch for each foot. Therefore, there is much less space occupied when Jaylis is fully opened. I've done a sketch showing how well Jaylis adapts to your particular room and furniture.

Because Jaylis comes in 22 matte and jewel colors, you can design your own Jaylis pattern and have the perfect background for your home, no matter what the style or period of your home furnishings.

I hope this will help you. Why don't you call, or drop into a Jaylis Center and see for yourself how Jaylis can make your home more beautiful. JAYLIS IS A REGISTERED TRADEMARK

If you have a window decorating problem and would like to know more about Jaylis Decor-Drapes, write to Jayne Baylis, 514 West Olympic Boulevard, Los Angeles, California or visit your nearby Jaylis Center. A specially trained Jaylis consultant will be delighted to help you. For your convenience, I've listed the addresses and phone numbers below.

Long Beach • 3776 Atlantic Blvd. • Phones GA 6-1331, NE 6-4219  
Anchheim • 949 N. Euclid • Phone 776-2410  
Santa Ana • 17053 East 17th St. • Phone KI 7-6375  
Fullerton • 1251 S. Cypress Ave. • Phone LA 5-4714

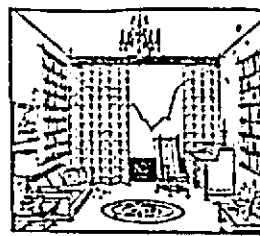
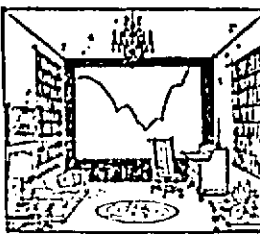
where they may be purchased, telephone the Independent Press-Telegram, HE 5-1161, Ext. 318.

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# GEOMETRIC PLANES

Howard Fenton of Santa Barbara experiments with light and form in his "Fields and Barns," entry in Long Beach Museum of Art's First Annual Southern California Exhibition opening today, continuing through March 25.

## Production of 'Mikado' in Rehearsal

Gilbert and Sullivan's "The Mikado" will be presented by Lakewood Philharmonic Association in Millikan High School Auditorium April 7, 8, 13 and 14 at 8:15 p.m. A matinee is scheduled at 2:15 p.m. April 7.

Arthur Carah heads the cast in the role of Koko. Other principal singers will be Silvio Barto as the Mikado, Bob James as Nanki-Poo, James L'Angelle as Pish Tush, Gene Noble as Posh Bah, Cynthia Howard as Yum Yum, Mary Keating as Pitti Sing, Barbara Merchant as Peep Bo, and Marvella Moody as Katisha.

DANCERS include Lillian Baba, Kathy Baba, Hermine Kreitzer, Trish Mahoney, Christi McDaniel, Ron Hanes, Dave Hitchcock and Mike Quinn.

Henri Scanlon is director. Choreographer Joan Scanlon is being assisted by Rokuka Hanayagi and John J. Dougherty.

Tickets are on sale at Jack's Corsican Room, 5130 E. Second St.; Rose's Hardware, 4142 Viking Way; and Wallich's Music City, 5255 Lakewood Blvd.

## On Stage---

COMMUNITY PLAYHOUSE, 211 E. 2nd St., "The Man Called Peter," 7:30 p.m., Thursday, 8 p.m., Friday and Saturday. MAGNOLIA THEATRE, 300 Magnolia Ave., "Katala," 8 p.m., Thursday and Saturday. OFF-BROADWAY THEATRE, 211 Lime Ave., "Mr. Roberts," 8:30 p.m., Friday and Saturday. Today at 8 p.m. preview of "The Man Called Peter."

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## Museum Juried Show Is Art Cross Section

By VIRGINIA LADDEY

The annual juried show opening at the Long Beach Museum of Art today with a reception and awarding of prizes at 3:30 p.m. is an event to which the public is invited. A good cross section of the work in Southern California today is represented, predominantly oil painting; the 102 works were chosen from the nearly 400 submitted.

IN DISPLAYING the exhibit, educational curator John Weeks has placed the abstract oils in the West gallery, the figurative ones in the East, drawings, watercolors, ceramics, etc., upstairs.

The separation reveals a much larger proportion of figurative subjects than in previous shows. Not only a word-winning "Reclining Nude" by Herbert Hazleton, but also D'Andrea's "Himself," and Suzanne Jackson's "Crucified," as well as others, show an increasing concern with human beings.

ANOTHER trend that emerges is less of action painting in abstract works and more of musing reflection as in the prize-winning "St. George Medallion" by Richard Allen Morris, Hard line abstract classicism may

underlie Howard Fenton's composition of flowing geometric planes in "Fields and Barns" but there is no unyielding rigidity in it. The variety and quality of sculptural works is rich: Grov's "Seed Collection" in welded metal is a lovely and complex unit, moving toward the baroque as does Marcus White's "Imbedded Space," also welded metal.

THE SHOW marks, perhaps, a pause before the storm. While quality is high, there is present no field that has not been ploughed before. We may seem unreasonably attracted by novelty, but Southern California artists have conditioned faithful viewers to originality and pioneering. Simple arithmetic may account for the lack of stellar products. A recognized artist would hardly submit a major work in a show when the top prizes are \$350 and \$100 for purchase. We may look on this show as a beginning, for the widespread interest in art in the community and a growing vision of what our city can be could easily lead to the loosening of purse strings on the part of wealthy individuals, organizations and businesses.

## Area Artists to Compete for Prizes

Young musicians in this area are invited to enter the statewide auditions of Young Musicians Foundation which will grant four \$1,000 scholarships to those picked as California's best pianist, vocalist, string player and composer.

The application period, now open, continues until May 1 for composers and May 25 for all other contestants. Applications must be sent to Young Musicians Foundation, Box 49955, Los Angeles 49.

Southern California regionals are set for June 15, 16 and 17 in Schoenberg Hall, UCLA.

Two pianists, string players and vocalists from each regional audition will compete in the June 23 finals at Schoenberg Hall. All out-of-town finalists will be provided housing accommodations while in Los Angeles.

Three world-famous musicians are included in the finals audition panel. They are Jascha Heifetz, violinist; Gregor Piatigorsky, cellist; William Primrose, viola player.

SOUTHERN CALIFORNIA judges include Emanuel Bay, Lukas Foss, David Frisina, Joanna Graudan, Johnny Green, Irene Hanna, Ignace Hilsberg, Dr. Richard Lert, Henry Lewis, Leo Podolsky, Rosa Raisa, Miklos Raza, Gabor Rejto, Eudice Shapiro, Joseph Schuster, Mario Castelnuovo Tedesco, Henri Temianka and Aube Tzerko. Dr. Raymond Kendall and Dr. Robert Trotter are panel co-chairmen.

In addition to the \$1,000 scholarship, each winner will receive important performance opportunities as well as the "Harmony" award granted by the State of California to the Foundation's "best in state" selections. A number of the young artists will be presented during the Foundation's 1962-1963 concert series in Los Angeles.

All participants must be residents of the state, students enrolled in California schools or residents temporarily living outside the state. Pianists and string players must not have reached the age of 26 by May 25, while singers and composers must not be 30 years old by that date.

## 'Mr. Roberts' Next on Bill

"Mr. Roberts," the rowdy realistic saga of 20 men aboard a Navy cargo vessel and the captain they detest, will open at 8:30 p.m. Friday at Off Broadway Theatre, 211 Lime Ave.

When not scheming to make life miserable for the captain, the men entertain themselves spying on Navy nurses.

The Thomas Heggen work is directed by Will Dimmit. In the cast are Fred Salmons as Mr. Roberts; Gil Davis as "Doc"; Lou Lyda as the captain, and Verlee Stickles as the nurse.

## MTA Schedules Youth Festival

Long Beach Branch of Music Teachers Association will sponsor a Southwestern Youth Music Festival Aug. 24 through 26 at Lafayette Hotel. The competitive event will be open to all students up to 28 years of age and will include instrumental categories, voice and ensemble groups.

Wednesday, members of the branch will meet at 8 p.m. in the YWCA Building. Mr. and Mrs. Charles Smith will show motion pictures taken during their four-month tour of Europe.

## Coogan to Star

Jackie Coogan has been signed by producers Roger Flemming and Karl Romine to star in the Edward G. Robinson production of Edward Albee's "The American Dream" and "The Death of Bessie Smith." He co-stars with Constance Ford. The Albee plays will have their West Coast premiere March 6 at the Civic Playhouse, 755 N. La Cienega Blvd., Hollywood.

# Teen-Age Art Spans World

By ELISE EMERY

Today you may look at the world through the eyes of teen-agers in Europe, Asia, the British Commonwealth of Nations, Latin America, the Orient — and Long Beach.

An exhibit of student art from all over the world, now being shown at the Howard Hicks Gallery at Polytechnic High School, will be open to the public this afternoon from 2 to 3:30 o'clock.

The show, "Increasing Understanding Through Art," is part of the International School Art Program being carried on by Long Beach Red Cross and Long Beach Unified School District.

IN THE PAST few years, more than 500 pieces of art work from students in Long Beach junior and senior high schools have been sent to every continent. In exchange has come each year an exhibit of from 50 to 100 student paintings done by teenagers around the world. Even Iron Curtain countries—Poland, Yugoslavia and Czechoslovakia are represented.

In addition, representative pieces of art by Long Beach school students is being shown.

"We have received paintings through the worldwide network of Red Cross societies," said Robert Adams, teacher in charge of the school art gallery. "Our students look forward to seeing

through the medium of art the kind of things that teenagers in other countries are doing."

FOR THE "Artist's Choice" exhibit opening today at Long Beach Art Association Gallery, 800 E. Ocean Blvd., artists have submitted their favorite pictures without restriction of media.

The show will be presented formally with a reception, to which the public is invited, from 1 to 4 p.m.

Dr. Robert W. Ramsey of Long Beach State College art department has selected the following paintings: 1st, "Fresh Blossoms," by Calva Cooke; 2nd, "City With Freight," by Anna Hayes; 3rd, "Oil Street," by Connie Blackburn. Honorable mention went to Dr. Eugene Wallin, Andre Hutchins and Marie Bucher.

Mrs. Bucher, new gallery director, announces that the second lecture in the association's current series will be given Tuesday at 8 p.m. by Dr. Charles Thompson. His subject will be "Medieval to Renaissance."

KARL SEETHALER of Long Beach Academy of Art is current exhibitor at Whittier Art Association Gallery, 727 S. Painter Ave., Whittier.

Group showings of his students' work have been held in Japan, Latin America and this country, and Seethaler has had numerous one-man shows in California, Canada, Germany and Austria. More than 300 of his paintings, drawings and sculptures are in private and public collections in the United States, Europe and the Far East.

On March 12 he will speak at the Whittier Association's open meeting, showing, with slides, a new approach to Bible illustrations.

A PREVIEW-RECEPTION today from 2 to 6 p.m. at Pacific Coast Club Gallery will introduce a display of oil paintings, "Profiles of Life in Hawaii," by Donna Louise Hoffer.

ANTIQUE and contemporary Japanese wall hangings, on loan from Azuma Gift Shop, will be exhibited at Magnolia Theater during the run of the current production, "Katakai." Outstanding examples are a group of 18th century embroidered studies and a black and white word painting in the Zen tradition.

PAINTINGS by Evelyn Carpenter of Lakewood and Davis Miller of Manhattan Beach go on view today at Artists Co-Op Gallery on the peninsula, 27715 Silver Spur Road. There will be a reception for the artists from 7 to 10 p.m. The exhibit will remain through March. Gallery hours are 11 a.m. to 6 p.m. Tuesdays through Saturdays, 1 to 7 p.m. Sundays.

ENTRY BLANKS are out for the 17th annual Newport Harbor Art Exhibit which will run daily from April 15 through 28 at Newport Harbor High School and will be closed only on Easter Sunday. Purchase prizes include \$350 for the best oil, \$200 for the best water base media.

Judges will be James Elliott of Los Angeles County Museum, Edgar Ewing of USC and Bentley Shad of Oils Art Institute.

Paintings must be delivered to the high school April 9 through 11. Pick-up stations are at Scripps College, Bruggers in Los Angeles, Laguna Beach Art Gallery and Long Beach State College.

THREE members of LBSC art department are exhibiting sculptures in the Palos Verdes Community Arts Association Gallery, 2400 Via Compesina. They are Kenneth Glenn, Howard G. Hitchcock and Richard Stultz Oden.

Twenty pieces of tapestry, including Biblical themes, animal life, abstract designs and a still life by Saul Borisov complete the show. Borisov is a resident of Coloma Roma, Mexico.

FOR ITS 10-day International Festival which opens Thursday, First Unitarian Church of Los Angeles, 2936 W. Eighth St., has scheduled an impressive exhibition of the graphic arts, the performing arts and crafts in Southern California in addition to imports from many lands.

Among personalities who will appear are Dr. Harold C. Urey, Nobel Prize winner; Roy Harris, composer and conductor; Hazel Chung, dancer and command performer for President Sukarno of Indonesia; Saul Bass, artist who designed for "Around the World in 80 Days"; Pete Seeger, folk singer, in his only Los Angeles appearance this season; Charles White, artist; Henry Lewis and Marilyn Horne, conductor and soprano; and Mauricio Lasansky, artist and print maker from Iowa State University.



## 'AROUND AN APPLE'

Angel (Irene Barbari) discovers an apple is missing in the Garden of Eden as Adam (Torey Butler) looks guilty and Eve (Ruby Terry) rejoices in scene from "Around an Apple." Play, written by Marian Vandal and directed by Eleanor Shibley, is one of three one-act originals playing Sundays at 8 p.m. at Off-Broadway. Run closes March 11.

## OC Society Sets Season

As its 1962-63 symphony season, Orange County Philharmonic Society will present Los Angeles Philharmonic Orchestra, with guest conductors and soloists, in five evening concerts.

Clifford Hakes, society president, said, "The Orange County Philharmonic Society will continue to operate entirely independent of any artists and orchestras we may present. We are a sponsoring organization and our identity will remain as such."

Miss Frieda Belinfante, a

founder of the society and for the past eight years musical director and conductor of Orange County Philharmonic Orchestra, will continue as musical director and conductor for the Symphonies for Youth Concerts next season.

## Soviet Violinist

Igor Oistrakh, famous Soviet violinist appearing in the United States for the first time, will play at Philharmonic Auditorium, Los Angeles, Wednesday evening.

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## Major & Minor Notes

DR. BRUNO WALTER  
INSPIRED EXALTATION

By RACHIEL MORTON  
L. F. T. MUSIC CORP.

On Feb. 7, 1960, I wrote in this column about an interview I had had with the world-renowned conductor, Dr. Bruno Walter. Dr. Walter passed away on Feb. 17 and it would seem appropriate to rewrite some of the highlights of that interview.

"I had the rare privilege of spending an afternoon with one of the greatest conductors in the world, Dr. Bruno Walter. So humble do I feel after such an exciting experience that I doubt I shall do justice to this article. It is a kind of benediction to be in the presence of nobility—nobility of the soul.

"Dr. Bruno Walter, a gentle, soft-spoken man was very humble and made us feel so at home. I remembered how many times I had seen whole audiences stand as he came upon the stage, and the honors that had been bestowed upon him, including the Legion d'Honneur.

"A QUIET, harmonious atmosphere pervaded the lovely two-story, white-washed brick house where he lived with his daughter, Lotte Lindt, and her husband in Beverly Hills.

"My eye was caught by a beautiful alabaster statue of Le Penseur by Rodin and he showed me a bust of Gustav Mahler made by Rodin. He prized this statue greatly as it was of the man to whose music Bruno Walter dedicated his life. Mahler was his friend and sponsor.

"Born in Berlin of Jewish parents in 1876 he related: 'I still recall the modesty of our mode of living. Peace, kindness and decency prevailed in our little Jewish family.'

"THE MOTHER had been a student of piano at the Stern Conservatory in Berlin

and there was much music-making in the home. He was started with a piano teacher at 6 and at the age of 9 he was admitted to the Stern Conservatory. At 13 he appeared as soloist with the Berlin Philharmonic Orchestra. When he was 19 he became the regular conductor of the Hamburg Opera and it was there he met Mahler. To the impressionable young musician Mahler was a genius; an impression which became a conviction.

"His happiest years were spent as first conductor of the Vienna Opera. Walter Damrosch brought him to America for guest performances with the New York Symphony Orchestra. 'I became a musical wanderer in the world,' said Dr. Walter, 'but never a stranger.'

"THE NAZI regime at length drove him out of his beloved homeland and he became a citizen of the United States. The tragedies of war; the violent death of his elder daughter; the hopeless, long illness of his beloved wife—all these testings but made the more heroic the character of this man. His heart knew only compassion for his fellow man, he had an ardent love for the beauties of nature and he had an all-absorbing communion with the divine inspiration of music.

"An hour or so is such a short time to encompass the life and work of a great man. I came only within the aura of this magnificent personality. I could never in words describe the sanctity I felt in his presence, but it was the same exaltation I had so often felt when listening to his inspired conducting. The soul of Dr. Bruno Walter was MUSIC, and music is next to God."

## Turn Spotlight on Young Musicians

Young musicians Adrian Ruiz, pianist, and Beverly Gay Luardson, cellist, who tied for first place in the Nicolas Furjanick Award competition, will be featured tonight in a concert to be played by Long Beach Symphony Orchestra in City College Auditorium.

The program, which will begin at 8:30 p.m., will include the Brahms Piano Concerto No. 2 and the Boccherini Concerto for Cello and Orchestra. Lauris Jones will conduct.

The complete list of winners who will receive scholarships and plaques is: Pia-

## Shows, Songs on LPs at Library

Recordings of shows and songs have been added to the Record Section at the Main Library. "The Happiest Girl in the World," a musical based on Offenbach's music; "First Impressions," inspired by "Pride and Prejudice," a Jane Austen novel; "Donnybrook," the musical version of "Quiet Man"; and "Carnival," based on the story of "Lillom," are some of the new show albums.

Song selections include "Sea Chanties" with the Robert Shaw Choral; "Folk Songs for Young People," sung by Pete Seeger; Boris Christoff singing Tchaikovsky songs; and "The Turn of the Screw" by Benjamin Britten.

Phonograph records may be borrowed from the Main Library for two weeks. There is a rental fee.

## Casting Date at Community

Tryouts for Community Playhouse's production of "The Third Best Sport," scheduled for late April playing, will be held at 7:30 p.m. Monday March 12, at the playhouse, 3021 E. Anaheim St.

The play concerns a bride who found her honeymoon is combined with a convention which her new husband must attend. Eleven players are needed, men and women.

no division: Ruiz, Annie Shertzer, Pauline Cheng; voice division: Miss Luardson and Liz Matesky (tied).

HONORED GUESTS will be representatives of the clubs which helped make the contest possible: Symphonettes, Music Teachers Association, Exchange Club, Musical Arts Club, Downtown Lions Club, Pilot Club International, Quota Club, Rotary Club, Soroptimist Club of Lakewood-Atlantic, Soroptimist Club of Long Beach and Zonta Club.

THE CONCERT will honor the memory of Nicolas Furjanick, who for many years was guest conductor for the Young Artist winners. It is presented under sponsorship of the City of Long Beach, Los Angeles County and Long Beach Symphony Association.

Since the Young Artist competitions were initiated in 1947 scholarships have been presented to 60 talented young musicians. Many have gone on to professional careers.

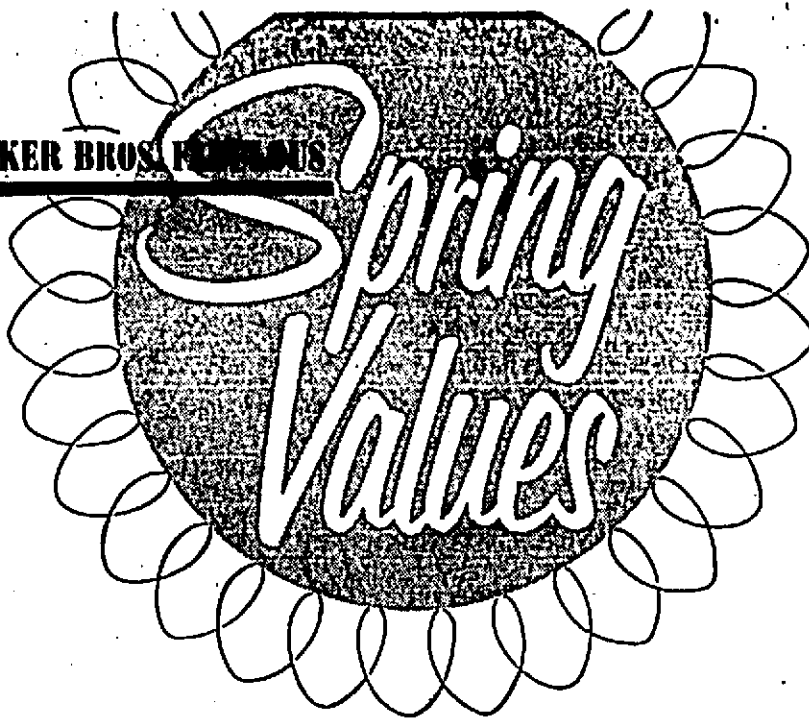
RICHARD WALLER, winner of the first contest, is first chair clarinetist with the Cincinnati Orchestra. Others are Frederick L. Seykora, 1950, now playing his first season with the Los Angeles Philharmonic; Doris Henry, 1953, first flutist with Long Beach Symphony; Eugene Fridonoff, 1957, Kimbly Award and scholarship to Curtis Institute.

Some who have returned to play with the symphony here are Gilbert Reese, who worked and recorded with Pablo Casals; Marilyn Horne, opera and concert star; and Mallory Walker, soloist with the Robert Shaw Choral.

## Dog on Guard

Los Angeles County Museum has become the first museum in the nation to initiate the use of trained guard dogs. A two-year-old male German shepherd named Mark has joined the guard staff. He is believed to be the first dog ever trained specifically for protection of museum property.

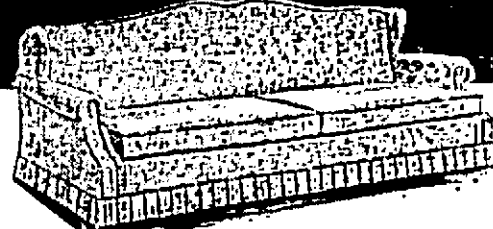
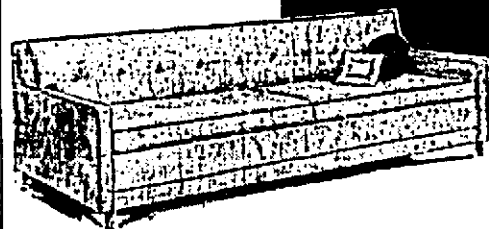
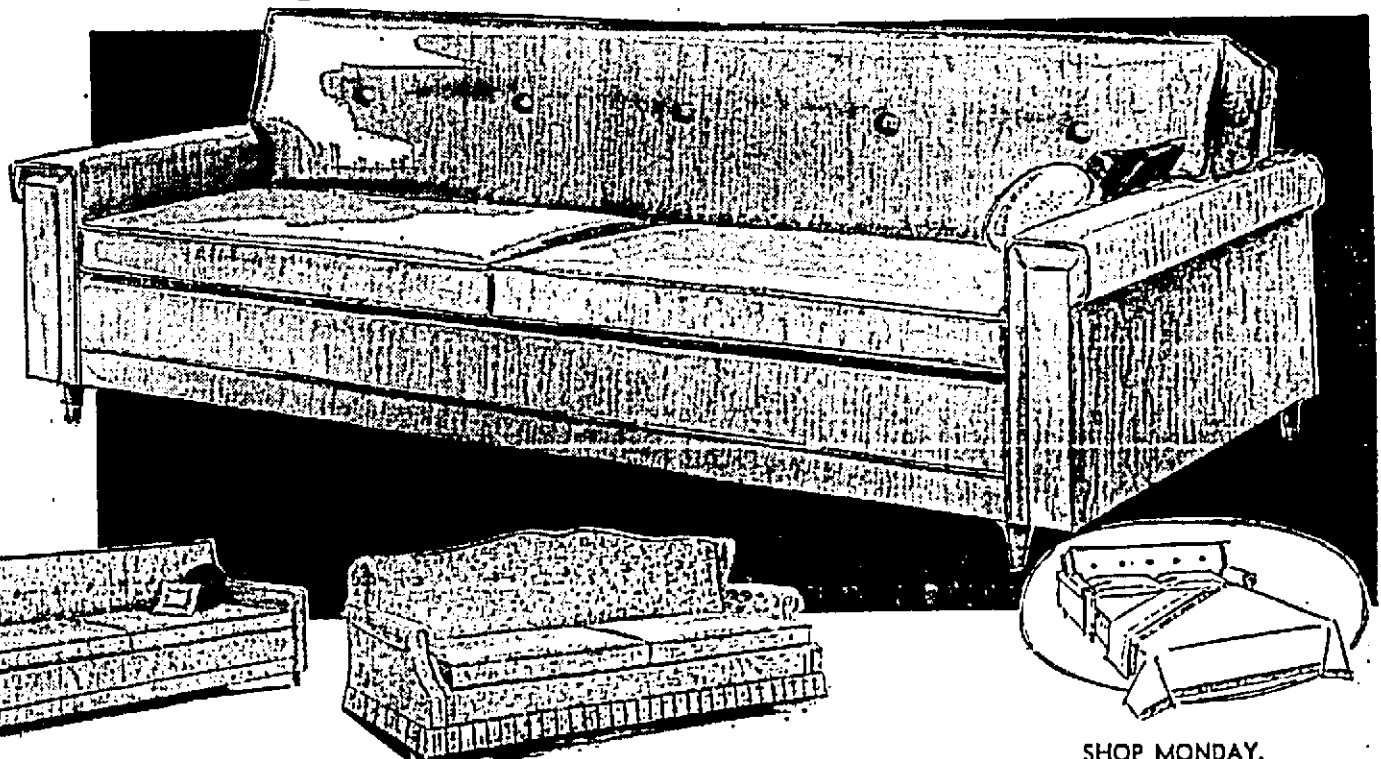
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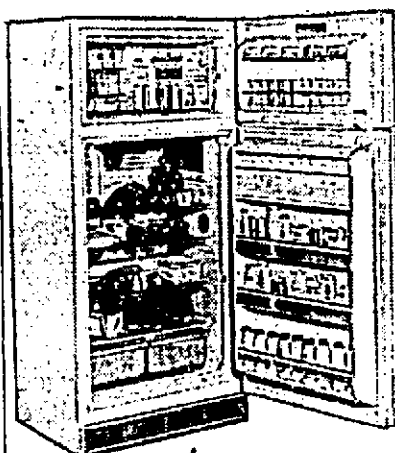
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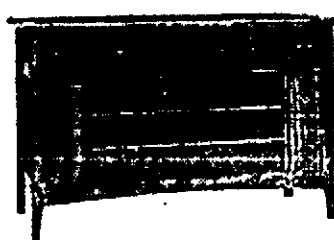


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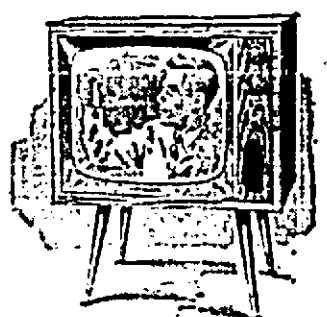
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## Chef of the Week

# Forte in Lots--of Orchids

By MILDRED K. FLANARY  
L. F. T. Food Editor

He has two hobbies—orchids AND cooking. Morris Holmquist, today's Chef of the Week, otherwise is known as Morris Holmquist, Realtor.

Yes, he is Swedish, and speaks the language fluently. On a recent visit to his homeland he had to actually stand in line to greet some 100 or more relatives.

Holmquist's parents had migrated to Marquette, Wis., before he was born. He remained there to finish high school. As center on the school's basketball team, his 6 feet 3 inches stood him well. The team that year won the Wisconsin State Championship.

With teen-age self assurance, he and a friend decided to see a bit of the world. Florida or California was their destination. A coin was flipped—California won, and on Christmas eve, 1919, they headed West.

HAVING sold shoes in the only department store in Marquette during school vacations, he continued in that occupation in Los Angeles. He and his buddy bought a small home with two bedrooms and "path."

It later sold for a nice profit, and Holmquist started his own shoe store in Wilmington. From 1923 to 1932 he had the only exclusive shoe store in that city.

That same year he met his future wife. Scene of the meeting was that famous landmark, the old Virginia Hotel.

With a yen to encompass greater fields than just four walls, he sold his store and went into real estate. In 1939 he started his own business, establishing offices in three locations.

Since that time he has served as president of the Long Beach Board of Realtors in 1944 and 1956. He is a past vice president of the California Real Estate Association, and has been a director for many years.

HOLMQUIST is a judge in the American Orchid Society, a past president of the Southern California Orchid Association, and a past director of the Orchid Digest Publishing Corp. In addition to orchid affiliations, he serves on the board of directors of the Long Beach Community Hospital and is a



Morris Holmquist

member of Petroleum Club. The family consists of a son, a daughter, three granddaughters and four grandsons. Holmquist is considered a champion bridge player—but "Mrs. H." has been known to champion the champion. As a photogra-

pher, his ability at "posing" orchids, takes him far out of the amateur class.

Some members of his family occasionally accuse him of being the "absent-minded professor." We're prone to believe, however, that's because he's memorizing his

part in various and sundry skits in which he participates at the Scottish Rite each Friday night.

His Waldorf Red Velvet Cake is something special, so be sure to clip the recipe.

### WALDORF RED VELVET CAKE

**FROSTING**—Start frosting before baking cake.

1 cup milk  
5 tbsp. flour. Cook until thick. Cool in refrigerator  
1 cup butter  
1 cup sifted powdered sugar  
1 tsp. vanilla

Beat last three ingredients together with mixer. Add to milk and flour mixture, a little at a time.

### CAKE

1/2 cup butter or margarine  
1 1/2 cups sugar  
2 eggs  
1/4 cup red food coloring  
1 tsp. vanilla  
2 tbsp. cocoa  
1 tsp. salt  
1 cup buttermilk  
2 1/4 cups flour (measured and sifted three times)  
1 tbsp. vinegar  
1 tsp. soda

Cream sugar and shorten- ing until fluffy. Add eggs and beat one minute. Put cocoa and food coloring in cup. Make paste and add to sugar mixture. Add salt. Put vanilla in buttermilk and add slowly to mixture alternately with flour. Put vinegar and soda in cup, mix, and add. Bake in three 8-inch layer pans in 350° oven 25 to 30 minutes. Cool on racks and frost.

## Voice of the Vikings JUNIOR RETAILERS TO ATTEND CONFAB

Business, Technology

Associated Junior Retailers will represent the Long Beach City College Business and Technology Division at a regional Student-Business Conference Tuesday at the Huntington-Sheraton Hotel in Pasadena.

AJR members attending will be Ken Kilfoyl, Cathy Ross, Linda Ernest, Ski Lewandowski and Nancy Williams. The conference is sponsored by the Sears-Roebuck Foundation and various business machine and textbook companies.

Intramural competition for both men and women students gets underway

Wednesday in tennis, badminton, bowling and softball. Softball teams have been entered by Kisab, AJR, Airframe and Powerplant Club, the Independents and the Spirits. Trophies to individual and team winners will be presented at the annual awards assembly in May.

Latest project of the ASB Council publications committee, headed by Kathryn Altman, is the preparation of an informational brochure for students on the Pacific Coast Hwy. campus.

Kisab and Sigma will hold a joint meeting at Larry Crozier's home Wednesday evening. Kisab pledges will provide skills and other entertainment.

Attending the Southern California Junior College Student confab at Cerritos on Saturday were ASB president Fred Ashley and 10 others delegates. Conferees from 35 Southland schools laid plans for the statewide student government convention later this spring.

### Liberal Arts

The Carson St. campus will present its third Student Forum program of the spring term at 11 a.m. Wednesday in the college auditorium. Bob Richmond, ski instructor and photographer, will narrate a 30-minute film of the 1956 Winter Olympics in Cortina, Italy.

Station VOCC (Voice of City College), closed-circuit radio station of the Liberal Arts Division, returns to the air this week. Members of Speech 21 (radio-TV) class handle broadcast equipment and prepare programs in the student lounge and quad area. LRCC students also act as announcers and technicians for KRON-FM, the school district's educational radio station.

Associated Men Students will present their annual talent show Friday in the auditorium, following try-outs and rehearsals the past two weeks. Proceeds will go to the AMS scholarship fund.

Legislators of the ASB Cabinet have been especially busy of late—reviewing budget requests from all campus activities, and attending the Southern California Junior College Student Government Association meeting Saturday at Cerritos College. The LAD delegation was headed by president Jerry Schulte—MARY CALLOS

## Fraternal Calendar

### MONDAY

El Petrol Chapter, OES, first initiation, 8 p.m., Alta Loma Temple, Orange Avenue and Burnett Street.

Star Point Association, OES, 7:30 p.m., Linden Hall. Refreshments by Palos Verdes Chapter, entertainment by Service Chapter.

Wide Awake Rebekah Lodge 71, 8 p.m., Machinists Hall. Flora Stuber will be chairman for a cake walk.

### TUESDAY

North Long Beach Temple 44, Pythian Sisters, official visit by Edith Perkins, district 23 deputy, 8 p.m., Monte Vista Temple, 1120 E. Market St. Full ceremonies will be exemplified.

Mar Vista Chapter 511, OES, Courtesy Night, 7:30 p.m. Social Club 511, meets at noon Thursday. Both events take place in Monte Vista Temple.

Review 15, Woman's Benefit Association, 1 p.m., Machinists Hall. Pioneer members assemble at 11:30 a.m. to hostess noon covered dish luncheon.

### THURSDAY

Khamsin Zuanna 127, closed installation, 8 p.m., Machinists Hall.

### SATURDAY

Emera Chapter 561, OES, Courtesy Day, 1:30 p.m., Machinists Hall. All members welcome.

## Plan Wedding

Mrs. Vivian Noel, Paramount, has announced engagement of her daughter, Janice, to Kenneth Megill Jr., son of Mr. and Mrs. Kenneth Megill Sr., Norco. A September wedding is being planned.

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## Honor New Members

New members of Junior Matrons Department of Ebells will be honored at luncheon Wednesday noon in the clubhouse.

Mrs. Henry M. Hoffman, chairman, will have as her guests Mrs. Harold O. Gray, president of Ebells, and Mrs.

Cleo R. Simmons, curator. Guest speaker, Rev. Alec G. Nichols of First Methodist Church will talk on the topic, "Dynamic Living." Mrs. Will H. Winston has arranged an afternoon of bridge and canasta. Reservations may be made with Mrs. Wallace Taylor.

## WHY GROW OLD?

## You Can Profit Reading Experiences of Others

By JOSEPHINE LOWMAN

The actual experience of someone else is more convincing than all the theorizing in the world. Success stories always are heartwarming and inspiring. For this reason, every once in a while I let you read some of my mail. Here are quotations from a recent letter.

"DEAR MRS. LOWMAN:

"I am so happy that I just have to write to you right now. I began your 8-Week Self-Improvement Marathon and I have already lost 15 pounds, all I wanted to lose! "I did not realize what that overweight was doing to me. I guess I hadn't admitted it to myself. I used to try to get out of going dancing or swimming (both of which my husband likes, and I do, too), because of my figure. I lost interest in clothes and therefore, in my appearance generally. I was tired most of the time. I dreaded meeting new people. You see, I had always had a very good figure. Now that I have regained it, I have regained my self-confidence.

too. I could go on and on." I think that this is an especially good time to print a excerpts from letters like this since so many of my readers are following my 8-Week Self-Improvement Marathon. This is the last week for Marathon officially, but many thousands of readers still have a few weeks to go.

THIS IS your last chance to join Marathon at this time. If you missed it and would like to join, send 10 cents and a stamped, self-addressed envelope with your request for the Marathon booklet to Josephine Lowman in care of this newspaper.

RENT your TUX BUY your TUX from Raymond's TUX SHOP 3042 ATLANTIC AVENUE 647-0115

## WORLD'S FAIR \$100 SOUVENIR.....1

## Own Property in WONDERFUL WASHINGTON

Be the owner of 1 square foot of property in the Evergreen State!

You'll receive a legal, notarized warranty deed of your property, complete with boundary lines.

This is a permanent record showing absolute ownership of 1 sq. ft. of land just 60 minutes from Seattle... a remembrance you'll keep forever of the fabulous Seattle World's Fair.

Order one for each member of the family, or give them to friends as gifts. Get them now and visit your property when you come to the Fair.

For your deed, send \$1.00, along with the name you want recorded, to:

## WASHINGTON TREE FARM

2001 E. SECTION

MT. VERNON, WASH.

## Outside House Painting Now Eliminated

Another boon of the space age has been accomplished for the home owner... an exterior wall coating so tough and durable that it is guaranteed to totally eliminate exterior house painting for over 10 years. This remarkable textured coating is KENITEX.

The Atomic Energy Commission has used KENITEX textured Coating for several years, at Los Alamos, New Mexico, atomic plant. Thousands of gallons of this remarkable exterior of asbestos, mica and perlite, surfacing have been applied to which are noted for their insulating and durability.

Over 500,000 KENITEX applications on homes, commercial and industrial buildings throughout the world, 5,000 in Southern California alone, remain in perfect condition after more than 10 years exposure in all weather extremes.

The Veterans' Administration, Sawtelle, in Los Angeles, has applied KENITEX to the exteriors of their buildings. The Kenitex coating is applied in one quick spray application without muss, fuss or color—at a thickness 20 times that of ordinary paint. It fills holes, cracks and hides building defects, yet does not conceal the original architectural lines.

Homes and Guided Missiles

Unique among KENITEX applications is the use on guided

missiles where its insulating properties shield the missile from extreme temperatures. KENITEX obtains these qualities from its basic components of asbestos, mica and perlite, which are noted for their insulating and durability.

### Shot From a Gun

KENITEX is guaranteed for 10 years against chipping, flaking or peeling... it is extremely flexible and withstands all normal building expansion and contraction. Actually "Shot from a Gun," KENITEX fuses to the sidewalls of the home. It is available in a variety of beautiful decorator colors.

### Free

Local applications of this remarkable coating are made by Talbert Painting Co.—licensed and approved applicators. Cost is surprisingly low—convenient terms can be arranged. Home owners can obtain free information without obligation, by calling collect daily or Sunday (Newmark 5-3144 or writing Talbert Painting Co., 337 N. LaBrea, Los Angeles 36.

TALBERT PAINTING CO. (Established 1945)  
337 N. LA BREA, LOS ANGELES 36  
Without obligation, please send me FREE information on KENITEX

NAME.....  
STREET.....  
CITY.....PHONE.....

COAST  
FEDERAL  
SAVINGS

LONG BEACH: 3rd & Locust • HEmlock 7-7481

MAIN OFFICE: 9th & Hill, Los Angeles • MADison 3-1351

COAST FEDERAL SAVINGS  
JOE CRAIL, PRESIDENT

COAST FEDERAL SAVINGS  
AND LOAN ASSOCIATION

FINANCIAL STATEMENT

December 31, 1961

ASSETS

Cash and Government Bonds.....\$ 103,463,896.01

G.I. Government Guaranteed and FHA  
Loans.....122,930,501.85

Coast Federal Home Loans and  
Advances.....270,430,167.77

Ownership in Federal Home Loan Bank.....6,496,600.00

Other Assets.....4,263,859.78

TOTAL ASSETS.....\$ 309,587,028.41

LIABILITIES AND RESERVES

Savings Accounts.....\$ 407,343,607.25

Advances from Federal Home Loan  
Bank.....55,700,000.00

Loans in Process and Other Liabilities.....3,230,662.04

LIABILITIES.....\$ 466,274,269.29

Reserved Loan Fee and Discounts for  
Allocation to Future Earnings.....6,891,525.15

Reserves and Surplus.....36,421,233.97

TOTAL LIABILITIES AND  
RESERVES.....\$ 509,587,028.41

Earnings for 1961 paid at the rate of 4.60% per year.

Joe Crail President

COAST FEDERAL SAVINGS

JOE CRAIL, PRESIDENT

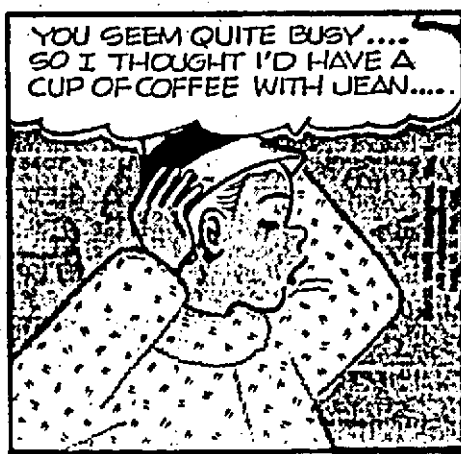
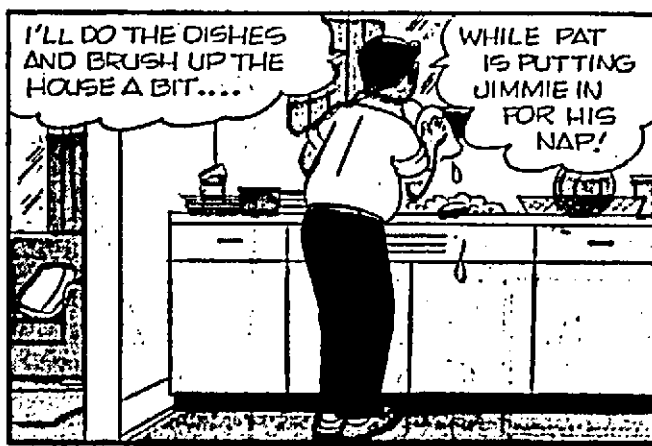
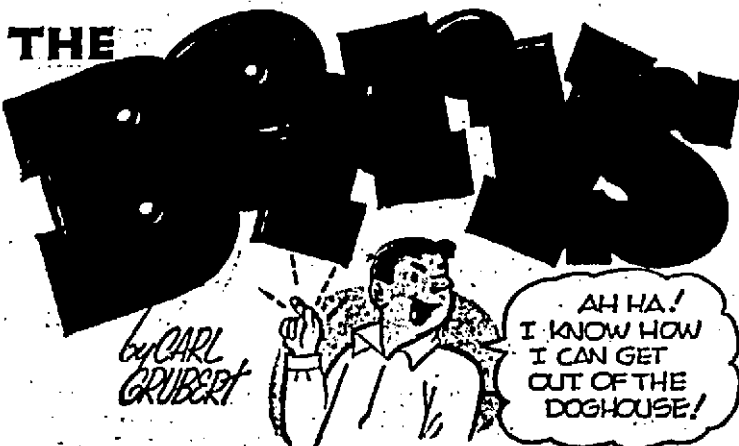
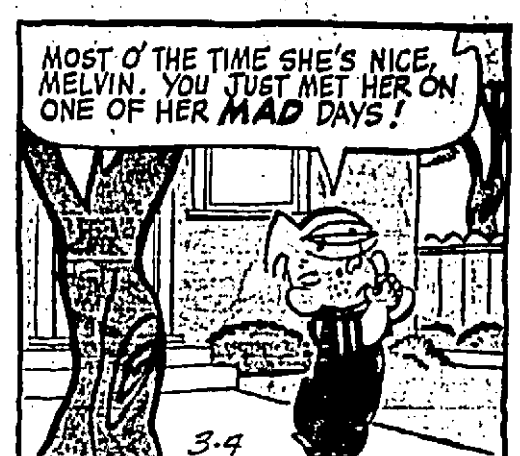
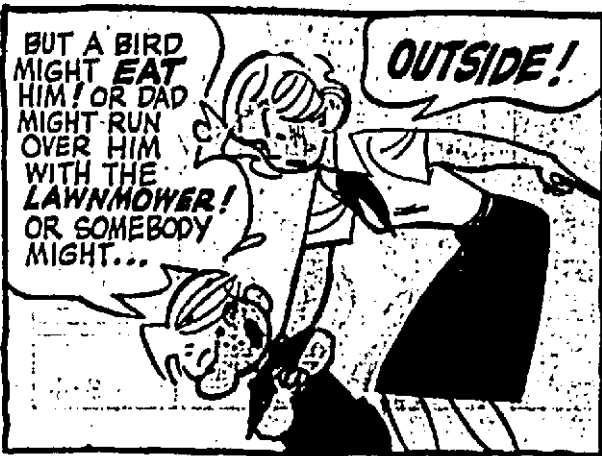


SUNDAY

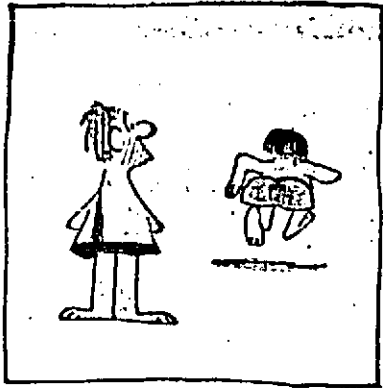
READ IT TODAY

# YOUR GUIDE TO SPRING FASHIONS

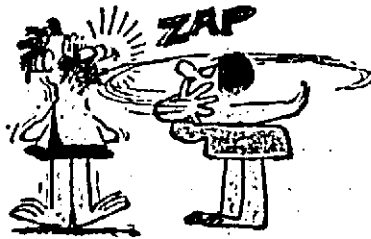
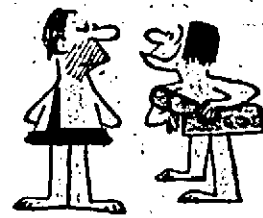
LONG BEACH, CALIFORNIA—MARCH 4, 1962



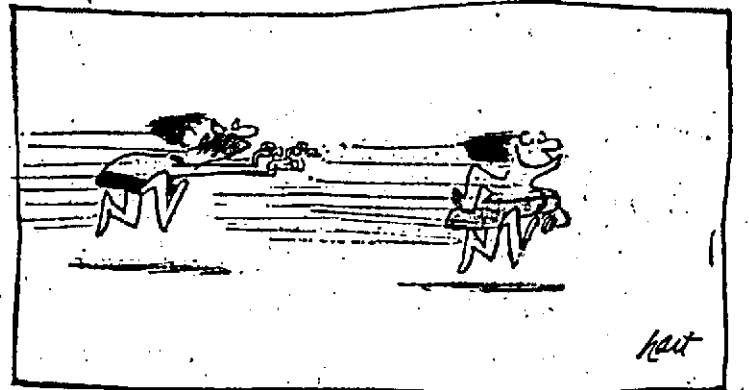
SMACK



34



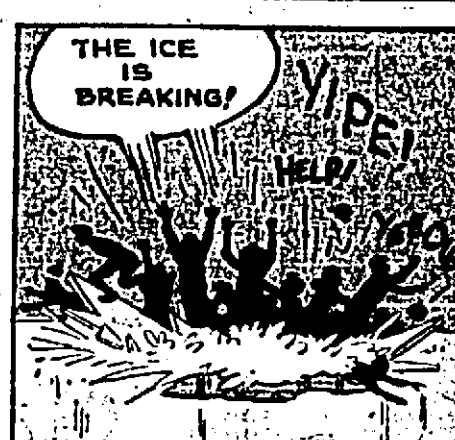
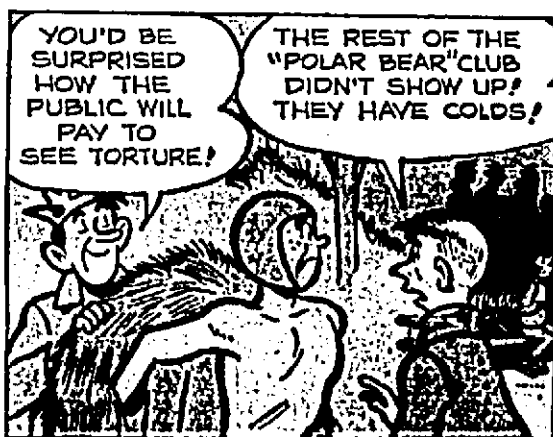
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Trade Mark Reg. U. S. Pat. Off.



Hart

# ARCHIE

by BOB MONTANA



3-4



## OUR KIDS' Sideshow



THIS IS THE LAST STRAW

-BARBARA REED SCARBOROUGH, ONT.



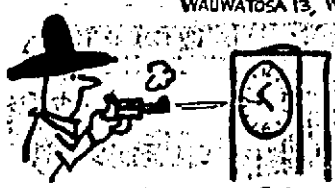
CHEAP SKATE

-JOE COUGHLIN HAVERTOWN, PA.



INFANTRY

-BARBARA ANN PRESTON 11019 WEST PARK HILL WAUWATOSA 13, WIS.



JUST KILLING TIME

-CHRIS MARSH 114 WEST PARK TOLEDO, OHIO

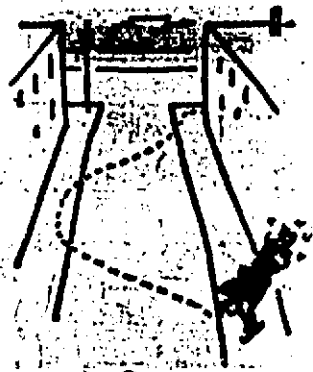


-ED FROST 229 DEBYSIRE RD. WATERLOO, IOWA



FRENCH TOAST

-MRS. DIANNE HANSEN HAZEL PARK, MICH.



DIRTY DOUBLE CROSSER

-JERRY BARRINEUR 206 E. PARK AVE. HADDONFIELD, N.J.



# Win a FREE SCHOLARSHIP

in the Name Frame® \$64,444.44

## "Why I want to go to college" contest!

2 FIRST PRIZES OF \$5,000.00  
Over 2,500 more prizes

### Grades 7-8-9

- 1ST PRIZE**  
One \$5,000 scholarship
- 2ND PRIZES**  
Five \$1,000 scholarships
- 3RD PRIZES**  
Five \$500 scholarships
- 4TH PRIZES**  
250 Gruen watches—  
retail value \$49.95
- 5TH PRIZES**  
1,000 Sheaffer  
pen and pencil sets

### Grades 10-11-12

- 1ST PRIZE**  
One \$5,000 scholarship
- 2ND PRIZES**  
Five \$1,000 scholarships
- 3RD PRIZES**  
Five \$500 scholarships
- 4TH PRIZES**  
250 Gruen watches—  
retail value \$49.95
- 5TH PRIZES**  
1,000 Sheaffer  
pen and pencil sets

**SPECIAL PRIZES for schools that have winners:**  
FIRST PRIZE WINNERS' SCHOOLS... EACH \$1,000.00  
SECOND PRIZE WINNERS' SCHOOLS... EACH \$200.00  
THIRD PRIZE WINNERS' SCHOOLS... EACH \$100.00

**WIN MONEY TO GO TO COLLEGE!** All you do is write 100 words or less on "Why I want to go to college"! You may win \$5,000.00 just for writing this one page essay (or less). You can use it for the college you choose. And look at the other big prizes you can win! Read the easy rules below. Talk about your college plans. Write sincerely, using your own language. Everyone has an equal opportunity to win. You may submit as many entries as you wish. But do it now—the contest closes June 1, 1962!

## FOLLOW THESE EASY RULES:

1. In 100 words or less explain "Why I want to go to college."
2. Submit as many entries as you like to: Name Frame College Scholarship Contest, Post Office Box 59-D, Mount Vernon 10, New York. All entries must be written on Name Frame filler paper. Entries must be hand written or typed on one side of paper only. On reverse side of each sheet must be listed student's name, age, grade, street address, city and state, plus name and address of school.
3. Entries must be postmarked no later than midnight June 1, 1962, and received by June 2, 1962. Entries must be the original work of contestant. All entries, and use thereof become the property of Western Tablet and Stationery Corp.
4. Contest is open to any individual in grades 7 through 12 in the United States, and Canada except employees and their families of Western Tablet and Stationery Corporation, and its affiliated companies and advertising agencies.
5. This contest is subject to Federal, State and local regulations. Entries will be judged by the Reuben H. Donnelley Corporation. The essay will be judged on the following basis: Appropriateness (Specific reasons for wanting to go to college), Clarity (Suitable and effective use of words), Freshness (Interest, creativity, "sparkle"), Sincerity (Believability).
6. Duplicate prizes will be awarded in the case of ties. Judges' decision will be final. Prize winners will be notified by mail. Only one prize per contestant. Winners will not receive help or aid of any kind in gaining admission to college.
7. Each cash prize will be in the form of a check for the full amount of the prize. Checks will be made payable to the parent, guardian or custodian in trust for the winner. Any tax or liability on any prize will be the sole responsibility of the prize winner.
8. List of winners available on request. Stamped addressed envelope is required.

## LOOK FOR THESE SPECIAL CONTEST PACKAGES!

SEND YOUR ENTRY TO: Name Frame College Scholarship Contest, Post Office Box 59-D, Mount Vernon 10, New York.

### LOOK FOR THESE NAME FRAME® FEATURES:

- ★ **NAME FRAME** — The space for name, subject and date is always the same on every sheet. Paper stays neater.
- ★ **EXTRA WIDE MARGINS** — Generous space for teacher comments.
- ★ **TYPEWRITER SPACED LINES** — Lines are spaced right for all standard typewriters.

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THE HULMAN BUILDING • DAYTON 2, OHIO



name frame FILLERS FIT ANY STANDARD LOOSE-LEAF NOTEBOOK!





# PRISCILLA'S POP

By Al Vermeer

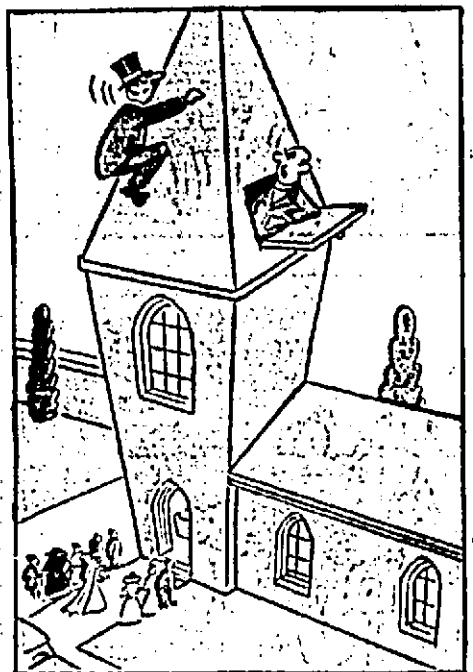


# THE JACKSON TWINS

By Dick Brooks



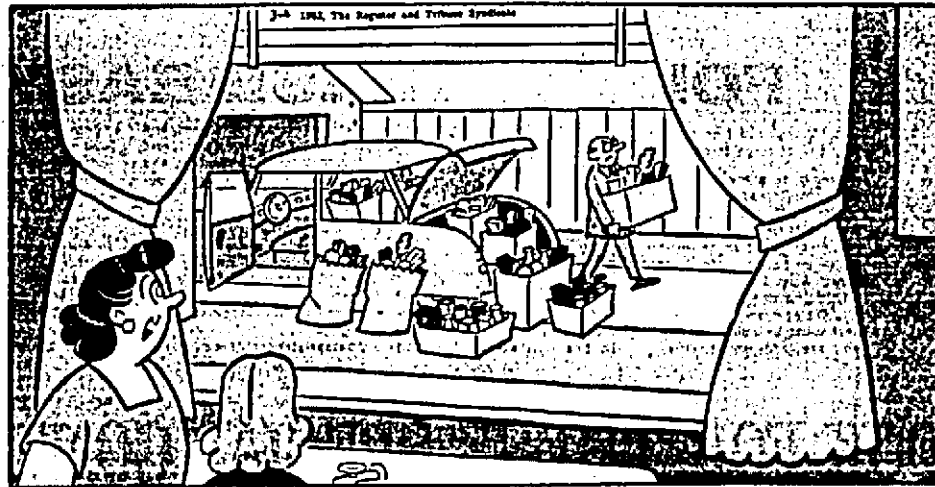
# OFF THE RECORD



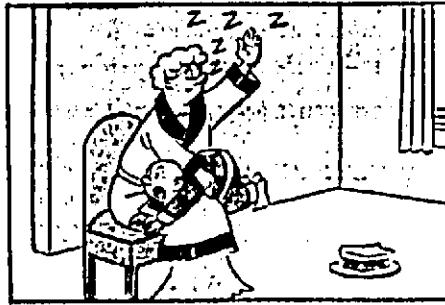
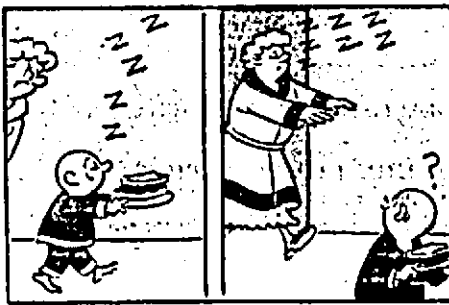
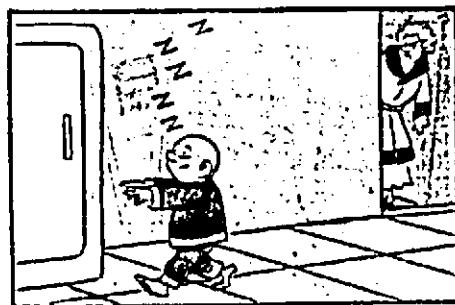
"Well then, why did you propose to her in the first place?"



"OVERSLEPT? You mean you need more sleep after leaving here?"



"Oh dear, I forgot to tell your father I wrote the grocery list on the back of last week's."






PUNJAB SAID I SHOULD STAY BACK AT THE CASTLE. HE MEANT IT!

HE JUST WANTED TO BE SURE YOU WOULDN'T GET HURT, OR GET IN HIS WAY!

"I'M LONESOME. THEY ARE ALL DYING. I HAVE HARDLY A WARM PERSONAL ENEMY LEFT."  
— J. A. McNEIL WHISTLER



DO YOU KNOW WHERE HE WAS GOIN'?

I THINK I CAN GUESS WHAT HE HAS IN MIND! BEE? WAY DOWN THERE, CLOSE IN TO SHORE, IT'S A SUBMARINE!




IT WAS A SUBMARINE, THAT IS!



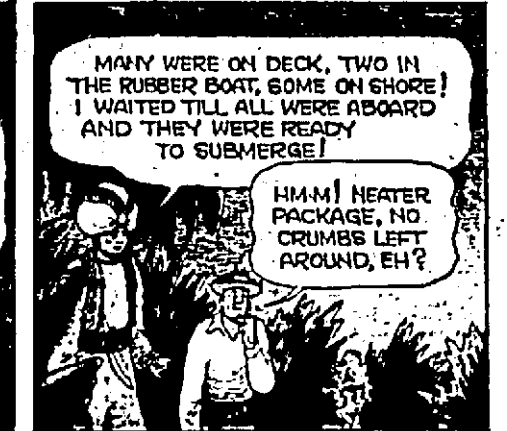
WELL, PUNJAB, AFTER YOU FOUND THOSE CHARACTERS IN THE CLEARING, AND THE MICROFILM AND MONEY, YOU CERTAINLY MOVED FAST!

YES, SAHIB! I DIDN'T WISH TO MISS MY OPPORTUNITY!



YOU SEE, WE HARDLY EVER GET A CHANCE TO USE A BAZOOKA ON A SUBMARINE!

HOW TRUE! BUT WHY DID YOU WAIT AN HOUR, AFTER YOU GOT WITHIN RANGE?



MANY WERE ON DECK, TWO IN THE RUBBER BOAT, SOME ON SHORE! I WAITED TILL ALL WERE ABOARD AND THEY WERE READY TO SUBMERGE!

HM-M! NEATER PACKAGE, NO CRUMBS LEFT AROUND, EH?



LATER, BACK AT THE CASTLE

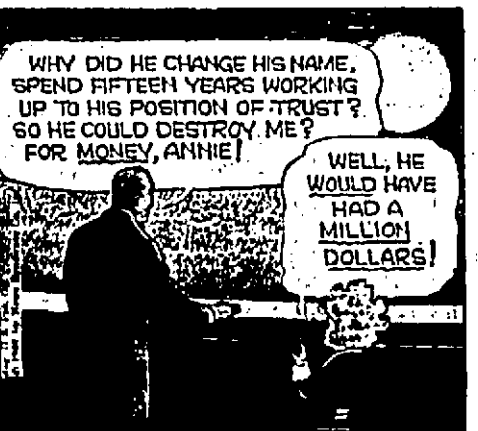
WELL, THERE'S THE FILE ROOM AND HERE ARE HIS QUARTERS!

AND HERE, SAHIB, BEHIND THE FIRE PLACE, IS THE SECRET "SHORT WAVE" OUTFIT HE WAS USING!



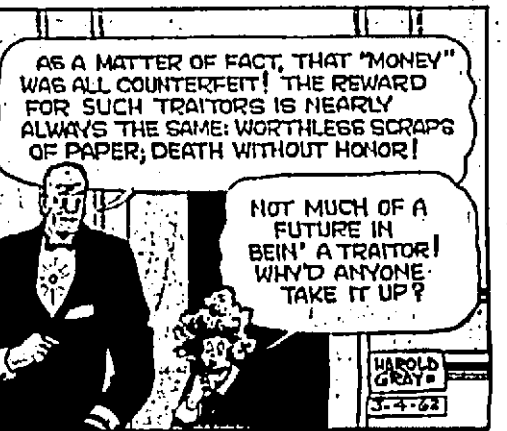
HE WAS THE LAST MAN IN THE WORLD I'D HAVE SUSPECTED! GUESS I JUST CAN'T JUDGE CHARACTER!

WHO CAN, SAHIB?



WHY DID HE CHANGE HIS NAME, SPEND FIFTEEN YEARS WORKING UP TO HIS POSITION OF TRUST? SO HE COULD DESTROY ME? FOR MONEY, ANNIE!

WELL, HE WOULD HAVE HAD A MILLION DOLLARS!



AS A MATTER OF FACT, THAT "MONEY" WAS ALL COUNTERFEIT! THE REWARD FOR SUCH TRAITORS IS NEARLY ALWAYS THE SAME: WORTHLESS SCRAPS OF PAPER, DEATH WITHOUT HONOR!

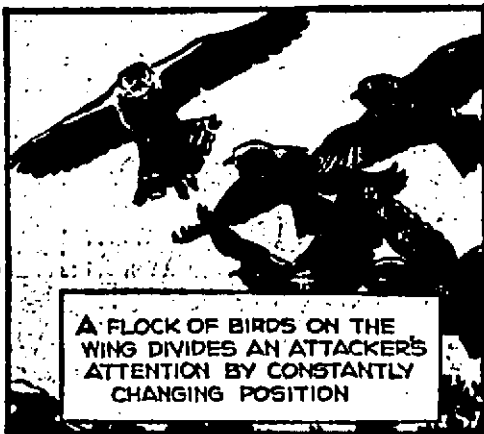
NOT MUCH OF A FUTURE IN BEIN' A TRAITOR! WOULD ANYONE TAKE IT UP?

HAROLD GRAY  
3-4-62

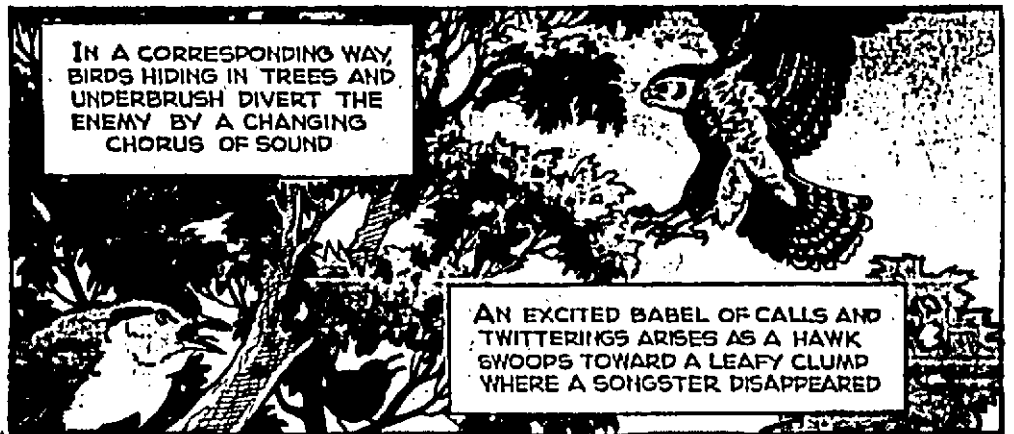


## MARK TRAIL

by ED DOUGLAS



A FLOCK OF BIRDS ON THE WING DIVIDES AN ATTACKER'S ATTENTION BY CONSTANTLY CHANGING POSITION



IN A CORRESPONDING WAY, BIRDS HIDING IN TREES AND UNDERBRUSH DIVERT THE ENEMY BY A CHANGING CHORUS OF SOUND

AN EXCITED BABEL OF CALLS AND TWITTERINGS ARISES AS A HAWK SWOOPS TOWARD A LEAFY CLUMP WHERE A SONGSTER DISAPPEARED

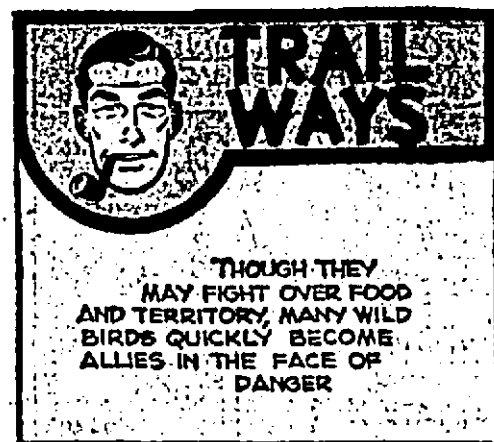


SO THAT THE PREDATOR'S ATTENTION IS DRAWN FIRST ONE WAY AND THEN ANOTHER AS HE TRIES TO CONCENTRATE ON A SINGLE SOURCE



FINALLY THE FRUSTRATED HUNTER GIVES UP IN DISGUST...

COMPLETELY DEFEATED BY THE "CONFUSION CHORUS" OF HIS PREY!



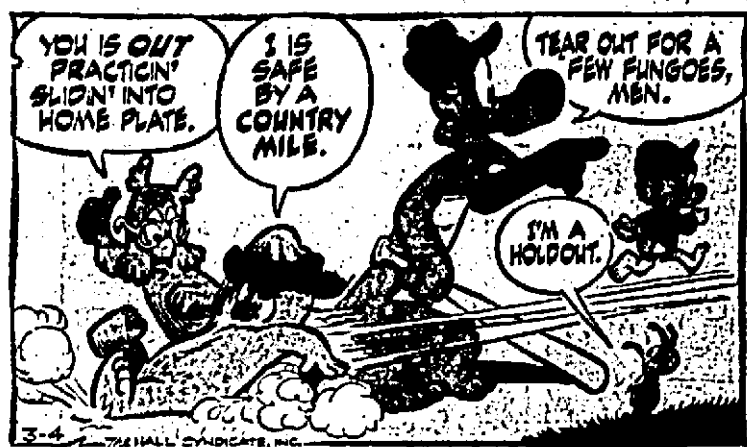
## TRAILWAYS

THOUGH THEY MAY FIGHT OVER FOOD AND TERRITORY, MANY WILD BIRDS QUICKLY BECOME ALLIES IN THE FACE OF DANGER

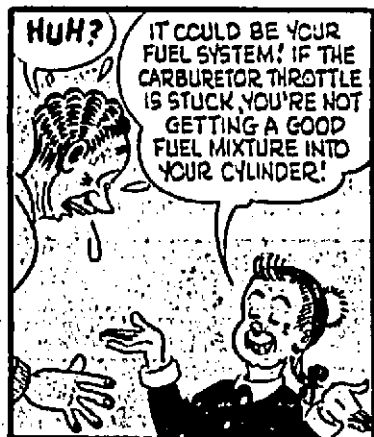
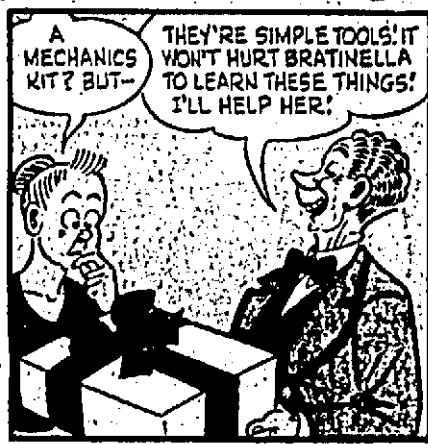
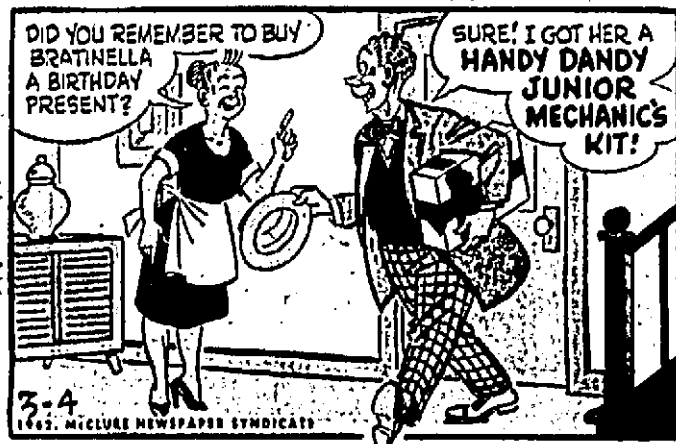


OFTEN AN ENEMY IS ATTACKED OUTRIGHT BY SMALLER BIRDS WHEN HOME AND OFFSPRING ARE THREATENED

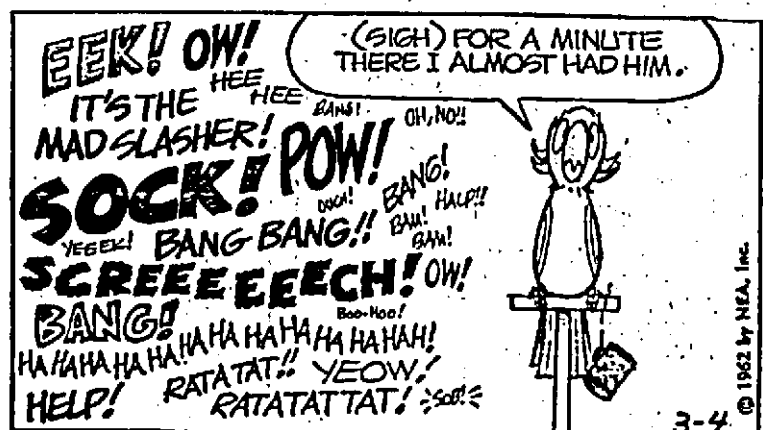
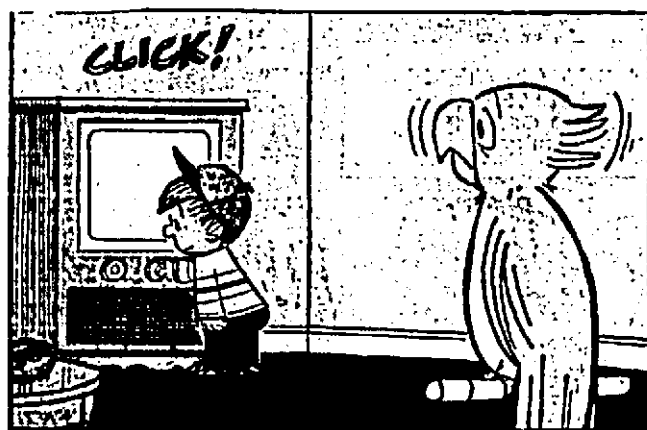
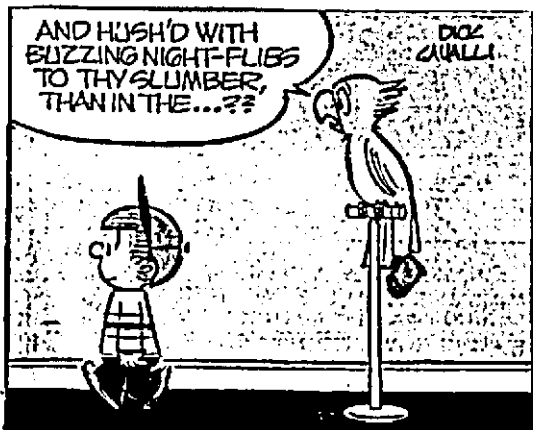
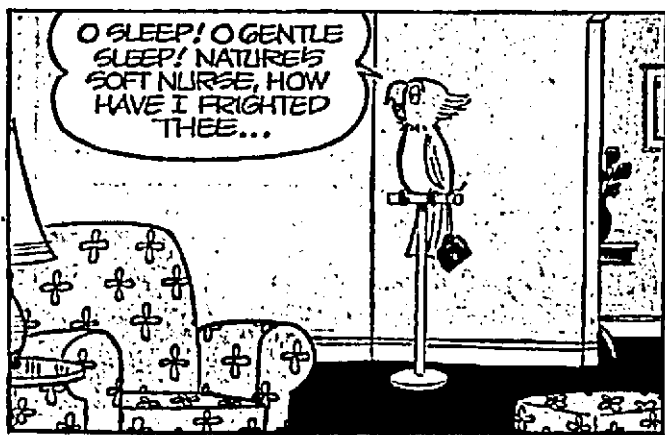
SNAKES, OWLS, AND OTHER MARAUDERS ARE SOMETIMES DRIVEN OFF AND EVEN KILLED BY THE COMBINED FORCES OF THEIR INTENDED PREY



**By Al Fagaly and Harry Shorten**



**By Dick Cavalli**





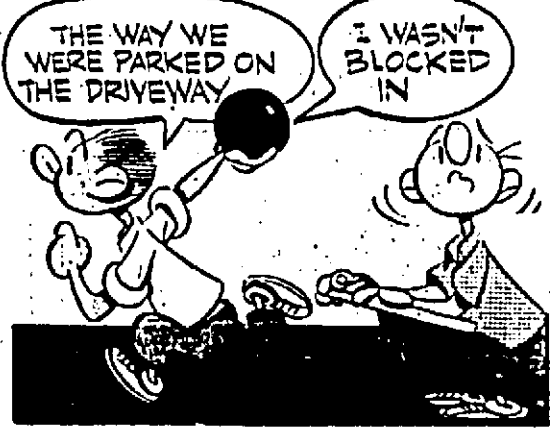
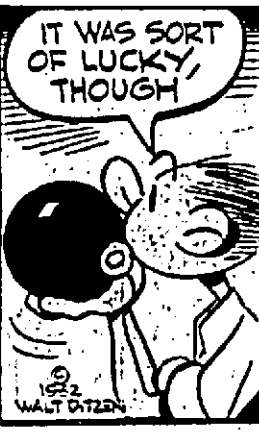
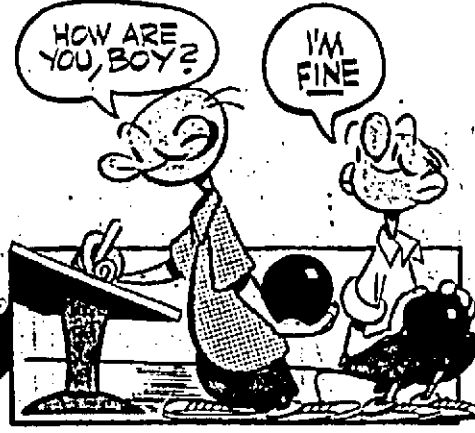
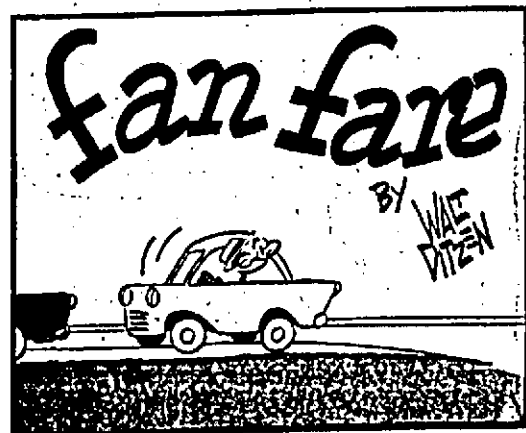
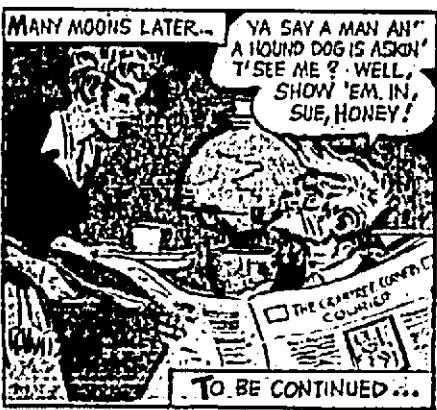
# JOE PALOOKA

By Ham Fisher



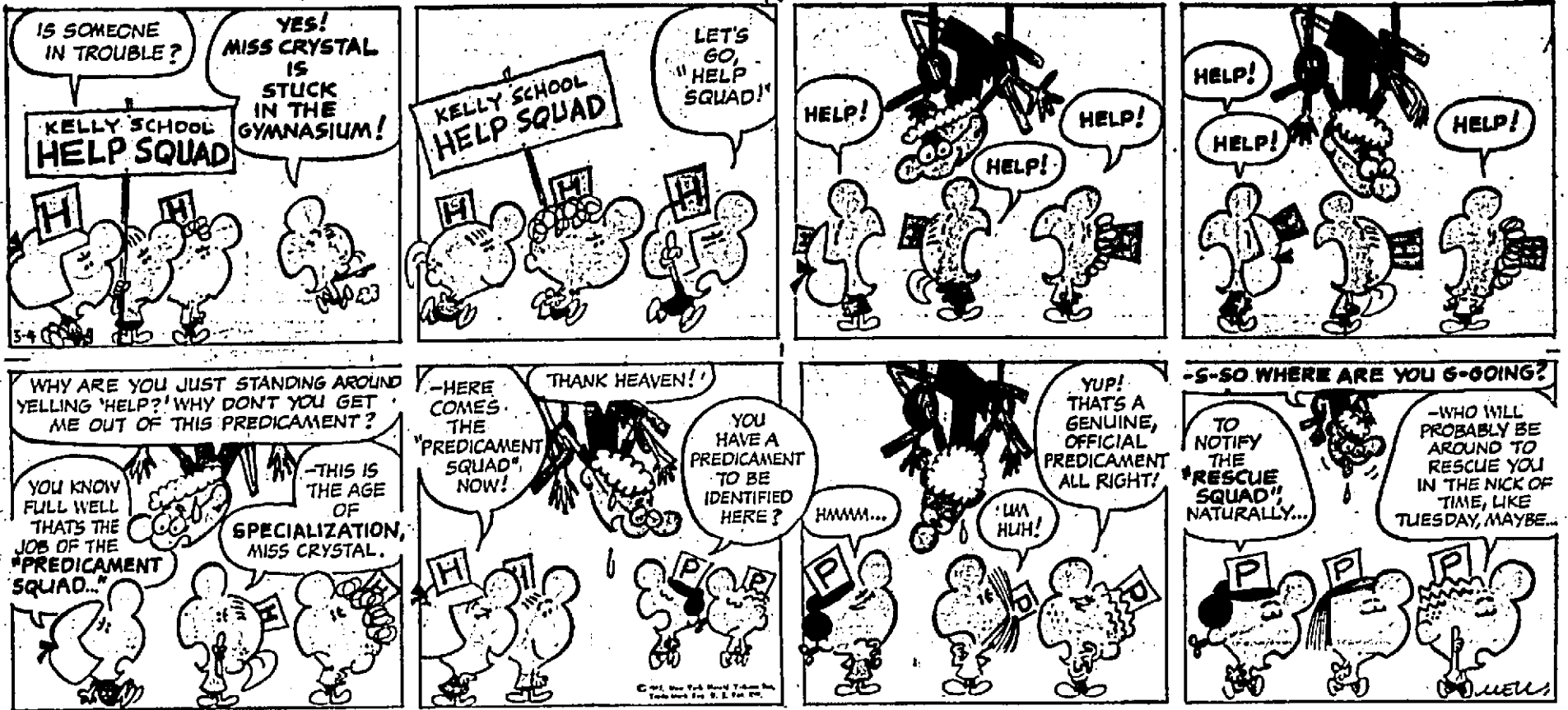
## Abbie an' Slats

Featuring BATHLESS GROGGINS by RAE BURN VAN BUREN



# MISS PEACH

By Mell



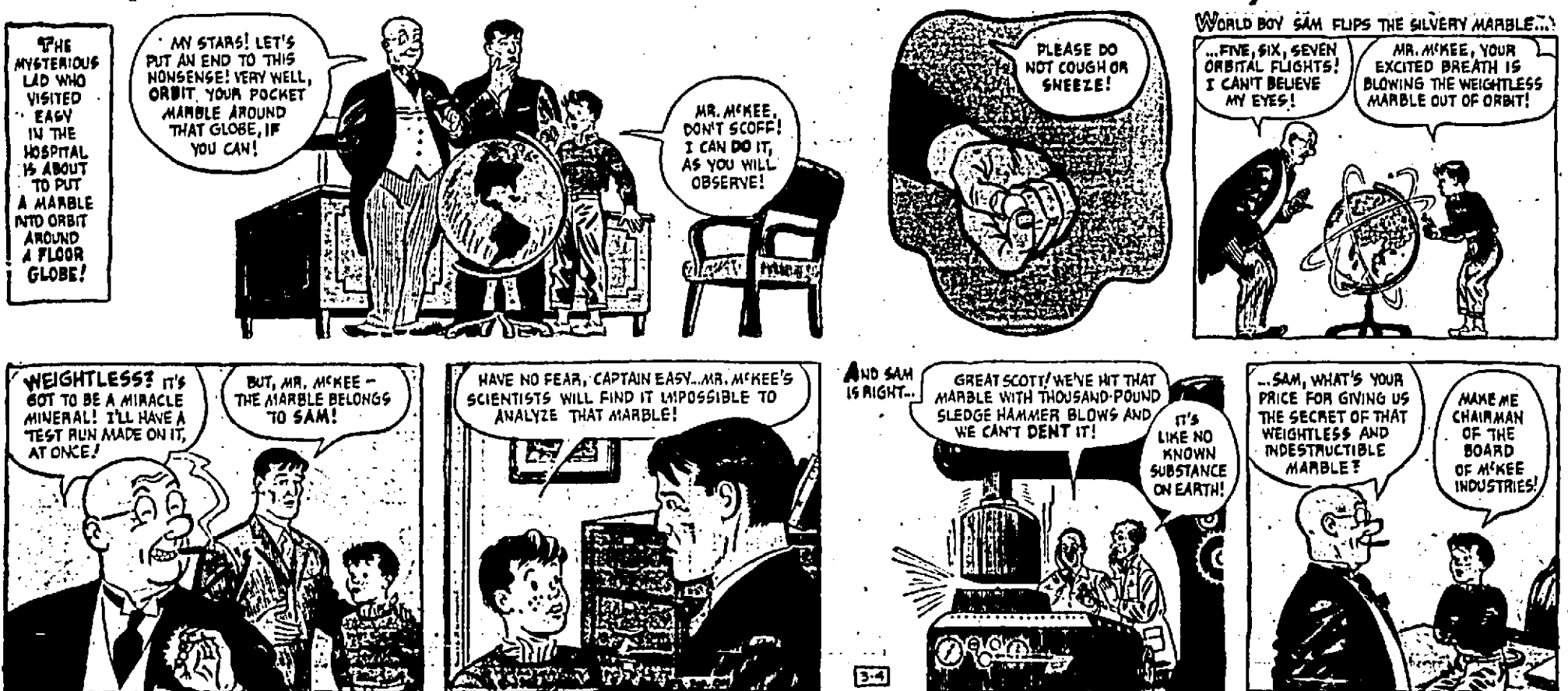
# STEVE ROPER

By Saunders and Overgard



# CAPTAIN EASY

By Leslie Turner



# Southland

March 4, 1962

FAMED AROUND THE WORLD

The Beach Boys  
of Waikiki

—Page 9

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIF.



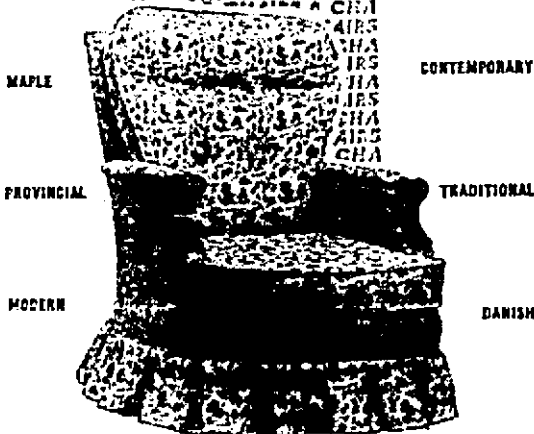
Hers Is a Golden Sunshine Smile . . . Page 7.



# CHAIR of the MONTH

Selected from our stock of over 750 CHAIRS, with your comfort in mind. This lovely swivel rocker has foam seat and back, styled to fit any decor, covered in fine quality tpestry with solid maple trim. Also available in plain faced cover. Choice color.

QUALITY 59<sup>50</sup>  
COMFORT  
STYLE



Largest Selection Recliners and Comfort Chairs  
Open Daily 10 to 6 — Mon. & Fri. Till 9 P.M.  
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International House of  
**CHAIRS**

4106 E. Anaheim We Honor Sunday GE 4-7708  
by Closing

## ANTIQUE

# Porcelain Beauty from Chantilly

By Helen Gillum

**P**ORCELAIN making in France can be traced as far back as 1664, to the first effort to establish a soft-paste factory in Paris. During the late 1600s and early 1700s, artificial porcelain of a kind was made successfully at Rouen (already a faience center), in an attempt to stimulate the coveted true hard-paste Oriental chinaware. Another factory was established at St. Cloud about 1678, where Pierre Chicaneau claimed to make porcelain "as perfect as the Chinese."

It was during the 1700s that the creation of the wonderful "biscuit" or unglazed porcelain and earthenware figures was developed to a fine art, in imitation of marble statuary. The French bisque of this period was exceptionally beautiful, and is generally accepted to be the best of all European wares.

A FACTORY was opened at Chantilly about the year 1725 by Cicaire Cirou under the patronage of the Prince de Conde, an avid collector of



Beautiful form and finish are characteristics of the porcelain made in 18th century in Chantilly, France.

the colorful hard-paste porcelain from Arita, Japan. The Chantilly factory closed in 1800, but throughout its earlier years was famous for its fine soft-paste porcelain, which had a distinctive tin-enamel glaze with an ivory whiteness and texture said to be without parallel in the history of porcelain. Much of it was decorated in the polychrome Kakemon style. Of the small amount of early

bisque figures produced at Chantilly, exceedingly few examples remain today. Because of their rarity and exquisite Old World charm, they are highly valued.

Three lovely bisque statuettes, owned by Mrs. E. W. Lyne of 2525 Pine Ave., are incised with the word "Chantilly." They have the smooth, softly-glowing finish of very old French bisque, and, al-

(Continued on Page 11)

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# Southland

LONG BEACH, CALIFORNIA.....MARCH 4, 1962

## OUR COVER



Doris Day brings her happy personality back to the screen in a new comedy for 1962, and to today's cover in a friendly closeup that says, "Hi Neighbor, let's laugh!" And laugh is what she'll make you do in "Lover Come Back," a Universal comedy of the Madison Avenue advertising business, with Rock Hudson and Tony Randall for her co-stars. She's seen as a top advertising account

executive who matches her wit and woo with Hudson, account executive for a rival agency. She also has another comedy in the making, "Touch of Mink," with Cary Grant as co-star. It'll be released later in the year. There are many facets to the life of the gay Miss Day and you will find more about her on Page 7.

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## NEAR WEEK

"Down Mexico Way" is a phrase of song and story that has long intrigued "Nolre Americanos" and probably there is no better symbol of what one looks for south of the border than Ajijic—you say it "Ah-hee-heek." Nestled on the shore of Lake Chapala, some 35 miles from Guadalajara, Ajijic is still an unspoiled Paradise. The place is low in prices, high in climate and scenery. There's an American colony there. There's also some mighty fine loafing to be done, although you can be as active as you wish in outdoor sports. For more about Ajijic, see next Sunday's Southland.

Fred Taylor Kraft, Editor

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# He Ground Palomar's Giant Eye



Marcus H. Brown, former Long Beach man, now of Hemet, who supervised polishing the 200-inch Palomar Telescope mirror.

By Enola Chamberlin

that, he was chosen optician in charge of the work on the 200-inch Palomar telescope mirror. And then with more and more patience and perseverance he supervised the cutting away of more than five tons of glass from the giant mirror eye, making it as nearly perfect as such a thing can be. Roughly, or smoothly as it happens, he polished it within two-millionths of an inch of absolute perfection.

**BROWN'S PEOPLE** came to Long Beach in 1887. His grandfather operated the city's first jewelry store situated on the east side of Pine Ave., south of 2nd St. In this store was the first official Long Beach timepiece, a huge clock which Brown still has. This grandfather also was the proud possessor of the first automobile in the city. He built it himself in 1897.

**SCHOOL WAS** of short duration in those days, Brown recalls. He went only to the sixth grade. Then he worked for his father and grandfather and, as he grew, did other types of work, mainly mechanical, for other people.

In 1924 came what he calls his first break. He moved to Pasadena and secured a truck-driving job with the Mt. Wil-

son Observatory. He hauled supplies up over the mountain roads, yes, but more than that he hauled astronomers and the technicians who were constantly constructing new optical instruments so that the scientists of outer space could learn more of the objects that freckle the sky. Through listening to the talk of these men Brown became deeply and enthusiastically interested in the optical end of the work.

Finally this interest and enthusiasm caught the attention of the late Dr. George Ellery Hale, the "father" of the Mt. Wilson Observatory. He encouraged the young enthusiast to apply himself to the study of optics. Brown was eager to go ahead but feared his lack of education would be too much of a handicap.

"One never knows what he can do until he tries," Dr. Hale told him. "You could make the grade in spite of it, you know."

**MEMBERS OF** the Observatory Council objected to him because as they said, they would have to train their men and they could hire single men for half the wages they would have to pay a married man with a family, which Brown was. But Dr. Hale was interested in and enthusiastic about Brown. He over-ruled

the Council's objections and assigned Brown to the optical shop in December of 1928. His first job was a 12-inch telescope for the site investigation of the 200-inch one, which had been made a "some time" actually by the donation of \$6 million by the Rockefeller Institute in the summer of 1928.

Then began a time of the most intensive work for Brown. It was his job to try out and train men to work on glass. They all worked on the mirror blanks the Corning Glass Co. made in preparation for the giant disk. First came a 26-inch mirror, then a 36, a 45, a 48, and then the final test, 120 inches.

After eight years of heart-in-the-mouth experiences over the huge mirror, the word came. It flashed across the continent by wire. Twenty tons of glass, more than 17 feet in diameter, was ready to be shipped by special flat car from Corning, N. Y., to Pasadena. Brown was to be in charge of grinding it!

The big eye arrived the day before Easter, 1936. Years passed with the glass coming off its surface a millionth of an inch at a time. Brown and his 21 trained helpers came to the door of the grinding room

(Continued on Page 22)

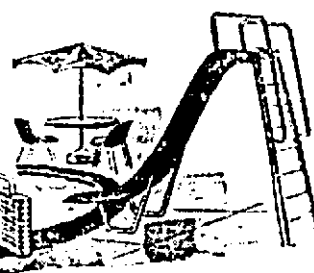
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# Apples in the News Again

By Ben Zinser

Independent Press-Telegram Medical Science Writer

**TO** SOME extent it's true what they say about apples: An apple a day will keep the doctor away.

At Michigan State University in East Lansing, 1,300 student volunteers ate an apple a day in a three-year study. Compared to a group of students who didn't eat apples, the apple-eaters experienced one-third fewer respiratory infections.

**AN** ENGLISH geneticist recently studied the medical history of 2,537 pairs of twins ranging in age from 2 to more than 70 and found evidence that 12 diseases have a marked hereditary factor.

The diseases are:

Appendicitis, benign growths, recurrent chest infections, inflammation of the middle ear, eczema, epilepsy, hernia, infectious liver inflammation, rheumatism, sinus inflammation, squint and varicose veins.

Four other diseases apparently have no hereditary factor, believes Dr. A. G. Marshall. They are: fractures, peptic ulcer, tuberculosis, recurring skin infections such as boils.

The research is described in the British Medical Journal.

**AS** ONE AGES, hearing acuity diminishes equally in both ears—first in the higher frequencies, later in the lower. After 60, men have a greater hearing loss than do women for the higher frequencies—and after 80 in the lower frequencies as well.

These findings are the result of studies at the Age Center of New England in Boston. Examined were 100 women and 70 men between the ages of 51 and 92.

**P**ARENTS overconcerned with vitamins have been known to give their child 6 to 8 dropperfuls of vitamin A instead of 6 to 8 drops. Prolonged administration of vitamin A for several months may produce an ailment known as hypervitaminosis A.

The condition is marked by loss of appetite and weight, irritability, loss of hair and itching rashes. Most common symptom is tenderness in the long bones, and the first sign may be the child's reluctance to stand or walk.

Symptoms disappear rapidly when overdosage stops, says a report in GP, publication for family physicians.

**B**AGGY eyelids—either upper or lower—can be corrected by surgery, says a report in the American Journal of Ophthalmology.

Surgery on the upper eyelid has to be very precise, says Dr. Sidney A. Fox of New York. The surgeon, he explains, has to cut out enough skin from the upper lid so that the patient can just barely close her eye. Otherwise, he says, the skin will stretch in three or four weeks, and the eyelid will again be baggy.

**S**OME patients with Parkinson's disease (shaking palsy) have improved markedly after taking a drug ordinarily given for depression—imipramine (Tofranil).

Preliminary research with the drug is being conducted at UCLA Medical Center.

Three UCLA researchers, in a report in California Medicine, say it appears the drug can help some—but not all—patients suffering from loss of movement, rigidity and irritability. The drug doesn't do much for the patient afflicted mainly by tremors.

A few patients have made a dramatic recovery, however. Five patients unable to care for themselves showed striking improvement after one to three weeks of Tofranil treatment.

**I**N CERTAIN bat caves, rabies virus can be transmitted through the air to cause infection, a U. S. Public Health Service officer reports.

Up to now scientists have thought that rabies could be transmitted only by the bite of a rabid animal.

Here is the research project that dashed cold water on this belief:

Coyotes, dogs, foxes and cats were caged and placed in a bat-infested cave. Some of the cages were designed to keep out even the smallest insects. Even so, some of the coyotes and foxes became ill and died of rabies.



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—Photo by Robert C. Franklin

Story of Genesis is interpreted in this mural painted on a wall of a Pomona College hall in Claremont.

By Aubrey B. Haines

**FIFTY** CHAPTERS in the Old Testament are used to tell the story of Genesis. Rico Lebrun, Los Angeles artist, depicts the story in a 29x25-foot mural now on

permanent display on an inside wall at the entrance to Frary Dining Hall at Pomona College, Claremont.

The central figure in the mural, standing 12 feet high,

is Noah—Lebrun's symbol of protection and hope for mankind. Reaching out of the Ark after the terrible flood, Noah holds a child in his embrace, shielding him with his ragged cloak.

Depicted counterclockwise around Noah are Adam and Eve departing from Paradise; Cain and Abel, mutually linked in good and evil; Sodom and Gomorrah, representing judgment and retribution; Job, the man of sorrow and resignation; and the Deluge, men and women engaged in a struggle to grasp the Ark and safety. The mural is painted in black and white.

HAVING STUDIED fresco technique under Albino and Cambi in Italy in his youth, Lebrun came to America in 1924 to design stained-glass windows for the Pittsburgh Plate Glass Co. During the depression he returned to Italy, where he spent almost a year in copying the frescoes of Signorelli. Back in America, he was granted a Guggenheim Fellowship in 1936 and 1937.

Lebrun was one of 18 artists selected by New York's Museum of Modern Art for its exhibition, "Americans, 1912." His best-known work

antedating Genesis is the allied Crucifixion, a gigantic triptych now owned by Syracuse University.

The Genesis mural was commissioned two years ago by an anonymous donor through the interest of Peter Selz, then chairman of the Art Department of Pomona College. "I made preliminary preparations in Rome last year while painter-in-residence at the American Academy," Lebrun says. "Beginning the actual designing and final painting in June, 1960, I was assisted by James Pinto and William Piaszynski, two well-known artists and technicians." Lebrun's wife, Constance, and son, David, also collaborated by recording photographically the progress of the work.

SEVERAL MONTHS before the work began, the wall was prepared. A network of non-corrosive metal lathe was constructed in front of the original wall, leaving a space of an inch and a half between the two to insure proper circulation in back of the new wall. This framework was then coated with Keene cement and subsequently finished smoothly with a gypsum



—Photo by Richard Fish

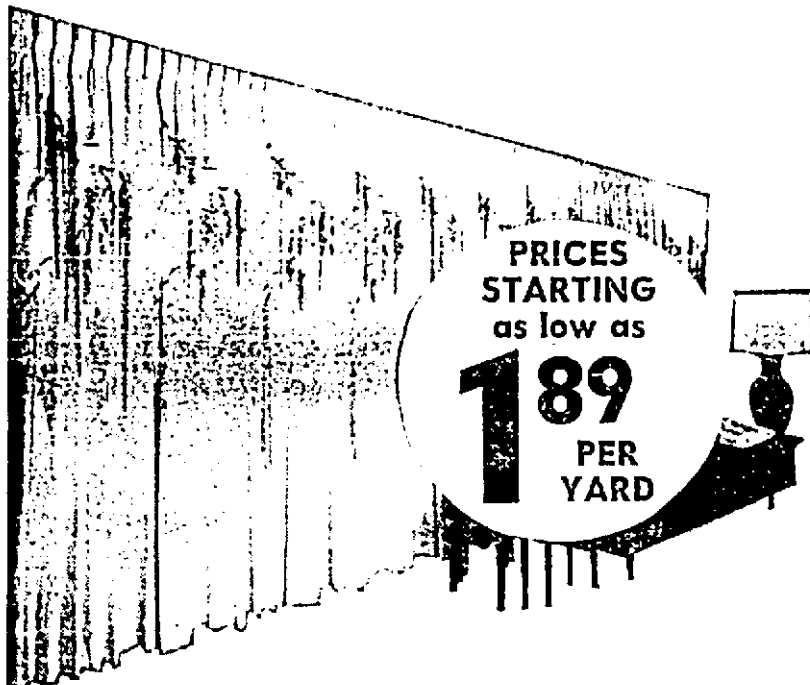
Rico Lebrun, Los Angeles artist, painted big mural depicting Biblical story.

compound. The colors used were finely-ground powder colors mixed with a solution of vinyl acetate.

It took Lebrun six months to complete the mural. Laboring ceaselessly, the artist began anew whenever something failed to satisfy him. "It was a period of trying to tame my naturally-explosive steam," he recalls, "and to hold the painted wall together as an architectural wall. By the time I finished, I felt as if I had experienced Genesis inside myself. I had reached some conclusions of style suited to the demands of the wall. At the same time I had been able to express the events with which I had coped throughout my life."

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*Doris Day admits candidly that her life isn't always happy, but Hollywood calls her*

# The Girl With the Million-Dollar Smile

By Tedd Thomey

THEY CALL her the girl with the million-dollar smile. But they underestimate her.

Doris Day's smile is worth far more than a million. It's worth at least \$7 million—and probably much more.

When she appeared in her first Hollywood film 14 years ago, moviegoers were struck by the golden sunshine warmth of her smile and almost instantly elevated her to stardom. Down through the years that smile has remained the brightest in the entire film industry.

It has been the foundation for 30 large-budget films in which freckle-faced Doris Day has starred. And even though some of those productions were suspense shockers in which Doris wept, emoted dramatically and rarely smiled, her public image as the girl with that Wonderful Smile has remained intact.

Her smile, which reflects all the joyful warmth of her unique singing voice, has helped earn her a personal fortune of nearly \$7 million. This is an astonishing figure, since she and her third husband, Marty Melcher, accumulated the money within a comparative few years in times of devastating taxes.

In 1961, the Theater Owners of America listed Doris Day as their No.

1 money-making star at the box office, ranking her above such great names as John Wayne, Frank Sinatra and Elizabeth Taylor. She was only the fourth woman in film history to win the title.

DORIS DAY and Melcher, who is her business manager and co-producer of her films, now share the ownership of numerous corporations, including music and record companies. Her films are distributed by the major film studios with Doris' independent production company, Arwin Films, receiving half the profits. In addition, she and her husband own oil wells in Oklahoma, part of a large Hollywood office building and other important real estate holdings, including a cattle ranch. Two of Doris' films, "Pillow Talk" and "Midnight Lace," have grossed a total of \$20 million. Melcher last year worked out a \$26 million deal calling for Doris to make eight films at Columbia Studios.

She is currently at work on a lavish MGM musical, "Jumbo," which is budgeted at \$6 million and which will undoubtedly earn her several more millions. Meanwhile, 45-year-old Melcher, a genius among businessmen, is earning basketfuls of greenbacks for her in other areas as well. He is developing a merchandising firm which



Calling Doris Day "Girl With the \$1 Million Smile" is just a bit inadequate. It's nearer \$7 million. Here she is on set of "Jumbo," lavish MGM musical.

will market Doris Day dresses and Doris Day cosmetics. He is also planning to open a string of Doris Day ice cream shops across the land.

Money, money, money. Everywhere Doris Day turns money pours upon her in a continual silver stream. And all this is directly traceable to her smile and the vivacious happy personality which radiates from the screen.

BUT THE REALLY remarkable thing about Doris Day is that in private life she is not a continually happy person. She does not smile all the time. She does not continually radiate good humor and delight. She is often beset by great artistic tensions and insecurities. At one point in her career, in 1951, she was unquestionably

the unhappiest actress in all of Hollywood.

These tensions have been an important part of Doris' life since she was born in Cincinnati on April 3, 1924. Her real name is Doris Kappelhoff and she is the daughter of music teacher William Kappelhoff and his wife Alma. Conflict began for her when she was still a child, because her parents did not get along. They were divorced when Doris was in her teens.

When Doris was 13, she was such a superb acrobatic dancer that she was signed to a Hollywood contract. But on the eve of her departure for California, a car in which she was riding collided with a train in Ohio. Her leg was shattered, tragically end-

(Continued on Page 18)



Universal Pictures Co. Photo

That golden sunshine smile again: Miss Day's fortunes have been closely attuned to her delightful smile, so ably depicted in this dress-up photo.



Hollywood Press Syndicate Photo

Freckle-faced Doris and beaming husband-producer Marty Melcher are shown at recent celebration dinner when she was named World Box Office Champ.





Co-director of a professional staff at Los Angeles Suicide Prevention Center, Dr. Norman Farberow turns to dictaphone to aid in work. Hope is that center will be a pilot agency, lead to others across the U. S.

**THE TELEPHONE** rang. Dr. Norman L. Farberow answered it. The voice on the other end was that of a middle-aged man—slow, deliberate, controlled.

"I've made up my mind," he said. "I'm going to kill myself. You can't talk me out of it."

Dr. Farberow, co-director of the Los Angeles Suicide Prevention Center, asked the man to tell him more. For 20 minutes he discussed the man's problems in the calm, dispassionate manner of the trained psychologist.

"He wouldn't give me his name," said Dr. Farberow, later. "He wouldn't give me his number. The best I could get out of him was a promise that he would reconsider his decision and call us back in a week."

**DR. FARBEROW** gets calls like this every day—sometimes three or four a day. He never knows, when he answers the phone, whether it's a business associate, his wife—or someone on the verge of death.

"It's terribly taxing, emotionally," Dr. Farberow said. "But that's what we're here for. We're trying to save people from the most horrible of psycho-social events: Suicide."

The Suicide Prevention Center was established two years ago under a grant from the U. S. Public Health Service. There are suicide prevention agencies in Boston, Miami, New York

## By Dial Torgerson

Associated Press Staff Writer

City, Chicago and San Francisco, but the Los Angeles group is unusual in that it's staffed by professional people who are also researchers in the field.

Dr. Farberow and Dr. Edwin S. Shneidman, co-director of the Los Angeles center, hope it will become the pilot agency leading to establishment of similar groups in other U. S. cities.

**"FOR MOST STATES,"** said Dr. Farberow, "suicide ranks as the 9th or 10th cause of death. In some states, suicide is the 6th cause of adult deaths, and in the 15-25 age group and in some occupational groups—college students and peacetime soldiers—it is the 3rd leading cause of death."

The Suicide Prevention Center, while helping hundreds of people over their days of crisis, has also amassed a tremendous amount of research material on the subject. The center's findings have disproved many of the popular beliefs about suicide. Some shattered myths:

That people who talk about suicide do not take their lives. (Eight out of 10 persons who kill themselves have given definite warnings, says the SPC.)

That suicide is an inherited ten-

dency. ("It is no more inherited," said Dr. Farberow, "than the ability to speak French.")

That a person who commits suicide is mentally ill. (This is not necessarily so.)

**AND REMEMBER** the familiar line about "ending it all?" With most suicides, it isn't the end that's important. It's the means that counts. Dr. Farberow explains:

"Suicide, usually, is a means of communication. It tells somebody else something. There's frequently one key person for whom this communication is intended."

"But actually to conceive of death is very difficult for most people. The individual cannot really imagine his own complete cessation."

Many people, the center has discovered, change their minds about suicide—that is, if they have the chance. And many who die had no real intention of ending their lives. The center has divided suicides into three categories:

The low probability suicide danger group:

Typically immature, self-dramatizing persons who use the threat of suicide "to manipulate a key person." Their actions are impulsive, and usually occur when there's someone around to stop it.

The medium suicide danger group: People who want to die but also

want to live. They often seriously endanger their lives—but also make provisions for being rescued. Most of these attempts are the result of unhappy love affairs or family tensions.

### THE HIGH DANGER group:

Older (average age over 40) and determined, at least at the moment, to die. (A majority change their minds later, if still alive.) Most need psychological treatment, many need extensive hospitalization in mental institutions. Said one patient as she recovered from a suicide try:

"I felt like I was in a blacked-out theater, filled with panic and horror, and there was just one light visible, reading: 'Exit.'"

What about people who kill themselves because of an incurable illness?

Apparently these cases are really comparatively rare. People with incurable diseases do try suicide—but, says the Center, it's usually because of fear of being rejected by relatives, or some disturbing change in the relationships within the family.

There's a great deal more to be learned about suicide. It has a social onus which makes it a taboo subject—one that victims and survivors don't want to discuss.

**DR. FARBEROW** doesn't know exactly how many people his office has saved. That middle-aged caller, for instance—the one who said he couldn't be dissuaded from suicide. Was he? Or did he become another police statistic, a suicide with a name Farberow wouldn't recognize?

If the case seems urgent, Dr. Farberow and his fellow psychologists try to talk the caller into coming in for an interview. They try and get the caller to make arrangements for counseling sessions, if needed, with a psychiatrist.

"For others, the only safe thing is to have them placed under care in a hospital," said Dr. Farberow. "Frequently the family can't help people in these straits. They don't want the share and guilt that attends a suicide in the family. Their reaction to such a threat is to say, 'He'll never do it.' The family's most common defense is to deny that a suicide threat exists."

The center suggests that police and health agencies who get calls from persons threatening suicide try to get the caller to talk it over with the family physician—or, in Los Angeles, with the center itself.

"We are," said Dr. Farberow, "the direct answer to the cry for help."

Then he excused himself. "My phone is ringing," he said.

He weighed it in his hand a moment, took a breath, and said, "hello."

Throughout the world they're known . . . and . . . loved . . . the

# Beachboys of Waikiki

By Jack Schreiber  
Associated Press Staff Writer

AS THE HAWAIIAN sun made a million mirrors of the gentle leeward Oahu surf, a group of outrigger canoes pushed off from Waikiki Beach. They were filled with beachboys, normally a fun-loving lot.

This time there were no smiles or pidgin shouts. The beachboy familiar to the tourist has another side.

This group was taking the ashes of little Sandy—a poi dog, or mongrel—on his last trip to the surf. A mile out from the beach, where the first combers began to form for their long glide into the shore, the ashes were scattered.

There they mingled with the ashes of other Waikiki beachboys who loved the beach and surf so much they couldn't bear to leave them, even in death.

This is the beachboy's way of saying "Aloha."

It is the sentimental side of a fun-loving, romantic figure who spends most of his life on the beach at Waikiki.

THE WAIKIKI beachboy has become something of a legend throughout the world. His airy good humor and fractured pidgin-English endear him to the malihini (newcomer) and

very often bring him far-flung friendships that last for years.

There are about 70 beachboys along Waikiki's sandy mile. They serve the beach hotels and form a club.

They also have some of the most unusual nicknames . . . Yo-Yo . . . Two Bits . . . Brown Crab . . . Mud . . . Steamboat . . . Turkey . . . July, just to name a few. Few seem to know where the names come from.

July knows, however. "I was born in July so that's what they call me," he said.

The skills of sand and surf are like breathing to the beachboy.

In a few minutes he can grab a palm frond, strip it in half and weave it into a coconut hat of virtually any shape. And like as not he'll sell it to an admiring tourist for a dollar or two.

HE HANDS out towels, sets up back rests and can poke a beach umbrella into the sand so as to defy the freshest tradewind. He can demonstrate an embarrassingly simple method of stripping the thick, fibrous husk from a coconut.

In the surf he's one with the fish. He can paddle-steer a 650-pound fiberglass canoe loaded with 10 people through a thick school of surfers as if the boat were on a track.



Taking time out from his varied duties at Waikiki Beach, Duke, a beachboy, weaves hat from coconut palm fronds. A tourist will probably buy it.

If he feels like it he can get a surfboard and paddle out with wind-milling arms to the nearest combers, and come racing back shrieking the Hawaiian version of a rebel yell.

He's a musician, too. From nowhere he'll produce a ukelele and plink out "The Cockeyed Mayor of Kaunakakai"

with the dexterity of a fancy-fingered classical concerto. Plus a hula for good measure.

AND THE girls like him. Often a newcomer will visit Waikiki and express amazement at the beautiful women who are unmistakably attracted to the brown-skinned Hawaiians.

Explained the beachboy: "I don't know why. Same as everywhere. They girls. We boys. What else you need?"

Life isn't all fish and pol, however. The beachboy has a problem concerning the bums, parasites and freeloaders who flock to the beach for the easy life.

The trouble is that in the public eye these idle types are mistaken for bonafide beachboys. As Woody, who works at the Reef Hotel, put it:

"We work on the beach. We make our living from it. We do not want to be mistaken for those boys who come on the beach every day just to lie around. You tell the people that. They give us a bad name."

THE UNDISPUTED dean of beachboys is Chick Daniels, who has been on Waikiki since 1917. He's 61, a husky, copper-skinned Irish-Hawaiian whose pearl-white smile is known to thousands around the world.

Chick is head man at the Royal Hawaiian. His hearty manner has earned him many invitations away from the islands. He has also earned plenty of money, and spent it.

The beachboy's existence is Waikiki. And with the indelible landmark of grizzled old Diamond Head, he has done more to spread the fame of Hawaii than a dozen statehoods could.

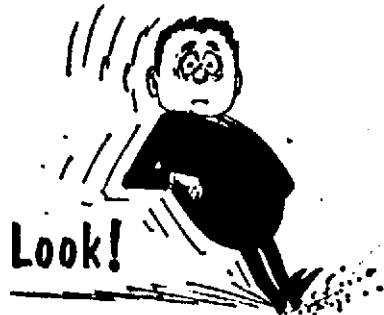
And, for him, when the blood-red sun sinks behind the Waiānae Mountains for the last time, the spirit sands beneath the "first break" wait patiently.



One of Waikiki's popular beachboys, Alex Apo, shows newcomers how to hold a paddle to propel an outrigger canoe. Apo is head beachboy at one of Waikiki hotels. Beachboys are romantic and helpful figures to tourists.

AP Wirephotos Photos

Take A Good Look!



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## LA REINA RULE

# WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please give genealogy on ORR.—G. O., Long Beach.

G. O.: ORR came from Kirkcudbrightshire on Solway Firth, a bay on the southwest coast of Scotland. It originated as the ancient Gaelic word "Orra" meaning "Man of pale complexion." This fair man's coloring distinguished the family founder from darker-skinned men. Descendants of Orra founded Orrstown in Franklin County, Pennsylvania in the 1700s. The Orr coat-of-arms has three silver triangles pointing together on a red shield.

**DEAR MISS RULE:** Would like the shield and history on GILMAN.—V. G., Downey; B. G., Long Beach.

V. G., B. G.: GILMAN is now English, but it is based on the French baptismal name Guillaume-in, meaning "Little resolute protector." This was transformed by early English forebears into Gilemyn, then to Gilman. Gilman is also traced to the north English "Gil-man" meaning "Dweller in a ravine." Richard Gilemyn is

listed in the English writs of Parliament for 1311. The unusual Gilman shield is silver, emblazoned with a black human leg in the center. John Gilman, who settled in New Hampshire about 1630, was one of the founding ancestors in America.

**DEAR MISS RULE:** What is the source of GRIMES.—M.G., Oildale; M.L., Long Beach.

M.G., M.L.: GRIMES, an English name, came from the Old Norse word "Grimr" meaning "fierce one." The Grimes shield has a bear head with an oak tree on a background of six alternating red and silver stripes.

**DEAR MISS RULE:** What is the origin of RYAN?—Mrs. J. R., Long Beach.

J. R.: RYAN, an Irish surname, was handed down from the ancestor, a famous chief called Riann who was known for his benevolence and even temper. Riann meant "Man of good disposition." His sons assumed the clan name O'Riain. This family were lineal progeny of King Cathair Mor, 2nd century Irish ruler. The O'Riains held the barony of Ul Drona in what is now County Carlow. Their beautiful coat-of-arms has three gold griffin heads on a red shield, accompanied by the motto "Molo mori quam foedari" or "Death rather than disgrace." O'Riain was Anglicized to O'Ryan and Ryan in the last 300 years.

**DEAR MISS RULE:** Please give history on RAMSEY.—J. W., Long Beach.

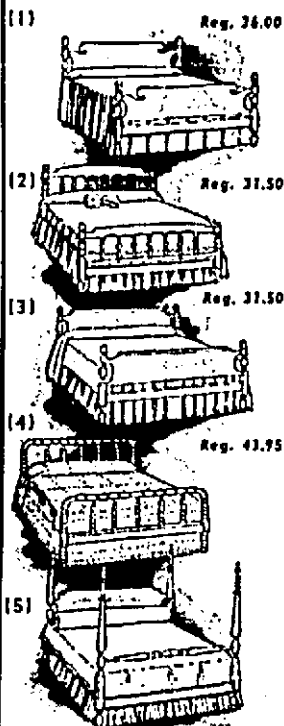
J. W.: RAMSEY has two English sources that merged many centuries ago. Ram's-Eye or "Ram's-island" and Hramm's-Eye or "Raven Island" both became Pamsey. The Scotch clan Ramsey are a branch of these ancient English lineages. Their ancestor Simon De Ramseye migrated to Scotland about 1125. The clan coat-of-arms granted in 1380 has an ermine chevron between three silver ram heads on a black shield. The Ramsey plaid is red, over-laid with wide black cross stripes accented with white pin-striping. Thomas, James and John Ramsey were south Pennsylvania land owners in 1781.

**DEAR MISS RULE:** Would like a rundown on CASTILLA.—C. C., Hawaiian Gardens.

C. C.: CASTILLA translates from its Spanish source word as "castle," referring to an ancestor who lived near a castle and eventually took his name from it. Castilla was also used by ancestors from Castilla (Castile), their ancient Spanish home province, when they moved elsewhere. The family coat-of-arms has a symbolic silver, two-storied castle tower mounted on a rocky hill in the center of a blue shield.

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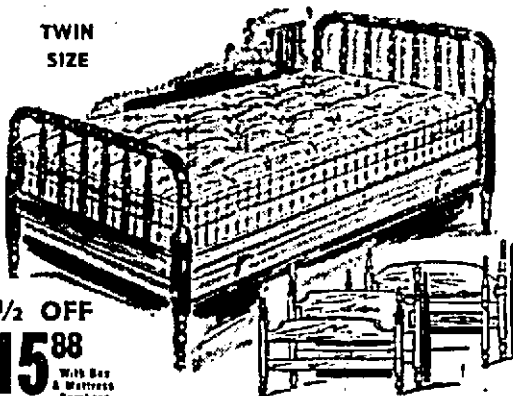
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## Antiques

(Continued From Page 2)  
though marks are not always  
reliable, extensive research  
indicates them to be from  
there.

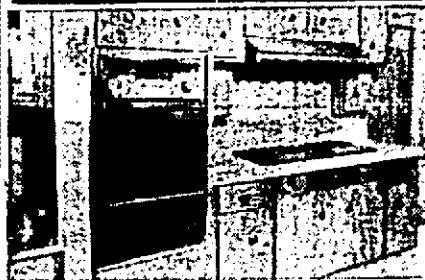
The largest figure portrays  
a pair of young lovers en-  
grossed in the familiar game  
of "He loves me—he loves me  
not." Torn blossoms and  
petals in the maiden's lap, and  
the beseeching demeanor of  
the worshipping swain as he  
offers her a fresh bloom, sug-  
gest that none of the petals  
have been plucked in the de-  
sired sequence. "Please try  
this one," he might be saying.

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tableau are perfect. The soft-  
ly-draped costumes, the facial  
expressions, even the finger-  
nails and torn petals are  
molded in a delicate, sensitive  
manner. This bisque figure is  
13 inches high and 14 inches  
wide.

Boy and girl figures on  
either side of the central  
group (see illustration) are  
each 17 inches high. Infinite  
detail is also evident in the  
graceful form and wasp waist  
of the pretty lass, and her  
swirling skirts with many pel-  
ticoats. The young lad is re-  
splendent in knee breeches and  
a flaring blue cape, with a  
beret perched jauntily on flow-  
ing brown curls.

Soft pastel blues, pinks,  
greens, and lavenders are har-  
moniously used in the deco-  
rative patterns. Dainty flower  
sprigs adorn the dresses, and  
perfectly-molded roses, gar-  
lands, bows, ribbons, laces  
and ruchings intensify the  
artistic charm of the figures.

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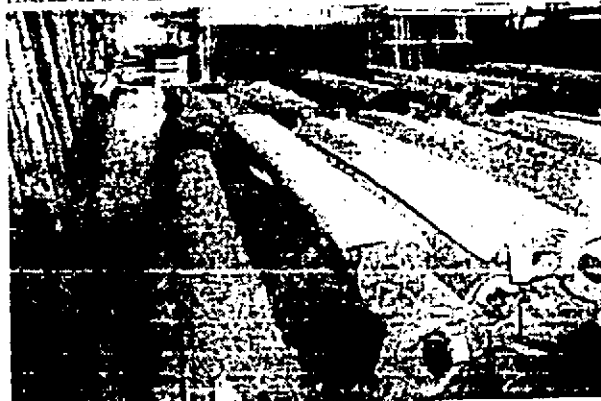
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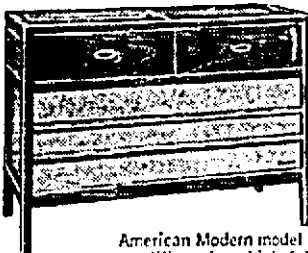
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# Parlor, Bedroom and Trailer



—Photos by Joe Hirschner.

Mobile homes provide a way of life that moderns find intriguing, and it suits the Harold Davises to perfection. They find ample space in this comfortable living room.

**WHEN DISCUSSING** their ideal future home a few years ago, Mr. and Mrs. Harold Davis decided that their requirements included plenty of closet space; a functional, sunny kitchen; a cozy but uncluttered living room, and a decorative scheme easy to maintain.

They finally found the home of their choice, a roomy trailer home in the Lakewood Mobile Estates at 12250 E. Carson Blvd. It combines all the features they hoped for plus many dividends.

*By Stella George*

The community has trailer space for about 170 units, many of which have a certain amount of elegance not usually found in regular homes of comparable floor space. A center recreational hall and swimming pool with large deck area makes the place seem more like a large hotel with individual cottages. Small, neat patios and well-kept lawns give each trailer

an individual distinction. The lawns, mostly landscaped with colored rock, require little upkeep and add to the tidy appearance of the whole area.

**THE TRAILER** occupied by Mr. and Mrs. Davis is 10 feet wide and 50 feet long with an adjoining cabana that measures 10 by 20 feet. The latter provides a comfortable bed-sitting room for Mrs. Davis' mother when she comes to visit.

A double sliding glass door on one side of the trailer



The camera here takes a look into the Davises' 10x20 cabana, revealing this sitting room area comfortably furnished and attractively decorated with plenty of space.



Compact, functional and attractive, the kitchen is enclosed with filigree dividers which can be unhooked.

opens into the living room. To the left is the kitchen and dining area. The quantity of the furniture is worth noting in detail.

To the right from the entry, a full-sized couch is flanked with two end tables and lamps. A grouping of two occasional chairs with table in between faces the door and backs the opposite wall. A large overstuffed chair faces the grouping. A low silver chest with a mirror above is near the door. A two-tiered phone table is near one chair.

A bar in front of the sink separates the kitchen and living room; and a filigree screen or room divider above also separates without closing off the kitchen. Below the bar, on the living room side, are bookshelves with the TV set nearby. Handsome pictures in large frames are on either side of room near the couch, and would be equally at home in a 20x40-foot room. Soft beige-tan carpeting covers the floor from wall to wall. Drapes are printed chartreuse. What appears to be a fine wood paneling in the room (in the entire trailer, as a matter of fact) is a light-weight plastic, rich and lustrous in appearance.

**THE KITCHEN** is colorful and compact, with plenty of walk-around space. The area is large enough to accommodate a dining table and four chairs. Here again, details insofar as quantity of items is concerned are worth mentioning. In the kitchen are three windows, ten cupboards, ten drawers (not tiny but full sized as in a regular home), a full-sized refrigerator, full-sized stove and oven, a double

sink, and a generous amount of work area. At the entry to the kitchen from the living room is a full-sized tea cart.

A narrow hall from the kitchen leads to the bathroom and bedroom. The latter is expertly designed with two double closets and two single closets, eleven built-in drawers, and a small built-in dressing table. In addition the room contains a double bed and a double chest with six drawers. Actually, there is more closet space in the room than in many average bedrooms in large homes.

The bathroom can be described in one word: pretty. The fixtures are pink, and there is a good-sized dressing table next to the wash basin. The tub is full-sized. Cupboards from the ceiling provide storage space for towels, etc. Below the dressing table are small extra chests of drawers.

**THE CABANA** seems to be a part of the home, but is easily removed if a trip is in order. It is cleverly furnished to take every advantage of the floor space. The sitting room is separated from the bed area with a sheer curtain gracefully draped to form the "doorway." A heavy sideboard in front of the curtain acts as the room divider. The room is cozy with treasures picked up over the years, and an overstuffed rocker says, "Welcome, sit down."

A natural gas wall furnace heats the trailer when weather is cold. Many windows provide plenty of fresh air in the summer. The patio with awning above, just outside the trailer and cabana, is spacious and inviting with chairs and tables.



Exterior of the Davies' de luxe trailer dwelling.

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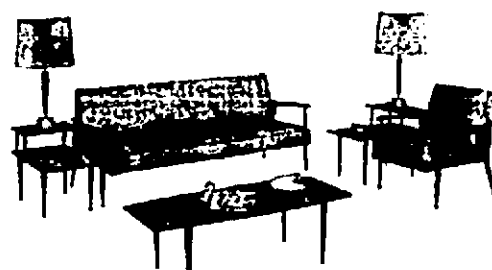
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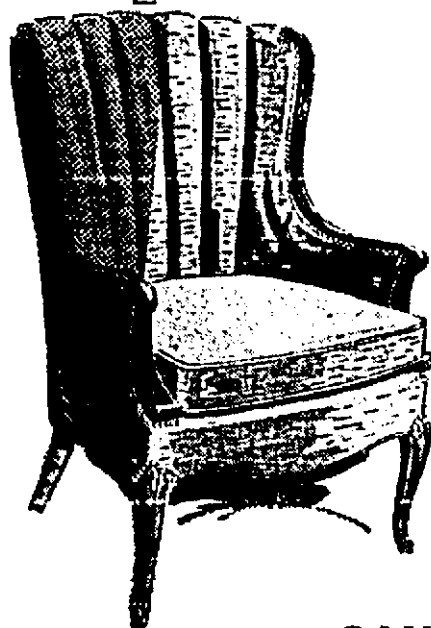
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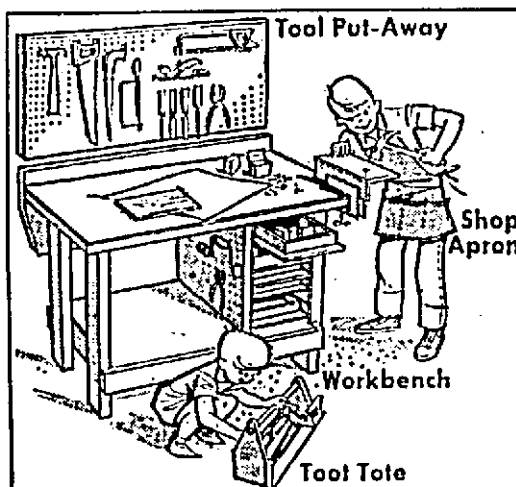
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By William Meyerriecks

**G**IVE A BOY a workbench of his own and a full set of tools and he'll burst with pride and joy—and will keep constructively busy for months on end.

Bench here is 27 inches high, 24 wide and 40" long. Top is 3/4-inch plywood faced with hardboard. Drawers are simple affairs mounted on hardboard plates; drawer section is lined with Texture

1-11 plywood with pre-cut grooves.

**TO ORDER**, specify Child's Workbench Plan S-47 and send 50 cents with name and address to Building Editor, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif. Plan lists exact sizes of parts, has step-by-step construction drawings and detailed data for tool put-away, shop apron and junior-sized tool tote.

## Glassed-In Pipe Rack

**EVERYONE KNOWS** that keeping a collection of pipes around the house is a headache for most wives. Pipes collect dust, which isn't sanitary; they taste bad when dusted with furniture polishing rags; they smell up the room they are kept in . . . and most pipe racks are open, providing only for collecting the items in one place.

So, pipe smokers, let's put those pipes in a glassed-in rack on the wall where they will stay clean and out of the way. The rack (see photo) is the ticket. Two of the three

drawers below are for airtight humidors for tobacco; the other is for cleaners, reamers, filters and all sorts of other supplies. This rack saves table-top and desk space—you'll probably want to build one for your den and one for your office. Construction is easy when you use a full-sized pattern.

**TO OBTAIN** the full-size pipe rack pattern No. 270 send \$1 in currency, check or money order to Steve Ellingson, Long Beach Independent, Press-Telegram Pattern Dept., Box 2383, Van Nuys, Calif.



Tom Franden, NBC-TV personality, enjoys this pipe rack that has 18-pipe capacity and a dustproof glass front.

**FOOD**

# There's Elegance in a Fruit Cup



Fruit cups, such as this tasty combination, are a delight when brought to the table.

**FOR** A meal-beginner, salad or light dessert, a fruit cup starting refreshing desert grapefruit is hard to excel. Such is Elegant Fruit Shells combining grapefruit sections,

cling peach slices and red grape halves. Serve in a pretty bowl or sherbet glasses and

nestle in crushed ice, or scallop grapefruit halves and arrange the fruits in the shells for an extra-special treat. Other fruits of your choice may also be used.

By Mildred K. Flanary  
Independent Press-Telegram Home Economics Editor

## \$5 for Your Recipe

**NORWEGIAN** Meat Ball Soup is the week's best recipe and wins a \$5 prize for Mrs. Verne N. Osmundson, 1401 Paseo del Mar, San Pedro. Mrs. Osmundson's recipe:

**Norwegian Meat Ball Soup**  
8 med. sized potatoes, 1/2 tsp. salt  
quartered 1/4 tsp. pepper  
2 lge. onions, cut in 1 beaten egg  
eighths 3 tblsp. milk  
1 bunch celery, diced 1/2 tsp. salt  
1 bunch carrots, sliced 1 lb. ground round steak  
6 cups meat stock or Chopped parsley  
boullion

Cook the vegetables in the 6 cups of meat stock and add the salt and pepper. Cook until tender. Add the beaten egg, milk, and salt to the pound of ground round. Shape into small balls. Bring soup to a boil, drop in the meat balls and cook 6 minutes. Serve with chopped parsley sprinkled on top of soup.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address, to: Recipe Contest Editor, Independent Press-Telegram Southland Magazine, Sixth and Pine, Long Beach 12.

### Elegant Fruit Shells

3 desert grapefruit  
1/2 cup grapefruit juice  
1/2 teaspoon grated grapefruit rind  
1 can (1 lb. 13 oz.) cling peach slices, drained  
1 1/2 cups red grapes, halved and seeded  
1 can (6 oz.) frozen limeade concentrate, thawed  
1/2 teaspoon celery seed

Halve and section grapefruit; remove sections to bowl. Squeeze 1/2 cup juice from membranes and grate bottom of 1 grapefruit shell for 1/2 teaspoon rind. Combine grapefruit sections with peaches and grapes; arrange in grapefruit shells. Combine all remaining ingredients and blend well. Spoon over fruit. Makes 6 servings.

Note: For scalloped edges, press edge of 1-teaspoon measure gently into whole grapefruit, repeating all the way around. Form scallops with thin sharp knife, cutting into center of grapefruit. Twist halves to separate.

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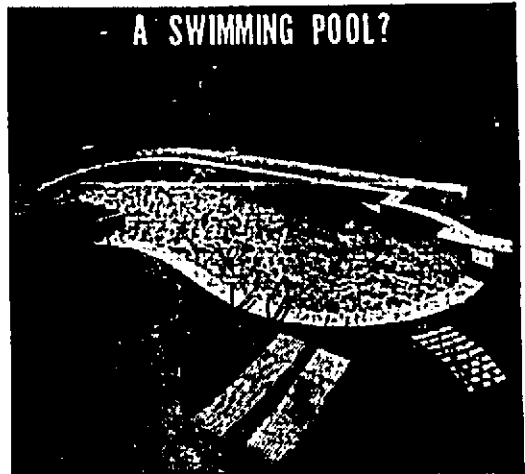
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GRADE CARD

## Test Study-Tips

By Harry Karns

Education Research Associates

**WE SAID** recently that a student preparing for a test can improve his prospects by recalling the type of questions the teacher normally asks in class discussions.

That was offered as one technique of study, but not the only technique, and not necessarily the most important.

There is, in fact, a much more important piece of advice for the child who comes home with a test paper marked "D" and complains:

"The teacher never asks the questions I study for."

The advice is this: Learn MORE than you expect the teacher to ask.

The average quiz, mid-term test, or final exam covers only 10 per cent of the potential questions.

This means that if the student expects to make a high grade, he must learn nine to ten times as much as he will be asked.

The more he knows, the more likely he is to know the answers to the questions that are asked. (Who could argue with that?)

If your child recognizes and accepts this fact, he holds the real key to success on tests.

This is not to say that he must set out to learn every single detail, however slight, which his text and his notes contain.

Naturally, he must use discrimination and judgment.

He should ask himself:

1. What type of questions does the teacher usually ask?
2. Which parts of the lessons have been emphasized most in class discussions?
3. Which parts has the teacher stressed in lectures?
4. Which parts did the author give the most attention?
5. Which points stand out above all others when the material is outlined?

After determining the general areas in which to operate, the successful student then studies his materials according to a pattern of declining importance—the most important material first, then less important material, and so on down the scale.

It is not enough to study hard. If your child studies one point "hard," but neglects half a dozen other points that may be covered, his study is inadequate.

He needs to strive for quantity of information as well as quality of understanding.

(If you wish assistance in helping your child to do good work in school, mail questions and requests to Harry Karns, Room 403, Independent, Press-Telegram, Sixth and Pine, Long Beach 12. Letters cannot be answered individually, but some will be answered in this "Grade Card" column.)



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East Meets West  
in Fashion

# It's the Obi Silhouette

By Mary Ellis

Independent Press-Telegram Fashion Editor

Could it be that Japanese-inspired fashions will turn American women into shy, gazelle-like creatures who live only to please their men?

Not likely. But one does wonder what masculine lobby got to Jacques Tiffreau, Paris-born designer who turns out trend-setting fashions for the house of Monte Sano and Pruzan.

His spring collection features what he calls the obi silhouette.

EVERY school girl knows that an obi is a wide sash which Japanese women wind around their midriffs and tie in back of their kimonos.

The very sight of it



Near East influence is found in a triangular stole of embroidered chiffon which gives exotic look to his formal gown by Herb Sandheim. Dress of same chiffon is richly colored, sprinkled with sequins.



East meets West in Linton tweed costume by Monte Sano and Pruzan, featuring an obi-sashed dress with low-cut, all-in-one sleeves and simple "crater" neckline, repeated in short, dripping-in-back cardigan coat.

suggests demure, docile damsels who bow and scrape in the presence of their lordly males.

TO GIVE added authenticity to his "go East, young woman" theme, he does other steals from the Oriental kimono. Sleeves are seamed below the shoulder, yokes are gathered in back, skirts have front panels.

The shockeroo: His "crater" neckline that gives the most un-Oriental and expansive display of

bare collarbone this side of a TV panel show.

Each season, Tiffreau bares a little more with his neckline treatments. If other manufacturers copy his touches as usual, it will be a breezy Easter parade.

The award-winning designer's "crater" is an apt way to describe the way he cuts fabric in a wide curve across the front and scoops it out at the back in what used to be called a cocktail dress neckline. No more. The

crater has opened up necklines on dozens of daytime dresses, suits and costumes.

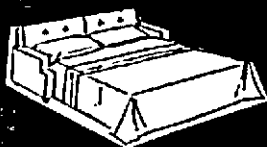
For the most far-out Near East look of all: Herbert Sandheim's triangular scarves worn as headpieces, snood-style, with matching evening dresses of flowing paisley chiffon.

Just the kind of feminine, exotic look that might prompt Confucius to say: "East is East, West is West—and most any swain will be glad they met."

## HEADQUARTERS

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## Girl With the Million-Dollar Smile

(Continued from Page 7)  
ing her dancing career. She was on crutches for 14 months. She wept continually about her ill fortune.

ONE DAY her mother told her: "Doris, stop crying! You and I are going to find you a new career!"  
And they did. Alma Kap-

pelhoff took in sewing in order to earn enough money to buy singing lessons for her daughter. Soon Doris was on her way. When she was 15 years old, she changed her name to Doris Day, taking the key word from one of the songs she did so well, "Day After Day." After singing with Cincinnati night club

bands, she began earning top pay as a vocalist with the Bob Crosby and Les Brown orchestras.

But she was not happy. She went quickly through two marriages and divorces which left her broken emotionally. (She was wed the first time when she was 17 and had a baby when she was 19. Her son Terry, now a strapping 6-footer, is 20 years old and a student at a Christian Science school in Illinois.) Although she'd had no previous acting experience, she was selected by Hungarian director Michael Curtiz in 1938 to co-star with Jack Carson in the musical "Romance on the High Seas."

Doris' pert smile and sugarcane singing voice stole the picture—and she was promptly spun away on the filmville carousel, making film after film in quick order. In 1939, she became so exhausted from overwork that she nearly suffered a nervous breakdown. She encountered breathing difficulties (caused by nervousness) and sincerely believed she was dying of heart trouble and tuberculosis.

Later she told her friends: "I took to my bed. I waited for death."

REST, THE counsel of a wise general practitioner and the love of her husband brought her back to normalcy. She went on to even greater fame and wealth, starring in such difficult dramatic films as "Love Me or Leave Me" (the sinful Ruth Etting story) and "Julie," which placed more emphasis on her acting skill than on her singing.

Still fantastically freckled, Doris Day, who soon will be 38 years old, is still a slim blonde who manages—despite a few minor wrinkles—to look like a girl of 29.

She is hugely enjoying her work in "Jumbo," a circus picture, in which she is co-starred with Jimmy Durante and Stephen Boyd.

DORIS IS definitely the most popular actress on the set of "Jumbo." When she arrives for work each morning at 9, she carries a large bag of coffee cakes purchased a few minutes earlier at Bailey's, her favorite Beverly Hills bakery. Whenever there's a break in her shooting schedule, she invites propmen, gripmen and even janitors to visit her inside her extravagantly furnished dressing room where she serves the coffee cake with steaming cups of Sanka coffee.

A devoted Christian Scientist, Doris admits candidly that her life is often far from happy at times, but by thinking positive, harmonious thoughts she manages to keep herself on an even keel within the mad tilted framework of Hollywood.

"The main thing," she says, earnestly, "is to think good thoughts. That's my philosophy. As long as I think happy thoughts, I am happy. Is anything else in life more important?"

And then she answers her own question: "Of course not."

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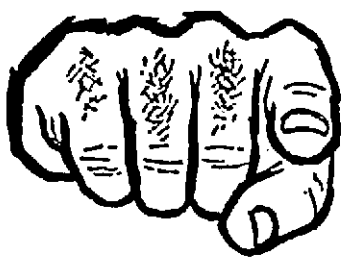
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# It's Mood Is Oriental

ness of the Japanese garden. But, although it is one of the most visited places of beauty in this part of the state, not many people know its history.

Until 1912 the garden was an unsightly canyon used as a reservoir, with a dam at one end. Huntington was preparing to move with his family to his new mansion on his newly purchased Rancho San Marino, and he wanted this eyesore changed into something more attractive.

Workers leveled off the dam, installed a rockery and waterfall, and excavated for ponds, lining the walls and bottoms of them with concrete. When this work was finished, they put in walks and steps.

ALL THIS TIME the man in charge of the work was looking for the rare Oriental plants that were needed to complete the job. Finally, unable to find the plants he needed, he purchased an entire Japanese tea garden in Pasadena. Its bridges and buildings were installed as other crews planted trees and shrubs.

Not long after that, Huntington received a shipment from the Orient which included stone idols, miniature pagodas, and Japanese lanterns, and after these were placed in appropriate spots he hired a Japanese craftsman to design and construct a bridge, called the Full Moon Bridge. When the Garden was completed a Japanese family was hired to live in the two-story Japanese house that had been built on the far slope of the canyon, and to take care of the garden. The members of the family, dressed in their Japanese costumes, added a picturesque note.

THE JAPANESE family—like the Huntington family—is gone now; and some of the plantings around the garden have grown out of all proportion to the effect for which they were originally planned. But today, as many years ago, the Japanese garden is another visible facet of Huntington's dream of beauty.

## Bare Root Tip

When it comes to planting bare root shrubs and trees, the gardener is often hesitant to prune the top back. On the theory that he should leave well enough alone, he just plants the thing and lets it go at that. Trouble is, this isn't really well enough, and unless your nurseryman has already pruned the new bare root stock for you, performance will not be up to par.

Whether it's a rose or a fruit tree, ask your nurseryman what pruning is needed.



Japanese garden and Full Moon Bridge are a beauty spot on the grounds of the Huntington estate in San Marino.

By Nancy Vogel

ONE OF the most beautiful spots in Southern California is the Japanese garden of the Huntington estate in San Marino. Thousands of people each year go to see the Blue Boy and the other famous old paintings and documents in the Art Gallery and Library, and most of them pause a while in the lovel-

## Mack Jones

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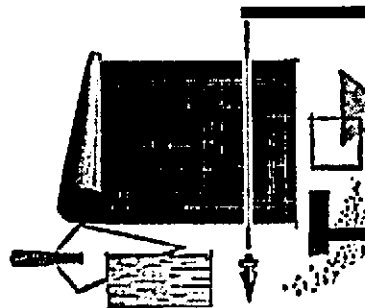
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## You Ask We Answer

By Haskin

Q. In the wild, do gorilla families sleep on the ground or in trees? D. S.

A. Adult males nearly always sleep on the ground. The females and young animals sometimes make nests of vines and moss at the base of trees, but they usually sleep in trees on platforms which they make by bending small branches and tying them together. Gorillas seldom spend more than a night or two in one place since they are continually moving on to new feeding grounds.



Q. What children's poem ends each stanza with the refrain that "goblins will get you if you don't watch out"? K. R.

A. James Whitcomb Riley's "Little Orphan Annie." The first of its four stanzas ends: "We set around the kitchen fire an' has the mostest fun/ A-list'nin' to the witch-tales 'at Annie tells about, 'An' the Gobble-uns 'at gits you/ Ef you Don't Watch Out!"

Q. Which stays in use for more years—the average passenger automobile or the average truck? C. M.

A. The average truck. As of 1960, the Automobile Manufacturers Association estimated that the average age of trucks in use was 7.6 years, and the average of passenger cars was 5.77 years.

Q. How is the winner of a ski-jumping meet determined? F. Y.

A. Under National Ski Association rules, the winner of a jumping meet is determined by the point system. Points are awarded for (1) distance, (2) courage, (3) control throughout the jump, and (4) form. Each competing skier is allowed two jumps during the meet, but under the point system it is possible for a skier to make the longest two jumps and still lose. In jumping, form counts equally with distance in importance.

Q. What four words in the English language does everybody always pronounce right? V. R.

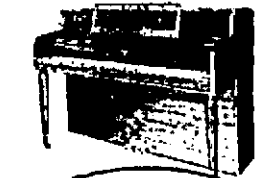
A. The answer to this conundrum is: right, rite, wright, write.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine, Independent, Press-Telegram Information Bureau, 635 F St., N.W., Washington 4, D. C. Please enclose return postage or self-addressed, stamped envelope.)

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# Greats of Sports Realm

By Vera Williams

Independent Press-Telegram Book Editor

"MOST OF US in sport suddenly drop from some place near the top to the bottom and stay there. It is not such a remarkable thing, when you analyze it, that a man can wake up one morning as champion in his particular sport and go to bed that night with no more athletic future than a broken-down gigolo. It happens regularly, I know."

So ruefully wrote Charles W. Paddock, erstwhile "world's fastest human" — how he hated that title! — in a piece about comebacks and those who fail to make comebacks in the first issue of Esquire in the fall of 1933.

Charley's article comprises the preface of "ESQUIRE'S GREAT MEN AND MOMENTS IN SPORTS" (Harpers, \$8.50) which captures in dramatic moments of victory, conquest and defeat the great sports figures of our time.

Paddock, a former Olympic sprinter who eight times ran the 100-yard dash in 9.6 seconds, was business manager of the Long Beach Press-Telegram when he wrote the article.

"We often get the impression that a star today is only a shell of himself, tomorrow," wrote Paddock. "In such cases the deterioration has been so subtle and gradual that we fail to recognize it. Yet it has been going on just the same."

"There are no exceptions. Great athletes like Gene Tunney in boxing, Paavo Nurmi in running, Johnny Weissmuller in swimming, Jim Thorpe in football, Babe Ruth in baseball, Helen Wills Moody and Bill Tilden in tennis and Bobby Jones in golf have either retired while still at the top or have possessed the happy faculty of being able to make perennial comebacks. This has been due to extraor-



ARTHUR HAILEY

Titled "In High Places," Arthur Hailey's latest novel is about high-level Canadian politics and a projected union of the Dominion with the United States (Doubleday, \$4.95). Hailey lives in Scarborough, Ontario.

inary natural ability or lack of severe competition. . . .

"Great Men and Great Moments in Sports" includes outstanding articles printed in Esquire between 1933 and 1962 on auto racing, baseball, basketball, hockey, horse racing, hunting and fishing, golf, judo, mountain climbing, tennis, track and field and yachting. Great sportswriters in the volume include O. B. Keeler, Red Smith, Paul Gallico, Roger Kahn, Jimmy Cannon, Grantland Rice, George Frazier, Herb Graffis, Arthur Daley, Zane Grey, Budd Schulberg.

Photographs and sketches include the work of George Bellows, John Groth, Ben Stahl and Steven Dolanos. Grantland Rice wrote about

"Big Red: The Mostest Horse"; Paul Gallico, "Red Grange: Houdini of the Gridiron"; Herb Graffis, "Ben Hogan's Great Comeback"; Jack Miley, "Babe Ruth's Greatest Moment"; Barnaby Conrad, "The Greatest Bullfight Ever."

It's a "must" for everyone who likes sports.

## "PASSAGE TO DANGER"

by Edwin Lanham (Harcourt, Brace & World, \$3.50) is a thriller which uses the Cuban Castro regime as its background for intrigue.

Lanham, author of "Double Jeopardy," tells of the complications when a soldier of fortune pilot agrees to fly in an agent and a package of money to Cuba.

## Author's Party

Sarah Ferguson, Long Beach resident, author of "Hills of Desire," just published by Vantage Press, will be guest of honor at an author's party from 7 to 10 p.m. March 8 in the Belmont Book Platz, 4818 E. Second St. The public is invited.

Her novel, a saga of farm life from horse and buggy days to World War I, has for its setting a Dickinson County, Kan., farm where Mrs. Ferguson once lived. Her grandfather, Jacob F. Eisenhower, also grandfather of Dwight D. Eisenhower, gave each of his seven children 160 acres of Kansas farmland.

When Eisenhower was a candidate for the presidency, Mrs. Ferguson served as chaplain of the 18th Congressional District Republican Women's Club in Long Beach. She is an ordained minister in Christian Philosophy and lectures frequently.

She has written two other books and numerous short stories and poems.

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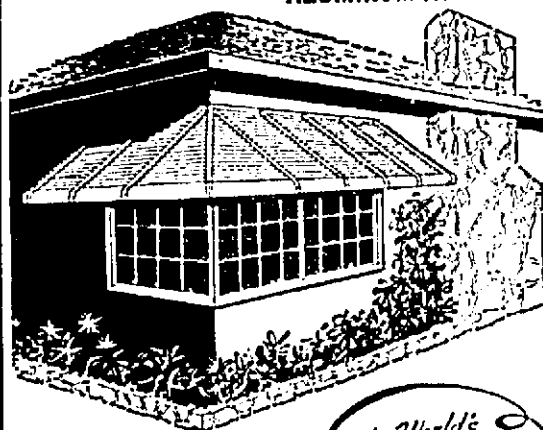
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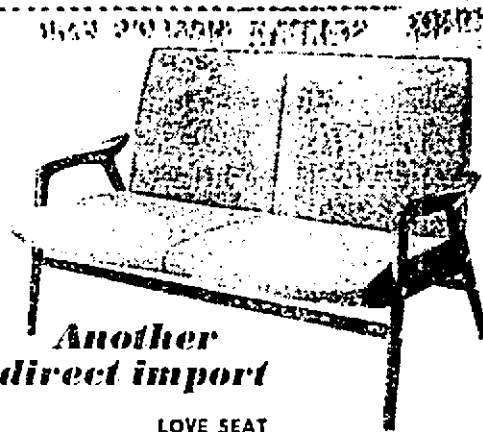
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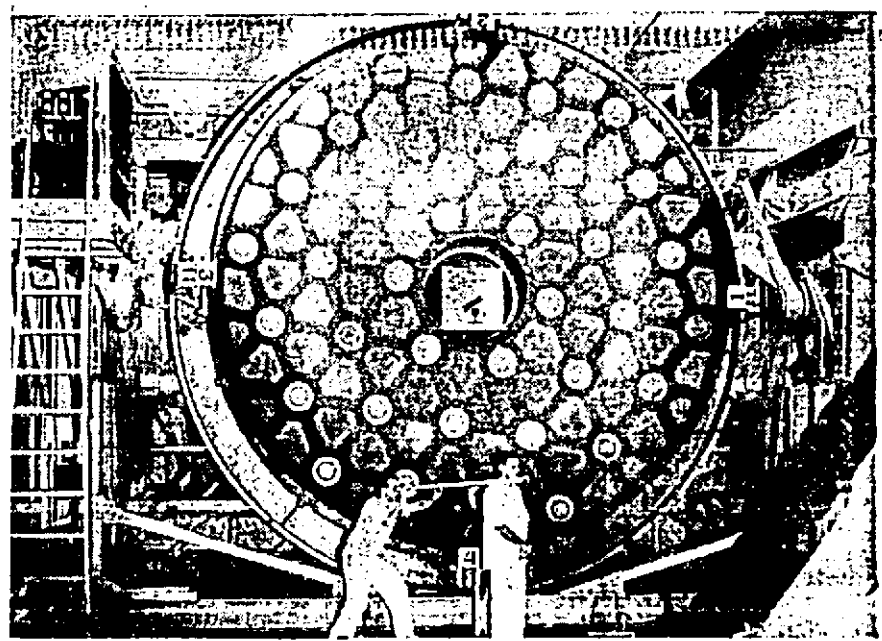
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Brown and one of his assistants stand in front of the Palomar telescope mirror when it stood up vertically.

### He Ground Palomar's Giant Eye

(Continued from Page 4)  
and changed into white, dust-free clothes and special sneakers. With the mirror flat beneath them, a special blend of rouge and water being poured onto it, they ground away.

WAR HELD UP the mirror's completion but finally,

In 1917, the glass giant was ready for its 130-mile trip from Pasadena to the top of Mt. Palomar. Brown had finished his grinding, his testing, but the mirror was still his baby. He directed the loading of the precious glass on the special truck. He directed its transportation to Mt. Palomar.

"It was a good life," Brown says today as he works—still grinding—at his hobby of making jewelry from native wood and the seeds of native plants. "I worked at what I wanted to work at. I succeeded in helping to make something which will advance the knowledge of man. I learned that it is not so much education that fits a man for his job but skill and temperament. I learned patience, I learned perseverance and I also learned what it means to a man to have a wife who will stand by him no matter what."

### Camera Guild

Long Beach Camera Guild will have two color competitions, one in stereo, at a meeting at 7:15 p.m. Wednesday in Los Altos Library, 5614 Britton Dr. Guild members who had slides accepted in a recent Circle of Confusion International Exhibition are Gerald Church, Chuck Haven, Don Hayward, Elva Hayward, John Hults and Floyd Williamson.



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## Your Host: Indonesia

**P**ROSPECTS for travel to Indonesia are brighter in 1962 than in many a year. The government is rolling out the welcome mat with a drastic cut in red tape, and a series of reforms designed to ease the way for the traveler from abroad.

Americans, for example, are now entitled to 90 rupiahs, instead of 45, to the dollar. This new exchange rate, which cuts costs for tourists in half, makes Indonesia one of the best bargains in Southeast Asia. Hand in hand with the reduction in prices goes a sweeping construction program which aims to bring western comforts to this exotic island republic.

The Hotel Indonesia, with 425 rooms air-conditioned, now being built in the residential section of Djakarta, will go a long way to solve the hotel problem which has plagued the capital. The Indonesia under the management of the Intercontinental Hotels Corp., a subsidiary of Pan American Airways, will offer a swimming pool, shopping arcade, oriental restaurant and nightclub. It is slated to open this summer.

**TWO OTHER** hotels in Djakarta have added air-conditioned rooms with rates averaging \$10 a day with meals. A string of new inns also has been planned for resorts around Java and Sumatra in time for the start of the Asian Games on Aug. 24. These games, an Oriental Olympiad, taking place in Djakarta through Sept. 4, will draw athletes and spectators from more than 30 countries.

Djakarta at the moment is in a ferment of activity in preparation for the games with a new stadium and sports arena now going up. New tours are being worked out to take in the more colorful aspects of this bustling city.

Most sightseeing jaunts around the capital also cover the famous Botanical Gardens at Bogor 35 miles away. These gardens, 275 acres, surrounding the president's summer palace, feature almost every kind of vegetation known to man from a mangrove swamp to a spectacular array of 8,000 orchids.

**INDONESIA** is a nation of 3,000 islands stretching from the Indian to the Pacific Ocean and has an inexhaustible store of sights to intrigue the traveler.

Lying a notch or two below the equator, Indonesia is tropical, but the heat is tempered by breezes from the sea. The most popular season is during the west monsoon, generally from October to April, but the rain falls usually at night. The dry season runs

from May to September.



Women walking single file with baskets of fruit on their heads are a common sight on the island of Bali.

## Going Places

By SHIRLEY and BOB SLOANE

**U**NCOMMONLY hot and brilliant, the midwinter Florida sun shone over the expanse of cement known as the patio of Miami Beach's Deauville Hotel, which is a kind of permanently beached S.S. United States.

A pretty girl blared her pages over the public address system. Telephones in the cabanas rang incessantly with messages from bookies and brokers, and browned heads like raisins in the sun popped up from lounges to see if it was for them. Jets zoomed overhead, helicopters buzzed the shore, the Goodyear blimp droned by and monoplanes trailing advertising signs plied their way up and back.

Leisure is a matter of taste, and in Miami Beach it is more closely associated with stimulation than relaxation. Lest the conventional hubbub fail to keep anyone awake, all up and down the beach Lessons in Leisure were being peddled on a lounge-to-lounge basis.

**BY ACTUAL** count, these ranged from Acrobatic to Zen and included skin diving, water skiing, swimming, diving, trampolining, golfing, ice skating, tennis, yoga, twisting, hully gully and mashed potatoes—the latter two of which we assume were luncheon dishes. You could also shop for clothes by poolside, arrange to sit for a portrait

or get a free lunch by entering a spaghetti-eating contest.

Despite the other temptations, Miami Beach's leading poolside diversion is gin rummy. Tournaments involving syndicates of players start early in the morning and run until sunset, whereupon they are recessed to the hotels' card rooms.

**A CLOSE SECOND** among pastimes is establishment of most anyone can now afford merely to come to Miami Beach, the ideal winner of this game is one who stays from November to May, and has a three-room suite and a cabana at a plush hotel—on the European plan, of course. The American plan, a short stay, a mere bedroom or a lower-priced hotel are all declassé.

Since foreign travel is a well-accepted index of social stratification, this can now be arranged easily. More Caribbean cruises sail out of the Miami area than any port but New York, and range all the way from grand tours to the Calypso Liner's \$13.50 compact cruise, a one-day scoot to Bimini in the Bahamas.

You step ashore just long enough to show your vaccination certificate, then do your free-port shopping on board and return breathlessly to your Miami Beach hotel the same night with tales of your Trip Abroad.

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"We are on a limited budget with a possible three weeks in Japan. We are rugged and don't require best accommodations. Your advice please for seeing a LOT of the country."

**TRAINS** are the best way to make it around Japan. Or you could rent a Japanese scooter. The roads are not very good for cars.

For inexpensive accommodations, the government-subsidized youth hostels have been highly recommended to me. Any age can use them—you need a card (cost \$4.18) from Japan Youth Hostels, Fuji-kan Bldg., 2 Kotochira-cho, Shiba, Minato-ku, Tokyo. Literature on these from Japan Tourist Association, 45 Rockefeller Plaza, New York City.

Carry your things in simple form—a rucksack would be good. Most of the hostels (there are more than 300) are Japanese inn style. Sleep on the floor, deep dish bath, etc.

For sample costs: Bed, 28 cents; breakfast, 28 cents; dinner, 42 cents; use the kitchen for cooking and it costs only 5 cents. Train rates are very easy. Carry a Japanese-English dictionary. You won't find much English spoken.

"We are staying in a hotel on Hollywood Boulevard during our three weeks visiting our daughter. Can we get into a movie studio to see it?"

Tanner Gray Line tours take you through a studio and some of the TV studios with the shows. You get a pretty good idea of how they do it and I think you'll like it.

"... though we won't be

going for a year, we'd like to read some book with price background on Europe."

**NEW HORIZONS** Living "Abroad" is put out by Pan American Air Ways at \$4.95. Probably have to write for it—P.O. Box 1111, New York City 17.

This has so much information for the person living in the 88 countries (all over the world), I think it is worth reading.

"Where would you advise a single girl to go dancing in Rome?"

You don't find spots like this in Rome any more than you do in New York, Chicago and San Francisco. But a nice, relaxed place to mill around and meet people—(o.k. for single girls) with community singing. Da Meo Patacca in the Tastevere section. The old part of Rome across the Tiber.

This is a better district generally for less expensive restaurants and less of the pickup, gigolo action all tourist girls get annoyed with in the touristy parts.

If you have a date, La Habala above Hostaria dell'Orso is the top night club. But watch out for those charming dates you meet at tea time. They expect you to pick up the check. And a sifter fee.

"What do you do about driving the Alaska Highway?"

Get a list of campgrounds from Div-Tours, 310 Alaska Office Bldg., Juneau, Alaska. Allow at least eight days—it's 2350 miles and, while the road is all right, it's not a speedway.

Allow yourself \$250 (less if you camp out).

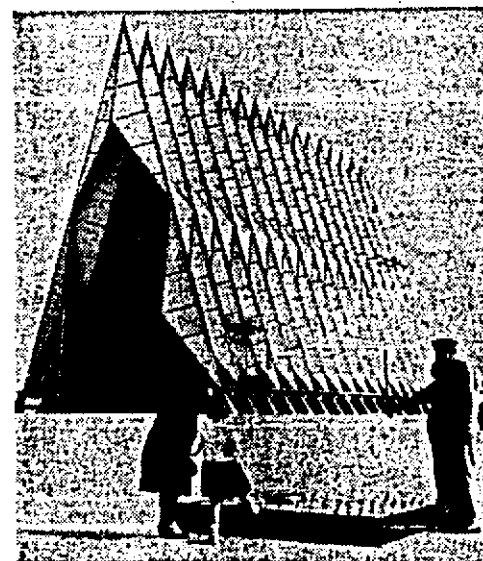
You can ship the car back for \$120 if you don't want to drive both ways.

Take some mosquito repellent. "Off!" is a good brand using the new repellent recommended by the U. S. Department of Agriculture.

Stan Delaplane finds it impossible to answer all of his travel mail. For his intimate tips on Japan, Italy, England, France, Russia, Hawaii, Mexico, Ireland and Spain (10 cents each), send coins and stamped, self-addressed, large envelope to Chronicle Features, 821 Market St., San Francisco.

Distributed by The Chronicle Features

**GREYHOUND LINES** plans a five-week package tour to the historic south, Washington, D.C., the Great Smokies and Florida's Everglades, with departure March 21 from Los Angeles. Return is April 27 after visiting such floral centers as the Jungle Gardens of New Iberia, the gardens of Natchez, Bellingrath Gardens, Cypress Gardens, Cherry Blossom Time in Washington, D.C., and the Azalea Gardens of Tennessee and North Carolina.



Continental Airlines Photo

## Keyed to the Future

**SHAPING UP** near Colorado Springs is the U. S. Air Force Academy's inter-faith chapel (above). The exterior of the \$3,385,000 steel, aluminum and stained glass edifice, designed as the "Chapel of the Future for an Air Force of the Future," is nearly finished and work is progressing on the interior. The chapel is scheduled to be in use by late spring 1962. The 17-spire, 150-foot-high chapel is divided into three areas and will seat 900 in the Protestant, 500 in the Catholic and 100 in the Jewish sections. In foreground an academy officer shows visitors the seal laid when the academy itself was dedicated.

## Padua's Pride

The Little Theater in Padua Hills, always a delightful destination, gets deserved praise in a new book "Mexican Serenade: The Story of the Mexican Players and the Padua Hills Theater" by Pauline B. Deuel (Padua Hills, Claremont, Calif., paperback \$1.85).

Miss Deuel traces the history of the players from the time of their first presentation in 1932 and how—under the guidance of Herman H. Garner—they have accomplished their aims of presenting authentic songs and dances in beautiful costumes, depicting colorful scenes of Mexican or early California life.

Padua Hills Theater, just north of Claremont, presents plays each Wednesday, Thursday, Friday and Saturday at 8:30 p.m.; each Wednesday and Saturday at 2:30 p.m. The dining room, where the players serve, is open daily except Monday for luncheons and dinners. Still another attraction is the Mexican import shop.

## Hanover Show

An aeronautics display will be a feature of Hanover's massive German Industries Show, April 29-May 8.

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## 8-Story Cafe

Osaka, Japan, boasts a unique eating emporium with eight different restaurants housed in the same building. Each floor offers something different. In ascending order, the floors are devoted to a tea house, cuisines of America, Japan, and China, tempura and sukiyaki meals, banquets, French food and at the top, Italian meals. Called the Shokudo Building, the restaurant is a gourmet visitors to Osaka, according to Japan Air Lines.

## Travel Tips



by  
Edward Shelton

European railroads offer comfortable and dependable service — economical too! The Swiss Federal Railways grant 25% reductions to groups of 6 or more traveling together.

Incidentally, don't discard a European railway ticket just because it's been punched by the conductor. Many depots require presentation of tickets prior to departure from the station.

We just received a letter from Loreene Bell of the Long Beach Schools from Hong Kong, who writes that she is having a ball on the Pacific Far East "Golden Bear" and has been appointed as-official Assistant Grunge Director! Remember the Luluwood Chamber of Commerce LEE DAY Jet Tour to Hawaii, leaving April 27th and returning May 8th, at the low cost of \$525. Contact the Chamber or ourselves for reservations and information.

Whether traveling by air, rail, ship — or rickshaw, depend on ACME TRAVEL SERVICE for reliable money-saving counseling and careful arrangements. Drop in at 5004 Faculty Ave. opposite Post Office in Luluwood Center, or call ME 4-2700.

(Copy: 1962-575)

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# New Gold Rush in the Klondike

By Fred Taylor Kraft

Independent Press-Telegram Travel Editor

**A**N unforgettable vacation, one that holds promise of being not only very different but adventuresome as well, would be a midsummer jaunt into Canada's Yukon where Dawson City is planning a Gold Rush Festival that should be something to shout about.

From July 1 through Aug. 17 this wilderness community, so dear to soundboughts, will relive the days — and nights! — of the late 1890s when a glass of yellow metal on the banks of the Klondike sparked one of the most spectacular gold rushes in history.

There will be tours to the gold fields where visitors may pan their own precious metal from a proven claim (finders keepers); cruises down the Yukon; helicopter trips over the mountains to herds of caribou and buffalo; charter flights to the Arctic Circle where Eskimos will perform their ancient drum dance; jaunts to see polar bears playing on the ice floes of the Beaufort Sea. Or, if you wish, you may take an Eskimo guide and go white whale hunting with harpoon and kayak — all in the light of the midnight sun.

**BUT OUTSTANDING** among the events of the celebration will be the world premiere July 2 of a new musical, planned for production in London and on Broadway. The book for the show, a free adaptation of Ben Jonson's "Volpone," is set in the days of the Klondike gold rush.

The musical, featuring an international cast, will be staged in the famed Palace Grande Theater, built in Dawson by "Arizona Charlie" Meadows at the height of the Klondike stampede.

(It was in this theater, now completely renovated, that "Klondike Kate" Rockwell sang to the roistering rathskellers from the "diggings." It was here, too, that Douglas

Fairbanks Sr., began his career while, in the audience, sat a young writer named Jack London).

**DAWSON CITY** now has less than 1,000 people — it reached a population of 35,000 in its brawling heyday — but the old landmarks remain. Still standing are stores with 19th century merchandise wrapped in their containers on dusty shelves; the famous old post office and the Dawson City News building where pages of type are still locked in the presses; the Gun and Ammunition Shop; the bank where Robert W. Service worked when he wrote his immortal Yukon ballads.

Moreover, there's Madame Tremblay's Store, once the fashion center of the North where, once again, will be displayed the latest modes from London and Paris as well as the flamboyant styles of the Gold Rush era.

Even that is not all. Included on the program is a Northern Film Festival where the finest productions from Canada, Alaska, the Soviet Union, Greenland, Iceland, and the Scandinavian countries — all of which share the glories of the North — will be shown.

**AND WHAT EATING!** Gourmets may sample Arctic char, Arctic grayling, or a platter of fresh caught King salmon. There'll be Yukon bear steak, mountain sheep cooked to a turn, buffalo burgers. For the meatless dieters there'll be king-size Yukon blueberries.

Where to stay? Two of Dawson's original hotels, the Occidental and the Bonanza, are still in operation, plus modern motels and camping facilities. Or, visitors may rent a tent in "tent city." Dawson boosters say that these units, constructed on wooden floors, will be completely equipped, sleep two to four persons, and will be located in the heart of Dawson City.

Travel agents have all the answers about how to get there. However, air, land and sea routes all connect Daw-

son City with the outside world. Those who wish to drive up the Alaska Highway or along the equally spectacular route from Edmonton to Whitehorse are promised comfortable motels and trailer camps. There are regular scheduled aircraft, special charter flights to Whitehorse and Dawson City. Visitors from the West Coast may combine sea, land and air travel through famed White Pass and still see the trail worn into the mountains by the gold seekers of '98.

**WHEN THE MARIPOSA**, 21,000-ton Matson liner, sails July 9 from Los Angeles Harbor it will become a floating university with hundreds of students expected to be aboard.

As the big ship sails leisurely on its six-week itinerary for Tahiti, the Cook Islands, New Zealand, Australia, Fiji, Samoa and Hawaii, five fully accredited courses in plant and soil sciences and home economics will be offered by the University of California's Extension Division and Division of Agricultural Sciences.

Teachers and students can get all the details from the Agricultural Travel Study Tour, 442 Post St., San Francisco.

**CHET L. SWITTELI**, Anaheim, who was one of six founding members of the American Public Relations Assn. in Washington, D. C., has been named public relations director of Utah's winter playgrounds and ski resorts with headquarters in Hollywood. During the past 10 years, Chet has directed public relations for such companies as Hallmark and Plymouth, and First National Pictures, and has written and produced shows for all three major television networks.

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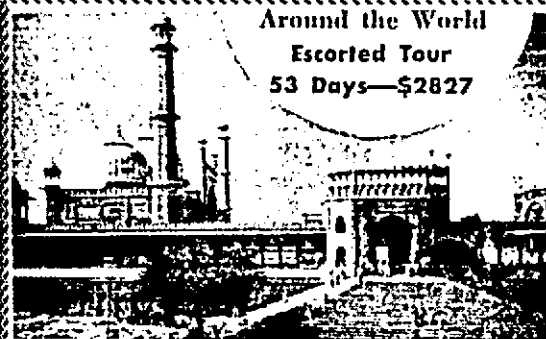
## TRAVELING LIGHT

by the Sloanes



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("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

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The Connecticut Mutual Life Insurance Co., Dept. IF, Hartford, Conn.

**THE PLEA, YOUR PET'S WORST ENEMY:** By reading this informative booklet you will have a better understanding of the flea and be better able to control this blood-eating pest of every cat and dog.

Accline Products Corp., Dept. IF, Rochester 1, N. Y.

**WHAT EVERYBODY OUGHT TO KNOW ABOUT THIS STOCK AND BOND BUSINESS:** Some plain talk about a simple business that often sounds complicated, 21 pages.

Merrill Lynch, Pierce, Fenner & Smith, Inc., Dept. IF, 70 Pine St., New York 5, N. Y.

**COFFEE 'ROUND THE WORLD:** For the imaginative hostess who likes, on occasion, to add a different touch to her entertaining, this booklet will provide a handy reference.

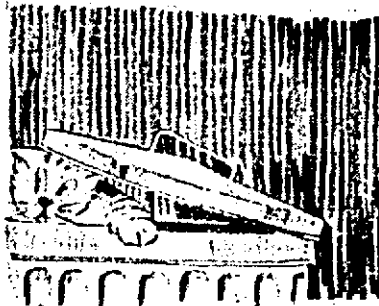
National Coffee Assn., Dept. IF, 120 Wall St., New York-5, N. Y.

**BOUNDARY WATERS CANOE AREA:** This booklet describes an area that extends nearly 200 miles along northeastern Minnesota's Canadian border. Excellent maps, photos and facts that describe this area often called "The World's Greatest Canoe Country."

Ely Chamber of Commerce, Dept. IF, 30 So. 1st Ave., East, Ely, Minn.

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# He's a Fancy Dan from Java

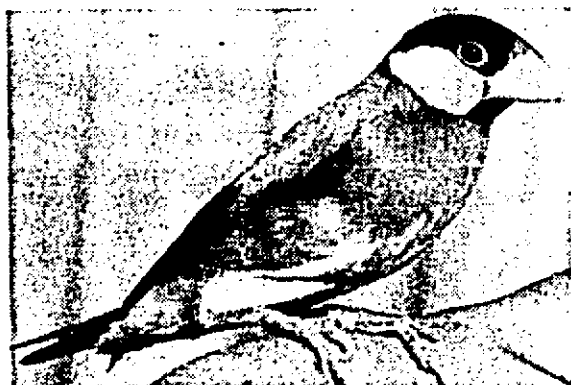


Photo by Louise Van der Meid

Hand tameable, the lively, hardy, colorful Java Rice Bird is popular with bird fanciers because of its beauty.

By Eleanor Avery Price

BEAUTIFULLY and smoothly "tail ed," the Java Rice Bird (*Padda Oryzivora*), sometimes called Java Rice Sparrow, is one of the most popular of the large finches. As his name implies, he came originally from Java. In his native and introduced oriental habitats he is considered a pest in the rice fields, and the farmers are glad to have him exported out of the country. Only adult Javas are wanted by buyers, however, because the young birds are not as attractive as the mature.

This is somewhat sad, because the birds train much more easily at an early age. Older birds seldom learn a trick, and, for that matter, unless the trainer has infinite patience, even the young Java is not interested in giving complicated performances.

Also, the older imported bird is not too good a breeder, fanciers have, regardless, bred enough of the original gray color to have produced even some very handsome mutations. And all domestic-

cally bred Javas are excellent breeders.

THE GRAY JAVA is a soft-colored bird with white cheeks, bright rose-pink bill, red eye rings, and rosy legs and feet. The tail is blackish and the head usually black. Mutations include the White Java and the Calico or Pied Java, formerly Cherry Java. The White is very striking, his vivid lightness contrasting with cheerful rose-pink legs, feet and bill, and red eye circles. Occasionally a few dark feathers are found on the White but often these disappear by four to six (Continued on Page 30)

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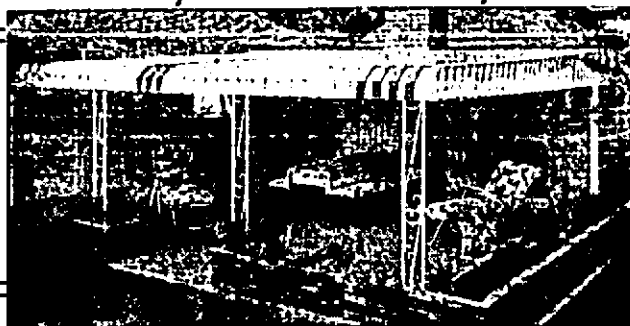
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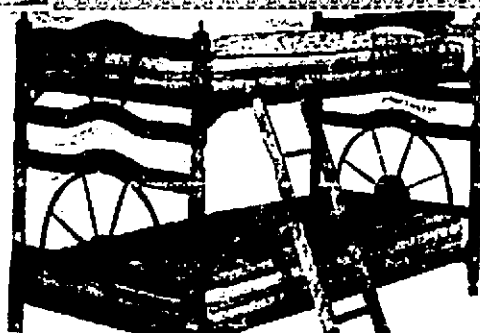
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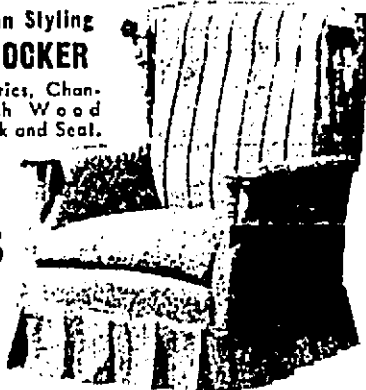
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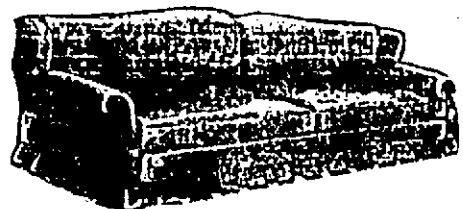


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## ROSE GARDEN

# Cinderella of the Royal Roses

By Joe Littlefield

**CHRISTIAN DIOR**, with large, crimson flowers, 1962 All America Rose Selections winner, has the distinction of being the first red hybrid tea rose to win this coveted award since 1953. Under artificial lighting the petals actually take on a unique glow.

The Cinderella story back of the rose is that it was grown as hot house rose for florist trade. It was entered in the All America trial gardens and won the coveted award!

Another plant having a horticultural Cinderella story is Plumeria, "frangipani." Col. Chas. C. Campbell USMC (Ret.) has mastered the cultural knack of growing them in milder areas of S. California. Here's his own account:

"BEFORE the war, I was an officer in the Marine Corps assisting at Ewa in constructing Marine Corps Air Station (now a part of the Barber's Point Naval station) on the island of Oahu, Hawaii. During this tour I was in charge of landscaping of the base, among other duties, and as a result started a nursery, which is now the Barber's Point Nursery. Needless to say, I became quite familiar with most of the plants of that area and from this pleas-



Once a hot house denizen in the florist trade, the rose, Christian Dior, stepped outside to win AARS.

ant experience I have become a hobbyist of no small proportions. Plumeria is just one of my many favorites.

"I have no real 'pitch' on the Plumeria, but believe I know them as well as anyone in this area, and would start as follows:

"In Southern California there are a number of large Plumeria acutifolia that are well established having survived for 20 years or more, experiencing about all that this area could offer in climatic conditions. All of this proving that with a little planning the plant can be expected to grow and reward its owner with the exotic fragrance of the South Seas.

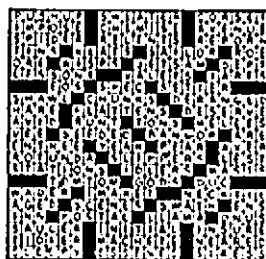
"THE PLANT withstands considerable drought and, being a sun lover, it is ideal for

the southern elevations, particularly under the eaves or any southern exposure that may be further augmented by a reflecting wall. It can withstand considerable frost, but if the tips are severely 'bitten' it will not bloom that year. The plant has a peculiarity that may discourage many, in that, until it has reached a point of maturity and branch structure equal to from six to ten years, it will not bloom every year, but tends rather, to bloom every other year.

"Most would-be producers of the plant literally kill it with kindness. It will rot off at the base if in heavy and poorly drained soil. It is best to underwater the plant when propagating from cuttings, and establishing in a new (Continued on Page 29)

## SOLUTION TO TODAY'S PUZZLE

(See Page 32)



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With Special Features Including:

- 18" Cutting Width
- 2-H.P. Briggs & Stratton Engine
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# Tips on Gardening

**GARDEN TIPS** for the week. . . . Plant tigridias, cannas and other summer-blooming bulbs now.

Set out field-grown clumps

## Cinderella

(Continued from Page 28)  
area. Full grown trees may be moved any time, and if not over watered or otherwise damaged will show no ill effects and continue on as though nothing had happened. I have seen the cuttings take root like a cactus, leaning on something on top of the ground. A friend of mine in Hawaii said the best way to start them was the "bed-spring" method; i.e., stand them up inside discarded bed-springs until they take root. The so-called "bed-springs" method is an extra insurance against rotting off due to too much water. Usually, if and when the cutting or plant rots off, it is discarded. This is wrong in the case of Plumerias never discard it until it has rotted to the tip, for as long as "milk" shows in the cutting it is alive and should be tried again.

"THE PLANT can be even more easily established from seed, but the flower will not be determined for at least five years, unless grown inside, even then not much will be saved, as the plant is deciduous and takes a short rest each year, dropping most, if not all of its foliage during the winter months. All of the foregoing applies to the P. Acutifolia of Accuminata, or P. Rubra.

"Our Plumerias start to bloom in June, then continue flowering into December.

"For the beach home owner too, Plumerias can withstand considerable salt, making it well worth consideration."

## Orchid Fanciers

"Miniature Cymbidiums" will be the subject of Paul Gripp, manager of Santa Barbara Orchid Estates, at a meeting of Long Beach Amateur Orchid Society at 8 p.m. Monday at Silverado Park clubhouse, 31st Street and Santa Fe Avenue. Visitors will be welcome; no admission charge.

Many orchid plants in bloom will be displayed.

## Garden Talks

Talks on roses by Mrs. Ralph Boggs and the South Coast Botanical Garden Foundation Inc. by Mrs. Frances Young will feature a meeting of the Belmont Heights Garden Club at 1 p.m. Tuesday in Wesley Hall, Third Street and Mira Mar Avenue.

of delphinium early and get as many as three separate flushes of bloom from them this year.

Plant grapes through this month. Get your nurseryman's recommendation as to the best varieties for your garden.

Dormant pruning should be completed forthwith. Roses, fuchsias, deciduous fruit trees, grapes, berries should all be pruned by now.

Sprout tuberous begonias under cover in flats of leaf mold, peat moss and sand. Use about equal parts of each.

## Show Planned

Plans for the 7th Annual Fuchsia and Shade Plant Show, titled "Gardens to Remember," will be discussed by the show chairman, Elmer Monson and Loren Paulsohn, at a meeting of the board of directors of the California National Fuchsia Society at 1:30 p.m. today at Hollydale School, 5511 Main St., Hollydale. A. Roy Joyce is president.

The show will be held in Long Beach Auditorium, June 16 and 17, and a Fuchsia Queen contest will be conducted in May.



By Dorothy Jonson

The greatest problem in growing loganberries, boysenberries and other cane fruits is their tendency to ripen on one side and remain hard and green on the other. Many gardeners do not realize that this is the result of invasion by one of our nation's most destructive garden enemies—red spider.

That is why I frequently counsel two clean-up sprays on berry bushes in the early spring, using a lime-sulphur-oil emulsion, the spray that destroys the eggs as well as the adults. In controlling red spider, two blows are better than one because as the eggs hatch, the red spider population increases rapidly. If you haven't taken this double precaution with your berry bushes, this is the "last call." Do it now.

Later, you cannot use the oil spray but, fortunately, you can use a Kelthane spray. It may not destroy the eggs but it kills the adults without destroying the beneficial insects, and now that it has been cleared for use on food crops, it is of great help in protecting berry bushes.

# ~TREE ROSES~

Standard height, double grafted, straight strong canes. Choice of popular colors and varieties. FINAL WEEK AT THIS PRICE

**\$1.67 each**

**FUCHSIAS** CAL. **59c**

Best and vibrant varieties—China Doll, Peppermint Stick, Fascination, etc.

**REDWOOD BASKETS** LARGE SIZE **79c**

**ASTER PLANTS** **32c** DOZ.

Large double beautifully curled petals. We grow these plants for the thrill of your life . . . also at this price—SNAPS & STOCKS

**AVOCADO & CITRUS TREES** **5.94 ea.**

6 ft. Tall. • ORANGE • TANGERINE • LEMON • GRAPEFRUIT

**GLADIOLUS** **69c** doz.

Commercial varieties—No. 1 bulb—Separate colors. "Elizabeth II," "Dorcas," "Spic and Span," "Friendship," etc.

**STEER MANURE** **39c**

Weed Free 2-CU.-FT.

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5-gal. "TAMS" (low spreading) **59c** cal.

5-gal. Hollywood (upright-twisted) **\$1.07** cal.

**FRUIT TREES**

BARE ROOT HUSKY (NO. 1) PEACH APRICOT NECTARINE 6" x 8" **1.47 ea.**

**STRAWBERRY PLANTS**

Jolly Sweet Lotion Everbearing Variety (10-25 plants) **4c**

ROSE FOOD or **25 LBS.**

**Sulphate of Ammonia** **1.79**

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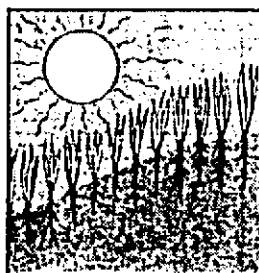
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Follow Southland's Garden Pages

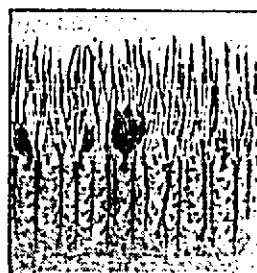
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grows almost anywhere



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crowds out weeds



**LAWN INSTITUTE SEAL**  
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And Golf Brand contains plenty

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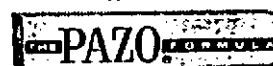
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**AVAILABLE NOW** in statless ointment and suppositories. Ask for...



# Fancy Dan

(Continued from Page 27.)  
 months. The Calico came from a crossing of the Gray and the pure White. His pattern is uneven and sometimes his color is gray and white, or it may be black and white.

The male Java does not sing like a canary but he has a pleasing song. Both male and female get along well with other large finches. As parents they are excellent. Nesting boxes should be at least 6x6x8 inches, with bedding of dry grass, excelsior, feathers, and perhaps leaves.

**THE MALE** Java's head is a little larger than the female's, his beak a bit more massive and blunt, and the red circles around his eyes deeper in color.

Javas mix easily with Budgerigars. They eat an aviary diet, commercially dehydrated greens and raw greens, health grit, cuttlebone, and a commercial dietary supplement.

According to Palo Verde Bird Farm in Waleria, many budgie owners keep Java birds in the aviaries because they believe Javas are susceptible to budgie diseases and can serve as health barometers. Javas, however, are hardy, lively, easily adaptable to cage or aviary. They benefit from adequate flying exercise.

If you hear the Java called a Sacred Temple Bird, that is a sales build-up to help the bird compete with talking birds. In truth, his beauty alone satisfies most bird lovers.

**LAKEWOOD** Obedience Club plans a practice match at Del Valle Park, Lakewood, next Sunday.

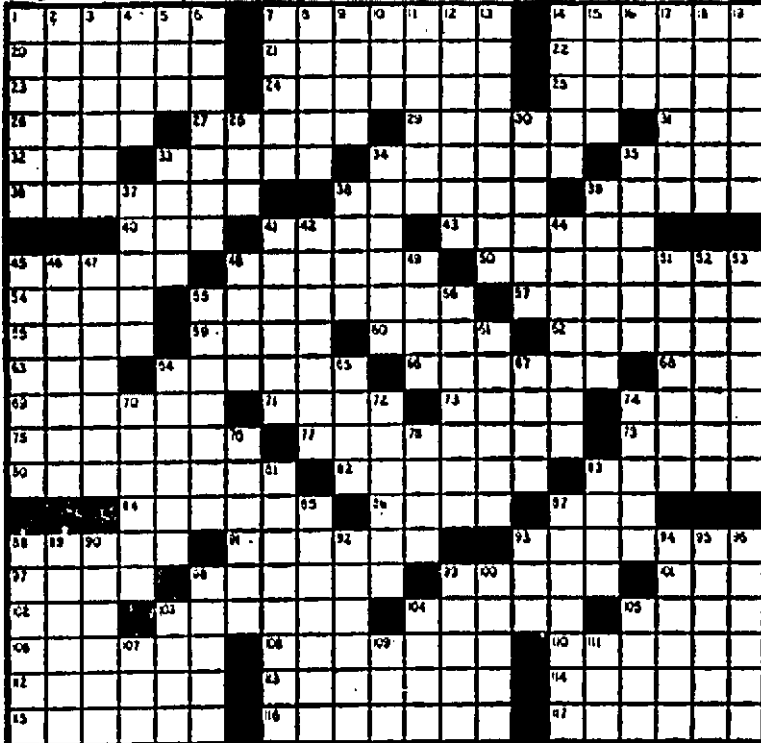
## AMAZING PSORIASIS STORY

Jan. 10, 1960 — Pittsburgh, Pa. "I suffered for psoriasis 30 years. Spent much money to no avail. Then used GHP Ointment and Tablets for 2 weeks. Scales disappeared as if by magic. In 6 weeks skin completely cleared and clean. First time in 30 years. Thanks for your marvelous products." This much abbreviated report tells of a user's success with a dual treatment for psoriasis now made available to all sufferers. Full information and details of a 14 day trial plan from Canam Co., Dept. 161 11 Rockport, Mass.

# Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 28

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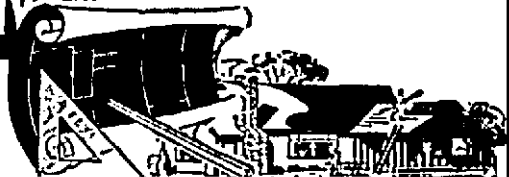
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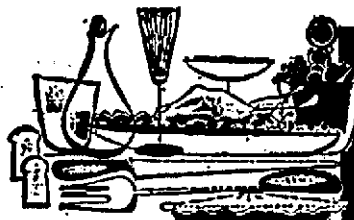
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# GOURMET'S GUIDE

**Southland Dining at its Finest IN THE LONG BEACH AREA**

Sunday, March 4, 1962

**ENTERTAINMENT**  
NIGHTLY EXCEPT SUNDAY  
FEATURING  
**The Great "CETANI"**

Sunday PRIME \$1.95  
& Monday RIBS Per Plate

**CORAL ROOM**  
Across at  
in Room  
4125 PARAMOUNT AT CARSON  
LAKEWOOD — HA 5-9134

**THE FINEST STEAKS**

**LAFAYETTE**  
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**Arnold's FARM HOUSE**  
FAMILY RESTAURANT

GUENA PARK

CLOSED MONDAY

**the Reef**  
LOWE'S HOTEL

UNSURPASSED  
CONTINENTAL AND AMERICAN  
CUISINE

**BANQUETS 25 to 40**

**Francois MANHATTAN**

1709 East 4th St.  
HE 6-0620

Luncheon and Dinner

DELICIOUS FOOD  
at  
SENSIBLE PRICES

**JONES'**  
DINING ROOM & CAFETERIA

120-126 E. 5th ST.  
11 A.M. to 8 P.M.  
Closed Saturday  
Established 21 Years  
Same Location

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INTERNATIONAL ROOM

**seafood COCKTAILS**

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Sunday Breakfast

CHINESE and AMERICAN CUISINE

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Outstanding Continental Cuisine

ATLANTIC AT 45th • GA 3-1448

ELEGANT SURROUNDINGS  
FOR YOUR LEISURE DINING

- Steak • Prime Rib • Lobster • Chicken • Seafood • BBQ Spare Ribs

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**CURRIE'S SANTA FE STEAK HOUSE**  
BANQUET FACILITIES 35 to 75  
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LONG BEACH

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Along the Long Beach Municipal Airport  
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SPECIAL LUNCHEON'S MENU

PRIME RIB STEAK dinner 2.95

Cocktails of Course  
WILL RASCH, Your Host

DIXIELAND  
**JELLY ROLL JAZZ BAND**

Every Sunday at 3 P.M.  
Admission 50c Person  
plus tax

Dinner from 5 P.M.

**DON MAY'S GAY 90's**  
2500 PALM DR.  
CA 7-3216 SIGNAL HILL

meet your host

**JOAN WEIDEMANN**  
Author at Work

**WHEN PRETTY** Joan Weidemann sits down at her typewriter, nifty little messages like the following pour forth:

"If at first you don't succeed, why bother? Drown your cares with a bucket of our southern fried chicken."

"Robert E. Lee married the great-granddaughter of Martha Washington, from whose cookbook we purloined our recipe for southern fried chicken."

"How sweet sounds the voice of a good woman, and how mellow is the flavor of Ray's southern fried chicken."

Joan is the wife of chef Ray Weidemann, who owns Ray's Range, a pleasant, well-managed restaurant on East Carson Street at Orange Avenue. She is a nimble-minded person who enjoys writing short sentences for Ray's newspaper ads. She used to be the cashier at the restaurant, but now she devotes most of her energy to raising the Weidemann's two frisky youngsters, Don, 9, and Jon, 10 months.

Joan's messages of praise for her husbands' fried chicken are the absolute truth. Ray purchases unusually fine quality chickens and cooks them to order, a process which requires extra time and care. The result is well worth it. The chicken is as tender as a mother's kiss and amazingly tasty. It's \$1.55 on the chicken plate, or \$1.99 on the chicken dinner which includes choice of soup du jour, tomato juice or fine toes, scrumptious old-fashioned gravy, fresh garden vegetables, hot yeasty rolls with honey and beverage. Also featured at Ray's, which serves Sunday dinners starting at 12:30 p.m., are fine spencer steak dinners, \$1.99; halibut, \$1.60; Guaymas shrimp, \$1.70, and a variety of delectable a la carte home-made pies. —TEDA THONEY

OUR OWN PIES • OUR OWN PIES • OUR OWN PIES

HOW SWEET SOUNDS

The voice of a good woman . . . and how mellow tastes the flavor of Ray's SOUTHERN FRIED CHICKEN . . .

**Ray's Range**  
Formerly Ray's Hut  
CARSON at ORANGE

**DELUXE 7-COURSE DINNER 1.77**

Prime rib 3lb extra  
Your Choice of Roast  
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Stomach or other  
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SUNDAY ONLY  
11 a.m. to 8 p.m.  
Banquet Room Avail.

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EVERY TUESDAY & FRIDAY 8:00 PM  
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Southern California's most beautiful restaurant

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Nightly except Sunday

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World Famous  
**Sam's SEA FOOD**  
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Children's Menu

Across at Free Parking  
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LUNCHEON AND DINNER  
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215 MARINA DRIVE  
**Captain's Inn**  
8-1838

on the beautiful Long Beach Marina

**TERIYAKI STEAK \$2.25**

A fine Teriyaki sauce on a delicious marinated 11 oz. steak. Includes: baked potato with cheese and chives, green salad, choice of dressing, butter bread, coffee.

**CHAR-BROILED TOP SIRLOIN STEAK DINNER**

Other entrees never duplicated!

Luncheon from 11:30 AM, 10% off Special Low Cal Lunch Menu

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DINE ON THE WATER FRONT  
**THE Sea Winds**  
HE 5-4906

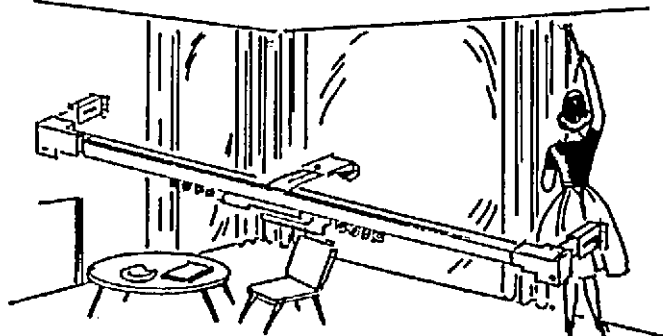
VIEW DECK RESTAURANT and COCKTAIL LOUNGE  
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AT THE LONG BEACH RACE TRACKING  
Trail of Mystery & Casino Area

Thirty-one



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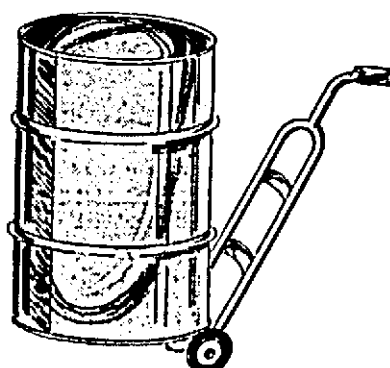
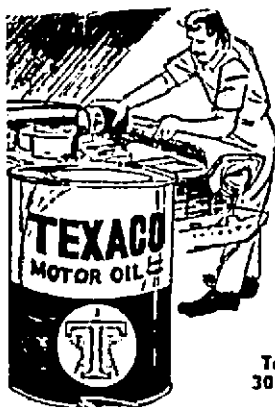
Skippy... complete balanced dinner for your pet's health. Vitamin enriched... so nutritious, too!

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Texaco SAE 30 & 40, qt., **26¢**



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Constructed of heavy 28-gauge steel, painted with black enamel to prevent rusting. Truly will outlast those old fiber barrels, especially after the heavy rain. Will hold loads of grass clippings and leaves. Buy several at this low price. Truckload shipment just arrived.

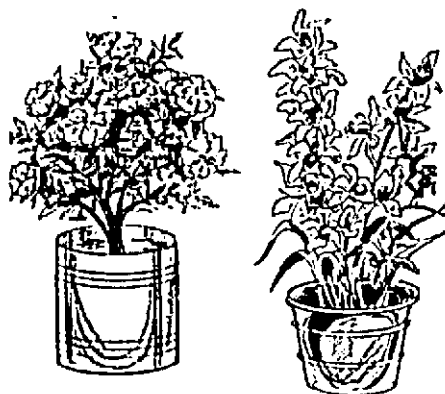
Special, now only **3.49**

Hand Truck... constructed of heavy tubular steel with rubber wheels for ease of moving. Just the perfect hand-truck for moving those heavy trash barrels. Reinforced for long-lasting. Now only 1.99

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Reg. 1.49 value, gal. **69¢**  
3 for 2.00

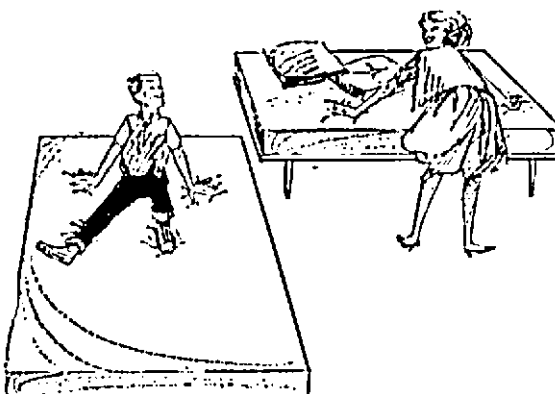


Cymbidium Orchids... exotic flowers of beauty. Grow your own corsage. Available in a variety of colors, now in bloom. 1 spike in bloom, 3.95... 2 spikes, not in bloom, 3.95... in bloom, 4.95... 3 or more spikes, not in bloom, 4.95... in bloom, 5.95... 1 spike, not in bloom, 2.95

## Reed Fencing

Year's first shipment! 1st quality Austrian reed fencing. Heavy density, bound with rust-resistant wire for complete durability. Perfect for pool enclosure, patio roofs, fencing...

6'x15' roll, **4.29**



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Just a few left at these low prices. Ideal for do-it-yourself divan construction... mattresses for the station wagon... camp-outs... or your own bed. Afford more comfortable sleeping... holds its shape much longer than coil spring mattresses. The last of manufacturer's closeout! Buy now and really save at Build 'n Save, headquarters for all your remodeling and do-it-yourself needs.

Twin size, without cover, **13.95**

Full size, without cover, 19.49

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Shop tonight 'til 6 p.m. . . weekdays Noon to 9 p.m. . . Closed Thursdays . . Sale ends March 7th

# Tele Views

TELEVISION LOG OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CALIFORNIA

**'Quiet Days'  
in Dodge City**  
(See Page 7)

## Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

Peggy McCay, star of ABC-TV's new Saturday night series, "Room For One More," is a refugee from soap opera. She's happy to have escaped relatively unscathed.

For three years and 1,070 daily shows, Peggy played the role of Vanessa, "a perfect woman with the patience of a saint," on the "Love of Life" series.

When she was offered the role, she considered it a tremendous opportunity.

"The salary was attractive," she said. "And I would be acting five times a week—what could be better?"

The first week was an indication of things to come. During that week, her TV father was accused of graft, her sister was on trial for murder, a nephew was jailed, Vanessa and her fiancé both lost their jobs and her mother was seriously ill.

For Peggy, trained in the realism of the Method School, the catastrophes of the first week were almost personally catastrophic.

"I took each calamity as reality, the way I was trained to do," she said. "I had one shock after another. By the end of the week, I—the real me—was ready for the hospital."

Her director noted the strain and his advice kept her out of the hospital during her three years with the series. He told her:

"Don't go for the deepest reaction."

★ ★ ★

IT WAS ADVICE that worked but didn't satisfy Peggy's self demands for quality.

"In my estimation, we never really lived in that series," she said. "We just stood and talked."

What amazed Peggy was the number of letters she received from viewers who believed the soap opera sequences actually were true.

One Baltimore, Md., woman wrote her:

"Van. Do you know your husband has a first wife and an illegitimate child?"

A woman stopped Peggy on the street one day and said: "My dear, somebody must tell you. Your sister—the one in the wheelchair—really can walk."

Peggy's TV sister had been in a wheelchair. When Peggy was off-camera, the sister would get up and walk.

To the woman who stopped her, Peggy replied:

"I don't think my sister would do that."

As Vanessa, Peggy received letters from 14 mothers who had named their babies after her.

Peggy personally answered the letters and sent small toys for the new Vanessa arrivals.

One of the new mothers, upon receipt of the letter and the toy, sent back to Vanessa her hospital bill to be paid.

★ ★ ★

MANY OF THE VIEWERS wrote to her for advice on their personal problems.

Peggy, using common sense, attempted to answer them, but she gave up the practice when she found common sense wasn't enough to advise a woman who wrote:

"Suddenly I realize I don't love my husband. Shall I leave home? I have a 6-months-old baby."

Peggy, becoming aware that "I wasn't equipped to give advice," referred the letter writer to a professional consultant.

Peggy, who personally thinks all forms of soap opera are "silly," nevertheless understands why they stay on the TV air.

"It is," said she, "a form of entertainment for the housewife who wants a program about people."

"It's their—the housewives—entertainment. Some lose their problems while watching. Some identify with the problems, the ills in their own families."

"Soap opera is a diversion."

"It has always had a following and I expect it always will."

★ ★ ★

SHE'S HOPING that the "Room for One More" Saturday night series (channel 7, 9:30 p.m.) will have a following for three years.

In her role as Anna Rose, she's paid \$800 a week, half of what she would have been making if she accepted a two-year-extension of her soap opera contract.

It wasn't the pay difference that bothered Peggy when she accepted the new role.

What disturbed the bachelor girl was that she had to

(Continued on Page 11)

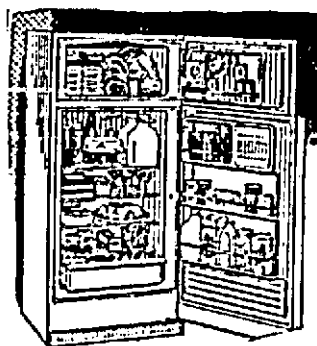


PEGGY McCAY, STAR OF 'ROOM FOR ONE MORE'

DAY IN AND DAY OUT

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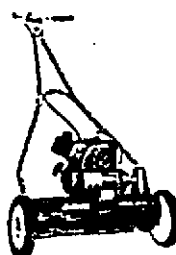
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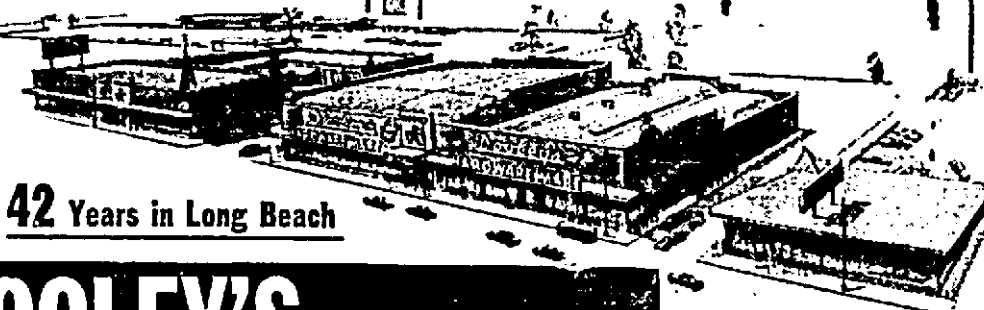
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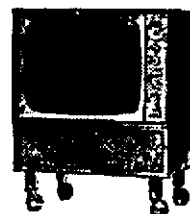
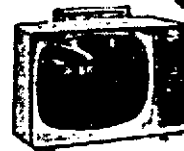
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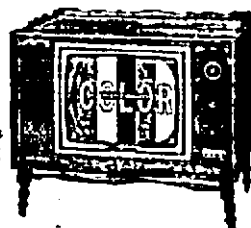
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**SUNDAYS 10 to 5**



# Andy Devine Finds Fishing Divine

By ERSKINE JOHNSON

HOLLYWOOD (NEA)—They don't make telephone booths big enough for Andy Devine's enormous frame but he has finally found one. Such luxury the AT&T wouldn't dare suggest to its stockholders. It was 38 feet long, 12 feet wide at the beam and with sleeping quarters for six. The yacht "Happy Pappy" with Andy aboard as a guest was on a fishing expedition on the high seas somewhere off the coast of Mexico, near Acapulco. Also aboard was a radiotelephone.

"Andy is fishing for marlin," a public relations man said, "and we've arranged for you to talk to him via radiotelephone."

"About what?"

ANDY'S VACATION at sea had left the PR man desperate. "He's making his first TV appearance on GE Theater on CBS Sunday (tonight, channel 2, 9 o'clock)," the PR said. "He's costarred with Ed Wynn in 'Ten Days in the Sun.' It's a twist and I don't mean he's dancing."

"It isn't a western. He drives a taxicab in our drama instead of a stagecoach. People always think of Andy in westerns but you find him on a yacht off the coast of Mexico."

Well, he finally had us visualizing Andy as a king-size Ernest Hemingway sitting in a fishing chair with eyes squinting as he fought a giant marlin. Or maybe, with a cowboy hat shading his eyes, he wasn't squinting.

Getting through to the "Happy Pappy" was, however, more like trying to get Cape Canaveral on the phone during a countdown. We put in the call at 6 p. m. and finally talked to Andy at 8:30 the next morning.

IT ALL started bravely.

"I'd like to place a call to Andy Devine, aboard that yacht 'Happy Pappy' somewhere off the coast of Mexico



ANDY DEVINE (LEFT) AND ED WYNN  
Swim Together on 'GE Theater'

on 4, 8, 12, 16 or 22 megacycles."

The marine operator threw us immediately, asking, "Which 'Happy Pappy'?" (There could be more than one?) "There are three listed in the marine radiotelephone book, sir," she said.

"Which one," we asked "would be big enough to hold Andy Devine?"

"I'm sorry sir," was her reply, "you'll have to call marine information."

Then we remembered we had failed to give her the yacht's call letters.

"Yes sir," she said, "WR 8178 is the 'Happy Pappy' listed under the name of Ken Snyder of Newport Harbor."

That was our "Happy Pappy."

"Is that D-I-V-I-N-E?" she then asked. Even after 36 years of stardom it can happen, you know. We set her straight on Andy and then she added, "Via radiotelephone, please understand the conversation cannot be private."

CAME TIME DAWN and Andy was on the phone and he was excited.

"We had a tailor but he just left," he said.

We were about to marvel about some people being fitted for clothes while on the high seas when Andy added:

"That's tailor with an e, not an o. A marlin talling our bait."

Between Andy's gravel voice, "Over," "Roger," and static—I think we were being jammed by NBC—the conversation was an anticlimax to placing the call.

What did come through loud and clear was Andy's delight about being in a non-western drama.

With all the ships at sea listening in, Andy Devine belatedly:

"I hate horses."

## Red Skelton Signs Six-Year Contract

Red Skelton will have a weekly full-hour television show next season.

The CBS television network said Skelton has signed a six-year contract and will be seen Tuesday evenings starting this fall.

The red-haired comedian is in his 11th year on television.

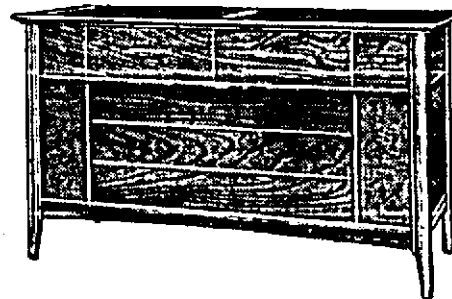
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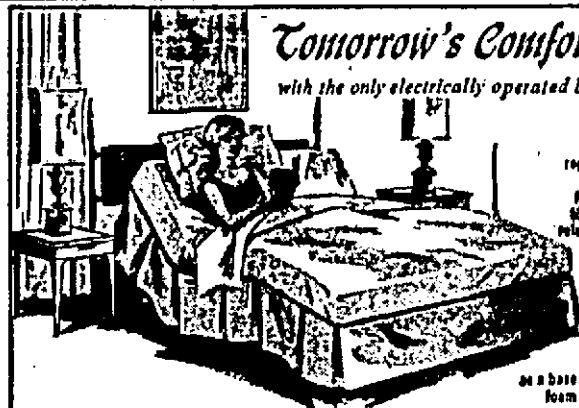
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# SPECIAL

**UPDATE**—Show expands to a full-hour today only for a first-hand report by Robert F. Kennedy on the trip from which he returned Wednesday. Host Robert Abernethy interviews Kennedy in Washington, and the Attorney General comments on NBC films of his travels in the Orient, Middle East and Europe. Special is at 5 p.m. on channel 4.

**WALT DISNEY**—Prof. Ludwin von Drake is anchorman, with Donald Duck and Jose Carioca as on-the-spot reporters for visits to New Orleans' Mardi Gras and Rio de Janeiro's Carnival at 7:30 p.m. in color on channel 4. Animated cartoons of the "newsmen" combine with actual-color footage of the Mardi Gras and its Brazilian counterpart. (Series got a 2-year renewal, same time slot.)

**PERSPECTIVE ON GREATNESS**—Third in the hour-long series recounts the amazing life story of Helen Keller at 9:30 p.m. on channel 9 (with repeat Thursday at 8 p.m.). Born normal in 1880, she became deaf, dumb and blind at 19 months.

**SHOW OF THE WEEK**—The story of the life, times and tunes of George M. Cohan is colorecast at 10 p.m. on channel 4, with Peter Lind Hayes as narrator, Vocalists Dorothy Loudon, Paula Hayden, Lester James and Danny Mechan are featured, plus a film clip from James Cagney's "Yankee Doodle Dandy" movie. Twenty-three Cohen songs are featured.

## SUNDAY

### ★ PAID ADVERTISEMENT

11 Movie: "Jackass Mail," Wallace Beery, Marjorie Main (41)

8:00 A.M.

2 Lamp Unto My Feet: "Revelations," dances inspired by spiritual and gospel songs.  
4 Big Picture: Caribbean  
5 In God We Trust (Protest.)

8:30

2 Look Up and Live: "The Liturgy Tomorrow," Proposed changes in the mass.  
4 Allen Lane Western: "Desperadoes' Outpost"  
5 Herald of Truth  
7 Faith for Today  
9 Rev. Oral Roberts  
13 The Christophers: "Family Comes First," Milton Cross

9:00 A.M.

2 Camera Three, with English luteist-guitarist Julian Bream  
5 The Adventist Hour  
7 Don Barry Western  
9 Movie: "The Pace That Thrills," Bill Williams (52)  
11 Movie: "Flight Command," Robert Taylor, Walter Pidgeon (40)

13 Variedades

9:30

2 Light of Faith (Meth.)  
4 The Christophers: "Parliamentary Law," Milton Cross, Della Dodd  
10:00 A.M.  
2 Learning '62, First of 2-pt. series on fire prevention.  
4 This Is the Life (Luth.): "Souls at Sea"  
5 For Kids Only, Bozo, Tom Hatten and Skipper Frank  
7 Bob Livingston Western: "Pride of the Plains"  
13 China Smith, Dan Duryea

10:30

2 Doctors at Work, Maury Green: "Slipped Disk"  
4 Frontiers of Faith: "I've Got It Made," based on "Views of a Nearsighted Cannoner"  
9 Movie: "Operation Manhunt," Harry Townes (54), Soviet spies.  
13 Joe Matthews Show (live)

11:00 A.M.

2 Science and Its Magic, Julius Sumner Miller: "Heat and Temperature"  
4 (Color) The Answer (S. Bapt.): "Mission to Kediri"  
7 Sunset Carson Western: "El Paso Kid"  
11 Great Churches: Glendale Presbyterian  
13 Church in the Home

11:30

2 L.A. Report, G. Holcomb ARB chief discusses value and methods of TV ratings

### 4 ACTION! GINGER ROGERS

★ STARS—'TWIST OF FATE'

★ HOME BUYERS' GUIDE . .

★ Celebrity Home Showcase

Visits DON DE FORE

12:00 NOON

2 Washington Conversation, Paul Niven, House Majority leader Carl Albert (D-Okla.) is guest.  
7 770 on TV, L. Shane  
9 (Color) Movie: "The Searchers," John Wayne, Jeffrey Hunter (56)  
11 Movie: "Main Street After Dark," Edward Arnold (44)  
13 Rev. Oral Roberts

12:25

2 Ned Calmer with News  
12:30  
2 Insight, Fr. Ellwood Kleser: "The Perennial Problem," Darryl Hickman, Chris White. Problems of moral courtship and stable marriage.  
5 Gardena Auction Center  
7 Public Service Film  
13 Bible News, Dan Gilbert

1:00 P.M.

2 Movie: "Merry Monarchs," Donald O'Connor, Ann Blyth, Jack Oakie (44), Vaudeville family.  
4 Teleplay: "The Payoff," Howard Duff, Janet Blair  
5 Movie: "Third Man," Orson Welles, Joseph Cotten, Valli (49), With Zither.  
7 Public Service Film  
11 Dan Smoot Reports, on Wm. Arthur Wieland  
13 Voice of Calvary

1:15

11 Movie: "Murder Man," Spencer Tracy (35)

1:30

4 (Color) Existence (agric.), Kenneth Smoyer: "Castor Bean"  
7 Message of the Master  
13 Cal's Corral, Six western bands (3 hours)

2:00 P.M.

4 (Color) Covenant: "Concept of God," Dr. K. Morgan Edwards (Methodist) hosts during March.  
7 Adv. of William Tell

2:30

2 Sun. Sports Spectacular: "Cadet Sports—Training for Leadership" (see sports box)  
4 (Color) College Report: "Biography of a College," LaVerne College, Don Murray is today's host.  
5 Championship Races, Dick Lane (Western Raceway)  
7 Meet the Professor: Dr. Perley F. Ayer, sociology prof. at Berea (Ky.) College

2:50

9 The Young Look, Rabbi Jacob Pressman: "The Yankee Image"  
11 Movie: "Bomber's Moon," George Montgomery (43)

3:00 P.M.

4 (Color) Film: "Teton Trails"  
7 Directions '62, Robt. Geringer hosts portrayal of life of Romano Guardini, dean of Germany's Catholic thinkers.  
9 Whirlybirds

3:30

4 Movie: "Town on Trial," Charles Coburn, John Mills (57)  
7 Adlai Stevenson Reports. Guest is Paul Hoffman, managing director of the UN Special Fund.  
9 Movie: "Blood on the Moon," Robert Mitchum

4:00 P.M.

2 SHELL'S WONDERFUL  
★ WORLD OF GOLF . . (see sports box)  
7 Issues and Answers. French Ambassador Herve Alphand is interviewed.  
11 Ski Trails, Burke Kaplan  
4:30  
7 Press Conference  
11 Championship Bridge, Charles Goren.  
13 Soc. Security in Action

4:45

13 Changing Times, Ed Hart

5:00 P.M.

2 Ted Mack & the Original Amateur Hour (Florida)  
4 Update: Robt. F. Kennedy (see box)  
5 John Gunther's High Road "Men Will Find a Way"  
7 ABC's Wide World of Sports: "Chamonix Ski Finals" (sports box)  
9 Movie: "Gentleman Jim," Errol Flynn, Jack Carson, Alexis Smith (42)  
11 Territory: Underwater: "Great barracuda myth"  
13 Press and the Clergy: "Ecumenical Church and Conservative Theory"

5:30

2 G.E. College Bowl, Allen Ludden, U. of the South (Sewanee, Tenn.) meets John Carroll U. (Cleveland) as DeFauw retires undefeated.  
5 Popeye, Tom Hatten  
11 Laurel & Hardy Films (2)  
13 Dr. Filfield and Friend

6:00 P.M.

2 The 20th Century, Walter Cronkite: "The Age of Anxiety" (pt. 2). Treatment of mentally ill at Topeka State Hospital.  
4 (Color) Meet the Press: William C. Foster, delegate to the Geneva disarmament conference  
5 The Invisible Man  
13 Newsroom, Don Rose

6:30

2 Mister Ed, Alan Young, Connie Ilnes, Neil Hamilton. Zoning petition would ban horses in neighborhood.  
4 1, 2, 3—Go! Jack Lescoultie, Richard Thomas. Struggle for survival among animals in Southeast Asian jungle.  
5 POLKA PARADE—LIVE & LIVELY! Fun for All!

★ FARMER JOHN BACON

7 Maverick, Jack Kelly, Peter Breck. Bart tricks Doc Holliday into sharing his troubles with poker-won newspaper being sued for libel.  
9 Championship Bowling Salvino vs. Schanen

11 An Age of Kings, Hans Conried (repeat): "The Boar Hunt," from Richard III, acts 3, 4, 5. Conclusion of series finds Richmond crowned Henry VII. (A new talent show with Johnny Grant gets this slot next week.)

13 OPPORTUNITIES FOR YOU

★ Host . . . JACK ROURKE

7:00 P.M.

2 Lassie, Jon Provost. Cully's gift pup can't make Timmy forget Lassie in trilogy conclusion.  
4 (Color) Bullwinkle Show (cartoons). Light Brigade is rounded up in time for



**HELEN KELLER'S** life story will be presented on "Perspective on Greatness" at 9:30 p.m. today (Sunday), channel 9.

war.  
13 Cavalcade of Books, with authors Margaret Echard, Bates Lowry  
7:30

2 Dennis the Menace, Jay North. Dennis turns private eye to track down pickpocket who victimized Mr. Wilson.  
4 (Color) Walt Disney's Wonderful World of Color: "Carnival Time" (see box)  
5 Wire Service, Mercedes McCambridge  
7 Follow the Sun, Gary Lockwood, Rhonda Fleming, Keith Andes. "Marine of the Month" turns out to be pretty lady sergeant.

9 DANNY THOMAS lives

★ BORIS DAY in 'ILL

SEE YOU IN MY DREAMS' Romantic biopic of the rise and success of songwriter Gus Kahn  
13 Rendezvous With Adventure: "Constricting Death"

8:00 P.M.

2 The Ed Sullivan Show. Tommy Sands, Fats Domino and Johnny Puleo join comedians Phyllis Diller and Henry Youngman.  
11 Bowling Stars  
13 LINDY THEATRE—Surprise  
★ GUESTS—PERSONALITIES . .

8:30

4 Car 54, Where Are You? Fred Gwynne, Joe E. Ross Muldoon becomes precinct's Don Juan.  
5 Cannonball, Paul Birch  
7 Lawman, John Russell, John Dehner. Veteran lawman loses his nerve and plans ambush killing.  
11 Movie: "Anna Christie," Greta Garbo, Charles Bickford, Marie Dressler

9:00 P.M.

2 G-E Theatre: "10 Days in the Sun," Ed Wynn, Andy Devine, Jerry Paris, Monica Lewis. Philosophical L.A. cabbie helps elderly Chicago tailor understand his son's coolness.  
4 (Color) Bonanza, Lorne

Green, Vaughn Monroe, Eileen Ryan. The Cartwrights play cupid for shy ranchhand and spinster schoolmarm.  
5 Cross Current, G. Mohr  
7 Bus Stop: "Door Without a Key," Howard Duff, Pippa Scott. Boy-meets-girl romance isn't all it seems.

13 The Bitter End, Eddie Gevirtz, Lloyd Simons  
9:30

2 The Jack Benny Program. Julie London is guest as Benny tangles with 12-year-old violinist (Toni Marcus).

5 Teen World International. L.A. police inspector speaks on gangs.

9 CALIFORNIA FEDERAL

★ SAVINGS PRESENTS . .

SPECIAL HOUR DOCU.

on HELEN KELLER . .

(see box)

10:00 P.M.

2 Candid Camera, Allen Funt, Durward Kirby. "Flying" phone booth, amplified chewing sounds, nursery school opinions.  
4 (Color) Du Pont Show of the Week: "Regards to George M. Cohan" (see box)

5 Playboy's Penthouse.

Hugh Hefner welcomes

Jack E. Leonard, Forrest

Tucker, Bob Gibson,

Buddy Greco, Anita O'Day

7 Adventures in Paradise,

Gardner McKay, Greta

Chil, Simon Oakland,

Phyllis Avery. Native girl

nurses Adam back to

health and saves him

from island boss.

11 Sun. News, Les Lampson

13 Newsroom, Don Rose

10:30

2 What's My Line? J. Daly

9 (Color) Kingdom of the

Sea: "Marineland"

11 Open End, David Suss-

kind, Jane Fonda, Carol

Burnett, Suzy Parker,

Julie Newmar and Betty

Furness join in a

discussion of "Bachelor

Girls."

13 At Random, Irv Kupcinet

11:00 P.M.

2 Walter Cronkite, News

4—BOB WRIGHT NEWS—

★ Pres. by STATE MUTUAL

SAVINGS & LOAN ASSOC.

5 Roller Skating Champion-

ships (taped from Tues.)

7 Southland, Baxter Ward

9 Movie: "Break of Hearts,"

Katharine Hepburn,

Charles Boyer (35), Ro-

manace of two musicians.

11:15

2 Movie: "Kitty," Paulette

Goddard, Ray Milland,

Cecil Kellaway (46).

London street girl rises

to society beauty.

4 Changing Times Magazine

7 Big Story, R. Meredith

11:30

4 German Movie: "Con-

fessions of Felix Krull,

"Horst Buchholz, Lisa

Pulver (58—1st run).

12:00 MIDNIGHT

13 I Spy, Raymond Massey

12:30

13 Paris Precinct, L. Jourdan

1:00 A.M.

2 Movie: "Blonde Bait."



**SUNDAY SPORTS SPECTACULAR**, 2:30 p.m. on channel 2, explores life at the U. S. Air Force Academy in Colorado Springs, with emphasis on the physical fitness program. Daryl P. Wood of Long Beach is among the cadets seen on film.

**WONDERFUL WORLD OF GOLF**, 4 p.m. on channel 2, has Jay Hebert matched with Belgium's Flory Van Donck at the St. Cloud Golf Club course in Paris.

**WIDE WORLD OF SPORTS**, 5 p.m. on channel 7, has the world skiing championships from Chamonix, France. Eight Americans take part in the downhill and slalom finals.

# Peter Lind Hayes Urges 'Viewing Diets' to Create TV Hunger

By CYNTHIA LOWRY

NEW YORK (AP)—Peter Lind Hayes, a comedian by occupation and a philosopher by choice, believes audiences would enjoy television more if they went on viewing diets.

This is not likely to endear Hayes to the industry's executives or the sponsors. But Hayes feels that masses of viewers are suffering from a complaint he calls "too much pleasure."

"Americans are so satiated and are given so much, that we have started taking all these things for granted," he said. "I remember one period during World War II when I was overseas for eight months and never saw a radio and never heard any music. One day a captain let me borrow a radio set—and you'd never believe the joy and

wonder in me when I heard music—music—coming out of that box. A little hunger is a wonderful thing."

HAYES AND his wife-and-partner, Mary Healy, have emerged slightly scarred from an ill-fated comedy series last season called "Peter Loves Mary." They had gone into it with high hopes they could achieve an extra degree of financial security if they could make it last two or three seasons.

"As it turned out," said Peter mournfully, "it was a complete waste of time. The pressures of getting out a show a week were too much—no time to fix up scripts, edit lines to make them sharper. It was too mechanical. Out of 32 shows we did, I would only want to look at six again."

MEANWHILE, Peter has gone back to nightclubs and the theater, and Mary temporarily retired to look after their two children—"but she's getting bored and I think she'll be back with me soon."

Peter will be bouncing back onto the home screens Sunday (tonight, 10 o'clock on channel 4) in an NBC "Musical Documentary" (Hayes' phrase) called "Regards to George M. Cohan."

"I never knew him," said Hayes. "I think they picked me as host on the show because Cohan lived in New Rochelle, N.Y., and wrote a song called 'Forty-five Minutes From Broadway.' I live in New Rochelle and wrote a book called 'Twenty-five Minutes From Broadway.'"



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PETER LIND HAYES stars 10 p.m. today (Sunday) on channel 4 in hour-long "Regards to George M. Cohan." The comedian terms the program a "Musical Documentary."

## "I'll See You In My Dreams"

Sunday at 7:30 p.m.

Smashing Musical Spectacular

with DORIS DAY, DANNY THOMAS

**CHANNEL 9**

## Pan and Fan Mail

I must say Judy Garland's performance on her special last Sunday night was terrific.

So were her equally talented guests, Dean Martin and Frank Sinatra.

One thing, though. There was singing, singing and more singing. Even staunch Judy Garland fans might tire of this.

I, for one, would have liked to see her and her guests display some of their other talents.

What do you think?

L. Wilson, Lakewood

I, for one, think not.

What in the world is wrong with our TV heroes of today? Sometimes I think they have rocks in their heads.

I'm referring specifically to Vince Edwards and his out-of-character performance on the Dinah Shore show.

Vince Edwards as "Ben Casey" is strong-willed, brusque, demanding, a sexy man and an actor who sometimes makes you wonder whether he is acting or really being himself.

To make myself clearer, "Ben Casey" has won the hearts of the American public because of the type of man he portrays and the excellent job Vince Edwards does with it.

So please tell me who was brainless enough to let him prance around the stage in an amateurish attempt to dance and do a comedy sketch?

My heart cringed to watch him and, in self-defense, I hope I can blot out this unnecessary performance so I can again enjoy him as the wonderful "Ben Casey."

Please, please, please won't

someone have enough sense to stop this out-of-character performing of our TV heroes before we lose all our favorites.

It just isn't fair to us and I don't believe the performer himself would participate in such ventures if he realized how it was destroying the image of his performance as the hero of a series.

Let's leave the musical and comedy antics to those who were meant for such things. And let those of us fans who grow to love and admire our dramatic heroes have the privilege of keeping them in our minds as we want them to be.

Doris Cosgrove, Long Beach

That's pretty bitter medicine, Doris, but may be the right prescription. When last seen, Vince was searching for a neuro-surgeon who specializes in removing head rocks.

**ANY RECRUITING STA**

"I GOT OUT AND SAW TV FOR THE FIRST TIME - I'D LIKE TO RE-ENLIST FOR EIGHT MORE YEARS."

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DAILY AND SUNDAY  
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See the new Motorola for '62! Authorized Dealer Motorola and Packard Bell  
**IMPERIAL TV**  
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|                                  |          |
|----------------------------------|----------|
| Needs for built-ins from         | \$ 17.95 |
| Stanley's Need, 2 1/2 burner     | 30.00    |
| Waste King Dishwasher Mt. 71     | 34.00    |
| Gaffers & Sattler Top (197)      | 37.00    |
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| Frigitaire Burner (R22100)       | 39.00    |
| Universal Oven and Top           | 115.00   |
| Gaffers & Sattler Oven           | 123.00   |
| Wedgwood Hottly Oven & Top       | 131.00   |
| O'Keefe & Merrill Oven, Top      | 179.00   |
| Waste King Dishwasher            | 179.00   |
| Frigitaire 2 Oven (R22C97)       | 225.00   |
| Frigitaire Oven (R22C94)         | 232.00   |
| Frigitaire Oven (R22100)         | 240.00   |
| Frigitaire Dishwasher (DOWD)     | 128.00   |
| Thermador Oven & Top             | 179.00   |
| Frigitaire 40" Floor (R22B40)    | 379.00   |
| Frigitaire 30" Floor (R22B40)    | 309.00   |
| Gaffers & Sattler Oven (2073)    | 149.00   |
| Gaffers & Sattler Oven (2083)    | 149.00   |
| Gaffers & Sattler Oven (2094)    | 159.00   |
| Gaffers & Sattler Top (2041)     | 74.00    |

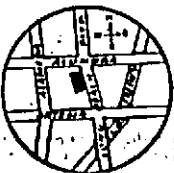
### LAUNDRY EQUIPMENT

|                                |          |
|--------------------------------|----------|
| Frigitaire Dryer (DD 42)       | \$129.00 |
| Frigitaire Washer (WDA 42)     | 149.00   |
| Frigitaire Gas Dryer (DDAG 42) | 149.00   |
| Frigitaire 4 Speed Washer      | 229.00   |
| RCA Washer-Dryer Room          | 249.00   |
| Hotpoint Washer, 2 speed       | 179.00   |

### REFRIGERATORS

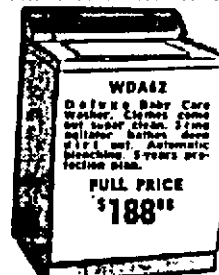
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|--------------------------------|----------|
| Frigitaire 12" (DA12 42)       | \$179.00 |
| Thermador 12" Built-in range   | 449.00   |
| Frigitaire 12" 2 Door Refrig.  | 299.00   |
| Hotpoint 14 cu. ft. Auto. Def. | 339.00   |
| Bottom Freezer                 | 339.00   |
| Hotpoint Two Door              | 239.00   |
| Hotpoint Frost Free 14"        | 329.00   |
| Frigitaire 11 cu. ft.          | 329.00   |

Many others at greatly reduced prices including over 15 1/2" Frigidaires, Washers, Dryers and Dishwashers.



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40 inch double oven range with even-heat oven and infinite heat surface unit. Automatic electric and gas burners. Burners slide out of sight when not in use. Automatic defrosting. AC10-41-41.

### FRIGIDAIRE



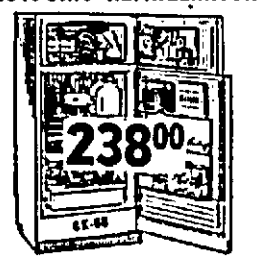
13 cu.-ft. 2-door Frigitaire refrigerator. Choice of colors. No defrost. With 16 lb. freezer. Even an 8-lb. would buy this! Terrible value. Available in color. 75-1443

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### HOTPOINT WASHER



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**MAIN EVENT, 9:30 p.m.**  
on channel 5, has George Raft joining Rocky Marciano in watching Tony Anthony's 1958 TKO over Yvon Durelle.

## MONDAY

- 5:45**  
2 Farm Report; News  
**6:00 A.M.**  
2 College of Air; "Biology"  
4 (Color) Contin. Classroom  
**6:30**  
2 USC Telecourse: "Music"  
4 (Color) Contin. Classroom:  
"American Government"  
**7:00 A.M.**  
2 Captain Kangaroo  
4 Today, John Chancellor  
**7:15**  
9 Cartoonsville—A.M.  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
"Vacation in Vegas" con-  
test starts second week.  
5 AM-LA, Stan Chambers  
7 Chuckie the Clown  
**8:30**  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 LASC: "Lit. & Fine Arts"  
"Judgment & Punishment"  
**9:00 A.M.**  
2 Calendar, Harry Reasoner  
4 Morn'g Startime (teletype)  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Bliss by Mis-  
take," Laraine Day ('44)  
11 The Princess, Pat Blake  
13 Public Service Film  
**9:15**  
13 Guidepost to Art (5, G)

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Prompt—Guaranteed Service

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offers the "NEW-WAY-TO-BUY"

### TELEVISION & APPLIANCES!

the lowest discount prices possible

**PLUS UP TO \$100.00 CASH**

for your old TV or Appliance!

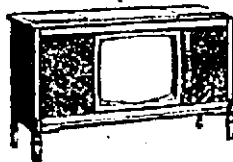
**OPEN  
SUNDAY  
11 to 5:30  
DAILY  
9 to 9**

This is NO gimmick. You can receive up to \$100.00 CASH for your old TV or appliance on Dean & Hoffman's "NEW-WAY-TO-BUY" plan. Example: A refrigerator may be turned in on a new TV or a TV may be turned in on a range, etc. Because most discount stores and department stores do not take in trades, we have established a new outlet for your old appliances or TV. Come in and get the complete details TODAY!



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## DEAN & HOFFMAN

975 EAST WILLOW • GA 4-0715

- 9:30**  
2 I Love Lucy, Lucille Ball  
4 Highway Holidays:  
"Grand Canyon"  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
**9:45**  
13 Guidepost to Science (8)  
**10:00 A.M.**  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise  
**10:15**  
13 Public Service Film  
**10:30**  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advntr: "Tahiti"  
7 Our Miss Brooks, E. Arden  
9 Film: "Paths of Sea"  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
**11:00 A.M.**  
2 Love of Life  
4 (Color) Your First Impres-  
sion, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
**11:30**  
2 Search for Tomorrow  
4 Truth or Consequences  
5 PM, Mike Wallace, with  
Gloria DeHaven, Jimmy  
Gavin and others.  
7 Yours for Song, B. Parks  
9 Medallion Thr'r (teletype)  
11 Songo, Del Moore  
**11:45**  
2 The Guiding Light  
4 Ray Scherer News (11:55)  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "Hitting a New  
High," Lily Pons ('37)  
11 Sheriff John, John Rovic  
13 Midday Report  
**12:15**  
13 Public Service Film  
4 Floyd Kalber (12:25)  
**12:30**  
2 As the World Turns  
4 Loretta Young Theatre  
7 Make a Face, Bob Clayton  
13 Public Service Film



**LUCIANA PALUZZI** por-  
trays a haunted woman  
during "Thriller" at 10  
p.m. Monday, channel 4.

- 1:00 P.M.**  
2 Password, Allen Ludden.  
Week's guests: Mimi Ben-  
zell, Bill Marshall  
4 Young Dr. Malone  
5 Consult Dr. Brothers:  
Telecoper News; Movie  
(1:10): "Gun Moll," Fran-  
chot Tone  
7 Day in Court: Robbery  
11 The Gale Storm Show  
13 Fashion for Living, E. Lynn  
**1:30**  
2 Art Linkletter House P'ty  
Bonnie Prudden starts  
week-long guest stint.  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Storytime.  
**1:45**  
13 Guidepost to Spanish (5)  
**2:00 P.M.**  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "Out of the Past,"  
Robert Mitchum ('47)  
13 The Lloyd Thaxton Show  
**2:30**  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack  
Linkletter; Maureen  
O'Sullivan  
7 Seven Keys, Jack Narz  
11 Movie: "Mo Key," Dan  
Dailey, Bobby Blake ('42)  
**2:55**  
2 Stuart Novins, News  
4 Sander Vanocur, News  
5 Telecoper News  
**3:00 P.M.**  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy  
Gardiner Show (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons  
**3:15**  
2 The Secret Storm  
**3:30**  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
13 Teacher Institute: "Amer-  
ican Heritage Project"  
**4:00 P.M.**  
2 Amos 'n' Andy  
4 Movie: "At the Stroke of  
9," Patricia Dainton ('57)  
7 American Bandstand  
with The Marvelettes  
9 Birthday Express  
13 Felix the Cat's Cartoons  
**4:30**  
2 Life of Riley, Wm. Bendix  
9 (Color) Movie: "White  
Tower, Glenn Ford  
11 3 Stooges, Don Lamond  
**4:50**  
7 American Bandstand,  
Roger Sharp  
**5:00 P.M.**  
2 Movie: "Lady and the  
Bandit," Louis Hayward,  
Patricia Medina ('51-1st  
run). Life of Dick Turpin.  
5 Popeye, Tom Hatten  
7 Love That Bob! Cum-  
mings series return for  
daily umpteenth reruns.  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood

- 5:30**  
7 The Soupy Sales Show  
11 Casper, the Friendly Ghost  
13 Malone Goes Golfing  
**6:00 P.M.**

- 4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
**6:15**  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman  
**6:30**

- 2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Beany and Cecil. Trip up  
the jackstall.  
9 Cartoon Express  
11 Space Angel; Dick Tracy.  
13 Waterfront, P. Foster  
**6:45**

- 4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
**7:00 P.M.**

- 4 Shannon, George Nader.  
Reunion of skidrow ex-  
trumpet great, daughter.  
5 Beat the Odds, M. Stokely  
7 Expedition! Col. John D.  
Craig: "Challenge of the  
7 Peaks." Mountain climb-  
ing in Soviet's Pamirs.  
9 Science Fiction Theatre  
11 Quick Draw McGraw  
13 Holiday, Bill Burrud:  
"Old-Fashioned Winter"  
in New York State  
**7:15**

- 2 Douglas Edwards, News  
**7:30**  
2 To Tell the Truth  
4 Everglades, Ron Hayes.  
Dope-pushers want to kill  
injured girl.  
5 Peter Gunn, Craig  
Stevens. Heroin racket  
7 The Cheyenne Show, Ty  
Hardin. Bronco fights  
traitors, Comanches and  
French patrols to deliver  
gold to Juarez in Mexico.  
9 (Color) Movie: "Under-  
derwater," Jane Russell  
Sunken treasure.  
11 The Best of Groucho  
13 I Search for Adventure:  
"Capture of the Condor"  
**8:00 P.M.**

- 2 Pete and Gladys, Cara  
Williams, Harry Morgan,  
Frank Nelson. Gladys  
stirs up office revolt when  
she takes job.  
4 National Velvet, Lori  
Martin. Velvet clears  
King of charge of des-  
troying property.  
5 Medic, Richard Boone.  
Intern's efforts rewarded.  
11 The Aquanauts, Keith  
Larsen, Jeremy Slate,  
Paul Henreid, Lynn Bari.  
Drake returns from sun-  
ken ship to haunt his  
"murderer."  
13 Adventure Tomorrow:  
"Hovercraft: Britain's  
Low-Flying Saucer"  
**8:30**

- 2 Father Knows Best  
4 (Color) The Price Is  
Right, Bill Cullen and  
panel. Salesman returns  
for fifth week.  
5 Panic: "Botulism"  
7 The Rifleman, Chuck Con-  
nors, Keith Andes. Con-  
demned killer is man who  
once saved Mark's life.  
13 Everybody Sing  
**9:00 P.M.**

- 2 The Danny Thomas Show.  
Kathy tries to get Danny  
angry so he'll buy her a  
forgiveness present.  
4 87th Precinct, Robert  
Lansing, Gloria Talbott,  
Rosemary de Camp.  
Friends of slain woman  
tell conflicting stories  
5 Night Court, Jay Jostyn.  
7 SurfSide 6, Lee Patterson.  
Army recalls Dave  
9 (Color) Movie: "Moulin  
Rouge," Jose Ferrer, Zsa  
Zsa Gabor, Colette Mar-  
chand ('51-1st run). Biog  
of Toulouse-Lautrec.  
11 Great Music from Chi-  
cago, Erich Leinsdorf  
conducts

## SPECIAL

**GOLDEN GLOBE AWARDS**  
—Two-hour telecast of the  
annual Hollywood Foreign  
Press Association's award  
presentations comes from the  
Beverly Hilton Hotel at 10:30  
p.m. on channel 11. Steve  
Allen emcees the awards in a  
set-up similar to the Oscars  
except for addition of awards  
to new stars destined to  
achieve prominence during  
1962. Comedy and musical  
films get separate categories  
from the dramatic ones.

- 13 This Man Dawson  
**9:30**  
2 The Andy Griffith Show.  
Hapless door-to-door  
salesman (Sterling Holo-  
way) threatens to leave  
town.  
5 Main Event (see spst box)  
13 Waterfront, P. Foster  
**10:00 P.M.**  
2 Hennessey, Jackie Cooper.  
Base's physical fitness  
program gets Chick  
matched with unbeaten  
middleweight.  
4 Thriller, Boris Karloff:  
"Flowers of Evil." Luciana  
Paluzzi, Kevin Hagen.  
The skeleton of a man  
poisoned by his wife and  
her lover returns  
5 Clete Roberts Reports  
7 Ben Casey, Vincent Ed-  
wards, Cliff Robertson,  
Michael Davis. Strange  
pact between Korean war  
ace in need of spinal sur-  
gery and frightened  
Navajo newsboy.  
11 George Putnam and News  
13 Peter Hansen, News  
**10:15**  
5 Big Three Final (News)  
13 Harold Fishman  
**10:30**  
2 I've Got a Secret, Garry  
Moore. Milton Berle is  
celebrity guest, and Barry  
Nelson subs for  
Henry Morgan  
5 Decoy, Haverly Garland  
11 Golden Glove Awards  
(see box)  
13 The Henry Morgan Show  
**11:00 P.M.**  
2 Jerry Dunphy Report  
4 (Color) Jack Latham Nws  
5 Mahalia Jackson Sings:  
"Holding My Saviour's  
Hand"  
7 ABC News Final  
**11:05**  
5 Movie: "Uncle Harry,"  
George Sanders ('40)  
7 Baxter Ward, Nws (11:10)  
**11:15**  
2 Movie: "Happy Go  
Lucky," Harry Martin.  
Dick Powell, Betty Hul-  
ton ('43-1st run). Steno-  
grapher saves her money  
to go on husband-hunting  
cruise.  
4 (Color) Best of Paar  
(11:21): Gisele MacKen-  
zie, Alex King, Pat Butt-  
man, Poupces de Paris  
7 Weather News (11:25)  
9 John Willis news (11:25)  
**11:30**  
7 The Honeymooners: "The  
Baby Sitter"  
9 Movie: "The Set-Up,"  
Robert Ryan, Audrey  
Totter ('49). Crooked  
fights.  
**12:00 MIDNIGHT**  
7 Movie: "Timber Queen,"  
Richard Arlen, Mary Beth  
Hughes ('44)  
**12:30**  
11 Sincerely, Maria Palmer;  
Movie (12:35): "Lucky  
Night," Myrna Loy, Rob-  
ert Taylor  
**1:00 A.M.**  
2 Movie: "Hobson's  
Choice," Charles Laugh-  
ton, John Mills, Brenda de  
Banzie (Br. '54). Clever  
comedy of spinster  
4 Teleplay: "Tomorrow We  
May Part," Laraine Day  
9 Movie: "Deadline at  
Dawn," Susan Hayward

# REAL DODGE CITY MARSHAL ON TV

## Ramon House Portrays Visiting Lawman on 'Gunsmoke'

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—The real marshal of Dodge City, Kans., site of TV's "Gunsmoke," is in town and says there hasn't been a horse thief arrested around those parts in years.

Marshal Ramon House has been cast in the role of a visiting lawman in the upcoming Saturday "Gunsmoke" with that show's make-believe lawman "Marshal Matt Dillon," played by big Jim Arness.

The slow talking House, dressed in western clothes but without his pistols, said things around Dodge City are a lot less perilous for a lawman these days than when the frontier was filled with stray bullets.

"We locked up our last horse thief three years ago," said House, a policeman who was trained at the Federal Bureau of Investigation Academy in Washington, D.C. "We caught him in his automobile—he'd sold the horse."

Marshal House turned the horse thief over to lawmen from a neighboring town, because that's where the nag was horseshoed in the first place.

★ ★ ★  
"THEY DIDN'T hang him though," said Ramon, which shows that things have changed for horse thieves over the years.

The modern day marshal, who has a force of 15 deputies, revealed that he has to keep an eye out for cattle rustlers just like his frontier brothers.

"There's a cow case going on right now,"

he said. "One of the fellows is missing 36 head.

But House says things are quiet around Dodge these days, compared to the last century.

★ ★ ★  
FOR HIS APPEARANCE on "Gunsmoke," Marshal House brought his fanciest shooting irons to Hollywood.

"I've got a pair of pearl-handled, 45-caliber revolvers with gold medallions on the stocks," he said proudly. "Those are my Sunday pistols. My regular pistols have black handles."

The Kansas policeman said "Gunsmoke" and other stories about Dodge City have made his job as peacemaker more interesting than it might be in a city where all he had to do was to be on the lookout for such criminals as pickpockets, robbers, embezzlers and the like.

"All summer long tourists come through town," he said. "They all ask for Matt Dillon, Doc, Kitty and Chester from the 'Gunsmoke' show.

"It makes my job more interesting because we get people from all over the world. It seems to me there has been 60 foreign countries represented from time to time."

Tourists occasionally compare Marshal House with Marshal Dillon, but that doesn't bother the Dodge City peace officer.

"When you've been in the business as long as I have and been married as long as I have, nothing bothers you," he said.



JIM ARNESS (LEFT) AND RAMON HOUSE  
Pair of Dodge City Hot Shots

# SHIRTS!

WE SPECIALIZE! FANTASTIC VALUES!

**Ed's** SPORT SHIRTS  
Spring '62 Styling and Colors in a large variety of Fabrics. Usually 6.95..... **4.99**  
1211 EAST ANAHEIM, L. B.  
NEAR ORANGE AVE.

### Large Mail Response for TV Tour

Mrs. Jacqueline Kennedy has received more than 6,300 letters and telegrams on her TV conducted tour of the

White House, according to Press Secretary Pierre Salinger. He said the messages were "almost totally favorable."

OPEN SUNDAY 10 A.M. TO 4 P.M.

# Magnavox

## FACTORY-AUTHORIZED

# ANNUAL SALE

### New Magna-Vision 330

### Fully Automatic BIG PICTURE TV



Programs "come alive" on this big screen Magnavox with chromatic optical filter. Balanced speakers; sound seems to come from the picture itself. Suburban Contemporary model 316 with Gold Seal Warranty.

NOW **\$279.50**

You save \$50.00

MOST RELIABLE: So trouble-free that only Magnavox guarantees service as well as all parts and tubes for a full year on all Gold Seal models.

\*Prices are for mahogany. Other finishes slightly more.

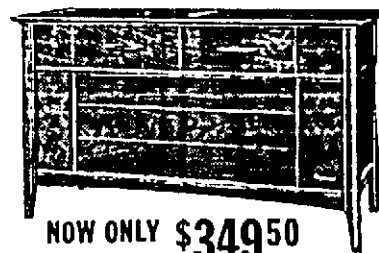
Open Sunday 10 am to 4 pm

Open Mon., Tues., & Friday

Evenings 'til 9 pm

# SAVE UP

# TO \$100



NOW ONLY **\$349.50**

You save \$100.00

Scandinavian model 621 Stereo with 30 watts power... six high fidelity speakers including two 12" bass. Precision FM/AM radio. Stereo FM optional. Library for 70 records. In natural or sable walnut. Gold Seal Warranty.



# RADIO & TELEVISION

3801 ATLANTIC AVE. (at Bixby Road)

Phone GA 7-2015



JANE FONDA appears on "Open End" at 10:30 p. m. today (Sunday) on channel 11 for a discussion about "Bachelor Girls."

(Advertisement)

### Don't Cut Corns Calluses, Warts Use New Magic Rub Off

Thousands of sufferers from painful corns, calluses, and common warts now report astonishing results with an amazing new formulation that rubs them off painlessly and safely without danger of infection from cutting, acids or abrasion. Secret is a wonder-working medicated cream called DERM-A-SOFT that softens and dissolves those formations; hard to remove growths so that they rub right off, leaving skin plump, smooth and soft. So don't suffer another season. Get DERM-A-SOFT at all drug stores.



ROLLER SKATING championships, live at 8:30 p.m. on channel 5, from El Monte.

## TUESDAY

- 5:15  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom: "Contemp. Math" (repeat)  
6:30  
2 USC Telecourse: "Everyday Law," Allen Neiman  
4 Continental Classroom: "American Government (theory of federalism). Show is B & W for 2 days.  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:45  
9 Cartoonsville—A.M.  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 AM-LA, Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 Guidepost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Morn'g Startime (teleplay)  
5 The Jack La Lanne Show  
7 Married Joan, J. Davis  
9 Movie: "Career," Edw. Ellis, Anne Shirley (39)  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 G'depost: Soc. Studies (3)  
9:30  
2 I Love Lucy, Lucille Ball  
4 Highway Holidays: "Pan-American Highway"  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
9:45  
13 G'depost: Soc. Studies (8)

- 10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advntr: "Monaco"  
7 Our Miss Brooks, E. Arden  
9 Portrait of a Composer  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 P.M. Mike Wallace, with Tom Poston, Willie Mosconi, Woody Allen  
7 Yours for Song, B. Parks  
9 McCallion Thtr. (teleplay)  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "I Dream Too Much," Lily Pons, H. Fonda (35)  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Film  
12:30  
2 As the World Turns  
4 Loretta Young Theatre "Inga IV," Miss Young  
7 Make a Face, Bob Clayton  
13 Assignment Education  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Consult Dr. Brothers; Telecopter News; Movie: (1:10) "Key to Murder," Lynn Dollar  
7 Day in Court: Robbery  
11 The Gale Storm Show  
13 Public Service Film  
1:30  
2 Art Linkletter It's Party  
Bonnie Prudden twists.  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "Outrage," Mala Powers (50)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack Linkletter; Alan Mowbray  
7 Seven Keys, Jack Narz  
11 Movie: "One Horse Town," Janet Gaynor, Robt. Taylor  
3:00 P.M.  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy Gardiner Show (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons



**BURT BRINKERHOFF** portrays a college student with an amazing aptitude during 'Alcoa Premiere' at 10:00 p.m. Tuesday, channel 7.

- 3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "All Baba & the 40 Thieves," Jon Hall  
7 American Bandstand with Julius LaRosa  
9 Birthday Express  
4:30  
2 Life of Riley, Wm. Bendix  
9 Movie: "City on a Hunt," Lew Ayres, Sonny Tufts (53), Whodunit.  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Great American Broadcast," Alice Faye, John Payne, Cesar Romero, Jack Oakie (41—1st run). History of radio.  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood  
5:30  
7 The Soupy Sales Show  
11 Casper the Friendly Ghost  
13 Tom Malone's Sports  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman  
6:30  
2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Tombstone Territory, Pat Conway  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline  
7:00 P.M.  
4 Whiplash, Peter Graves. Bank robber teams with Chris to fight outlaws. (Series trades time slots with Wyatt Earp next week.)  
5 Beat Odds, Mike Stokey  
7 Bat Masterson, Gene Barry  
9 Science Fiction Theatre "The World Below"  
11 Huckleberry Hound  
13 Wonders of the World: "Mozambique Safari"  
7:15  
7 Doug Edwards and News  
7:30  
2 Marshal Dillon, James Arness (Gunsmoke). Vinton Hayworth guests as man who betrays his benefactor when he learns of price on his head.  
4 (Color) Laramie, Bob Fuller, Russell Johnson, Mark Andrews. Outlaws take \$50,000 gold shipment from stage on which Jess is riding shotgun.  
5 Peter Gunn, Craig Stevens. Jacoby is kidnapped.  
7 The Bugs Bunny Show. Impish ballpoint pens.  
9 (Color) Best of the Post: "Trumpet Man," Harry James. One-time great makes comeback.  
11 The Best of Groucho  
13 Wanderlust, Bill Burrud: "Royal Road to India"  
8:00 P.M.  
2 Password, Allen Ludden. Ginger Rogers and Orson Bean are guest celebrities.  
5 Yancy Derringer, Jack Mahoney. Protection racket.  
7 Bachelor Father, John Forsythe, Leonid Kinskey. Jasper trains to become a canine movie star.  
9 I Led Three Lives, Richard Carlson  
11 Rescue 8, Jim Davis  
13 A Way of Thinking, Dr. Albert E. Burke: "Bombs, Babies and Biology" (pt. 2). Teaching of literacy and economic development without background planning.  
8:30  
2 Dobie Gillis, Dwayne Hickman (see box)  
4 Alfred Hitchcock Presents: "The Big Score," Evan Evans, Philip Reed, Raphael Campos. Teenager uses baby-sitting job to help delinquents rob her employer.  
5 Roller Skating Championships (sports box)  
7 The New Breed, Leslie Nielsen, Stanley Adams, Les Tremayne. Series of mysterious fires are believed to be work of hired-for-fire arsonist.  
9 (Color) Kingdom of Sea  
11 M-Squad, Lee Marvin.  
13 Page One, Peter Hansen. Film clips of Wilson's call to arms  
9:00 P.M.  
2 The Red Skelton Show. John Carradine and Marie Windsor are guests as George Appleby rents a room to an exotic mystic from India.  
4 The Dick Powell Show: "The Hook," Robert Loggia, Ed Begley, Ray Danton. California investigator tries to prevent the murder of a prohibition gangster who comes out of prison with ideas of taking over the mob again.  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer, Colette Marchand (53)  
11 Divorce Court.  
13 Ski Show, Tom Malone  
9:30  
2 Ichabod and Me  
7 Yours for a Song  
13 Racket Squad, R. Hadley  
10:00 P.M.  
2 The Garry Moore Show.



**DOBIE GILLIS** — Tuesday Weld returns in the old role of Thalia Menninger which launched her TV career in the series' first season. Now a successful traveling saleswoman, Thalia wants Dobie to quit college in favor of a more lucrative future, at 8:30 p.m. on channel 2.

**ALCOA PREMIERE** — A college instructor has problems with a new student whose mind is developed far beyond his years. Then he learns the frightening reason for the boy's ability, which could cause his expulsion if the dean learned of it. Jason Evers, Burt Brinkerhoff, Henry Jones and Nancy Hadley star in the hour-long drama at 10 p.m. on channel 7.

- Barbara McNair sings "Wang-Wang Blues," with Alan King commenting on taxes  
4 Cain's Hundred, Mark Richman, Jack Ging, Lin McCarthy, Simon Oakland, Anne Helm. Son turns against father in battle of competing loan shark operators.  
5 Clete Roberts Reports  
7 Alcoa Premiere, Fred Astaire: "Of This Time," of That Place" (see box)  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (news)  
13 Harold Fishman  
10:30  
5 Divorce Hearing  
11 The Paul Coates Show  
13 The Henry Morgan Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
5 Mahalia Jackson Sings  
7 ABC News Final  
11 The Tom Dugan Show  
11:05  
5 Movie: "Mr. Winkle Goes to War," Edw. G. Robinson (44)  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "Typhoon," Dorothy Lamour, Robert Preston (40). Shipwrecked child grows up on island.  
4 (Color) Jack Paar Show. Hugh Downs hosts while Paar is in England. Guests are Johnny Desmond, Monique Van Vooren, Jack E. Leonard.  
7 Weather News (11:25)  
9 Dow Finsterwald (11:25)  
11:30  
7 The Honeymooners  
9 Movie: "Battle Taxi," Sterling Hayden (55). Wartime helicopter  
12:00 MIDNIGHT  
7 Movie: "Lovable Cheat," Charlie Ruggles  
12:30  
11 Sincerely, Maria Palmer; Movie (12:35): "The Mortal Storm."  
1:00 A.M.  
2 Movie: "Walls Came Tumbling Down," Lee Bowman.  
4 One o'Clock Curtain  
9 Movie: "Desperate," Steve Brodie (47)  
1:30  
4 Almanac; (Newswrap)

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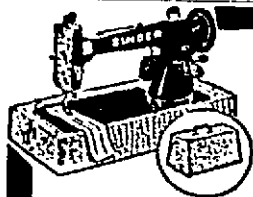
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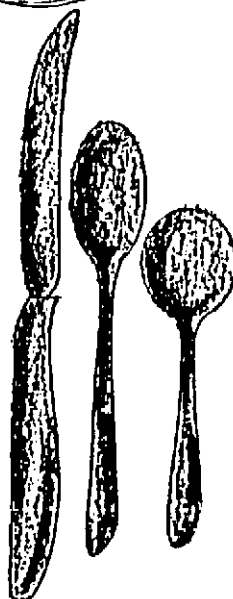
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BOB GETTEMY, Editor, Orange County Sect., L.A. Times . . . "A tremendous value . . . A real opportunity for families to enjoy dining out in some of Orange County's finest restaurants."

ANN TERRILL, Editor, Leisuretime Magazine, THE REGISTER . . . "What a tremendous value for \$5.00 and a splendid way to get acquainted with some of the finer restaurants in the Orange County area."

WILL KERN, L.A. TIMES, Orange County Sect., Past Pres. Orange County Press Club . . . "A good opportunity to learn at low cost that eating out in Orange County is fun. Get the wife out of the kitchen and enjoy yourselves."

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GUEST CHECK PLAN

- You select ANYTHING on the regular MENU rather than having to eat a specified dinner.
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- Guest checks are valid until January 15, 1963.

YOUR \$5.00 PROVIDES YOU WITH A MEMBERSHIP OF THE "LET'S DINE OUT CO." GUEST CHECK BOOK PLAN WHICH ENABLES YOU TO RECEIVE 30 DINNERS ORDERED FROM THE REGULAR MENU AT 33 OF THE FINEST RESTAURANTS AND NIGHTCLUBS IN THE ORANGE COUNTY AREA

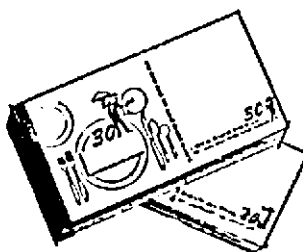


For this \$5.00 we will send you a valuable guest check book, containing 30 dinner checks plus 3 additional bonus checks for superb dinners of your choice and selection from the restaurant's regular menu. You buy a dinner and you get one free when they are both ordered at the same time as specified on your guest check. Here are some of the finest, elegant foods available to you: Steaks, Prime Ribs of Beef, Lobster, and Seafoods. What a tremendous value! Approximately \$150.00 is yours for only \$5.00.

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Our purpose is to encourage the people of the Orange County area to get out more often and to patronize their local area restaurants. To accomplish this purpose these restaurants are inviting the people of Orange County to a complimentary dinner when another dinner is purchased at the same time. What a marvelous way to get acquainted and enjoy yourself to fine eating and entertainment. To become a member in this fine plan you simply fill out the coupon on this page and enclose \$5.00 cash, check, or money order. After you examine the contents of the guest checkbook and you are not satisfied with your purchase, return the complete unused, undetached book within 10 days and your money will be promptly refunded.



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- SPORTSMAN
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- ROYAL COACH INN
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- Steak House
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- THE CAPE
- Dining and Dancing
- TRAPPERS INN
- Indian Bar Area Atmosphere

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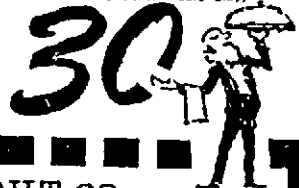
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- Steak House
- THE JESTERS
- Dining and Entertainment
- TOMOKO SUKUYAKI
- Japanese Foods

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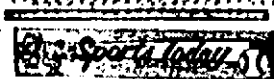
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**WRESTLING**, live at 8:30 p.m. on channel 5, with Dick Lane ringside at the Olympic.

## WEDNESDAY

### ★ PAID ADVERTISEMENT

- 2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom  
"Contemp. Math" (repeat)  
6:30  
4 Continental Classroom:  
"American Government"  
(constit'l framework)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:15  
9 Cartoonsville—A.M.  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
with Paul Weston  
5 A.M.-L.A., Stan Chambers  
7 Chucko the Clown  
8:15  
11 Food Mart News on  
Camera  
8:30  
5 Morning Cartoons  
11 Susie, Ann Sothern  
13 L.A.S.C. "Lit. & Fine Arts"  
(The Last Supper)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
2 Morn'g Startime (teleplay)  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Dance, Girl,  
Dance," Maureen O'Hara,  
L. Ball ('40)  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 Guidepost to Science (3,4)  
9:30  
2 I Love Lucy, Lucille Ball  
4 Highway Holidays:  
Big Bear Fishing  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
9:45  
13 Guidepost to Science (9)  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise

- 10:15  
13 Public Service Film  
10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advntr: Monaco  
7 Our Miss Brooks, E. Arden  
9 Film: "Union Regula-  
tions"  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Im-  
pression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 P.M. Mike Wallace, with  
George Jessel, Ann Corio,  
N. H. Gov. Wesley Powell  
7 Yours for Song, B. Parks  
9 Medallion Th'te (teleplay)  
11 Songo, Del Moore  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "I'm Still Alive,"  
Kent Taylor ('40). Stunt  
man.  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Public Service Films  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
7 Make a Face, Bob Clayton  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Consult Dr. Brothers; Tele-  
coper News; Movie 1:10:  
"Good Luck, Mr. Yates,"  
Jess Barker ('43)  
7 Day in Court: Estate  
11 The Gale Storm Show  
13 Goals for Americans  
1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost: Man's Advntr.  
1:45  
2 The Millionaire  
4 Make Room for Daddy



**GLORIA De HAVEN** has a dual role on 'U.S. Steel Hour' at 10 p.m. Wednesday, channel 2.

- 7 Jane Wyman Presents  
9 Movie: "Pre-Historic  
Woman," Laurette Luez  
(50)  
13 The Lloyd Thaxton Show  
2:30  
2 The Verdict Is Yours  
4 Here's Hollywood, Jack  
Linkletter: Frank Mc-  
Grath, Betty Lynn  
7 Seven Keys, Jack Narz  
11 Movie: "Shopworn  
Angel," Margaret Sull-  
avan, James Stewart ('37)  
3:00 P.M.  
2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy  
Gardner News; (3:05)  
7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons  
3:15  
2 The Secret Storm  
3:30  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
4 Movie: "That Certain  
Age," Deanna Durbin  
7 American Bandstand  
with Clyde McPhatter  
9 Birthday Express  
4:30  
2 Life of Riley, Wm. Bendix  
9 Movie: "89 River St.,"  
John Payne, Evelyn Keyes  
(53). Murder.  
11 3 Stooges, Don Lamond  
5:00 P.M.  
2 Movie: "Stowaway," Shir-  
ley Temple, Alice Faye,  
Robt. Young ('36). Slain  
missionary's orphan  
solves playboy's problems.  
5 Popeye, Tom Hatten  
7 Love That Bob!  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood  
5:30  
7 The Soupy Sales Show  
11 Casper the Friendly Ghost  
13 Joe Palooka, J. Kirkwood  
6:00 P.M.  
4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News  
6:15  
4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman  
6:30  
2 Big News, Jerry Dunphy  
with film footage from  
Sacramento nightly thru  
Friday.

- 4 (Color) Curt Massey Show  
5 Cleto Roberts Reports  
7 Men Into Space, William  
Lundigan  
9 Carlton Express  
11 Space Angel: Dick Tracy  
13 Waterfront, P. Foster  
6:45  
4 (Color) Jack Latham news  
5 The Big Three (news)  
11 George Putnam Dateline  
7:00 P.M.  
4 Death Valley Days:  
"Preacher with a Past,"  
Neville Brand, Jean Gil-  
lespie. Gunslinger (John  
Wesley Hardin) turned  
preacher mixes bullets  
with prayers and helps  
sheriff capture outlaws.  
5 Beat the Odds, M. Stokely  
7 King of Diamonds, Brod-  
erick Crawford  
9 Science Fiction Theatre.  
11 Heckle and Jeckle Show  
13 PASSPORT TO TRAVEL—  
★ CARIBBEAN VACATION!!  
7:15  
2 Douglas Edwards, News  
7:30  
2 The Alvin Show, Ross  
Bagdasarian (cartoons)  
4 Wagon Train, Scott Miller  
Dick York, John McIntire,  
Dorothy Green, Anita  
Sands. Shannon, with  
broken leg, is stranded in  
snowbound cabin with a  
wounded Indian who  
fears white men.  
5 Peter Gunn, Craig  
Stevens. Communist  
agents.  
7 Howard K. Smith—News  
and Comment  
9 Sneak Preview Movie  
("51 adventure), stars Kirk  
Douglas, Virginia Mayo,  
Walter Brennan. (If this  
is "Along the Great Di-  
vide," it has good desert  
photography).  
11 The Best of Groucho  
13 Global Zobel: "Israel: The  
Narrow Land"  
8:00 P.M.  
2 Window on Main Street,  
Robert Young, Coleen  
Gray. College teacher is  
smeared as student polli-  
tician seeks issue for his  
campaign.  
5 Line of Sight, Bill Stout  
7 Straightaway, Brian  
Kelly, John Ashley, Paul  
Richards. Escaped convict  
holds boys prisoner in  
their own parage. Ce Ce  
Whitney is featured.  
11 The Gale Storm Show  
13 Your Weekend (see box).  
8:30  
2 Checkmate, Anthony  
George, Myron McCorm-  
ick, Sean McClory,  
Dabbs Greer. Eccentric  
"mayor" of hobo shanty-  
town turns out to be  
wealthy scion who is  
marked for murder.  
4 The Joey Bishop Show.  
Joey hires a maid  
5 Wrestling (see spts box)  
7 Top Cat (cartoons).  
11 Wanted-Dead or Alive,  
Steve McQueen.  
13 Seven League Boots, Jack  
Douglas: "Memoirs of a  
Rover" (new time).  
9:00 P.M.  
4 (Color) The Perry Como  
Show. Versatile Carol  
Lawrence and Don (Mr.  
Wizard) Herbert.  
7 Hawaiian Eye, Robert  
Conrad, Sherry Jackson,  
John Dehner, Grace Lee  
Whitney. Sailor is held  
captive for his \$100,000  
cargo of ambergris.  
9 (Color) Movie: "Moulin  
Rouge," Jose Ferrer ('53)  
11 Cimarron City, George



**YOUR WEEKEND** — Pre-  
miere. Dick Garten hosts  
weekly travel series of places  
to go within 300 miles of L.  
A. The San Diego area is fea-  
tured on opener, at 9 p.m. on  
channel 13. Bob Pelgram, for-  
mer publicity chief at channel  
4, is producer.

**U. S. STEEL HOUR**—Gloria  
De Haven stars in a dual role  
as a woman accused of mur-  
der, who claims she not only  
is innocent, but also the sup-  
posedly dead wife of a prom-  
inent lawyer. Arthur Hill and  
Donald Davis co-star at 10  
p.m. on channel 2.

**DAVID BRINKLEY**—Sec-  
retary of Labor Arthur J.  
Goldberg is interviewed dur-  
ing a report on the potential  
effects of the five-hour day,  
at 10:30 p.m., in color, on  
channel 4. The short day was  
won after an 8-day strike by  
New York electricians. A her-  
mit on a Florida key is the  
second segment.

Montgomery, Kathleen  
Crowley. Released from  
prison, man seeks revenge  
13 Teledrama.

8:30  
2 The Dick Van Dyke Show.  
Rob is sole juror holding  
out for pretty defendant's  
innocence.

10:00 P.M.  
2 U. S. Steel Hour: "Who  
Is This Woman?" (see  
box)

4 (Color) Bob Newhart  
Show. Carl Reiner, pianist  
Peter Nero and Joyce  
Jamison are guests, with  
sketches about why the  
world didn't end, and of-  
ficial protocol.

5 Cleto Roberts Reports  
7 Naked City, Paul Burke,  
Horace McMahon, John  
Larch, Geraldine Fitz-  
gerald, Milt Kamen. A po-  
liceman suddenly finds the  
economic pressures and  
strain of his job closing  
in on him.

11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (News)  
13 Harold Fishman  
10:30

4 (Color) David Brinkley's  
Journal (see box)  
5 Overseas Adventure  
11 The Paul Coates Show  
13 The Henry Morgan Show  
11:00 P.M.

2 Jerry Dunphy Report  
4 (Color) Jack Latham news  
5 Mahalia Jackson Sings  
7 ABC News Final  
11 The Tom Duggan Show  
11:05  
5 Movie: "7 Days to Noon."  
7 Baxter Ward News (11:10)  
11:15

2 Movie: "Nob Hill," George  
Raft, Vivian Blaine  
4 (Color) Jack Paar Show  
Hugh Downs hosts Louise  
O'Brien, Phil Foster,  
Paula Prentiss.

7 Weather News (11:25)  
9 John Willis News (11:25)  
11:30  
7 The Honeymooners  
9 Movie: "El Alamein,"  
Scott Brady, Rita Moreno  
(54). War film

12:00 MIDNIGHT  
7 Movie: "Submarine Alert."  
12:30  
11 Maria Palmer: Movie  
(12:35): "Luxury Liner."

1:00 A.M.  
2 Movie: "Big Business,"  
Spring Byington, Jed  
Prouty ('37). Crooked  
stock promoter  
4 One o'Clock Curtain  
9 (Color) Movie: "Rancho  
Notorious," Marlene Die-  
trich, Mel Ferrer ('54)

1:30  
4 Almanac; Newspaper

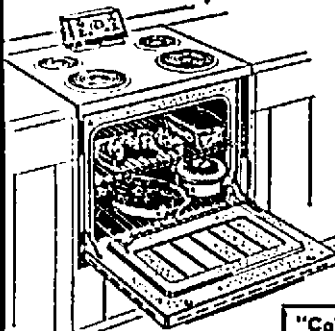
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# Hotpoint

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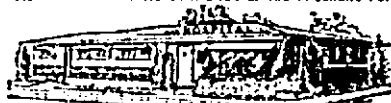
## LAKEWOOD HOME APPLIANCES

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## Week's Top Shows

**Sunday**—The life story of Helen Keller, who became blind and deaf when she was two years old as the aftermath of an illness, will be the subject of "Perspective on Greatness" at 9:30 p.m. on channel 9.

**Monday**—Steve Allen serves as master-of-ceremonies for the Hollywood Foreign Press Association's "Golden Globe Awards" for the best movies. It's on channel 11 at 10:30 p.m. A 75-minute presentation.

**Tuesday**—"Alcoa Premiere" at 10 p.m. on channel 7 guest stars Burt Brinkerhoff as a brilliant college student who is a social misfit.

**Wednesday**—"Your Weekend" premieres at 9 p.m. on channel 13 with a weekly travel series about places to go within 300 miles of Long Beach. Dick Garten hosts and San Diego is featured on the opener.

**Thursday**—Originating from Long Beach Municipal Auditorium, "Business Outlook '62" features three economic experts in a financial forum sponsored by the Farmers & Merchants Bank of Long Beach. It's on channel 11 at 9:30 p.m.

**Friday**—"The Milton Berle Show" at 8:30 p.m. on channel 4 in COLOR includes guests Jack Benny, Lena Horne, Laurence Harvey and Janis Paige.

### BERT'S EYE VIEW

## Peggy Eludes Soap Opera

Continued from Page 1

portray the mother of four children. And what she didn't know about children would fill more volumes than the Encyclopedia Britannica.

She didn't consult an encyclopedia, but she did read nine child psychology books. She began visiting friends who had children. She found they were more than willing to let her serve as a baby-sitter.

The psychology books and the baby-sitting didn't help her too much.

Finally, she came across a book entitled "Joy of Children." The basic message to parents was:

"Relax. Enjoy them. It is normal for a parent to sometimes lose his or her temper."

With the above as her philosophy, bachelor girl Peggy is successfully coming across the TV screen as the mother of four.

And what a change from soap opera it is for mother!

"Not one sermon," said Peggy. "Not maudlin. Not sentimental. Not more perfect than life."

It's true, not blue.



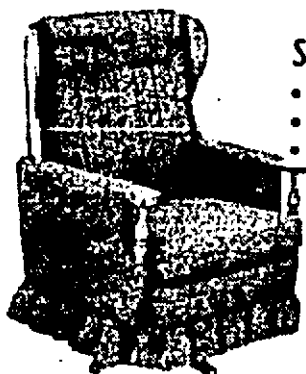
**THE WIERE BROTHERS** premiere with a comedy series, "Oh! Those Bells!" at 7:30 p.m. Thursday, channel 2. Getting ready for their debut, Harry (left) prepares to direct Sylvester (right) in a musical comb concert while Herbert (center) checks to see whether the musician has to fiddle around with a haircut.

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| 5-PIECE BEDROOM SET | 54 <sup>95</sup> |
| 7-PIECE BEDROOM SET | 99 <sup>95</sup> |

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|-----------------------|------------------------|------------------|
| 5-PIECE DINETTE       | TABLE AND 4 CHAIRS     | 24 <sup>95</sup> |
| 7-PIECE DINETTE       | LARGE TABLE & 6 CHAIRS | 44 <sup>95</sup> |
| 5-PIECE MAPLE DINETTE |                        | 49 <sup>95</sup> |

### Television Values

|                                       |                   |
|---------------------------------------|-------------------|
| Brand New, Portable Television        | 92 <sup>00</sup>  |
| Brand New, Table Model 22" Television | 129 <sup>95</sup> |
| 21" TV Record Player Combination      | 169 <sup>95</sup> |
| Philco Portable—One only              | 119 <sup>95</sup> |

### Appliance Buys

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|--|-------------------|
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| B.E. Washer-Dryer Combination—1 only                 | 249 <sup>95</sup> |
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| Giant Size, Automatic Defrost Freezer & Refrigerator | 199 <sup>97</sup> |

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## THURSDAY

## ★ PAID ADVERTISEMENT

- 5:45  
2 Farm Report; News  
6:00 A.M.  
2 College of Air: "Biology"  
4 (Color) Contin. Classroom  
6:30  
2 USC: "Everyday Law"  
4 (Color) Contin. Classroom  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, John Chancellor  
7:45  
9 Cartoonsville—A.M.  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
5 A.M.-L.A. Stan Chambers  
7 Chucko the Clown  
8:30  
5 Morning Cartoons  
11 Susie, Ann Southern  
13 G'depost: Science (9-12)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Morning Startime (teleplay)  
5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Enchanted Cottage"  
11 The Princess, Pat Blake  
13 Public Service Film  
9:15  
13 Guidepost: Soc. Studies  
9:30  
2 I Love Lucy, Lucille Ball  
4 Hiway Holiday  
5 Romper Room  
7 The Pioneers  
11 Yoga for Health  
9:45  
13 Guidepost: English Lit.  
10:00 A.M.  
2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show  
11 Face Lifting by Exercise  
10:15  
13 G'depost: Living in West  
10:30  
2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advnt: Finland  
7 Our Miss Brooks, E. Arden  
9 Understanding  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons  
11:00 A.M.  
2 Love of Life  
4 (Color) Your First Impression, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun  
9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 P.M., Mike Wallace  
7 Yours for Song, B. Parks  
9 Medallion Thr' (teleplay)  
11 Songo, Del Moore



**ECONOMISTS** George P. Hitchings (left) and Norman Robertson will participate in "Business Outlook for 1962" originating 9:30 p.m. from the Long Beach Municipal Auditorium via channel 11. The financial forum will be sponsored by the Farmers & Merchants Bank of Long Beach.

- 11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "In Name Only"  
11 Sheriff John, John Rovick  
13 Midday Report  
12:15  
13 Industry on Parade  
12:30  
2 As the World Turns  
4 Loretta Young Theater  
7 Make a Face, Bob Clayton  
13 Public Service Film  
1:00 P.M.  
2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Dr. Brothers; Telecopter  
News; Movie (1:10):  
"Cat Women of the Moon," Sonny Tufts  
7 Day in Court  
11 The Gale Storm Show  
13 Film: "Careers"  
1:30  
2 Art Linkletter H'se Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, D. McGrew  
11 Divorce Court, Bill Welsh  
13 Guidepost to Spanish (6)  
2:00 P.M.  
2 The Millionaire  
4 Make Room for Daddy  
7 Jane Wyman Presents  
9 Movie: "Garden of the Moon," Pat O'Brien (38)  
13 The Lloyd Thaxton Show

- 7:00 P.M.  
4 Science in Action, Dr. Earl S. Herald: "Friction."  
5 Beat the Odds, M. Stokey  
7 Ripcord, Larry Pennell  
9 Science Fiction Theatre  
11 The Yogi Bear Show  
13 True Adventure, Bill Bur-rud: "Animal Kingdom"  
7:15  
2 Douglas Edwards, News  
7:30  
2 Oh, Those Bells! (see box)  
4 Outlaws, Bruce Yarnell  
Breeson finds himself alone and friendless in a town of enemies.  
5 Peter Gunn, Craig Stevens  
7 Ozzie and Harriet. Wal-ly's reaction to financial aid proves a surprise.  
9 Mr. D.A., David Brian  
11 The Best of Groucho  
13 Golden Voyage, Jack Douglas: "Israel."

- 8:00 P.M.  
2 Frontier Circus, Chill Wills. Guest Mickey Rooney plays a vengeful clown  
5 Troubleshooters, Keenan Wynn, Bob Mathias. Crew stages circus to help child.  
7 The Donna Reed Show. The Stones yearn for the rural life.  
9 SPECIAL HOUR DOCU on HELEN KELLER... (see Sunday box)  
11 The Phil Silvers Show.  
13 THE Play of the Week  
★ "The Old Foolishness" (see box)  
8:30  
4 Dr. Kildare, Richard Chamberlain, Raymond Massey, Joan Hackett, Pat Hingle. Kildare and Gillespie try to save critically ill woman from quack doctor.  
5 Crime and Punishment, Clete Roberts. Three-time loser had family problems.  
7 The Real McCoy's, Walter Brennan, Tony Martinez. Peplino gets his citizenship papers.  
11 Johnny Midnight, Edmond O'Brien. Destruction of actress' doll collection is prelude to murder.

- 9:00 P.M.  
2 Tell It to Groucho, with horse-seeker  
5 Mr. Lucky, John Vivyan. Crooked tycoon.  
7 My Three Sons, Fred MacMurray. Eve Arden guests as actress-author-ess who befriends Tramp  
9 (Color) Movie: "Moulin Rouge," Jose Ferrer (53)  
11 Man Without a Gun  
9:30  
2 The Gertrude Berg Show. Sarah insists the college library has wrongly accused her of not returning a long-overdue book.  
4 Hazel, Shirley Booth. Hazel accidentally wounds ego of jilted gardener.  
5 The Cheaters, J. Ireland  
7 Margie, Cynthia Pepper. Frank McHugh guests as hobo  
11 Business Outlook for 1962 (see box)  
10:00 P.M.  
2 CBS Reports: "Barry Goldwater—The View From the Right" (see box)  
4 (Color) Sing Along With Mitch. Leslie Uggams and Gloria Lambert help serene the weather. (Note: Series moves to 8:30 p.m.)

## SPECIAL

**OH, THOSE BELLS!** — Postponed (from Nov.) premiere, *The Wiere Brothers*—Herbert, Harry and Sylvester—star as the last descendants of a dynasty of theatrical prop, wig and costume makers. Henry Norell is featured as their boss, with Carol Byron (who soon will be a regular in "Window on Main Street") as a sympathetic secretary. The brothers are sent to a missile plant to pick up an old rocket for a prop in the opener, at 7:30 p.m. on channel 2, replacing Bob Cummings.

**PLAY OF THE WEEK** — Albert Salmi, Sally Ann Howes and Jean Muir star in Paul Vincent Carroll's poetic drama of the love of three brothers for the same girl. *The Irish Revolution* is the setting, at 8 p.m. on channel 13.

**BUSINESS OUTLOOK FOR '62** — Forecasts of conditions in general business, securities markets, and housing and real estate markets are made by three economics experts at 9:30 p.m. on channel 11. The 12th annual financial forum is live from Concert Hall of the Municipal Auditorium.

**CBS REPORTS**—Eric Sevareid is reporter at 10 p.m. on channel 2, for a half-hour hard look at one of the most articulate spokesmen for the conservative cause, Sen. Barry M. Goldwater (R-Ariz.). His beliefs and convictions are explored, with film clips of college addresses, a debate with Norman Thomas.

- Friday in the fall.)  
5 Clete Roberts Reports  
7 The Untouchables, Robert Stack, Nehemiah Persoff. Aronist is hired by mail robbers  
11 George Putnam, News  
13 Peter Hansen, News  
10:15  
5 Big Three Final (News)  
13 Harold Fishman  
10:30  
2 KNXT Reports  
5 Court of Last Resort  
11 The Paul Coates Show  
13 The Henry Morgan Show  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) Jack Latham News  
5 Mahalia Jackson  
7 ABC News Final  
11 The Tom Duggan Show  
11:05  
5 Movie: "Diamond Jim," Edward Arnold  
7 Baxter Ward News (11:10)  
11:15  
2 Movie: "Lady From Shanghai," Rita Hayworth, Orson Welles  
4 (Color) Jack Paar Show  
Hugh Downs is host.  
7 Weather News (11:25)  
9 Dow Finsterwald (11:25)  
11:30  
7 The Honeymooners  
9 Movie: "Key Largo."  
12:00 MIDNIGHT  
7 Movie: "Ramona."  
13 Rockin' Rudy Harvey  
12:30  
11 Maria Palmer; Movie (12:35): "The Mighty McGurk," Wallace Beery  
1:00 A.M.  
2 Movie: "Dressed to Kill."  
4 One o'Clock Curtain  
9 Movie: "Every Girl Should Be Married," Betsy Drake, Cary Grant

## HEADQUARTERS FOR FRIGIDAIRE

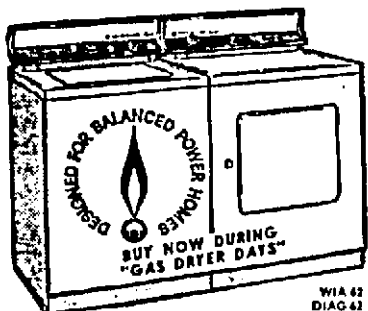
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# SPECIAL

**ASPHALT JUNGLE**—Jack Warden stars as big city police commissioner in repeats of the former ABC series based on the best-seller and MGM movie. An aging head of the burglary squad proves his worth in the opener, at 8:30 p.m. on channel 11.

**MILTON BERLE SHOW**—Uncle Miltie returns to a comedy-variety format for his Chrysler color special at 9:30 p.m. on channel 4, with guests including Jack Benny, Laurence Harvey, Lena Horne and Janis Paige. A spoof on the movies' recent rash of historical epics has Benny as Ben-Hur, Harvey as Spartacus and Berle as Cleopatra.

## FRIDAY

5:15

2 Farm Reports; News

6:00 A.M.

2 College of Air: "Biology"  
4 (Color) Contin. Classroom  
"Contemp. Math" (repeat)

6:30

2 USC Telecourse: "Music"  
4 (Color) Contin. Classroom:  
"American Government"  
(regulation of commerce)

7:00 A.M.

2 Captain Kangaroo  
4 Today, John Chancellor

7:15

9 Cartoonsville—A.M.

8:00 A.M.

2 Panorama Pacific, R. Rowe  
5 AM—LA, Stan Chambers  
7 Chucko the Clown

8:30

5 Morning Cartoons  
11 Susie, Ann Southern  
13 LASC: "Lit. & Fine Arts"  
(Michelangelo Sculpture)

9:00 A.M.

2 Calendar, Harry Reasoner  
4 Great Decisions: "Iran—  
Middle East Pivot?" Ron  
Cochran and Howard K.  
Smith examine Iran's po-  
sition and U. S. policy.

5 The Jack LaLanne Show  
7 I Married Joan, J. Davis  
9 Movie: "Ex-Mrs. Brad-  
ford," Wm. Powell, J.  
Arthur (36)

11 The Princess, Pat Blake  
13 Public Service Film

9:15

13 Guidepost to Science (5, 6)

9:30

2 I Love Lucy, Lucille Ball  
4 Hiway Holiday: Tahoe  
5 Romper Room  
7 The Pioneers

11 Yoga for Health  
13 G'depost: Storybook Time

10:00 A.M.

2 Video Village, Monty Hall  
4 (Color) The Price Is Right  
7 The Ray Milland Show

11 Face Lifting by Exercise  
13 Public Service Film

10:15

2 The Clear Horizon  
4 Concentration, H. Downs  
5 World Advnt: Finland  
7 Our Miss Brooks, E. Arden

9 Film: African Developm't  
11 The Paul Coates Show  
13 Felix the Cat's Cartoons

11:00 A.M.

2 Love of Life  
4 (Color) Your First Impres-  
sion, Bill Leyden  
5 Women's Bowling  
7 The Texan, Rory Calhoun

9 Crime Does Not Pay  
11 Broken Arrow, J. Lupton

11:30

2 Search for Tomorrow  
4 Truth or Consequences  
5 PM. Mike Wallace with  
Gary Crosby, Claudie Mc-  
Neil, Skip Cunningham

7 Years for Song, B. Parks  
9 Medallion Th'tr (teletype)  
11 Song, Del Moore

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show  
4 (Color) Jan Murray Show  
7 Camouflage, Don Morrow  
9 Movie: "The Iron Major,"  
Pat O'Brien (48)

11 Sheriff John, John Rovick  
13 Midday Report

12:15

13 Public Service Film

12:30

2 As the World Turns  
4 Loretta Young Theatre  
7 Make a Face, Bob Clayton  
13 The Intelligent Parent:  
"Have a Good Heart"

1:00 P.M.

2 Password, Allen Ludden  
4 Young Dr. Malone  
5 Consult Dr. Brotherz;  
Telecopter News; Movie  
(1:10): "Professional Sol-  
dier," Victor McLaglen

7 Day in Court: small claims  
11 The Gale Storm Show  
13 Robin Hood, R. Greene

1:30

2 Art Linkletter H's Party  
4 Our Five Daughters  
7 My Little Margie  
9 Tic Tac Bowl, Duke M'Graw  
11 Divorce Court, Bill Welsh  
13 Industry on Parade

1:45

13 Guidepost: Spanish (5)

2:00 P.M.

2 The Millionaire  
4 Make Room for Daddy  
Guest: Dean Martin  
7 Jane Wyman Presents  
9 Movie: "3 Bad Sisters,"  
Marla English (56)

13 The Lloyd Thaxton Show

2:30

2 The Verdict Is Yours  
4 Here's Hollywood, Jack  
Linkletter; Milton Berle  
7 Seven Keys, Jack Narz  
11 Movie: "3 Hearts for  
Julia," Ann Sothern (42)

3:00 P.M.

2 The Brighter Day  
4 Say When, Art James  
5 Makeup Tips; Dorothy  
Gardner Show (3:05)

7 Queen for Day, J. Bailey  
13 Felix the Cat's Cartoons

3:15

2 The Secret Storm  
2 The Edge of Night  
4 (Color) Play Your Hunch  
5 Skipper Frank's Cartoons  
7 Who Do You Trust?

4:00 P.M.

2 Amos 'n' Andy  
4 Movie: "Passport to  
Suez," Warren William  
7 American Bandstand  
Guest: Brian Hyland  
9 Birthday Express

4:30

2 Life of Riley, Wm. Bendix  
9 Movie: "Outpost in Mo-  
rocco," George Raft (49)  
11 3 Stooges, Don Lamond

5:00 P.M.

2 Movie: "2 Years Before  
the Mast," Alan Ladd,  
Brian Donlevy, Wm. Ben-  
dix (46)

5 Popeye, Tom Hatten  
7 Love That Bob  
11 Superman, George Reeves  
13 Joe Palooka, J. Kirkwood

5:30

7 The Soupy Sales Show  
11 Casper the Friendly Ghost  
13 Tom Malone's Sports

6:00 P.M.

4 (Color) News and Sports  
5 Bozo the Clown  
7 Baxter Ward, News  
9 Newsreel, John Willis  
11 Highway Patrol  
13 Peter Hansen, News

6:15

4 Huntley-Brinkley Report  
7 ABC Evening Report  
13 Harold Fishman

6:30

2 Big News, Jerry Dunphy  
4 (Color) Curt Massey Show  
5 Clete Roberts Reports  
7 Grand Jury, Lyle Bettger  
9 Cartoon Express  
11 Space Angel; Dick Tracy  
13 Waterfront, P. Foster

6:45

4 (Color) Jack Latham News  
5 The Big Three (News)  
11 George Putnam Dateline

7:00 P.M.

4 Wyatt Earp, Hugh O'Brian  
Linda Stirling plays a suf-  
fragette who clashes with



LENA HORNE guest stars on 'The Milton Berle Show' at 9:30 p.m. Friday, channel 4.

visiting senator.  
5 Beat the Odds, M. Stokely  
7 Manhunt, Victor Jory  
9 Science Fiction Theatre  
11 Deputy Dawg (cartoons)  
13 You Asked for It, J. Smith

7:15

2 Douglas Edward, News  
7:30

2 Rawhide, Clint Eastwood,  
Eric Fleming, Debra  
Paget, Jimmy Baird. Drovers agree to help star-  
ving Indian boy find his  
sister.

4 International Showtime,  
Don Ameche: "Holiday on  
Ice in Europe." All-new  
acts, taped in Switzerland.  
(Series retains its present  
slot next season.)

5 Peter Gunn, Craig Ste-  
vens. Escaped criminal  
holds Eddie hostage.  
7 The Soupy Sales Show  
9 Science Fiction Movie:  
"Giant From the Un-  
known," Buddy Baer (58).  
Conquistador haunts vil-  
lage.

11 The Best of Groucho  
13 Bold Venture, Dane Clark

8:00 P.M.

5 Speedway: "Triple Head-  
er." Midgets, sprint cars  
and late-model stock cars.  
7 The Hathaways, Peggy

8:30 P.M.

2 The Twilight Zone: "The  
Fugitive," Susan Gordon,  
J. Pat O'Malley, Nancy  
Kulp, Wesley Lau, Paul  
Tripp. An old man be-  
friends crippled child  
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11:00

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13 Bold Venture, Dane Clark

Cass, Jack Weston, Mar-  
quis Chimps. Walter sets  
up an economy plan.

11 One Step Beyond: "The  
Mask," Wesley Lau, Luis  
Van Rooten. Spirit of cen-  
turies-dead Egyptian  
prince possesses body of  
Air Force lieutenant who  
crashes near Nile.

13 Mantovani, John Conte:  
"Tribute to France" and  
"Music From Paris,"  
Patachou, Vic Damone.

8:30

2 Route 66, Martin Milner,  
George Maharis, Elizabeth  
Seal, Akim Tamiroff. The  
"Irma la Douce" star  
plays a dancer brought  
out of retirement, but  
who has to fight the en-  
mity of a top comedian  
(Zach Matalon, Miss  
Seal's real-life husband)  
to make a comeback.  
Tamiroff plays a friendly  
TV producer.

4 Robert Taylor Detectives.  
Russo's "bad day" gets  
worse when he gets anon-  
ymous death threat  
against his family, and a  
mysterious package is left  
on his doorstep.

5 Movie: "Atomic Kid,"  
Mickey Rooney (54). Man  
becomes radioactive.

7 The Flintstones (car-  
toons). Fred's good sa-  
maritan act backfires.

11 The Asphalt Jungle (see  
box)

9:00 P.M.

7 77 Sunset Strip, Roger  
Smith, Claire Griswold,  
Donald Woods. Jeff is  
sent to France to check  
on American girl who be-  
lieves whomever she  
loves will die.

9 (Color) Movie: "Moulin  
Rouge," Jose Ferrer (53)

13 Teledrama: "Condemned  
to Glory."

9:30

2 Father of the Bride, Leon  
Ames. Tommy's hero-  
worship of Buckley makes  
Stanley think he's lost  
both his children.

4 (Color) The Milton Berle  
Show (see box)

11 Tightrope! Mike Connors.  
Nick knows he's being  
used as a pigeon and  
fears for his life as re-  
peats return.

10:00 P.M.

2 The Twilight Zone: "The  
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whose dream comes true

when she learns he's real-  
ly a visitor from another  
planet.

5 Clete Roberts Reports  
7 Target: The Corruptors,  
Stephen McNally, Harry  
Guardino, Barbara Eden.  
Stock market swindle vic-  
timizes reckless investors.

11 George Putnam, News  
13 Peter Hansen, News

10:15

5 Big Three Final (News)  
13 Harold Fishman

10:30

2 Eyewitness, Walter Cron-  
kite. Week's top story.  
4 Chet Huntley Reporting  
5 The Californians  
11 The Paul Coates Show  
13 The Henry Morgan Show

11:00 P.M.

2 Jerry Dunphy Report  
on Finland, between  
NATO and Russia.  
4 (Color) Jack Latham News  
5 Mahalia Jackson Sings  
7 ABC News Final  
11 The Tom Duggan Show

11:05

5 Movie: "The Men," Mar-  
lon Brando, Teresa  
Wright, Jack Webb (50).  
Paralyzed war vet.  
7 Baxter Ward News (11:10)

11:15

2 Movie: "Fire Over Afri-  
ca," Laurence O'Hara,  
Macdonald Carey, Blinnle  
Barnes (54—1st run).  
Dope smuggling.  
4 (Color) Jack Paar Show  
Hugh Downs hosts Olivia  
DeHavilland

7 Weather News (11:25)  
9 John Willis News (11:25)

11:30

7 The Honeymooners  
9 Movie: "Iron Sheriff,"  
Sterling Hayden

12:00 MIDNIGHT  
7 Movie: "The Great John  
L., Linda Darnell  
13 Movie: "The Red House,"  
Edw. G. Robinson (47)

12:30

5 Movie: "Three Steps to  
Murder," Tom Conway  
11 Movie: "Too Hot to Han-  
dle," Clark Gable, Myrna  
Loy, Walter Pidgeon (38).

1:00 A.M.  
2 Movie: "Goin' to Town,"  
Mae West  
4 One O'Clock Curtain  
9 Movie: "Fallen Sparrow,"  
John Garfield

1:30

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# **SATURDAY**

## ★ PAID ADVERTISEMENT

- 7:00 A.M.  
 4 Allen Lane Western 7:45  
 2 Comedy Corral (cartoons)  
 11 The Christophers, Basil Rathbone  
 8:00 A.M.  
 4 (Color) Science Crossroads: "Chemical Nature of Genes," Dr. Horowitz  
 11 Movie: "Fighting Man" 8:15  
 2 Learn to Draw, Jon Gnagy 8:30  
 2 Sky King, Kirby Grant  
 4 (Color) Pip the Piper  
 5 Design for Learning  
 9 From the Ground Up 8:45  
 13 Sacred Heart Program 9:00 A.M.  
 2 Captain Kangaroo  
 4 (Color) Shari Lewis Show  
 Tom Bosley guests.  
 5 Movie  
 7 Bill Elliott Western  
 9 Teatro en Espanol (Span.) "El Honourable Inquilino"  
 11 Topper, Leo G. Carroll  
 13 Panorama Latino 9:30  
 4 (Color) King Leonardo  
 11 San Juan Capistrano Day at Santa Anita (spts box) 10:00 A.M.  
 2 Video Village, Jr. Edition  
 4 Fury, Bobby Diamond  
 7 Hoot Gibson Western  
 11 Movie: "Stolen Assignment" 10:30  
 2 Mighty Mouse Playhouse  
 4 Make Room for Daddy  
 9 (Color) Movie: "Moulin Rouge," Jose Ferrer ('53)  
 11:00 A.M.  
 2 The Magic Land of Alla-Kazam, Mark Wilson  
 4 Mr. Wizard, Don Herbert  
 "Friction" is probed as  
 5 Movie  
 7 Don Barry Western  
 11 Gateway to Glamour

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**CAPISTRANO DAY** at Santa Anita, 9:30 a.m. on channel 11. Interviews, plus films of Don't Alibi's victory in 1961.

**NBA BASKETBALL, 11:30** a.m. on channel 4, as the Syracuse Nationals host the Detroit Pistons for final game of regular season. Four play-offs remain to be telecast.

**ANGELS BASEBALL, 1:25** p.m. on channel 9, as the Angels play in NL's newest team, the Houston Colt 45's, in an exhibition game from Palm Springs. Station will telecast 6 pre-season games, 20 regular games for Angels.

**PRO BOWLERS TOUR** 4:30 p.m. on channel 7, with the semifinals and finals of the Birmingham Open.

**SANTA ANITA** feature racing winds up its season at 4:45 p.m. on channel 2, with the \$100,000-added San Juan Capistrano Handicap.

**ALL-STAR GOLF**, in color at 5 p.m., has Gene Littler back at Apple Valley to meet Don Fairfield.

**FIGHT OF WEEK, 7 p.m.** on channel 7, has a 10-round middleweight bout from St. Nick's between Farid Salim and Yama Bahama.

**MAKE THAT SPARE, 7:45** p.m. on channel 7, with top pro bowlers.

- 13 Variedades 11:30  
 2 The Roy Rogers Show  
 Outlaw gang gets mumps.  
 4 NBA Basketball (spts box)  
 11 Movie: "Charlie Moon" 12 NOON  
 2 Sky King, Kirby Grant  
 7 The Texan, Rory Calhoun  
 13 Racket Squad, R. Hadley 12:30  
 2 My Friend Flicka  
 5 Movie  
 7 Bill Elliott Western  
 13 Robin Hood, R. Greene 1:00 P.M.  
 2 Look and Listen, Florida Friebus  
 9 Inside Baseball; Baseball Warm-Up (1:10)  
 13 Bowling with Art Parra 1:15  
 11 Movie: "Phantom Raiders," Walter Pidgeon 1:30  
 2 Rob't Trout with the News  
 4 Movie: "Lady on a Train," Deanna Durbin  
 7 Tom Keene Western  
 9 PLAY BALL!... LIVE!  
 ★ L.A. ANGELS vs. HOUSTON COLTS 45's  
 13 Movie: "So This Is New York," Henry Morgan 2:00 P.M.  
 2 Accent, John Ciardi: "The Elizabethans—The City," Douglas Campbell, Wm. Squire, Nancy Wickwire (pt. 2)  
 5 Movie: "They Came to

- Blow Up America," George Sanders ('43) 2:30  
 2 Teen-Age Trials  
 7 Bob Livingston Western  
 11 Movie: "Sleepers West," 3:00 P.M.  
 2 Movie: "East Side of Heaven," Bing Crosby  
 4 (Color) Agriculture, USA, "4-H Story"  
 13 Movie: "Criminals With-in," Ann Doran ('41) 3:30  
 4 (Color) Science in the News, Dr. Albert R. Hibbs  
 5 Movie: "Mark of the Whistler," Richard Dix  
 7 Hoot Gibson Western. 4:00 P.M.  
 4 Championship Debate, Dr. James H. McBeth: Florida vs. N. Texas State  
 11 Movie: "Man from Dakota," Wallace Beery 4:15  
 9 Baseball Wrap-Up 4:30  
 2 Time Out for Sports  
 4 (Color) Just for Fun  
 5 Auction City (live)  
 7 Professional Bowlers Tour (see sports box)  
 9 Western  
 13 Movie: "Great Jesse James Raid" 4:45  
 2 Santa Anita Feature Race (see sports box) 5:00 P.M.  
 4 (Color) All-Star Golf Jimmy Demaret (spts box)  
 5 TV Bowling Tournament Carl Winfield vs. Hank Johnson (Costa Mesa) 5:15  
 2 Winners Circle, Bill Keene 5:30  
 2 Movie: "Tarzan and the Huntress," Johnny Weissmuller, Brenda Joyce  
 9 Jungle Jim Movie: "Savage Mullin," Johnny Weissmuller ('53)  
 11 Builders Showcase 6:00 P.M.  
 4 (Color) News-Sports-Weather, Lee Giroux  
 5 FORMULA '42' SHAMPOO  
 ★ PRES. POP DANCE PARTY  
 7 Lawrence Welk Show Burgess and Boylan dance to "Lullaby of Broadway," and Freddy Martin's pianist, Bob Rolston, is a guest.  
 11 Dan Smoot Reports  
 13 Men of Annapolis 6:15  
 4 Sander Vanocur's Report  
 11 Sat. News, Les Lampson 6:30  
 4 Changing Times Magazine  
 11 Riverboat, Darren McGavin, Jeanne Bal, Jack Albertson. Holden transports theatrical troupe  
 13 Victory at Sea 6:45  
 2 Jerry Dunphy Report  
 4 (Color) Lee Giroux, News  
 9 Frank Carroll nws (6:55) 7:00 P.M.  
 2 Sea Hunt, Lloyd Bridges Rescue of "hard hat" diver plunges Mike into fist fight.  
 4 (Color) Survey '62, Bob Wright. Discussion of Southern California's water supply highlights practicality of salt water conversion.  
 5 Jeff's Collie (Lassie)  
 7 Fight of Week (spts box)  
 9 (Color) Movie: "Moulin Rouge," Jose Ferrer ('53)  
 13 The Silent Service



**PALADIN PLAYS CUPID** when Richard Boone (right), who portrays the role, helps Fintan Meyler find her long-lost fiance during 'Have Gun, Will Travel' at 9:30 p.m. Saturday, channel 2.

## **SPECIAL**

**THRESHOLD**—Last of the 3-part series explores new scientific directions including atomic research, controlled heredity, secrets of the sea, miniaturization and computers. Alexander Scourby narrates, as hour preempts "Wells Fargo" at 7:30 p.m. on channel 4.

**GUNSMOKE**—A walk-on role has been included for Dodge City's real-life marshal, Ramon House, at 10 p.m. on channel 2. House strolls down main street and greets his TV counterpart Matt Dillon. A widow (Dianne Foster) swears to avenge her husband's death until she falls in love with the man (Jason Evers) she persuades to help her.

- (see box)  
 5 Telesports Digest  
 7 Hong Kong, Rod Taylor (repeat). Woman in grey.  
 11 Sat. News, Les Lampson  
 13 News, Dan Riss 10:10  
 13 Mike Wallace Interviews: Oleg Cassini 10:15  
 11 The Ben Hunter Show 10:30  
 5 Wrestling (taped Wed.)  
 13 The Henry Morgan Show 11:00 P.M.  
 2 Movie: "Double Indemnity," Barbara Stanwyck  
 4 (Color) Bob Wright, News  
 7 Movie: "Old Los Angeles," Wm. Elliott  
 9 Japan Today  
 13 Night Report, Dan Riss 11:15  
 4 Brit. Movie: "Night Ambush," Dirk Bogarde, Marius Goring ('57-1st run). German general delivered to Allies.  
 13 The Henry Morgan Show 11:30  
 9 Movie: "Return to Warbow," Andrew Duggan 12 MIDNIGHT  
 5 Movie: "Home of the Brave," Frank Lovejoy  
 13 The Lloyd Thaxton Show 12:15  
 11 Movie: "Robin Hood of El Dorado," Warner Baxter 12:30  
 7 Movie: "Suspense," 1:00 A.M.  
 4 Movie: "Devil's Playground," Richard Dix  
 9 Movie: "Experiment Perilous," Hedy Lamarr 1:30  
 2 Movie: "Passage Home"

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# PARADE

MARCH 4, 1962



Rossano and Lydia Brazzi: She lost 100 pounds in one year PAGE 14

**SELLING by TELEPHONE**  
Does it invade your privacy? PAGE 6

The tunnel that may save your life PAGE 12  
What fame has done to Bob Newhart PAGE 21



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4. **Guarantees a lifetime income at retirement.** Life insurance can furnish additional income for the policyholder and his wife a retirement that's guaranteed as long as either lives.
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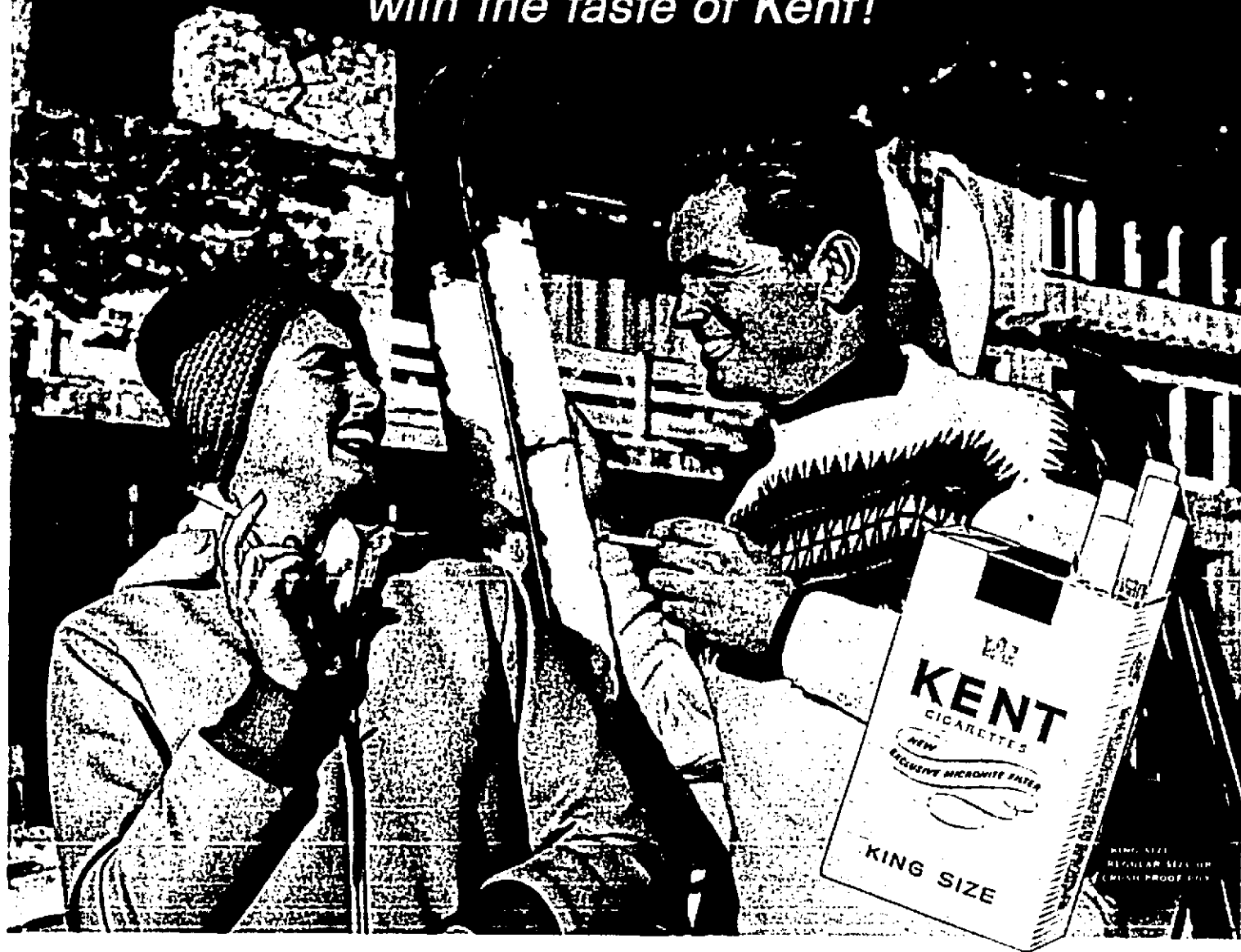
policy for college expenses, you can guarantee your boy or girl will have this opportunity, whether you live or not.

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refines away hot taste...makes the  
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Get your taste buds back to normal. Try a carton of Kent without switching and see how Kent is kind-tasting to your taste buds, kind-tasting to your throat. Enjoy the wonderful taste of the world's finest quality tobaccos. Then try your old brand! What a difference in taste! You'll feel better about smoking with the taste of Kent.

A PRODUCT OF P. LORILLARD COMPANY—FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

# PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.

**Q. Is it true that John McCone, new chief of the Central Intelligence Agency, made more money in World War II than any other single man in America?**—Burton H., Chicago, Ill.

**A.** McCone, one of the nation's outstanding and devoted patriots, was part of a ship-building syndicate which in World War II ran a \$100,000 investment up to \$44,000,000. The country at that time was in desperate need of Liberty ships. McCone, Kalser and others in the syndicate saw that these ships were quickly and efficiently constructed.

**Q. What's the louddown between actress Jean Seberg and French novelist Romain Gary?**—Newton F., Louisville, Ky.

**A.** Reportedly their engagement has been announced but Romain Gary is still married to writer Lesley Blanche.

**Q. What is the general opinion in government circles of Sherman Adams—President Eisenhower's administrative assistant who resigned as a result of the Goldfine gifts scandal in 1955?**—M. G., Boston, Mass.

**A.** Adams was widely recognized as devoted, ruthless, austere, and limited.

**Q. Somehow Yves Montand and Marilyn Monroe usually end up in Hollywood at the same time. Is this romance finished or quietly in operation?**—C.L., Baltimore, Md.

**A.** They are still good friends who deny any romance.

**Q. Please identify the ski instructor of the Aga Khan and tell how much he is paid by the young Aga.**—Henry Deutsch, Stockton, Calif.

**A.** Austrian ski instructor Hans Senger reportedly receives \$3,250 per year.

**Q. Is Lucille Ball returning to television with her new husband, Gary Morton?**—Adam Lang, Vincennes, Ind.

**A.** Lucille Ball will star in her own half-hour TV series next season. It's a situation comedy to be produced by ex-husband Desi Arnaz. Morton has no role in the series.

**Q. I've been told that Russian writer Ilya Ehrenburg owns one of the world's greatest private collections of Picassos. Where did he get them—in Russia?**—Vernon Peterson, Provo, Utah.

**A.** Ehrenburg bought some in Paris where he was in exile following World War I. Later he became a close personal friend of Picasso, bought others directly from the painter.



**Q. The defendants in the television quiz scandals who last month pleaded guilty to perjury, were they allowed to keep their prize winnings? Which ones got the most?**—Ben Warmann, Los Angeles, Calif.

**A.** Yes, they were permitted to keep their winnings. Three largest winners were Elfrida von Nardroff—\$220,500; Charles Van Doren—\$129,000; Hank Bloomingarden—\$98,500.

**Q. If actor Donald Cook had lived, wouldn't Joan Bennett have married him?**—Leona H., N.Y., N.Y.

**A.** Miss Bennett and Mr. Cook had starred in many plays together, were fond of each other, but for the past 22 years Joan Bennett, 51, has been married to Walter Wanger, 67. It was only after Mr. Cook's death that Miss Bennett and Wanger decided to be divorced.

**Q. Loyd Wright, who plans to run for the U.S. Senate from California—wasn't he Charlie Chaplin's attorney during the Joan Berry paternity mess? Why is this kept a secret?**—E.H., Fresno, Calif.

**A.** It's no secret that Chaplin was one of Lawyer Wright's many Hollywood clients.

**Q. Is it true that Rosemary Clooney doesn't want José Ferrer back?**—Rosalie McNamara, Bridgeport, Conn.

**A.** At this point she is determined to go through with the divorce.

**Q. I read that King Hussein of Jordan will not allow his ex-wife and mother of his daughter to visit the child. Is this true?**—Bertha Blau, White Plains, N.Y.

**A.** King Hussein, now married to an English girl, Toni Gardiner, was formerly married to Dina, an Egyptian girl seven years his senior. They had a daughter, now six. According to Dina, "In the four years since I last saw my daughter I have written and appealed directly to the King again and again." But as of this writing King Hussein will not permit Dina back in his kingdom.

**Q. Does anyone know when Billie Burke, widow of Florenz Ziegfeld, made her show business debut?**—Kenneth Grundig, Newark, N.J.

**A.** In 1898 in Europe as a singer.

**Q. Is Prince Charles, next King of England, attending Eton or Harrow?**—Denise Raulings, Orlando, Fla.

**A.** Neither. He will attend Gordonstoun, which school his father, Prince Philip, attended.

## PARADE

THE SUNDAY NEWSPAPER MAGAZINE—MARCH 4, 1962

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# Help Your Dog Win \$10,000 in **PURINA'S** \$50,000 **LUCKY PAW** **SWEEPSTAKES**

**Only Dogs Can Enter... Only Dogs Can Win**  
**311 BIG 1st PRIZE.....\$10,000**  
**CASH 10 2nd PRIZES...\$1000**  
**PRIZES! 300 3rd PRIZES..\$100**

*Easy to enter! • No jingle! • Nothing to write!*

Your dog may strike it rich just by signing with his paw (with a little help from you). Whatever his style... whether you outline the entire paw or just the tip... help your dog sign and prove he has a Lucky Paw.

## IT'S AS EASY AS THIS:

1. Just print your dog's name and your name and address on an entry blank or on a sheet of plain paper. Help your dog "sign" by drawing a simple outline of a portion of his (or her) paw on the entry blank or a sheet of paper.
2. With each entry, include one weight circle (2, 5, 10, 25, or 50 lb.) of Purina Dog Chow, if you have one, or you may draw a Purina weight circle (as shown in this advertisement) on a sheet of plain paper.
3. Mail to Lucky Paw Sweepstakes, Box 747, Hinsdale, Illinois. All entries must be postmarked before April 15, 1962, and received before April 30, 1962.
4. You may enter your dog as often as you like, but each entry must be submitted according to the rules and mailed separately. Halston Purina Company reserves the right to confirm ownership of dogs.
5. Entries become the property of Halston Purina Company. None to be returned.
6. Winners will be chosen at a drawing conducted by the Reulien H. Donnelly Corp. Owners of winning dogs will be notified by mail on or before May 31. List of winners will be sent to any dog owner who encloses a stamped self-addressed envelope at time of entry.
7. Any tax or liability on any prizes will be the sole responsibility of prize winners.
8. All dogs whose owners are residents of the United States, its territories and possessions may enter, except residents of Nebraska, Wisconsin and any other state or locality where a sweepstakes is taxed, prohibited or otherwise contrary to law. This sweepstakes is subject to federal, state and local regulations.
9. Dogs whose owners (and immediate families) are employees of Halston Purina Company, its food brokers, and its advertising and judging agencies are not eligible.



◀ THIS IS THE PURINA WEIGHT CIRCLE

## CLIP THIS ENTRY BLANK

**LUCKY PAW SWEEPSTAKES,**  
 Box 747,  
 Hinsdale, Illinois

**YOUR DOG'S NAME**

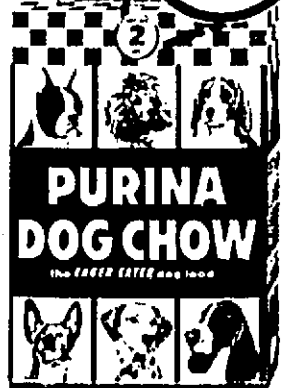
I am enclosing weight circle from Purina Dog Chow package, or a hand-copy of weight circle.

Here's his (or her) Lucky Paw Sig-  
 nature (or put on sheet of paper if  
 you prefer).

\_\_\_\_\_  
 (Your Name)  
 \_\_\_\_\_  
 (Address)  
 \_\_\_\_\_  
 (City) (Zone) (State)

If your dog hasn't tried Purina Dog Chow, start him off now by getting the handy two-pound package.

Dogs love Purina Dog Chow for many reasons: it has a wonderful form and flavor all its own... it's brimful of rich, meaty goodness, a special Eager Eater flavor no other dog food has! Solid nourishment, too. Nothing to add. Just moisten and serve... and watch your dog dig in!



by LLOYD SHEARER

LOS ANGELES.

**I**N MANY CASES it is all part of the carefully planned entrapment. Usually they phone at dinner time between 6:30 and 7:00 p.m. You answer the incessant ring—these people are persistent—thinking perhaps the call emanates from your daughter away at college. Perhaps it's from your brother-in-law who needs a co-signer for the note? Maybe it's from your mother who's possibly ill?

You learn the answer quickly enough. A female voice wafts over the line. Pleasantly it inquires: "Is this Mr. Lloyd Shearer?"

"Yes."

"Mr. Shearer," the voice continues, "you have the opportunity of winning a very valuable prize if you answer this question: Can you name any two Presidents of the United States?"

You reply, "Surely." And you name your two Presidents: "Dizzy Dean and Porfirio Rubirosa."

Unfazed, the woman maintains her pitch. "That is not correct, Mr. Shearer. But because you have demonstrated a sense of humor, I am authorized to tell you that you have just won a free evaluation lesson at the Blank Blank Dance Studios. Now, when would you like to come in for your free lesson?"

Two nights later, this time at 8, the phone rang. My 11-year-old son, Cody, answered. He admitted I was at home, and the man at the other end immediately asked, "Do you know how old your daddy is?" My son said, "He's real old. He's past 40."

As soon as I took the instrument in hand, a deep, stentorian voice boomed out: "Mr. Shearer, you have exactly 22 years to live. According to our latest research..."

Turned out the fellow was selling cemetery plots.

In the past year how many similar calls have you received? How many times at inconvenient hours have you been solicited by phone at home to buy insurance, tires, frozen foods, real estate, magazine subscriptions, dairy products, household appliances, and to contribute to various charities?

#### They'll Get Us All

If the telephone salesmen haven't gotten to you yet, don't worry. They will. This country has 77,500,000 telephones, and at the rate these fellows are pitching, they will ring every one of us at least once.

All over the nation the number of telephone salesmen is mushrooming geometrically. In the past few years they've become so plentiful that today in the eyes and ears of many phone subscribers they constitute an infuriating aspect of American life.

How do you personally react to these telephonic sales pitches? Do they arouse your hostility? Do you consider them a brazen invasion of your privacy? When they start their spiel, do you quickly hang up on these pitchmen? Are you indignant at the mounting volume of blind phone calls? Or do you take them in stride, accepting the phone call as an established method of pursuing business?

Jack Schwartz, 52, author of *How to Get More Business by Telephone*, a book now in its seventh printing, admits, "There are unscrupulous telephone salesmen, but they comprise a very small minority. They are 'con men' who do not respect the telephone subscriber. At our sales clinic [Schwartz travels around the country lecturing on the art of phone salesmanship] I tell every salesman that when he phones a potential customer at home after 6:30, he must be infinitely polite."

# SELLING by



"I myself say, 'Good evening, Mr. Jones. My name is Jack Schwartz, and if this phone call has pulled you away from your favorite television program for a minute, please accept my sincere apology. Would you be kind enough, sir, to let me know when I may call you back?'"

"That's the only approach any salesman should use at night," Schwartz declares. "Anything else is unmannerly and may lead to efforts by some communities to outlaw soliciting by telephone."

Seven years ago the city council in Portland, Ore., passed an ordinance prohibiting a large share of selling by telephone. Insurance and car salesmen protested so vigorously that the ordinance was repealed. In 1959 the city council in Phoenix, Ariz., had a similar ordinance ready when business interests generated enough pressure to defeat it.

The fact is that these are isolated instances of community hostility and that more companies are constantly being encouraged to sell their products by phone on the ground that a good salesman can obtain the most prospects that way.

As to the hours a salesman chooses to use his phone, that usually depends on the ethics of his employer.

#### A Captive Audience

One West Coast agency which specializes in phone sales tells its clients: "It is five times more difficult for a housewife not to answer the ring of a telephone than not to answer the ring of a door-to-door salesman. The telephone call to a potential customer in the evening is almost always a sure method of presenting your sales pitch. What you have is a captive audience. People find a telephone ring psychologically irresistible. They are compelled to answer it. That's your chance. As soon as someone says 'Hello'—then it's up to you."

Another telephone expert assures his customer that

the key to creative phone selling lies in "the hinge."

"There are relatively few people in this world," he points out, "who are ever in a receptive mood to buy life insurance or encyclopedias. You've got to create a gimmick to attract these people, to hold their attention, to open their minds and sweeten their moods."

"If you want to sell encyclopedias to a growing family, ask the lady of the house if her son's intelligence quotient is 120, 130, 140, or higher. Whatever answer she gives, you say your encyclopedia will raise the kid's I.Q. at least 20 points. Maybe he'll win a scholarship to Harvard!"

"For creative phone salesmanship," this sales authority claims, "you need a hinge, a gimmick, a speech on the benefits that accrue from your product or service, and the clincher that confirms your mutual understanding."

#### A Real Sales Boost

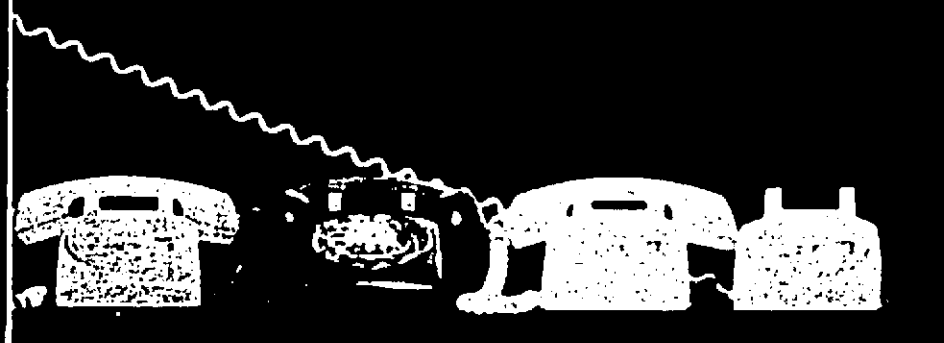
Some of the leading encouragers of the drive to invade your home by jingle-jangle are the telephone companies of America. I have talked to many of their sales representatives, and each has carefully explained that there is a tremendous difference between "legitimate" and "illegitimate" phone salesmanship.

R. J. Hastings of Pacific Telephone and Telegraph, employed by the company to lecture at conventions on successful telephone selling, claims many honest businesses are turning to selling by telephone.

Hastings explains that in the last decade Sears, Roebuck has more than doubled its telephone sales. Last year two thirds of the business done by Montgomery Ward's nine mail order houses was concluded by telephone. In 1960 Marshall Field's department store in Chicago sold more than two million items via telephone as a follow-up to newspaper advertising, including

# TELEPHONE

## Does it invade your privacy?



a mink-lined coat intended to be worn by a Scotch terrier.

"This is legitimate salesmanship," Hastings avers, "the kind of salesmanship the telephone companies seek to encourage. We're not interested in multiplying the phone pitches of high pressure men who annoy our phone subscribers at all hours of the night."

"We live in an era," Hastings states, "that worships leisure. I say to businessmen that they've got to let the exhausted housewife shop without even leaving her soft divan. We have made so many improvements in telephone instruments that today the housewife doesn't even have to lift a heavy telephone. She can just talk to it and the darn thing answers her back without any labor at all."

Housewives I've interviewed on the subject of sales by telephone say they do not mind honest phone solicitation which is brief, succinct, and polite. What they strongly object to is the dishonest sales pitch, the brash, outrageous intruder who gets their attention on the premise he is doing research of some sort.

Mrs. John Hacker of Beverly Hills, a busy housewife with four children, was recently phoned by a pitchman who claimed to be conducting a survey on the number of kitchen appliances owned by the average California family. A day later Mrs. Hacker was visited by a sales representative who said he knew she was in the market for an electric dishwasher. It took her an hour to get rid of him.

Another housewife, in Santa Monica, answered her phone a few weeks ago and was told, "We're just checking on your reservations for fur storage this summer." She replied that she had no furs to store. The salesman then "conned" her into answering questions about her birthday, her husband, his place of work. Two days later the husband was phoned at his office by a salesman who suggested that he might

like to buy his wife a mink stole for her birthday.

Generally most phone soliciting is performed by women who work in their own homes, receive \$1 to \$1.50 an hour from their employers. These women use their own telephones, are not reimbursed. In many cases they are provided with a list of names and phone numbers or they are assigned certain pages in the local telephone book. Many solicitors use what is known as the reverse book, a large volume which lists telephone subscribers by neighborhood and address so that all the phone-equipped homes in any given neighborhood can be canvassed phone by phone.

### Phones vs. TV

Many companies prefer this method of phone solicitation to TV advertising. Joe Latuga, for example, a West Coast sales executive whose company in 16 months sold more than \$4,000,000 worth of cleaning equipment to housewives via telephone—Latuga offers free gifts such as carving sets and steak knives to the lady of the house to pass judgment on the in-home demonstration of a combination vacuum cleaner-air purifier—says, "TV advertising is buckshot advertising. It costs a lot, and you're merely scattering your shot. By using the phone you screen out the non-buyers from the genuine prospects so that when your salesman finally calls at a home he's got a responsive audience and a potential buyer. It's worked wonders for us, and I expect to raise the gross of our business to \$10,000,000 in another year or two. We've got a fine product and we know how to present it to the housewife."

The housewife who listens to one of this company's solicitations on the phone hears this: "This is part of the Lucky Rainbow recording contest in which we're giving away a 1962 Ford Fairlane. You are a winner and have just qualified for a valuable gift ab-

solutely free." The housewife is told to call a particular telephone number within half an hour. Here she is questioned and screened as to her being a likely or unlikely sales prospect. She is told that she has won a barbecue carving set and if she will be at home "a gentleman" from the company making his rounds with a home utility unit will deliver her gift in person. If the housewife doesn't want the gift delivered to her by the company "gentleman" who is of course a salesman, the gift is available to her at "the local office."

Latuga says, "Very few housewives call at the local office for the gift. They're too busy, and they don't mind our salesman giving a home demonstration of our unit. Sometimes if they object to the demonstration, our men just leave the gift and walk out. It's part of the price for advertising."

Latuga's company is a 100 per cent honest outfit, and not a single complaint has been registered against the company at the Los Angeles branch of the Better Business Bureau.

Another ethical firm that employs female phone solicitors to help its door-to-door salesmen zero in more closely on prospective customers is Forest Lawn Memorial Park. Forest Lawn is a picturesque cemetery, the owners of which also run mortuaries and sell burial insurance.

### A Plot by Phone

"We have approximately 25 women," reports general sales manager Lawrence Doyle, "calling people from their own homes. We pay these women at least \$1.25 an hour. Usually they are over middle-age, and their job is to discover prospects by phone. They call three hours in the morning from about ten to one; and then if there is no answer at a particular home, they phone at night, the supposition being that the husband and wife both work during the day." Doyle says business has increased 15 per cent in the two years that Forest Lawn has hired the phone solicitors.

How did salesmanship by telephone originate? No one seems to know for sure. It's popularly assumed that crooked stock promoters, "bucket shop operators" of the early 1900s, first employed the phone to sell watered stock to gullible subscribers. Magazine subscription salesmen were also heavy phone users.

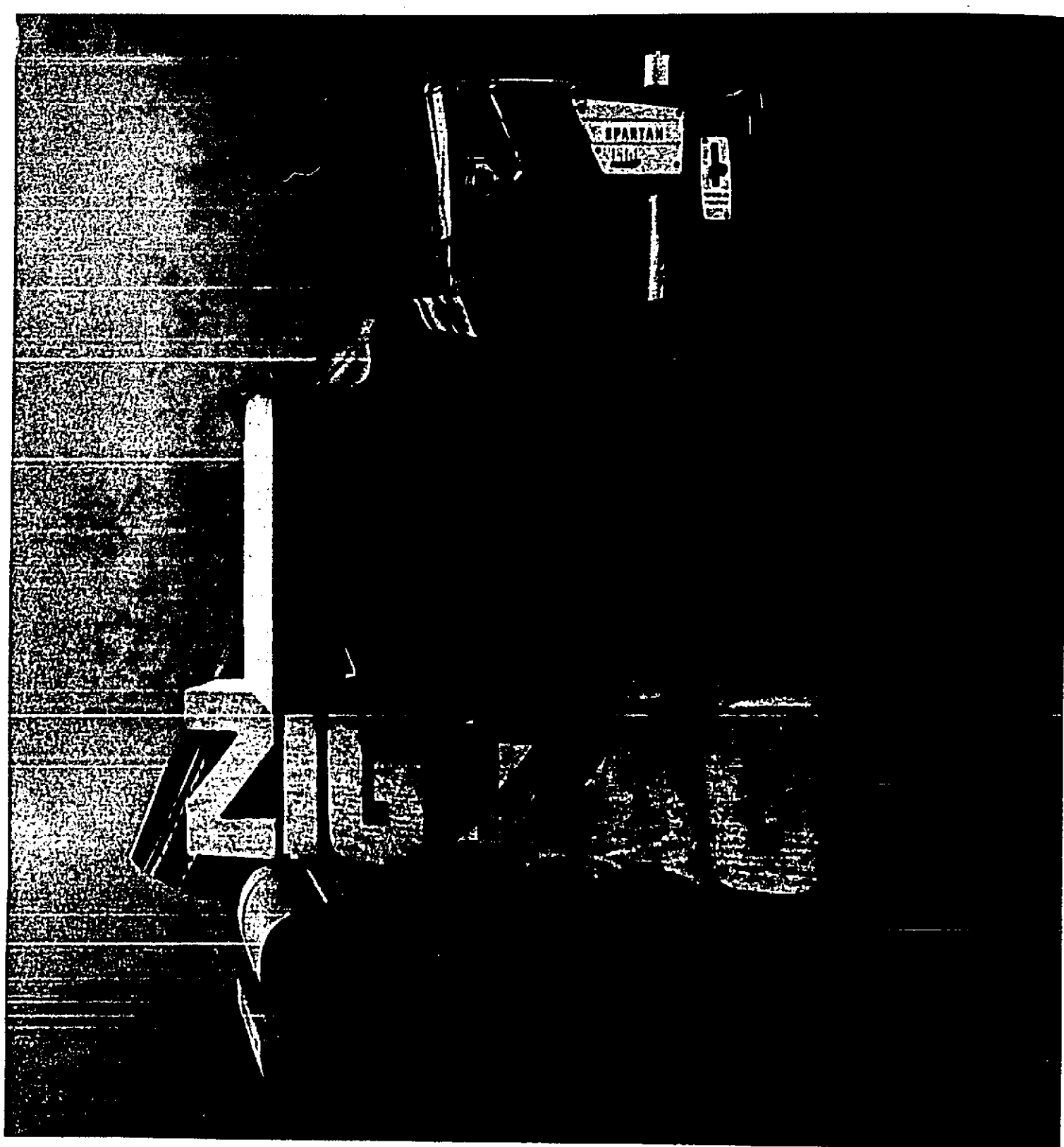
Recently politicians have taken over the phone to enlist neighborhood support for their favorites in various political campaigns. Both Eisenhower and Kennedy had thousands of precinct workers who industriously campaigned for them by phone.

It looks now as if consumer businesses of all sorts are climbing on the telephone bandwagon in conjunction with newspaper advertising. According to one telephone company executive who prefers to remain nameless, your phone in the years to come will ring more and more with a variety of calls reflecting telephone surveys and telephone solicitation. The only way to insure your privacy against this future invasion is to ask the phone company for an unlisted number. There's no charge, but not even an unlisted number will serve as sure-fire protection.

Hollywood movie stars have unlisted phones, but you can buy that list of unlisted numbers so easily that some one like Rock Hudson is compelled to change his every ninety days.

There is actually no protection against telephone solicitation for those of us who have phones and are curious enough to answer every ring. So perhaps our best bet is to make a plea to the solicitors for straightforward honesty and brevity in giving us the pitch. That way they will make more sales and fewer foes. ■





## LOWEST ZIGZAG PRICE FROM SINGER... EVER!

And it's on the new SPARTAN\* zigzag machine. Newest, most budget-minded addition to the SINGER family of nimble needles.

Saves hours of handwork. You can sew on buttons, and the holes they go through; do overcasting, mending, hemming—all kinds of everyday practical sewing with this new zigzag machine.

Famous SINGER features put the new SPARTAN "head and bobbin" above other zigzag machines in its price range. Features like the handy drop-in bobbin in front of the needle, superior straight-stitching, snap-out throat plate.

And the streamlined aluminum body on the new SPARTAN zigzag machine is rugged but lightweight... 20 pounds lighter than its cast-iron competitors. Come see. Come sew. Come save on a zigzag

machine at SINGER. Remember, with a SINGER\* sewing machine, parts and service are always available—seldom needed! And prices start at \$49.50 for the SPARTAN straight-stitcher (not illustrated).

SPARTAN ZIGZAG MACHINE PRICED AS ILLUSTRATED.

## SINGER SEWING CENTERS

Listed in your phone book under SINGER SEWING MACHINE CO.  
\*A Trademark of THE SINGER MANUFACTURING CO.

## PARADE'S SPECIAL

## INTELLIGENCE REPORT

**SHANGHAI.** Life is so miserably regulated in Red China these days that only medically-certified "cigarette addicts" can buy cigarettes. Registered tobacco addicts are allowed six packs a month.

**OTTAWA.** Before heavy winter sets in and they can build their igloos of ice, Canadian Eskimos live in tents. During this period of frequently bitter cold, one in four Eskimo infants dies of pneumonia. To alleviate this situation the Canadian government now plans to provide Eskimos with oil-heated, prefabricated houses.

**NEW DELHI.** A major advantage in joining the Indian diplomatic service is that each diplomat in his tour of duty is allowed to import one car free of exchange regulations. A Chevrolet imported from the U.S.A. for \$3,000 currently sells here for \$10,000 and up.

**CAIRO.** One of President Nasser's greatest fears -- intimates say the fear at times approaches panic -- is the relative ease with which the Shin Beth, the secret service of Israel, has infiltrated the Arab government. The Shin Beth, for example, recently produced a file of German Nazi fanatics now working for Nasser here under Egyptian names. One of the so-called leading Nazi "experts" is Dr. Johannes von Leers, formerly employed by Joseph Goebbels' propaganda ministry. Von Leers works here under the name of Professor Omar Amin.

**TOKYO.** A gun boom is sweeping Japan. Movies and TV are largely responsible for this mushrooming interest in firearms. It is now so great that manufacturers are having a difficult time meeting the demand. The Japanese were once interested in swords. The changeover to guns reflects the nation's rapid westernization. In 1957, Japanese manufacturers produced 74,000 guns. In 1962 they will turn out at least 250,000.

**LONDON.** The British system of annual awards and honors has become an anachronism. The 1962 Honors List contained more than 2000 names with awards and titles going to many Englishmen completely unknown to the public. In the old days Lloyd George used to sell titles and honors. Nowadays they're given to so many people regarded by the public as dull, colorless, that the whole awards system appears out of touch with the times.

**CARMEL, CALIF.** Best way to prevent a hangover is to take a few salt tablets before going to sleep. Dr. Kathleen Roberts of San Francisco's Presbyterian Medical Center reports that alcohol prevents the release of a hormone which controls water retention by the body. If you have no salt tablets on hand, dissolve some salt in a tall glass of tomato-juice and swallow before retiring. Dr. Roberts gave the tip to newsmen covering her research report at a meeting here of the American Federation for Clinical Research.

# TOO MANY "EMPTY CALORIES"

rob many Americans of vitamins  
essential to health and growth



This may shock you. Too much of the food Americans eat today is "empty calories", starches and sweets, that quickly satisfy appetite but not your MDR.



MDR stands for Minimum Daily Requirements of certain vitamins -- vitamins normally essential to help maintain health and a sense of well-being.



Children, adolescents, busy "snacking" mothers are apt to satisfy appetites with "empty calorie" between-meal snacks, and not be hungry at mealtimes.



Even apparently well-planned meals don't always get eaten, and important vitamins are left on the plate, or thrown out in waste or poured down the drain.



Wise wives and mothers take care to guard family vitamin intake with well-balanced diets and Vigran multi-vitamins. A single capsule supplies 125% or more of the essential vitamins.\*



Each capsule supplies full potency as stated on the label, backed by more than 200 Squibb quality control tests. Get your prescription-quality Vigran by Squibb at your drug store.

\*These are the essential vitamins for which Minimum Daily Requirements have been specified: A, B<sub>1</sub>, B<sub>2</sub>, C, D, Niacinamide.

See ABC-TV Evening News Report with John Cameron Swayze weekday nights.

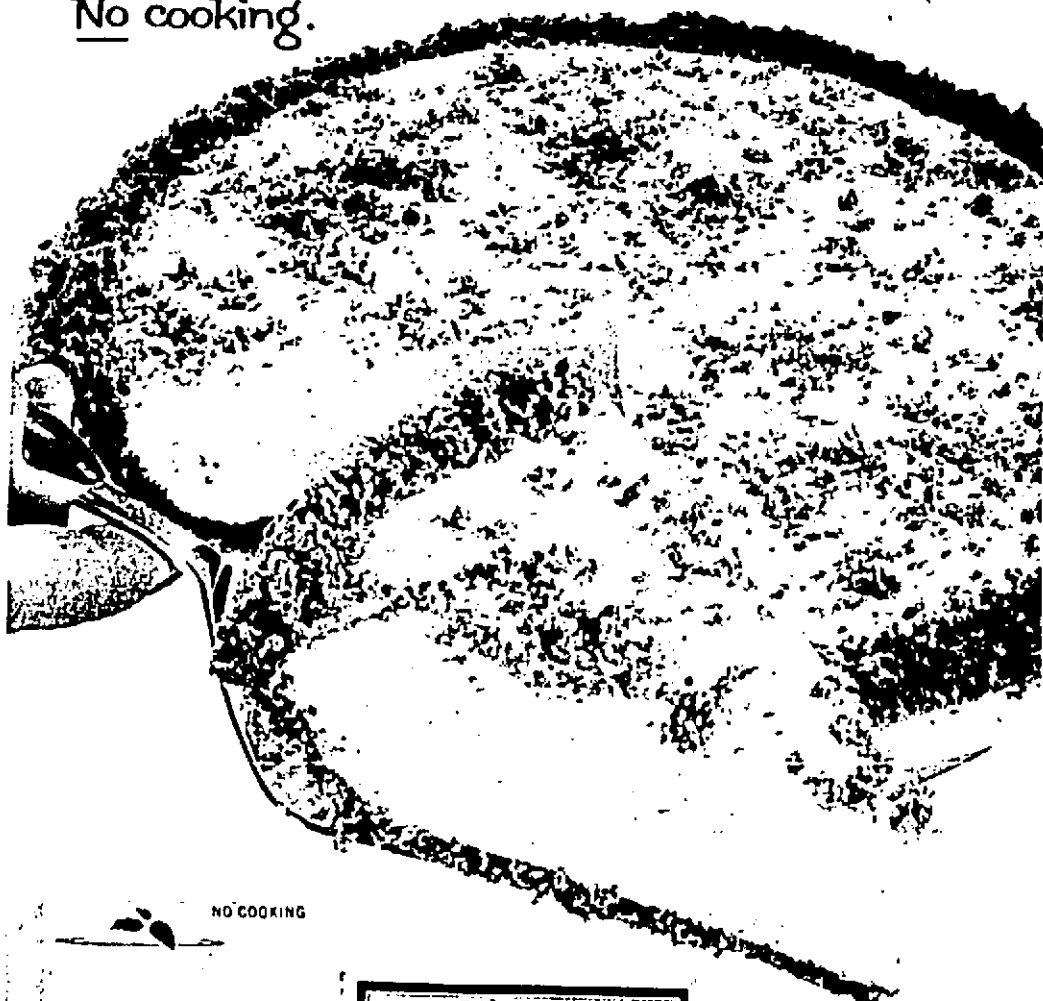
**VIGRAN**  
Multi-Vitamin Capsules  
AT YOUR DRUG STORE

**SQUIBB**  
LABORATORIES

Easy answer to "what's for dessert?"

# Pudding Cheesecake

No cooking.



NO COOKING



the tart-sweet smoothness of  
Jell-O Lemon Instant Pudding—  
the mellow tang of  
Borden's Cream Cheese—  
the crunchiness of  
graham cracker crust!

## Lemon Cheesecake in 15 Minutes

1 (8 oz.) package Borden's Cream Cheese • 2 cups milk  
1 package Jell-O Lemon Instant Pudding  
8-inch graham cracker crust.

Stir cream cheese until very soft. Gradually blend in  $\frac{1}{2}$  cup milk until smooth and creamy. Add remaining milk and the pudding mix. Beat slowly with egg beater 1 minute. (Do not overbeat.) Pour into cooled graham cracker crust. Sprinkle graham cracker crumbs on top to make it extra crunchy. Then chill. That's all—really.

P. S. For luscious cheesecake with Hawaiian tang, use Pineapple Cream Jell-O Instant Pudding instead of Lemon. Just make sure it's Jell-O Instant Pudding. This particular recipe can not be made with any other instant or cooked pudding.



Jell-O is a registered trademark of General Foods Corp.



## PARADE OF PROGRESS

Seeking new ideas? Take a look at these

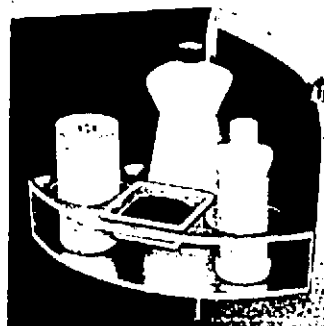
by PETER DRYDEN

**Portable baby sitter:** Here's a baby seat (above) that weighs only 18 oz. and folds flat for carrying. It has a wide, untipplable base, adjusts to 4 sitting positions, can go on floor, chair, car seat. Both frame and pad are plastic, easy to wash. \$7.95. Century, Dept. PP, 3510 Chatham, Cleveland 13, Ohio.

**Paint insecticide:** Readily mixed into any type of paint, a new paste controls household insects for a minimum of 3 years. It's deadly to ants, roaches, flies, mosquitoes, spiders, etc. — harmless to humans, pets. \$1.79. Diamond, Dept. PP, P. O. Box 10968, St. Petersburg 33, Fla.

**For your car:** Spray a new liquid on your windshield and it removes oil, tar, road film instantly—and leaves no "after" film of its own. With it comes a chemically treated pad to keep the inside of the windshield free of fog and steam. \$1.99. Schrader, Dept. PP, 504 W. 2 St., Antioch, Calif.

**Cleaning shelf:** No need to bend and grope for cleaners with this aluminum shelf (below) you can attach to a kitchen cabinet door. It holds soap pad, liquid soap, scouring powder, other containers—and won't let them spill even when door is slammed. 10"x21½". \$3.50. Better Home Products, Dept. PP, 285 N.W. 9 St., Boca Raton, Fla.



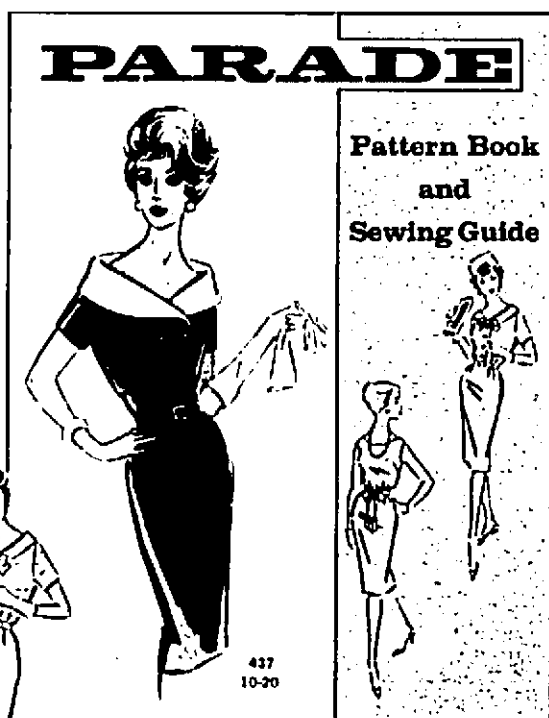
Parade of Progress items are NOT advertising. (If not available at stores, write manufacturer. Allow delivery time. • Manufacturers & Distributors: parade will consider your ideas but not correspond about them.



PATTERNS BY PAULINE

# New pattern book and sewing guide

Since the introduction last year of our annual pattern book, Pauline's patterns have become more popular than ever with PARADE readers. Ready now is the 1962 edition which offers pages and pages of dress patterns for women to sew for themselves and their families, needlework, sewing instructions, and popular woodworking designs—enough ideas to keep you going all year! A coupon is included which entitles you to a free pattern when you purchase one from the book.



You won't want to miss the 48-page 1962 *Parade Pattern Book and Sewing Guide*. The dresses here are just a sample of the patterns included. To order your copy, use coupon below.

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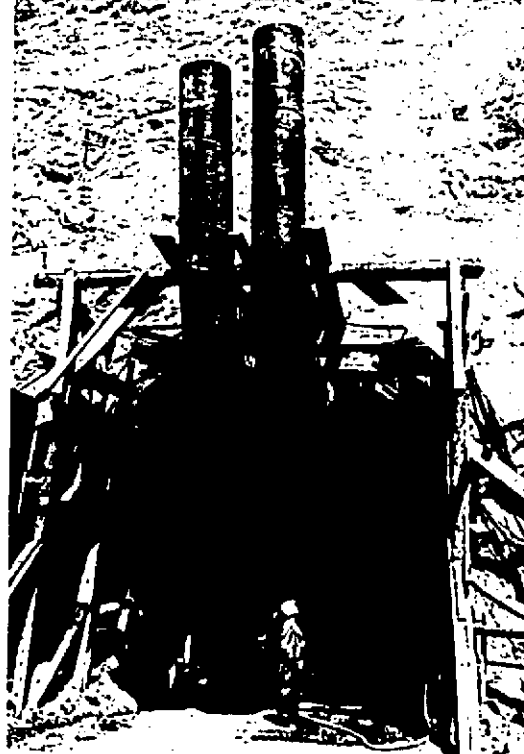
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## Heinz Baby Foods



Parade's Fred Blumenthal views entrance to NORAD tunnel in Colorado. Work goes on 24 hours a day, will take about three years.

# A firsthand report on The world's most important tunnel

by FRED BLUMENTHAL

**I** HAVE JUST VISITED the hole in the ground that may someday save the free world. High on the eastern slopes of the Rockies, just below the summit of 10,000-foot Cheyenne Mountain, it is a \$66 million underground headquarters for NORAD, the North American Air Defense Command. If war should come, our first line of defense would be this man-made cave eight miles south of Colorado Springs.

Today this important nerve center is only a crude tunnel, dripping with moisture, caked with granite dust. On the day I visited it, the tunnel was swarming with workmen who, helped by hydraulic hammers and ponderous earth-moving gear, are inching into the great rock pile at the rate of 30 feet a day. From the tunnel mouth, you could see far across the way the Broadmoor Hotel, one of the nation's most fashionable hostilities, where the wealthy relax in mountain splendor. But at the cave there was no relaxation.

"This is the nation's No. 1 priority job," said Lt. Col. Herb Rolph, one of my escorts, as we donned our hard hats to enter the construction area. "These guys are working six days a week, three shifts a day. When

they started, they said this job would take four years. Now we think we'll do it in three."

There is reason to hurry. Jointly operated by the U.S. and Canada, NORAD must keep constant watch on the sky and sea approaches to the continent. Every day, its more than 800 radar stations, plus planes aloft and ships at sea, feed in data on 200,000 friendly and "not known friendly" aircraft, space vehicles, submarines and even fishing trawlers spotted in the 10,500,000 square miles of the continent. Complex electronic equipment takes each report and instantaneously evaluates it.

Thus, if an attack ever is mounted on North America, NORAD will be first to know. Its commander, Gen. Laurence S. Kuter, and his deputy, Royal Canadian Air Force Marshal C. Roy Slemmon, must decide whether this is the real McCoy and then perhaps sound the alert that sends thousands of fighter interceptors, anti-aircraft rockets and guided missiles—backed up by 250,000 men—into defensive action.

"Obviously," Rolph told me, "NORAD is a prime target for attack. Yet as things stand now we are a sitting duck." He waved toward an exposed cluster of brick, frame and concrete buildings which you could just see in the distance—NORAD's headquarters since

1958. "We're fat, dumb and happy. Why, any nut with a bazooka could blast us . . . he open."

As we started into the tunnel, a wave of cold, clammy air closed around us. We stepped carefully over air hoses, tiptoed through mud. Clanking, hammering and roaring of heavy machinery assailed our ears. Rolph had to raise his voice.

"Now up here," he said, "we aim to fight and survive. Cheyenne Mountain is designed to take even a direct atomic hit and stay in business."

"What do you mean by a direct atomic hit?" I asked. "What about that 100-megaton bomb Khrushchev keeps talking about? Could you take that?"

One of the staff officers gulped. "Well," he said, "if the Soviets have such a weapon, and if they have the means of delivering it, and if they could drop it right down our smokestack"—he paused—"then Cheyenne Mountain would be fused into the biggest chunk of glass on earth!"

## Lucky Horseshoe?

"Those are some pretty tall if's," Rolph cut in. "Meanwhile, we've got 3,000 feet of solid granite over our heads. The hole itself serves as a big blast cushion, because the shock of an explosion will sweep through it, from one end to the other, and dissipate itself. That's why it's horseshoe-shaped."

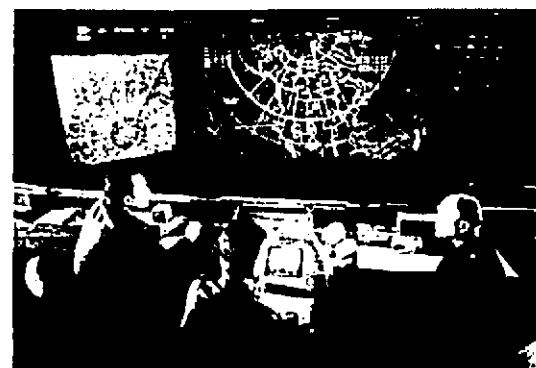
The tunnel is a mile long, 25 feet high and 45 feet wide at its widest point. It was dug from both directions, and today the excavation is 80 per cent complete. It was hard going. Rolph explained that some of the toughest work is yet to come.

"At the top of the horseshoe," he said as we stood near the digging face of the tunnel, "we have blasted out a series of interconnected chambers, and we're going to build a three-story structure in them. It'll be set on shock absorbers, like those on your car, which will 'take up' any blast tremors from outside. It'll have space for 350 officers and men—700 during special alerts—and they'll be protected against everything."

"We'll have our own power, water, fuel, food and sanitation facilities. Cheyenne will be completely self-contained, and can operate regardless of what goes on outside."

"You mean," I said, "for I was beginning to get claustrophobia, 'that guys are going to live in here?'" Rolph laughed. "They'll work eight hours a day, and it'll be just like working in a windowless office in the Pentagon. At night, they'll go home to wives and kids and ranch houses."

"When they're in here though, they're going to have the greatest protection we can give them. As General Kuter says, this is the cockpit from which the aerospace battle for North America may be fought. It absolutely must survive."



Combat control center is now in building outside tunnel, will be moved inside later. Screens flash warning of planes or missiles.



## FEWER CALORIES in a bowlful than any other kind of cereal!

Silly, isn't it, just because you're a weight-watcher, to pass up breakfast—and miss out on the pleasure of eating and the nourishment that goes along with it . . . ?

Here's the happy news: A full serving of Quaker Puffed Wheat or Quaker Puffed Rice has about half as many calories, on the average, as a normal serving of any other kind of cereal! That's because a brimful, standard measuring cup serving of these light, delicate Quaker cereals weighs only about a half ounce, while a normal serving of other kinds of cereal often weighs an ounce or more.

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Nutrition...flavor...lots of fun in these Weight-Watcher's Cereals "Shot from Guns!"

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THE WEIGHT-WATCHER'S CEREALS

## SIZED RIGHT IN THE MIDDLE—DODGE DART



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| FORD FAIRLANE       | \$2079 |
| MERCURY METEOR      | \$2203 |
| NEW SIZE DODGE DART | \$2241 |
| CHEVY BISCAYNE      | \$2324 |
| FORD GALAXIE        | \$2378 |

The comparison, above, is based on manufacturers' suggested retail price of six cylinder 2 door sedans. Only white wall tires, bumper guards, other optional equipment, state and local taxes (if any) and destination charge extra.



SIZED RIGHT IN THE MIDDLE  
OF THE BIG AND LITTLE !!!  
!!!!!! NEW SIZE  
**DODGE DART**

### SAFETY

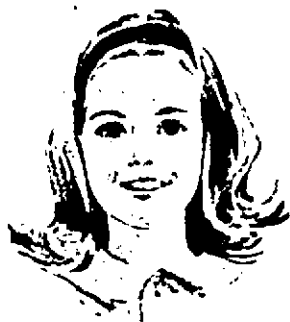
Dart gives up to 62 percent more brake lining area than cars near its price. Self-adjusting, too. And bonded for longer wear.

| Car      | Effective Brake Lining Area (sq. in.) | Shipping Wt. (2 Door Sed.) |
|----------|---------------------------------------|----------------------------|
| DART     | 196.8 sq. in.                         | 2965 lbs.                  |
| BISCAYNE | 183.6 sq. in.                         | 3405 lbs.                  |
| GALAXIE  | 180.9 sq. in.                         | 3478 lbs.                  |
| METEOR   | 170.5 sq. in.                         | 2843 lbs.                  |
| FAIRLANE | 120.9 sq. in.                         | 2757 lbs.                  |

### PERFORMANCE

Dart has the biggest standard 6 in the business. You get the muscle of a V8 with six-cylindereconomy. That is quite a combination.

| Car      | Standard 6 HP and Torque | Standard 8 HP and Torque |
|----------|--------------------------|--------------------------|
| DART     | 146 HP/215 FT. LBS.      | 230 HP/340 FT. LBS.      |
| GALAXIE  | 138 hp/203 ft. lbs.      | 170 hp/278 ft. lbs.      |
| BISCAYNE | 135 hp/217 ft. lbs.      | 178 hp/275 ft. lbs.      |
| METEOR   | 101 hp/156 ft. lbs.      | 145 hp/216 ft. lbs.      |
| FAIRLANE | 101 hp/156 ft. lbs.      | 145 hp/216 ft. lbs.      |



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One year—100 pounds is difference between these two photos. Above, the Rossano Brazzis today, with Mrs. Brazzi a trim 150; below, Mrs. Brazzi when she tipped the scales at 250. She is only 5'2" tall.



# LYDIA

She lost 100

by ARNO JOHANSEN

BEVERLY HILLS, CALIF.

ONE YEAR AGO Lydia Brazzi, wife of screen star Rossano Brazzi, weighed 250 pounds. She measured 46 inches around the bust, 44 around the waist, 46 around the hips.

Since she is only five feet two, Lydia looked like a model of a Sherman tank.

Today Lydia Brazzi weighs 150 pounds, measures 40-36-40. She looks stylish, trim, claims, "I lose another 20 pounds—that's it."

What caused Signora Brazzi to reduce? She and Rossano have been married 22 years, and not once in all that time has he ever complained of her weight.

"To tell the truth," he says, "when I first met Lydia she was 18 and weighed 127. I was a young lawyer at the time, and we got married in Rome. It was January 25, 1940. It was a secret marriage. Why? Because both families were against it, mine and hers. Then after 15 years, we went to the church and made the marriage again so that our parents could be present. The Pope sent his special blessings. It was a big thing. And for the second marriage, Lydia weighed 180 pounds."

Her weight meant nothing to her husband, he says, "because with Lydia it's always been the disposition. She is always smiling, always happy. You know when I wake up in bed beside her, and she is sleeping, there is always a small smile on her lips. To me that has always meant much more than a fantastic figure. After all a woman's figure disappears with age, but a good disposition lasts."

### He Never Noticed

"I'm sure if I had said anytime, 'Lydia, I want you to reduce,' she would have obeyed. But I never made the demand. I remember several years ago, maybe five or six, it was the first time she herself called attention to her weight. We were going out to a preview. 'Lydia,' I said, 'get dressed. We are late.' She was a little irritated. 'I can't wear anything,' she answered. I said, 'Why?' She said, 'I have gained a little weight.' I said, 'How much?' She said, 'Not much—about fifty pounds.' You won't believe this. But you know I didn't notice it. I guess it is true what they say—love is blind."

Last year Lydia Brazzi decided to reduce because she found mounting difficulty in entering and exiting from her car.

"First," she explains, "Rossano had a Fiat. It's a small Italian car. It was too small for me. So he buy Alfa-Romeo."



# BRAZZI

## pounds in a year



Through thick and thin the Brazzis have remained a devoted couple. Says Rossano: "I have loved her and will continue to love her in all sizes." Reducing was her idea, not his.

Also too small for me. Then he buy English and American cars. They are bigger but I am growing faster than they are. We buy a Jaguar and I try to cross my legs and my bosom went up to my nose. Then we buy a Continental and one evening I squeeze in and when I sit down I hit myself in the face with my stomach. Then I decide I must reduce. Also Rossano say very nicely, 'Lydia, will be maybe embarrassing for us if we have to buy a Mack truck for you.' So I reduce."

First Mrs. Brazzi went to a doctor. He examined her thoroughly, announced that

she was tremendously overweight. "Was really the first time," Lydia says, "anyone told me the truth, to my face. Always they lie or diplomatic. I 'plump' or 'jolly' or 'pleasingly plump.' This doctor said, 'You are fat, fat, fat. You must reduce.'"

### Melting It Off

"He gave me some pills—how you call them?—diuretic pills, something like that—so my body does not hold the liquid. Then he told me, 'Stop eating and drinking so much.' I love wine with meals. Two, three bottles, excellent for the meal. I

used to drink each day. So I begin to cut down, gradual.

"And the pills very good. They stop me from accumulating liquids in my system. I reduce spaghetti, all starch foods. I eat small portions, more salads. I do it gradual, because I do not want to get irritated and ruin my disposition. Is best thing I have my disposition. I am always happy, always cheerful. No matter what the weight I always smile.

"But listen, I do not reduce because I afraid of losing Rossano. No. I reduce to prove my own will power, to look better to

myself. Now I look better, feel better, and of course, photograph better. You know in *Light in the Piazza*, Rossano's last film? They want to give me a part, to play Rossano's wife. How you like that?"

"How did Rossano like that?" I asked.

Rossano smiled. "The truth," he repeated, "is that after 22 years of marriage, Lydia's weight does not concern me. To me laughter is what makes a woman beautiful—laughter, smiles, and sunshine in her eyes. What Lydia has done, she has done for herself. I have loved her and will continue to love her in all sizes." ■



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# CASSEROLE with CREOLE SAUCE

by BETH MERRIMAN *Parade food editor*

*Readers have asked us for more casserole recipes and we are delighted to start with this one, especially created for Lenten fast days. It is sparked with a sauce reminiscent of Louisiana Creole cooking and features tender noodles and hard-cooked eggs.*

*Begin dinner with a grapefruit and orange cup. Baked acorn squash and buttered Italian green beans accompany the casserole, with crisp celery and black olives. Chocolate pudding makes a good dessert.*

## CREOLE EGG AND NOODLE CASSEROLE

- |                               |   |
|-------------------------------|---|
| 1 tablespoon salt             | 1 cup milk                              |
| 3 quarts boiling water        | 1 can (1 lb.) tomatoes                  |
| 8 oz. medium egg noodles      | 1/4 teaspoon oregano                    |
| 1/4 cup butter or margarine   | 2 teaspoons sugar                       |
| 1/2 cup finely chopped onions | Salt and pepper to taste                |
| 1/3 cup diced green pepper    | 8 hard-cooked eggs,<br>coarsely chopped |
| 1/4 cup flour                 | 2 tablespoons chopped parsley           |

Add 1 tablespoon salt to rapidly boiling water. Gradually add noodles so that water continues to boil. Cook uncovered, stirring occasionally, until tender. Drain in colander. Melt butter or margarine; add onions and green pepper; cook over low heat until tender. Blend in flour; add milk slowly, while stirring. Cook over low heat, stirring constantly, until thickened. Add undrained tomatoes, oregano and sugar. Season to taste with salt and pepper. Arrange alternate layers of noodles, eggs and tomato mixture in greased 2-qt. casserole. Sprinkle with chopped parsley. Bake in moderate oven, 350°, 35 minutes. If desired, garnish with slices of egg. Makes 4 to 5 servings. FROM PARADE'S TEST KITCHEN



PHOTO BY GRIMME

*Refrigerated! Just 5 minutes  
from package to plate!*



## **NEW! Pillsbury 5-minute Doughnuts**

*Big Ones! A whole dozen...fresh from your kitchen*

*Exciting new idea! Hot doughnuts, homemade fresh without the homemade work. Refrigerated doughnut dough comes all mixed, rolled, cut into 12 plump doughnuts. 12 "holes," too!*

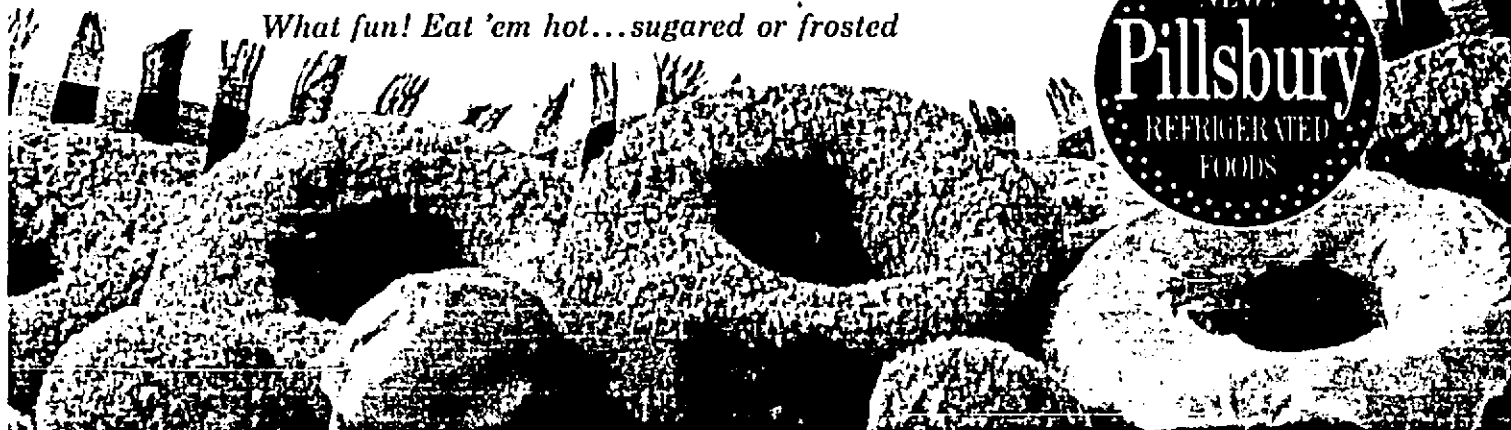
*Fry in just 1 inch of cooking oil. Doughnuts puff up big and light... brown to piping hot perfection in*

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*Have fun making these tempting new doughnuts. Keep several cans in your refrigerator... for brunch, dessert, special treats. Wonderful new way to make doughnuts—New Pillsbury 5-minute Doughnuts.*

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# NAILS BREAK?

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## MY FAVORITE JOKES

by DAVE ASTOR

**EDITOR'S NOTE:** Dave Astor, 32, slight, blond, Brooklyn-born comic, is an alert and articulate young man, billed as the "Angry Young Comic." Astor's jokes are witty, sophisticated, topical and satirical. They are delivered aggressively in a rapid-fire New York accent accompanied by arm-flailing evangelistic fervor. Astor worked as a stand-up comic for 13 years in small clubs throughout the country doing none too well until he changed his savage mimicry to bitter satire. Most recently Dave has appeared at the Blue Angel in New York and the Shamrock-Hilton in Houston, where he has told such jokes as these:



Vice President Lyndon Johnson has a great routine. He gets into his plane and tells the pilot, "Go anywhere—we got troubles all over."

Psychiatrists tell us that one out of every five people in this country is emotionally disturbed. The reason is the other four are nuts.

This fellow went to see his analyst because he was disturbed and depressed. The reason he was disturbed and depressed was because he was small, a real little guy who suffered from an inferiority complex because he was so short.

Well, his analyst spoke to him, a real therapeutic session—told him in no uncertain terms that it was a man's mind that counted most, not his height.

The patient walked out of the office feeling great, like a veritable giant. He was planning on how he could help other short men conquer their inferiority complexes—when a pussy cat ate him up.

It's awful how these little midjet cars are taking over. The other day I spotted a giant Lincoln Continental at a stop light surrounded by five small foreign cars. The Lincoln signaled for a right-hand turn, and the other five vetoed it.

These days we believe in exporting our culture. We're sending chewing gum and chocolate to the Congo. And they're so appreciative, they're sending us a lot of shrunken heads with bad teeth.

President Kennedy—he's really got it made. What a technique. He tells the N.A.A. he'll bring prices up and salaries down. He tells the A.F.L.-C.I.O. he'll bring salaries up and prices down. Then he calls over Secretary Goldberg and says, "Art, take care of it, kid."

When it comes to foreign aid, this country is a babe in the woods. What do we know about foreign exchange? Like the countries that have borrowed large sums from us claim that they're finally re-paying their debts.

Peru just deposited ten and a half million pesos in the Bank of Athens which turned it into 11 million Dutch guilders where it was converted into a billion Greek drachmas which we in turn finally converted into silver—a quarter, two dimes and a nickel.

Ask any educated American what culture means to him, and he'll answer, "bacteria."

The best way to cut down on parking tickets is to remove the windshield wipers from your car.

## ANECDOTE OF THE WEEK

No government agency is more security-conscious than the State Department. All workers are carefully checked by the FBI. All classified documents are locked up. Even scribbled notes, if the subject is secret, go into a special "Burn Bag" which is incinerated under guard.

Yet there was a slip one day in the code room; it was discovered that several top-secret documents were missing. A half-dozen investigative agencies sprang into action; the papers had to be found.

One by one, the personnel were interrogated. But not a clue was uncovered until the investigators came to a little old lady who seemed beyond suspicion. She had worked for the agency for years without a derogatory word appearing in her personnel folder.

The investigators were almost perfunctory in their questions until she answered sweetly: "Why yes, I have the



papers. I took them home with me."

Startled, the investigators hustled her to her apartment where she pointed to an unlocked cedar chest.

"Here's where I keep them," she said. "It's my hobby."

The funny thing is, it was her hobby. Instead of stamps or coins, she collected secret documents.

P.S.: She now has a new hobby.

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"You're so late, Tom!  
I was terribly worried.

All sorts of things went  
through my mind...

I wondered if you were in an  
accident, or had a heart attack."



**"It made me stop and think how much we depend on you!"**

Sometimes it takes an incident like this to help a man see his responsibilities more clearly. Suppose something really did "happen." What would become of his family? How would they manage? And then he may think about his life insurance, and wonder if he has enough.

What about *your* responsibilities? Is your insurance equal to them? If you have even a slight doubt, you should talk with your New York Life Agent. Because of his excellent training and his experience as a full-time career underwriter,

he is qualified to help figure your true insurance needs. If you find you need more protection, he can show you how the proper cash value life insurance can provide it along with other important benefits—such as funds for your children's education or for your own retirement. Call the Nylie Agent at the Company's office nearest you!

Or, for help in figuring your own life insurance program, use the coupon to get New York Life's free booklet, "How Much Life Insurance Is Enough?" Mail it today!

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CITY \_\_\_\_\_ ZONE \_\_\_\_\_

COUNTY \_\_\_\_\_ STATE \_\_\_\_\_

**NEW YORK LIFE**

*The New York Life Agent in Your Community  
Is a Good Man to Know*



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# CARS on PARADE

by KEN W. PURDY



**Most expensive American car.** Costliest car ever made in the U.S. was the Duesenberg, built in Indianapolis in the 1930s. Its standard price range was \$14,750 to \$17,750. Some special models cost \$20,000 and two are known to have cost \$25,000. For its day the Duesenberg was extraordinarily powerful, one model, the SJ, being rated at 320 horsepower.

**For non-starting starters.** If the starter won't turn the engine over, even though you know the battery isn't dead because the lights will go on, it's worthwhile to open the hood to feel the battery clamps before giving up and calling for help. If the clamps and posts are warm to the touch, the connection is too poor to let all the current through. Tighten them, or, better, take them off and clean them, and the car may start on the next try.

**Fast/slow licenses.** The idea of issuing drivers' licenses graded like those given airplane or steamship

pilots has appeared frequently in recent years. Latest to urge it is Governor Farris Bryant of Florida, who believes the use of cars capable of 80 miles an hour or better should be restricted to drivers who hold licenses attesting their special competence.

**When is an accident most likely?** *My own belief: any time. Some authorities consider the hours from 10 p.m. to 2 a.m. on Saturday night very bad. But an astonishing number of serious accidents occur in bright sunshine, on straight, dry roads, at speeds under 45 mph.*

**Size doesn't count.** The fallacy that the size or weight of the car one's in has something to do with the severity of an accident is one that dies hard. Best way to understand it is to ponder the fact that the driver of a 60-ton tank, if he's not belted to his seat, will certainly be injured, and probably killed, if the tank hits another one head on at maximum speed. He'll simply fly forward, at nearly the tank's original speed, until

he hits something solid that will stop him—in his case the steel wall ahead of him. The same thing happens to an automobile driver, whether he's in the smallest or the largest car made. Weight has nothing to do with it, thickness of body-metal—which is almost universally the same anyway—has nothing to do with it. But a recent survey did turn up some behavior-patterns peculiar to small-car drivers: they tended to disregard traffic signals and neglect their lighting systems. Why? No one knows.

**More and better sparks.** Transistors, which have transformed the radio industry and a dozen others, are now being used in automobile ignition. The improved spark put out by a transistor ignition system increases speed and mileage, lengthens plug and point life. For example, in taxicab service, 25,000 miles on plugs, 50,000 on points, instead of the usual 10,000. Automotive Electronics Corporation, 80 Wall Street in New York, puts out a set for \$39.95. ■

Everything about it says: "Old family recipe"

## Pillsbury Cinnamon Streusel Coffee Cake Mix



**Moist as butter cake, richly crowned with crunchy streusel topping...**

The recipe? The cherished kind that's been in the family for years. Fragrant, velvety... a ribbon of sugar 'n spice streusel in the middle. And on top, more caramel-y cinnamon streusel (lots of it!) that bakes to a golden finish. **Quick-to-the-oven?** Of course! But this you should know above all: Because our Cinnamon Streusel Coffee Cake is

meant to be just like an old family recipe, nothing was spared to make it lavish as your own!

**When to serve?** Sunday mornings for sure, or after the bridge game, or as a picnic take-along. Bake proudly any time you're bent on pleasing... that's how special it is! For more serving ideas... just write to Ann Pillsbury, Box 90, Minneapolis 60, Minn.



**4 Old-Family-Recipes-turned-mixes**

Try every one! Cinnamon Streusel Coffee Cake, Nut Bread, Date Bread, Corn Bread (available in some areas)





**BEFORE:** Newhart shopped unnoticed in Hollywood six months ago.



**AFTER:** Newhart in same store a few weeks ago, mobbed by fans.

## Bob Newhart

### How fame changed his life

#### HOLLYWOOD.

SIX MONTHS AGO Bob Newhart was a normal man. He could walk into any department store here, buy a shirt or tooth paste, walk out unrecognized and without fanfare.

No one pointed to him as a nightclub comic or the young fellow whose self-written comedy albums, *The Button-Down Mind of Bob Newhart* and *The Button-Down Mind Strikes Back*, had sold more than a million copies.

Newhart was simply a quiet, average-looking, five-foot eight-inch, 148-pound bachelor from Chicago. He played golf, stayed out of trouble, looked more like the unassuming accountant he once was than the comic he'd become.

But then Bob succumbed to the blandishments of a regular weekly TV series: an estimated \$7,500 a week, writers to write for him, constant exposure, a personal publicity agent, the mounting build-up.

The result is that today Bob Newhart is no longer a normal, average man. He's a TV celebrity. The difference?

Just study the two photos on this page. One was taken at the Broadway Department Store here in October, 1961, a week before Newhart started to appear regularly on TV. The other was taken in the same store three weeks ago.

See what I mean? Newhart is no longer unrecognized. From here on in, everything will cost him triple. His days of normality are over.

—NANCY HAGEN

# NOW...DEFENCIN: A NEW MORE EFFECTIVE ANSWER TO ARTHRITIS AND RHEUMATISM PAIN

New *muscle-relaxing* tablet works through the muscle fibres... gives more effective relief from pain of minor arthritis, rheumatism, body aches and stiffness in the 8 major areas of pain.

Today there has been a breakthrough against the pain and muscle stiffness of minor arthritis and rheumatism. Scientists have developed a new kind of medicine that you can take frequently, according to directions, for prolonged relief.

This medicine works by a new principle—through the muscle fibres themselves. It has been tested extensively on patients suffering from arthritis, rheumatism, body aches and stiffness in the 8 major areas of pain and has proved dramatically superior in bringing relief.

In case after case, pain and stiffness were relieved. Twice as many patients found relief, compared to those who took the most widely used pain tablets. Many patients found the new medicine acted faster, or relief lasted longer, or was more complete. They could reach, lift, walk, bend and move with greater ease and freedom.

This new medicine is DEFENCIN—a two-layer tablet with prescription-type ingredients—now available without prescription.

Here is an explanation of how DEFENCIN works, what it does, and its three-action relief.

#### Arthritis and its chain of pain

The pain of arthritis or rheumatism is not a simple matter. It is like a chain with many links. Muscles, joints and nerves make up these links.

When muscles around the painful joint stiffen and "lock" they restrict joint movement. Every time we do move, it hurts. This pain, in turn, irritates nerves, making the pain still worse.

Muscles, joints, nerves—this is the chain of pain of arthritis and rheumatism.

#### The key that unlocks the chain

Aspirin, common pain tablets and ordinary non-prescription "arthritis" pills are designed essentially to blunt pain. They act primarily in one way... give only part-way relief, do relatively little for muscles, joints or nerves. They don't have the key that unlocks the chain.

DEFENCIN does. It goes to work in minutes, right

at the source of the trouble, relaxing tight, tender muscles that aggravate the pain of minor arthritis and rheumatism. DEFENCIN checks pain impulses as well as soothes nervous tension due to pain. It attacks pain and stiffness at its source, *unlocks* the chain of pain.

And, while there is no known cure for arthritis and rheumatism, you can take DEFENCIN frequently according to directions for continued relief of pain and stiffness.

#### A unique new three-action formula

Each DEFENCIN tablet contains:

- (1) An exclusive *muscle relaxant* that quickly acts through the muscle fibres—relaxes muscle tension, loosens stiffness, reduces pain at the source, and helps restore movement.
- (2) An effective *pain reliever* that eases pain from the affected joint areas for hours.
- (3) A *nerve calmer* to relieve the nervous tension that accompanies and aggravates painful conditions.

#### How DEFENCIN has helped others

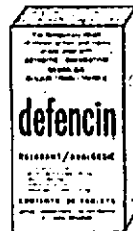
People with body aches and stiffness in all 8 areas listed below—from arthritis and rheumatism to simple "Charlie Horse"—have taken DEFENCIN under the supervision of doctors in clinical tests.

The results of these tests bear repeating:

Compared to the most widely used pain tablets, DEFENCIN helped twice as many of these people. For many it acted faster, or relief lasted longer, or was more complete. In most cases, people found they could move, walk, stoop, bend with greater freedom. In some cases, all symptoms were completely relieved.

For more effective relief get DEFENCIN.\* Sold in drugstores —\$1.00 for 24 tablets.

An advanced product of Grove Laboratories  
\*Registered trademark



#### WHICH OF THESE MUSCLE OR JOINT PAINS DO YOU HAVE?

Arthritis, rheumatism and related pains can strike anywhere in your body... most often causing painful conditions listed below. New DEFENCIN can relieve pain and stiffness in any of these areas.

1. Stiff back—pain in muscles especially in the small of the back. Over-exercising can cause stiffness here.
2. Stiff shoulder—pain in muscles that raise and lower the arm.
3. Stiff neck—pain in muscles that bend and turn the head.
4. Sore elbow—pain in muscles around the joint that flex the arm. Arthritis often attacks here.
5. Sore hip—pain in muscles of hip often extends down back of thigh.
6. Stiff knee—pain in these muscles may keep whole leg stiff.
7. Stiff wrist—pain in muscles that move the wrist and hand. These muscle areas are quite susceptible to rheumatism.
8. Cramped leg—pain in the leg muscles. When they stiffen, it hurts to move your ankle.

**NARROWER**

for comfort



**DEEPER**

for confidence



**TAPERED**

for natural shape



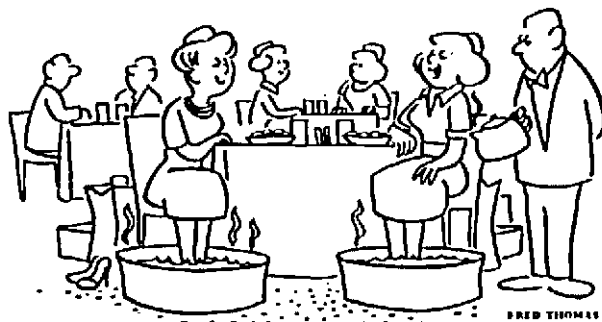
**VEE-FORM**  
by **MODESS**

*Anatomically Shaped*  
to echo the lines of your body

Vee-Form by Modess is a totally new concept in napkin shape and comfort. A completely natural concept, thoroughly feminine.

Anatomically shaped to echo the lines of your body... reassuringly wider front with neat, tapered back... narrower for never-before comfort, deeper for confidence... won't fold, shift or twist.

Other thoughtful Vee-Form features: positive shield of protection the length of the napkin; undetectable deodorant; softest cover over.



"They certainly put on a fine 'Shopper's Luncheon,' don't they?"

## Last of the big spenders

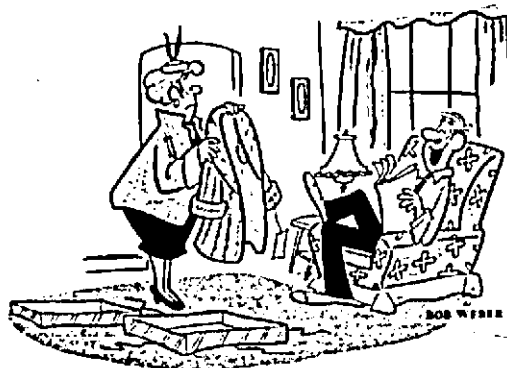
When it comes down to sheer, overwhelming buying power, the housewives of America have it all over the millionaires. There are more of them, for one thing, and they're all trained from girlhood in the tricks of the game—like blocking rival purchasers off from the bargain counter. Here are a few shopping laughs, as depicted by the PARADE cartoonists.



"Let's go in and test my will power!"



"I'll tell you how we can save three-thirds."



"I think it looks lovely, dear—take it back."

# DO YOU TAKE VITAMINS AND STILL FEEL TIRED?

If you take vitamins, get enough rest, yet *still feel tired*—you may need *more* than ordinary vitamins to restore your normal strength and energy. Your worn-out feeling may be due to iron-poor, Tired Blood.

Vitamins *alone* can't build up iron-poor blood. But GERITOL *can!* Because GERITOL contains 7 important vitamins and, in addition, supplies the therapeutic amount of iron needed to build iron-rich red blood. Just 2 GERITOL tablets, or 2 tablespoons of GERITOL liquid, contain *twice* the iron in a pound of calves' liver! It is this rich source of iron, combined with high-potency vitamins, including essential B vitamins in 3 to 5 times the minimum daily requirements, that make GERITOL such an effective strength-building tonic. In *only one day*,

GERITOL-iron is working in your bloodstream, carrying *strength and energy* to every part of your body!

### Proved By Medical Tests!

Patients diagnosed with iron-deficiency anemia frequently were pale, nervous, irritable and easily tired. After patients took GERITOL daily, doctors reported definite clinical improvement—further confirmed by laboratory tests. Remember, ordinary maintenance vitamins can't do it! But the high-potency combination of vitamins *plus* iron in GERITOL can help you regain your strength and energy.

So when you feel tired, check with your doctor and if this is your problem, take fast-acting GERITOL *every day*. You must feel a noticeable difference in the first seven days... or your money back from the maker.

## Anne's WRETCHED

### PERIODIC PAIN

Menstrual pain had Anne down but Midol brought quick comfort. Midol acts three ways to bring faster relief from menstrual distress. It relieves cramps, eases headache and chases "blues."



## Anne's RADIANT WITH MIDOL



## Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping or irritating when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No sticking, no sticky taste or feeling. It's alkaline (non-acid). Get FASTEETH at any drug counter.

SAVE... WITH U.S. BONDS

## IF YOU ARE NOW TAKING A LAXATIVE ONCE, TWICE or THREE TIMES A WEEK

...THEN YOU SHOULD BUY **MR** TODAY!

the Laxative Tablet with the GENTLE DIFFERENCE

Feel the laxative need once, twice, or possibly three times weekly? Take gentle-acting **MR**... Nature's Remedy! There is no letdown, no uncomfortable after feeling. **MR** is an all-vegetable laxative, and for over 70 years, **MR** tablets have been giving folks pleasant, effective relief overnight.

**MR** tonight... tomorrow alright... sparkling bright! Helps you feel better... and look better! REGULAR • CANDY COATED • JUNIORS



*How easy and inexpensive  
it is to prevent Yourself  
from ever becoming a*



*"No 'Paycheck Widow'  
at this address, because we  
get a check every month  
from Mutual of Omaha!"*

# "PAYCHECK WIDOW"!

*Yes, a new low-cost plan from Mutual of Omaha safeguards your security by providing up to \$500.00 a month "emergency income" when you're unable to work because of illness or accident—keeps you the "family breadwinner" even when you can't work!*

Consider your wife as a "Paycheck Widow." Suddenly you are disabled and your paycheck cut off. Then upon your wife is thrust the heavy burden of family leadership. She must shoulder this double responsibility: money to keep food on the table and to pay your extra medical expenses; time to be an adoring wife, loving mother, competent fund raiser and homemaker, all at the risk of draining her own strength, courage and love.

Will this frightening situation face your wife this year? It can, for hundreds of thousands of women will face the possibility of becoming "Paycheck Widows" in the next 12 months. But one step you can take *right now* to help prevent your wife's ever becoming a "Paycheck Widow," is to mail the coupon below. And, Mrs. Homemaker, helping your husband make this *right decision* now can save you many painful hours of *indecision* and *despair* in the future. The coupon will bring you all the facts about the low-cost and coverage of new "Paycheck Plus!"



**FREE!**

## WHAT "PAYCHECK PLUS" PROVIDES FOR YOU AND YOUR FAMILY

UP TO **\$500.00**  
a month

when the "breadwinner" is unable to work because of illness or accident, according to the plan you select. Lifetime Benefits Feature available. And, as explained in the policy, these benefits are payable for disabilities commencing before 65 or retirement. Special benefits for disabilities beginning thereafter.

Plus UP TO  
**\$10,000.00**

toward the cost of doctors, hospitals, treatments for the whole family on a deductible share-the-risk basis! Few exceptions!

*Rush coupon for full details now!*

This feature in this Mutual of Omaha policy means that your policy can be renewed—regardless of age, health or number of benefits received—furthermore, you cannot be singled out for a premium increase. Your premium can be changed only if changed for all policies of this form issued to persons of your class in your state. Positive assurance that this sensible protection will be there when you need it most. How low in cost? Just mail the coupon below to find out how very little you need put aside every month to provide yourself with "Paycheck Plus" protection. You also receive your **FREE** copy of "*How to Kick Worry and Tension out of Your Life Forever!*"—the famous guide to successful living that helps you add health, wealth and happiness to your life. Mail the coupon *now*.

## HOW TO KICK WORRY AND TENSION OUT OF YOUR LIFE FOREVER!

Your guide to better living shows you how to elevate your health, gain job success, enjoy more luxuries, balance the budget and how to buy health insurance! **FREE** just for mailing the coupon below.

Mutual of Omaha  
Omaha, Nebraska

Dept. 3013

Rush my **FREE** guide to successful living along with all the facts about the "Paycheck Plus" plans available in my state.

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Address.....

City.....

State.....

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Your Good Neighbor

MUTUAL OF OMAHA  
INSURANCE COMPANY  
HOME OFFICE  
OMAHA, NEBRASKA  
V. J. SKUTT - PRESIDENT

The Greatest Name in Health Insurance. Licensed by Insurance Authorities in all 50 states, District of Columbia, Canada, Canal Zone and portions of the West Indies. More than 325 local offices to serve you everywhere. Mutual of Omaha is now paying more than \$3,000,000 in benefits every week.  
• Listen to Bob Conidine, NBC Radio, Sundays. Watch Chet Huntley Reporting for Mutual of Omaha, NBC-TV, Friday Evenings.

*When low-cost, reliable  
protection is your aim—  
The Feeling is Mutual  
Mutual of Omaha, of course!*